

BARB Quarterly Reach Report- Quarter 2 2014 (BARB weeks 2384-2396)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	54760	93.5	57534	98.2	58218	99.4
4Music	4065	6.9	9672	16.5	16639	28.4
4seven	5044	8.6	13691	23.4	24610	42.0
5 USA	5629	9.6	11688	20.0	18529	31.6
5 USA+1	729	1.2	2021	3.5	3892	6.6
5*	6750	11.5	15970	27.3	25846	44.1
Aaj Tak	214	0.4	442	0.8	747	1.3
ABN TV	173	0.3	421	0.7	816	1.4
ABP News	187	0.3	407	0.7	685	1.2
Alibi	2194	3.7	4441	7.6	7374	12.6
Alibi+1	787	1.3	1927	3.3	3434	5.9
Animal Planet	1192	2.0	3124	5.3	6114	10.4
Animal Planet+1	259	0.4	827	1.4	1811	3.1
ARY News	373	0.6	672	1.1	951	1.6
attheraces	621	1.1	1101	1.9	1720	2.9
BBC 3	14803	25.3	31216	53.3	43971	75.1
BBC 4	11297	19.3	23224	39.6	33707	57.5
BBC News	8824	15.1	15419	26.3	22211	37.9
BBC Parliament	604	1.0	1790	3.1	3756	6.4
BBC RB 6880	910	1.6	3154	5.4	6957	11.9
BBC RB FREEVIEW 301	1513	2.6	4293	7.3	7903	13.5
BBC1	45607	77.8	53881	92.0	56823	97.0
BBC2	31246	53.3	45886	78.3	52720	90.0
BET:BlackEntTv	261	0.4	772	1.3	1717	2.9
BET:BlackEntTv +1	103	0.2	321	0.5	706	1.2
Bliss	328	0.6	987	1.7	2063	3.5
Boomerang	1795	3.1	4289	7.3	7289	12.4
Boomerang+1	927	1.6	2421	4.1	4395	7.5
BT Sport 1	1401	2.4	3213	5.5	5447	9.3
BT Sport 2	792	1.4	2046	3.5	3549	6.1
Capital TV	411	0.7	1213	2.1	2569	4.4
Cartoon Network	1826	3.1	3683	6.3	6075	10.4
Cartoonito	863	1.5	2101	3.6	3751	6.4
CBBC	3919	6.7	8132	13.9	13266	22.6
Cbeebies	5726	9.8	10545	18.0	15334	26.2
CBS Action	886	1.5	2335	4.0	4504	7.7
CBS Drama	769	1.3	2052	3.5	4025	6.9
CBS Reality TV	2360	4.0	5557	9.5	10254	17.5
CBS Reality+1	966	1.6	2480	4.2	4820	8.2
Challenge TV	3759	6.4	8814	15.0	15589	26.6
Challenge TV+1	862	1.5	2556	4.4	5184	8.8
CHANNEL 4	32293	55.1	47367	80.9	54081	92.3
CHANNEL 4+1	11025	18.8	24530	41.9	36743	62.7
CHANNEL 5	25946	44.3	42197	72.0	51360	87.7
CHANNEL 5+1	4816	8.2	12782	21.8	23014	39.3
Channel 5+24	2255	3.8	6840	11.7	14008	23.9
Channel AKA	271	0.5	757	1.3	1562	2.7
Channel Starz	469	0.8	1285	2.2	2358	4.0
Chart Show Dance	309	0.5	960	1.6	2015	3.4
Chart Show TV	643	1.1	1908	3.3	3871	6.6
CITV and CITV Breakfast	2503	4.3	5189	8.9	8699	14.8
Clubland TV	269	0.5	881	1.5	1790	3.1
COLORS TV	674	1.2	1143	2.0	1598	2.7
Comedy Central	4120	7.0	9212	15.7	14439	24.6
Comedy Central Extra	1218	2.1	3349	5.7	6405	10.9
Comedy Central Extra+1	334	0.6	1125	1.9	2479	4.2
Comedy Central+1	1994	3.4	5312	9.1	9311	15.9
Community Channel	634	1.1	2024	3.5	4557	7.8
Crime + Investigation	809	1.4	1821	3.1	3255	5.6
Crime + Investigation +1	324	0.6	751	1.3	1324	2.3
Dave	12256	20.9	24499	41.8	35324	60.3
Dave ja vu	1984	3.4	5531	9.4	10652	18.2

