

BARB Quarterly Reach Report- Quarter Q3 2016 (BARB weeks 2502-2514)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	54716	92.5	58056	98.2	58853	99.5
&TV	602	1.0	1271	2.1	2167	3.7
4Music	3153	5.3	7918	13.4	13691	23.1
4seven	4621	7.8	12933	21.9	23539	39.8
5 USA	4421	7.5	8529	14.4	13345	22.6
5 USA+1	774	1.3	1992	3.4	3727	6.3
5STAR	6106	10.3	13863	23.4	23252	39.3
5STAR+1	660	1.1	2074	3.5	4632	7.8
Aaj Tak	160	0.3	419	0.7	944	1.6
ABN TV	284	0.5	600	1.0	1112	1.9
ABP News	135	0.2	353	0.6	772	1.3
Akaal Channel	109	0.2	400	0.7	1096	1.9
Alibi	2097	3.5	4534	7.7	7925	13.4
Alibi+1	585	1.0	1464	2.5	2849	4.8
AMC	122	0.2	368	0.6	906	1.5
Animal Planet	879	1.5	2371	4.0	4683	7.9
Animal Planet+1	176	0.3	573	1.0	1183	2.0
ARY News	460	0.8	892	1.5	1434	2.4
attheraces	554	0.9	1074	1.8	1710	2.9
BBC 4	11753	19.9	24807	41.9	38598	65.3
BBC News	8318	14.1	14850	25.1	21451	36.3
BBC Parliament	786	1.3	2257	3.8	4619	7.8
BBC RB 1	1672	2.8	5032	8.5	12928	21.9
BBC RB 601	825	1.4	2366	4.0	4864	8.2
BBC1	44492	75.2	53606	90.6	57170	96.7
BBC2	31215	52.8	45922	77.6	53487	90.4
BET:BlackEntTv	250	0.4	715	1.2	1682	2.8
Big Centre TV	128	0.2	423	0.7	934	1.6
Bike Channel	122	0.2	383	0.6	915	1.5
Boomerang	1460	2.5	3759	6.4	7127	12.1
Boomerang+1	682	1.2	1810	3.1	3561	6.0
Box Hits	646	1.1	2000	3.4	4338	7.3
Box Upfront	514	0.9	1546	2.6	3278	5.5
Brit Asia TV	106	0.2	294	0.5	644	1.1
BT Sport 1	1628	2.8	3763	6.4	6686	11.3
BT Sport 2	1447	2.4	3701	6.3	6640	11.2
BT Sport 3	698	1.2	2046	3.5	4362	7.4
BT Sport Showcase	142	0.2	477	0.8	1138	1.9
BT Sport//ESPN	334	0.6	1043	1.8	2360	4.0
Capital TV	335	0.6	1070	1.8	2428	4.1
Cartoon Network	1611	2.7	3583	6.1	6322	10.7
Cartoon Network +1	905	1.5	2038	3.4	3563	6.0
Cartoonito	887	1.5	2235	3.8	4125	7.0
CBBC	3396	5.7	7151	12.1	11749	19.9
Cbeebies	5135	8.7	9521	16.1	14017	23.7
CBS Action	2026	3.4	4528	7.7	8070	13.6
CBS Drama	911	1.5	2376	4.0	4814	8.1
CBS Reality TV	2599	4.4	5523	9.3	9631	16.3
CBS Reality+1	1035	1.8	2528	4.3	4708	8.0
CH4 HD	0	0.0	0	0.0	0	0.0
Challenge TV	2997	5.1	6978	11.8	12354	20.9
Challenge TV+1	550	0.9	1654	2.8	3424	5.8
CHANNEL 4	29852	50.5	46166	78.1	54017	91.3
CHANNEL 4+1	9176	15.5	21438	36.2	33858	57.3
CHANNEL 5	24293	41.1	39601	67.0	49384	83.5
CHANNEL 5+1	4031	6.8	10625	18.0	19839	33.5
Channel AKA	308	0.5	977	1.7	2256	3.8
Channel Starz	410	0.7	1180	2.0	2513	4.2
Channels 24	84	0.1	201	0.3	477	0.8
Chart Show TV	459	0.8	1395	2.4	3023	5.1
Chartshow Hits	347	0.6	1062	1.8	2415	4.1
Chilled	542	0.9	1724	2.9	3912	6.6

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
CITV and CITV Breakfast	2265	3.8	5118	8.7	9056	15.3
Clubland TV	294	0.5	954	1.6	2169	3.7
COLORS TV	427	0.7	903	1.5	1519	2.6
Comedy Central	3986	6.7	9151	15.5	15641	26.4
Comedy Central Extra	1502	2.5	4037	6.8	7660	13.0
Comedy Central Extra+1	347	0.6	1107	1.9	2394	4.0
Comedy Central+1	1667	2.8	4657	7.9	8984	15.2
Community Channel	298	0.5	1018	1.7	2523	4.3
Crime + Investigation	599	1.0	1390	2.4	2612	4.4
Crime + Investigation +1	212	0.4	483	0.8	881	1.5
Dave	9551	16.1	20236	34.2	31872	53.9
Dave ja vu	1731	2.9	4642	7.8	9261	15.7
Discovery	1722	2.9	3879	6.6	6820	11.5
Discovery History	457	0.8	1243	2.1	2244	3.8
Discovery History +1	329	0.6	915	1.5	1687	2.9
Discovery Home & Health	269	0.5	824	1.4	1827	3.1
Discovery Home & Health+1	180	0.3	584	1.0	1219	2.1
Discovery Science	763	1.3	1907	3.2	3689	6.2
Discovery Science+1	227	0.4	665	1.1	1296	2.2
Discovery Shed	289	0.5	837	1.4	1803	3.0
Discovery Turbo	804	1.4	1891	3.2	3238	5.5
Discovery+1	783	1.3	2051	3.5	3862	6.5
Disney Channel	1293	2.2	2719	4.6	4615	7.8
Disney Channel+1	846	1.4	1904	3.2	3082	5.2
Disney Junior	1821	3.1	3707	6.3	5966	10.1
Disney Junior Plus	965	1.6	2278	3.9	3925	6.6
Disney XD	956	1.6	2493	4.2	4590	7.8
Disney XD +1	671	1.1	1702	2.9	3076	5.2
DMAX	444	0.8	1432	2.4	3285	5.6
DMAX+1	175	0.3	590	1.0	1490	2.5
Drama	5659	9.6	10997	18.6	17203	29.1
Dunya TV	247	0.4	515	0.9	933	1.6
E!	1129	1.9	2679	4.5	4914	8.3
E! +1	143	0.2	435	0.7	967	1.6
E4	10469	17.7	20506	34.7	30749	52.0
E4+1	5957	10.1	13759	23.3	22679	38.3
Eden	697	1.2	2223	3.8	4714	8.0
Eden+1	371	0.6	1121	1.9	2285	3.9
Eurosport	1137	1.9	2966	5.0	5856	9.9
Eurosport 2	998	1.7	2717	4.6	5277	8.9
Fashion One	103	0.2	370	0.6	968	1.6
Film4	9417	15.9	19908	33.7	29572	50.0
Film4 HD	0	0.0	0	0.0	0	0.0
Film4+1	2735	4.6	7421	12.5	13169	22.3
Flava	313	0.5	1000	1.7	2166	3.7
Food Network	1929	3.3	4552	7.7	8009	13.5
Food Network +1	423	0.7	1102	1.9	2089	3.5
Forces TV	315	0.5	835	1.4	1703	2.9
FOX	2521	4.3	5455	9.2	9537	16.1
Fox News	243	0.4	601	1.0	1211	2.0
FOX+	622	1.1	1659	2.8	3378	5.7
GEO NEWS	340	0.6	655	1.1	1179	2.0
Geo Tez	229	0.4	485	0.8	894	1.5
Geo TV	251	0.4	566	1.0	1208	2.0
Ginx	125	0.2	392	0.7	848	1.4
GOLD	4127	7.0	9485	16.0	15563	26.3
GOLD+1	929	1.6	2579	4.4	5136	8.7
Good Food	1580	2.7	4287	7.2	8430	14.3
Good Food +1	358	0.6	945	1.6	1867	3.2
H2	604	1.0	1497	2.5	2722	4.6
Heart TV	369	0.6	1151	1.9	2502	4.2
History	1220	2.1	2500	4.2	4332	7.3

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	625	1.1	1422	2.4	2588	4.4
Home	2833	4.8	6731	11.4	11926	20.2
Home +1	304	0.5	909	1.5	1995	3.4
Horror Channel	2302	3.9	5121	8.7	8890	15.0
Horror Channel +1	586	1.0	1634	2.8	3352	5.7
Horse and Country	101	0.2	331	0.6	766	1.3
HUM Europe	481	0.8	857	1.5	1597	2.7
Insight	38	0.1	147	0.2	387	0.7
Investigation Discovery	681	1.2	1577	2.7	2953	5.0
Investigation Discovery +1	345	0.6	785	1.3	1409	2.4
Irish TV	182	0.3	527	0.9	1165	2.0
ITV	32448	54.9	45474	76.9	52843	89.4
ITV Encore	1067	1.8	2624	4.4	5091	8.6
ITV Encore +1	189	0.3	530	0.9	1093	1.8
ITV HD	7884	13.3	14007	23.7	20619	34.9
ITV+1	8485	14.3	19284	32.6	30848	52.2
ITV2	14628	24.7	29485	49.9	42005	71.0
ITV2+1	5033	8.5	13071	22.1	22722	38.4
ITV3	9019	15.2	17546	29.7	26818	45.3
ITV3+1	1871	3.2	5006	8.5	9458	16.0
ITV4	8202	13.9	18691	31.6	30366	51.3
ITV4+1	745	1.3	2314	3.9	4944	8.4
ITVBe	3637	6.1	8321	14.1	14366	24.3
ITVBe +1	682	1.2	1956	3.3	3814	6.4
Keep It Country	435	0.7	1220	2.1	2646	4.5
Kerrang	446	0.8	1293	2.2	2800	4.7
Kiss TV	531	0.9	1631	2.8	3711	6.3
Kix	739	1.2	1688	2.9	3176	5.4
Kix +1	275	0.5	573	1.0	1088	1.8
Lifetime	1040	1.8	2498	4.2	4858	8.2
Lifetime +1	209	0.4	595	1.0	1276	2.2
Liverpool FC TV	117	0.2	340	0.6	697	1.2
London Live	1082	1.8	2618	4.4	4288	7.3
Made TV Network	621	1.1	1908	3.2	4035	6.8
Magic TV	820	1.4	2438	4.1	5109	8.6
More 4	9756	16.5	21856	37.0	33721	57.0
More 4+1	1899	3.2	5386	9.1	10205	17.3
Motors TV	173	0.3	505	0.9	1172	2.0
Movie Mix	2932	5.0	6733	11.4	10950	18.5
Movies 24	516	0.9	1254	2.1	2438	4.1
Movies 24 +	428	0.7	1073	1.8	2159	3.7
Movies 4 Men	2394	4.0	5254	8.9	8830	14.9
Movies4Men+1	406	0.7	1097	1.9	2028	3.4
MTV	2251	3.8	5439	9.2	10201	17.2
MTV +1	122	0.2	389	0.7	925	1.6
MTV Base	507	0.9	1536	2.6	3252	5.5
MTV Classic	484	0.8	1508	2.6	3241	5.5
MTV Dance	515	0.9	1707	2.9	3699	6.3
MTV Euro Live	372	0.6	1233	2.1	2769	4.7
MTV Hits	738	1.2	2249	3.8	4605	7.8
MTV Music	846	1.4	2477	4.2	4929	8.3
MTV Music +1	255	0.4	907	1.5	1984	3.4
MTV Rocks	593	1.0	1785	3.0	3653	6.2
My5	2547	4.3	7450	12.6	14778	25.0
National Geographic +1	527	0.9	1528	2.6	2931	5.0
National Geographic TV	1127	1.9	2952	5.0	5390	9.1
National Geographic Wild	725	1.2	2060	3.5	4007	6.8
NDTV 24x7	166	0.3	437	0.7	921	1.6
News 18	28	0.0	109	0.2	282	0.5
Nick Jr	2702	4.6	5517	9.3	8654	14.6
Nick Jr +1	425	0.7	1096	1.9	2091	3.5
Nick Jr 2	1751	3.0	3924	6.6	6518	11.0

