

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	54286	93.2	57055	97.9	57774	99.2
4Music	3592	6.2	8931	15.3	15467	26.5
4seven	4834	8.3	13182	22.6	24171	41.5
5 USA	5358	9.2	10892	18.7	17452	30.0
5 USA+1	788	1.4	2070	3.6	3974	6.8
5*	5933	10.2	14487	24.9	24243	41.6
5*+1	523	0.9	1745	3.0	3945	6.8
Aaj Tak	194	0.3	509	0.9	983	1.7
ABN TV	245	0.4	536	0.9	1128	1.9
ABP News	199	0.3	491	0.8	929	1.6
Alibi	2183	3.7	4484	7.7	7711	13.2
Alibi+1	657	1.1	1553	2.7	2973	5.1
AlJazeera English	904	1.6	1969	3.4	3525	6.1
Animal Planet	991	1.7	2709	4.7	5364	9.2
Animal Planet+1	222	0.4	683	1.2	1493	2.6
ARY News	457	0.8	793	1.4	1201	2.1
attheraces	620	1.1	1165	2.0	1909	3.3
BBC 3	13623	23.4	28928	49.6	42394	72.8
BBC 4	10165	17.4	21702	37.2	32523	55.8
BBC News	8468	14.5	14979	25.7	21890	37.6
BBC Parliament	780	1.3	2223	3.8	4677	8.0
BBC RB 1	943	1.6	3160	5.4	7623	13.1
BBC RB 601	1372	2.4	3612	6.2	7141	12.3
BBC1	43748	75.1	52160	89.5	55869	95.9
BBC2	29643	50.9	43847	75.3	51285	88.0
BET:BlackEntTv	246	0.4	750	1.3	1652	2.8
Bliss	360	0.6	1218	2.1	2781	4.8
Boomerang	1478	2.5	3505	6.0	6078	10.4
Boomerang+1	785	1.3	1983	3.4	3656	6.3
Brit Asia TV	144	0.2	370	0.6	813	1.4
BT Sport 1	1817	3.1	3902	6.7	6699	11.5
BT Sport 2	996	1.7	2541	4.4	4486	7.7
BT Sport//ESPN	399	0.7	1164	2.0	2309	4.0
Capital TV	416	0.7	1240	2.1	2709	4.7
Cartoon Network	1709	2.9	3640	6.2	6214	10.7
Cartoon Network +1	920	1.6	2077	3.6	3526	6.1
Cartoonito	890	1.5	2155	3.7	3946	6.8
CBBC	3442	5.9	7234	12.4	12112	20.8
Cbeebies	5425	9.3	9849	16.9	14642	25.1
CBS Action	2012	3.5	4744	8.1	8688	14.9
CBS Drama	666	1.1	1702	2.9	3355	5.8
CBS Reality TV	2651	4.6	5629	9.7	9677	16.6
CBS Reality+1	866	1.5	2088	3.6	4049	6.9
Challenge TV	3341	5.7	7740	13.3	13851	23.8
Challenge TV+1	710	1.2	2103	3.6	4307	7.4
CHANNEL 4	31344	53.8	46321	79.5	53068	91.1

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
CHANNEL 4+1	10455	17.9	23371	40.1	35931	61.7
CHANNEL 5	25132	43.1	40687	69.8	50554	86.8
CHANNEL 5+1	4474	7.7	11976	20.6	21603	37.1
Channel 5+24	2129	3.7	6552	11.2	13645	23.4
Channel AKA	387	0.7	1184	2.0	2460	4.2
Channel Starz	434	0.7	1310	2.2	2685	4.6
Chart Show Dance	271	0.5	941	1.6	2150	3.7
Chart Show TV	518	0.9	1683	2.9	3709	6.4
CITV and CITV Breakfast	2367	4.1	5180	8.9	8631	14.8
Clubland TV	280	0.5	999	1.7	2163	3.7
COLORS TV	652	1.1	1176	2.0	1897	3.3
Comedy Central	3985	6.8	9193	15.8	15105	25.9
Comedy Central Extra	1250	2.1	3552	6.1	7073	12.1
Comedy Central Extra+1	289	0.5	994	1.7	2208	3.8
Comedy Central+1	1547	2.7	4512	7.7	8620	14.8
Community Channel	384	0.7	1308	2.2	3055	5.2
Crime + Investigation	695	1.2	1430	2.5	2673	4.6
Crime + Investigation +1	258	0.4	578	1.0	1054	1.8
Dave	10652	18.3	21856	37.5	32618	56.0
Dave ja vu	3246	5.6	8052	13.8	14466	24.8
Discovery	2405	4.1	4909	8.4	7938	13.6
Discovery History	520	0.9	1480	2.5	2822	4.8
Discovery History +1	351	0.6	976	1.7	1849	3.2
Discovery Home & Health	340	0.6	1026	1.8	2376	4.1
Discovery Home & Health+1	182	0.3	607	1.0	1357	2.3
Discovery Science	952	1.6	2463	4.2	4556	7.8
Discovery Science+1	262	0.5	763	1.3	1554	2.7
Discovery Shed	417	0.7	1171	2.0	2511	4.3
Discovery Turbo	973	1.7	2204	3.8	3814	6.5
Discovery+1	1065	1.8	2698	4.6	4721	8.1
Disney Channel	1603	2.8	3093	5.3	4904	8.4
Disney Channel+1	1130	1.9	2423	4.2	3879	6.7
Disney Junior	2168	3.7	4259	7.3	6455	11.1
Disney Junior Plus	1191	2.0	2694	4.6	4262	7.3
Disney XD	1093	1.9	2530	4.3	4274	7.3
Disney XD +1	821	1.4	1921	3.3	3391	5.8
DM Global	155	0.3	507	0.9	1151	2.0
DMAX	854	1.5	2717	4.7	5764	9.9
DMAX+1	198	0.3	673	1.2	1592	2.7
Drama	4933	8.5	10034	17.2	15830	27.2
E!	1414	2.4	3034	5.2	5211	8.9
E! +1	207	0.4	553	0.9	1234	2.1
E4	11633	20.0	21161	36.3	31069	53.3
E4+1	6315	10.8	14080	24.2	22707	39.0
Eden	666	1.1	2033	3.5	4417	7.6
Eden+1	352	0.6	1100	1.9	2387	4.1

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Eurosport	1497	2.6	3653	6.3	6681	11.5
Eurosport 2	1385	2.4	3459	5.9	6351	10.9
Extreme Sports Channel	203	0.3	661	1.1	1463	2.5
Film4	9372	16.1	20114	34.5	30259	51.9
Film4+1	2484	4.3	6963	12.0	12605	21.6
FilmOn TV	115	0.2	426	0.7	955	1.6
Flava	308	0.5	988	1.7	2259	3.9
Food Network	2084	3.6	4664	8.0	7702	13.2
Food Network +1	351	0.6	858	1.5	1645	2.8
Forces TV	200	0.3	564	1.0	1301	2.2
FOX	3186	5.5	6485	11.1	10423	17.9
Fox News	171	0.3	437	0.8	946	1.6
FOX+	772	1.3	1995	3.4	3736	6.4
GEO NEWS	278	0.5	490	0.8	821	1.4
Geo Tez	206	0.4	406	0.7	762	1.3
Geo TV	218	0.4	539	0.9	975	1.7
Ginx	83	0.1	229	0.4	534	0.9
GOLD	4380	7.5	9977	17.1	16187	27.8
GOLD+1	1286	2.2	3562	6.1	6910	11.9
Good Food	1580	2.7	4206	7.2	8263	14.2
Good Food +1	389	0.7	1098	1.9	2271	3.9
H2	668	1.1	1551	2.7	2964	5.1
Heart TV	403	0.7	1339	2.3	2978	5.1
heat	532	0.9	1615	2.8	3521	6.0
History	1473	2.5	2962	5.1	4872	8.4
History +1	766	1.3	1720	3.0	2920	5.0
Home	721	1.2	1976	3.4	3978	6.8
Home +1	382	0.7	1133	1.9	2221	3.8
Horror Channel	2258	3.9	5284	9.1	9375	16.1
Horror Channel +1	515	0.9	1540	2.6	3103	5.3
Horse and Country	106	0.2	355	0.6	889	1.5
HUM Europe	525	0.9	902	1.5	1460	2.5
Investigation Discovery	729	1.3	1645	2.8	3113	5.3
Investigation Discovery +1	421	0.7	919	1.6	1655	2.8
ITV	34903	59.9	47532	81.6	53716	92.2
ITV Encore	1066	1.8	2567	4.4	4976	8.5
ITV Encore +1	265	0.5	825	1.4	1882	3.2
ITV HD	7076	12.1	12825	22.0	18552	31.8
ITV+1	9198	15.8	21313	36.6	32853	56.4
ITV2	16631	28.5	32439	55.7	44616	76.6
ITV2+1	5847	10.0	15103	25.9	25664	44.0
ITV3	9683	16.6	18522	31.8	28016	48.1
ITV3+1	2006	3.4	5297	9.1	9857	16.9
ITV4	9158	15.7	21271	36.5	32844	56.4
ITV4+1	753	1.3	2361	4.1	4986	8.6
ITVBe	3678	6.3	8625	14.8	14933	25.6

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITVBe +1	620	1.1	1865	3.2	3798	6.5
Kerrang	491	0.8	1361	2.3	2609	4.5
Kiss TV	693	1.2	2163	3.7	4441	7.6
Kix	453	0.8	996	1.7	1758	3.0
Lifetime	1241	2.1	2857	4.9	5277	9.1
Lifetime +1	301	0.5	855	1.5	1758	3.0
Liverpool FC TV	78	0.1	227	0.4	533	0.9
London Live	952	1.6	2440	4.2	4336	7.4
Magic TV	851	1.5	2559	4.4	5133	8.8
More 4	10807	18.5	23250	39.9	34427	59.1
More 4+1	2263	3.9	6164	10.6	11607	19.9
more>movies/movie mix	3304	5.7	7962	13.7	13313	22.8
more>movies/movie mix +1	326	0.6	1112	1.9	2446	4.2
Motors TV	495	0.9	1337	2.3	2560	4.4
Movies 24	488	0.8	1381	2.4	2803	4.8
Movies 24 +	471	0.8	1329	2.3	2624	4.5
Movies 4 Men	2300	3.9	5172	8.9	8701	14.9
Movies4Men+1	462	0.8	1289	2.2	2467	4.2
MTV	2441	4.2	5566	9.6	9856	16.9
MTV +1	216	0.4	637	1.1	1510	2.6
MTV Base	660	1.1	1939	3.3	3882	6.7
MTV Classic	441	0.8	1475	2.5	3282	5.6
MTV Dance	486	0.8	1594	2.7	3474	6.0
MTV Hits	869	1.5	2563	4.4	4979	8.5
MTV Live	782	1.3	2470	4.2	5325	9.1
MTV Music	901	1.5	2636	4.5	5172	8.9
MTV Rocks	621	1.1	1880	3.2	3814	6.5
National Geographic +1	644	1.1	1881	3.2	3571	6.1
National Geographic TV	1318	2.3	3284	5.6	5998	10.3
National Geographic Wild	868	1.5	2296	3.9	4317	7.4
NDTV 24x7	200	0.3	468	0.8	967	1.7
News18 India	80	0.1	235	0.4	490	0.8
Nick Jr	2297	3.9	4670	8.0	7368	12.6
Nick Jr +1	410	0.7	1057	1.8	1903	3.3
Nick Jr 2	1580	2.7	3622	6.2	6261	10.7
Nickelodeon	1263	2.2	2734	4.7	4600	7.9
Nickelodeon +1	786	1.3	1834	3.1	3113	5.3
Nicktoons	1246	2.1	2900	5.0	5027	8.6
Nollywood Movies	105	0.2	337	0.6	868	1.5
NOWM	439	0.8	1500	2.6	3311	5.7
PBS America	533	0.9	1490	2.6	2812	4.8
Pick	6918	11.9	14900	25.6	23411	40.2
Pick +1	771	1.3	2221	3.8	4437	7.6
Planet Pop	443	0.8	1373	2.4	3097	5.3
Pop	1548	2.7	3195	5.5	5288	9.1
Pop Girl	251	0.4	656	1.1	1310	2.2

