

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	54567	94.5	56962	98.7	57438	99.5
4Music	4012	6.9	9840	17.0	16553	28.7
4seven	5291	9.2	13837	24.0	24069	41.7
5 USA	6097	10.6	12636	21.9	19737	34.2
5 USA+1	1285	2.2	3477	6.0	6622	11.5
5*	6632	11.5	15106	26.2	25111	43.5
5*+1	936	1.6	2948	5.1	6368	11.0
Aaj Tak	322	0.6	633	1.1	889	1.5
Alibi	2220	3.8	4423	7.7	7570	13.1
Alibi+1	637	1.1	1538	2.7	2833	4.9
AlJazeera English	899	1.6	2083	3.6	3807	6.6
Animal Planet	1156	2.0	2909	5.0	5462	9.5
Animal Planet+1	356	0.6	1071	1.9	2291	4.0
ARY News	441	0.8	773	1.3	1177	2.0
attheraces	546	0.9	980	1.7	1561	2.7
BBC 3	16423	28.4	33043	57.2	45704	79.2
BBC 4	10831	18.8	22280	38.6	32563	56.4
BBC News	9888	17.1	17480	30.3	25072	43.4
BBC Parliament	681	1.2	2006	3.5	4117	7.1
BBC RB 6880	914	1.6	3293	5.7	7392	12.8
BBC RB FREEVIEW 301	1867	3.2	5085	8.8	9126	15.8
BBC1	46613	80.7	54090	93.7	56454	97.8
BBC2	32878	56.9	47142	81.6	53466	92.6
BET:BlackEntTv	121	0.2	356	0.6	734	1.3
BET:BlackEntTv +1	100	0.2	283	0.5	648	1.1
Bio	1112	1.9	2677	4.6	4882	8.5
Blighty	264	0.5	916	1.6	2111	3.7
Bliss	397	0.7	1232	2.1	2511	4.3
Boomerang	1969	3.4	4400	7.6	7053	12.2
Boomerang+1	1093	1.9	2624	4.5	4619	8.0
BuzMuzik	322	0.6	996	1.7	2050	3.6
Capital TV	410	0.7	1202	2.1	2480	4.3
Cartoon Network	1908	3.3	3687	6.4	5684	9.8
Cartoon Network Too	977	1.7	2246	3.9	3846	6.7
Cartoonito	1155	2.0	2658	4.6	4536	7.9
CBBC	4215	7.3	8294	14.4	13042	22.6
Cbeebies	5650	9.8	10267	17.8	15034	26.0
CBS Action	1119	1.9	2819	4.9	5432	9.4
CBS Drama	1021	1.8	2623	4.5	5014	8.7
CBS Reality TV	1382	2.4	3335	5.8	6346	11.0
CBS Reality+1	930	1.6	2262	3.9	4277	7.4
Challenge TV	4166	7.2	9811	17.0	17357	30.1
Challenge TV+1	940	1.6	2708	4.7	5501	9.5
CHANNEL 4	32683	56.6	47668	82.6	53834	93.2
CHANNEL 4+1	11792	20.4	25789	44.7	37795	65.5
CHANNEL 5	26446	45.8	42290	73.2	51189	88.7
CHANNEL 5+1	4903	8.5	12630	21.9	22341	38.7
Channel AKA	283	0.5	873	1.5	1743	3.0
Channel Starz	442	0.8	1194	2.1	2334	4.0
Chart Show Dance	295	0.5	962	1.7	2090	3.6
Chart Show TV	726	1.3	2000	3.5	3745	6.5
CITV and CITV Breakfast	2920	5.1	5950	10.3	9645	16.7
Clubland TV	289	0.5	846	1.5	1697	2.9
Comedy Central	5002	8.7	10724	18.6	15928	27.6
Comedy Central Extra	1431	2.5	3790	6.6	6957	12.1
Comedy Central Extra+1	390	0.7	1304	2.3	2735	4.7
Comedy Central+1	2302	4.0	5991	10.4	10403	18.0
Community Channel	235	0.4	836	1.4	1885	3.3
Crime & Investigation Net+1	320	0.6	801	1.4	1458	2.5
Crime & Investigation Network	827	1.4	1868	3.2	3401	5.9
Dave	12279	21.3	24629	42.7	35466	61.4
Dave ja vu	4251	7.4	10419	18.0	18159	31.5

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	2845	4.9	5847	10.1	9401	16.3
Discovery History	728	1.3	1951	3.4	3726	6.5
Discovery History +1	420	0.7	1244	2.2	2384	4.1
Discovery Home & Health	626	1.1	1685	2.9	3521	6.1
Discovery Home & Health+1	472	0.8	1323	2.3	2766	4.8
Discovery Science	1083	1.9	2804	4.9	5000	8.7
Discovery Science+1	349	0.6	1069	1.9	2179	3.8
Discovery Shed	695	1.2	1760	3.0	3228	5.6
Discovery Turbo	1201	2.1	2779	4.8	4677	8.1
Discovery+1	1529	2.6	3641	6.3	6246	10.8
Disney Channel	2507	4.3	4522	7.8	6447	11.2
Disney Channel+1	1875	3.2	3714	6.4	5573	9.7
Disney Junior	2413	4.2	4601	8.0	6630	11.5
Disney Junior Plus	1607	2.8	3287	5.7	4931	8.5
Disney XD	1245	2.2	2895	5.0	4801	8.3
Disney XD +1	995	1.7	2378	4.1	4098	7.1
DMAX	1156	2.0	3290	5.7	6616	11.5
DMAX+1	511	0.9	1556	2.7	3548	6.1
E!	1412	2.4	3072	5.3	4950	8.6
E4	12468	21.6	22569	39.1	32159	55.7
E4+1	7808	13.5	16453	28.5	25317	43.9
Eden	778	1.3	2302	4.0	4489	7.8
Eden+1	475	0.8	1436	2.5	2948	5.1
ESPN	868	1.5	2082	3.6	3664	6.3
ESPN America	187	0.3	472	0.8	885	1.5
ESPN Classic	550	1.0	1433	2.5	2586	4.5
Euronews	264	0.5	682	1.2	1443	2.5
Eurosport	1409	2.4	3524	6.1	5969	10.3
Eurosport 2	1278	2.2	2928	5.1	4717	8.2
Extreme Sports Channel	272	0.5	797	1.4	1717	3.0
Film4	10543	18.3	21617	37.4	31090	53.9
Film4 HD	259	0.4	778	1.3	1561	2.7
Film4+1	2312	4.0	6362	11.0	11339	19.6
Flava	437	0.8	1336	2.3	2679	4.6
Food Network	2095	3.6	4877	8.4	8743	15.1
Food Network +1	561	1.0	1431	2.5	2835	4.9
FOX	3237	5.6	6524	11.3	10339	17.9
Fox News	224	0.4	644	1.1	1354	2.3
FOX+	695	1.2	1749	3.0	3403	5.9
GOLD	5261	9.1	11401	19.7	17830	30.9
GOLD+1	2138	3.7	5453	9.4	9873	17.1
Good Food	1157	2.0	2925	5.1	5418	9.4
Good Food +1	690	1.2	1847	3.2	3428	5.9
Greatest Hits TV	377	0.7	1139	2.0	2298	4.0
H2	873	1.5	2294	4.0	4236	7.3
Heart TV	360	0.6	1098	1.9	2240	3.9
heat	662	1.1	2023	3.5	4114	7.1
History	1707	3.0	3392	5.9	5276	9.1
History +1	995	1.7	2219	3.8	3717	6.4
Home	1013	1.8	2543	4.4	4919	8.5
Home +1	603	1.0	1656	2.9	3359	5.8
Horror Channel	942	1.6	2473	4.3	4629	8.0
Horror Channel +1	583	1.0	1683	2.9	3280	5.7
Horse and Country	111	0.2	320	0.6	701	1.2
Investigation Discovery	828	1.4	1933	3.3	3668	6.4
ITV	38666	67.0	50015	86.6	55014	95.3
ITV HD	5713	9.9	9990	17.3	14750	25.5
ITV+1	10577	18.3	23505	40.7	35437	61.4
ITV2	20612	35.7	36762	63.7	46923	81.3
ITV2+1	7815	13.5	18700	32.4	29591	51.3
ITV3	10768	18.7	20231	35.0	29554	51.2
ITV3+1	1492	2.6	3630	6.3	6791	11.8

