

BARB Quarterly Reach Report- Quarter 1 2013 (BARB weeks 2319-2331)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	54905	95.2	57041	98.9	57471	99.6
4Music	4162	7.2	9925	17.2	16640	28.8
4seven	5703	9.9	14924	25.9	25717	44.6
5 USA	6446	11.2	13527	23.4	21034	36.5
5 USA+1	1408	2.4	3824	6.6	7285	12.6
5*	7322	12.7	16843	29.2	27179	47.1
5*+1	1050	1.8	3334	5.8	6937	12.0
9XM	166	0.3	409	0.7	607	1.1
Aaj Tak	326	0.6	605	1.0	822	1.4
Alibi	2392	4.1	4791	8.3	7714	13.4
Alibi+1	737	1.3	1738	3.0	3113	5.4
AlJazeera English	833	1.4	1956	3.4	3699	6.4
Animal Planet	1113	1.9	2816	4.9	5249	9.1
Animal Planet+1	452	0.8	1291	2.2	2786	4.8
ARY News	456	0.8	760	1.3	1154	2.0
attheraces	535	0.9	949	1.6	1495	2.6
BBC 3	17272	29.9	33778	58.5	45726	79.2
BBC 4	11930	20.7	24107	41.8	34919	60.5
BBC News	10579	18.3	18222	31.6	25825	44.8
BBC Parliament	773	1.3	2094	3.6	4164	7.2
BBC RB 6880	670	1.2	2143	3.7	5054	8.8
BBC RB FREEVIEW 301	1666	2.9	4226	7.3	7790	13.5
BBC1	47999	83.2	54584	94.6	56725	98.3
BBC2	34817	60.3	48174	83.5	54185	93.9
BET:BlackEntTv	153	0.3	420	0.7	816	1.4
BET:BlackEntTv +1	106	0.2	313	0.5	631	1.1
Bio	1104	1.9	2740	4.7	5120	8.9
Blighty	432	0.8	1397	2.4	2957	5.1
Bliss	462	0.8	1364	2.4	2706	4.7
Boomerang	2114	3.7	4764	8.3	7758	13.4
Boomerang+1	1232	2.1	2950	5.1	5134	8.9
BuzMuzik	367	0.6	1104	1.9	1949	3.4
Capital TV	471	0.8	1304	2.3	2517	4.4
Cartoon Network	1840	3.2	3603	6.2	5675	9.8
Cartoon Network Too	1000	1.7	2326	4.0	3984	6.9
Cartoonito	1404	2.4	2992	5.2	4949	8.6
CBBC	4962	8.6	9529	16.5	14951	25.9
Cbeebies	6454	11.2	11086	19.2	15986	27.7
CBS Action	1379	2.4	3382	5.9	6194	10.7
CBS Drama	1028	1.8	2633	4.6	4919	8.5
CBS Reality TV	1504	2.6	3614	6.3	6650	11.5
CBS Reality+1	1056	1.8	2708	4.7	5133	8.9
Challenge TV	4886	8.5	11301	19.6	19089	33.1
Challenge TV+1	1037	1.8	2978	5.2	5843	10.1
CHANNEL 4	36000	62.4	49489	85.8	54675	94.8
CHANNEL 4+1	13460	23.3	28013	48.6	39838	69.0
CHANNEL 5	28714	49.8	44349	76.9	52552	91.1
CHANNEL 5+1	5311	9.2	13451	23.3	23634	41.0
Channel AKA	363	0.6	1057	1.8	1909	3.3
Channel Starz	524	0.9	1330	2.3	2397	4.2
Chart Show Dance	285	0.5	929	1.6	1768	3.1
Chart Show TV	781	1.4	2035	3.5	3584	6.2
CITV and CITV Breakfast	3084	5.3	6456	11.2	10657	18.5
Clubland TV	329	0.6	989	1.7	1846	3.2
Comedy Central	5505	9.5	11678	20.2	17635	30.6
Comedy Central Extra	1540	2.7	3903	6.8	6862	11.9
Comedy Central Extra+1	361	0.6	1137	2.0	2297	4.0
Comedy Central+1	2520	4.4	6508	11.3	11169	19.4
Community Channel	275	0.5	960	1.7	2187	3.8
Crime & Investigation Net+1	420	0.7	1025	1.8	1864	3.2
Crime & Investigation Network	952	1.6	2081	3.6	3757	6.5
Dave	13238	22.9	26259	45.5	37107	64.3
Dave ja vu	3965	6.9	10235	17.7	17772	30.8

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Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	3081	5.3	6378	11.1	10211	17.7
Discovery History	1098	1.9	2653	4.6	4692	8.1
Discovery History +1	337	0.6	970	1.7	1938	3.4
Discovery Home & Health	608	1.1	1605	2.8	3105	5.4
Discovery Home & Health+1	431	0.7	1183	2.1	2421	4.2
Discovery Real Time	1042	1.8	2988	5.2	5720	9.9
Discovery Real Time+1	708	1.2	2083	3.6	4111	7.1
Discovery Science	1162	2.0	2965	5.1	5370	9.3
Discovery Science+1	398	0.7	1229	2.1	2665	4.6
Discovery Shed	855	1.5	2080	3.6	3726	6.5
Discovery Travel & Living	361	0.6	1179	2.0	2575	4.5
Discovery Turbo	1331	2.3	3023	5.2	5191	9.0
Discovery+1	1644	2.8	3897	6.8	6793	11.8
Disney Channel	2650	4.6	4708	8.2	6806	11.8
Disney Channel+1	1981	3.4	3795	6.6	5706	9.9
Disney Junior	2524	4.4	4693	8.1	6794	11.8
Disney Junior Plus	1724	3.0	3386	5.9	4961	8.6
Disney XD	1313	2.3	2944	5.1	5020	8.7
Disney XD +1	1102	1.9	2582	4.5	4343	7.5
DMAX	1588	2.8	4677	8.1	9041	15.7
DMAX+1	1162	2.0	3547	6.1	7301	12.7
DMAX+2	250	0.4	903	1.6	2052	3.6
E!	1533	2.7	3608	6.3	6417	11.1
E4	12864	22.3	24093	41.8	34698	60.1
E4+1	8429	14.6	18062	31.3	28031	48.6
Eden	1072	1.9	2864	5.0	5521	9.6
Eden+1	652	1.1	1865	3.2	3778	6.5
ESPN	1767	3.1	3513	6.1	5191	9.0
ESPN America	97	0.2	332	0.6	804	1.4
ESPN Classic	582	1.0	1563	2.7	3037	5.3
Euronews	261	0.5	705	1.2	1375	2.4
Eurosport	1405	2.4	3459	6.0	6383	11.1
Eurosport 2	1134	2.0	2860	5.0	5280	9.2
Extreme Sports Channel	354	0.6	1052	1.8	2232	3.9
Film4	11608	20.1	23381	40.5	33146	57.4
Film4 HD	324	0.6	890	1.5	1662	2.9
Film4+1	2501	4.3	6912	12.0	12064	20.9
Flava	502	0.9	1481	2.6	2785	4.8
Food Network	2185	3.8	4965	8.6	8511	14.7
Food Network +1	612	1.1	1547	2.7	2830	4.9
FOX	3609	6.3	7021	12.2	10510	18.2
Fox News	179	0.3	469	0.8	891	1.5
FOX+	726	1.3	1733	3.0	3254	5.6
GOLD	5490	9.5	12057	20.9	18631	32.3
GOLD+1	2170	3.8	5729	9.9	10353	17.9
Good Food	1296	2.2	3416	5.9	6156	10.7
Good Food +1	773	1.3	2062	3.6	3988	6.9
Greatest Hits TV	358	0.6	1079	1.9	2133	3.7
Heart TV	357	0.6	1045	1.8	2099	3.6
heat	564	1.0	1702	2.9	3322	5.8
History	1934	3.4	3819	6.6	5908	10.2
History +1	1014	1.8	2190	3.8	3455	6.0
Home	1084	1.9	2890	5.0	5574	9.7
Home +1	691	1.2	2045	3.5	3990	6.9
Horror Channel	1055	1.8	2839	4.9	5238	9.1
Horror Channel +1	596	1.0	1666	2.9	3184	5.5
Horse and Country	121	0.2	381	0.7	810	1.4
Investigation Discovery	749	1.3	1649	2.9	2950	5.1
ITV1	41098	71.2	51448	89.2	55277	95.8
ITV1 HD	6018	10.4	10369	18.0	14815	25.7
ITV1+1	11322	19.6	24700	42.8	36732	63.7
ITV2	20900	36.2	37206	64.5	47457	82.2

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	000s	%	000s	%	000s	%
ITV2+1	8022	13.9	19005	32.9	30090	52.1
ITV3	12405	21.5	22768	39.5	32509	56.3
ITV3+1	1734	3.0	4243	7.4	7722	13.4
ITV4	11210	19.4	25003	43.3	36615	63.5
ITV4+1	1207	2.1	3507	6.1	6958	12.1
Kerrang	577	1.0	1482	2.6	2715	4.7
Kiss TV	742	1.3	2186	3.8	4231	7.3
Kix!	551	1.0	1191	2.1	2175	3.8
Liverpool FC TV	356	0.6	921	1.6	1724	3.0
Loaded TV	85	0.1	295	0.5	728	1.3
Magic TV	862	1.5	2423	4.2	4743	8.2
MGM HD	216	0.4	695	1.2	1466	2.5
Military History	912	1.6	2250	3.9	3943	6.8
More 4	13884	24.1	27958	48.5	39750	68.9
More 4+1	3072	5.3	8345	14.5	14569	25.2
more>movies/movie mix	2504	4.3	6500	11.3	11731	20.3
more>movies/movie mix +1	275	0.5	971	1.7	2236	3.9
Motors TV	412	0.7	1094	1.9	2079	3.6
Movies 24	905	1.6	2613	4.5	4921	8.5
Movies 24 +	807	1.4	2361	4.1	4460	7.7
Movies 4 Men	990	1.7	2513	4.4	4330	7.5
Movies4Men+1	710	1.2	1959	3.4	3758	6.5
MTV	2203	3.8	5533	9.6	9677	16.8
MTV +1	466	0.8	1490	2.6	3202	5.5
MTV Base	684	1.2	2070	3.6	4004	6.9
MTV Classic	474	0.8	1445	2.5	2965	5.1
MTV Dance	611	1.1	1783	3.1	3647	6.3
MTV Hits	924	1.6	2785	4.8	5383	9.3
MTV Live	623	1.1	1994	3.5	3933	6.8
MTV Music	889	1.5	2429	4.2	4356	7.5
MTV Rocks	520	0.9	1474	2.6	2857	5.0
My Channel	53	0.1	192	0.3	495	0.9
National Geographic +1	1051	1.8	2818	4.9	5190	9.0
National Geographic TV	1638	2.8	3901	6.8	6859	11.9
National Geographic Wild	1082	1.9	2935	5.1	5484	9.5
Nick Jr	2322	4.0	4442	7.7	6635	11.5
Nick Jr +1	454	0.8	1157	2.0	2218	3.8
Nick Jr 2	1636	2.8	3300	5.7	5144	8.9
Nickelodeon	1843	3.2	3735	6.5	6029	10.4
Nickelodeon +1	1420	2.5	3046	5.3	4878	8.5
Nicktoons	1676	2.9	3666	6.4	6025	10.4
PBS America	590	1.0	1820	3.2	3835	6.6
Pick TV	9224	16.0	18268	31.7	27407	47.5
Pick TV+1	979	1.7	2864	5.0	5752	10.0
Planet Pop	365	0.6	1124	1.9	2375	4.1
Pop	737	1.3	1839	3.2	3430	5.9
Pop Girl	398	0.7	842	1.5	1475	2.6
Pop Girl+1	280	0.5	603	1.0	1160	2.0
Quest	5017	8.7	10615	18.4	17157	29.7
Quest +1	548	1.0	1727	3.0	3775	6.5
Really	5097	8.8	11707	20.3	19092	33.1
Rishtey	738	1.3	1212	2.1	1684	2.9
RT	526	0.9	1272	2.2	2509	4.3
S4C	670	1.2	1610	2.8	3044	5.3
SAB	368	0.6	814	1.4	1387	2.4
Sahara One	276	0.5	583	1.0	877	1.5
Scuzz	350	0.6	930	1.6	1765	3.1
Sky 1	11669	20.2	20055	34.8	25614	44.4
Sky 1 +1	903	1.6	2536	4.4	5061	8.8
Sky 2	3708	6.4	9735	16.9	16675	28.9
Sky Arts 1	1558	2.7	4519	7.8	8943	15.5
Sky Arts 2	1068	1.9	3092	5.4	6300	10.9

