

BARB Quarterly Reach Report- Quarter 3 2012 (BARB weeks 2293-2305)
Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	53904	93.9	56667	98.7	57262	99.7
4Music	4170	7.3	10163	17.7	17476	30.4
5 USA	5959	10.4	12106	21.1	18892	32.9
5 USA+1	1227	2.1	3241	5.6	6155	10.7
5*	7178	12.5	16253	28.3	26648	46.4
5*+1	911	1.6	2895	5.0	6338	11.0
Alibi	2061	3.6	4155	7.2	6900	12.0
Alibi+1	579	1.0	1410	2.5	2513	4.4
AlJazeera English	541	0.9	1265	2.2	2354	4.1
Animal Planet	1015	1.8	2775	4.8	5192	9.0
Animal Planet+1	321	0.6	933	1.6	1999	3.5
ARY News	462	0.8	749	1.3	1074	1.9
attheraces	476	0.8	881	1.5	1404	2.4
BBC 1	46870	81.6	54607	95.1	56732	98.8
BBC 2	34306	59.7	48215	84.0	54241	94.5
BBC 3	19324	33.7	37000	64.4	49378	86.0
BBC 4	10686	18.6	22885	39.9	33499	58.3
BBC HD	3104	5.4	7133	12.4	11976	20.9
BBC News	9317	16.2	17001	29.6	24758	43.1
BBC Parliament	539	0.9	1635	2.8	3502	6.1
BBC RB 6780	303	0.5	869	1.5	1720	3.0
BBC RB 6790	1	0.0	5	0.0	15	0.0
BBC RB 6880	396	0.7	1484	2.6	3513	6.1
BBC RB 6881	350	0.6	1304	2.3	3224	5.6
BBC RB 6882	291	0.5	1124	2.0	2823	4.9
BBC RB 6883	264	0.5	1021	1.8	2588	4.5
BBC RB 6886	286	0.5	932	1.6	2151	3.7
BBC RB FREEVIEW 301	2251	3.9	5849	10.2	10231	17.8
BET	129	0.2	394	0.7	927	1.6
BET+1	86	0.2	287	0.5	630	1.1
Bio	1057	1.8	2688	4.7	5103	8.9
Blighty	454	0.8	1396	2.4	2826	4.9
Bliss	465	0.8	1377	2.4	2924	5.1
Boomerang	2001	3.5	4515	7.9	7624	13.3
Boomerang+1	1325	2.3	3204	5.6	5655	9.8
BuzMuzik	381	0.7	1056	1.8	2200	3.8
Cartoon Network	1478	2.6	3238	5.6	5570	9.7
Cartoon Network Too	1092	1.9	2530	4.4	4442	7.7
Cartoonito	1376	2.4	2902	5.1	4788	8.3
CBBC	4688	8.2	9458	16.5	14896	25.9
Cbeebies	5762	10.0	10523	18.3	15338	26.7
CBS Action	1221	2.1	2987	5.2	5445	9.5
CBS Drama	877	1.5	2158	3.8	4052	7.1
CBS Reality TV	1347	2.3	3352	5.8	6264	10.9
CBS Reality+1	964	1.7	2515	4.4	4833	8.4
Challenge TV	4298	7.5	10064	17.5	17813	31.0
Challenge TV+1	952	1.7	2892	5.0	5911	10.3
CHANNEL 4	33260	57.9	48956	85.3	54569	95.0
CHANNEL 4+1	11912	20.7	26643	46.4	38775	67.5
CHANNEL 5	27293	47.5	43189	75.2	51752	90.1
CHANNEL 5+1	4087	7.1	10418	18.1	18742	32.6
Channel AKA	438	0.8	1221	2.1	2359	4.1
Channel Starz	591	1.0	1550	2.7	2854	5.0
Chart Show TV	893	1.6	2287	4.0	4073	7.1
CITV and CITV Breakfast	2711	4.7	5798	10.1	9367	16.3
Clubland TV	379	0.7	1085	1.9	2218	3.9
Comedy Central	5154	9.0	11068	19.3	16977	29.6
Comedy Central Extra	1461	2.5	3812	6.6	6919	12.1
Comedy Central Extra+1	278	0.5	892	1.6	2078	3.6
Comedy Central+1	2591	4.5	6483	11.3	11175	19.5
Community Channel	219	0.4	773	1.3	1796	3.1
Crime & Investigation Net+1	386	0.7	911	1.6	1656	2.9

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Crime & Investigation Network	931	1.6	2123	3.7	3706	6.5
Dance Nation TV	326	0.6	1027	1.8	2090	3.6
Dave	11113	19.4	23491	40.9	34840	60.7
Dave ja vu	1482	2.6	4366	7.6	8839	15.4
Discovery	2807	4.9	5855	10.2	9330	16.2
Discovery History	1048	1.8	2626	4.6	4588	8.0
Discovery History +1	231	0.4	639	1.1	1191	2.1
Discovery Home & Health	685	1.2	1765	3.1	3444	6.0
Discovery Home & Health+1	396	0.7	1097	1.9	2189	3.8
Discovery Real Time	1034	1.8	2754	4.8	5359	9.3
Discovery Real Time+1	671	1.2	1882	3.3	3864	6.7
Discovery Science	1232	2.1	3054	5.3	5405	9.4
Discovery Science+1	273	0.5	859	1.5	1755	3.1
Discovery Shed	898	1.6	2194	3.8	3915	6.8
Discovery Travel & Living	355	0.6	1036	1.8	2203	3.8
Discovery Turbo	1132	2.0	2566	4.5	4242	7.4
Discovery+1	1560	2.7	3809	6.6	6494	11.3
Disney Channel	2631	4.6	4899	8.5	7020	12.2
Disney Channel+1	2056	3.6	4113	7.2	6140	10.7
Disney Cinemagic	969	1.7	2252	3.9	3675	6.4
Disney Cinemagic+1	389	0.7	999	1.7	1762	3.1
Disney Junior	2264	3.9	4468	7.8	6651	11.6
Disney Junior Plus	1681	2.9	3478	6.1	5270	9.2
Disney XD	1540	2.7	3473	6.0	5672	9.9
Disney XD +1	1284	2.2	2976	5.2	4909	8.5
DMAX	1525	2.7	4551	7.9	9117	15.9
DMAX+1	926	1.6	2953	5.1	6126	10.7
DMAX+2	251	0.4	935	1.6	2264	3.9
E!	1529	2.7	3447	6.0	5821	10.1
E4	11898	20.7	22831	39.8	33428	58.2
E4+1	8088	14.1	17318	30.2	27179	47.3
Eden	874	1.5	2444	4.3	4853	8.5
Eden+1	543	0.9	1650	2.9	3386	5.9
ESPN	1110	1.9	2553	4.4	4211	7.3
ESPN America	163	0.3	452	0.8	909	1.6
ESPN Classic	527	0.9	1564	2.7	2971	5.2
Euronews	277	0.5	670	1.2	1294	2.3
Eurosport	1312	2.3	3508	6.1	6397	11.1
Eurosport 2	1038	1.8	2537	4.4	4411	7.7
Extreme Sports Channel	298	0.5	898	1.6	1867	3.3
Film4	10987	19.1	22345	38.9	32175	56.0
Film4 HD	308	0.5	865	1.5	1622	2.8
Film4+1	2301	4.0	6235	10.9	11034	19.2
Flava	612	1.1	1704	3.0	3268	5.7
Food Network	1843	3.2	4268	7.4	7859	13.7
Food Network +1	589	1.0	1529	2.7	2840	4.9
Fox News	176	0.3	450	0.8	926	1.6
FX	3002	5.2	6144	10.7	9760	17.0
FX+	709	1.2	1797	3.1	3317	5.8
GOLD	4583	8.0	10323	18.0	16261	28.3
GOLD+1	1914	3.3	4998	8.7	9131	15.9
Good Food	1233	2.1	3227	5.6	6112	10.6
Good Food +1	733	1.3	1909	3.3	3620	6.3
Greatest Hits TV	448	0.8	1343	2.3	2841	4.9
heat	650	1.1	1919	3.3	3810	6.6
Hi TV	127	0.2	305	0.5	560	1.0
History	1716	3.0	3385	5.9	5481	9.5
History +1	919	1.6	1916	3.3	3244	5.7
Home	1077	1.9	2818	4.9	5335	9.3
Home +1	691	1.2	1940	3.4	3831	6.7
Horror Channel	980	1.7	2532	4.4	4646	8.1
Horror Channel +1	610	1.1	1685	2.9	3370	5.9

