

BARB Quarterly Reach Report- Quarter 1 2014 (BARB weeks 2371-2383)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	55292	94.5	57618	98.4	58257	99.5
4Music	4134	7.1	9790	16.7	16672	28.5
4seven	5322	9.1	14213	24.3	24963	42.6
5 USA	5812	9.9	11950	20.4	18680	31.9
5 USA+1	967	1.7	2652	4.5	5372	9.2
5*	7315	12.5	16567	28.3	26466	45.2
Aaj Tak	240	0.4	447	0.8	699	1.2
ABP News	203	0.3	408	0.7	607	1.0
Alibi	2344	4.0	4768	8.1	8041	13.7
Alibi+1	851	1.5	2089	3.6	3611	6.2
AlJazeera English	650	1.1	1679	2.9	3043	5.2
Animal Planet	1173	2.0	3023	5.2	5546	9.5
Animal Planet+1	287	0.5	874	1.5	1796	3.1
ARY News	419	0.7	715	1.2	1053	1.8
attheraces	612	1.0	1022	1.7	1483	2.5
BBC 3	15929	27.2	32009	54.7	44706	76.4
BBC 4	11492	19.6	23238	39.7	33889	57.9
BBC News	10300	17.6	17753	30.3	25085	42.9
BBC Parliament	643	1.1	1860	3.2	3776	6.5
BBC RB 6880	1125	1.9	3391	5.8	7958	13.6
BBC RB FREEVIEW 301	1894	3.2	4573	7.8	8749	14.9
BBC1	47501	81.1	54526	93.1	57099	97.5
BBC2	35621	60.9	48570	83.0	54370	92.9
BET:BlackEntTv	296	0.5	808	1.4	1632	2.8
BET:BlackEntTv +1	126	0.2	393	0.7	874	1.5
Bliss	333	0.6	1013	1.7	2078	3.6
Boomerang	2004	3.4	4427	7.6	7463	12.7
Boomerang+1	1047	1.8	2628	4.5	4581	7.8
BT Sport 1	2601	4.4	5043	8.6	6821	11.7
BT Sport 2	741	1.3	1997	3.4	3553	6.1
BuzMuzik	312	0.5	911	1.6	2011	3.4
Capital TV	385	0.7	1206	2.1	2414	4.1
Cartoon Network	2055	3.5	3949	6.7	6297	10.8
Cartoon Network Too	979	1.7	2319	4.0	4087	7.0
Cartoonito	968	1.7	2334	4.0	4115	7.0
CBBC	4343	7.4	8393	14.3	13188	22.5
Cbeebies	6282	10.7	11181	19.1	15999	27.3
CBS Action	921	1.6	2458	4.2	4891	8.4
CBS Drama	812	1.4	2112	3.6	4118	7.0
CBS Reality TV	1458	2.5	3539	6.0	6776	11.6
CBS Reality+1	1015	1.7	2593	4.4	5098	8.7
CH4 HD	1373	2.3	4458	7.6	10618	18.1
Challenge TV	3601	6.2	8378	14.3	14946	25.5
Challenge TV+1	856	1.5	2452	4.2	5015	8.6
CHANNEL 4	35186	60.1	49029	83.8	54625	93.3
CHANNEL 4+1	12073	20.6	26344	45.0	38897	66.4
CHANNEL 5	28183	48.1	43585	74.5	52408	89.5
CHANNEL 5+1	5318	9.1	13640	23.3	24480	41.8
Channel AKA	255	0.4	676	1.2	1451	2.5
Channel Starz	431	0.7	1200	2.0	2226	3.8
Chart Show Dance	257	0.4	779	1.3	1701	2.9
Chart Show TV	620	1.1	1805	3.1	3463	5.9
CITV and CITV Breakfast	2568	4.4	5380	9.2	8632	14.7
Clubland TV	274	0.5	815	1.4	1850	3.2
COLORS TV	713	1.2	1170	2.0	1668	2.9
Comedy Central	4677	8.0	9946	17.0	15555	26.6
Comedy Central Extra	1333	2.3	3602	6.2	6617	11.3
Comedy Central Extra+1	334	0.6	1038	1.8	2354	4.0
Comedy Central+1	2325	4.0	5836	10.0	10015	17.1
Community Channel	309	0.5	1007	1.7	2285	3.9
Crime + Investigation	814	1.4	1833	3.1	3285	5.6
Crime + Investigation +1	301	0.5	739	1.3	1353	2.3

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Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Dave	13462	23.0	26292	44.9	36608	62.5
Dave ja vu	2376	4.1	6344	10.8	11621	19.9
Discovery	2811	4.8	5862	10.0	8981	15.3
Discovery History	592	1.0	1699	2.9	3137	5.4
Discovery History +1	422	0.7	1194	2.0	2230	3.8
Discovery Home & Health	642	1.1	1784	3.0	3507	6.0
Discovery Home & Health+1	465	0.8	1293	2.2	2510	4.3
Discovery Science	1088	1.9	2807	4.8	4947	8.5
Discovery Science+1	350	0.6	1042	1.8	2061	3.5
Discovery Shed	719	1.2	1799	3.1	3307	5.6
Discovery Turbo	1303	2.2	2895	4.9	4598	7.9
Discovery+1	1439	2.5	3457	5.9	5780	9.9
Disney Channel	2312	4.0	4321	7.4	6432	11.0
Disney Channel+1	1660	2.8	3453	5.9	5237	8.9
Disney Junior	2555	4.4	4809	8.2	7224	12.3
Disney Junior Plus	1553	2.7	3137	5.4	4744	8.1
Disney XD	1270	2.2	2918	5.0	5175	8.8
Disney XD +1	979	1.7	2305	3.9	3972	6.8
DMAX	1022	1.7	3185	5.4	6943	11.9
DMAX+1	230	0.4	805	1.4	2030	3.5
Drama	5374	9.2	10984	18.8	17171	29.3
E!	1447	2.5	3449	5.9	5905	10.1
E! +1	198	0.3	595	1.0	1280	2.2
E4	12924	22.1	23796	40.7	34396	58.8
E4+1	8129	13.9	17622	30.1	27380	46.8
Eden	938	1.6	2689	4.6	5379	9.2
Eden+1	585	1.0	1721	2.9	3342	5.7
ESPN	305	0.5	863	1.5	1827	3.1
Euronews	295	0.5	810	1.4	1610	2.8
Eurosport	1178	2.0	3080	5.3	5773	9.9
Eurosport 2	1021	1.7	2599	4.4	4924	8.4
Extreme Sports Channel	231	0.4	687	1.2	1501	2.6
Film4	9391	16.0	19195	32.8	27827	47.5
Film4 HD	1223	2.1	3359	5.7	5917	10.1
Film4+1	4168	7.1	11228	19.2	19499	33.3
Flava	326	0.6	920	1.6	1894	3.2
Food Network	2177	3.7	5013	8.6	8398	14.3
Food Network +1	446	0.8	1148	2.0	2267	3.9
FOX	3798	6.5	7382	12.6	11459	19.6
Fox News	173	0.3	452	0.8	857	1.5
FOX+	850	1.5	2245	3.8	4378	7.5
GEO NEWS	308	0.5	463	0.8	674	1.2
GOLD	5280	9.0	11901	20.3	18755	32.0
GOLD+1	2308	3.9	6140	10.5	11326	19.3
Good Food	1064	1.8	2792	4.8	5250	9.0
Good Food +1	688	1.2	1883	3.2	3493	6.0
H2	755	1.3	1849	3.2	3366	5.8
Heart TV	362	0.6	1071	1.8	2181	3.7
heat	699	1.2	2019	3.4	3965	6.8
History	1808	3.1	3542	6.1	5569	9.5
History +1	1083	1.9	2436	4.2	3984	6.8
Home	864	1.5	2283	3.9	4234	7.2
Home +1	565	1.0	1602	2.7	3298	5.6
Horror Channel	1055	1.8	2847	4.9	5430	9.3
Horror Channel +1	671	1.1	1895	3.2	3831	6.5
Horse and Country	86	0.1	255	0.4	526	0.9
Investigation Discovery	887	1.5	1976	3.4	3376	5.8
Investigation Discovery +1	540	0.9	1239	2.1	2052	3.5
ITV	38804	66.3	50204	85.8	55443	94.7
ITV HD	6447	11.0	11453	19.6	16156	27.6
ITV+1	10964	18.7	23907	40.8	36154	61.8
ITV2	18264	31.2	34284	58.6	45806	78.2

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	000s	%	000s	%	000s	%
ITV2+1	7073	12.1	17175	29.3	28008	47.8
ITV3	10885	18.6	20751	35.4	30409	51.9
ITV3+1	1905	3.3	5126	8.8	9740	16.6
ITV4	10289	17.6	22811	39.0	34771	59.4
ITV4+1	994	1.7	3017	5.2	6111	10.4
Kerrang	593	1.0	1608	2.7	3106	5.3
Kiss TV	842	1.4	2453	4.2	4809	8.2
Kix	436	0.7	1038	1.8	1816	3.1
Lamhe	500	0.9	932	1.6	1477	2.5
Lifetime	1499	2.6	3527	6.0	6300	10.8
Lifetime +1	366	0.6	1029	1.8	2264	3.9
Liverpool FC TV	460	0.8	1102	1.9	2031	3.5
Magic TV	1026	1.8	2792	4.8	5405	9.2
More 4	12637	21.6	26100	44.6	37948	64.8
More 4+1	2757	4.7	7568	12.9	13676	23.4
more>movies/movie mix	3872	6.6	9143	15.6	15143	25.9
more>movies/movie mix +1	357	0.6	1304	2.2	2992	5.1
Motors TV	264	0.5	721	1.2	1415	2.4
Movies 24	744	1.3	2047	3.5	3944	6.7
Movies 24 +	705	1.2	1852	3.2	3627	6.2
Movies 4 Men	818	1.4	2111	3.6	3898	6.7
Movies 4 Men+1	569	1.0	1588	2.7	3051	5.2
MTV	2192	3.7	5579	9.5	9967	17.0
MTV +1	399	0.7	1249	2.1	2670	4.6
MTV Base	641	1.1	1908	3.3	3707	6.3
MTV Classic	467	0.8	1446	2.5	3009	5.1
MTV Dance	542	0.9	1710	2.9	3460	5.9
MTV Hits	809	1.4	2426	4.1	4759	8.1
MTV Live	535	0.9	1718	2.9	3667	6.3
MTV Music	947	1.6	2724	4.7	5389	9.2
MTV Rocks	474	0.8	1440	2.5	2970	5.1
My Channel	40	0.1	156	0.3	395	0.7
National Geographic +1	835	1.4	2385	4.1	4380	7.5
National Geographic TV	1488	2.5	3786	6.5	6815	11.6
National Geographic Wild	1094	1.9	2840	4.9	5202	8.9
NDTV 24x7	195	0.3	403	0.7	668	1.1
News18 India	50	0.1	92	0.2	163	0.3
Nick Jr	2096	3.6	4377	7.5	6780	11.6
Nick Jr +1	428	0.7	1122	1.9	2120	3.6
Nick Jr 2	1537	2.6	3304	5.6	5338	9.1
Nickelodeon	1681	2.9	3630	6.2	5934	10.1
Nickelodeon +1	1141	1.9	2620	4.5	4472	7.6
Nicktoons	1371	2.3	3028	5.2	5102	8.7
NOWM	415	0.7	1298	2.2	2833	4.8
PBS America	610	1.0	1742	3.0	3338	5.7
Pick	8297	14.2	16796	28.7	25557	43.7
Pick +1	825	1.4	2484	4.2	5105	8.7
Planet Pop	488	0.8	1482	2.5	2981	5.1
Pop	719	1.2	1696	2.9	2984	5.1
Pop Girl	299	0.5	751	1.3	1298	2.2
Quest	4919	8.4	10248	17.5	16357	27.9
Quest +1	812	1.4	2497	4.3	5598	9.6
Really	5289	9.0	12146	20.7	19333	33.0
Rishtey	682	1.2	1090	1.9	1545	2.6
RT	510	0.9	1294	2.2	2468	4.2
S4C	562	1.0	1314	2.2	2455	4.2
SAB	542	0.9	957	1.6	1511	2.6
Samaa	178	0.3	317	0.5	495	0.8
Scuzz	326	0.6	959	1.6	1766	3.0
Sky 1	10587	18.1	18939	32.4	25495	43.6
Sky 1 +1	771	1.3	2218	3.8	4458	7.6
Sky 2	3123	5.3	8258	14.1	14747	25.2