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	2924	5.0	5820	9.9	9242	15.8
Discovery History	606	1.0	1744	3.0	3312	5.7
Discovery History +1	432	0.7	1311	2.2	2525	4.3
Discovery Home & Health	616	1.1	1657	2.8	3361	5.7
Discovery Home & Health+1	450	0.8	1288	2.2	2696	4.6
Discovery Science	1055	1.8	2663	4.5	4797	8.2
Discovery Science+1	297	0.5	915	1.6	1948	3.3
Discovery Shed	751	1.3	1824	3.1	3497	6.0
Discovery Turbo	1230	2.1	2808	4.8	4801	8.2
Discovery+1	1437	2.5	3364	5.7	5644	9.6
Disney Channel	2059	3.5	4082	7.0	6303	10.8
Disney Channel+1	1512	2.6	3266	5.6	5109	8.7
Disney Junior	2308	3.9	4550	7.8	7017	12.0
Disney Junior Plus	1371	2.3	3010	5.1	4884	8.3
Disney XD	1117	1.9	2798	4.8	5132	8.8
Disney XD +1	827	1.4	2144	3.7	3813	6.5
DMAX	977	1.7	3035	5.2	6473	11.0
DMAX+1	228	0.4	843	1.4	2090	3.6
Drama	5321	9.1	10811	18.5	17211	29.4
E!	1350	2.3	3242	5.5	5673	9.7
E! +1	138	0.2	464	0.8	1072	1.8
E4	12439	21.2	22750	38.8	32888	56.1
E4+1	7487	12.8	16358	27.9	25629	43.7
Eden	716	1.2	2212	3.8	4623	7.9
Eden+1	397	0.7	1278	2.2	2790	4.8
ESPN	297	0.5	886	1.5	1841	3.1
Eurosport	1321	2.3	3399	5.8	6207	10.6
Eurosport 2	1225	2.1	3119	5.3	5544	9.5
Extreme Sports Channel	243	0.4	693	1.2	1563	2.7
Film4	9891	16.9	20738	35.4	30659	52.3
Film4+1	4179	7.1	11254	19.2	19747	33.7
Flava	313	0.5	987	1.7	1885	3.2
Food Network	2152	3.7	5024	8.6	8922	15.2
Food Network +1	480	0.8	1170	2.0	2194	3.7
FOX	3095	5.3	6203	10.6	9821	16.8
Fox News	127	0.2	321	0.5	634	1.1
FOX+	751	1.3	1902	3.2	3657	6.2
GEO NEWS	231	0.4	455	0.8	669	1.1
GOLD	4611	7.9	10377	17.7	16456	28.1
GOLD+1	2007	3.4	5279	9.0	9833	16.8
Good Food	991	1.7	2641	4.5	5136	8.8
Good Food +1	633	1.1	1704	2.9	3423	5.8
H2	726	1.2	1843	3.1	3542	6.0
Heart TV	375	0.6	1152	2.0	2348	4.0
heat	632	1.1	1918	3.3	3952	6.7
History	1957	3.3	3829	6.5	6230	10.6
History +1	981	1.7	2183	3.7	3676	6.3
Home	933	1.6	2511	4.3	4680	8.0
Home +1	617	1.1	1728	2.9	3393	5.8
Horror Channel	1005	1.7	2680	4.6	4991	8.5
Horror Channel +1	622	1.1	1863	3.2	3631	6.2
Horse and Country	122	0.2	377	0.6	875	1.5
Investigation Discovery	781	1.3	1762	3.0	3172	5.4
Investigation Discovery +1	506	0.9	1114	1.9	1889	3.2
ITV	38205	65.2	50107	85.5	55628	94.9
ITV HD	7455	12.7	12609	21.5	17986	30.7
ITV+1	9784	16.7	22438	38.3	34738	59.3
ITV2	18160	31.0	34136	58.3	45779	78.1
ITV2+1	6742	11.5	16802	28.7	27823	47.5
ITV3	10654	18.2	20352	34.7	30828	52.6
ITV3+1	2231	3.8	5923	10.1	11108	19.0
ITV4	10632	18.1	24481	41.8	36982	63.1

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ITV4+1	857	1.5	2737	4.7	5917	10.1
Kerrang	564	1.0	1592	2.7	3203	5.5
Kiss TV	888	1.5	2579	4.4	5108	8.7
