

BARB Quarterly Reach Report- Quarter 2 2012 (BARB weeks 2280-2292)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	54516	95.0	56782	98.9	57197	99.7
4Music	4508	7.9	10582	18.4	17334	30.2
5 USA	6225	10.8	12427	21.7	18831	32.8
5 USA+1	1243	2.2	3351	5.8	6454	11.2
5*	7478	13.0	16604	28.9	26396	46.0
5*+1	997	1.7	3078	5.4	6235	10.9
Alibi	2314	4.0	4320	7.5	6673	11.6
Alibi+1	808	1.4	1818	3.2	3142	5.5
AlJazeera English	511	0.9	1164	2.0	2104	3.7
Animal Planet	894	1.6	2373	4.1	4579	8.0
Animal Planet+1	311	0.5	920	1.6	1943	3.4
attheraces	576	1.0	1054	1.8	1643	2.9
BBC1	47725	83.2	54552	95.1	56585	98.6
BBC2	33615	58.6	47506	82.8	53215	92.7
BBC3	17154	29.9	33490	58.4	45173	78.7
BBC4	11008	19.2	23254	40.5	34051	59.3
BBC HD	2784	4.9	6565	11.4	11325	19.7
BBC News	9667	16.8	17161	29.9	24497	42.7
BBC Parliament	711	1.2	1986	3.5	4081	7.1
BBC RB 6780	664	1.2	1760	3.1	3215	5.6
BBC RB 6785	6	0.0	23	0.0	59	0.1
BBC RB 6786	57	0.1	244	0.4	670	1.2
BBC RB 6787	2	0.0	6	0.0	15	0.0
BBC RB 6788	5	0.0	21	0.0	60	0.1
BBC RB 6789	4	0.0	16	0.0	30	0.1
BBC RB 6790	11	0.0	43	0.1	98	0.2
BBC RB 6880	684	1.2	2210	3.9	4693	8.2
BBC RB 6881	429	0.7	1542	2.7	3645	6.4
BBC RB 6882	334	0.6	1310	2.3	2971	5.2
BBC RB 6883	402	0.7	1502	2.6	3788	6.6
BBC RB 6886	325	0.6	1106	1.9	2512	4.4
BBC RB FREEVIEW 301	1867	3.3	4714	8.2	8206	14.3
BET	132	0.2	374	0.7	750	1.3
BET+1	92	0.2	278	0.5	616	1.1
Bio	1211	2.1	3092	5.4	5752	10.0
Blighty	534	0.9	1625	2.8	3208	5.6
Bliss	456	0.8	1413	2.5	2758	4.8
Boomerang	1920	3.3	4422	7.7	7200	12.5
Boomerang+1	1153	2.0	3003	5.2	5084	8.9
Cartoon Network	1521	2.7	3327	5.8	5415	9.4
Cartoon Network Too	1094	1.9	2558	4.5	4264	7.4
Cartoonito	1140	2.0	2622	4.6	4276	7.5
CBBC	5115	8.9	10082	17.6	15552	27.1
Cbeebies	5851	10.2	10498	18.3	14959	26.1
CBS Action	1288	2.2	3150	5.5	5979	10.4
CBS Drama	879	1.5	2261	3.9	4273	7.4
CBS Reality TV	1408	2.5	3570	6.2	6667	11.6
CBS Reality+1	939	1.6	2453	4.3	4583	8.0
Challenge TV	4245	7.4	9733	17.0	16800	29.3
Challenge TV+1	911	1.6	2688	4.7	5440	9.5
CHANNEL 4	34888	60.8	49052	85.5	54434	94.8
CHANNEL 4+1	13171	23.0	27364	47.7	38731	67.5
CHANNEL 5	28373	49.4	43932	76.6	51853	90.4
CHANNEL 5+1	3736	6.5	9675	16.9	17455	30.4
Channel AKA	438	0.8	1223	2.1	2186	3.8
Channel Starz	582	1.0	1580	2.8	2681	4.7
Chart Show TV	901	1.6	2405	4.2	4240	7.4
CITV and CITV Breakfast	2649	4.6	5710	10.0	9252	16.1
Clubland TV	363	0.6	1077	1.9	2136	3.7
Comedy Central	5447	9.5	11432	19.9	17076	29.8
Comedy Central Extra	1579	2.8	4116	7.2	7443	13.0
Comedy Central Extra+1	262	0.5	899	1.6	1956	3.4

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central+1	2758	4.8	6820	11.9	11505	20.0
Community Channel	233	0.4	792	1.4	1812	3.2
Crime & Investigation Net+1	424	0.7	1006	1.8	1750	3.1
Crime & Investigation Network	977	1.7	2214	3.9	3827	6.7
Dance Nation TV	361	0.6	1083	1.9	2235	3.9
Dave	12109	21.1	25043	43.6	35514	61.9
Dave ja vu	1640	2.9	4697	8.2	9328	16.3
Discovery	3018	5.3	6247	10.9	9918	17.3
Discovery History	1155	2.0	2899	5.1	4974	8.7
Discovery History +1	248	0.4	703	1.2	1391	2.4
Discovery Home & Health	698	1.2	1802	3.1	3500	6.1
Discovery Home & Health+1	386	0.7	1070	1.9	2178	3.8
Discovery Real Time	1250	2.2	3300	5.8	6120	10.7
Discovery Real Time+1	853	1.5	2456	4.3	4897	8.5
Discovery Science	1282	2.2	3156	5.5	5366	9.3
Discovery Science+1	239	0.4	763	1.3	1598	2.8
Discovery Shed	1098	1.9	2656	4.6	4489	7.8
Discovery Travel & Living	417	0.7	1154	2.0	2410	4.2
Discovery Turbo	1278	2.2	2962	5.2	4844	8.4
Discovery+1	1599	2.8	4051	7.1	6764	11.8
Disney Channel	2771	4.8	4996	8.7	7064	12.3
Disney Channel+1	2152	3.7	4235	7.4	6102	10.6
Disney Cinemagic	958	1.7	2342	4.1	3847	6.7
Disney Cinemagic+1	355	0.6	1034	1.8	1927	3.4
Disney Junior	2329	4.1	4468	7.8	6578	11.5
Disney Junior Plus	1606	2.8	3246	5.7	4996	8.7
Disney XD	1508	2.6	3359	5.9	5609	9.8
Disney XD +1	1316	2.3	3046	5.3	4964	8.7
DMAX	1675	2.9	4948	8.6	9630	16.8
DMAX+1	1049	1.8	3208	5.6	6553	11.4
DMAX+2	242	0.4	900	1.6	2093	3.6
E!	1471	2.6	3417	6.0	6062	10.6
E4	12233	21.3	23166	40.4	33812	58.9
E4+1	7830	13.6	16944	29.5	26704	46.5
Eden	951	1.7	2659	4.6	5024	8.8
Eden+1	581	1.0	1696	3.0	3494	6.1
ESPN	992	1.7	2279	4.0	3904	6.8
ESPN America	170	0.3	417	0.7	757	1.3
ESPN Classic	644	1.1	1754	3.1	3145	5.5
Euronews	244	0.4	641	1.1	1262	2.2
Eurosport	1378	2.4	3598	6.3	6178	10.8
Eurosport 2	1346	2.3	3045	5.3	5086	8.9
Eurosport HD	393	0.7	1133	2.0	2145	3.7
Extreme Sports Channel	353	0.6	980	1.7	1923	3.4
Film4	11185	19.5	22678	39.5	32317	56.3
Film4 HD	286	0.5	841	1.5	1502	2.6
Film4+1	2460	4.3	6689	11.7	11600	20.2
Flava	613	1.1	1743	3.0	3370	5.9
Food Network	1267	2.2	3097	5.4	5746	10.0
Food Network +1	645	1.1	1671	2.9	3094	5.4
Fox News	146	0.3	424	0.7	871	1.5
FX	3136	5.5	6291	11.0	9829	17.1
FX+	773	1.3	1890	3.3	3518	6.1
GOLD	5118	8.9	11628	20.3	18151	31.6
GOLD+1	2152	3.8	5779	10.1	10378	18.1
Good Food	1062	1.9	2795	4.9	5031	8.8
Good Food +1	716	1.2	1930	3.4	3679	6.4
Greatest Hits TV	436	0.8	1350	2.4	2611	4.5
Hi TV	101	0.2	212	0.4	389	0.7
History	1806	3.1	3733	6.5	6143	10.7
History +1	938	1.6	2146	3.7	3565	6.2
Home	1199	2.1	3069	5.3	5561	9.7

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	000s	%	000s	%	000s	%
Home +1	711	1.2	2089	3.6	4162	7.3
Horror Channel	1002	1.7	2606	4.5	4808	8.4
Horror Channel +1	619	1.1	1758	3.1	3236	5.6
Horse and Country	159	0.3	452	0.8	964	1.7
Imagine Dil Se	618	1.1	934	1.6	1277	2.2
Investigation Discovery	478	0.8	1046	1.8	1801	3.1
ITV1	40443	70.5	51524	89.8	55302	96.4
ITV1 HD	5485	9.6	9919	17.3	14280	24.9
ITV1+1	9947	17.3	22571	39.3	34293	59.8
ITV2	20768	36.2	37370	65.1	47665	83.1
ITV2+1	7858	13.7	18609	32.4	29447	51.3
ITV3	11859	20.7	22893	39.9	32913	57.3
ITV3+1	1507	2.6	3874	6.8	7134	12.4
ITV4	11128	19.4	24707	43.1	37120	64.7
ITV4+1	759	1.3	2289	4.0	4700	8.2
Kerrang	572	1.0	1555	2.7	2945	5.1
Kiss TV	880	1.5	2579	4.5	4864	8.5
Kix!	489	0.9	1037	1.8	1700	3.0
Liverpool FC TV	419	0.7	1035	1.8	1926	3.4
Magic TV	773	1.3	2264	3.9	4289	7.5
Massive R&B	395	0.7	1129	2.0	2132	3.7
Men & Movies	392	0.7	1176	2.1	2485	4.3
MGM HD	206	0.4	604	1.1	1316	2.3
Military History	894	1.6	2245	3.9	3940	6.9
More 4	12689	22.1	25924	45.2	36832	64.2
More 4+1	2560	4.5	6844	11.9	11731	20.4
Motors TV	409	0.7	1021	1.8	1887	3.3
Movies 24	835	1.5	2394	4.2	4567	8.0
Movies 24 +	657	1.1	1937	3.4	3964	6.9
Movies 4 Men	947	1.7	2551	4.4	4635	8.1
Movies4Men+1	672	1.2	1972	3.4	3768	6.6
MTV	2176	3.8	5484	9.6	9638	16.8
MTV +1	553	1.0	1655	2.9	3496	6.1
MTV Base	915	1.6	2633	4.6	4881	8.5
MTV Classic	582	1.0	1772	3.1	3499	6.1
MTV Dance	768	1.3	2285	4.0	4404	7.7
MTV Hits	1238	2.2	3549	6.2	6389	11.1
MTV Live	361	0.6	1223	2.1	2818	4.9
MTV Music	1059	1.8	2909	5.1	5093	8.9
MTV Rocks	588	1.0	1728	3.0	3468	6.0
MUTV	82	0.1	191	0.3	361	0.6
My Channel	69	0.1	242	0.4	564	1.0
National Geographic +1	1025	1.8	2865	5.0	5281	9.2
National Geographic TV	1639	2.9	4154	7.2	7320	12.8
National Geographic Wild	1012	1.8	2866	5.0	5306	9.2
Nick Jr	2072	3.6	4201	7.3	6203	10.8
Nick Jr 2	1336	2.3	3058	5.3	4977	8.7
Nickelodeon	2193	3.8	4544	7.9	7171	12.5
Nickelodeon Replay	1745	3.0	3865	6.7	6152	10.7
Nicktoons	1649	2.9	3805	6.6	6367	11.1
NickToons Replay	196	0.3	582	1.0	1158	2.0
PBS	401	0.7	1308	2.3	2886	5.0
Pick TV	8933	15.6	17686	30.8	26206	45.7
Pick TV+1	913	1.6	2633	4.6	5491	9.6
Pop	731	1.3	1737	3.0	3066	5.3
Pop Girl	356	0.6	772	1.3	1336	2.3
Pop Girl+1	249	0.4	567	1.0	1002	1.7
Q	534	0.9	1689	2.9	3338	5.8
Quest	4789	8.3	10443	18.2	17085	29.8
Quest +1	472	0.8	1577	2.7	3436	6.0
Really	5243	9.1	11767	20.5	18996	33.1
S4C	537	0.9	1243	2.2	2264	3.9

