

**BARB Quarterly Reach Report- Quarter 4 2014 (BARB weeks 2410-2422)**

**Individuals 4+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	55199	94.4	57541	98.4	58166	99.5
4Music	4506	7.7	11194	19.1	19534	33.4
4seven	5122	8.8	14197	24.3	25300	43.3
5 USA	5683	9.7	11293	19.3	17943	30.7
5 USA+1	762	1.3	2028	3.5	3915	6.7
5*	6685	11.4	16064	27.5	26206	44.8
5*+1	379	0.6	1277	2.2	3094	5.3
Aaj Tak	212	0.4	493	0.8	983	1.7
ABN TV	250	0.4	575	1.0	1088	1.9
ABP News	195	0.3	460	0.8	746	1.3
Alibi	2004	3.4	4333	7.4	7553	12.9
Alibi+1	721	1.2	1776	3.0	3382	5.8
AlJazeera English	961	1.6	2162	3.7	3902	6.7
Animal Planet	1092	1.9	2952	5.0	5677	9.7
Animal Planet+1	242	0.4	773	1.3	1624	2.8
ARY News	541	0.9	849	1.5	1179	2.0
attheraces	597	1.0	1139	1.9	1805	3.1
BBC 3	13956	23.9	29293	50.1	42117	72.0
BBC 4	11294	19.3	23231	39.7	33494	57.3
BBC News	8682	14.9	15376	26.3	21747	37.2
BBC Parliament	690	1.2	1932	3.3	4048	6.9
BBC RB 6880	641	1.1	2188	3.7	4924	8.4
BBC RB FREEVIEW 301	1173	2.0	3134	5.4	5745	9.8
BBC1	46944	80.3	54549	93.3	57047	97.6
BBC2	33685	57.6	47165	80.7	53693	91.8
BET:BlackEntTv	252	0.4	863	1.5	1904	3.3
Bliss	444	0.8	1482	2.5	3382	5.8
Bonanza Bonanza	147	0.3	440	0.8	1015	1.7
Boomerang	1798	3.1	4306	7.4	7379	12.6
Boomerang+1	875	1.5	2234	3.8	4014	6.9
BT Sport 1	2165	3.7	4709	8.1	6904	11.8
BT Sport 2	920	1.6	2297	3.9	4048	6.9
Capital TV	526	0.9	1672	2.9	3397	5.8
Cartoon Network	2029	3.5	4204	7.2	7018	12.0
Cartoon Network +1	1126	1.9	2471	4.2	3959	6.8
Cartoonito	1003	1.7	2441	4.2	4438	7.6
CBBC	3997	6.8	8204	14.0	13723	23.5
Cbeebies	6016	10.3	10792	18.5	16013	27.4
CBS Action	1951	3.3	4654	8.0	8583	14.7
CBS Drama	775	1.3	2143	3.7	4234	7.2
CBS Reality TV	2879	4.9	6222	10.6	10906	18.7
CBS Reality+1	940	1.6	2390	4.1	4542	7.8
Challenge TV	3586	6.1	8430	14.4	15098	25.8
Challenge TV+1	684	1.2	2029	3.5	4385	7.5
CHANNEL 4	33743	57.7	48315	82.6	54491	93.2
CHANNEL 4+1	11418	19.5	25236	43.2	37746	64.6

CHANNEL 5	28298	48.4	44489	76.1	52720	90.2
CHANNEL 5+1	5034	8.6	13367	22.9	23341	39.9
Channel 5+24	2427	4.2	7422	12.7	14938	25.5
Channel AKA	315	0.5	998	1.7	2127	3.6
Channel Starz	607	1.0	1709	2.9	3314	5.7
Chart Show Dance	395	0.7	1314	2.2	2826	4.8
Chart Show TV	753	1.3	2164	3.7	4484	7.7
CITV and CITV Breakfast	2659	4.5	5620	9.6	9310	15.9
Clubland TV	342	0.6	1062	1.8	2251	3.8
COLORS TV	775	1.3	1308	2.2	1752	3.0
Comedy Central	4878	8.3	10582	18.1	16594	28.4
Comedy Central Extra	1475	2.5	4249	7.3	8204	14.0
Comedy Central Extra+1	381	0.7	1240	2.1	2708	4.6
Comedy Central+1	1929	3.3	5262	9.0	9780	16.7
Community Channel	752	1.3	2413	4.1	5270	9.0
Crime + Investigation	814	1.4	1829	3.1	3187	5.5
Crime + Investigation +1	291	0.5	687	1.2	1112	1.9
Dave	12623	21.6	25351	43.4	36201	61.9
Dave ja vu	2485	4.3	6942	11.9	13970	23.9
Discovery	2618	4.5	5553	9.5	9080	15.5
Discovery History	618	1.1	1786	3.1	3234	5.5
Discovery History +1	431	0.7	1283	2.2	2441	4.2
Discovery Home & Health	533	0.9	1439	2.5	2934	5.0
Discovery Home & Health+1	292	0.5	867	1.5	1883	3.2
Discovery Science	1119	1.9	2787	4.8	4973	8.5
Discovery Science+1	306	0.5	945	1.6	1815	3.1
Discovery Shed	509	0.9	1331	2.3	2670	4.6
Discovery Turbo	1245	2.1	2717	4.6	4596	7.9
Discovery+1	1341	2.3	3258	5.6	5494	9.4
Disney Channel	1943	3.3	3802	6.5	5772	9.9
Disney Channel+1	1449	2.5	2966	5.1	4595	7.9
Disney Junior	2460	4.2	4787	8.2	7323	12.5
Disney Junior Plus	1368	2.3	2973	5.1	4774	8.2
Disney XD	1366	2.3	3254	5.6	5463	9.3
Disney XD +1	1005	1.7	2404	4.1	4145	7.1
DMAX	1164	2.0	3567	6.1	7481	12.8
DMAX+1	264	0.5	971	1.7	2344	4.0
Drama	5264	9.0	10899	18.6	17215	29.4
E!	1404	2.4	3271	5.6	6047	10.3
E! +1	154	0.3	488	0.8	1086	1.9
E4	12488	21.4	22770	38.9	32769	56.0
E4+1	7658	13.1	16586	28.4	25935	44.4
Eden	837	1.4	2545	4.4	5133	8.8
Eden+1	371	0.6	1217	2.1	2419	4.1
ESPN	333	0.6	916	1.6	1951	3.3
Eurosport	998	1.7	2663	4.6	5157	8.8
Eurosport 2	1043	1.8	2851	4.9	5420	9.3
Extreme Sports Channel	268	0.5	802	1.4	1687	2.9
Film4	10775	18.4	22451	38.4	32892	56.3
Film4+1	3669	6.3	9968	17.1	18759	32.1

Flava	345	0.6	1098	1.9	2480	4.2
Food Network	2206	3.8	5036	8.6	8634	14.8
Food Network +1	490	0.8	1258	2.2	2246	3.8
FOX	3428	5.9	7171	12.3	11253	19.2
Fox News	184	0.3	419	0.7	887	1.5
FOX+	652	1.1	1734	3.0	3512	6.0
GEO NEWS	282	0.5	528	0.9	802	1.4
Geo Tez	222	0.4	450	0.8	782	1.3
Ginx	90	0.2	247	0.4	490	0.8
GOLD	5007	8.6	11353	19.4	18193	31.1
GOLD+1	1960	3.4	5182	8.9	9544	16.3
Good Food	1569	2.7	4212	7.2	8278	14.2
Good Food +1	660	1.1	1798	3.1	3429	5.9
H2	789	1.3	1899	3.2	3382	5.8
Heart TV	493	0.8	1559	2.7	3241	5.5
heat	722	1.2	2236	3.8	4764	8.1
History	1564	2.7	3122	5.3	5138	8.8
History +1	875	1.5	1984	3.4	3386	5.8
Home	621	1.1	1797	3.1	3815	6.5
Home +1	400	0.7	1212	2.1	2401	4.1
Horror Channel	1063	1.8	2849	4.9	5510	9.4
Horror Channel +1	630	1.1	1876	3.2	3801	6.5
Horse and Country	139	0.2	469	0.8	1096	1.9
HUM Europe	472	0.8	773	1.3	1124	1.9
Investigation Discovery	813	1.4	1786	3.1	3165	5.4
Investigation Discovery +1	497	0.9	1087	1.9	1674	2.9
ITV	38239	65.4	50100	85.7	55195	94.4
ITV Encore	959	1.6	2651	4.5	5266	9.0
ITV Encore +1	25	0.0	98	0.2	260	0.4
ITV HD	7750	13.3	13307	22.8	18610	31.8
ITV+1	10217	17.5	23242	39.8	35458	60.6
ITV2	18817	32.2	35909	61.4	47460	81.2
ITV2+1	6557	11.2	16927	29.0	28316	48.4
ITV3	10557	18.1	20724	35.4	30926	52.9
ITV3+1	2173	3.7	5816	9.9	10797	18.5
ITV4	10560	18.1	23750	40.6	35884	61.4
ITV4+1	854	1.5	2662	4.6	5868	10.0
Kerrang	560	1.0	1617	2.8	3219	5.5
Kiss TV	881	1.5	2629	4.5	5274	9.0
Kix	420	0.7	1012	1.7	1956	3.3
Lamhe	388	0.7	876	1.5	1575	2.7
Lifetime	1424	2.4	3477	5.9	6434	11.0
Lifetime +1	320	0.5	934	1.6	2142	3.7
Liverpool FC TV	105	0.2	322	0.6	921	1.6
London Live	904	1.5	2374	4.1	4189	7.2
Magic TV	1115	1.9	3224	5.5	6752	11.5
More 4	11779	20.1	25254	43.2	37303	63.8
More 4+1	2398	4.1	6801	11.6	12934	22.1
more>movies/movie mix	3939	6.7	9302	15.9	15124	25.9
more>movies/movie mix +1	419	0.7	1436	2.5	3053	5.2

Motors TV	391	0.7	1096	1.9	2187	3.7
Movies 24	1129	1.9	2739	4.7	5194	8.9
Movies 24 +	1048	1.8	2523	4.3	4760	8.1
Movies 4 Men	2395	4.1	5406	9.2	9093	15.6
Movies4Men+1	508	0.9	1355	2.3	2514	4.3
MTV	2307	3.9	5742	9.8	9917	17.0
MTV +1	366	0.6	1201	2.1	2554	4.4
MTV Base	715	1.2	2134	3.7	4312	7.4
MTV Classic	722	1.2	2235	3.8	4888	8.4
MTV Dance	575	1.0	1849	3.2	3762	6.4
MTV Hits	1134	1.9	3240	5.5	6019	10.3
MTV Live	884	1.5	2863	4.9	5927	10.1
MTV Music	1269	2.2	3525	6.0	6889	11.8
MTV Rocks	699	1.2	1944	3.3	3933	6.7
National Geographic +1	797	1.4	2220	3.8	4262	7.3
National Geographic TV	1469	2.5	3740	6.4	6800	11.6
National Geographic Wild	939	1.6	2534	4.3	4899	8.4
NDTV 24x7	212	0.4	444	0.8	775	1.3
News18 India	75	0.1	181	0.3	382	0.7
Nick Jr	2291	3.9	4799	8.2	7779	13.3
Nick Jr +1	450	0.8	1146	2.0	2229	3.8
Nick Jr 2	1599	2.7	3523	6.0	6170	10.6
Nickelodeon	1912	3.3	4063	7.0	6888	11.8
Nickelodeon +1	1133	1.9	2431	4.2	4206	7.2
Nicktoons	1376	2.4	3125	5.3	5562	9.5
Nollywood Movies	134	0.2	349	0.6	830	1.4
NOWM	608	1.0	1962	3.4	4219	7.2
PBS America	604	1.0	1638	2.8	3092	5.3
Pick	7379	12.6	15742	26.9	24988	42.7
Pick +1	705	1.2	2034	3.5	4043	6.9
Planet Pop	612	1.0	1822	3.1	3667	6.3
Pop	1475	2.5	3089	5.3	5464	9.3
Pop Girl	271	0.5	685	1.2	1287	2.2
Pop+1	362	0.6	897	1.5	1847	3.2
Premier Sports TV	64	0.1	200	0.3	532	0.9
PTC Punjabi	225	0.4	609	1.0	1219	2.1
PTV Global	192	0.3	479	0.8	971	1.7
Quest	4590	7.9	9729	16.6	15704	26.9
Quest +1	2694	4.6	6001	10.3	10009	17.1
Really	5641	9.6	12592	21.5	20341	34.8
Rishtey	695	1.2	1170	2.0	1749	3.0
RT	422	0.7	1042	1.8	2091	3.6
S4C	553	0.9	1487	2.5	3127	5.3
SAB	484	0.8	1093	1.9	1960	3.4
Samaa	292	0.5	561	1.0	912	1.6
Scuzz	346	0.6	938	1.6	1944	3.3
Showcase	261	0.4	818	1.4	1765	3.0
Sky 1	10455	17.9	18997	32.5	25746	44.0
Sky 1 +1	991	1.7	2671	4.6	5522	9.4
Sky 2	2588	4.4	7183	12.3	13139	22.5