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Atlantic	3436	6.0	7139	12.4	11090	19.2
Sky Atlantic +1	506	0.9	1337	2.3	2668	4.6
Sky Box Office (Movies)	231	0.4	806	1.4	1657	2.9
Sky Box Office Events	19	0.0	70	0.1	180	0.3
Sky Living	6438	11.2	13419	23.3	20213	35.0
Sky Living +1	2598	4.5	6953	12.1	12499	21.7
Sky LIVINGit	2923	5.1	7888	13.7	13750	23.8
Sky LIVINGit +1	412	0.7	1308	2.3	2805	4.9
Sky Movies Action & Adventure	1574	2.7	4037	7.0	6498	11.3
Sky Movies Comedy	1442	2.5	3861	6.7	6721	11.6
Sky Movies Crime & Thriller	935	1.6	2735	4.7	5105	8.8
Sky Movies Drama & Romance	860	1.5	2542	4.4	5055	8.8
Sky Movies Family	1546	2.7	4013	7.0	7166	12.4
Sky Movies Greats	1164	2.0	3297	5.7	5986	10.4
Sky Movies Premiere	2589	4.5	5614	9.7	8106	14.0
Sky Movies Premiere+1	1014	1.8	2890	5.0	4962	8.6
Sky Movies SciFi-Horror	1069	1.9	2949	5.1	5283	9.2
Sky Movies Select	548	1.0	1727	3.0	3609	6.3
Sky Movies Showcase	1586	2.7	4192	7.3	7126	12.4
Sky News	6028	10.4	11046	19.1	16892	29.3
Sky Sports 1	6000	10.4	9026	15.6	10948	19.0
Sky Sports 2	4237	7.3	7735	13.4	9859	17.1
Sky Sports 3	2239	3.9	4689	8.1	7009	12.1
Sky Sports 4	1772	3.1	4251	7.4	6715	11.6
Sky Sports Active Lo 2	24	0.0	93	0.2	261	0.5
Sky Sports Active Lo 3	19	0.0	70	0.1	197	0.3
Sky Sports Active Lo 4	14	0.0	57	0.1	165	0.3
Sky Sports Active Lo 5	9	0.0	38	0.1	116	0.2
Sky Sports Active Lo 6	11	0.0	46	0.1	118	0.2
Sky Sports F1	807	1.4	2091	3.6	4185	7.3
Sky Sports News	6255	10.8	9641	16.7	12279	21.3
Smash Hits	706	1.2	2080	3.6	3999	6.9
Sony Movie Channel	667	1.2	2015	3.5	3968	6.9
Sony Movie Channel +1	570	1.0	1734	3.0	3588	6.2
Sony TV	1012	1.8	3208	5.6	6852	11.9
Sony TV+1	406	0.7	1339	2.3	3011	5.2
Star Gold	648	1.1	1173	2.0	1586	2.7
Star Life OK	467	0.8	788	1.4	1155	2.0
Star Plus	1186	2.1	1569	2.7	1976	3.4
Style	211	0.4	668	1.2	1425	2.5
Syfy	2905	5.0	7281	12.6	12345	21.4
Syfy +1	667	1.2	2018	3.5	4123	7.1
TCM	1775	3.1	4282	7.4	7612	13.2
TCM 2	522	0.9	1650	2.9	3315	5.7
The Africa Channel	190	0.3	505	0.9	1141	2.0
The Box	864	1.5	2483	4.3	4650	8.1
The Travel Channel	275	0.5	856	1.5	1836	3.2
The Travel Channel+1	218	0.4	714	1.2	1453	2.5
The Vault	516	0.9	1488	2.6	2890	5.0
Tiny Pop	1049	1.8	2395	4.2	4138	7.2
Tiny Pop+1	512	0.9	1130	2.0	2055	3.6
Trace Sports	41	0.1	153	0.3	401	0.7
True Entertainment	785	1.4	2016	3.5	3883	6.7
True Movies 1	1071	1.9	2878	5.0	5254	9.1
True Movies 2	753	1.3	1971	3.4	3541	6.1
UMP Movies	866	1.5	1486	2.6	2128	3.7
Universal	2002	3.5	4502	7.8	7568	13.1
Universal+1	735	1.3	1998	3.5	3642	6.3
VH-1	751	1.3	2317	4.0	4623	8.0
Vintage TV	633	1.1	1748	3.0	3410	5.9
VIVA	3827	6.6	9513	16.5	16308	28.3
Vox Africa	97	0.2	201	0.3	381	0.7

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	000s	%	000s	%	000s	%
Watch	5597	9.7	12763	22.1	19792	34.3
Watch+1	1180	2.0	3545	6.1	7432	12.9
Yesterday	6793	11.8	13040	22.6	19381	33.6
Yesterday+1	788	1.4	2110	3.7	3890	6.7
Zing	499	0.9	978	1.7	1421	2.5
Other Non Itemised Channels	14932	25.9	26051	45.1	35522	61.6

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	46935	95.4	48622	98.8	49010	99.6
4Music	3599	7.3	8568	17.4	14332	29.1
4seven	5270	10.7	13635	27.7	23243	47.2
5 USA	6154	12.5	12689	25.8	19445	39.5
5 USA+1	1318	2.7	3530	7.2	6657	13.5
5*	6737	13.7	15275	31.0	24443	49.7
5*+1	956	1.9	3034	6.2	6286	12.8
9XM	126	0.3	302	0.6	468	1.0
Aaj Tak	260	0.5	468	1.0	608	1.2
Alibi	2294	4.7	4522	9.2	7150	14.5
Alibi+1	700	1.4	1639	3.3	2932	6.0
AlJazeera English	796	1.6	1827	3.7	3427	7.0
Animal Planet	996	2.0	2504	5.1	4637	9.4
Animal Planet+1	406	0.8	1144	2.3	2464	5.0
ARY News	342	0.7	569	1.2	893	1.8
attheraces	506	1.0	863	1.8	1318	2.7
BBC 3	15464	31.4	29879	60.7	39830	80.9
BBC 4	11523	23.4	22802	46.3	32348	65.7
BBC News	9939	20.2	16777	34.1	23321	47.4
BBC Parliament	746	1.5	2009	4.1	3945	8.0
BBC RB 6880	621	1.3	1968	4.0	4593	9.3
BBC RB FREEVIEW 301	1558	3.2	3885	7.9	7116	14.5
BBC1	42393	86.1	46997	95.5	48461	98.5
BBC2	32097	65.2	42726	86.8	46947	95.4
BET:BlackEntTv	123	0.3	344	0.7	705	1.4
BET:BlackEntTv +1	91	0.2	255	0.5	513	1.0
Bio	1010	2.1	2464	5.0	4563	9.3
Blighty	414	0.8	1325	2.7	2776	5.6
Bliss	401	0.8	1154	2.3	2259	4.6
Boomerang	1140	2.3	2854	5.8	5039	10.2
Boomerang+1	672	1.4	1734	3.5	3224	6.5
BuzMuzik	294	0.6	875	1.8	1565	3.2
Capital TV	363	0.7	1018	2.1	1924	3.9
Cartoon Network	929	1.9	2100	4.3	3589	7.3
Cartoon Network Too	512	1.0	1265	2.6	2306	4.7
Cartoonito	844	1.7	1894	3.8	3253	6.6
CBBC	2583	5.2	5780	11.7	9961	20.2
Cbeebies	4493	9.1	7986	16.2	11921	24.2
CBS Action	1300	2.6	3149	6.4	5699	11.6
CBS Drama	969	2.0	2425	4.9	4524	9.2
CBS Reality TV	1399	2.8	3282	6.7	6013	12.2
CBS Reality+1	973	2.0	2448	5.0	4621	9.4
Challenge TV	4351	8.8	9841	20.0	16514	33.6
Challenge TV+1	936	1.9	2674	5.4	5194	10.6
CHANNEL 4	32306	65.6	43306	88.0	47195	95.9
CHANNEL 4+1	12149	24.7	25022	50.8	35125	71.4
CHANNEL 5	25727	52.3	38878	79.0	45349	92.1
CHANNEL 5+1	4833	9.8	12028	24.4	20839	42.3
Channel AKA	293	0.6	836	1.7	1539	3.1
Channel Starz	402	0.8	1023	2.1	1882	3.8
Chart Show Dance	235	0.5	738	1.5	1412	2.9
Chart Show TV	622	1.3	1605	3.3	2836	5.8
CITV and CITV Breakfast	1609	3.3	3840	7.8	6892	14.0
Clubland TV	274	0.6	802	1.6	1496	3.0
Comedy Central	4758	9.7	9958	20.2	14852	30.2
Comedy Central Extra	1421	2.9	3579	7.3	6214	12.6
Comedy Central Extra+1	340	0.7	1058	2.1	2131	4.3
Comedy Central+1	2214	4.5	5664	11.5	9535	19.4
Community Channel	261	0.5	906	1.8	2035	4.1
Crime & Investigation Net+1	390	0.8	942	1.9	1682	3.4
Crime & Investigation Network	890	1.8	1899	3.9	3377	6.9
Dave	12004	24.4	23361	47.5	32485	66.0
Dave ja vu	3606	7.3	9204	18.7	15807	32.1