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop+1	313	0.5	652	1.1	1121	1.9
Prime TV	191	0.3	529	0.9	1100	1.9
PTC Punjabi	188	0.3	514	0.9	1153	2.0
PTV Global	150	0.3	425	0.7	954	1.6
Quest	4211	7.2	8962	15.4	14882	25.5
Quest +1	2554	4.4	5760	9.9	9919	17.0
Real Lives	808	1.4	2548	4.4	5190	8.9
Real Lives +1	368	0.6	1194	2.0	2781	4.8
Really	5551	9.5	12600	21.6	20497	35.2
Rishtey	566	1.0	1091	1.9	1716	2.9
RT	404	0.7	1048	1.8	2106	3.6
S4C	591	1.0	1661	2.9	3497	6.0
SAB	419	0.7	1051	1.8	1809	3.1
Samaa	228	0.4	439	0.8	798	1.4
Scuzz	334	0.6	1050	1.8	2097	3.6
ShowBiz TV	155	0.3	420	0.7	985	1.7
Showcase	213	0.4	715	1.2	1694	2.9
Sikh Channel	157	0.3	498	0.9	1120	1.9
Sky 1	8622	14.8	16163	27.7	23013	39.5
Sky 1 +1	864	1.5	2477	4.3	5399	9.3
Sky 2	2137	3.7	6058	10.4	11698	20.1
Sky Arts	1511	2.6	4522	7.8	8855	15.2
Sky Atlantic	4621	7.9	8574	14.7	12776	21.9
Sky Atlantic +1	562	1.0	1410	2.4	2789	4.8
Sky Box Office (Movies)	92	0.2	355	0.6	866	1.5
Sky Box Office Events	106	0.2	420	0.7	1114	1.9
Sky Living	6076	10.4	11636	20.0	17709	30.4
Sky Living +1	1669	2.9	4338	7.4	8314	14.3
Sky Movies Action & Adventure	1214	2.1	3436	5.9	6284	10.8
Sky Movies Comedy	1096	1.9	3210	5.5	6256	10.7
Sky Movies Crime & Thriller	777	1.3	2344	4.0	4660	8.0
Sky Movies Disney	2000	3.4	4920	8.4	8375	14.4
Sky Movies Drama & Romance	698	1.2	2316	4.0	4958	8.5
Sky Movies Family	1467	2.5	4078	7.0	7312	12.5
Sky Movies Greats	1258	2.2	3528	6.1	6715	11.5
Sky Movies Premiere	1932	3.3	4672	8.0	7518	12.9
Sky Movies Premiere+1	681	1.2	2080	3.6	3950	6.8
Sky Movies SciFi-Horror	836	1.4	2526	4.3	5046	8.7
Sky Movies Select	540	0.9	1712	2.9	3698	6.3
Sky Movies Showcase	1343	2.3	3981	6.8	7390	12.7
Sky News	5151	8.8	9699	16.6	14915	25.6
Sky Sports 1	4702	8.1	7860	13.5	10700	18.4
Sky Sports 2	2888	5.0	5398	9.3	7682	13.2
Sky Sports 3	1877	3.2	4452	7.6	6839	11.7
Sky Sports 4	1565	2.7	3512	6.0	5646	9.7
Sky Sports 5	1594	2.7	3937	6.8	6499	11.2

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Sports Active Lo 3	43	0.1	167	0.3	430	0.7
Sky Sports Active Lo 4	16	0.0	61	0.1	158	0.3
Sky Sports F1	1386	2.4	3553	6.1	5491	9.4
Sky Sports News HQ	5014	8.6	8564	14.7	12099	20.8
Smash Hits	679	1.2	2054	3.5	4192	7.2
Sony Movie Channel	425	0.7	1410	2.4	3014	5.2
Sony Movie Channel +1	365	0.6	1145	2.0	2425	4.2
Sony TV	692	1.2	2047	3.5	4645	8.0
Sony TV+1	262	0.4	855	1.5	2042	3.5
Star Gold	443	0.8	919	1.6	1415	2.4
Star Life OK	353	0.6	722	1.2	1165	2.0
Star Plus	992	1.7	1625	2.8	2611	4.5
STV City	200	0.3	528	0.9	913	1.6
Syfy	2538	4.4	6334	10.9	11026	18.9
Syfy +1	574	1.0	1754	3.0	3435	5.9
TCM	1188	2.0	3058	5.2	5809	10.0
TCM +1	788	1.4	2101	3.6	3966	6.8
The Africa Channel	159	0.3	461	0.8	1129	1.9
The Box	824	1.4	2465	4.2	4911	8.4
The Travel Channel	860	1.5	2499	4.3	5040	8.6
The Travel Channel+1	229	0.4	690	1.2	1520	2.6
The Vault	395	0.7	1258	2.2	2538	4.4
Tiny Pop	1978	3.4	4239	7.3	7253	12.4
Tiny Pop+1	430	0.7	955	1.6	1558	2.7
TLC	2499	4.3	5911	10.1	10471	18.0
TLC +1	749	1.3	2106	3.6	4311	7.4
TLC +2	235	0.4	702	1.2	1538	2.6
Tru TV	1502	2.6	3597	6.2	6737	11.6
True Drama	371	0.6	1126	1.9	2396	4.1
True Entertainment	2555	4.4	5903	10.1	10329	17.7
True Entertainment +1	2	0.0	7	0.0	21	0.0
True Movies 1	706	1.2	1970	3.4	3729	6.4
True Movies 2	530	0.9	1554	2.7	3118	5.4
UMP Movies	693	1.2	1335	2.3	1929	3.3
Universal	2131	3.7	4428	7.6	7602	13.0
Universal+1	705	1.2	1710	2.9	3184	5.5
Venus TV	128	0.2	396	0.7	927	1.6
VH-1	702	1.2	2288	3.9	4862	8.3
Vintage TV	850	1.5	2363	4.1	4801	8.2
VIVA	1251	2.1	3997	6.9	9024	15.5
Vox Africa	179	0.3	483	0.8	1102	1.9
Watch	4670	8.0	10876	18.7	18199	31.2
Watch+1	913	1.6	2679	4.6	5488	9.4
Yesterday	5173	8.9	10866	18.6	17022	29.2
Yesterday+1	520	0.9	1481	2.5	2886	5.0
Zing	551	0.9	1176	2.0	1917	3.3
Other Non Itemised Channels	7911	13.6	17051	29.3	27562	47.3

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	46423	93.7	48510	97.9	49078	99.1
4Music	3100	6.3	7739	15.6	13341	26.9
4seven	4514	9.1	12170	24.6	21879	44.2
5 USA	5172	10.4	10350	20.9	16333	33.0
5 USA+1	771	1.6	1999	4.0	3778	7.6
5*	5587	11.3	13469	27.2	22116	44.6
5*+1	489	1.0	1612	3.3	3647	7.4
Aaj Tak	167	0.3	421	0.9	821	1.7
ABN TV	195	0.4	410	0.8	881	1.8
ABP News	162	0.3	370	0.7	672	1.4
Alibi	2097	4.2	4244	8.6	7143	14.4
Alibi+1	640	1.3	1494	3.0	2823	5.7
AlJazeera English	866	1.7	1862	3.8	3337	6.7
Animal Planet	893	1.8	2416	4.9	4654	9.4
Animal Planet+1	207	0.4	629	1.3	1350	2.7
ARY News	344	0.7	597	1.2	918	1.9
attheraces	581	1.2	1052	2.1	1679	3.4
BBC 3	12616	25.5	26249	53.0	37802	76.3
BBC 4	9854	19.9	20687	41.8	30225	61.0
BBC News	7979	16.1	13828	27.9	19912	40.2
BBC Parliament	752	1.5	2120	4.3	4404	8.9
BBC RB 1	877	1.8	2915	5.9	6918	14.0
BBC RB 601	1318	2.7	3408	6.9	6644	13.4
BBC1	39582	79.9	45578	92.0	47960	96.8
BBC2	27914	56.3	39730	80.2	45077	91.0
BET:BlackEntTv	205	0.4	621	1.3	1420	2.9
Bliss	289	0.6	994	2.0	2262	4.6
Boomerang	773	1.6	1990	4.0	3725	7.5
Boomerang+1	411	0.8	1149	2.3	2274	4.6
Brit Asia TV	99	0.2	266	0.5	596	1.2
BT Sport 1	1672	3.4	3505	7.1	5906	11.9
BT Sport 2	938	1.9	2342	4.7	3979	8.0
BT Sport//ESPN	371	0.7	1075	2.2	2125	4.3
Capital TV	335	0.7	1009	2.0	2211	4.5
Cartoon Network	852	1.7	2032	4.1	3792	7.7
Cartoon Network +1	404	0.8	1084	2.2	2029	4.1
Cartoonito	550	1.1	1411	2.8	2651	5.4
CBBC	1714	3.5	4170	8.4	7618	15.4
Cbeebies	3701	7.5	6866	13.9	10567	21.3
CBS Action	1930	3.9	4462	9.0	7982	16.1
CBS Drama	634	1.3	1594	3.2	3082	6.2
CBS Reality TV	2509	5.1	5251	10.6	8941	18.0
CBS Reality+1	809	1.6	1934	3.9	3656	7.4
Challenge TV	3055	6.2	6935	14.0	12198	24.6
Challenge TV+1	634	1.3	1837	3.7	3762	7.6
CHANNEL 4	28674	57.9	41191	83.1	45999	92.8
CHANNEL 4+1	9677	19.5	21199	42.8	31994	64.6
CHANNEL 5	22821	46.1	35937	72.5	43704	88.2