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nickelodeon	1278	2.2	2869	4.9	5056	8.5
Nickelodeon +1	753	1.3	1680	2.8	2926	4.9
Nicktoons	901	1.5	2169	3.7	3878	6.6
Nollywood Movies	218	0.4	561	0.9	1347	2.3
NOWM	367	0.6	1138	1.9	2557	4.3
PBS America	544	0.9	1523	2.6	2836	4.8
Pick	5957	10.1	12703	21.5	20422	34.5
Pick +1	565	1.0	1628	2.8	3347	5.7
Pop	1854	3.1	4089	6.9	7097	12.0
Pop+1	401	0.7	997	1.7	1798	3.0
Prime TV	270	0.5	567	1.0	952	1.6
PTC Punjabi	217	0.4	612	1.0	1317	2.2
PTV Global	190	0.3	508	0.9	1029	1.7
Quest	4127	7.0	9052	15.3	15303	25.9
Quest +1	2528	4.3	5830	9.9	10179	17.2
Real Lives	756	1.3	2275	3.8	4738	8.0
Real Lives +1	439	0.7	1398	2.4	3089	5.2
Really	5269	8.9	11967	20.2	19949	33.7
Rishtey	489	0.8	1134	1.9	2083	3.5
RT	709	1.2	1621	2.7	3100	5.2
S4C	542	0.9	1492	2.5	3191	5.4
SAB	425	0.7	1019	1.7	1699	2.9
Samaa	243	0.4	503	0.9	861	1.5
Scuzz	328	0.6	941	1.6	1861	3.1
ShowBiz TV	159	0.3	477	0.8	1165	2.0
Showcase	141	0.2	476	0.8	1049	1.8
Sikh Channel	122	0.2	428	0.7	1084	1.8
Sky 1	7962	13.5	16101	27.2	23498	39.7
Sky 1 +1	1279	2.2	3752	6.3	7497	12.7
Sky 2	1799	3.0	5134	8.7	10062	17.0
Sky Arts	1966	3.3	5607	9.5	10972	18.6
Sky Atlantic	2421	4.1	5567	9.4	9812	16.6
Sky Atlantic +1	297	0.5	846	1.4	1843	3.1
Sky Box Office (Movies)	51	0.1	197	0.3	570	1.0
Sky Cinema Action & Adventure	1468	2.5	3991	6.7	7435	12.6
Sky Cinema Comedy	1177	2.0	3475	5.9	6508	11.0
Sky Cinema Crime & Thriller	847	1.4	2470	4.2	4963	8.4
Sky Cinema Disney	1995	3.4	4933	8.3	8573	14.5
Sky Cinema Drama & Romance	674	1.1	2139	3.6	4699	7.9
Sky Cinema Family	1613	2.7	4425	7.5	8191	13.9
Sky Cinema Greats	1301	2.2	3686	6.2	6904	11.7
Sky Cinema Hits	1561	2.6	4530	7.7	8636	14.6
Sky Cinema Premiere	2634	4.5	5951	10.1	8981	15.2
Sky Cinema Premiere+1	708	1.2	2071	3.5	3832	6.5
Sky Cinema Sci-Fi & Horror	957	1.6	2892	4.9	5584	9.4
Sky Cinema Select	581	1.0	1896	3.2	4088	6.9
Sky Living	4227	7.1	8937	15.1	14688	24.8
Sky Living +1	1262	2.1	3462	5.9	7006	11.8
Sky News	5163	8.7	9554	16.2	14379	24.3
Sky Sports 1	4485	7.6	8079	13.7	11456	19.4
Sky Sports 2	2853	4.8	5616	9.5	8334	14.1
Sky Sports 3	1261	2.1	3441	5.8	5992	10.1
Sky Sports 4	1183	2.0	2720	4.6	4872	8.2
Sky Sports 5	1208	2.0	3063	5.2	5474	9.3
Sky Sports Active Lo 2	11	0.0	45	0.1	94	0.2
Sky Sports Active Lo 9	23	0.0	87	0.1	213	0.4
Sky Sports F1	1265	2.1	3081	5.2	5359	9.1
Sky Sports News HQ	4457	7.5	7640	12.9	11110	18.8
Sony Channel	716	1.2	2146	3.6	4698	7.9
Sony Channel +1	254	0.4	863	1.5	1995	3.4
Sony Movie Channel	505	0.9	1556	2.6	3413	5.8
Sony Movie Channel +1	383	0.6	1177	2.0	2315	3.9

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	000s	%	000s	%	000s	%
Spike	4337	7.3	9765	16.5	16370	27.7
Star Gold	515	0.9	1119	1.9	1841	3.1
Star Life OK	393	0.7	661	1.1	1066	1.8
Star Plus	897	1.5	1557	2.6	2688	4.5
STV City	191	0.3	508	0.9	1022	1.7
Syfy	2781	4.7	6670	11.3	11636	19.7
Syfy +1	620	1.0	1806	3.1	3569	6.0
Talking Pictures	513	0.9	1222	2.1	2266	3.8
TCM	1216	2.1	3136	5.3	5886	10.0
TCM +1	741	1.3	1981	3.4	3885	6.6
The Box	645	1.1	1868	3.2	3984	6.7
The Travel Channel	1592	2.7	3894	6.6	6775	11.5
The Travel Channel+1	228	0.4	632	1.1	1326	2.2
The Vault	418	0.7	1249	2.1	2760	4.7
Times Now	41	0.1	162	0.3	443	0.7
Tiny Pop	1870	3.2	4278	7.2	7388	12.5
TLC	2486	4.2	5851	9.9	10739	18.2
TLC +1	696	1.2	2009	3.4	4180	7.1
TLC +2	191	0.3	626	1.1	1525	2.6
Tru TV	1817	3.1	4092	6.9	7522	12.7
Tru TV +1	151	0.3	417	0.7	893	1.5
True Crime	878	1.5	2194	3.7	4227	7.1
True Crime +1	243	0.4	720	1.2	1606	2.7
True Entertainment	2245	3.8	5148	8.7	9119	15.4
True Movies	589	1.0	1689	2.9	3365	5.7
Universal	2324	3.9	5289	8.9	9599	16.2
Universal+1	681	1.2	1786	3.0	3576	6.0
Venus TV	159	0.3	482	0.8	1123	1.9
VH-1	724	1.2	2221	3.8	4772	8.1
Vintage TV	963	1.6	2585	4.4	5227	8.8
VIVA	935	1.6	2874	4.9	6071	10.3
Vox Africa	138	0.2	336	0.6	679	1.1
W	4534	7.7	11305	19.1	19216	32.5
W +1	698	1.2	2170	3.7	4561	7.7
Yesterday	5202	8.8	10949	18.5	16879	28.5
Yesterday+1	464	0.8	1288	2.2	2450	4.1
Your TV	939	1.6	2177	3.7	4116	7.0
Zing	505	0.9	1129	1.9	2017	3.4

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	46799	93.2	49306	98.2	49941	99.5
&TV	493	1.0	1001	2.0	1730	3.4
4Music	2750	5.5	6934	13.8	11800	23.5
4seven	4346	8.7	12059	24.0	21684	43.2
5 USA	4266	8.5	8085	16.1	12464	24.8
5 USA+1	733	1.5	1868	3.7	3471	6.9
5STAR	5612	11.2	12644	25.2	20981	41.8
5STAR+1	575	1.1	1826	3.6	4064	8.1
Aaj Tak	124	0.2	312	0.6	689	1.4
ABN TV	237	0.5	512	1.0	978	1.9
ABP News	101	0.2	270	0.5	561	1.1
Akaal Channel	91	0.2	323	0.6	859	1.7
Alibi	2021	4.0	4285	8.5	7338	14.6
Alibi+1	569	1.1	1410	2.8	2690	5.4
AMC	114	0.2	334	0.7	817	1.6
Animal Planet	802	1.6	2108	4.2	4177	8.3
Animal Planet+1	166	0.3	533	1.1	1102	2.2
ARY News	373	0.7	732	1.5	1204	2.4
attheraces	521	1.0	961	1.9	1490	3.0
BBC 4	11190	22.3	23089	46.0	34879	69.5
BBC News	7840	15.6	13771	27.4	19679	39.2
BBC Parliament	768	1.5	2175	4.3	4432	8.8
BBC RB 1	1498	3.0	4513	9.0	11429	22.8
BBC RB 601	794	1.6	2252	4.5	4607	9.2
BBC1	40003	79.7	46487	92.6	48834	97.3
BBC2	29145	58.0	41244	82.1	46616	92.8
BET:BlackEntTv	200	0.4	599	1.2	1480	2.9
Big Centre TV	123	0.2	405	0.8	887	1.8
Bike Channel	113	0.2	345	0.7	819	1.6
Boomerang	762	1.5	2174	4.3	4315	8.6
Boomerang+1	359	0.7	1041	2.1	2104	4.2
Box Hits	515	1.0	1586	3.2	3459	6.9
Box Upfront	390	0.8	1210	2.4	2564	5.1
Brit Asia TV	85	0.2	239	0.5	527	1.1
BT Sport 1	1489	3.0	3377	6.7	5829	11.6
BT Sport 2	1345	2.7	3418	6.8	5911	11.8
BT Sport 3	636	1.3	1849	3.7	3913	7.8
BT Sport Showcase	136	0.3	455	0.9	1097	2.2
BT Sport//ESPN	308	0.6	948	1.9	2132	4.2
Capital TV	268	0.5	851	1.7	1927	3.8
Cartoon Network	818	1.6	2068	4.1	3906	7.8
Cartoon Network +1	397	0.8	1031	2.1	1962	3.9
Cartoonito	543	1.1	1403	2.8	2582	5.1
CBBC	1639	3.3	4041	8.0	7404	14.7
Cbeebies	3435	6.8	6566	13.1	9925	19.8
CBS Action	1948	3.9	4289	8.5	7578	15.1
CBS Drama	872	1.7	2257	4.5	4566	9.1
CBS Reality TV	2495	5.0	5236	10.4	9017	18.0
CBS Reality+1	980	2.0	2389	4.8	4451	8.9
CH4 HD	0	0.0	0	0.0	0	0.0
Challenge TV	2811	5.6	6368	12.7	11086	22.1
Challenge TV+1	500	1.0	1498	3.0	3051	6.1
CHANNEL 4	27311	54.4	40886	81.4	46725	93.1
CHANNEL 4+1	8488	16.9	19534	38.9	30339	60.4
CHANNEL 5	22137	44.1	35146	70.0	42977	85.6
CHANNEL 5+1	3798	7.6	9865	19.6	18154	36.2
Channel AKA	260	0.5	814	1.6	1921	3.8
Channel Starz	314	0.6	889	1.8	1900	3.8
Channels 24	70	0.1	156	0.3	346	0.7
Chart Show TV	370	0.7	1109	2.2	2357	4.7
Chartshow Hits	271	0.5	833	1.7	1891	3.8
Chilled	473	0.9	1486	3.0	3373	6.7