Kix	336	0.6	813	1.4	1542	2.6
Lamhe	455	0.8	915	1.6	1456	2.5
Lifetime	1430	2.4	3363	5.7	6307	10.8
Lifetime +1	328	0.6	992	1.7	2184	3.7
Liverpool FC TV	452	0.8	1074	1.8	2088	3.6
London Live	688	1.2	1896	3.2	3586	6.1
Magic TV	968	1.7	2720	4.6	5429	9.3
More 4	11411	19.5	24112	41.2	35683	60.9
More 4+1	2403	4.1	6702	11.4	12451	21.3
more>movies/movie mix	3753	6.4	8797	15.0	14678	25.1
more>movies/movie mix +1	300	0.5	1036	1.8	2396	4.1
Motors TV	278	0.5	796	1.4	1508	2.6
Movies 24	631	1.1	1820	3.1	3473	5.9
Movies 24 +	562	1.0	1576	2.7	3038	5.2
Movies 4 Men	1921	3.3	4591	7.8	8429	14.4
Movies4Men+1	485	0.8	1299	2.2	2413	4.1
MTV	2752	4.7	6333	10.8	10947	18.7
MTV +1	477	0.8	1410	2.4	2894	4.9
MTV Base	637	1.1	1885	3.2	3749	6.4
MTV Classic	425	0.7	1344	2.3	2800	4.8
MTV Dance	508	0.9	1638	2.8	3472	5.9
MTV Hits	809	1.4	2477	4.2	5015	8.6
MTV Live	559	1.0	1773	3.0	3809	6.5
MTV Music	986	1.7	2832	4.8	5428	9.3
MTV Rocks	454	0.8	1399	2.4	2988	5.1
National Geographic +1	814	1.4	2312	3.9	4413	7.5
National Geographic TV	1422	2.4	3634	6.2	6608	11.3
National Geographic Wild	972	1.7	2694	4.6	5178	8.8
NDTV 24x7	230	0.4	441	0.8	809	1.4
News18 India	89	0.2	172	0.3	292	0.5
Nick Jr	1930	3.3	4084	7.0	6931	11.8
Nick Jr +1	398	0.7	1029	1.8	2096	3.6
Nick Jr 2	1453	2.5	3360	5.7	5921	10.1
Nickelodeon	1531	2.6	3441	5.9	5823	9.9
Nickelodeon +1	1004	1.7	2333	4.0	4001	6.8
Nicktoons	1187	2.0	2898	4.9	5051	8.6
NOWM	412	0.7	1264	2.2	2614	4.5
PBS America	543	0.9	1610	2.7	3049	5.2
Pick	7222	12.3	15237	26.0	24271	41.4
Pick +1	764	1.3	2174	3.7	4571	7.8
Planet Pop	464	0.8	1316	2.2	2622	4.5
Pop	931	1.6	2125	3.6	4026	6.9
Pop Girl	286	0.5	692	1.2	1461	2.5
Quest	4783	8.2	9996	17.1	16242	27.7
Quest +1	1671	2.9	4365	7.5	8532	14.6
Really	5209	8.9	11706	20.0	18796	32.1
Rishtey	607	1.0	1040	1.8	1479	2.5
RT	452	0.8	1096	1.9	2197	3.8
S4C	537	0.9	1377	2.4	2762	4.7
SAB	492	0.8	952	1.6	1528	2.6
Samaa	120	0.2	270	0.5	446	0.8
Scuzz	352	0.6	968	1.7	1986	3.4
Showcase 2	149	0.3	505	0.9	1202	2.1
Sky 1	9391	16.0	16957	28.9	23849	40.7
Sky 1 +1	899	1.5	2413	4.1	4684	8.0
Sky 2	3025	5.2	8116	13.9	14057	24.0
Sky Arts 1	1585	2.7	4580	7.8	8898	15.2
Sky Arts 2	912	1.6	2791	4.8	5719	9.8
Sky Atlantic	4014	6.9	7902	13.5	12150	20.7

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Sky Atlantic +1	520	0.9	1395	2.4	2898	4.9
Sky Box Office (Movies)	159	0.3	578	1.0	1349	2.3
Sky Box Office Events	51	0.1	208	0.4	536	0.9
Sky Living	6011	10.3	11733	20.0	18099	30.9
Sky Living +1	2256	3.9	5847	10.0	10625	18.1
Sky LIVINGit	2156	3.7	5864	10.0	11659	19.9
Sky LIVINGit +1	396	0.7	1289	2.2	2855	4.9
Sky Movies Action & Adventure	1310	2.2	3541	6.0	6364	10.9