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Scuzz	330	0.6	917	1.6	1728	3.0
Sky 1	10543	18.4	18690	32.6	24422	42.6
Sky 2	3773	6.6	9520	16.6	15793	27.5
Sky Arts 1	1685	2.9	4828	8.4	8948	15.6
Sky Arts 2	897	1.6	2721	4.7	5373	9.4
Sky Atlantic	3856	6.7	7706	13.4	11664	20.3
Sky Box Office (Movies)	263	0.5	924	1.6	1969	3.4
Sky Living	6455	11.2	13226	23.0	19769	34.4
Sky Living +1	2790	4.9	7095	12.4	12432	21.7
Sky LIVINGit	2918	5.1	7669	13.4	13441	23.4
Sky LIVINGit +1	431	0.8	1434	2.5	3170	5.5
Sky Movies Action & Adventure	1555	2.7	4020	7.0	6407	11.2
Sky Movies Classics	418	0.7	1255	2.2	2334	4.1
Sky Movies Comedy	1349	2.4	3660	6.4	6141	10.7
Sky Movies Crime & Thriller	879	1.5	2602	4.5	4974	8.7
Sky Movies Drama & Romance	806	1.4	2428	4.2	4562	7.9
Sky Movies Family	1493	2.6	3895	6.8	6467	11.3
Sky Movies Indie	491	0.9	1611	2.8	3261	5.7
Sky Movies Modern Greats	972	1.7	2799	4.9	5046	8.8
Sky Movies Premiere	2518	4.4	5526	9.6	7771	13.5
Sky Movies Premiere+1	1013	1.8	2941	5.1	4927	8.6
Sky Movies SciFi-Horror	1176	2.0	3204	5.6	5327	9.3
Sky Movies Showcase	1661	2.9	4368	7.6	6973	12.2
Sky News	5549	9.7	10324	18.0	15922	27.7
Sky News Active	263	0.5	576	1.0	1061	1.8
Sky Sports 1	5946	10.4	9204	16.0	11714	20.4
Sky Sports 2	3769	6.6	7243	12.6	10200	17.8
Sky Sports 3	2148	3.7	4816	8.4	7241	12.6
Sky Sports 4	1722	3.0	4402	7.7	6972	12.1
Sky Sports Active 8	15	0.0	63	0.1	203	0.4
Sky Sports Active Other	125	0.2	475	0.8	1221	2.1
Sky Sports F1	1586	2.8	4108	7.2	6149	10.7
Sky Sports News	5879	10.2	9467	16.5	12692	22.1
Smash Hits	843	1.5	2432	4.2	4752	8.3
Sony TV	755	1.3	2340	4.1	4927	8.6
Sony TV+1	302	0.5	1034	1.8	2296	4.0
Star Gold	576	1.0	1008	1.8	1368	2.4
Star Plus	1157	2.0	1461	2.5	1680	2.9
Style	258	0.5	718	1.3	1439	2.5
Sunrise TV	395	0.7	800	1.4	1061	1.8
Syfy	2565	4.5	6452	11.2	11068	19.3
Syfy +1	510	0.9	1528	2.7	3258	5.7
TCM	1521	2.7	3887	6.8	7024	12.2
TCM 2	389	0.7	1287	2.2	2824	4.9
The Africa Channel	88	0.2	248	0.4	587	1.0
The Box	1067	1.9	2921	5.1	5469	9.5
The Travel Channel	283	0.5	874	1.5	1865	3.3
The Travel Channel+1	217	0.4	679	1.2	1459	2.5
The Vault	555	1.0	1665	2.9	3208	5.6
Tiny Pop	977	1.7	2244	3.9	3701	6.4
Tiny Pop+1	461	0.8	1132	2.0	2096	3.7
True Entertainment	814	1.4	2136	3.7	4264	7.4
True Movies 1	1071	1.9	2816	4.9	5005	8.7
True Movies 2	760	1.3	2116	3.7	4054	7.1
UMP Movies	772	1.3	1307	2.3	1660	2.9
Universal	2333	4.1	4907	8.6	8559	14.9
Universal+1	861	1.5	2102	3.7	3934	6.9
VH-1	878	1.5	2691	4.7	5203	9.1
Vintage TV	614	1.1	1749	3.0	3327	5.8
VIVA	4275	7.4	10139	17.7	17060	29.7
Vox Africa	92	0.2	153	0.3	255	0.4
Watch	6451	11.2	13611	23.7	20140	35.1

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Watch+1	1450	2.5	4096	7.1	7959	13.9
Wedding TV	158	0.3	499	0.9	1144	2.0
Yesterday	7683	13.4	14688	25.6	21419	37.3
Yesterday+1	817	1.4	2140	3.7	3945	6.9
Zing	504	0.9	967	1.7	1425	2.5
Other Non Itemised Channels	14302	24.9	25342	44.2	35445	61.8

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	46626	95.2	48430	98.9	48782	99.6
4Music	3860	7.9	9090	18.6	14926	30.5
5 USA	5948	12.1	11666	23.8	17423	35.6
5 USA+1	1180	2.4	3157	6.4	5990	12.2
5*	6901	14.1	15082	30.8	23626	48.3
5*+1	921	1.9	2825	5.8	5693	11.6
Alibi	2212	4.5	4079	8.3	6192	12.6
Alibi+1	759	1.6	1702	3.5	2925	6.0
AlJazeera English	481	1.0	1076	2.2	1920	3.9
Animal Planet	792	1.6	2082	4.3	3959	8.1
Animal Planet+1	285	0.6	828	1.7	1735	3.5
attheraces	558	1.1	995	2.0	1516	3.1
BBC1	42186	86.2	46990	96.0	48354	98.8
BBC2	30856	63.0	41995	85.8	46126	94.2
BBC3	15207	31.1	29307	59.9	39294	80.2
BBC4	10627	21.7	22013	45.0	31471	64.3
BBC HD	2635	5.4	6094	12.4	10310	21.1
BBC News	9072	18.5	15739	32.1	22137	45.2
BBC Parliament	688	1.4	1901	3.9	3883	7.9
BBC RB 6780	614	1.3	1593	3.3	2869	5.9
BBC RB 6785	6	0.0	21	0.0	51	0.1
BBC RB 6786	54	0.1	229	0.5	626	1.3
BBC RB 6787	2	0.0	6	0.0	15	0.0
BBC RB 6788	5	0.0	19	0.0	53	0.1
BBC RB 6789	4	0.0	16	0.0	30	0.1
BBC RB 6790	10	0.0	37	0.1	82	0.2
BBC RB 6880	641	1.3	2060	4.2	4358	8.9
BBC RB 6881	403	0.8	1437	2.9	3386	6.9
BBC RB 6882	310	0.6	1207	2.5	2729	5.6
BBC RB 6883	374	0.8	1377	2.8	3448	7.0
BBC RB 6886	293	0.6	998	2.0	2258	4.6
BBC RB FREEVIEW 301	1767	3.6	4406	9.0	7604	15.5
BET	118	0.2	331	0.7	670	1.4
BET+1	84	0.2	246	0.5	542	1.1
Bio	1116	2.3	2784	5.7	5140	10.5
Blighty	508	1.0	1530	3.1	2975	6.1
Bliss	380	0.8	1173	2.4	2269	4.6
Boomerang	1046	2.1	2634	5.4	4614	9.4
Boomerang+1	623	1.3	1739	3.6	3175	6.5
Cartoon Network	777	1.6	1918	3.9	3342	6.8
Cartoon Network Too	587	1.2	1507	3.1	2674	5.5
Cartoonito	708	1.4	1694	3.5	2848	5.8
CBBC	2653	5.4	6097	12.5	10304	21.0
Cbeebies	4091	8.4	7513	15.3	11006	22.5
CBS Action	1233	2.5	2945	6.0	5491	11.2
CBS Drama	830	1.7	2111	4.3	3927	8.0
CBS Reality TV	1320	2.7	3272	6.7	5955	12.2
CBS Reality+1	879	1.8	2251	4.6	4172	8.5
Challenge TV	3879	7.9	8726	17.8	14839	30.3
Challenge TV+1	812	1.7	2383	4.9	4763	9.7
CHANNEL 4	31377	64.1	42855	87.5	46807	95.6
CHANNEL 4+1	11916	24.3	24325	49.7	34009	69.5
CHANNEL 5	25477	52.0	38442	78.5	44720	91.3
CHANNEL 5+1	3400	6.9	8597	17.6	15254	31.2
Channel AKA	347	0.7	989	2.0	1727	3.5
Channel Starz	442	0.9	1232	2.5	2119	4.3
Chart Show TV	730	1.5	1980	4.0	3516	7.2
CITV and CITV Breakfast	1354	2.8	3293	6.7	5768	11.8
Clubland TV	307	0.6	888	1.8	1787	3.7
Comedy Central	4683	9.6	9775	20.0	14456	29.5
Comedy Central Extra	1413	2.9	3639	7.4	6500	13.3
Comedy Central Extra+1	251	0.5	862	1.8	1864	3.8