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Arts 1	1548	2.6	4465	7.6	8459	14.5
Sky Arts 2	913	1.6	2690	4.6	5670	9.7
Sky Atlantic	3431	5.9	7298	12.5	11503	19.7
Sky Atlantic +1	414	0.7	1158	2.0	2343	4.0
Sky Box Office (Movies)	145	0.2	533	0.9	1277	2.2
Sky Living	6412	11.0	13088	22.4	19460	33.2
Sky Living +1	2447	4.2	6477	11.1	11631	19.9
Sky LIVINGit	2573	4.4	6892	11.8	12184	20.8
Sky LIVINGit +1	363	0.6	1141	1.9	2559	4.4
Sky Movies Action & Adventure	1528	2.6	3983	6.8	6833	11.7
Sky Movies Comedy	1302	2.2	3631	6.2	6764	11.6
Sky Movies Crime & Thriller	785	1.3	2368	4.0	4525	7.7
Sky Movies Disney	1779	3.0	4245	7.3	6915	11.8
Sky Movies Drama & Romance	857	1.5	2725	4.7	5441	9.3
Sky Movies Family	1396	2.4	3674	6.3	6395	10.9
Sky Movies Greats	1209	2.1	3482	5.9	6209	10.6
Sky Movies Premiere	2316	4.0	5361	9.2	8302	14.2
Sky Movies Premiere+1	804	1.4	2445	4.2	4356	7.4
Sky Movies SciFi-Horror	1135	1.9	3161	5.4	5765	9.8
Sky Movies Select	607	1.0	1849	3.2	3839	6.6
Sky Movies Showcase	1372	2.3	3975	6.8	7157	12.2
Sky News	6111	10.4	11454	19.6	17526	29.9
Sky Sports 1	6347	10.8	9400	16.1	11306	19.3
Sky Sports 2	3214	5.5	6070	10.4	8525	14.6
Sky Sports 3	2110	3.6	4800	8.2	7416	12.7
Sky Sports 4	1660	2.8	3784	6.5	5977	10.2
Sky Sports Active Hi 1	12	0.0	32	0.1	76	0.1
Sky Sports Active Hi 2	24	0.0	94	0.2	235	0.4
Sky Sports Active Hi 3	2	0.0	9	0.0	22	0.0
Sky Sports Active Hi 5	15	0.0	57	0.1	140	0.2
Sky Sports Active Lo 1	3	0.0	11	0.0	35	0.1
Sky Sports Active Lo 2	25	0.0	103	0.2	259	0.4
Sky Sports Active Lo 3	55	0.1	207	0.4	494	0.8
Sky Sports Active Lo 4	34	0.1	138	0.2	368	0.6
Sky Sports Active Lo 5	11	0.0	42	0.1	122	0.2
Sky Sports Active Lo 6	9	0.0	36	0.1	76	0.1
Sky Sports Active Lo 7	9	0.0	38	0.1	91	0.2
Sky Sports F1	735	1.3	1884	3.2	3849	6.6
Sky Sports News	5928	10.1	9511	16.2	12302	21.0
Smash Hits	782	1.3	2265	3.9	4387	7.5
Sony Movie Channel	458	0.8	1464	2.5	3178	5.4
Sony Movie Channel +1	448	0.8	1404	2.4	3047	5.2
Sony TV	913	1.6	2740	4.7	6019	10.3
Sony TV+1	383	0.7	1224	2.1	2741	4.7
Star Gold	514	0.9	983	1.7	1447	2.5
Star Life OK	498	0.9	949	1.6	1352	2.3
Star Plus	1100	1.9	1528	2.6	1989	3.4
Syfy	2725	4.7	6707	11.5	12032	20.6
Syfy +1	655	1.1	1940	3.3	4108	7.0
TCM	1415	2.4	3502	6.0	6439	11.0
TCM +1	859	1.5	2301	3.9	4311	7.4
The Africa Channel	168	0.3	433	0.7	868	1.5
The Box	831	1.4	2478	4.2	4887	8.3
The Travel Channel	914	1.6	2653	4.5	5507	9.4
The Travel Channel+1	245	0.4	756	1.3	1689	2.9
The Vault	417	0.7	1228	2.1	2462	4.2
Tiny Pop	1033	1.8	2362	4.0	4131	7.1
Tiny Pop+1	451	0.8	1097	1.9	1964	3.4
TLC	2831	4.8	6963	11.9	12236	20.9
TLC +1	899	1.5	2704	4.6	5591	9.6
TLC +2	253	0.4	893	1.5	2107	3.6
True Drama	322	0.6	1006	1.7	2153	3.7

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	000s	%	000s	%	000s	%
True Entertainment	2408	4.1	5454	9.3	9688	16.6
True Movies 1	849	1.5	2251	3.8	4274	7.3
True Movies 2	614	1.0	1651	2.8	3119	5.3
UMP Movies	729	1.2	1380	2.4	1986	3.4
Universal	2283	3.9	4845	8.3	8153	13.9
Universal+1	839	1.4	2084	3.6	3872	6.6
VH-1	668	1.1	2094	3.6	4293	7.3
Vintage TV	659	1.1	1782	3.0	3454	5.9
VIVA	3447	5.9	8640	14.8	15412	26.3
Vox Africa	104	0.2	222	0.4	422	0.7
Watch	5776	9.9	13088	22.4	20674	35.3
Watch+1	1519	2.6	4598	7.9	9173	15.7
Yesterday	5823	9.9	11782	20.1	17799	30.4
Yesterday+1	643	1.1	1676	2.9	3008	5.1
Zing	576	1.0	1089	1.9	1605	2.7
Other Non Itemised Channels	9465	16.2	18751	32.0	29246	50.0

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	47161	94.8	48972	98.4	49507	99.5
4Music	3571	7.2	8411	16.9	14258	28.7
4seven	4977	10.0	13117	26.4	22739	45.7
5 USA	5564	11.2	11317	22.7	17426	35.0
5 USA+1	932	1.9	2526	5.1	5011	10.1
5*	6809	13.7	15139	30.4	23819	47.9
Aaj Tak	199	0.4	362	0.7	563	1.1
ABP News	169	0.3	325	0.7	492	1.0
Alibi	2240	4.5	4480	9.0	7476	15.0
Alibi+1	824	1.7	1988	4.0	3403	6.8
AlJazeera English	633	1.3	1624	3.3	2920	5.9
Animal Planet	1068	2.1	2704	5.4	4948	9.9
Animal Planet+1	263	0.5	795	1.6	1631	3.3
ARY News	313	0.6	536	1.1	801	1.6
attheraces	588	1.2	961	1.9	1362	2.7
BBC 3	14253	28.6	28268	56.8	38959	78.3
BBC 4	11100	22.3	22010	44.2	31405	63.1
BBC News	9761	19.6	16446	33.1	22857	45.9
BBC Parliament	625	1.3	1783	3.6	3595	7.2
BBC RB 6880	1054	2.1	3137	6.3	7267	14.6
BBC RB FREEVIEW 301	1781	3.6	4226	8.5	7962	16.0
BBC1	42230	84.9	47058	94.6	48747	98.0
BBC2	32896	66.1	43135	86.7	47127	94.7
BET:BlackEntTv	259	0.5	706	1.4	1422	2.9
BET:BlackEntTv +1	108	0.2	332	0.7	745	1.5
Bliss	282	0.6	858	1.7	1764	3.5
Boomerang	1102	2.2	2639	5.3	4850	9.7
Boomerang+1	575	1.2	1543	3.1	2881	5.8
BT Sport 1	2333	4.7	4448	8.9	5919	11.9
BT Sport 2	681	1.4	1818	3.7	3220	6.5
BuzMuzik	243	0.5	715	1.4	1603	3.2
Capital TV	306	0.6	958	1.9	1926	3.9
Cartoon Network	1053	2.1	2299	4.6	3987	8.0
Cartoon Network Too	506	1.0	1297	2.6	2396	4.8
Cartoonito	573	1.2	1453	2.9	2728	5.5
CBBC	2169	4.4	4877	9.8	8455	17.0
Cbeebies	4242	8.5	7815	15.7	11548	23.2
CBS Action	884	1.8	2323	4.7	4555	9.2
CBS Drama	778	1.6	1997	4.0	3834	7.7
CBS Reality TV	1359	2.7	3250	6.5	6167	12.4
CBS Reality+1	940	1.9	2379	4.8	4629	9.3
CH4 HD	1307	2.6	4214	8.5	9990	20.1
Challenge TV	3275	6.6	7483	15.0	13228	26.6
Challenge TV+1	787	1.6	2219	4.5	4511	9.1
CHANNEL 4	31733	63.8	42996	86.4	47138	94.7
CHANNEL 4+1	10996	22.1	23564	47.4	34158	68.6
CHANNEL 5	25478	51.2	38381	77.1	45202	90.8
CHANNEL 5+1	4989	10.0	12519	25.2	21994	44.2
Channel AKA	194	0.4	501	1.0	1123	2.3
Channel Starz	312	0.6	904	1.8	1715	3.4
Chart Show Dance	211	0.4	627	1.3	1390	2.8
Chart Show TV	484	1.0	1429	2.9	2746	5.5
CITV and CITV Breakfast	1245	2.5	2978	6.0	5232	10.5
Clubland TV	229	0.5	671	1.3	1449	2.9
COLORS TV	568	1.1	907	1.8	1301	2.6
Comedy Central	4125	8.3	8691	17.5	13495	27.1
Comedy Central Extra	1224	2.5	3259	6.5	5869	11.8
Comedy Central Extra+1	302	0.6	926	1.9	2087	4.2
Comedy Central+1	2076	4.2	5152	10.4	8669	17.4
Community Channel	291	0.6	929	1.9	2130	4.3
Crime + Investigation	782	1.6	1731	3.5	3071	6.2
Crime + Investigation +1	290	0.6	709	1.4	1273	2.6

