

BARB Quarterly Reach Report- Quarter 1 2012 (BARB weeks 2267-2279)
Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	54731	95.4	56672	98.8	57144	99.7
4Music	4649	8.1	10790	18.8	17717	30.9
5 USA	6105	10.6	12121	21.1	18657	32.5
5 USA+1	1231	2.1	3399	5.9	6328	11.0
5*	7191	12.5	16469	28.7	27217	47.5
5*+1	987	1.7	3030	5.3	6277	10.9
Alibi	2308	4.0	4349	7.6	7066	12.3
Alibi+1	832	1.5	2007	3.5	3512	6.1
AlJazeera English	598	1.0	1267	2.2	2134	3.7
Animal Planet	825	1.4	2191	3.8	4169	7.3
Animal Planet+1	286	0.5	846	1.5	1718	3.0
attheraces	569	1.0	980	1.7	1429	2.5
BBC 3	17429	30.4	33303	58.1	44574	77.7
BBC 4	11369	19.8	23210	40.5	34013	59.3
BBC HD	3164	5.5	7212	12.6	12245	21.4
BBC News	10343	18.0	18171	31.7	25228	44.0
BBC Parliament	699	1.2	1834	3.2	3504	6.1
BBC RB 6780	615	1.1	1679	2.9	3153	5.5
BBC RB 6785	2	0.0	6	0.0	19	0.0
BBC RB 6786	7	0.0	27	0.0	59	0.1
BBC RB 6787	0	0.0	1	0.0	9	0.0
BBC RB 6788	12	0.0	41	0.1	110	0.2
BBC RB 6790	14	0.0	45	0.1	155	0.3
BBC RB 6880	315	0.6	983	1.7	2323	4.1
BBC RB 6881	223	0.4	854	1.5	2062	3.6
BBC RB 6882	92	0.2	312	0.5	819	1.4
BBC RB 6883	132	0.2	446	0.8	1122	2.0
BBC RB 6886	248	0.4	777	1.4	1668	2.9
BBC RB FREEVIEW 301	1474	2.6	3453	6.0	6228	10.9
BBC1	48089	83.9	54351	94.8	56345	98.3
BBC2	36365	63.4	48960	85.4	54022	94.2
BET	149	0.3	437	0.8	962	1.7
BET+1	114	0.2	362	0.6	804	1.4
Bio	1291	2.3	3277	5.7	5973	10.4
Blighty	603	1.1	1743	3.0	3359	5.9
Bliss	522	0.9	1520	2.7	2914	5.1
Boomerang	1883	3.3	4507	7.9	7549	13.2
Boomerang+1	1123	2.0	2907	5.1	5104	8.9
Cartoon Network	1616	2.8	3380	5.9	5377	9.4
Cartoon Network Too	1385	2.4	3351	5.8	5598	9.8
Cartoonito	1403	2.4	3068	5.4	4902	8.5
CBBC	5522	9.6	10521	18.3	16191	28.2
Cbeebies	6270	10.9	10947	19.1	15708	27.4
CBS Action	1306	2.3	3107	5.4	5658	9.9
CBS Drama	1043	1.8	2590	4.5	4988	8.7
CBS Reality TV	1446	2.5	3636	6.3	6835	11.9
CBS Reality+1	1004	1.8	2579	4.5	4937	8.6
Challenge TV	4304	7.5	9701	16.9	16437	28.7
Challenge TV+1	976	1.7	2801	4.9	5659	9.9
CHANNEL 4	36309	63.3	49199	85.8	54164	94.5
CHANNEL 4+1	13836	24.1	28325	49.4	39761	69.3
Channel 5	30416	53.0	45413	79.2	52790	92.1
Channel 5 +1	3588	6.3	9419	16.4	17395	30.3
Channel AKA	391	0.7	1104	1.9	2272	4.0
Channel Starz	501	0.9	1388	2.4	2698	4.7
Chart Show TV	966	1.7	2376	4.1	4461	7.8
CITV and CITV Breakfast	2951	5.1	5942	10.4	9442	16.5
Clubland TV	466	0.8	1247	2.2	2514	4.4
Comedy Central	6162	10.7	13032	22.7	19445	33.9
Comedy Central Extra	1705	3.0	4182	7.3	7544	13.2
Comedy Central Extra+1	355	0.6	1112	1.9	2276	4.0
Comedy Central+1	3158	5.5	7934	13.8	13323	23.2

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Community Channel	241	0.4	786	1.4	1712	3.0
Crime & Investigation Net+1	384	0.7	897	1.6	1565	2.7
Crime & Investigation Network	943	1.6	2167	3.8	3825	6.7
Dance Nation TV	396	0.7	1144	2.0	2244	3.9
Dave	12492	21.8	24985	43.6	35479	61.9
Dave ja vu	1780	3.1	5111	8.9	9717	16.9
Discovery	2882	5.0	6235	10.9	9909	17.3
Discovery History	1220	2.1	2920	5.1	4961	8.7
Discovery History +1	282	0.5	792	1.4	1572	2.7
Discovery Home & Health	674	1.2	1691	2.9	3301	5.8
Discovery Home & Health+1	433	0.8	1186	2.1	2359	4.1
Discovery Real Time	1135	2.0	3097	5.4	5761	10.0
Discovery Real Time+1	809	1.4	2311	4.0	4627	8.1
Discovery Science	1237	2.2	3183	5.6	5571	9.7
Discovery Science+1	277	0.5	913	1.6	1928	3.4
Discovery Shed	1024	1.8	2474	4.3	4391	7.7
Discovery Travel & Living	411	0.7	1205	2.1	2479	4.3
Discovery Turbo	1356	2.4	2983	5.2	4721	8.2
Discovery+1	1727	3.0	4178	7.3	7089	12.4
Disney Channel	2950	5.1	5129	8.9	7005	12.2
Disney Channel+1	2302	4.0	4363	7.6	6335	11.0
Disney Cinemagic	1086	1.9	2479	4.3	4224	7.4
Disney Cinemagic+1	410	0.7	1159	2.0	2176	3.8
Disney Junior	2391	4.2	4615	8.0	6836	11.9
Disney Junior Plus	1629	2.8	3354	5.8	5183	9.0
Disney XD	1691	3.0	3505	6.1	5498	9.6
Disney XD +1	1402	2.4	3120	5.4	4947	8.6
DMAX	1593	2.8	4638	8.1	9187	16.0
DMAX+1	1101	1.9	3352	5.8	6792	11.8
DMAX+2	279	0.5	1006	1.8	2440	4.3
E!	1546	2.7	3645	6.4	6269	10.9
E4	11752	20.5	22629	39.5	33579	58.6
E4+1	7492	13.1	16532	28.8	26329	45.9
Eden	1033	1.8	2747	4.8	5100	8.9
Eden+1	672	1.2	1905	3.3	3785	6.6
ESPN	2024	3.5	4132	7.2	6541	11.4
ESPN America	115	0.2	307	0.5	619	1.1
ESPN Classic	723	1.3	1965	3.4	3664	6.4
Euronews	289	0.5	739	1.3	1463	2.6
Eurosport	1352	2.4	3373	5.9	6018	10.5
Eurosport 2	1137	2.0	2758	4.8	5253	9.2
Eurosport HD	405	0.7	1137	2.0	2167	3.8
Extreme Sports Channel	384	0.7	1026	1.8	2011	3.5
Film4	11375	19.8	22712	39.6	32306	56.3
Film4+1	2505	4.4	6735	11.7	11952	20.8
Flava	670	1.2	1877	3.3	3557	6.2
Food Network	1343	2.3	3147	5.5	5491	9.6
Food Network +1	647	1.1	1590	2.8	2760	4.8
Fox News	179	0.3	492	0.9	1034	1.8
FX	3797	6.6	7332	12.8	11168	19.5
FX+	888	1.5	2156	3.8	4095	7.1
G.O.L.D	5294	9.2	11530	20.1	17931	31.3
G.O.L.D.+1	2191	3.8	5627	9.8	10348	18.0
Good Food	1243	2.2	3010	5.3	5469	9.5
Good Food +1	929	1.6	2367	4.1	4243	7.4
Greatest Hits TV	468	0.8	1388	2.4	2869	5.0
Hi TV	162	0.3	412	0.7	852	1.5
History	1975	3.4	3894	6.8	6205	10.8
History +1	957	1.7	2180	3.8	3624	6.3
Home	1135	2.0	2946	5.1	5466	9.5
Home +1	794	1.4	2261	3.9	4618	8.1
Horror Channel	1112	1.9	2841	5.0	5258	9.2

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horror Channel +1	687	1.2	1903	3.3	3507	6.1
Horse and Country	162	0.3	500	0.9	943	1.6
Imagine Dil Se	782	1.4	1164	2.0	1527	2.7
Investigation Discovery	468	0.8	1048	1.8	1757	3.1
ITV1	41640	72.6	51522	89.9	55196	96.3
ITV1 HD	4952	8.6	8791	15.3	12786	22.3
ITV1+1	10678	18.6	23313	40.7	34931	60.9
ITV2	20145	35.1	36145	63.0	46555	81.2
ITV2+1	7353	12.8	17152	29.9	27127	47.3
ITV3	12310	21.5	23110	40.3	33532	58.5
ITV3+1	1616	2.8	4126	7.2	7544	13.2
ITV4	11337	19.8	24655	43.0	36554	63.7
ITV4+1	792	1.4	2172	3.8	3856	6.7
Kerrang	501	0.9	1425	2.5	2837	4.9
Kiss TV	792	1.4	2291	4.0	4433	7.7
Kix!	516	0.9	999	1.7	1925	3.4
Liverpool FC TV	501	0.9	1184	2.1	2100	3.7
Magic TV	775	1.4	2252	3.9	4384	7.6
Massive R&B	429	0.7	1131	2.0	2213	3.9
Men & Movies	299	0.5	923	1.6	2016	3.5
MGM HD	210	0.4	595	1.0	1156	2.0
Military History	1012	1.8	2305	4.0	3955	6.9
More 4	12345	21.5	25265	44.1	36341	63.4
More 4+1	2564	4.5	6757	11.8	11969	20.9
Motors TV	445	0.8	1125	2.0	2083	3.6
Movies 24	983	1.7	2748	4.8	5130	8.9
Movies 24 +	783	1.4	2386	4.2	4567	8.0
Movies 4 Men	836	1.5	2378	4.1	4600	8.0
Movies 4 Men 2	888	1.5	2402	4.2	4376	7.6
Movies 4 Men 2+1	706	1.2	1974	3.4	3702	6.5
Movies4Men+1	667	1.2	1989	3.5	3868	6.7
MTV	2567	4.5	6066	10.6	10610	18.5
MTV +1	588	1.0	1756	3.1	3612	6.3
MTV Base	872	1.5	2557	4.5	4963	8.7
MTV Classic	561	1.0	1754	3.1	3521	6.1
MTV Dance	728	1.3	2200	3.8	4196	7.3
MTV Hits	1119	2.0	3141	5.5	6021	10.5
MTV Music	947	1.7	2599	4.5	4657	8.1
MTV Rocks	574	1.0	1710	3.0	3529	6.2
MTVN HD	194	0.3	697	1.2	1486	2.6
MUTV	86	0.2	188	0.3	353	0.6
My Channel	86	0.2	311	0.5	722	1.3
National Geographic +1	1167	2.0	3176	5.5	5669	9.9
National Geographic TV	1718	3.0	4301	7.5	7168	12.5
National Geographic Wild	1128	2.0	3046	5.3	5626	9.8
Nick Jr	2291	4.0	4368	7.6	6352	11.1
Nick Jr 2	1536	2.7	3337	5.8	5371	9.4
Nickelodeon	2173	3.8	4606	8.0	7482	13.0
Nickelodeon Replay	1775	3.1	3925	6.8	6472	11.3
Nicktoons	1682	2.9	3846	6.7	6300	11.0
NickToons Replay	189	0.3	588	1.0	1387	2.4
PBS	385	0.7	1176	2.1	2437	4.3
Pick TV	8930	15.6	17153	29.9	25311	44.1
Pick TV+1	996	1.7	2913	5.1	5658	9.9
Pop	918	1.6	2118	3.7	3759	6.6
Pop Girl	329	0.6	759	1.3	1315	2.3
Pop Girl+1	188	0.3	455	0.8	872	1.5
Q	499	0.9	1561	2.7	3108	5.4
Quest	4733	8.3	10164	17.7	16589	28.9
Quest +1	421	0.7	1393	2.4	3130	5.5
Really	4753	8.3	10772	18.8	17518	30.6
S4C	613	1.1	1351	2.4	2397	4.2