BARB Quarterly Reach Report- Quarter 2 2012 (BARB weeks 2280-2292)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central+1	2403	4.9	5886	12.0	9882	20.2
Community Channel	225	0.5	755	1.5	1717	3.5
Crime & Investigation Net+1	401	0.8	935	1.9	1611	3.3
Crime & Investigation Network	923	1.9	2034	4.2	3491	7.1
Dance Nation TV	298	0.6	884	1.8	1820	3.7
Dave	10893	22.3	22177	45.3	31115	63.5
Dave ja vu	1469	3.0	4215	8.6	8285	16.9
Discovery	2705	5.5	5494	11.2	8672	17.7
Discovery History	1097	2.2	2710	5.5	4608	9.4
Discovery History +1	238	0.5	670	1.4	1324	2.7
Discovery Home & Health	643	1.3	1619	3.3	3102	6.3
Discovery Home & Health+1	355	0.7	964	2.0	1939	4.0
Discovery Real Time	1157	2.4	3032	6.2	5594	11.4
Discovery Real Time+1	787	1.6	2225	4.5	4394	9.0
Discovery Science	1182	2.4	2854	5.8	4809	9.8
Discovery Science+1	223	0.5	707	1.4	1471	3.0
Discovery Shed	1031	2.1	2449	5.0	4047	8.3
Discovery Travel & Living	402	0.8	1095	2.2	2243	4.6
Discovery Turbo	1171	2.4	2648	5.4	4255	8.7
Discovery+1	1433	2.9	3560	7.3	5910	12.1
Disney Channel	1223	2.5	2715	5.5	4241	8.7
Disney Channel+1	896	1.8	2138	4.4	3439	7.0
Disney Cinemagic	613	1.3	1553	3.2	2657	5.4
Disney Cinemagic+1	209	0.4	641	1.3	1238	2.5
Disney Junior	1483	3.0	2912	5.9	4406	9.0
Disney Junior Plus	1034	2.1	2153	4.4	3430	7.0
Disney XD	660	1.3	1693	3.5	3165	6.5
Disney XD +1	542	1.1	1452	3.0	2721	5.6
DMAX	1502	3.1	4371	8.9	8403	17.2
DMAX+1	927	1.9	2818	5.8	5671	11.6
DMAX+2	220	0.4	815	1.7	1890	3.9
E!	1311	2.7	3003	6.1	5300	10.8
E4	10935	22.3	20559	42.0	29736	60.7
E4+1	6935	14.2	14994	30.6	23474	47.9
Eden	872	1.8	2399	4.9	4472	9.1
Eden+1	536	1.1	1537	3.1	3132	6.4
ESPN	872	1.8	1967	4.0	3342	6.8
ESPN America	155	0.3	380	0.8	687	1.4
ESPN Classic	539	1.1	1476	3.0	2695	5.5
Euronews	234	0.5	602	1.2	1179	2.4
Eurosport	1275	2.6	3257	6.7	5545	11.3
Eurosport 2	1237	2.5	2739	5.6	4521	9.2
Eurosport HD	365	0.7	1045	2.1	1970	4.0
Extreme Sports Channel	286	0.6	807	1.6	1607	3.3
Film4	10221	20.9	20296	41.5	28545	58.3
Film4 HD	259	0.5	764	1.6	1354	2.8
Film4+1	2216	4.5	5899	12.0	10028	20.5
Flava	481	1.0	1397	2.9	2657	5.4
Food Network	1154	2.4	2770	5.7	5090	10.4
Food Network +1	580	1.2	1468	3.0	2655	5.4
Fox News	130	0.3	363	0.7	743	1.5
FX	2896	5.9	5645	11.5	8541	17.4
FX+	722	1.5	1725	3.5	3166	6.5
GOLD	4726	9.7	10441	21.3	15903	32.5
GOLD+1	2001	4.1	5286	10.8	9379	19.2
Good Food	979	2.0	2533	5.2	4523	9.2
Good Food +1	662	1.4	1756	3.6	3309	6.8
Greatest Hits TV	361	0.7	1108	2.3	2144	4.4
Hi TV	85	0.2	177	0.4	319	0.7
History	1631	3.3	3302	6.7	5390	11.0
History +1	850	1.7	1917	3.9	3137	6.4
Home	1126	2.3	2820	5.8	5078	10.4

BARB Quarterly Reach Report- Quarter 2 2012 (BARB weeks 2280-2292)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Home +1	667	1.4	1925	3.9	3770	7.7
Horror Channel	944	1.9	2406	4.9	4395	9.0
Horror Channel +1	584	1.2	1605	3.3	2927	6.0
Horse and Country	138	0.3	391	0.8	823	1.7
Imagine Dil Se	486	1.0	732	1.5	982	2.0
Investigation Discovery	460	0.9	987	2.0	1686	3.4
ITV1	36094	73.7	44671	91.2	47425	96.9
ITV1 HD	4836	9.9	8617	17.6	12304	25.1
ITV1+1	9212	18.8	20458	41.8	30533	62.4
ITV2	18506	37.8	32614	66.6	41060	83.9
ITV2+1	7070	14.4	16481	33.7	25732	52.6
ITV3	11315	23.1	21375	43.7	30085	61.4
ITV3+1	1443	2.9	3651	7.5	6660	13.6
ITV4	10297	21.0	22486	45.9	33221	67.8
ITV4+1	706	1.4	2109	4.3	4283	8.7
Kerrang	479	1.0	1309	2.7	2487	5.1
Kiss TV	697	1.4	2047	4.2	3875	7.9
Kix!	239	0.5	555	1.1	1005	2.1
Liverpool FC TV	325	0.7	806	1.6	1558	3.2
Magic TV	666	1.4	1957	4.0	3680	7.5
Massive R&B	320	0.7	933	1.9	1773	3.6
Men & Movies	377	0.8	1114	2.3	2349	4.8
MGM HD	197	0.4	576	1.2	1259	2.6
Military History	828	1.7	2054	4.2	3578	7.3
More 4	11902	24.3	23855	48.7	33294	68.0
More 4+1	2362	4.8	6210	12.7	10532	21.5
Motors TV	376	0.8	931	1.9	1697	3.5
Movies 24	804	1.6	2281	4.7	4288	8.8
Movies 24 +	627	1.3	1833	3.7	3693	7.5
Movies 4 Men	903	1.8	2412	4.9	4342	8.9
Movies4Men+1	649	1.3	1883	3.8	3567	7.3
MTV	1855	3.8	4615	9.4	8127	16.6
MTV +1	483	1.0	1422	2.9	2942	6.0
MTV Base	750	1.5	2151	4.4	3953	8.1
MTV Classic	510	1.0	1521	3.1	2962	6.1
MTV Dance	626	1.3	1836	3.7	3494	7.1
MTV Hits	984	2.0	2812	5.7	5058	10.3
MTV Live	303	0.6	1009	2.1	2323	4.7
MTV Music	882	1.8	2385	4.9	4151	8.5
MTV Rocks	504	1.0	1492	3.0	2973	6.1
MUTV	75	0.2	170	0.3	327	0.7
My Channel	65	0.1	219	0.4	499	1.0
National Geographic +1	954	1.9	2633	5.4	4797	9.8
National Geographic TV	1521	3.1	3775	7.7	6566	13.4
National Geographic Wild	913	1.9	2543	5.2	4652	9.5
Nick Jr	1326	2.7	2767	5.7	4252	8.7
Nick Jr 2	830	1.7	1975	4.0	3312	6.8
Nickelodeon	1029	2.1	2426	5.0	4215	8.6
Nickelodeon Replay	774	1.6	1960	4.0	3468	7.1
Nicktoons	816	1.7	2108	4.3	3860	7.9
NickToons Replay	104	0.2	318	0.7	669	1.4
PBS	381	0.8	1224	2.5	2675	5.5
Pick TV	8270	16.9	16081	32.8	23545	48.1
Pick TV+1	834	1.7	2360	4.8	4858	9.9
Pop	340	0.7	920	1.9	1763	3.6
Pop Girl	136	0.3	365	0.7	713	1.5
Pop Girl+1	90	0.2	265	0.5	504	1.0
Q	457	0.9	1438	2.9	2780	5.7
Quest	4464	9.1	9637	19.7	15616	31.9
Quest +1	434	0.9	1437	2.9	3098	6.3
Really	4886	10.0	10824	22.1	17289	35.3
S4C	486	1.0	1104	2.3	2011	4.1