Sky Arts 1	1732	3.0	4907	8.4	9560	16.3
Sky Arts 2	1180	2.0	3500	6.0	7285	12.5
Sky Atlantic	2586	4.4	6143	10.5	10714	18.3
Sky Atlantic +1	416	0.7	1097	1.9	2213	3.8
Sky Box Office (Movies)	121	0.2	432	0.7	1142	2.0
Sky Box Office Events	13	0.0	46	0.1	115	0.2
Sky Living	5894	10.1	11804	20.2	17956	30.7
Sky Living +1	1776	3.0	4593	7.9	8645	14.8
Sky LIVINGit	932	1.6	2783	4.8	5737	9.8
Sky LIVINGit +1	313	0.5	1065	1.8	2514	4.3
Sky Movies Action & Adventure	1424	2.4	3933	6.7	7315	12.5
Sky Movies Comedy	1461	2.5	4259	7.3	8017	13.7
Sky Movies Crime & Thriller	814	1.4	2481	4.2	4899	8.4
Sky Movies Disney	2490	4.3	6025	10.3	10118	17.3
Sky Movies Drama & Romance	1852	3.2	4921	8.4	9526	16.3
Sky Movies Family	1747	3.0	4705	8.0	8543	14.6
Sky Movies Greats	1507	2.6	4124	7.1	7516	12.9
Sky Movies Premiere	2345	4.0	5992	10.2	9786	16.7
Sky Movies Premiere+1	828	1.4	2491	4.3	4845	8.3
Sky Movies SciFi-Horror	1171	2.0	3452	5.9	6702	11.5
Sky Movies Select	741	1.3	2442	4.2	5210	8.9
Sky Movies Showcase	1433	2.5	4315	7.4	8477	14.5
Sky News	4969	8.5	9233	15.8	14579	24.9
Sky Sports 1	5528	9.5	9062	15.5	11604	19.8
Sky Sports 2	2492	4.3	5404	9.2	8400	14.4
Sky Sports 3	1803	3.1	4334	7.4	7113	12.2
Sky Sports 4	1258	2.2	3040	5.2	5548	9.5
Sky Sports 5	2510	4.3	5608	9.6	8429	14.4
Sky Sports Active Hi 1	11	0.0	33	0.1	113	0.2
Sky Sports Active Hi 2	47	0.1	169	0.3	408	0.7
Sky Sports Active Hi 4	10	0.0	42	0.1	114	0.2
Sky Sports Active Hi 5	9	0.0	36	0.1	100	0.2
Sky Sports Active Lo 1	7	0.0	31	0.1	71	0.1
Sky Sports Active Lo 2	15	0.0	64	0.1	178	0.3
Sky Sports Active Lo 3	41	0.1	126	0.2	311	0.5
Sky Sports Active Lo 4	16	0.0	63	0.1	148	0.3
Sky Sports Active Lo 5	26	0.0	102	0.2	290	0.5
Sky Sports Active Lo 6	18	0.0	74	0.1	192	0.3
Sky Sports Active Lo 7	9	0.0	36	0.1	97	0.2
Sky Sports Active Lo 8	9	0.0	37	0.1	99	0.2
Sky Sports Active Lo 9	2	0.0	3	0.0	8	0.0
Sky Sports F1	1396	2.4	3264	5.6	5934	10.2
Sky Sports News HQ	5713	9.8	9781	16.7	13129	22.5
Smash Hits	922	1.6	2705	4.6	5501	9.4
Sony Movie Channel	540	0.9	1671	2.9	3494	6.0
Sony Movie Channel +1	477	0.8	1418	2.4	2893	4.9
Sony TV	786	1.3	2330	4.0	5142	8.8
Sony TV+1	308	0.5	983	1.7	2237	3.8
Star Gold	476	0.8	977	1.7	1485	2.5
Star Life OK	481	0.8	847	1.4	1389	2.4

Star Plus	1121	1.9	1817	3.1	2893	4.9
STV Glasgow	135	0.2	380	0.6	731	1.3
Syfy	2985	5.1	7039	12.0	12175	20.8
Syfy +1	758	1.3	2220	3.8	4423	7.6
TCM	1337	2.3	3353	5.7	6244	10.7
TCM +1	864	1.5	2338	4.0	4341	7.4
The Africa Channel	227	0.4	622	1.1	1384	2.4
The Box	1015	1.7	2914	5.0	5613	9.6
The Travel Channel	1012	1.7	2819	4.8	5577	9.5
The Travel Channel+1	194	0.3	603	1.0	1334	2.3
The Vault	491	0.8	1517	2.6	3209	5.5
Tiny Pop	1230	2.1	2951	5.0	5428	9.3
Tiny Pop+1	455	0.8	1072	1.8	1908	3.3
TLC	2591	4.4	6488	11.1	11458	19.6
TLC +1	786	1.3	2324	4.0	4786	8.2
TLC +2	239	0.4	763	1.3	1780	3.0
Tru TV	1296	2.2	3110	5.3	5679	9.7
True Drama	402	0.7	1192	2.0	2389	4.1
True Entertainment	2578	4.4	5850	10.0	10429	17.8
True Entertainment +1	3	0.0	8	0.0	25	0.0
True Movies 1	1050	1.8	2706	4.6	5197	8.9
True Movies 2	630	1.1	1757	3.0	3454	5.9
UMP Movies	752	1.3	1444	2.5	2070	3.5
Universal	2589	4.4	5229	8.9	8202	14.0
Universal+1	782	1.3	1955	3.3	3611	6.2
VH-1	925	1.6	2831	4.8	6307	10.8
Vintage TV	878	1.5	2411	4.1	4912	8.4
VIVA	3609	6.2	9833	16.8	17829	30.5
Vox Africa	155	0.3	419	0.7	916	1.6
Watch	5295	9.1	12413	21.2	20233	34.6
Watch+1	1287	2.2	3829	6.6	7962	13.6
Yesterday	5808	9.9	12174	20.8	18956	32.4
Yesterday+1	593	1.0	1685	2.9	3127	5.3
Zing	591	1.0	1201	2.1	1884	3.2
Other Non Itemised Channels	8627	14.8	18090	30.9	28941	49.5

### BARB Quarterly Reach Report- Quarter 4 2014 (BARB weeks 2410-2422)

#### Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	47133	94.7	48952	98.4	49502	99.5
4Music	3923	7.9	9695	19.5	16883	33.9
4seven	4807	9.7	13113	26.4	22845	45.9
5 USA	5490	11.0	10705	21.5	16801	33.8
5 USA+1	742	1.5	1959	3.9	3712	7.5
5*	6175	12.4	14560	29.3	23272	46.8
5*+1	354	0.7	1195	2.4	2867	5.8
Aaj Tak	183	0.4	406	0.8	803	1.6
ABN TV	165	0.3	400	0.8	781	1.6
ABP News	164	0.3	377	0.8	620	1.2

Alibi	1922	3.9	4084	8.2	7025	14.1
Alibi+1	699	1.4	1708	3.4	3214	6.5
AlJazeera English	915	1.8	2006	4.0	3521	7.1
Animal Planet	998	2.0	2632	5.3	5009	10.1
Animal Planet+1	222	0.4	693	1.4	1428	2.9
ARY News	417	0.8	661	1.3	934	1.9
attheraces	568	1.1	1048	2.1	1614	3.2
BBC 3	12676	25.5	26125	52.5	36900	74.2
BBC 4	10919	21.9	22030	44.3	31160	62.6
BBC News	8224	16.5	14287	28.7	19931	40.1
BBC Parliament	671	1.3	1851	3.7	3820	7.7
BBC RB 6880	598	1.2	2028	4.1	4547	9.1
BBC RB FREEVIEW 301	1129	2.3	2994	6.0	5410	10.9
BBC1	41751	83.9	47035	94.5	48677	97.8
BBC2	31276	62.9	42083	84.6	46566	93.6
BET:BlackEntTv	209	0.4	691	1.4	1541	3.1
Bliss	369	0.7	1229	2.5	2793	5.6
Bonanza Bonanza	141	0.3	414	0.8	938	1.9
Boomerang	955	1.9	2494	5.0	4613	9.3
Boomerang+1	470	0.9	1326	2.7	2492	5.0
BT Sport 1	1972	4.0	4187	8.4	5940	11.9
BT Sport 2	862	1.7	2101	4.2	3613	7.3
Capital TV	416	0.8	1284	2.6	2583	5.2
Cartoon Network	968	1.9	2333	4.7	4283	8.6
Cartoon Network +1	477	1.0	1219	2.5	2215	4.5
Cartoonito	641	1.3	1648	3.3	3081	6.2
CBBC	1983	4.0	4774	9.6	8748	17.6
Cbeebies	4195	8.4	7687	15.5	11686	23.5
CBS Action	1851	3.7	4358	8.8	7945	16.0
CBS Drama	748	1.5	2027	4.1	3929	7.9
CBS Reality TV	2727	5.5	5779	11.6	9932	20.0
CBS Reality+1	889	1.8	2235	4.5	4189	8.4
Challenge TV	3284	6.6	7588	15.3	13369	26.9
Challenge TV+1	622	1.3	1829	3.7	3926	7.9
CHANNEL 4	30428	61.2	42276	85.0	46851	94.2
CHANNEL 4+1	10412	20.9	22639	45.5	33222	66.8
CHANNEL 5	25462	51.2	38862	78.1	45255	91.0
CHANNEL 5+1	4675	9.4	12191	24.5	20841	41.9
Channel 5+24	2318	4.7	7023	14.1	13926	28.0
Channel AKA	268	0.5	837	1.7	1720	3.5
Channel Starz	466	0.9	1309	2.6	2517	5.1
Chart Show Dance	327	0.7	1058	2.1	2220	4.5
Chart Show TV	603	1.2	1736	3.5	3544	7.1
CITV and CITV Breakfast	1253	2.5	3104	6.2	5628	11.3
Clubland TV	295	0.6	884	1.8	1838	3.7
COLORS TV	593	1.2	989	2.0	1318	2.6
Comedy Central	4272	8.6	9182	18.5	14177	28.5
Comedy Central Extra	1321	2.7	3783	7.6	7211	14.5
Comedy Central Extra+1	343	0.7	1104	2.2	2406	4.8
Comedy Central+1	1715	3.4	4660	9.4	8528	17.1