BARB Quarterly Reach Report- Quarter 1 2013 (BARB weeks 2319-2331)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	2790	5.7	5678	11.5	9006	18.3
Discovery History	1040	2.1	2495	5.1	4353	8.8
Discovery History +1	326	0.7	928	1.9	1847	3.8
Discovery Home & Health	552	1.1	1431	2.9	2746	5.6
Discovery Home & Health+1	389	0.8	1072	2.2	2156	4.4
Discovery Real Time	966	2.0	2713	5.5	5132	10.4
Discovery Real Time+1	647	1.3	1897	3.9	3734	7.6
Discovery Science	1070	2.2	2709	5.5	4815	9.8
Discovery Science+1	359	0.7	1099	2.2	2327	4.7
Discovery Shed	793	1.6	1908	3.9	3377	6.9
Discovery Travel & Living	339	0.7	1094	2.2	2346	4.8
Discovery Turbo	1217	2.5	2730	5.5	4574	9.3
Discovery+1	1505	3.1	3535	7.2	6053	12.3
Disney Channel	1252	2.5	2578	5.2	4084	8.3
Disney Channel+1	890	1.8	1988	4.0	3357	6.8
Disney Junior	1611	3.3	3105	6.3	4644	9.4
Disney Junior Plus	1092	2.2	2228	4.5	3365	6.8
Disney XD	591	1.2	1529	3.1	2855	5.8
Disney XD +1	512	1.0	1345	2.7	2474	5.0
DMAX	1424	2.9	4169	8.5	7940	16.1
DMAX+1	1023	2.1	3128	6.4	6334	12.9
DMAX+2	216	0.4	791	1.6	1827	3.7
E!	1364	2.8	3153	6.4	5549	11.3
E4	11286	22.9	21143	43.0	30412	61.8
E4+1	7367	15.0	15784	32.1	24441	49.7
Eden	999	2.0	2619	5.3	4939	10.0
Eden+1	608	1.2	1708	3.5	3412	6.9
ESPN	1580	3.2	3078	6.3	4457	9.1
ESPN America	91	0.2	303	0.6	752	1.5
ESPN Classic	495	1.0	1310	2.7	2542	5.2
Euronews	253	0.5	673	1.4	1292	2.6
Eurosport	1315	2.7	3153	6.4	5696	11.6
Eurosport 2	1075	2.2	2653	5.4	4808	9.8
Extreme Sports Channel	290	0.6	895	1.8	1869	3.8
Film4	10539	21.4	20805	42.3	29098	59.1
Film4 HD	304	0.6	825	1.7	1515	3.1
Film4+1	2259	4.6	6111	12.4	10564	21.5
Flava	412	0.8	1197	2.4	2259	4.6
Food Network	1974	4.0	4429	9.0	7552	15.3
Food Network +1	540	1.1	1369	2.8	2518	5.1
FOX	3339	6.8	6268	12.7	9153	18.6
Fox News	156	0.3	411	0.8	784	1.6
FOX+	694	1.4	1630	3.3	3004	6.1
GOLD	5038	10.2	10770	21.9	16344	33.2
GOLD+1	2024	4.1	5237	10.6	9306	18.9
Good Food	1184	2.4	3065	6.2	5460	11.1
Good Food +1	705	1.4	1879	3.8	3553	7.2
Greatest Hits TV	310	0.6	909	1.8	1761	3.6
Heart TV	316	0.6	900	1.8	1735	3.5
heat	460	0.9	1380	2.8	2679	5.4
History	1773	3.6	3419	6.9	5196	10.6
History +1	930	1.9	1952	4.0	3020	6.1
Home	1024	2.1	2680	5.4	5153	10.5
Home +1	651	1.3	1901	3.9	3654	7.4
Horror Channel	999	2.0	2649	5.4	4827	9.8
Horror Channel +1	564	1.1	1552	3.2	2907	5.9
Horse and Country	116	0.2	362	0.7	767	1.6
Investigation Discovery	695	1.4	1462	3.0	2574	5.2
ITV1	36545	74.3	44626	90.7	47369	96.2
ITV1 HD	5369	10.9	9117	18.5	12873	26.2
ITV1+1	10371	21.1	22132	45.0	32417	65.9
ITV2	18398	37.4	32196	65.4	40726	82.7

BARB Quarterly Reach Report- Quarter 1 2013 (BARB weeks 2319-2331)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	7096	14.4	16570	33.7	26024	52.9
ITV3	11848	24.1	21250	43.2	29717	60.4
ITV3+1	1655	3.4	3996	8.1	7165	14.6
ITV4	10443	21.2	22834	46.4	32896	66.8
ITV4+1	1129	2.3	3230	6.6	6362	12.9
Kerrang	463	0.9	1237	2.5	2280	4.6
Kiss TV	613	1.2	1787	3.6	3491	7.1
Kix!	267	0.5	641	1.3	1253	2.5
Liverpool FC TV	299	0.6	753	1.5	1433	2.9
Loaded TV	80	0.2	280	0.6	669	1.4
Magic TV	758	1.5	2107	4.3	4060	8.2
MGM HD	199	0.4	629	1.3	1270	2.6
Military History	846	1.7	2071	4.2	3598	7.3
More 4	13010	26.4	25624	52.1	35699	72.5
More 4+1	2818	5.7	7559	15.4	12939	26.3
more>movies/movie mix	2368	4.8	6066	12.3	10792	21.9
more>movies/movie mix +1	260	0.5	914	1.9	2086	4.2
Motors TV	382	0.8	998	2.0	1869	3.8
Movies 24	850	1.7	2412	4.9	4456	9.1
Movies 24 +	768	1.6	2225	4.5	4150	8.4
Movies 4 Men	941	1.9	2359	4.8	4021	8.2
Movies4Men+1	678	1.4	1859	3.8	3509	7.1
MTV	1948	4.0	4845	9.8	8337	16.9
MTV +1	415	0.8	1307	2.7	2807	5.7
MTV Base	572	1.2	1705	3.5	3221	6.5
MTV Classic	412	0.8	1233	2.5	2497	5.1
MTV Dance	513	1.0	1457	3.0	2949	6.0
MTV Hits	742	1.5	2186	4.4	4204	8.5
MTV Live	500	1.0	1571	3.2	3127	6.4
MTV Music	711	1.4	1922	3.9	3381	6.9
MTV Rocks	421	0.9	1223	2.5	2327	4.7
My Channel	50	0.1	184	0.4	473	1.0
National Geographic +1	987	2.0	2612	5.3	4719	9.6
National Geographic TV	1532	3.1	3579	7.3	6146	12.5
National Geographic Wild	991	2.0	2651	5.4	4841	9.8
Nick Jr	1489	3.0	2929	6.0	4526	9.2
Nick Jr +1	310	0.6	768	1.6	1463	3.0
Nick Jr 2	1032	2.1	2148	4.4	3418	6.9
Nickelodeon	851	1.7	2012	4.1	3654	7.4
Nickelodeon +1	606	1.2	1524	3.1	2728	5.5
Nicktoons	888	1.8	2133	4.3	3791	7.7
PBS America	567	1.2	1732	3.5	3577	7.3
Pick TV	8678	17.6	16823	34.2	24814	50.4
Pick TV+1	898	1.8	2584	5.3	5125	10.4
Planet Pop	299	0.6	893	1.8	1864	3.8
Pop	372	0.8	1041	2.1	2137	4.3
Pop Girl	195	0.4	464	0.9	882	1.8
Pop Girl+1	143	0.3	316	0.6	682	1.4
Quest	4688	9.5	9834	20.0	15781	32.1
Quest +1	521	1.1	1628	3.3	3528	7.2
Really	4744	9.6	10721	21.8	17325	35.2
Rishtey	576	1.2	958	1.9	1318	2.7
RT	508	1.0	1214	2.5	2370	4.8
S4C	612	1.2	1456	3.0	2732	5.5
SAB	300	0.6	664	1.3	1162	2.4
Sahara One	228	0.5	472	1.0	710	1.4
Scuzz	283	0.6	793	1.6	1493	3.0
Sky 1	9925	20.2	16938	34.4	21520	43.7
Sky 1 +1	818	1.7	2271	4.6	4442	9.0
Sky 2	3320	6.7	8589	17.5	14514	29.5
Sky Arts 1	1468	3.0	4204	8.5	8158	16.6
Sky Arts 2	1030	2.1	2942	6.0	5891	12.0