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Scuzz	280	0.6	785	1.6	1456	3.0
Sky 1	8916	18.2	15674	32.0	20388	41.6
Sky 2	3336	6.8	8331	17.0	13691	28.0
Sky Arts 1	1604	3.3	4546	9.3	8349	17.1
Sky Arts 2	867	1.8	2606	5.3	5066	10.3
Sky Atlantic	3654	7.5	7131	14.6	10534	21.5
Sky Box Office (Movies)	220	0.4	762	1.6	1603	3.3
Sky Living	5842	11.9	11602	23.7	16961	34.6
Sky Living +1	2549	5.2	6378	13.0	10980	22.4
Sky LIVINGit	2695	5.5	6913	14.1	11836	24.2
Sky LIVINGit +1	398	0.8	1307	2.7	2881	5.9
Sky Movies Action & Adventure	1337	2.7	3402	6.9	5363	11.0
Sky Movies Classics	394	0.8	1162	2.4	2136	4.4
Sky Movies Comedy	1150	2.3	3080	6.3	5186	10.6
Sky Movies Crime & Thriller	813	1.7	2363	4.8	4448	9.1
Sky Movies Drama & Romance	727	1.5	2168	4.4	4031	8.2
Sky Movies Family	1093	2.2	2931	6.0	4996	10.2
Sky Movies Indie	457	0.9	1485	3.0	2991	6.1
Sky Movies Modern Greats	865	1.8	2442	5.0	4376	8.9
Sky Movies Premiere	2125	4.3	4566	9.3	6411	13.1
Sky Movies Premiere+1	856	1.7	2458	5.0	4049	8.3
Sky Movies SciFi-Horror	1043	2.1	2789	5.7	4612	9.4
Sky Movies Showcase	1389	2.8	3611	7.4	5732	11.7
Sky News	5093	10.4	9315	19.0	14291	29.2
Sky News Active	229	0.5	488	1.0	878	1.8
Sky Sports 1	5346	10.9	8048	16.4	10064	20.6
Sky Sports 2	3437	7.0	6412	13.1	8883	18.1
Sky Sports 3	1929	3.9	4270	8.7	6319	12.9
Sky Sports 4	1558	3.2	3897	8.0	6072	12.4
Sky Sports Active 8	14	0.0	60	0.1	196	0.4
Sky Sports Active Other	116	0.2	445	0.9	1138	2.3
Sky Sports F1	1446	3.0	3728	7.6	5542	11.3
Sky Sports News	5211	10.6	8189	16.7	10846	22.2
Smash Hits	667	1.4	1913	3.9	3793	7.7
Sony TV	716	1.5	2190	4.5	4555	9.3
Sony TV+1	284	0.6	960	2.0	2115	4.3
Star Gold	432	0.9	735	1.5	992	2.0
Star Plus	841	1.7	1044	2.1	1203	2.5
Style	240	0.5	653	1.3	1291	2.6
Sunrise TV	327	0.7	640	1.3	838	1.7
Syfy	2364	4.8	5817	11.9	9780	20.0
Syfy +1	472	1.0	1380	2.8	2898	5.9
TCM	1439	2.9	3598	7.3	6333	12.9
TCM 2	373	0.8	1214	2.5	2633	5.4
The Africa Channel	82	0.2	236	0.5	553	1.1
The Box	836	1.7	2278	4.7	4225	8.6
The Travel Channel	270	0.6	817	1.7	1723	3.5
The Travel Channel+1	209	0.4	648	1.3	1380	2.8
The Vault	484	1.0	1441	2.9	2700	5.5
Tiny Pop	576	1.2	1410	2.9	2410	4.9
Tiny Pop+1	255	0.5	675	1.4	1316	2.7
True Entertainment	750	1.5	1946	4.0	3822	7.8
True Movies 1	1019	2.1	2621	5.4	4629	9.5
True Movies 2	720	1.5	1971	4.0	3725	7.6
UMP Movies	575	1.2	954	1.9	1221	2.5
Universal	2156	4.4	4433	9.1	7589	15.5
Universal+1	808	1.7	1934	4.0	3541	7.2
VH-1	751	1.5	2285	4.7	4338	8.9
Vintage TV	559	1.1	1554	3.2	2920	6.0
VIVA	3586	7.3	8603	17.6	14569	29.8
Vox Africa	80	0.2	131	0.3	220	0.5
Watch	5769	11.8	11819	24.1	17152	35.0

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Watch+1	1298	2.7	3608	7.4	6960	14.2
Wedding TV	147	0.3	465	0.9	1060	2.2
Yesterday	7428	15.2	13990	28.6	20128	41.1
Yesterday+1	797	1.6	2073	4.2	3797	7.8
Zing	397	0.8	746	1.5	1091	2.2
Other Non Itemised Channels	12816	26.2	22412	45.8	30936	63.2

BARB Quarterly Reach Report- Quarter 2 2012 (BARB weeks 2280-2292)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	13285	91.0	14256	97.7	14465	99.1
4Music	1814	12.4	3938	27.0	6033	41.3
5 USA	1098	7.5	2366	16.2	3745	25.7
5 USA+1	243	1.7	683	4.7	1349	9.2
5*	1791	12.3	4054	27.8	6460	44.2
5*+1	245	1.7	730	5.0	1537	10.5
Alibi	319	2.2	749	5.1	1286	8.8
Alibi+1	101	0.7	261	1.8	527	3.6
AlJazeera English	116	0.8	226	1.5	382	2.6
Animal Planet	176	1.2	502	3.4	1026	7.0
Animal Planet+1	65	0.4	216	1.5	465	3.2
attheraces	81	0.6	182	1.2	369	2.5
BBC1	10679	73.1	13293	91.1	14207	97.3
BBC2	5977	40.9	10330	70.8	12710	87.1
BBC3	5459	37.4	9514	65.2	12140	83.1
BBC4	1267	8.7	3522	24.1	6140	42.1
BBC HD	534	3.7	1337	9.2	2387	16.3
BBC News	1289	8.8	2673	18.3	4240	29.0
BBC Parliament	62	0.4	206	1.4	513	3.5
BBC RB 6780	80	0.5	258	1.8	514	3.5
BBC RB 6785	1	0.0	4	0.0	10	0.1
BBC RB 6786	7	0.0	27	0.2	55	0.4
BBC RB 6787	0	0.0	1	0.0	3	0.0
BBC RB 6788	1	0.0	2	0.0	7	0.0
BBC RB 6789	1	0.0	3	0.0	7	0.0
BBC RB 6790	2	0.0	10	0.1	21	0.1
BBC RB 6880	132	0.9	459	3.1	992	6.8
BBC RB 6881	74	0.5	277	1.9	694	4.8
BBC RB 6882	57	0.4	239	1.6	515	3.5
BBC RB 6883	83	0.6	321	2.2	831	5.7
BBC RB 6886	50	0.3	198	1.4	491	3.4
BBC RB FREEVIEW 301	257	1.8	731	5.0	1255	8.6
BET	48	0.3	121	0.8	211	1.4
BET+1	34	0.2	92	0.6	187	1.3
Bio	282	1.9	743	5.1	1448	9.9
Blighty	54	0.4	200	1.4	444	3.0
Bliss	205	1.4	603	4.1	1053	7.2
Boomerang	435	3.0	1050	7.2	1780	12.2
Boomerang+1	261	1.8	751	5.1	1320	9.0
Cartoon Network	319	2.2	768	5.3	1361	9.3
Cartoon Network Too	268	1.8	661	4.5	1154	7.9
Cartoonito	301	2.1	719	4.9	1220	8.4
CBBC	811	5.6	1860	12.7	3105	21.3
Cbeebies	1753	12.0	2919	20.0	4098	28.1
CBS Action	179	1.2	508	3.5	1055	7.2
CBS Drama	147	1.0	419	2.9	854	5.8
CBS Reality TV	268	1.8	754	5.2	1530	10.5
CBS Reality+1	185	1.3	513	3.5	1057	7.2
Challenge TV	905	6.2	2240	15.3	3996	27.4
Challenge TV+1	200	1.4	636	4.4	1350	9.2
CHANNEL 4	8226	56.4	11980	82.1	13506	92.5
CHANNEL 4+1	3502	24.0	7319	50.1	10193	69.8
CHANNEL 5	6059	41.5	10162	69.6	12549	85.9
CHANNEL 5+1	876	6.0	2246	15.4	4090	28.0
Channel AKA	223	1.5	594	4.1	983	6.7
Channel Starz	294	2.0	780	5.3	1223	8.4
Chart Show TV	465	3.2	1198	8.2	2013	13.8
CITV and CITV Breakfast	463	3.2	1093	7.5	1866	12.8
Clubland TV	175	1.2	478	3.3	936	6.4
Comedy Central	2260	15.5	4250	29.1	5867	40.2
Comedy Central Extra	580	4.0	1537	10.5	2704	18.5
Comedy Central Extra+1	94	0.6	332	2.3	673	4.6

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central+1	1195	8.2	2759	18.9	4263	29.2
Community Channel	24	0.2	88	0.6	241	1.7
Crime & Investigation Net+1	68	0.5	196	1.3	385	2.6
Crime & Investigation Network	188	1.3	501	3.4	963	6.6
Dance Nation TV	178	1.2	494	3.4	962	6.6
Dave	3600	24.7	7233	49.5	9889	67.7
Dave ja vu	484	3.3	1410	9.7	2877	19.7
Discovery	881	6.0	1784	12.2	2828	19.4
Discovery History	167	1.1	474	3.2	959	6.6
Discovery History +1	23	0.2	83	0.6	192	1.3
Discovery Home & Health	193	1.3	506	3.5	937	6.4
Discovery Home & Health+1	102	0.7	292	2.0	595	4.1
Discovery Real Time	265	1.8	738	5.1	1492	10.2
Discovery Real Time+1	179	1.2	542	3.7	1126	7.7
Discovery Science	297	2.0	793	5.4	1403	9.6
Discovery Science+1	41	0.3	141	1.0	298	2.0
Discovery Shed	200	1.4	534	3.7	933	6.4
Discovery Travel & Living	36	0.2	130	0.9	306	2.1
Discovery Turbo	284	1.9	717	4.9	1236	8.5
Discovery+1	417	2.9	1073	7.4	1859	12.7
Disney Channel	431	3.0	952	6.5	1504	10.3
Disney Channel+1	319	2.2	758	5.2	1185	8.1
Disney Cinemagic	290	2.0	735	5.0	1263	8.7
Disney Cinemagic+1	93	0.6	285	2.0	566	3.9
Disney Junior	758	5.2	1428	9.8	2070	14.2
Disney Junior Plus	525	3.6	1071	7.3	1707	11.7
Disney XD	233	1.6	619	4.2	1177	8.1
Disney XD +1	203	1.4	544	3.7	1053	7.2
DMAX	512	3.5	1489	10.2	2876	19.7
DMAX+1	326	2.2	1018	7.0	2120	14.5
DMAX+2	62	0.4	241	1.6	549	3.8
E!	617	4.2	1257	8.6	2005	13.7
E4	4881	33.4	8075	55.3	10616	72.7
E4+1	3302	22.6	6362	43.6	9109	62.4
Eden	194	1.3	570	3.9	1141	7.8
Eden+1	111	0.8	350	2.4	784	5.4
ESPN	297	2.0	678	4.6	1113	7.6
ESPN America	63	0.4	152	1.0	273	1.9
ESPN Classic	159	1.1	442	3.0	829	5.7
Euronews	19	0.1	64	0.4	158	1.1
Eurosport	223	1.5	692	4.7	1342	9.2
Eurosport 2	215	1.5	563	3.9	1077	7.4
Eurosport HD	67	0.5	233	1.6	498	3.4
Extreme Sports Channel	101	0.7	290	2.0	588	4.0
Film4	2327	15.9	5181	35.5	7679	52.6
Film4 HD	86	0.6	265	1.8	449	3.1
Film4+1	534	3.7	1603	11.0	2895	19.8
Flava	305	2.1	846	5.8	1548	10.6
Food Network	321	2.2	833	5.7	1549	10.6
Food Network +1	178	1.2	468	3.2	811	5.6
Fox News	15	0.1	54	0.4	114	0.8
FX	1070	7.3	2229	15.3	3413	23.4
FX+	204	1.4	554	3.8	1162	8.0
GOLD	1160	7.9	3041	20.8	5076	34.8
GOLD+1	463	3.2	1455	10.0	2877	19.7
Good Food	241	1.7	659	4.5	1227	8.4
Good Food +1	157	1.1	459	3.1	902	6.2
Greatest Hits TV	185	1.3	564	3.9	1038	7.1
Hi TV	22	0.1	34	0.2	63	0.4
History	390	2.7	853	5.8	1421	9.7
History +1	193	1.3	456	3.1	797	5.5
Home	180	1.2	548	3.8	1138	7.8