Community Channel	713	1.4	2263	4.5	4853	9.8
Crime + Investigation	774	1.6	1698	3.4	2878	5.8
Crime + Investigation +1	279	0.6	644	1.3	1006	2.0
Dave	11467	23.0	22562	45.3	31894	64.1
Dave ja vu	2295	4.6	6322	12.7	12593	25.3
Discovery	2398	4.8	4969	10.0	8075	16.2
Discovery History	586	1.2	1682	3.4	2993	6.0
Discovery History +1	419	0.8	1241	2.5	2335	4.7
Discovery Home & Health	497	1.0	1296	2.6	2556	5.1
Discovery Home & Health+1	278	0.6	810	1.6	1714	3.4
Discovery Science	1038	2.1	2558	5.1	4484	9.0
Discovery Science+1	292	0.6	895	1.8	1682	3.4
Discovery Shed	476	1.0	1237	2.5	2433	4.9
Discovery Turbo	1131	2.3	2450	4.9	4087	8.2
Discovery+1	1231	2.5	2929	5.9	4867	9.8
Disney Channel	915	1.8	2076	4.2	3410	6.9
Disney Channel+1	661	1.3	1559	3.1	2597	5.2
Disney Junior	1512	3.0	3085	6.2	4941	9.9
Disney Junior Plus	858	1.7	1943	3.9	3302	6.6
Disney XD	690	1.4	1852	3.7	3361	6.8
Disney XD +1	496	1.0	1316	2.6	2388	4.8
DMAX	1058	2.1	3199	6.4	6533	13.1
DMAX+1	244	0.5	887	1.8	2132	4.3
Drama	5108	10.3	10456	21.0	16272	32.7
E!	1224	2.5	2860	5.7	5307	10.7
E! +1	139	0.3	440	0.9	994	2.0
E4	11111	22.3	20042	40.3	28602	57.5
E4+1	6839	13.7	14646	29.4	22597	45.4
Eden	762	1.5	2267	4.6	4568	9.2
Eden+1	343	0.7	1107	2.2	2185	4.4
ESPN	306	0.6	837	1.7	1756	3.5
Eurosport	934	1.9	2444	4.9	4626	9.3
Eurosport 2	972	2.0	2576	5.2	4823	9.7
Extreme Sports Channel	234	0.5	694	1.4	1448	2.9
Film4	9856	19.8	19996	40.2	28656	57.6
Film4+1	3308	6.7	8832	17.8	16292	32.7
Flava	278	0.6	875	1.8	1946	3.9
Food Network	2024	4.1	4546	9.1	7611	15.3
Food Network +1	444	0.9	1117	2.2	1967	4.0
FOX	3208	6.4	6550	13.2	10110	20.3
Fox News	164	0.3	359	0.7	764	1.5
FOX+	631	1.3	1651	3.3	3255	6.5
GEO NEWS	219	0.4	390	0.8	621	1.2
Geo Tez	176	0.4	346	0.7	615	1.2
Ginx	73	0.1	205	0.4	387	0.8
GOLD	4649	9.3	10289	20.7	16145	32.4
GOLD+1	1844	3.7	4805	9.7	8710	17.5
Good Food	1437	2.9	3817	7.7	7399	14.9
Good Food +1	619	1.2	1648	3.3	3090	6.2
H2	749	1.5	1776	3.6	3124	6.3



Heart TV	430	0.9	1345	2.7	2769	5.6
heat	605	1.2	1853	3.7	3949	7.9
History	1458	2.9	2835	5.7	4580	9.2
History +1	827	1.7	1846	3.7	3112	6.3
Home	593	1.2	1691	3.4	3551	7.1
Home +1	387	0.8	1153	2.3	2249	4.5
Horror Channel	1017	2.0	2696	5.4	5078	10.2
Horror Channel +1	605	1.2	1786	3.6	3565	7.2
Horse and Country	124	0.2	411	0.8	958	1.9
HUM Europe	347	0.7	552	1.1	840	1.7
Investigation Discovery	769	1.5	1658	3.3	2862	5.8
Investigation Discovery +1	465	0.9	1007	2.0	1542	3.1
ITV	34185	68.7	43524	87.5	47278	95.0
ITV Encore	925	1.9	2509	5.0	4913	9.9
ITV Encore +1	25	0.0	97	0.2	257	0.5
ITV HD	6880	13.8	11638	23.4	16116	32.4
ITV+1	9467	19.0	21056	42.3	31316	62.9
ITV2	16760	33.7	31261	62.8	40774	81.9
ITV2+1	5858	11.8	14874	29.9	24431	49.1
ITV3	10171	20.4	19538	39.3	28501	57.3
ITV3+1	2101	4.2	5590	11.2	10234	20.6
ITV4	9860	19.8	21760	43.7	32090	64.5
ITV4+1	812	1.6	2508	5.0	5446	10.9
Kerrang	476	1.0	1371	2.8	2737	5.5
Kiss TV	716	1.4	2112	4.2	4229	8.5
Kix	204	0.4	560	1.1	1126	2.3
Lamhe	330	0.7	706	1.4	1216	2.4
Lifetime	1282	2.6	3078	6.2	5703	11.5
Lifetime +1	290	0.6	835	1.7	1893	3.8
Liverpool FC TV	72	0.1	232	0.5	656	1.3
London Live	857	1.7	2219	4.5	3800	7.6
Magic TV	962	1.9	2754	5.5	5644	11.3
More 4	11183	22.5	23497	47.2	33903	68.1
More 4+1	2272	4.6	6366	12.8	11781	23.7
more>movies/movie mix	3722	7.5	8613	17.3	13743	27.6
more>movies/movie mix +1	392	0.8	1327	2.7	2787	5.6
Motors TV	351	0.7	957	1.9	1890	3.8
Movies 24	1039	2.1	2486	5.0	4594	9.2
Movies 24 +	961	1.9	2288	4.6	4280	8.6
Movies 4 Men	2343	4.7	5214	10.5	8644	17.4
Movies4Men+1	494	1.0	1306	2.6	2388	4.8
MTV	2037	4.1	5026	10.1	8488	17.1
MTV +1	330	0.7	1078	2.2	2280	4.6
MTV Base	578	1.2	1731	3.5	3488	7.0
MTV Classic	621	1.2	1896	3.8	4064	8.2
MTV Dance	482	1.0	1527	3.1	3062	6.2
MTV Hits	890	1.8	2547	5.1	4770	9.6
MTV Live	694	1.4	2222	4.5	4537	9.1
MTV Music	1014	2.0	2784	5.6	5404	10.9
MTV Rocks	559	1.1	1547	3.1	3074	6.2

National Geographic +1	753	1.5	2051	4.1	3880	7.8
National Geographic TV	1376	2.8	3450	6.9	6222	12.5
National Geographic Wild	872	1.8	2310	4.6	4436	8.9
NDTV 24x7	196	0.4	399	0.8	686	1.4
News18 India	70	0.1	166	0.3	350	0.7
Nick Jr	1522	3.1	3315	6.7	5552	11.2
Nick Jr +1	295	0.6	788	1.6	1568	3.2
Nick Jr 2	1080	2.2	2443	4.9	4372	8.8
Nickelodeon	982	2.0	2341	4.7	4338	8.7
Nickelodeon +1	489	1.0	1194	2.4	2290	4.6
Nicktoons	711	1.4	1782	3.6	3453	6.9
Nollywood Movies	90	0.2	231	0.5	563	1.1
NOWM	488	1.0	1583	3.2	3360	6.8
PBS America	584	1.2	1569	3.2	2949	5.9
Pick	7004	14.1	14641	29.4	22776	45.8
Pick +1	654	1.3	1884	3.8	3701	7.4
Planet Pop	484	1.0	1446	2.9	2868	5.8
Pop	765	1.5	1786	3.6	3468	7.0
Pop Girl	116	0.2	341	0.7	690	1.4
Pop+1	161	0.3	440	0.9	1011	2.0
Premier Sports TV	55	0.1	162	0.3	413	0.8
PTC Punjabi	178	0.4	488	1.0	957	1.9
PTV Global	152	0.3	379	0.8	744	1.5
Quest	4355	8.8	9108	18.3	14472	29.1
Quest +1	2554	5.1	5618	11.3	9212	18.5
Really	5348	10.8	11685	23.5	18604	37.4
Rishtey	510	1.0	857	1.7	1309	2.6
RT	409	0.8	985	2.0	1946	3.9
S4C	479	1.0	1250	2.5	2536	5.1
SAB	385	0.8	842	1.7	1505	3.0
Samaa	224	0.5	406	0.8	685	1.4
Scuzz	285	0.6	772	1.6	1584	3.2
Showcase	250	0.5	779	1.6	1660	3.3
Sky 1	9076	18.2	16308	32.8	21839	43.9
Sky 1 +1	863	1.7	2317	4.7	4730	9.5
Sky 2	2413	4.8	6580	13.2	11828	23.8
Sky Arts 1	1634	3.3	4542	9.1	8690	17.5
Sky Arts 2	1093	2.2	3209	6.5	6575	13.2
Sky Atlantic	2449	4.9	5702	11.5	9732	19.6
Sky Atlantic +1	409	0.8	1069	2.1	2142	4.3
Sky Box Office (Movies)	101	0.2	380	0.8	948	1.9
Sky Box Office Events	11	0.0	37	0.1	93	0.2
Sky Living	5445	10.9	10597	21.3	15762	31.7
Sky Living +1	1645	3.3	4188	8.4	7686	15.4
Sky LIVINGit	867	1.7	2557	5.1	5195	10.4
Sky LIVINGit +1	300	0.6	1010	2.0	2392	4.8
Sky Movies Action & Adventure	1240	2.5	3355	6.7	6078	12.2
Sky Movies Comedy	1248	2.5	3606	7.2	6659	13.4
Sky Movies Crime & Thriller	745	1.5	2257	4.5	4324	8.7
Sky Movies Disney	1845	3.7	4497	9.0	7737	15.6

Sky Movies Drama & Romance	1511	3.0	4014	8.1	7591	15.3
Sky Movies Family	1262	2.5	3478	7.0	6369	12.8
Sky Movies Greats	1287	2.6	3459	7.0	6170	12.4
Sky Movies Premiere	1992	4.0	5001	10.1	7980	16.0
Sky Movies Premiere+1	713	1.4	2113	4.2	4039	8.1
Sky Movies SciFi-Horror	1039	2.1	2983	6.0	5629	11.3
Sky Movies Select	675	1.4	2187	4.4	4561	9.2
Sky Movies Showcase	1193	2.4	3553	7.1	6836	13.7
Sky News	4678	9.4	8505	17.1	13383	26.9
Sky Sports 1	5005	10.1	7970	16.0	10003	20.1
Sky Sports 2	2310	4.6	4882	9.8	7430	14.9
Sky Sports 3	1649	3.3	3900	7.8	6302	12.7
Sky Sports 4	1187	2.4	2799	5.6	4970	10.0
Sky Sports 5	2269	4.6	4968	10.0	7294	14.7
Sky Sports Active Hi 1	11	0.0	33	0.1	108	0.2
Sky Sports Active Hi 2	43	0.1	152	0.3	361	0.7
Sky Sports Active Hi 4	10	0.0	41	0.1	111	0.2
Sky Sports Active Hi 5	9	0.0	36	0.1	100	0.2
Sky Sports Active Lo 1	7	0.0	30	0.1	67	0.1
Sky Sports Active Lo 2	15	0.0	62	0.1	172	0.3
Sky Sports Active Lo 3	39	0.1	117	0.2	284	0.6
Sky Sports Active Lo 4	16	0.0	63	0.1	147	0.3
Sky Sports Active Lo 5	24	0.0	93	0.2	261	0.5
Sky Sports Active Lo 6	18	0.0	73	0.1	188	0.4
Sky Sports Active Lo 7	9	0.0	36	0.1	96	0.2
Sky Sports Active Lo 8	8	0.0	34	0.1	92	0.2
Sky Sports Active Lo 9	2	0.0	3	0.0	8	0.0
Sky Sports F1	1264	2.5	2899	5.8	5244	10.5
Sky Sports News HQ	5137	10.3	8555	17.2	11315	22.7
Smash Hits	746	1.5	2154	4.3	4416	8.9
Sony Movie Channel	503	1.0	1553	3.1	3148	6.3
Sony Movie Channel +1	448	0.9	1330	2.7	2660	5.3
Sony TV	737	1.5	2176	4.4	4709	9.5
Sony TV+1	296	0.6	936	1.9	2100	4.2
Star Gold	397	0.8	772	1.6	1188	2.4
Star Life OK	405	0.8	670	1.3	1068	2.1
Star Plus	864	1.7	1362	2.7	2184	4.4
STV Glasgow	128	0.3	353	0.7	674	1.4
Syfy	2793	5.6	6406	12.9	10800	21.7
Syfy +1	726	1.5	2097	4.2	4143	8.3
TCM	1278	2.6	3135	6.3	5692	11.4
TCM +1	833	1.7	2232	4.5	4075	8.2
The Africa Channel	192	0.4	530	1.1	1141	2.3
The Box	813	1.6	2340	4.7	4509	9.1
The Travel Channel	962	1.9	2671	5.4	5180	10.4
The Travel Channel+1	185	0.4	566	1.1	1230	2.5
The Vault	404	0.8	1210	2.4	2520	5.1
Tiny Pop	680	1.4	1833	3.7	3591	7.2
Tiny Pop+1	225	0.5	613	1.2	1165	2.3
TLC	2325	4.7	5757	11.6	10012	20.1