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horse and Country	136	0.2	409	0.7	876	1.5
Investigation Discovery	544	0.9	1122	2.0	1950	3.4
ITV1	37247	64.9	49437	86.1	54443	94.8
ITV1 HD	4207	7.3	8037	14.0	12611	22.0
ITV1+1	9349	16.3	21520	37.5	33223	57.9
ITV2	19330	33.7	35540	61.9	46387	80.8
ITV2+1	7368	12.8	17609	30.7	28464	49.6
ITV3	11247	19.6	21572	37.6	31680	55.2
ITV3+1	1521	2.6	3858	6.7	6972	12.1
ITV4	10947	19.1	24448	42.6	36705	63.9
ITV4+1	1177	2.1	3459	6.0	7066	12.3
Kerrang	586	1.0	1586	2.8	3114	5.4
Kiss TV	815	1.4	2369	4.1	4625	8.1
Kix!	632	1.1	1289	2.2	2196	3.8
Liverpool FC TV	414	0.7	1007	1.8	1745	3.0
Magic TV	839	1.5	2392	4.2	4536	7.9
Massive R&B	388	0.7	1096	1.9	2180	3.8
Men & Movies	378	0.7	1146	2.0	2433	4.2
Men & Movies +1	228	0.4	782	1.4	1697	3.0
MGM HD	208	0.4	674	1.2	1611	2.8
Military History	845	1.5	2111	3.7	3681	6.4
More 4	12812	22.3	26872	46.8	38725	67.4
More 4+1	2548	4.4	6650	11.6	11788	20.5
Motors TV	333	0.6	906	1.6	1736	3.0
Movies 24	796	1.4	2187	3.8	4072	7.1
Movies 24 +	628	1.1	1796	3.1	3660	6.4
Movies 4 Men	912	1.6	2362	4.1	4353	7.6
Movies4Men+1	656	1.1	1889	3.3	3626	6.3
MTV	2591	4.5	6058	10.6	10353	18.0
MTV +1	589	1.0	1752	3.1	3736	6.5
MTV Base	836	1.5	2402	4.2	4504	7.8
MTV Classic	507	0.9	1541	2.7	3065	5.3
MTV Dance	660	1.1	1978	3.4	3973	6.9
MTV Hits	1124	2.0	3230	5.6	6004	10.5
MTV Live	449	0.8	1424	2.5	2968	5.2
MTV Music	910	1.6	2479	4.3	4491	7.8
MTV Rocks	567	1.0	1719	3.0	3407	5.9
MUTV	83	0.1	211	0.4	424	0.7
My Channel	71	0.1	251	0.4	571	1.0
National Geographic +1	998	1.7	2710	4.7	5023	8.7
National Geographic TV	1513	2.6	3842	6.7	6885	12.0
National Geographic Wild	1025	1.8	2831	4.9	5329	9.3
Nick Jr	2125	3.7	4212	7.3	6366	11.1
Nick Jr 2	1442	2.5	3136	5.5	5095	8.9
Nickelodeon	1995	3.5	4326	7.5	7102	12.4
Nickelodeon Replay	1621	2.8	3599	6.3	5836	10.2
Nicktoons	1625	2.8	3634	6.3	5911	10.3
NickToons Replay	155	0.3	473	0.8	1016	1.8
PBS	412	0.7	1290	2.2	2781	4.8
Pick TV	8509	14.8	16854	29.3	25511	44.4
Pick TV+1	841	1.5	2553	4.4	5110	8.9
Pop	849	1.5	1969	3.4	3546	6.2
Pop Girl	438	0.8	958	1.7	1737	3.0
Pop Girl+1	305	0.5	644	1.1	1137	2.0
Quest	4623	8.1	10180	17.7	16576	28.9
Quest +1	405	0.7	1360	2.4	2985	5.2
Really	4956	8.6	11266	19.6	18488	32.2
RT	555	1.0	1306	2.3	2479	4.3
S4C	506	0.9	1195	2.1	2347	4.1
SAB	228	0.4	540	0.9	986	1.7
Scuzz	339	0.6	930	1.6	1809	3.2
Sky 1	9554	16.6	17933	31.2	24147	42.1

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky 2	3697	6.4	9321	16.2	15621	27.2
Sky Arts 1	1353	2.4	4139	7.2	8120	14.1
Sky Arts 2	880	1.5	2589	4.5	5230	9.1
Sky Atlantic	3309	5.8	6699	11.7	10752	18.7
Sky Box Office (Movies)	199	0.3	733	1.3	1568	2.7
Sky Living	5657	9.9	11835	20.6	18067	31.5
Sky Living +1	2310	4.0	6138	10.7	11530	20.1
Sky LIVINGit	2728	4.8	7316	12.7	12728	22.2
Sky LIVINGit +1	453	0.8	1477	2.6	3149	5.5
Sky Movies Action & Adventure	1444	2.5	3766	6.6	6329	11.0
Sky Movies Classics	460	0.8	1376	2.4	2769	4.8
Sky Movies Comedy	1183	2.1	3231	5.6	5658	9.9
Sky Movies Crime & Thriller	898	1.6	2573	4.5	4839	8.4
Sky Movies Drama & Romance	843	1.5	2507	4.4	4688	8.2
Sky Movies Family	1651	2.9	4093	7.1	6993	12.2
Sky Movies Indie	468	0.8	1569	2.7	3292	5.7
Sky Movies Modern Greats	876	1.5	2598	4.5	4807	8.4
Sky Movies Premiere	2476	4.3	5339	9.3	7814	13.6
Sky Movies Premiere+1	966	1.7	2742	4.8	4939	8.6
Sky Movies SciFi-Horror	1025	1.8	2825	4.9	5063	8.8
Sky Movies Showcase	1713	3.0	4349	7.6	7329	12.8
Sky News	5462	9.5	10259	17.9	15900	27.7
Sky News Active	307	0.5	637	1.1	1094	1.9
Sky Sports 1	4942	8.6	8459	14.7	11220	19.5
Sky Sports 2	3518	6.1	6895	12.0	9934	17.3
Sky Sports 3	2236	3.9	4980	8.7	7784	13.6
Sky Sports 4	1519	2.6	3954	6.9	6716	11.7
Sky Sports Active 1	37	0.1	159	0.3	414	0.7
Sky Sports Active 2	29	0.1	115	0.2	323	0.6
Sky Sports Active 3	25	0.0	113	0.2	316	0.6
Sky Sports Active 4	15	0.0	62	0.1	162	0.3
Sky Sports Active 5	10	0.0	45	0.1	135	0.2
Sky Sports Active 6	14	0.0	57	0.1	181	0.3
Sky Sports Active 7	11	0.0	44	0.1	140	0.2
Sky Sports Active Other	66	0.1	245	0.4	740	1.3
Sky Sports F1	1388	2.4	3644	6.3	6148	10.7
Sky Sports News	5502	9.6	9020	15.7	12011	20.9
Smash Hits	823	1.4	2434	4.2	4679	8.1
Sony Movie Channel	631	1.1	1877	3.3	3775	6.6
Sony Movie Channel +1	488	0.8	1516	2.6	3149	5.5
Sony TV	826	1.4	2483	4.3	5145	9.0
Sony TV+1	282	0.5	948	1.7	2229	3.9
Star Gold	593	1.0	1076	1.9	1483	2.6
Star Life OK	447	0.8	739	1.3	981	1.7
Star Plus	1183	2.1	1657	2.9	2255	3.9
Style	279	0.5	740	1.3	1431	2.5
Sunrise TV	305	0.5	643	1.1	1063	1.9
Syfy	2871	5.0	7141	12.4	12090	21.1
Syfy +1	513	0.9	1532	2.7	3242	5.6
TCM	1436	2.5	3608	6.3	6671	11.6
TCM 2	388	0.7	1293	2.3	2806	4.9
The Africa Channel	99	0.2	282	0.5	635	1.1
The Box	949	1.7	2733	4.8	5203	9.1
The Travel Channel	234	0.4	710	1.2	1439	2.5
The Travel Channel+1	192	0.3	613	1.1	1243	2.2
The Vault	560	1.0	1563	2.7	3142	5.5
Tiny Pop	1077	1.9	2412	4.2	4155	7.2
Tiny Pop+1	582	1.0	1307	2.3	2206	3.8
Trace Sports	44	0.1	155	0.3	384	0.7
True Entertainment	762	1.3	1937	3.4	3858	6.7
True Movies 1	1076	1.9	2819	4.9	5115	8.9
True Movies 2	763	1.3	2066	3.6	3834	6.7

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
UMP Movies	791	1.4	1386	2.4	1886	3.3
UMP Stars	198	0.3	427	0.7	722	1.3
Universal	2329	4.1	4777	8.3	7978	13.9
Universal+1	840	1.5	2053	3.6	3778	6.6
VH-1	791	1.4	2399	4.2	4834	8.4
Vintage TV	663	1.2	1823	3.2	3660	6.4
VIVA	3761	6.6	9194	16.0	16063	28.0
Vox Africa	111	0.2	225	0.4	430	0.7
Watch	5891	10.3	12874	22.4	19708	34.3
Watch+1	1273	2.2	3861	6.7	7754	13.5
Wedding TV	162	0.3	442	0.8	947	1.7
Yesterday	7452	13.0	14205	24.7	20814	36.2
Yesterday+1	820	1.4	2161	3.8	4004	7.0
Zing	384	0.7	821	1.4	1370	2.4
Other Non Itemised Channels	14805	25.8	26437	46.0	36867	64.2

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	46216	94.3	48349	98.7	48836	99.7
4Music	3547	7.2	8684	17.7	14940	30.5
5 USA	5667	11.6	11327	23.1	17387	35.5
5 USA+1	1162	2.4	3018	6.2	5655	11.5
5*	6626	13.5	14805	30.2	23989	49.0
5*+1	833	1.7	2626	5.4	5588	11.4
Alibi	1960	4.0	3880	7.9	6312	12.9
Alibi+1	552	1.1	1330	2.7	2331	4.8
AlJazeera English	504	1.0	1169	2.4	2145	4.4
Animal Planet	902	1.8	2434	5.0	4463	9.1
Animal Planet+1	299	0.6	854	1.7	1790	3.7
ARY News	339	0.7	529	1.1	759	1.5
attheraces	460	0.9	835	1.7	1326	2.7
BBC 1	41526	84.8	47015	96.0	48435	98.9
BBC 2	31361	64.0	42504	86.8	46787	95.5
BBC 3	17230	35.2	32633	66.6	42852	87.5
BBC 4	10345	21.1	21778	44.5	31242	63.8
BBC HD	2925	6.0	6543	13.4	10803	22.1
BBC News	8810	18.0	15729	32.1	22617	46.2
BBC Parliament	516	1.1	1546	3.2	3280	6.7
BBC RB 6780	281	0.6	781	1.6	1528	3.1
BBC RB 6790	1	0.0	3	0.0	10	0.0
BBC RB 6880	371	0.8	1394	2.8	3278	6.7
BBC RB 6881	325	0.7	1200	2.4	2958	6.0
BBC RB 6882	254	0.5	982	2.0	2445	5.0
BBC RB 6883	239	0.5	907	1.9	2348	4.8
BBC RB 6886	246	0.5	814	1.7	1893	3.9
BBC RB FREEVIEW 301	2102	4.3	5413	11.0	9343	19.1
BET	107	0.2	327	0.7	773	1.6
BET+1	70	0.1	235	0.5	508	1.0
Bio	960	2.0	2411	4.9	4508	9.2
Blighty	439	0.9	1339	2.7	2691	5.5
Bliss	380	0.8	1106	2.3	2376	4.9
Boomerang	1066	2.2	2632	5.4	4774	9.7
Boomerang+1	712	1.5	1889	3.9	3575	7.3
BuzMuzik	276	0.6	789	1.6	1645	3.4
Cartoon Network	739	1.5	1836	3.7	3431	7.0
Cartoon Network Too	555	1.1	1419	2.9	2703	5.5
Cartoonito	820	1.7	1824	3.7	3121	6.4
CBBC	2348	4.8	5551	11.3	9614	19.6
Cbeebies	3974	8.1	7435	15.2	11157	22.8
CBS Action	1164	2.4	2799	5.7	5044	10.3
CBS Drama	819	1.7	1997	4.1	3741	7.6
CBS Reality TV	1229	2.5	2993	6.1	5497	11.2
CBS Reality+1	889	1.8	2260	4.6	4312	8.8
Challenge TV	3871	7.9	8902	18.2	15576	31.8
Challenge TV+1	823	1.7	2470	5.0	5005	10.2
CHANNEL 4	29993	61.2	42936	87.6	47033	96.0
CHANNEL 4+1	10800	22.0	23819	48.6	34162	69.7
CHANNEL 5	24417	49.8	37757	77.1	44479	90.8
CHANNEL 5+1	3698	7.5	9312	19.0	16508	33.7
Channel AKA	343	0.7	970	2.0	1903	3.9
Channel Starz	447	0.9	1187	2.4	2209	4.5
Chart Show TV	700	1.4	1821	3.7	3201	6.5
CITV and CITV Breakfast	1364	2.8	3335	6.8	5870	12.0
Clubland TV	323	0.7	915	1.9	1862	3.8
Comedy Central	4456	9.1	9470	19.3	14365	29.3
Comedy Central Extra	1325	2.7	3402	6.9	6070	12.4
Comedy Central Extra+1	263	0.5	826	1.7	1898	3.9
Comedy Central+1	2247	4.6	5611	11.5	9468	19.3
Community Channel	211	0.4	738	1.5	1698	3.5
Crime & Investigation Net+1	366	0.7	852	1.7	1513	3.1