BARB Quarterly Reach Report- Quarter Q3 2016 (BARB weeks 2502-2514)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
CITV and CITV Breakfast	1087	2.2	2788	5.6	5354	10.7
Clubland TV	233	0.5	749	1.5	1698	3.4
COLORS TV	349	0.7	722	1.4	1238	2.5
Comedy Central	3514	7.0	7994	15.9	13555	27.0
Comedy Central Extra	1284	2.6	3469	6.9	6618	13.2
Comedy Central Extra+1	297	0.6	953	1.9	2088	4.2
Comedy Central+1	1495	3.0	4175	8.3	8056	16.0
Community Channel	278	0.6	942	1.9	2342	4.7
Crime + Investigation	579	1.2	1320	2.6	2450	4.9
Crime + Investigation +1	207	0.4	470	0.9	858	1.7
Dave	8853	17.6	18323	36.5	28272	56.3
Dave ja vu	1633	3.3	4321	8.6	8502	16.9
Discovery	1588	3.2	3505	7.0	6036	12.0
Discovery History	440	0.9	1181	2.4	2087	4.2
Discovery History +1	318	0.6	870	1.7	1599	3.2
Discovery Home & Health	249	0.5	765	1.5	1708	3.4
Discovery Home & Health+1	168	0.3	537	1.1	1135	2.3
Discovery Science	708	1.4	1740	3.5	3350	6.7
Discovery Science+1	215	0.4	625	1.2	1219	2.4
Discovery Shed	267	0.5	762	1.5	1629	3.2
Discovery Turbo	760	1.5	1728	3.4	2881	5.7
Discovery+1	723	1.4	1861	3.7	3414	6.8
Disney Channel	665	1.3	1534	3.1	2786	5.5
Disney Channel+1	400	0.8	1021	2.0	1732	3.5
Disney Junior	1078	2.1	2334	4.6	3976	7.9
Disney Junior Plus	559	1.1	1374	2.7	2482	4.9
Disney XD	496	1.0	1399	2.8	2703	5.4
Disney XD +1	328	0.7	928	1.8	1797	3.6
DMAX	418	0.8	1338	2.7	3049	6.1
DMAX+1	163	0.3	544	1.1	1376	2.7
Drama	5521	11.0	10589	21.1	16382	32.6
Dunya TV	202	0.4	400	0.8	738	1.5
E!	996	2.0	2323	4.6	4208	8.4
E! +1	132	0.3	399	0.8	882	1.8
E4	9316	18.6	18133	36.1	27003	53.8
E4+1	5318	10.6	12269	24.4	20147	40.1
Eden	631	1.3	1955	3.9	4119	8.2
Eden+1	344	0.7	1041	2.1	2137	4.3
Eurosport	1077	2.1	2764	5.5	5388	10.7
Eurosport 2	932	1.9	2499	5.0	4767	9.5
Fashion One	92	0.2	318	0.6	830	1.7
Film4	8612	17.2	17866	35.6	26146	52.1
Film4 HD	0	0.0	0	0.0	0	0.0
Film4+1	2473	4.9	6633	13.2	11592	23.1
Flava	252	0.5	815	1.6	1751	3.5
Food Network	1773	3.5	4108	8.2	7140	14.2
Food Network +1	363	0.7	931	1.9	1793	3.6
Forces TV	301	0.6	788	1.6	1610	3.2
FOX	2369	4.7	5054	10.1	8692	17.3
Fox News	221	0.4	523	1.0	1035	2.1
FOX+	591	1.2	1563	3.1	3138	6.2
GEO NEWS	273	0.5	519	1.0	939	1.9
Geo Tez	181	0.4	364	0.7	669	1.3
Geo TV	210	0.4	449	0.9	914	1.8
Ginx	102	0.2	314	0.6	665	1.3
GOLD	3856	7.7	8668	17.3	14024	27.9
GOLD+1	882	1.8	2424	4.8	4777	9.5
Good Food	1435	2.9	3839	7.6	7408	14.8
Good Food +1	336	0.7	877	1.7	1734	3.5
H2	572	1.1	1404	2.8	2513	5.0
Heart TV	320	0.6	972	1.9	2067	4.1
History	1149	2.3	2305	4.6	3924	7.8

BARB Quarterly Reach Report- Quarter Q3 2016 (BARB weeks 2502-2514)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	593	1.2	1322	2.6	2361	4.7
Home	2733	5.4	6429	12.8	11276	22.5
Home +1	289	0.6	862	1.7	1853	3.7
Horror Channel	2219	4.4	4864	9.7	8355	16.6
Horror Channel +1	565	1.1	1562	3.1	3200	6.4
Horse and Country	82	0.2	270	0.5	650	1.3
HUM Europe	378	0.8	670	1.3	1246	2.5
Insight	34	0.1	127	0.3	334	0.7
Investigation Discovery	649	1.3	1475	2.9	2713	5.4
Investigation Discovery +1	330	0.7	743	1.5	1323	2.6
Irish TV	171	0.3	486	1.0	1058	2.1
ITV	29652	59.1	40306	80.3	45787	91.2
ITV Encore	1029	2.0	2476	4.9	4710	9.4
ITV Encore +1	187	0.4	521	1.0	1068	2.1
ITV HD	7077	14.1	12326	24.5	17899	35.6
ITV+1	7970	15.9	17724	35.3	27784	55.3
ITV2	13195	26.3	25992	51.8	36445	72.6
ITV2+1	4516	9.0	11531	23.0	19813	39.5
ITV3	8753	17.4	16736	33.3	25119	50.0
ITV3+1	1832	3.6	4863	9.7	9078	18.1
ITV4	7783	15.5	17375	34.6	27583	54.9
ITV4+1	719	1.4	2215	4.4	4718	9.4
ITVBe	3361	6.7	7564	15.1	12880	25.7
ITVBe +1	644	1.3	1835	3.7	3525	7.0
Keep It Country	405	0.8	1104	2.2	2379	4.7
Kerrang	381	0.8	1111	2.2	2409	4.8
Kiss TV	434	0.9	1348	2.7	3036	6.0
Kix	351	0.7	909	1.8	1846	3.7
Kix +1	119	0.2	269	0.5	555	1.1
Lifetime	924	1.8	2236	4.5	4362	8.7
Lifetime +1	196	0.4	547	1.1	1172	2.3
Liverpool FC TV	98	0.2	281	0.6	593	1.2
London Live	1032	2.1	2440	4.9	3903	7.8
Made TV Network	568	1.1	1707	3.4	3504	7.0
Magic TV	725	1.4	2104	4.2	4300	8.6
More 4	9303	18.5	20493	40.8	31185	62.1
More 4+1	1778	3.5	4965	9.9	9317	18.6
Motors TV	159	0.3	454	0.9	1063	2.1
Movie Mix	2835	5.6	6385	12.7	10193	20.3
Movies 24	492	1.0	1181	2.4	2270	4.5
Movies 24 +	413	0.8	1013	2.0	2011	4.0
Movies 4 Men	2352	4.7	5107	10.2	8513	17.0
Movies4Men+1	404	0.8	1086	2.2	2003	4.0
MTV	2049	4.1	4823	9.6	8922	17.8
MTV +1	114	0.2	363	0.7	884	1.8
MTV Base	420	0.8	1270	2.5	2730	5.4
MTV Classic	429	0.9	1315	2.6	2769	5.5
MTV Dance	414	0.8	1380	2.7	2936	5.8
MTV Euro Live	295	0.6	974	1.9	2212	4.4
MTV Hits	562	1.1	1747	3.5	3581	7.1
MTV Music	681	1.4	1995	4.0	3978	7.9
MTV Music +1	198	0.4	701	1.4	1562	3.1
MTV Rocks	503	1.0	1509	3.0	2982	5.9
My5	2408	4.8	6969	13.9	13689	27.3
National Geographic +1	504	1.0	1446	2.9	2731	5.4
National Geographic TV	1065	2.1	2737	5.5	4928	9.8
National Geographic Wild	651	1.3	1844	3.7	3518	7.0
NDTV 24x7	154	0.3	400	0.8	841	1.7
News 18	28	0.1	107	0.2	272	0.5
Nick Jr	1769	3.5	3750	7.5	5928	11.8
Nick Jr +1	262	0.5	698	1.4	1375	2.7
Nick Jr 2	1163	2.3	2645	5.3	4377	8.7

BARB Quarterly Reach Report- Quarter Q3 2016 (BARB weeks 2502-2514)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nickelodeon	656	1.3	1689	3.4	3199	6.4
Nickelodeon +1	329	0.7	851	1.7	1613	3.2
Nicktoons	432	0.9	1139	2.3	2224	4.4
Nollywood Movies	183	0.4	456	0.9	1083	2.2
NOWM	287	0.6	910	1.8	2036	4.1
PBS America	524	1.0	1456	2.9	2679	5.3
Pick	5724	11.4	12018	23.9	18956	37.8
Pick +1	538	1.1	1522	3.0	3134	6.2
Pop	955	1.9	2417	4.8	4520	9.0
Pop+1	179	0.4	497	1.0	944	1.9
Prime TV	225	0.4	454	0.9	794	1.6
PTC Punjabi	173	0.3	488	1.0	1030	2.1
PTV Global	155	0.3	405	0.8	824	1.6
Quest	3943	7.9	8467	16.9	14046	28.0
Quest +1	2417	4.8	5493	10.9	9457	18.8
Real Lives	718	1.4	2155	4.3	4474	8.9
Real Lives +1	423	0.8	1332	2.7	2906	5.8
Really	5074	10.1	11352	22.6	18636	37.1
Rishtey	387	0.8	918	1.8	1671	3.3
RT	678	1.3	1524	3.0	2862	5.7
S4C	476	0.9	1269	2.5	2685	5.3
SAB	373	0.7	862	1.7	1373	2.7
Samaa	197	0.4	406	0.8	712	1.4
Scuzz	286	0.6	825	1.6	1578	3.1
ShowBiz TV	146	0.3	424	0.8	992	2.0
Showcase	135	0.3	451	0.9	988	2.0
Sikh Channel	99	0.2	346	0.7	855	1.7
Sky 1	7009	14.0	14084	28.0	20377	40.6
Sky 1 +1	1121	2.2	3271	6.5	6522	13.0
Sky 2	1671	3.3	4730	9.4	9095	18.1
Sky Arts	1861	3.7	5221	10.4	10023	20.0
Sky Atlantic	2305	4.6	5189	10.3	8941	17.8
Sky Atlantic +1	285	0.6	797	1.6	1731	3.4
Sky Box Office (Movies)	42	0.1	169	0.3	466	0.9
Sky Cinema Action & Adventure	1281	2.6	3417	6.8	6239	12.4
Sky Cinema Comedy	1029	2.0	2996	6.0	5570	11.1
Sky Cinema Crime & Thriller	795	1.6	2305	4.6	4594	9.1
Sky Cinema Disney	1420	2.8	3598	7.2	6395	12.7
Sky Cinema Drama & Romance	609	1.2	1915	3.8	4178	8.3
Sky Cinema Family	1154	2.3	3247	6.5	5959	11.9
Sky Cinema Greats	1127	2.2	3106	6.2	5677	11.3
Sky Cinema Hits	1299	2.6	3697	7.4	6937	13.8
Sky Cinema Premiere	2272	4.5	5000	10.0	7415	14.8
Sky Cinema Premiere+1	627	1.2	1832	3.6	3375	6.7
Sky Cinema Sci-Fi & Horror	850	1.7	2515	5.0	4738	9.4
Sky Cinema Select	546	1.1	1768	3.5	3731	7.4
Sky Living	3952	7.9	8183	16.3	13106	26.1
Sky Living +1	1191	2.4	3232	6.4	6464	12.9
Sky News	4877	9.7	8827	17.6	13080	26.1
Sky Sports 1	4113	8.2	7189	14.3	9919	19.8
Sky Sports 2	2643	5.3	5110	10.2	7366	14.7
Sky Sports 3	1183	2.4	3176	6.3	5409	10.8
Sky Sports 4	1109	2.2	2518	5.0	4419	8.8
Sky Sports 5	1087	2.2	2745	5.5	4896	9.8
Sky Sports Active Lo 2	10	0.0	43	0.1	94	0.2
Sky Sports Active Lo 9	20	0.0	76	0.2	183	0.4
Sky Sports F1	1171	2.3	2824	5.6	4824	9.6
Sky Sports News HQ	4000	8.0	6728	13.4	9610	19.1
Sony Channel	679	1.4	2011	4.0	4391	8.7
Sony Channel +1	240	0.5	802	1.6	1859	3.7
Sony Movie Channel	478	1.0	1455	2.9	3149	6.3
Sony Movie Channel +1	372	0.7	1136	2.3	2220	4.4