BARB Quarterly Reach Report- Quarter 1 2014 (BARB weeks 2371-2383)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Dave	12209	24.5	23480	47.2	32235	64.8
Dave ja vu	2173	4.4	5716	11.5	10469	21.0
Discovery	2583	5.2	5231	10.5	7928	15.9
Discovery History	565	1.1	1601	3.2	2956	5.9
Discovery History +1	410	0.8	1141	2.3	2095	4.2
Discovery Home & Health	605	1.2	1661	3.3	3278	6.6
Discovery Home & Health+1	433	0.9	1174	2.4	2297	4.6
Discovery Science	1005	2.0	2549	5.1	4428	8.9
Discovery Science+1	323	0.6	957	1.9	1875	3.8
Discovery Shed	674	1.4	1653	3.3	2986	6.0
Discovery Turbo	1200	2.4	2612	5.2	4084	8.2
Discovery+1	1336	2.7	3145	6.3	5192	10.4
Disney Channel	1087	2.2	2342	4.7	3809	7.7
Disney Channel+1	748	1.5	1759	3.5	2990	6.0
Disney Junior	1604	3.2	3107	6.2	4852	9.8
Disney Junior Plus	985	2.0	2041	4.1	3179	6.4
Disney XD	616	1.2	1602	3.2	3107	6.2
Disney XD +1	453	0.9	1213	2.4	2240	4.5
DMAX	926	1.9	2868	5.8	6197	12.5
DMAX+1	209	0.4	728	1.5	1834	3.7
Drama	5195	10.4	10469	21.0	16119	32.4
E!	1306	2.6	3092	6.2	5202	10.5
E! +1	171	0.3	523	1.1	1123	2.3
E4	11435	23.0	20864	41.9	29903	60.1
E4+1	7251	14.6	15636	31.4	24064	48.4
Eden	871	1.8	2459	4.9	4839	9.7
Eden+1	545	1.1	1590	3.2	3014	6.1
ESPN	267	0.5	757	1.5	1556	3.1
Euronews	283	0.6	770	1.5	1525	3.1
Eurosport	1107	2.2	2823	5.7	5187	10.4
Eurosport 2	963	1.9	2380	4.8	4429	8.9
Extreme Sports Channel	197	0.4	579	1.2	1284	2.6
Film4	8659	17.4	17252	34.7	24654	49.5
Film4 HD	1097	2.2	2963	6.0	5103	10.3
Film4+1	3822	7.7	10096	20.3	17223	34.6
Flava	251	0.5	724	1.5	1490	3.0
Food Network	2028	4.1	4563	9.2	7552	15.2
Food Network +1	410	0.8	1028	2.1	2012	4.0
FOX	3514	7.1	6686	13.4	10094	20.3
Fox News	150	0.3	398	0.8	727	1.5
FOX+	802	1.6	2093	4.2	4008	8.1
GEO NEWS	224	0.5	328	0.7	461	0.9
GOLD	4835	9.7	10668	21.4	16542	33.2
GOLD+1	2144	4.3	5590	11.2	10094	20.3
Good Food	982	2.0	2526	5.1	4666	9.4
Good Food +1	644	1.3	1741	3.5	3193	6.4
H2	722	1.5	1728	3.5	3100	6.2
Heart TV	311	0.6	906	1.8	1842	3.7
heat	571	1.1	1666	3.3	3267	6.6
History	1676	3.4	3218	6.5	4975	10.0
History +1	1001	2.0	2215	4.5	3547	7.1
Home	824	1.7	2129	4.3	3874	7.8
Home +1	540	1.1	1510	3.0	3051	6.1
Horrer Channel	1001	2.0	2653	5.3	4992	10.0
Horrer Channel +1	640	1.3	1784	3.6	3558	7.1
Horse and Country	84	0.2	246	0.5	491	1.0
Investigation Discovery	852	1.7	1865	3.7	3170	6.4
Investigation Discovery +1	520	1.0	1180	2.4	1935	3.9
ITV	34742	69.8	43738	87.9	47543	95.5
ITV HD	5784	11.6	10120	20.3	14132	28.4
ITV+1	10117	20.3	21559	43.3	31878	64.1
ITV2	16388	32.9	29995	60.3	39625	79.6

BARB Quarterly Reach Report- Quarter 1 2014 (BARB weeks 2371-2383)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	6360	12.8	15158	30.5	24376	49.0
ITV3	10517	21.1	19634	39.5	28255	56.8
ITV3+1	1854	3.7	4945	9.9	9321	18.7
ITV4	9663	19.4	20928	42.1	31285	62.9
ITV4+1	948	1.9	2851	5.7	5734	11.5
Kerrang	506	1.0	1388	2.8	2729	5.5
Kiss TV	690	1.4	2027	4.1	4035	8.1
Kix	216	0.4	559	1.1	1076	2.2
Lamhe	440	0.9	796	1.6	1220	2.5
Lifetime	1341	2.7	3163	6.4	5634	11.3
Lifetime +1	330	0.7	922	1.9	2048	4.1
Liverpool FC TV	371	0.7	895	1.8	1642	3.3
Magic TV	892	1.8	2425	4.9	4710	9.5
More 4	11912	23.9	24002	48.2	34151	68.6
More 4+1	2598	5.2	7050	14.2	12548	25.2
more>movies/movie mix	3672	7.4	8492	17.1	13826	27.8
more>movies/movie mix +1	340	0.7	1237	2.5	2794	5.6
Motors TV	246	0.5	659	1.3	1289	2.6
Movies 24	717	1.4	1952	3.9	3688	7.4
Movies 24 +	676	1.4	1761	3.5	3371	6.8
Movies 4 Men	794	1.6	2025	4.1	3649	7.3
Movies 4 Men+1	551	1.1	1532	3.1	2895	5.8
MTV	1968	4.0	4912	9.9	8655	17.4
MTV +1	364	0.7	1122	2.3	2358	4.7
MTV Base	530	1.1	1552	3.1	2993	6.0
MTV Classic	412	0.8	1273	2.6	2628	5.3
MTV Dance	451	0.9	1383	2.8	2791	5.6
MTV Hits	643	1.3	1902	3.8	3722	7.5
MTV Live	429	0.9	1401	2.8	3006	6.0
MTV Music	773	1.6	2151	4.3	4219	8.5
MTV Rocks	399	0.8	1202	2.4	2455	4.9
My Channel	39	0.1	152	0.3	384	0.8
National Geographic +1	787	1.6	2209	4.4	3990	8.0
National Geographic TV	1387	2.8	3487	7.0	6186	12.4
National Geographic Wild	990	2.0	2540	5.1	4586	9.2
NDTV 24x7	177	0.4	363	0.7	612	1.2
News18 India	45	0.1	79	0.2	141	0.3
Nick Jr	1377	2.8	2981	6.0	4715	9.5
Nick Jr +1	292	0.6	759	1.5	1444	2.9
Nick Jr 2	998	2.0	2210	4.4	3632	7.3
Nickelodeon	804	1.6	2002	4.0	3522	7.1
Nickelodeon +1	506	1.0	1302	2.6	2400	4.8
Nicktoons	693	1.4	1723	3.5	3086	6.2
NOWM	330	0.7	1037	2.1	2270	4.6
PBS America	595	1.2	1677	3.4	3180	6.4
Pick	7790	15.7	15557	31.3	23340	46.9
Pick +1	773	1.6	2287	4.6	4636	9.3
Planet Pop	371	0.7	1122	2.3	2288	4.6
Pop	365	0.7	941	1.9	1795	3.6
Pop Girl	139	0.3	401	0.8	788	1.6
Quest	4628	9.3	9469	19.0	14915	30.0
Quest +1	762	1.5	2320	4.7	5146	10.3
Really	4972	10.0	11206	22.5	17597	35.4
Rishtey	533	1.1	868	1.7	1229	2.5
RT	500	1.0	1254	2.5	2371	4.8
S4C	506	1.0	1171	2.4	2173	4.4
SAB	449	0.9	769	1.5	1171	2.4
Samaa	136	0.3	231	0.5	353	0.7
Scuzz	276	0.6	826	1.7	1547	3.1
Sky 1	9101	18.3	16231	32.6	21571	43.3
Sky 1 +1	703	1.4	1980	4.0	3973	8.0
Sky 2	2856	5.7	7495	15.1	13147	26.4

BARB Quarterly Reach Report- Quarter 1 2014 (BARB weeks 2371-2383)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Arts 1	1474	3.0	4188	8.4	7807	15.7
Sky Arts 2	877	1.8	2554	5.1	5331	10.7
Sky Atlantic	3267	6.6	6748	13.6	10374	20.8
Sky Atlantic +1	401	0.8	1102	2.2	2206	4.4
Sky Box Office (Movies)	130	0.3	476	1.0	1133	2.3
Sky Living	5909	11.9	11709	23.5	17086	34.3
Sky Living +1	2270	4.6	5875	11.8	10385	20.9
Sky LIVINGit	2389	4.8	6289	12.6	10912	21.9
Sky LIVINGit +1	339	0.7	1056	2.1	2349	4.7
Sky Movies Action & Adventure	1304	2.6	3381	6.8	5744	11.5
Sky Movies Comedy	1100	2.2	3045	6.1	5589	11.2
Sky Movies Crime & Thriller	719	1.4	2157	4.3	4036	8.1
Sky Movies Disney	1287	2.6	3180	6.4	5282	10.6
Sky Movies Drama & Romance	767	1.5	2411	4.8	4683	9.4
Sky Movies Family	1009	2.0	2714	5.5	4864	9.8
Sky Movies Greats	1054	2.1	2990	6.0	5309	10.7
Sky Movies Premiere	2056	4.1	4625	9.3	6988	14.0
Sky Movies Premiere+1	729	1.5	2171	4.4	3821	7.7
Sky Movies SciFi-Horror	962	1.9	2653	5.3	4737	9.5
Sky Movies Select	563	1.1	1695	3.4	3485	7.0
Sky Movies Showcase	1145	2.3	3277	6.6	5894	11.8
Sky News	5675	11.4	10403	20.9	15769	31.7
Sky Sports 1	5734	11.5	8259	16.6	9773	19.6
Sky Sports 2	2938	5.9	5457	11.0	7512	15.1
Sky Sports 3	1908	3.8	4330	8.7	6612	13.3
Sky Sports 4	1555	3.1	3468	7.0	5384	10.8
Sky Sports Active Hi 1	12	0.0	31	0.1	71	0.1
Sky Sports Active Hi 2	22	0.0	84	0.2	203	0.4
Sky Sports Active Hi 3	2	0.0	9	0.0	22	0.0
Sky Sports Active Hi 5	15	0.0	56	0.1	140	0.3
Sky Sports Active Lo 1	2	0.0	9	0.0	31	0.1
Sky Sports Active Lo 2	24	0.0	99	0.2	246	0.5
Sky Sports Active Lo 3	52	0.1	194	0.4	463	0.9
Sky Sports Active Lo 4	32	0.1	133	0.3	357	0.7
Sky Sports Active Lo 5	10	0.0	40	0.1	116	0.2
Sky Sports Active Lo 6	8	0.0	33	0.1	76	0.2
Sky Sports Active Lo 7	8	0.0	35	0.1	83	0.2
Sky Sports F1	678	1.4	1729	3.5	3484	7.0
Sky Sports News	5302	10.7	8313	16.7	10681	21.5
Smash Hits	615	1.2	1808	3.6	3542	7.1
Sony Movie Channel	438	0.9	1393	2.8	3012	6.1
Sony Movie Channel +1	425	0.9	1317	2.6	2815	5.7
Sony TV	858	1.7	2557	5.1	5523	11.1
Sony TV+1	363	0.7	1145	2.3	2555	5.1
Star Gold	436	0.9	801	1.6	1137	2.3
Star Life OK	417	0.8	772	1.6	1078	2.2
Star Plus	846	1.7	1169	2.3	1525	3.1
Syfy	2545	5.1	6167	12.4	10803	21.7
Syfy +1	629	1.3	1838	3.7	3852	7.7
TCM	1359	2.7	3292	6.6	5931	11.9
TCM +1	838	1.7	2216	4.5	4107	8.3
The Africa Channel	138	0.3	351	0.7	724	1.5
The Box	658	1.3	1984	4.0	3940	7.9
The Travel Channel	869	1.7	2484	5.0	5153	10.4
The Travel Channel+1	229	0.5	700	1.4	1539	3.1
The Vault	353	0.7	1032	2.1	2068	4.2
Tiny Pop	582	1.2	1447	2.9	2679	5.4
Tiny Pop+1	245	0.5	635	1.3	1196	2.4
TLC	2511	5.0	6100	12.3	10740	21.6
TLC +1	785	1.6	2341	4.7	4821	9.7
TLC +2	227	0.5	791	1.6	1850	3.7
True Drama	314	0.6	964	1.9	2039	4.1

