

BARB Quarterly Reach Report- Quarter 1 2010 (BARB weeks 2163-2174)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	53585	94.2	55779	98.1	56538	99.4
4Music	4772	8.4	10383	18.3	16564	29.1
Alibi	2205	3.9	4298	7.6	6876	12.1
Alibi+1	727	1.3	1661	2.9	2929	5.2
Animal Planet	1007	1.8	2304	4.1	4286	7.5
Animal Planet+1	505	0.9	1289	2.3	2632	4.6
attheraces	579	1.0	994	1.7	1563	2.7
BBC 3	17208	30.3	31598	55.6	42624	74.9
BBC 4	8445	14.8	17986	31.6	28001	49.2
BBC HD	1830	3.2	3728	6.6	5815	10.2
BBC News	9373	16.5	16429	28.9	24265	42.7
BBC Parliament	562	1.0	1558	2.7	3218	5.7
BBC RB 6780	961	1.7	2346	4.1	4315	7.6
BBC RB 6781	59	0.1	174	0.3	396	0.7
BBC RB 6785	10	0.0	44	0.1	107	0.2
BBC RB 6786	13	0.0	46	0.1	110	0.2
BBC RB 6787	5	0.0	18	0.0	39	0.1
BBC RB 6788	14	0.0	48	0.1	128	0.2
BBC RB 6789	4	0.0	18	0.0	56	0.1
BBC RB 6790	50	0.1	143	0.3	307	0.5
BBC RB 6880	295	0.5	992	1.7	2373	4.2
BBC RB 6881	430	0.8	1222	2.1	2916	5.1
BBC RB 6882	467	0.8	1431	2.5	3361	5.9
BBC RB 6883	426	0.7	1350	2.4	3469	6.1
BBC RB 6884	388	0.7	1272	2.2	3120	5.5
BBC RB 6885	356	0.6	1145	2.0	2867	5.0
BBC RB 6886	569	1.0	1680	3.0	3863	6.8
BBC RB FREEVIEW 301	1638	2.9	3872	6.8	7311	12.9
BBC1	47755	84.0	53628	94.3	55687	97.9
BBC2	37554	66.0	49084	86.3	54034	95.0
BET	178	0.3	423	0.7	816	1.4
BET+1	124	0.2	332	0.6	610	1.1
Bio	1079	1.9	2909	5.1	5953	10.5
Blighty	949	1.7	2602	4.6	5139	9.0
Bliss	562	1.0	1482	2.6	2788	4.9
Body In Balance	80	0.1	255	0.4	617	1.1
Boomerang	2151	3.8	4529	8.0	7271	12.8
Boomerang+1	1321	2.3	3045	5.4	5157	9.1
Bravo	3059	5.4	7219	12.7	12620	22.2
Bravo 2	1489	2.6	4135	7.3	8318	14.6
Bravo+1	2295	4.0	5973	10.5	11034	19.4
Cartoon Network	1765	3.1	3487	6.1	5410	9.5
Cartoon Network Too	1207	2.1	2757	4.8	4587	8.1
Cartoonito	913	1.6	1992	3.5	3208	5.6
CBBC	5069	8.9	9473	16.7	14280	25.1
Cbeebies	6354	11.2	10738	18.9	15217	26.8
CBS Action	673	1.2	1775	3.1	3558	6.3
CBS Drama	509	0.9	1295	2.3	2824	5.0
CBS Reality TV	1310	2.3	3253	5.7	6482	11.4
CBS Reality+1	865	1.5	2309	4.1	4693	8.3
Challenge TV	2115	3.7	4981	8.8	9270	16.3
Challenge TV+1	968	1.7	2553	4.5	5151	9.1
CHANNEL 4	38001	66.8	49505	87.0	54182	95.3
CHANNEL 4+1	12839	22.6	25360	44.6	36106	63.5
Channel 5	29807	52.4	43116	75.8	50372	88.6
Channel AKA	638	1.1	1510	2.7	2765	4.9
Channel Starz	931	1.6	2117	3.7	3625	6.4
Chart Show TV	1101	1.9	2720	4.8	4773	8.4
CITV	2990	5.3	5964	10.5	9481	16.7
Clubland TV	487	0.9	1268	2.2	2413	4.2
Comedy Central	3713	6.5	7574	13.3	12122	21.3
Comedy Central Extra	2235	3.9	5268	9.3	9591	16.9

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central Extra+1	462	0.8	1389	2.4	3023	5.3
Comedy Central+1	2715	4.8	5934	10.4	10046	17.7
Community Channel	175	0.3	545	1.0	1338	2.4
Crime & Investigation Net+1	491	0.9	1055	1.9	1864	3.3
Crime & Investigation Network	1057	1.9	2130	3.7	3711	6.5
Current TV	406	0.7	1294	2.3	3034	5.3
Dance Nation TV	388	0.7	1057	1.9	2071	3.6
Dave	11971	21.0	23253	40.9	33316	58.6
Dave ja vu	6125	10.8	13680	24.1	21902	38.5
Discovery	2499	4.4	5506	9.7	8943	15.7
Discovery Home & Health	740	1.3	1658	2.9	3145	5.5
Discovery Home & Health+1	398	0.7	913	1.6	1717	3.0
Discovery Knowledge	1349	2.4	3183	5.6	5714	10.0
Discovery Knowledge+1	268	0.5	776	1.4	1623	2.9
Discovery Real Time	1368	2.4	3423	6.0	6277	11.0
Discovery Real Time+1	1027	1.8	2671	4.7	5166	9.1
Discovery Science	1320	2.3	3167	5.6	5671	10.0
Discovery Science+1	318	0.6	915	1.6	1924	3.4
Discovery Shed	1007	1.8	2238	3.9	4003	7.0
Discovery Travel & Living	443	0.8	1094	1.9	2110	3.7
Discovery Turbo	1331	2.3	2968	5.2	5084	8.9
Discovery+1	1724	3.0	4173	7.3	7212	12.7
Disney Channel	3514	6.2	5761	10.1	7775	13.7
Disney Channel+1	2938	5.2	5181	9.1	7177	12.6
Disney Cinemagic	929	1.6	2159	3.8	3728	6.6
Disney Cinemagic+1	442	0.8	1095	1.9	1953	3.4
Disney XD	1325	2.3	2951	5.2	4908	8.6
Disney XD +1	1383	2.4	2995	5.3	4859	8.5
Diva	248	0.4	699	1.2	1588	2.8
Diva+1	155	0.3	485	0.9	1129	2.0
DMAX	1396	2.5	3837	6.7	7595	13.4
DMAX+1	928	1.6	2599	4.6	5258	9.2
DMAX+2	288	0.5	944	1.7	2347	4.1
E!	1443	2.5	3434	6.0	6473	11.4
E4	12889	22.7	23560	41.4	33507	58.9
E4+1	8616	15.1	17905	31.5	27324	48.0
Eden	990	1.7	2464	4.3	4861	8.5
Eden+1	494	0.9	1363	2.4	2791	4.9
ESPN	1657	2.9	3452	6.1	5755	10.1
ESPN Classic	673	1.2	1660	2.9	3023	5.3
Euronews	227	0.4	608	1.1	1235	2.2
Eurosport	1832	3.2	4000	7.0	7252	12.8
Eurosport 2	1065	1.9	2568	4.5	4677	8.2
Eurosport HD	276	0.5	619	1.1	1216	2.1
Extreme Sports Channel	352	0.6	984	1.7	1975	3.5
Film 24	733	1.3	2141	3.8	4463	7.8
Film4	9882	17.4	19987	35.1	29238	51.4
Film4+1	2165	3.8	5732	10.1	10232	18.0
Fitness TV	128	0.2	437	0.8	1052	1.8
five USA	6546	11.5	13196	23.2	20066	35.3
five USA+1	1000	1.8	2696	4.7	5127	9.0
fiver	7531	13.2	15915	28.0	25184	44.3
fiver+1	986	1.7	2883	5.1	5881	10.3
Flava	845	1.5	2106	3.7	3829	6.7
Food Network	390	0.7	853	1.5	1598	2.8
Food Network +1	323	0.6	726	1.3	1417	2.5
Fox News	177	0.3	417	0.7	878	1.5
FX	2485	4.4	5020	8.8	8365	14.7
FX+	1210	2.1	2613	4.6	4615	8.1
G.O.L.D	5972	10.5	11870	20.9	18084	31.8
G.O.L.D.+1	2854	5.0	6575	11.6	11390	20.0
Good Food	1014	1.8	2241	3.9	3947	6.9

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	000s	%	000s	%	000s	%
Good Food +1	785	1.4	1895	3.3	3460	6.1
Hallmark	2039	3.6	4122	7.2	6967	12.3
Hallmark+1	1132	2.0	2612	4.6	4590	8.1
History	1388	2.4	3384	5.9	6092	10.7
History +1	910	1.6	2401	4.2	4488	7.9
History Channel HD	174	0.3	492	0.9	1008	1.8
Home	1503	2.6	3408	6.0	6034	10.6
Home +1	990	1.7	2451	4.3	4400	7.7
Horse and Country	204	0.4	562	1.0	1155	2.0
Investigation Discovery	515	0.9	1035	1.8	1757	3.1
ITV1	43207	76.0	51697	90.9	54908	96.5
ITV2	18954	33.3	33573	59.0	43677	76.8
ITV2+1	6950	12.2	15713	27.6	25125	44.2
ITV3	12177	21.4	22155	39.0	32437	57.0
ITV3+1	1144	2.0	2753	4.8	5184	9.1
ITV4	10435	18.3	22282	39.2	33580	59.0
ITV4+1	759	1.3	2170	3.8	4464	7.8
Kerrang	685	1.2	1600	2.8	2960	5.2
Kiss TV	1146	2.0	2842	5.0	5194	9.1
Kix!	328	0.6	694	1.2	1207	2.1
Liverpool FC TV	419	0.7	1036	1.8	1914	3.4
Living + 2	873	1.5	2578	4.5	5241	9.2
Living TV	5262	9.3	10876	19.1	16682	29.3
Living TV+1	3905	6.9	9074	16.0	15057	26.5
LIVINGit	3705	6.5	8894	15.6	14885	26.2
LIVINGit +1	905	1.6	2687	4.7	5455	9.6
LUXE.TV	61	0.1	203	0.4	501	0.9
Magic TV	878	1.5	2416	4.2	4731	8.3
Men & Motors	799	1.4	2217	3.9	4507	7.9
Military History	762	1.3	1732	3.0	3079	5.4
More 4	12996	22.9	24985	43.9	35606	62.6
More 4+1	2628	4.6	6616	11.6	11404	20.1
Motors TV	352	0.6	905	1.6	1687	3.0
Movies 24	1577	2.8	3705	6.5	6755	11.9
Movies 24 +	920	1.6	2329	4.1	4395	7.7
Movies 4 Men	864	1.5	2305	4.1	4286	7.5
Movies 4 Men 2	936	1.6	2336	4.1	4193	7.4
Movies 4 Men 2+1	665	1.2	1773	3.1	3423	6.0
Movies4Men+1	655	1.2	1837	3.2	3463	6.1
MTV	1069	1.9	2692	4.7	5035	8.9
MTV +1	733	1.3	2010	3.5	3967	7.0
MTV Base	1034	1.8	2582	4.5	4761	8.4
MTV Classic	733	1.3	2052	3.6	4243	7.5
MTV Dance	711	1.3	2006	3.5	4023	7.1
MTV Hits	1302	2.3	3376	5.9	5954	10.5
MTV Rocks	603	1.1	1724	3.0	3413	6.0
MTV Shows	741	1.3	2091	3.7	4433	7.8
MUTV	130	0.2	269	0.5	471	0.8
National Geographic +1	1287	2.3	3363	5.9	6262	11.0
National Geographic HD	435	0.8	1160	2.0	2329	4.1
National Geographic TV	1699	3.0	4166	7.3	7736	13.6
National Geographic Wild	1202	2.1	3093	5.4	5805	10.2
Nick Jr	1912	3.4	3634	6.4	5335	9.4
Nick Jr 2	1396	2.5	2872	5.0	4678	8.2
Nickelodeon	2421	4.3	4797	8.4	7314	12.9
Nickelodeon Replay	2095	3.7	4293	7.5	6604	11.6
Nicktoons	2235	3.9	4496	7.9	7046	12.4
NickToons Replay	275	0.5	739	1.3	1475	2.6
NME TV	310	0.5	781	1.4	1529	2.7
Playhouse Disney	1558	2.7	3094	5.4	4884	8.6
Playhouse Disney Plus	1095	1.9	2300	4.0	3696	6.5
Pop	810	1.4	1977	3.5	3595	6.3