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Scuzz	339	0.6	935	1.6	1747	3.0
Sky 1	12416	21.7	20675	36.1	25785	45.0
Sky 2	3868	6.7	10044	17.5	16516	28.8
Sky Arts 1	1178	2.1	3441	6.0	7050	12.3
Sky Arts 2	670	1.2	1944	3.4	4197	7.3
Sky Atlantic	2904	5.1	6459	11.3	10875	19.0
Sky Box Office (Movies)	256	0.4	850	1.5	1721	3.0
Sky Living	6411	11.2	12875	22.5	19095	33.3
Sky Living +1	3011	5.3	7566	13.2	13237	23.1
Sky LIVINGit	3034	5.3	7796	13.6	13453	23.5
Sky LIVINGit +1	1368	2.4	4098	7.1	8655	15.1
Sky Movies Action & Adventure	1520	2.7	3969	6.9	6635	11.6
Sky Movies Classics	489	0.9	1369	2.4	2720	4.7
Sky Movies Comedy	1493	2.6	3913	6.8	6633	11.6
Sky Movies Crime & Thriller	1036	1.8	2899	5.1	5143	9.0
Sky Movies Drama & Romance	904	1.6	2649	4.6	4971	8.7
Sky Movies Family	1703	3.0	4191	7.3	6836	11.9
Sky Movies Indie	470	0.8	1545	2.7	3143	5.5
Sky Movies Modern Greats	1010	1.8	2887	5.0	5390	9.4
Sky Movies Premiere	2679	4.7	5647	9.8	7920	13.8
Sky Movies Premiere+1	1147	2.0	3157	5.5	5370	9.4
Sky Movies SciFi-Horror	1166	2.0	3110	5.4	5464	9.5
Sky Movies Showcase	1566	2.7	4202	7.3	7061	12.3
Sky News	6052	10.6	11280	19.7	17035	29.7
Sky News Active	289	0.5	691	1.2	1081	1.9
Sky Sports 1	6661	11.6	9715	16.9	11395	19.9
Sky Sports 2	4672	8.1	8186	14.3	10596	18.5
Sky Sports 3	2443	4.3	5008	8.7	7461	13.0
Sky Sports 4	1907	3.3	4681	8.2	7274	12.7
Sky Sports Active 1	43	0.1	172	0.3	427	0.7
Sky Sports Active 2	59	0.1	230	0.4	550	1.0
Sky Sports Active 3	28	0.0	106	0.2	242	0.4
Sky Sports Active 4	21	0.0	81	0.1	224	0.4
Sky Sports Active 5	9	0.0	36	0.1	113	0.2
Sky Sports Active Other	110	0.2	370	0.6	900	1.6
Sky Sports News	6770	11.8	10357	18.1	13053	22.8
Smash Hits	800	1.4	2374	4.1	4653	8.1
Sony TV	896	1.6	2677	4.7	5527	9.6
Sony TV+1	345	0.6	1157	2.0	2626	4.6
Star Gold	626	1.1	1085	1.9	1261	2.2
Star Plus	1117	1.9	1446	2.5	1486	2.6
Style	252	0.4	733	1.3	1458	2.5
Sunrise TV	399	0.7	781	1.4	1148	2.0
Syfy	2606	4.5	6577	11.5	11186	19.5
Syfy +1	517	0.9	1529	2.7	3197	5.6
TCM	1571	2.7	4082	7.1	7473	13.0
TCM 2	402	0.7	1366	2.4	3046	5.3
The Africa Channel	76	0.1	231	0.4	509	0.9
The Box	1036	1.8	2886	5.0	5334	9.3
The Travel Channel	273	0.5	797	1.4	1641	2.9
The Travel Channel+1	247	0.4	748	1.3	1471	2.6
The Vault	633	1.1	1711	3.0	3231	5.6
Tiny Pop	1108	1.9	2364	4.1	3933	6.9
Tiny Pop+1	518	0.9	1160	2.0	2014	3.5
True Entertainment	853	1.5	2189	3.8	4185	7.3
True Movies 1	1129	2.0	2843	5.0	5009	8.7
True Movies 2	838	1.5	2219	3.9	3969	6.9
UMP Movies	4202	7.3	8271	14.4	12908	22.5
Universal	2328	4.1	4766	8.3	7686	13.4
Universal+1	874	1.5	2231	3.9	4033	7.0
VH-1	840	1.5	2540	4.4	5143	9.0
Vintage TV	668	1.2	1764	3.1	3368	5.9

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	000s	%	000s	%	000s	%
VIVA	4211	7.3	9959	17.4	17041	29.7
Watch	6397	11.2	14142	24.7	21078	36.8
Watch+1	1304	2.3	3935	6.9	8382	14.6
Wedding TV	183	0.3	610	1.1	1409	2.5
Yesterday	7529	13.1	14146	24.7	20266	35.3
Yesterday+1	866	1.5	2217	3.9	4081	7.1
Zing	509	0.9	977	1.7	1258	2.2
Other Non Itemised Channels	14896	26.0	25718	44.9	35355	61.7

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	46777	95.6	48345	98.8	48745	99.6
4Music	3971	8.1	9267	18.9	15205	31.1
5 USA	5842	11.9	11386	23.3	17292	35.3
5 USA+1	1160	2.4	3144	6.4	5783	11.8
5*	6647	13.6	15075	30.8	24438	50.0
5*+1	908	1.9	2767	5.7	5690	11.6
Alibi	2215	4.5	4099	8.4	6532	13.4
Alibi+1	795	1.6	1877	3.8	3220	6.6
AlJazeera English	551	1.1	1151	2.4	1930	3.9
Animal Planet	737	1.5	1911	3.9	3628	7.4
Animal Planet+1	258	0.5	750	1.5	1530	3.1
attheraces	549	1.1	928	1.9	1334	2.7
BBC 3	15584	31.9	29461	60.2	38958	79.6
BBC 4	10961	22.4	21933	44.8	31443	64.3
BBC HD	2972	6.1	6642	13.6	11090	22.7
BBC News	9674	19.8	16650	34.0	22760	46.5
BBC Parliament	673	1.4	1746	3.6	3285	6.7
BBC RB 6780	571	1.2	1520	3.1	2824	5.8
BBC RB 6785	2	0.0	6	0.0	19	0.0
BBC RB 6786	7	0.0	27	0.1	59	0.1
BBC RB 6787	0	0.0	1	0.0	9	0.0
BBC RB 6788	12	0.0	40	0.1	107	0.2
BBC RB 6790	14	0.0	44	0.1	151	0.3
BBC RB 6880	289	0.6	898	1.8	2102	4.3
BBC RB 6881	199	0.4	753	1.5	1822	3.7
BBC RB 6882	81	0.2	276	0.6	707	1.4
BBC RB 6883	123	0.3	412	0.8	1011	2.1
BBC RB 6886	215	0.4	668	1.4	1421	2.9
BBC RB FREEVIEW 301	1404	2.9	3242	6.6	5795	11.8
BBC1	42509	86.9	46839	95.7	48207	98.5
BBC2	33252	68.0	43243	88.4	46760	95.6
BET	128	0.3	387	0.8	862	1.8
BET+1	96	0.2	298	0.6	667	1.4
Bio	1186	2.4	2956	6.0	5336	10.9
Blighty	581	1.2	1653	3.4	3142	6.4
Bliss	437	0.9	1248	2.6	2393	4.9
Boomerang	1045	2.1	2693	5.5	4864	9.9
Boomerang+1	623	1.3	1714	3.5	3254	6.7
Cartoon Network	856	1.7	1961	4.0	3364	6.9
Cartoon Network Too	750	1.5	1952	4.0	3495	7.1
Cartoonito	855	1.7	1976	4.0	3288	6.7
CBBC	2823	5.8	6323	12.9	10748	22.0
Cbeebies	4396	9.0	7879	16.1	11518	23.5
CBS Action	1256	2.6	2932	6.0	5276	10.8
CBS Drama	969	2.0	2339	4.8	4453	9.1
CBS Reality TV	1351	2.8	3323	6.8	6070	12.4
CBS Reality+1	939	1.9	2369	4.8	4475	9.1
Challenge TV	3899	8.0	8595	17.6	14375	29.4
Challenge TV+1	873	1.8	2472	5.1	4949	10.1
CHANNEL 4	32555	66.5	43007	87.9	46625	95.3
CHANNEL 4+1	12498	25.5	25203	51.5	34899	71.3
Channel 5	27252	55.7	39650	81.0	45420	92.8
Channel 5 +1	3271	6.7	8434	17.2	15362	31.4
Channel AKA	306	0.6	882	1.8	1800	3.7
Channel Starz	377	0.8	1049	2.1	2053	4.2
Chart Show TV	755	1.5	1910	3.9	3564	7.3
CITV and CITV Breakfast	1482	3.0	3415	7.0	5870	12.0
Clubland TV	374	0.8	1006	2.1	2029	4.1
Comedy Central	5323	10.9	11114	22.7	16283	33.3
Comedy Central Extra	1551	3.2	3756	7.7	6663	13.6
Comedy Central Extra+1	334	0.7	1032	2.1	2070	4.2
Comedy Central+1	2726	5.6	6775	13.8	11272	23.0

