

BARB Quarterly Reach Report- Quarter 1 2016 (BARB weeks 2476-2488)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	55365	93.7	57958	98.1	58762	99.5
&TV	550	0.9	1178	2.0	2189	3.7
4Music	3378	5.7	8415	14.2	14981	25.4
4seven	5124	8.7	14116	23.9	24993	42.3
5 USA	4628	7.8	9011	15.3	14436	24.4
5 USA+1	725	1.2	1900	3.2	3670	6.2
5STAR	6922	11.7	15768	26.7	26005	44.0
5STAR+1	605	1.0	1887	3.2	4061	6.9
Aaj Tak	200	0.3	514	0.9	1037	1.8
ABN TV	349	0.6	687	1.2	1349	2.3
ABP News	197	0.3	500	0.8	1037	1.8
Akaal Channel	135	0.2	486	0.8	1156	2.0
Alibi	2252	3.8	4846	8.2	8588	14.5
Alibi+1	689	1.2	1677	2.8	3106	5.3
AMC	105	0.2	364	0.6	873	1.5
Animal Planet	913	1.5	2512	4.3	5023	8.5
Animal Planet+1	178	0.3	554	0.9	1128	1.9
ARY News	443	0.7	862	1.5	1503	2.5
attheraces	632	1.1	1148	1.9	1853	3.1
BBC 4	10740	18.2	22104	37.4	32278	54.6
BBC News	8639	14.6	14876	25.2	20743	35.1
BBC Parliament	803	1.4	2125	3.6	4457	7.5
BBC RB 1	471	0.8	1585	2.7	3690	6.2
BBC RB 601	998	1.7	2460	4.2	4356	7.4
BBC1	45759	77.5	53496	90.6	56767	96.1
BBC2	31835	53.9	45351	76.8	52573	89.0
BET:BlackEntTv	270	0.5	792	1.3	1762	3.0
Boomerang	1638	2.8	3818	6.5	7030	11.9
Boomerang+1	806	1.4	1994	3.4	3630	6.1
Brit Asia TV	191	0.3	525	0.9	1081	1.8
BT Sport 1	2234	3.8	5044	8.5	7368	12.5
BT Sport 2	1857	3.1	4506	7.6	7027	11.9
BT Sport Europe	1617	2.7	3825	6.5	6510	11.0
BT Sport Showcase	154	0.3	513	0.9	1227	2.1
BT Sport//ESPN	278	0.5	903	1.5	2084	3.5
Capital TV	384	0.7	1240	2.1	2758	4.7
Cartoon Network	1720	2.9	3583	6.1	6163	10.4
Cartoon Network +1	896	1.5	2053	3.5	3618	6.1
Cartoonito	1104	1.9	2544	4.3	4532	7.7
CBBC	3570	6.0	7252	12.3	11681	19.8
Cbeebies	5890	10.0	10467	17.7	15316	25.9
CBS Action	2169	3.7	4927	8.3	8748	14.8
CBS Drama	1558	2.6	3932	6.7	7374	12.5
CBS Reality TV	2774	4.7	5986	10.1	10592	17.9
CBS Reality+1	1072	1.8	2673	4.5	5095	8.6
Challenge TV	3364	5.7	7801	13.2	14024	23.7
Challenge TV+1	690	1.2	2073	3.5	4363	7.4
CHANNEL 4	33209	56.2	47482	80.4	53974	91.4
CHANNEL 4+1	10851	18.4	24145	40.9	36019	61.0
CHANNEL 5	27562	46.7	43119	73.0	51779	87.6
CHANNEL 5+1	4852	8.2	12802	21.7	23245	39.3
Channel 5+24	2668	4.5	8075	13.7	16363	27.7
Channel AKA	286	0.5	867	1.5	1959	3.3
Channel Starz	382	0.6	1121	1.9	2242	3.8
Chart Show Dance	280	0.5	935	1.6	2155	3.6
Chart Show TV	537	0.9	1546	2.6	3279	5.6
Chilled	499	0.8	1657	2.8	3710	6.3
CITV and CITV Breakfast	2280	3.9	4959	8.4	8740	14.8
Clubland TV	345	0.6	1077	1.8	2381	4.0
COLORS TV	542	0.9	1017	1.7	1788	3.0
Comedy Central	4500	7.6	9852	16.7	16071	27.2
Comedy Central Extra	1738	2.9	4757	8.1	8610	14.6

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central Extra+1	411	0.7	1356	2.3	2768	4.7
Comedy Central+1	1811	3.1	5042	8.5	9090	15.4
Community Channel	336	0.6	1176	2.0	3052	5.2
Crime + Investigation	697	1.2	1574	2.7	3037	5.1
Crime + Investigation +1	276	0.5	631	1.1	1209	2.0
Dave	10570	17.9	21969	37.2	33593	56.9
Dave ja vu	3306	5.6	8348	14.1	14628	24.8
Discovery	2556	4.3	5179	8.8	8321	14.1
Discovery History	612	1.0	1617	2.7	3016	5.1
Discovery History +1	419	0.7	1132	1.9	2097	3.6
Discovery Home & Health	381	0.6	1112	1.9	2384	4.0
Discovery Home & Health+1	223	0.4	648	1.1	1328	2.2
Discovery Science	921	1.6	2362	4.0	4227	7.2
Discovery Science+1	259	0.4	758	1.3	1528	2.6
Discovery Shed	394	0.7	966	1.6	1956	3.3
Discovery Turbo	1086	1.8	2402	4.1	3889	6.6
Discovery+1	1140	1.9	2808	4.8	4702	8.0
Disney Channel	1478	2.5	2933	5.0	4917	8.3
Disney Channel+1	977	1.7	2070	3.5	3478	5.9
Disney Junior	2194	3.7	4374	7.4	6719	11.4
Disney Junior Plus	1206	2.0	2688	4.5	4385	7.4
Disney XD	1175	2.0	2589	4.4	4467	7.6
Disney XD +1	836	1.4	1828	3.1	3285	5.6
DMAX	561	0.9	1718	2.9	3762	6.4
DMAX+1	200	0.3	642	1.1	1552	2.6
Drama	5446	9.2	10706	18.1	16720	28.3
Dunya TV	200	0.3	369	0.6	633	1.1
E!	1320	2.2	2906	4.9	5101	8.6
E! +1	140	0.2	435	0.7	994	1.7
E4	12215	20.7	22206	37.6	32585	55.2
E4+1	6978	11.8	15307	25.9	24135	40.9
Eden	726	1.2	2274	3.9	4900	8.3
Eden+1	392	0.7	1224	2.1	2483	4.2
Eurosport	1234	2.1	3262	5.5	6544	11.1
Eurosport 2	1001	1.7	2556	4.3	5027	8.5
Film4	9586	16.2	20103	34.0	29781	50.4
Film4+1	2761	4.7	7509	12.7	13381	22.6
FilmOn TV	69	0.1	246	0.4	663	1.1
Flava	287	0.5	937	1.6	1928	3.3
Food Network	2320	3.9	5379	9.1	9536	16.1
Food Network +1	452	0.8	1180	2.0	2274	3.8
Forces TV	225	0.4	688	1.2	1553	2.6
FOX	4339	7.3	7972	13.5	12400	21.0
Fox News	212	0.4	607	1.0	1289	2.2
FOX+	776	1.3	2080	3.5	4139	7.0
GEO NEWS	301	0.5	617	1.0	1080	1.8
Geo Tez	213	0.4	506	0.9	937	1.6
Geo TV	307	0.5	705	1.2	1452	2.5
Ginx	86	0.1	256	0.4	595	1.0
GOLD	4429	7.5	10137	17.2	16321	27.6
GOLD+1	1276	2.2	3352	5.7	6511	11.0
Good Food	1749	3.0	4559	7.7	8780	14.9
Good Food +1	462	0.8	1247	2.1	2496	4.2
H2	729	1.2	1800	3.0	3385	5.7
Heart TV	435	0.7	1411	2.4	3191	5.4
heat	604	1.0	1784	3.0	3890	6.6
History	1380	2.3	2821	4.8	4479	7.6
History +1	717	1.2	1619	2.7	2657	4.5
Home	1487	2.5	3708	6.3	9101	15.4
Home +1	349	0.6	1041	1.8	2347	4.0
Horror Channel	2437	4.1	5595	9.5	9919	16.8
Horror Channel +1	611	1.0	1805	3.1	3407	5.8

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horse and Country	104	0.2	361	0.6	872	1.5
HUM Europe	484	0.8	860	1.5	1651	2.8
Investigation Discovery	773	1.3	1753	3.0	3357	5.7
Investigation Discovery +1	385	0.7	882	1.5	1626	2.8
ITV	35655	60.4	47611	80.6	53928	91.3
ITV Encore	1148	1.9	2853	4.8	5578	9.4
ITV Encore +1	172	0.3	484	0.8	1055	1.8
ITV HD	9048	15.3	14836	25.1	20833	35.3
ITV+1	9990	16.9	21577	36.5	33024	55.9
ITV2	16825	28.5	32748	55.4	44777	75.8
ITV2+1	5894	10.0	15021	25.4	25020	42.4
ITV3	9898	16.8	18871	31.9	28267	47.8
ITV3+1	2151	3.6	5676	9.6	10199	17.3
ITV4	8028	13.6	18491	31.3	29236	49.5
ITV4+1	555	0.9	1681	2.8	3758	6.4
ITVBe	4053	6.9	9010	15.3	15711	26.6
ITVBe +1	775	1.3	2172	3.7	4283	7.3
Kerrang	445	0.8	1240	2.1	2534	4.3
Kiss TV	555	0.9	1673	2.8	3660	6.2
Kix	367	0.6	847	1.4	1613	2.7
Kix +1	263	0.4	544	0.9	1060	1.8
Lifetime	1563	2.6	3469	5.9	6213	10.5
Lifetime +1	331	0.6	876	1.5	1759	3.0
Liverpool FC TV	96	0.2	286	0.5	599	1.0
London Live	1000	1.7	2489	4.2	4371	7.4
Magic TV	901	1.5	2568	4.3	5421	9.2
More 4	11061	18.7	23383	39.6	35086	59.4
More 4+1	2218	3.8	5927	10.0	10995	18.6
Motors TV	275	0.5	793	1.3	1661	2.8
Movie Mix	3121	5.3	7549	12.8	12792	21.7
Movies 24	557	0.9	1520	2.6	2823	4.8
Movies 24 +	501	0.8	1389	2.4	2732	4.6
Movies 4 Men	2279	3.9	5190	8.8	8828	14.9
Movies4Men+1	420	0.7	1145	1.9	2110	3.6
MTV	2602	4.4	5935	10.0	10631	18.0
MTV +1	128	0.2	420	0.7	1033	1.7
MTV Base	596	1.0	1724	2.9	3633	6.1
MTV Classic	570	1.0	1740	2.9	3664	6.2
MTV Dance	580	1.0	1675	2.8	3628	6.1
MTV Hits	813	1.4	2230	3.8	4466	7.6
MTV Live	403	0.7	1381	2.3	3173	5.4
MTV Music	1039	1.8	2875	4.9	5671	9.6
MTV Rocks	709	1.2	2064	3.5	4243	7.2
National Geographic +1	706	1.2	1964	3.3	3647	6.2
National Geographic TV	1421	2.4	3466	5.9	6070	10.3
National Geographic Wild	899	1.5	2421	4.1	4720	8.0
NDTV 24x7	158	0.3	413	0.7	823	1.4
News 18	45	0.1	151	0.3	387	0.7
Nick Jr	2963	5.0	5636	9.5	8514	14.4
Nick Jr +1	564	1.0	1431	2.4	2564	4.3
Nick Jr 2	2103	3.6	4527	7.7	7228	12.2
Nickelodeon	1308	2.2	2933	5.0	4902	8.3
Nickelodeon +1	769	1.3	1773	3.0	2989	5.1
Nicktoons	1116	1.9	2614	4.4	4844	8.2
Nollywood Movies	135	0.2	406	0.7	986	1.7
NOWM	446	0.8	1365	2.3	3066	5.2
PBS America	674	1.1	1874	3.2	3543	6.0
Pick	6774	11.5	14423	24.4	23163	39.2
Pick +1	682	1.2	1915	3.2	4134	7.0
Pop	1708	2.9	3563	6.0	6202	10.5
Pop+1	326	0.6	779	1.3	1639	2.8
Prime TV	313	0.5	590	1.0	1099	1.9