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop Girl	344	0.6	814	1.4	1518	2.7
Pop Girl+1	271	0.5	664	1.2	1271	2.2
Prime TV	242	0.4	469	0.8	710	1.2
Q	532	0.9	1569	2.8	3225	5.7
Quest	3659	6.4	7470	13.1	12151	21.4
Quest +1	401	0.7	1230	2.2	2664	4.7
Really	651	1.1	1839	3.2	3869	6.8
S4C	792	1.4	1694	3.0	2984	5.2
Sci-Fi Channel	2368	4.2	5639	9.9	10034	17.6
Sci-Fi Channel+1	384	0.7	1145	2.0	2418	4.3
Scuzz	454	0.8	1006	1.8	1727	3.0
Sky 1	11360	20.0	18740	33.0	23982	42.2
Sky 2	6616	11.6	14193	25.0	20907	36.8
Sky 3	11670	20.5	23681	41.6	34816	61.2
Sky Arts 1	513	0.9	1462	2.6	3048	5.4
Sky Arts 2	247	0.4	637	1.1	1473	2.6
Sky Box Office (Movies)	295	0.5	994	1.7	2129	3.7
Sky Box Office Events	26	0.0	93	0.2	189	0.3
Sky Movies Action & Adventure	1715	3.0	3882	6.8	6170	10.8
Sky Movies Classics	685	1.2	1796	3.2	3353	5.9
Sky Movies Comedy	1801	3.2	4278	7.5	7006	12.3
Sky Movies Crime & Thriller	1160	2.0	3107	5.5	5352	9.4
Sky Movies Drama & Romance	1081	1.9	2972	5.2	5325	9.4
Sky Movies Family	1770	3.1	4193	7.4	6870	12.1
Sky Movies Indie	580	1.0	1710	3.0	3493	6.1
Sky Movies Modern Greats	1269	2.2	3247	5.7	5754	10.1
Sky Movies Premiere	2388	4.2	5135	9.0	7666	13.5
Sky Movies Premiere+1	1132	2.0	3035	5.3	5283	9.3
Sky Movies SciFi-Horror	1215	2.1	3014	5.3	5242	9.2
Sky Movies Showcase	1710	3.0	4202	7.4	7135	12.5
Sky News	5960	10.5	10828	19.0	16706	29.4
Sky News Active	628	1.1	1228	2.2	2041	3.6
Sky Real Lives	741	1.3	1926	3.4	4104	7.2
Sky Real Lives 2	498	0.9	1483	2.6	3241	5.7
Sky Real Lives+1	386	0.7	1074	1.9	2252	4.0
Sky Sports 1	6327	11.1	9164	16.1	11000	19.3
Sky Sports 2	3649	6.4	6750	11.9	9076	16.0
Sky Sports 3	2527	4.4	4943	8.7	7209	12.7
Sky Sports 4	1507	2.6	3534	6.2	5723	10.1
Sky Sports Active 2	81	0.1	288	0.5	737	1.3
Sky Sports Active 3	37	0.1	136	0.2	390	0.7
Sky Sports Active 5	25	0.0	100	0.2	283	0.5
Sky Sports Active Other	94	0.2	291	0.5	710	1.2
Sky Sports News	8473	14.9	13231	23.3	17453	30.7
Sky Travel	94	0.2	265	0.5	615	1.1
Smash Hits	965	1.7	2705	4.8	5081	8.9
Sunrise TV	467	0.8	869	1.5	1215	2.1
TCM	1255	2.2	3006	5.3	5325	9.4
TCM 2	256	0.5	796	1.4	1650	2.9
The Active Channel	134	0.2	408	0.7	894	1.6
The Africa Channel	43	0.1	122	0.2	268	0.5
The Box	1194	2.1	3140	5.5	5800	10.2
The Style Network	184	0.3	521	0.9	1088	1.9
The Travel Channel	264	0.5	778	1.4	1712	3.0
The Travel Channel+1	193	0.3	594	1.0	1321	2.3
The Vault	766	1.3	1978	3.5	3831	6.7
Tiny Pop	1140	2.0	2406	4.2	3891	6.8
Tiny Pop+1	574	1.0	1338	2.4	2254	4.0
TMF	5123	9.0	11198	19.7	18464	32.5
True Entertainment	457	0.8	1377	2.4	2957	5.2
True Movies	1221	2.1	2937	5.2	5396	9.5
True Movies 2	817	1.4	2164	3.8	4086	7.2

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	000s	%	000s	%	000s	%
VH-1	1026	1.8	2836	5.0	5485	9.6
Virgin 1	8764	15.4	18534	32.6	28747	50.5
Virgin 1+1	4940	8.7	12196	21.4	21186	37.3
Watch	5712	10.0	12907	22.7	19810	34.8
Watch+1	1540	2.7	4451	7.8	8983	15.8
Wedding TV	197	0.3	583	1.0	1372	2.4
Wedding TV Asia	206	0.4	587	1.0	1112	2.0
Yesterday	4375	7.7	9043	15.9	14412	25.3
Yesterday+1	505	0.9	1236	2.2	2314	4.1
Zing	376	0.7	731	1.3	1075	1.9
Zone Horror	902	1.6	2342	4.1	4555	8.0
Zone Horror+1	498	0.9	1407	2.5	2864	5.0
Other Satellite/Cable	31716	55.8	44491	78.2	51049	89.8

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	45672	94.5	47438	98.1	48068	99.5
4Music	3921	8.1	8616	17.8	13836	28.6
Alibi	2105	4.4	4016	8.3	6301	13.0
Alibi+1	695	1.4	1566	3.2	2702	5.6
Animal Planet	898	1.9	2022	4.2	3734	7.7
Animal Planet+1	436	0.9	1114	2.3	2271	4.7
attheraces	556	1.2	938	1.9	1465	3.0
BBC 3	15107	31.3	27445	56.8	36684	75.9
BBC 4	8105	16.8	16989	35.2	25893	53.6
BBC HD	1686	3.5	3340	6.9	5081	10.5
BBC News	8764	18.1	15062	31.2	21912	45.3
BBC Parliament	537	1.1	1475	3.1	3036	6.3
BBC RB 6780	861	1.8	2063	4.3	3743	7.7
BBC RB 6781	24	0.0	78	0.2	179	0.4
BBC RB 6785	10	0.0	42	0.1	102	0.2
BBC RB 6786	13	0.0	44	0.1	106	0.2
BBC RB 6787	5	0.0	16	0.0	35	0.1
BBC RB 6788	12	0.0	43	0.1	118	0.2
BBC RB 6789	4	0.0	18	0.0	56	0.1
BBC RB 6790	46	0.1	129	0.3	275	0.6
BBC RB 6880	246	0.5	810	1.7	1934	4.0
BBC RB 6881	371	0.8	1057	2.2	2527	5.2
BBC RB 6882	420	0.9	1278	2.6	2990	6.2
BBC RB 6883	372	0.8	1179	2.4	3036	6.3
BBC RB 6884	343	0.7	1121	2.3	2780	5.8
BBC RB 6885	315	0.7	1003	2.1	2511	5.2
BBC RB 6886	491	1.0	1444	3.0	3349	6.9
BBC RB FREEVIEW 301	1508	3.1	3497	7.2	6483	13.4
BBC1	41807	86.5	45984	95.1	47459	98.2
BBC2	33853	70.0	42837	88.6	46275	95.7
BET	149	0.3	360	0.7	692	1.4
BET+1	106	0.2	273	0.6	505	1.0
Bio	1016	2.1	2705	5.6	5421	11.2
Blighty	916	1.9	2479	5.1	4827	10.0
Bliss	468	1.0	1221	2.5	2332	4.8
Body In Balance	70	0.1	220	0.5	537	1.1
Boomerang	1194	2.5	2718	5.6	4599	9.5
Boomerang+1	751	1.6	1824	3.8	3221	6.7
Bravo	2768	5.7	6449	13.3	11106	23.0
Bravo 2	1341	2.8	3724	7.7	7397	15.3
Bravo+1	2096	4.3	5357	11.1	9709	20.1
Cartoon Network	899	1.9	1980	4.1	3294	6.8
Cartoon Network Too	611	1.3	1513	3.1	2670	5.5
Cartoonito	577	1.2	1291	2.7	2069	4.3
CBBC	2587	5.4	5697	11.8	9459	19.6
Cbeebies	4408	9.1	7681	15.9	11148	23.1
CBS Action	641	1.3	1666	3.4	3285	6.8
CBS Drama	478	1.0	1209	2.5	2612	5.4
CBS Reality TV	1200	2.5	2947	6.1	5774	11.9
CBS Reality+1	801	1.7	2134	4.4	4239	8.8
Challenge TV	1866	3.9	4287	8.9	7840	16.2
Challenge TV+1	847	1.8	2182	4.5	4316	8.9
CHANNEL 4	33560	69.4	42890	88.7	46450	96.1
CHANNEL 4+1	11378	23.5	22231	46.0	31295	64.8
Channel 5	26708	55.3	37714	78.0	43409	89.8
Channel AKA	441	0.9	1114	2.3	2066	4.3
Channel Starz	616	1.3	1463	3.0	2616	5.4
Chart Show TV	810	1.7	2057	4.3	3639	7.5
CITV	1524	3.2	3460	7.2	6020	12.5
Clubland TV	383	0.8	998	2.1	1855	3.8
Comedy Central	3306	6.8	6669	13.8	10582	21.9
Comedy Central Extra	2058	4.3	4792	9.9	8542	17.7