BARB Quarterly Reach Report- Quarter 1 2012 (BARB weeks 2267-2279)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Community Channel	230	0.5	739	1.5	1596	3.3
Crime & Investigation Net+1	369	0.8	850	1.7	1459	3.0
Crime & Investigation Network	887	1.8	1988	4.1	3419	7.0
Dance Nation TV	323	0.7	912	1.9	1747	3.6
Dave	11300	23.1	22240	45.5	31251	63.9
Dave ja vu	1601	3.3	4589	9.4	8659	17.7
Discovery	2577	5.3	5454	11.1	8629	17.6
Discovery History	1166	2.4	2723	5.6	4542	9.3
Discovery History +1	269	0.5	750	1.5	1453	3.0
Discovery Home & Health	624	1.3	1547	3.2	2967	6.1
Discovery Home & Health+1	394	0.8	1067	2.2	2098	4.3
Discovery Real Time	1065	2.2	2854	5.8	5263	10.8
Discovery Real Time+1	746	1.5	2096	4.3	4113	8.4
Discovery Science	1138	2.3	2858	5.8	4912	10.0
Discovery Science+1	257	0.5	835	1.7	1726	3.5
Discovery Shed	963	2.0	2274	4.6	3986	8.1
Discovery Travel & Living	393	0.8	1136	2.3	2307	4.7
Discovery Turbo	1225	2.5	2611	5.3	4122	8.4
Discovery+1	1554	3.2	3674	7.5	6199	12.7
Disney Channel	1324	2.7	2738	5.6	4095	8.4
Disney Channel+1	962	2.0	2172	4.4	3585	7.3
Disney Cinemagic	666	1.4	1553	3.2	2707	5.5
Disney Cinemagic+1	243	0.5	699	1.4	1353	2.8
Disney Junior	1538	3.1	2970	6.1	4496	9.2
Disney Junior Plus	1091	2.2	2283	4.7	3565	7.3
Disney XD	749	1.5	1728	3.5	2980	6.1
Disney XD +1	600	1.2	1496	3.1	2624	5.4
DMAX	1428	2.9	4092	8.4	8034	16.4
DMAX+1	982	2.0	2966	6.1	5943	12.1
DMAX+2	248	0.5	890	1.8	2126	4.3
E!	1370	2.8	3191	6.5	5525	11.3
E4	10507	21.5	20105	41.1	29537	60.4
E4+1	6674	13.6	14669	30.0	23211	47.4
Eden	949	1.9	2470	5.0	4524	9.2
Eden+1	605	1.2	1666	3.4	3301	6.7
ESPN	1831	3.7	3666	7.5	5778	11.8
ESPN America	104	0.2	268	0.5	534	1.1
ESPN Classic	618	1.3	1689	3.5	3172	6.5
Euronews	273	0.6	683	1.4	1341	2.7
Eurosport	1241	2.5	3033	6.2	5309	10.9
Eurosport 2	1045	2.1	2472	5.1	4649	9.5
Eurosport HD	377	0.8	1043	2.1	1929	3.9
Extreme Sports Channel	321	0.7	873	1.8	1740	3.6
Film4	10329	21.1	20296	41.5	28422	58.1
Film4+1	2213	4.5	5869	12.0	10191	20.8
Flava	512	1.0	1498	3.1	2825	5.8
Food Network	1201	2.5	2761	5.6	4859	9.9
Food Network +1	575	1.2	1379	2.8	2400	4.9
Fox News	160	0.3	427	0.9	895	1.8
FX	3467	7.1	6494	13.3	9715	19.9
FX+	829	1.7	1973	4.0	3734	7.6
G.O.L.D	4884	10.0	10384	21.2	15754	32.2
G.O.L.D.+1	2064	4.2	5209	10.6	9463	19.3
Good Food	1142	2.3	2726	5.6	4835	9.9
Good Food +1	861	1.8	2161	4.4	3821	7.8
Greatest Hits TV	382	0.8	1134	2.3	2310	4.7
Hi TV	135	0.3	340	0.7	741	1.5
History	1791	3.7	3467	7.1	5482	11.2
History +1	864	1.8	1934	4.0	3186	6.5
Home	1059	2.2	2700	5.5	4896	10.0
Home +1	735	1.5	2069	4.2	4154	8.5
Horror Channel	1040	2.1	2593	5.3	4733	9.7

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horror Channel +1	645	1.3	1748	3.6	3182	6.5
Horse and Country	143	0.3	438	0.9	821	1.7
Imagine Dil Se	608	1.2	905	1.9	1138	2.3
Investigation Discovery	446	0.9	972	2.0	1586	3.2
ITV1	36967	75.6	44651	91.3	47356	96.8
ITV1 HD	4429	9.1	7724	15.8	11077	22.6
ITV1+1	9784	20.0	20915	42.8	30791	62.9
ITV2	18042	36.9	31710	64.8	40226	82.2
ITV2+1	6663	13.6	15317	31.3	23886	48.8
ITV3	11750	24.0	21575	44.1	30661	62.7
ITV3+1	1544	3.2	3878	7.9	6980	14.3
ITV4	10545	21.6	22475	45.9	32598	66.6
ITV4+1	736	1.5	1988	4.1	3519	7.2
Kerrang	424	0.9	1213	2.5	2393	4.9
Kiss TV	621	1.3	1813	3.7	3488	7.1
Kix!	268	0.5	580	1.2	1151	2.4
Liverpool FC TV	387	0.8	946	1.9	1676	3.4
Magic TV	655	1.3	1886	3.9	3654	7.5
Massive R&B	330	0.7	902	1.8	1771	3.6
Men & Movies	292	0.6	889	1.8	1931	3.9
MGM HD	194	0.4	541	1.1	1040	2.1
Military History	945	1.9	2120	4.3	3604	7.4
More 4	11588	23.7	23307	47.6	32865	67.2
More 4+1	2380	4.9	6135	12.5	10660	21.8
Motors TV	398	0.8	994	2.0	1805	3.7
Movies 24	936	1.9	2573	5.3	4763	9.7
Movies 24 +	736	1.5	2214	4.5	4197	8.6
Movies 4 Men	799	1.6	2237	4.6	4268	8.7
Movies 4 Men 2	837	1.7	2223	4.5	4027	8.2
Movies 4 Men 2+1	681	1.4	1889	3.9	3490	7.1
Movies4Men+1	617	1.3	1819	3.7	3507	7.2
MTV	2233	4.6	5189	10.6	9051	18.5
MTV +1	521	1.1	1520	3.1	3105	6.3
MTV Base	686	1.4	1981	4.0	3863	7.9
MTV Classic	487	1.0	1499	3.1	2934	6.0
MTV Dance	587	1.2	1763	3.6	3295	6.7
MTV Hits	867	1.8	2484	5.1	4757	9.7
MTV Music	751	1.5	2064	4.2	3664	7.5
MTV Rocks	485	1.0	1452	3.0	3019	6.2
MTVN HD	160	0.3	566	1.2	1192	2.4
MUTV	78	0.2	166	0.3	318	0.7
My Channel	82	0.2	291	0.6	664	1.4
National Geographic +1	1089	2.2	2904	5.9	5042	10.3
National Geographic TV	1601	3.3	3931	8.0	6425	13.1
National Geographic Wild	1020	2.1	2682	5.5	4882	10.0
Nick Jr	1434	2.9	2840	5.8	4297	8.8
Nick Jr 2	936	1.9	2089	4.3	3531	7.2
Nickelodeon	1009	2.1	2486	5.1	4513	9.2
Nickelodeon Replay	789	1.6	2000	4.1	3672	7.5
Nicktoons	843	1.7	2130	4.4	3754	7.7
NickToons Replay	99	0.2	320	0.7	808	1.7
PBS	370	0.8	1125	2.3	2329	4.8
Pick TV	8299	17.0	15649	32.0	22728	46.5
Pick TV+1	907	1.9	2609	5.3	5028	10.3
Pop	450	0.9	1155	2.4	2220	4.5
Pop Girl	129	0.3	356	0.7	682	1.4
Pop Girl+1	68	0.1	184	0.4	376	0.8
Q	428	0.9	1331	2.7	2659	5.4
Quest	4453	9.1	9495	19.4	15410	31.5
Quest +1	394	0.8	1282	2.6	2891	5.9
Really	4421	9.0	9923	20.3	16003	32.7
S4C	549	1.1	1204	2.5	2133	4.4

BARB Quarterly Reach Report- Quarter 1 2012 (BARB weeks 2267-2279)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Scuzz	291	0.6	799	1.6	1486	3.0
Sky 1	10458	21.4	17246	35.3	21449	43.8
Sky 2	3353	6.9	8683	17.7	14203	29.0
Sky Arts 1	1112	2.3	3219	6.6	6501	13.3
Sky Arts 2	651	1.3	1866	3.8	3975	8.1
Sky Atlantic	2738	5.6	5934	12.1	9777	20.0
Sky Box Office (Movies)	219	0.4	728	1.5	1476	3.0
Sky Living	5748	11.7	11309	23.1	16445	33.6
Sky Living +1	2707	5.5	6680	13.7	11514	23.5
Sky LIVINGit	2756	5.6	6978	14.3	11818	24.2
Sky LIVINGit +1	1238	2.5	3661	7.5	7645	15.6
Sky Movies Action & Adventure	1310	2.7	3356	6.9	5547	11.3
Sky Movies Classics	451	0.9	1250	2.6	2430	5.0
Sky Movies Comedy	1263	2.6	3246	6.6	5416	11.1
Sky Movies Crime & Thriller	947	1.9	2603	5.3	4559	9.3
Sky Movies Drama & Romance	811	1.7	2354	4.8	4304	8.8
Sky Movies Family	1274	2.6	3169	6.5	5193	10.6
Sky Movies Indie	427	0.9	1386	2.8	2768	5.7
Sky Movies Modern Greats	900	1.8	2545	5.2	4661	9.5
Sky Movies Premiere	2297	4.7	4693	9.6	6415	13.1
Sky Movies Premiere+1	978	2.0	2643	5.4	4408	9.0
Sky Movies SciFi-Horror	1024	2.1	2680	5.5	4612	9.4
Sky Movies Showcase	1322	2.7	3484	7.1	5788	11.8
Sky News	5535	11.3	10158	20.8	15264	31.2
Sky News Active	260	0.5	611	1.2	952	1.9
Sky Sports 1	5982	12.2	8470	17.3	9775	20.0
Sky Sports 2	4250	8.7	7238	14.8	9134	18.7
Sky Sports 3	2193	4.5	4426	9.0	6505	13.3
Sky Sports 4	1709	3.5	4119	8.4	6379	13.0
Sky Sports Active 1	39	0.1	154	0.3	377	0.8
Sky Sports Active 2	54	0.1	210	0.4	500	1.0
Sky Sports Active 3	27	0.1	101	0.2	233	0.5
Sky Sports Active 4	21	0.0	80	0.2	222	0.5
Sky Sports Active 5	9	0.0	33	0.1	107	0.2
Sky Sports Active Other	102	0.2	343	0.7	840	1.7
Sky Sports News	6011	12.3	8990	18.4	11175	22.8
Smash Hits	621	1.3	1872	3.8	3648	7.5
Sony TV	841	1.7	2488	5.1	5052	10.3
Sony TV+1	319	0.7	1052	2.2	2376	4.9
Star Gold	485	1.0	813	1.7	906	1.9
Star Plus	806	1.6	1047	2.1	1077	2.2
Style	231	0.5	676	1.4	1332	2.7
Sunrise TV	340	0.7	650	1.3	935	1.9
Syfy	2409	4.9	5942	12.1	9989	20.4
Syfy +1	486	1.0	1404	2.9	2922	6.0
TCM	1475	3.0	3736	7.6	6625	13.5
TCM 2	386	0.8	1300	2.7	2874	5.9
The Africa Channel	69	0.1	208	0.4	443	0.9
The Box	783	1.6	2217	4.5	4125	8.4
The Travel Channel	261	0.5	752	1.5	1531	3.1
The Travel Channel+1	239	0.5	719	1.5	1398	2.9
The Vault	515	1.1	1396	2.9	2632	5.4
Tiny Pop	626	1.3	1414	2.9	2421	4.9
Tiny Pop+1	284	0.6	685	1.4	1206	2.5
True Entertainment	793	1.6	2025	4.1	3862	7.9
True Movies 1	1075	2.2	2669	5.5	4648	9.5
True Movies 2	782	1.6	2027	4.1	3601	7.4
UMP Movies	3718	7.6	7196	14.7	11086	22.7
Universal	2202	4.5	4417	9.0	6974	14.3
Universal+1	826	1.7	2061	4.2	3646	7.5
VH-1	716	1.5	2156	4.4	4322	8.8
Vintage TV	600	1.2	1533	3.1	2870	5.9