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
CHANNEL 5+1	4202	8.5	11051	22.3	19498	39.4
Channel 5+24	2036	4.1	6226	12.6	12752	25.7
Channel AKA	323	0.7	968	2.0	1989	4.0
Channel Starz	341	0.7	1042	2.1	2114	4.3
Chart Show Dance	226	0.5	774	1.6	1727	3.5
Chart Show TV	428	0.9	1392	2.8	3034	6.1
CITV and CITV Breakfast	1136	2.3	2898	5.8	5276	10.7
Clubland TV	241	0.5	840	1.7	1772	3.6
COLORS TV	496	1.0	882	1.8	1440	2.9
Comedy Central	3514	7.1	8077	16.3	13143	26.5
Comedy Central Extra	1140	2.3	3216	6.5	6318	12.8
Comedy Central Extra+1	269	0.5	920	1.9	2052	4.1
Comedy Central+1	1368	2.8	3970	8.0	7492	15.1
Community Channel	366	0.7	1240	2.5	2883	5.8
Crime + Investigation	659	1.3	1317	2.7	2403	4.9
Crime + Investigation +1	249	0.5	543	1.1	977	2.0
Dave	9721	19.6	19577	39.5	28702	57.9
Dave ja vu	3010	6.1	7381	14.9	13105	26.5
Discovery	2240	4.5	4478	9.0	7076	14.3
Discovery History	498	1.0	1412	2.9	2650	5.3
Discovery History +1	345	0.7	950	1.9	1795	3.6
Discovery Home & Health	314	0.6	939	1.9	2164	4.4
Discovery Home & Health+1	176	0.4	586	1.2	1297	2.6
Discovery Science	876	1.8	2222	4.5	3994	8.1
Discovery Science+1	245	0.5	693	1.4	1407	2.8
Discovery Shed	386	0.8	1063	2.1	2251	4.5
Discovery Turbo	899	1.8	1984	4.0	3376	6.8
Discovery+1	990	2.0	2449	4.9	4193	8.5
Disney Channel	780	1.6	1770	3.6	3046	6.1
Disney Channel+1	527	1.1	1317	2.7	2229	4.5
Disney Junior	1298	2.6	2749	5.5	4367	8.8
Disney Junior Plus	709	1.4	1671	3.4	2789	5.6
Disney XD	555	1.1	1397	2.8	2452	5.0
Disney XD +1	406	0.8	1037	2.1	1914	3.9
DM Global	121	0.2	383	0.8	842	1.7
DMAX	766	1.5	2397	4.8	5087	10.3
DMAX+1	179	0.4	609	1.2	1438	2.9
Drama	4817	9.7	9660	19.5	15041	30.4
E!	1257	2.5	2650	5.3	4574	9.2
E! +1	183	0.4	494	1.0	1076	2.2
E4	10477	21.1	18778	37.9	27263	55.0
E4+1	5723	11.6	12630	25.5	20093	40.6
Eden	630	1.3	1894	3.8	4054	8.2
Eden+1	336	0.7	1038	2.1	2242	4.5
Eurosport	1407	2.8	3354	6.8	5988	12.1
Eurosport 2	1308	2.6	3184	6.4	5721	11.5
Extreme Sports Channel	183	0.4	590	1.2	1278	2.6
Film4	8686	17.5	18197	36.7	26824	54.1

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Film4+1	2265	4.6	6254	12.6	11079	22.4
FilmOn TV	100	0.2	369	0.7	815	1.6
Flava	256	0.5	789	1.6	1779	3.6
Food Network	1902	3.8	4231	8.5	6960	14.0
Food Network +1	325	0.7	776	1.6	1462	3.0
Forces TV	195	0.4	546	1.1	1237	2.5
FOX	2994	6.0	5987	12.1	9494	19.2
Fox News	156	0.3	392	0.8	855	1.7
FOX+	740	1.5	1879	3.8	3474	7.0
GEO NEWS	211	0.4	376	0.8	672	1.4
Geo Tez	155	0.3	299	0.6	573	1.2
Geo TV	177	0.4	431	0.9	779	1.6
Ginx	72	0.1	196	0.4	475	1.0
GOLD	4061	8.2	9026	18.2	14319	28.9
GOLD+1	1204	2.4	3279	6.6	6257	12.6
Good Food	1466	3.0	3800	7.7	7312	14.8
Good Food +1	367	0.7	1031	2.1	2075	4.2
H2	636	1.3	1468	3.0	2771	5.6
Heart TV	366	0.7	1185	2.4	2601	5.2
heat	444	0.9	1326	2.7	2852	5.8
History	1381	2.8	2727	5.5	4388	8.9
History +1	723	1.5	1583	3.2	2634	5.3
Home	689	1.4	1867	3.8	3733	7.5
Home +1	367	0.7	1079	2.2	2097	4.2
Horror Channel	2128	4.3	4921	9.9	8609	17.4
Horror Channel +1	493	1.0	1464	3.0	2919	5.9
Horse and Country	99	0.2	327	0.7	816	1.6
HUM Europe	389	0.8	657	1.3	1069	2.2
Investigation Discovery	688	1.4	1533	3.1	2843	5.7
Investigation Discovery +1	400	0.8	859	1.7	1515	3.1
ITV	31400	63.4	41606	84.0	46151	93.2
ITV Encore	1041	2.1	2464	5.0	4677	9.4
ITV Encore +1	256	0.5	787	1.6	1760	3.6
ITV HD	6281	12.7	11175	22.6	16019	32.3
ITV+1	8502	17.2	19392	39.1	29341	59.2
ITV2	14888	30.1	28456	57.4	38412	77.5
ITV2+1	5209	10.5	13309	26.9	22346	45.1
ITV3	9344	18.9	17543	35.4	25935	52.3
ITV3+1	1941	3.9	5070	10.2	9333	18.8
ITV4	8666	17.5	19681	39.7	29573	59.7
ITV4+1	720	1.5	2241	4.5	4640	9.4
ITVBe	3385	6.8	7840	15.8	13419	27.1
ITVBe +1	580	1.2	1741	3.5	3501	7.1
Kerrang	407	0.8	1122	2.3	2158	4.4
Kiss TV	570	1.2	1760	3.6	3570	7.2
Kix	189	0.4	488	1.0	967	2.0
Lifetime	1109	2.2	2535	5.1	4689	9.5

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Lifetime +1	273	0.6	764	1.5	1568	3.2
Liverpool FC TV	65	0.1	182	0.4	423	0.9
London Live	910	1.8	2306	4.7	4049	8.2
Magic TV	750	1.5	2202	4.4	4343	8.8
More 4	10309	20.8	21772	43.9	31576	63.7
More 4+1	2130	4.3	5739	11.6	10547	21.3
more>movies/movie mix	3169	6.4	7513	15.2	12347	24.9
more>movies/movie mix +1	315	0.6	1061	2.1	2310	4.7
Motors TV	470	0.9	1249	2.5	2375	4.8
Movies 24	463	0.9	1287	2.6	2561	5.2
Movies 24 +	448	0.9	1244	2.5	2416	4.9
Movies 4 Men	2249	4.5	5007	10.1	8322	16.8
Movies4Men+1	454	0.9	1255	2.5	2350	4.7
MTV	2183	4.4	4880	9.9	8371	16.9
MTV +1	200	0.4	583	1.2	1349	2.7
MTV Base	548	1.1	1593	3.2	3173	6.4
MTV Classic	386	0.8	1260	2.5	2767	5.6
MTV Dance	406	0.8	1314	2.7	2776	5.6
MTV Hits	701	1.4	2056	4.1	3937	7.9
MTV Live	623	1.3	1956	3.9	4182	8.4
MTV Music	732	1.5	2121	4.3	4073	8.2
MTV Rocks	498	1.0	1513	3.1	3072	6.2
National Geographic +1	616	1.2	1767	3.6	3341	6.7
National Geographic TV	1232	2.5	3036	6.1	5488	11.1
National Geographic Wild	811	1.6	2091	4.2	3866	7.8
NDTV 24x7	182	0.4	429	0.9	868	1.8
News18 India	72	0.1	202	0.4	422	0.9
Nick Jr	1500	3.0	3143	6.3	5064	10.2
Nick Jr +1	271	0.5	683	1.4	1260	2.5
Nick Jr 2	1086	2.2	2517	5.1	4433	8.9
Nickelodeon	605	1.2	1501	3.0	2820	5.7
Nickelodeon +1	347	0.7	942	1.9	1751	3.5
Nicktoons	658	1.3	1704	3.4	3164	6.4
Nollywood Movies	73	0.1	237	0.5	627	1.3
NOWM	354	0.7	1190	2.4	2624	5.3
PBS America	516	1.0	1430	2.9	2669	5.4
Pick	6588	13.3	13936	28.1	21560	43.5
Pick +1	719	1.5	2047	4.1	4014	8.1
Planet Pop	340	0.7	1053	2.1	2404	4.9
Pop	792	1.6	1833	3.7	3314	6.7
Pop Girl	106	0.2	324	0.7	713	1.4
Pop+1	130	0.3	299	0.6	566	1.1
Prime TV	158	0.3	430	0.9	904	1.8
PTC Punjabi	141	0.3	390	0.8	848	1.7
PTV Global	118	0.2	333	0.7	754	1.5
Quest	4014	8.1	8409	17.0	13769	27.8
Quest +1	2439	4.9	5404	10.9	9175	18.5
Real Lives	760	1.5	2373	4.8	4762	9.6
Real Lives +1	353	0.7	1139	2.3	2656	5.4

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Really	5289	10.7	11856	23.9	19091	38.5
Rishtey	410	0.8	820	1.7	1306	2.6
RT	382	0.8	974	2.0	1936	3.9
S4C	523	1.1	1439	2.9	2981	6.0
SAB	319	0.6	800	1.6	1384	2.8
Samaa	167	0.3	327	0.7	593	1.2
Scuzz	285	0.6	890	1.8	1786	3.6
ShowBiz TV	136	0.3	357	0.7	797	1.6
Showcase	204	0.4	683	1.4	1579	3.2
Sikh Channel	134	0.3	423	0.9	907	1.8
Sky 1	7489	15.1	13962	28.2	19624	39.6
Sky 1 +1	771	1.6	2190	4.4	4754	9.6
Sky 2	1987	4.0	5586	11.3	10616	21.4
Sky Arts	1412	2.9	4139	8.4	7892	15.9
Sky Atlantic	4447	9.0	8041	16.2	11606	23.4
Sky Atlantic +1	550	1.1	1362	2.8	2659	5.4
Sky Box Office (Movies)	70	0.1	280	0.6	668	1.3
Sky Box Office Events	95	0.2	377	0.8	955	1.9
Sky Living	5683	11.5	10623	21.4	15678	31.6
Sky Living +1	1576	3.2	4043	8.2	7576	15.3
Sky Movies Action & Adventure	1083	2.2	3001	6.1	5384	10.9
Sky Movies Comedy	960	1.9	2753	5.6	5278	10.7
Sky Movies Crime & Thriller	724	1.5	2165	4.4	4251	8.6
Sky Movies Disney	1470	3.0	3674	7.4	6307	12.7
Sky Movies Drama & Romance	635	1.3	2082	4.2	4378	8.8
Sky Movies Family	1091	2.2	3059	6.2	5564	11.2
Sky Movies Greats	1098	2.2	3005	6.1	5580	11.3
Sky Movies Premiere	1753	3.5	4145	8.4	6467	13.1
Sky Movies Premiere+1	619	1.2	1853	3.7	3426	6.9
Sky Movies SciFi-Horror	748	1.5	2220	4.5	4388	8.9
Sky Movies Select	505	1.0	1594	3.2	3391	6.8
Sky Movies Showcase	1134	2.3	3303	6.7	6058	12.2
Sky News	4809	9.7	8839	17.8	13443	27.1
Sky Sports 1	4260	8.6	6910	13.9	9165	18.5
Sky Sports 2	2665	5.4	4834	9.8	6713	13.6
Sky Sports 3	1722	3.5	4018	8.1	6057	12.2
Sky Sports 4	1474	3.0	3222	6.5	5027	10.1
Sky Sports 5	1444	2.9	3477	7.0	5640	11.4
Sky Sports Active Lo 3	41	0.1	159	0.3	404	0.8
Sky Sports Active Lo 4	15	0.0	60	0.1	154	0.3
Sky Sports F1	1282	2.6	3226	6.5	4825	9.7
Sky Sports News HQ	4506	9.1	7478	15.1	10384	21.0
Smash Hits	547	1.1	1640	3.3	3286	6.6
Sony Movie Channel	403	0.8	1324	2.7	2751	5.6
Sony Movie Channel +1	347	0.7	1080	2.2	2240	4.5
Sony TV	662	1.3	1938	3.9	4344	8.8
Sony TV+1	249	0.5	806	1.6	1875	3.8
Star Gold	362	0.7	722	1.5	1100	2.2