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central Extra+1	437	0.9	1302	2.7	2821	5.8
Comedy Central+1	2415	5.0	5209	10.8	8691	18.0
Community Channel	164	0.3	513	1.1	1235	2.6
Crime & Investigation Net+1	467	1.0	1001	2.1	1764	3.7
Crime & Investigation Network	993	2.1	1968	4.1	3407	7.0
Current TV	381	0.8	1206	2.5	2781	5.8
Dance Nation TV	316	0.7	863	1.8	1682	3.5
Dave	10828	22.4	20732	42.9	29167	60.4
Dave ja vu	5586	11.6	12364	25.6	19553	40.5
Discovery	2266	4.7	4915	10.2	7858	16.3
Discovery Home & Health	672	1.4	1482	3.1	2794	5.8
Discovery Home & Health+1	362	0.7	827	1.7	1533	3.2
Discovery Knowledge	1249	2.6	2904	6.0	5111	10.6
Discovery Knowledge+1	251	0.5	712	1.5	1457	3.0
Discovery Real Time	1259	2.6	3101	6.4	5598	11.6
Discovery Real Time+1	946	2.0	2415	5.0	4569	9.5
Discovery Science	1183	2.4	2790	5.8	4906	10.2
Discovery Science+1	293	0.6	834	1.7	1747	3.6
Discovery Shed	930	1.9	2027	4.2	3591	7.4
Discovery Travel & Living	429	0.9	1047	2.2	2003	4.1
Discovery Turbo	1192	2.5	2608	5.4	4400	9.1
Discovery+1	1573	3.3	3728	7.7	6304	13.0
Disney Channel	1674	3.5	3137	6.5	4589	9.5
Disney Channel+1	1360	2.8	2743	5.7	4151	8.6
Disney Cinemagic	564	1.2	1410	2.9	2540	5.3
Disney Cinemagic+1	245	0.5	678	1.4	1248	2.6
Disney XD	581	1.2	1451	3.0	2642	5.5
Disney XD +1	609	1.3	1446	3.0	2560	5.3
Diva	223	0.5	620	1.3	1413	2.9
Diva+1	143	0.3	439	0.9	1038	2.1
DMAX	1259	2.6	3424	7.1	6704	13.9
DMAX+1	844	1.7	2326	4.8	4660	9.6
DMAX+2	260	0.5	848	1.8	2075	4.3
E!	1311	2.7	3088	6.4	5832	12.1
E4	11219	23.2	20504	42.4	28974	60.0
E4+1	7539	15.6	15608	32.3	23711	49.1
Eden	906	1.9	2250	4.7	4408	9.1
Eden+1	437	0.9	1202	2.5	2426	5.0
ESPN	1509	3.1	3113	6.4	5124	10.6
ESPN Classic	586	1.2	1436	3.0	2632	5.4
Euronews	211	0.4	555	1.1	1112	2.3
Eurosport	1655	3.4	3550	7.3	6266	13.0
Eurosport 2	969	2.0	2289	4.7	4123	8.5
Eurosport HD	260	0.5	580	1.2	1126	2.3
Extreme Sports Channel	293	0.6	831	1.7	1666	3.4
Film 24	690	1.4	2023	4.2	4175	8.6
Film4	9112	18.9	18029	37.3	25796	53.4
Film4+1	1984	4.1	5183	10.7	9148	18.9
Fitness TV	112	0.2	375	0.8	923	1.9
five USA	6155	12.7	12222	25.3	18284	37.8
five USA+1	929	1.9	2479	5.1	4670	9.7
fiver	6776	14.0	14276	29.5	22529	46.6
fiver+1	863	1.8	2523	5.2	5166	10.7
Flava	612	1.3	1599	3.3	2946	6.1
Food Network	347	0.7	767	1.6	1415	2.9
Food Network +1	289	0.6	648	1.3	1262	2.6
Fox News	156	0.3	365	0.8	770	1.6
FX	2262	4.7	4468	9.2	7322	15.2
FX+	1124	2.3	2360	4.9	4081	8.4
G.O.L.D	5509	11.4	10692	22.1	15908	32.9
G.O.L.D.+1	2683	5.6	6062	12.5	10263	21.2
Good Food	930	1.9	2023	4.2	3517	7.3

BARB Quarterly Reach Report- Quarter 1 2010 (BARB weeks 2163-2174)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Good Food +1	709	1.5	1670	3.5	2969	6.1
Hallmark	1897	3.9	3772	7.8	6328	13.1
Hallmark+1	1054	2.2	2401	5.0	4175	8.6
History	1297	2.7	3103	6.4	5464	11.3
History +1	853	1.8	2203	4.6	4026	8.3
History Channel HD	164	0.3	457	0.9	909	1.9
Home	1374	2.8	3066	6.3	5359	11.1
Home +1	919	1.9	2224	4.6	3973	8.2
Horse and Country	186	0.4	514	1.1	1048	2.2
Investigation Discovery	487	1.0	976	2.0	1649	3.4
ITV1	37932	78.5	44433	91.9	46872	97.0
ITV2	16896	35.0	29358	60.7	37579	77.8
ITV2+1	6217	12.9	13841	28.6	21886	45.3
ITV3	11473	23.7	20376	42.2	29071	60.2
ITV3+1	1082	2.2	2572	5.3	4745	9.8
ITV4	9609	19.9	20123	41.6	29636	61.3
ITV4+1	715	1.5	2026	4.2	4110	8.5
Kerrang	565	1.2	1323	2.7	2450	5.1
Kiss TV	865	1.8	2156	4.5	4006	8.3
Kix!	162	0.3	376	0.8	689	1.4
Liverpool FC TV	348	0.7	863	1.8	1637	3.4
Living + 2	786	1.6	2295	4.7	4603	9.5
Living TV	4614	9.5	9370	19.4	14284	29.6
Living TV+1	3445	7.1	7861	16.3	12877	26.6
LIVINGit	3342	6.9	7906	16.4	13070	27.0
LIVINGit +1	834	1.7	2455	5.1	4981	10.3
LUXE.TV	56	0.1	190	0.4	461	1.0
Magic TV	752	1.6	2052	4.2	3959	8.2
Men & Motors	747	1.5	2046	4.2	4108	8.5
Military History	714	1.5	1613	3.3	2825	5.8
More 4	12063	25.0	22709	47.0	31731	65.7
More 4+1	2428	5.0	6005	12.4	10160	21.0
Motors TV	325	0.7	819	1.7	1503	3.1
Movies 24	1513	3.1	3505	7.3	6261	13.0
Movies 24 +	888	1.8	2217	4.6	4144	8.6
Movies 4 Men	837	1.7	2210	4.6	4040	8.4
Movies 4 Men 2	900	1.9	2215	4.6	3912	8.1
Movies 4 Men 2+1	649	1.3	1712	3.5	3265	6.8
Movies4Men+1	628	1.3	1735	3.6	3232	6.7
MTV	903	1.9	2262	4.7	4185	8.7
MTV +1	582	1.2	1609	3.3	3172	6.6
MTV Base	825	1.7	2037	4.2	3805	7.9
MTV Classic	626	1.3	1736	3.6	3535	7.3
MTV Dance	591	1.2	1656	3.4	3301	6.8
MTV Hits	997	2.1	2579	5.3	4584	9.5
MTV Rocks	501	1.0	1430	3.0	2823	5.8
MTV Shows	633	1.3	1791	3.7	3737	7.7
MUTV	108	0.2	212	0.4	365	0.8
National Geographic +1	1193	2.5	3077	6.4	5669	11.7
National Geographic HD	411	0.9	1078	2.2	2132	4.4
National Geographic TV	1567	3.2	3790	7.8	6914	14.3
National Geographic Wild	1075	2.2	2727	5.6	5071	10.5
Nick Jr	1226	2.5	2383	4.9	3598	7.4
Nick Jr 2	885	1.8	1878	3.9	3156	6.5
Nickelodeon	1114	2.3	2562	5.3	4268	8.8
Nickelodeon Replay	946	2.0	2224	4.6	3854	8.0
Nicktoons	1121	2.3	2534	5.2	4240	8.8
NickToons Replay	147	0.3	416	0.9	843	1.7
NME TV	245	0.5	626	1.3	1234	2.6
Playhouse Disney	1003	2.1	2048	4.2	3314	6.9
Playhouse Disney Plus	683	1.4	1468	3.0	2382	4.9
Pop	417	0.9	1127	2.3	2122	4.4

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop Girl	145	0.3	385	0.8	758	1.6
Pop Girl+1	108	0.2	311	0.6	664	1.4
Prime TV	187	0.4	349	0.7	502	1.0
Q	442	0.9	1295	2.7	2629	5.4
Quest	3426	7.1	6910	14.3	11085	22.9
Quest +1	375	0.8	1144	2.4	2449	5.1
Really	605	1.3	1687	3.5	3488	7.2
S4C	726	1.5	1538	3.2	2705	5.6
Sci-Fi Channel	2186	4.5	5105	10.6	8939	18.5
Sci-Fi Channel+1	360	0.7	1066	2.2	2214	4.6
Scuzz	370	0.8	829	1.7	1429	3.0
Sky 1	9468	19.6	15557	32.2	19821	41.0
Sky 2	5734	11.9	12112	25.1	17596	36.4
Sky 3	10699	22.1	21227	43.9	30604	63.3
Sky Arts 1	488	1.0	1389	2.9	2853	5.9
Sky Arts 2	238	0.5	608	1.3	1386	2.9
Sky Box Office (Movies)	249	0.5	835	1.7	1787	3.7
Sky Box Office Events	24	0.0	87	0.2	178	0.4
Sky Movies Action & Adventure	1516	3.1	3395	7.0	5222	10.8
Sky Movies Classics	644	1.3	1671	3.5	3057	6.3
Sky Movies Comedy	1518	3.1	3562	7.4	5696	11.8
Sky Movies Crime & Thriller	1013	2.1	2711	5.6	4552	9.4
Sky Movies Drama & Romance	968	2.0	2637	5.5	4644	9.6
Sky Movies Family	1348	2.8	3238	6.7	5336	11.0
Sky Movies Indie	541	1.1	1587	3.3	3171	6.6
Sky Movies Modern Greats	1141	2.4	2898	6.0	5007	10.4
Sky Movies Premiere	2130	4.4	4462	9.2	6473	13.4
Sky Movies Premiere+1	985	2.0	2622	5.4	4503	9.3
Sky Movies SciFi-Horror	1063	2.2	2613	5.4	4506	9.3
Sky Movies Showcase	1406	2.9	3429	7.1	5732	11.9
Sky News	5410	11.2	9698	20.1	14910	30.9
Sky News Active	553	1.1	1037	2.1	1698	3.5
Sky Real Lives	686	1.4	1774	3.7	3721	7.7
Sky Real Lives 2	460	1.0	1358	2.8	2942	6.1
Sky Real Lives+1	355	0.7	989	2.0	2051	4.2
Sky Sports 1	5619	11.6	7899	16.3	9339	19.3
Sky Sports 2	3320	6.9	5990	12.4	7922	16.4
Sky Sports 3	2256	4.7	4357	9.0	6316	13.1
Sky Sports 4	1359	2.8	3152	6.5	5079	10.5
Sky Sports Active 2	76	0.2	268	0.6	693	1.4
Sky Sports Active 3	35	0.1	129	0.3	369	0.8
Sky Sports Active 5	21	0.0	86	0.2	246	0.5
Sky Sports Active Other	86	0.2	263	0.5	645	1.3
Sky Sports News	7517	15.6	11516	23.8	15091	31.2
Sky Travel	84	0.2	240	0.5	560	1.2
Smash Hits	753	1.6	2109	4.4	3983	8.2
Sunrise TV	372	0.8	659	1.4	882	1.8
TCM	1211	2.5	2854	5.9	4971	10.3
TCM 2	246	0.5	758	1.6	1565	3.2
The Active Channel	126	0.3	377	0.8	823	1.7
The Africa Channel	38	0.1	104	0.2	229	0.5
The Box	911	1.9	2445	5.1	4545	9.4
The Style Network	165	0.3	462	1.0	973	2.0
The Travel Channel	252	0.5	734	1.5	1600	3.3
The Travel Channel+1	185	0.4	562	1.2	1233	2.6
The Vault	630	1.3	1617	3.3	3135	6.5
Tiny Pop	664	1.4	1513	3.1	2560	5.3
Tiny Pop+1	319	0.7	814	1.7	1429	3.0
TMF	4216	8.7	9299	19.2	15323	31.7
True Entertainment	429	0.9	1284	2.7	2739	5.7
True Movies	1160	2.4	2748	5.7	4957	10.3
True Movies 2	784	1.6	2057	4.3	3829	7.9