BARB Quarterly Reach Report- Quarter Q3 2016 (BARB weeks 2502-2514)
Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Spike	4106	8.2	9136	18.2	15217	30.3
Star Gold	433	0.9	875	1.7	1385	2.8
Star Life OK	335	0.7	552	1.1	852	1.7
Star Plus	726	1.4	1221	2.4	2092	4.2
STV City	185	0.4	484	1.0	968	1.9
Syfy	2595	5.2	6085	12.1	10413	20.7
Syfy +1	596	1.2	1723	3.4	3372	6.7
Talking Pictures	494	1.0	1155	2.3	2112	4.2
TCM	1177	2.3	2992	6.0	5549	11.1
TCM +1	725	1.4	1914	3.8	3712	7.4
The Box	488	1.0	1452	2.9	3130	6.2
The Travel Channel	1517	3.0	3634	7.2	6250	12.4
The Travel Channel+1	212	0.4	583	1.2	1219	2.4
The Vault	344	0.7	1025	2.0	2254	4.5
Times Now	36	0.1	139	0.3	371	0.7
Tiny Pop	1114	2.2	2657	5.3	4803	9.6
TLC	2236	4.5	5139	10.2	9238	18.4
TLC +1	644	1.3	1837	3.7	3777	7.5
TLC +2	182	0.4	588	1.2	1422	2.8
Tru TV	1737	3.5	3858	7.7	6933	13.8
Tru TV +1	144	0.3	388	0.8	835	1.7
True Crime	816	1.6	2046	4.1	3901	7.8
True Crime +1	206	0.4	644	1.3	1464	2.9
True Entertainment	2192	4.4	4960	9.9	8705	17.3
True Movies	567	1.1	1600	3.2	3180	6.3
Universal	2183	4.3	4899	9.8	8731	17.4
Universal+1	644	1.3	1673	3.3	3329	6.6
Venus TV	141	0.3	422	0.8	949	1.9
VH-1	617	1.2	1855	3.7	4006	8.0
Vintage TV	902	1.8	2362	4.7	4671	9.3
VIVA	745	1.5	2279	4.5	4854	9.7
Vox Africa	112	0.2	265	0.5	537	1.1
W	4183	8.3	10250	20.4	17056	34.0
W +1	653	1.3	2016	4.0	4169	8.3
Yesterday	5052	10.1	10476	20.9	15970	31.8
Yesterday+1	451	0.9	1244	2.5	2322	4.6
Your TV	907	1.8	2066	4.1	3866	7.7
Zing	423	0.8	915	1.8	1543	3.1

BARB Quarterly Reach Report- Quarter Q3 2016 (BARB weeks 2502-2514)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	12817	87.8	14065	96.4	14388	98.6
&TV	133	0.9	303	2.1	583	4.0
4Music	1042	7.1	2579	17.7	4195	28.7
4seven	981	6.7	2946	20.2	5634	38.6
5 USA	600	4.1	1396	9.6	2365	16.2
5 USA+1	101	0.7	292	2.0	646	4.4
5STAR	1347	9.2	3120	21.4	5374	36.8
5STAR+1	147	1.0	447	3.1	953	6.5
Aaj Tak	26	0.2	76	0.5	215	1.5
ABN TV	82	0.6	182	1.2	306	2.1
ABP News	22	0.1	77	0.5	165	1.1
Akaal Channel	27	0.2	108	0.7	302	2.1
Alibi	250	1.7	685	4.7	1460	10.0
Alibi+1	48	0.3	138	0.9	293	2.0
AMC	30	0.2	95	0.7	264	1.8
Animal Planet	220	1.5	595	4.1	1212	8.3
Animal Planet+1	47	0.3	136	0.9	286	2.0
ARY News	97	0.7	247	1.7	456	3.1
attheraces	74	0.5	199	1.4	404	2.8
BBC 4	1337	9.2	3615	24.8	7303	50.1
BBC News	791	5.4	1791	12.3	3014	20.7
BBC Parliament	82	0.6	301	2.1	712	4.9
BBC RB 1	327	2.2	1077	7.4	2955	20.3
BBC RB 601	80	0.5	261	1.8	634	4.3
BBC1	9102	62.4	12342	84.6	13640	93.5
BBC2	5209	35.7	9623	66.0	12375	84.8
BET:BlackEntTv	73	0.5	212	1.5	562	3.9
Big Centre TV	13	0.1	52	0.4	163	1.1
Bike Channel	21	0.1	75	0.5	185	1.3
Boomerang	295	2.0	820	5.6	1568	10.7
Boomerang+1	123	0.8	379	2.6	776	5.3
Box Hits	290	2.0	857	5.9	1774	12.2
Box Upfront	233	1.6	705	4.8	1454	10.0
Brit Asia TV	29	0.2	79	0.5	180	1.2
BT Sport 1	302	2.1	795	5.4	1525	10.5
BT Sport 2	335	2.3	950	6.5	1748	12.0
BT Sport 3	129	0.9	429	2.9	941	6.5
BT Sport Showcase	9	0.1	24	0.2	77	0.5
BT Sport//ESPN	57	0.4	213	1.5	499	3.4
Capital TV	149	1.0	462	3.2	1004	6.9
Cartoon Network	319	2.2	768	5.3	1342	9.2
Cartoon Network +1	145	1.0	348	2.4	660	4.5
Cartoonito	244	1.7	578	4.0	993	6.8
CBBC	426	2.9	1034	7.1	1969	13.5
Cbeebies	1509	10.3	2618	17.9	3652	25.0
CBS Action	250	1.7	628	4.3	1245	8.5
CBS Drama	129	0.9	393	2.7	847	5.8
CBS Reality TV	370	2.5	840	5.8	1642	11.3
CBS Reality+1	165	1.1	433	3.0	872	6.0
CH4 HD	0	0.0	0	0.0	0	0.0
Challenge TV	503	3.4	1329	9.1	2588	17.7
Challenge TV+1	105	0.7	354	2.4	786	5.4
CHANNEL 4	6523	44.7	10582	72.5	12789	87.6
CHANNEL 4+1	2071	14.2	5046	34.6	8165	56.0
CHANNEL 5	4721	32.4	8357	57.3	11126	76.2
CHANNEL 5+1	690	4.7	1924	13.2	3945	27.0
Channel AKA	173	1.2	516	3.5	1158	7.9
Channel Starz	193	1.3	522	3.6	1014	7.0
Channels 24	25	0.2	56	0.4	131	0.9
Chart Show TV	236	1.6	662	4.5	1272	8.7
Chartshow Hits	177	1.2	524	3.6	1142	7.8
Chilled	222	1.5	681	4.7	1482	10.2

BARB Quarterly Reach Report- Quarter Q3 2016 (BARB weeks 2502-2514)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
CITV and CITV Breakfast	391	2.7	991	6.8	1858	12.7
Clubland TV	135	0.9	424	2.9	933	6.4
COLORS TV	92	0.6	199	1.4	367	2.5
Comedy Central	1671	11.4	3476	23.8	5451	37.4
Comedy Central Extra	652	4.5	1680	11.5	3059	21.0
Comedy Central Extra+1	128	0.9	398	2.7	873	6.0
Comedy Central+1	702	4.8	1833	12.6	3320	22.8
Community Channel	32	0.2	121	0.8	349	2.4
Crime + Investigation	95	0.6	309	2.1	731	5.0
Crime + Investigation +1	22	0.2	65	0.4	129	0.9
Dave	2228	15.3	4918	33.7	7843	53.8
Dave ja vu	346	2.4	999	6.8	2041	14.0
Discovery	456	3.1	1010	6.9	1824	12.5
Discovery History	24	0.2	92	0.6	212	1.5
Discovery History +1	12	0.1	51	0.3	125	0.9
Discovery Home & Health	56	0.4	166	1.1	398	2.7
Discovery Home & Health+1	30	0.2	102	0.7	214	1.5
Discovery Science	130	0.9	351	2.4	855	5.9
Discovery Science+1	33	0.2	105	0.7	236	1.6
Discovery Shed	59	0.4	199	1.4	469	3.2
Discovery Turbo	179	1.2	445	3.0	823	5.6
Discovery+1	178	1.2	479	3.3	897	6.2
Disney Channel	235	1.6	595	4.1	1165	8.0
Disney Channel+1	131	0.9	364	2.5	642	4.4
Disney Junior	463	3.2	957	6.6	1625	11.1
Disney Junior Plus	251	1.7	594	4.1	1009	6.9
Disney XD	193	1.3	565	3.9	1109	7.6
Disney XD +1	131	0.9	390	2.7	741	5.1
DMAX	114	0.8	379	2.6	910	6.2
DMAX+1	31	0.2	114	0.8	296	2.0
Drama	436	3.0	1144	7.8	2239	15.3
Dunya TV	54	0.4	149	1.0	298	2.0
E!	456	3.1	1020	7.0	1754	12.0
E! +1	43	0.3	135	0.9	274	1.9
E4	3609	24.7	6525	44.7	9062	62.1
E4+1	2008	13.8	4415	30.3	6959	47.7
Eden	123	0.8	412	2.8	1005	6.9
Eden+1	45	0.3	135	0.9	321	2.2
Eurosport	157	1.1	511	3.5	1122	7.7
Eurosport 2	142	1.0	453	3.1	966	6.6
Fashion One	31	0.2	101	0.7	256	1.8
Film4	1689	11.6	4092	28.0	6614	45.3
Film4 HD	0	0.0	0	0.0	0	0.0
Film4+1	515	3.5	1510	10.3	2732	18.7
Flava	176	1.2	554	3.8	1118	7.7
Food Network	353	2.4	909	6.2	1736	11.9
Food Network +1	89	0.6	265	1.8	571	3.9
Forces TV	43	0.3	106	0.7	220	1.5
FOX	837	5.7	1886	12.9	3221	22.1
Fox News	29	0.2	82	0.6	201	1.4
FOX+	150	1.0	479	3.3	1102	7.6
GEO NEWS	61	0.4	166	1.1	344	2.4
Geo Tez	30	0.2	92	0.6	200	1.4
Geo TV	55	0.4	137	0.9	302	2.1
Ginx	41	0.3	136	0.9	292	2.0
GOLD	779	5.3	2010	13.8	3670	25.2
GOLD+1	167	1.1	489	3.3	1028	7.0
Good Food	349	2.4	1005	6.9	2105	14.4
Good Food +1	65	0.4	189	1.3	405	2.8
H2	63	0.4	178	1.2	344	2.4
Heart TV	113	0.8	381	2.6	812	5.6
History	239	1.6	539	3.7	1048	7.2

