

Top 50 on-demand programmes (Android players)

Week ending 30th October 2016



	Programme	TV Player	Avg Programme Streams
1	Eastenders 25/10/2016	BBC	51,299
2	Eastenders 24/10/2016	BBC	48,372
3	Eastenders 27/10/2016	BBC	45,678
4	Eastenders 28/10/2016	BBC	42,596
5	The Great British Bake Off Series 7 The Final	BBC	39,963
6	The Apprentice Series 12 Department Store	BBC	35,764
7	Sex, Drugs & Murder: Life In The Red Light Zone: Complicated Love	BBC	31,943
8	The Next Step Series 4 The Game Belongs To Me	BBC	28,041
9	The Missing Series 2 A Prison Without Walls	BBC	27,376
10	The Only Way Is Essex (Series 19) Episode 0005	ITV	24,235
11	The Dumping Ground Series 4 It Takes Two	BBC	23,598
12	Emmerdale (Series 45) 2016 Episode 7649	ITV	21,348
13	The Fall Series 3 Episode 5	BBC	20,190
14	Coronation Street (Series 57) 2016 Episode 9020	ITV	19,708
15	Emmerdale (Series 45) 2016 Episode 7650	ITV	18,554
16	Poldark Series 2 Episode 8	BBC	18,318
17	The Apprentice: Honest Subtitles Series 12 Department Store	BBC	17,292
18	The Only Way Is Essex (Series 19) Episode 0006	ITV	17,097
19	Coronation Street (Series 57) 2016 Episode 9021	ITV	17,067
20	Ordinary Lies Series 2 Episode 2	BBC	16,993
21	Coronation Street (Series 57) 2016 Episode 9019	ITV	16,936
22	So Awkward Series 2 What Would Emmeline Do?	BBC	16,918
23	Have I Got News For You Series 52 Episode 4	BBC	16,754
24	Casualty Series 31 Shock To The System	BBC	16,711
25	Emmerdale (Series 45) 2016 Episode 7651	ITV	16,377
26	The Fall Series 3 Episode 6	BBC	15,733
27	Bing: Ice Cream	BBC	15,711
28	Still Game Series 7 Small Change	BBC	15,097

	Programme	TV Player	Avg Programme Streams
29	Cold Feet (Series 6) Episode 0008	ITV	14,643
30	Josh Series 2 Close Up & Long Shot	BBC	14,222
31	Emmerdale (Series 45) 2016 Episode 7653	ITV	13,752
32	Eastenders 21/10/2016	BBC	13,146
33	Holby City Series 19 Black Dog	BBC	13,133
34	Emmerdale (Series 45) 2016 Episode 7654	ITV	12,998
35	The Missing Series 2 The Turtle And The Stick	BBC	12,592
36	Emmerdale (Series 45) 2016 Episode 7652	ITV	11,778
37	Strictly Come Dancing Series 14 Week 6	BBC	11,662
38	Coronation Street (Series 57) 2016 Episode 9023	ITV	11,497
39	The Graham Norton Show Series 20 Episode 5	BBC	11,398
40	The Apprentice Series 12 Corporate Candy	BBC	11,223
41	Eve Series 3 Children Of Eve	BBC	10,764
42	Made In Chelsea S12E3	ALL 4	10,472
43	Coronation Street (Series 57) 2016 Episode 9022	ITV	10,468
44	Sex, Drugs & Murder: Life In The Red Light Zone	BBC	10,454
45	Clown Attacks: Wtf?	BBC	10,179
46	Bing: Plasters	BBC	10,149
47	Ordinary Lies Series 2 Episode 1	BBC	9,962
48	Transgender Love	BBC	9,795
49	The Fall Series 3 Episode 4	BBC	9,736
50	The Furchester Hotel: Preview	BBC	9,584

Only viewing time for audited platforms is included. See page 28.

Excludes live streaming and viewing of broadcaster's content through third-party apps such as Sky Go.