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Star Life OK	297	0.6	574	1.2	930	1.9
Star Plus	753	1.5	1220	2.5	1996	4.0
STV City	193	0.4	498	1.0	852	1.7
Syfy	2381	4.8	5792	11.7	9861	19.9
Syfy +1	545	1.1	1652	3.3	3208	6.5
TCM	1149	2.3	2907	5.9	5410	10.9
TCM +1	767	1.5	2025	4.1	3774	7.6
The Africa Channel	137	0.3	395	0.8	934	1.9
The Box	671	1.4	1990	4.0	3933	7.9
The Travel Channel	828	1.7	2401	4.8	4827	9.7
The Travel Channel+1	219	0.4	649	1.3	1400	2.8
The Vault	331	0.7	1050	2.1	2113	4.3
Tiny Pop	1192	2.4	2746	5.5	4857	9.8
Tiny Pop+1	218	0.4	524	1.1	921	1.9
TLC	2260	4.6	5235	10.6	9127	18.4
TLC +1	690	1.4	1895	3.8	3748	7.6
TLC +2	222	0.4	652	1.3	1400	2.8
Tru TV	1421	2.9	3347	6.8	6229	12.6
True Drama	356	0.7	1069	2.2	2228	4.5
True Entertainment	2491	5.0	5700	11.5	9869	19.9
True Entertainment +1	1	0.0	4	0.0	12	0.0
True Movies 1	687	1.4	1896	3.8	3536	7.1
True Movies 2	516	1.0	1499	3.0	2948	6.0
UMP Movies	539	1.1	994	2.0	1412	2.9
Universal	2018	4.1	4130	8.3	6957	14.0
Universal+1	676	1.4	1603	3.2	2967	6.0
Venus TV	106	0.2	320	0.6	725	1.5
VH-1	579	1.2	1849	3.7	3885	7.8
Vintage TV	779	1.6	2117	4.3	4230	8.5
VIVA	1047	2.1	3290	6.6	7460	15.1
Vox Africa	142	0.3	393	0.8	880	1.8
Watch	4272	8.6	9708	19.6	15823	31.9
Watch+1	843	1.7	2423	4.9	4906	9.9
Yesterday	5017	10.1	10369	20.9	16011	32.3
Yesterday+1	502	1.0	1425	2.9	2784	5.6
Zing	424	0.9	873	1.8	1447	2.9
Other Non Itemised Channels	7123	14.4	15060	30.4	23994	48.4

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	12942	88.2	14093	96.1	14451	98.5
4Music	1215	8.3	2942	20.1	5011	34.2
4seven	1059	7.2	3020	20.6	5741	39.1
5 USA	757	5.2	1800	12.3	3071	20.9
5 USA+1	93	0.6	285	1.9	592	4.0
5*	1268	8.6	3199	21.8	5578	38.0
5*+1	102	0.7	346	2.4	881	6.0
Aaj Tak	54	0.4	157	1.1	302	2.1
ABN TV	72	0.5	176	1.2	358	2.4
ABP News	51	0.4	123	0.8	219	1.5
Alibi	268	1.8	713	4.9	1443	9.8
Alibi+1	73	0.5	210	1.4	427	2.9
AlJazeera English	125	0.9	271	1.8	575	3.9
Animal Planet	199	1.4	596	4.1	1281	8.7
Animal Planet+1	27	0.2	82	0.6	202	1.4
ARY News	90	0.6	200	1.4	298	2.0
attheraces	79	0.5	211	1.4	433	3.0
BBC 3	3893	26.5	7807	53.2	10931	74.5
BBC 4	954	6.5	2891	19.7	5588	38.1
BBC News	972	6.6	2167	14.8	3789	25.8
BBC Parliament	94	0.6	341	2.3	859	5.9
BBC RB 1	165	1.1	541	3.7	1518	10.3
BBC RB 601	152	1.0	453	3.1	955	6.5
BBC1	9016	61.5	12165	82.9	13729	93.6
BBC2	4622	31.5	8896	60.6	11813	80.5
BET:BlackEntTv	61	0.4	188	1.3	471	3.2
Bliss	131	0.9	459	3.1	1023	7.0
Boomerang	281	1.9	689	4.7	1205	8.2
Boomerang+1	148	1.0	391	2.7	804	5.5
Brit Asia TV	39	0.3	122	0.8	294	2.0
BT Sport 1	385	2.6	923	6.3	1746	11.9
BT Sport 2	214	1.5	596	4.1	1102	7.5
BT Sport//ESPN	94	0.6	289	2.0	613	4.2
Capital TV	169	1.2	517	3.5	1096	7.5
Cartoon Network	315	2.1	714	4.9	1323	9.0
Cartoon Network +1	149	1.0	389	2.7	696	4.7
Cartoonito	249	1.7	617	4.2	1161	7.9
CBBC	469	3.2	1201	8.2	2148	14.6
Cbeebies	1580	10.8	2669	18.2	3778	25.8
CBS Action	237	1.6	671	4.6	1364	9.3
CBS Drama	86	0.6	247	1.7	545	3.7
CBS Reality TV	362	2.5	890	6.1	1685	11.5
CBS Reality+1	113	0.8	327	2.2	710	4.8
Challenge TV	610	4.2	1519	10.4	2859	19.5
Challenge TV+1	132	0.9	413	2.8	925	6.3
CHANNEL 4	7093	48.4	10921	74.5	12880	87.8
CHANNEL 4+1	2399	16.4	5628	38.4	9035	61.6
CHANNEL 5	5077	34.6	8887	60.6	11776	80.3

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
CHANNEL 5+1	819	5.6	2387	16.3	4584	31.3
Channel 5+24	403	2.7	1254	8.5	2762	18.8
Channel AKA	207	1.4	607	4.1	1191	8.1
Channel Starz	199	1.4	594	4.0	1197	8.2
Chart Show Dance	126	0.9	416	2.8	904	6.2
Chart Show TV	229	1.6	725	4.9	1558	10.6
CITV and CITV Breakfast	394	2.7	1010	6.9	1740	11.9
Clubland TV	126	0.9	422	2.9	960	6.5
COLORS TV	189	1.3	338	2.3	516	3.5
Comedy Central	1684	11.5	3541	24.1	5374	36.6
Comedy Central Extra	491	3.3	1334	9.1	2586	17.6
Comedy Central Extra+1	92	0.6	325	2.2	737	5.0
Comedy Central+1	630	4.3	1745	11.9	3109	21.2
Community Channel	52	0.4	202	1.4	523	3.6
Crime + Investigation	105	0.7	257	1.7	543	3.7
Crime + Investigation +1	30	0.2	82	0.6	198	1.3
Dave	2727	18.6	5673	38.7	8446	57.6
Dave ja vu	786	5.4	2075	14.1	3885	26.5
Discovery	640	4.4	1299	8.9	2080	14.2
Discovery History	40	0.3	158	1.1	354	2.4
Discovery History +1	27	0.2	96	0.7	200	1.4
Discovery Home & Health	58	0.4	189	1.3	516	3.5
Discovery Home & Health+1	29	0.2	100	0.7	242	1.6
Discovery Science	181	1.2	503	3.4	979	6.7
Discovery Science+1	29	0.2	103	0.7	217	1.5
Discovery Shed	77	0.5	226	1.5	548	3.7
Discovery Turbo	188	1.3	474	3.2	895	6.1
Discovery+1	215	1.5	580	4.0	1098	7.5
Disney Channel	273	1.9	624	4.3	1098	7.5
Disney Channel+1	186	1.3	461	3.1	726	5.0
Disney Junior	631	4.3	1236	8.4	1938	13.2
Disney Junior Plus	354	2.4	794	5.4	1245	8.5
Disney XD	230	1.6	519	3.5	907	6.2
Disney XD +1	162	1.1	396	2.7	700	4.8
DM Global	38	0.3	142	1.0	324	2.2
DMAX	222	1.5	704	4.8	1569	10.7
DMAX+1	40	0.3	145	1.0	318	2.2
Drama	412	2.8	1118	7.6	2180	14.9
E!	585	4.0	1130	7.7	1801	12.3
E! +1	89	0.6	220	1.5	463	3.2
E4	4288	29.2	7091	48.3	9433	64.3
E4+1	2338	15.9	4895	33.4	7181	49.0
Eden	106	0.7	384	2.6	948	6.5
Eden+1	39	0.3	146	1.0	361	2.5
Eurosport	230	1.6	681	4.6	1454	9.9
Eurosport 2	219	1.5	636	4.3	1331	9.1
Extreme Sports Channel	52	0.4	157	1.1	384	2.6
Film4	1821	12.4	4410	30.1	7135	48.6

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Film4+1	475	3.2	1495	10.2	2846	19.4
FilmOn TV	27	0.2	111	0.8	230	1.6
Flava	159	1.1	455	3.1	945	6.4
Food Network	436	3.0	978	6.7	1664	11.3
Food Network +1	81	0.6	201	1.4	376	2.6
Forces TV	20	0.1	64	0.4	194	1.3
FOX	1079	7.4	2238	15.3	3525	24.0
Fox News	22	0.1	74	0.5	197	1.3
FOX+	216	1.5	601	4.1	1171	8.0
GEO NEWS	60	0.4	139	0.9	255	1.7
Geo Tez	42	0.3	96	0.7	212	1.4
Geo TV	56	0.4	165	1.1	334	2.3
Ginx	36	0.2	86	0.6	213	1.4
GOLD	918	6.3	2252	15.4	4009	27.3
GOLD+1	263	1.8	774	5.3	1551	10.6
Good Food	342	2.3	992	6.8	2135	14.6
Good Food +1	57	0.4	180	1.2	441	3.0
H2	97	0.7	248	1.7	570	3.9
Heart TV	134	0.9	478	3.3	1015	6.9
heat	224	1.5	654	4.5	1369	9.3
History	323	2.2	727	5.0	1217	8.3
History +1	148	1.0	369	2.5	629	4.3
Home	79	0.5	256	1.7	611	4.2
Home +1	35	0.2	124	0.8	309	2.1
Horror Channel	308	2.1	863	5.9	1727	11.8
Horror Channel +1	55	0.4	195	1.3	459	3.1
Horse and Country	29	0.2	98	0.7	265	1.8
HUM Europe	131	0.9	260	1.8	415	2.8
Investigation Discovery	121	0.8	323	2.2	706	4.8
Investigation Discovery +1	50	0.3	147	1.0	305	2.1
ITV	6918	47.2	10783	73.5	12802	87.3
ITV Encore	104	0.7	300	2.0	739	5.0
ITV Encore +1	32	0.2	122	0.8	309	2.1
ITV HD	1652	11.3	3111	21.2	4628	31.6
ITV+1	1772	12.1	4489	30.6	7209	49.1
ITV2	4313	29.4	8330	56.8	11202	76.4
ITV2+1	1569	10.7	4050	27.6	6855	46.7
ITV3	777	5.3	2181	14.9	4283	29.2
ITV3+1	144	1.0	438	3.0	943	6.4
ITV4	1523	10.4	3982	27.1	6905	47.1
ITV4+1	94	0.6	312	2.1	771	5.3
ITVBe	1118	7.6	2520	17.2	4230	28.8
ITVBe +1	158	1.1	490	3.3	1006	6.9
Kerrang	205	1.4	541	3.7	1008	6.9
Kiss TV	328	2.2	964	6.6	1853	12.6
Kix	91	0.6	218	1.5	407	2.8
Lifetime	291	2.0	683	4.7	1298	8.8
Lifetime +1	62	0.4	184	1.3	424	2.9