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	106	0.7	272	1.9	567	3.9
Home	299	2.0	922	6.3	1935	13.3
Home +1	29	0.2	101	0.7	235	1.6
Horror Channel	261	1.8	687	4.7	1433	9.8
Horror Channel +1	55	0.4	190	1.3	448	3.1
Horse and Country	22	0.2	71	0.5	180	1.2
HUM Europe	93	0.6	217	1.5	487	3.3
Insight	9	0.1	40	0.3	100	0.7
Investigation Discovery	116	0.8	299	2.1	628	4.3
Investigation Discovery +1	44	0.3	120	0.8	273	1.9
Irish TV	23	0.2	93	0.6	216	1.5
ITV	6177	42.3	9980	68.4	12253	84.0
ITV Encore	111	0.8	382	2.6	870	6.0
ITV Encore +1	15	0.1	40	0.3	91	0.6
ITV HD	1661	11.4	3135	21.5	4698	32.2
ITV+1	1476	10.1	3757	25.7	6681	45.8
ITV2	4077	27.9	7904	54.2	10848	74.3
ITV2+1	1393	9.5	3595	24.6	6060	41.5
ITV3	747	5.1	2140	14.7	4279	29.3
ITV3+1	136	0.9	430	2.9	975	6.7
ITV4	1172	8.0	3217	22.0	5974	40.9
ITV4+1	87	0.6	309	2.1	739	5.1
ITVBe	1012	6.9	2322	15.9	3971	27.2
ITVBe +1	154	1.1	487	3.3	939	6.4
Keep It Country	68	0.5	257	1.8	651	4.5
Kerrang	201	1.4	558	3.8	1184	8.1
Kiss TV	277	1.9	815	5.6	1733	11.9
Kix	111	0.8	274	1.9	562	3.9
Kix +1	53	0.4	113	0.8	207	1.4
Lifetime	242	1.7	644	4.4	1327	9.1
Lifetime +1	33	0.2	118	0.8	247	1.7
Liverpool FC TV	23	0.2	84	0.6	217	1.5
London Live	109	0.7	329	2.3	765	5.2
Made TV Network	134	0.9	477	3.3	1072	7.3
Magic TV	315	2.2	932	6.4	1815	12.4
More 4	1708	11.7	4492	30.8	7595	52.0
More 4+1	339	2.3	1049	7.2	2130	14.6
Motors TV	27	0.2	85	0.6	202	1.4
Movie Mix	281	1.9	796	5.5	1508	10.3
Movies 24	52	0.4	152	1.0	376	2.6
Movies 24 +	41	0.3	120	0.8	272	1.9
Movies 4 Men	124	0.9	381	2.6	701	4.8
Movies4Men+1	17	0.1	56	0.4	163	1.1
MTV	1116	7.7	2303	15.8	3849	26.4
MTV +1	64	0.4	192	1.3	460	3.2
MTV Base	246	1.7	733	5.0	1461	10.0
MTV Classic	228	1.6	666	4.6	1340	9.2
MTV Dance	254	1.7	823	5.6	1655	11.3
MTV Euro Live	166	1.1	536	3.7	1151	7.9
MTV Hits	313	2.1	977	6.7	1892	13.0
MTV Music	365	2.5	1045	7.2	1973	13.5
MTV Music +1	123	0.8	408	2.8	910	6.2
MTV Rocks	275	1.9	844	5.8	1662	11.4
My5	353	2.4	1172	8.0	2606	17.9
National Geographic +1	83	0.6	240	1.6	487	3.3
National Geographic TV	182	1.2	522	3.6	1086	7.4
National Geographic Wild	104	0.7	353	2.4	785	5.4
NDTV 24x7	25	0.2	75	0.5	193	1.3
News 18	8	0.1	32	0.2	84	0.6
Nick Jr	833	5.7	1739	11.9	2682	18.4
Nick Jr +1	141	1.0	344	2.4	689	4.7
Nick Jr 2	535	3.7	1181	8.1	1867	12.8

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nickelodeon	204	1.4	547	3.8	1118	7.7
Nickelodeon +1	87	0.6	256	1.8	543	3.7
Nicktoons	155	1.1	422	2.9	879	6.0
Nollywood Movies	67	0.5	185	1.3	451	3.1
NOWM	167	1.1	506	3.5	1108	7.6
PBS America	49	0.3	161	1.1	347	2.4
Pick	766	5.2	2019	13.8	3677	25.2
Pick +1	89	0.6	282	1.9	720	4.9
Pop	329	2.3	824	5.6	1538	10.5
Pop+1	77	0.5	209	1.4	393	2.7
Prime TV	51	0.4	141	1.0	272	1.9
PTC Punjabi	54	0.4	167	1.1	430	2.9
PTV Global	33	0.2	115	0.8	301	2.1
Quest	492	3.4	1298	8.9	2502	17.1
Quest +1	314	2.1	814	5.6	1555	10.7
Real Lives	118	0.8	423	2.9	1038	7.1
Real Lives +1	71	0.5	243	1.7	577	4.0
Really	662	4.5	1856	12.7	3780	25.9
Rishtey	105	0.7	280	1.9	582	4.0
RT	51	0.3	161	1.1	381	2.6
S4C	90	0.6	319	2.2	697	4.8
SAB	100	0.7	269	1.8	443	3.0
Samaa	45	0.3	128	0.9	234	1.6
Scuzz	181	1.2	496	3.4	912	6.3
ShowBiz TV	19	0.1	70	0.5	210	1.4
Showcase	17	0.1	70	0.5	157	1.1
Sikh Channel	34	0.2	128	0.9	322	2.2
Sky 1	2324	15.9	4598	31.5	6584	45.1
Sky 1 +1	359	2.5	1084	7.4	2224	15.2
Sky 2	385	2.6	1221	8.4	2455	16.8
Sky Arts	216	1.5	781	5.4	1917	13.1
Sky Atlantic	577	4.0	1375	9.4	2386	16.4
Sky Atlantic +1	49	0.3	138	0.9	321	2.2
Sky Box Office (Movies)	14	0.1	57	0.4	157	1.1
Sky Cinema Action & Adventure	430	2.9	1198	8.2	2206	15.1
Sky Cinema Comedy	444	3.0	1256	8.6	2235	15.3
Sky Cinema Crime & Thriller	236	1.6	739	5.1	1588	10.9
Sky Cinema Disney	616	4.2	1498	10.3	2658	18.2
Sky Cinema Drama & Romance	187	1.3	617	4.2	1374	9.4
Sky Cinema Family	485	3.3	1374	9.4	2537	17.4
Sky Cinema Greats	331	2.3	943	6.5	1885	12.9
Sky Cinema Hits	478	3.3	1386	9.5	2718	18.6
Sky Cinema Premiere	751	5.1	1709	11.7	2693	18.5
Sky Cinema Premiere+1	161	1.1	486	3.3	946	6.5
Sky Cinema Sci-Fi & Horror	281	1.9	901	6.2	1728	11.8
Sky Cinema Select	132	0.9	467	3.2	1064	7.3
Sky Living	863	5.9	2084	14.3	3711	25.4
Sky Living +1	226	1.5	695	4.8	1614	11.1
Sky News	581	4.0	1356	9.3	2272	15.6
Sky Sports 1	1008	6.9	2015	13.8	3044	20.9
Sky Sports 2	478	3.3	1115	7.6	1824	12.5
Sky Sports 3	243	1.7	709	4.9	1385	9.5
Sky Sports 4	165	1.1	481	3.3	1032	7.1
Sky Sports 5	298	2.0	737	5.0	1376	9.4
Sky Sports Active Lo 2	0	0.0	1	0.0	3	0.0
Sky Sports Active Lo 9	2	0.0	8	0.1	18	0.1
Sky Sports F1	254	1.7	686	4.7	1289	8.8
Sky Sports News HQ	987	6.8	1830	12.5	2719	18.6
Sony Channel	118	0.8	336	2.3	813	5.6
Sony Channel +1	41	0.3	142	1.0	340	2.3
Sony Movie Channel	54	0.4	193	1.3	445	3.0
Sony Movie Channel +1	31	0.2	123	0.8	258	1.8

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Spike	675	4.6	1698	11.6	3114	21.3
Star Gold	129	0.9	306	2.1	523	3.6
Star Life OK	96	0.7	177	1.2	311	2.1
Star Plus	241	1.7	456	3.1	819	5.6
STV City	20	0.1	64	0.4	174	1.2
Syfy	501	3.4	1410	9.7	2717	18.6
Syfy +1	108	0.7	340	2.3	753	5.2
Talking Pictures	32	0.2	119	0.8	283	1.9
TCM	132	0.9	441	3.0	1018	7.0
TCM +1	60	0.4	228	1.6	508	3.5
The Box	290	2.0	864	5.9	1709	11.7
The Travel Channel	174	1.2	499	3.4	916	6.3
The Travel Channel+1	20	0.1	66	0.5	192	1.3
The Vault	194	1.3	544	3.7	1145	7.8
Times Now	11	0.1	48	0.3	142	1.0
Tiny Pop	439	3.0	996	6.8	1704	11.7
TLC	761	5.2	1715	11.8	2965	20.3
TLC +1	175	1.2	539	3.7	1158	7.9
TLC +2	50	0.3	172	1.2	450	3.1
Tru TV	258	1.8	640	4.4	1262	8.6
Tru TV +1	14	0.1	40	0.3	99	0.7
True Crime	132	0.9	353	2.4	795	5.4
True Crime +1	42	0.3	127	0.9	297	2.0
True Entertainment	137	0.9	414	2.8	915	6.3
True Movies	52	0.4	175	1.2	434	3.0
Universal	462	3.2	1121	7.7	2127	14.6
Universal+1	125	0.9	369	2.5	768	5.3
Venus TV	31	0.2	124	0.8	326	2.2
VH-1	302	2.1	908	6.2	1868	12.8
Vintage TV	199	1.4	576	3.9	1242	8.5
VIVA	400	2.7	1157	7.9	2349	16.1
Vox Africa	41	0.3	111	0.8	223	1.5
W	1145	7.8	2936	20.1	4992	34.2
W +1	130	0.9	450	3.1	974	6.7
Yesterday	373	2.6	1044	7.2	2018	13.8
Yesterday+1	26	0.2	98	0.7	228	1.6
Your TV	110	0.8	310	2.1	690	4.7
Zing	97	0.7	253	1.7	477	3.3

BARB Quarterly Reach Report- Quarter Q3 2016 (BARB weeks 2502-2514)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25062	92.5	26600	98.2	26981	99.6
&TV	242	0.9	492	1.8	868	3.2
4Music	1114	4.1	3008	11.1	5384	19.9
4seven	2135	7.9	6109	22.6	11278	41.6
5 USA	1717	6.3	3352	12.4	5332	19.7
5 USA+1	266	1.0	716	2.6	1385	5.1
5STAR	2248	8.3	5418	20.0	9464	34.9
5STAR+1	211	0.8	694	2.6	1622	6.0
Aaj Tak	53	0.2	149	0.6	378	1.4
ABN TV	118	0.4	283	1.0	517	1.9
ABP News	37	0.1	113	0.4	275	1.0
Akaal Channel	48	0.2	177	0.7	455	1.7
Alibi	917	3.4	2086	7.7	3792	14.0
Alibi+1	203	0.7	546	2.0	1138	4.2
AMC	64	0.2	199	0.7	456	1.7
Animal Planet	321	1.2	860	3.2	1776	6.6
Animal Planet+1	70	0.3	225	0.8	442	1.6
ARY News	164	0.6	370	1.4	665	2.5
attheraces	196	0.7	412	1.5	648	2.4
BBC 4	6468	23.9	13217	48.8	19860	73.3
BBC News	4506	16.6	8033	29.7	11458	42.3
BBC Parliament	437	1.6	1248	4.6	2528	9.3
BBC RB 1	919	3.4	2774	10.2	7004	25.9
BBC RB 601	339	1.3	1015	3.7	2208	8.2
BBC1	21598	79.7	25127	92.8	26365	97.3
BBC2	16327	60.3	22719	83.9	25328	93.5
BET:BlackEntTv	80	0.3	253	0.9	631	2.3
Big Centre TV	49	0.2	164	0.6	381	1.4
Bike Channel	52	0.2	179	0.7	453	1.7
Boomerang	333	1.2	1007	3.7	1966	7.3
Boomerang+1	192	0.7	532	2.0	1058	3.9
Box Hits	201	0.7	652	2.4	1467	5.4
Box Upfront	137	0.5	449	1.7	1065	3.9
Brit Asia TV	62	0.2	161	0.6	330	1.2
BT Sport 1	825	3.0	1912	7.1	3414	12.6
BT Sport 2	747	2.8	1936	7.1	3366	12.4
BT Sport 3	341	1.3	1012	3.7	2224	8.2
BT Sport Showcase	51	0.2	183	0.7	427	1.6
BT Sport//ESPN	173	0.6	539	2.0	1211	4.5
Capital TV	105	0.4	359	1.3	848	3.1
Cartoon Network	443	1.6	1108	4.1	2073	7.7
Cartoon Network +1	233	0.9	614	2.3	1134	4.2
Cartoonito	250	0.9	686	2.5	1241	4.6
CBBC	833	3.1	2005	7.4	3584	13.2
Cbeebies	1796	6.6	3368	12.4	4986	18.4
CBS Action	696	2.6	1688	6.2	3167	11.7
CBS Drama	358	1.3	970	3.6	1975	7.3
CBS Reality TV	833	3.1	1979	7.3	3611	13.3
CBS Reality+1	363	1.3	983	3.6	1899	7.0
CH4 HD	0	0.0	0	0.0	0	0.0
Challenge TV	1089	4.0	2774	10.2	5136	19.0
Challenge TV+1	228	0.8	708	2.6	1478	5.5
CHANNEL 4	14383	53.1	21757	80.3	25037	92.4
CHANNEL 4+1	4233	15.6	10033	37.0	15891	58.7
CHANNEL 5	10538	38.9	17688	65.3	22296	82.3
CHANNEL 5+1	1607	5.9	4311	15.9	8325	30.7
Channel AKA	91	0.3	311	1.1	706	2.6
Channel Starz	97	0.4	291	1.1	659	2.4
Channels 24	32	0.1	69	0.3	162	0.6
Chart Show TV	130	0.5	418	1.5	903	3.3
Chartshow Hits	91	0.3	296	1.1	663	2.4
Chilled	191	0.7	628	2.3	1470	5.4