BARB Quarterly Reach Report- Quarter 1 2013 (BARB weeks 2319-2331)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Atlantic	3236	6.6	6549	13.3	9939	20.2
Sky Atlantic +1	482	1.0	1246	2.5	2456	5.0
Sky Box Office (Movies)	207	0.4	709	1.4	1429	2.9
Sky Box Office Events	16	0.0	60	0.1	153	0.3
Sky Living	5845	11.9	11880	24.1	17499	35.5
Sky Living +1	2382	4.8	6213	12.6	11035	22.4
Sky LIVINGit	2688	5.5	7107	14.4	12117	24.6
Sky LIVINGit +1	388	0.8	1215	2.5	2563	5.2
Sky Movies Action & Adventure	1341	2.7	3381	6.9	5370	10.9
Sky Movies Comedy	1209	2.5	3217	6.5	5586	11.3
Sky Movies Crime & Thriller	851	1.7	2455	5.0	4568	9.3
Sky Movies Drama & Romance	768	1.6	2233	4.5	4389	8.9
Sky Movies Family	1136	2.3	2989	6.1	5452	11.1
Sky Movies Greats	1006	2.0	2824	5.7	5065	10.3
Sky Movies Premiere	2252	4.6	4770	9.7	6750	13.7
Sky Movies Premiere+1	874	1.8	2468	5.0	4183	8.5
Sky Movies SciFi-Horror	924	1.9	2502	5.1	4395	8.9
Sky Movies Select	501	1.0	1570	3.2	3256	6.6
Sky Movies Showcase	1330	2.7	3490	7.1	5842	11.9
Sky News	5517	11.2	9968	20.3	15187	30.9
Sky Sports 1	5409	11.0	7925	16.1	9474	19.2
Sky Sports 2	3856	7.8	6819	13.9	8530	17.3
Sky Sports 3	2041	4.1	4203	8.5	6228	12.7
Sky Sports 4	1624	3.3	3831	7.8	5915	12.0
Sky Sports Active Lo 2	24	0.0	91	0.2	255	0.5
Sky Sports Active Lo 3	18	0.0	67	0.1	185	0.4
Sky Sports Active Lo 4	14	0.0	57	0.1	165	0.3
Sky Sports Active Lo 5	9	0.0	38	0.1	116	0.2
Sky Sports Active Lo 6	11	0.0	46	0.1	118	0.2
Sky Sports F1	747	1.5	1915	3.9	3789	7.7
Sky Sports News	5566	11.3	8359	17.0	10546	21.4
Smash Hits	565	1.1	1639	3.3	3126	6.4
Sony Movie Channel	613	1.2	1835	3.7	3591	7.3
Sony Movie Channel +1	523	1.1	1580	3.2	3263	6.6
Sony TV	941	1.9	2952	6.0	6191	12.6
Sony TV+1	380	0.8	1242	2.5	2776	5.6
Star Gold	530	1.1	916	1.9	1225	2.5
Star Life OK	375	0.8	600	1.2	881	1.8
Star Plus	897	1.8	1184	2.4	1528	3.1
Style	197	0.4	612	1.2	1288	2.6
Syfy	2673	5.4	6552	13.3	10943	22.2
Syfy +1	632	1.3	1891	3.8	3783	7.7
TCM	1669	3.4	3949	8.0	6895	14.0
TCM 2	498	1.0	1564	3.2	3077	6.3
The Africa Channel	169	0.3	444	0.9	1014	2.1
The Box	713	1.4	2029	4.1	3819	7.8
The Travel Channel	257	0.5	796	1.6	1700	3.5
The Travel Channel+1	204	0.4	667	1.4	1368	2.8
The Vault	438	0.9	1255	2.6	2424	4.9
Tiny Pop	616	1.3	1487	3.0	2697	5.5
Tiny Pop+1	300	0.6	674	1.4	1315	2.7
Trace Sports	37	0.1	135	0.3	343	0.7
True Entertainment	748	1.5	1907	3.9	3682	7.5
True Movies 1	1025	2.1	2707	5.5	4902	10.0
True Movies 2	729	1.5	1890	3.8	3354	6.8
UMP Movies	686	1.4	1136	2.3	1607	3.3
Universal	1856	3.8	4086	8.3	6768	13.7
Universal+1	699	1.4	1879	3.8	3431	7.0
VH-1	629	1.3	1902	3.9	3729	7.6
Vintage TV	579	1.2	1558	3.2	2941	6.0
VIVA	3101	6.3	7790	15.8	13574	27.6
Vox Africa	87	0.2	168	0.3	314	0.6

BARB Quarterly Reach Report- Quarter 1 2013 (BARB weeks 2319-2331)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Watch	4957	10.1	11069	22.5	16883	34.3
Watch+1	1063	2.2	3155	6.4	6524	13.3
Yesterday	6575	13.4	12478	25.3	18252	37.1
Yesterday+1	762	1.5	2030	4.1	3700	7.5
Zing	394	0.8	760	1.5	1082	2.2
Other Non Itemised Channels	13404	27.2	23021	46.8	31079	63.1

BARB Quarterly Reach Report- Quarter 1 2013 (BARB weeks 2319-2331)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	13442	91.0	14412	97.5	14668	99.3
4Music	1603	10.8	3491	23.6	5351	36.2
4seven	1486	10.1	3946	26.7	6895	46.7
5 USA	1113	7.5	2695	18.2	4529	30.6
5 USA+1	263	1.8	767	5.2	1564	10.6
5*	1852	12.5	4284	29.0	6957	47.1
5*+1	261	1.8	850	5.7	1829	12.4
9XM	52	0.4	104	0.7	168	1.1
Aaj Tak	68	0.5	139	0.9	185	1.2
Alibi	303	2.1	771	5.2	1410	9.5
Alibi+1	89	0.6	238	1.6	462	3.1
AlJazeera English	121	0.8	283	1.9	580	3.9
Animal Planet	244	1.6	686	4.6	1366	9.2
Animal Planet+1	86	0.6	263	1.8	628	4.3
ARY News	93	0.6	166	1.1	282	1.9
attheraces	52	0.4	140	0.9	275	1.9
BBC 3	5041	34.1	9256	62.6	12077	81.7
BBC 4	1302	8.8	3585	24.3	6519	44.1
BBC News	1364	9.2	2810	19.0	4459	30.2
BBC Parliament	85	0.6	292	2.0	690	4.7
BBC RB 6880	96	0.6	337	2.3	896	6.1
BBC RB FREEVIEW 301	232	1.6	612	4.1	1247	8.4
BBC1	10749	72.7	13371	90.5	14321	96.9
BBC2	6618	44.8	11065	74.9	13341	90.3
BET:BlackEntTv	47	0.3	131	0.9	266	1.8
BET:BlackEntTv +1	34	0.2	84	0.6	145	1.0
Bio	253	1.7	659	4.5	1202	8.1
Blighty	42	0.3	161	1.1	429	2.9
Bliss	196	1.3	555	3.8	1031	7.0
Boomerang	477	3.2	1206	8.2	2060	13.9
Boomerang+1	275	1.9	693	4.7	1287	8.7
BuzMuzik	174	1.2	493	3.3	805	5.4
Capital TV	184	1.2	485	3.3	871	5.9
Cartoon Network	376	2.5	820	5.5	1347	9.1
Cartoon Network Too	233	1.6	548	3.7	908	6.1
Cartoonito	345	2.3	754	5.1	1327	9.0
CBBC	769	5.2	1729	11.7	2996	20.3
Cbeebies	1883	12.7	2994	20.3	4223	28.6
CBS Action	182	1.2	524	3.5	1112	7.5
CBS Drama	160	1.1	466	3.2	1009	6.8
CBS Reality TV	324	2.2	825	5.6	1568	10.6
CBS Reality+1	228	1.5	646	4.4	1308	8.9
Challenge TV	1080	7.3	2699	18.3	4780	32.3
Challenge TV+1	237	1.6	753	5.1	1580	10.7
CHANNEL 4	8576	58.0	12131	82.1	13701	92.7
CHANNEL 4+1	3589	24.3	7608	51.5	10831	73.3
CHANNEL 5	6035	40.8	10368	70.2	12959	87.7
CHANNEL 5+1	1198	8.1	3197	21.6	5770	39.0
Channel AKA	177	1.2	496	3.4	862	5.8
Channel Starz	246	1.7	589	4.0	1055	7.1
Chart Show Dance	134	0.9	418	2.8	766	5.2
Chart Show TV	379	2.6	914	6.2	1510	10.2
CITV and CITV Breakfast	635	4.3	1464	9.9	2632	17.8
Clubland TV	144	1.0	417	2.8	739	5.0
Comedy Central	2193	14.8	4248	28.7	5880	39.8
Comedy Central Extra	627	4.2	1582	10.7	2678	18.1
Comedy Central Extra+1	128	0.9	433	2.9	877	5.9
Comedy Central+1	1044	7.1	2611	17.7	4146	28.1
Community Channel	39	0.3	155	1.1	359	2.4
Crime & Investigation Net+1	72	0.5	194	1.3	360	2.4
Crime & Investigation Network	171	1.2	412	2.8	828	5.6
Dave	3537	23.9	7093	48.0	9826	66.5
Dave ja vu	1099	7.4	2868	19.4	4946	33.5

BARB Quarterly Reach Report- Quarter 1 2013 (BARB weeks 2319-2331)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	912	6.2	1815	12.3	2915	19.7
Discovery History	132	0.9	405	2.7	866	5.9
Discovery History +1	32	0.2	123	0.8	242	1.6
Discovery Home & Health	150	1.0	414	2.8	828	5.6
Discovery Home & Health+1	112	0.8	313	2.1	579	3.9
Discovery Real Time	234	1.6	722	4.9	1389	9.4
Discovery Real Time+1	149	1.0	474	3.2	988	6.7
Discovery Science	255	1.7	681	4.6	1276	8.6
Discovery Science+1	60	0.4	211	1.4	483	3.3
Discovery Shed	146	1.0	415	2.8	828	5.6
Discovery Travel & Living	45	0.3	163	1.1	394	2.7
Discovery Turbo	291	2.0	737	5.0	1360	9.2
Discovery+1	437	3.0	1057	7.1	1843	12.5
Disney Channel	415	2.8	855	5.8	1367	9.2
Disney Channel+1	293	2.0	672	4.5	1176	8.0
Disney Junior	882	6.0	1523	10.3	2064	14.0
Disney Junior Plus	582	3.9	1130	7.6	1621	11.0
Disney XD	233	1.6	590	4.0	1099	7.4
Disney XD +1	191	1.3	517	3.5	924	6.3
DMAX	460	3.1	1347	9.1	2545	17.2
DMAX+1	334	2.3	1037	7.0	2004	13.6
DMAX+2	54	0.4	207	1.4	480	3.2
E!	572	3.9	1202	8.1	1913	12.9
E4	5042	34.1	8306	56.2	10865	73.5
E4+1	3366	22.8	6627	44.8	9350	63.3
Eden	238	1.6	642	4.3	1282	8.7
Eden+1	129	0.9	383	2.6	838	5.7
ESPN	451	3.1	991	6.7	1500	10.1
ESPN America	31	0.2	102	0.7	269	1.8
ESPN Classic	142	1.0	387	2.6	796	5.4
Euronews	24	0.2	83	0.6	180	1.2
Eurosport	224	1.5	641	4.3	1346	9.1
Eurosport 2	174	1.2	551	3.7	1183	8.0
Extreme Sports Channel	96	0.6	323	2.2	709	4.8
Film4	2367	16.0	5279	35.7	7995	54.1
Film4 HD	100	0.7	249	1.7	419	2.8
Film4+1	540	3.7	1604	10.9	3070	20.8
Flava	255	1.7	735	5.0	1322	8.9
Food Network	529	3.6	1215	8.2	2080	14.1
Food Network +1	165	1.1	413	2.8	746	5.1
FOX	1220	8.3	2422	16.4	3528	23.9
Fox News	24	0.2	72	0.5	171	1.2
FOX+	228	1.5	560	3.8	1086	7.4
GOLD	1127	7.6	2880	19.5	4688	31.7
GOLD+1	375	2.5	1181	8.0	2395	16.2
Good Food	318	2.2	904	6.1	1658	11.2
Good Food +1	179	1.2	545	3.7	1102	7.5
Greatest Hits TV	144	1.0	422	2.9	747	5.1
Heart TV	128	0.9	384	2.6	710	4.8
heat	267	1.8	784	5.3	1472	10.0
History	498	3.4	1045	7.1	1602	10.8
History +1	220	1.5	511	3.5	858	5.8
Home	153	1.0	476	3.2	1062	7.2
Home +1	89	0.6	323	2.2	709	4.8
Horror Channel	148	1.0	444	3.0	969	6.6
Horror Channel +1	63	0.4	194	1.3	462	3.1
Horse and Country	14	0.1	48	0.3	104	0.7
Investigation Discovery	118	0.8	298	2.0	542	3.7
ITV1	8686	58.8	12228	82.7	13691	92.6
ITV1 HD	1458	9.9	2687	18.2	4013	27.2
ITV1+1	2438	16.5	5725	38.7	9003	60.9
ITV2	5476	37.1	9733	65.9	12294	83.2