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Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Property TV	59	0.1	204	0.3	571	1.0
PTC Punjabi	278	0.5	713	1.2	1490	2.5
PTV Global	166	0.3	510	0.9	1116	1.9
Quest	4547	7.7	9842	16.7	16121	27.3
Quest +1	2757	4.7	6191	10.5	10354	17.5
Real Lives	902	1.5	2691	4.6	5611	9.5
Real Lives +1	528	0.9	1676	2.8	3653	6.2
Really	5563	9.4	12463	21.1	20342	34.4
Rishtey	583	1.0	1176	2.0	2316	3.9
RT	662	1.1	1580	2.7	2959	5.0
S4C	563	1.0	1539	2.6	3174	5.4
SAB	487	0.8	1124	1.9	1993	3.4
Samaa	217	0.4	489	0.8	925	1.6
Scuzz	314	0.5	866	1.5	1887	3.2
ShowBiz TV	171	0.3	490	0.8	1165	2.0
Showcase	162	0.3	567	1.0	1398	2.4
Sikh Channel	150	0.3	477	0.8	1198	2.0
Sky 1	9633	16.3	17420	29.5	24458	41.4
Sky 1 +1	1402	2.4	3900	6.6	7495	12.7
Sky 2	2611	4.4	7007	11.9	12878	21.8
Sky Arts	2361	4.0	6712	11.4	12698	21.5
Sky Atlantic	2669	4.5	6357	10.8	11129	18.8
Sky Atlantic +1	355	0.6	965	1.6	2133	3.6
Sky Box Office (Movies)	50	0.1	193	0.3	494	0.8
Sky Box Office Events	92	0.2	351	0.6	759	1.3
Sky Living	5208	8.8	10260	17.4	16050	27.2
Sky Living +1	1533	2.6	3926	6.6	7580	12.8
Sky Movies Action & Adventure	1521	2.6	4209	7.1	7997	13.5
Sky Movies Comedy	1111	1.9	3357	5.7	6569	11.1
Sky Movies Crime & Thriller	867	1.5	2662	4.5	5512	9.3
Sky Movies Disney	2228	3.8	5532	9.4	9646	16.3
Sky Movies Drama & Romance	952	1.6	3053	5.2	6342	10.7
Sky Movies Family	1734	2.9	4672	7.9	8249	14.0
Sky Movies Greats	1677	2.8	4554	7.7	8184	13.9
Sky Movies Premiere	2492	4.2	5889	10.0	9157	15.5
Sky Movies Premiere+1	784	1.3	2349	4.0	4373	7.4
Sky Movies SciFi-Horror	1025	1.7	3081	5.2	6229	10.5
Sky Movies Select	692	1.2	2191	3.7	4631	7.8
Sky Movies Showcase	1634	2.8	4761	8.1	9069	15.4
Sky News	5131	8.7	9323	15.8	14437	24.4
Sky Sports 1	5250	8.9	8789	14.9	11245	19.0
Sky Sports 2	3030	5.1	5646	9.6	8332	14.1
Sky Sports 3	1518	2.6	3742	6.3	6217	10.5
Sky Sports 4	1176	2.0	2587	4.4	4507	7.6
Sky Sports 5	1393	2.4	3326	5.6	5548	9.4
Sky Sports Active Lo 7	8	0.0	33	0.1	90	0.2
Sky Sports F1	674	1.1	1804	3.1	3883	6.6
Sky Sports News HQ	5987	10.1	9860	16.7	13031	22.1
Smash Hits	647	1.1	1882	3.2	3734	6.3
Sony Channel	680	1.2	2120	3.6	4671	7.9
Sony Channel +1	255	0.4	914	1.5	2272	3.8
Sony Movie Channel	425	0.7	1436	2.4	3187	5.4
Sony Movie Channel +1	367	0.6	1200	2.0	2500	4.2
Spike	4524	7.7	10443	17.7	17359	29.4
Star Gold	573	1.0	1178	2.0	1829	3.1
Star Life OK	353	0.6	692	1.2	1193	2.0
Star Plus	969	1.6	1701	2.9	2955	5.0
STV City	196	0.3	534	0.9	952	1.6
Syfy	2703	4.6	6615	11.2	11519	19.5
Syfy +1	632	1.1	1907	3.2	3803	6.4
Talking Pictures	460	0.8	1182	2.0	2218	3.8
TCM	1239	2.1	3178	5.4	5891	10.0

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TCM +1	759	1.3	2040	3.5	3822	6.5
The Box	685	1.2	1940	3.3	4032	6.8
The Travel Channel	1695	2.9	4029	6.8	7235	12.2
The Travel Channel+1	260	0.4	724	1.2	1507	2.6
The Vault	424	0.7	1233	2.1	2831	4.8
Tiny Pop	2041	3.5	4354	7.4	7624	12.9
Tiny Pop+1	410	0.7	978	1.7	1830	3.1
TLC	2557	4.3	6032	10.2	10915	18.5
TLC +1	723	1.2	2116	3.6	4447	7.5
TLC +2	227	0.4	669	1.1	1572	2.7
Tru TV	1586	2.7	3665	6.2	6826	11.6
Tru TV +1	152	0.3	472	0.8	1042	1.8
True Drama	443	0.8	1312	2.2	2816	4.8
True Entertainment	2450	4.1	5723	9.7	10096	17.1
True Movies 1	1041	1.8	2834	4.8	5455	9.2
True Movies 2	516	0.9	1580	2.7	3182	5.4
TV99	106	0.2	401	0.7	1040	1.8
TVC News	81	0.1	263	0.4	752	1.3
UMP Movies	709	1.2	1434	2.4	2132	3.6
Universal	2063	3.5	4308	7.3	7353	12.4
Universal+1	744	1.3	1838	3.1	3335	5.6
Venus TV	193	0.3	578	1.0	1230	2.1
VH-1	719	1.2	2133	3.6	4582	7.8
Vintage TV	816	1.4	2205	3.7	4352	7.4
VIVA	1107	1.9	3289	5.6	6960	11.8
Vox Africa	203	0.3	465	0.8	868	1.5
W	4556	7.7	10937	18.5	19013	32.2
W +1	799	1.4	2405	4.1	5165	8.7
Yesterday	5514	9.3	11398	19.3	17945	30.4
Yesterday+1	566	1.0	1591	2.7	2968	5.0
Your TV	863	1.5	2096	3.5	4028	6.8
Zing	529	0.9	1244	2.1	2298	3.9
Other Non Itemised Channels	8932	15.1	19132	32.4	31040	52.5

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Adults 16+

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	000s	%	000s	%	000s	%
TOTAL TV	47271	94.2	49198	98.0	49874	99.4
&TV	432	0.9	917	1.8	1665	3.3
4Music	2918	5.8	7205	14.4	12759	25.4
4seven	4782	9.5	12989	25.9	22771	45.4
5 USA	4428	8.8	8491	16.9	13396	26.7
5 USA+1	690	1.4	1795	3.6	3430	6.8
5STAR	6421	12.8	14383	28.7	23383	46.6
5STAR+1	553	1.1	1723	3.4	3729	7.4
Aaj Tak	164	0.3	410	0.8	851	1.7
ABN TV	284	0.6	544	1.1	1036	2.1
ABP News	165	0.3	394	0.8	794	1.6
Akaal Channel	106	0.2	381	0.8	913	1.8
Alibi	2153	4.3	4526	9.0	7899	15.7
Alibi+1	667	1.3	1591	3.2	2913	5.8
AMC	94	0.2	322	0.6	737	1.5
Animal Planet	828	1.7	2222	4.4	4298	8.6
Animal Planet+1	170	0.3	515	1.0	1032	2.1
ARY News	359	0.7	674	1.3	1166	2.3
attheraces	585	1.2	1008	2.0	1568	3.1
BBC 4	10367	20.7	20896	41.6	29910	59.6
BBC News	8173	16.3	13771	27.4	18891	37.6
BBC Parliament	778	1.6	2031	4.0	4158	8.3
BBC RB 1	436	0.9	1440	2.9	3337	6.6
BBC RB 601	963	1.9	2348	4.7	4113	8.2
BBC1	41133	82.0	46527	92.7	48641	96.9
BBC2	29818	59.4	40896	81.5	46190	92.0
BET:BlackEntTv	219	0.4	658	1.3	1527	3.0
Boomerang	871	1.7	2255	4.5	4451	8.9
Boomerang+1	425	0.8	1124	2.2	2177	4.3
Brit Asia TV	139	0.3	378	0.8	794	1.6
BT Sport 1	2059	4.1	4545	9.1	6501	13.0
BT Sport 2	1713	3.4	4075	8.1	6236	12.4
BT Sport Europe	1471	2.9	3431	6.8	5738	11.4
BT Sport Showcase	149	0.3	499	1.0	1177	2.3
BT Sport//ESPN	250	0.5	804	1.6	1844	3.7
Capital TV	301	0.6	971	1.9	2166	4.3
Cartoon Network	827	1.6	1989	4.0	3725	7.4
Cartoon Network +1	383	0.8	1019	2.0	1951	3.9
Cartoonito	670	1.3	1652	3.3	3079	6.1
CBBC	1668	3.3	4020	8.0	7217	14.4
Cbeebies	4014	8.0	7303	14.6	11016	22.0
CBS Action	2112	4.2	4718	9.4	8249	16.4
CBS Drama	1492	3.0	3733	7.4	6915	13.8
CBS Reality TV	2659	5.3	5643	11.2	9869	19.7
CBS Reality+1	1011	2.0	2480	4.9	4684	9.3
Challenge TV	3091	6.2	6990	13.9	12283	24.5
Challenge TV+1	630	1.3	1866	3.7	3835	7.6
CHANNEL 4	30178	60.1	41826	83.4	46756	93.2
CHANNEL 4+1	9992	19.9	21924	43.7	32126	64.0
CHANNEL 5	24975	49.8	37967	75.7	44764	89.2
CHANNEL 5+1	4560	9.1	11801	23.5	21036	41.9
Channel 5+24	2532	5.0	7604	15.2	15178	30.2
Channel AKA	227	0.5	684	1.4	1551	3.1
Channel Starz	291	0.6	856	1.7	1776	3.5
Chart Show Dance	230	0.5	734	1.5	1666	3.3
Chart Show TV	418	0.8	1189	2.4	2538	5.1
Chilled	417	0.8	1375	2.7	2985	5.9
CITV and CITV Breakfast	1094	2.2	2759	5.5	5328	10.6
Clubland TV	268	0.5	805	1.6	1830	3.6
COLORS TV	417	0.8	780	1.6	1359	2.7
Comedy Central	3977	7.9	8596	17.1	13871	27.6
Comedy Central Extra	1526	3.0	4207	8.4	7590	15.1