TLC +1	718	1.4	2116	4.3	4338	8.7
TLC +2	214	0.4	676	1.4	1588	3.2
Tru TV	1238	2.5	2919	5.9	5234	10.5
True Drama	389	0.8	1141	2.3	2284	4.6
True Entertainment	2492	5.0	5607	11.3	9846	19.8
True Entertainment +1	3	0.0	8	0.0	25	0.1
True Movies 1	976	2.0	2481	5.0	4697	9.4
True Movies 2	607	1.2	1672	3.4	3213	6.5
UMP Movies	595	1.2	1086	2.2	1558	3.1
Universal	2442	4.9	4821	9.7	7446	15.0
Universal+1	764	1.5	1890	3.8	3423	6.9
VH-1	770	1.5	2338	4.7	5097	10.2
Vintage TV	805	1.6	2166	4.4	4346	8.7
VIVA	3053	6.1	8376	16.8	15130	30.4
Vox Africa	116	0.2	311	0.6	665	1.3
Watch	4830	9.7	11071	22.3	17636	35.4
Watch+1	1198	2.4	3522	7.1	7214	14.5
Yesterday	5621	11.3	11615	23.3	17777	35.7
Yesterday+1	575	1.2	1629	3.3	3001	6.0
Zing	462	0.9	910	1.8	1417	2.8
Other Non Itemised Channels	7721	15.5	15928	32.0	25057	50.4

#### BARB Quarterly Reach Report- Quarter 4 2014 (BARB weeks 2410-2422)

##### Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	13476	90.0	14505	96.8	14847	99.1
4Music	1553	10.4	3655	24.4	6019	40.2
4seven	1141	7.6	3382	22.6	6265	41.8
5 USA	781	5.2	1871	12.5	3478	23.2
5 USA+1	96	0.6	293	2.0	615	4.1
5*	1428	9.5	3534	23.6	6114	40.8
5*+1	80	0.5	275	1.8	706	4.7
Aaj Tak	57	0.4	143	1.0	341	2.3
ABN TV	50	0.3	153	1.0	320	2.1
ABP News	56	0.4	129	0.9	248	1.7
Alibi	233	1.6	642	4.3	1370	9.1
Alibi+1	79	0.5	233	1.6	471	3.1
AlJazeera English	106	0.7	277	1.9	554	3.7
Animal Planet	225	1.5	707	4.7	1451	9.7
Animal Planet+1	31	0.2	111	0.7	278	1.9
ARY News	122	0.8	219	1.5	301	2.0
attheraces	73	0.5	200	1.3	403	2.7
BBC 3	4343	29.0	8236	55.0	11217	74.9
BBC 4	1111	7.4	3190	21.3	5923	39.5
BBC News	987	6.6	2241	15.0	3819	25.5
BBC Parliament	64	0.4	246	1.6	617	4.1
BBC RB 6880	96	0.6	360	2.4	850	5.7
BBC RB FREEVIEW 301	126	0.8	393	2.6	794	5.3
BBC1	10283	68.6	13224	88.3	14236	95.0

BBC2	6085	40.6	10446	69.7	12890	86.0
BET:BlackEntTv	65	0.4	227	1.5	486	3.2
Bliss	167	1.1	538	3.6	1226	8.2
Bonanza Bonanza	16	0.1	59	0.4	147	1.0
Boomerang	366	2.4	978	6.5	1795	12.0
Boomerang+1	176	1.2	504	3.4	948	6.3
BT Sport 1	514	3.4	1223	8.2	1646	11.0
BT Sport 2	222	1.5	601	4.0	1010	6.7
Capital TV	214	1.4	648	4.3	1217	8.1
Cartoon Network	414	2.8	950	6.3	1681	11.2
Cartoon Network +1	198	1.3	503	3.4	873	5.8
Cartoonito	324	2.2	803	5.4	1384	9.2
CBBC	549	3.7	1384	9.2	2588	17.3
Cbeebies	1833	12.2	3052	20.4	4314	28.8
CBS Action	233	1.6	649	4.3	1355	9.0
CBS Drama	111	0.7	354	2.4	769	5.1
CBS Reality TV	459	3.1	1060	7.1	1913	12.8
CBS Reality+1	170	1.1	471	3.1	1008	6.7
Challenge TV	628	4.2	1698	11.3	3257	21.7
Challenge TV+1	157	1.0	460	3.1	1144	7.6
CHANNEL 4	7884	52.6	11808	78.8	13483	90.0
CHANNEL 4+1	2787	18.6	6453	43.1	9845	65.7
CHANNEL 5	5669	37.8	9922	66.2	12517	83.5
CHANNEL 5+1	871	5.8	2639	17.6	5055	33.7
Channel 5+24	432	2.9	1373	9.2	3008	20.1
Channel AKA	166	1.1	496	3.3	991	6.6
Channel Starz	266	1.8	745	5.0	1374	9.2
Chart Show Dance	182	1.2	567	3.8	1170	7.8
Chart Show TV	334	2.2	922	6.2	1798	12.0
CITV and CITV Breakfast	443	3.0	1060	7.1	1881	12.6
Clubland TV	174	1.2	494	3.3	967	6.5
COLORS TV	242	1.6	394	2.6	516	3.4
Comedy Central	1998	13.3	3931	26.2	5721	38.2
Comedy Central Extra	567	3.8	1554	10.4	2848	19.0
Comedy Central Extra+1	134	0.9	440	2.9	972	6.5
Comedy Central+1	814	5.4	2033	13.6	3657	24.4
Community Channel	82	0.5	335	2.2	829	5.5
Crime + Investigation	145	1.0	398	2.7	745	5.0
Crime + Investigation +1	37	0.2	93	0.6	175	1.2
Dave	3297	22.0	6700	44.7	9617	64.2
Dave ja vu	694	4.6	1916	12.8	3874	25.9
Discovery	733	4.9	1588	10.6	2621	17.5
Discovery History	62	0.4	237	1.6	537	3.6
Discovery History +1	40	0.3	147	1.0	355	2.4
Discovery Home & Health	86	0.6	265	1.8	603	4.0
Discovery Home & Health+1	30	0.2	103	0.7	257	1.7
Discovery Science	254	1.7	657	4.4	1246	8.3
Discovery Science+1	46	0.3	155	1.0	298	2.0
Discovery Shed	68	0.5	227	1.5	503	3.4
Discovery Turbo	273	1.8	665	4.4	1167	7.8

Discovery+1	301	2.0	766	5.1	1341	9.0
Disney Channel	296	2.0	741	4.9	1206	8.0
Disney Channel+1	218	1.5	505	3.4	830	5.5
Disney Junior	763	5.1	1411	9.4	2122	14.2
Disney Junior Plus	435	2.9	925	6.2	1409	9.4
Disney XD	285	1.9	751	5.0	1309	8.7
Disney XD +1	204	1.4	550	3.7	925	6.2
DMAX	333	2.2	996	6.6	2022	13.5
DMAX+1	64	0.4	230	1.5	540	3.6
Drama	447	3.0	1217	8.1	2519	16.8
E!	533	3.6	1132	7.6	2024	13.5
E! +1	66	0.4	200	1.3	439	2.9
E4	4911	32.8	7870	52.5	10293	68.7
E4+1	2939	19.6	5802	38.7	8349	55.7
Eden	140	0.9	507	3.4	1150	7.7
Eden+1	46	0.3	187	1.2	413	2.8
ESPN	71	0.5	205	1.4	454	3.0
Eurosport	146	1.0	472	3.2	1064	7.1
Eurosport 2	165	1.1	540	3.6	1181	7.9
Extreme Sports Channel	71	0.5	225	1.5	499	3.3
Film4	2200	14.7	5050	33.7	7842	52.3
Film4+1	692	4.6	2043	13.6	4042	27.0
Flava	161	1.1	520	3.5	1113	7.4
Food Network	421	2.8	1026	6.8	1825	12.2
Food Network +1	96	0.6	247	1.6	475	3.2
FOX	1262	8.4	2602	17.4	3827	25.5
Fox News	28	0.2	70	0.5	155	1.0
FOX+	216	1.4	547	3.7	1057	7.1
GEO NEWS	40	0.3	114	0.8	232	1.5
Geo Tez	39	0.3	103	0.7	227	1.5
Ginx	37	0.2	91	0.6	156	1.0
GOLD	1030	6.9	2563	17.1	4544	30.3
GOLD+1	362	2.4	1026	6.8	2012	13.4
Good Food	304	2.0	903	6.0	1935	12.9
Good Food +1	134	0.9	357	2.4	719	4.8
H2	125	0.8	324	2.2	631	4.2
Heart TV	175	1.2	552	3.7	1099	7.3
heat	293	2.0	886	5.9	1832	12.2
History	371	2.5	759	5.1	1298	8.7
History +1	186	1.2	450	3.0	814	5.4
Home	74	0.5	238	1.6	651	4.3
Home +1	32	0.2	124	0.8	251	1.7
Horror Channel	131	0.9	437	2.9	966	6.4
Horror Channel +1	64	0.4	249	1.7	624	4.2
Horse and Country	29	0.2	110	0.7	230	1.5
HUM Europe	112	0.7	214	1.4	369	2.5
Investigation Discovery	124	0.8	330	2.2	652	4.4
Investigation Discovery +1	73	0.5	163	1.1	231	1.5
ITV	8035	53.6	11766	78.5	13542	90.4
ITV Encore	97	0.6	320	2.1	798	5.3