BARB Quarterly Reach Report- Quarter 2 2012 (BARB weeks 2280-2292)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Home +1	111	0.8	368	2.5	799	5.5
Horror Channel	137	0.9	438	3.0	877	6.0
Horror Channel +1	74	0.5	237	1.6	502	3.4
Horse and Country	32	0.2	82	0.6	143	1.0
Imagine Dil Se	201	1.4	306	2.1	417	2.9
Investigation Discovery	70	0.5	187	1.3	373	2.6
ITV1	8604	58.9	12174	83.4	13629	93.3
ITV1 HD	1353	9.3	2513	17.2	3620	24.8
ITV1+1	2068	14.2	5071	34.7	8020	54.9
ITV2	5414	37.1	9552	65.4	12152	83.2
ITV2+1	2283	15.6	5360	36.7	8418	57.7
ITV3	1227	8.4	3253	22.3	5642	38.6
ITV3+1	154	1.1	487	3.3	1066	7.3
ITV4	2176	14.9	5408	37.0	8716	59.7
ITV4+1	136	0.9	473	3.2	1022	7.0
Kerrang	277	1.9	687	4.7	1222	8.4
Kiss TV	436	3.0	1204	8.2	2149	14.7
Kix!	95	0.7	221	1.5	414	2.8
Liverpool FC TV	98	0.7	227	1.6	420	2.9
Magic TV	320	2.2	888	6.1	1643	11.3
Massive R&B	181	1.2	516	3.5	947	6.5
Men & Movies	34	0.2	125	0.9	285	2.0
MGM HD	25	0.2	87	0.6	236	1.6
Military History	109	0.7	362	2.5	825	5.7
More 4	2648	18.1	5886	40.3	8762	60.0
More 4+1	625	4.3	1773	12.1	3214	22.0
Motors TV	87	0.6	218	1.5	425	2.9
Movies 24	94	0.6	294	2.0	577	4.0
Movies 24 +	71	0.5	237	1.6	532	3.6
Movies 4 Men	101	0.7	313	2.1	639	4.4
Movies4Men+1	65	0.4	223	1.5	463	3.2
MTV	1027	7.0	2349	16.1	3714	25.4
MTV +1	259	1.8	746	5.1	1444	9.9
MTV Base	478	3.3	1282	8.8	2194	15.0
MTV Classic	224	1.5	656	4.5	1269	8.7
MTV Dance	368	2.5	1028	7.0	1895	13.0
MTV Hits	607	4.2	1626	11.1	2748	18.8
MTV Live	165	1.1	523	3.6	1137	7.8
MTV Music	534	3.7	1362	9.3	2197	15.0
MTV Rocks	274	1.9	753	5.2	1450	9.9
MUTV	18	0.1	34	0.2	50	0.3
My Channel	8	0.1	34	0.2	76	0.5
National Geographic +1	200	1.4	621	4.3	1207	8.3
National Geographic TV	364	2.5	979	6.7	1810	12.4
National Geographic Wild	255	1.8	756	5.2	1478	10.1
Nick Jr	628	4.3	1283	8.8	1896	13.0
Nick Jr 2	379	2.6	916	6.3	1523	10.4
Nickelodeon	426	2.9	996	6.8	1686	11.5
Nickelodeon Replay	313	2.1	778	5.3	1322	9.1
Nicktoons	353	2.4	854	5.8	1520	10.4
NickToons Replay	51	0.4	160	1.1	310	2.1
PBS	48	0.3	169	1.2	409	2.8
Pick TV	1814	12.4	3945	27.0	6227	42.7
Pick TV+1	233	1.6	726	5.0	1635	11.2
Pop	137	0.9	368	2.5	718	4.9
Pop Girl	37	0.3	116	0.8	263	1.8
Pop Girl+1	26	0.2	96	0.7	207	1.4
Q	247	1.7	745	5.1	1409	9.7
Quest	856	5.9	1944	13.3	3301	22.6
Quest +1	99	0.7	333	2.3	807	5.5
Really	1371	9.4	3118	21.4	4951	33.9
S4C	66	0.5	194	1.3	405	2.8

BARB Quarterly Reach Report- Quarter 2 2012 (BARB weeks 2280-2292)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Scuzz	165	1.1	442	3.0	769	5.3
Sky 1	3223	22.1	5541	38.0	7103	48.6
Sky 2	1071	7.3	2767	19.0	4600	31.5
Sky Arts 1	268	1.8	891	6.1	1873	12.8
Sky Arts 2	104	0.7	375	2.6	862	5.9
Sky Atlantic	1077	7.4	2165	14.8	3269	22.4
Sky Box Office (Movies)	68	0.5	247	1.7	491	3.4
Sky Living	1880	12.9	3800	26.0	5722	39.2
Sky Living +1	734	5.0	1955	13.4	3468	23.8
Sky LIVINGit	681	4.7	1953	13.4	3588	24.6
Sky LIVINGit +1	79	0.5	280	1.9	676	4.6
Sky Movies Action & Adventure	463	3.2	1203	8.2	1952	13.4
Sky Movies Classics	28	0.2	107	0.7	260	1.8
Sky Movies Comedy	492	3.4	1279	8.8	2107	14.4
Sky Movies Crime & Thriller	262	1.8	822	5.6	1577	10.8
Sky Movies Drama & Romance	245	1.7	764	5.2	1517	10.4
Sky Movies Family	404	2.8	1119	7.7	1948	13.3
Sky Movies Indie	143	1.0	482	3.3	1039	7.1
Sky Movies Modern Greats	281	1.9	817	5.6	1448	9.9
Sky Movies Premiere	782	5.4	1700	11.6	2382	16.3
Sky Movies Premiere+1	290	2.0	849	5.8	1388	9.5
Sky Movies SciFi-Horror	336	2.3	963	6.6	1628	11.2
Sky Movies Showcase	520	3.6	1367	9.4	2145	14.7
Sky News	737	5.0	1660	11.4	2841	19.5
Sky News Active	42	0.3	89	0.6	159	1.1
Sky Sports 1	1540	10.6	2564	17.6	3415	23.4
Sky Sports 2	964	6.6	1970	13.5	2893	19.8
Sky Sports 3	553	3.8	1298	8.9	2037	14.0
Sky Sports 4	438	3.0	1194	8.2	1899	13.0
Sky Sports Active 8	4	0.0	14	0.1	48	0.3
Sky Sports Active Other	30	0.2	117	0.8	281	1.9
Sky Sports F1	434	3.0	1095	7.5	1684	11.5
Sky Sports News	1693	11.6	2749	18.8	3647	25.0
Smash Hits	396	2.7	1063	7.3	2033	13.9
Sony TV	137	0.9	452	3.1	1041	7.1
Sony TV+1	69	0.5	220	1.5	512	3.5
Star Gold	146	1.0	260	1.8	374	2.6
Star Plus	320	2.2	415	2.8	494	3.4
Style	73	0.5	177	1.2	346	2.4
Sunrise TV	100	0.7	210	1.4	311	2.1
Syfy	608	4.2	1626	11.1	2962	20.3
Syfy +1	90	0.6	309	2.1	716	4.9
TCM	173	1.2	574	3.9	1255	8.6
TCM 2	58	0.4	217	1.5	525	3.6
The Africa Channel	18	0.1	50	0.3	115	0.8
The Box	516	3.5	1307	9.0	2230	15.3
The Travel Channel	32	0.2	123	0.8	287	2.0
The Travel Channel+1	22	0.2	91	0.6	200	1.4
The Vault	285	2.0	799	5.5	1441	9.9
Tiny Pop	288	2.0	666	4.6	1150	7.9
Tiny Pop+1	128	0.9	319	2.2	618	4.2
True Entertainment	99	0.7	289	2.0	627	4.3
True Movies 1	103	0.7	344	2.4	655	4.5
True Movies 2	71	0.5	242	1.7	543	3.7
UMP Movies	226	1.5	367	2.5	468	3.2
Universal	440	3.0	1007	6.9	1898	13.0
Universal+1	156	1.1	447	3.1	912	6.2
VH-1	349	2.4	1047	7.2	1895	13.0
Vintage TV	117	0.8	393	2.7	854	5.9
VIVA	1807	12.4	3811	26.1	5998	41.1
Vox Africa	23	0.2	43	0.3	69	0.5
Watch	1681	11.5	3682	25.2	5605	38.4

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Watch+1	356	2.4	1025	7.0	2102	14.4
Wedding TV	49	0.3	133	0.9	264	1.8
Yesterday	684	4.7	1797	12.3	3247	22.2
Yesterday+1	55	0.4	180	1.2	429	2.9
Zing	154	1.1	301	2.1	450	3.1
Other Non Itemised Channels	3008	20.6	5660	38.8	8250	56.5