BARB Quarterly Reach Report- Quarter 3 2012 (BARB weeks 2293-2305)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Crime & Investigation Network	873	1.8	1957	4.0	3360	6.9
Dance Nation TV	269	0.6	817	1.7	1636	3.3
Dave	10089	20.6	21005	42.9	30661	62.6
Dave ja vu	1341	2.7	3943	8.0	7991	16.3
Discovery	2550	5.2	5209	10.6	8162	16.7
Discovery History	992	2.0	2430	5.0	4147	8.5
Discovery History +1	222	0.5	606	1.2	1102	2.2
Discovery Home & Health	640	1.3	1625	3.3	3101	6.3
Discovery Home & Health+1	362	0.7	1000	2.0	1972	4.0
Discovery Real Time	984	2.0	2577	5.3	4881	10.0
Discovery Real Time+1	635	1.3	1763	3.6	3568	7.3
Discovery Science	1125	2.3	2764	5.6	4825	9.8
Discovery Science+1	251	0.5	791	1.6	1594	3.3
Discovery Shed	838	1.7	1994	4.1	3523	7.2
Discovery Travel & Living	342	0.7	985	2.0	2067	4.2
Discovery Turbo	1028	2.1	2282	4.7	3659	7.5
Discovery+1	1400	2.9	3377	6.9	5629	11.5
Disney Channel	1192	2.4	2691	5.5	4239	8.7
Disney Channel+1	895	1.8	2120	4.3	3486	7.1
Disney Cinemagic	603	1.2	1461	3.0	2498	5.1
Disney Cinemagic+1	224	0.5	599	1.2	1145	2.3
Disney Junior	1436	2.9	2928	6.0	4490	9.2
Disney Junior Plus	1055	2.2	2289	4.7	3544	7.2
Disney XD	691	1.4	1832	3.7	3297	6.7
Disney XD +1	555	1.1	1499	3.1	2719	5.6
DMAX	1365	2.8	4040	8.2	7971	16.3
DMAX+1	829	1.7	2628	5.4	5371	11.0
DMAX+2	227	0.5	853	1.7	2064	4.2
E!	1363	2.8	3060	6.2	5111	10.4
E4	10516	21.5	20072	41.0	29202	59.6
E4+1	7079	14.4	15116	30.9	23608	48.2
Eden	815	1.7	2228	4.5	4327	8.8
Eden+1	507	1.0	1518	3.1	3073	6.3
ESPN	1014	2.1	2307	4.7	3755	7.7
ESPN America	150	0.3	407	0.8	815	1.7
ESPN Classic	445	0.9	1336	2.7	2532	5.2
Euronews	266	0.5	637	1.3	1233	2.5
Eurosport	1222	2.5	3195	6.5	5701	11.6
Eurosport 2	966	2.0	2327	4.7	3969	8.1
Extreme Sports Channel	250	0.5	769	1.6	1588	3.2
Film4	9997	20.4	19970	40.8	28453	58.1
Film4 HD	286	0.6	804	1.6	1504	3.1
Film4+1	2047	4.2	5478	11.2	9484	19.4
Flava	472	1.0	1362	2.8	2581	5.3
Food Network	1658	3.4	3782	7.7	6901	14.1
Food Network +1	515	1.1	1317	2.7	2425	4.9
Fox News	164	0.3	408	0.8	799	1.6
FX	2716	5.5	5409	11.0	8461	17.3
FX+	658	1.3	1634	3.3	2954	6.0
GOLD	4274	8.7	9411	19.2	14478	29.6
GOLD+1	1797	3.7	4619	9.4	8307	17.0
Good Food	1137	2.3	2933	6.0	5491	11.2
Good Food +1	673	1.4	1749	3.6	3272	6.7
Greatest Hits TV	373	0.8	1110	2.3	2361	4.8
heat	539	1.1	1589	3.2	3144	6.4
Hi TV	108	0.2	267	0.5	484	1.0
History	1561	3.2	3018	6.2	4828	9.9
History +1	846	1.7	1723	3.5	2848	5.8
Home	1026	2.1	2643	5.4	4912	10.0
Home +1	648	1.3	1788	3.6	3462	7.1
Horror Channel	919	1.9	2346	4.8	4246	8.7
Horror Channel +1	574	1.2	1573	3.2	3062	6.2

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horse and Country	126	0.3	381	0.8	808	1.6
Investigation Discovery	512	1.0	1044	2.1	1770	3.6
ITV1	33477	68.3	43261	88.3	46982	95.9
ITV1 HD	3800	7.8	7164	14.6	11082	22.6
ITV1+1	8606	17.6	19394	39.6	29408	60.0
ITV2	17221	35.1	31114	63.5	40139	81.9
ITV2+1	6610	13.5	15593	31.8	24840	50.7
ITV3	10753	21.9	20217	41.3	29077	59.3
ITV3+1	1447	3.0	3614	7.4	6427	13.1
ITV4	10178	20.8	22269	45.5	32735	66.8
ITV4+1	1103	2.3	3196	6.5	6476	13.2
Kerrang	492	1.0	1350	2.8	2627	5.4
Kiss TV	676	1.4	1927	3.9	3726	7.6
Kix!	308	0.6	686	1.4	1248	2.5
Liverpool FC TV	339	0.7	839	1.7	1440	2.9
Magic TV	734	1.5	2071	4.2	3848	7.9
Massive R&B	299	0.6	864	1.8	1732	3.5
Men & Movies	364	0.7	1100	2.2	2297	4.7
Men & Movies +1	215	0.4	725	1.5	1562	3.2
MGM HD	190	0.4	602	1.2	1397	2.9
Military History	786	1.6	1932	3.9	3329	6.8
More 4	11977	24.4	24601	50.2	34798	71.0
More 4+1	2292	4.7	5891	12.0	10327	21.1
Motors TV	306	0.6	824	1.7	1536	3.1
Movies 24	758	1.5	2067	4.2	3802	7.8
Movies 24 +	594	1.2	1694	3.5	3357	6.9
Movies 4 Men	868	1.8	2234	4.6	4059	8.3
Movies4Men+1	625	1.3	1788	3.6	3373	6.9
MTV	2249	4.6	5188	10.6	8739	17.8
MTV +1	505	1.0	1495	3.1	3192	6.5
MTV Base	687	1.4	1953	4.0	3591	7.3
MTV Classic	454	0.9	1353	2.8	2680	5.5
MTV Dance	552	1.1	1627	3.3	3199	6.5
MTV Hits	913	1.9	2600	5.3	4740	9.7
MTV Live	368	0.8	1162	2.4	2405	4.9
MTV Music	749	1.5	2010	4.1	3567	7.3
MTV Rocks	477	1.0	1443	2.9	2816	5.7
MUTV	74	0.2	179	0.4	375	0.8
My Channel	68	0.1	240	0.5	547	1.1
National Geographic +1	934	1.9	2493	5.1	4475	9.1
National Geographic TV	1420	2.9	3548	7.2	6227	12.7
National Geographic Wild	927	1.9	2527	5.2	4652	9.5
Nick Jr	1328	2.7	2705	5.5	4255	8.7
Nick Jr 2	865	1.8	1930	3.9	3329	6.8
Nickelodeon	933	1.9	2303	4.7	4183	8.5
Nickelodeon Replay	720	1.5	1833	3.7	3337	6.8
Nicktoons	811	1.7	2002	4.1	3633	7.4
NickToons Replay	84	0.2	270	0.6	649	1.3
PBS	396	0.8	1227	2.5	2628	5.4
Pick TV	8022	16.4	15592	31.8	23157	47.3
Pick TV+1	776	1.6	2314	4.7	4611	9.4
Pop	408	0.8	1074	2.2	2068	4.2
Pop Girl	198	0.4	512	1.0	1065	2.2
Pop Girl+1	137	0.3	307	0.6	624	1.3
Quest	4335	8.8	9442	19.3	15164	31.0
Quest +1	382	0.8	1274	2.6	2788	5.7
Really	4593	9.4	10308	21.0	16701	34.1
RT	532	1.1	1236	2.5	2288	4.7
S4C	447	0.9	1044	2.1	2046	4.2
SAB	157	0.3	386	0.8	724	1.5
Scuzz	286	0.6	780	1.6	1503	3.1
Sky 1	8101	16.5	15207	31.0	20341	41.5