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Liverpool FC TV	27	0.2	74	0.5	175	1.2
London Live	212	1.4	616	4.2	1162	7.9
Magic TV	300	2.0	906	6.2	1755	12.0
More 4	1895	12.9	4803	32.7	7855	53.5
More 4+1	404	2.8	1199	8.2	2593	17.7
more>movies/movie mix	374	2.5	1131	7.7	2158	14.7
more>movies/movie mix +1	39	0.3	156	1.1	424	2.9
Motors TV	91	0.6	271	1.8	481	3.3
Movies 24	55	0.4	205	1.4	492	3.4
Movies 24 +	45	0.3	154	1.1	388	2.6
Movies 4 Men	125	0.9	427	2.9	956	6.5
Movies4Men+1	22	0.2	81	0.5	189	1.3
MTV	1209	8.2	2386	16.3	3719	25.4
MTV +1	83	0.6	251	1.7	581	4.0
MTV Base	342	2.3	947	6.5	1813	12.4
MTV Classic	181	1.2	613	4.2	1303	8.9
MTV Dance	208	1.4	679	4.6	1440	9.8
MTV Hits	373	2.5	1089	7.4	2036	13.9
MTV Live	354	2.4	1083	7.4	2219	15.1
MTV Music	400	2.7	1119	7.6	2036	13.9
MTV Rocks	289	2.0	854	5.8	1677	11.4
National Geographic +1	85	0.6	285	1.9	632	4.3
National Geographic TV	225	1.5	625	4.3	1297	8.8
National Geographic Wild	140	1.0	424	2.9	925	6.3
NDTV 24x7	44	0.3	104	0.7	211	1.4
News18 India	27	0.2	71	0.5	153	1.0
Nick Jr	697	4.8	1394	9.5	2228	15.2
Nick Jr +1	111	0.8	275	1.9	488	3.3
Nick Jr 2	531	3.6	1142	7.8	1888	12.9
Nickelodeon	191	1.3	500	3.4	947	6.5
Nickelodeon +1	100	0.7	285	1.9	539	3.7
Nicktoons	247	1.7	655	4.5	1198	8.2
Nollywood Movies	37	0.3	126	0.9	329	2.2
NOWM	184	1.3	594	4.0	1328	9.1
PBS America	40	0.3	144	1.0	362	2.5
Pick	1093	7.5	2762	18.8	4877	33.2
Pick +1	113	0.8	377	2.6	893	6.1
Planet Pop	178	1.2	566	3.9	1282	8.7
Pop	309	2.1	655	4.5	1156	7.9
Pop Girl	40	0.3	139	0.9	291	2.0
Pop+1	68	0.5	158	1.1	246	1.7
Prime TV	42	0.3	146	1.0	314	2.1
PTC Punjabi	48	0.3	151	1.0	379	2.6
PTV Global	33	0.2	97	0.7	252	1.7
Quest	613	4.2	1497	10.2	2648	18.1
Quest +1	312	2.1	819	5.6	1674	11.4
Real Lives	166	1.1	543	3.7	1188	8.1
Real Lives +1	58	0.4	218	1.5	555	3.8

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Really	883	6.0	2289	15.6	4308	29.4
Rishtey	147	1.0	307	2.1	461	3.1
RT	29	0.2	96	0.7	243	1.7
S4C	102	0.7	358	2.4	798	5.4
SAB	110	0.8	278	1.9	478	3.3
Samaa	33	0.2	85	0.6	191	1.3
Scuzz	165	1.1	510	3.5	988	6.7
ShowBiz TV	16	0.1	48	0.3	137	0.9
Showcase	26	0.2	108	0.7	271	1.8
Sikh Channel	46	0.3	168	1.1	305	2.1
Sky 1	2527	17.2	4659	31.8	6639	45.3
Sky 1 +1	224	1.5	693	4.7	1600	10.9
Sky 2	478	3.3	1513	10.3	3180	21.7
Sky Arts	187	1.3	668	4.6	1583	10.8
Sky Atlantic	1485	10.1	2686	18.3	3913	26.7
Sky Atlantic +1	102	0.7	286	2.0	617	4.2
Sky Box Office (Movies)	18	0.1	78	0.5	191	1.3
Sky Box Office Events	45	0.3	175	1.2	403	2.7
Sky Living	1444	9.8	2888	19.7	4667	31.8
Sky Living +1	320	2.2	943	6.4	1934	13.2
Sky Movies Action & Adventure	334	2.3	1005	6.9	1818	12.4
Sky Movies Comedy	376	2.6	1086	7.4	2116	14.4
Sky Movies Crime & Thriller	207	1.4	669	4.6	1492	10.2
Sky Movies Disney	643	4.4	1594	10.9	2660	18.1
Sky Movies Drama & Romance	191	1.3	656	4.5	1500	10.2
Sky Movies Family	415	2.8	1197	8.2	2223	15.2
Sky Movies Greats	318	2.2	957	6.5	1814	12.4
Sky Movies Premiere	529	3.6	1365	9.3	2252	15.4
Sky Movies Premiere+1	153	1.0	476	3.2	967	6.6
Sky Movies SciFi-Horror	226	1.5	699	4.8	1475	10.1
Sky Movies Select	127	0.9	441	3.0	1039	7.1
Sky Movies Showcase	367	2.5	1148	7.8	2142	14.6
Sky News	646	4.4	1470	10.0	2571	17.5
Sky Sports 1	1120	7.6	2022	13.8	2943	20.1
Sky Sports 2	532	3.6	1111	7.6	1807	12.3
Sky Sports 3	426	2.9	1077	7.3	1653	11.3
Sky Sports 4	305	2.1	812	5.5	1438	9.8
Sky Sports 5	405	2.8	1005	6.8	1772	12.1
Sky Sports Active Lo 3	8	0.1	29	0.2	71	0.5
Sky Sports Active Lo 4	5	0.0	18	0.1	51	0.3
Sky Sports F1	343	2.3	838	5.7	1325	9.0
Sky Sports News HQ	1180	8.0	2111	14.4	3035	20.7
Smash Hits	306	2.1	897	6.1	1788	12.2
Sony Movie Channel	42	0.3	164	1.1	383	2.6
Sony Movie Channel +1	28	0.2	105	0.7	250	1.7
Sony TV	137	0.9	397	2.7	937	6.4
Sony TV+1	51	0.4	154	1.1	377	2.6
Star Gold	103	0.7	223	1.5	346	2.4

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Star Life OK	94	0.6	199	1.4	329	2.2
Star Plus	235	1.6	424	2.9	716	4.9
STV City	22	0.1	80	0.5	155	1.1
Syfy	506	3.4	1418	9.7	2651	18.1
Syfy +1	92	0.6	301	2.0	597	4.1
TCM	130	0.9	423	2.9	1021	7.0
TCM +1	67	0.5	239	1.6	613	4.2
The Africa Channel	41	0.3	127	0.9	313	2.1
The Box	381	2.6	1080	7.4	2027	13.8
The Travel Channel	102	0.7	323	2.2	674	4.6
The Travel Channel+1	23	0.2	84	0.6	204	1.4
The Vault	174	1.2	539	3.7	1039	7.1
Tiny Pop	489	3.3	1092	7.4	1830	12.5
Tiny Pop+1	98	0.7	247	1.7	443	3.0
TLC	692	4.7	1673	11.4	2950	20.1
TLC +1	165	1.1	504	3.4	1000	6.8
TLC +2	63	0.4	212	1.4	458	3.1
Tru TV	249	1.7	630	4.3	1220	8.3
True Drama	29	0.2	108	0.7	239	1.6
True Entertainment	162	1.1	510	3.5	1136	7.7
True Entertainment +1	0	0.0	1	0.0	2	0.0
True Movies 1	64	0.4	210	1.4	469	3.2
True Movies 2	45	0.3	176	1.2	398	2.7
UMP Movies	159	1.1	310	2.1	460	3.1
Universal	454	3.1	1025	7.0	1829	12.5
Universal+1	124	0.8	307	2.1	560	3.8
Venus TV	27	0.2	104	0.7	264	1.8
VH-1	269	1.8	837	5.7	1707	11.6
Vintage TV	179	1.2	583	4.0	1340	9.1
VIVA	520	3.5	1572	10.7	3314	22.6
Vox Africa	43	0.3	146	1.0	354	2.4
Watch	1058	7.2	2653	18.1	4874	33.2
Watch+1	190	1.3	558	3.8	1214	8.3
Yesterday	425	2.9	1283	8.7	2343	16.0
Yesterday+1	40	0.3	137	0.9	349	2.4
Zing	132	0.9	278	1.9	445	3.0
Other Non Itemised Channels	1501	10.2	3698	25.2	6275	42.8

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25259	93.0	26542	97.7	26873	98.9
4Music	1283	4.7	3399	12.5	6105	22.5
4seven	2203	8.1	6144	22.6	11284	41.5
5 USA	2108	7.8	4529	16.7	7469	27.5
5 USA+1	280	1.0	802	3.0	1598	5.9
5*	2359	8.7	5975	22.0	10344	38.1
5*+1	197	0.7	657	2.4	1515	5.6
Aaj Tak	67	0.2	203	0.7	469	1.7
ABN TV	89	0.3	207	0.8	475	1.7
ABP News	67	0.2	176	0.6	340	1.3
Alibi	1053	3.9	2183	8.0	3724	13.7
Alibi+1	265	1.0	666	2.5	1364	5.0
AlJazeera English	440	1.6	950	3.5	1748	6.4
Animal Planet	365	1.3	1034	3.8	2044	7.5
Animal Planet+1	102	0.4	287	1.1	638	2.3
ARY News	152	0.6	278	1.0	443	1.6
attheraces	253	0.9	489	1.8	828	3.0
BBC 3	6435	23.7	13854	51.0	20363	75.0
BBC 4	5767	21.2	12025	44.3	17286	63.6
BBC News	4555	16.8	7993	29.4	11624	42.8
BBC Parliament	407	1.5	1180	4.3	2523	9.3
BBC RB 1	485	1.8	1617	6.0	4017	14.8
BBC RB 601	614	2.3	1704	6.3	3471	12.8
BBC1	21663	79.8	25044	92.2	26314	96.9
BBC2	15691	57.8	22176	81.6	24915	91.7
BET:BlackEntTv	118	0.4	337	1.2	757	2.8
Bliss	118	0.4	415	1.5	988	3.6
Boomerang	345	1.3	922	3.4	1734	6.4
Boomerang+1	183	0.7	537	2.0	1084	4.0
Brit Asia TV	56	0.2	144	0.5	319	1.2
BT Sport 1	980	3.6	2093	7.7	3487	12.8
BT Sport 2	568	2.1	1362	5.0	2310	8.5
BT Sport//ESPN	231	0.9	652	2.4	1239	4.6
Capital TV	118	0.4	400	1.5	883	3.2
Cartoon Network	431	1.6	1064	3.9	1983	7.3
Cartoon Network +1	219	0.8	534	2.0	1026	3.8
Cartoonito	286	1.1	758	2.8	1427	5.3
CBBC	810	3.0	2045	7.5	3768	13.9
Cbeebies	2039	7.5	3779	13.9	5835	21.5
CBS Action	751	2.8	1851	6.8	3363	12.4
CBS Drama	269	1.0	691	2.5	1433	5.3
CBS Reality TV	777	2.9	1720	6.3	3199	11.8
CBS Reality+1	311	1.1	782	2.9	1632	6.0
Challenge TV	1205	4.4	2946	10.8	5654	20.8
Challenge TV+1	233	0.9	724	2.7	1583	5.8
CHANNEL 4	15305	56.3	22401	82.5	25151	92.6
CHANNEL 4+1	4824	17.8	10825	39.9	16830	62.0
CHANNEL 5	11071	40.8	18457	67.9	23314	85.8