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV4	9988	17.3	22706	39.3	34997	60.6
ITV4+1	989	1.7	2876	5.0	5776	10.0
Kerrang	657	1.1	1743	3.0	3269	5.7
Kiss TV	864	1.5	2465	4.3	4682	8.1
Kix	528	0.9	1143	2.0	1859	3.2
Liverpool FC TV	329	0.6	851	1.5	1492	2.6
Magic TV	975	1.7	2795	4.8	5484	9.5
MGM HD	235	0.4	725	1.3	1465	2.5
More 4	12160	21.1	25047	43.4	36250	62.8
More 4+1	2707	4.7	7171	12.4	12886	22.3
more>movies/movie mix	3343	5.8	8013	13.9	13476	23.3
more>movies/movie mix +1	289	0.5	1053	1.8	2414	4.2
Motors TV	290	0.5	750	1.3	1438	2.5
Movies 24	696	1.2	1973	3.4	3822	6.6
Movies 24 +	658	1.1	1893	3.3	3837	6.6
Movies 4 Men	894	1.5	2255	3.9	4070	7.1
Movies4Men+1	653	1.1	1791	3.1	3236	5.6
MTV	2266	3.9	5556	9.6	10047	17.4
MTV +1	416	0.7	1278	2.2	2788	4.8
MTV Base	706	1.2	2048	3.5	4034	7.0
MTV Classic	455	0.8	1399	2.4	2831	4.9
MTV Dance	608	1.1	1762	3.1	3558	6.2
MTV Hits	911	1.6	2773	4.8	5382	9.3
MTV Live	563	1.0	1783	3.1	3700	6.4
MTV Music	860	1.5	2417	4.2	4497	7.8
MTV Rocks	531	0.9	1543	2.7	3081	5.3
My Channel	41	0.1	154	0.3	402	0.7
National Geographic +1	799	1.4	2318	4.0	4359	7.6
National Geographic TV	1412	2.4	3702	6.4	6881	11.9
National Geographic Wild	952	1.6	2707	4.7	5154	8.9
Nick Jr	2054	3.6	4085	7.1	6465	11.2
Nick Jr +1	423	0.7	1031	1.8	1964	3.4
Nick Jr 2	1514	2.6	3255	5.6	5200	9.0
Nickelodeon	1886	3.3	3964	6.9	6242	10.8
Nickelodeon +1	1446	2.5	3156	5.5	4976	8.6
Nicktoons	1560	2.7	3276	5.7	5376	9.3
PBS America	516	0.9	1619	2.8	3379	5.9
Pick TV	8276	14.3	16504	28.6	24968	43.2
Pick TV+1	874	1.5	2508	4.3	4835	8.4
Planet Pop	470	0.8	1409	2.4	2740	4.7
Pop	657	1.1	1643	2.8	2980	5.2
Pop Girl	383	0.7	784	1.4	1398	2.4
Pop Girl+1	286	0.5	618	1.1	1130	2.0
Quest	4746	8.2	10167	17.6	16544	28.7
Quest +1	542	0.9	1719	3.0	3810	6.6
Really	4933	8.5	11385	19.7	18797	32.6
Rishtey	833	1.4	1289	2.2	1746	3.0
RT	466	0.8	1120	1.9	2098	3.6
S4C	510	0.9	1359	2.4	2703	4.7
SAB	457	0.8	866	1.5	1398	2.4
Sahara One	313	0.5	599	1.0	916	1.6
Scuzz	347	0.6	916	1.6	1786	3.1
Sky 1	10153	17.6	17630	30.5	23724	41.1
Sky 1 +1	927	1.6	2373	4.1	4712	8.2
Sky 2	3145	5.4	8350	14.5	14252	24.7
Sky Arts 1	1472	2.5	4142	7.2	7958	13.8
Sky Arts 2	851	1.5	2518	4.4	4973	8.6
Sky Atlantic	3659	6.3	7167	12.4	11300	19.6
Sky Atlantic +1	547	0.9	1392	2.4	2809	4.9
Sky Box Office (Movies)	214	0.4	805	1.4	1954	3.4
Sky Living	6402	11.1	12739	22.1	19302	33.4
Sky Living +1	2541	4.4	6613	11.5	12022	20.8

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)
Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky LIVINGit	2560	4.4	6954	12.0	12508	21.7
Sky LIVINGit +1	412	0.7	1256	2.2	2867	5.0
Sky Movies Action & Adventure	1436	2.5	3802	6.6	6470	11.2
Sky Movies Comedy	1301	2.3	3561	6.2	6463	11.2
Sky Movies Crime & Thriller	766	1.3	2399	4.2	4705	8.1
Sky Movies Disney	1804	3.1	4265	7.4	6673	11.6
Sky Movies Drama & Romance	660	1.1	2165	3.8	4330	7.5
Sky Movies Family	1238	2.1	3329	5.8	5972	10.3
Sky Movies Greats	1173	2.0	3363	5.8	6073	10.5
Sky Movies Premiere	2370	4.1	5272	9.1	7707	13.3
Sky Movies Premiere+1	926	1.6	2708	4.7	4796	8.3
Sky Movies SciFi-Horror	1000	1.7	2931	5.1	5326	9.2
Sky Movies Select	574	1.0	1826	3.2	3793	6.6
Sky Movies Showcase	1379	2.4	3934	6.8	6800	11.8
Sky News	5925	10.3	11090	19.2	17358	30.1
Sky Sports 1	5750	10.0	8880	15.4	11298	19.6
Sky Sports 2	3939	6.8	7254	12.6	9752	16.9
Sky Sports 3	2153	3.7	4639	8.0	7116	12.3
Sky Sports 4	1791	3.1	4323	7.5	6955	12.0
Sky Sports Active Lo 2	22	0.0	90	0.2	247	0.4
Sky Sports Active Lo 3	18	0.0	74	0.1	210	0.4
Sky Sports Active Lo 4	17	0.0	71	0.1	188	0.3
Sky Sports F1	1312	2.3	3445	6.0	5342	9.3
Sky Sports News	5251	9.1	8501	14.7	11640	20.2
Smash Hits	776	1.3	2333	4.0	4636	8.0
Sony Movie Channel	555	1.0	1720	3.0	3493	6.1
Sony Movie Channel +1	507	0.9	1588	2.8	3232	5.6
Sony TV	864	1.5	2694	4.7	5779	10.0
Sony TV+1	340	0.6	1185	2.1	2795	4.8
Star Gold	544	0.9	955	1.7	1381	2.4
Star Life OK	493	0.9	784	1.4	1186	2.1
Star Plus	1193	2.1	1555	2.7	1898	3.3
Style	270	0.5	773	1.3	1701	2.9
Syfy	2910	5.0	6906	12.0	11682	20.2
Syfy +1	792	1.4	2288	4.0	4455	7.7
TCM	1475	2.6	3538	6.1	6215	10.8
TCM 2	480	0.8	1513	2.6	3199	5.5
The Africa Channel	174	0.3	468	0.8	996	1.7
The Box	883	1.5	2576	4.5	4964	8.6
The Travel Channel	255	0.4	736	1.3	1640	2.8
The Travel Channel+1	184	0.3	596	1.0	1344	2.3
The Vault	471	0.8	1368	2.4	2800	4.9
Tiny Pop	935	1.6	2223	3.9	3885	6.7
Tiny Pop+1	460	0.8	1033	1.8	1971	3.4
True Entertainment	661	1.1	1726	3.0	3287	5.7
True Movies 1	1001	1.7	2536	4.4	4543	7.9
True Movies 2	705	1.2	1832	3.2	3256	5.6
UMP Movies	870	1.5	1449	2.5	2030	3.5
Universal	1886	3.3	4105	7.1	7030	12.2
Universal+1	723	1.3	1889	3.3	3678	6.4
VH-1	719	1.2	2219	3.8	4451	7.7
Vintage TV	740	1.3	2051	3.6	3968	6.9
VIVA	3411	5.9	8730	15.1	15777	27.3
Vox Africa	99	0.2	156	0.3	287	0.5
Watch	5689	9.9	12726	22.0	19436	33.7
Watch+1	1169	2.0	3430	5.9	7000	12.1
Yesterday	6143	10.6	12146	21.0	18047	31.3
Yesterday+1	609	1.1	1689	2.9	3225	5.6
Zing	422	0.7	843	1.5	1357	2.4
Other Non Itemised Channels	14478	25.1	25437	44.1	35114	60.8

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	46657	94.8	48543	98.6	48941	99.4
4Music	3453	7.0	8455	17.2	14183	28.8
4seven	4965	10.1	12785	26.0	21924	44.5
5 USA	5827	11.8	11861	24.1	18283	37.1
5 USA+1	1214	2.5	3239	6.6	6057	12.3
5*	6116	12.4	13753	27.9	22556	45.8
5*+1	878	1.8	2732	5.6	5849	11.9
Aaj Tak	260	0.5	492	1.0	707	1.4
Alibi	2117	4.3	4118	8.4	6886	14.0
Alibi+1	608	1.2	1452	3.0	2633	5.3
AlJazeera English	865	1.8	1975	4.0	3566	7.2
Animal Planet	1028	2.1	2566	5.2	4804	9.8
Animal Planet+1	311	0.6	920	1.9	1963	4.0
ARY News	345	0.7	603	1.2	925	1.9
attheraces	517	1.1	900	1.8	1392	2.8
BBC 3	14839	30.1	29427	59.8	40252	81.8
BBC 4	10502	21.3	21233	43.1	30465	61.9
BBC News	9331	19.0	16154	32.8	22900	46.5
BBC Parliament	660	1.3	1936	3.9	3952	8.0
BBC RB 6880	856	1.7	3068	6.2	6814	13.8
BBC RB FREEVIEW 301	1781	3.6	4817	9.8	8546	17.4
BBC1	41514	84.3	46839	95.2	48344	98.2
BBC2	30597	62.2	42176	85.7	46590	94.7
BET:BlackEntTv	97	0.2	298	0.6	629	1.3
BET:BlackEntTv +1	90	0.2	251	0.5	564	1.1
Bio	1009	2.0	2382	4.8	4269	8.7
Blighty	257	0.5	887	1.8	2012	4.1
Bliss	348	0.7	1061	2.2	2133	4.3
Boomerang	1038	2.1	2566	5.2	4436	9.0
Boomerang+1	592	1.2	1537	3.1	2877	5.8
BuzMuzik	255	0.5	782	1.6	1633	3.3
Capital TV	329	0.7	958	1.9	1986	4.0
Cartoon Network	931	1.9	2059	4.2	3458	7.0
Cartoon Network Too	516	1.0	1266	2.6	2207	4.5
Cartoonito	670	1.4	1603	3.3	2900	5.9
CBBC	2092	4.3	4888	9.9	8474	17.2
Cbeebies	3881	7.9	7279	14.8	10977	22.3
CBS Action	1060	2.2	2642	5.4	5035	10.2
CBS Drama	952	1.9	2392	4.9	4520	9.2
CBS Reality TV	1278	2.6	3014	6.1	5709	11.6
CBS Reality+1	857	1.7	2048	4.2	3791	7.7
Challenge TV	3712	7.5	8557	17.4	14982	30.4
Challenge TV+1	832	1.7	2383	4.8	4798	9.7
CHANNEL 4	29469	59.9	41941	85.2	46593	94.7
CHANNEL 4+1	10701	21.7	23113	47.0	33442	67.9
CHANNEL 5	23908	48.6	37287	75.8	44302	90.0
CHANNEL 5+1	4514	9.2	11401	23.2	19952	40.5
Channel AKA	229	0.5	682	1.4	1351	2.7
Channel Starz	328	0.7	913	1.9	1794	3.6
Chart Show Dance	228	0.5	745	1.5	1596	3.2
Chart Show TV	577	1.2	1601	3.3	3002	6.1
CITV and CITV Breakfast	1465	3.0	3445	7.0	6051	12.3
Clubland TV	245	0.5	698	1.4	1371	2.8
Comedy Central	4374	8.9	9363	19.0	13772	28.0
Comedy Central Extra	1308	2.7	3377	6.9	6117	12.4
Comedy Central Extra+1	362	0.7	1194	2.4	2479	5.0
Comedy Central+1	2017	4.1	5200	10.6	9028	18.3
Community Channel	217	0.4	764	1.6	1748	3.6
Crime & Investigation Net+1	299	0.6	733	1.5	1323	2.7
Crime & Investigation Network	776	1.6	1723	3.5	3086	6.3
Dave	11199	22.8	21976	44.6	31154	63.3
Dave ja vu	3859	7.8	9337	19.0	16168	32.8

