

# Top 50 on-demand programmes (Android players)

Week ending 1st January 2017



	Programme	TV Player	Avg Programme Streams
1	Eastenders S1E5411	BBC	58,500
2	Eastenders S1E5412	BBC	56,970
3	Eastenders S1E5413	BBC	54,275
4	Eastenders S1E5414	BBC	50,276
5	Eastenders S1E5409	BBC	50,251
6	Mrs Brown's Boys S10E1	BBC	48,699
7	Outnumbered S1E8	BBC	41,551
8	Call The Midwife S1E10	BBC	27,165
9	Doctor Who S1E60	BBC	23,177
10	Eastenders S1E5408	BBC	21,312
11	Eastenders S1E5415	BBC	21,015
12	The Great British Bake Off S12E1	BBC	20,037
13	The Great British Bake Off S12E2	BBC	19,664
14	The Witness For The Prosecution S1E1	BBC	18,120
15	Coronation Street S57E9066	ITV	16,648
16	Coronation Street S57E90661	ITV	16,311
17	Bing: House	BBC	15,842
18	Bing: Plasters	BBC	14,976
19	Coronation Street S57E9065	ITV	14,745
20	The Witness For The Prosecution S1E2	BBC	14,065
21	Holby City S19E12	BBC	13,830
22	Charlie Brooker's 2016 Wipe S1E1	BBC	13,713
23	Casualty S31E16	BBC	13,501
24	Bing: Cat	BBC	13,477
25	Topsy And Tim: Topsy And Tim's Christmas Eve	BBC	13,014
26	Topsy And Tim Series 2 Birthday Party	BBC	12,739
27	Bing: Mural	BBC	12,688
28	Emmerdale S46E7706	ITV	12,364
29	Coronation Street S57E9067	ITV	11,913
30	Bing: Ice Cream	BBC	11,861
31	The Real Marigold On Tour S1E1	BBC	11,720
32	Cbeebies Christmas Panto: Alice In Wonderland	BBC	11,630

	Programme	TV Player	Avg Programme Streams
33	Emmerdale S46E7709	ITV	11,285
34	Eastenders S1E5407	BBC	11,279
35	Emmerdale S46E7704/05	ITV	11,252
36	Bing: Toy Party	BBC	11,144
37	Emmerdale S46E7707	ITV	10,871
38	Jonathan Creek S1E11	BBC	10,864
39	Emmerdale S46E7708	ITV	10,781
40	Coronation Street S57E90661	ITV	10,446
41	Bing: Ice Lolly	BBC	10,248
42	Hollyoaks S25E257	ALL 4	10,167
43	Coronation Street S57E9066	ITV	9,828
44	Bing: Nature Explorer	BBC	9,737
45	Emmerdale S46E7710	ITV	9,680
46	Coronation Street S57E9065	ITV	9,605
47	Hollyoaks S25E258	ALL 4	9,513
48	Bing: Dandelion	BBC	9,131
49	Revolting Rhymes S1E1	BBC	9,068
50	Hayley S1E1	BBC	9,000

Only viewing time for audited platforms is included. See page 29.

Excludes live streaming and viewing of broadcaster's content through third-party apps such as Sky Go.

# Top 50 on-demand programmes (iOS players)

Week ending 1st January 2017



	Programme	TV Player	Avg Programme Streams
1	Outnumbered S1E8	BBC	170,444
2	Eastenders S1E5411	BBC	159,480
3	Eastenders S1E5412	BBC	157,806
4	Eastenders S1E5413	BBC	147,731
5	Eastenders S1E5409	BBC	140,463
6	Eastenders S1E5414	BBC	135,885
7	Mrs Brown's Boys S10E1	BBC	110,410
8	Call The Midwife S1E10	BBC	91,672
9	The Great British Bake Off S12E1	BBC	77,549
10	The Great British Bake Off S12E2	BBC	74,752
11	The Witness For The Prosecution S1E1	BBC	62,489
12	Coronation Street S57E90661	ITV	62,391
13	Coronation Street S57E9066	ITV	60,089
14	Eastenders S1E5415	BBC	57,742
15	Eastenders S1E5408	BBC	56,432
16	Coronation Street S57E9065	ITV	52,913
17	Doctor Who S1E60	BBC	50,617
18	The Witness For The Prosecution S1E2	BBC	48,619
19	The Real Marigold On Tour S1E1	BBC	42,445
20	Casualty S31E16	BBC	42,055
21	Coronation Street S57E9067	ITV	41,065
22	Holby City S19E12	BBC	40,932
23	Charlie Brooker's 2016 Wipe S1E1	BBC	40,553
24	Emmerdale S46E7706	ITV	37,223
25	Made In Chelsea S12E12	ALL 4	36,722
26	Emmerdale S46E7704/05	ITV	35,331
27	Hollyoaks S25E257	ALL 4	34,267
28	Emmerdale S46E7709	ITV	33,667
29	Hayley S1E1	BBC	33,014
30	Emmerdale S46E7707	ITV	32,492