BARB Quarterly Reach Report- Quarter 2 2012 (BARB weeks 2280-2292)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	24596	94.7	25659	98.7	25870	99.5
4Music	1550	6.0	3915	15.1	6725	25.9
5 USA	2230	8.6	4725	18.2	7454	28.7
5 USA+1	431	1.7	1244	4.8	2514	9.7
5*	2804	10.8	6653	25.6	10944	42.1
5*+1	410	1.6	1261	4.9	2677	10.3
Alibi	1084	4.2	2014	7.8	3151	12.1
Alibi+1	345	1.3	827	3.2	1487	5.7
AlJazeera English	236	0.9	545	2.1	964	3.7
Animal Planet	306	1.2	872	3.4	1744	6.7
Animal Planet+1	99	0.4	326	1.3	768	3.0
attheraces	262	1.0	485	1.9	730	2.8
BBC1	22275	85.7	24909	95.9	25623	98.6
BBC2	16429	63.2	22392	86.2	24434	94.0
BBC3	7331	28.2	14733	56.7	20235	77.9
BBC4	5697	21.9	11778	45.3	16863	64.9
BBC HD	1614	6.2	3717	14.3	6267	24.1
BBC News	4946	19.0	8771	33.8	12362	47.6
BBC Parliament	338	1.3	952	3.7	1947	7.5
BBC RB 6780	281	1.1	744	2.9	1399	5.4
BBC RB 6785	4	0.0	13	0.1	32	0.1
BBC RB 6786	33	0.1	140	0.5	388	1.5
BBC RB 6787	1	0.0	4	0.0	10	0.0
BBC RB 6788	2	0.0	11	0.0	32	0.1
BBC RB 6789	3	0.0	11	0.0	23	0.1
BBC RB 6790	4	0.0	13	0.1	26	0.1
BBC RB 6880	318	1.2	1065	4.1	2306	8.9
BBC RB 6881	212	0.8	781	3.0	1883	7.2
BBC RB 6882	161	0.6	644	2.5	1488	5.7
BBC RB 6883	199	0.8	755	2.9	1916	7.4
BBC RB 6886	139	0.5	485	1.9	1069	4.1
BBC RB FREEVIEW 301	727	2.8	1932	7.4	3651	14.0
BET	66	0.3	152	0.6	267	1.0
BET+1	47	0.2	127	0.5	271	1.0
Bio	493	1.9	1232	4.7	2419	9.3
Blighty	226	0.9	709	2.7	1426	5.5
Bliss	158	0.6	523	2.0	1056	4.1
Boomerang	477	1.8	1234	4.8	2248	8.6
Boomerang+1	307	1.2	864	3.3	1571	6.0
Cartoon Network	390	1.5	947	3.6	1646	6.3
Cartoon Network Too	312	1.2	774	3.0	1319	5.1
Cartoonito	402	1.5	921	3.5	1495	5.8
CBBC	1059	4.1	2603	10.0	4642	17.9
Cbeebies	2058	7.9	3707	14.3	5299	20.4
CBS Action	458	1.8	1213	4.7	2379	9.2
CBS Drama	309	1.2	870	3.3	1758	6.8
CBS Reality TV	484	1.9	1306	5.0	2647	10.2
CBS Reality+1	317	1.2	823	3.2	1629	6.3
Challenge TV	1429	5.5	3566	13.7	6543	25.2
Challenge TV+1	342	1.3	1062	4.1	2230	8.6
CHANNEL 4	15673	60.3	22242	85.6	24591	94.6
CHANNEL 4+1	5469	21.0	11808	45.4	17138	65.9
CHANNEL 5	11892	45.8	19201	73.9	23048	88.7
CHANNEL 5+1	1290	5.0	3479	13.4	6591	25.4
Channel AKA	141	0.5	423	1.6	769	3.0
Channel Starz	144	0.6	443	1.7	833	3.2
Chart Show TV	330	1.3	904	3.5	1619	6.2
CITV and CITV Breakfast	468	1.8	1239	4.8	2288	8.8
Clubland TV	116	0.4	336	1.3	721	2.8
Comedy Central	2732	10.5	5682	21.9	8315	32.0
Comedy Central Extra	780	3.0	2039	7.8	3645	14.0
Comedy Central Extra+1	133	0.5	476	1.8	1031	4.0

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central+1	1425	5.5	3450	13.3	5722	22.0
Community Channel	87	0.3	295	1.1	701	2.7
Crime & Investigation Net+1	164	0.6	380	1.5	709	2.7
Crime & Investigation Network	357	1.4	877	3.4	1597	6.1
Dance Nation TV	108	0.4	356	1.4	777	3.0
Dave	5403	20.8	11496	44.2	16296	62.7
Dave ja vu	739	2.8	2167	8.3	4401	16.9
Discovery	1236	4.8	2656	10.2	4343	16.7
Discovery History	510	2.0	1305	5.0	2325	8.9
Discovery History +1	112	0.4	299	1.2	614	2.4
Discovery Home & Health	300	1.2	768	3.0	1449	5.6
Discovery Home & Health+1	170	0.7	454	1.7	939	3.6
Discovery Real Time	555	2.1	1482	5.7	2834	10.9
Discovery Real Time+1	389	1.5	1058	4.1	2202	8.5
Discovery Science	519	2.0	1319	5.1	2301	8.9
Discovery Science+1	96	0.4	330	1.3	734	2.8
Discovery Shed	440	1.7	1046	4.0	1741	6.7
Discovery Travel & Living	236	0.9	637	2.5	1318	5.1
Discovery Turbo	532	2.0	1225	4.7	2009	7.7
Discovery+1	648	2.5	1680	6.5	2793	10.7
Disney Channel	574	2.2	1341	5.2	2156	8.3
Disney Channel+1	429	1.7	1048	4.0	1743	6.7
Disney Cinemagic	272	1.0	747	2.9	1270	4.9
Disney Cinemagic+1	89	0.3	301	1.2	604	2.3
Disney Junior	677	2.6	1393	5.4	2076	8.0
Disney Junior Plus	506	1.9	1038	4.0	1627	6.3
Disney XD	326	1.3	856	3.3	1593	6.1
Disney XD +1	258	1.0	701	2.7	1363	5.2
DMAX	665	2.6	2029	7.8	4007	15.4
DMAX+1	376	1.4	1235	4.8	2617	10.1
DMAX+2	82	0.3	320	1.2	781	3.0
E!	693	2.7	1588	6.1	2831	10.9
E4	5647	21.7	10605	40.8	15375	59.2
E4+1	3388	13.0	7307	28.1	11446	44.0
Eden	413	1.6	1190	4.6	2295	8.8
Eden+1	228	0.9	692	2.7	1535	5.9
ESPN	476	1.8	1129	4.3	1945	7.5
ESPN America	120	0.5	278	1.1	468	1.8
ESPN Classic	301	1.2	831	3.2	1536	5.9
Euronews	131	0.5	337	1.3	660	2.5
Eurosport	689	2.7	1834	7.1	3147	12.1
Eurosport 2	617	2.4	1453	5.6	2407	9.3
Eurosport HD	228	0.9	647	2.5	1162	4.5
Extreme Sports Channel	163	0.6	434	1.7	845	3.3
Film4	4449	17.1	9504	36.6	14046	54.0
Film4 HD	133	0.5	412	1.6	742	2.9
Film4+1	1024	3.9	2829	10.9	4956	19.1
Flava	206	0.8	638	2.5	1265	4.9
Food Network	528	2.0	1321	5.1	2486	9.6
Food Network +1	290	1.1	745	2.9	1355	5.2
Fox News	61	0.2	183	0.7	372	1.4
FX	1404	5.4	2885	11.1	4495	17.3
FX+	318	1.2	798	3.1	1499	5.8
GOLD	2376	9.1	5517	21.2	8625	33.2
GOLD+1	968	3.7	2698	10.4	5028	19.3
Good Food	509	2.0	1397	5.4	2577	9.9
Good Food +1	361	1.4	969	3.7	1861	7.2
Greatest Hits TV	113	0.4	391	1.5	883	3.4
Hi TV	33	0.1	77	0.3	138	0.5
History	771	3.0	1567	6.0	2630	10.1
History +1	388	1.5	886	3.4	1421	5.5
Home	562	2.2	1415	5.4	2583	9.9

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Home +1	337	1.3	960	3.7	1834	7.1
Horror Channel	352	1.4	983	3.8	1909	7.3
Horror Channel +1	212	0.8	617	2.4	1260	4.9
Horse and Country	62	0.2	168	0.6	341	1.3
Imagine Dil Se	185	0.7	292	1.1	408	1.6
Investigation Discovery	178	0.7	393	1.5	686	2.6
ITV1	17930	69.0	23264	89.5	24926	95.9
ITV1 HD	2746	10.6	5018	19.3	7166	27.6
ITV1+1	3950	15.2	9406	36.2	14857	57.2
ITV2	8175	31.5	15738	60.6	20610	79.3
ITV2+1	2853	11.0	7244	27.9	12075	46.5
ITV3	4962	19.1	10021	38.6	14698	56.6
ITV3+1	608	2.3	1652	6.4	3250	12.5
ITV4	4471	17.2	10640	40.9	16714	64.3
ITV4+1	315	1.2	970	3.7	2146	8.3
Kerrang	231	0.9	649	2.5	1222	4.7
Kiss TV	318	1.2	964	3.7	1901	7.3
Kix!	78	0.3	203	0.8	432	1.7
Liverpool FC TV	169	0.7	409	1.6	783	3.0
Magic TV	317	1.2	943	3.6	1771	6.8
Massive R&B	134	0.5	405	1.6	827	3.2
Men & Movies	135	0.5	414	1.6	935	3.6
MGM HD	89	0.3	261	1.0	600	2.3
Military History	438	1.7	1114	4.3	1958	7.5
More 4	5589	21.5	11790	45.4	16922	65.1
More 4+1	1246	4.8	3319	12.8	5755	22.1
Motors TV	170	0.7	428	1.6	781	3.0
Movies 24	329	1.3	964	3.7	1877	7.2
Movies 24 +	255	1.0	760	2.9	1645	6.3
Movies 4 Men	367	1.4	1059	4.1	2017	7.8
Movies4Men+1	260	1.0	777	3.0	1567	6.0
MTV	999	3.8	2469	9.5	4322	16.6
MTV +1	213	0.8	665	2.6	1464	5.6
MTV Base	381	1.5	1126	4.3	2075	8.0
MTV Classic	240	0.9	746	2.9	1469	5.7
MTV Dance	290	1.1	891	3.4	1706	6.6
MTV Hits	468	1.8	1400	5.4	2562	9.9
MTV Live	148	0.6	495	1.9	1132	4.4
MTV Music	444	1.7	1256	4.8	2220	8.5
MTV Rocks	252	1.0	779	3.0	1560	6.0
MUTV	34	0.1	79	0.3	146	0.6
My Channel	21	0.1	77	0.3	184	0.7
National Geographic +1	457	1.8	1323	5.1	2475	9.5
National Geographic TV	723	2.8	1861	7.2	3415	13.1
National Geographic Wild	404	1.6	1164	4.5	2257	8.7
Nick Jr	712	2.7	1480	5.7	2182	8.4
Nick Jr 2	453	1.7	1086	4.2	1808	7.0
Nickelodeon	505	1.9	1254	4.8	2235	8.6
Nickelodeon Replay	370	1.4	986	3.8	1726	6.6
Nicktoons	378	1.5	1026	3.9	1942	7.5
NickToons Replay	38	0.1	138	0.5	354	1.4
PBS	191	0.7	656	2.5	1440	5.5
Pick TV	3080	11.9	6727	25.9	10594	40.8
Pick TV+1	291	1.1	933	3.6	2109	8.1
Pop	142	0.5	375	1.4	753	2.9
Pop Girl	58	0.2	163	0.6	295	1.1
Pop Girl+1	35	0.1	119	0.5	220	0.8
Q	244	0.9	763	2.9	1423	5.5
Quest	1482	5.7	3727	14.3	6497	25.0
Quest +1	182	0.7	630	2.4	1469	5.7
Really	1974	7.6	4704	18.1	7911	30.4
S4C	237	0.9	532	2.0	1005	3.9