BARB Quarterly Reach Report- Quarter 1 2012 (BARB weeks 2267-2279)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
VIVA	3542	7.2	8515	17.4	14600	29.8
Watch	5687	11.6	12265	25.1	17916	36.6
Watch+1	1174	2.4	3510	7.2	7405	15.1
Wedding TV	171	0.3	559	1.1	1270	2.6
Yesterday	7294	14.9	13533	27.7	19057	39.0
Yesterday+1	838	1.7	2119	4.3	3863	7.9
Zing	397	0.8	730	1.5	943	1.9
Other Non Itemised Channels	13360	27.3	22839	46.7	31000	63.4

BARB Quarterly Reach Report- Quarter 1 2012 (BARB weeks 2267-2279)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	13364	91.7	14244	97.7	14444	99.1
4Music	1836	12.6	3955	27.1	5938	40.7
5 USA	1062	7.3	2344	16.1	3753	25.8
5 USA+1	231	1.6	707	4.9	1384	9.5
5*	1803	12.4	4141	28.4	6954	47.7
5*+1	254	1.7	773	5.3	1698	11.7
Alibi	314	2.2	716	4.9	1256	8.6
Alibi+1	82	0.6	235	1.6	469	3.2
AlJazeera English	118	0.8	224	1.5	383	2.6
Animal Planet	155	1.1	454	3.1	957	6.6
Animal Planet+1	53	0.4	178	1.2	399	2.7
attheraces	57	0.4	130	0.9	234	1.6
BBC 3	5356	36.7	9472	65.0	12101	83.0
BBC 4	1340	9.2	3571	24.5	6321	43.4
BBC HD	690	4.7	1637	11.2	2888	19.8
BBC News	1477	10.1	3127	21.5	4683	32.1
BBC Parliament	55	0.4	193	1.3	411	2.8
BBC RB 6780	75	0.5	241	1.7	522	3.6
BBC RB 6785	0	0.0	0	0.0	0	0.0
BBC RB 6786	1	0.0	3	0.0	5	0.0
BBC RB 6787	0	0.0	0	0.0	0	0.0
BBC RB 6788	2	0.0	8	0.1	16	0.1
BBC RB 6790	4	0.0	15	0.1	52	0.4
BBC RB 6880	46	0.3	160	1.1	426	2.9
BBC RB 6881	44	0.3	181	1.2	467	3.2
BBC RB 6882	13	0.1	49	0.3	130	0.9
BBC RB 6883	22	0.1	88	0.6	196	1.3
BBC RB 6886	39	0.3	129	0.9	291	2.0
BBC RB FREEVIEW 301	220	1.5	585	4.0	1054	7.2
BBC1	10854	74.5	13328	91.5	14127	96.9
BBC2	7035	48.3	11266	77.3	13186	90.5
BET	47	0.3	123	0.8	266	1.8
BET+1	33	0.2	98	0.7	203	1.4
Bio	325	2.2	791	5.4	1466	10.1
Blighty	56	0.4	209	1.4	495	3.4
Bliss	220	1.5	620	4.3	1165	8.0
Boomerang	439	3.0	1127	7.7	1933	13.3
Boomerang+1	255	1.7	690	4.7	1251	8.6
Cartoon Network	322	2.2	739	5.1	1242	8.5
Cartoon Network Too	322	2.2	800	5.5	1363	9.4
Cartoonito	354	2.4	839	5.8	1376	9.4
CBBC	929	6.4	2031	13.9	3351	23.0
Cbeebies	1847	12.7	2991	20.5	4065	27.9
CBS Action	183	1.3	475	3.3	895	6.1
CBS Drama	192	1.3	497	3.4	1035	7.1
CBS Reality TV	276	1.9	797	5.5	1613	11.1
CBS Reality+1	208	1.4	608	4.2	1325	9.1
Challenge TV	908	6.2	2202	15.1	3922	26.9
Challenge TV+1	225	1.5	729	5.0	1556	10.7
CHANNEL 4	8699	59.7	12102	83.0	13461	92.4
CHANNEL 4+1	3807	26.1	7776	53.4	10710	73.5
Channel 5	6653	45.7	10761	73.8	13068	89.7
Channel 5 +1	826	5.7	2261	15.5	4322	29.7
Channel AKA	198	1.4	545	3.7	1036	7.1
Channel Starz	236	1.6	636	4.4	1192	8.2
Chart Show TV	459	3.1	1073	7.4	1875	12.9
CITV and CITV Breakfast	584	4.0	1279	8.8	2087	14.3
Clubland TV	222	1.5	549	3.8	1020	7.0
Comedy Central	2451	16.8	4631	31.8	6408	44.0
Comedy Central Extra	596	4.1	1502	10.3	2557	17.5
Comedy Central Extra+1	107	0.7	349	2.4	736	5.0
Comedy Central+1	1342	9.2	3061	21.0	4782	32.8

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Community Channel	35	0.2	124	0.9	301	2.1
Crime & Investigation Net+1	57	0.4	160	1.1	293	2.0
Crime & Investigation Network	190	1.3	475	3.3	913	6.3
Dance Nation TV	187	1.3	505	3.5	940	6.5
Dave	3527	24.2	6992	48.0	9740	66.8
Dave ja vu	513	3.5	1474	10.1	2854	19.6
Discovery	831	5.7	1767	12.1	2783	19.1
Discovery History	162	1.1	468	3.2	864	5.9
Discovery History +1	26	0.2	102	0.7	179	1.2
Discovery Home & Health	189	1.3	483	3.3	840	5.8
Discovery Home & Health+1	125	0.9	334	2.3	651	4.5
Discovery Real Time	231	1.6	696	4.8	1391	9.5
Discovery Real Time+1	167	1.1	519	3.6	1074	7.4
Discovery Science	245	1.7	726	5.0	1357	9.3
Discovery Science+1	42	0.3	155	1.1	356	2.4
Discovery Shed	185	1.3	498	3.4	935	6.4
Discovery Travel & Living	47	0.3	187	1.3	405	2.8
Discovery Turbo	280	1.9	680	4.7	1163	8.0
Discovery+1	436	3.0	1092	7.5	1949	13.4
Disney Channel	451	3.1	933	6.4	1361	9.3
Disney Channel+1	316	2.2	730	5.0	1178	8.1
Disney Cinemagic	311	2.1	721	4.9	1184	8.1
Disney Cinemagic+1	103	0.7	305	2.1	559	3.8
Disney Junior	760	5.2	1418	9.7	1974	13.5
Disney Junior Plus	550	3.8	1101	7.6	1581	10.9
Disney XD	272	1.9	630	4.3	1118	7.7
Disney XD +1	222	1.5	542	3.7	936	6.4
DMAX	519	3.6	1458	10.0	2875	19.7
DMAX+1	367	2.5	1068	7.3	2078	14.3
DMAX+2	79	0.5	278	1.9	678	4.7
E!	619	4.2	1246	8.6	1922	13.2
E4	4668	32.0	7773	53.3	10310	70.8
E4+1	3094	21.2	6126	42.0	8906	61.1
Eden	196	1.3	590	4.1	1125	7.7
Eden+1	122	0.8	399	2.7	859	5.9
ESPN	535	3.7	1177	8.1	1898	13.0
ESPN America	44	0.3	105	0.7	199	1.4
ESPN Classic	179	1.2	546	3.7	998	6.8
Euronews	24	0.2	71	0.5	165	1.1
Eurosport	196	1.3	601	4.1	1193	8.2
Eurosport 2	157	1.1	476	3.3	1064	7.3
Eurosport HD	76	0.5	256	1.8	501	3.4
Extreme Sports Channel	127	0.9	350	2.4	726	5.0
Film4	2460	16.9	5388	37.0	7927	54.4
Film4+1	550	3.8	1558	10.7	2960	20.3
Flava	328	2.2	920	6.3	1636	11.2
Food Network	298	2.0	715	4.9	1188	8.2
Food Network +1	183	1.3	438	3.0	751	5.2
Fox News	16	0.1	57	0.4	133	0.9
FX	1298	8.9	2576	17.7	3879	26.6
FX+	260	1.8	669	4.6	1398	9.6
G.O.L.D	1118	7.7	2771	19.0	4590	31.5
G.O.L.D.+1	401	2.7	1221	8.4	2430	16.7
Good Food	319	2.2	781	5.4	1380	9.5
Good Food +1	227	1.6	609	4.2	1078	7.4
Greatest Hits TV	171	1.2	518	3.6	1041	7.1
Hi TV	33	0.2	92	0.6	230	1.6
History	455	3.1	919	6.3	1551	10.6
History +1	189	1.3	461	3.2	850	5.8
Home	176	1.2	535	3.7	1081	7.4
Home +1	110	0.8	359	2.5	791	5.4
Horror Channel	151	1.0	456	3.1	898	6.2