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
CHANNEL 5+1	1778	6.5	4965	18.3	9266	34.1
Channel 5+24	903	3.3	2784	10.3	5993	22.1
Channel AKA	149	0.5	451	1.7	885	3.3
Channel Starz	111	0.4	351	1.3	752	2.8
Chart Show Dance	89	0.3	308	1.1	734	2.7
Chart Show TV	159	0.6	520	1.9	1213	4.5
CITV and CITV Breakfast	457	1.7	1260	4.6	2476	9.1
Clubland TV	98	0.4	342	1.3	773	2.8
COLORS TV	215	0.8	402	1.5	688	2.5
Comedy Central	1937	7.1	4406	16.2	7288	26.8
Comedy Central Extra	585	2.2	1647	6.1	3222	11.9
Comedy Central Extra+1	140	0.5	476	1.8	1095	4.0
Comedy Central+1	719	2.6	2080	7.7	3882	14.3
Community Channel	174	0.6	595	2.2	1430	5.3
Crime + Investigation	275	1.0	594	2.2	1163	4.3
Crime + Investigation +1	104	0.4	221	0.8	403	1.5
Dave	4806	17.7	10031	36.9	15220	56.0
Dave ja vu	1248	4.6	3264	12.0	6188	22.8
Discovery	1017	3.7	2134	7.9	3421	12.6
Discovery History	236	0.9	663	2.4	1271	4.7
Discovery History +1	166	0.6	459	1.7	930	3.4
Discovery Home & Health	148	0.5	430	1.6	929	3.4
Discovery Home & Health+1	83	0.3	279	1.0	573	2.1
Discovery Science	381	1.4	994	3.7	1817	6.7
Discovery Science+1	114	0.4	307	1.1	598	2.2
Discovery Shed	185	0.7	505	1.9	1067	3.9
Discovery Turbo	398	1.5	941	3.5	1624	6.0
Discovery+1	411	1.5	1099	4.0	1944	7.2
Disney Channel	425	1.6	888	3.3	1493	5.5
Disney Channel+1	278	1.0	683	2.5	1122	4.1
Disney Junior	628	2.3	1364	5.0	2253	8.3
Disney Junior Plus	317	1.2	775	2.9	1297	4.8
Disney XD	319	1.2	778	2.9	1276	4.7
Disney XD +1	227	0.8	571	2.1	1027	3.8
DM Global	48	0.2	170	0.6	416	1.5
DMAX	296	1.1	1050	3.9	2315	8.5
DMAX+1	62	0.2	230	0.8	588	2.2
Drama	2138	7.9	4374	16.1	6983	25.7
E!	625	2.3	1290	4.8	2204	8.1
E! +1	82	0.3	225	0.8	495	1.8
E4	5479	20.2	9889	36.4	14373	52.9
E4+1	2874	10.6	6504	23.9	10384	38.2
Eden	262	1.0	842	3.1	1916	7.1
Eden+1	123	0.5	414	1.5	1004	3.7
Eurosport	910	3.3	2118	7.8	3670	13.5
Eurosport 2	822	3.0	1972	7.3	3503	12.9
Extreme Sports Channel	82	0.3	293	1.1	629	2.3
Film4	3905	14.4	8841	32.5	13523	49.8

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Film4+1	1078	4.0	3125	11.5	5601	20.6
FilmOn TV	46	0.2	164	0.6	361	1.3
Flava	102	0.4	306	1.1	680	2.5
Food Network	870	3.2	2046	7.5	3486	12.8
Food Network +1	145	0.5	344	1.3	673	2.5
Forces TV	96	0.4	273	1.0	578	2.1
FOX	1498	5.5	3063	11.3	4986	18.4
Fox News	82	0.3	198	0.7	453	1.7
FOX+	307	1.1	788	2.9	1535	5.7
GEO NEWS	122	0.4	193	0.7	355	1.3
Geo Tez	71	0.3	130	0.5	263	1.0
Geo TV	86	0.3	218	0.8	446	1.6
Ginx	34	0.1	82	0.3	203	0.7
GOLD	2027	7.5	4783	17.6	7740	28.5
GOLD+1	504	1.9	1467	5.4	2949	10.9
Good Food	791	2.9	2001	7.4	3888	14.3
Good Food +1	192	0.7	536	2.0	1083	4.0
H2	243	0.9	613	2.3	1195	4.4
Heart TV	136	0.5	490	1.8	1133	4.2
heat	175	0.6	570	2.1	1329	4.9
History	579	2.1	1200	4.4	2036	7.5
History +1	294	1.1	681	2.5	1216	4.5
Home	367	1.4	990	3.6	1944	7.2
Home +1	186	0.7	538	2.0	1025	3.8
Horror Channel	747	2.7	1934	7.1	3596	13.2
Horror Channel +1	199	0.7	626	2.3	1281	4.7
Horse and Country	32	0.1	115	0.4	309	1.1
HUM Europe	171	0.6	290	1.1	565	2.1
Investigation Discovery	239	0.9	585	2.2	1174	4.3
Investigation Discovery +1	158	0.6	347	1.3	634	2.3
ITV	15629	57.5	21897	80.6	24868	91.6
ITV Encore	517	1.9	1276	4.7	2507	9.2
ITV Encore +1	125	0.5	414	1.5	941	3.5
ITV HD	3544	13.0	6482	23.9	9252	34.1
ITV+1	3725	13.7	9086	33.5	14662	54.0
ITV2	6824	25.1	14082	51.8	19933	73.4
ITV2+1	2224	8.2	6112	22.5	10906	40.2
ITV3	4337	16.0	8594	31.6	13219	48.7
ITV3+1	859	3.2	2349	8.6	4557	16.8
ITV4	3887	14.3	9686	35.7	15381	56.6
ITV4+1	271	1.0	918	3.4	1998	7.4
ITVBe	1588	5.8	3772	13.9	6592	24.3
ITVBe +1	289	1.1	884	3.3	1777	6.5
Kerrang	160	0.6	479	1.8	999	3.7
Kiss TV	212	0.8	702	2.6	1483	5.5
Kix	69	0.3	187	0.7	387	1.4
Lifetime	542	2.0	1241	4.6	2308	8.5
Lifetime +1	130	0.5	375	1.4	778	2.9

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Liverpool FC TV	36	0.1	104	0.4	232	0.9
London Live	444	1.6	1174	4.3	2171	8.0
Magic TV	319	1.2	972	3.6	1934	7.1
More 4	5309	19.5	11486	42.3	16968	62.5
More 4+1	1078	4.0	3014	11.1	5573	20.5
more>movies/movie mix	1201	4.4	3149	11.6	5603	20.6
more>movies/movie mix +1	135	0.5	490	1.8	1112	4.1
Motors TV	251	0.9	640	2.4	1167	4.3
Movies 24	216	0.8	625	2.3	1267	4.7
Movies 24 +	208	0.8	601	2.2	1160	4.3
Movies 4 Men	825	3.0	1996	7.3	3555	13.1
Movies4Men+1	158	0.6	479	1.8	938	3.5
MTV	1017	3.7	2371	8.7	4172	15.4
MTV +1	100	0.4	304	1.1	696	2.6
MTV Base	238	0.9	712	2.6	1531	5.6
MTV Classic	181	0.7	635	2.3	1369	5.0
MTV Dance	188	0.7	607	2.2	1319	4.9
MTV Hits	290	1.1	925	3.4	1829	6.7
MTV Live	279	1.0	875	3.2	1931	7.1
MTV Music	320	1.2	965	3.6	1953	7.2
MTV Rocks	251	0.9	761	2.8	1594	5.9
National Geographic +1	250	0.9	761	2.8	1445	5.3
National Geographic TV	555	2.0	1390	5.1	2602	9.6
National Geographic Wild	313	1.2	867	3.2	1733	6.4
NDTV 24x7	115	0.4	236	0.9	463	1.7
News18 India	35	0.1	103	0.4	205	0.8
Nick Jr	853	3.1	1723	6.3	2690	9.9
Nick Jr +1	141	0.5	358	1.3	645	2.4
Nick Jr 2	632	2.3	1401	5.2	2398	8.8
Nickelodeon	276	1.0	734	2.7	1411	5.2
Nickelodeon +1	158	0.6	407	1.5	760	2.8
Nicktoons	283	1.0	744	2.7	1460	5.4
Nollywood Movies	43	0.2	138	0.5	348	1.3
NOWM	142	0.5	477	1.8	1095	4.0
PBS America	245	0.9	666	2.5	1217	4.5
Pick	2503	9.2	5905	21.7	9810	36.1
Pick +1	267	1.0	822	3.0	1619	6.0
Planet Pop	133	0.5	432	1.6	1006	3.7
Pop	332	1.2	856	3.2	1734	6.4
Pop Girl	47	0.2	142	0.5	303	1.1
Pop+1	57	0.2	130	0.5	240	0.9
Prime TV	78	0.3	216	0.8	476	1.8
PTC Punjabi	58	0.2	184	0.7	414	1.5
PTV Global	51	0.2	166	0.6	410	1.5
Quest	1386	5.1	3403	12.5	5986	22.0
Quest +1	831	3.1	2087	7.7	3848	14.2
Real Lives	317	1.2	1016	3.7	2180	8.0
Real Lives +1	125	0.5	443	1.6	1133	4.2