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	2578	5.2	5167	10.5	8173	16.6
Discovery History	707	1.4	1874	3.8	3545	7.2
Discovery History +1	405	0.8	1184	2.4	2235	4.5
Discovery Home & Health	583	1.2	1558	3.2	3230	6.6
Discovery Home & Health+1	433	0.9	1190	2.4	2484	5.0
Discovery Science	1004	2.0	2548	5.2	4483	9.1
Discovery Science+1	325	0.7	972	2.0	1963	4.0
Discovery Shed	645	1.3	1611	3.3	2905	5.9
Discovery Turbo	1105	2.2	2506	5.1	4079	8.3
Discovery+1	1375	2.8	3211	6.5	5447	11.1
Disney Channel	1159	2.4	2475	5.0	3920	8.0
Disney Channel+1	804	1.6	1919	3.9	3261	6.6
Disney Junior	1499	3.0	2961	6.0	4475	9.1
Disney Junior Plus	992	2.0	2126	4.3	3367	6.8
Disney XD	590	1.2	1511	3.1	2753	5.6
Disney XD +1	472	1.0	1246	2.5	2243	4.6
DMAX	1017	2.1	2904	5.9	5811	11.8
DMAX+1	444	0.9	1362	2.8	3101	6.3
E!	1262	2.6	2680	5.4	4259	8.7
E4	10989	22.3	19860	40.3	28209	57.3
E4+1	6917	14.1	14527	29.5	22343	45.4
Eden	717	1.5	2074	4.2	4020	8.2
Eden+1	448	0.9	1335	2.7	2748	5.6
ESPN	777	1.6	1815	3.7	3196	6.5
ESPN America	171	0.3	423	0.9	787	1.6
ESPN Classic	482	1.0	1234	2.5	2206	4.5
Euronews	258	0.5	658	1.3	1374	2.8
Eurosport	1319	2.7	3250	6.6	5382	10.9
Eurosport 2	1190	2.4	2679	5.4	4285	8.7
Extreme Sports Channel	240	0.5	710	1.4	1526	3.1
Film4	9642	19.6	19361	39.3	27452	55.8
Film4 HD	234	0.5	699	1.4	1363	2.8
Film4+1	2103	4.3	5642	11.5	9966	20.2
Flava	345	0.7	1045	2.1	2063	4.2
Food Network	1927	3.9	4439	9.0	7879	16.0
Food Network +1	508	1.0	1274	2.6	2483	5.0
FOX	3014	6.1	5910	12.0	9254	18.8
Fox News	204	0.4	571	1.2	1179	2.4
FOX+	664	1.3	1631	3.3	3118	6.3
GOLD	4859	9.9	10278	20.9	15647	31.8
GOLD+1	2000	4.1	5009	10.2	8870	18.0
Good Food	1045	2.1	2609	5.3	4816	9.8
Good Food +1	623	1.3	1637	3.3	3017	6.1
Greatest Hits TV	333	0.7	989	2.0	1960	4.0
H2	818	1.7	2118	4.3	3876	7.9
Heart TV	309	0.6	939	1.9	1876	3.8
heat	552	1.1	1678	3.4	3425	7.0
History	1558	3.2	3005	6.1	4605	9.4
History +1	921	1.9	1988	4.0	3287	6.7
Home	971	2.0	2401	4.9	4562	9.3
Home +1	580	1.2	1574	3.2	3151	6.4
Horror Channel	892	1.8	2299	4.7	4245	8.6
Horror Channel +1	555	1.1	1567	3.2	3035	6.2
Horse and Country	104	0.2	293	0.6	630	1.3
Investigation Discovery	785	1.6	1800	3.7	3352	6.8
ITV	34544	70.2	43549	88.5	47282	96.1
ITV HD	5042	10.2	8660	17.6	12674	25.7
ITV+1	9680	19.7	21062	42.8	31193	63.4
ITV2	18214	37.0	31901	64.8	40318	81.9
ITV2+1	6926	14.1	16316	33.1	25560	51.9
ITV3	10372	21.1	19132	38.9	27390	55.6
ITV3+1	1440	2.9	3470	7.0	6401	13.0

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV4	9286	18.9	20772	42.2	31385	63.8
ITV4+1	926	1.9	2692	5.5	5345	10.9
Kerrang	542	1.1	1462	3.0	2749	5.6
Kiss TV	709	1.4	2008	4.1	3807	7.7
Kix	279	0.6	680	1.4	1188	2.4
Liverpool FC TV	270	0.5	675	1.4	1197	2.4
Magic TV	851	1.7	2400	4.9	4651	9.4
MGM HD	216	0.4	653	1.3	1313	2.7
More 4	11474	23.3	23169	47.1	32966	67.0
More 4+1	2523	5.1	6618	13.4	11668	23.7
more>movies/movie mix	3144	6.4	7419	15.1	12272	24.9
more>movies/movie mix +1	270	0.5	982	2.0	2217	4.5
Motors TV	264	0.5	670	1.4	1267	2.6
Movies 24	655	1.3	1846	3.8	3546	7.2
Movies 24 +	623	1.3	1780	3.6	3577	7.3
Movies 4 Men	861	1.7	2145	4.4	3796	7.7
Movies4Men+1	632	1.3	1711	3.5	3067	6.2
MTV	2002	4.1	4837	9.8	8606	17.5
MTV +1	379	0.8	1141	2.3	2435	4.9
MTV Base	578	1.2	1649	3.4	3271	6.6
MTV Classic	395	0.8	1186	2.4	2377	4.8
MTV Dance	500	1.0	1441	2.9	2876	5.8
MTV Hits	728	1.5	2220	4.5	4249	8.6
MTV Live	450	0.9	1387	2.8	2883	5.9
MTV Music	700	1.4	1931	3.9	3556	7.2
MTV Rocks	440	0.9	1270	2.6	2473	5.0
My Channel	38	0.1	142	0.3	372	0.8
National Geographic +1	746	1.5	2124	4.3	3936	8.0
National Geographic TV	1316	2.7	3393	6.9	6198	12.6
National Geographic Wild	869	1.8	2428	4.9	4610	9.4
Nick Jr	1359	2.8	2734	5.6	4342	8.8
Nick Jr +1	294	0.6	702	1.4	1325	2.7
Nick Jr 2	998	2.0	2146	4.4	3436	7.0
Nickelodeon	826	1.7	2097	4.3	3708	7.5
Nickelodeon +1	613	1.2	1583	3.2	2786	5.7
Nicktoons	805	1.6	1857	3.8	3231	6.6
PBS America	497	1.0	1545	3.1	3168	6.4
Pick TV	7802	15.9	15222	30.9	22763	46.2
Pick TV+1	813	1.7	2300	4.7	4383	8.9
Planet Pop	361	0.7	1087	2.2	2131	4.3
Pop	325	0.7	916	1.9	1756	3.6
Pop Girl	178	0.4	426	0.9	836	1.7
Pop Girl+1	132	0.3	322	0.7	640	1.3
Quest	4479	9.1	9506	19.3	15359	31.2
Quest +1	516	1.0	1619	3.3	3552	7.2
Really	4608	9.4	10457	21.2	17143	34.8
Rishtey	646	1.3	1009	2.1	1333	2.7
RT	453	0.9	1079	2.2	2007	4.1
S4C	462	0.9	1210	2.5	2378	4.8
SAB	377	0.8	715	1.5	1115	2.3
Sahara One	248	0.5	475	1.0	706	1.4
Scuzz	285	0.6	763	1.6	1495	3.0
Sky 1	8661	17.6	14891	30.3	19883	40.4
Sky 1 +1	835	1.7	2100	4.3	4162	8.5
Sky 2	2812	5.7	7431	15.1	12535	25.5
Sky Arts 1	1382	2.8	3836	7.8	7273	14.8
Sky Arts 2	815	1.7	2372	4.8	4592	9.3
Sky Atlantic	3489	7.1	6646	13.5	10193	20.7
Sky Atlantic +1	526	1.1	1316	2.7	2611	5.3
Sky Box Office (Movies)	184	0.4	691	1.4	1641	3.3
Sky Living	5882	12.0	11318	23.0	16895	34.3
Sky Living +1	2334	4.7	5963	12.1	10701	21.7