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	2326	15.7	5475	37.1	8494	57.5
ITV3	1255	8.5	3150	21.3	5655	38.3
ITV3+1	196	1.3	605	4.1	1251	8.5
ITV4	2035	13.8	5387	36.5	8582	58.1
ITV4+1	205	1.4	672	4.5	1459	9.9
Kerrang	265	1.8	678	4.6	1184	8.0
Kiss TV	381	2.6	1052	7.1	1986	13.4
Kix!	133	0.9	284	1.9	553	3.7
Liverpool FC TV	94	0.6	210	1.4	390	2.6
Loaded TV	9	0.1	40	0.3	107	0.7
Magic TV	328	2.2	878	5.9	1672	11.3
MGM HD	27	0.2	109	0.7	255	1.7
Military History	117	0.8	352	2.4	681	4.6
More 4	2837	19.2	6337	42.9	9491	64.2
More 4+1	735	5.0	2065	14.0	3633	24.6
more>movies/movie mix	454	3.1	1317	8.9	2477	16.8
more>movies/movie mix +1	42	0.3	159	1.1	397	2.7
Motors TV	96	0.7	255	1.7	482	3.3
Movies 24	112	0.8	354	2.4	697	4.7
Movies 24 +	101	0.7	330	2.2	740	5.0
Movies 4 Men	90	0.6	307	2.1	603	4.1
Movies4Men+1	67	0.5	200	1.4	478	3.2
MTV	1065	7.2	2382	16.1	3765	25.5
MTV +1	233	1.6	691	4.7	1398	9.5
MTV Base	370	2.5	1027	6.9	1804	12.2
MTV Classic	188	1.3	536	3.6	1023	6.9
MTV Dance	289	2.0	796	5.4	1574	10.7
MTV Hits	431	2.9	1211	8.2	2289	15.5
MTV Live	268	1.8	825	5.6	1532	10.4
MTV Music	426	2.9	1063	7.2	1809	12.2
MTV Rocks	213	1.4	616	4.2	1150	7.8
My Channel	7	0.0	27	0.2	79	0.5
National Geographic +1	186	1.3	580	3.9	1095	7.4
National Geographic TV	355	2.4	855	5.8	1569	10.6
National Geographic Wild	237	1.6	726	4.9	1413	9.6
Nick Jr	742	5.0	1344	9.1	2036	13.8
Nick Jr +1	180	1.2	424	2.9	778	5.3
Nick Jr 2	523	3.5	1015	6.9	1582	10.7
Nickelodeon	293	2.0	704	4.8	1312	8.9
Nickelodeon +1	209	1.4	532	3.6	946	6.4
Nicktoons	382	2.6	897	6.1	1528	10.3
PBS America	69	0.5	225	1.5	508	3.4
Pick TV	1715	11.6	3891	26.3	6271	42.4
Pick TV+1	215	1.5	685	4.6	1506	10.2
Planet Pop	163	1.1	484	3.3	985	6.7
Pop	153	1.0	426	2.9	880	6.0
Pop Girl	64	0.4	151	1.0	295	2.0
Pop Girl+1	56	0.4	128	0.9	267	1.8
Quest	768	5.2	1831	12.4	3339	22.6
Quest +1	91	0.6	324	2.2	751	5.1
Really	1113	7.5	2728	18.5	4597	31.1
Rishtey	203	1.4	328	2.2	441	3.0
RT	106	0.7	212	1.4	405	2.7
S4C	108	0.7	297	2.0	635	4.3
SAB	75	0.5	184	1.2	352	2.4
Sahara One	57	0.4	125	0.8	209	1.4
Scuzz	138	0.9	408	2.8	738	5.0
Sky 1	3411	23.1	5849	39.6	7355	49.8
Sky 1 +1	262	1.8	718	4.9	1413	9.6
Sky 2	964	6.5	2617	17.7	4573	30.9
Sky Arts 1	225	1.5	721	4.9	1648	11.2
Sky Arts 2	95	0.6	362	2.4	903	6.1

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Atlantic	967	6.5	1977	13.4	2917	19.7
Sky Atlantic +1	140	0.9	340	2.3	649	4.4
Sky Box Office (Movies)	78	0.5	275	1.9	495	3.3
Sky Box Office Events	9	0.1	30	0.2	83	0.6
Sky Living	1667	11.3	3594	24.3	5460	36.9
Sky Living +1	569	3.9	1721	11.6	3251	22.0
Sky LIVINGit	621	4.2	1879	12.7	3590	24.3
Sky LIVINGit +1	70	0.5	250	1.7	566	3.8
Sky Movies Action & Adventure	399	2.7	1063	7.2	1863	12.6
Sky Movies Comedy	472	3.2	1205	8.2	2166	14.7
Sky Movies Crime & Thriller	242	1.6	721	4.9	1542	10.4
Sky Movies Drama & Romance	241	1.6	704	4.8	1472	10.0
Sky Movies Family	393	2.7	1060	7.2	1973	13.3
Sky Movies Greats	305	2.1	890	6.0	1724	11.7
Sky Movies Premiere	702	4.7	1511	10.2	2266	15.3
Sky Movies Premiere+1	217	1.5	653	4.4	1238	8.4
Sky Movies SciFi-Horror	265	1.8	756	5.1	1462	9.9
Sky Movies Select	122	0.8	412	2.8	938	6.3
Sky Movies Showcase	399	2.7	1105	7.5	1914	13.0
Sky News	823	5.6	1850	12.5	3065	20.7
Sky Sports 1	1539	10.4	2512	17.0	3089	20.9
Sky Sports 2	1080	7.3	2063	14.0	2682	18.1
Sky Sports 3	561	3.8	1241	8.4	1897	12.8
Sky Sports 4	438	3.0	1129	7.6	1868	12.6
Sky Sports Active Lo 2	4	0.0	16	0.1	49	0.3
Sky Sports Active Lo 3	3	0.0	14	0.1	31	0.2
Sky Sports Active Lo 4	1	0.0	5	0.0	15	0.1
Sky Sports Active Lo 5	1	0.0	2	0.0	5	0.0
Sky Sports Active Lo 6	3	0.0	11	0.1	30	0.2
Sky Sports F1	221	1.5	551	3.7	1076	7.3
Sky Sports News	1691	11.4	2689	18.2	3372	22.8
Smash Hits	342	2.3	934	6.3	1673	11.3
Sony Movie Channel	100	0.7	330	2.2	771	5.2
Sony Movie Channel +1	75	0.5	249	1.7	603	4.1
Sony TV	270	1.8	880	6.0	2000	13.5
Sony TV+1	96	0.6	377	2.5	885	6.0
Star Gold	161	1.1	290	2.0	432	2.9
Star Life OK	139	0.9	214	1.4	292	2.0
Star Plus	305	2.1	397	2.7	492	3.3
Style	71	0.5	223	1.5	450	3.0
Syfy	646	4.4	1774	12.0	3239	21.9
Syfy +1	123	0.8	417	2.8	871	5.9
TCM	189	1.3	584	4.0	1296	8.8
TCM 2	57	0.4	200	1.4	460	3.1
The Africa Channel	44	0.3	105	0.7	261	1.8
The Box	424	2.9	1149	7.8	2025	13.7
The Travel Channel	40	0.3	154	1.0	400	2.7
The Travel Channel+1	26	0.2	100	0.7	227	1.5
The Vault	240	1.6	649	4.4	1196	8.1
Tiny Pop	294	2.0	661	4.5	1147	7.8
Tiny Pop+1	166	1.1	338	2.3	680	4.6
Trace Sports	9	0.1	31	0.2	97	0.7
True Entertainment	76	0.5	231	1.6	479	3.2
True Movies 1	91	0.6	297	2.0	616	4.2
True Movies 2	58	0.4	199	1.3	450	3.0
UMP Movies	237	1.6	408	2.8	606	4.1
Universal	378	2.6	959	6.5	1718	11.6
Universal+1	125	0.8	399	2.7	765	5.2
VH-1	312	2.1	906	6.1	1705	11.5
Vintage TV	139	0.9	428	2.9	849	5.7
VIVA	1520	10.3	3423	23.2	5709	38.6
Vox Africa	18	0.1	28	0.2	55	0.4

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Watch	1306	8.8	3247	22.0	5274	35.7
Watch+1	278	1.9	866	5.9	1934	13.1
Yesterday	537	3.6	1392	9.4	2562	17.3
Yesterday+1	53	0.4	176	1.2	394	2.7
Zing	123	0.8	246	1.7	349	2.4
Other Non Itemised Channels	3184	21.5	5961	40.3	8441	57.1

