

# Top 50 on-demand programmes

Week ending 1st January 2017



	Programme	TV Player		Avg Programme Streams
1	Outnumbered S1E8	BBC	A, I, W	367,035
2	Eastenders S1E5411	BBC	A, I, W	333,250
3	Eastenders S1E5412	BBC	A, I, W	330,679
4	Eastenders S1E5413	BBC	A, I, W	308,046
5	Eastenders S1E5409	BBC	A, I, W	291,652
6	Eastenders S1E5414	BBC	A, I, W	284,778
7	Mrs Brown's Boys S10E1	BBC	A, I, W	243,424
8	Call The Midwife S1E10	BBC	A, I, W	183,381
9	Doctor Who S1E60	BBC	A, I, W	168,310
10	The Great British Bake Off S12E1	BBC	A, I, W	166,118
11	The Great British Bake Off S12E2	BBC	A, I, W	163,936
12	Charlie Brooker's 2016 Wipe S1E1	BBC	A, I, W	159,144
13	The Witness For The Prosecution S1E1	BBC	A, I, W	158,705
14	Eastenders S1E5415	BBC	A, I, W	126,012
15	The Witness For The Prosecution S1E2	BBC	A, I, W	123,845
16	Eastenders S1E5408	BBC	A, I, W	120,343
17	Coronation Street S57E90661	ITV	A, I, W	118,883
18	Coronation Street S57E9066	ITV	A, I, W	112,888
19	Coronation Street S57E9065	ITV	A, I, W	101,197
20	Jonathan Creek S1E11	BBC	A, I, W	90,562
21	The Real Marigold On Tour S1E1	BBC	A, I, W	84,109
22	Holby City S19E12	BBC	A, I, W	80,710
23	Coronation Street S57E9067	ITV	A, I, W	79,445
24	Casualty S31E16	BBC	A, I, W	78,834
25	Made In Chelsea S12E12	ALL 4	A, I, W	75,988
26	Emmerdale S46E7706	ITV	A, I, W	70,481
27	Hayley S1E1	BBC	A, I, W	68,210
28	Emmerdale S46E7704/05	ITV	A, I, W	65,446
29	Big Fat Quiz S20E1	ALL 4	A, I, W	64,845
30	Eastenders S1E5407	BBC	A, I, W	63,181

	Programme	TV Player		Avg Programme Streams
31	Emmerdale S46E7709	ITV	A, I, W	62,601
32	Emmerdale S46E7707	ITV	A, I, W	62,008
33	Dragons' Den S14E8	BBC	A, I, W	61,926
34	The Lady In The Van S1E1	BBC	A, I, W	61,443
35	Emmerdale S46E7708	ITV	A, I, W	60,434
36	Hollyoaks S25E257	ALL 4	A, I, W	58,945
37	The Graham Norton Show S20 : Series 20: New Year's Eve Show	BBC	A, I, W	57,974
38	Ethel & Ernest S1E1	BBC	A, I, W	57,838
39	To Walk Invisible S1E1	BBC	A, I, W	55,562
40	Hollyoaks S25E258	ALL 4	A, I, W	54,572
41	Coronation Street S57E9064	ITV	A, I, W	54,363
42	Emmerdale S46E7710	ITV	A, I, W	53,730
43	Sex, Drugs & Murder: Life In The Red Light Zone S1E4	BBC	A, I, W	53,052
44	Strictly Come Dancing S14E28	BBC	A, I, W	52,467
45	Revolting Rhymes S1E1	BBC	A, I, W	50,825
46	Cunk On Christmas S1E1	BBC	A, I, W	48,747
47	Hollyoaks S25E259	ALL 4	A, I, W	47,990
48	Bing: House	BBC	A, I, W	47,615
49	Bing: Plasters	BBC	A, I, W	47,400
50	The Real Marigold On Tour S1E2	BBC	A, I, W	45,763

Only viewing time for audited platforms is included. See page 29.

Excludes live streaming and viewing of broadcaster's content through third-party apps such as Sky Go.

A = Android app, I = iOS app, W = Website player