BARB Quarterly Reach Report- Quarter 2 2012 (BARB weeks 2280-2292)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Scuzz	131	0.5	375	1.4	719	2.8
Sky 1	4781	18.4	8494	32.7	11194	43.1
Sky 2	1634	6.3	4271	16.4	7236	27.8
Sky Arts 1	923	3.6	2645	10.2	4858	18.7
Sky Arts 2	495	1.9	1524	5.9	2901	11.2
Sky Atlantic	2137	8.2	4128	15.9	6007	23.1
Sky Box Office (Movies)	128	0.5	428	1.6	924	3.6
Sky Living	2892	11.1	5968	23.0	8948	34.4
Sky Living +1	1143	4.4	3015	11.6	5561	21.4
Sky LIVINGit	1248	4.8	3370	13.0	6080	23.4
Sky LIVINGit +1	154	0.6	543	2.1	1267	4.9
Sky Movies Action & Adventure	674	2.6	1748	6.7	2784	10.7
Sky Movies Classics	189	0.7	572	2.2	1071	4.1
Sky Movies Comedy	581	2.2	1561	6.0	2671	10.3
Sky Movies Crime & Thriller	428	1.6	1243	4.8	2321	8.9
Sky Movies Drama & Romance	387	1.5	1159	4.5	2143	8.2
Sky Movies Family	495	1.9	1413	5.4	2455	9.4
Sky Movies Indie	251	1.0	830	3.2	1669	6.4
Sky Movies Modern Greats	459	1.8	1302	5.0	2310	8.9
Sky Movies Premiere	1080	4.2	2363	9.1	3400	13.1
Sky Movies Premiere+1	437	1.7	1255	4.8	2067	8.0
Sky Movies SciFi-Horror	539	2.1	1435	5.5	2355	9.1
Sky Movies Showcase	707	2.7	1834	7.1	2983	11.5
Sky News	2641	10.2	4931	19.0	7502	28.9
Sky News Active	111	0.4	229	0.9	407	1.6
Sky Sports 1	3173	12.2	4752	18.3	5928	22.8
Sky Sports 2	2017	7.8	3788	14.6	5267	20.3
Sky Sports 3	1053	4.1	2416	9.3	3636	14.0
Sky Sports 4	858	3.3	2177	8.4	3494	13.4
Sky Sports Active 8	9	0.0	38	0.1	124	0.5
Sky Sports Active Other	65	0.3	259	1.0	659	2.5
Sky Sports F1	824	3.2	2133	8.2	3145	12.1
Sky Sports News	2796	10.8	4450	17.1	5967	23.0
Smash Hits	296	1.1	901	3.5	1859	7.2
Sony TV	328	1.3	1038	4.0	2136	8.2
Sony TV+1	141	0.5	469	1.8	1078	4.1
Star Gold	191	0.7	335	1.3	470	1.8
Star Plus	442	1.7	542	2.1	623	2.4
Style	136	0.5	346	1.3	690	2.7
Sunrise TV	129	0.5	257	1.0	355	1.4
Syfy	1060	4.1	2765	10.6	4783	18.4
Syfy +1	193	0.7	562	2.2	1256	4.8
TCM	663	2.6	1786	6.9	3215	12.4
TCM 2	168	0.6	586	2.3	1340	5.2
The Africa Channel	45	0.2	138	0.5	338	1.3
The Box	401	1.5	1112	4.3	2073	8.0
The Travel Channel	141	0.5	460	1.8	958	3.7
The Travel Channel+1	104	0.4	351	1.3	776	3.0
The Vault	189	0.7	587	2.3	1177	4.5
Tiny Pop	242	0.9	641	2.5	1119	4.3
Tiny Pop+1	111	0.4	321	1.2	657	2.5
True Entertainment	260	1.0	739	2.8	1596	6.1
True Movies 1	347	1.3	974	3.7	1868	7.2
True Movies 2	241	0.9	718	2.8	1456	5.6
UMP Movies	197	0.8	390	1.5	540	2.1
Universal	964	3.7	2092	8.0	3779	14.5
Universal+1	321	1.2	827	3.2	1604	6.2
VH-1	350	1.3	1132	4.4	2203	8.5
Vintage TV	234	0.9	697	2.7	1362	5.2
VIVA	1398	5.4	3683	14.2	6557	25.2
Vox Africa	25	0.1	54	0.2	109	0.4
Watch	2772	10.7	6069	23.4	9210	35.4

BARB Quarterly Reach Report- Quarter 2 2012 (BARB weeks 2280-2292)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Watch+1	600	2.3	1691	6.5	3316	12.8
Wedding TV	63	0.2	211	0.8	495	1.9
Yesterday	3019	11.6	6219	23.9	9440	36.3
Yesterday+1	317	1.2	889	3.4	1707	6.6
Zing	191	0.7	348	1.3	519	2.0
Other Non Itemised Channels	5765	22.2	10646	41.0	15102	58.1

BARB Quarterly Reach Report- Quarter 2 2012 (BARB weeks 2280-2292)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25486	97.0	26142	99.5	26248	99.9
4Music	2029	7.7	4768	18.2	7822	29.8
5 USA	3768	14.3	7004	26.7	10128	38.6
5 USA+1	689	2.6	1739	6.6	3199	12.2
5*	4221	16.1	8739	33.3	13332	50.8
5*+1	497	1.9	1515	5.8	3034	11.6
Alibi	1344	5.1	2350	8.9	3461	13.2
Alibi+1	480	1.8	1030	3.9	1718	6.5
AlJazeera English	262	1.0	583	2.2	1020	3.9
Animal Planet	444	1.7	1076	4.1	1956	7.4
Animal Planet+1	160	0.6	429	1.6	867	3.3
attheraces	281	1.1	469	1.8	702	2.7
BBC1	23712	90.3	25659	97.7	26097	99.3
BBC2	18049	68.7	23580	89.8	25388	96.7
BBC3	8440	32.1	16065	61.2	21325	81.2
BBC4	6472	24.6	12966	49.4	18040	68.7
BBC HD	1388	5.3	3182	12.1	5386	20.5
BBC News	5287	20.1	9039	34.4	12597	48.0
BBC Parliament	424	1.6	1138	4.3	2256	8.6
BBC RB 6780	351	1.3	879	3.3	1560	5.9
BBC RB 6785	4	0.0	15	0.1	31	0.1
BBC RB 6786	31	0.1	134	0.5	375	1.4
BBC RB 6787	1	0.0	3	0.0	8	0.0
BBC RB 6788	4	0.0	15	0.1	41	0.2
BBC RB 6789	1	0.0	5	0.0	12	0.0
BBC RB 6790	7	0.0	25	0.1	55	0.2
BBC RB 6880	331	1.3	1049	4.0	2180	8.3
BBC RB 6881	214	0.8	764	2.9	1788	6.8
BBC RB 6882	163	0.6	625	2.4	1431	5.4
BBC RB 6883	201	0.8	738	2.8	1836	7.0
BBC RB 6886	150	0.6	519	2.0	1187	4.5
BBC RB FREEVIEW 301	1018	3.9	2532	9.6	4430	16.9
BET	62	0.2	192	0.7	377	1.4
BET+1	42	0.2	119	0.5	270	1.0
Bio	613	2.3	1495	5.7	2721	10.4
Blighty	277	1.1	816	3.1	1586	6.0
Bliss	190	0.7	572	2.2	1129	4.3
Boomerang	567	2.2	1367	5.2	2324	8.8
Boomerang+1	346	1.3	926	3.5	1641	6.2
Cartoon Network	395	1.5	988	3.8	1728	6.6
Cartoon Network Too	279	1.1	736	2.8	1292	4.9
Cartoonito	415	1.6	939	3.6	1499	5.7
CBBC	1557	5.9	3503	13.3	5798	22.1
Cbeebies	2410	9.2	4257	16.2	6105	23.2
CBS Action	683	2.6	1570	6.0	2890	11.0
CBS Drama	508	1.9	1242	4.7	2230	8.5
CBS Reality TV	778	3.0	1794	6.8	3220	12.3
CBS Reality+1	527	2.0	1282	4.9	2318	8.8
Challenge TV	2246	8.5	4849	18.5	8024	30.5
Challenge TV+1	460	1.8	1312	5.0	2540	9.7
CHANNEL 4	18080	68.8	23756	90.4	25492	97.0
CHANNEL 4+1	6960	26.5	13646	52.0	18553	70.6
CHANNEL 5	14906	56.7	21513	81.9	24450	93.1
CHANNEL 5+1	2059	7.8	5046	19.2	8847	33.7
Channel AKA	138	0.5	405	1.5	732	2.8
Channel Starz	192	0.7	503	1.9	874	3.3
Chart Show TV	334	1.3	875	3.3	1562	5.9
CITV and CITV Breakfast	866	3.3	2055	7.8	3482	13.3
Clubland TV	165	0.6	470	1.8	916	3.5
Comedy Central	2150	8.2	4509	17.2	6754	25.7
Comedy Central Extra	717	2.7	1804	6.9	3219	12.3
Comedy Central Extra+1	122	0.5	421	1.6	934	3.6

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central+1	1090	4.1	2727	10.4	4624	17.6
Community Channel	137	0.5	452	1.7	970	3.7
Crime & Investigation Net+1	243	0.9	533	2.0	874	3.3
Crime & Investigation Network	538	2.0	1088	4.1	1732	6.6
Dance Nation TV	140	0.5	400	1.5	801	3.1
Dave	5737	21.8	11616	44.2	16363	62.3
Dave ja vu	731	2.8	2086	7.9	4072	15.5
Discovery	1255	4.8	2575	9.8	4096	15.6
Discovery History	531	2.0	1278	4.9	2224	8.5
Discovery History +1	125	0.5	341	1.3	658	2.5
Discovery Home & Health	396	1.5	958	3.6	1764	6.7
Discovery Home & Health+1	234	0.9	600	2.3	1172	4.5
Discovery Real Time	655	2.5	1658	6.3	2996	11.4
Discovery Real Time+1	429	1.6	1224	4.7	2361	9.0
Discovery Science	532	2.0	1278	4.9	2242	8.5
Discovery Science+1	110	0.4	338	1.3	682	2.6
Discovery Shed	458	1.7	1120	4.3	1949	7.4
Discovery Travel & Living	226	0.9	608	2.3	1242	4.7
Discovery Turbo	519	2.0	1178	4.5	1919	7.3
Discovery+1	647	2.5	1608	6.1	2753	10.5
Disney Channel	603	2.3	1303	5.0	2024	7.7
Disney Channel+1	449	1.7	1039	4.0	1665	6.3
Disney Cinemagic	310	1.2	765	2.9	1264	4.8
Disney Cinemagic+1	111	0.4	330	1.3	626	2.4
Disney Junior	782	3.0	1513	5.8	2262	8.6
Disney Junior Plus	551	2.1	1101	4.2	1681	6.4
Disney XD	347	1.3	871	3.3	1572	6.0
Disney XD +1	287	1.1	749	2.9	1349	5.1
DMAX	787	3.0	2242	8.5	4174	15.9
DMAX+1	483	1.8	1432	5.5	2838	10.8
DMAX+2	115	0.4	412	1.6	972	3.7
E!	690	2.6	1540	5.9	2679	10.2
E4	5869	22.3	10853	41.3	15638	59.5
E4+1	3676	14.0	7848	29.9	12222	46.5
Eden	431	1.6	1151	4.4	2136	8.1
Eden+1	264	1.0	747	2.8	1482	5.6
ESPN	379	1.4	861	3.3	1530	5.8
ESPN America	68	0.3	162	0.6	282	1.1
ESPN Classic	208	0.8	598	2.3	1132	4.3
Euronews	137	0.5	341	1.3	661	2.5
Eurosport	627	2.4	1541	5.9	2645	10.1
Eurosport 2	610	2.3	1363	5.2	2208	8.4
Eurosport HD	171	0.7	468	1.8	874	3.3
Extreme Sports Channel	121	0.5	348	1.3	648	2.5
Film4	5867	22.3	11302	43.0	15747	59.9
Film4 HD	131	0.5	369	1.4	644	2.5
Film4+1	1121	4.3	2939	11.2	4965	18.9
Flava	214	0.8	620	2.4	1148	4.4
Food Network	677	2.6	1594	6.1	2876	10.9
Food Network +1	320	1.2	770	2.9	1399	5.3
Fox News	73	0.3	187	0.7	368	1.4
FX	1482	5.6	2817	10.7	4172	15.9
FX+	393	1.5	882	3.4	1559	5.9
GOLD	2553	9.7	5402	20.6	8021	30.5
GOLD+1	1084	4.1	2729	10.4	4770	18.2
Good Food	516	2.0	1318	5.0	2380	9.1
Good Food +1	355	1.4	918	3.5	1716	6.5
Greatest Hits TV	189	0.7	560	2.1	1062	4.0
Hi TV	49	0.2	95	0.4	172	0.7
History	783	3.0	1532	5.8	2509	9.6
History +1	420	1.6	922	3.5	1522	5.8
Home	628	2.4	1532	5.8	2716	10.3