BARB Quarterly Reach Report- Quarter 1 2010 (BARB weeks 2163-2174)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
VH-1	858	1.8	2345	4.9	4516	9.3
Virgin 1	7996	16.5	16674	34.5	25508	52.8
Virgin 1+1	4507	9.3	10968	22.7	18823	38.9
Watch	5011	10.4	11144	23.1	16789	34.7
Watch+1	1354	2.8	3905	8.1	7822	16.2
Wedding TV	183	0.4	531	1.1	1239	2.6
Wedding TV Asia	164	0.3	468	1.0	896	1.9
Yesterday	4237	8.8	8624	17.8	13527	28.0
Yesterday+1	490	1.0	1196	2.5	2189	4.5
Zing	301	0.6	577	1.2	815	1.7
Zone Horror	844	1.7	2139	4.4	4106	8.5
Zone Horror+1	469	1.0	1315	2.7	2630	5.4
Other Satellite/Cable	27587	57.1	38148	78.9	43453	89.9

BARB Quarterly Reach Report- Quarter 1 2010 (BARB weeks 2163-2174)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	12972	89.8	13958	96.7	14270	98.8
4Music	1917	13.3	3921	27.2	5878	40.7
Alibi	250	1.7	626	4.3	1170	8.1
Alibi+1	93	0.6	229	1.6	443	3.1
Animal Planet	181	1.3	474	3.3	940	6.5
Animal Planet+1	101	0.7	269	1.9	543	3.8
attheraces	63	0.4	142	1.0	264	1.8
BBC 3	5153	35.7	8913	61.7	11418	79.1
BBC 4	1252	8.7	3091	21.4	5457	37.8
BBC HD	351	2.4	763	5.3	1266	8.8
BBC News	1326	9.2	2683	18.6	4325	29.9
BBC Parliament	57	0.4	201	1.4	437	3.0
BBC RB 6780	161	1.1	449	3.1	934	6.5
BBC RB 6781	14	0.1	48	0.3	114	0.8
BBC RB 6785	3	0.0	10	0.1	29	0.2
BBC RB 6786	4	0.0	13	0.1	31	0.2
BBC RB 6787	3	0.0	10	0.1	17	0.1
BBC RB 6788	4	0.0	16	0.1	42	0.3
BBC RB 6789	1	0.0	2	0.0	7	0.0
BBC RB 6790	9	0.1	23	0.2	53	0.4
BBC RB 6880	82	0.6	271	1.9	644	4.5
BBC RB 6881	132	0.9	365	2.5	874	6.1
BBC RB 6882	128	0.9	372	2.6	862	6.0
BBC RB 6883	103	0.7	341	2.4	885	6.1
BBC RB 6884	107	0.7	355	2.5	808	5.6
BBC RB 6885	104	0.7	315	2.2	769	5.3
BBC RB 6886	122	0.8	383	2.6	920	6.4
BBC RB FREEVIEW 301	236	1.6	633	4.4	1252	8.7
BBC1	10750	74.4	13060	90.4	13931	96.5
BBC2	7524	52.1	11289	78.2	13165	91.2
BET	75	0.5	155	1.1	248	1.7
BET+1	51	0.4	121	0.8	186	1.3
Bio	195	1.4	555	3.8	1277	8.8
Blighty	135	0.9	434	3.0	955	6.6
Bliss	227	1.6	571	4.0	1022	7.1
Body In Balance	15	0.1	56	0.4	158	1.1
Boomerang	445	3.1	1011	7.0	1756	12.2
Boomerang+1	305	2.1	736	5.1	1253	8.7
Bravo	840	5.8	2081	14.4	3744	25.9
Bravo 2	411	2.8	1193	8.3	2411	16.7
Bravo+1	668	4.6	1716	11.9	3223	22.3
Cartoon Network	382	2.6	798	5.5	1292	9.0
Cartoon Network Too	241	1.7	586	4.1	1061	7.3
Cartoonito	278	1.9	631	4.4	1013	7.0
CBBC	815	5.6	1816	12.6	2875	19.9
Cbeebies	1932	13.4	3123	21.6	4239	29.4
CBS Action	88	0.6	250	1.7	565	3.9
CBS Drama	62	0.4	173	1.2	446	3.1
CBS Reality TV	283	2.0	740	5.1	1579	10.9
CBS Reality+1	189	1.3	553	3.8	1224	8.5
Challenge TV	532	3.7	1424	9.9	2788	19.3
Challenge TV+1	233	1.6	675	4.7	1509	10.4
CHANNEL 4	9117	63.1	12185	84.4	13596	94.2
CHANNEL 4+1	3830	26.5	7440	51.5	10480	72.6
Channel 5	6398	44.3	10114	70.0	12389	85.8
Channel AKA	272	1.9	661	4.6	1175	8.1
Channel Starz	361	2.5	819	5.7	1378	9.5
Chart Show TV	455	3.1	1154	8.0	1921	13.3
CITV	573	4.0	1247	8.6	2155	14.9
Clubland TV	233	1.6	577	4.0	1028	7.1
Comedy Central	1486	10.3	2884	20.0	4335	30.0
Comedy Central Extra	706	4.9	1675	11.6	3101	21.5

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central Extra+1	138	1.0	420	2.9	942	6.5
Comedy Central+1	1094	7.6	2331	16.1	3780	26.2
Community Channel	26	0.2	81	0.6	187	1.3
Crime & Investigation Net+1	76	0.5	175	1.2	382	2.6
Crime & Investigation Network	177	1.2	428	3.0	856	5.9
Current TV	107	0.7	350	2.4	809	5.6
Dance Nation TV	192	1.3	502	3.5	893	6.2
Dave	3512	24.3	6775	46.9	9327	64.6
Dave ja vu	1797	12.4	4003	27.7	6307	43.7
Discovery	640	4.4	1407	9.7	2351	16.3
Discovery Home & Health	216	1.5	456	3.2	913	6.3
Discovery Home & Health+1	119	0.8	259	1.8	526	3.6
Discovery Knowledge	213	1.5	573	4.0	1173	8.1
Discovery Knowledge+1	32	0.2	113	0.8	281	1.9
Discovery Real Time	287	2.0	757	5.2	1456	10.1
Discovery Real Time+1	190	1.3	519	3.6	1080	7.5
Discovery Science	327	2.3	790	5.5	1423	9.9
Discovery Science+1	72	0.5	200	1.4	459	3.2
Discovery Shed	186	1.3	434	3.0	810	5.6
Discovery Travel & Living	40	0.3	125	0.9	302	2.1
Discovery Turbo	340	2.4	738	5.1	1302	9.0
Discovery+1	424	2.9	999	6.9	1780	12.3
Disney Channel	592	4.1	1065	7.4	1566	10.8
Disney Channel+1	492	3.4	967	6.7	1469	10.2
Disney Cinemagic	250	1.7	613	4.2	1082	7.5
Disney Cinemagic+1	121	0.8	335	2.3	575	4.0
Disney XD	239	1.7	594	4.1	1052	7.3
Disney XD +1	230	1.6	539	3.7	936	6.5
Diva	49	0.3	146	1.0	330	2.3
Diva+1	35	0.2	111	0.8	248	1.7
DMAX	442	3.1	1189	8.2	2261	15.7
DMAX+1	306	2.1	790	5.5	1601	11.1
DMAX+2	81	0.6	257	1.8	643	4.5
E!	585	4.0	1171	8.1	2009	13.9
E4	5119	35.4	8293	57.4	10618	73.5
E4+1	3598	24.9	6740	46.7	9366	64.9
Eden	162	1.1	466	3.2	1028	7.1
Eden+1	84	0.6	246	1.7	536	3.7
ESPN	375	2.6	870	6.0	1540	10.7
ESPN Classic	157	1.1	391	2.7	679	4.7
Euronews	24	0.2	76	0.5	159	1.1
Eurosport	305	2.1	739	5.1	1530	10.6
Eurosport 2	172	1.2	495	3.4	1011	7.0
Eurosport HD	47	0.3	122	0.8	255	1.8
Extreme Sports Channel	111	0.8	305	2.1	567	3.9
Film 24	117	0.8	375	2.6	882	6.1
Film4	2276	15.8	4959	34.3	7354	50.9
Film4+1	488	3.4	1405	9.7	2682	18.6
Fitness TV	33	0.2	128	0.9	302	2.1
five USA	1276	8.8	2794	19.4	4486	31.1
five USA+1	227	1.6	672	4.7	1376	9.5
fiver	2119	14.7	4367	30.2	6778	46.9
fiver+1	332	2.3	900	6.2	1748	12.1
Flava	365	2.5	935	6.5	1591	11.0
Food Network	121	0.8	258	1.8	450	3.1
Food Network +1	102	0.7	228	1.6	392	2.7
Fox News	27	0.2	71	0.5	176	1.2
FX	794	5.5	1675	11.6	2812	19.5
FX+	431	3.0	937	6.5	1707	11.8
G.O.L.D	1333	9.2	2932	20.3	4797	33.2
G.O.L.D.+1	607	4.2	1564	10.8	2992	20.7
Good Food	241	1.7	515	3.6	923	6.4

