

Aggregate viewing by broadcaster group

Week ending 1st January 2017



LEGEND:

A = Android app,

I = iOS app,

W = Website player

	Total viewing time (minutes)										
	All viewing			Own apps				Sky Go (A, I, W)		BBC iPlayer (A, I, W)	
	Total	On-demand	Live streaming	On-demand		Live streaming		On-demand	Live streaming	On-demand	Live streaming
TOTAL	1,140,971,712	803,110,106	337,861,606	163,736,211		35,127,837		97,736,645	191,490,428	541,637,250	111,243,341
BBC	653,014,922	541,978,222	111,036,700	-	-	-	-	340,972	-	541,637,250	111,036,700
Sky	204,905,332	67,477,738	137,427,593	-	-	-	-	67,477,738	137,427,593	-	-
ITV	116,405,571	82,634,210	33,771,361	76,166,993	A, I, W	22,537,121	A, I, W	6,467,217	11,234,240	-	-
Channel 4	103,813,345	83,554,374	20,258,971	81,306,437	A, I, W	12,414,785	A, I, W	2,247,937	7,844,185	-	-
UKTV	14,995,586	5,029,899	9,965,687	3,304,019	A, I, W	-	-	1,725,880	9,965,687	-	-
Viacom	11,218,593	7,423,389	3,795,204	-	-	-	-	7,423,389	3,795,204	-	-
Channel 5	7,980,696	3,911,420	4,069,276	2,958,762	I	-	-	952,657	4,069,276	-	-
Disney	7,238,514	6,693,517	544,996	-	-	-	-	6,693,517	544,996	-	-
Fox	5,665,372	1,153,855	4,511,517	-	-	-	-	1,153,855	4,511,517	-	-
NBC Universal	4,339,519	469,020	3,870,499	-	-	-	-	469,020	3,870,499	-	-
AETN	4,002,201	309,199	3,693,002	-	-	-	-	309,199	3,693,002	-	-
Discovery	3,945,619	802,596	3,143,024	-	-	-	-	802,596	3,143,024	-	-
Turner	1,675,866	1,114,112	561,755	-	-	-	-	1,114,112	561,755	-	-
Star India	829,448	-	829,448	-	-	-	-	-	829,448	-	-
S4C	382,572	-	382,572	-	-	175,931	W	-	-	-	206,641
Vice UK TV Ltd	88,825	88,825	-	-	-	-	-	88,825	-	-	-
UTV Ent't Television	99	99	-	-	-	-	-	99	-	-	-
<i>Not Attributable</i>	<i>469,632</i>	<i>469,632</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>469,632</i>	<i>-</i>	<i>-</i>	<i>-</i>

Note: All totals are rounded to the nearest whole minute.