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky LIVINGit	2384	4.8	6379	13.0	11289	22.9
Sky LIVINGit +1	391	0.8	1191	2.4	2720	5.5
Sky Movies Action & Adventure	1212	2.5	3179	6.5	5311	10.8
Sky Movies Comedy	1090	2.2	2923	5.9	5245	10.7
Sky Movies Crime & Thriller	702	1.4	2177	4.4	4178	8.5
Sky Movies Disney	1362	2.8	3231	6.6	5120	10.4
Sky Movies Drama & Romance	603	1.2	1940	3.9	3841	7.8
Sky Movies Family	894	1.8	2466	5.0	4490	9.1
Sky Movies Greats	988	2.0	2813	5.7	4968	10.1
Sky Movies Premiere	2021	4.1	4382	8.9	6300	12.8
Sky Movies Premiere+1	791	1.6	2287	4.6	3961	8.0
Sky Movies SciFi-Horror	864	1.8	2483	5.0	4405	8.9
Sky Movies Select	530	1.1	1674	3.4	3437	7.0
Sky Movies Showcase	1128	2.3	3189	6.5	5533	11.2
Sky News	5454	11.1	10033	20.4	15583	31.7
Sky Sports 1	5177	10.5	7739	15.7	9698	19.7
Sky Sports 2	3599	7.3	6455	13.1	8500	17.3
Sky Sports 3	1962	4.0	4157	8.4	6222	12.6
Sky Sports 4	1633	3.3	3857	7.8	6058	12.3
Sky Sports Active Lo 2	22	0.0	90	0.2	247	0.5
Sky Sports Active Lo 3	18	0.0	74	0.2	210	0.4
Sky Sports Active Lo 4	16	0.0	68	0.1	178	0.4
Sky Sports F1	1203	2.4	3128	6.4	4765	9.7
Sky Sports News	4671	9.5	7342	14.9	9931	20.2
Smash Hits	615	1.3	1842	3.7	3678	7.5
Sony Movie Channel	510	1.0	1568	3.2	3151	6.4
Sony Movie Channel +1	470	1.0	1469	3.0	2954	6.0
Sony TV	805	1.6	2476	5.0	5266	10.7
Sony TV+1	314	0.6	1072	2.2	2483	5.0
Star Gold	461	0.9	776	1.6	1082	2.2
Star Life OK	399	0.8	613	1.2	897	1.8
Star Plus	896	1.8	1164	2.4	1446	2.9
Style	257	0.5	721	1.5	1600	3.3
Syfy	2682	5.4	6231	12.7	10282	20.9
Syfy +1	749	1.5	2123	4.3	4105	8.3
TCM	1409	2.9	3315	6.7	5759	11.7
TCM 2	459	0.9	1432	2.9	3031	6.2
The Africa Channel	158	0.3	422	0.9	910	1.8
The Box	701	1.4	2054	4.2	3978	8.1
The Travel Channel	243	0.5	702	1.4	1563	3.2
The Travel Channel+1	169	0.3	552	1.1	1239	2.5
The Vault	402	0.8	1165	2.4	2370	4.8
Tiny Pop	533	1.1	1410	2.9	2542	5.2
Tiny Pop+1	269	0.5	622	1.3	1230	2.5
True Entertainment	636	1.3	1641	3.3	3087	6.3
True Movies 1	954	1.9	2389	4.9	4202	8.5
True Movies 2	677	1.4	1734	3.5	3034	6.2
UMP Movies	711	1.4	1158	2.4	1553	3.2
Universal	1775	3.6	3795	7.7	6360	12.9
Universal+1	685	1.4	1764	3.6	3406	6.9
VH-1	608	1.2	1856	3.8	3703	7.5
Vintage TV	691	1.4	1881	3.8	3608	7.3
VIVA	2860	5.8	7371	15.0	13449	27.3
Vox Africa	86	0.2	141	0.3	251	0.5
Watch	5057	10.3	11059	22.5	16583	33.7
Watch+1	1047	2.1	3034	6.2	6089	12.4
Yesterday	5976	12.1	11676	23.7	17154	34.9
Yesterday+1	598	1.2	1640	3.3	3099	6.3
Zing	340	0.7	651	1.3	1021	2.1
Other Non Itemised Channels	13014	26.4	22592	45.9	30801	62.6

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	13341	90.3	14334	97.0	14583	98.7
4Music	1524	10.3	3496	23.7	5589	37.8
4seven	1316	8.9	3528	23.9	6083	41.2
5 USA	1015	6.9	2438	16.5	4122	27.9
5 USA+1	223	1.5	682	4.6	1455	9.8
5*	1666	11.3	3756	25.4	6171	41.8
5*+1	219	1.5	717	4.9	1563	10.6
Aaj Tak	77	0.5	171	1.2	285	1.9
Alibi	277	1.9	659	4.5	1296	8.8
Alibi+1	89	0.6	237	1.6	477	3.2
AlJazeera English	121	0.8	295	2.0	600	4.1
Animal Planet	264	1.8	699	4.7	1402	9.5
Animal Planet+1	68	0.5	217	1.5	423	2.9
ARY News	114	0.8	212	1.4	341	2.3
attheraces	60	0.4	155	1.0	281	1.9
BBC 3	5005	33.9	9199	62.3	12267	83.0
BBC 4	1165	7.9	3195	21.6	5981	40.5
BBC News	1424	9.6	2985	20.2	4956	33.5
BBC Parliament	80	0.5	271	1.8	562	3.8
BBC RB 6880	176	1.2	674	4.6	1618	10.9
BBC RB FREEVIEW 301	280	1.9	796	5.4	1547	10.5
BBC1	10468	70.9	13272	89.8	14169	95.9
BBC2	5973	40.4	10571	71.6	13037	88.3
BET:BlackEntTv	29	0.2	78	0.5	149	1.0
BET:BlackEntTv +1	28	0.2	64	0.4	135	0.9
Bio	301	2.0	752	5.1	1384	9.4
Blighty	30	0.2	110	0.7	235	1.6
Bliss	143	1.0	452	3.1	917	6.2
Boomerang	463	3.1	1095	7.4	1875	12.7
Boomerang+1	274	1.9	674	4.6	1239	8.4
BuzMuzik	138	0.9	422	2.9	829	5.6
Capital TV	166	1.1	487	3.3	990	6.7
Cartoon Network	388	2.6	843	5.7	1413	9.6
Cartoon Network Too	221	1.5	519	3.5	869	5.9
Cartoonito	292	2.0	673	4.6	1168	7.9
CBBC	668	4.5	1558	10.5	2646	17.9
Cbeebies	1655	11.2	2798	18.9	3957	26.8
CBS Action	145	1.0	464	3.1	1020	6.9
CBS Drama	174	1.2	500	3.4	988	6.7
CBS Reality TV	272	1.8	734	5.0	1487	10.1
CBS Reality+1	182	1.2	476	3.2	931	6.3
Challenge TV	871	5.9	2226	15.1	4190	28.4
Challenge TV+1	216	1.5	716	4.8	1556	10.5
CHANNEL 4	7674	51.9	11673	79.0	13514	91.5
CHANNEL 4+1	3005	20.3	6867	46.5	10325	69.9
CHANNEL 5	5317	36.0	9551	64.7	12298	83.2
CHANNEL 5+1	1040	7.0	2800	19.0	5293	35.8
Channel AKA	136	0.9	415	2.8	804	5.4
Channel Starz	198	1.3	546	3.7	1037	7.0
Chart Show Dance	129	0.9	420	2.8	896	6.1
Chart Show TV	344	2.3	907	6.1	1648	11.2
CITV and CITV Breakfast	547	3.7	1227	8.3	2078	14.1
Clubland TV	132	0.9	375	2.5	709	4.8
Comedy Central	2099	14.2	4173	28.2	5688	38.5
Comedy Central Extra	609	4.1	1580	10.7	2793	18.9
Comedy Central Extra+1	135	0.9	493	3.3	1045	7.1
Comedy Central+1	977	6.6	2458	16.6	4027	27.3
Community Channel	25	0.2	103	0.7	227	1.5
Crime & Investigation Net+1	60	0.4	156	1.1	299	2.0
Crime & Investigation Network	149	1.0	402	2.7	778	5.3
Dave	3446	23.3	6851	46.4	9683	65.5
Dave ja vu	1183	8.0	2865	19.4	5132	34.7

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	852	5.8	1706	11.5	2669	18.1
Discovery History	93	0.6	310	2.1	675	4.6
Discovery History +1	47	0.3	185	1.3	367	2.5
Discovery Home & Health	128	0.9	383	2.6	833	5.6
Discovery Home & Health+1	89	0.6	263	1.8	572	3.9
Discovery Science	232	1.6	636	4.3	1209	8.2
Discovery Science+1	64	0.4	229	1.6	517	3.5
Discovery Shed	102	0.7	300	2.0	609	4.1
Discovery Turbo	264	1.8	644	4.4	1109	7.5
Discovery+1	405	2.7	972	6.6	1735	11.7
Disney Channel	401	2.7	840	5.7	1314	8.9
Disney Channel+1	286	1.9	681	4.6	1165	7.9
Disney Junior	815	5.5	1463	9.9	2033	13.8
Disney Junior Plus	500	3.4	1028	7.0	1582	10.7
Disney XD	249	1.7	629	4.3	1083	7.3
Disney XD +1	197	1.3	494	3.3	856	5.8
DMAX	371	2.5	1063	7.2	2124	14.4
DMAX+1	153	1.0	463	3.1	998	6.8
E!	624	4.2	1212	8.2	1809	12.2
E4	4958	33.6	7987	54.1	10320	69.9
E4+1	3249	22.0	6164	41.7	8712	59.0
Eden	146	1.0	457	3.1	945	6.4
Eden+1	83	0.6	284	1.9	670	4.5
ESPN	242	1.6	577	3.9	1054	7.1
ESPN America	42	0.3	124	0.8	249	1.7
ESPN Classic	144	1.0	402	2.7	715	4.8
Euronews	26	0.2	75	0.5	177	1.2
Eurosport	245	1.7	698	4.7	1288	8.7
Eurosport 2	216	1.5	563	3.8	979	6.6
Extreme Sports Channel	81	0.5	236	1.6	523	3.5
Film4	2133	14.4	4885	33.1	7484	50.7
Film4 HD	68	0.5	197	1.3	385	2.6
Film4+1	469	3.2	1442	9.8	2834	19.2
Flava	202	1.4	603	4.1	1147	7.8
Food Network	532	3.6	1245	8.4	2258	15.3
Food Network +1	143	1.0	362	2.5	777	5.3
FOX	1089	7.4	2328	15.8	3649	24.7
Fox News	24	0.2	95	0.6	218	1.5
FOX+	220	1.5	584	4.0	1249	8.5
GOLD	1162	7.9	2844	19.2	4735	32.1
GOLD+1	411	2.8	1205	8.2	2424	16.4
Good Food	273	1.8	724	4.9	1436	9.7
Good Food +1	157	1.1	438	3.0	853	5.8
Greatest Hits TV	128	0.9	389	2.6	819	5.5
H2	131	0.9	390	2.6	811	5.5
Heart TV	119	0.8	392	2.7	784	5.3
heat	285	1.9	867	5.9	1743	11.8
History	472	3.2	937	6.3	1504	10.2
History +1	250	1.7	562	3.8	937	6.3
Home	126	0.9	396	2.7	926	6.3
Home +1	75	0.5	257	1.7	618	4.2
Horror Channel	104	0.7	341	2.3	685	4.6
Horror Channel +1	61	0.4	199	1.3	387	2.6
Horse and Country	16	0.1	47	0.3	92	0.6
Investigation Discovery	113	0.8	350	2.4	781	5.3
ITV	8117	54.9	11849	80.2	13714	92.8
ITV HD	1351	9.1	2446	16.6	3675	24.9
ITV+1	2222	15.0	5432	36.8	8694	58.9
ITV2	5344	36.2	9563	64.7	12205	82.6
ITV2+1	2157	14.6	5215	35.3	8272	56.0
ITV3	998	6.8	2676	18.1	4881	33.0
ITV3+1	143	1.0	400	2.7	872	5.9