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horror Channel +1	82	0.6	262	1.8	524	3.6
Horse and Country	23	0.2	67	0.5	125	0.9
Imagine Dil Se	239	1.6	368	2.5	485	3.3
Investigation Discovery	61	0.4	160	1.1	303	2.1
ITV1	9061	62.2	12324	84.6	13595	93.3
ITV1 HD	1216	8.3	2283	15.7	3398	23.3
ITV1+1	2399	16.5	5602	38.4	8633	59.2
ITV2	5419	37.2	9591	65.8	12101	83.0
ITV2+1	2187	15.0	5035	34.6	7736	53.1
ITV3	1322	9.1	3537	24.3	6384	43.8
ITV3+1	203	1.4	617	4.2	1294	8.9
ITV4	2034	14.0	5234	35.9	8587	58.9
ITV4+1	122	0.8	371	2.5	795	5.5
Kerrang	244	1.7	647	4.4	1239	8.5
Kiss TV	394	2.7	1075	7.4	2007	13.8
Kix!	117	0.8	243	1.7	473	3.2
Liverpool FC TV	103	0.7	282	1.9	513	3.5
Magic TV	284	1.9	832	5.7	1551	10.6
Massive R&B	199	1.4	523	3.6	980	6.7
Men & Movies	31	0.2	114	0.8	273	1.9
MGM HD	29	0.2	101	0.7	219	1.5
Military History	123	0.8	356	2.4	699	4.8
More 4	2597	17.8	5892	40.4	8817	60.5
More 4+1	676	4.6	1840	12.6	3364	23.1
Motors TV	91	0.6	222	1.5	415	2.8
Movies 24	134	0.9	385	2.6	740	5.1
Movies 24 +	89	0.6	294	2.0	631	4.3
Movies 4 Men	98	0.7	312	2.1	663	4.6
Movies 4 Men 2	77	0.5	255	1.7	510	3.5
Movies 4 Men 2+1	62	0.4	230	1.6	477	3.3
Movies4Men+1	77	0.5	255	1.7	473	3.2
MTV	1242	8.5	2527	17.3	4047	27.8
MTV +1	273	1.9	729	5.0	1436	9.9
MTV Base	405	2.8	1122	7.7	2072	14.2
MTV Classic	194	1.3	601	4.1	1182	8.1
MTV Dance	337	2.3	981	6.7	1748	12.0
MTV Hits	498	3.4	1357	9.3	2456	16.9
MTV Music	424	2.9	1071	7.4	1752	12.0
MTV Rocks	245	1.7	708	4.9	1458	10.0
MTVN HD	87	0.6	294	2.0	605	4.2
MUTV	13	0.1	38	0.3	73	0.5
My Channel	11	0.1	44	0.3	124	0.9
National Geographic +1	209	1.4	676	4.6	1324	9.1
National Geographic TV	380	2.6	1019	7.0	1735	11.9
National Geographic Wild	246	1.7	717	4.9	1369	9.4
Nick Jr	646	4.4	1252	8.6	1798	12.3
Nick Jr 2	436	3.0	905	6.2	1472	10.1
Nickelodeon	391	2.7	944	6.5	1737	11.9
Nickelodeon Replay	306	2.1	789	5.4	1403	9.6
Nicktoons	358	2.5	863	5.9	1518	10.4
NickToons Replay	47	0.3	137	0.9	344	2.4
PBS	51	0.4	184	1.3	438	3.0
Pick TV	1685	11.6	3718	25.5	5739	39.4
Pick TV+1	253	1.7	733	5.0	1500	10.3
Pop	185	1.3	465	3.2	856	5.9
Pop Girl	34	0.2	109	0.8	222	1.5
Pop Girl+1	21	0.1	54	0.4	136	0.9
Q	226	1.5	698	4.8	1358	9.3
Quest	842	5.8	1954	13.4	3417	23.4
Quest +1	97	0.7	335	2.3	777	5.3
Really	1126	7.7	2613	17.9	4252	29.2
S4C	69	0.5	200	1.4	447	3.1

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Scuzz	171	1.2	435	3.0	771	5.3
Sky 1	3644	25.0	6053	41.5	7554	51.8
Sky 2	1095	7.5	2850	19.6	4944	33.9
Sky Arts 1	174	1.2	573	3.9	1318	9.0
Sky Arts 2	67	0.5	247	1.7	670	4.6
Sky Atlantic	744	5.1	1692	11.6	2886	19.8
Sky Box Office (Movies)	72	0.5	221	1.5	444	3.0
Sky Living	1866	12.8	3806	26.1	5589	38.4
Sky Living +1	840	5.8	2130	14.6	3724	25.6
Sky LIVINGit	705	4.8	1999	13.7	3595	24.7
Sky LIVINGit +1	345	2.4	1040	7.1	2238	15.4
Sky Movies Action & Adventure	450	3.1	1188	8.2	2046	14.0
Sky Movies Classics	44	0.3	155	1.1	384	2.6
Sky Movies Comedy	532	3.7	1348	9.3	2054	14.1
Sky Movies Crime & Thriller	330	2.3	929	6.4	1570	10.8
Sky Movies Drama & Romance	284	2.0	877	6.0	1558	10.7
Sky Movies Family	456	3.1	1204	8.3	1957	13.4
Sky Movies Indie	131	0.9	455	3.1	930	6.4
Sky Movies Modern Greats	302	2.1	875	6.0	1687	11.6
Sky Movies Premiere	846	5.8	1738	11.9	2321	15.9
Sky Movies Premiere+1	337	2.3	952	6.5	1628	11.2
Sky Movies SciFi-Horror	335	2.3	927	6.4	1674	11.5
Sky Movies Showcase	500	3.4	1322	9.1	2150	14.8
Sky News	923	6.3	2066	14.2	3333	22.9
Sky News Active	43	0.3	113	0.8	194	1.3
Sky Sports 1	1772	12.2	2757	18.9	3313	22.7
Sky Sports 2	1220	8.4	2291	15.7	3044	20.9
Sky Sports 3	595	4.1	1297	8.9	2042	14.0
Sky Sports 4	485	3.3	1256	8.6	2100	14.4
Sky Sports Active 1	7	0.1	30	0.2	79	0.5
Sky Sports Active 2	13	0.1	48	0.3	105	0.7
Sky Sports Active 3	5	0.0	18	0.1	24	0.2
Sky Sports Active 4	3	0.0	13	0.1	39	0.3
Sky Sports Active 5	4	0.0	17	0.1	51	0.3
Sky Sports Active Other	23	0.2	82	0.6	218	1.5
Sky Sports News	1824	12.5	2935	20.1	3750	25.7
Smash Hits	351	2.4	1017	7.0	1894	13.0
Sony TV	188	1.3	591	4.1	1257	8.6
Sony TV+1	73	0.5	241	1.7	570	3.9
Star Gold	172	1.2	327	2.2	350	2.4
Star Plus	322	2.2	422	2.9	410	2.8
Style	68	0.5	201	1.4	402	2.8
Sunrise TV	102	0.7	223	1.5	372	2.6
Syfy	593	4.1	1623	11.1	2855	19.6
Syfy +1	109	0.7	335	2.3	736	5.1
TCM	178	1.2	574	3.9	1175	8.1
TCM 2	52	0.4	201	1.4	520	3.6
The Africa Channel	17	0.1	55	0.4	104	0.7
The Box	463	3.2	1236	8.5	2217	15.2
The Travel Channel	40	0.3	147	1.0	310	2.1
The Travel Channel+1	29	0.2	94	0.6	198	1.4
The Vault	290	2.0	746	5.1	1306	9.0
Tiny Pop	277	1.9	622	4.3	1037	7.1
Tiny Pop+1	135	0.9	304	2.1	530	3.6
True Entertainment	92	0.6	261	1.8	537	3.7
True Movies 1	119	0.8	367	2.5	709	4.9
True Movies 2	86	0.6	267	1.8	493	3.4
UMP Movies	1356	9.3	2597	17.8	3870	26.6
Universal	429	2.9	1011	6.9	1780	12.2
Universal+1	149	1.0	443	3.0	834	5.7
VH-1	314	2.2	951	6.5	1866	12.8
Vintage TV	130	0.9	405	2.8	875	6.0

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
VIVA	1710	11.7	3752	25.7	5793	39.8
Watch	1602	11.0	3813	26.2	5889	40.4
Watch+1	309	2.1	964	6.6	2143	14.7
Wedding TV	48	0.3	151	1.0	340	2.3
Yesterday	652	4.5	1630	11.2	2834	19.4
Yesterday+1	63	0.4	214	1.5	506	3.5
Zing	157	1.1	324	2.2	430	3.0
Other Non Itemised Channels	3149	21.6	5757	39.5	8211	56.3