BARB Quarterly Reach Report- Quarter 3 2012 (BARB weeks 2293-2305)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky 2	3254	6.6	8166	16.7	13566	27.7
Sky Arts 1	1271	2.6	3835	7.8	7386	15.1
Sky Arts 2	846	1.7	2459	5.0	4899	10.0
Sky Atlantic	3119	6.4	6168	12.6	9673	19.7
Sky Box Office (Movies)	168	0.3	617	1.3	1303	2.7
Sky Living	5097	10.4	10467	21.4	15701	32.0
Sky Living +1	2099	4.3	5508	11.2	10174	20.8
Sky LIVINGit	2465	5.0	6508	13.3	11062	22.6
Sky LIVINGit +1	432	0.9	1398	2.9	2963	6.0
Sky Movies Action & Adventure	1221	2.5	3141	6.4	5231	10.7
Sky Movies Classics	418	0.9	1255	2.6	2504	5.1
Sky Movies Comedy	1006	2.1	2714	5.5	4700	9.6
Sky Movies Crime & Thriller	820	1.7	2307	4.7	4280	8.7
Sky Movies Drama & Romance	754	1.5	2186	4.5	4025	8.2
Sky Movies Family	1194	2.4	3033	6.2	5275	10.8
Sky Movies Indie	427	0.9	1422	2.9	2967	6.1
Sky Movies Modern Greats	791	1.6	2303	4.7	4168	8.5
Sky Movies Premiere	2110	4.3	4491	9.2	6449	13.2
Sky Movies Premiere+1	826	1.7	2314	4.7	4110	8.4
Sky Movies SciFi-Horror	898	1.8	2454	5.0	4276	8.7
Sky Movies Showcase	1367	2.8	3470	7.1	5847	11.9
Sky News	5041	10.3	9302	19.0	14334	29.3
Sky News Active	259	0.5	532	1.1	924	1.9
Sky Sports 1	4499	9.2	7510	15.3	9827	20.1
Sky Sports 2	3222	6.6	6165	12.6	8726	17.8
Sky Sports 3	2043	4.2	4469	9.1	6833	13.9
Sky Sports 4	1410	2.9	3634	7.4	6081	12.4
Sky Sports Active 1	34	0.1	147	0.3	380	0.8
Sky Sports Active 2	28	0.1	111	0.2	315	0.6
Sky Sports Active 3	24	0.0	107	0.2	297	0.6
Sky Sports Active 4	14	0.0	60	0.1	158	0.3
Sky Sports Active 5	10	0.0	43	0.1	129	0.3
Sky Sports Active 6	13	0.0	55	0.1	175	0.4
Sky Sports Active 7	11	0.0	44	0.1	137	0.3
Sky Sports Active Other	62	0.1	236	0.5	695	1.4
Sky Sports F1	1279	2.6	3341	6.8	5589	11.4
Sky Sports News	4892	10.0	7829	16.0	10281	21.0
Smash Hits	658	1.3	1928	3.9	3675	7.5
Sony Movie Channel	591	1.2	1739	3.6	3420	7.0
Sony Movie Channel +1	461	0.9	1422	2.9	2913	5.9
Sony TV	778	1.6	2302	4.7	4752	9.7
Sony TV+1	267	0.5	886	1.8	2068	4.2
Star Gold	450	0.9	775	1.6	1079	2.2
Star Life OK	340	0.7	552	1.1	735	1.5
Star Plus	872	1.8	1209	2.5	1702	3.5
Style	259	0.5	677	1.4	1317	2.7
Sunrise TV	254	0.5	523	1.1	857	1.8
Syfy	2593	5.3	6300	12.9	10416	21.3
Syfy +1	473	1.0	1379	2.8	2909	5.9
TCM	1348	2.8	3312	6.8	6038	12.3
TCM 2	369	0.8	1222	2.5	2612	5.3
The Africa Channel	90	0.2	249	0.5	562	1.1
The Box	773	1.6	2212	4.5	4211	8.6
The Travel Channel	220	0.4	652	1.3	1315	2.7
The Travel Channel+1	183	0.4	575	1.2	1171	2.4
The Vault	463	0.9	1261	2.6	2543	5.2
Tiny Pop	610	1.2	1446	3.0	2651	5.4
Tiny Pop+1	309	0.6	736	1.5	1358	2.8
Trace Sports	36	0.1	130	0.3	330	0.7
True Entertainment	712	1.5	1789	3.7	3527	7.2
True Movies 1	1022	2.1	2627	5.4	4611	9.4
True Movies 2	718	1.5	1917	3.9	3450	7.0

BARB Quarterly Reach Report- Quarter 3 2012 (BARB weeks 2293-2305)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
UMP Movies	595	1.2	1026	2.1	1379	2.8
UMP Stars	164	0.3	345	0.7	575	1.2
Universal	2170	4.4	4375	8.9	7140	14.6
Universal+1	803	1.6	1936	4.0	3502	7.1
VH-1	683	1.4	2040	4.2	4057	8.3
Vintage TV	599	1.2	1615	3.3	3198	6.5
VIVA	3088	6.3	7695	15.7	13550	27.7
Vox Africa	100	0.2	196	0.4	356	0.7
Watch	5174	10.6	11142	22.7	16707	34.1
Watch+1	1131	2.3	3394	6.9	6773	13.8
Wedding TV	152	0.3	424	0.9	908	1.9
Yesterday	7217	14.7	13569	27.7	19597	40.0
Yesterday+1	794	1.6	2073	4.2	3784	7.7
Zing	300	0.6	637	1.3	1085	2.2
Other Non Itemised Channels	13185	26.9	23272	47.5	32120	65.6

BARB Quarterly Reach Report- Quarter 3 2012 (BARB weeks 2293-2305)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	13133	90.0	14156	97.0	14474	99.2
4Music	1639	11.2	3632	24.9	5827	39.9
5 USA	1030	7.1	2348	16.1	3969	27.2
5 USA+1	239	1.6	687	4.7	1430	9.8
5*	1710	11.7	3980	27.3	6813	46.7
5*+1	239	1.6	752	5.2	1669	11.4
Alibi	267	1.8	650	4.5	1254	8.6
Alibi+1	75	0.5	216	1.5	397	2.7
AlJazeera English	86	0.6	178	1.2	294	2.0
Animal Planet	236	1.6	671	4.6	1313	9.0
Animal Planet+1	59	0.4	205	1.4	473	3.2
ARY News	108	0.7	206	1.4	301	2.1
attheraces	44	0.3	129	0.9	264	1.8
BBC 1	10509	72.0	13265	90.9	14168	97.1
BBC 2	6428	44.0	10859	74.4	13152	90.1
BBC 3	5597	38.3	9904	67.9	12651	86.7
BBC 4	1292	8.9	3533	24.2	6361	43.6
BBC HD	634	4.3	1559	10.7	2736	18.7
BBC News	1236	8.5	2693	18.4	4339	29.7
BBC Parliament	45	0.3	169	1.2	364	2.5
BBC RB 6780	35	0.2	122	0.8	236	1.6
BBC RB 6790	0	0.0	0	0.0	0	0.0
BBC RB 6880	70	0.5	274	1.9	725	5.0
BBC RB 6881	48	0.3	186	1.3	480	3.3
BBC RB 6882	75	0.5	282	1.9	698	4.8
BBC RB 6883	45	0.3	184	1.3	531	3.6
BBC RB 6886	43	0.3	152	1.0	411	2.8
BBC RB FREEVIEW 301	380	2.6	1092	7.5	1993	13.7
BET	39	0.3	114	0.8	236	1.6
BET+1	27	0.2	95	0.6	194	1.3
Bio	262	1.8	684	4.7	1382	9.5
Blighty	44	0.3	163	1.1	442	3.0
Bliss	211	1.4	582	4.0	1259	8.6
Boomerang	465	3.2	1078	7.4	1945	13.3
Boomerang+1	311	2.1	813	5.6	1566	10.7
BuzMuzik	185	1.3	509	3.5	1015	7.0
Cartoon Network	310	2.1	747	5.1	1392	9.5
Cartoon Network Too	271	1.9	653	4.5	1170	8.0
Cartoonito	331	2.3	731	5.0	1211	8.3
CBBC	733	5.0	1678	11.5	2820	19.3
Cbeebies	1681	11.5	2831	19.4	3922	26.9
CBS Action	194	1.3	557	3.8	1151	7.9
CBS Drama	148	1.0	447	3.1	954	6.5
CBS Reality TV	276	1.9	750	5.1	1499	10.3
CBS Reality+1	196	1.3	573	3.9	1144	7.8
Challenge TV	948	6.5	2423	16.6	4552	31.2
Challenge TV+1	211	1.4	693	4.7	1455	10.0
CHANNEL 4	7859	53.8	11975	82.0	13637	93.4
CHANNEL 4+1	3138	21.5	7125	48.8	10295	70.5
CHANNEL 5	5850	40.1	9955	68.2	12494	85.6
CHANNEL 5+1	981	6.7	2547	17.4	4748	32.5
Channel AKA	231	1.6	633	4.3	1165	8.0
Channel Starz	293	2.0	722	4.9	1245	8.5
Chart Show TV	449	3.1	1062	7.3	1767	12.1
CITV and CITV Breakfast	524	3.6	1202	8.2	1989	13.6
Clubland TV	202	1.4	526	3.6	1054	7.2
Comedy Central	2145	14.7	4139	28.4	5699	39.0
Comedy Central Extra	574	3.9	1484	10.2	2556	17.5
Comedy Central Extra+1	96	0.7	329	2.3	773	5.3
Comedy Central+1	1143	7.8	2680	18.4	4168	28.6
Community Channel	32	0.2	122	0.8	296	2.0
Crime & Investigation Net+1	77	0.5	182	1.2	366	2.5