ITV Encore +1	1	0.0	5	0.0	17	0.1
ITV HD	1897	12.7	3365	22.5	4564	30.5
ITV+1	2055	13.7	5096	34.0	8221	54.9
ITV2	4698	31.4	9033	60.3	11901	79.4
ITV2+1	1731	11.6	4476	29.9	7427	49.6
ITV3	996	6.7	2840	19.0	5255	35.1
ITV3+1	183	1.2	609	4.1	1360	9.1
ITV4	1875	12.5	4875	32.5	8039	53.7
ITV4+1	121	0.8	444	3.0	1095	7.3
Kerrang	230	1.5	663	4.4	1287	8.6
Kiss TV	384	2.6	1133	7.6	2207	14.7
Kix	86	0.6	235	1.6	478	3.2
Lamhe	94	0.6	224	1.5	415	2.8
Lifetime	389	2.6	923	6.2	1723	11.5
Lifetime +1	72	0.5	219	1.5	563	3.8
Liverpool FC TV	19	0.1	61	0.4	187	1.2
London Live	180	1.2	510	3.4	1021	6.8
Magic TV	357	2.4	1055	7.0	2116	14.1
More 4	2135	14.3	5387	36.0	8637	57.6
More 4+1	453	3.0	1474	9.8	2986	19.9
more>movies/movie mix	468	3.1	1386	9.3	2618	17.5
more>movies/movie mix +1	48	0.3	197	1.3	394	2.6
Motors TV	77	0.5	221	1.5	476	3.2
Movies 24	163	1.1	449	3.0	935	6.2
Movies 24 +	159	1.1	462	3.1	966	6.4
Movies 4 Men	149	1.0	492	3.3	1082	7.2
Movies4Men+1	22	0.1	79	0.5	183	1.2
MTV	1102	7.4	2463	16.4	3800	25.4
MTV +1	171	1.1	535	3.6	1084	7.2
MTV Base	332	2.2	960	6.4	1791	12.0
MTV Classic	273	1.8	820	5.5	1746	11.7
MTV Dance	247	1.6	774	5.2	1539	10.3
MTV Hits	480	3.2	1356	9.0	2386	15.9
MTV Live	355	2.4	1150	7.7	2266	15.1
MTV Music	532	3.6	1424	9.5	2583	17.2
MTV Rocks	318	2.1	831	5.5	1637	10.9
National Geographic +1	112	0.7	371	2.5	787	5.3
National Geographic TV	282	1.9	790	5.3	1582	10.6
National Geographic Wild	157	1.0	500	3.3	1107	7.4
NDTV 24x7	53	0.4	113	0.8	202	1.3
News18 India	21	0.1	49	0.3	108	0.7
Nick Jr	731	4.9	1513	10.1	2484	16.6
Nick Jr +1	142	0.9	364	2.4	717	4.8
Nick Jr 2	521	3.5	1118	7.5	1874	12.5
Nickelodeon	361	2.4	873	5.8	1652	11.0
Nickelodeon +1	158	1.1	383	2.6	752	5.0
Nicktoons	313	2.1	788	5.3	1505	10.0
Nollywood Movies	47	0.3	121	0.8	279	1.9
NOWM	232	1.5	746	5.0	1525	10.2
PBS America	48	0.3	163	1.1	388	2.6

Pick	1230	8.2	3035	20.3	5389	36.0
Pick +1	104	0.7	341	2.3	759	5.1
Planet Pop	262	1.8	754	5.0	1396	9.3
Pop	310	2.1	663	4.4	1263	8.4
Pop Girl	52	0.3	153	1.0	316	2.1
Pop+1	63	0.4	158	1.1	325	2.2
Premier Sports TV	19	0.1	74	0.5	209	1.4
PTC Punjabi	61	0.4	203	1.4	426	2.8
PTV Global	49	0.3	135	0.9	295	2.0
Quest	672	4.5	1724	11.5	2970	19.8
Quest +1	382	2.5	983	6.6	1779	11.9
Really	951	6.3	2365	15.8	4257	28.4
Rishtey	206	1.4	352	2.4	569	3.8
RT	40	0.3	122	0.8	296	2.0
S4C	102	0.7	345	2.3	775	5.2
SAB	129	0.9	289	1.9	531	3.5
Samaa	56	0.4	149	1.0	291	1.9
Scuzz	132	0.9	367	2.4	789	5.3
Showcase	30	0.2	95	0.6	235	1.6
Sky 1	2938	19.6	5359	35.8	7390	49.3
Sky 1 +1	247	1.6	715	4.8	1455	9.7
Sky 2	578	3.9	1783	11.9	3470	23.2
Sky Arts 1	265	1.8	863	5.8	1967	13.1
Sky Arts 2	189	1.3	675	4.5	1582	10.6
Sky Atlantic	561	3.7	1464	9.8	2728	18.2
Sky Atlantic +1	79	0.5	226	1.5	469	3.1
Sky Box Office (Movies)	25	0.2	94	0.6	262	1.7
Sky Box Office Events	5	0.0	19	0.1	46	0.3
Sky Living	1448	9.7	3076	20.5	4834	32.3
Sky Living +1	370	2.5	1014	6.8	2035	13.6
Sky LIVINGit	213	1.4	679	4.5	1444	9.6
Sky LIVINGit +1	65	0.4	234	1.6	583	3.9
Sky Movies Action & Adventure	376	2.5	1078	7.2	2115	14.1
Sky Movies Comedy	459	3.1	1321	8.8	2556	17.1
Sky Movies Crime & Thriller	196	1.3	630	4.2	1311	8.8
Sky Movies Disney	756	5.0	1799	12.0	3059	20.4
Sky Movies Drama & Romance	521	3.5	1389	9.3	2809	18.7
Sky Movies Family	476	3.2	1326	8.8	2384	15.9
Sky Movies Greats	401	2.7	1129	7.5	2125	14.2
Sky Movies Premiere	599	4.0	1643	11.0	2693	18.0
Sky Movies Premiere+1	168	1.1	522	3.5	1053	7.0
Sky Movies SciFi-Horror	335	2.2	1005	6.7	1943	13.0
Sky Movies Select	170	1.1	596	4.0	1396	9.3
Sky Movies Showcase	407	2.7	1239	8.3	2388	15.9
Sky News	661	4.4	1437	9.6	2566	17.1
Sky Sports 1	1389	9.3	2432	16.2	3086	20.6
Sky Sports 2	560	3.7	1381	9.2	2129	14.2
Sky Sports 3	417	2.8	1072	7.2	1751	11.7
Sky Sports 4	203	1.4	618	4.1	1242	8.3
Sky Sports 5	633	4.2	1504	10.0	2311	15.4



Sky Sports Active Hi 1	4	0.0	13	0.1	37	0.2
Sky Sports Active Hi 2	8	0.1	34	0.2	89	0.6
Sky Sports Active Hi 4	2	0.0	7	0.0	18	0.1
Sky Sports Active Hi 5	3	0.0	13	0.1	35	0.2
Sky Sports Active Lo 1	2	0.0	7	0.0	9	0.1
Sky Sports Active Lo 2	2	0.0	8	0.1	17	0.1
Sky Sports Active Lo 3	14	0.1	39	0.3	66	0.4
Sky Sports Active Lo 4	3	0.0	10	0.1	15	0.1
Sky Sports Active Lo 5	6	0.0	18	0.1	47	0.3
Sky Sports Active Lo 6	5	0.0	22	0.1	65	0.4
Sky Sports Active Lo 7	2	0.0	11	0.1	22	0.1
Sky Sports Active Lo 8	3	0.0	14	0.1	32	0.2
Sky Sports Active Lo 9	0	0.0	0	0.0	0	0.0
Sky Sports F1	375	2.5	859	5.7	1616	10.8
Sky Sports News HQ	1377	9.2	2445	16.3	3365	22.5
Smash Hits	372	2.5	1045	7.0	1992	13.3
Sony Movie Channel	60	0.4	212	1.4	503	3.4
Sony Movie Channel +1	45	0.3	158	1.1	344	2.3
Sony TV	141	0.9	443	3.0	1093	7.3
Sony TV+1	53	0.4	168	1.1	399	2.7
Star Gold	126	0.8	266	1.8	449	3.0
Star Life OK	155	1.0	264	1.8	445	3.0
Star Plus	296	2.0	508	3.4	840	5.6
STV Glasgow	17	0.1	51	0.3	121	0.8
Syfy	628	4.2	1632	10.9	2996	20.0
Syfy +1	138	0.9	420	2.8	917	6.1
TCM	130	0.9	423	2.8	956	6.4
TCM +1	70	0.5	224	1.5	486	3.2
The Africa Channel	51	0.3	139	0.9	321	2.1
The Box	451	3.0	1279	8.5	2452	16.4
The Travel Channel	152	1.0	483	3.2	1129	7.5
The Travel Channel+1	22	0.1	70	0.5	174	1.2
The Vault	215	1.4	629	4.2	1272	8.5
Tiny Pop	269	1.8	707	4.7	1293	8.6
Tiny Pop+1	107	0.7	264	1.8	468	3.1
TLC	725	4.8	1822	12.2	3286	21.9
TLC +1	191	1.3	595	4.0	1246	8.3
TLC +2	50	0.3	146	1.0	357	2.4
Tru TV	217	1.4	527	3.5	1020	6.8
True Drama	27	0.2	95	0.6	225	1.5
True Entertainment	199	1.3	597	4.0	1322	8.8
True Entertainment +1	1	0.0	2	0.0	6	0.0
True Movies 1	121	0.8	359	2.4	803	5.4
True Movies 2	48	0.3	183	1.2	441	2.9
UMP Movies	196	1.3	390	2.6	573	3.8
Universal	590	3.9	1283	8.6	2084	13.9
Universal+1	131	0.9	371	2.5	698	4.7
VH-1	313	2.1	945	6.3	2118	14.1
Vintage TV	175	1.2	553	3.7	1270	8.5
VIVA	1190	7.9	3051	20.4	5261	35.1

Vox Africa	33	0.2	98	0.7	230	1.5
Watch	1188	7.9	3069	20.5	5259	35.1
Watch+1	283	1.9	831	5.6	1854	12.4
Yesterday	493	3.3	1411	9.4	2900	19.4
Yesterday+1	40	0.3	145	1.0	325	2.2
Zing	150	1.0	318	2.1	536	3.6
Other Non Itemised Channels	1645	11.0	3943	26.3	6799	45.4

## BARB Quarterly Reach Report- Quarter 4 2014 (BARB weeks 2410-2422)

### Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25505	94.3	26586	98.3	26896	99.4
4Music	1718	6.4	4492	16.6	8163	30.2
4seven	2381	8.8	6641	24.6	11849	43.8
5 USA	2133	7.9	4454	16.5	7432	27.5
5 USA+1	278	1.0	789	2.9	1640	6.1
5*	2539	9.4	6355	23.5	10904	40.3
5*+1	148	0.5	531	2.0	1368	5.1
Aaj Tak	65	0.2	168	0.6	372	1.4
ABN TV	77	0.3	211	0.8	402	1.5
ABP News	58	0.2	154	0.6	243	0.9
Alibi	896	3.3	2038	7.5	3703	13.7
Alibi+1	279	1.0	769	2.8	1618	6.0
AlJazeera English	451	1.7	1015	3.8	1804	6.7
Animal Planet	406	1.5	1132	4.2	2315	8.6
Animal Planet+1	90	0.3	293	1.1	614	2.3
ARY News	189	0.7	352	1.3	520	1.9
attheraces	263	1.0	510	1.9	830	3.1
BBC 3	6444	23.8	13896	51.4	20012	74.0
BBC 4	6320	23.4	12555	46.4	17548	64.9
BBC News	4613	17.1	8160	30.2	11487	42.5
BBC Parliament	349	1.3	983	3.6	2076	7.7
BBC RB 6880	314	1.2	1093	4.0	2506	9.3
BBC RB FREEVIEW 301	477	1.8	1387	5.1	2739	10.1
BBC1	22830	84.4	25644	94.8	26507	98.0
BBC2	17856	66.0	23449	86.7	25609	94.7
BET:BlackEntTv	107	0.4	344	1.3	808	3.0
Bliss	149	0.6	511	1.9	1242	4.6
Bonanza Bonanza	55	0.2	191	0.7	499	1.8
Boomerang	457	1.7	1181	4.4	2170	8.0
Boomerang+1	243	0.9	683	2.5	1255	4.6
BT Sport 1	1125	4.2	2458	9.1	3466	12.8
BT Sport 2	548	2.0	1256	4.6	2127	7.9
Capital TV	159	0.6	515	1.9	1158	4.3
Cartoon Network	473	1.7	1153	4.3	2179	8.1
Cartoon Network +1	261	1.0	634	2.3	1098	4.1
Cartoonito	333	1.2	834	3.1	1549	5.7
CBBC	946	3.5	2345	8.7	4383	16.2
Cbeebies	2225	8.2	3962	14.6	5959	22.0