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	24905	94.9	25886	98.6	26123	99.5
4Music	1547	5.9	3902	14.9	6798	25.9
4seven	2511	9.6	6587	25.1	11733	44.7
5 USA	2473	9.4	5434	20.7	8754	33.3
5 USA+1	501	1.9	1448	5.5	2881	11.0
5*	2902	11.1	6910	26.3	11699	44.6
5*+1	429	1.6	1349	5.1	2938	11.2
9XM	77	0.3	166	0.6	252	1.0
Aaj Tak	99	0.4	183	0.7	204	0.8
Alibi	1137	4.3	2276	8.7	3690	14.1
Alibi+1	324	1.2	790	3.0	1488	5.7
AlJazeera English	393	1.5	922	3.5	1777	6.8
Animal Planet	389	1.5	1065	4.1	2163	8.2
Animal Planet+1	147	0.6	457	1.7	1073	4.1
ARY News	125	0.5	245	0.9	452	1.7
attheraces	234	0.9	401	1.5	611	2.3
BBC 3	7591	28.9	15228	58.0	20723	78.9
BBC 4	6393	24.3	12482	47.5	17480	66.6
BBC News	5439	20.7	9260	35.3	12866	49.0
BBC Parliament	389	1.5	1068	4.1	2164	8.2
BBC RB 6880	297	1.1	965	3.7	2332	8.9
BBC RB FREEVIEW 301	588	2.2	1622	6.2	3124	11.9
BBC1	22463	85.6	25064	95.5	25858	98.5
BBC2	17422	66.4	23045	87.8	25190	95.9
BET:BlackEntTv	65	0.2	175	0.7	369	1.4
BET:BlackEntTv +1	48	0.2	135	0.5	261	1.0
Bio	406	1.5	1070	4.1	2100	8.0
Blighty	178	0.7	593	2.3	1340	5.1
Bliss	117	0.4	390	1.5	914	3.5
Boomerang	492	1.9	1291	4.9	2384	9.1
Boomerang+1	337	1.3	826	3.1	1541	5.9
BuzMuzik	91	0.3	338	1.3	666	2.5
Capital TV	133	0.5	411	1.6	825	3.1
Cartoon Network	447	1.7	1029	3.9	1816	6.9
Cartoon Network Too	245	0.9	599	2.3	1147	4.4
Cartoonito	394	1.5	886	3.4	1576	6.0
CBBC	1106	4.2	2535	9.7	4596	17.5
Cbeebies	2266	8.6	3915	14.9	5876	22.4
CBS Action	511	1.9	1338	5.1	2564	9.8
CBS Drama	368	1.4	985	3.8	2022	7.7
CBS Reality TV	516	2.0	1255	4.8	2503	9.5
CBS Reality+1	361	1.4	917	3.5	1719	6.5
Challenge TV	1679	6.4	4159	15.8	7465	28.4
Challenge TV+1	384	1.5	1176	4.5	2452	9.3
CHANNEL 4	16494	62.8	22777	86.7	25076	95.5
CHANNEL 4+1	5865	22.3	12466	47.5	17992	68.5
CHANNEL 5	12009	45.7	19422	74.0	23581	89.8
CHANNEL 5+1	1980	7.5	5188	19.8	9610	36.6
Channel AKA	96	0.4	321	1.2	640	2.4
Channel Starz	114	0.4	334	1.3	682	2.6
Chart Show Dance	72	0.3	247	0.9	530	2.0
Chart Show TV	222	0.8	608	2.3	1142	4.3
CITV and CITV Breakfast	613	2.3	1604	6.1	3062	11.7
Clubland TV	92	0.4	293	1.1	594	2.3
Comedy Central	2761	10.5	5692	21.7	8335	31.7
Comedy Central Extra	836	3.2	2111	8.0	3670	14.0
Comedy Central Extra+1	165	0.6	531	2.0	1114	4.2
Comedy Central+1	1286	4.9	3235	12.3	5299	20.2
Community Channel	108	0.4	395	1.5	949	3.6
Crime & Investigation Net+1	177	0.7	431	1.6	783	3.0
Crime & Investigation Network	343	1.3	812	3.1	1514	5.8
Dave	6047	23.0	12053	45.9	17049	64.9
Dave ja vu	1656	6.3	4485	17.1	8040	30.6

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	1245	4.7	2683	10.2	4539	17.3
Discovery History	484	1.8	1151	4.4	2104	8.0
Discovery History +1	166	0.6	485	1.8	948	3.6
Discovery Home & Health	240	0.9	608	2.3	1170	4.5
Discovery Home & Health+1	165	0.6	459	1.7	960	3.7
Discovery Real Time	418	1.6	1225	4.7	2507	9.5
Discovery Real Time+1	284	1.1	867	3.3	1789	6.8
Discovery Science	472	1.8	1262	4.8	2301	8.8
Discovery Science+1	148	0.6	490	1.9	1078	4.1
Discovery Shed	339	1.3	818	3.1	1460	5.6
Discovery Travel & Living	160	0.6	510	1.9	1129	4.3
Discovery Turbo	558	2.1	1203	4.6	2144	8.2
Discovery+1	678	2.6	1671	6.4	3020	11.5
Disney Channel	621	2.4	1292	4.9	2069	7.9
Disney Channel+1	454	1.7	1018	3.9	1748	6.7
Disney Junior	713	2.7	1441	5.5	2316	8.8
Disney Junior Plus	503	1.9	985	3.8	1557	5.9
Disney XD	294	1.1	755	2.9	1422	5.4
Disney XD +1	244	0.9	641	2.4	1204	4.6
DMAX	577	2.2	1782	6.8	3504	13.3
DMAX+1	442	1.7	1433	5.5	3030	11.5
DMAX+2	91	0.3	340	1.3	789	3.0
E!	759	2.9	1715	6.5	3045	11.6
E4	5702	21.7	10725	40.8	15570	59.3
E4+1	3754	14.3	8007	30.5	12454	47.4
Eden	459	1.7	1173	4.5	2369	9.0
Eden+1	257	1.0	764	2.9	1674	6.4
ESPN	843	3.2	1693	6.4	2481	9.4
ESPN America	58	0.2	196	0.7	479	1.8
ESPN Classic	274	1.0	724	2.8	1438	5.5
Euronews	162	0.6	414	1.6	780	3.0
Eurosport	758	2.9	1761	6.7	3153	12.0
Eurosport 2	599	2.3	1451	5.5	2621	10.0
Extreme Sports Channel	132	0.5	402	1.5	814	3.1
Film4	4825	18.4	9989	38.0	14549	55.4
Film4 HD	142	0.5	421	1.6	802	3.1
Film4+1	999	3.8	2820	10.7	5055	19.3
Flava	141	0.5	452	1.7	903	3.4
Food Network	861	3.3	2036	7.8	3474	13.2
Food Network +1	239	0.9	623	2.4	1170	4.5
FOX	1715	6.5	3259	12.4	4859	18.5
Fox News	81	0.3	211	0.8	413	1.6
FOX+	297	1.1	750	2.9	1405	5.4
GOLD	2633	10.0	5803	22.1	8953	34.1
GOLD+1	993	3.8	2710	10.3	4961	18.9
Good Food	633	2.4	1605	6.1	2887	11.0
Good Food +1	369	1.4	1003	3.8	1965	7.5
Greatest Hits TV	85	0.3	295	1.1	641	2.4
Heart TV	97	0.4	323	1.2	714	2.7
heat	200	0.8	608	2.3	1327	5.1
History	783	3.0	1515	5.8	2352	9.0
History +1	410	1.6	844	3.2	1285	4.9
Home	520	2.0	1343	5.1	2568	9.8
Home +1	338	1.3	988	3.8	1877	7.1
Horror Channel	369	1.4	1083	4.1	2083	7.9
Horror Channel +1	219	0.8	664	2.5	1256	4.8
Horse and Country	50	0.2	163	0.6	318	1.2
Investigation Discovery	263	1.0	571	2.2	1053	4.0
ITV1	18261	69.6	23322	88.8	25078	95.5
ITV1 HD	3044	11.6	5225	19.9	7273	27.7
ITV1+1	4519	17.2	10344	39.4	16051	61.1
ITV2	8212	31.3	15580	59.3	20582	78.4

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	2989	11.4	7510	28.6	12566	47.9
ITV3	5394	20.5	10265	39.1	14832	56.5
ITV3+1	690	2.6	1865	7.1	3608	13.7
ITV4	4524	17.2	10694	40.7	16275	62.0
ITV4+1	463	1.8	1386	5.3	2813	10.7
Kerrang	184	0.7	539	2.1	1140	4.3
Kiss TV	283	1.1	806	3.1	1582	6.0
Kix!	105	0.4	253	1.0	499	1.9
Liverpool FC TV	119	0.5	315	1.2	634	2.4
Loaded TV	33	0.1	130	0.5	317	1.2
Magic TV	313	1.2	943	3.6	1952	7.4
MGM HD	108	0.4	350	1.3	713	2.7
Military History	419	1.6	1032	3.9	1749	6.7
More 4	6351	24.2	13044	49.7	18414	70.1
More 4+1	1435	5.5	3983	15.2	6953	26.5
more>movies/movie mix	874	3.3	2406	9.2	4611	17.6
more>movies/movie mix +1	105	0.4	394	1.5	889	3.4
Motors TV	181	0.7	488	1.9	882	3.4
Movies 24	334	1.3	989	3.8	2000	7.6
Movies 24 +	328	1.2	980	3.7	1939	7.4
Movies 4 Men	399	1.5	1033	3.9	1756	6.7
Movies4Men+1	275	1.0	796	3.0	1550	5.9
MTV	967	3.7	2428	9.2	4321	16.5
MTV +1	164	0.6	562	2.1	1366	5.2
MTV Base	273	1.0	804	3.1	1624	6.2
MTV Classic	167	0.6	540	2.1	1258	4.8
MTV Dance	240	0.9	723	2.8	1417	5.4
MTV Hits	343	1.3	1039	4.0	2111	8.0
MTV Live	225	0.9	701	2.7	1494	5.7
MTV Music	309	1.2	921	3.5	1702	6.5
MTV Rocks	176	0.7	551	2.1	1057	4.0
My Channel	24	0.1	93	0.4	226	0.9
National Geographic +1	437	1.7	1194	4.5	2298	8.8
National Geographic TV	704	2.7	1709	6.5	3079	11.7
National Geographic Wild	415	1.6	1149	4.4	2181	8.3
Nick Jr	743	2.8	1461	5.6	2299	8.8
Nick Jr +1	137	0.5	330	1.3	654	2.5
Nick Jr 2	545	2.1	1106	4.2	1812	6.9
Nickelodeon	413	1.6	974	3.7	1762	6.7
Nickelodeon +1	308	1.2	753	2.9	1322	5.0
Nicktoons	383	1.5	956	3.6	1746	6.6
PBS America	243	0.9	786	3.0	1784	6.8
Pick TV	3310	12.6	7099	27.0	11261	42.9
Pick TV+1	325	1.2	1006	3.8	2147	8.2
Planet Pop	102	0.4	342	1.3	798	3.0
Pop	184	0.7	477	1.8	928	3.5
Pop Girl	91	0.3	229	0.9	416	1.6
Pop Girl+1	59	0.2	137	0.5	288	1.1
Quest	1671	6.4	4009	15.3	6949	26.5
Quest +1	218	0.8	711	2.7	1636	6.2
Really	1903	7.2	4603	17.5	8048	30.6
Rishtey	227	0.9	443	1.7	640	2.4
RT	212	0.8	535	2.0	1004	3.8
S4C	297	1.1	721	2.7	1315	5.0
SAB	116	0.4	307	1.2	588	2.2
Sahara One	62	0.2	172	0.7	281	1.1
Scuzz	131	0.5	343	1.3	638	2.4
Sky 1	5210	19.8	9113	34.7	11778	44.9
Sky 1 +1	401	1.5	1120	4.3	2257	8.6
Sky 2	1534	5.8	4183	15.9	7460	28.4
Sky Arts 1	812	3.1	2324	8.9	4609	17.6
Sky Arts 2	580	2.2	1638	6.2	3280	12.5