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	24738	95.2	25666	98.8	25862	99.6
4Music	1589	6.1	4068	15.7	6962	26.8
5 USA	2268	8.7	4739	18.2	7568	29.1
5 USA+1	413	1.6	1185	4.6	2393	9.2
5*	2756	10.6	6787	26.1	11554	44.5
5*+1	428	1.6	1343	5.2	2868	11.0
Alibi	1054	4.1	2026	7.8	3367	13.0
Alibi+1	364	1.4	894	3.4	1614	6.2
AlJazeera English	280	1.1	578	2.2	986	3.8
Animal Planet	297	1.1	800	3.1	1574	6.1
Animal Planet+1	82	0.3	270	1.0	601	2.3
attheraces	283	1.1	469	1.8	654	2.5
BBC 3	7631	29.4	15020	57.8	20266	78.0
BBC 4	6086	23.4	12045	46.4	16911	65.1
BBC HD	1817	7.0	4040	15.6	6696	25.8
BBC News	5372	20.7	9337	35.9	12796	49.3
BBC Parliament	333	1.3	873	3.4	1726	6.6
BBC RB 6780	254	1.0	676	2.6	1258	4.8
BBC RB 6785	2	0.0	5	0.0	15	0.1
BBC RB 6786	5	0.0	18	0.1	27	0.1
BBC RB 6787	0	0.0	0	0.0	0	0.0
BBC RB 6788	8	0.0	27	0.1	85	0.3
BBC RB 6790	9	0.0	27	0.1	100	0.4
BBC RB 6880	150	0.6	481	1.9	1153	4.4
BBC RB 6881	98	0.4	365	1.4	914	3.5
BBC RB 6882	43	0.2	153	0.6	404	1.6
BBC RB 6883	56	0.2	178	0.7	449	1.7
BBC RB 6886	113	0.4	347	1.3	742	2.9
BBC RB FREEVIEW 301	507	2.0	1272	4.9	2458	9.5
BBC1	22478	86.5	24843	95.6	25634	98.7
BBC2	17726	68.2	23028	88.6	24872	95.7
BET	69	0.3	180	0.7	397	1.5
BET+1	57	0.2	164	0.6	392	1.5
Bio	515	2.0	1269	4.9	2429	9.4
Blighty	249	1.0	764	2.9	1478	5.7
Bliss	158	0.6	497	1.9	1039	4.0
Boomerang	518	2.0	1355	5.2	2497	9.6
Boomerang+1	322	1.2	856	3.3	1589	6.1
Cartoon Network	449	1.7	1006	3.9	1634	6.3
Cartoon Network Too	411	1.6	1040	4.0	1792	6.9
Cartoonito	488	1.9	1058	4.1	1715	6.6
CBBC	1102	4.2	2622	10.1	4631	17.8
Cbeebies	2162	8.3	3713	14.3	5419	20.9
CBS Action	508	2.0	1239	4.8	2319	8.9
CBS Drama	376	1.4	1025	3.9	2050	7.9
CBS Reality TV	464	1.8	1221	4.7	2409	9.3
CBS Reality+1	357	1.4	951	3.7	1842	7.1
Challenge TV	1383	5.3	3399	13.1	6140	23.6
Challenge TV+1	363	1.4	1140	4.4	2279	8.8
CHANNEL 4	16438	63.3	22392	86.2	24555	94.5
CHANNEL 4+1	5804	22.3	12341	47.5	17705	68.2
Channel 5	12733	49.0	19921	76.7	23619	90.9
Channel 5 +1	1288	5.0	3529	13.6	7033	27.1
Channel AKA	124	0.5	377	1.5	791	3.0
Channel Starz	135	0.5	417	1.6	852	3.3
Chart Show TV	331	1.3	886	3.4	1631	6.3
CITV and CITV Breakfast	508	2.0	1289	5.0	2387	9.2
Clubland TV	130	0.5	388	1.5	760	2.9
Comedy Central	3083	11.9	6229	24.0	8989	34.6
Comedy Central Extra	882	3.4	2119	8.2	3743	14.4
Comedy Central Extra+1	168	0.6	523	2.0	1050	4.0
Comedy Central+1	1598	6.2	3841	14.8	6194	23.8

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Community Channel	101	0.4	327	1.3	775	3.0
Crime & Investigation Net+1	131	0.5	338	1.3	650	2.5
Crime & Investigation Network	342	1.3	853	3.3	1539	5.9
Dance Nation TV	132	0.5	374	1.4	728	2.8
Dave	5647	21.7	11469	44.1	16460	63.4
Dave ja vu	836	3.2	2357	9.1	4535	17.5
Discovery	1194	4.6	2676	10.3	4411	17.0
Discovery History	539	2.1	1290	5.0	2176	8.4
Discovery History +1	126	0.5	347	1.3	637	2.5
Discovery Home & Health	275	1.1	691	2.7	1348	5.2
Discovery Home & Health+1	179	0.7	488	1.9	962	3.7
Discovery Real Time	534	2.1	1429	5.5	2666	10.3
Discovery Real Time+1	395	1.5	1089	4.2	2164	8.3
Discovery Science	540	2.1	1428	5.5	2522	9.7
Discovery Science+1	111	0.4	379	1.5	810	3.1
Discovery Shed	445	1.7	1038	4.0	1824	7.0
Discovery Travel & Living	223	0.9	621	2.4	1236	4.8
Discovery Turbo	573	2.2	1225	4.7	2022	7.8
Discovery+1	714	2.8	1746	6.7	3060	11.8
Disney Channel	658	2.5	1409	5.4	2163	8.3
Disney Channel+1	471	1.8	1107	4.3	1856	7.1
Disney Cinemagic	312	1.2	751	2.9	1341	5.2
Disney Cinemagic+1	110	0.4	318	1.2	608	2.3
Disney Junior	769	3.0	1463	5.6	2242	8.6
Disney Junior Plus	594	2.3	1207	4.6	1855	7.1
Disney XD	366	1.4	850	3.3	1494	5.8
Disney XD +1	299	1.2	743	2.9	1296	5.0
DMAX	628	2.4	1866	7.2	3802	14.6
DMAX+1	433	1.7	1344	5.2	2788	10.7
DMAX+2	113	0.4	433	1.7	1033	4.0
E!	760	2.9	1772	6.8	3088	11.9
E4	5297	20.4	10201	39.3	15135	58.3
E4+1	3294	12.7	7334	28.2	11772	45.3
Eden	444	1.7	1194	4.6	2217	8.5
Eden+1	299	1.2	837	3.2	1673	6.4
ESPN	968	3.7	1962	7.6	3021	11.6
ESPN America	77	0.3	193	0.7	366	1.4
ESPN Classic	359	1.4	966	3.7	1783	6.9
Euronews	157	0.6	383	1.5	725	2.8
Eurosport	680	2.6	1675	6.4	3063	11.8
Eurosport 2	605	2.3	1449	5.6	2758	10.6
Eurosport HD	248	1.0	666	2.6	1218	4.7
Extreme Sports Channel	175	0.7	450	1.7	893	3.4
Film4	4473	17.2	9615	37.0	14022	54.0
Film4+1	1031	4.0	2838	10.9	5149	19.8
Flava	193	0.7	606	2.3	1170	4.5
Food Network	553	2.1	1342	5.2	2433	9.4
Food Network +1	301	1.2	737	2.8	1336	5.1
Fox News	74	0.3	226	0.9	507	2.0
FX	1770	6.8	3350	12.9	5125	19.7
FX+	352	1.4	912	3.5	1835	7.1
G.O.L.D	2449	9.4	5436	20.9	8454	32.5
G.O.L.D.+1	1009	3.9	2652	10.2	4917	18.9
Good Food	621	2.4	1509	5.8	2687	10.3
Good Food +1	457	1.8	1200	4.6	2118	8.2
Greatest Hits TV	135	0.5	445	1.7	961	3.7
Hi TV	82	0.3	202	0.8	452	1.7
History	826	3.2	1599	6.2	2610	10.0
History +1	395	1.5	883	3.4	1486	5.7
Home	533	2.1	1353	5.2	2436	9.4
Home +1	348	1.3	1030	4.0	2105	8.1
Horror Channel	365	1.4	1044	4.0	2132	8.2

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horror Channel +1	227	0.9	658	2.5	1367	5.3
Horse and Country	62	0.2	208	0.8	411	1.6
Imagine Dil Se	239	0.9	396	1.5	485	1.9
Investigation Discovery	159	0.6	370	1.4	647	2.5
ITV1	18399	70.8	23230	89.4	24942	96.0
ITV1 HD	2538	9.8	4455	17.2	6426	24.7
ITV1+1	4295	16.5	9847	37.9	15301	58.9
ITV2	8093	31.2	15388	59.2	20248	77.9
ITV2+1	2647	10.2	6738	25.9	11200	43.1
ITV3	5300	20.4	10230	39.4	15098	58.1
ITV3+1	659	2.5	1719	6.6	3186	12.3
ITV4	4437	17.1	10399	40.0	16097	62.0
ITV4+1	323	1.2	941	3.6	1723	6.6
Kerrang	212	0.8	619	2.4	1217	4.7
Kiss TV	293	1.1	898	3.5	1697	6.5
Kix!	96	0.4	272	1.0	533	2.1
Liverpool FC TV	200	0.8	475	1.8	885	3.4
Magic TV	305	1.2	895	3.4	1758	6.8
Massive R&B	112	0.4	325	1.3	699	2.7
Men & Movies	117	0.4	362	1.4	819	3.2
MGM HD	115	0.4	317	1.2	546	2.1
Military History	473	1.8	1077	4.1	1795	6.9
More 4	5653	21.8	11720	45.1	16826	64.8
More 4+1	1201	4.6	3093	11.9	5504	21.2
Motors TV	189	0.7	446	1.7	822	3.2
Movies 24	381	1.5	1090	4.2	2126	8.2
Movies 24 +	293	1.1	933	3.6	1929	7.4
Movies 4 Men	311	1.2	913	3.5	1774	6.8
Movies 4 Men 2	342	1.3	945	3.6	1815	7.0
Movies 4 Men 2+1	264	1.0	775	3.0	1579	6.1
Movies4Men+1	230	0.9	707	2.7	1514	5.8
MTV	1190	4.6	2705	10.4	4684	18.0
MTV +1	219	0.8	688	2.7	1399	5.4
MTV Base	361	1.4	1042	4.0	2040	7.9
MTV Classic	250	1.0	809	3.1	1582	6.1
MTV Dance	280	1.1	849	3.3	1599	6.2
MTV Hits	421	1.6	1248	4.8	2336	9.0
MTV Music	391	1.5	1114	4.3	1936	7.5
MTV Rocks	237	0.9	751	2.9	1599	6.2
MTVN HD	79	0.3	268	1.0	521	2.0
MUTV	45	0.2	90	0.3	181	0.7
My Channel	32	0.1	116	0.4	270	1.0
National Geographic +1	552	2.1	1473	5.7	2528	9.7
National Geographic TV	814	3.1	2005	7.7	3276	12.6
National Geographic Wild	466	1.8	1214	4.7	2295	8.8
Nick Jr	830	3.2	1584	6.1	2406	9.3
Nick Jr 2	527	2.0	1142	4.4	1924	7.4
Nickelodeon	503	1.9	1252	4.8	2267	8.7
Nickelodeon Replay	388	1.5	983	3.8	1758	6.8
Nicktoons	385	1.5	1008	3.9	1803	6.9
NickToons Replay	42	0.2	144	0.6	354	1.4
PBS	183	0.7	575	2.2	1227	4.7
Pick TV	3098	11.9	6607	25.4	10380	40.0
Pick TV+1	350	1.3	1072	4.1	2195	8.5
Pop	186	0.7	485	1.9	953	3.7
Pop Girl	60	0.2	186	0.7	360	1.4
Pop Girl+1	28	0.1	86	0.3	172	0.7
Q	206	0.8	646	2.5	1380	5.3
Quest	1536	5.9	3703	14.3	6553	25.2
Quest +1	159	0.6	541	2.1	1305	5.0
Really	1861	7.2	4418	17.0	7526	29.0
S4C	277	1.1	600	2.3	1094	4.2