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central Extra+1	359	0.7	1192	2.4	2460	4.9
Comedy Central+1	1627	3.2	4444	8.9	7908	15.8
Community Channel	314	0.6	1093	2.2	2782	5.5
Crime + Investigation	663	1.3	1454	2.9	2763	5.5
Crime + Investigation +1	270	0.5	603	1.2	1141	2.3
Dave	9717	19.4	19846	39.5	29852	59.5
Dave ja vu	3103	6.2	7722	15.4	13336	26.6
Discovery	2381	4.7	4717	9.4	7366	14.7
Discovery History	591	1.2	1541	3.1	2806	5.6
Discovery History +1	404	0.8	1093	2.2	1992	4.0
Discovery Home & Health	351	0.7	1027	2.0	2179	4.3
Discovery Home & Health+1	213	0.4	614	1.2	1247	2.5
Discovery Science	837	1.7	2116	4.2	3731	7.4
Discovery Science+1	237	0.5	685	1.4	1369	2.7
Discovery Shed	356	0.7	855	1.7	1703	3.4
Discovery Turbo	1022	2.0	2193	4.4	3478	6.9
Discovery+1	1065	2.1	2583	5.1	4271	8.5
Disney Channel	708	1.4	1583	3.2	2926	5.8
Disney Channel+1	449	0.9	1065	2.1	1915	3.8
Disney Junior	1296	2.6	2766	5.5	4399	8.8
Disney Junior Plus	695	1.4	1646	3.3	2790	5.6
Disney XD	597	1.2	1456	2.9	2630	5.2
Disney XD +1	414	0.8	994	2.0	1864	3.7
DMAX	510	1.0	1549	3.1	3351	6.7
DMAX+1	188	0.4	594	1.2	1395	2.8
Drama	5334	10.6	10325	20.6	15901	31.7
Dunya TV	163	0.3	284	0.6	479	1.0
E!	1165	2.3	2530	5.0	4456	8.9
E! +1	131	0.3	407	0.8	919	1.8
E4	10927	21.8	19638	39.1	28470	56.7
E4+1	6242	12.4	13587	27.1	21203	42.3
Eden	672	1.3	2060	4.1	4409	8.8
Eden+1	373	0.7	1145	2.3	2281	4.5
Eurosport	1132	2.3	2925	5.8	5741	11.4
Eurosport 2	941	1.9	2332	4.6	4535	9.0
Film4	8860	17.7	18150	36.2	26280	52.4
Film4+1	2521	5.0	6752	13.5	11852	23.6
FilmOn TV	64	0.1	226	0.5	597	1.2
Flava	226	0.5	719	1.4	1504	3.0
Food Network	2103	4.2	4805	9.6	8398	16.7
Food Network +1	393	0.8	1030	2.1	1966	3.9
Forces TV	215	0.4	654	1.3	1470	2.9
FOX	4080	8.1	7337	14.6	11198	22.3
Fox News	195	0.4	527	1.1	1093	2.2
FOX+	742	1.5	1971	3.9	3885	7.7
GEO NEWS	247	0.5	482	1.0	852	1.7
Geo Tez	183	0.4	407	0.8	748	1.5
Geo TV	240	0.5	531	1.1	1137	2.3
Ginx	75	0.1	227	0.5	526	1.0
GOLD	4147	8.3	9288	18.5	14618	29.1
GOLD+1	1204	2.4	3129	6.2	5982	11.9
Good Food	1605	3.2	4100	8.2	7763	15.5
Good Food +1	425	0.8	1121	2.2	2208	4.4
H2	692	1.4	1696	3.4	3124	6.2
Heart TV	368	0.7	1171	2.3	2656	5.3
heat	469	0.9	1362	2.7	2960	5.9
History	1285	2.6	2605	5.2	4062	8.1
History +1	678	1.4	1500	3.0	2430	4.8
Home	1416	2.8	3481	6.9	8428	16.8
Home +1	342	0.7	1013	2.0	2272	4.5
Horror Channel	2340	4.7	5257	10.5	9120	18.2
Horror Channel +1	585	1.2	1695	3.4	3154	6.3

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horse and Country	88	0.2	311	0.6	755	1.5
HUM Europe	364	0.7	649	1.3	1259	2.5
Investigation Discovery	731	1.5	1636	3.3	3058	6.1
Investigation Discovery +1	366	0.7	817	1.6	1467	2.9
ITV	32158	64.1	41689	83.1	46437	92.5
ITV Encore	1101	2.2	2677	5.3	5125	10.2
ITV Encore +1	171	0.3	481	1.0	1040	2.1
ITV HD	8101	16.1	13064	26.0	18097	36.1
ITV+1	9314	18.6	19695	39.2	29440	58.7
ITV2	14979	29.8	28641	57.1	38637	77.0
ITV2+1	5231	10.4	13186	26.3	21671	43.2
ITV3	9541	19.0	17815	35.5	26081	52.0
ITV3+1	2104	4.2	5509	11.0	9785	19.5
ITV4	7573	15.1	17133	34.1	26468	52.7
ITV4+1	537	1.1	1602	3.2	3527	7.0
ITVBe	3742	7.5	8183	16.3	14106	28.1
ITVBe +1	729	1.5	2003	4.0	3906	7.8
Kerrang	360	0.7	1026	2.0	2102	4.2
Kiss TV	441	0.9	1333	2.7	2923	5.8
Kix	147	0.3	396	0.8	831	1.7
Kix +1	111	0.2	261	0.5	518	1.0
Lifetime	1397	2.8	3030	6.0	5442	10.8
Lifetime +1	313	0.6	816	1.6	1615	3.2
Liverpool FC TV	83	0.2	236	0.5	484	1.0
London Live	942	1.9	2335	4.7	4066	8.1
Magic TV	777	1.5	2156	4.3	4443	8.9
More 4	10493	20.9	21747	43.3	31960	63.7
More 4+1	2061	4.1	5454	10.9	9916	19.8
Motors TV	259	0.5	727	1.5	1502	3.0
Movie Mix	2986	5.9	7106	14.2	11898	23.7
Movies 24	524	1.0	1427	2.8	2609	5.2
Movies 24 +	478	1.0	1317	2.6	2525	5.0
Movies 4 Men	2230	4.4	4997	10.0	8376	16.7
Movies4Men+1	410	0.8	1112	2.2	2012	4.0
MTV	2365	4.7	5236	10.4	9271	18.5
MTV +1	118	0.2	376	0.7	914	1.8
MTV Base	468	0.9	1354	2.7	2870	5.7
MTV Classic	485	1.0	1437	2.9	2985	5.9
MTV Dance	463	0.9	1318	2.6	2837	5.7
MTV Hits	618	1.2	1717	3.4	3487	6.9
MTV Live	316	0.6	1082	2.2	2476	4.9
MTV Music	815	1.6	2263	4.5	4486	8.9
MTV Rocks	561	1.1	1620	3.2	3317	6.6
National Geographic +1	673	1.3	1842	3.7	3371	6.7
National Geographic TV	1340	2.7	3217	6.4	5502	11.0
National Geographic Wild	816	1.6	2143	4.3	4125	8.2
NDTV 24x7	144	0.3	366	0.7	714	1.4
News 18	39	0.1	127	0.3	323	0.6
Nick Jr	1883	3.8	3722	7.4	5668	11.3
Nick Jr +1	347	0.7	871	1.7	1589	3.2
Nick Jr 2	1407	2.8	3100	6.2	4918	9.8
Nickelodeon	578	1.2	1531	3.1	2908	5.8
Nickelodeon +1	322	0.6	859	1.7	1598	3.2
Nicktoons	589	1.2	1492	3.0	2950	5.9
Nollywood Movies	117	0.2	342	0.7	808	1.6
NOWM	348	0.7	1034	2.1	2336	4.7
PBS America	653	1.3	1793	3.6	3338	6.7
Pick	6475	12.9	13532	27.0	21379	42.6
Pick +1	630	1.3	1755	3.5	3733	7.4
Pop	853	1.7	1995	4.0	3756	7.5
Pop+1	140	0.3	362	0.7	802	1.6
Prime TV	261	0.5	462	0.9	812	1.6

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Property TV	49	0.1	170	0.3	457	0.9
PTC Punjabi	211	0.4	528	1.1	1078	2.1
PTV Global	138	0.3	399	0.8	871	1.7
Quest	4339	8.6	9175	18.3	14763	29.4
Quest +1	2625	5.2	5798	11.6	9562	19.1
Real Lives	863	1.7	2539	5.1	5267	10.5
Real Lives +1	498	1.0	1566	3.1	3356	6.7
Really	5326	10.6	11771	23.5	18971	37.8
Rishtey	443	0.9	901	1.8	1756	3.5
RT	630	1.3	1480	2.9	2717	5.4
S4C	501	1.0	1325	2.6	2714	5.4
SAB	405	0.8	894	1.8	1563	3.1
Samaa	178	0.4	378	0.8	695	1.4
Scuzz	272	0.5	714	1.4	1560	3.1
ShowBiz TV	162	0.3	454	0.9	1048	2.1
Showcase	151	0.3	523	1.0	1277	2.5
Sikh Channel	127	0.3	390	0.8	954	1.9
Sky 1	8419	16.8	15074	30.0	20870	41.6
Sky 1 +1	1254	2.5	3452	6.9	6610	13.2
Sky 2	2438	4.9	6471	12.9	11644	23.2
Sky Arts	2221	4.4	6186	12.3	11393	22.7
Sky Atlantic	2527	5.0	5853	11.7	10146	20.2
Sky Atlantic +1	344	0.7	923	1.8	2000	4.0
Sky Box Office (Movies)	43	0.1	159	0.3	396	0.8
Sky Box Office Events	83	0.2	317	0.6	679	1.4
Sky Living	4901	9.8	9425	18.8	14513	28.9
Sky Living +1	1453	2.9	3650	7.3	6905	13.8
Sky Movies Action & Adventure	1368	2.7	3715	7.4	6909	13.8
Sky Movies Comedy	974	1.9	2900	5.8	5503	11.0
Sky Movies Crime & Thriller	812	1.6	2471	4.9	5005	10.0
Sky Movies Disney	1637	3.3	4132	8.2	7228	14.4
Sky Movies Drama & Romance	860	1.7	2710	5.4	5509	11.0
Sky Movies Family	1268	2.5	3466	6.9	6200	12.4
Sky Movies Greats	1414	2.8	3797	7.6	6634	13.2
Sky Movies Premiere	2240	4.5	5170	10.3	7767	15.5
Sky Movies Premiere+1	713	1.4	2093	4.2	3793	7.6
Sky Movies SciFi-Horror	925	1.8	2746	5.5	5442	10.8
Sky Movies Select	644	1.3	2018	4.0	4214	8.4
Sky Movies Showcase	1381	2.8	3947	7.9	7421	14.8
Sky News	4831	9.6	8561	17.1	13126	26.2
Sky Sports 1	4778	9.5	7794	15.5	9821	19.6
Sky Sports 2	2759	5.5	5034	10.0	7258	14.5
Sky Sports 3	1393	2.8	3377	6.7	5495	10.9
Sky Sports 4	1083	2.2	2339	4.7	4007	8.0
Sky Sports 5	1243	2.5	2952	5.9	4861	9.7
Sky Sports Active Lo 7	8	0.0	32	0.1	85	0.2
Sky Sports F1	625	1.2	1636	3.3	3499	7.0
Sky Sports News HQ	5395	10.8	8618	17.2	11234	22.4
Smash Hits	491	1.0	1419	2.8	2835	5.6
Sony Channel	633	1.3	1954	3.9	4242	8.5
Sony Channel +1	234	0.5	825	1.6	2047	4.1
Sony Movie Channel	401	0.8	1339	2.7	2896	5.8
Sony Movie Channel +1	349	0.7	1122	2.2	2290	4.6
Spike	4247	8.5	9700	19.3	15908	31.7
Star Gold	461	0.9	924	1.8	1412	2.8
Star Life OK	297	0.6	572	1.1	971	1.9
Star Plus	750	1.5	1299	2.6	2229	4.4
STV City	190	0.4	516	1.0	900	1.8
Syfy	2529	5.0	6058	12.1	10293	20.5
Syfy +1	600	1.2	1789	3.6	3515	7.0
Talking Pictures	446	0.9	1125	2.2	2076	4.1
TCM	1193	2.4	3011	6.0	5489	10.9