BARB Quarterly Reach Report- Quarter 1 2014 (BARB weeks 2371-2383)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
True Entertainment	2317	4.7	5174	10.4	9137	18.4
True Movies 1	814	1.6	2126	4.3	3964	8.0
True Movies 2	592	1.2	1570	3.2	2917	5.9
UMP Movies	594	1.2	1087	2.2	1528	3.1
Universal	2127	4.3	4461	9.0	7391	14.9
Universal+1	788	1.6	1942	3.9	3570	7.2
VH-1	560	1.1	1725	3.5	3547	7.1
Vintage TV	613	1.2	1632	3.3	3139	6.3
VIVA	2943	5.9	7449	15.0	13320	26.8
Vox Africa	79	0.2	170	0.3	339	0.7
Watch	5233	10.5	11625	23.4	17844	35.9
Watch+1	1400	2.8	4159	8.4	8254	16.6
Yesterday	5647	11.3	11267	22.6	16848	33.9
Yesterday+1	627	1.3	1624	3.3	2872	5.8
Zing	482	1.0	857	1.7	1217	2.4
Other Non Itemised Channels	8606	17.3	16855	33.9	25897	52.0

BARB Quarterly Reach Report- Quarter 1 2014 (BARB weeks 2371-2383)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	13499	90.2	14477	96.7	14783	98.8
4Music	1543	10.3	3377	22.6	5421	36.2
4seven	1227	8.2	3385	22.6	6174	41.3
5 USA	921	6.2	2075	13.9	3634	24.3
5 USA+1	154	1.0	455	3.0	1009	6.7
5*	1703	11.4	3799	25.4	6315	42.2
Aaj Tak	52	0.3	99	0.7	167	1.1
ABP News	47	0.3	97	0.6	152	1.0
Alibi	287	1.9	765	5.1	1553	10.4
Alibi+1	98	0.7	291	1.9	570	3.8
AlJazeera English	88	0.6	237	1.6	456	3.0
Animal Planet	252	1.7	731	4.9	1370	9.2
Animal Planet+1	51	0.3	184	1.2	407	2.7
ARY News	99	0.7	186	1.2	263	1.8
attheraces	68	0.5	152	1.0	268	1.8
BBC 3	4747	31.7	8775	58.6	11848	79.2
BBC 4	1258	8.4	3432	22.9	6252	41.8
BBC News	1210	8.1	2576	17.2	4367	29.2
BBC Parliament	58	0.4	198	1.3	508	3.4
BBC RB 6880	202	1.4	651	4.4	1668	11.1
BBC RB FREEVIEW 301	263	1.8	707	4.7	1518	10.1
BBC1	10489	70.1	13212	88.3	14263	95.3
BBC2	6733	45.0	11040	73.8	13286	88.8
BET:BlackEntTv	93	0.6	223	1.5	428	2.9
BET:BlackEntTv +1	41	0.3	118	0.8	262	1.8
Bliss	129	0.9	399	2.7	779	5.2
Boomerang	458	3.1	1067	7.1	1929	12.9
Boomerang+1	243	1.6	655	4.4	1180	7.9
BT Sport 1	605	4.0	1262	8.4	1812	12.1
BT Sport 2	182	1.2	486	3.2	928	6.2
BuzMuzik	132	0.9	394	2.6	863	5.8
Capital TV	151	1.0	462	3.1	857	5.7
Cartoon Network	474	3.2	972	6.5	1666	11.1
Cartoon Network Too	221	1.5	569	3.8	1096	7.3
Cartoonito	290	1.9	693	4.6	1213	8.1
CBBC	626	4.2	1403	9.4	2532	16.9
Cbeebies	1862	12.4	3136	21.0	4331	28.9
CBS Action	105	0.7	337	2.3	730	4.9
CBS Drama	112	0.7	338	2.3	692	4.6
CBS Reality TV	276	1.8	696	4.7	1483	9.9
CBS Reality+1	153	1.0	466	3.1	1101	7.4
CH4 HD	232	1.6	782	5.2	2026	13.5
Challenge TV	651	4.4	1697	11.3	3208	21.4
Challenge TV+1	195	1.3	565	3.8	1208	8.1
CHANNEL 4	8276	55.3	11844	79.2	13518	90.3
CHANNEL 4+1	3013	20.1	6752	45.1	10212	68.2
CHANNEL 5	5870	39.2	9901	66.2	12656	84.6
CHANNEL 5+1	1110	7.4	2958	19.8	5644	37.7
Channel AKA	118	0.8	300	2.0	646	4.3
Channel Starz	189	1.3	531	3.5	928	6.2
Chart Show Dance	109	0.7	321	2.1	724	4.8
Chart Show TV	274	1.8	786	5.3	1421	9.5
CITV and CITV Breakfast	407	2.7	972	6.5	1762	11.8
Clubland TV	128	0.9	357	2.4	758	5.1
COLORS TV	239	1.6	383	2.6	503	3.4
Comedy Central	1988	13.3	3853	25.8	5521	36.9
Comedy Central Extra	575	3.8	1503	10.0	2652	17.7
Comedy Central Extra+1	134	0.9	396	2.6	876	5.9
Comedy Central+1	1039	6.9	2440	16.3	3869	25.9
Community Channel	33	0.2	132	0.9	341	2.3
Crime + Investigation	127	0.8	364	2.4	806	5.4
Crime + Investigation +1	35	0.2	99	0.7	195	1.3

BARB Quarterly Reach Report- Quarter 1 2014 (BARB weeks 2371-2383)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Dave	3533	23.6	6984	46.7	9747	65.1
Dave ja vu	673	4.5	1852	12.4	3581	23.9
Discovery	804	5.4	1627	10.9	2406	16.1
Discovery History	59	0.4	213	1.4	519	3.5
Discovery History +1	39	0.3	132	0.9	322	2.2
Discovery Home & Health	131	0.9	397	2.7	790	5.3
Discovery Home & Health+1	83	0.6	261	1.7	537	3.6
Discovery Science	229	1.5	637	4.3	1176	7.9
Discovery Science+1	61	0.4	198	1.3	421	2.8
Discovery Shed	107	0.7	311	2.1	645	4.3
Discovery Turbo	278	1.9	663	4.4	1063	7.1
Discovery+1	363	2.4	886	5.9	1539	10.3
Disney Channel	397	2.7	824	5.5	1328	8.9
Disney Channel+1	277	1.8	630	4.2	1091	7.3
Disney Junior	831	5.6	1477	9.9	2168	14.5
Disney Junior Plus	540	3.6	1046	7.0	1503	10.0
Disney XD	245	1.6	620	4.1	1206	8.1
Disney XD +1	178	1.2	455	3.0	857	5.7
DMAX	295	2.0	910	6.1	2019	13.5
DMAX+1	55	0.4	202	1.4	584	3.9
Drama	475	3.2	1245	8.3	2382	15.9
E!	568	3.8	1269	8.5	1924	12.9
E! +1	68	0.5	210	1.4	414	2.8
E4	4928	32.9	7932	53.0	10484	70.1
E4+1	3164	21.1	6271	41.9	8940	59.7
Eden	171	1.1	594	4.0	1275	8.5
Eden+1	95	0.6	315	2.1	655	4.4
ESPN	74	0.5	203	1.4	472	3.2
Euronews	46	0.3	127	0.9	288	1.9
Eurosport	187	1.3	566	3.8	1246	8.3
Eurosport 2	154	1.0	482	3.2	962	6.4
Extreme Sports Channel	76	0.5	207	1.4	442	3.0
Film4	1864	12.5	4222	28.2	6451	43.1
Film4 HD	278	1.9	757	5.1	1363	9.1
Film4+1	802	5.4	2349	15.7	4450	29.7
Flava	137	0.9	386	2.6	792	5.3
Food Network	475	3.2	1150	7.7	1937	12.9
Food Network +1	113	0.8	295	2.0	579	3.9
FOX	1315	8.8	2600	17.4	3873	25.9
Fox News	25	0.2	66	0.4	131	0.9
FOX+	282	1.9	763	5.1	1523	10.2
GEO NEWS	65	0.4	123	0.8	199	1.3
GOLD	1204	8.0	3016	20.2	4992	33.4
GOLD+1	460	3.1	1371	9.2	2684	17.9
Good Food	228	1.5	628	4.2	1220	8.2
Good Food +1	150	1.0	442	3.0	801	5.4
H2	129	0.9	330	2.2	685	4.6
Heart TV	117	0.8	362	2.4	707	4.7
heat	285	1.9	827	5.5	1570	10.5
History	445	3.0	937	6.3	1534	10.2
History +1	241	1.6	617	4.1	1064	7.1
Home	102	0.7	338	2.3	599	4.0
Home +1	64	0.4	214	1.4	497	3.3
Horror Channel	128	0.9	418	2.8	918	6.1
Horror Channel +1	64	0.4	209	1.4	539	3.6
Horse and Country	11	0.1	29	0.2	58	0.4
Investigation Discovery	120	0.8	346	2.3	713	4.8
Investigation Discovery +1	70	0.5	177	1.2	323	2.2
ITV	8021	53.6	11678	78.0	13691	91.5
ITV HD	1581	10.6	2909	19.4	4142	27.7
ITV+1	2188	14.6	5191	34.7	8441	56.4
ITV2	4859	32.5	8848	59.1	11718	78.3