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV4	1883	12.7	4841	32.8	8044	54.4
ITV4+1	158	1.1	524	3.5	1206	8.2
Kerrang	291	2.0	739	5.0	1371	9.3
Kiss TV	415	2.8	1160	7.9	2100	14.2
Kix	142	1.0	281	1.9	452	3.1
Liverpool FC TV	81	0.5	205	1.4	370	2.5
Magic TV	340	2.3	1003	6.8	1952	13.2
MGM HD	33	0.2	128	0.9	305	2.1
More 4	2331	15.8	5425	36.7	8627	58.4
More 4+1	555	3.8	1612	10.9	3150	21.3
more>movies/movie mix	481	3.3	1373	9.3	2584	17.5
more>movies/movie mix +1	47	0.3	171	1.2	424	2.9
Motors TV	64	0.4	176	1.2	332	2.2
Movies 24	85	0.6	258	1.7	565	3.8
Movies 24 +	102	0.7	274	1.9	625	4.2
Movies 4 Men	61	0.4	201	1.4	419	2.8
Movies4Men+1	49	0.3	175	1.2	377	2.6
MTV	1062	7.2	2373	16.1	3874	26.2
MTV +1	208	1.4	611	4.1	1235	8.4
MTV Base	351	2.4	950	6.4	1770	12.0
MTV Classic	164	1.1	502	3.4	1030	7.0
MTV Dance	284	1.9	806	5.5	1584	10.7
MTV Hits	455	3.1	1343	9.1	2423	16.4
MTV Live	265	1.8	806	5.5	1615	10.9
MTV Music	423	2.9	1109	7.5	1955	13.2
MTV Rocks	218	1.5	634	4.3	1201	8.1
My Channel	8	0.1	34	0.2	81	0.5
National Geographic +1	135	0.9	450	3.0	862	5.8
National Geographic TV	317	2.1	850	5.8	1736	11.7
National Geographic Wild	193	1.3	578	3.9	1156	7.8
Nick Jr	698	4.7	1296	8.8	1908	12.9
Nick Jr +1	166	1.1	390	2.6	686	4.6
Nick Jr 2	534	3.6	1058	7.2	1494	10.1
Nickelodeon	292	2.0	758	5.1	1372	9.3
Nickelodeon +1	230	1.6	588	4.0	1053	7.1
Nicktoons	378	2.6	857	5.8	1385	9.4
PBS America	57	0.4	203	1.4	485	3.3
Pick TV	1586	10.7	3460	23.4	5657	38.3
Pick TV+1	231	1.6	718	4.9	1381	9.3
Planet Pop	201	1.4	590	4.0	1094	7.4
Pop	129	0.9	363	2.5	709	4.8
Pop Girl	69	0.5	151	1.0	276	1.9
Pop Girl+1	60	0.4	148	1.0	311	2.1
Quest	736	5.0	1784	12.1	3297	22.3
Quest +1	88	0.6	324	2.2	805	5.4
Really	1097	7.4	2647	17.9	4537	30.7
Rishtey	262	1.8	396	2.7	526	3.6
RT	64	0.4	168	1.1	338	2.3
S4C	77	0.5	232	1.6	533	3.6
SAB	128	0.9	220	1.5	338	2.3
Sahara One	89	0.6	174	1.2	276	1.9
Scuzz	149	1.0	381	2.6	746	5.0
Sky 1	3104	21.0	5250	35.5	6963	47.1
Sky 1 +1	289	2.0	745	5.0	1483	10.0
Sky 2	883	6.0	2536	17.2	4352	29.5
Sky Arts 1	228	1.5	732	5.0	1667	11.3
Sky Arts 2	75	0.5	276	1.9	628	4.2
Sky Atlantic	1077	7.3	2041	13.8	3123	21.1
Sky Atlantic +1	123	0.8	324	2.2	701	4.7
Sky Box Office (Movies)	65	0.4	242	1.6	603	4.1
Sky Living	1750	11.8	3561	24.1	5543	37.5
Sky Living +1	603	4.1	1675	11.3	3350	22.7

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky LIVINGit	573	3.9	1732	11.7	3352	22.7
Sky LIVINGit +1	76	0.5	248	1.7	640	4.3
Sky Movies Action & Adventure	392	2.7	1034	7.0	1791	12.1
Sky Movies Comedy	457	3.1	1145	7.7	2013	13.6
Sky Movies Crime & Thriller	189	1.3	636	4.3	1311	8.9
Sky Movies Disney	556	3.8	1199	8.1	1839	12.4
Sky Movies Drama & Romance	195	1.3	632	4.3	1248	8.5
Sky Movies Family	362	2.4	966	6.5	1731	11.7
Sky Movies Greats	339	2.3	992	6.7	1732	11.7
Sky Movies Premiere	701	4.7	1533	10.4	2256	15.3
Sky Movies Premiere+1	241	1.6	719	4.9	1309	8.9
Sky Movies SciFi-Horror	281	1.9	818	5.5	1541	10.4
Sky Movies Select	142	1.0	464	3.1	1034	7.0
Sky Movies Showcase	413	2.8	1159	7.8	1976	13.4
Sky News	917	6.2	2110	14.3	3623	24.5
Sky Sports 1	1537	10.4	2513	17.0	3278	22.2
Sky Sports 2	1057	7.2	2029	13.7	2847	19.3
Sky Sports 3	587	4.0	1251	8.5	1960	13.3
Sky Sports 4	492	3.3	1237	8.4	2031	13.7
Sky Sports Active Lo 2	7	0.0	25	0.2	74	0.5
Sky Sports Active Lo 3	4	0.0	16	0.1	54	0.4
Sky Sports Active Lo 4	3	0.0	12	0.1	37	0.3
Sky Sports F1	353	2.4	893	6.0	1419	9.6
Sky Sports News	1489	10.1	2436	16.5	3334	22.6
Smash Hits	349	2.4	1025	6.9	1942	13.1
Sony Movie Channel	89	0.6	287	1.9	631	4.3
Sony Movie Channel +1	78	0.5	256	1.7	603	4.1
Sony TV	218	1.5	726	4.9	1618	11.0
Sony TV+1	85	0.6	300	2.0	736	5.0
Star Gold	160	1.1	256	1.7	367	2.5
Star Life OK	152	1.0	225	1.5	337	2.3
Star Plus	321	2.2	409	2.8	506	3.4
Style	107	0.7	286	1.9	659	4.5
Syfy	700	4.7	1800	12.2	3087	20.9
Syfy +1	180	1.2	575	3.9	1141	7.7
TCM	138	0.9	409	2.8	917	6.2
TCM 2	57	0.4	221	1.5	561	3.8
The Africa Channel	44	0.3	121	0.8	284	1.9
The Box	424	2.9	1190	8.1	2201	14.9
The Travel Channel	25	0.2	84	0.6	244	1.7
The Travel Channel+1	19	0.1	76	0.5	188	1.3
The Vault	212	1.4	592	4.0	1177	8.0
Tiny Pop	219	1.5	567	3.8	1034	7.0
Tiny Pop+1	144	1.0	301	2.0	596	4.0
True Entertainment	49	0.3	171	1.2	346	2.3
True Movies 1	101	0.7	287	1.9	541	3.7
True Movies 2	57	0.4	180	1.2	367	2.5
UMP Movies	278	1.9	450	3.0	627	4.2
Universal	360	2.4	884	6.0	1660	11.2
Universal+1	105	0.7	316	2.1	681	4.6
VH-1	305	2.1	929	6.3	1813	12.3
Vintage TV	146	1.0	494	3.3	1059	7.2
VIVA	1327	9.0	3168	21.4	5424	36.7
Vox Africa	23	0.2	36	0.2	60	0.4
Watch	1451	9.8	3412	23.1	5438	36.8
Watch+1	288	2.0	856	5.8	1818	12.3
Yesterday	542	3.7	1355	9.2	2490	16.9
Yesterday+1	44	0.3	166	1.1	354	2.4
Zing	117	0.8	224	1.5	378	2.6
Other Non Itemised Channels	3187	21.6	5874	39.8	8360	56.6