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TCM +1	739	1.5	1968	3.9	3659	7.3
The Box	534	1.1	1539	3.1	3213	6.4
The Travel Channel	1624	3.2	3821	7.6	6778	13.5
The Travel Channel+1	248	0.5	676	1.3	1405	2.8
The Vault	342	0.7	995	2.0	2317	4.6
Tiny Pop	1210	2.4	2793	5.6	5126	10.2
Tiny Pop+1	214	0.4	545	1.1	1081	2.2
TLC	2280	4.5	5305	10.6	9501	18.9
TLC +1	656	1.3	1910	3.8	3943	7.9
TLC +2	213	0.4	632	1.3	1465	2.9
Tru TV	1531	3.1	3467	6.9	6317	12.6
Tru TV +1	148	0.3	450	0.9	983	2.0
True Drama	418	0.8	1218	2.4	2602	5.2
True Entertainment	2373	4.7	5483	10.9	9526	19.0
True Movies 1	1003	2.0	2705	5.4	5131	10.2
True Movies 2	500	1.0	1520	3.0	3023	6.0
TV99	86	0.2	313	0.6	785	1.6
TVC News	64	0.1	201	0.4	560	1.1
UMP Movies	581	1.2	1130	2.3	1657	3.3
Universal	1950	3.9	3958	7.9	6709	13.4
Universal+1	718	1.4	1750	3.5	3142	6.3
Venus TV	157	0.3	456	0.9	990	2.0
VH-1	590	1.2	1742	3.5	3700	7.4
Vintage TV	734	1.5	1934	3.9	3742	7.5
VIVA	875	1.7	2619	5.2	5579	11.1
Vox Africa	172	0.3	394	0.8	728	1.5
W	4188	8.3	9889	19.7	16756	33.4
W +1	743	1.5	2207	4.4	4688	9.3
Yesterday	5342	10.6	10885	21.7	16820	33.5
Yesterday+1	556	1.1	1550	3.1	2856	5.7
Your TV	829	1.7	1997	4.0	3786	7.5
Zing	428	0.9	967	1.9	1695	3.4
Other Non Itemised Channels	8006	16.0	16741	33.4	26782	53.4

BARB Quarterly Reach Report- Quarter 1 2016 (BARB weeks 2476-2488)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	13040	89.1	14096	96.3	14480	99.0
&TV	147	1.0	322	2.2	652	4.5
4Music	1065	7.3	2493	17.0	4395	30.0
4seven	1050	7.2	3105	21.2	5643	38.6
5 USA	689	4.7	1519	10.4	2645	18.1
5 USA+1	85	0.6	258	1.8	549	3.8
5STAR	1571	10.7	3684	25.2	6239	42.6
5STAR+1	142	1.0	449	3.1	1064	7.3
Aaj Tak	45	0.3	137	0.9	299	2.0
ABN TV	93	0.6	195	1.3	397	2.7
ABP News	46	0.3	130	0.9	308	2.1
Akaal Channel	41	0.3	158	1.1	419	2.9
Alibi	305	2.1	796	5.4	1641	11.2
Alibi+1	83	0.6	242	1.7	506	3.5
AMC	25	0.2	100	0.7	206	1.4
Animal Planet	174	1.2	535	3.7	1073	7.3
Animal Planet+1	36	0.2	101	0.7	209	1.4
ARY News	119	0.8	272	1.9	540	3.7
attheraces	83	0.6	202	1.4	359	2.5
BBC 4	945	6.5	2698	18.4	4989	34.1
BBC News	770	5.3	1677	11.5	2666	18.2
BBC Parliament	78	0.5	254	1.7	604	4.1
BBC RB 1	79	0.5	291	2.0	715	4.9
BBC RB 601	105	0.7	311	2.1	589	4.0
BBC1	9447	64.6	12325	84.2	13627	93.1
BBC2	5165	35.3	9365	64.0	12061	82.4
BET:BlackEntTv	60	0.4	212	1.4	528	3.6
Boomerang	314	2.1	811	5.5	1546	10.6
Boomerang+1	146	1.0	414	2.8	794	5.4
Brit Asia TV	52	0.4	157	1.1	336	2.3
BT Sport 1	397	2.7	1072	7.3	1704	11.6
BT Sport 2	380	2.6	1000	6.8	1668	11.4
BT Sport Europe	341	2.3	878	6.0	1563	10.7
BT Sport Showcase	19	0.1	75	0.5	180	1.2
BT Sport//ESPN	51	0.3	184	1.3	448	3.1
Capital TV	159	1.1	461	3.1	1003	6.9
Cartoon Network	267	1.8	631	4.3	1122	7.7
Cartoon Network +1	123	0.8	353	2.4	646	4.4
Cartoonito	298	2.0	699	4.8	1259	8.6
CBBC	422	2.9	1061	7.3	2041	13.9
Cbeebies	1764	12.1	2896	19.8	4066	27.8
CBS Action	254	1.7	691	4.7	1333	9.1
CBS Drama	226	1.5	655	4.5	1244	8.5
CBS Reality TV	411	2.8	979	6.7	1870	12.8
CBS Reality+1	168	1.2	460	3.1	892	6.1
Challenge TV	608	4.2	1590	10.9	3054	20.9
Challenge TV+1	140	1.0	445	3.0	949	6.5
CHANNEL 4	7260	49.6	10917	74.6	12810	87.6
CHANNEL 4+1	2386	16.3	5686	38.9	8552	58.4
CHANNEL 5	5540	37.9	9361	64.0	11860	81.1
CHANNEL 5+1	943	6.4	2719	18.6	5170	35.3
Channel 5+24	449	3.1	1459	10.0	3080	21.1
Channel AKA	150	1.0	428	2.9	895	6.1
Channel Starz	178	1.2	483	3.3	971	6.6
Chart Show Dance	134	0.9	415	2.8	919	6.3
Chart Show TV	254	1.7	669	4.6	1365	9.3
Chilled	216	1.5	695	4.8	1428	9.8
CITV and CITV Breakfast	391	2.7	891	6.1	1775	12.1
Clubland TV	169	1.2	466	3.2	1012	6.9
COLORS TV	166	1.1	306	2.1	524	3.6
Comedy Central	1931	13.2	3734	25.5	5599	38.3
Comedy Central Extra	724	4.9	1869	12.8	3106	21.2

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central Extra+1	171	1.2	515	3.5	992	6.8
Comedy Central+1	776	5.3	1996	13.6	3363	23.0
Community Channel	48	0.3	188	1.3	528	3.6
Crime + Investigation	145	1.0	373	2.5	774	5.3
Crime + Investigation +1	48	0.3	123	0.8	229	1.6
Dave	2374	16.2	5224	35.7	8160	55.8
Dave ja vu	679	4.6	1788	12.2	3130	21.4
Discovery	691	4.7	1424	9.7	2109	14.4
Discovery History	64	0.4	201	1.4	422	2.9
Discovery History +1	35	0.2	125	0.9	260	1.8
Discovery Home & Health	75	0.5	229	1.6	430	2.9
Discovery Home & Health+1	36	0.2	109	0.7	219	1.5
Discovery Science	206	1.4	526	3.6	972	6.6
Discovery Science+1	49	0.3	165	1.1	361	2.5
Discovery Shed	105	0.7	266	1.8	572	3.9
Discovery Turbo	236	1.6	594	4.1	1048	7.2
Discovery+1	286	2.0	716	4.9	1223	8.4
Disney Channel	225	1.5	484	3.3	917	6.3
Disney Channel+1	152	1.0	369	2.5	651	4.5
Disney Junior	599	4.1	1194	8.2	1835	12.5
Disney Junior Plus	361	2.5	785	5.4	1238	8.5
Disney XD	221	1.5	540	3.7	951	6.5
Disney XD +1	134	0.9	352	2.4	659	4.5
DMAX	154	1.1	433	3.0	886	6.1
DMAX+1	57	0.4	163	1.1	383	2.6
Drama	414	2.8	1061	7.3	2029	13.9
Dunya TV	38	0.3	78	0.5	168	1.1
E!	544	3.7	1082	7.4	1782	12.2
E! +1	42	0.3	136	0.9	292	2.0
E4	4335	29.6	7167	49.0	9621	65.8
E4+1	2455	16.8	5003	34.2	7325	50.1
Eden	128	0.9	474	3.2	1096	7.5
Eden+1	42	0.3	154	1.1	343	2.3
Eurosport	173	1.2	540	3.7	1225	8.4
Eurosport 2	132	0.9	427	2.9	941	6.4
Film4	1709	11.7	3990	27.3	6148	42.0
Film4+1	444	3.0	1417	9.7	2750	18.8
FilmOn TV	19	0.1	68	0.5	170	1.2
Flava	157	1.1	478	3.3	937	6.4
Food Network	456	3.1	1188	8.1	2146	14.7
Food Network +1	98	0.7	269	1.8	582	4.0
Forces TV	25	0.2	92	0.6	264	1.8
FOX	1510	10.3	2791	19.1	4317	29.5
Fox News	25	0.2	85	0.6	188	1.3
FOX+	199	1.4	563	3.8	1162	7.9
GEO NEWS	61	0.4	150	1.0	291	2.0
Geo Tez	52	0.4	146	1.0	324	2.2
Geo TV	72	0.5	173	1.2	375	2.6
Ginx	30	0.2	101	0.7	234	1.6
GOLD	894	6.1	2330	15.9	4075	27.9
GOLD+1	233	1.6	648	4.4	1326	9.1
Good Food	360	2.5	1024	7.0	2118	14.5
Good Food +1	83	0.6	263	1.8	543	3.7
H2	79	0.5	257	1.8	558	3.8
Heart TV	128	0.9	429	2.9	1017	6.9
heat	249	1.7	673	4.6	1456	10.0
History	275	1.9	639	4.4	1061	7.3
History +1	137	0.9	346	2.4	610	4.2
Home	177	1.2	527	3.6	1398	9.6
Home +1	44	0.3	146	1.0	368	2.5
Horror Channel	275	1.9	727	5.0	1558	10.6
Horror Channel +1	49	0.3	181	1.2	424	2.9