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	2071	13.8	4789	32.0	7610	50.9
ITV3	975	6.5	2700	18.0	4864	32.5
ITV3+1	193	1.3	613	4.1	1268	8.5
ITV4	1774	11.9	4510	30.1	7858	52.5
ITV4+1	135	0.9	487	3.3	1163	7.8
Kerrang	277	1.8	742	5.0	1374	9.2
Kiss TV	387	2.6	1093	7.3	2072	13.8
Kix	107	0.7	250	1.7	445	3.0
Lamhe	146	1.0	271	1.8	418	2.8
Lifetime	375	2.5	893	6.0	1654	11.1
Lifetime +1	91	0.6	282	1.9	643	4.3
Liverpool FC TV	83	0.6	204	1.4	414	2.8
Magic TV	369	2.5	1031	6.9	2005	13.4
More 4	2220	14.8	5276	35.3	8597	57.5
More 4+1	610	4.1	1833	12.2	3555	23.8
more>movies/movie mix	545	3.6	1554	10.4	2838	19.0
more>movies/movie mix +1	57	0.4	225	1.5	576	3.9
Motors TV	65	0.4	175	1.2	350	2.3
Movies 24	87	0.6	281	1.9	633	4.2
Movies 24 +	82	0.5	248	1.7	502	3.4
Movies 4 Men	56	0.4	175	1.2	386	2.6
Movies 4 Men+1	35	0.2	108	0.7	268	1.8
MTV	1025	6.8	2379	15.9	3922	26.2
MTV +1	200	1.3	596	4.0	1232	8.2
MTV Base	311	2.1	902	6.0	1607	10.7
MTV Classic	181	1.2	587	3.9	1102	7.4
MTV Dance	221	1.5	696	4.7	1381	9.2
MTV Hits	350	2.3	1039	6.9	1965	13.1
MTV Live	219	1.5	710	4.7	1446	9.7
MTV Music	424	2.8	1135	7.6	2108	14.1
MTV Rocks	209	1.4	633	4.2	1281	8.6
My Channel	6	0.0	24	0.2	62	0.4
National Geographic +1	140	0.9	457	3.1	948	6.3
National Geographic TV	286	1.9	853	5.7	1648	11.0
National Geographic Wild	199	1.3	587	3.9	1168	7.8
NDTV 24x7	46	0.3	104	0.7	165	1.1
News18 India	12	0.1	24	0.2	30	0.2
Nick Jr	668	4.5	1337	8.9	2007	13.4
Nick Jr +1	153	1.0	372	2.5	647	4.3
Nick Jr 2	496	3.3	1034	6.9	1575	10.5
Nickelodeon	267	1.8	679	4.5	1242	8.3
Nickelodeon +1	164	1.1	434	2.9	859	5.7
Nicktoons	300	2.0	697	4.7	1224	8.2
NOWM	158	1.1	503	3.4	1089	7.3
PBS America	57	0.4	196	1.3	479	3.2
Pick	1512	10.1	3438	23.0	5817	38.9
Pick +1	188	1.3	594	4.0	1280	8.6
Planet Pop	199	1.3	580	3.9	1134	7.6
Pop	130	0.9	361	2.4	688	4.6
Pop Girl	58	0.4	156	1.0	326	2.2
Quest	753	5.0	1683	11.2	2977	19.9
Quest +1	106	0.7	344	2.3	888	5.9
Really	1090	7.3	2607	17.4	4298	28.7
Rishtey	203	1.4	338	2.3	444	3.0
RT	58	0.4	171	1.1	377	2.5
S4C	97	0.6	273	1.8	584	3.9
SAB	168	1.1	304	2.0	449	3.0
Samaa	32	0.2	68	0.5	113	0.8
Scuzz	156	1.0	449	3.0	779	5.2
Sky 1	3209	21.4	5584	37.3	7450	49.8
Sky 1 +1	199	1.3	604	4.0	1253	8.4
Sky 2	837	5.6	2341	15.6	4285	28.6

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Arts 1	218	1.5	771	5.2	1676	11.2
Sky Arts 2	98	0.7	325	2.2	796	5.3
Sky Atlantic	902	6.0	1878	12.5	2939	19.6
Sky Atlantic +1	97	0.6	237	1.6	486	3.3
Sky Box Office (Movies)	43	0.3	162	1.1	409	2.7
Sky Living	1603	10.7	3393	22.7	5317	35.5
Sky Living +1	569	3.8	1591	10.6	3015	20.1
Sky LIVINGit	568	3.8	1634	10.9	2986	20.0
Sky LIVINGit +1	67	0.4	226	1.5	533	3.6
Sky Movies Action & Adventure	438	2.9	1203	8.0	2069	13.8
Sky Movies Comedy	446	3.0	1206	8.1	2199	14.7
Sky Movies Crime & Thriller	183	1.2	596	4.0	1274	8.5
Sky Movies Disney	542	3.6	1252	8.4	1964	13.1
Sky Movies Drama & Romance	249	1.7	833	5.6	1736	11.6
Sky Movies Family	406	2.7	1055	7.1	1898	12.7
Sky Movies Greats	319	2.1	952	6.4	1706	11.4
Sky Movies Premiere	654	4.4	1569	10.5	2480	16.6
Sky Movies Premiere+1	194	1.3	576	3.8	1094	7.3
Sky Movies SciFi-Horror	302	2.0	881	5.9	1651	11.0
Sky Movies Select	145	1.0	453	3.0	986	6.6
Sky Movies Showcase	382	2.6	1100	7.4	2083	13.9
Sky News	807	5.4	1828	12.2	3149	21.0
Sky Sports 1	1703	11.4	2645	17.7	3218	21.5
Sky Sports 2	828	5.5	1683	11.2	2401	16.0
Sky Sports 3	557	3.7	1351	9.0	2111	14.1
Sky Sports 4	351	2.3	937	6.3	1608	10.7
Sky Sports Active Hi 1	2	0.0	7	0.0	24	0.2
Sky Sports Active Hi 2	3	0.0	11	0.1	31	0.2
Sky Sports Active Hi 3	1	0.0	3	0.0	10	0.1
Sky Sports Active Hi 5	3	0.0	9	0.1	26	0.2
Sky Sports Active Lo 1	0	0.0	0	0.0	0	0.0
Sky Sports Active Lo 2	5	0.0	24	0.2	53	0.4
Sky Sports Active Lo 3	9	0.1	36	0.2	87	0.6
Sky Sports Active Lo 4	5	0.0	20	0.1	56	0.4
Sky Sports Active Lo 5	1	0.0	6	0.0	17	0.1
Sky Sports Active Lo 6	0	0.0	1	0.0	4	0.0
Sky Sports Active Lo 7	1	0.0	6	0.0	14	0.1
Sky Sports F1	189	1.3	492	3.3	937	6.3
Sky Sports News	1518	10.1	2550	17.0	3400	22.7
Smash Hits	364	2.4	1044	7.0	1979	13.2
Sony Movie Channel	43	0.3	162	1.1	416	2.8
Sony Movie Channel +1	41	0.3	153	1.0	391	2.6
Sony TV	178	1.2	548	3.7	1276	8.5
Sony TV+1	70	0.5	242	1.6	534	3.6
Star Gold	166	1.1	312	2.1	414	2.8
Star Life OK	154	1.0	287	1.9	391	2.6
Star Plus	296	2.0	439	2.9	554	3.7
Syfy	638	4.3	1613	10.8	3150	21.0
Syfy +1	135	0.9	405	2.7	996	6.7
TCM	153	1.0	467	3.1	1115	7.5
TCM +1	76	0.5	251	1.7	527	3.5
The Africa Channel	34	0.2	90	0.6	181	1.2
The Box	372	2.5	1083	7.2	2041	13.6
The Travel Channel	135	0.9	433	2.9	1007	6.7
The Travel Channel+1	39	0.3	110	0.7	242	1.6
The Vault	188	1.3	546	3.6	1032	6.9
Tiny Pop	246	1.6	588	3.9	1056	7.1
Tiny Pop+1	103	0.7	278	1.9	494	3.3
TLC	863	5.8	2052	13.7	3699	24.7
TLC +1	261	1.7	764	5.1	1626	10.9
TLC +2	76	0.5	270	1.8	644	4.3
True Drama	27	0.2	80	0.5	233	1.6

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
True Entertainment	170	1.1	529	3.5	1064	7.1
True Movies 1	70	0.5	221	1.5	500	3.3
True Movies 2	53	0.4	168	1.1	369	2.5
UMP Movies	222	1.5	422	2.8	599	4.0
Universal	405	2.7	1057	7.1	2028	13.6
Universal+1	130	0.9	350	2.3	763	5.1
VH-1	260	1.7	804	5.4	1614	10.8
Vintage TV	120	0.8	385	2.6	830	5.5
VIVA	1315	8.8	3054	20.4	5241	35.0
Vox Africa	18	0.1	54	0.4	113	0.8
Watch	1413	9.4	3433	22.9	5684	38.0
Watch+1	341	2.3	1089	7.3	2248	15.0
Yesterday	446	3.0	1276	8.5	2545	17.0
Yesterday+1	30	0.2	111	0.7	269	1.8
Zing	192	1.3	347	2.3	467	3.1
Other Non Itemised Channels	1677	11.2	3774	25.2	6338	42.4