CBS Action	698	2.6	1792	6.6	3446	12.7
CBS Drama	326	1.2	907	3.4	1772	6.6
CBS Reality TV	850	3.1	2057	7.6	3854	14.2
CBS Reality+1	339	1.3	862	3.2	1623	6.0
Challenge TV	1278	4.7	3131	11.6	5845	21.6
Challenge TV+1	230	0.9	725	2.7	1704	6.3
CHANNEL 4	16272	60.2	22869	84.5	25426	94.0
CHANNEL 4+1	5260	19.4	11896	44.0	17770	65.7
CHANNEL 5	12567	46.5	20286	75.0	24171	89.4
CHANNEL 5+1	1966	7.3	5449	20.1	9935	36.7
Channel 5+24	1030	3.8	3202	11.8	6763	25.0
Channel AKA	102	0.4	340	1.3	750	2.8
Channel Starz	180	0.7	523	1.9	1105	4.1
Chart Show Dance	116	0.4	432	1.6	912	3.4
Chart Show TV	251	0.9	764	2.8	1605	5.9
CITV and CITV Breakfast	496	1.8	1308	4.8	2475	9.2
Clubland TV	108	0.4	344	1.3	748	2.8
COLORS TV	280	1.0	505	1.9	705	2.6
Comedy Central	2551	9.4	5357	19.8	8006	29.6
Comedy Central Extra	741	2.7	2123	7.8	3834	14.2
Comedy Central Extra+1	164	0.6	517	1.9	1144	4.2
Comedy Central+1	975	3.6	2662	9.8	4668	17.3
Community Channel	306	1.1	1027	3.8	2315	8.6
Crime + Investigation	329	1.2	735	2.7	1309	4.8
Crime + Investigation +1	133	0.5	272	1.0	430	1.6
Dave	5603	20.7	11551	42.7	16768	62.0
Dave ja vu	1045	3.9	2994	11.1	6218	23.0
Discovery	1138	4.2	2372	8.8	3994	14.8
Discovery History	290	1.1	829	3.1	1443	5.3
Discovery History +1	199	0.7	591	2.2	1135	4.2
Discovery Home & Health	274	1.0	677	2.5	1317	4.9
Discovery Home & Health+1	151	0.6	416	1.5	909	3.4
Discovery Science	479	1.8	1191	4.4	2217	8.2
Discovery Science+1	137	0.5	409	1.5	768	2.8
Discovery Shed	214	0.8	551	2.0	1143	4.2
Discovery Turbo	537	2.0	1197	4.4	2087	7.7
Discovery+1	546	2.0	1313	4.9	2279	8.4
Disney Channel	442	1.6	969	3.6	1662	6.1
Disney Channel+1	310	1.1	714	2.6	1205	4.5
Disney Junior	730	2.7	1510	5.6	2474	9.1
Disney Junior Plus	412	1.5	907	3.4	1604	5.9
Disney XD	414	1.5	1035	3.8	1896	7.0
Disney XD +1	286	1.1	726	2.7	1264	4.7
DMAX	437	1.6	1363	5.0	2972	11.0
DMAX+1	91	0.3	329	1.2	866	3.2
Drama	2331	8.6	4934	18.2	7952	29.4
E!	618	2.3	1515	5.6	2860	10.6
E! +1	55	0.2	186	0.7	454	1.7
E4	5683	21.0	10558	39.0	15199	56.2
E4+1	3357	12.4	7431	27.5	11776	43.5

Eden	341	1.3	1058	3.9	2336	8.6
Eden+1	139	0.5	439	1.6	967	3.6
ESPN	175	0.6	489	1.8	1029	3.8
Eurosport	556	2.1	1451	5.4	2857	10.6
Eurosport 2	564	2.1	1455	5.4	2741	10.1
Extreme Sports Channel	122	0.5	355	1.3	775	2.9
Film4	4595	17.0	9888	36.6	14856	54.9
Film4+1	1499	5.5	4178	15.4	7933	29.3
Flava	107	0.4	341	1.3	846	3.1
Food Network	948	3.5	2149	7.9	3666	13.6
Food Network +1	205	0.8	489	1.8	882	3.3
FOX	1598	5.9	3369	12.5	5263	19.5
Fox News	78	0.3	190	0.7	408	1.5
FOX+	284	1.1	749	2.8	1488	5.5
GEO NEWS	100	0.4	180	0.7	313	1.2
Geo Tez	69	0.3	171	0.6	335	1.2
Ginx	28	0.1	90	0.3	189	0.7
GOLD	2400	8.9	5545	20.5	8929	33.0
GOLD+1	877	3.2	2417	8.9	4521	16.7
Good Food	806	3.0	2099	7.8	4041	14.9
Good Food +1	323	1.2	840	3.1	1654	6.1
H2	347	1.3	892	3.3	1635	6.0
Heart TV	165	0.6	548	2.0	1169	4.3
heat	248	0.9	779	2.9	1730	6.4
History	643	2.4	1275	4.7	2090	7.7
History +1	353	1.3	827	3.1	1410	5.2
Home	280	1.0	768	2.8	1616	6.0
Home +1	196	0.7	572	2.1	1123	4.2
Horror Channel	465	1.7	1288	4.8	2615	9.7
Horror Channel +1	263	1.0	808	3.0	1678	6.2
Horse and Country	49	0.2	172	0.6	445	1.6
HUM Europe	160	0.6	271	1.0	434	1.6
Investigation Discovery	311	1.2	676	2.5	1239	4.6
Investigation Discovery +1	206	0.8	436	1.6	659	2.4
ITV	17429	64.4	23094	85.4	25427	94.0
ITV Encore	489	1.8	1346	5.0	2624	9.7
ITV Encore +1	12	0.0	49	0.2	111	0.4
ITV HD	3871	14.3	6709	24.8	9316	34.4
ITV+1	4246	15.7	10017	37.0	15622	57.8
ITV2	7707	28.5	15585	57.6	21159	78.2
ITV2+1	2468	9.1	6864	25.4	12111	44.8
ITV3	4664	17.2	9512	35.2	14365	53.1
ITV3+1	925	3.4	2563	9.5	4813	17.8
ITV4	4327	16.0	10436	38.6	16168	59.8
ITV4+1	332	1.2	1105	4.1	2506	9.3
Kerrang	207	0.8	663	2.5	1328	4.9
Kiss TV	272	1.0	849	3.1	1804	6.7
Kix	91	0.3	242	0.9	481	1.8
Lamhe	162	0.6	373	1.4	681	2.5
Lifetime	627	2.3	1581	5.8	2971	11.0

Lifetime +1	117	0.4	357	1.3	847	3.1
Liverpool FC TV	32	0.1	111	0.4	285	1.1
London Live	434	1.6	1178	4.4	2061	7.6
Magic TV	425	1.6	1286	4.8	2694	10.0
More 4	5658	20.9	12374	45.7	18328	67.8
More 4+1	1166	4.3	3367	12.4	6463	23.9
more>movies/movie mix	1424	5.3	3588	13.3	6162	22.8
more>movies/movie mix +1	169	0.6	603	2.2	1326	4.9
Motors TV	195	0.7	540	2.0	1072	4.0
Movies 24	406	1.5	1023	3.8	1945	7.2
Movies 24 +	375	1.4	957	3.5	1857	6.9
Movies 4 Men	860	3.2	2087	7.7	3680	13.6
Movies4Men+1	193	0.7	550	2.0	1098	4.1
MTV	997	3.7	2475	9.2	4276	15.8
MTV +1	160	0.6	520	1.9	1096	4.1
MTV Base	277	1.0	863	3.2	1686	6.2
MTV Classic	295	1.1	950	3.5	2107	7.8
MTV Dance	207	0.8	661	2.4	1277	4.7
MTV Hits	404	1.5	1200	4.4	2306	8.5
MTV Live	322	1.2	1089	4.0	2305	8.5
MTV Music	461	1.7	1297	4.8	2671	9.9
MTV Rocks	294	1.1	821	3.0	1615	6.0
National Geographic +1	355	1.3	973	3.6	1904	7.0
National Geographic TV	663	2.5	1683	6.2	3166	11.7
National Geographic Wild	381	1.4	1045	3.9	2124	7.9
NDTV 24x7	141	0.5	244	0.9	352	1.3
News18 India	33	0.1	77	0.3	177	0.7
Nick Jr	863	3.2	1881	7.0	3073	11.4
Nick Jr +1	137	0.5	361	1.3	709	2.6
Nick Jr 2	578	2.1	1272	4.7	2245	8.3
Nickelodeon	492	1.8	1201	4.4	2178	8.1
Nickelodeon +1	214	0.8	541	2.0	1041	3.8
Nicktoons	315	1.2	798	3.0	1598	5.9
Nollywood Movies	47	0.2	116	0.4	295	1.1
NOWM	179	0.7	641	2.4	1408	5.2
PBS America	284	1.1	776	2.9	1468	5.4
Pick	2762	10.2	6376	23.6	10680	39.5
Pick +1	241	0.9	783	2.9	1606	5.9
Planet Pop	191	0.7	603	2.2	1262	4.7
Pop	341	1.3	821	3.0	1610	6.0
Pop Girl	49	0.2	150	0.6	317	1.2
Pop+1	76	0.3	189	0.7	415	1.5
Premier Sports TV	11	0.0	35	0.1	95	0.4
PTC Punjabi	83	0.3	244	0.9	482	1.8
PTV Global	47	0.2	149	0.6	384	1.4
Quest	1566	5.8	3680	13.6	6188	22.9
Quest +1	884	3.3	2150	8.0	3798	14.0
Really	2319	8.6	5315	19.6	8978	33.2
Rishtey	212	0.8	407	1.5	684	2.5
RT	188	0.7	456	1.7	906	3.4