BARB Quarterly Reach Report- Quarter Q3 2016 (BARB weeks 2502-2514)
Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
CITV and CITV Breakfast	476	1.8	1230	4.5	2379	8.8
Clubland TV	81	0.3	280	1.0	660	2.4
COLORS TV	168	0.6	364	1.3	668	2.5
Comedy Central	1936	7.1	4404	16.3	7460	27.5
Comedy Central Extra	674	2.5	1841	6.8	3460	12.8
Comedy Central Extra+1	128	0.5	408	1.5	883	3.3
Comedy Central+1	789	2.9	2192	8.1	4151	15.3
Community Channel	110	0.4	364	1.3	904	3.3
Crime + Investigation	212	0.8	502	1.9	1044	3.9
Crime + Investigation +1	75	0.3	178	0.7	358	1.3
Dave	4448	16.4	9493	35.0	14933	55.1
Dave ja vu	684	2.5	1896	7.0	3929	14.5
Discovery	694	2.6	1573	5.8	2801	10.3
Discovery History	196	0.7	545	2.0	1000	3.7
Discovery History +1	153	0.6	433	1.6	766	2.8
Discovery Home & Health	116	0.4	351	1.3	767	2.8
Discovery Home & Health+1	69	0.3	227	0.8	484	1.8
Discovery Science	301	1.1	794	2.9	1497	5.5
Discovery Science+1	97	0.4	270	1.0	465	1.7
Discovery Shed	126	0.5	361	1.3	739	2.7
Discovery Turbo	347	1.3	818	3.0	1344	5.0
Discovery+1	313	1.2	814	3.0	1517	5.6
Disney Channel	393	1.5	829	3.1	1446	5.3
Disney Channel+1	239	0.9	574	2.1	911	3.4
Disney Junior	499	1.8	1083	4.0	1795	6.6
Disney Junior Plus	275	1.0	634	2.3	1078	4.0
Disney XD	295	1.1	770	2.8	1359	5.0
Disney XD +1	217	0.8	550	2.0	1017	3.8
DMAX	155	0.6	530	2.0	1284	4.7
DMAX+1	57	0.2	194	0.7	505	1.9
Drama	2331	8.6	4706	17.4	7654	28.3
Dunya TV	83	0.3	176	0.7	363	1.3
E!	519	1.9	1157	4.3	2053	7.6
E! +1	61	0.2	188	0.7	458	1.7
E4	4458	16.5	8946	33.0	13539	50.0
E4+1	2525	9.3	5958	22.0	9836	36.3
Eden	260	1.0	859	3.2	1879	6.9
Eden+1	119	0.4	375	1.4	802	3.0
Eurosport	666	2.5	1665	6.1	3278	12.1
Eurosport 2	535	2.0	1444	5.3	2791	10.3
Fashion One	57	0.2	178	0.7	473	1.7
Film4	3721	13.7	8423	31.1	12962	47.9
Film4 HD	0	0.0	0	0.0	0	0.0
Film4+1	1031	3.8	2961	10.9	5327	19.7
Flava	88	0.3	295	1.1	679	2.5
Food Network	783	2.9	1867	6.9	3329	12.3
Food Network +1	173	0.6	464	1.7	895	3.3
Forces TV	132	0.5	373	1.4	826	3.1
FOX	1060	3.9	2454	9.1	4501	16.6
Fox News	134	0.5	293	1.1	581	2.1
FOX+	217	0.8	616	2.3	1286	4.7
GEO NEWS	133	0.5	256	0.9	509	1.9
Geo Tez	94	0.3	180	0.7	329	1.2
Geo TV	97	0.4	208	0.8	478	1.8
Ginx	34	0.1	119	0.4	265	1.0
GOLD	1782	6.6	4262	15.7	7115	26.3
GOLD+1	345	1.3	1036	3.8	2172	8.0
Good Food	722	2.7	1915	7.1	3813	14.1
Good Food +1	166	0.6	440	1.6	887	3.3
H2	232	0.9	611	2.3	1134	4.2
Heart TV	104	0.4	365	1.3	838	3.1
History	481	1.8	991	3.7	1780	6.6

BARB Quarterly Reach Report- Quarter Q3 2016 (BARB weeks 2502-2514)
Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	225	0.8	556	2.1	1031	3.8
Home	1229	4.5	3073	11.3	5469	20.2
Home +1	142	0.5	424	1.6	893	3.3
Horror Channel	727	2.7	1769	6.5	3267	12.1
Horror Channel +1	188	0.7	589	2.2	1287	4.8
Horse and Country	26	0.1	108	0.4	259	1.0
HUM Europe	193	0.7	340	1.3	608	2.2
Insight	16	0.1	62	0.2	169	0.6
Investigation Discovery	236	0.9	576	2.1	1135	4.2
Investigation Discovery +1	111	0.4	272	1.0	536	2.0
Irish TV	48	0.2	165	0.6	410	1.5
ITV	14589	53.9	20799	76.8	24370	90.0
ITV Encore	490	1.8	1233	4.6	2445	9.0
ITV Encore +1	71	0.3	217	0.8	436	1.6
ITV HD	3849	14.2	6875	25.4	10091	37.3
ITV+1	3489	12.9	8146	30.1	13359	49.3
ITV2	5798	21.4	12250	45.2	18118	66.9
ITV2+1	1881	6.9	5145	19.0	9290	34.3
ITV3	3988	14.7	7942	29.3	12350	45.6
ITV3+1	806	3.0	2193	8.1	4267	15.8
ITV4	3498	12.9	8245	30.4	13669	50.5
ITV4+1	293	1.1	978	3.6	2203	8.1
ITVBe	1499	5.5	3559	13.1	6161	22.7
ITVBe +1	305	1.1	876	3.2	1823	6.7
Keep It Country	158	0.6	485	1.8	1091	4.0
Kerrang	154	0.6	449	1.7	1039	3.8
Kiss TV	159	0.6	523	1.9	1164	4.3
Kix	181	0.7	465	1.7	921	3.4
Kix +1	71	0.3	147	0.5	295	1.1
Lifetime	414	1.5	1081	4.0	2114	7.8
Lifetime +1	74	0.3	234	0.9	517	1.9
Liverpool FC TV	51	0.2	145	0.5	273	1.0
London Live	469	1.7	1242	4.6	2154	8.0
Made TV Network	255	0.9	822	3.0	1736	6.4
Magic TV	298	1.1	930	3.4	1940	7.2
More 4	4639	17.1	10474	38.7	16259	60.0
More 4+1	884	3.3	2559	9.4	4878	18.0
Motors TV	82	0.3	242	0.9	578	2.1
Movie Mix	1016	3.8	2554	9.4	4416	16.3
Movies 24	204	0.8	526	1.9	1003	3.7
Movies 24 +	179	0.7	482	1.8	1042	3.8
Movies 4 Men	808	3.0	1952	7.2	3552	13.1
Movies4Men+1	138	0.5	429	1.6	805	3.0
MTV	942	3.5	2247	8.3	4265	15.7
MTV +1	57	0.2	164	0.6	357	1.3
MTV Base	168	0.6	560	2.1	1235	4.6
MTV Classic	178	0.7	581	2.1	1281	4.7
MTV Dance	163	0.6	550	2.0	1285	4.7
MTV Euro Live	130	0.5	426	1.6	971	3.6
MTV Hits	225	0.8	741	2.7	1608	5.9
MTV Music	275	1.0	861	3.2	1889	7.0
MTV Music +1	73	0.3	296	1.1	712	2.6
MTV Rocks	226	0.8	711	2.6	1381	5.1
My5	940	3.5	2901	10.7	5967	22.0
National Geographic +1	215	0.8	632	2.3	1190	4.4
National Geographic TV	469	1.7	1259	4.6	2237	8.3
National Geographic Wild	276	1.0	838	3.1	1701	6.3
NDTV 24x7	121	0.4	287	1.1	563	2.1
News 18	13	0.0	47	0.2	135	0.5
Nick Jr	907	3.3	1914	7.1	2955	10.9
Nick Jr +1	131	0.5	371	1.4	708	2.6
Nick Jr 2	626	2.3	1377	5.1	2194	8.1