BARB Quarterly Reach Report- Quarter 1 2012 (BARB weeks 2267-2279)
Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Scuzz	122	0.5	337	1.3	625	2.4
Sky 1	5595	21.5	9447	36.4	11888	45.8
Sky 2	1692	6.5	4508	17.4	7549	29.1
Sky Arts 1	626	2.4	1845	7.1	3726	14.3
Sky Arts 2	388	1.5	1080	4.2	2231	8.6
Sky Atlantic	1623	6.2	3456	13.3	5639	21.7
Sky Box Office (Movies)	127	0.5	433	1.7	837	3.2
Sky Living	2937	11.3	5929	22.8	8793	33.8
Sky Living +1	1254	4.8	3229	12.4	5790	22.3
Sky LIVINGit	1300	5.0	3555	13.7	6113	23.5
Sky LIVINGit +1	540	2.1	1641	6.3	3625	14.0
Sky Movies Action & Adventure	646	2.5	1672	6.4	2848	11.0
Sky Movies Classics	238	0.9	678	2.6	1350	5.2
Sky Movies Comedy	636	2.4	1638	6.3	2838	10.9
Sky Movies Crime & Thriller	501	1.9	1379	5.3	2443	9.4
Sky Movies Drama & Romance	427	1.6	1268	4.9	2362	9.1
Sky Movies Family	613	2.4	1556	6.0	2615	10.1
Sky Movies Indie	222	0.9	736	2.8	1415	5.4
Sky Movies Modern Greats	488	1.9	1383	5.3	2476	9.5
Sky Movies Premiere	1208	4.6	2447	9.4	3366	13.0
Sky Movies Premiere+1	514	2.0	1387	5.3	2302	8.9
Sky Movies SciFi-Horror	508	2.0	1353	5.2	2341	9.0
Sky Movies Showcase	702	2.7	1844	7.1	3114	12.0
Sky News	2897	11.2	5379	20.7	7972	30.7
Sky News Active	133	0.5	311	1.2	475	1.8
Sky Sports 1	3486	13.4	4920	18.9	5615	21.6
Sky Sports 2	2511	9.7	4254	16.4	5275	20.3
Sky Sports 3	1247	4.8	2513	9.7	3734	14.4
Sky Sports 4	947	3.6	2326	9.0	3556	13.7
Sky Sports Active 1	24	0.1	92	0.4	214	0.8
Sky Sports Active 2	26	0.1	101	0.4	228	0.9
Sky Sports Active 3	21	0.1	75	0.3	184	0.7
Sky Sports Active 4	10	0.0	37	0.1	98	0.4
Sky Sports Active 5	6	0.0	25	0.1	81	0.3
Sky Sports Active Other	56	0.2	180	0.7	448	1.7
Sky Sports News	3223	12.4	4852	18.7	6092	23.4
Smash Hits	280	1.1	883	3.4	1725	6.6
Sony TV	431	1.7	1306	5.0	2686	10.3
Sony TV+1	153	0.6	504	1.9	1175	4.5
Star Gold	233	0.9	417	1.6	432	1.7
Star Plus	423	1.6	570	2.2	548	2.1
Style	130	0.5	372	1.4	717	2.8
Sunrise TV	134	0.5	277	1.1	385	1.5
Syfy	1115	4.3	2806	10.8	4916	18.9
Syfy +1	215	0.8	638	2.5	1380	5.3
TCM	663	2.6	1819	7.0	3430	13.2
TCM 2	189	0.7	662	2.5	1508	5.8
The Africa Channel	37	0.1	105	0.4	259	1.0
The Box	373	1.4	1093	4.2	2059	7.9
The Travel Channel	138	0.5	411	1.6	843	3.2
The Travel Channel+1	133	0.5	403	1.6	727	2.8
The Vault	193	0.7	605	2.3	1226	4.7
Tiny Pop	281	1.1	632	2.4	1102	4.2
Tiny Pop+1	104	0.4	305	1.2	572	2.2
True Entertainment	267	1.0	793	3.1	1672	6.4
True Movies 1	352	1.4	976	3.8	1902	7.3
True Movies 2	256	1.0	742	2.9	1498	5.8
UMP Movies	2003	7.7	3907	15.0	6017	23.2
Universal	977	3.8	2065	7.9	3383	13.0
Universal+1	335	1.3	863	3.3	1576	6.1
VH-1	332	1.3	1056	4.1	2185	8.4
Vintage TV	240	0.9	659	2.5	1294	5.0

BARB Quarterly Reach Report- Quarter 1 2012 (BARB weeks 2267-2279)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
VIVA	1398	5.4	3696	14.2	6730	25.9
Watch	2762	10.6	6337	24.4	9640	37.1
Watch+1	578	2.2	1792	6.9	3846	14.8
Wedding TV	79	0.3	265	1.0	582	2.2
Yesterday	2947	11.3	6070	23.4	8839	34.0
Yesterday+1	345	1.3	978	3.8	1799	6.9
Zing	186	0.7	334	1.3	423	1.6
Other Non Itemised Channels	6048	23.3	10823	41.7	15070	58.0

BARB Quarterly Reach Report- Quarter 1 2012 (BARB weeks 2267-2279)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25528	97.3	26027	99.2	26175	99.8
4Music	2181	8.3	5034	19.2	8229	31.4
5 USA	3686	14.1	6854	26.1	10240	39.0
5 USA+1	663	2.5	1724	6.6	3110	11.9
5*	4006	15.3	8716	33.2	13591	51.8
5*+1	506	1.9	1515	5.8	3023	11.5
Alibi	1377	5.3	2403	9.2	3678	14.0
Alibi+1	508	1.9	1126	4.3	1804	6.9
AlJazeera English	283	1.1	619	2.4	1038	4.0
Animal Planet	407	1.6	996	3.8	1855	7.1
Animal Planet+1	145	0.6	403	1.5	770	2.9
attheraces	267	1.0	447	1.7	606	2.3
BBC 3	8783	33.5	16192	61.7	21057	80.3
BBC 4	6732	25.7	13014	49.6	18229	69.5
BBC HD	1585	6.0	3514	13.4	5820	22.2
BBC News	5610	21.4	9458	36.1	12875	49.1
BBC Parliament	409	1.6	1053	4.0	1986	7.6
BBC RB 6780	335	1.3	876	3.3	1572	6.0
BBC RB 6785	2	0.0	5	0.0	13	0.1
BBC RB 6786	5	0.0	20	0.1	44	0.2
BBC RB 6787	0	0.0	1	0.0	9	0.0
BBC RB 6788	7	0.0	20	0.1	52	0.2
BBC RB 6790	9	0.0	27	0.1	91	0.3
BBC RB 6880	141	0.5	434	1.7	1023	3.9
BBC RB 6881	99	0.4	381	1.5	914	3.5
BBC RB 6882	45	0.2	153	0.6	383	1.5
BBC RB 6883	65	0.2	217	0.8	542	2.1
BBC RB 6886	111	0.4	366	1.4	801	3.1
BBC RB FREEVIEW 301	838	3.2	1897	7.2	3384	12.9
BBC1	23928	91.2	25544	97.4	26010	99.2
BBC2	19224	73.3	24113	92.0	25557	97.5
BET	67	0.3	201	0.8	441	1.7
BET+1	55	0.2	172	0.7	400	1.5
Bio	640	2.4	1546	5.9	2761	10.5
Blighty	310	1.2	861	3.3	1600	6.1
Bliss	209	0.8	606	2.3	1122	4.3
Boomerang	548	2.1	1365	5.2	2431	9.3
Boomerang+1	341	1.3	897	3.4	1669	6.4
Cartoon Network	431	1.6	1014	3.9	1719	6.6
Cartoon Network Too	358	1.4	947	3.6	1699	6.5
Cartoonito	482	1.8	1076	4.1	1748	6.7
CBBC	1640	6.3	3567	13.6	5990	22.8
Cbeebies	2572	9.8	4465	17.0	6415	24.5
CBS Action	675	2.6	1547	5.9	2770	10.6
CBS Drama	591	2.3	1379	5.3	2480	9.5
CBS Reality TV	774	3.0	1775	6.8	3157	12.0
CBS Reality+1	550	2.1	1300	5.0	2334	8.9
Challenge TV	2238	8.5	4819	18.4	7940	30.3
Challenge TV+1	460	1.8	1270	4.8	2505	9.6
CHANNEL 4	18750	71.5	23787	90.7	25389	96.8
CHANNEL 4+1	7319	27.9	14098	53.8	18982	72.4
Channel 5	15783	60.2	22012	83.9	24732	94.3
Channel 5 +1	1937	7.4	4810	18.3	8434	32.2
Channel AKA	124	0.5	374	1.4	748	2.9
Channel Starz	163	0.6	454	1.7	910	3.5
Chart Show TV	347	1.3	892	3.4	1657	6.3
CITV and CITV Breakfast	922	3.5	2045	7.8	3392	12.9
Clubland TV	181	0.7	490	1.9	973	3.7
Comedy Central	2488	9.5	5225	19.9	7667	29.2
Comedy Central Extra	807	3.1	1911	7.3	3338	12.7
Comedy Central Extra+1	169	0.6	521	2.0	1052	4.0
Comedy Central+1	1241	4.7	3115	11.9	5235	20.0

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Community Channel	137	0.5	433	1.7	928	3.5
Crime & Investigation Net+1	232	0.9	503	1.9	833	3.2
Crime & Investigation Network	498	1.9	1020	3.9	1709	6.5
Dance Nation TV	152	0.6	416	1.6	781	3.0
Dave	5947	22.7	11664	44.5	16360	62.4
Dave ja vu	789	3.0	2276	8.7	4266	16.3
Discovery	1172	4.5	2527	9.6	4092	15.6
Discovery History	556	2.1	1319	5.0	2230	8.5
Discovery History +1	142	0.5	373	1.4	697	2.7
Discovery Home & Health	403	1.5	940	3.6	1703	6.5
Discovery Home & Health+1	260	1.0	664	2.5	1216	4.6
Discovery Real Time	592	2.3	1537	5.9	2762	10.5
Discovery Real Time+1	399	1.5	1105	4.2	2154	8.2
Discovery Science	536	2.0	1326	5.1	2318	8.8
Discovery Science+1	128	0.5	401	1.5	863	3.3
Discovery Shed	420	1.6	1015	3.9	1914	7.3
Discovery Travel & Living	224	0.9	630	2.4	1308	5.0
Discovery Turbo	545	2.1	1167	4.4	1849	7.1
Discovery+1	690	2.6	1640	6.3	2841	10.8
Disney Channel	665	2.5	1325	5.1	2036	7.8
Disney Channel+1	486	1.9	1053	4.0	1741	6.6
Disney Cinemagic	343	1.3	771	2.9	1322	5.0
Disney Cinemagic+1	122	0.5	349	1.3	647	2.5
Disney Junior	818	3.1	1527	5.8	2306	8.8
Disney Junior Plus	588	2.2	1189	4.5	1826	7.0
Disney XD	386	1.5	890	3.4	1530	5.8
Disney XD +1	304	1.2	752	2.9	1319	5.0
DMAX	734	2.8	2104	8.0	4072	15.5
DMAX+1	486	1.9	1459	5.6	2913	11.1
DMAX+2	130	0.5	447	1.7	1029	3.9
E!	767	2.9	1723	6.6	2956	11.3
E4	5645	21.5	10727	40.9	15686	59.8
E4+1	3556	13.6	7770	29.6	12273	46.8
Eden	476	1.8	1221	4.7	2220	8.5
Eden+1	305	1.2	824	3.1	1622	6.2
ESPN	787	3.0	1625	6.2	2659	10.1
ESPN America	44	0.2	123	0.5	267	1.0
ESPN Classic	252	1.0	700	2.7	1362	5.2
Euronews	152	0.6	386	1.5	741	2.8
Eurosport	624	2.4	1440	5.5	2466	9.4
Eurosport 2	529	2.0	1190	4.5	2167	8.3
Eurosport HD	185	0.7	480	1.8	845	3.2
Extreme Sports Channel	135	0.5	348	1.3	709	2.7
Film4	5920	22.6	11274	43.0	15545	59.3
Film4+1	1143	4.4	2995	11.4	5155	19.7
Flava	228	0.9	676	2.6	1229	4.7
Food Network	713	2.7	1600	6.1	2800	10.7
Food Network +1	316	1.2	741	2.8	1232	4.7
Fox News	93	0.4	231	0.9	475	1.8
FX	1734	6.6	3143	12.0	4652	17.7
FX+	438	1.7	983	3.8	1800	6.9
G.O.L.D	2593	9.9	5345	20.4	8026	30.6
G.O.L.D.+1	1101	4.2	2685	10.2	4775	18.2
Good Food	599	2.3	1436	5.5	2561	9.8
Good Food +1	456	1.7	1120	4.3	1958	7.5
Greatest Hits TV	194	0.7	536	2.0	1050	4.0
Hi TV	72	0.3	180	0.7	376	1.4
History	859	3.3	1621	6.2	2531	9.7
History +1	424	1.6	958	3.7	1578	6.0
Home	597	2.3	1479	5.6	2611	10.0
Home +1	416	1.6	1141	4.4	2255	8.6
Horror Channel	535	2.0	1294	4.9	2293	8.7