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25252	94.4	26305	98.3	26625	99.5
4Music	1651	6.2	3983	14.9	6828	25.5
4seven	2446	9.1	6591	24.6	11564	43.2
5 USA	2265	8.5	4879	18.2	7923	29.6
5 USA+1	365	1.4	1041	3.9	2245	8.4
5*	2877	10.8	6826	25.5	11254	42.1
Aaj Tak	72	0.3	122	0.5	175	0.7
ABP News	65	0.2	120	0.4	163	0.6
Alibi	1071	4.0	2234	8.3	3854	14.4
Alibi+1	364	1.4	940	3.5	1633	6.1
AlJazeera English	334	1.2	877	3.3	1615	6.0
Animal Planet	416	1.6	1120	4.2	2172	8.1
Animal Planet+1	116	0.4	380	1.4	763	2.9
ARY News	130	0.5	274	1.0	484	1.8
attheraces	254	1.0	428	1.6	656	2.5
BBC 3	7359	27.5	14896	55.7	20813	77.8
BBC 4	6453	24.1	12540	46.9	17620	65.8
BBC News	5404	20.2	9153	34.2	12691	47.4
BBC Parliament	326	1.2	979	3.7	1945	7.3
BBC RB 6880	583	2.2	1770	6.6	4239	15.8
BBC RB FREEVIEW 301	804	3.0	2041	7.6	4129	15.4
BBC1	22702	84.8	25350	94.7	26235	98.0
BBC2	18226	68.1	23549	88.0	25484	95.2
BET:BlackEntTv	143	0.5	378	1.4	744	2.8
BET:BlackEntTv +1	49	0.2	156	0.6	342	1.3
Bliss	93	0.3	321	1.2	712	2.7
Boomerang	551	2.1	1291	4.8	2399	9.0
Boomerang+1	341	1.3	843	3.1	1580	5.9
BT Sport 1	1303	4.9	2511	9.4	3215	12.0
BT Sport 2	374	1.4	1006	3.8	1735	6.5
BuzMuzik	81	0.3	281	1.0	635	2.4
Capital TV	122	0.5	405	1.5	848	3.2
Cartoon Network	470	1.8	1068	4.0	1876	7.0
Cartoon Network Too	246	0.9	644	2.4	1194	4.5
Cartoonito	283	1.1	735	2.7	1441	5.4
CBBC	966	3.6	2259	8.4	4009	15.0
Cbeebies	2160	8.1	3940	14.7	5691	21.3
CBS Action	423	1.6	1103	4.1	2116	7.9
CBS Drama	330	1.2	897	3.4	1859	6.9
CBS Reality TV	554	2.1	1379	5.2	2687	10.0
CBS Reality+1	380	1.4	1005	3.8	2064	7.7
CH4 HD	553	2.1	1906	7.1	4633	17.3
Challenge TV	1207	4.5	3047	11.4	5864	21.9
Challenge TV+1	269	1.0	856	3.2	1948	7.3
CHANNEL 4	16398	61.3	22865	85.4	25273	94.4
CHANNEL 4+1	5347	20.0	11843	44.3	17655	66.0
CHANNEL 5	12155	45.4	19418	72.6	23623	88.3
CHANNEL 5+1	2129	8.0	5737	21.4	10448	39.0
Channel AKA	66	0.2	179	0.7	463	1.7
Channel Starz	114	0.4	344	1.3	711	2.7
Chart Show Dance	73	0.3	223	0.8	531	2.0
Chart Show TV	181	0.7	551	2.1	1145	4.3
CITV and CITV Breakfast	508	1.9	1258	4.7	2350	8.8
Clubland TV	76	0.3	233	0.9	517	1.9
COLORS TV	255	1.0	443	1.7	705	2.6
Comedy Central	2331	8.7	4952	18.5	7685	28.7
Comedy Central Extra	669	2.5	1789	6.7	3305	12.4
Comedy Central Extra+1	158	0.6	479	1.8	1145	4.3
Comedy Central+1	1164	4.3	2898	10.8	5000	18.7
Community Channel	102	0.4	352	1.3	834	3.1
Crime + Investigation	314	1.2	741	2.8	1379	5.2
Crime + Investigation +1	129	0.5	325	1.2	596	2.2

BARB Quarterly Reach Report- Quarter 1 2014 (BARB weeks 2371-2383)
Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Dave	6071	22.7	12096	45.2	16752	62.6
Dave ja vu	1050	3.9	2813	10.5	5119	19.1
Discovery	1130	4.2	2383	8.9	3754	14.0
Discovery History	273	1.0	776	2.9	1486	5.6
Discovery History +1	202	0.8	564	2.1	1028	3.8
Discovery Home & Health	261	1.0	755	2.8	1518	5.7
Discovery Home & Health+1	186	0.7	503	1.9	1006	3.8
Discovery Science	386	1.4	1085	4.1	2069	7.7
Discovery Science+1	123	0.5	410	1.5	830	3.1
Discovery Shed	301	1.1	731	2.7	1321	4.9
Discovery Turbo	523	2.0	1176	4.4	1845	6.9
Discovery+1	559	2.1	1383	5.2	2386	8.9
Disney Channel	498	1.9	1080	4.0	1790	6.7
Disney Channel+1	367	1.4	868	3.2	1444	5.4
Disney Junior	760	2.8	1520	5.7	2444	9.1
Disney Junior Plus	438	1.6	923	3.5	1449	5.4
Disney XD	327	1.2	841	3.1	1566	5.9
Disney XD +1	252	0.9	620	2.3	1139	4.3
DMAX	400	1.5	1313	4.9	2950	11.0
DMAX+1	83	0.3	303	1.1	806	3.0
Drama	2246	8.4	4713	17.6	7565	28.3
E!	671	2.5	1608	6.0	2674	10.0
E! +1	81	0.3	264	1.0	539	2.0
E4	5841	21.8	10925	40.8	15672	58.6
E4+1	3659	13.7	8061	30.1	12587	47.0
Eden	383	1.4	1126	4.2	2332	8.7
Eden+1	246	0.9	744	2.8	1442	5.4
ESPN	160	0.6	450	1.7	871	3.3
Euronews	173	0.6	464	1.7	961	3.6
Eurosport	634	2.4	1553	5.8	2796	10.5
Eurosport 2	561	2.1	1377	5.1	2563	9.6
Extreme Sports Channel	101	0.4	293	1.1	650	2.4
Film4	3935	14.7	8323	31.1	12097	45.2
Film4 HD	601	2.2	1668	6.2	2955	11.0
Film4+1	1747	6.5	4850	18.1	8563	32.0
Flava	87	0.3	253	0.9	544	2.0
Food Network	1012	3.8	2252	8.4	3617	13.5
Food Network +1	234	0.9	574	2.1	1116	4.2
FOX	1771	6.6	3383	12.6	5131	19.2
Fox News	93	0.3	253	0.9	451	1.7
FOX+	353	1.3	981	3.7	1976	7.4
GEO NEWS	90	0.3	143	0.5	226	0.8
GOLD	2485	9.3	5698	21.3	9085	33.9
GOLD+1	1068	4.0	2928	10.9	5426	20.3
Good Food	584	2.2	1441	5.4	2587	9.7
Good Food +1	376	1.4	1002	3.7	1863	7.0
H2	322	1.2	820	3.1	1506	5.6
Heart TV	116	0.4	342	1.3	789	3.0
heat	235	0.9	709	2.7	1454	5.4
History	717	2.7	1384	5.2	2175	8.1
History +1	387	1.4	924	3.5	1584	5.9
Home	427	1.6	1097	4.1	2008	7.5
Home +1	296	1.1	798	3.0	1588	5.9
Horror Channel	400	1.5	1135	4.2	2279	8.5
Horror Channel +1	231	0.9	709	2.7	1496	5.6
Horse and Country	41	0.2	129	0.5	274	1.0
Investigation Discovery	301	1.1	695	2.6	1310	4.9
Investigation Discovery +1	221	0.8	496	1.9	879	3.3
ITV	17338	64.8	22977	85.9	25467	95.2
ITV HD	3193	11.9	5720	21.4	7953	29.7
ITV+1	4634	17.3	10466	39.1	16082	60.1
ITV2	7615	28.5	14905	55.7	20560	76.8

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	2831	10.6	7129	26.6	11849	44.3
ITV3	4831	18.1	9549	35.7	14338	53.6
ITV3+1	789	2.9	2203	8.2	4432	16.6
ITV4	4167	15.6	9879	36.9	15648	58.5
ITV4+1	431	1.6	1339	5.0	2717	10.2
Kerrang	204	0.8	608	2.3	1232	4.6
Kiss TV	284	1.1	863	3.2	1831	6.8
Kix	92	0.3	226	0.8	459	1.7
Lamhe	204	0.8	430	1.6	695	2.6
Lifetime	602	2.2	1433	5.4	2516	9.4
Lifetime +1	151	0.6	430	1.6	965	3.6
Liverpool FC TV	174	0.6	423	1.6	809	3.0
Magic TV	334	1.3	992	3.7	2111	7.9
More 4	5987	22.4	12426	46.4	17965	67.1
More 4+1	1338	5.0	3702	13.8	6774	25.3
more>movies/movie mix	1443	5.4	3540	13.2	6034	22.5
more>movies/movie mix +1	142	0.5	510	1.9	1210	4.5
Motors TV	128	0.5	360	1.3	718	2.7
Movies 24	288	1.1	836	3.1	1665	6.2
Movies 24 +	279	1.0	764	2.9	1587	5.9
Movies 4 Men	336	1.3	914	3.4	1737	6.5
Movies 4 Men+1	214	0.8	657	2.5	1340	5.0
MTV	948	3.5	2403	9.0	4391	16.4
MTV +1	169	0.6	526	2.0	1108	4.1
MTV Base	251	0.9	741	2.8	1463	5.5
MTV Classic	180	0.7	584	2.2	1299	4.9
MTV Dance	210	0.8	660	2.5	1389	5.2
MTV Hits	293	1.1	903	3.4	1814	6.8
MTV Live	220	0.8	721	2.7	1569	5.9
MTV Music	344	1.3	1015	3.8	1950	7.3
MTV Rocks	186	0.7	606	2.3	1280	4.8
My Channel	20	0.1	74	0.3	189	0.7
National Geographic +1	375	1.4	1069	4.0	1993	7.4
National Geographic TV	701	2.6	1778	6.6	3197	11.9
National Geographic Wild	420	1.6	1105	4.1	2080	7.8
NDTV 24x7	114	0.4	224	0.8	369	1.4
News18 India	15	0.1	31	0.1	63	0.2
Nick Jr	739	2.8	1548	5.8	2394	8.9
Nick Jr +1	168	0.6	415	1.6	734	2.7
Nick Jr 2	553	2.1	1179	4.4	1882	7.0
Nickelodeon	420	1.6	1026	3.8	1760	6.6
Nickelodeon +1	276	1.0	684	2.6	1232	4.6
Nicktoons	329	1.2	860	3.2	1545	5.8
NOWM	115	0.4	377	1.4	878	3.3
PBS America	276	1.0	823	3.1	1515	5.7
Pick	3125	11.7	6837	25.6	10803	40.4
Pick +1	304	1.1	952	3.6	2073	7.7
Planet Pop	135	0.5	455	1.7	984	3.7
Pop	188	0.7	448	1.7	893	3.3
Pop Girl	56	0.2	160	0.6	315	1.2
Quest	1604	6.0	3747	14.0	6443	24.1
Quest +1	287	1.1	931	3.5	2139	8.0
Really	2075	7.8	5080	19.0	8297	31.0
Rishtey	220	0.8	391	1.5	590	2.2
RT	234	0.9	606	2.3	1207	4.5
S4C	234	0.9	550	2.1	1052	3.9
SAB	207	0.8	384	1.4	570	2.1
Samaa	42	0.2	79	0.3	143	0.5
Scuzz	118	0.4	340	1.3	682	2.6
Sky 1	4853	18.1	8773	32.8	11863	44.3
Sky 1 +1	346	1.3	950	3.5	1973	7.4
Sky 2	1403	5.2	3840	14.4	6955	26.0