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nickelodeon	332	1.2	853	3.2	1538	5.7
Nickelodeon +1	155	0.6	375	1.4	688	2.5
Nicktoons	205	0.8	548	2.0	1035	3.8
Nollywood Movies	104	0.4	247	0.9	601	2.2
NOWM	111	0.4	368	1.4	845	3.1
PBS America	242	0.9	666	2.5	1223	4.5
Pick	2167	8.0	4993	18.4	8435	31.1
Pick +1	195	0.7	620	2.3	1308	4.8
Pop	442	1.6	1184	4.4	2214	8.2
Pop+1	95	0.4	270	1.0	535	2.0
Prime TV	104	0.4	218	0.8	392	1.4
PTC Punjabi	95	0.4	262	1.0	512	1.9
PTV Global	44	0.2	165	0.6	368	1.4
Quest	1442	5.3	3450	12.7	6067	22.4
Quest +1	850	3.1	2141	7.9	3991	14.7
Real Lives	322	1.2	979	3.6	2154	8.0
Real Lives +1	167	0.6	547	2.0	1220	4.5
Really	2124	7.8	5042	18.6	8812	32.5
Rishtey	202	0.7	487	1.8	871	3.2
RT	289	1.1	692	2.6	1337	4.9
S4C	243	0.9	621	2.3	1268	4.7
SAB	167	0.6	428	1.6	765	2.8
Samaa	69	0.3	168	0.6	322	1.2
Scuzz	97	0.4	314	1.2	600	2.2
ShowBiz TV	59	0.2	191	0.7	462	1.7
Showcase	72	0.3	247	0.9	469	1.7
Sikh Channel	57	0.2	189	0.7	478	1.8
Sky 1	3574	13.2	7321	27.0	10777	39.8
Sky 1 +1	582	2.1	1658	6.1	3271	12.1
Sky 2	720	2.7	2150	7.9	4454	16.4
Sky Arts	1009	3.7	2865	10.6	5507	20.3
Sky Atlantic	1240	4.6	2850	10.5	4919	18.2
Sky Atlantic +1	121	0.4	365	1.3	818	3.0
Sky Box Office (Movies)	19	0.1	76	0.3	211	0.8
Sky Cinema Action & Adventure	673	2.5	1856	6.9	3460	12.8
Sky Cinema Comedy	504	1.9	1549	5.7	2842	10.5
Sky Cinema Crime & Thriller	393	1.5	1155	4.3	2277	8.4
Sky Cinema Disney	746	2.8	1869	6.9	3342	12.3
Sky Cinema Drama & Romance	325	1.2	1057	3.9	2280	8.4
Sky Cinema Family	584	2.2	1673	6.2	3155	11.6
Sky Cinema Greats	621	2.3	1728	6.4	3126	11.5
Sky Cinema Hits	661	2.4	1958	7.2	3784	14.0
Sky Cinema Premiere	1210	4.5	2701	10.0	3994	14.7
Sky Cinema Premiere+1	293	1.1	906	3.3	1629	6.0
Sky Cinema Sci-Fi & Horror	429	1.6	1283	4.7	2457	9.1
Sky Cinema Select	301	1.1	974	3.6	1970	7.3
Sky Living	1952	7.2	4182	15.4	6884	25.4
Sky Living +1	560	2.1	1534	5.7	3074	11.3
Sky News	2606	9.6	4793	17.7	7005	25.9
Sky Sports 1	2165	8.0	3912	14.4	5610	20.7
Sky Sports 2	1588	5.9	3078	11.4	4300	15.9
Sky Sports 3	630	2.3	1740	6.4	3051	11.3
Sky Sports 4	669	2.5	1479	5.5	2651	9.8
Sky Sports 5	548	2.0	1446	5.3	2751	10.2
Sky Sports Active Lo 2	5	0.0	22	0.1	59	0.2
Sky Sports Active Lo 9	14	0.1	53	0.2	134	0.5
Sky Sports F1	640	2.4	1582	5.8	2710	10.0
Sky Sports News HQ	1910	7.1	3359	12.4	4983	18.4
Sony Channel	266	1.0	865	3.2	2001	7.4
Sony Channel +1	87	0.3	298	1.1	703	2.6
Sony Movie Channel	166	0.6	571	2.1	1357	5.0
Sony Movie Channel +1	135	0.5	456	1.7	981	3.6

BARB Quarterly Reach Report- Quarter Q3 2016 (BARB weeks 2502-2514)
Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Spike	1386	5.1	3494	12.9	6475	23.9
Star Gold	246	0.9	507	1.9	807	3.0
Star Life OK	163	0.6	287	1.1	502	1.9
Star Plus	376	1.4	641	2.4	1093	4.0
STV City	80	0.3	230	0.8	510	1.9
Syfy	1224	4.5	2972	11.0	5130	18.9
Syfy +1	220	0.8	684	2.5	1415	5.2
Talking Pictures	249	0.9	609	2.2	1101	4.1
TCM	519	1.9	1398	5.2	2733	10.1
TCM +1	274	1.0	813	3.0	1768	6.5
The Box	181	0.7	588	2.2	1374	5.1
The Travel Channel	552	2.0	1441	5.3	2691	9.9
The Travel Channel+1	77	0.3	231	0.9	500	1.8
The Vault	122	0.5	387	1.4	920	3.4
Times Now	21	0.1	76	0.3	175	0.6
Tiny Pop	489	1.8	1173	4.3	2190	8.1
TLC	1101	4.1	2608	9.6	4740	17.5
TLC +1	281	1.0	825	3.0	1744	6.4
TLC +2	86	0.3	258	1.0	661	2.4
Tru TV	527	1.9	1371	5.1	2678	9.9
Tru TV +1	36	0.1	107	0.4	259	1.0
True Crime	263	1.0	732	2.7	1558	5.8
True Crime +1	77	0.3	242	0.9	597	2.2
True Entertainment	801	3.0	1975	7.3	3718	13.7
True Movies	197	0.7	644	2.4	1377	5.1
Universal	985	3.6	2394	8.8	4407	16.3
Universal+1	258	1.0	714	2.6	1444	5.3
Venus TV	53	0.2	192	0.7	485	1.8
VH-1	267	1.0	798	2.9	1798	6.6
Vintage TV	372	1.4	1069	3.9	2136	7.9
VIVA	293	1.1	923	3.4	2139	7.9
Vox Africa	54	0.2	144	0.5	251	0.9
W	1976	7.3	5026	18.6	8695	32.1
W +1	272	1.0	842	3.1	1841	6.8
Yesterday	2311	8.5	5040	18.6	7940	29.3
Yesterday+1	200	0.7	544	2.0	1038	3.8
Your TV	263	1.0	667	2.5	1418	5.2
Zing	232	0.9	504	1.9	843	3.1

BARB Quarterly Reach Report- Quarter Q3 2016 (BARB weeks 2502-2514)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25336	95.4	26244	98.8	26462	99.7
&TV	213	0.8	434	1.6	766	2.9
4Music	1581	6.0	3875	14.6	6506	24.5
4seven	2632	9.9	7052	26.6	12360	46.6
5 USA	2767	10.4	5008	18.9	7458	28.1
5 USA+1	462	1.7	1125	4.2	1971	7.4
5STAR	3473	13.1	7469	28.1	12030	45.3
5STAR+1	337	1.3	1079	4.1	2325	8.8
Aaj Tak	60	0.2	158	0.6	346	1.3
ABN TV	111	0.4	234	0.9	468	1.8
ABP News	45	0.2	129	0.5	291	1.1
Akaal Channel	43	0.2	153	0.6	402	1.5
Alibi	1206	4.5	2436	9.2	4051	15.3
Alibi+1	347	1.3	817	3.1	1535	5.8
AMC	59	0.2	170	0.6	402	1.5
Animal Planet	406	1.5	1070	4.0	2094	7.9
Animal Planet+1	85	0.3	264	1.0	523	2.0
ARY News	138	0.5	284	1.1	480	1.8
attheraces	239	0.9	456	1.7	744	2.8
BBC 4	6485	24.4	13101	49.3	19364	72.9
BBC News	4499	16.9	7702	29.0	10899	41.0
BBC Parliament	460	1.7	1242	4.7	2499	9.4
BBC RB 1	770	2.9	2268	8.5	5778	21.8
BBC RB 601	505	1.9	1392	5.2	2814	10.6
BBC1	22457	84.6	25153	94.7	26109	98.3
BBC2	16770	63.2	22907	86.3	25261	95.1
BET:BlackEntTv	117	0.4	346	1.3	818	3.1
Big Centre TV	87	0.3	274	1.0	586	2.2
Bike Channel	49	0.2	160	0.6	373	1.4
Boomerang	417	1.6	1160	4.4	2287	8.6
Boomerang+1	186	0.7	556	2.1	1120	4.2
Box Hits	277	1.0	828	3.1	1735	6.5
Box Upfront	204	0.8	622	2.3	1303	4.9
Brit Asia TV	39	0.1	115	0.4	277	1.0
BT Sport 1	673	2.5	1530	5.8	2688	10.1
BT Sport 2	620	2.3	1582	6.0	2759	10.4
BT Sport 3	283	1.1	798	3.0	1743	6.6
BT Sport Showcase	85	0.3	276	1.0	656	2.5
BT Sport//ESPN	148	0.6	445	1.7	1006	3.8
Capital TV	134	0.5	435	1.6	971	3.7
Cartoon Network	405	1.5	1059	4.0	2022	7.6
Cartoon Network +1	205	0.8	531	2.0	1032	3.9
Cartoonito	319	1.2	812	3.1	1495	5.6
CBBC	933	3.5	2314	8.7	4202	15.8
Cbeebies	2065	7.8	3832	14.4	5721	21.5
CBS Action	1235	4.7	2567	9.7	4346	16.4
CBS Drama	545	2.1	1354	5.1	2683	10.1
CBS Reality TV	1692	6.4	3314	12.5	5422	20.4
CBS Reality+1	625	2.4	1474	5.5	2661	10.0
CH4 HD	0	0.0	0	0.0	0	0.0
Challenge TV	1719	6.5	3690	13.9	6205	23.4
Challenge TV+1	282	1.1	823	3.1	1615	6.1
CHANNEL 4	15618	58.8	22535	84.9	25186	94.9
CHANNEL 4+1	4920	18.5	10988	41.4	16762	63.1
CHANNEL 5	13054	49.2	19707	74.2	23502	88.5
CHANNEL 5+1	2416	9.1	6030	22.7	10511	39.6
Channel AKA	105	0.4	350	1.3	814	3.1
Channel Starz	155	0.6	453	1.7	927	3.5
Channels 24	37	0.1	84	0.3	185	0.7
Chart Show TV	197	0.7	563	2.1	1180	4.4
Chartshow Hits	141	0.5	432	1.6	905	3.4
Chilled	243	0.9	735	2.8	1686	6.4

BARB Quarterly Reach Report- Quarter Q3 2016 (BARB weeks 2502-2514)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
CITV and CITV Breakfast	630	2.4	1605	6.0	3039	11.4
Clubland TV	130	0.5	400	1.5	877	3.3
COLORS TV	158	0.6	324	1.2	568	2.1
Comedy Central	1665	6.3	3774	14.2	6447	24.3
Comedy Central Extra	586	2.2	1567	5.9	3022	11.4
Comedy Central Extra+1	138	0.5	447	1.7	1012	3.8
Comedy Central+1	711	2.7	1985	7.5	3737	14.1
Community Channel	148	0.6	499	1.9	1266	4.8
Crime + Investigation	331	1.2	712	2.7	1294	4.9
Crime + Investigation +1	120	0.5	254	1.0	435	1.6
Dave	4705	17.7	9706	36.6	14943	56.3
Dave ja vu	879	3.3	2283	8.6	4505	17.0
Discovery	716	2.7	1647	6.2	2844	10.7
Discovery History	203	0.8	544	2.1	981	3.7
Discovery History +1	146	0.6	404	1.5	753	2.8
Discovery Home & Health	145	0.5	446	1.7	964	3.6
Discovery Home & Health+1	103	0.4	310	1.2	631	2.4
Discovery Science	313	1.2	758	2.9	1481	5.6
Discovery Science+1	103	0.4	302	1.1	614	2.3
Discovery Shed	125	0.5	355	1.3	783	3.0
Discovery Turbo	300	1.1	731	2.8	1304	4.9
Discovery+1	306	1.2	803	3.0	1519	5.7
Disney Channel	307	1.2	720	2.7	1315	5.0
Disney Channel+1	193	0.7	483	1.8	764	2.9
Disney Junior	609	2.3	1271	4.8	2102	7.9
Disney Junior Plus	336	1.3	810	3.1	1414	5.3
Disney XD	241	0.9	684	2.6	1316	5.0
Disney XD +1	154	0.6	445	1.7	845	3.2
DMAX	186	0.7	594	2.2	1382	5.2
DMAX+1	67	0.3	239	0.9	612	2.3
Drama	3589	13.5	6620	24.9	9992	37.6
Dunya TV	71	0.3	156	0.6	295	1.1
E!	569	2.1	1197	4.5	2052	7.7
E! +1	76	0.3	212	0.8	465	1.8
E4	5167	19.5	9659	36.4	14272	53.8
E4+1	2907	10.9	6524	24.6	10655	40.1
Eden	318	1.2	991	3.7	2032	7.7
Eden+1	167	0.6	511	1.9	1049	4.0
Eurosport	545	2.1	1347	5.1	2707	10.2
Eurosport 2	461	1.7	1223	4.6	2332	8.8
Fashion One	48	0.2	171	0.6	454	1.7
Film4	4849	18.3	9894	37.3	14340	54.0
Film4 HD	0	0.0	0	0.0	0	0.0
Film4+1	1321	5.0	3448	13.0	5945	22.4
Flava	129	0.5	405	1.5	819	3.1
Food Network	1066	4.0	2368	8.9	4079	15.4
Food Network +1	196	0.7	488	1.8	958	3.6
Forces TV	159	0.6	429	1.6	847	3.2
FOX	1219	4.6	2507	9.4	4181	15.7
Fox News	106	0.4	262	1.0	517	1.9
FOX+	338	1.3	849	3.2	1618	6.1
GEO NEWS	111	0.4	215	0.8	417	1.6
Geo Tez	68	0.3	146	0.6	278	1.0
Geo TV	107	0.4	214	0.8	440	1.7
Ginx	45	0.2	147	0.6	330	1.2
GOLD	2001	7.5	4409	16.6	7000	26.4
GOLD+1	469	1.8	1256	4.7	2434	9.2
Good Food	747	2.8	1983	7.5	3755	14.1
Good Food +1	165	0.6	439	1.7	857	3.2
H2	290	1.1	713	2.7	1292	4.9
Heart TV	182	0.7	535	2.0	1055	4.0
History	544	2.0	1077	4.1	1881	7.1