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Crime & Investigation Network	187	1.3	477	3.3	916	6.3
Dance Nation TV	172	1.2	492	3.4	904	6.2
Dave	3188	21.8	6730	46.1	9706	66.5
Dave ja vu	423	2.9	1316	9.0	2810	19.3
Discovery	873	6.0	1732	11.9	2733	18.7
Discovery History	151	1.0	466	3.2	912	6.2
Discovery History +1	15	0.1	51	0.4	129	0.9
Discovery Home & Health	175	1.2	470	3.2	952	6.5
Discovery Home & Health+1	105	0.7	303	2.1	647	4.4
Discovery Real Time	206	1.4	607	4.2	1254	8.6
Discovery Real Time+1	112	0.8	353	2.4	824	5.6
Discovery Science	283	1.9	729	5.0	1339	9.2
Discovery Science+1	50	0.3	178	1.2	405	2.8
Discovery Shed	146	1.0	423	2.9	808	5.5
Discovery Travel & Living	26	0.2	99	0.7	273	1.9
Discovery Turbo	243	1.7	595	4.1	1059	7.3
Discovery+1	427	2.9	1050	7.2	1777	12.2
Disney Channel	416	2.9	911	6.2	1394	9.6
Disney Channel+1	310	2.1	738	5.1	1195	8.2
Disney Cinemagic	270	1.9	648	4.4	1080	7.4
Disney Cinemagic+1	99	0.7	260	1.8	484	3.3
Disney Junior	759	5.2	1448	9.9	2120	14.5
Disney Junior Plus	540	3.7	1118	7.7	1671	11.4
Disney XD	286	2.0	752	5.2	1333	9.1
Disney XD +1	207	1.4	588	4.0	1065	7.3
DMAX	464	3.2	1418	9.7	2885	19.8
DMAX+1	284	1.9	942	6.5	1991	13.6
DMAX+2	70	0.5	257	1.8	631	4.3
E!	665	4.6	1322	9.1	2054	14.1
E4	4846	33.2	8080	55.4	10777	73.8
E4+1	3385	23.2	6445	44.2	9162	62.8
Eden	181	1.2	537	3.7	1146	7.9
Eden+1	117	0.8	368	2.5	798	5.5
ESPN	357	2.4	812	5.6	1341	9.2
ESPN America	63	0.4	157	1.1	313	2.1
ESPN Classic	135	0.9	417	2.9	761	5.2
Euronews	26	0.2	58	0.4	132	0.9
Eurosport	193	1.3	601	4.1	1237	8.5
Eurosport 2	178	1.2	494	3.4	915	6.3
Extreme Sports Channel	92	0.6	294	2.0	594	4.1
Film4	2282	15.6	5156	35.3	7829	53.6
Film4 HD	100	0.7	268	1.8	536	3.7
Film4+1	502	3.4	1488	10.2	2907	19.9
Flava	311	2.1	834	5.7	1501	10.3
Food Network	426	2.9	1024	7.0	1871	12.8
Food Network +1	163	1.1	430	2.9	844	5.8
Fox News	19	0.1	66	0.4	151	1.0
FX	1022	7.0	2190	15.0	3413	23.4
FX+	202	1.4	543	3.7	1156	7.9
GOLD	974	6.7	2507	17.2	4350	29.8
GOLD+1	347	2.4	1059	7.3	2220	15.2
Good Food	311	2.1	830	5.7	1673	11.5
Good Food +1	166	1.1	476	3.3	986	6.8
Greatest Hits TV	198	1.4	563	3.9	1144	7.8
heat	313	2.1	849	5.8	1569	10.7
Hi TV	30	0.2	64	0.4	87	0.6
History	423	2.9	891	6.1	1496	10.3
History +1	197	1.4	444	3.0	820	5.6
Home	162	1.1	494	3.4	1016	7.0
Home +1	92	0.6	322	2.2	683	4.7
Horror Channel	121	0.8	384	2.6	827	5.7
Horror Channel +1	75	0.5	249	1.7	625	4.3

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horse and Country	25	0.2	77	0.5	184	1.3
Investigation Discovery	99	0.7	231	1.6	415	2.8
ITV1	7753	53.1	11555	79.2	13424	92.0
ITV1 HD	1024	7.0	2014	13.8	3249	22.3
ITV1+1	1924	13.2	4864	33.3	7849	53.8
ITV2	5148	35.3	9362	64.1	11991	82.2
ITV2+1	2130	14.6	5020	34.4	8031	55.0
ITV3	1207	8.3	3128	21.4	5715	39.2
ITV3+1	159	1.1	505	3.5	1040	7.1
ITV4	1980	13.6	5186	35.5	8496	58.2
ITV4+1	194	1.3	662	4.5	1465	10.0
Kerrang	284	1.9	740	5.1	1350	9.2
Kiss TV	438	3.0	1184	8.1	2167	14.8
Kix!	142	1.0	301	2.1	527	3.6
Liverpool FC TV	113	0.8	265	1.8	456	3.1
Magic TV	359	2.5	1015	7.0	1852	12.7
Massive R&B	192	1.3	525	3.6	1019	7.0
Men & Movies	37	0.3	133	0.9	317	2.2
Men & Movies +1	27	0.2	113	0.8	262	1.8
MGM HD	28	0.2	107	0.7	312	2.1
Military History	104	0.7	315	2.2	622	4.3
More 4	2757	18.9	6406	43.9	9619	65.9
More 4+1	641	4.4	1773	12.1	3285	22.5
Motors TV	68	0.5	190	1.3	341	2.3
Movies 24	110	0.8	316	2.2	626	4.3
Movies 24 +	68	0.5	232	1.6	524	3.6
Movies 4 Men	82	0.6	241	1.6	571	3.9
Movies4Men+1	70	0.5	213	1.5	484	3.3
MTV	1285	8.8	2639	18.1	4179	28.6
MTV +1	276	1.9	800	5.5	1674	11.5
MTV Base	462	3.2	1236	8.5	2226	15.3
MTV Classic	218	1.5	629	4.3	1247	8.5
MTV Dance	334	2.3	934	6.4	1749	12.0
MTV Hits	570	3.9	1546	10.6	2672	18.3
MTV Live	215	1.5	673	4.6	1335	9.2
MTV Music	484	3.3	1223	8.4	2035	13.9
MTV Rocks	270	1.8	806	5.5	1521	10.4
MUTV	24	0.2	72	0.5	159	1.1
My Channel	13	0.1	53	0.4	125	0.9
National Geographic +1	205	1.4	569	3.9	1087	7.4
National Geographic TV	351	2.4	900	6.2	1794	12.3
National Geographic Wild	247	1.7	698	4.8	1374	9.4
Nick Jr	608	4.2	1155	7.9	1750	12.0
Nick Jr 2	410	2.8	896	6.1	1475	10.1
Nickelodeon	365	2.5	889	6.1	1629	11.2
Nickelodeon Replay	302	2.1	764	5.2	1433	9.8
Nicktoons	374	2.6	886	6.1	1591	10.9
NickToons Replay	52	0.4	166	1.1	406	2.8
PBS	38	0.3	139	1.0	346	2.4
Pick TV	1600	11.0	3589	24.6	5837	40.0
Pick TV+1	203	1.4	630	4.3	1333	9.1
Pop	165	1.1	439	3.0	777	5.3
Pop Girl	69	0.5	197	1.3	440	3.0
Pop Girl+1	45	0.3	106	0.7	236	1.6
Quest	833	5.7	1914	13.1	3332	22.8
Quest +1	83	0.6	319	2.2	709	4.9
Really	1203	8.2	2806	19.2	4622	31.7
RT	59	0.4	153	1.0	309	2.1
S4C	69	0.5	195	1.3	415	2.8
SAB	44	0.3	118	0.8	237	1.6
Scuzz	166	1.1	428	2.9	792	5.4
Sky 1	2931	20.1	5548	38.0	7250	49.7

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky 2	1059	7.3	2836	19.4	4824	33.1
Sky Arts 1	230	1.6	776	5.3	1758	12.0
Sky Arts 2	86	0.6	284	1.9	750	5.1
Sky Atlantic	955	6.5	1891	13.0	3171	21.7
Sky Box Office (Movies)	67	0.5	256	1.8	499	3.4
Sky Living	1639	11.2	3489	23.9	5345	36.6
Sky Living +1	604	4.1	1667	11.4	3253	22.3
Sky LIVINGit	641	4.4	1907	13.1	3518	24.1
Sky LIVINGit +1	101	0.7	339	2.3	753	5.2
Sky Movies Action & Adventure	382	2.6	1021	7.0	1759	12.1
Sky Movies Classics	57	0.4	211	1.4	544	3.7
Sky Movies Comedy	397	2.7	1070	7.3	1824	12.5
Sky Movies Crime & Thriller	223	1.5	653	4.5	1355	9.3
Sky Movies Drama & Romance	263	1.8	774	5.3	1424	9.8
Sky Movies Family	433	3.0	1083	7.4	1941	13.3
Sky Movies Indie	138	0.9	480	3.3	996	6.8
Sky Movies Modern Greats	262	1.8	789	5.4	1357	9.3
Sky Movies Premiere	723	5.0	1563	10.7	2257	15.5
Sky Movies Premiere+1	265	1.8	776	5.3	1417	9.7
Sky Movies SciFi-Horror	284	1.9	781	5.3	1389	9.5
Sky Movies Showcase	478	3.3	1240	8.5	2100	14.4
Sky News	773	5.3	1755	12.0	3052	20.9
Sky News Active	48	0.3	100	0.7	206	1.4
Sky Sports 1	1285	8.8	2361	16.2	3243	22.2
Sky Sports 2	935	6.4	1920	13.2	2888	19.8
Sky Sports 3	618	4.2	1365	9.4	2178	14.9
Sky Sports 4	385	2.6	1101	7.5	1938	13.3
Sky Sports Active 1	5	0.0	25	0.2	54	0.4
Sky Sports Active 2	3	0.0	11	0.1	52	0.4
Sky Sports Active 3	3	0.0	14	0.1	43	0.3
Sky Sports Active 4	1	0.0	3	0.0	14	0.1
Sky Sports Active 5	1	0.0	6	0.0	19	0.1
Sky Sports Active 6	3	0.0	14	0.1	48	0.3
Sky Sports Active 7	3	0.0	11	0.1	38	0.3
Sky Sports Active Other	17	0.1	72	0.5	204	1.4
Sky Sports F1	370	2.5	955	6.5	1632	11.2
Sky Sports News	1644	11.3	2628	18.0	3433	23.5
Smash Hits	420	2.9	1138	7.8	2008	13.8
Sony Movie Channel	82	0.6	268	1.8	639	4.4
Sony Movie Channel +1	63	0.4	212	1.5	546	3.7
Sony TV	192	1.3	601	4.1	1321	9.1
Sony TV+1	71	0.5	234	1.6	544	3.7
Star Gold	144	1.0	272	1.9	423	2.9
Star Life OK	126	0.9	204	1.4	294	2.0
Star Plus	319	2.2	444	3.0	662	4.5
Style	95	0.7	222	1.5	418	2.9
Sunrise TV	62	0.4	152	1.0	287	2.0
Syfy	651	4.5	1783	12.2	3238	22.2
Syfy +1	93	0.6	300	2.1	769	5.3
TCM	148	1.0	471	3.2	1136	7.8
TCM 2	52	0.4	193	1.3	486	3.3
The Africa Channel	19	0.1	53	0.4	122	0.8
The Box	497	3.4	1313	9.0	2398	16.4
The Travel Channel	30	0.2	97	0.7	241	1.6
The Travel Channel+1	24	0.2	71	0.5	164	1.1
The Vault	285	1.9	732	5.0	1392	9.5
Tiny Pop	280	1.9	607	4.2	1050	7.2
Tiny Pop+1	141	1.0	318	2.2	559	3.8
Trace Sports	8	0.1	32	0.2	92	0.6
True Entertainment	92	0.6	260	1.8	592	4.1
True Movies 1	105	0.7	341	2.3	746	5.1
True Movies 2	74	0.5	244	1.7	546	3.7