Sky Movies Comedy	1105	1.9	3207	5.5	5911	10.1
Sky Movies Crime & Thriller	713	1.2	2128	3.6	4304	7.3
Sky Movies Disney	1512	2.6	3799	6.5	6484	11.1
Sky Movies Drama & Romance	667	1.1	2109	3.6	4427	7.6
Sky Movies Family	1416	2.4	3808	6.5	6576	11.2
Sky Movies Greats	1180	2.0	3307	5.6	6246	10.7
Sky Movies Premiere	2358	4.0	5417	9.2	8363	14.3
Sky Movies Premiere+1	904	1.5	2483	4.2	4421	7.5
Sky Movies SciFi-Horror	958	1.6	2695	4.6	5152	8.8
Sky Movies Select	517	0.9	1639	2.8	3515	6.0
Sky Movies Showcase	1342	2.3	3768	6.4	7011	12.0
Sky News	5205	8.9	9592	16.4	15056	25.7
Sky Sports 1	5219	8.9	8354	14.3	11343	19.4
Sky Sports 2	3124	5.3	6124	10.5	8977	15.3
Sky Sports 3	1872	3.2	4402	7.5	7155	12.2
Sky Sports 4	1572	2.7	3502	6.0	5650	9.6
Sky Sports Active Hi 1	24	0.0	91	0.2	248	0.4
Sky Sports Active Hi 2	46	0.1	170	0.3	440	0.8
Sky Sports Active Hi 3	14	0.0	58	0.1	175	0.3
Sky Sports Active Hi 4	8	0.0	35	0.1	103	0.2
Sky Sports Active Hi 5	10	0.0	47	0.1	126	0.2
Sky Sports F1	1543	2.6	3834	6.5	5768	9.8
Sky Sports News	5125	8.7	8642	14.8	11895	20.3
Smash Hits	853	1.5	2560	4.4	5200	8.9
Sony Movie Channel	459	0.8	1443	2.5	3025	5.2
Sony Movie Channel +1	409	0.7	1323	2.3	2715	4.6
Sony TV	762	1.3	2286	3.9	5016	8.6
Sony TV+1	349	0.6	1133	1.9	2589	4.4
Star Gold	450	0.8	864	1.5	1241	2.1
Star Life OK	389	0.7	681	1.2	1062	1.8
Star Plus	1062	1.8	1482	2.5	1984	3.4
Syfy	2601	4.4	6454	11.0	11663	19.9
Syfy +1	643	1.1	1950	3.3	4138	7.1
TCM	1372	2.3	3334	5.7	6122	10.4
TCM +1	850	1.5	2250	3.8	4097	7.0
The Africa Channel	142	0.2	384	0.7	829	1.4
The Box	979	1.7	2745	4.7	5473	9.3
The Travel Channel	944	1.6	2829	4.8	5777	9.9
The Travel Channel+1	181	0.3	581	1.0	1306	2.2
The Vault	394	0.7	1170	2.0	2480	4.2
Tiny Pop	1003	1.7	2307	3.9	4261	7.3
Tiny Pop+1	498	0.9	1091	1.9	2048	3.5
TLC	2779	4.7	6823	11.6	12046	20.6
TLC +1	861	1.5	2524	4.3	5231	8.9
TLC +2	257	0.4	789	1.3	1851	3.2
True Drama	321	0.5	927	1.6	1939	3.3
True Entertainment	2573	4.4	5630	9.6	9994	17.1
True Movies 1	765	1.3	2043	3.5	3853	6.6
True Movies 2	580	1.0	1599	2.7	3154	5.4
UMP Movies	695	1.2	1308	2.2	1816	3.1
Universal	2302	3.9	4784	8.2	7835	13.4
Universal+1	808	1.4	1953	3.3	3459	5.9
VH-1	653	1.1	2096	3.6	4450	7.6
Vintage TV	627	1.1	1692	2.9	3272	5.6

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VIVA	3163	5.4	8309	14.2	15151	25.9
Vox Africa	100	0.2	226	0.4	377	0.6
Watch	5711	9.7	12690	21.7	19850	33.9
Watch+1	1482	2.5	4320	7.4	8726	14.9
Yesterday	5842	10.0	12182	20.8	18765	32.0
Yesterday+1	622	1.1	1743	3.0	3320	5.7
Zing	555	0.9	1092	1.9	1710	2.9
Other Non Itemised Channels	8513	14.5	17366	29.6	27763	47.4