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	259	1.0	568	2.1	1032	3.9
Home	1753	6.6	3923	14.8	6660	25.1
Home +1	177	0.7	505	1.9	1065	4.0
Horror Channel	1329	5.0	2783	10.5	4695	17.7
Horror Channel +1	322	1.2	853	3.2	1719	6.5
Horse and Country	43	0.2	139	0.5	350	1.3
HUM Europe	176	0.7	300	1.1	595	2.2
Insight	20	0.1	72	0.3	188	0.7
Investigation Discovery	345	1.3	764	2.9	1416	5.3
Investigation Discovery +1	177	0.7	370	1.4	664	2.5
Irish TV	98	0.4	271	1.0	601	2.3
ITV	17299	65.1	22341	84.1	24785	93.3
ITV Encore	641	2.4	1467	5.5	2672	10.1
ITV Encore +1	110	0.4	307	1.2	634	2.4
ITV HD	3796	14.3	6402	24.1	9209	34.7
ITV+1	4960	18.7	10429	39.3	15673	59.0
ITV2	7528	28.3	14358	54.1	19676	74.1
ITV2+1	2626	9.9	6521	24.6	10858	40.9
ITV3	5651	21.3	10176	38.3	14733	55.5
ITV3+1	1181	4.4	3040	11.5	5562	20.9
ITV4	4229	15.9	9371	35.3	14700	55.4
ITV4+1	366	1.4	1131	4.3	2409	9.1
ITVBe	2170	8.2	4597	17.3	7546	28.4
ITVBe +1	426	1.6	1160	4.4	2126	8.0
Keep It Country	235	0.9	610	2.3	1315	5.0
Kerrang	218	0.8	590	2.2	1172	4.4
Kiss TV	216	0.8	678	2.6	1519	5.7
Kix	200	0.8	520	2.0	1084	4.1
Kix +1	58	0.2	133	0.5	286	1.1
Lifetime	548	2.1	1253	4.7	2435	9.2
Lifetime +1	124	0.5	335	1.3	681	2.6
Liverpool FC TV	46	0.2	133	0.5	298	1.1
London Live	626	2.4	1401	5.3	2208	8.3
Made TV Network	342	1.3	963	3.6	1885	7.1
Magic TV	410	1.5	1130	4.3	2250	8.5
More 4	5631	21.2	11916	44.9	17541	66.1
More 4+1	1010	3.8	2735	10.3	5055	19.0
Motors TV	67	0.3	211	0.8	527	2.0
Movie Mix	1794	6.8	3905	14.7	6139	23.1
Movies 24	321	1.2	707	2.7	1326	5.0
Movies 24 +	283	1.1	641	2.4	1227	4.6
Movies 4 Men	1401	5.3	2993	11.3	4846	18.3
Movies4Men+1	235	0.9	611	2.3	1089	4.1
MTV	1127	4.2	2511	9.5	4565	17.2
MTV +1	59	0.2	175	0.7	424	1.6
MTV Base	207	0.8	626	2.4	1301	4.9
MTV Classic	240	0.9	698	2.6	1429	5.4
MTV Dance	205	0.8	659	2.5	1354	5.1
MTV Euro Live	151	0.6	477	1.8	1056	4.0
MTV Hits	299	1.1	894	3.4	1750	6.6
MTV Music	355	1.3	1034	3.9	2029	7.6
MTV Music +1	111	0.4	385	1.5	840	3.2
MTV Rocks	248	0.9	703	2.6	1356	5.1
My5	1568	5.9	4408	16.6	8418	31.7
National Geographic +1	225	0.8	657	2.5	1279	4.8
National Geographic TV	494	1.9	1317	5.0	2403	9.1
National Geographic Wild	306	1.2	856	3.2	1621	6.1
NDTV 24x7	64	0.2	178	0.7	424	1.6
News 18	16	0.1	65	0.2	174	0.7
Nick Jr	998	3.8	2062	7.8	3277	12.3
Nick Jr +1	161	0.6	419	1.6	801	3.0
Nick Jr 2	678	2.6	1482	5.6	2352	8.9

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nickelodeon	370	1.4	936	3.5	1788	6.7
Nickelodeon +1	180	0.7	453	1.7	853	3.2
Nicktoons	220	0.8	572	2.2	1075	4.0
Nollywood Movies	95	0.4	231	0.9	550	2.1
NOWM	150	0.6	469	1.8	1054	4.0
PBS America	259	1.0	717	2.7	1362	5.1
Pick	3613	13.6	7169	27.0	11031	41.5
Pick +1	316	1.2	869	3.3	1738	6.5
Pop	592	2.2	1457	5.5	2688	10.1
Pop+1	104	0.4	307	1.2	565	2.1
Prime TV	85	0.3	178	0.7	329	1.2
PTC Punjabi	80	0.3	215	0.8	459	1.7
PTV Global	67	0.3	171	0.6	343	1.3
Quest	2173	8.2	4642	17.5	7554	28.5
Quest +1	1306	4.9	2928	11.0	5005	18.8
Real Lives	375	1.4	1142	4.3	2393	9.0
Real Lives +1	218	0.8	714	2.7	1563	5.9
Really	3289	12.4	6928	26.1	10908	41.1
Rishtey	188	0.7	444	1.7	788	3.0
RT	408	1.5	882	3.3	1612	6.1
S4C	278	1.0	726	2.7	1520	5.7
SAB	163	0.6	396	1.5	610	2.3
Samaa	76	0.3	178	0.7	326	1.2
Scuzz	157	0.6	416	1.6	740	2.8
ShowBiz TV	78	0.3	225	0.8	528	2.0
Showcase	75	0.3	235	0.9	516	1.9
Sikh Channel	46	0.2	169	0.6	412	1.6
Sky 1	3560	13.4	6993	26.3	10099	38.0
Sky 1 +1	567	2.1	1582	6.0	3137	11.8
Sky 2	897	3.4	2405	9.1	4505	17.0
Sky Arts	1021	3.8	2801	10.5	5252	19.8
Sky Atlantic	1226	4.6	2643	10.0	4492	16.9
Sky Atlantic +1	167	0.6	463	1.7	938	3.5
Sky Box Office (Movies)	25	0.1	103	0.4	276	1.0
Sky Cinema Action & Adventure	568	2.1	1560	5.9	2865	10.8
Sky Cinema Comedy	475	1.8	1426	5.4	2631	9.9
Sky Cinema Crime & Thriller	369	1.4	1079	4.1	2152	8.1
Sky Cinema Disney	719	2.7	1794	6.8	3157	11.9
Sky Cinema Drama & Romance	312	1.2	987	3.7	2131	8.0
Sky Cinema Family	557	2.1	1575	5.9	2962	11.2
Sky Cinema Greats	518	2.0	1463	5.5	2650	10.0
Sky Cinema Hits	605	2.3	1766	6.7	3345	12.6
Sky Cinema Premiere	1090	4.1	2378	9.0	3542	13.3
Sky Cinema Premiere+1	279	1.1	826	3.1	1531	5.8
Sky Cinema Sci-Fi & Horror	388	1.5	1169	4.4	2255	8.5
Sky Cinema Select	250	0.9	832	3.1	1765	6.6
Sky Living	2217	8.4	4271	16.1	6658	25.1
Sky Living +1	699	2.6	1795	6.8	3501	13.2
Sky News	2645	10.0	4656	17.5	6952	26.2
Sky Sports 1	1845	6.9	3240	12.2	4505	17.0
Sky Sports 2	1232	4.6	2375	8.9	3437	12.9
Sky Sports 3	546	2.1	1434	5.4	2470	9.3
Sky Sports 4	545	2.1	1191	4.5	2132	8.0
Sky Sports 5	493	1.9	1231	4.6	2240	8.4
Sky Sports Active Lo 2	6	0.0	24	0.1	48	0.2
Sky Sports Active Lo 9	12	0.0	44	0.2	103	0.4
Sky Sports F1	545	2.1	1328	5.0	2266	8.5
Sky Sports News HQ	1841	6.9	3134	11.8	4519	17.0
Sony Channel	408	1.5	1156	4.4	2480	9.3
Sony Channel +1	151	0.6	486	1.8	1101	4.1
Sony Movie Channel	273	1.0	811	3.1	1713	6.5
Sony Movie Channel +1	211	0.8	618	2.3	1184	4.5

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Spike	2434	9.2	5248	19.8	8522	32.1
Star Gold	196	0.7	389	1.5	615	2.3
Star Life OK	125	0.5	206	0.8	325	1.2
Star Plus	285	1.1	500	1.9	931	3.5
STV City	113	0.4	296	1.1	575	2.2
Syfy	1318	5.0	3036	11.4	5218	19.7
Syfy +1	309	1.2	858	3.2	1640	6.2
Talking Pictures	295	1.1	681	2.6	1245	4.7
TCM	613	2.3	1519	5.7	2823	10.6
TCM +1	387	1.5	984	3.7	1877	7.1
The Box	257	1.0	755	2.8	1568	5.9
The Travel Channel	854	3.2	2059	7.8	3530	13.3
The Travel Channel+1	120	0.5	316	1.2	641	2.4
The Vault	194	0.7	555	2.1	1222	4.6
Times Now	19	0.1	71	0.3	195	0.7
Tiny Pop	687	2.6	1608	6.1	2839	10.7
TLC	1346	5.1	2850	10.7	4907	18.5
TLC +1	398	1.5	1075	4.0	2130	8.0
TLC +2	108	0.4	342	1.3	770	2.9
Tru TV	1170	4.4	2439	9.2	4219	15.9
Tru TV +1	104	0.4	279	1.1	573	2.2
True Crime	535	2.0	1281	4.8	2320	8.7
True Crime +1	128	0.5	392	1.5	859	3.2
True Entertainment	1510	5.7	3243	12.2	5471	20.6
True Movies	362	1.4	984	3.7	1899	7.2
Universal	1252	4.7	2667	10.0	4619	17.4
Universal+1	388	1.5	953	3.6	1793	6.8
Venus TV	71	0.3	205	0.8	463	1.7
VH-1	345	1.3	1000	3.8	2072	7.8
Vintage TV	510	1.9	1307	4.9	2627	9.9
VIVA	411	1.5	1274	4.8	2638	9.9
Vox Africa	56	0.2	121	0.5	259	1.0
W	2372	8.9	5512	20.8	8889	33.5
W +1	386	1.5	1134	4.3	2332	8.8
Yesterday	3096	11.7	6321	23.8	9458	35.6
Yesterday+1	251	0.9	668	2.5	1269	4.8
Your TV	631	2.4	1375	5.2	2417	9.1
Zing	190	0.7	399	1.5	687	2.6