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Good Food +1	184	1.3	448	3.1	795	5.5
Hallmark	360	2.5	838	5.8	1568	10.9
Hallmark+1	199	1.4	540	3.7	1086	7.5
History	201	1.4	554	3.8	1154	8.0
History +1	136	0.9	390	2.7	841	5.8
History Channel HD	36	0.2	110	0.8	223	1.5
Home	230	1.6	604	4.2	1159	8.0
Home +1	153	1.1	427	3.0	885	6.1
Horse and Country	34	0.2	108	0.8	209	1.4
Investigation Discovery	73	0.5	162	1.1	314	2.2
ITV1	9435	65.3	12333	85.4	13627	94.4
ITV2	5106	35.4	8979	62.2	11649	80.7
ITV2+1	2061	14.3	4537	31.4	7025	48.6
ITV3	1612	11.2	3869	26.8	6684	46.3
ITV3+1	141	1.0	396	2.7	896	6.2
ITV4	2198	15.2	5224	36.2	8242	57.1
ITV4+1	151	1.0	478	3.3	1049	7.3
Kerrang	284	2.0	655	4.5	1196	8.3
Kiss TV	508	3.5	1201	8.3	2132	14.8
Kix!	81	0.6	196	1.4	334	2.3
Liverpool FC TV	88	0.6	220	1.5	449	3.1
Living + 2	239	1.7	707	4.9	1456	10.1
Living TV	1546	10.7	3155	21.8	4872	33.7
Living TV+1	1115	7.7	2643	18.3	4424	30.6
LIVINGit	953	6.6	2404	16.6	4235	29.3
LIVINGit +1	217	1.5	687	4.8	1473	10.2
LUXE.TV	9	0.1	30	0.2	67	0.5
Magic TV	314	2.2	851	5.9	1602	11.1
Men & Motors	157	1.1	429	3.0	903	6.3
Military History	102	0.7	262	1.8	529	3.7
More 4	2990	20.7	6082	42.1	8885	61.5
More 4+1	672	4.7	1769	12.2	3139	21.7
Motors TV	80	0.6	205	1.4	369	2.6
Movies 24	265	1.8	681	4.7	1389	9.6
Movies 24 +	168	1.2	441	3.1	902	6.2
Movies 4 Men	90	0.6	269	1.9	619	4.3
Movies 4 Men 2	97	0.7	299	2.1	627	4.3
Movies 4 Men 2+1	74	0.5	250	1.7	504	3.5
Movies4Men+1	61	0.4	205	1.4	475	3.3
MTV	552	3.8	1313	9.1	2177	15.1
MTV +1	346	2.4	919	6.4	1666	11.5
MTV Base	483	3.3	1127	7.8	2048	14.2
MTV Classic	234	1.6	705	4.9	1457	10.1
MTV Dance	342	2.4	938	6.5	1730	12.0
MTV Hits	564	3.9	1404	9.7	2384	16.5
MTV Rocks	276	1.9	770	5.3	1484	10.3
MTV Shows	323	2.2	875	6.1	1661	11.5
MUTV	38	0.3	73	0.5	121	0.8
National Geographic +1	246	1.7	694	4.8	1463	10.1
National Geographic HD	110	0.8	294	2.0	603	4.2
National Geographic TV	344	2.4	895	6.2	1808	12.5
National Geographic Wild	244	1.7	628	4.3	1257	8.7
Nick Jr	617	4.3	1106	7.7	1555	10.8
Nick Jr 2	442	3.1	876	6.1	1420	9.8
Nickelodeon	412	2.9	941	6.5	1604	11.1
Nickelodeon Replay	346	2.4	823	5.7	1459	10.1
Nicktoons	468	3.2	1014	7.0	1725	11.9
NickToons Replay	72	0.5	184	1.3	346	2.4
NME TV	139	1.0	339	2.3	643	4.4
Playhouse Disney	506	3.5	986	6.8	1551	10.7
Playhouse Disney Plus	355	2.5	718	5.0	1124	7.8
Pop	203	1.4	549	3.8	988	6.8

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop Girl	55	0.4	146	1.0	293	2.0
Pop Girl+1	39	0.3	120	0.8	245	1.7
Prime TV	82	0.6	165	1.1	220	1.5
Q	220	1.5	647	4.5	1329	9.2
Quest	682	4.7	1477	10.2	2535	17.6
Quest +1	81	0.6	262	1.8	568	3.9
Really	168	1.2	465	3.2	920	6.4
S4C	153	1.1	370	2.6	708	4.9
Sci-Fi Channel	522	3.6	1300	9.0	2557	17.7
Sci-Fi Channel+1	80	0.6	251	1.7	558	3.9
Scuzz	210	1.5	460	3.2	765	5.3
Sky 1	3455	23.9	5488	38.0	6858	47.5
Sky 2	1919	13.3	4031	27.9	5938	41.1
Sky 3	2720	18.8	5894	40.8	8920	61.8
Sky Arts 1	54	0.4	182	1.3	429	3.0
Sky Arts 2	27	0.2	70	0.5	188	1.3
Sky Box Office (Movies)	92	0.6	311	2.2	689	4.8
Sky Box Office Events	15	0.1	60	0.4	114	0.8
Sky Movies Action & Adventure	496	3.4	1130	7.8	1725	11.9
Sky Movies Classics	87	0.6	291	2.0	636	4.4
Sky Movies Comedy	612	4.2	1442	10.0	2244	15.5
Sky Movies Crime & Thriller	346	2.4	934	6.5	1552	10.7
Sky Movies Drama & Romance	261	1.8	780	5.4	1417	9.8
Sky Movies Family	510	3.5	1207	8.4	1934	13.4
Sky Movies Indie	153	1.1	440	3.1	928	6.4
Sky Movies Modern Greats	333	2.3	929	6.4	1675	11.6
Sky Movies Premiere	697	4.8	1495	10.4	2207	15.3
Sky Movies Premiere+1	315	2.2	842	5.8	1507	10.4
Sky Movies SciFi-Horror	326	2.3	850	5.9	1496	10.4
Sky Movies Showcase	525	3.6	1256	8.7	2090	14.5
Sky News	1078	7.5	2171	15.0	3548	24.6
Sky News Active	148	1.0	294	2.0	496	3.4
Sky Real Lives	122	0.8	336	2.3	797	5.5
Sky Real Lives 2	87	0.6	279	1.9	687	4.8
Sky Real Lives+1	74	0.5	216	1.5	506	3.5
Sky Sports 1	1504	10.4	2329	16.1	2944	20.4
Sky Sports 2	758	5.2	1560	10.8	2260	15.7
Sky Sports 3	623	4.3	1201	8.3	1764	12.2
Sky Sports 4	350	2.4	875	6.1	1449	10.0
Sky Sports Active 2	18	0.1	66	0.5	174	1.2
Sky Sports Active 3	13	0.1	47	0.3	135	0.9
Sky Sports Active 5	5	0.0	20	0.1	58	0.4
Sky Sports Active Other	22	0.2	75	0.5	180	1.2
Sky Sports News	2091	14.5	3343	23.2	4366	30.2
Sky Travel	8	0.1	27	0.2	71	0.5
Smash Hits	395	2.7	1066	7.4	1902	13.2
Sunrise TV	138	1.0	295	2.0	403	2.8
TCM	110	0.8	349	2.4	792	5.5
TCM 2	17	0.1	66	0.5	178	1.2
The Active Channel	41	0.3	128	0.9	251	1.7
The Africa Channel	15	0.1	41	0.3	83	0.6
The Box	491	3.4	1259	8.7	2220	15.4
The Style Network	53	0.4	153	1.1	306	2.1
The Travel Channel	39	0.3	105	0.7	276	1.9
The Travel Channel+1	33	0.2	100	0.7	194	1.3
The Vault	311	2.2	787	5.5	1475	10.2
Tiny Pop	346	2.4	761	5.3	1241	8.6
Tiny Pop+1	160	1.1	401	2.8	685	4.7
TMF	2023	14.0	4086	28.3	6247	43.3
True Entertainment	51	0.4	187	1.3	467	3.2
True Movies	160	1.1	412	2.9	827	5.7
True Movies 2	97	0.7	305	2.1	655	4.5

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
VH-1	392	2.7	1019	7.1	1898	13.1
Virgin 1	2215	15.3	4857	33.6	7820	54.2
Virgin 1+1	1221	8.5	3124	21.6	5674	39.3
Watch	1412	9.8	3385	23.4	5431	37.6
Watch+1	348	2.4	1040	7.2	2290	15.9
Wedding TV	77	0.5	201	1.4	463	3.2
Wedding TV Asia	78	0.5	225	1.6	393	2.7
Yesterday	446	3.1	1114	7.7	2023	14.0
Yesterday+1	50	0.3	147	1.0	295	2.0
Zing	163	1.1	290	2.0	374	2.6
Zone Horror	159	1.1	455	3.2	949	6.6
Zone Horror+1	82	0.6	243	1.7	547	3.8
Other Satellite/Cable	7587	52.5	11043	76.5	12835	88.9