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Arts 1	856	3.2	2405	9.0	4353	16.3
Sky Arts 2	506	1.9	1495	5.6	3161	11.8
Sky Atlantic	1940	7.2	3995	14.9	6081	22.7
Sky Atlantic +1	234	0.9	612	2.3	1170	4.4
Sky Box Office (Movies)	74	0.3	252	0.9	626	2.3
Sky Living	3017	11.3	6089	22.8	9200	34.4
Sky Living +1	1089	4.1	2894	10.8	5239	19.6
Sky LIVINGit	1074	4.0	3000	11.2	5581	20.9
Sky LIVINGit +1	150	0.6	509	1.9	1202	4.5
Sky Movies Action & Adventure	634	2.4	1680	6.3	2915	10.9
Sky Movies Comedy	530	2.0	1496	5.6	2863	10.7
Sky Movies Crime & Thriller	359	1.3	1090	4.1	2022	7.6
Sky Movies Disney	599	2.2	1542	5.8	2603	9.7
Sky Movies Drama & Romance	415	1.6	1318	4.9	2540	9.5
Sky Movies Family	428	1.6	1210	4.5	2227	8.3
Sky Movies Greats	549	2.1	1543	5.8	2762	10.3
Sky Movies Premiere	998	3.7	2337	8.7	3583	13.4
Sky Movies Premiere+1	365	1.4	1112	4.2	2014	7.5
Sky Movies SciFi-Horror	482	1.8	1337	5.0	2543	9.5
Sky Movies Select	299	1.1	938	3.5	1977	7.4
Sky Movies Showcase	579	2.2	1679	6.3	3051	11.4
Sky News	2961	11.1	5388	20.1	8281	30.9
Sky Sports 1	3254	12.2	4793	17.9	5653	21.1
Sky Sports 2	1639	6.1	3029	11.3	4295	16.1
Sky Sports 3	1064	4.0	2387	8.9	3797	14.2
Sky Sports 4	947	3.5	2080	7.8	3149	11.8
Sky Sports Active Hi 1	2	0.0	7	0.0	24	0.1
Sky Sports Active Hi 2	12	0.0	49	0.2	113	0.4
Sky Sports Active Hi 3	1	0.0	6	0.0	12	0.0
Sky Sports Active Hi 5	8	0.0	32	0.1	99	0.4
Sky Sports Active Lo 1	1	0.0	5	0.0	18	0.1
Sky Sports Active Lo 2	11	0.0	48	0.2	118	0.4
Sky Sports Active Lo 3	35	0.1	128	0.5	301	1.1
Sky Sports Active Lo 4	22	0.1	87	0.3	223	0.8
Sky Sports Active Lo 5	8	0.0	31	0.1	84	0.3
Sky Sports Active Lo 6	5	0.0	22	0.1	49	0.2
Sky Sports Active Lo 7	6	0.0	24	0.1	51	0.2
Sky Sports F1	361	1.3	967	3.6	1990	7.4
Sky Sports News	2775	10.4	4418	16.5	5813	21.7
Smash Hits	262	1.0	771	2.9	1572	5.9
Sony Movie Channel	180	0.7	625	2.3	1400	5.2
Sony Movie Channel +1	175	0.7	564	2.1	1216	4.5
Sony TV	372	1.4	1162	4.3	2650	9.9
Sony TV+1	169	0.6	568	2.1	1222	4.6
Star Gold	238	0.9	458	1.7	668	2.5
Star Life OK	196	0.7	401	1.5	568	2.1
Star Plus	448	1.7	619	2.3	847	3.2
Syfy	1187	4.4	3037	11.4	5613	21.0
Syfy +1	286	1.1	848	3.2	1862	7.0
TCM	591	2.2	1610	6.0	3073	11.5
TCM +1	341	1.3	1027	3.8	2026	7.6
The Africa Channel	59	0.2	164	0.6	373	1.4
The Box	279	1.0	863	3.2	1788	6.7
The Travel Channel	366	1.4	1155	4.3	2525	9.4
The Travel Channel+1	132	0.5	384	1.4	825	3.1
The Vault	126	0.5	404	1.5	913	3.4
Tiny Pop	301	1.1	685	2.6	1304	4.9
Tiny Pop+1	107	0.4	265	1.0	534	2.0
TLC	1116	4.2	2942	11.0	5510	20.6
TLC +1	337	1.3	1026	3.8	2227	8.3
TLC +2	94	0.4	339	1.3	795	3.0
True Drama	117	0.4	382	1.4	878	3.3

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
True Entertainment	897	3.4	2151	8.0	4049	15.1
True Movies 1	302	1.1	828	3.1	1628	6.1
True Movies 2	230	0.9	632	2.4	1271	4.8
UMP Movies	282	1.1	544	2.0	800	3.0
Universal	889	3.3	2030	7.6	3618	13.5
Universal+1	311	1.2	806	3.0	1609	6.0
VH-1	262	1.0	822	3.1	1736	6.5
Vintage TV	244	0.9	702	2.6	1439	5.4
VIVA	1208	4.5	3326	12.4	6324	23.6
Vox Africa	27	0.1	74	0.3	175	0.7
Watch	2702	10.1	6094	22.8	9607	35.9
Watch+1	698	2.6	2110	7.9	4369	16.3
Yesterday	2503	9.4	5304	19.8	8178	30.6
Yesterday+1	278	1.0	779	2.9	1347	5.0
Zing	293	1.1	495	1.9	651	2.4
Other Non Itemised Channels	3997	14.9	8157	30.5	12989	48.5

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25371	96.8	26006	99.2	26169	99.8
4Music	1986	7.6	4572	17.4	7710	29.4
4seven	3028	11.5	7594	29.0	12717	48.5
5 USA	3472	13.2	6718	25.6	9983	38.1
5 USA+1	544	2.1	1414	5.4	2723	10.4
5*	4026	15.4	8608	32.8	13322	50.8
Aaj Tak	89	0.3	164	0.6	243	0.9
ABP News	71	0.3	150	0.6	232	0.9
Alibi	1334	5.1	2556	9.8	4117	15.7
Alibi+1	492	1.9	1135	4.3	1892	7.2
AlJazeera English	362	1.4	911	3.5	1636	6.2
Animal Planet	569	2.2	1396	5.3	2538	9.7
Animal Planet+1	140	0.5	400	1.5	778	3.0
ARY News	132	0.5	209	0.8	331	1.3
attheraces	277	1.1	452	1.7	660	2.5
BBC 3	7843	29.9	15304	58.4	20870	79.6
BBC 4	6593	25.2	12678	48.4	17642	67.3
BBC News	5731	21.9	9399	35.9	12921	49.3
BBC Parliament	376	1.4	1018	3.9	2068	7.9
BBC RB 6880	563	2.1	1652	6.3	3778	14.4
BBC RB FREEVIEW 301	1029	3.9	2388	9.1	4580	17.5
BBC1	23428	89.4	25358	96.7	25953	99.0
BBC2	18670	71.2	23710	90.4	25403	96.9
BET:BlackEntTv	145	0.6	381	1.5	793	3.0
BET:BlackEntTv +1	62	0.2	194	0.7	407	1.6
Bliss	153	0.6	433	1.7	879	3.4
Boomerang	596	2.3	1385	5.3	2485	9.5
Boomerang+1	314	1.2	826	3.2	1501	5.7
BT Sport 1	961	3.7	1899	7.2	2623	10.0
BT Sport 2	262	1.0	730	2.8	1337	5.1
BuzMuzik	139	0.5	382	1.5	776	3.0
Capital TV	159	0.6	490	1.9	933	3.6
Cartoon Network	579	2.2	1238	4.7	2106	8.0
Cartoon Network Too	269	1.0	680	2.6	1227	4.7
Cartoonito	330	1.3	802	3.1	1487	5.7
CBBC	1269	4.8	2783	10.6	4783	18.2
Cbeebies	2511	9.6	4461	17.0	6400	24.4
CBS Action	495	1.9	1257	4.8	2406	9.2
CBS Drama	465	1.8	1118	4.3	2153	8.2
CBS Reality TV	805	3.1	1839	7.0	3317	12.7
CBS Reality+1	571	2.2	1348	5.1	2530	9.6
CH4 HD	803	3.1	2492	9.5	5797	22.1
Challenge TV	1981	7.6	4253	16.2	7414	28.3
Challenge TV+1	431	1.6	1149	4.4	2318	8.8
CHANNEL 4	17949	68.5	23528	89.7	25380	96.8
CHANNEL 4+1	6371	24.3	13150	50.2	18552	70.8
CHANNEL 5	14849	56.6	21305	81.3	24409	93.1
CHANNEL 5+1	3072	11.7	7396	28.2	12576	48.0
Channel AKA	96	0.4	235	0.9	516	2.0
Channel Starz	157	0.6	436	1.7	794	3.0
Chart Show Dance	113	0.4	320	1.2	693	2.6
Chart Show TV	244	0.9	699	2.7	1286	4.9
CITV and CITV Breakfast	740	2.8	1740	6.6	3062	11.7
Clubland TV	122	0.5	349	1.3	703	2.7
COLORS TV	248	0.9	379	1.4	505	1.9
Comedy Central	2006	7.7	4159	15.9	6521	24.9
Comedy Central Extra	589	2.2	1564	6.0	2852	10.9
Comedy Central Extra+1	157	0.6	476	1.8	1057	4.0
Comedy Central+1	961	3.7	2378	9.1	3980	15.2
Community Channel	171	0.7	539	2.1	1221	4.7
Crime + Investigation	445	1.7	908	3.5	1561	6.0
Crime + Investigation +1	166	0.6	380	1.5	656	2.5

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Dave	6495	24.8	12403	47.3	17040	65.0
Dave ja vu	1088	4.2	2880	11.0	5317	20.3
Discovery	1192	4.5	2435	9.3	3721	14.2
Discovery History	271	1.0	766	2.9	1426	5.4
Discovery History +1	192	0.7	539	2.1	987	3.8
Discovery Home & Health	368	1.4	969	3.7	1911	7.3
Discovery Home & Health+1	265	1.0	691	2.6	1300	5.0
Discovery Science	466	1.8	1150	4.4	1993	7.6
Discovery Science+1	150	0.6	433	1.7	851	3.2
Discovery Shed	298	1.1	761	2.9	1362	5.2
Discovery Turbo	527	2.0	1158	4.4	1862	7.1
Discovery+1	593	2.3	1456	5.6	2412	9.2
Disney Channel	551	2.1	1202	4.6	1918	7.3
Disney Channel+1	379	1.4	908	3.5	1514	5.8
Disney Junior	902	3.4	1700	6.5	2585	9.9
Disney Junior Plus	555	2.1	1121	4.3	1722	6.6
Disney XD	323	1.2	862	3.3	1648	6.3
Disney XD +1	226	0.9	608	2.3	1097	4.2
DMAX	473	1.8	1441	5.5	3086	11.8
DMAX+1	99	0.4	335	1.3	840	3.2
Drama	3293	12.6	6370	24.3	9534	36.4
E!	743	2.8	1634	6.2	2699	10.3
E! +1	97	0.4	288	1.1	599	2.3
E4	5983	22.8	10794	41.2	15569	59.4
E4+1	3813	14.5	8038	30.7	12402	47.3
Eden	441	1.7	1223	4.7	2394	9.1
Eden+1	278	1.1	788	3.0	1487	5.7
ESPN	99	0.4	306	1.2	679	2.6
Euronews	147	0.6	392	1.5	779	3.0
Eurosport	551	2.1	1361	5.2	2464	9.4
Eurosport 2	475	1.8	1143	4.4	2130	8.1
Extreme Sports Channel	81	0.3	228	0.9	490	1.9
Film4	4971	19.0	9650	36.8	13563	51.7
Film4 HD	541	2.1	1426	5.4	2446	9.3
Film4+1	2151	8.2	5522	21.1	9310	35.5
Flava	129	0.5	345	1.3	687	2.6
Food Network	1176	4.5	2560	9.8	4212	16.1
Food Network +1	205	0.8	528	2.0	1059	4.0
FOX	1794	6.8	3296	12.6	4882	18.6
Fox News	85	0.3	207	0.8	385	1.5
FOX+	401	1.5	1033	3.9	1961	7.5
GEO NEWS	99	0.4	138	0.5	186	0.7
GOLD	2500	9.5	5429	20.7	8354	31.9
GOLD+1	1161	4.4	2877	11.0	5127	19.6
Good Food	519	2.0	1359	5.2	2432	9.3
Good Food +1	345	1.3	934	3.6	1652	6.3
H2	356	1.4	842	3.2	1491	5.7
Heart TV	191	0.7	540	2.1	1062	4.1
heat	310	1.2	863	3.3	1608	6.1
History	759	2.9	1481	5.6	2322	8.9
History +1	461	1.8	1008	3.8	1633	6.2
Home	476	1.8	1205	4.6	2191	8.4
Home +1	308	1.2	838	3.2	1674	6.4
Horrer Channel	532	2.0	1354	5.2	2511	9.6
Horrer Channel +1	351	1.3	944	3.6	1833	7.0
Horse and Country	48	0.2	133	0.5	251	1.0
Investigation Discovery	487	1.9	990	3.8	1615	6.2
Investigation Discovery +1	292	1.1	610	2.3	968	3.7
ITV	19731	75.3	23823	90.9	25481	97.2
ITV HD	2940	11.2	5037	19.2	6962	26.6
ITV+1	6106	23.3	12344	47.1	17599	67.1
ITV2	9445	36.0	16551	63.1	21226	81.0