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horse and Country	24	0.2	85	0.6	220	1.5
HUM Europe	122	0.8	235	1.6	472	3.2
Investigation Discovery	143	1.0	330	2.3	731	5.0
Investigation Discovery +1	48	0.3	139	1.0	297	2.0
ITV	6802	46.5	10522	71.9	12664	86.6
ITV Encore	118	0.8	358	2.4	858	5.9
ITV Encore +1	15	0.1	37	0.3	87	0.6
ITV HD	2023	13.8	3542	24.2	5092	34.8
ITV+1	1760	12.0	4224	28.9	6911	47.2
ITV2	4298	29.4	8136	55.6	11010	75.2
ITV2+1	1517	10.4	3855	26.3	6247	42.7
ITV3	807	5.5	2161	14.8	4041	27.6
ITV3+1	142	1.0	477	3.3	1060	7.2
ITV4	1168	8.0	3269	22.3	5674	38.8
ITV4+1	74	0.5	239	1.6	605	4.1
ITVBe	1184	8.1	2485	17.0	4272	29.2
ITVBe +1	188	1.3	521	3.6	1091	7.5
Kerrang	190	1.3	532	3.6	1108	7.6
Kiss TV	245	1.7	701	4.8	1482	10.1
Kix	66	0.5	164	1.1	327	2.2
Kix +1	47	0.3	109	0.7	201	1.4
Lifetime	462	3.2	982	6.7	1727	11.8
Lifetime +1	75	0.5	209	1.4	365	2.5
Liverpool FC TV	25	0.2	71	0.5	158	1.1
London Live	172	1.2	530	3.6	1039	7.1
Magic TV	292	2.0	832	5.7	1768	12.1
More 4	1976	13.5	4789	32.7	7648	52.3
More 4+1	393	2.7	1149	7.9	2255	15.4
Motors TV	39	0.3	136	0.9	321	2.2
Movie Mix	318	2.2	933	6.4	1845	12.6
Movies 24	58	0.4	200	1.4	412	2.8
Movies 24 +	43	0.3	162	1.1	374	2.6
Movies 4 Men	113	0.8	371	2.5	789	5.4
Movies4Men+1	26	0.2	89	0.6	189	1.3
MTV	1307	8.9	2467	16.9	3831	26.2
MTV +1	65	0.4	200	1.4	453	3.1
MTV Base	277	1.9	777	5.3	1615	11.0
MTV Classic	213	1.5	618	4.2	1277	8.7
MTV Dance	274	1.9	743	5.1	1593	10.9
MTV Hits	349	2.4	907	6.2	1849	12.6
MTV Live	155	1.1	513	3.5	1165	8.0
MTV Music	454	3.1	1209	8.3	2302	15.7
MTV Rocks	318	2.2	902	6.2	1805	12.3
National Geographic +1	126	0.9	379	2.6	760	5.2
National Geographic TV	300	2.1	734	5.0	1364	9.3
National Geographic Wild	172	1.2	501	3.4	1074	7.3
NDTV 24x7	38	0.3	109	0.7	244	1.7
News 18	16	0.1	54	0.4	142	1.0
Nick Jr	940	6.4	1772	12.1	2588	17.7
Nick Jr +1	184	1.3	420	2.9	719	4.9
Nick Jr 2	675	4.6	1477	10.1	2259	15.4
Nickelodeon	145	1.0	450	3.1	911	6.2
Nickelodeon +1	79	0.5	249	1.7	457	3.1
Nicktoons	227	1.6	591	4.0	1234	8.4
Nollywood Movies	54	0.4	140	1.0	279	1.9
NOWM	191	1.3	527	3.6	1173	8.0
PBS America	46	0.3	178	1.2	437	3.0
Pick	1021	7.0	2588	17.7	4829	33.0
Pick +1	118	0.8	376	2.6	931	6.4
Pop	303	2.1	678	4.6	1372	9.4
Pop+1	71	0.5	162	1.1	341	2.3
Prime TV	78	0.5	168	1.1	322	2.2

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Property TV	6	0.0	20	0.1	59	0.4
PTC Punjabi	92	0.6	226	1.5	440	3.0
PTV Global	40	0.3	146	1.0	372	2.5
Quest	627	4.3	1578	10.8	2818	19.3
Quest +1	336	2.3	889	6.1	1599	10.9
Real Lives	118	0.8	436	3.0	1004	6.9
Real Lives +1	76	0.5	284	1.9	688	4.7
Really	819	5.6	2155	14.7	3876	26.5
Rishtey	153	1.0	309	2.1	666	4.6
RT	62	0.4	197	1.3	403	2.8
S4C	80	0.5	294	2.0	687	4.7
SAB	129	0.9	306	2.1	577	3.9
Samaa	49	0.3	138	0.9	282	1.9
Scuzz	160	1.1	393	2.7	893	6.1
ShowBiz TV	27	0.2	103	0.7	285	1.9
Showcase	25	0.2	97	0.7	285	1.9
Sikh Channel	50	0.3	160	1.1	392	2.7
Sky 1	2639	18.0	4793	32.8	6803	46.5
Sky 1 +1	352	2.4	1102	7.5	2152	14.7
Sky 2	570	3.9	1681	11.5	3259	22.3
Sky Arts	295	2.0	988	6.7	2254	15.4
Sky Atlantic	561	3.8	1550	10.6	2956	20.2
Sky Atlantic +1	46	0.3	158	1.1	439	3.0
Sky Box Office (Movies)	10	0.1	43	0.3	99	0.7
Sky Box Office Events	53	0.4	203	1.4	380	2.6
Sky Living	1172	8.0	2495	17.1	4124	28.2
Sky Living +1	291	2.0	832	5.7	1718	11.7
Sky Movies Action & Adventure	426	2.9	1187	8.1	2392	16.3
Sky Movies Comedy	362	2.5	1074	7.3	2062	14.1
Sky Movies Crime & Thriller	214	1.5	675	4.6	1442	9.9
Sky Movies Disney	688	4.7	1670	11.4	2819	19.3
Sky Movies Drama & Romance	267	1.8	869	5.9	1844	12.6
Sky Movies Family	462	3.2	1283	8.8	2304	15.7
Sky Movies Greats	464	3.2	1301	8.9	2309	15.8
Sky Movies Premiere	639	4.4	1600	10.9	2551	17.4
Sky Movies Premiere+1	173	1.2	557	3.8	1079	7.4
Sky Movies SciFi-Horror	289	2.0	905	6.2	1945	13.3
Sky Movies Select	147	1.0	508	3.5	1195	8.2
Sky Movies Showcase	472	3.2	1332	9.1	2547	17.4
Sky News	585	4.0	1298	8.9	2357	16.1
Sky Sports 1	1217	8.3	2335	16.0	3164	21.6
Sky Sports 2	534	3.6	1229	8.4	2050	14.0
Sky Sports 3	282	1.9	820	5.6	1473	10.1
Sky Sports 4	158	1.1	434	3.0	860	5.9
Sky Sports 5	375	2.6	854	5.8	1385	9.5
Sky Sports Active Lo 7	1	0.0	3	0.0	8	0.1
Sky Sports F1	155	1.1	418	2.9	910	6.2
Sky Sports News HQ	1290	8.8	2326	15.9	3319	22.7
Smash Hits	274	1.9	765	5.2	1480	10.1
Sony Channel	118	0.8	408	2.8	933	6.4
Sony Channel +1	41	0.3	163	1.1	383	2.6
Sony Movie Channel	40	0.3	157	1.1	407	2.8
Sony Movie Channel +1	29	0.2	107	0.7	288	2.0
Spike	837	5.7	2145	14.7	3706	25.3
Star Gold	147	1.0	314	2.1	489	3.3
Star Life OK	102	0.7	208	1.4	356	2.4
Star Plus	252	1.7	475	3.2	869	5.9
STV City	27	0.2	98	0.7	181	1.2
Syfy	509	3.5	1418	9.7	2656	18.2
Syfy +1	80	0.5	278	1.9	660	4.5
Talking Pictures	33	0.2	130	0.9	305	2.1
TCM	122	0.8	420	2.9	870	5.9

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TCM +1	56	0.4	205	1.4	444	3.0
The Box	294	2.0	821	5.6	1666	11.4
The Travel Channel	190	1.3	512	3.5	1019	7.0
The Travel Channel+1	27	0.2	80	0.5	183	1.3
The Vault	179	1.2	536	3.7	1239	8.5
Tiny Pop	500	3.4	1068	7.3	1958	13.4
Tiny Pop+1	104	0.7	218	1.5	426	2.9
TLC	771	5.3	1735	11.9	3104	21.2
TLC +1	195	1.3	574	3.9	1185	8.1
TLC +2	71	0.5	211	1.4	466	3.2
Tru TV	270	1.8	657	4.5	1250	8.5
Tru TV +1	22	0.2	78	0.5	168	1.2
True Drama	42	0.3	156	1.1	414	2.8
True Entertainment	187	1.3	569	3.9	1168	8.0
True Movies 1	80	0.5	292	2.0	634	4.3
True Movies 2	42	0.3	157	1.1	343	2.3
TV99	30	0.2	123	0.8	313	2.1
TVC News	14	0.1	55	0.4	164	1.1
UMP Movies	190	1.3	393	2.7	625	4.3
Universal	390	2.7	955	6.5	1812	12.4
Universal+1	113	0.8	337	2.3	664	4.5
Venus TV	48	0.3	164	1.1	384	2.6
VH-1	253	1.7	723	4.9	1522	10.4
Vintage TV	154	1.1	494	3.4	1098	7.5
VIVA	434	3.0	1232	8.4	2539	17.4
Vox Africa	54	0.4	151	1.0	266	1.8
W	1029	7.0	2654	18.1	4913	33.6
W +1	153	1.0	488	3.3	1095	7.5
Yesterday	433	3.0	1249	8.5	2376	16.2
Yesterday+1	48	0.3	157	1.1	350	2.4
Your TV	124	0.9	296	2.0	581	4.0
Zing	131	0.9	281	1.9	538	3.7
Other Non Itemised Channels	1719	11.7	4174	28.5	7163	49.0

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25636	93.6	26811	97.9	27182	99.2
&TV	208	0.8	443	1.6	847	3.1
4Music	1221	4.5	3174	11.6	5861	21.4
4seven	2427	8.9	6687	24.4	11997	43.8
5 USA	1844	6.7	3705	13.5	5960	21.8
5 USA+1	251	0.9	722	2.6	1511	5.5
5STAR	2681	9.8	6377	23.3	11075	40.4
5STAR+1	232	0.8	751	2.7	1734	6.3
Aaj Tak	72	0.3	213	0.8	488	1.8
ABN TV	152	0.6	291	1.1	575	2.1
ABP News	70	0.3	202	0.7	390	1.4
Akaal Channel	58	0.2	203	0.7	494	1.8
Alibi	1079	3.9	2320	8.5	4184	15.3
Alibi+1	290	1.1	709	2.6	1335	4.9
AMC	50	0.2	168	0.6	389	1.4
Animal Planet	299	1.1	895	3.3	1898	6.9
Animal Planet+1	64	0.2	196	0.7	376	1.4
ARY News	179	0.7	366	1.3	663	2.4
attheraces	209	0.8	384	1.4	660	2.4
BBC 4	5975	21.8	11887	43.4	16834	61.5
BBC News	4579	16.7	7781	28.4	10710	39.1
BBC Parliament	440	1.6	1159	4.2	2388	8.7
BBC RB 1	216	0.8	756	2.8	1809	6.6
BBC RB 601	396	1.4	1065	3.9	2032	7.4
BBC1	22309	81.5	25382	92.7	26537	96.9
BBC2	16645	60.8	22664	82.8	25537	93.2
BET:BlackEntTv	101	0.4	303	1.1	717	2.6
Boomerang	395	1.4	1076	3.9	2133	7.8
Boomerang+1	203	0.7	530	1.9	1026	3.7
Brit Asia TV	79	0.3	188	0.7	411	1.5
BT Sport 1	1182	4.3	2599	9.5	3675	13.4
BT Sport 2	987	3.6	2412	8.8	3671	13.4
BT Sport Europe	866	3.2	2044	7.5	3378	12.3
BT Sport Showcase	54	0.2	178	0.7	462	1.7
BT Sport//ESPN	134	0.5	423	1.5	974	3.6
Capital TV	94	0.3	333	1.2	852	3.1
Cartoon Network	429	1.6	1006	3.7	1890	6.9
Cartoon Network +1	213	0.8	548	2.0	1060	3.9
Cartoonito	302	1.1	835	3.0	1558	5.7
CBBC	900	3.3	2112	7.7	3659	13.4
Cbeebies	2135	7.8	3870	14.1	5718	20.9
CBS Action	795	2.9	1825	6.7	3317	12.1
CBS Drama	530	1.9	1414	5.2	2695	9.8
CBS Reality TV	828	3.0	2009	7.3	3862	14.1
CBS Reality+1	375	1.4	936	3.4	1816	6.6
Challenge TV	1250	4.6	3053	11.1	5730	20.9
Challenge TV+1	284	1.0	855	3.1	1786	6.5
CHANNEL 4	16031	58.5	22543	82.3	25419	92.8
CHANNEL 4+1	4911	17.9	11090	40.5	16645	60.8
CHANNEL 5	12094	44.2	19437	71.0	23780	86.8
CHANNEL 5+1	1904	7.0	5193	19.0	9791	35.7
Channel 5+24	1036	3.8	3238	11.8	6735	24.6
Channel AKA	80	0.3	242	0.9	554	2.0
Channel Starz	94	0.3	272	1.0	684	2.5
Chart Show Dance	75	0.3	250	0.9	596	2.2
Chart Show TV	155	0.6	427	1.6	1018	3.7
Chilled	164	0.6	598	2.2	1410	5.1
CITV and CITV Breakfast	462	1.7	1243	4.5	2486	9.1
Clubland TV	86	0.3	311	1.1	771	2.8
COLORS TV	173	0.6	355	1.3	626	2.3
Comedy Central	2128	7.8	4522	16.5	7422	27.1
Comedy Central Extra	794	2.9	2214	8.1	4029	14.7