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	24670	94.2	25773	98.4	25978	99.2
4Music	1462	5.6	3779	14.4	6571	25.1
4seven	2335	8.9	6137	23.4	10799	41.2
5 USA	2310	8.8	4967	19.0	8075	30.8
5 USA+1	457	1.7	1320	5.0	2662	10.2
5*	2605	9.9	6115	23.3	10561	40.3
5*+1	425	1.6	1300	5.0	2744	10.5
Aaj Tak	109	0.4	211	0.8	291	1.1
Alibi	1095	4.2	2169	8.3	3645	13.9
Alibi+1	278	1.1	693	2.6	1251	4.8
AlJazeera English	448	1.7	986	3.8	1759	6.7
Animal Planet	394	1.5	1018	3.9	2024	7.7
Animal Planet+1	112	0.4	343	1.3	743	2.8
ARY News	129	0.5	248	0.9	451	1.7
attheraces	235	0.9	427	1.6	674	2.6
BBC 3	7333	28.0	15167	57.9	21196	80.9
BBC 4	5869	22.4	11781	45.0	16778	64.1
BBC News	5055	19.3	8953	34.2	12806	48.9
BBC Parliament	356	1.4	1057	4.0	2246	8.6
BBC RB 6880	453	1.7	1660	6.3	3831	14.6
BBC RB FREEVIEW 301	762	2.9	2263	8.6	4285	16.4
BBC1	22036	84.1	24885	95.0	25642	97.9
BBC2	16669	63.6	22697	86.6	24903	95.1
BET:BlackEntTv	50	0.2	146	0.6	302	1.2
BET:BlackEntTv +1	46	0.2	118	0.5	258	1.0
Bio	408	1.6	1016	3.9	1931	7.4
Blighty	110	0.4	410	1.6	958	3.7
Bliss	102	0.4	351	1.3	752	2.9
Boomerang	463	1.8	1224	4.7	2106	8.0
Boomerang+1	305	1.2	734	2.8	1379	5.3
BuzMuzik	69	0.3	250	1.0	513	2.0
Capital TV	122	0.5	401	1.5	861	3.3
Cartoon Network	436	1.7	995	3.8	1683	6.4
Cartoon Network Too	235	0.9	574	2.2	986	3.8
Cartoonito	294	1.1	725	2.8	1363	5.2
CBBC	903	3.4	2140	8.2	3786	14.5
Cbeebies	1921	7.3	3425	13.1	5218	19.9
CBS Action	430	1.6	1122	4.3	2236	8.5
CBS Drama	361	1.4	986	3.8	1978	7.6
CBS Reality TV	461	1.8	1170	4.5	2315	8.8
CBS Reality+1	307	1.2	762	2.9	1453	5.5
Challenge TV	1398	5.3	3606	13.8	6725	25.7
Challenge TV+1	293	1.1	943	3.6	2116	8.1
CHANNEL 4	14877	56.8	21908	83.6	24596	93.9
CHANNEL 4+1	5080	19.4	11413	43.6	16987	64.9
CHANNEL 5	11207	42.8	18600	71.0	22976	87.7
CHANNEL 5+1	1923	7.3	5157	19.7	9455	36.1
Channel AKA	77	0.3	254	1.0	509	1.9
Channel Starz	107	0.4	303	1.2	606	2.3
Chart Show Dance	76	0.3	276	1.1	588	2.2
Chart Show TV	232	0.9	696	2.7	1269	4.8
CITV and CITV Breakfast	602	2.3	1478	5.6	2671	10.2
Clubland TV	72	0.3	229	0.9	460	1.8
Comedy Central	2463	9.4	5190	19.8	7536	28.8
Comedy Central Extra	763	2.9	1884	7.2	3321	12.7
Comedy Central Extra+1	189	0.7	649	2.5	1314	5.0
Comedy Central+1	1153	4.4	2902	11.1	4952	18.9
Community Channel	84	0.3	331	1.3	853	3.3
Crime & Investigation Net+1	137	0.5	348	1.3	631	2.4
Crime & Investigation Network	320	1.2	777	3.0	1357	5.2
Dave	5635	21.5	11372	43.4	16331	62.4
Dave ja vu	1669	6.4	4421	16.9	7953	30.4

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	1104	4.2	2300	8.8	3756	14.3
Discovery History	316	1.2	870	3.3	1673	6.4
Discovery History +1	203	0.8	602	2.3	1172	4.5
Discovery Home & Health	256	1.0	694	2.7	1459	5.6
Discovery Home & Health+1	199	0.8	531	2.0	1087	4.1
Discovery Science	439	1.7	1151	4.4	2075	7.9
Discovery Science+1	141	0.5	452	1.7	949	3.6
Discovery Shed	273	1.0	644	2.5	1160	4.4
Discovery Turbo	531	2.0	1222	4.7	1994	7.6
Discovery+1	603	2.3	1419	5.4	2456	9.4
Disney Channel	591	2.3	1251	4.8	1985	7.6
Disney Channel+1	410	1.6	993	3.8	1655	6.3
Disney Junior	640	2.4	1355	5.2	2196	8.4
Disney Junior Plus	456	1.7	990	3.8	1586	6.1
Disney XD	305	1.2	764	2.9	1358	5.2
Disney XD +1	243	0.9	642	2.5	1150	4.4
DMAX	387	1.5	1191	4.5	2535	9.7
DMAX+1	161	0.6	525	2.0	1227	4.7
E!	721	2.8	1422	5.4	2226	8.5
E4	5740	21.9	10219	39.0	14447	55.2
E4+1	3574	13.6	7352	28.1	11232	42.9
Eden	318	1.2	937	3.6	1838	7.0
Eden+1	192	0.7	578	2.2	1249	4.8
ESPN	406	1.5	977	3.7	1724	6.6
ESPN America	120	0.5	277	1.1	478	1.8
ESPN Classic	251	1.0	634	2.4	1093	4.2
Euronews	154	0.6	358	1.4	709	2.7
Eurosport	777	3.0	1861	7.1	3013	11.5
Eurosport 2	622	2.4	1412	5.4	2221	8.5
Extreme Sports Channel	128	0.5	382	1.5	821	3.1
Film4	4356	16.6	9082	34.7	13192	50.4
Film4 HD	118	0.5	362	1.4	725	2.8
Film4+1	962	3.7	2667	10.2	4773	18.2
Flava	132	0.5	445	1.7	865	3.3
Food Network	887	3.4	2142	8.2	3803	14.5
Food Network +1	226	0.9	597	2.3	1198	4.6
FOX	1475	5.6	2963	11.3	4671	17.8
Fox News	111	0.4	320	1.2	667	2.5
FOX+	293	1.1	753	2.9	1430	5.5
GOLD	2471	9.4	5378	20.5	8320	31.8
GOLD+1	981	3.7	2594	9.9	4704	18.0
Good Food	551	2.1	1366	5.2	2517	9.6
Good Food +1	307	1.2	825	3.2	1480	5.7
Greatest Hits TV	112	0.4	386	1.5	780	3.0
H2	365	1.4	1013	3.9	1946	7.4
Heart TV	103	0.4	355	1.4	711	2.7
heat	237	0.9	720	2.7	1497	5.7
History	708	2.7	1346	5.1	2046	7.8
History +1	423	1.6	906	3.5	1496	5.7
Home	509	1.9	1271	4.9	2415	9.2
Home +1	306	1.2	813	3.1	1640	6.3
Horror Channel	362	1.4	1011	3.9	1949	7.4
Horror Channel +1	219	0.8	640	2.4	1355	5.2
Horse and Country	36	0.1	116	0.4	261	1.0
Investigation Discovery	314	1.2	773	3.0	1503	5.7
ITV	17088	65.2	22608	86.3	24940	95.2
ITV HD	2785	10.6	4977	19.0	7229	27.6
ITV+1	4240	16.2	9864	37.7	15353	58.6
ITV2	7991	30.5	15244	58.2	20226	77.2
ITV2+1	2888	11.0	7309	27.9	12174	46.5
ITV3	4580	17.5	8976	34.3	13459	51.4
ITV3+1	553	2.1	1480	5.7	2956	11.3

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV4	4169	15.9	9887	37.7	15551	59.4
ITV4+1	400	1.5	1177	4.5	2382	9.1
Kerrang	239	0.9	684	2.6	1361	5.2
Kiss TV	276	1.1	817	3.1	1586	6.1
Kix	97	0.4	240	0.9	454	1.7
Liverpool FC TV	102	0.4	263	1.0	497	1.9
Magic TV	339	1.3	991	3.8	1994	7.6
MGM HD	119	0.5	362	1.4	708	2.7
More 4	5707	21.8	11809	45.1	16968	64.8
More 4+1	1371	5.2	3539	13.5	6203	23.7
more>movies/movie mix	1203	4.6	3067	11.7	5251	20.0
more>movies/movie mix +1	107	0.4	388	1.5	898	3.4
Motors TV	129	0.5	331	1.3	649	2.5
Movies 24	244	0.9	758	2.9	1543	5.9
Movies 24 +	246	0.9	720	2.8	1531	5.8
Movies 4 Men	323	1.2	867	3.3	1594	6.1
Movies4Men+1	235	0.9	678	2.6	1300	5.0
MTV	949	3.6	2339	8.9	4296	16.4
MTV +1	159	0.6	500	1.9	1137	4.3
MTV Base	279	1.1	789	3.0	1563	6.0
MTV Classic	174	0.7	555	2.1	1218	4.7
MTV Dance	230	0.9	678	2.6	1350	5.2
MTV Hits	334	1.3	1076	4.1	2020	7.7
MTV Live	194	0.7	613	2.3	1221	4.7
MTV Music	335	1.3	947	3.6	1679	6.4
MTV Rocks	209	0.8	656	2.5	1271	4.9
My Channel	18	0.1	68	0.3	178	0.7
National Geographic +1	327	1.2	974	3.7	1886	7.2
National Geographic TV	598	2.3	1596	6.1	3006	11.5
National Geographic Wild	369	1.4	1051	4.0	2060	7.9
Nick Jr	689	2.6	1378	5.3	2285	8.7
Nick Jr +1	125	0.5	291	1.1	602	2.3
Nick Jr 2	483	1.8	1046	4.0	1797	6.9
Nickelodeon	414	1.6	1022	3.9	1771	6.8
Nickelodeon +1	303	1.2	784	3.0	1345	5.1
Nicktoons	363	1.4	828	3.2	1502	5.7
PBS America	221	0.8	697	2.7	1493	5.7
Pick TV	3000	11.5	6453	24.6	10301	39.3
Pick TV+1	265	1.0	798	3.0	1700	6.5
Planet Pop	130	0.5	430	1.6	882	3.4
Pop	160	0.6	431	1.6	824	3.1
Pop Girl	82	0.3	201	0.8	385	1.5
Pop Girl+1	63	0.2	159	0.6	315	1.2
Quest	1545	5.9	3732	14.2	6533	24.9
Quest +1	214	0.8	696	2.7	1595	6.1
Really	1832	7.0	4478	17.1	7816	29.8
Rishtey	240	0.9	441	1.7	592	2.3
RT	214	0.8	510	1.9	940	3.6
S4C	224	0.9	594	2.3	1153	4.4
SAB	157	0.6	311	1.2	538	2.1
Sahara One	64	0.2	148	0.6	245	0.9
Scuzz	138	0.5	354	1.4	713	2.7
Sky 1	4564	17.4	7919	30.2	10662	40.7
Sky 1 +1	405	1.5	1050	4.0	2128	8.1
Sky 2	1309	5.0	3637	13.9	6351	24.2
Sky Arts 1	770	2.9	2118	8.1	3938	15.0
Sky Arts 2	446	1.7	1308	5.0	2634	10.1
Sky Atlantic	2057	7.9	3889	14.8	5900	22.5
Sky Atlantic +1	277	1.1	720	2.7	1433	5.5
Sky Box Office (Movies)	100	0.4	361	1.4	868	3.3
Sky Living	2983	11.4	5862	22.4	8887	33.9
Sky Living +1	1117	4.3	2957	11.3	5410	20.7