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
UMP Movies	209	1.4	379	2.6	502	3.4
UMP Stars	63	0.4	136	0.9	236	1.6
Universal	477	3.3	1115	7.6	1952	13.4
Universal+1	163	1.1	449	3.1	886	6.1
VH-1	323	2.2	943	6.5	1864	12.8
Vintage TV	152	1.0	481	3.3	1061	7.3
VIVA	1587	10.9	3554	24.4	5702	39.1
Vox Africa	29	0.2	58	0.4	97	0.7
Watch	1620	11.1	3651	25.0	5551	38.0
Watch+1	330	2.3	1057	7.2	2222	15.2
Wedding TV	53	0.4	120	0.8	243	1.7
Yesterday	633	4.3	1641	11.2	3017	20.7
Yesterday+1	61	0.4	207	1.4	493	3.4
Zing	102	0.7	231	1.6	427	2.9
Other Non Itemised Channels	3314	22.7	6234	42.7	8923	61.1

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	24405	93.7	25658	98.5	25922	99.5
4Music	1414	5.4	3727	14.3	6714	25.8
5 USA	2139	8.2	4589	17.6	7541	28.9
5 USA+1	406	1.6	1156	4.4	2393	9.2
5*	2754	10.6	6533	25.1	11209	43.0
5*+1	370	1.4	1165	4.5	2569	9.9
Alibi	900	3.5	1869	7.2	3118	12.0
Alibi+1	227	0.9	596	2.3	1079	4.1
AlJazeera English	214	0.8	542	2.1	1035	4.0
Animal Planet	362	1.4	1036	4.0	1976	7.6
Animal Planet+1	95	0.4	281	1.1	624	2.4
ARY News	110	0.4	204	0.8	323	1.2
attheraces	201	0.8	376	1.4	607	2.3
BBC 1	21917	84.1	25034	96.1	25738	98.8
BBC 2	16723	64.2	22761	87.4	24925	95.6
BBC 3	8703	33.4	16995	65.2	22705	87.1
BBC 4	5473	21.0	11655	44.7	16742	64.2
BBC HD	1845	7.1	4019	15.4	6434	24.7
BBC News	4792	18.4	8601	33.0	12359	47.4
BBC Parliament	266	1.0	806	3.1	1744	6.7
BBC RB 6780	107	0.4	311	1.2	594	2.3
BBC RB 6790	0	0.0	0	0.0	0	0.0
BBC RB 6880	197	0.8	768	2.9	1857	7.1
BBC RB 6881	167	0.6	642	2.5	1620	6.2
BBC RB 6882	135	0.5	528	2.0	1424	5.5
BBC RB 6883	120	0.5	448	1.7	1182	4.5
BBC RB 6886	113	0.4	385	1.5	926	3.6
BBC RB FREEVIEW 301	992	3.8	2717	10.4	4770	18.3
BET	58	0.2	172	0.7	377	1.4
BET+1	36	0.1	113	0.4	225	0.9
Bio	415	1.6	1057	4.1	2001	7.7
Blighty	164	0.6	533	2.0	1121	4.3
Bliss	137	0.5	417	1.6	895	3.4
Boomerang	494	1.9	1270	4.9	2373	9.1
Boomerang+1	381	1.5	984	3.8	1833	7.0
BuzMuzik	84	0.3	241	0.9	549	2.1
Cartoon Network	352	1.4	869	3.3	1661	6.4
Cartoon Network Too	266	1.0	694	2.7	1371	5.3
Cartoonito	445	1.7	943	3.6	1627	6.2
CBBC	965	3.7	2370	9.1	4297	16.5
Cbeebies	1990	7.6	3582	13.7	5383	20.7
CBS Action	439	1.7	1138	4.4	2143	8.2
CBS Drama	271	1.0	754	2.9	1548	5.9
CBS Reality TV	417	1.6	1117	4.3	2248	8.6
CBS Reality+1	297	1.1	842	3.2	1722	6.6
Challenge TV	1367	5.2	3583	13.8	6897	26.5
Challenge TV+1	318	1.2	1023	3.9	2188	8.4
CHANNEL 4	15118	58.0	22438	86.1	24840	95.3
CHANNEL 4+1	4992	19.2	11563	44.4	17290	66.3
CHANNEL 5	11354	43.6	18751	72.0	22959	88.1
CHANNEL 5+1	1486	5.7	3923	15.1	7370	28.3
Channel AKA	115	0.4	354	1.4	718	2.8
Channel Starz	151	0.6	438	1.7	862	3.3
Chart Show TV	279	1.1	747	2.9	1351	5.2
CITV and CITV Breakfast	500	1.9	1244	4.8	2368	9.1
Clubland TV	105	0.4	326	1.3	686	2.6
Comedy Central	2548	9.8	5354	20.5	8130	31.2
Comedy Central Extra	747	2.9	1899	7.3	3369	12.9
Comedy Central Extra+1	140	0.5	448	1.7	1019	3.9
Comedy Central+1	1282	4.9	3129	12.0	5140	19.7
Community Channel	78	0.3	282	1.1	681	2.6
Crime & Investigation Net+1	153	0.6	353	1.4	639	2.5

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Crime & Investigation Network	333	1.3	838	3.2	1472	5.6
Dance Nation TV	84	0.3	272	1.0	602	2.3
Dave	5025	19.3	10740	41.2	15975	61.3
Dave ja vu	669	2.6	1982	7.6	4210	16.2
Discovery	1111	4.3	2342	9.0	3795	14.6
Discovery History	440	1.7	1095	4.2	1935	7.4
Discovery History +1	108	0.4	288	1.1	530	2.0
Discovery Home & Health	293	1.1	769	3.0	1507	5.8
Discovery Home & Health+1	150	0.6	434	1.7	841	3.2
Discovery Real Time	470	1.8	1256	4.8	2454	9.4
Discovery Real Time+1	305	1.2	865	3.3	1807	6.9
Discovery Science	497	1.9	1276	4.9	2333	9.0
Discovery Science+1	112	0.4	365	1.4	761	2.9
Discovery Shed	352	1.3	848	3.3	1543	5.9
Discovery Travel & Living	173	0.7	504	1.9	1081	4.1
Discovery Turbo	449	1.7	1046	4.0	1687	6.5
Discovery+1	621	2.4	1522	5.8	2628	10.1
Disney Channel	590	2.3	1374	5.3	2193	8.4
Disney Channel+1	439	1.7	1055	4.0	1735	6.7
Disney Cinemagic	263	1.0	680	2.6	1246	4.8
Disney Cinemagic+1	99	0.4	258	1.0	543	2.1
Disney Junior	655	2.5	1355	5.2	2185	8.4
Disney Junior Plus	504	1.9	1071	4.1	1683	6.5
Disney XD	328	1.3	876	3.4	1632	6.3
Disney XD +1	258	1.0	694	2.7	1264	4.8
DMAX	539	2.1	1712	6.6	3584	13.8
DMAX+1	328	1.3	1120	4.3	2464	9.5
DMAX+2	93	0.4	388	1.5	1024	3.9
E!	768	2.9	1665	6.4	2699	10.4
E4	5283	20.3	10167	39.0	14717	56.5
E4+1	3579	13.7	7670	29.4	11994	46.0
Eden	369	1.4	1060	4.1	2136	8.2
Eden+1	211	0.8	668	2.6	1414	5.4
ESPN	523	2.0	1240	4.8	2045	7.8
ESPN America	111	0.4	295	1.1	560	2.1
ESPN Classic	252	1.0	767	2.9	1442	5.5
Euronews	146	0.6	323	1.2	616	2.4
Eurosport	625	2.4	1690	6.5	3158	12.1
Eurosport 2	473	1.8	1165	4.5	2064	7.9
Extreme Sports Channel	142	0.5	410	1.6	756	2.9
Film4	4348	16.7	9377	36.0	13872	53.2
Film4 HD	173	0.7	474	1.8	859	3.3
Film4+1	928	3.6	2582	9.9	4586	17.6
Flava	180	0.7	553	2.1	1042	4.0
Food Network	719	2.8	1699	6.5	3202	12.3
Food Network +1	243	0.9	634	2.4	1188	4.6
Fox News	64	0.2	175	0.7	353	1.4
FX	1325	5.1	2704	10.4	4390	16.8
FX+	276	1.1	703	2.7	1314	5.0
GOLD	2093	8.0	4822	18.5	7738	29.7
GOLD+1	846	3.2	2312	8.9	4299	16.5
Good Food	597	2.3	1563	6.0	2993	11.5
Good Food +1	345	1.3	865	3.3	1649	6.3
Greatest Hits TV	122	0.5	414	1.6	973	3.7
heat	234	0.9	708	2.7	1420	5.5
Hi TV	46	0.2	144	0.6	278	1.1
History	690	2.6	1348	5.2	2211	8.5
History +1	383	1.5	805	3.1	1334	5.1
Home	518	2.0	1387	5.3	2634	10.1
Home +1	314	1.2	865	3.3	1720	6.6
Horror Channel	335	1.3	952	3.7	1854	7.1
Horror Channel +1	195	0.7	581	2.2	1167	4.5