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central Extra+1	157	0.6	551	2.0	1224	4.5
Comedy Central+1	810	3.0	2261	8.3	4084	14.9
Community Channel	137	0.5	486	1.8	1229	4.5
Crime + Investigation	230	0.8	594	2.2	1203	4.4
Crime + Investigation +1	114	0.4	268	1.0	512	1.9
Dave	4610	16.8	9860	36.0	15413	56.3
Dave ja vu	1249	4.6	3276	12.0	6068	22.2
Discovery	1008	3.7	2077	7.6	3328	12.2
Discovery History	284	1.0	744	2.7	1343	4.9
Discovery History +1	212	0.8	569	2.1	1023	3.7
Discovery Home & Health	163	0.6	486	1.8	1099	4.0
Discovery Home & Health+1	102	0.4	285	1.0	568	2.1
Discovery Science	360	1.3	954	3.5	1686	6.2
Discovery Science+1	103	0.4	298	1.1	590	2.2
Discovery Shed	145	0.5	353	1.3	708	2.6
Discovery Turbo	468	1.7	1007	3.7	1600	5.8
Discovery+1	419	1.5	1080	3.9	1868	6.8
Disney Channel	423	1.5	895	3.3	1620	5.9
Disney Channel+1	269	1.0	594	2.2	1010	3.7
Disney Junior	567	2.1	1275	4.7	2045	7.5
Disney Junior Plus	311	1.1	783	2.9	1330	4.9
Disney XD	347	1.3	814	3.0	1472	5.4
Disney XD +1	240	0.9	536	2.0	987	3.6
DMAX	172	0.6	563	2.1	1282	4.7
DMAX+1	69	0.3	259	0.9	634	2.3
Drama	2308	8.4	4635	16.9	7416	27.1
Dunya TV	58	0.2	109	0.4	209	0.8
E!	607	2.2	1323	4.8	2298	8.4
E! +1	54	0.2	161	0.6	411	1.5
E4	5362	19.6	9882	36.1	14591	53.3
E4+1	2996	10.9	6731	24.6	10766	39.3
Eden	279	1.0	933	3.4	2069	7.6
Eden+1	129	0.5	429	1.6	934	3.4
Eurosport	717	2.6	1803	6.6	3513	12.8
Eurosport 2	562	2.1	1378	5.0	2657	9.7
Film4	3882	14.2	8630	31.5	13059	47.7
Film4+1	1109	4.0	3162	11.5	5870	21.4
FilmOn TV	29	0.1	107	0.4	305	1.1
Flava	72	0.3	238	0.9	524	1.9
Food Network	940	3.4	2221	8.1	3942	14.4
Food Network +1	176	0.6	487	1.8	965	3.5
Forces TV	98	0.4	309	1.1	701	2.6
FOX	2073	7.6	3731	13.6	5697	20.8
Fox News	128	0.5	336	1.2	680	2.5
FOX+	347	1.3	942	3.4	1794	6.5
GEO NEWS	135	0.5	268	1.0	468	1.7
Geo Tez	98	0.4	216	0.8	408	1.5
Geo TV	124	0.5	308	1.1	664	2.4
Ginx	34	0.1	128	0.5	331	1.2
GOLD	2027	7.4	4772	17.4	7814	28.5
GOLD+1	543	2.0	1471	5.4	2938	10.7
Good Food	850	3.1	2201	8.0	4188	15.3
Good Food +1	203	0.7	528	1.9	1103	4.0
H2	270	1.0	735	2.7	1432	5.2
Heart TV	140	0.5	474	1.7	1163	4.2
heat	183	0.7	549	2.0	1243	4.5
History	503	1.8	1103	4.0	1794	6.6
History +1	265	1.0	638	2.3	1038	3.8
Home	655	2.4	1688	6.2	4173	15.2
Home +1	152	0.6	453	1.7	1030	3.8
Horror Channel	793	2.9	1954	7.1	3649	13.3
Horror Channel +1	213	0.8	654	2.4	1347	4.9

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horse and Country	37	0.1	138	0.5	358	1.3
HUM Europe	182	0.7	350	1.3	723	2.6
Investigation Discovery	249	0.9	607	2.2	1218	4.4
Investigation Discovery +1	120	0.4	281	1.0	538	2.0
ITV	16200	59.1	21961	80.2	24964	91.1
ITV Encore	539	2.0	1295	4.7	2629	9.6
ITV Encore +1	71	0.3	223	0.8	501	1.8
ITV HD	4491	16.4	7394	27.0	10285	37.5
ITV+1	4174	15.2	9415	34.4	14834	54.2
ITV2	6886	25.1	14131	51.6	19970	72.9
ITV2+1	2206	8.1	5980	21.8	10406	38.0
ITV3	4367	15.9	8570	31.3	12989	47.4
ITV3+1	926	3.4	2500	9.1	4480	16.4
ITV4	3129	11.4	7781	28.4	12829	46.8
ITV4+1	194	0.7	654	2.4	1543	5.6
ITVBe	1655	6.0	3807	13.9	6899	25.2
ITVBe +1	326	1.2	932	3.4	1925	7.0
Kerrang	152	0.6	452	1.7	976	3.6
Kiss TV	166	0.6	517	1.9	1197	4.4
Kix	72	0.3	187	0.7	391	1.4
Kix +1	68	0.2	140	0.5	265	1.0
Lifetime	703	2.6	1542	5.6	2880	10.5
Lifetime +1	162	0.6	415	1.5	861	3.1
Liverpool FC TV	57	0.2	166	0.6	316	1.2
London Live	401	1.5	1125	4.1	2077	7.6
Magic TV	324	1.2	898	3.3	1944	7.1
More 4	5313	19.4	11296	41.2	16911	61.7
More 4+1	1027	3.7	2797	10.2	5229	19.1
Motors TV	141	0.5	381	1.4	773	2.8
Movie Mix	1104	4.0	2902	10.6	5188	18.9
Movies 24	259	0.9	681	2.5	1252	4.6
Movies 24 +	207	0.8	587	2.1	1141	4.2
Movies 4 Men	777	2.8	1923	7.0	3444	12.6
Movies4Men+1	138	0.5	388	1.4	746	2.7
MTV	1109	4.0	2514	9.2	4612	16.8
MTV +1	37	0.1	131	0.5	348	1.3
MTV Base	183	0.7	547	2.0	1238	4.5
MTV Classic	168	0.6	564	2.1	1256	4.6
MTV Dance	181	0.7	550	2.0	1228	4.5
MTV Hits	226	0.8	690	2.5	1508	5.5
MTV Live	145	0.5	495	1.8	1153	4.2
MTV Music	327	1.2	977	3.6	2049	7.5
MTV Rocks	244	0.9	787	2.9	1736	6.3
National Geographic +1	291	1.1	847	3.1	1601	5.8
National Geographic TV	617	2.3	1549	5.7	2717	9.9
National Geographic Wild	310	1.1	895	3.3	1803	6.6
NDTV 24x7	99	0.4	235	0.9	420	1.5
News 18	22	0.1	82	0.3	223	0.8
Nick Jr	1008	3.7	1942	7.1	2888	10.5
Nick Jr +1	148	0.5	382	1.4	716	2.6
Nick Jr 2	766	2.8	1655	6.0	2680	9.8
Nickelodeon	265	1.0	733	2.7	1410	5.1
Nickelodeon +1	142	0.5	376	1.4	694	2.5
Nicktoons	259	0.9	642	2.3	1242	4.5
Nollywood Movies	51	0.2	173	0.6	446	1.6
NOWM	133	0.5	404	1.5	970	3.5
PBS America	305	1.1	841	3.1	1593	5.8
Pick	2535	9.3	5834	21.3	9847	36.0
Pick +1	230	0.8	703	2.6	1612	5.9
Pop	395	1.4	951	3.5	1772	6.5
Pop+1	70	0.3	179	0.7	401	1.5
Prime TV	138	0.5	261	1.0	484	1.8