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	23464	94.1	24443	98.0	24830	99.6
4Music	1587	6.4	3711	14.9	6254	25.1
Alibi	911	3.7	1835	7.4	2984	12.0
Alibi+1	249	1.0	607	2.4	1068	4.3
Animal Planet	359	1.4	836	3.4	1599	6.4
Animal Planet+1	158	0.6	445	1.8	966	3.9
attheraces	252	1.0	415	1.7	622	2.5
BBC 3	7249	29.1	13600	54.5	18451	74.0
BBC 4	4378	17.6	9051	36.3	13785	55.3
BBC HD	1026	4.1	1982	7.9	2908	11.7
BBC News	4665	18.7	7988	32.0	11489	46.1
BBC Parliament	286	1.1	787	3.2	1597	6.4
BBC RB 6780	409	1.6	1012	4.1	1964	7.9
BBC RB 6781	6	0.0	26	0.1	51	0.2
BBC RB 6785	5	0.0	20	0.1	45	0.2
BBC RB 6786	7	0.0	28	0.1	70	0.3
BBC RB 6787	1	0.0	2	0.0	6	0.0
BBC RB 6788	7	0.0	26	0.1	78	0.3
BBC RB 6789	3	0.0	12	0.0	35	0.1
BBC RB 6790	14	0.1	43	0.2	97	0.4
BBC RB 6880	119	0.5	403	1.6	941	3.8
BBC RB 6881	187	0.8	560	2.2	1430	5.7
BBC RB 6882	225	0.9	696	2.8	1638	6.6
BBC RB 6883	200	0.8	644	2.6	1714	6.9
BBC RB 6884	176	0.7	591	2.4	1546	6.2
BBC RB 6885	167	0.7	553	2.2	1439	5.8
BBC RB 6886	253	1.0	761	3.1	1831	7.3
BBC RB FREEVIEW 301	663	2.7	1602	6.4	3096	12.4
BBC1	21456	86.0	23677	94.9	24515	98.3
BBC2	17553	70.4	22239	89.2	23944	96.0
BET	90	0.4	209	0.8	385	1.5
BET+1	67	0.3	159	0.6	291	1.2
Bio	480	1.9	1324	5.3	2654	10.6
Blighty	436	1.7	1194	4.8	2320	9.3
Bliss	189	0.8	535	2.1	1073	4.3
Body In Balance	32	0.1	100	0.4	236	0.9
Boomerang	467	1.9	1105	4.4	1921	7.7
Boomerang+1	316	1.3	777	3.1	1416	5.7
Bravo	1169	4.7	2918	11.7	5197	20.8
Bravo 2	513	2.1	1546	6.2	3325	13.3
Bravo+1	861	3.5	2375	9.5	4499	18.0
Cartoon Network	396	1.6	883	3.5	1475	5.9
Cartoon Network Too	244	1.0	630	2.5	1053	4.2
Cartoonito	213	0.9	489	2.0	803	3.2
CBBC	960	3.9	2221	8.9	3845	15.4
Cbeebies	1923	7.7	3351	13.4	4869	19.5
CBS Action	266	1.1	729	2.9	1466	5.9
CBS Drama	233	0.9	585	2.3	1281	5.1
CBS Reality TV	425	1.7	1148	4.6	2436	9.8
CBS Reality+1	309	1.2	843	3.4	1717	6.9
Challenge TV	730	2.9	1897	7.6	3767	15.1
Challenge TV+1	282	1.1	834	3.3	1781	7.1
CHANNEL 4	16730	67.1	21914	87.9	23933	96.0
CHANNEL 4+1	5259	21.1	10608	42.5	15414	61.8
Channel 5	12382	49.6	18521	74.3	21900	87.8
Channel AKA	178	0.7	462	1.9	850	3.4
Channel Starz	244	1.0	597	2.4	1085	4.3
Chart Show TV	335	1.3	834	3.3	1484	5.9
CITV	456	1.8	1144	4.6	2110	8.5
Clubland TV	150	0.6	406	1.6	758	3.0
Comedy Central	1789	7.2	3579	14.4	5692	22.8
Comedy Central Extra	1134	4.5	2624	10.5	4642	18.6

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central Extra+1	225	0.9	708	2.8	1601	6.4
Comedy Central+1	1304	5.2	2815	11.3	4703	18.9
Community Channel	64	0.3	197	0.8	449	1.8
Crime & Investigation Net+1	206	0.8	437	1.8	809	3.2
Crime & Investigation Network	408	1.6	843	3.4	1488	6.0
Current TV	154	0.6	526	2.1	1204	4.8
Dance Nation TV	139	0.6	399	1.6	750	3.0
Dave	5325	21.4	10550	42.3	15030	60.3
Dave ja vu	2540	10.2	5937	23.8	9666	38.8
Discovery	977	3.9	2214	8.9	3634	14.6
Discovery Home & Health	258	1.0	626	2.5	1295	5.2
Discovery Home & Health+1	125	0.5	322	1.3	681	2.7
Discovery Knowledge	562	2.3	1358	5.4	2498	10.0
Discovery Knowledge+1	135	0.5	387	1.6	792	3.2
Discovery Real Time	525	2.1	1422	5.7	2777	11.1
Discovery Real Time+1	397	1.6	1103	4.4	2167	8.7
Discovery Science	497	2.0	1239	5.0	2279	9.1
Discovery Science+1	140	0.6	387	1.6	813	3.3
Discovery Shed	342	1.4	795	3.2	1470	5.9
Discovery Travel & Living	214	0.9	533	2.1	1027	4.1
Discovery Turbo	524	2.1	1163	4.7	1980	7.9
Discovery+1	683	2.7	1690	6.8	2907	11.7
Disney Channel	714	2.9	1403	5.6	2158	8.7
Disney Channel+1	561	2.2	1190	4.8	1824	7.3
Disney Cinemagic	240	1.0	633	2.5	1130	4.5
Disney Cinemagic+1	101	0.4	286	1.1	542	2.2
Disney XD	231	0.9	628	2.5	1169	4.7
Disney XD +1	251	1.0	633	2.5	1160	4.7
Diva	114	0.5	322	1.3	710	2.8
Diva+1	77	0.3	228	0.9	546	2.2
DMAX	537	2.2	1527	6.1	3062	12.3
DMAX+1	379	1.5	1052	4.2	2166	8.7
DMAX+2	103	0.4	332	1.3	849	3.4
E!	705	2.8	1645	6.6	3155	12.6
E4	5609	22.5	10136	40.6	14342	57.5
E4+1	3714	14.9	7790	31.2	11873	47.6
Eden	374	1.5	1012	4.1	2076	8.3
Eden+1	195	0.8	552	2.2	1128	4.5
ESPN	708	2.8	1473	5.9	2452	9.8
ESPN Classic	338	1.4	817	3.3	1443	5.8
Euronews	118	0.5	290	1.2	545	2.2
Eurosport	921	3.7	1968	7.9	3526	14.1
Eurosport 2	490	2.0	1127	4.5	2115	8.5
Eurosport HD	139	0.6	316	1.3	647	2.6
Extreme Sports Channel	163	0.7	471	1.9	941	3.8
Film 24	290	1.2	846	3.4	1829	7.3
Film4	4067	16.3	8507	34.1	12691	50.9
Film4+1	940	3.8	2454	9.8	4404	17.7
Fitness TV	46	0.2	148	0.6	362	1.5
five USA	2351	9.4	5059	20.3	7940	31.8
five USA+1	364	1.5	1017	4.1	2030	8.1
fiver	2724	10.9	6130	24.6	10148	40.7
fiver+1	360	1.4	1060	4.3	2267	9.1
Flava	245	1.0	654	2.6	1264	5.1
Food Network	177	0.7	398	1.6	727	2.9
Food Network +1	160	0.6	361	1.4	690	2.8
Fox News	91	0.4	197	0.8	440	1.8
FX	1111	4.5	2284	9.2	3718	14.9
FX+	524	2.1	1132	4.5	2038	8.2
G.O.L.D	2723	10.9	5531	22.2	8447	33.9
G.O.L.D.+1	1242	5.0	2885	11.6	5072	20.3
Good Food	489	2.0	1088	4.4	1956	7.8

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Good Food +1	361	1.4	887	3.6	1633	6.5
Hallmark	819	3.3	1710	6.9	2913	11.7
Hallmark+1	445	1.8	1039	4.2	1852	7.4
History	588	2.4	1485	6.0	2693	10.8
History +1	376	1.5	1000	4.0	1936	7.8
History Channel HD	83	0.3	221	0.9	445	1.8
Home	568	2.3	1355	5.4	2534	10.2
Home +1	407	1.6	1025	4.1	1952	7.8
Horse and Country	66	0.3	187	0.7	403	1.6
Investigation Discovery	202	0.8	427	1.7	779	3.1
ITV1	18482	74.1	22473	90.1	24032	96.4
ITV2	7426	29.8	13765	55.2	18317	73.4
ITV2+1	2401	9.6	5854	23.5	9877	39.6
ITV3	4932	19.8	9272	37.2	13818	55.4
ITV3+1	439	1.8	1092	4.4	2102	8.4
ITV4	3926	15.7	9051	36.3	14111	56.6
ITV4+1	271	1.1	802	3.2	1741	7.0
Kerrang	249	1.0	618	2.5	1162	4.7
Kiss TV	399	1.6	1038	4.2	1956	7.8
Kix!	40	0.2	119	0.5	249	1.0
Liverpool FC TV	160	0.6	389	1.6	764	3.1
Living + 2	319	1.3	976	3.9	2003	8.0
Living TV	2306	9.2	4730	19.0	7271	29.2
Living TV+1	1651	6.6	3828	15.4	6412	25.7
LIVINGit	1577	6.3	3876	15.5	6653	26.7
LIVINGit +1	337	1.4	1015	4.1	2104	8.4
LUXE.TV	30	0.1	97	0.4	224	0.9
Magic TV	329	1.3	991	4.0	1985	8.0
Men & Motors	270	1.1	813	3.3	1680	6.7
Military History	320	1.3	754	3.0	1387	5.6
More 4	5575	22.4	10940	43.9	15740	63.1
More 4+1	1189	4.8	2950	11.8	5161	20.7
Motors TV	175	0.7	429	1.7	737	3.0
Movies 24	597	2.4	1515	6.1	2807	11.3
Movies 24 +	385	1.5	1005	4.0	1922	7.7
Movies 4 Men	316	1.3	932	3.7	1751	7.0
Movies 4 Men 2	357	1.4	937	3.8	1722	6.9
Movies 4 Men 2+1	248	1.0	724	2.9	1510	6.1
Movies4Men+1	229	0.9	692	2.8	1341	5.4
MTV	470	1.9	1179	4.7	2204	8.8
MTV +1	287	1.2	836	3.4	1635	6.6
MTV Base	384	1.5	971	3.9	1816	7.3
MTV Classic	301	1.2	863	3.5	1768	7.1
MTV Dance	284	1.1	832	3.3	1710	6.9
MTV Hits	467	1.9	1236	5.0	2205	8.8
MTV Rocks	260	1.0	776	3.1	1506	6.0
MTV Shows	322	1.3	931	3.7	1892	7.6
MUTV	52	0.2	90	0.4	139	0.6
National Geographic +1	552	2.2	1476	5.9	2814	11.3
National Geographic HD	208	0.8	543	2.2	1075	4.3
National Geographic TV	726	2.9	1775	7.1	3326	13.3
National Geographic Wild	464	1.9	1214	4.9	2347	9.4
Nick Jr	568	2.3	1099	4.4	1705	6.8
Nick Jr 2	372	1.5	821	3.3	1470	5.9
Nickelodeon	446	1.8	1085	4.4	1874	7.5
Nickelodeon Replay	427	1.7	1039	4.2	1828	7.3
Nicktoons	493	2.0	1125	4.5	1897	7.6
NickToons Replay	55	0.2	188	0.8	377	1.5
NME TV	125	0.5	311	1.2	619	2.5
Playhouse Disney	463	1.9	928	3.7	1537	6.2
Playhouse Disney Plus	292	1.2	637	2.6	1046	4.2
Pop	139	0.6	386	1.5	830	3.3