BARB Quarterly Reach Report- Quarter 2 2013 (BARB weeks 2332-2344)
Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky LIVINGit	1131	4.3	3199	12.2	5795	22.1
Sky LIVINGit +1	152	0.6	498	1.9	1193	4.6
Sky Movies Action & Adventure	598	2.3	1543	5.9	2615	10.0
Sky Movies Comedy	525	2.0	1444	5.5	2673	10.2
Sky Movies Crime & Thriller	325	1.2	1040	4.0	2036	7.8
Sky Movies Disney	688	2.6	1673	6.4	2686	10.3
Sky Movies Drama & Romance	314	1.2	1000	3.8	2016	7.7
Sky Movies Family	416	1.6	1169	4.5	2209	8.4
Sky Movies Greats	516	2.0	1497	5.7	2615	10.0
Sky Movies Premiere	1020	3.9	2209	8.4	3153	12.0
Sky Movies Premiere+1	400	1.5	1145	4.4	1955	7.5
Sky Movies SciFi-Horror	424	1.6	1237	4.7	2214	8.5
Sky Movies Select	264	1.0	835	3.2	1722	6.6
Sky Movies Showcase	587	2.2	1620	6.2	2882	11.0
Sky News	2781	10.6	5188	19.8	8085	30.9
Sky Sports 1	2964	11.3	4489	17.1	5635	21.5
Sky Sports 2	2031	7.8	3680	14.0	4903	18.7
Sky Sports 3	1055	4.0	2322	8.9	3525	13.5
Sky Sports 4	868	3.3	2149	8.2	3427	13.1
Sky Sports Active Lo 2	14	0.1	57	0.2	153	0.6
Sky Sports Active Lo 3	10	0.0	40	0.2	118	0.4
Sky Sports Active Lo 4	9	0.0	38	0.1	102	0.4
Sky Sports F1	659	2.5	1737	6.6	2618	10.0
Sky Sports News	2432	9.3	3941	15.0	5402	20.6
Smash Hits	246	0.9	749	2.9	1526	5.8
Sony Movie Channel	200	0.8	645	2.5	1338	5.1
Sony Movie Channel +1	190	0.7	616	2.4	1308	5.0
Sony TV	354	1.4	1153	4.4	2578	9.8
Sony TV+1	122	0.5	432	1.7	977	3.7
Star Gold	262	1.0	420	1.6	562	2.1
Star Life OK	210	0.8	335	1.3	473	1.8
Star Plus	499	1.9	634	2.4	751	2.9
Style	136	0.5	392	1.5	874	3.3
Syfy	1249	4.8	2999	11.4	5099	19.5
Syfy +1	350	1.3	944	3.6	1867	7.1
TCM	614	2.3	1587	6.1	2848	10.9
TCM 2	203	0.8	678	2.6	1450	5.5
The Africa Channel	83	0.3	227	0.9	478	1.8
The Box	278	1.1	877	3.3	1753	6.7
The Travel Channel	125	0.5	357	1.4	764	2.9
The Travel Channel+1	84	0.3	271	1.0	618	2.4
The Vault	138	0.5	433	1.7	940	3.6
Tiny Pop	257	1.0	640	2.4	1230	4.7
Tiny Pop+1	117	0.4	246	0.9	514	2.0
True Entertainment	224	0.9	638	2.4	1341	5.1
True Movies 1	340	1.3	916	3.5	1728	6.6
True Movies 2	241	0.9	638	2.4	1192	4.6
UMP Movies	311	1.2	511	1.9	711	2.7
Universal	752	2.9	1742	6.7	3131	12.0
Universal+1	261	1.0	742	2.8	1577	6.0
VH-1	265	1.0	837	3.2	1715	6.5
Vintage TV	288	1.1	834	3.2	1643	6.3
VIVA	1136	4.3	3141	12.0	6046	23.1
Vox Africa	32	0.1	76	0.3	151	0.6
Watch	2474	9.4	5691	21.7	8778	33.5
Watch+1	487	1.9	1424	5.4	2861	10.9
Yesterday	2464	9.4	5167	19.7	7914	30.2
Yesterday+1	240	0.9	744	2.8	1443	5.5
Zing	164	0.6	307	1.2	458	1.8
Other Non Itemised Channels	5959	22.7	10720	40.9	15020	57.3

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25588	96.7	26258	99.2	26377	99.7
4Music	1926	7.3	4618	17.5	7734	29.2
4seven	3034	11.5	7458	28.2	12422	46.9
5 USA	3735	14.1	7189	27.2	10677	40.4
5 USA+1	738	2.8	1844	7.0	3267	12.3
5*	3770	14.2	8008	30.3	12699	48.0
5*+1	488	1.8	1491	5.6	3112	11.8
Aaj Tak	120	0.5	223	0.8	312	1.2
Alibi	1316	5.0	2405	9.1	3894	14.7
Alibi+1	355	1.3	820	3.1	1448	5.5
AlJazeera English	478	1.8	1088	4.1	1951	7.4
Animal Planet	556	2.1	1330	5.0	2492	9.4
Animal Planet+1	172	0.6	490	1.9	1011	3.8
ARY News	140	0.5	248	0.9	377	1.4
attheraces	251	0.9	439	1.7	722	2.7
BBC 3	8170	30.9	16063	60.7	21844	82.6
BBC 4	6467	24.4	12576	47.5	17492	66.1
BBC News	5487	20.7	9276	35.1	12924	48.8
BBC Parliament	391	1.5	1131	4.3	2314	8.7
BBC RB 6880	460	1.7	1624	6.1	3610	13.6
BBC RB FREEVIEW 301	1031	3.9	2807	10.6	4953	18.7
BBC1	23484	88.8	25651	96.9	26224	99.1
BBC2	17942	67.8	23794	89.9	25657	97.0
BET:BlackEntTv	56	0.2	184	0.7	374	1.4
BET:BlackEntTv +1	56	0.2	165	0.6	357	1.3
Bio	573	2.2	1294	4.9	2276	8.6
Blighty	140	0.5	468	1.8	1034	3.9
Bliss	187	0.7	554	2.1	1082	4.1
Boomerang	555	2.1	1330	5.0	2273	8.6
Boomerang+1	326	1.2	835	3.2	1522	5.8
BuzMuzik	130	0.5	385	1.5	771	2.9
Capital TV	171	0.6	469	1.8	971	3.7
Cartoon Network	508	1.9	1088	4.1	1724	6.5
Cartoon Network Too	254	1.0	648	2.5	1135	4.3
Cartoonito	378	1.4	856	3.2	1526	5.8
CBBC	1276	4.8	2868	10.8	4958	18.7
Cbeebies	2289	8.7	4218	15.9	6198	23.4
CBS Action	632	2.4	1501	5.7	2783	10.5
CBS Drama	594	2.2	1423	5.4	2573	9.7
CBS Reality TV	757	2.9	1644	6.2	3013	11.4
CBS Reality+1	531	2.0	1183	4.5	2131	8.1
Challenge TV	2231	8.4	4915	18.6	8293	31.3
Challenge TV+1	467	1.8	1281	4.8	2492	9.4
CHANNEL 4	17146	64.8	23299	88.1	25414	96.0
CHANNEL 4+1	6309	23.8	13106	49.5	18420	69.6
CHANNEL 5	14334	54.2	21226	80.2	24490	92.6
CHANNEL 5+1	2833	10.7	6812	25.7	11423	43.2
Channel AKA	117	0.4	325	1.2	644	2.4
Channel Starz	161	0.6	428	1.6	867	3.3
Chart Show Dance	119	0.4	362	1.4	761	2.9
Chart Show TV	286	1.1	786	3.0	1433	5.4
CITV and CITV Breakfast	918	3.5	2043	7.7	3535	13.4
Clubland TV	132	0.5	360	1.4	690	2.6
Comedy Central	2084	7.9	4433	16.8	6582	24.9
Comedy Central Extra	623	2.4	1555	5.9	2781	10.5
Comedy Central Extra+1	180	0.7	585	2.2	1224	4.6
Comedy Central+1	951	3.6	2431	9.2	4212	15.9
Community Channel	134	0.5	469	1.8	1080	4.1
Crime & Investigation Net+1	180	0.7	410	1.5	743	2.8
Crime & Investigation Network	452	1.7	919	3.5	1619	6.1
Dave	6022	22.8	11619	43.9	16595	62.7
Dave ja vu	2085	7.9	4966	18.8	8453	31.9