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Property TV	24	0.1	75	0.3	191	0.7
PTC Punjabi	107	0.4	250	0.9	484	1.8
PTV Global	43	0.2	172	0.6	404	1.5
Quest	1552	5.7	3627	13.2	6270	22.9
Quest +1	930	3.4	2211	8.1	3860	14.1
Real Lives	356	1.3	1102	4.0	2445	8.9
Real Lives +1	193	0.7	656	2.4	1465	5.4
Really	2329	8.5	5439	19.9	9151	33.4
Rishtey	165	0.6	381	1.4	795	2.9
RT	295	1.1	753	2.7	1429	5.2
S4C	246	0.9	662	2.4	1430	5.2
SAB	174	0.6	403	1.5	686	2.5
Samaa	69	0.3	181	0.7	382	1.4
Scuzz	102	0.4	296	1.1	712	2.6
ShowBiz TV	77	0.3	216	0.8	484	1.8
Showcase	65	0.2	242	0.9	626	2.3
Sikh Channel	70	0.3	201	0.7	478	1.7
Sky 1	4351	15.9	7927	28.9	11162	40.8
Sky 1 +1	659	2.4	1817	6.6	3498	12.8
Sky 2	1193	4.4	3244	11.8	5996	21.9
Sky Arts	1177	4.3	3352	12.2	6190	22.6
Sky Atlantic	1387	5.1	3155	11.5	5338	19.5
Sky Atlantic +1	175	0.6	488	1.8	1091	4.0
Sky Box Office (Movies)	19	0.1	74	0.3	176	0.6
Sky Box Office Events	28	0.1	108	0.4	231	0.8
Sky Living	2554	9.3	4948	18.1	7852	28.7
Sky Living +1	734	2.7	1794	6.5	3445	12.6
Sky Movies Action & Adventure	697	2.5	1966	7.2	3523	12.9
Sky Movies Comedy	501	1.8	1535	5.6	2897	10.6
Sky Movies Crime & Thriller	420	1.5	1301	4.8	2600	9.5
Sky Movies Disney	835	3.0	2145	7.8	3745	13.7
Sky Movies Drama & Romance	460	1.7	1457	5.3	2980	10.9
Sky Movies Family	639	2.3	1740	6.4	3119	11.4
Sky Movies Greats	768	2.8	2042	7.5	3480	12.7
Sky Movies Premiere	1160	4.2	2690	9.8	4012	14.6
Sky Movies Premiere+1	335	1.2	984	3.6	1818	6.6
Sky Movies SciFi-Horror	487	1.8	1468	5.4	2783	10.2
Sky Movies Select	349	1.3	1129	4.1	2328	8.5
Sky Movies Showcase	764	2.8	2179	8.0	4005	14.6
Sky News	2543	9.3	4492	16.4	6994	25.5
Sky Sports 1	2572	9.4	4328	15.8	5477	20.0
Sky Sports 2	1633	6.0	2933	10.7	4134	15.1
Sky Sports 3	756	2.8	1860	6.8	3102	11.3
Sky Sports 4	605	2.2	1301	4.7	2217	8.1
Sky Sports 5	611	2.2	1544	5.6	2676	9.8
Sky Sports Active Lo 7	4	0.0	16	0.1	37	0.1
Sky Sports F1	350	1.3	931	3.4	2018	7.4
Sky Sports News HQ	2762	10.1	4550	16.6	6068	22.2
Smash Hits	165	0.6	509	1.9	1148	4.2
Sony Channel	261	1.0	843	3.1	1887	6.9
Sony Channel +1	95	0.3	336	1.2	868	3.2
Sony Movie Channel	157	0.6	541	2.0	1254	4.6
Sony Movie Channel +1	140	0.5	472	1.7	982	3.6
Spike	1558	5.7	3924	14.3	6920	25.3
Star Gold	262	1.0	506	1.8	705	2.6
Star Life OK	134	0.5	302	1.1	543	2.0
Star Plus	388	1.4	717	2.6	1240	4.5
STV City	75	0.3	240	0.9	442	1.6
Syfy	1175	4.3	2932	10.7	5164	18.9
Syfy +1	250	0.9	747	2.7	1617	5.9
Talking Pictures	235	0.9	562	2.1	1021	3.7
TCM	503	1.8	1364	5.0	2537	9.3

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TCM +1	298	1.1	853	3.1	1637	6.0
The Box	186	0.7	572	2.1	1334	4.9
The Travel Channel	604	2.2	1555	5.7	2971	10.8
The Travel Channel+1	103	0.4	292	1.1	684	2.5
The Vault	121	0.4	388	1.4	1058	3.9
Tiny Pop	560	2.0	1320	4.8	2505	9.1
Tiny Pop+1	94	0.3	268	1.0	575	2.1
TLC	1064	3.9	2616	9.6	4738	17.3
TLC +1	269	1.0	810	3.0	1724	6.3
TLC +2	88	0.3	283	1.0	680	2.5
Tru TV	481	1.8	1258	4.6	2617	9.6
Tru TV +1	36	0.1	128	0.5	317	1.2
True Drama	168	0.6	511	1.9	1166	4.3
True Entertainment	884	3.2	2200	8.0	4122	15.0
True Movies 1	364	1.3	1028	3.8	2134	7.8
True Movies 2	193	0.7	643	2.3	1341	4.9
TV99	38	0.1	154	0.6	396	1.4
TVC News	25	0.1	98	0.4	307	1.1
UMP Movies	265	1.0	525	1.9	798	2.9
Universal	886	3.2	1883	6.9	3245	11.8
Universal+1	286	1.0	739	2.7	1457	5.3
Venus TV	65	0.2	220	0.8	504	1.8
VH-1	246	0.9	765	2.8	1702	6.2
Vintage TV	298	1.1	868	3.2	1747	6.4
VIVA	367	1.3	1151	4.2	2682	9.8
Vox Africa	99	0.4	244	0.9	450	1.6
W	1995	7.3	4905	17.9	8636	31.5
W +1	342	1.2	1046	3.8	2227	8.1
Yesterday	2451	8.9	5241	19.1	8456	30.9
Yesterday+1	249	0.9	729	2.7	1394	5.1
Your TV	242	0.9	655	2.4	1349	4.9
Zing	247	0.9	551	2.0	939	3.4
Other Non Itemised Channels	3845	14.0	8350	30.5	13927	50.8

BARB Quarterly Reach Report- Quarter 1 2016 (BARB weeks 2476-2488)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25580	96.4	26206	98.8	26409	99.6
&TV	187	0.7	396	1.5	708	2.7
4Music	1677	6.3	4029	15.2	7001	26.4
4seven	2902	10.9	7524	28.4	12917	48.7
5 USA	2830	10.7	5162	19.5	7852	29.6
5 USA+1	431	1.6	1086	4.1	2004	7.6
5STAR	3852	14.5	8233	31.0	13082	49.3
5STAR+1	297	1.1	967	3.6	2023	7.6
Aaj Tak	75	0.3	201	0.8	415	1.6
ABN TV	130	0.5	237	0.9	447	1.7
ABP News	72	0.3	173	0.7	366	1.4
Akaal Channel	51	0.2	192	0.7	472	1.8
Alibi	1243	4.7	2476	9.3	4175	15.7
Alibi+1	405	1.5	928	3.5	1621	6.1
AMC	52	0.2	174	0.7	411	1.5
Animal Planet	436	1.6	1167	4.4	2182	8.2
Animal Planet+1	98	0.4	283	1.1	536	2.0
ARY News	152	0.6	292	1.1	553	2.1
attheraces	265	1.0	465	1.8	731	2.8
BBC 4	6143	23.2	12042	45.4	16927	63.8
BBC News	4721	17.8	7823	29.5	10688	40.3
BBC Parliament	451	1.7	1124	4.2	2318	8.7
BBC RB 1	218	0.8	711	2.7	1693	6.4
BBC RB 601	568	2.1	1340	5.1	2315	8.7
BBC1	22959	86.6	25194	95.0	26014	98.1
BBC2	17216	64.9	22722	85.7	25109	94.7
BET:BlackEntTv	125	0.5	359	1.4	822	3.1
Boomerang	479	1.8	1220	4.6	2378	9.0
Boomerang+1	223	0.8	586	2.2	1151	4.3
Brit Asia TV	68	0.3	188	0.7	398	1.5
BT Sport 1	942	3.6	2110	8.0	3068	11.6
BT Sport 2	784	3.0	1880	7.1	2948	11.1
BT Sport Europe	665	2.5	1568	5.9	2638	9.9
BT Sport Showcase	85	0.3	287	1.1	655	2.5
BT Sport//ESPN	115	0.4	373	1.4	877	3.3
Capital TV	166	0.6	520	2.0	1147	4.3
Cartoon Network	440	1.7	1042	3.9	1906	7.2
Cartoon Network +1	207	0.8	543	2.0	1013	3.8
Cartoonito	387	1.5	912	3.4	1666	6.3
CBBC	935	3.5	2282	8.6	4143	15.6
Cbeebies	2396	9.0	4148	15.6	6111	23.0
CBS Action	1326	5.0	2806	10.6	4745	17.9
CBS Drama	967	3.6	2324	8.8	4235	16.0
CBS Reality TV	1761	6.6	3549	13.4	5996	22.6
CBS Reality+1	631	2.4	1502	5.7	2786	10.5
Challenge TV	1837	6.9	3991	15.0	6905	26.0
Challenge TV+1	337	1.3	1008	3.8	2037	7.7
CHANNEL 4	17206	64.9	22971	86.6	25214	95.1
CHANNEL 4+1	5828	22.0	12307	46.4	17662	66.6
CHANNEL 5	14495	54.6	21049	79.4	24323	91.7
CHANNEL 5+1	2803	10.6	6965	26.3	12027	45.3
Channel 5+24	1550	5.8	4540	17.1	8790	33.1
Channel AKA	100	0.4	281	1.1	663	2.5
Channel Starz	159	0.6	449	1.7	896	3.4
Chart Show Dance	122	0.5	384	1.4	823	3.1
Chart Show TV	228	0.9	633	2.4	1340	5.1
Chilled	218	0.8	667	2.5	1411	5.3
CITV and CITV Breakfast	621	2.3	1547	5.8	2976	11.2
Clubland TV	138	0.5	380	1.4	849	3.2
COLORS TV	191	0.7	326	1.2	586	2.2
Comedy Central	1931	7.3	4139	15.6	6691	25.2
Comedy Central Extra	731	2.8	2024	7.6	3654	13.8

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central Extra+1	172	0.6	567	2.1	1191	4.5
Comedy Central+1	792	3.0	2123	8.0	3721	14.0
Community Channel	167	0.6	587	2.2	1473	5.6
Crime + Investigation	373	1.4	785	3.0	1492	5.6
Crime + Investigation +1	153	0.6	317	1.2	596	2.2
Dave	5199	19.6	10577	39.9	15924	60.0
Dave ja vu	1666	6.3	4061	15.3	7049	26.6
Discovery	1113	4.2	2258	8.5	3631	13.7
Discovery History	262	1.0	699	2.6	1317	5.0
Discovery History +1	173	0.7	468	1.8	865	3.3
Discovery Home & Health	203	0.8	575	2.2	1246	4.7
Discovery Home & Health+1	124	0.5	345	1.3	721	2.7
Discovery Science	357	1.3	913	3.4	1647	6.2
Discovery Science+1	110	0.4	321	1.2	617	2.3
Discovery Shed	164	0.6	420	1.6	836	3.2
Discovery Turbo	450	1.7	976	3.7	1565	5.9
Discovery+1	476	1.8	1177	4.4	2005	7.6
Disney Channel	349	1.3	807	3.0	1538	5.8
Disney Channel+1	210	0.8	498	1.9	917	3.5
Disney Junior	723	2.7	1479	5.6	2289	8.6
Disney Junior Plus	414	1.6	919	3.5	1487	5.6
Disney XD	291	1.1	712	2.7	1335	5.0
Disney XD +1	191	0.7	466	1.8	859	3.2
DMAX	245	0.9	750	2.8	1621	6.1
DMAX+1	83	0.3	268	1.0	641	2.4
Drama	3549	13.4	6578	24.8	9743	36.7
Dunya TV	65	0.2	124	0.5	200	0.8
E!	660	2.5	1349	5.1	2270	8.6
E! +1	78	0.3	241	0.9	549	2.1
E4	5848	22.0	10334	39.0	15000	56.6
E4+1	3358	12.7	7105	26.8	11060	41.7
Eden	335	1.3	1023	3.9	2218	8.4
Eden+1	177	0.7	556	2.1	1114	4.2
Eurosport	577	2.2	1466	5.5	2839	10.7
Eurosport 2	490	1.8	1185	4.5	2282	8.6
Film4	5048	19.0	10085	38.0	14519	54.7
Film4+1	1382	5.2	3607	13.6	6277	23.7
FilmOn TV	35	0.1	125	0.5	333	1.3
Flava	110	0.4	330	1.2	666	2.5
Food Network	1260	4.8	2805	10.6	4837	18.2
Food Network +1	203	0.8	540	2.0	989	3.7
Forces TV	105	0.4	332	1.3	727	2.7
FOX	2038	7.7	3584	13.5	5382	20.3
Fox News	107	0.4	297	1.1	624	2.4
FOX+	409	1.5	1039	3.9	1997	7.5
GEO NEWS	112	0.4	218	0.8	373	1.4
Geo Tez	81	0.3	175	0.7	311	1.2
Geo TV	127	0.5	258	1.0	532	2.0
Ginx	38	0.1	119	0.4	292	1.1
GOLD	2207	8.3	4833	18.2	7476	28.2
GOLD+1	621	2.3	1612	6.1	3009	11.3
Good Food	884	3.3	2213	8.3	4014	15.1
Good Food +1	225	0.8	594	2.2	1157	4.4
H2	333	1.3	838	3.2	1532	5.8
Heart TV	220	0.8	652	2.5	1424	5.4
heat	260	1.0	735	2.8	1579	6.0
History	596	2.2	1215	4.6	1900	7.2
History +1	308	1.2	682	2.6	1074	4.0
Home	867	3.3	2053	7.7	4868	18.4
Home +1	208	0.8	594	2.2	1249	4.7
Horror Channel	1357	5.1	2930	11.0	4963	18.7
Horror Channel +1	332	1.3	960	3.6	1732	6.5