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Home +1	375	1.4	1063	4.0	2028	7.7
Horror Channel	491	1.9	1179	4.5	2096	8.0
Horror Channel +1	307	1.2	821	3.1	1476	5.6
Horse and Country	76	0.3	213	0.8	453	1.7
Imagine Dil Se	218	0.8	309	1.2	408	1.6
Investigation Discovery	274	1.0	546	2.1	892	3.4
ITV1	20697	78.8	24653	93.9	25802	98.2
ITV1 HD	2429	9.2	4247	16.2	6075	23.1
ITV1+1	5706	21.7	11973	45.6	17191	65.4
ITV2	10827	41.2	18215	69.3	22362	85.1
ITV2+1	4150	15.8	9267	35.3	14087	53.6
ITV3	7331	27.9	12990	49.5	17735	67.5
ITV3+1	906	3.5	2176	8.3	3819	14.5
ITV4	5496	20.9	11970	45.6	17707	67.4
ITV4+1	383	1.5	1114	4.2	2217	8.4
Kerrang	199	0.8	581	2.2	1150	4.4
Kiss TV	305	1.2	887	3.4	1673	6.4
Kix!	128	0.5	290	1.1	535	2.0
Liverpool FC TV	148	0.6	385	1.5	759	2.9
Magic TV	329	1.3	950	3.6	1801	6.9
Massive R&B	145	0.6	425	1.6	815	3.1
Men & Movies	208	0.8	583	2.2	1224	4.7
MGM HD	96	0.4	273	1.0	570	2.2
Military History	386	1.5	944	3.6	1592	6.1
More 4	7254	27.6	13875	52.8	18724	71.3
More 4+1	1311	5.0	3288	12.5	5488	20.9
Motors TV	154	0.6	408	1.6	775	3.0
Movies 24	428	1.6	1185	4.5	2167	8.3
Movies 24 +	332	1.3	938	3.6	1883	7.2
Movies 4 Men	434	1.7	1143	4.4	2071	7.9
Movies4Men+1	332	1.3	942	3.6	1750	6.7
MTV	862	3.3	2139	8.1	3845	14.6
MTV +1	241	0.9	719	2.7	1482	5.6
MTV Base	327	1.2	927	3.5	1763	6.7
MTV Classic	262	1.0	766	2.9	1460	5.6
MTV Dance	287	1.1	840	3.2	1589	6.0
MTV Hits	454	1.7	1292	4.9	2330	8.9
MTV Live	144	0.5	483	1.8	1121	4.3
MTV Music	407	1.6	1079	4.1	1898	7.2
MTV Rocks	210	0.8	641	2.4	1301	5.0
MUTV	32	0.1	82	0.3	157	0.6
My Channel	40	0.2	120	0.5	261	1.0
National Geographic +1	467	1.8	1274	4.9	2298	8.7
National Geographic TV	737	2.8	1807	6.9	3077	11.7
National Geographic Wild	445	1.7	1203	4.6	2179	8.3
Nick Jr	745	2.8	1498	5.7	2245	8.5
Nick Jr 2	481	1.8	1110	4.2	1747	6.6
Nickelodeon	546	2.1	1238	4.7	2093	8.0
Nickelodeon Replay	410	1.6	1009	3.8	1739	6.6
Nicktoons	425	1.6	1040	4.0	1898	7.2
NickToons Replay	60	0.2	176	0.7	366	1.4
PBS	205	0.8	632	2.4	1381	5.3
Pick TV	5045	19.2	9337	35.5	13310	50.7
Pick TV+1	451	1.7	1232	4.7	2424	9.2
Pop	191	0.7	492	1.9	930	3.5
Pop Girl	73	0.3	192	0.7	366	1.4
Pop Girl+1	46	0.2	139	0.5	257	1.0
Q	205	0.8	624	2.4	1232	4.7
Quest	2541	9.7	5377	20.5	8639	32.9
Quest +1	214	0.8	711	2.7	1506	5.7
Really	3069	11.7	6429	24.5	9930	37.8
S4C	289	1.1	618	2.4	1082	4.1

BARB Quarterly Reach Report- Quarter 2 2012 (BARB weeks 2280-2292)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Scuzz	121	0.5	350	1.3	662	2.5
Sky 1	4490	17.1	7759	29.5	9986	38.0
Sky 2	1691	6.4	4194	16.0	6805	25.9
Sky Arts 1	844	3.2	2372	9.0	4365	16.6
Sky Arts 2	493	1.9	1426	5.4	2715	10.3
Sky Atlantic	1853	7.1	3579	13.6	5260	20.0
Sky Box Office (Movies)	107	0.4	365	1.4	802	3.1
Sky Living	3252	12.4	6118	23.3	8571	32.6
Sky Living +1	1489	5.7	3501	13.3	5758	21.9
Sky LIVINGit	1438	5.5	3634	13.8	6114	23.3
Sky LIVINGit +1	219	0.8	722	2.7	1597	6.1
Sky Movies Action & Adventure	580	2.2	1479	5.6	2399	9.1
Sky Movies Classics	202	0.8	561	2.1	1008	3.8
Sky Movies Comedy	490	1.9	1321	5.0	2244	8.5
Sky Movies Crime & Thriller	345	1.3	1018	3.9	1946	7.4
Sky Movies Drama & Romance	357	1.4	1056	4.0	1920	7.3
Sky Movies Family	529	2.0	1377	5.2	2288	8.7
Sky Movies Indie	195	0.7	629	2.4	1264	4.8
Sky Movies Modern Greats	376	1.4	1099	4.2	2061	7.8
Sky Movies Premiere	962	3.7	2039	7.8	2866	10.9
Sky Movies Premiere+1	393	1.5	1101	4.2	1787	6.8
Sky Movies SciFi-Horror	454	1.7	1213	4.6	2061	7.8
Sky Movies Showcase	589	2.2	1545	5.9	2481	9.4
Sky News	2804	10.7	5040	19.2	7787	29.6
Sky News Active	144	0.5	287	1.1	492	1.9
Sky Sports 1	2393	9.1	3630	13.8	4515	17.2
Sky Sports 2	1483	5.6	2862	10.9	4014	15.3
Sky Sports 3	823	3.1	1805	6.9	2705	10.3
Sky Sports 4	656	2.5	1669	6.4	2665	10.1
Sky Sports Active 8	6	0.0	26	0.1	84	0.3
Sky Sports Active Other	49	0.2	188	0.7	484	1.8
Sky Sports F1	631	2.4	1641	6.2	2435	9.3
Sky Sports News	2275	8.7	3657	13.9	4952	18.9
Smash Hits	301	1.1	849	3.2	1712	6.5
Sony TV	402	1.5	1196	4.6	2437	9.3
Sony TV+1	150	0.6	494	1.9	1074	4.1
Star Gold	185	0.7	330	1.3	441	1.7
Star Plus	349	1.3	410	1.6	474	1.8
Style	154	0.6	387	1.5	721	2.7
Sunrise TV	142	0.5	272	1.0	347	1.3
Syfy	1220	4.6	2885	11.0	4828	18.4
Syfy +1	249	0.9	692	2.6	1410	5.4
TCM	775	3.0	1883	7.2	3248	12.4
TCM 2	185	0.7	594	2.3	1296	4.9
The Africa Channel	41	0.2	119	0.5	266	1.0
The Box	373	1.4	1022	3.9	1943	7.4
The Travel Channel	124	0.5	389	1.5	845	3.2
The Travel Channel+1	103	0.4	320	1.2	703	2.7
The Vault	245	0.9	725	2.8	1322	5.0
Tiny Pop	334	1.3	797	3.0	1334	5.1
Tiny Pop+1	147	0.6	394	1.5	737	2.8
True Entertainment	503	1.9	1229	4.7	2287	8.7
True Movies 1	620	2.4	1504	5.7	2554	9.7
True Movies 2	427	1.6	1109	4.2	2039	7.8
UMP Movies	254	1.0	410	1.6	510	1.9
Universal	1227	4.7	2404	9.2	4021	15.3
Universal+1	496	1.9	1124	4.3	1993	7.6
VH-1	387	1.5	1152	4.4	2189	8.3
Vintage TV	317	1.2	858	3.3	1572	6.0
VIVA	1908	7.3	4606	17.5	7857	29.9
Vox Africa	46	0.2	77	0.3	138	0.5
Watch	3020	11.5	6011	22.9	8570	32.6

BARB Quarterly Reach Report- Quarter 2 2012 (BARB weeks 2280-2292)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Watch+1	704	2.7	1914	7.3	3667	14.0
Wedding TV	89	0.3	290	1.1	670	2.6
Yesterday	4735	18.0	8600	32.7	12065	45.9
Yesterday+1	454	1.7	1139	4.3	2024	7.7
Zing	178	0.7	324	1.2	480	1.8
Other Non Itemised Channels	7347	28.0	12510	47.6	17074	65.0