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horror Channel +1	334	1.3	860	3.3	1508	5.8
Horse and Country	78	0.3	252	1.0	456	1.7
Imagine Dil Se	275	1.0	386	1.5	462	1.8
Investigation Discovery	269	1.0	558	2.1	886	3.4
ITV1	21093	80.4	24530	93.5	25698	98.0
ITV1 HD	2291	8.7	3898	14.9	5611	21.4
ITV1+1	5916	22.6	12002	45.8	17144	65.4
ITV2	10588	40.4	17666	67.4	22083	84.2
ITV2+1	3944	15.0	8682	33.1	13062	49.8
ITV3	7536	28.7	13070	49.8	17797	67.9
ITV3+1	953	3.6	2250	8.6	3929	15.0
ITV4	5855	22.3	12203	46.5	17553	66.9
ITV4+1	404	1.5	1061	4.0	1855	7.1
Kerrang	176	0.7	538	2.1	1016	3.9
Kiss TV	257	1.0	757	2.9	1440	5.5
Kix!	120	0.5	270	1.0	585	2.2
Liverpool FC TV	171	0.7	398	1.5	709	2.7
Magic TV	318	1.2	903	3.4	1764	6.7
Massive R&B	155	0.6	417	1.6	786	3.0
Men & Movies	153	0.6	439	1.7	926	3.5
MGM HD	89	0.3	254	1.0	485	1.8
Military History	452	1.7	988	3.8	1670	6.4
More 4	7107	27.1	13614	51.9	18586	70.9
More 4+1	1340	5.1	3270	12.5	5506	21.0
Motors TV	163	0.6	436	1.7	791	3.0
Movies 24	489	1.9	1319	5.0	2381	9.1
Movies 24 +	378	1.4	1092	4.2	2016	7.7
Movies 4 Men	406	1.5	1118	4.3	2134	8.1
Movies 4 Men 2	419	1.6	1070	4.1	1945	7.4
Movies 4 Men 2+1	341	1.3	917	3.5	1701	6.5
Movies4Men+1	315	1.2	903	3.4	1719	6.6
MTV	1064	4.1	2429	9.3	4289	16.4
MTV +1	281	1.1	780	3.0	1542	5.9
MTV Base	312	1.2	898	3.4	1693	6.5
MTV Classic	244	0.9	758	2.9	1483	5.7
MTV Dance	274	1.0	805	3.1	1516	5.8
MTV Hits	405	1.5	1140	4.3	2166	8.3
MTV Music	354	1.3	981	3.7	1694	6.5
MTV Rocks	213	0.8	640	2.4	1337	5.1
MTVN HD	66	0.3	249	1.0	518	2.0
MUTV	38	0.1	79	0.3	167	0.6
My Channel	51	0.2	173	0.7	389	1.5
National Geographic +1	516	2.0	1379	5.3	2382	9.1
National Geographic TV	770	2.9	1885	7.2	3018	11.5
National Geographic Wild	499	1.9	1284	4.9	2352	9.0
Nick Jr	808	3.1	1516	5.8	2264	8.6
Nick Jr 2	542	2.1	1148	4.4	1903	7.3
Nickelodeon	536	2.0	1267	4.8	2297	8.8
Nickelodeon Replay	422	1.6	1027	3.9	1826	7.0
Nicktoons	431	1.6	1054	4.0	1841	7.0
NickToons Replay	53	0.2	167	0.6	430	1.6
PBS	202	0.8	587	2.2	1210	4.6
Pick TV	5118	19.5	9179	35.0	12987	49.5
Pick TV+1	484	1.8	1369	5.2	2507	9.6
Pop	249	0.9	631	2.4	1223	4.7
Pop Girl	69	0.3	195	0.7	366	1.4
Pop Girl+1	38	0.1	99	0.4	207	0.8
Q	195	0.7	622	2.4	1202	4.6
Quest	2561	9.8	5362	20.4	8604	32.8
Quest +1	191	0.7	619	2.4	1426	5.4
Really	2763	10.5	5938	22.6	9282	35.4
S4C	317	1.2	666	2.5	1132	4.3

BARB Quarterly Reach Report- Quarter 1 2012 (BARB weeks 2267-2279)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Scuzz	121	0.5	343	1.3	635	2.4
Sky 1	5289	20.2	8532	32.5	10483	40.0
Sky 2	1743	6.6	4432	16.9	7073	27.0
Sky Arts 1	581	2.2	1691	6.4	3435	13.1
Sky Arts 2	377	1.4	1044	4.0	2194	8.4
Sky Atlantic	1426	5.4	3030	11.6	4892	18.7
Sky Box Office (Movies)	108	0.4	361	1.4	733	2.8
Sky Living	3219	12.3	6009	22.9	8434	32.2
Sky Living +1	1548	5.9	3643	13.9	6015	22.9
Sky LIVINGit	1481	5.6	3632	13.9	6066	23.1
Sky LIVINGit +1	686	2.6	1973	7.5	3999	15.3
Sky Movies Action & Adventure	558	2.1	1446	5.5	2466	9.4
Sky Movies Classics	230	0.9	614	2.3	1205	4.6
Sky Movies Comedy	566	2.2	1449	5.5	2503	9.5
Sky Movies Crime & Thriller	428	1.6	1150	4.4	2056	7.8
Sky Movies Drama & Romance	398	1.5	1118	4.3	2039	7.8
Sky Movies Family	612	2.3	1496	5.7	2421	9.2
Sky Movies Indie	196	0.7	630	2.4	1239	4.7
Sky Movies Modern Greats	408	1.6	1168	4.5	2115	8.1
Sky Movies Premiere	1076	4.1	2191	8.4	2946	11.2
Sky Movies Premiere+1	460	1.8	1244	4.7	2053	7.8
Sky Movies SciFi-Horror	449	1.7	1167	4.4	2066	7.9
Sky Movies Showcase	606	2.3	1620	6.2	2679	10.2
Sky News	3076	11.7	5588	21.3	8408	32.1
Sky News Active	164	0.6	350	1.3	507	1.9
Sky Sports 1	2635	10.0	3824	14.6	4409	16.8
Sky Sports 2	1849	7.1	3234	12.3	4135	15.8
Sky Sports 3	969	3.7	1937	7.4	2895	11.0
Sky Sports 4	729	2.8	1761	6.7	2797	10.7
Sky Sports Active 1	17	0.1	69	0.3	171	0.7
Sky Sports Active 2	22	0.1	88	0.3	212	0.8
Sky Sports Active 3	12	0.0	48	0.2	116	0.4
Sky Sports Active 4	10	0.0	39	0.2	115	0.4
Sky Sports Active 5	6	0.0	21	0.1	66	0.3
Sky Sports Active Other	45	0.2	157	0.6	376	1.4
Sky Sports News	2637	10.1	4060	15.5	5088	19.4
Smash Hits	292	1.1	869	3.3	1693	6.5
Sony TV	480	1.8	1376	5.2	2745	10.5
Sony TV+1	181	0.7	589	2.2	1294	4.9
Star Gold	204	0.8	338	1.3	382	1.5
Star Plus	331	1.3	393	1.5	414	1.6
Style	142	0.5	400	1.5	765	2.9
Sunrise TV	150	0.6	271	1.0	375	1.4
Syfy	1244	4.7	2953	11.3	4880	18.6
Syfy +1	248	0.9	701	2.7	1474	5.6
TCM	797	3.0	1957	7.5	3426	13.1
TCM 2	193	0.7	644	2.5	1415	5.4
The Africa Channel	38	0.1	115	0.4	227	0.9
The Box	358	1.4	1022	3.9	1854	7.1
The Travel Channel	130	0.5	381	1.5	816	3.1
The Travel Channel+1	124	0.5	380	1.4	748	2.9
The Vault	246	0.9	680	2.6	1250	4.8
Tiny Pop	351	1.3	797	3.0	1378	5.3
Tiny Pop+1	159	0.6	384	1.5	641	2.4
True Entertainment	497	1.9	1205	4.6	2249	8.6
True Movies 1	666	2.5	1543	5.9	2543	9.7
True Movies 2	469	1.8	1169	4.5	2034	7.8
UMP Movies	1921	7.3	3627	13.8	5589	21.3
Universal	1293	4.9	2472	9.4	3796	14.5
Universal+1	495	1.9	1169	4.5	2029	7.7
VH-1	355	1.4	1052	4.0	2128	8.1
Vintage TV	315	1.2	806	3.1	1507	5.7

BARB Quarterly Reach Report- Quarter 1 2012 (BARB weeks 2267-2279)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
VIVA	1974	7.5	4661	17.8	8010	30.5
Watch	3027	11.5	6258	23.9	8929	34.0
Watch+1	617	2.4	1788	6.8	3718	14.2
Wedding TV	107	0.4	347	1.3	751	2.9
Yesterday	4601	17.5	8278	31.6	11402	43.5
Yesterday+1	461	1.8	1154	4.4	2010	7.7
Zing	184	0.7	314	1.2	400	1.5
Other Non Itemised Channels	7682	29.3	12825	48.9	17193	65.6