S4C	232	0.9	641	2.4	1314	4.9
SAB	186	0.7	450	1.7	843	3.1
Samaa	107	0.4	221	0.8	408	1.5
Scuzz	120	0.4	352	1.3	732	2.7
Showcase	112	0.4	372	1.4	814	3.0
Sky 1	5015	18.5	8975	33.2	12037	44.5
Sky 1 +1	457	1.7	1168	4.3	2400	8.9
Sky 2	1112	4.1	3198	11.8	6085	22.5
Sky Arts 1	960	3.5	2695	10.0	5183	19.2
Sky Arts 2	614	2.3	1804	6.7	3770	13.9
Sky Atlantic	1432	5.3	3255	12.0	5545	20.5
Sky Atlantic +1	232	0.9	586	2.2	1227	4.5
Sky Box Office (Movies)	44	0.2	161	0.6	392	1.5
Sky Box Office Events	2	0.0	8	0.0	19	0.1
Sky Living	2877	10.6	5592	20.7	8367	30.9
Sky Living +1	803	3.0	2001	7.4	3773	13.9
Sky LIVINGit	355	1.3	1128	4.2	2520	9.3
Sky LIVINGit +1	116	0.4	420	1.6	1089	4.0
Sky Movies Action & Adventure	643	2.4	1757	6.5	3199	11.8
Sky Movies Comedy	653	2.4	1941	7.2	3635	13.4
Sky Movies Crime & Thriller	374	1.4	1146	4.2	2282	8.4
Sky Movies Disney	924	3.4	2297	8.5	4088	15.1
Sky Movies Drama & Romance	790	2.9	2144	7.9	4118	15.2
Sky Movies Family	616	2.3	1729	6.4	3230	11.9
Sky Movies Greats	683	2.5	1810	6.7	3291	12.2
Sky Movies Premiere	1087	4.0	2715	10.0	4346	16.1
Sky Movies Premiere+1	346	1.3	1057	3.9	2059	7.6
Sky Movies SciFi-Horror	524	1.9	1518	5.6	2891	10.7
Sky Movies Select	379	1.4	1209	4.5	2628	9.7
Sky Movies Showcase	639	2.4	1927	7.1	3648	13.5
Sky News	2442	9.0	4503	16.6	7241	26.8
Sky Sports 1	2877	10.6	4714	17.4	5840	21.6
Sky Sports 2	1396	5.2	2894	10.7	4351	16.1
Sky Sports 3	912	3.4	2216	8.2	3609	13.3
Sky Sports 4	716	2.6	1677	6.2	2969	11.0
Sky Sports 5	1287	4.8	2896	10.7	4342	16.1
Sky Sports Active Hi 1	7	0.0	25	0.1	80	0.3
Sky Sports Active Hi 2	26	0.1	97	0.4	240	0.9
Sky Sports Active Hi 4	8	0.0	33	0.1	94	0.3
Sky Sports Active Hi 5	7	0.0	30	0.1	80	0.3
Sky Sports Active Lo 1	4	0.0	16	0.1	36	0.1
Sky Sports Active Lo 2	9	0.0	36	0.1	104	0.4
Sky Sports Active Lo 3	30	0.1	84	0.3	191	0.7
Sky Sports Active Lo 4	8	0.0	35	0.1	83	0.3
Sky Sports Active Lo 5	11	0.0	45	0.2	137	0.5
Sky Sports Active Lo 6	10	0.0	40	0.1	104	0.4
Sky Sports Active Lo 7	3	0.0	13	0.0	39	0.1
Sky Sports Active Lo 8	3	0.0	13	0.0	37	0.1
Sky Sports Active Lo 9	1	0.0	0	0.0	0	0.0
Sky Sports F1	745	2.8	1717	6.4	3062	11.3

Sky Sports News HQ	2786	10.3	4694	17.4	6325	23.4
Smash Hits	314	1.2	916	3.4	2001	7.4
Sony Movie Channel	195	0.7	646	2.4	1345	5.0
Sony Movie Channel +1	175	0.6	549	2.0	1137	4.2
Sony TV	346	1.3	1005	3.7	2253	8.3
Sony TV+1	117	0.4	375	1.4	922	3.4
Star Gold	212	0.8	422	1.6	682	2.5
Star Life OK	183	0.7	320	1.2	497	1.8
Star Plus	442	1.6	706	2.6	1146	4.2
STV Glasgow	61	0.2	188	0.7	356	1.3
Syfy	1403	5.2	3238	12.0	5572	20.6
Syfy +1	349	1.3	1008	3.7	2048	7.6
TCM	564	2.1	1548	5.7	2908	10.8
TCM +1	367	1.4	1053	3.9	1953	7.2
The Africa Channel	88	0.3	282	1.0	620	2.3
The Box	348	1.3	1054	3.9	2125	7.9
The Travel Channel	361	1.3	1073	4.0	2207	8.2
The Travel Channel+1	85	0.3	254	0.9	594	2.2
The Vault	138	0.5	441	1.6	1016	3.8
Tiny Pop	319	1.2	854	3.2	1788	6.6
Tiny Pop+1	83	0.3	229	0.8	455	1.7
TLC	1103	4.1	2835	10.5	5013	18.5
TLC +1	304	1.1	940	3.5	1988	7.3
TLC +2	94	0.3	307	1.1	717	2.7
Tru TV	366	1.4	957	3.5	1898	7.0
True Drama	161	0.6	488	1.8	1024	3.8
True Entertainment	976	3.6	2312	8.5	4297	15.9
True Entertainment +1	0	0.0	2	0.0	6	0.0
True Movies 1	370	1.4	1059	3.9	2101	7.8
True Movies 2	243	0.9	699	2.6	1348	5.0
UMP Movies	273	1.0	513	1.9	776	2.9
Universal	1184	4.4	2370	8.8	3682	13.6
Universal+1	321	1.2	856	3.2	1641	6.1
VH-1	349	1.3	1104	4.1	2435	9.0
Vintage TV	354	1.3	1019	3.8	2107	7.8
VIVA	1285	4.8	3763	13.9	7268	26.9
Vox Africa	51	0.2	168	0.6	361	1.3
Watch	2489	9.2	5773	21.3	9408	34.8
Watch+1	551	2.0	1683	6.2	3557	13.1
Yesterday	2583	9.5	5590	20.7	8845	32.7
Yesterday+1	249	0.9	714	2.6	1359	5.0
Zing	235	0.9	475	1.8	757	2.8
Other Non Itemised Channels	3714	13.7	7913	29.3	12889	47.7

### BARB Quarterly Reach Report- Quarter 4 2014 (BARB weeks 2410-2422)

#### Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25372	96.7	25976	98.9	26157	99.6
4Music	2200	8.4	5273	20.1	9167	34.9

4seven	2880	11.0	7522	28.7	12664	48.2
5 USA	3441	13.1	6389	24.3	9749	37.1
5 USA+1	439	1.7	1113	4.2	2024	7.7
5*	3658	13.9	8334	31.7	12958	49.4
5*+1	196	0.7	661	2.5	1551	5.9
Aaj Tak	79	0.3	184	0.7	373	1.4
ABN TV	95	0.4	212	0.8	397	1.5
ABP News	77	0.3	185	0.7	294	1.1
Alibi	1163	4.4	2337	8.9	3836	14.6
Alibi+1	441	1.7	1020	3.9	1883	7.2
AlJazeera English	497	1.9	1093	4.2	1969	7.5
Animal Planet	529	2.0	1347	5.1	2566	9.8
Animal Planet+1	119	0.5	347	1.3	703	2.7
ARY News	157	0.6	248	0.9	377	1.4
attheraces	261	1.0	482	1.8	736	2.8
BBC 3	6948	26.5	14048	53.5	19606	74.7
BBC 4	6446	24.6	12712	48.4	17537	66.8
BBC News	4772	18.2	8041	30.6	11053	42.1
BBC Parliament	389	1.5	1022	3.9	2082	7.9
BBC RB 6880	317	1.2	1072	4.1	2358	9.0
BBC RB FREEVIEW 301	636	2.4	1667	6.4	3030	11.5
BBC1	23251	88.6	25360	96.6	25882	98.6
BBC2	17898	68.2	23247	88.6	25099	95.6
BET:BlackEntTv	118	0.5	386	1.5	864	3.3
Bliss	194	0.7	636	2.4	1442	5.5
Bonanza Bonanza	78	0.3	226	0.9	490	1.9
Boomerang	495	1.9	1281	4.9	2326	8.9
Boomerang+1	248	0.9	704	2.7	1308	5.0
BT Sport 1	802	3.1	1765	6.7	2620	10.0
BT Sport 2	341	1.3	877	3.3	1591	6.1
Capital TV	209	0.8	640	2.4	1269	4.8
Cartoon Network	537	2.0	1227	4.7	2217	8.4
Cartoon Network +1	259	1.0	648	2.5	1141	4.3
Cartoonito	351	1.3	864	3.3	1608	6.1
CBBC	1194	4.5	2789	10.6	5027	19.1
Cbeebies	2458	9.4	4371	16.7	6471	24.6
CBS Action	1091	4.2	2486	9.5	4428	16.9
CBS Drama	463	1.8	1203	4.6	2293	8.7
CBS Reality TV	1736	6.6	3454	13.2	5773	22.0
CBS Reality+1	539	2.1	1276	4.9	2259	8.6
Challenge TV	1982	7.6	4402	16.8	7550	28.8
Challenge TV+1	327	1.2	944	3.6	1963	7.5
CHANNEL 4	17248	65.7	23070	87.9	25107	95.6
CHANNEL 4+1	6057	23.1	12671	48.3	18094	68.9
CHANNEL 5	14851	56.6	21670	82.5	24538	93.5
CHANNEL 5+1	2912	11.1	7209	27.5	11907	45.4
Channel 5+24	1416	5.4	4124	15.7	7848	29.9
Channel AKA	121	0.5	390	1.5	794	3.0
Channel Starz	246	0.9	669	2.5	1271	4.8
Chart Show Dance	163	0.6	517	2.0	1121	4.3



Chart Show TV	311	1.2	851	3.2	1723	6.6
CITV and CITV Breakfast	766	2.9	1798	6.8	3187	12.1
Clubland TV	145	0.6	424	1.6	893	3.4
COLORS TV	245	0.9	398	1.5	539	2.1
Comedy Central	2088	8.0	4425	16.9	6872	26.2
Comedy Central Extra	649	2.5	1849	7.0	3530	13.4
Comedy Central Extra+1	180	0.7	581	2.2	1244	4.7
Comedy Central+1	827	3.1	2231	8.5	4067	15.5
Community Channel	420	1.6	1273	4.8	2701	10.3
Crime + Investigation	442	1.7	902	3.4	1556	5.9
Crime + Investigation +1	167	0.6	367	1.4	527	2.0
Dave	6008	22.9	11838	45.1	16732	63.7
Dave ja vu	1183	4.5	3200	12.2	6336	24.1
Discovery	1090	4.2	2341	8.9	3842	14.6
Discovery History	277	1.1	791	3.0	1413	5.4
Discovery History +1	195	0.7	557	2.1	1086	4.1
Discovery Home & Health	293	1.1	743	2.8	1424	5.4
Discovery Home & Health+1	169	0.6	481	1.8	1012	3.9
Discovery Science	451	1.7	1148	4.4	2074	7.9
Discovery Science+1	138	0.5	408	1.6	780	3.0
Discovery Shed	216	0.8	581	2.2	1143	4.4
Discovery Turbo	482	1.8	1039	4.0	1752	6.7
Discovery+1	548	2.1	1364	5.2	2268	8.6
Disney Channel	458	1.7	1060	4.0	1743	6.6
Disney Channel+1	328	1.2	781	3.0	1359	5.2
Disney Junior	831	3.2	1644	6.3	2655	10.1
Disney Junior Plus	483	1.8	1090	4.2	1803	6.9
Disney XD	348	1.3	984	3.7	1835	7.0
Disney XD +1	252	1.0	675	2.6	1245	4.7
DMAX	523	2.0	1544	5.9	3181	12.1
DMAX+1	113	0.4	418	1.6	1064	4.1
Drama	3305	12.6	6446	24.6	9652	36.8
E!	645	2.5	1419	5.4	2561	9.8
E! +1	76	0.3	243	0.9	563	2.1
E4	5904	22.5	10431	39.7	14835	56.5
E4+1	3631	13.8	7612	29.0	11655	44.4
Eden	391	1.5	1160	4.4	2340	8.9
Eden+1	170	0.6	539	2.1	1063	4.0
ESPN	105	0.4	309	1.2	705	2.7
Eurosport	467	1.8	1165	4.4	2197	8.4
Eurosport 2	461	1.8	1221	4.7	2277	8.7
Extreme Sports Channel	91	0.3	266	1.0	563	2.1
Film4	5520	21.0	10947	41.7	15443	58.8
Film4+1	1828	7.0	4776	18.2	8621	32.8
Flava	143	0.5	434	1.7	915	3.5
Food Network	1228	4.7	2608	9.9	4313	16.4
Food Network +1	235	0.9	584	2.2	1015	3.9
FOX	1578	6.0	3146	12.0	4881	18.6
Fox News	93	0.4	193	0.7	417	1.6
FOX+	338	1.3	875	3.3	1645	6.3