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Really	2335	8.6	5560	20.5	9415	34.7
Rishtey	161	0.6	363	1.3	653	2.4
RT	194	0.7	477	1.8	934	3.4
S4C	256	0.9	706	2.6	1484	5.5
SAB	173	0.6	430	1.6	770	2.8
Samaa	84	0.3	159	0.6	290	1.1
Scuzz	110	0.4	367	1.4	756	2.8
ShowBiz TV	59	0.2	175	0.6	392	1.4
Showcase	95	0.4	325	1.2	746	2.7
Sikh Channel	67	0.2	217	0.8	462	1.7
Sky 1	4074	15.0	7639	28.1	10755	39.6
Sky 1 +1	376	1.4	1109	4.1	2418	8.9
Sky 2	977	3.6	2830	10.4	5484	20.2
Sky Arts	818	3.0	2422	8.9	4566	16.8
Sky Atlantic	2710	10.0	4822	17.8	6801	25.0
Sky Atlantic +1	308	1.1	724	2.7	1424	5.2
Sky Box Office (Movies)	37	0.1	143	0.5	314	1.2
Sky Box Office Events	41	0.2	153	0.6	386	1.4
Sky Living	3069	11.3	5735	21.1	8515	31.3
Sky Living +1	788	2.9	2065	7.6	3839	14.1
Sky Movies Action & Adventure	575	2.1	1596	5.9	2977	11.0
Sky Movies Comedy	488	1.8	1436	5.3	2913	10.7
Sky Movies Crime & Thriller	365	1.3	1125	4.1	2164	8.0
Sky Movies Disney	749	2.8	1905	7.0	3312	12.2
Sky Movies Drama & Romance	355	1.3	1168	4.3	2478	9.1
Sky Movies Family	508	1.9	1450	5.3	2763	10.2
Sky Movies Greats	583	2.1	1604	5.9	3025	11.1
Sky Movies Premiere	963	3.5	2304	8.5	3595	13.2
Sky Movies Premiere+1	271	1.0	844	3.1	1667	6.1
Sky Movies SciFi-Horror	400	1.5	1164	4.3	2283	8.4
Sky Movies Select	271	1.0	825	3.0	1760	6.5
Sky Movies Showcase	606	2.2	1771	6.5	3279	12.1
Sky News	2604	9.6	4885	18.0	7343	27.0
Sky Sports 1	2452	9.0	4026	14.8	5324	19.6
Sky Sports 2	1731	6.4	3041	11.2	4056	14.9
Sky Sports 3	994	3.7	2370	8.7	3591	13.2
Sky Sports 4	905	3.3	1980	7.3	3036	11.2
Sky Sports 5	852	3.1	2085	7.7	3418	12.6
Sky Sports Active Lo 3	26	0.1	100	0.4	257	0.9
Sky Sports Active Lo 4	10	0.0	34	0.1	87	0.3
Sky Sports F1	788	2.9	1963	7.2	2871	10.6
Sky Sports News HQ	2435	9.0	4100	15.1	5702	21.0
Smash Hits	209	0.8	666	2.5	1338	4.9
Sony Movie Channel	182	0.7	630	2.3	1323	4.9
Sony Movie Channel +1	153	0.6	503	1.9	1022	3.8
Sony TV	283	1.0	866	3.2	2015	7.4
Sony TV+1	94	0.3	316	1.2	806	3.0
Star Gold	222	0.8	418	1.5	617	2.3
Star Life OK	147	0.5	293	1.1	474	1.7

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Star Plus	398	1.5	614	2.3	939	3.5
STV City	76	0.3	239	0.9	444	1.6
Syfy	1169	4.3	2929	10.8	5195	19.1
Syfy +1	235	0.9	725	2.7	1476	5.4
TCM	524	1.9	1452	5.3	2769	10.2
TCM +1	324	1.2	928	3.4	1812	6.7
The Africa Channel	78	0.3	210	0.8	472	1.7
The Box	260	1.0	840	3.1	1741	6.4
The Travel Channel	316	1.2	1034	3.8	2237	8.2
The Travel Channel+1	87	0.3	295	1.1	672	2.5
The Vault	108	0.4	380	1.4	858	3.2
Tiny Pop	514	1.9	1263	4.6	2378	8.8
Tiny Pop+1	93	0.3	212	0.8	443	1.6
TLC	1051	3.9	2522	9.3	4541	16.7
TLC +1	286	1.1	836	3.1	1703	6.3
TLC +2	100	0.4	308	1.1	645	2.4
Tru TV	438	1.6	1190	4.4	2319	8.5
True Drama	127	0.5	397	1.5	876	3.2
True Entertainment	971	3.6	2388	8.8	4437	16.3
True Entertainment +1	1	0.0	4	0.0	12	0.0
True Movies 1	233	0.9	715	2.6	1410	5.2
True Movies 2	209	0.8	638	2.3	1356	5.0
UMP Movies	264	1.0	504	1.9	699	2.6
Universal	907	3.3	1929	7.1	3321	12.2
Universal+1	252	0.9	636	2.3	1288	4.7
Venus TV	42	0.2	152	0.6	368	1.4
VH-1	269	1.0	879	3.2	1927	7.1
Vintage TV	314	1.2	940	3.5	2073	7.6
VIVA	459	1.7	1485	5.5	3493	12.9
Vox Africa	73	0.3	218	0.8	492	1.8
Watch	2107	7.8	4998	18.4	8357	30.8
Watch+1	411	1.5	1158	4.3	2377	8.8
Yesterday	2215	8.2	4856	17.9	7832	28.8
Yesterday+1	234	0.9	665	2.4	1350	5.0
Zing	234	0.9	454	1.7	705	2.6
Other Non Itemised Channels	3436	12.7	7517	27.7	12294	45.3

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25073	96.1	25778	98.8	25950	99.5
4Music	1736	6.7	4273	16.4	7236	27.7
4seven	2716	10.4	7072	27.1	12233	46.9
5 USA	3274	12.6	6197	23.8	9527	36.5
5 USA+1	468	1.8	1131	4.3	2083	8.0
5*	3483	13.4	7941	30.4	12493	47.9
5*+1	277	1.1	903	3.5	2030	7.8
Aaj Tak	74	0.3	192	0.7	382	1.5
ABN TV	108	0.4	214	0.8	466	1.8
ABP News	73	0.3	169	0.6	303	1.2
Alibi	1241	4.8	2363	9.1	3861	14.8
Alibi+1	397	1.5	865	3.3	1561	6.0
AlJazeera English	465	1.8	1007	3.9	1801	6.9
Animal Planet	475	1.8	1242	4.8	2376	9.1
Animal Planet+1	108	0.4	318	1.2	677	2.6
ARY News	143	0.5	252	1.0	408	1.6
attheraces	269	1.0	486	1.9	802	3.1
BBC 3	6882	26.4	14113	54.1	20208	77.5
BBC 4	5885	22.6	11961	45.9	17043	65.3
BBC News	4595	17.6	7758	29.7	11068	42.4
BBC Parliament	431	1.7	1178	4.5	2402	9.2
BBC RB 1	446	1.7	1499	5.7	3550	13.6
BBC RB 601	773	3.0	1950	7.5	3806	14.6
BBC1	22240	85.3	24691	94.6	25596	98.1
BBC2	16097	61.7	22119	84.8	24547	94.1
BET:BlackEntTv	129	0.5	354	1.4	749	2.9
Bliss	149	0.6	493	1.9	1119	4.3
Boomerang	425	1.6	1066	4.1	2009	7.7
Boomerang+1	219	0.8	604	2.3	1210	4.6
Brit Asia TV	46	0.2	125	0.5	275	1.1
BT Sport 1	725	2.8	1558	6.0	2683	10.3
BT Sport 2	399	1.5	1015	3.9	1744	6.7
BT Sport//ESPN	146	0.6	446	1.7	965	3.7
Capital TV	168	0.6	486	1.9	999	3.8
Cartoon Network	453	1.7	1073	4.1	2018	7.7
Cartoon Network +1	213	0.8	567	2.2	1078	4.1
Cartoonito	310	1.2	756	2.9	1401	5.4
CBBC	995	3.8	2418	9.3	4395	16.8
Cbeebies	2212	8.5	3977	15.2	6021	23.1
CBS Action	1173	4.5	2567	9.8	4474	17.1
CBS Drama	396	1.5	953	3.7	1838	7.0
CBS Reality TV	1644	6.3	3161	12.1	5164	19.8
CBS Reality+1	500	1.9	1125	4.3	2052	7.9
Challenge TV	1827	7.0	3993	15.3	6856	26.3
Challenge TV+1	342	1.3	995	3.8	2031	7.8
CHANNEL 4	16297	62.5	22605	86.6	24763	94.9
CHANNEL 4+1	5645	21.6	11867	45.5	17461	66.9
CHANNEL 5	13500	51.8	20184	77.4	23767	91.1
CHANNEL 5+1	2643	10.1	6612	25.3	11401	43.7

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Channel 5+24	1286	4.9	3807	14.6	7496	28.7
Channel AKA	146	0.6	431	1.7	917	3.5
Channel Starz	162	0.6	483	1.9	933	3.6
Chart Show Dance	105	0.4	361	1.4	796	3.1
Chart Show TV	214	0.8	677	2.6	1458	5.6
CITV and CITV Breakfast	685	2.6	1709	6.6	3049	11.7
Clubland TV	113	0.4	390	1.5	804	3.1
COLORS TV	217	0.8	360	1.4	576	2.2
Comedy Central	1696	6.5	3873	14.8	6250	24.0
Comedy Central Extra	585	2.2	1613	6.2	3061	11.7
Comedy Central Extra+1	142	0.5	478	1.8	1027	3.9
Comedy Central+1	680	2.6	1968	7.5	3628	13.9
Community Channel	205	0.8	680	2.6	1574	6.0
Crime + Investigation	380	1.5	722	2.8	1256	4.8
Crime + Investigation +1	149	0.6	290	1.1	487	1.9
Dave	5141	19.7	10311	39.5	15088	57.8
Dave ja vu	1626	6.2	3958	15.2	7008	26.9
Discovery	1037	4.0	2087	8.0	3356	12.9
Discovery History	248	1.0	698	2.7	1306	5.0
Discovery History +1	165	0.6	438	1.7	807	3.1
Discovery Home & Health	182	0.7	541	2.1	1188	4.6
Discovery Home & Health+1	95	0.4	312	1.2	665	2.5
Discovery Science	392	1.5	1040	4.0	1882	7.2
Discovery Science+1	119	0.5	329	1.3	667	2.6
Discovery Shed	154	0.6	476	1.8	1062	4.1
Discovery Turbo	368	1.4	840	3.2	1478	5.7
Discovery+1	433	1.7	1092	4.2	1920	7.4
Disney Channel	386	1.5	888	3.4	1531	5.9
Disney Channel+1	251	1.0	639	2.5	1126	4.3
Disney Junior	714	2.7	1453	5.6	2246	8.6
Disney Junior Plus	398	1.5	932	3.6	1498	5.7
Disney XD	297	1.1	748	2.9	1327	5.1
Disney XD +1	212	0.8	537	2.1	1013	3.9
DM Global	56	0.2	177	0.7	424	1.6
DMAX	397	1.5	1233	4.7	2556	9.8
DMAX+1	90	0.3	302	1.2	688	2.6
Drama	3201	12.3	6110	23.4	9147	35.1
E!	704	2.7	1395	5.3	2352	9.0
E! +1	99	0.4	256	1.0	531	2.0
E4	5635	21.6	9896	37.9	14267	54.7
E4+1	3099	11.9	6674	25.6	10551	40.4
Eden	306	1.2	905	3.5	1951	7.5
Eden+1	174	0.7	537	2.1	1117	4.3
Eurosport	689	2.6	1606	6.2	2847	10.9
Eurosport 2	635	2.4	1542	5.9	2780	10.7
Extreme Sports Channel	81	0.3	263	1.0	562	2.2
Film4	4915	18.8	10039	38.5	14585	55.9
Film4+1	1235	4.7	3283	12.6	5756	22.1
FilmOn TV	52	0.2	191	0.7	405	1.6

