

Aggregate viewing by broadcaster group

Week ending 14th August 2016



LEGEND:
A = Android app,
I = iOS app,
W = Website
player

	Total viewing time (minutes)										
	All viewing			Own apps				Sky Go (A, I, W)		BBC iPlayer (A, I, W)	
	Total	On-demand	Live streaming	On-demand		Live streaming		On-demand	Live streaming	On-demand	Live streaming
TOTAL	1,096,867,547	621,298,495	475,569,052	188,725,889		35,765,555		83,746,300	137,109,342	348,826,307	302,694,154
BBC	651,970,575	349,310,529	302,660,046	<i>See BBC iPlayer column</i>				484,222	-	348,826,307	302,660,046
Sky	138,100,769	47,480,301	90,620,468	<i>See Sky Go column</i>				47,480,301	90,620,468	-	-
ITV	137,441,796	101,997,382	35,444,414	94,218,618	A, I, W	26,162,718	A, I, W	7,778,764	9,281,696	-	-
Channel 4	110,391,236	94,281,957	16,109,280	92,839,757	A, I, W	9,602,837	A, I, W	1,442,200	6,506,442	-	-
Channel 5	11,397,092	5,464,216	5,932,876	-		-		5,464,216	5,932,876	-	-
Viacom	10,792,578	7,110,723	3,681,855	-		-		7,110,723	3,681,855	-	-
UKTV	8,344,934	3,038,399	5,306,535	1,667,513	W	-		1,370,885	5,306,535	-	-
Disney	6,655,793	5,967,236	688,557	-		-		5,967,236	688,557	-	-
Fox	5,744,858	1,349,775	4,395,084	-		-		1,349,775	4,395,084	-	-
NBC Universal	4,510,939	1,232,935	3,278,004	-		-		1,232,935	3,278,004	-	-
AETN	3,577,625	333,840	3,243,785	-		-		333,840	3,243,785	-	-
Discovery	2,934,870	114,541	2,820,329	-		-		114,541	2,820,329	-	-
Turner	1,859,289	1,266,694	592,595	-		-		1,266,694	592,595	-	-
Star India	761,116	-	761,116	-		-		-	761,116	-	-
S4C	34,108	-	34,108	-		-		-	-	-	34,108
<i>Not Attributable</i>	2,349,968	2,349,968	-	-		-		2,349,968	-	-	-

Note: All totals are rounded to the nearest whole minute.

Only viewing time for audited platforms is included. See page 27.