BARB Quarterly Reach Report- Quarter 1 2013 (BARB weeks 2319-2331)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Atlantic	1911	7.3	3793	14.4	5704	21.7
Sky Atlantic +1	255	1.0	686	2.6	1448	5.5
Sky Box Office (Movies)	108	0.4	384	1.5	782	3.0
Sky Box Office Events	6	0.0	23	0.1	45	0.2
Sky Living	3004	11.4	6154	23.4	9228	35.1
Sky Living +1	1122	4.3	3021	11.5	5605	21.3
Sky LIVINGit	1280	4.9	3536	13.5	6275	23.9
Sky LIVINGit +1	150	0.6	522	2.0	1126	4.3
Sky Movies Action & Adventure	668	2.5	1761	6.7	2797	10.7
Sky Movies Comedy	605	2.3	1646	6.3	2949	11.2
Sky Movies Crime & Thriller	417	1.6	1244	4.7	2357	9.0
Sky Movies Drama & Romance	421	1.6	1231	4.7	2452	9.3
Sky Movies Family	550	2.1	1443	5.5	2765	10.5
Sky Movies Greats	532	2.0	1486	5.7	2713	10.3
Sky Movies Premiere	1200	4.6	2511	9.6	3541	13.5
Sky Movies Premiere+1	443	1.7	1241	4.7	2157	8.2
Sky Movies SciFi-Horror	447	1.7	1227	4.7	2195	8.4
Sky Movies Select	265	1.0	835	3.2	1698	6.5
Sky Movies Showcase	684	2.6	1805	6.9	3110	11.8
Sky News	2865	10.9	5154	19.6	7843	29.9
Sky Sports 1	3119	11.9	4623	17.6	5573	21.2
Sky Sports 2	2185	8.3	3955	15.1	4977	19.0
Sky Sports 3	1150	4.4	2384	9.1	3605	13.7
Sky Sports 4	919	3.5	2180	8.3	3341	12.7
Sky Sports Active Lo 2	13	0.0	54	0.2	147	0.6
Sky Sports Active Lo 3	12	0.0	45	0.2	131	0.5
Sky Sports Active Lo 4	10	0.0	38	0.1	104	0.4
Sky Sports Active Lo 5	6	0.0	22	0.1	67	0.3
Sky Sports Active Lo 6	8	0.0	33	0.1	80	0.3
Sky Sports F1	407	1.5	1022	3.9	1995	7.6
Sky Sports News	2949	11.2	4477	17.1	5821	22.2
Smash Hits	241	0.9	739	2.8	1560	5.9
Sony Movie Channel	255	1.0	784	3.0	1707	6.5
Sony Movie Channel +1	206	0.8	677	2.6	1476	5.6
Sony TV	446	1.7	1505	5.7	3230	12.3
Sony TV+1	182	0.7	607	2.3	1378	5.2
Star Gold	264	1.0	453	1.7	636	2.4
Star Life OK	180	0.7	316	1.2	491	1.9
Star Plus	489	1.9	637	2.4	807	3.1
Style	95	0.4	306	1.2	642	2.4
Syfy	1223	4.7	3137	11.9	5435	20.7
Syfy +1	290	1.1	890	3.4	1874	7.1
TCM	756	2.9	1893	7.2	3390	12.9
TCM 2	212	0.8	692	2.6	1436	5.5
The Africa Channel	70	0.3	194	0.7	457	1.7
The Box	324	1.2	929	3.5	1874	7.1
The Travel Channel	118	0.5	371	1.4	833	3.2
The Travel Channel+1	110	0.4	358	1.4	715	2.7
The Vault	142	0.5	460	1.8	939	3.6
Tiny Pop	307	1.2	656	2.5	1239	4.7
Tiny Pop+1	139	0.5	265	1.0	486	1.8
Trace Sports	21	0.1	77	0.3	188	0.7
True Entertainment	293	1.1	789	3.0	1556	5.9
True Movies 1	384	1.5	1078	4.1	2156	8.2
True Movies 2	281	1.1	736	2.8	1389	5.3
UMP Movies	301	1.1	558	2.1	859	3.3
Universal	832	3.2	1955	7.4	3362	12.8
Universal+1	275	1.0	799	3.0	1575	6.0
VH-1	255	1.0	820	3.1	1782	6.8
Vintage TV	218	0.8	638	2.4	1288	4.9
VIVA	1196	4.6	3249	12.4	6172	23.5
Vox Africa	29	0.1	67	0.3	128	0.5

BARB Quarterly Reach Report- Quarter 1 2013 (BARB weeks 2319-2331)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Watch	2333	8.9	5553	21.1	8743	33.3
Watch+1	468	1.8	1467	5.6	3243	12.3
Yesterday	2735	10.4	5545	21.1	8578	32.7
Yesterday+1	316	1.2	914	3.5	1769	6.7
Zing	185	0.7	366	1.4	486	1.8
Other Non Itemised Channels	6201	23.6	11014	41.9	15505	59.0

BARB Quarterly Reach Report- Quarter 1 2013 (BARB weeks 2319-2331)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25731	97.2	26285	99.3	26410	99.7
4Music	2011	7.6	4738	17.9	7855	29.7
4seven	3166	12.0	7856	29.7	12971	49.0
5 USA	3910	14.8	7585	28.6	11252	42.5
5 USA+1	762	2.9	1947	7.4	3597	13.6
5*	4055	15.3	8793	33.2	13681	51.7
5*+1	521	2.0	1611	6.1	3244	12.3
9XM	68	0.3	157	0.6	238	0.9
Aaj Tak	115	0.4	209	0.8	283	1.1
Alibi	1430	5.4	2661	10.1	4097	15.5
Alibi+1	438	1.7	988	3.7	1750	6.6
AlJazeera English	453	1.7	1060	4.0	2024	7.6
Animal Planet	529	2.0	1268	4.8	2331	8.8
Animal Planet+1	212	0.8	583	2.2	1255	4.7
ARY News	146	0.6	245	0.9	382	1.4
attheraces	241	0.9	400	1.5	638	2.4
BBC 3	8728	33.0	16541	62.5	21720	82.0
BBC 4	7055	26.7	13480	50.9	18582	70.2
BBC News	5877	22.2	9649	36.4	13278	50.2
BBC Parliament	450	1.7	1209	4.6	2375	9.0
BBC RB 6880	333	1.3	1057	4.0	2461	9.3
BBC RB FREEVIEW 301	923	3.5	2270	8.6	4193	15.8
BBC1	23937	90.4	25749	97.3	26241	99.1
BBC2	18741	70.8	23977	90.6	25724	97.2
BET:BlackEntTv	68	0.3	193	0.7	394	1.5
BET:BlackEntTv +1	54	0.2	161	0.6	314	1.2
Bio	570	2.2	1342	5.1	2478	9.4
Blighty	214	0.8	664	2.5	1402	5.3
Bliss	216	0.8	619	2.3	1212	4.6
Boomerang	608	2.3	1517	5.7	2621	9.9
Boomerang+1	370	1.4	939	3.5	1717	6.5
BuzMuzik	142	0.5	426	1.6	771	2.9
Capital TV	188	0.7	535	2.0	989	3.7
Cartoon Network	516	1.9	1155	4.4	1931	7.3
Cartoon Network Too	259	1.0	655	2.5	1243	4.7
Cartoonito	466	1.8	1027	3.9	1780	6.7
CBBC	1529	5.8	3329	12.6	5564	21.0
Cbeebies	2620	9.9	4483	16.9	6525	24.6
CBS Action	750	2.8	1725	6.5	3090	11.7
CBS Drama	594	2.2	1432	5.4	2620	9.9
CBS Reality TV	803	3.0	1823	6.9	3200	12.1
CBS Reality+1	590	2.2	1403	5.3	2532	9.6
Challenge TV	2551	9.6	5508	20.8	8992	34.0
Challenge TV+1	524	2.0	1443	5.5	2729	10.3
CHANNEL 4	18697	70.6	24100	91.0	25782	97.4
CHANNEL 4+1	7144	27.0	14080	53.2	19187	72.5
CHANNEL 5	15160	57.3	21838	82.5	24885	94.0
CHANNEL 5+1	2947	11.1	7009	26.5	11684	44.1
Channel AKA	126	0.5	369	1.4	711	2.7
Channel Starz	194	0.7	464	1.8	878	3.3
Chart Show Dance	122	0.5	361	1.4	684	2.6
Chart Show TV	301	1.1	779	2.9	1365	5.2
CITV and CITV Breakfast	1005	3.8	2256	8.5	3901	14.7
Clubland TV	139	0.5	401	1.5	748	2.8
Comedy Central	2304	8.7	4780	18.1	7178	27.1
Comedy Central Extra	713	2.7	1750	6.6	2989	11.3
Comedy Central Extra+1	172	0.6	524	2.0	1045	3.9
Comedy Central+1	1076	4.1	2730	10.3	4529	17.1
Community Channel	151	0.6	498	1.9	1101	4.2
Crime & Investigation Net+1	242	0.9	549	2.1	939	3.5
Crime & Investigation Network	522	2.0	1018	3.8	1771	6.7
Dave	6454	24.4	12482	47.1	17400	65.7
Dave ja vu	1935	7.3	4827	18.2	8136	30.7

BARB Quarterly Reach Report- Quarter 1 2013 (BARB weeks 2319-2331)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	1316	5.0	2712	10.2	4260	16.1
Discovery History	496	1.9	1168	4.4	2075	7.8
Discovery History +1	173	0.7	465	1.8	932	3.5
Discovery Home & Health	355	1.3	859	3.2	1586	6.0
Discovery Home & Health+1	250	0.9	636	2.4	1228	4.6
Discovery Real Time	555	2.1	1504	5.7	2785	10.5
Discovery Real Time+1	365	1.4	1057	4.0	2070	7.8
Discovery Science	493	1.9	1222	4.6	2222	8.4
Discovery Science+1	186	0.7	543	2.1	1130	4.3
Discovery Shed	353	1.3	875	3.3	1607	6.1
Discovery Travel & Living	196	0.7	616	2.3	1281	4.8
Discovery Turbo	560	2.1	1271	4.8	2100	7.9
Discovery+1	698	2.6	1642	6.2	2796	10.6
Disney Channel	650	2.5	1289	4.9	2029	7.7
Disney Channel+1	472	1.8	1034	3.9	1718	6.5
Disney Junior	877	3.3	1649	6.2	2428	9.2
Disney Junior Plus	587	2.2	1201	4.5	1821	6.9
Disney XD	317	1.2	827	3.1	1524	5.8
Disney XD +1	274	1.0	722	2.7	1337	5.1
DMAX	751	2.8	2146	8.1	4096	15.5
DMAX+1	532	2.0	1613	6.1	3307	12.5
DMAX+2	116	0.4	411	1.6	949	3.6
E!	749	2.8	1612	6.1	2862	10.8
E4	6055	22.9	11184	42.2	16042	60.6
E4+1	3882	14.7	8250	31.2	12631	47.7
Eden	501	1.9	1324	5.0	2429	9.2
Eden+1	300	1.1	828	3.1	1652	6.2
ESPN	693	2.6	1380	5.2	2052	7.8
ESPN America	35	0.1	121	0.5	308	1.2
ESPN Classic	205	0.8	582	2.2	1116	4.2
Euronews	146	0.6	380	1.4	703	2.7
Eurosport	684	2.6	1588	6.0	2825	10.7
Eurosport 2	540	2.0	1290	4.9	2310	8.7
Extreme Sports Channel	120	0.5	383	1.4	758	2.9
Film4	6058	22.9	11642	44.0	16059	60.7
Film4 HD	152	0.6	404	1.5	767	2.9
Film4+1	1163	4.4	3110	11.7	5272	19.9
Flava	194	0.7	559	2.1	1051	4.0
Food Network	1141	4.3	2477	9.4	4218	15.9
Food Network +1	281	1.1	719	2.7	1287	4.9
FOX	1728	6.5	3131	11.8	4541	17.2
Fox News	89	0.3	216	0.8	403	1.5
FOX+	355	1.3	842	3.2	1538	5.8
GOLD	2664	10.1	5548	21.0	8323	31.4
GOLD+1	1116	4.2	2774	10.5	4818	18.2
Good Food	630	2.4	1631	6.2	2934	11.1
Good Food +1	360	1.4	957	3.6	1808	6.8
Greatest Hits TV	174	0.7	497	1.9	927	3.5
Heart TV	176	0.7	481	1.8	869	3.3
heat	236	0.9	698	2.6	1315	5.0
History	872	3.3	1675	6.3	2550	9.6
History +1	458	1.7	927	3.5	1421	5.4
Home	602	2.3	1518	5.7	2830	10.7
Home +1	372	1.4	1054	4.0	1937	7.3
Horror Channel	529	2.0	1381	5.2	2457	9.3
Horror Channel +1	298	1.1	805	3.0	1498	5.7
Horse and Country	64	0.2	186	0.7	387	1.5
Investigation Discovery	419	1.6	818	3.1	1416	5.3
ITV1	20967	79.2	24603	92.9	25745	97.2
ITV1 HD	2747	10.4	4537	17.1	6357	24.0
ITV1+1	6342	24.0	12839	48.5	18110	68.4
ITV2	10684	40.4	17932	67.7	22186	83.8