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	1219	4.6	2447	9.2	3891	14.7
Discovery History	359	1.4	916	3.5	1736	6.6
Discovery History +1	202	0.8	580	2.2	1086	4.1
Discovery Home & Health	365	1.4	925	3.5	1820	6.9
Discovery Home & Health+1	283	1.1	741	2.8	1484	5.6
Discovery Science	442	1.7	1122	4.2	2010	7.6
Discovery Science+1	150	0.6	447	1.7	922	3.5
Discovery Shed	283	1.1	727	2.7	1366	5.2
Discovery Turbo	499	1.9	1141	4.3	1876	7.1
Discovery+1	633	2.4	1488	5.6	2525	9.5
Disney Channel	569	2.2	1213	4.6	1897	7.2
Disney Channel+1	404	1.5	945	3.6	1559	5.9
Disney Junior	823	3.1	1588	6.0	2391	9.0
Disney Junior Plus	549	2.1	1153	4.4	1768	6.7
Disney XD	305	1.2	771	2.9	1391	5.3
Disney XD +1	241	0.9	629	2.4	1138	4.3
DMAX	499	1.9	1434	5.4	2827	10.7
DMAX+1	228	0.9	685	2.6	1540	5.8
E!	683	2.6	1381	5.2	2199	8.3
E4	5836	22.1	10386	39.3	14668	55.4
E4+1	3678	13.9	7589	28.7	11589	43.8
Eden	360	1.4	1028	3.9	1981	7.5
Eden+1	219	0.8	657	2.5	1350	5.1
ESPN	333	1.3	813	3.1	1471	5.6
ESPN America	75	0.3	203	0.8	364	1.4
ESPN Classic	205	0.8	529	2.0	988	3.7
Euronews	139	0.5	352	1.3	721	2.7
Eurosport	655	2.5	1543	5.8	2547	9.6
Eurosport 2	573	2.2	1295	4.9	2116	8.0
Extreme Sports Channel	99	0.4	278	1.1	604	2.3
Film4	5574	21.1	10815	40.9	15104	57.1
Film4 HD	114	0.4	343	1.3	672	2.5
Film4+1	1098	4.1	2888	10.9	5000	18.9
Flava	166	0.6	504	1.9	1005	3.8
Food Network	1138	4.3	2523	9.5	4436	16.8
Food Network +1	274	1.0	678	2.6	1308	4.9
FOX	1583	6.0	2962	11.2	4586	17.3
Fox News	105	0.4	298	1.1	625	2.4
FOX+	357	1.4	866	3.3	1661	6.3
GOLD	2541	9.6	5255	19.9	8005	30.3
GOLD+1	1079	4.1	2567	9.7	4492	17.0
Good Food	551	2.1	1388	5.2	2587	9.8
Good Food +1	312	1.2	823	3.1	1533	5.8
Greatest Hits TV	187	0.7	550	2.1	1073	4.1
H2	412	1.6	1046	4.0	1864	7.0
Heart TV	173	0.7	502	1.9	971	3.7
heat	274	1.0	807	3.1	1626	6.1
History	748	2.8	1430	5.4	2196	8.3
History +1	450	1.7	952	3.6	1559	5.9
Home	569	2.2	1387	5.2	2549	9.6
Home +1	333	1.3	885	3.3	1712	6.5
Horror Channel	448	1.7	1135	4.3	2119	8.0
Horror Channel +1	296	1.1	804	3.0	1533	5.8
Horse and Country	56	0.2	152	0.6	322	1.2
Investigation Discovery	462	1.7	990	3.7	1787	6.8
ITV	19951	75.4	24160	91.3	25740	97.3
ITV HD	2590	9.8	4363	16.5	6263	23.7
ITV+1	5969	22.6	12205	46.1	17314	65.4
ITV2	10534	39.8	17637	66.7	21954	83.0
ITV2+1	4037	15.3	9118	34.5	13870	52.4
ITV3	6828	25.8	11814	44.6	16182	61.2
ITV3+1	914	3.5	2099	7.9	3702	14.0

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV4	5006	18.9	11132	42.1	16786	63.4
ITV4+1	493	1.9	1378	5.2	2683	10.1
Kerrang	253	1.0	679	2.6	1285	4.9
Kiss TV	348	1.3	962	3.6	1791	6.8
Kix	148	0.6	342	1.3	606	2.3
Liverpool FC TV	123	0.5	316	1.2	582	2.2
Magic TV	457	1.7	1265	4.8	2399	9.1
MGM HD	95	0.4	271	1.0	536	2.0
More 4	7002	26.5	13572	51.3	18766	70.9
More 4+1	1464	5.5	3689	13.9	6325	23.9
more>movies/movie mix	1974	7.5	4475	16.9	7242	27.4
more>movies/movie mix +1	146	0.6	522	2.0	1144	4.3
Motors TV	108	0.4	285	1.1	576	2.2
Movies 24	390	1.5	1055	4.0	1933	7.3
Movies 24 +	358	1.4	1002	3.8	1917	7.2
Movies 4 Men	476	1.8	1138	4.3	1994	7.5
Movies4Men+1	350	1.3	894	3.4	1562	5.9
MTV	1004	3.8	2367	8.9	4248	16.1
MTV +1	202	0.8	579	2.2	1243	4.7
MTV Base	263	1.0	742	2.8	1496	5.7
MTV Classic	208	0.8	630	2.4	1239	4.7
MTV Dance	231	0.9	667	2.5	1345	5.1
MTV Hits	355	1.3	1050	4.0	2105	8.0
MTV Live	215	0.8	652	2.5	1391	5.3
MTV Music	350	1.3	938	3.5	1782	6.7
MTV Rocks	208	0.8	589	2.2	1194	4.5
My Channel	23	0.1	87	0.3	220	0.8
National Geographic +1	357	1.4	1002	3.8	1857	7.0
National Geographic TV	639	2.4	1616	6.1	2944	11.1
National Geographic Wild	400	1.5	1126	4.3	2178	8.2
Nick Jr	763	2.9	1490	5.6	2269	8.6
Nick Jr +1	162	0.6	403	1.5	769	2.9
Nick Jr 2	558	2.1	1166	4.4	1796	6.8
Nickelodeon	430	1.6	1062	4.0	1881	7.1
Nickelodeon +1	316	1.2	789	3.0	1385	5.2
Nicktoons	405	1.5	937	3.5	1591	6.0
PBS America	281	1.1	851	3.2	1703	6.4
Pick TV	4770	18.0	8928	33.7	12953	49.0
Pick TV+1	454	1.7	1262	4.8	2390	9.0
Planet Pop	181	0.7	546	2.1	1058	4.0
Pop	179	0.7	506	1.9	978	3.7
Pop Girl	98	0.4	235	0.9	481	1.8
Pop Girl+1	76	0.3	181	0.7	361	1.4
Quest	2644	10.0	5434	20.5	8595	32.5
Quest +1	255	1.0	802	3.0	1761	6.7
Really	2895	10.9	6308	23.8	10161	38.4
Rishtey	282	1.1	433	1.6	586	2.2
RT	270	1.0	641	2.4	1245	4.7
S4C	267	1.0	657	2.5	1280	4.8
SAB	151	0.6	298	1.1	484	1.8
Sahara One	109	0.4	200	0.8	302	1.1
Scuzz	132	0.5	346	1.3	670	2.5
Sky 1	4381	16.6	7417	28.0	9830	37.1
Sky 1 +1	440	1.7	1082	4.1	2094	7.9
Sky 2	1422	5.4	3663	13.8	6175	23.3
Sky Arts 1	714	2.7	1987	7.5	3758	14.2
Sky Arts 2	473	1.8	1348	5.1	2541	9.6
Sky Atlantic	1809	6.8	3415	12.9	5206	19.7
Sky Atlantic +1	294	1.1	704	2.7	1333	5.0
Sky Box Office (Movies)	91	0.3	339	1.3	801	3.0
Sky Living	3270	12.4	6047	22.9	8815	33.3
Sky Living +1	1344	5.1	3271	12.4	5699	21.5

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky LIVINGit	1263	4.8	3312	12.5	5822	22.0
Sky LIVINGit +1	188	0.7	585	2.2	1367	5.2
Sky Movies Action & Adventure	531	2.0	1411	5.3	2375	9.0
Sky Movies Comedy	492	1.9	1343	5.1	2503	9.5
Sky Movies Crime & Thriller	328	1.2	1020	3.9	1969	7.4
Sky Movies Disney	649	2.5	1516	5.7	2445	9.2
Sky Movies Drama & Romance	311	1.2	981	3.7	1903	7.2
Sky Movies Family	439	1.7	1185	4.5	2123	8.0
Sky Movies Greats	467	1.8	1313	5.0	2368	9.0
Sky Movies Premiere	933	3.5	2032	7.7	2926	11.1
Sky Movies Premiere+1	368	1.4	1080	4.1	1843	7.0
Sky Movies SciFi-Horror	391	1.5	1144	4.3	2066	7.8
Sky Movies Select	243	0.9	779	2.9	1615	6.1
Sky Movies Showcase	511	1.9	1460	5.5	2581	9.8
Sky News	3054	11.5	5534	20.9	8540	32.3
Sky Sports 1	2357	8.9	3550	13.4	4461	16.9
Sky Sports 2	1639	6.2	2998	11.3	3993	15.1
Sky Sports 3	880	3.3	1881	7.1	2785	10.5
Sky Sports 4	723	2.7	1751	6.6	2740	10.4
Sky Sports Active Lo 2	11	0.0	39	0.1	106	0.4
Sky Sports Active Lo 3	10	0.0	44	0.2	117	0.4
Sky Sports Active Lo 4	8	0.0	32	0.1	77	0.3
Sky Sports F1	550	2.1	1446	5.5	2186	8.3
Sky Sports News	2098	7.9	3379	12.8	4634	17.5
Smash Hits	299	1.1	882	3.3	1793	6.8
Sony Movie Channel	299	1.1	885	3.3	1729	6.5
Sony Movie Channel +1	260	1.0	802	3.0	1604	6.1
Sony TV	457	1.7	1372	5.2	2850	10.8
Sony TV+1	197	0.7	636	2.4	1400	5.3
Star Gold	197	0.7	335	1.3	477	1.8
Star Life OK	172	0.7	269	1.0	410	1.5
Star Plus	388	1.5	493	1.9	647	2.4
Style	169	0.6	442	1.7	909	3.4
Syfy	1356	5.1	3067	11.6	5061	19.1
Syfy +1	403	1.5	1119	4.2	2110	8.0
TCM	776	2.9	1763	6.7	2923	11.0
TCM 2	254	1.0	754	2.9	1513	5.7
The Africa Channel	91	0.3	238	0.9	496	1.9
The Box	335	1.3	976	3.7	1891	7.1
The Travel Channel	135	0.5	389	1.5	866	3.3
The Travel Channel+1	85	0.3	281	1.1	638	2.4
The Vault	205	0.8	586	2.2	1174	4.4
Tiny Pop	299	1.1	782	3.0	1424	5.4
Tiny Pop+1	151	0.6	343	1.3	659	2.5
True Entertainment	428	1.6	1019	3.9	1851	7.0
True Movies 1	617	2.3	1461	5.5	2462	9.3
True Movies 2	437	1.7	1071	4.0	1810	6.8
UMP Movies	306	1.2	469	1.8	642	2.4
Universal	1063	4.0	2131	8.1	3446	13.0
Universal+1	440	1.7	1065	4.0	1943	7.3
VH-1	307	1.2	929	3.5	1855	7.0
Vintage TV	385	1.5	999	3.8	1881	7.1
VIVA	1556	5.9	4022	15.2	7309	27.6
Vox Africa	49	0.2	80	0.3	146	0.6
Watch	2664	10.1	5617	21.2	8324	31.5
Watch+1	563	2.1	1554	5.9	3098	11.7
Yesterday	3914	14.8	7356	27.8	10488	39.6
Yesterday+1	345	1.3	936	3.5	1702	6.4
Zing	161	0.6	293	1.1	436	1.6
Other Non Itemised Channels	7421	28.0	12590	47.6	16991	64.2