Top 50 on-demand programmes (iOS players)

Week ending 30th October 2016



	Programme	TV Player	Avg Programme Streams
1	The Great British Bake Off Series 7 The Final	BBC	159,267
2	Eastenders 25/10/2016	BBC	142,634
3	The Apprentice Series 12 Department Store	BBC	138,579
4	Eastenders 24/10/2016	BBC	132,636
5	Eastenders 27/10/2016	BBC	128,223
6	The Only Way Is Essex (Series 19) Episode 0005	ITV	123,102
7	Eastenders 28/10/2016	BBC	118,648
8	The Only Way Is Essex (Series 19) Episode 0006	ITV	109,204
9	The Missing Series 2 A Prison Without Walls	BBC	98,467
10	The Next Step Series 4 The Game Belongs To Me	BBC	90,968
11	Sex, Drugs & Murder: Life In The Red Light Zone: Complicated Love	BBC	89,733
12	Made In Chelsea S12E3	ALL 4	81,647
13	The Dumping Ground Series 4 It Takes Two	BBC	75,220
14	The Fall Series 3 Episode 5	BBC	73,452
15	Poldark Series 2 Episode 8	BBC	61,713
16	Cold Feet (Series 6) Episode 0008	ITV	57,641
17	Ordinary Lies Series 2 Episode 2	BBC	56,612
18	The Fall Series 3 Episode 6	BBC	54,495
19	Have I Got News For You Series 52 Episode 4	BBC	53,985
20	So Awkward Series 2 What Would Emmeline Do?	BBC	53,091
21	The Apprentice: Honest Subtitles Series 12 Department Store	BBC	51,701
22	Casualty Series 31 Shock To The System	BBC	51,033
23	Josh Series 2 Close Up & Long Shot	BBC	50,581
24	Coronation Street (Series 57) 2016 Episode 9020	ITV	50,087
25	Coronation Street (Series 57) 2016 Episode 9021	ITV	48,166
26	The Graham Norton Show Series 20 Episode 5	BBC	47,385
27	The Missing Series 2 The Turtle And The Stick	BBC	46,232
28	Coronation Street (Series 57) 2016 Episode 9019	ITV	44,719

	Programme	TV Player	Avg Programme Streams
29	Emmerdale (Series 45) 2016 Episode 7649	ITV	43,408
30	The Real Housewives Of Cheshire (Series 4) Episode 0008	ITV	43,205
31	The Apprentice Series 12 Corporate Candy	BBC	43,140
32	Strictly Come Dancing Series 14 Week 6	BBC	41,707
33	Sam Faiers: The Mummy Diaries - Episode 0003	ITV	41,545
34	Emmerdale (Series 45) 2016 Episode 7650	ITV	40,195
35	Coronation Street (Series 57) 2016 Episode 9023	ITV	39,648
36	Coronation Street (Series 57) 2016 Episode 9022	ITV	38,737
37	Bing: Ice Cream	BBC	38,554
38	Holby City Series 19 Black Dog	BBC	38,168
39	Emmerdale (Series 45) 2016 Episode 7651	ITV	37,143
40	The Fall Series 3 Episode 4	BBC	36,379
41	Eastenders 21/10/2016	BBC	36,231
42	Emmerdale (Series 45) 2016 Episode 7653	ITV	36,053
43	Emmerdale (Series 45) 2016 Episode 7654	ITV	35,839
44	Celebrity Juice (Series 16) Episode 0008	ITV	35,589
45	Still Game Series 7 Small Change	BBC	33,666
46	Ordinary Lies Series 2 Episode 1	BBC	33,062
47	Hollyoaks S25E212	ALL 4	32,739
48	Sas: Who Dares Wins S2E2	ALL 4	32,705
49	The Walking Dead S7E1 (Sky)	Sky	32,545
50	Hollyoaks S25E213	ALL 4	31,600

Only viewing time for audited platforms is included. See page 28.