BARB Quarterly Reach Report- Quarter 1 2013 (BARB weeks 2319-2331)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	4089	15.4	9251	34.9	14191	53.6
ITV3	7638	28.9	12885	48.7	17370	65.6
ITV3+1	1018	3.8	2310	8.7	3941	14.9
ITV4	5826	22.0	12438	47.0	17878	67.5
ITV4+1	594	2.2	1636	6.2	3239	12.2
Kerrang	206	0.8	548	2.1	1030	3.9
Kiss TV	292	1.1	849	3.2	1660	6.3
Kix!	138	0.5	325	1.2	654	2.5
Liverpool FC TV	136	0.5	347	1.3	650	2.5
Loaded TV	39	0.1	139	0.5	323	1.2
Magic TV	404	1.5	1094	4.1	2090	7.9
MGM HD	96	0.4	292	1.1	602	2.3
Military History	404	1.5	958	3.6	1696	6.4
More 4	7950	30.0	14951	56.5	20170	76.2
More 4+1	1596	6.0	4077	15.4	6831	25.8
more>movies/movie mix	1458	5.5	3612	13.6	6170	23.3
more>movies/movie mix +1	144	0.5	498	1.9	1121	4.2
Motors TV	158	0.6	434	1.6	845	3.2
Movies 24	463	1.7	1264	4.8	2294	8.7
Movies 24 +	441	1.7	1247	4.7	2215	8.4
Movies 4 Men	496	1.9	1204	4.5	2062	7.8
Movies4Men+1	374	1.4	986	3.7	1836	6.9
MTV	976	3.7	2384	9.0	4063	15.3
MTV +1	214	0.8	651	2.5	1422	5.4
MTV Base	278	1.1	797	3.0	1538	5.8
MTV Classic	214	0.8	613	2.3	1211	4.6
MTV Dance	247	0.9	700	2.6	1409	5.3
MTV Hits	376	1.4	1083	4.1	2055	7.8
MTV Live	240	0.9	753	2.8	1473	5.6
MTV Music	362	1.4	969	3.7	1672	6.3
MTV Rocks	184	0.7	543	2.1	1051	4.0
My Channel	26	0.1	91	0.3	214	0.8
National Geographic +1	484	1.8	1293	4.9	2342	8.8
National Geographic TV	763	2.9	1741	6.6	2972	11.2
National Geographic Wild	477	1.8	1295	4.9	2436	9.2
Nick Jr	839	3.2	1621	6.1	2430	9.2
Nick Jr +1	168	0.6	420	1.6	765	2.9
Nick Jr 2	568	2.1	1140	4.3	1819	6.9
Nickelodeon	475	1.8	1099	4.2	1982	7.5
Nickelodeon +1	327	1.2	821	3.1	1455	5.5
Nicktoons	466	1.8	1118	4.2	1941	7.3
PBS America	321	1.2	941	3.6	1954	7.4
Pick TV	5321	20.1	9891	37.4	14178	53.6
Pick TV+1	516	1.9	1439	5.4	2753	10.4
Planet Pop	158	0.6	439	1.7	887	3.4
Pop	213	0.8	605	2.3	1247	4.7
Pop Girl	109	0.4	266	1.0	486	1.8
Pop Girl+1	77	0.3	174	0.7	345	1.3
Quest	2758	10.4	5631	21.3	8815	33.3
Quest +1	265	1.0	817	3.1	1810	6.8
Really	3029	11.4	6562	24.8	10078	38.1
Rishtey	235	0.9	399	1.5	540	2.0
RT	313	1.2	735	2.8	1426	5.4
S4C	361	1.4	830	3.1	1518	5.7
SAB	134	0.5	299	1.1	514	1.9
Sahara One	99	0.4	208	0.8	289	1.1
Scuzz	131	0.5	357	1.3	668	2.5
Sky 1	5127	19.4	8519	32.2	10749	40.6
Sky 1 +1	451	1.7	1214	4.6	2314	8.7
Sky 2	1753	6.6	4442	16.8	7419	28.0
Sky Arts 1	758	2.9	2172	8.2	4226	16.0
Sky Arts 2	604	2.3	1632	6.2	3185	12.0

BARB Quarterly Reach Report- Quarter 1 2013 (BARB weeks 2319-2331)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Atlantic	1751	6.6	3449	13.0	5104	19.3
Sky Atlantic +1	262	1.0	663	2.5	1229	4.6
Sky Box Office (Movies)	99	0.4	342	1.3	735	2.8
Sky Box Office Events	6	0.0	22	0.1	61	0.2
Sky Living	3301	12.5	6379	24.1	9066	34.2
Sky Living +1	1402	5.3	3422	12.9	5793	21.9
Sky LIVINGit	1411	5.3	3694	14.0	6230	23.5
Sky LIVINGit +1	193	0.7	610	2.3	1316	5.0
Sky Movies Action & Adventure	599	2.3	1552	5.9	2458	9.3
Sky Movies Comedy	543	2.1	1447	5.5	2516	9.5
Sky Movies Crime & Thriller	394	1.5	1133	4.3	2119	8.0
Sky Movies Drama & Romance	382	1.4	1089	4.1	2147	8.1
Sky Movies Family	562	2.1	1482	5.6	2614	9.9
Sky Movies Greats	465	1.8	1290	4.9	2395	9.0
Sky Movies Premiere	1090	4.1	2297	8.7	3200	12.1
Sky Movies Premiere+1	426	1.6	1216	4.6	2049	7.7
Sky Movies SciFi-Horror	426	1.6	1181	4.5	2075	7.8
Sky Movies Select	235	0.9	751	2.8	1600	6.0
Sky Movies Showcase	621	2.3	1643	6.2	2753	10.4
Sky News	3118	11.8	5522	20.9	8381	31.7
Sky Sports 1	2455	9.3	3665	13.8	4359	16.5
Sky Sports 2	1752	6.6	3158	11.9	3973	15.0
Sky Sports 3	919	3.5	1896	7.2	2893	10.9
Sky Sports 4	720	2.7	1731	6.5	2754	10.4
Sky Sports Active Lo 2	11	0.0	39	0.1	96	0.4
Sky Sports Active Lo 3	8	0.0	29	0.1	85	0.3
Sky Sports Active Lo 4	6	0.0	26	0.1	72	0.3
Sky Sports Active Lo 5	6	0.0	23	0.1	73	0.3
Sky Sports Active Lo 6	6	0.0	24	0.1	56	0.2
Sky Sports F1	351	1.3	919	3.5	1797	6.8
Sky Sports News	2515	9.5	3835	14.5	4927	18.6
Smash Hits	279	1.1	795	3.0	1531	5.8
Sony Movie Channel	342	1.3	997	3.8	1913	7.2
Sony Movie Channel +1	290	1.1	855	3.2	1704	6.4
Sony TV	545	2.1	1628	6.1	3273	12.4
Sony TV+1	229	0.9	711	2.7	1563	5.9
Star Gold	232	0.9	394	1.5	513	1.9
Star Life OK	163	0.6	273	1.0	397	1.5
Star Plus	388	1.5	505	1.9	687	2.6
Style	124	0.5	350	1.3	701	2.6
Syfy	1374	5.2	3268	12.3	5432	20.5
Syfy +1	331	1.3	982	3.7	1969	7.4
TCM	885	3.3	2047	7.7	3506	13.2
TCM 2	261	1.0	811	3.1	1562	5.9
The Africa Channel	90	0.3	241	0.9	535	2.0
The Box	338	1.3	917	3.5	1754	6.6
The Travel Channel	126	0.5	402	1.5	864	3.3
The Travel Channel+1	96	0.4	317	1.2	687	2.6
The Vault	233	0.9	642	2.4	1240	4.7
Tiny Pop	327	1.2	782	3.0	1494	5.6
Tiny Pop+1	160	0.6	358	1.4	690	2.6
Trace Sports	19	0.1	67	0.3	174	0.7
True Entertainment	500	1.9	1192	4.5	2213	8.4
True Movies 1	648	2.4	1611	6.1	2787	10.5
True Movies 2	469	1.8	1159	4.4	1978	7.5
UMP Movies	301	1.1	488	1.8	694	2.6
Universal	1103	4.2	2305	8.7	3700	14.0
Universal+1	438	1.7	1097	4.1	1946	7.3
VH-1	327	1.2	974	3.7	1916	7.2
Vintage TV	327	1.2	844	3.2	1555	5.9
VIVA	1707	6.4	4220	15.9	7302	27.6
Vox Africa	52	0.2	107	0.4	204	0.8

BARB Quarterly Reach Report- Quarter 1 2013 (BARB weeks 2319-2331)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Watch	2702	10.2	5799	21.9	8700	32.9
Watch+1	589	2.2	1678	6.3	3325	12.6
Yesterday	4285	16.2	7762	29.3	11102	41.9
Yesterday+1	416	1.6	1108	4.2	2006	7.6
Zing	186	0.7	343	1.3	494	1.9
Other Non Itemised Channels	7576	28.6	12720	48.0	17037	64.3