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	3707	14.1	8442	32.2	13176	50.3
ITV3	6707	25.6	11872	45.3	16502	62.9
ITV3+1	1181	4.5	3043	11.6	5604	21.4
ITV4	5296	20.2	11253	42.9	16625	63.4
ITV4+1	511	1.9	1471	5.6	2851	10.9
Kerrang	246	0.9	667	2.5	1303	5.0
Kiss TV	365	1.4	1023	3.9	1997	7.6
Kix	121	0.5	317	1.2	592	2.3
Lamhe	195	0.7	337	1.3	525	2.0
Lifetime	744	2.8	1648	6.3	2878	11.0
Lifetime +1	201	0.8	523	2.0	1106	4.2
Liverpool FC TV	159	0.6	389	1.5	721	2.7
Magic TV	492	1.9	1289	4.9	2461	9.4
More 4	7170	27.3	13845	52.8	19163	73.1
More 4+1	1489	5.7	3862	14.7	6755	25.8
more>movies/movie mix	2256	8.6	5027	19.2	7993	30.5
more>movies/movie mix +1	197	0.8	686	2.6	1498	5.7
Motors TV	106	0.4	286	1.1	538	2.1
Movies 24	457	1.7	1146	4.4	2043	7.8
Movies 24 +	418	1.6	1021	3.9	1807	6.9
Movies 4 Men	429	1.6	1050	4.0	1909	7.3
Movies 4 Men+1	313	1.2	826	3.2	1508	5.8
MTV	1002	3.8	2461	9.4	4210	16.1
MTV +1	194	0.7	577	2.2	1132	4.3
MTV Base	250	1.0	744	2.8	1445	5.5
MTV Classic	220	0.8	642	2.4	1252	4.8
MTV Dance	237	0.9	712	2.7	1391	5.3
MTV Hits	331	1.3	939	3.6	1748	6.7
MTV Live	211	0.8	675	2.6	1461	5.6
MTV Music	390	1.5	1065	4.1	2039	7.8
MTV Rocks	181	0.7	534	2.0	1131	4.3
My Channel	20	0.1	77	0.3	193	0.7
National Geographic +1	375	1.4	1047	4.0	1864	7.1
National Geographic TV	679	2.6	1668	6.4	2976	11.4
National Geographic Wild	450	1.7	1158	4.4	2052	7.8
NDTV 24x7	60	0.2	136	0.5	260	1.0
News18 India	21	0.1	41	0.2	78	0.3
Nick Jr	785	3.0	1663	6.3	2587	9.9
Nick Jr +1	166	0.6	417	1.6	736	2.8
Nick Jr 2	554	2.1	1183	4.5	1866	7.1
Nickelodeon	426	1.6	1029	3.9	1779	6.8
Nickelodeon +1	266	1.0	682	2.6	1219	4.6
Nicktoons	373	1.4	900	3.4	1575	6.0
NOWM	181	0.7	539	2.1	1103	4.2
PBS America	306	1.2	838	3.2	1564	6.0
Pick	4755	18.1	9162	34.9	13451	51.3
Pick +1	440	1.7	1235	4.7	2437	9.3
Planet Pop	198	0.8	569	2.2	1067	4.1
Pop	221	0.8	574	2.2	1062	4.1
Pop Girl	71	0.3	209	0.8	412	1.6
Quest	2687	10.3	5345	20.4	8284	31.6
Quest +1	432	1.6	1273	4.9	2809	10.7
Really	3100	11.8	6648	25.4	10196	38.9
Rishtey	235	0.9	363	1.4	543	2.1
RT	309	1.2	753	2.9	1388	5.3
S4C	282	1.1	623	2.4	1218	4.6
SAB	198	0.8	351	1.3	561	2.1
Samaa	60	0.2	98	0.4	148	0.6
Scuzz	125	0.5	386	1.5	717	2.7
Sky 1	4591	17.5	8045	30.7	10643	40.6
Sky 1 +1	375	1.4	1024	3.9	2022	7.7
Sky 2	1431	5.5	3711	14.2	6524	24.9

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Arts 1	755	2.9	2134	8.1	4021	15.3
Sky Arts 2	512	2.0	1455	5.6	2984	11.4
Sky Atlantic	1726	6.6	3445	13.1	5278	20.1
Sky Atlantic +1	226	0.9	609	2.3	1221	4.7
Sky Box Office (Movies)	58	0.2	219	0.8	544	2.1
Sky Living	3256	12.4	6190	23.6	8818	33.6
Sky Living +1	1250	4.8	3111	11.9	5363	20.5
Sky LIVINGit	1258	4.8	3219	12.3	5527	21.1
Sky LIVINGit +1	160	0.6	499	1.9	1124	4.3
Sky Movies Action & Adventure	591	2.3	1524	5.8	2690	10.3
Sky Movies Comedy	499	1.9	1385	5.3	2477	9.4
Sky Movies Crime & Thriller	338	1.3	1014	3.9	1918	7.3
Sky Movies Disney	635	2.4	1529	5.8	2525	9.6
Sky Movies Drama & Romance	394	1.5	1226	4.7	2344	8.9
Sky Movies Family	504	1.9	1346	5.1	2391	9.1
Sky Movies Greats	501	1.9	1435	5.5	2655	10.1
Sky Movies Premiere	935	3.6	2156	8.2	3254	12.4
Sky Movies Premiere+1	332	1.3	1000	3.8	1733	6.6
Sky Movies SciFi-Horror	453	1.7	1260	4.8	2271	8.7
Sky Movies Select	271	1.0	827	3.2	1718	6.6
Sky Movies Showcase	532	2.0	1523	5.8	2753	10.5
Sky News	3182	12.1	5752	21.9	8759	33.4
Sky Sports 1	2622	10.0	3795	14.5	4468	17.0
Sky Sports 2	1339	5.1	2451	9.3	3395	12.9
Sky Sports 3	870	3.3	1973	7.5	3014	11.5
Sky Sports 4	716	2.7	1555	5.9	2446	9.3
Sky Sports Active Hi 1	4	0.0	10	0.0	19	0.1
Sky Sports Active Hi 2	9	0.0	33	0.1	76	0.3
Sky Sports Active Hi 3	1	0.0	6	0.0	14	0.1
Sky Sports Active Hi 5	5	0.0	21	0.1	53	0.2
Sky Sports Active Lo 1	2	0.0	7	0.0	25	0.1
Sky Sports Active Lo 2	12	0.0	52	0.2	130	0.5
Sky Sports Active Lo 3	24	0.1	86	0.3	227	0.9
Sky Sports Active Lo 4	18	0.1	71	0.3	201	0.8
Sky Sports Active Lo 5	6	0.0	22	0.1	67	0.3
Sky Sports Active Lo 6	6	0.0	22	0.1	51	0.2
Sky Sports Active Lo 7	5	0.0	20	0.1	44	0.2
Sky Sports F1	304	1.2	764	2.9	1572	6.0
Sky Sports News	2404	9.2	3799	14.5	4927	18.8
Smash Hits	318	1.2	918	3.5	1683	6.4
Sony Movie Channel	261	1.0	792	3.0	1648	6.3
Sony Movie Channel +1	258	1.0	768	2.9	1611	6.1
Sony TV	480	1.8	1389	5.3	2950	11.2
Sony TV+1	217	0.8	682	2.6	1495	5.7
Star Gold	202	0.8	357	1.4	504	1.9
Star Life OK	174	0.7	313	1.2	448	1.7
Star Plus	356	1.4	473	1.8	625	2.4
Syfy	1266	4.8	3029	11.6	5269	20.1
Syfy +1	312	1.2	876	3.3	1774	6.8
TCM	724	2.8	1700	6.5	3011	11.5
TCM +1	467	1.8	1164	4.4	2104	8.0
The Africa Channel	69	0.3	188	0.7	404	1.5
The Box	341	1.3	1007	3.8	1877	7.2
The Travel Channel	475	1.8	1352	5.2	2769	10.6
The Travel Channel+1	118	0.5	375	1.4	835	3.2
The Vault	195	0.7	540	2.1	1017	3.9
Tiny Pop	323	1.2	811	3.1	1499	5.7
Tiny Pop+1	140	0.5	365	1.4	665	2.5
TLC	1423	5.4	3257	12.4	5542	21.1
TLC +1	456	1.7	1309	5.0	2597	9.9
TLC +2	141	0.5	473	1.8	1080	4.1
True Drama	208	0.8	607	2.3	1194	4.6

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
True Entertainment	1549	5.9	3281	12.5	5583	21.3
True Movies 1	527	2.0	1305	5.0	2301	8.8
True Movies 2	398	1.5	992	3.8	1713	6.5
UMP Movies	278	1.1	468	1.8	628	2.4
Universal	1220	4.7	2435	9.3	3931	15.0
Universal+1	450	1.7	1051	4.0	1959	7.5
VH-1	286	1.1	875	3.3	1762	6.7
Vintage TV	349	1.3	887	3.4	1663	6.3
VIVA	1648	6.3	4046	15.4	7213	27.5
Vox Africa	50	0.2	111	0.4	213	0.8
Watch	2728	10.4	5924	22.6	8936	34.1
Watch+1	749	2.9	2174	8.3	4256	16.2
Yesterday	3502	13.4	6755	25.8	9966	38.0
Yesterday+1	346	1.3	882	3.4	1520	5.8
Zing	214	0.8	374	1.4	526	2.0
Other Non Itemised Channels	4813	18.4	9282	35.4	14177	54.1