BARB Quarterly Reach Report- Quarter 1 2010 (BARB weeks 2163-2174)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop Girl	60	0.2	165	0.7	313	1.3
Pop Girl+1	48	0.2	141	0.6	311	1.2
Prime TV	61	0.2	119	0.5	172	0.7
Q	219	0.9	650	2.6	1270	5.1
Quest	1007	4.0	2376	9.5	4174	16.7
Quest +1	144	0.6	482	1.9	1085	4.4
Really	290	1.2	809	3.2	1766	7.1
S4C	347	1.4	745	3.0	1325	5.3
Sci-Fi Channel	945	3.8	2340	9.4	4218	16.9
Sci-Fi Channel+1	135	0.5	432	1.7	971	3.9
Scuzz	161	0.6	366	1.5	635	2.5
Sky 1	5052	20.3	8299	33.3	10606	42.5
Sky 2	2870	11.5	6226	25.0	9245	37.1
Sky 3	4335	17.4	9487	38.0	14538	58.3
Sky Arts 1	262	1.1	743	3.0	1510	6.1
Sky Arts 2	153	0.6	377	1.5	860	3.5
Sky Box Office (Movies)	156	0.6	513	2.1	1077	4.3
Sky Box Office Events	8	0.0	31	0.1	62	0.2
Sky Movies Action & Adventure	698	2.8	1684	6.8	2646	10.6
Sky Movies Classics	314	1.3	830	3.3	1529	6.1
Sky Movies Comedy	714	2.9	1764	7.1	2861	11.5
Sky Movies Crime & Thriller	496	2.0	1329	5.3	2250	9.0
Sky Movies Drama & Romance	500	2.0	1375	5.5	2390	9.6
Sky Movies Family	619	2.5	1560	6.3	2611	10.5
Sky Movies Indie	277	1.1	840	3.4	1635	6.6
Sky Movies Modern Greats	564	2.3	1475	5.9	2571	10.3
Sky Movies Premiere	1125	4.5	2374	9.5	3375	13.5
Sky Movies Premiere+1	492	2.0	1282	5.1	2259	9.1
Sky Movies SciFi-Horror	505	2.0	1267	5.1	2186	8.8
Sky Movies Showcase	659	2.6	1691	6.8	2883	11.6
Sky News	2702	10.8	4865	19.5	7453	29.9
Sky News Active	251	1.0	502	2.0	849	3.4
Sky Real Lives	322	1.3	808	3.2	1673	6.7
Sky Real Lives 2	180	0.7	556	2.2	1269	5.1
Sky Real Lives+1	148	0.6	442	1.8	927	3.7
Sky Sports 1	3142	12.6	4493	18.0	5331	21.4
Sky Sports 2	1898	7.6	3468	13.9	4598	18.4
Sky Sports 3	1183	4.7	2372	9.5	3496	14.0
Sky Sports 4	763	3.1	1770	7.1	2858	11.5
Sky Sports Active 2	50	0.2	177	0.7	441	1.8
Sky Sports Active 3	20	0.1	75	0.3	205	0.8
Sky Sports Active 5	9	0.0	39	0.2	105	0.4
Sky Sports Active Other	47	0.2	142	0.6	356	1.4
Sky Sports News	3505	14.1	5502	22.1	7258	29.1
Sky Travel	39	0.2	120	0.5	278	1.1
Smash Hits	338	1.4	1006	4.0	1930	7.7
Sunrise TV	118	0.5	233	0.9	313	1.3
TCM	562	2.3	1418	5.7	2562	10.3
TCM 2	116	0.5	367	1.5	789	3.2
The Active Channel	65	0.3	189	0.8	436	1.7
The Africa Channel	16	0.1	48	0.2	114	0.5
The Box	405	1.6	1142	4.6	2216	8.9
The Style Network	89	0.4	264	1.1	556	2.2
The Travel Channel	134	0.5	374	1.5	794	3.2
The Travel Channel+1	90	0.4	264	1.1	595	2.4
The Vault	267	1.1	706	2.8	1408	5.6
Tiny Pop	199	0.8	525	2.1	967	3.9
Tiny Pop+1	70	0.3	219	0.9	451	1.8
TMF	1780	7.1	4100	16.4	6985	28.0
True Entertainment	164	0.7	535	2.1	1218	4.9
True Movies	388	1.6	1005	4.0	1953	7.8
True Movies 2	283	1.1	777	3.1	1580	6.3

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
VH-1	401	1.6	1182	4.7	2290	9.2
Virgin 1	3265	13.1	7432	29.8	11925	47.8
Virgin 1+1	1823	7.3	4716	18.9	8587	34.4
Watch	2417	9.7	5615	22.5	8776	35.2
Watch+1	587	2.4	1756	7.0	3764	15.1
Wedding TV	84	0.3	236	0.9	551	2.2
Wedding TV Asia	49	0.2	135	0.5	289	1.2
Yesterday	1664	6.7	3603	14.5	5973	24.0
Yesterday+1	197	0.8	534	2.1	1025	4.1
Zing	121	0.5	204	0.8	273	1.1
Zone Horror	312	1.3	803	3.2	1570	6.3
Zone Horror+1	177	0.7	525	2.1	1037	4.2
Other Satellite/Cable	12923	51.8	18824	75.5	22119	88.7

BARB Quarterly Reach Report- Quarter 1 2010 (BARB weeks 2163-2174)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25008	96.3	25621	98.6	25876	99.6
4Music	2076	8.0	4496	17.3	7195	27.7
Alibi	1283	4.9	2312	8.9	3539	13.6
Alibi+1	441	1.7	944	3.6	1565	6.0
Animal Planet	519	2.0	1144	4.4	2044	7.9
Animal Planet+1	242	0.9	602	2.3	1188	4.6
attheraces	253	1.0	432	1.7	694	2.7
BBC 3	8355	32.2	14943	57.5	19812	76.3
BBC 4	4819	18.6	9896	38.1	14681	56.5
BBC HD	832	3.2	1669	6.4	2534	9.8
BBC News	4991	19.2	8426	32.4	12209	47.0
BBC Parliament	288	1.1	796	3.1	1650	6.4
BBC RB 6780	483	1.9	1122	4.3	2005	7.7
BBC RB 6781	15	0.1	45	0.2	114	0.4
BBC RB 6785	8	0.0	34	0.1	79	0.3
BBC RB 6786	9	0.0	27	0.1	57	0.2
BBC RB 6787	3	0.0	11	0.0	22	0.1
BBC RB 6788	7	0.0	22	0.1	65	0.3
BBC RB 6789	3	0.0	14	0.1	43	0.2
BBC RB 6790	27	0.1	74	0.3	155	0.6
BBC RB 6880	129	0.5	431	1.7	1011	3.9
BBC RB 6881	187	0.7	523	2.0	1255	4.8
BBC RB 6882	207	0.8	619	2.4	1475	5.7
BBC RB 6883	192	0.7	600	2.3	1613	6.2
BBC RB 6884	173	0.7	555	2.1	1393	5.4
BBC RB 6885	155	0.6	488	1.9	1255	4.8
BBC RB 6886	247	1.0	724	2.8	1661	6.4
BBC RB FREEVIEW 301	866	3.3	1988	7.7	3718	14.3
BBC1	23503	90.5	25142	96.8	25648	98.7
BBC2	19423	74.8	23860	91.9	25324	97.5
BET	88	0.3	210	0.8	401	1.5
BET+1	64	0.2	161	0.6	298	1.1
Bio	591	2.3	1521	5.9	2893	11.1
Blighty	466	1.8	1254	4.8	2480	9.5
Bliss	269	1.0	662	2.5	1257	4.8
Body In Balance	43	0.2	141	0.5	344	1.3
Boomerang	650	2.5	1436	5.5	2400	9.2
Boomerang+1	412	1.6	981	3.8	1726	6.6
Bravo	1327	5.1	3070	11.8	5329	20.5
Bravo 2	637	2.5	1729	6.7	3511	13.5
Bravo+1	1033	4.0	2581	9.9	4629	17.8
Cartoon Network	480	1.8	1060	4.1	1764	6.8
Cartoon Network Too	335	1.3	809	3.1	1414	5.4
Cartoonito	341	1.3	700	2.7	1122	4.3
CBBC	1523	5.9	3259	12.6	5347	20.6
Cbeebies	2563	9.9	4300	16.6	6225	24.0
CBS Action	370	1.4	921	3.5	1751	6.7
CBS Drama	323	1.2	766	2.9	1579	6.1
CBS Reality TV	707	2.7	1645	6.3	3100	11.9
CBS Reality+1	487	1.9	1213	4.7	2314	8.9
Challenge TV	1007	3.9	2203	8.5	3940	15.2
Challenge TV+1	478	1.8	1142	4.4	2166	8.3
CHANNEL 4	19218	74.0	23727	91.4	25270	97.3
CHANNEL 4+1	6501	25.0	12275	47.3	16855	64.9
Channel 5	15464	59.5	20924	80.6	23611	90.9
Channel AKA	207	0.8	530	2.0	959	3.7
Channel Starz	311	1.2	696	2.7	1252	4.8
Chart Show TV	413	1.6	1006	3.9	1798	6.9
CITV	923	3.6	2024	7.8	3456	13.3
Clubland TV	185	0.7	496	1.9	956	3.7
Comedy Central	1554	6.0	3123	12.0	4994	19.2
Comedy Central Extra	1047	4.0	2380	9.2	4148	16.0

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central Extra+1	217	0.8	624	2.4	1390	5.4
Comedy Central+1	1108	4.3	2395	9.2	4072	15.7
Community Channel	90	0.3	277	1.1	665	2.6
Crime & Investigation Net+1	274	1.1	565	2.2	954	3.7
Crime & Investigation Network	563	2.2	1033	4.0	1714	6.6
Current TV	188	0.7	572	2.2	1301	5.0
Dance Nation TV	146	0.6	395	1.5	783	3.0
Dave	5614	21.6	10792	41.6	15233	58.7
Dave ja vu	2902	11.2	6392	24.6	10126	39.0
Discovery	1093	4.2	2369	9.1	3821	14.7
Discovery Home & Health	428	1.6	881	3.4	1619	6.2
Discovery Home & Health+1	236	0.9	520	2.0	929	3.6
Discovery Knowledge	587	2.3	1346	5.2	2408	9.3
Discovery Knowledge+1	124	0.5	324	1.2	669	2.6
Discovery Real Time	664	2.6	1629	6.3	2853	11.0
Discovery Real Time+1	494	1.9	1252	4.8	2393	9.2
Discovery Science	549	2.1	1279	4.9	2340	9.0
Discovery Science+1	147	0.6	408	1.6	862	3.3
Discovery Shed	402	1.5	922	3.6	1686	6.5
Discovery Travel & Living	231	0.9	561	2.2	1076	4.1
Discovery Turbo	492	1.9	1130	4.3	1956	7.5
Discovery+1	751	2.9	1768	6.8	2992	11.5
Disney Channel	857	3.3	1593	6.1	2283	8.8
Disney Channel+1	701	2.7	1373	5.3	2095	8.1
Disney Cinemagic	285	1.1	701	2.7	1247	4.8
Disney Cinemagic+1	126	0.5	347	1.3	593	2.3
Disney XD	330	1.3	785	3.0	1429	5.5
Disney XD +1	349	1.3	807	3.1	1380	5.3
Diva	133	0.5	348	1.3	762	2.9
Diva+1	89	0.3	263	1.0	577	2.2
DMAX	630	2.4	1722	6.6	3394	13.1
DMAX+1	420	1.6	1186	4.6	2425	9.3
DMAX+2	135	0.5	453	1.7	1117	4.3
E!	751	2.9	1706	6.6	3114	12.0
E4	6149	23.7	10980	42.3	15455	59.5
E4+1	4168	16.0	8421	32.4	12634	48.6
Eden	474	1.8	1135	4.4	2192	8.4
Eden+1	227	0.9	601	2.3	1164	4.5
ESPN	679	2.6	1430	5.5	2382	9.2
ESPN Classic	222	0.9	583	2.2	1130	4.4
Euronews	105	0.4	288	1.1	605	2.3
Eurosport	785	3.0	1655	6.4	2936	11.3
Eurosport 2	467	1.8	1081	4.2	1943	7.5
Eurosport HD	116	0.4	256	1.0	510	2.0
Extreme Sports Channel	111	0.4	325	1.3	648	2.5
Film 24	372	1.4	1062	4.1	2132	8.2
Film4	5156	19.9	9980	38.4	14014	54.0
Film4+1	1028	4.0	2646	10.2	4575	17.6
Fitness TV	72	0.3	239	0.9	563	2.2
five USA	3770	14.5	7161	27.6	10346	39.8
five USA+1	525	2.0	1322	5.1	2419	9.3
fiver	4048	15.6	8172	31.5	12646	48.7
fiver+1	467	1.8	1334	5.1	2673	10.3
Flava	317	1.2	798	3.1	1436	5.5
Food Network	198	0.8	424	1.6	781	3.0
Food Network +1	164	0.6	365	1.4	694	2.7
Fox News	85	0.3	198	0.8	401	1.5
FX	1148	4.4	2191	8.4	3561	13.7
FX+	580	2.2	1183	4.6	1980	7.6
G.O.L.D	2853	11.0	5470	21.1	8003	30.8
G.O.L.D.+1	1409	5.4	3101	11.9	5170	19.9
Good Food	488	1.9	1072	4.1	1828	7.0