GEO NEWS	101	0.4	179	0.7	282	1.1
Geo Tez	73	0.3	139	0.5	230	0.9
Ginx	38	0.1	98	0.4	205	0.8
GOLD	2436	9.3	5307	20.2	8216	31.3
GOLD+1	1012	3.9	2551	9.7	4603	17.5
Good Food	788	3.0	2063	7.9	3977	15.2
Good Food +1	333	1.3	864	3.3	1616	6.2
H2	352	1.3	811	3.1	1408	5.4
Heart TV	241	0.9	719	2.7	1470	5.6
heat	327	1.2	974	3.7	2002	7.6
History	664	2.5	1299	4.9	2126	8.1
History +1	371	1.4	829	3.2	1391	5.3
Home	358	1.4	1022	3.9	2068	7.9
Home +1	240	0.9	714	2.7	1346	5.1
Horror Channel	530	2.0	1369	5.2	2569	9.8
Horror Channel +1	327	1.2	934	3.6	1865	7.1
Horse and Country	67	0.3	220	0.8	514	2.0
HUM Europe	147	0.6	227	0.9	343	1.3
Investigation Discovery	438	1.7	862	3.3	1452	5.5
Investigation Discovery +1	265	1.0	542	2.1	836	3.2
ITV	19447	74.1	23725	90.4	25299	96.4
ITV Encore	570	2.2	1448	5.5	2770	10.6
ITV Encore +1	16	0.1	61	0.2	169	0.6
ITV HD	3625	13.8	5975	22.8	8114	30.9
ITV+1	5766	22.0	12126	46.2	17357	66.1
ITV2	9673	36.9	17223	65.6	21829	83.2
ITV2+1	3429	13.1	8359	31.8	13389	51.0
ITV3	6477	24.7	11815	45.0	16590	63.2
ITV3+1	1336	5.1	3405	13.0	6058	23.1
ITV4	5315	20.2	11655	44.4	17220	65.6
ITV4+1	429	1.6	1312	5.0	2825	10.8
Kerrang	250	1.0	706	2.7	1389	5.3
Kiss TV	367	1.4	1058	4.0	2091	8.0
Kix	112	0.4	300	1.1	615	2.3
Lamhe	153	0.6	316	1.2	534	2.0
Lifetime	718	2.7	1645	6.3	2985	11.4
Lifetime +1	168	0.6	457	1.7	967	3.7
Liverpool FC TV	36	0.1	124	0.5	355	1.4
London Live	499	1.9	1272	4.8	2141	8.2
Magic TV	520	2.0	1460	5.6	2931	11.2
More 4	6561	25.0	13219	50.4	18619	70.9
More 4+1	1255	4.8	3401	13.0	6152	23.4
more>movies/movie mix	2323	8.8	5156	19.6	8000	30.5
more>movies/movie mix +1	233	0.9	755	2.9	1574	6.0
Motors TV	160	0.6	466	1.8	921	3.5
Movies 24	647	2.5	1432	5.5	2535	9.7
Movies 24 +	608	2.3	1360	5.2	2408	9.2
Movies 4 Men	1353	5.2	2930	11.2	4798	18.3
Movies4Men+1	291	1.1	731	2.8	1324	5.0
MTV	1054	4.0	2495	9.5	4142	15.8

MTV +1	190	0.7	581	2.2	1191	4.5
MTV Base	278	1.1	821	3.1	1668	6.4
MTV Classic	336	1.3	970	3.7	2056	7.8
MTV Dance	236	0.9	734	2.8	1498	5.7
MTV Hits	455	1.7	1265	4.8	2373	9.0
MTV Live	334	1.3	1042	4.0	2148	8.2
MTV Music	525	2.0	1376	5.2	2594	9.9
MTV Rocks	227	0.9	661	2.5	1337	5.1
National Geographic +1	335	1.3	943	3.6	1821	6.9
National Geographic TV	626	2.4	1588	6.0	2915	11.1
National Geographic Wild	414	1.6	1076	4.1	2066	7.9
NDTV 24x7	66	0.3	148	0.6	255	1.0
News18 India	40	0.2	96	0.4	217	0.8
Nick Jr	861	3.3	1810	6.9	3009	11.5
Nick Jr +1	179	0.7	465	1.8	917	3.5
Nick Jr 2	615	2.3	1388	5.3	2408	9.2
Nickelodeon	526	2.0	1228	4.7	2255	8.6
Nickelodeon +1	259	1.0	635	2.4	1242	4.7
Nicktoons	359	1.4	906	3.5	1755	6.7
Nollywood Movies	48	0.2	120	0.5	295	1.1
NOWM	255	1.0	823	3.1	1752	6.7
PBS America	295	1.1	776	3.0	1426	5.4
Pick	4304	16.4	8642	32.9	13087	49.9
Pick +1	391	1.5	1067	4.1	2038	7.8
Planet Pop	251	1.0	717	2.7	1384	5.3
Pop	468	1.8	1056	4.0	2028	7.7
Pop Girl	72	0.3	203	0.8	383	1.5
Pop+1	94	0.4	253	1.0	578	2.2
Premier Sports TV	28	0.1	83	0.3	217	0.8
PTC Punjabi	77	0.3	212	0.8	430	1.6
PTV Global	65	0.2	161	0.6	306	1.2
Quest	2495	9.5	5070	19.3	7950	30.3
Quest +1	1403	5.3	3059	11.7	4908	18.7
Really	3355	12.8	7032	26.8	10701	40.8
Rishtey	223	0.8	362	1.4	546	2.1
RT	253	1.0	586	2.2	1159	4.4
S4C	266	1.0	661	2.5	1315	5.0
SAB	169	0.6	391	1.5	723	2.8
Samaa	86	0.3	157	0.6	283	1.1
Scuzz	140	0.5	373	1.4	774	2.9
Showcase	141	0.5	429	1.6	887	3.4
Sky 1	4575	17.4	8051	30.7	10665	40.6
Sky 1 +1	451	1.7	1214	4.6	2464	9.4
Sky 2	1286	4.9	3395	12.9	6057	23.1
Sky Arts 1	835	3.2	2300	8.8	4371	16.7
Sky Arts 2	616	2.3	1777	6.8	3568	13.6
Sky Atlantic	1314	5.0	2971	11.3	4991	19.0
Sky Atlantic +1	221	0.8	580	2.2	1101	4.2
Sky Box Office (Movies)	52	0.2	194	0.7	480	1.8
Sky Box Office Events	4	0.0	16	0.1	43	0.2

Sky Living	3015	11.5	5540	21.1	7974	30.4
Sky Living +1	971	3.7	2330	8.9	4165	15.9
Sky LIVINGit	479	1.8	1362	5.2	2730	10.4
Sky LIVINGit +1	163	0.6	537	2.0	1221	4.7
Sky Movies Action & Adventure	549	2.1	1505	5.7	2708	10.3
Sky Movies Comedy	571	2.2	1644	6.3	3044	11.6
Sky Movies Crime & Thriller	350	1.3	1044	4.0	1989	7.6
Sky Movies Disney	945	3.6	2259	8.6	3810	14.5
Sky Movies Drama & Romance	775	3.0	2037	7.8	3768	14.4
Sky Movies Family	649	2.5	1758	6.7	3234	12.3
Sky Movies Greats	609	2.3	1651	6.3	2926	11.1
Sky Movies Premiere	973	3.7	2373	9.0	3774	14.4
Sky Movies Premiere+1	357	1.4	1063	4.1	1984	7.6
Sky Movies SciFi-Horror	480	1.8	1388	5.3	2645	10.1
Sky Movies Select	326	1.2	1065	4.1	2254	8.6
Sky Movies Showcase	568	2.2	1692	6.4	3214	12.2
Sky News	2575	9.8	4654	17.7	7272	27.7
Sky Sports 1	2275	8.7	3658	13.9	4589	17.5
Sky Sports 2	1042	4.0	2218	8.4	3419	13.0
Sky Sports 3	771	2.9	1756	6.7	2840	10.8
Sky Sports 4	571	2.2	1289	4.9	2238	8.5
Sky Sports 5	1007	3.8	2217	8.4	3245	12.4
Sky Sports Active Hi 1	7	0.0	18	0.1	67	0.3
Sky Sports Active Hi 2	17	0.1	57	0.2	136	0.5
Sky Sports Active Hi 4	5	0.0	22	0.1	58	0.2
Sky Sports Active Hi 5	3	0.0	15	0.1	42	0.2
Sky Sports Active Lo 1	4	0.0	14	0.1	33	0.1
Sky Sports Active Lo 2	9	0.0	33	0.1	90	0.3
Sky Sports Active Lo 3	13	0.1	46	0.2	115	0.4
Sky Sports Active Lo 4	7	0.0	31	0.1	63	0.2
Sky Sports Active Lo 5	11	0.0	38	0.1	105	0.4
Sky Sports Active Lo 6	7	0.0	25	0.1	68	0.3
Sky Sports Active Lo 7	6	0.0	23	0.1	63	0.2
Sky Sports Active Lo 8	4	0.0	17	0.1	46	0.2
Sky Sports Active Lo 9	0	0.0	0	0.0	0	0.0
Sky Sports F1	585	2.2	1362	5.2	2452	9.3
Sky Sports News HQ	2366	9.0	3972	15.1	5337	20.3
Smash Hits	395	1.5	1101	4.2	2217	8.4
Sony Movie Channel	304	1.2	893	3.4	1784	6.8
Sony Movie Channel +1	270	1.0	769	2.9	1519	5.8
Sony TV	417	1.6	1218	4.6	2616	10.0
Sony TV+1	164	0.6	516	2.0	1147	4.4
Star Gold	181	0.7	330	1.3	517	2.0
Star Life OK	148	0.6	244	0.9	392	1.5
Star Plus	328	1.3	515	2.0	872	3.3
STV Glasgow	81	0.3	221	0.8	425	1.6
Syfy	1479	5.6	3271	12.5	5365	20.4
Syfy +1	399	1.5	1102	4.2	2168	8.3
TCM	689	2.6	1623	6.2	2855	10.9
TCM +1	451	1.7	1148	4.4	2038	7.8

The Africa Channel	105	0.4	266	1.0	554	2.1
The Box	419	1.6	1173	4.5	2239	8.5
The Travel Channel	543	2.1	1487	5.7	2923	11.1
The Travel Channel+1	95	0.4	305	1.2	655	2.5
The Vault	218	0.8	634	2.4	1340	5.1
Tiny Pop	411	1.6	1051	4.0	1966	7.5
Tiny Pop+1	133	0.5	361	1.4	671	2.6
TLC	1339	5.1	3137	11.9	5218	19.9
TLC +1	439	1.7	1191	4.5	2324	8.9
TLC +2	130	0.5	401	1.5	904	3.4
Tru TV	776	3.0	1739	6.6	3015	11.5
True Drama	271	1.0	760	2.9	1436	5.5
True Entertainment	1707	6.5	3635	13.8	6175	23.5
True Entertainment +1	2	0.0	7	0.0	25	0.1
True Movies 1	648	2.5	1541	5.9	2745	10.5
True Movies 2	417	1.6	1056	4.0	1916	7.3
UMP Movies	269	1.0	458	1.7	646	2.5
Universal	1379	5.3	2567	9.8	3845	14.6
Universal+1	438	1.7	1066	4.1	1916	7.3
VH-1	399	1.5	1192	4.5	2569	9.8
Vintage TV	445	1.7	1180	4.5	2327	8.9
VIVA	1733	6.6	4591	17.5	8150	31.0
Vox Africa	67	0.3	162	0.6	350	1.3
Watch	2588	9.9	5779	22.0	8989	34.2
Watch+1	654	2.5	1884	7.2	3816	14.5
Yesterday	3468	13.2	6906	26.3	10309	39.3
Yesterday+1	319	1.2	864	3.3	1568	6.0
Zing	203	0.8	391	1.5	599	2.3
Other Non Itemised Channels	4341	16.5	8820	33.6	13767	52.4