BARB Quarterly Reach Report- Quarter 2 2015 (BARB weeks 2436-2448)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Flava	118	0.5	366	1.4	849	3.3
Food Network	1147	4.4	2419	9.3	3949	15.1
Food Network +1	171	0.7	405	1.6	773	3.0
Forces TV	92	0.4	263	1.0	627	2.4
FOX	1546	5.9	3046	11.7	4739	18.2
Fox News	80	0.3	193	0.7	415	1.6
FOX+	386	1.5	957	3.7	1708	6.5
GEO NEWS	93	0.4	166	0.6	299	1.1
Geo Tez	61	0.2	120	0.5	240	0.9
Geo TV	89	0.3	216	0.8	377	1.4
Ginx	37	0.1	91	0.4	196	0.8
GOLD	2124	8.1	4586	17.6	7156	27.4
GOLD+1	651	2.5	1723	6.6	3217	12.3
Good Food	781	3.0	1967	7.5	3715	14.2
Good Food +1	199	0.8	523	2.0	1043	4.0
H2	307	1.2	712	2.7	1313	5.0
Heart TV	198	0.8	625	2.4	1346	5.2
heat	221	0.8	630	2.4	1334	5.1
History	652	2.5	1280	4.9	2051	7.9
History +1	338	1.3	715	2.7	1210	4.6
Home	408	1.6	1078	4.1	2105	8.1
Home +1	215	0.8	599	2.3	1140	4.4
Horror Channel	1204	4.6	2703	10.4	4696	18.0
Horror Channel +1	262	1.0	784	3.0	1527	5.9
Horse and Country	50	0.2	149	0.6	332	1.3
HUM Europe	176	0.7	287	1.1	476	1.8
Investigation Discovery	410	1.6	866	3.3	1534	5.9
Investigation Discovery +1	243	0.9	467	1.8	767	2.9
ITV	18017	69.1	22818	87.5	24912	95.5
ITV Encore	645	2.5	1450	5.6	2658	10.2
ITV Encore +1	162	0.6	486	1.9	1050	4.0
ITV HD	3297	12.6	5659	21.7	8006	30.7
ITV+1	5163	19.8	11186	42.9	16452	63.1
ITV2	8541	32.7	15628	59.9	20650	79.2
ITV2+1	2986	11.4	7433	28.5	11962	45.9
ITV3	6005	23.0	10739	41.2	15329	58.8
ITV3+1	1262	4.8	3183	12.2	5744	22.0
ITV4	4616	17.7	10556	40.5	15830	60.7
ITV4+1	375	1.4	1162	4.5	2382	9.1
ITVBe	2106	8.1	4603	17.6	7652	29.3
ITVBe +1	359	1.4	1029	3.9	1998	7.7
Kerrang	200	0.8	508	1.9	948	3.6
Kiss TV	280	1.1	835	3.2	1665	6.4
Kix	108	0.4	271	1.0	524	2.0
Lifetime	678	2.6	1425	5.5	2548	9.8
Lifetime +1	171	0.7	443	1.7	877	3.4
Liverpool FC TV	32	0.1	95	0.4	227	0.9
London Live	523	2.0	1258	4.8	2205	8.5
Magic TV	391	1.5	1142	4.4	2229	8.5

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
More 4	6259	24.0	12548	48.1	17687	67.8
More 4+1	1208	4.6	3153	12.1	5624	21.6
more>movies/movie mix	1965	7.5	4496	17.2	7196	27.6
more>movies/movie mix +1	185	0.7	596	2.3	1262	4.8
Motors TV	223	0.9	602	2.3	1177	4.5
Movies 24	292	1.1	778	3.0	1455	5.6
Movies 24 +	281	1.1	744	2.9	1372	5.3
Movies 4 Men	1291	4.9	2800	10.7	4662	17.9
Movies4Men+1	262	1.0	677	2.6	1260	4.8
MTV	1168	4.5	2508	9.6	4200	16.1
MTV +1	119	0.5	322	1.2	729	2.8
MTV Base	248	0.9	716	2.7	1387	5.3
MTV Classic	212	0.8	646	2.5	1421	5.4
MTV Dance	197	0.8	628	2.4	1291	4.9
MTV Hits	366	1.4	1023	3.9	1928	7.4
MTV Live	278	1.1	889	3.4	1892	7.3
MTV Music	376	1.4	1055	4.0	1965	7.5
MTV Rocks	206	0.8	643	2.5	1294	5.0
National Geographic +1	274	1.1	797	3.1	1520	5.8
National Geographic TV	559	2.1	1430	5.5	2669	10.2
National Geographic Wild	380	1.5	984	3.8	1817	7.0
NDTV 24x7	72	0.3	190	0.7	443	1.7
News18 India	30	0.1	84	0.3	164	0.6
Nick Jr	851	3.3	1718	6.6	2700	10.4
Nick Jr +1	168	0.6	400	1.5	758	2.9
Nick Jr 2	626	2.4	1391	5.3	2448	9.4
Nickelodeon	323	1.2	777	3.0	1426	5.5
Nickelodeon +1	178	0.7	485	1.9	903	3.5
Nicktoons	347	1.3	892	3.4	1613	6.2
Nollywood Movies	39	0.1	111	0.4	310	1.2
NOWM	181	0.7	604	2.3	1290	4.9
PBS America	266	1.0	719	2.8	1307	5.0
Pick	4098	15.7	8170	31.3	12196	46.7
Pick +1	452	1.7	1199	4.6	2264	8.7
Planet Pop	174	0.7	515	2.0	1133	4.3
Pop	500	1.9	1103	4.2	1935	7.4
Pop Girl	62	0.2	186	0.7	400	1.5
Pop+1	87	0.3	193	0.7	345	1.3
Prime TV	66	0.3	193	0.7	432	1.7
PTC Punjabi	62	0.2	182	0.7	412	1.6
PTV Global	53	0.2	155	0.6	335	1.3
Quest	2267	8.7	4692	18.0	7552	28.9
Quest +1	1364	5.2	2992	11.5	5009	19.2
Real Lives	415	1.6	1254	4.8	2506	9.6
Real Lives +1	197	0.8	623	2.4	1437	5.5
Really	3321	12.7	7083	27.2	10979	42.1
Rishtey	194	0.7	370	1.4	584	2.2
RT	236	0.9	592	2.3	1153	4.4
S4C	290	1.1	771	3.0	1566	6.0

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
SAB	143	0.5	353	1.4	612	2.3
Samaa	73	0.3	146	0.6	284	1.1
Scuzz	136	0.5	402	1.5	775	3.0
ShowBiz TV	77	0.3	201	0.8	429	1.6
Showcase	114	0.4	367	1.4	822	3.2
Sikh Channel	69	0.3	228	0.9	494	1.9
Sky 1	3813	14.6	6883	26.4	9626	36.9
Sky 1 +1	415	1.6	1098	4.2	2325	8.9
Sky 2	1076	4.1	2933	11.2	5383	20.6
Sky Arts	735	2.8	2147	8.2	4077	15.6
Sky Atlantic	2274	8.7	4018	15.4	5725	21.9
Sky Atlantic +1	322	1.2	736	2.8	1413	5.4
Sky Box Office (Movies)	37	0.1	147	0.6	348	1.3
Sky Box Office Events	39	0.2	163	0.6	426	1.6
Sky Living	3127	12.0	5552	21.3	7912	30.3
Sky Living +1	941	3.6	2244	8.6	4068	15.6
Sky Movies Action & Adventure	509	2.0	1374	5.3	2479	9.5
Sky Movies Comedy	457	1.8	1294	5.0	2491	9.5
Sky Movies Crime & Thriller	359	1.4	1048	4.0	2044	7.8
Sky Movies Disney	787	3.0	1898	7.3	3128	12.0
Sky Movies Drama & Romance	339	1.3	1073	4.1	2197	8.4
Sky Movies Family	561	2.2	1513	5.8	2725	10.4
Sky Movies Greats	536	2.1	1439	5.5	2672	10.2
Sky Movies Premiere	855	3.3	1967	7.5	3030	11.6
Sky Movies Premiere+1	308	1.2	908	3.5	1645	6.3
Sky Movies SciFi-Horror	357	1.4	1064	4.1	2046	7.8
Sky Movies Select	249	1.0	780	3.0	1658	6.4
Sky Movies Showcase	540	2.1	1575	6.0	2867	11.0
Sky News	2644	10.1	4832	18.5	7367	28.2
Sky Sports 1	1953	7.5	3179	12.2	4205	16.1
Sky Sports 2	1263	4.8	2302	8.8	3169	12.1
Sky Sports 3	810	3.1	1838	7.0	2791	10.7
Sky Sports 4	719	2.8	1506	5.8	2380	9.1
Sky Sports 5	656	2.5	1542	5.9	2470	9.5
Sky Sports Active Lo 3	22	0.1	83	0.3	197	0.8
Sky Sports Active Lo 4	6	0.0	20	0.1	54	0.2
Sky Sports F1	609	2.3	1544	5.9	2310	8.9
Sky Sports News HQ	2103	8.1	3497	13.4	4895	18.8
Smash Hits	287	1.1	827	3.2	1627	6.2
Sony Movie Channel	230	0.9	743	2.8	1542	5.9
Sony Movie Channel +1	207	0.8	621	2.4	1289	4.9
Sony TV	369	1.4	1059	4.1	2348	9.0
Sony TV+1	145	0.6	459	1.8	1048	4.0
Star Gold	152	0.6	293	1.1	437	1.7
Star Life OK	112	0.4	218	0.8	384	1.5
Star Plus	287	1.1	484	1.9	849	3.3
STV City	130	0.5	323	1.2	548	2.1
Syfy	1196	4.6	2867	11.0	4906	18.8
Syfy +1	293	1.1	846	3.2	1630	6.2

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TCM	621	2.4	1520	5.8	2854	10.9
TCM +1	426	1.6	1075	4.1	1968	7.5
The Africa Channel	76	0.3	206	0.8	502	1.9
The Box	354	1.4	1007	3.9	1934	7.4
The Travel Channel	477	1.8	1366	5.2	2709	10.4
The Travel Channel+1	126	0.5	362	1.4	741	2.8
The Vault	172	0.7	516	2.0	969	3.7
Tiny Pop	730	2.8	1640	6.3	2840	10.9
Tiny Pop+1	130	0.5	306	1.2	532	2.0
TLC	1336	5.1	2877	11.0	4843	18.6
TLC +1	428	1.6	1106	4.2	2073	7.9
TLC +2	145	0.6	404	1.6	820	3.1
Tru TV	894	3.4	1995	7.6	3529	13.5
True Drama	227	0.9	667	2.6	1370	5.3
True Entertainment	1679	6.4	3690	14.1	6173	23.7
True Entertainment +1	0	0.0	0	0.0	0	0.0
True Movies 1	429	1.6	1121	4.3	1983	7.6
True Movies 2	335	1.3	928	3.6	1715	6.6
UMP Movies	248	1.0	438	1.7	639	2.4
Universal	1146	4.4	2166	8.3	3488	13.4
Universal+1	386	1.5	898	3.4	1630	6.2
Venus TV	53	0.2	162	0.6	378	1.4
VH-1	303	1.2	930	3.6	1874	7.2
Vintage TV	421	1.6	1119	4.3	2138	8.2
VIVA	535	2.1	1690	6.5	3845	14.7
Vox Africa	81	0.3	198	0.8	455	1.7
Watch	2290	8.8	5076	19.5	8100	31.0
Watch+1	470	1.8	1319	5.1	2604	10.0
Yesterday	3085	11.8	6184	23.7	9393	36.0
Yesterday+1	283	1.1	771	3.0	1484	5.7
Zing	201	0.8	405	1.6	707	2.7
Other Non Itemised Channels	3955	15.2	8190	31.4	13046	50.0