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horse and Country	63	0.2	186	0.7	392	1.5
Investigation Discovery	202	0.8	414	1.6	727	2.8
ITV1	16361	62.8	22395	85.9	24676	94.7
ITV1 HD	2156	8.3	4153	15.9	6368	24.4
ITV1+1	3652	14.0	8878	34.1	14365	55.1
ITV2	7670	29.4	14954	57.4	20258	77.7
ITV2+1	2700	10.4	6922	26.6	11585	44.5
ITV3	4707	18.1	9468	36.3	14329	55.0
ITV3+1	590	2.3	1586	6.1	2932	11.3
ITV4	4575	17.6	10661	40.9	16376	62.8
ITV4+1	499	1.9	1514	5.8	3148	12.1
Kerrang	240	0.9	666	2.6	1356	5.2
Kiss TV	287	1.1	834	3.2	1651	6.3
Kix!	119	0.5	278	1.1	509	2.0
Liverpool FC TV	168	0.6	404	1.6	674	2.6
Magic TV	322	1.2	953	3.7	1808	6.9
Massive R&B	122	0.5	356	1.4	723	2.8
Men & Movies	141	0.5	408	1.6	866	3.3
Men & Movies +1	77	0.3	261	1.0	579	2.2
MGM HD	84	0.3	255	1.0	597	2.3
Military History	401	1.5	1010	3.9	1787	6.9
More 4	5502	21.1	11943	45.8	17636	67.7
More 4+1	1109	4.3	2828	10.9	5200	20.0
Motors TV	143	0.5	389	1.5	757	2.9
Movies 24	277	1.1	816	3.1	1606	6.2
Movies 24 +	234	0.9	690	2.6	1399	5.4
Movies 4 Men	343	1.3	958	3.7	1827	7.0
Movies4Men+1	239	0.9	711	2.7	1398	5.4
MTV	1179	4.5	2727	10.5	4651	17.8
MTV +1	255	1.0	778	3.0	1626	6.2
MTV Base	326	1.3	965	3.7	1769	6.8
MTV Classic	198	0.8	624	2.4	1225	4.7
MTV Dance	254	1.0	754	2.9	1419	5.4
MTV Hits	407	1.6	1211	4.6	2213	8.5
MTV Live	168	0.6	541	2.1	1116	4.3
MTV Music	331	1.3	931	3.6	1625	6.2
MTV Rocks	241	0.9	753	2.9	1466	5.6
MUTV	36	0.1	90	0.3	195	0.7
My Channel	29	0.1	103	0.4	234	0.9
National Geographic +1	421	1.6	1167	4.5	2239	8.6
National Geographic TV	659	2.5	1648	6.3	3047	11.7
National Geographic Wild	382	1.5	1062	4.1	2081	8.0
Nick Jr	700	2.7	1386	5.3	2274	8.7
Nick Jr 2	474	1.8	1041	4.0	1807	6.9
Nickelodeon	454	1.7	1176	4.5	2133	8.2
Nickelodeon Replay	352	1.3	892	3.4	1669	6.4
Nicktoons	378	1.5	975	3.7	1821	7.0
NickToons Replay	46	0.2	144	0.6	347	1.3
PBS	178	0.7	567	2.2	1254	4.8
Pick TV	3088	11.9	6543	25.1	10499	40.3
Pick TV+1	274	1.1	911	3.5	1917	7.4
Pop	202	0.8	511	2.0	949	3.6
Pop Girl	93	0.4	246	0.9	503	1.9
Pop Girl+1	65	0.2	161	0.6	315	1.2
Quest	1518	5.8	3750	14.4	6613	25.4
Quest +1	147	0.6	554	2.1	1297	5.0
Really	1877	7.2	4489	17.2	7659	29.4
RT	203	0.8	506	1.9	988	3.8
S4C	220	0.8	503	1.9	1041	4.0
SAB	52	0.2	142	0.5	279	1.1
Scuzz	128	0.5	358	1.4	662	2.5
Sky 1	4140	15.9	8072	31.0	11083	42.5

BARB Quarterly Reach Report- Quarter 3 2012 (BARB weeks 2293-2305)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky 2	1527	5.9	4044	15.5	7005	26.9
Sky Arts 1	688	2.6	2061	7.9	4075	15.6
Sky Arts 2	444	1.7	1310	5.0	2647	10.2
Sky Atlantic	1824	7.0	3592	13.8	5646	21.7
Sky Box Office (Movies)	85	0.3	318	1.2	686	2.6
Sky Living	2478	9.5	5257	20.2	8261	31.7
Sky Living +1	959	3.7	2659	10.2	5184	19.9
Sky LIVINGit	1106	4.2	3130	12.0	5507	21.1
Sky LIVINGit +1	160	0.6	580	2.2	1339	5.1
Sky Movies Action & Adventure	586	2.2	1555	6.0	2715	10.4
Sky Movies Classics	200	0.8	631	2.4	1329	5.1
Sky Movies Comedy	500	1.9	1357	5.2	2443	9.4
Sky Movies Crime & Thriller	400	1.5	1132	4.3	2160	8.3
Sky Movies Drama & Romance	392	1.5	1158	4.4	2209	8.5
Sky Movies Family	543	2.1	1458	5.6	2700	10.4
Sky Movies Indie	223	0.9	745	2.9	1581	6.1
Sky Movies Modern Greats	400	1.5	1196	4.6	2246	8.6
Sky Movies Premiere	1116	4.3	2339	9.0	3412	13.1
Sky Movies Premiere+1	398	1.5	1113	4.3	2027	7.8
Sky Movies SciFi-Horror	443	1.7	1213	4.7	2159	8.3
Sky Movies Showcase	664	2.5	1755	6.7	3025	11.6
Sky News	2571	9.9	4780	18.3	7465	28.6
Sky News Active	117	0.4	219	0.8	399	1.5
Sky Sports 1	2569	9.9	4307	16.5	5655	21.7
Sky Sports 2	1774	6.8	3485	13.4	5033	19.3
Sky Sports 3	1101	4.2	2471	9.5	3841	14.7
Sky Sports 4	759	2.9	1975	7.6	3376	13.0
Sky Sports Active 1	17	0.1	73	0.3	181	0.7
Sky Sports Active 2	18	0.1	71	0.3	211	0.8
Sky Sports Active 3	12	0.0	51	0.2	135	0.5
Sky Sports Active 4	6	0.0	27	0.1	65	0.2
Sky Sports Active 5	7	0.0	31	0.1	93	0.4
Sky Sports Active 6	5	0.0	22	0.1	67	0.3
Sky Sports Active 7	6	0.0	24	0.1	73	0.3
Sky Sports Active Other	37	0.1	146	0.6	432	1.7
Sky Sports F1	699	2.7	1854	7.1	3152	12.1
Sky Sports News	2568	9.9	4207	16.1	5622	21.6
Smash Hits	260	1.0	787	3.0	1469	5.6
Sony Movie Channel	227	0.9	681	2.6	1410	5.4
Sony Movie Channel +1	181	0.7	593	2.3	1271	4.9
Sony TV	387	1.5	1146	4.4	2374	9.1
Sony TV+1	126	0.5	412	1.6	948	3.6
Star Gold	188	0.7	328	1.3	469	1.8
Star Life OK	171	0.7	289	1.1	338	1.3
Star Plus	445	1.7	634	2.4	869	3.3
Style	159	0.6	390	1.5	719	2.8
Sunrise TV	62	0.2	150	0.6	281	1.1
Syfy	1148	4.4	2928	11.2	5094	19.5
Syfy +1	193	0.7	578	2.2	1263	4.8
TCM	595	2.3	1582	6.1	3036	11.7
TCM 2	171	0.7	586	2.2	1261	4.8
The Africa Channel	38	0.1	109	0.4	267	1.0
The Box	329	1.3	982	3.8	1931	7.4
The Travel Channel	100	0.4	319	1.2	654	2.5
The Travel Channel+1	93	0.4	292	1.1	598	2.3
The Vault	168	0.6	487	1.9	951	3.6
Tiny Pop	271	1.0	655	2.5	1192	4.6
Tiny Pop+1	135	0.5	353	1.4	660	2.5
Trace Sports	20	0.1	72	0.3	172	0.7
True Entertainment	238	0.9	633	2.4	1290	5.0
True Movies 1	345	1.3	958	3.7	1709	6.6
True Movies 2	228	0.9	660	2.5	1296	5.0

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
UMP Movies	200	0.8	385	1.5	525	2.0
UMP Stars	94	0.4	171	0.7	261	1.0
Universal	1012	3.9	2113	8.1	3485	13.4
Universal+1	310	1.2	791	3.0	1524	5.8
VH-1	291	1.1	913	3.5	1856	7.1
Vintage TV	245	0.9	713	2.7	1520	5.8
VIVA	1220	4.7	3318	12.7	6126	23.5
Vox Africa	38	0.1	88	0.3	194	0.7
Watch	2510	9.6	5683	21.8	8809	33.8
Watch+1	500	1.9	1520	5.8	3173	12.2
Wedding TV	52	0.2	169	0.7	381	1.5
Yesterday	2981	11.4	6049	23.2	9100	34.9
Yesterday+1	308	1.2	888	3.4	1728	6.6
Zing	135	0.5	272	1.0	437	1.7
Other Non Itemised Channels	6026	23.1	11028	42.3	15812	60.7

BARB Quarterly Reach Report- Quarter 3 2012 (BARB weeks 2293-2305)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25354	96.4	26142	99.3	26293	99.9
4Music	1888	7.2	4626	17.6	8004	30.4
5 USA	3600	13.7	6853	26.0	10130	38.5
5 USA+1	688	2.6	1669	6.3	2961	11.3
5*	4087	15.5	8611	32.7	13670	52.0
5*+1	479	1.8	1464	5.6	3005	11.4
Alibi	1236	4.7	2310	8.8	3559	13.5
Alibi+1	352	1.3	818	3.1	1396	5.3
AlJazeera English	295	1.1	668	2.5	1256	4.8
Animal Planet	486	1.8	1227	4.7	2246	8.5
Animal Planet+1	170	0.6	448	1.7	886	3.4
ARY News	119	0.5	196	0.7	262	1.0
attheraces	233	0.9	418	1.6	658	2.5
BBC 1	23404	88.9	25714	97.7	26216	99.6
BBC 2	18347	69.7	23857	90.7	25728	97.8
BBC 3	9525	36.2	17849	67.8	23310	88.6
BBC 4	6334	24.1	12796	48.6	17923	68.1
BBC HD	1536	5.8	3394	12.9	5631	21.4
BBC News	5216	19.8	9148	34.8	13032	49.5
BBC Parliament	315	1.2	926	3.5	1938	7.4
BBC RB 6780	166	0.6	445	1.7	859	3.3
BBC RB 6790	1	0.0	3	0.0	10	0.0
BBC RB 6880	194	0.7	718	2.7	1721	6.5
BBC RB 6881	178	0.7	645	2.5	1614	6.1
BBC RB 6882	134	0.5	523	2.0	1298	4.9
BBC RB 6883	135	0.5	509	1.9	1318	5.0
BBC RB 6886	129	0.5	433	1.6	1016	3.9
BBC RB FREEVIEW 301	1218	4.6	3118	11.8	5396	20.5
BET	62	0.2	193	0.7	466	1.8
BET+1	40	0.2	130	0.5	285	1.1
Bio	531	2.0	1305	5.0	2396	9.1
Blighty	239	0.9	701	2.7	1402	5.3
Bliss	193	0.7	545	2.1	1162	4.4
Boomerang	566	2.1	1382	5.3	2489	9.5
Boomerang+1	397	1.5	1014	3.9	1889	7.2
BuzMuzik	132	0.5	372	1.4	780	3.0
Cartoon Network	383	1.5	958	3.6	1808	6.9
Cartoon Network Too	260	1.0	682	2.6	1291	4.9
Cartoonito	496	1.9	1054	4.0	1771	6.7
CBBC	1417	5.4	3259	12.4	5605	21.3
Cbeebies	2364	9.0	4301	16.3	6344	24.1
CBS Action	670	2.5	1568	6.0	2720	10.3
CBS Drama	518	2.0	1225	4.7	2224	8.5
CBS Reality TV	715	2.7	1674	6.4	2911	11.1
CBS Reality+1	536	2.0	1277	4.9	2311	8.8
Challenge TV	2256	8.6	4979	18.9	8542	32.5
Challenge TV+1	470	1.8	1346	5.1	2629	10.0
CHANNEL 4	17329	65.9	23859	90.7	25649	97.5
CHANNEL 4+1	6341	24.1	13399	50.9	18836	71.6
CHANNEL 5	14461	55.0	21262	80.8	24540	93.3
CHANNEL 5+1	2285	8.7	5489	20.9	9372	35.6
Channel AKA	153	0.6	418	1.6	867	3.3
Channel Starz	203	0.8	533	2.0	981	3.7
Chart Show TV	327	1.2	837	3.2	1511	5.7
CITV and CITV Breakfast	846	3.2	1979	7.5	3424	13.0
Clubland TV	153	0.6	413	1.6	846	3.2
Comedy Central	2071	7.9	4440	16.9	6850	26.0
Comedy Central Extra	664	2.5	1716	6.5	3085	11.7
Comedy Central Extra+1	129	0.5	416	1.6	952	3.6
Comedy Central+1	1010	3.8	2539	9.6	4389	16.7
Community Channel	133	0.5	458	1.7	1023	3.9
Crime & Investigation Net+1	225	0.9	492	1.9	835	3.2