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Good Food +1	360	1.4	852	3.3	1530	5.9
Hallmark	1148	4.4	2190	8.4	3527	13.6
Hallmark+1	646	2.5	1417	5.5	2345	9.0
History	649	2.5	1496	5.8	2602	10.0
History +1	413	1.6	1063	4.1	1929	7.4
History Channel HD	76	0.3	216	0.8	434	1.7
Home	771	3.0	1684	6.5	2896	11.2
Home +1	520	2.0	1215	4.7	2145	8.3
Horse and Country	105	0.4	281	1.1	566	2.2
Investigation Discovery	287	1.1	532	2.0	878	3.4
ITV1	21538	82.9	24405	94.0	25448	98.0
ITV2	9884	38.1	16361	63.0	20403	78.6
ITV2+1	3695	14.2	7869	30.3	12084	46.5
ITV3	7043	27.1	11868	45.7	16335	62.9
ITV3+1	640	2.5	1423	5.5	2516	9.7
ITV4	5143	19.8	10665	41.1	15688	60.4
ITV4+1	366	1.4	999	3.8	1976	7.6
Kerrang	244	0.9	587	2.3	1107	4.3
Kiss TV	415	1.6	1022	3.9	1830	7.0
Kix!	85	0.3	212	0.8	400	1.5
Liverpool FC TV	149	0.6	373	1.4	743	2.9
Living + 2	487	1.9	1343	5.2	2591	10.0
Living TV	2659	10.2	5079	19.6	7357	28.3
Living TV+1	1987	7.7	4329	16.7	6765	26.0
LIVINGit	1845	7.1	4191	16.1	6733	25.9
LIVINGit +1	471	1.8	1377	5.3	2776	10.7
LUXE.TV	25	0.1	88	0.3	242	0.9
Magic TV	412	1.6	1068	4.1	2010	7.7
Men & Motors	354	1.4	954	3.7	1935	7.4
Military History	322	1.2	731	2.8	1284	4.9
More 4	7243	27.9	13073	50.3	17706	68.2
More 4+1	1362	5.2	3230	12.4	5206	20.0
Motors TV	132	0.5	325	1.3	618	2.4
Movies 24	752	2.9	1699	6.5	3019	11.6
Movies 24 +	408	1.6	1004	3.9	1881	7.2
Movies 4 Men	427	1.6	1083	4.2	1973	7.6
Movies 4 Men 2	430	1.7	1012	3.9	1810	7.0
Movies 4 Men 2+1	316	1.2	799	3.1	1491	5.7
Movies4Men+1	314	1.2	823	3.2	1515	5.8
MTV	431	1.7	1063	4.1	1986	7.6
MTV +1	286	1.1	783	3.0	1530	5.9
MTV Base	384	1.5	952	3.7	1758	6.8
MTV Classic	326	1.3	881	3.4	1792	6.9
MTV Dance	260	1.0	730	2.8	1477	5.7
MTV Hits	473	1.8	1223	4.7	2181	8.4
MTV Rocks	230	0.9	685	2.6	1359	5.2
MTV Shows	282	1.1	815	3.1	1744	6.7
MUTV	48	0.2	91	0.4	155	0.6
National Geographic +1	576	2.2	1457	5.6	2680	10.3
National Geographic HD	183	0.7	479	1.8	987	3.8
National Geographic TV	769	3.0	1822	7.0	3337	12.8
National Geographic Wild	539	2.1	1316	5.1	2438	9.4
Nick Jr	697	2.7	1282	4.9	1920	7.4
Nick Jr 2	505	1.9	1020	3.9	1653	6.4
Nickelodeon	580	2.2	1290	5.0	2148	8.3
Nickelodeon Replay	503	1.9	1160	4.5	2020	7.8
Nicktoons	587	2.3	1320	5.1	2194	8.4
NickToons Replay	83	0.3	218	0.8	449	1.7
NME TV	101	0.4	267	1.0	567	2.2
Playhouse Disney	551	2.1	1100	4.2	1739	6.7
Playhouse Disney Plus	389	1.5	805	3.1	1307	5.0
Pop	233	0.9	624	2.4	1165	4.5

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop Girl	90	0.3	235	0.9	449	1.7
Pop Girl+1	66	0.3	180	0.7	380	1.5
Prime TV	78	0.3	138	0.5	211	0.8
Q	218	0.8	623	2.4	1242	4.8
Quest	1904	7.3	3816	14.7	6120	23.6
Quest +1	192	0.7	576	2.2	1243	4.8
Really	359	1.4	961	3.7	1974	7.6
S4C	404	1.6	810	3.1	1399	5.4
Sci-Fi Channel	1161	4.5	2590	10.0	4434	17.1
Sci-Fi Channel+1	192	0.7	563	2.2	1113	4.3
Scuzz	159	0.6	346	1.3	639	2.5
Sky 1	4801	18.5	7719	29.7	9850	37.9
Sky 2	2894	11.1	6059	23.3	8761	33.7
Sky 3	6166	23.7	11840	45.6	16688	64.3
Sky Arts 1	240	0.9	693	2.7	1449	5.6
Sky Arts 2	126	0.5	330	1.3	762	2.9
Sky Box Office (Movies)	116	0.4	410	1.6	896	3.4
Sky Box Office Events	10	0.0	39	0.2	81	0.3
Sky Movies Action & Adventure	688	2.7	1561	6.0	2389	9.2
Sky Movies Classics	308	1.2	769	3.0	1415	5.4
Sky Movies Comedy	669	2.6	1590	6.1	2583	9.9
Sky Movies Crime & Thriller	466	1.8	1227	4.7	2074	8.0
Sky Movies Drama & Romance	484	1.9	1289	5.0	2201	8.5
Sky Movies Family	649	2.5	1537	5.9	2553	9.8
Sky Movies Indie	252	1.0	723	2.8	1427	5.5
Sky Movies Modern Greats	533	2.1	1316	5.1	2283	8.8
Sky Movies Premiere	1006	3.9	2096	8.1	2954	11.4
Sky Movies Premiere+1	485	1.9	1251	4.8	2124	8.2
Sky Movies SciFi-Horror	500	1.9	1222	4.7	2088	8.0
Sky Movies Showcase	639	2.5	1549	6.0	2611	10.1
Sky News	2924	11.3	5198	20.0	7913	30.5
Sky News Active	320	1.2	564	2.2	914	3.5
Sky Real Lives	382	1.5	960	3.7	2019	7.8
Sky Real Lives 2	266	1.0	753	2.9	1579	6.1
Sky Real Lives+1	205	0.8	569	2.2	1159	4.5
Sky Sports 1	2456	9.5	3532	13.6	4145	16.0
Sky Sports 2	1421	5.5	2635	10.1	3558	13.7
Sky Sports 3	945	3.6	1862	7.2	2776	10.7
Sky Sports 4	546	2.1	1326	5.1	2211	8.5
Sky Sports Active 2	28	0.1	100	0.4	269	1.0
Sky Sports Active 3	12	0.0	48	0.2	149	0.6
Sky Sports Active 5	9	0.0	35	0.1	91	0.3
Sky Sports Active Other	35	0.1	117	0.5	259	1.0
Sky Sports News	3524	13.6	5508	21.2	7293	28.1
Sky Travel	45	0.2	136	0.5	308	1.2
Smash Hits	368	1.4	1019	3.9	1885	7.3
Sunrise TV	159	0.6	276	1.1	378	1.5
TCM	644	2.5	1500	5.8	2505	9.6
TCM 2	128	0.5	383	1.5	762	2.9
The Active Channel	62	0.2	194	0.7	432	1.7
The Africa Channel	22	0.1	65	0.2	142	0.5
The Box	444	1.7	1183	4.6	2149	8.3
The Style Network	109	0.4	303	1.2	635	2.4
The Travel Channel	120	0.5	355	1.4	792	3.1
The Travel Channel+1	92	0.4	291	1.1	615	2.4
The Vault	340	1.3	829	3.2	1578	6.1
Tiny Pop	402	1.5	867	3.3	1462	5.6
Tiny Pop+1	183	0.7	459	1.8	806	3.1
TMF	2248	8.7	4892	18.8	8037	30.9
True Entertainment	259	1.0	746	2.9	1572	6.1
True Movies	742	2.9	1661	6.4	2843	10.9
True Movies 2	481	1.9	1197	4.6	2140	8.2

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
VH-1	443	1.7	1179	4.5	2228	8.6
Virgin 1	4439	17.1	8986	34.6	13564	52.2
Virgin 1+1	2479	9.5	5912	22.8	9893	38.1
Watch	2659	10.2	5748	22.1	8466	32.6
Watch+1	734	2.8	2052	7.9	3996	15.4
Wedding TV	114	0.4	319	1.2	717	2.8
Wedding TV Asia	88	0.3	252	1.0	486	1.9
Yesterday	2588	10.0	5104	19.7	7741	29.8
Yesterday+1	245	0.9	582	2.2	1075	4.1
Zing	133	0.5	246	0.9	345	1.3
Zone Horror	423	1.6	1049	4.0	2000	7.7
Zone Horror+1	244	0.9	669	2.6	1351	5.2
Other Satellite/Cable	15284	58.8	20764	79.9	23375	90.0