	Programme	TV Player	Avg Programme Streams
31	Emmerdale S46E7708	ITV	31,813
32	Hollyoaks S25E258	ALL 4	31,749
33	Jonathan Creek S1E11	BBC	31,331
34	Eastenders S1E5407	BBC	29,079
35	Emmerdale S46E7710	ITV	28,515
36	Hollyoaks S25E259	ALL 4	28,076
37	Coronation Street S57E9064	ITV	27,650
38	Bing: Plasters	BBC	26,386
39	Bing: House	BBC	26,231
40	Dragons' Den S14E8	BBC	26,105
41	Ethel & Ernest S1E1	BBC	26,016
42	The Lady In The Van S1E1	BBC	25,851
43	Sex, Drugs & Murder: Life In The Red Light Zone S1E4	BBC	25,450
44	Strictly Come Dancing S14E28	BBC	24,674
45	Bing: Cat	BBC	24,312
46	Film: Deadpool (Sky)	Sky	24,247
47	Hollyoaks S25E260	ALL 4	23,888
48	Revoluting Rhymes S1E1	BBC	22,736
49	The Real Marigold On Tour S1E2	BBC	22,666
50	Cbeebies Christmas Panto: Alice In Wonderland	BBC	22,427

Only viewing time for audited platforms is included. See page 29.

Excludes live streaming and viewing of broadcaster's content through third-party apps such as Sky Go.

# Top 50 on-demand programmes (Website players)

Week ending 1st January 2017



	Programme	TV Player	Avg Programme Streams
1	Outnumbered S1E8	BBC	155,039
2	Eastenders S1E5412	BBC	115,901
3	Eastenders S1E5411	BBC	115,269
4	Eastenders S1E5413	BBC	106,039
5	Charlie Brooker's 2016 Wipe S1E1	BBC	104,876
6	Eastenders S1E5409	BBC	100,937
7	Eastenders S1E5414	BBC	98,616
8	Doctor Who S1E60	BBC	94,515
9	Mrs Brown's Boys S10E1	BBC	84,314
10	The Witness For The Prosecution S1E1	BBC	78,096
11	The Great British Bake Off S12E2	BBC	69,518
12	The Great British Bake Off S12E1	BBC	68,532
13	Call The Midwife S1E10	BBC	64,543
14	The Witness For The Prosecution S1E2	BBC	61,160
15	Jonathan Creek S1E11	BBC	48,367
16	Eastenders S1E5415	BBC	47,254
17	Big Fat Quiz S20E1	ALL 4	43,829
18	Eastenders S1E5408	BBC	42,598
19	Coronation Street S57E90661	ITV	40,180
20	Coronation Street S57E9066	ITV	36,150
21	Made In Chelsea S12E12	ALL 4	34,633
22	Coronation Street S57E9065	ITV	33,538
23	The Graham Norton Show S20 : Series 20: New Year's Eve Show	BBC	30,424
24	The Real Marigold On Tour S1E1	BBC	29,943
25	The Lady In The Van S1E1	BBC	28,066
26	Dragons' Den S14E8	BBC	28,046
27	Cunk On Christmas S1E1	BBC	27,756
28	To Walk Invisible S1E1	BBC	27,025
29	Coronation Street S57E9067	ITV	26,466

	Programme	TV Player	Avg Programme Streams
30	Hayley S1E1	BBC	26,194
31	Holby City S19E12	BBC	25,947
32	Ethel & Ernest S1E1	BBC	23,431
33	Match Of The Day S1 : 2016/2017: 26/12/2016	BBC	23,400
34	Casualty S31E16	BBC	23,278
35	Eastenders S1E5407	BBC	22,821
36	James May: The Reassembler S2E1	BBC	22,474
37	QI S14E10	BBC	22,267
38	Emmerdale S46E7706	ITV	20,893
39	Strictly Come Dancing S14E28	BBC	20,036
40	Coronation Street S57E9064	ITV	19,132
41	Revoluting Rhymes S1E1	BBC	19,019
42	Emmerdale S46E7704/05	ITV	18,863
43	The Graham Norton Show S20E12	BBC	18,778
44	Sex, Drugs & Murder: Life In The Red Light Zone S1E4	BBC	18,654
45	Emmerdale S46E7707	ITV	18,644
46	Sherlock S4E1	BBC	18,143
47	Planet Earth II: Cities	BBC	17,866
48	Emmerdale S46E7708	ITV	17,839
49	Emmerdale S46E7709	ITV	17,648
50	How To Train Your Dragon 2 S1E1	BBC	16,622

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