Excludes live streaming and viewing of broadcaster's content through third-party apps such as Sky Go.

Top 50 on-demand programmes (Website players)

Week ending 30th October 2016



	Programme	TV Player	Avg Programme Streams
1	The Great British Bake Off Series 7 The Final	BBC	213,805
2	The Apprentice Series 12 Department Store	BBC	194,395
3	Made In Chelsea S12E3	ALL 4	105,136
4	Eastenders 25/10/2016	BBC	104,968
5	Eastenders 24/10/2016	BBC	99,180
6	The Missing Series 2 A Prison Without Walls	BBC	97,626
7	Eastenders 27/10/2016	BBC	92,025
8	Have I Got News For You Series 52 Episode 4	BBC	84,847
9	Eastenders 28/10/2016	BBC	81,025
10	The Only Way Is Essex (Series 19) S26 : Episode 0005	ITV	78,991
11	The Fall Series 3 Episode 5	BBC	74,793
12	Sex, Drugs & Murder: Life In The Red Light Zone: Complicated Love	BBC	74,678
13	The Only Way Is Essex (Series 19) S26 : Episode 0006	ITV	72,210
14	Poldark Series 2 Episode 8	BBC	71,538
15	The Apprentice Series 12 Corporate Candy	BBC	64,405
16	The Graham Norton Show Series 20 Episode 5	BBC	60,066
17	The Fall Series 3 Episode 6	BBC	58,106
18	The Apprentice: Honest Subtitles Series 12 Department Store	BBC	50,633
19	The Missing Series 2 The Turtle And The Stick	BBC	49,115
20	The Next Step Series 4 The Game Belongs To Me	BBC	44,438
21	Strictly Come Dancing Series 14 Week 6	BBC	41,866
22	Cold Feet (Series 6) S8 : Episode 0008	ITV	41,115
23	Josh Series 2 Close Up & Long Shot	BBC	40,877
24	Still Game Series 7 Small Change	BBC	40,675
25	First Dates S5E14	ALL 4	40,429
26	The Great British Bake Off Series 7 Patisserie Week	BBC	39,291
27	Sas: Who Dares Wins S2E2	ALL 4	38,837
28	Ordinary Lies Series 2 Episode 2	BBC	38,374

	Programme	TV Player	Avg Programme Streams
29	The Fall Series 3 Episode 4	BBC	37,952
30	The Missing Series 2 Come Home	BBC	35,546
31	Coronation Street (Series 57) 2016 S58 : Episode 9020	ITV	33,936
32	Hunted S3E6	ALL 4	33,432
33	Asian Provocateur Series Mum's American Dream Brother Dinesh	BBC	32,727
34	The Dumping Ground Series 4 It Takes Two	BBC	31,670
35	Coronation Street (Series 57) 2016 S58 : Episode 9021	ITV	31,048
36	Coronation Street (Series 57) 2016 S58 : Episode 9019	ITV	30,694
37	Casualty Series 31 Shock To The System	BBC	30,197
38	Eastenders 21/10/2016	BBC	30,107
39	The Apprentice: You're Fired Series 12 Department Store	BBC	30,062
40	Would I Lie To You? Series 10 The Unseen Bits	BBC	28,528
41	Class Series 1 For Tonight We Might Die	BBC	27,666
42	Adam Curtis: Hypernormalisation	BBC	27,318
43	Celebrity Juice (Series 16) S16 : Halloween	ITV	26,949
44	The Great British Bake Off: An Extra Slice Series 3 Episode 10	BBC	26,849
45	Would I Lie To You? Series 10 Episode 8	BBC	26,707
46	Holby City Series 19 Black Dog	BBC	26,409
47	The X Factor (Series 13) S10 : Live Show 4	ITV	26,269
48	Clown Attacks: Wtf?	BBC	26,231
49	Married At First Sight S2E2	ALL 4	25,792
50	Coronation Street (Series 57) 2016 S58 : Episode 9023	ITV	25,520

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