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horse and Country	53	0.2	178	0.7	412	1.6
HUM Europe	180	0.7	309	1.2	631	2.4
Investigation Discovery	384	1.4	849	3.2	1515	5.7
Investigation Discovery +1	199	0.8	424	1.6	723	2.7
ITV	18473	69.6	22959	86.6	25021	94.3
ITV Encore	670	2.5	1617	6.1	2976	11.2
ITV Encore +1	105	0.4	296	1.1	636	2.4
ITV HD	4233	16.0	6659	25.1	9172	34.6
ITV+1	5663	21.3	11418	43.0	16532	62.3
ITV2	8511	32.1	15696	59.2	20898	78.8
ITV2+1	3006	11.3	7359	27.7	11886	44.8
ITV3	6108	23.0	10916	41.2	15355	57.9
ITV3+1	1335	5.0	3389	12.8	5924	22.3
ITV4	4119	15.5	9243	34.8	14248	53.7
ITV4+1	279	1.1	840	3.2	1842	6.9
ITVBe	2332	8.8	4900	18.5	8184	30.9
ITVBe +1	441	1.7	1189	4.5	2326	8.8
Kerrang	191	0.7	528	2.0	1000	3.8
Kiss TV	235	0.9	703	2.7	1458	5.5
Kix	90	0.3	244	0.9	533	2.0
Kix +1	62	0.2	149	0.6	306	1.2
Lifetime	795	3.0	1632	6.2	2811	10.6
Lifetime +1	188	0.7	462	1.7	957	3.6
Liverpool FC TV	39	0.1	111	0.4	239	0.9
London Live	554	2.1	1289	4.9	2213	8.3
Magic TV	427	1.6	1193	4.5	2352	8.9
More 4	6327	23.9	12556	47.3	18089	68.2
More 4+1	1192	4.5	3049	11.5	5462	20.6
Motors TV	124	0.5	361	1.4	734	2.8
Movie Mix	1866	7.0	4255	16.0	7067	26.6
Movies 24	348	1.3	891	3.4	1539	5.8
Movies 24 +	323	1.2	837	3.2	1542	5.8
Movies 4 Men	1303	4.9	2825	10.7	4697	17.7
Movies4Men+1	230	0.9	620	2.3	1110	4.2
MTV	1278	4.8	2669	10.1	4583	17.3
MTV +1	73	0.3	218	0.8	522	2.0
MTV Base	253	1.0	681	2.6	1455	5.5
MTV Classic	273	1.0	793	3.0	1610	6.1
MTV Dance	233	0.9	617	2.3	1288	4.9
MTV Hits	346	1.3	899	3.4	1741	6.6
MTV Live	176	0.7	572	2.2	1273	4.8
MTV Music	448	1.7	1175	4.4	2257	8.5
MTV Rocks	271	1.0	778	2.9	1585	6.0
National Geographic +1	316	1.2	881	3.3	1620	6.1
National Geographic TV	613	2.3	1477	5.6	2515	9.5
National Geographic Wild	399	1.5	1038	3.9	1930	7.3
NDTV 24x7	52	0.2	140	0.5	292	1.1
News 18	16	0.1	54	0.2	149	0.6
Nick Jr	1040	3.9	1982	7.5	2992	11.3
Nick Jr +1	203	0.8	498	1.9	915	3.5
Nick Jr 2	822	3.1	1725	6.5	2732	10.3
Nickelodeon	304	1.1	784	3.0	1489	5.6
Nickelodeon +1	175	0.7	455	1.7	812	3.1
Nicktoons	316	1.2	775	2.9	1498	5.6
Nollywood Movies	62	0.2	182	0.7	433	1.6
NOWM	186	0.7	541	2.0	1180	4.5
PBS America	325	1.2	907	3.4	1685	6.4
Pick	4040	15.2	8073	30.4	12331	46.5
Pick +1	378	1.4	1004	3.8	2060	7.8
Pop	516	1.9	1142	4.3	2082	7.8
Pop+1	91	0.3	236	0.9	510	1.9
Prime TV	113	0.4	202	0.8	367	1.4

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	000s	%	000s	%	000s	%
Property TV	27	0.1	92	0.3	238	0.9
PTC Punjabi	97	0.4	241	0.9	495	1.9
PTV Global	70	0.3	204	0.8	426	1.6
Quest	2438	9.2	5106	19.3	8199	30.9
Quest +1	1452	5.5	3157	11.9	5272	19.9
Real Lives	443	1.7	1312	4.9	2761	10.4
Real Lives +1	259	1.0	812	3.1	1697	6.4
Really	3314	12.5	7011	26.4	10988	41.4
Rishtey	209	0.8	403	1.5	777	2.9
RT	375	1.4	826	3.1	1471	5.5
S4C	279	1.1	698	2.6	1434	5.4
SAB	178	0.7	400	1.5	702	2.6
Samaa	77	0.3	183	0.7	329	1.2
Scuzz	154	0.6	406	1.5	833	3.1
ShowBiz TV	86	0.3	242	0.9	541	2.0
Showcase	84	0.3	284	1.1	694	2.6
Sikh Channel	53	0.2	169	0.6	425	1.6
Sky 1	4288	16.2	7493	28.3	10124	38.2
Sky 1 +1	652	2.5	1723	6.5	3240	12.2
Sky 2	1270	4.8	3304	12.5	5881	22.2
Sky Arts	1226	4.6	3323	12.5	5971	22.5
Sky Atlantic	1371	5.2	3080	11.6	5134	19.4
Sky Atlantic +1	198	0.7	490	1.8	1060	4.0
Sky Box Office (Movies)	22	0.1	87	0.3	224	0.8
Sky Box Office Events	35	0.1	130	0.5	281	1.1
Sky Living	2718	10.2	4946	18.6	7352	27.7
Sky Living +1	817	3.1	1964	7.4	3560	13.4
Sky Movies Action & Adventure	617	2.3	1705	6.4	3149	11.9
Sky Movies Comedy	457	1.7	1363	5.1	2640	10.0
Sky Movies Crime & Thriller	389	1.5	1183	4.5	2372	8.9
Sky Movies Disney	826	3.1	2027	7.6	3495	13.2
Sky Movies Drama & Romance	456	1.7	1383	5.2	2765	10.4
Sky Movies Family	639	2.4	1727	6.5	3068	11.6
Sky Movies Greats	657	2.5	1785	6.7	3150	11.9
Sky Movies Premiere	1063	4.0	2425	9.1	3627	13.7
Sky Movies Premiere+1	336	1.3	957	3.6	1725	6.5
Sky Movies SciFi-Horror	424	1.6	1304	4.9	2574	9.7
Sky Movies Select	312	1.2	981	3.7	2046	7.7
Sky Movies Showcase	649	2.4	1837	6.9	3534	13.3
Sky News	2667	10.1	4683	17.7	7159	27.0
Sky Sports 1	2178	8.2	3591	13.5	4507	17.0
Sky Sports 2	1259	4.7	2313	8.7	3331	12.6
Sky Sports 3	630	2.4	1510	5.7	2437	9.2
Sky Sports 4	542	2.0	1108	4.2	1884	7.1
Sky Sports 5	569	2.1	1292	4.9	2124	8.0
Sky Sports Active Lo 7	4	0.0	17	0.1	45	0.2
Sky Sports F1	290	1.1	758	2.9	1661	6.3
Sky Sports News HQ	2487	9.4	4008	15.1	5238	19.7
Smash Hits	267	1.0	744	2.8	1384	5.2
Sony Channel	387	1.5	1128	4.3	2377	9.0
Sony Channel +1	138	0.5	467	1.8	1107	4.2
Sony Movie Channel	236	0.9	781	2.9	1680	6.3
Sony Movie Channel +1	200	0.8	639	2.4	1296	4.9
Spike	2381	9.0	5361	20.2	8767	33.1
Star Gold	202	0.8	390	1.5	588	2.2
Star Life OK	112	0.4	208	0.8	386	1.5
Star Plus	310	1.2	545	2.1	1008	3.8
STV City	126	0.5	337	1.3	576	2.2
Syfy	1308	4.9	3079	11.6	5176	19.5
Syfy +1	318	1.2	928	3.5	1862	7.0
Talking Pictures	274	1.0	652	2.5	1216	4.6
TCM	645	2.4	1567	5.9	2806	10.6

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TCM +1	409	1.5	1069	4.0	1905	7.2
The Box	302	1.1	844	3.2	1718	6.5
The Travel Channel	952	3.6	2209	8.3	3905	14.7
The Travel Channel+1	134	0.5	370	1.4	754	2.8
The Vault	185	0.7	510	1.9	1185	4.5
Tiny Pop	740	2.8	1665	6.3	2946	11.1
Tiny Pop+1	134	0.5	329	1.2	670	2.5
TLC	1335	5.0	2943	11.1	5015	18.9
TLC +1	393	1.5	1081	4.1	2107	7.9
TLC +2	130	0.5	386	1.5	862	3.2
Tru TV	998	3.8	2117	8.0	3713	14.0
Tru TV +1	109	0.4	303	1.1	630	2.4
True Drama	267	1.0	767	2.9	1565	5.9
True Entertainment	1575	5.9	3441	13.0	5751	21.7
True Movies 1	671	2.5	1709	6.4	3179	12.0
True Movies 2	314	1.2	938	3.5	1816	6.8
TV99	43	0.2	157	0.6	402	1.5
TVC News	32	0.1	102	0.4	300	1.1
UMP Movies	265	1.0	518	2.0	748	2.8
Universal	1106	4.2	2140	8.1	3438	13.0
Universal+1	429	1.6	993	3.7	1704	6.4
Venus TV	75	0.3	216	0.8	488	1.8
VH-1	321	1.2	908	3.4	1852	7.0
Vintage TV	411	1.5	1067	4.0	1987	7.5
VIVA	479	1.8	1402	5.3	2944	11.1
Vox Africa	88	0.3	176	0.7	352	1.3
W	2314	8.7	5342	20.1	8911	33.6
W +1	428	1.6	1230	4.6	2570	9.7
Yesterday	3224	12.2	6394	24.1	9754	36.8
Yesterday+1	291	1.1	807	3.0	1515	5.7
Your TV	567	2.1	1301	4.9	2418	9.1
Zing	194	0.7	443	1.7	744	2.8
Other Non Itemised Channels	4461	16.8	9029	34.0	14334	54.0