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Crime & Investigation Network	513	2.0	1090	4.1	1867	7.1
Dance Nation TV	135	0.5	404	1.5	805	3.1
Dave	5340	20.3	11103	42.2	16299	61.9
Dave ja vu	672	2.6	1951	7.4	3931	14.9
Discovery	1181	4.5	2409	9.2	3790	14.4
Discovery History	478	1.8	1142	4.3	1953	7.4
Discovery History +1	130	0.5	326	1.2	577	2.2
Discovery Home & Health	412	1.6	983	3.7	1789	6.8
Discovery Home & Health+1	243	0.9	625	2.4	1177	4.5
Discovery Real Time	542	2.1	1391	5.3	2585	9.8
Discovery Real Time+1	348	1.3	955	3.6	1921	7.3
Discovery Science	520	2.0	1259	4.8	2188	8.3
Discovery Science+1	130	0.5	395	1.5	812	3.1
Discovery Shed	364	1.4	885	3.4	1622	6.2
Discovery Travel & Living	194	0.7	542	2.1	1117	4.2
Discovery Turbo	445	1.7	997	3.8	1618	6.2
Discovery+1	641	2.4	1543	5.9	2628	10.0
Disney Channel	593	2.3	1320	5.0	2113	8.0
Disney Channel+1	445	1.7	1033	3.9	1761	6.7
Disney Cinemagic	308	1.2	722	2.7	1228	4.7
Disney Cinemagic+1	115	0.4	301	1.1	570	2.2
Disney Junior	789	3.0	1541	5.9	2358	9.0
Disney Junior Plus	592	2.3	1230	4.7	1837	7.0
Disney XD	354	1.3	927	3.5	1621	6.2
Disney XD +1	295	1.1	782	3.0	1431	5.4
DMAX	710	2.7	2060	7.8	4016	15.3
DMAX+1	441	1.7	1359	5.2	2740	10.4
DMAX+2	114	0.4	431	1.6	1020	3.9
E!	761	2.9	1609	6.1	2684	10.2
E4	5549	21.1	10472	39.8	15193	57.7
E4+1	3680	14.0	7785	29.6	12204	46.4
Eden	417	1.6	1107	4.2	2099	8.0
Eden+1	253	1.0	742	2.8	1468	5.6
ESPN	444	1.7	1039	3.9	1720	6.5
ESPN America	62	0.2	184	0.7	338	1.3
ESPN Classic	182	0.7	560	2.1	1068	4.1
Euronews	153	0.6	367	1.4	696	2.6
Eurosport	606	2.3	1543	5.9	2729	10.4
Eurosport 2	441	1.7	1076	4.1	1837	7.0
Extreme Sports Channel	106	0.4	329	1.3	693	2.6
Film4	5754	21.9	11086	42.1	15644	59.5
Film4 HD	140	0.5	389	1.5	716	2.7
Film4+1	1046	4.0	2765	10.5	4680	17.8
Flava	219	0.8	644	2.4	1231	4.7
Food Network	990	3.8	2170	8.2	3919	14.9
Food Network +1	284	1.1	706	2.7	1298	4.9
Fox News	93	0.4	222	0.8	439	1.7
FX	1390	5.3	2705	10.3	4139	15.7
FX+	344	1.3	802	3.0	1404	5.3
GOLD	2298	8.7	4863	18.5	7327	27.8
GOLD+1	978	3.7	2416	9.2	4247	16.1
Good Food	587	2.2	1511	5.7	2782	10.6
Good Food +1	344	1.3	901	3.4	1635	6.2
Greatest Hits TV	192	0.7	565	2.1	1148	4.4
heat	262	1.0	758	2.9	1491	5.7
Hi TV	62	0.2	140	0.5	268	1.0
History	765	2.9	1450	5.5	2304	8.8
History +1	420	1.6	826	3.1	1402	5.3
Home	595	2.3	1488	5.7	2721	10.3
Home +1	380	1.4	989	3.8	1866	7.1
Horror Channel	506	1.9	1239	4.7	2242	8.5
Horror Channel +1	303	1.2	813	3.1	1574	6.0

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horse and Country	73	0.3	207	0.8	416	1.6
Investigation Discovery	306	1.2	574	2.2	941	3.6
ITV1	19537	74.2	24078	91.5	25664	97.5
ITV1 HD	2017	7.7	3650	13.9	5586	21.2
ITV1+1	5392	20.5	11451	43.5	16559	62.9
ITV2	10028	38.1	17376	66.0	21965	83.5
ITV2+1	3863	14.7	8710	33.1	13534	51.4
ITV3	6978	26.5	12352	46.9	17072	64.9
ITV3+1	904	3.4	2101	8.0	3584	13.6
ITV4	5584	21.2	12032	45.7	17699	67.3
ITV4+1	609	2.3	1698	6.5	3317	12.6
Kerrang	205	0.8	567	2.2	1114	4.2
Kiss TV	324	1.2	903	3.4	1710	6.5
Kix!	154	0.6	340	1.3	626	2.4
Liverpool FC TV	158	0.6	390	1.5	674	2.6
Magic TV	379	1.4	1043	4.0	1974	7.5
Massive R&B	150	0.6	413	1.6	815	3.1
Men & Movies	212	0.8	608	2.3	1217	4.6
Men & Movies +1	120	0.5	399	1.5	877	3.3
MGM HD	95	0.4	296	1.1	656	2.5
Military History	387	1.5	906	3.4	1571	6.0
More 4	7308	27.8	14298	54.3	19571	74.4
More 4+1	1274	4.8	3168	12.0	5434	20.7
Motors TV	118	0.4	341	1.3	650	2.5
Movies 24	416	1.6	1115	4.2	1958	7.4
Movies 24 +	325	1.2	883	3.4	1687	6.4
Movies 4 Men	461	1.8	1160	4.4	2068	7.9
Movies4Men+1	321	1.2	905	3.4	1678	6.4
MTV	1060	4.0	2407	9.1	4037	15.3
MTV +1	255	1.0	743	2.8	1539	5.8
MTV Base	319	1.2	918	3.5	1611	6.1
MTV Classic	231	0.9	671	2.6	1350	5.1
MTV Dance	276	1.0	782	3.0	1521	5.8
MTV Hits	441	1.7	1242	4.7	2233	8.5
MTV Live	176	0.7	552	2.1	1148	4.4
MTV Music	366	1.4	937	3.6	1683	6.4
MTV Rocks	214	0.8	653	2.5	1286	4.9
MUTV	44	0.2	101	0.4	214	0.8
My Channel	45	0.2	153	0.6	336	1.3
National Geographic +1	462	1.8	1202	4.6	2106	8.0
National Geographic TV	695	2.6	1744	6.6	3080	11.7
National Geographic Wild	463	1.8	1203	4.6	2214	8.4
Nick Jr	749	2.8	1469	5.6	2299	8.7
Nick Jr 2	500	1.9	1070	4.1	1809	6.9
Nickelodeon	505	1.9	1190	4.5	2136	8.1
Nickelodeon Replay	382	1.5	955	3.6	1680	6.4
Nicktoons	421	1.6	1014	3.9	1811	6.9
NickToons Replay	38	0.1	119	0.5	286	1.1
PBS	220	0.8	659	2.5	1379	5.2
Pick TV	4905	18.6	9106	34.6	13196	50.2
Pick TV+1	420	1.6	1234	4.7	2406	9.1
Pop	232	0.9	584	2.2	1124	4.3
Pop Girl	117	0.4	303	1.2	629	2.4
Pop Girl+1	76	0.3	166	0.6	337	1.3
Quest	2438	9.3	5285	20.1	8406	31.9
Quest +1	192	0.7	637	2.4	1368	5.2
Really	2924	11.1	6244	23.7	9817	37.3
RT	310	1.2	720	2.7	1297	4.9
S4C	273	1.0	603	2.3	1145	4.4
SAB	72	0.3	169	0.6	304	1.2
Scuzz	118	0.5	334	1.3	651	2.5
Sky 1	4067	15.5	7474	28.4	9977	37.9

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky 2	1653	6.3	4054	15.4	6633	25.2
Sky Arts 1	657	2.5	1983	7.5	3823	14.5
Sky Arts 2	496	1.9	1397	5.3	2687	10.2
Sky Atlantic	1624	6.2	3123	11.9	4818	18.3
Sky Box Office (Movies)	83	0.3	308	1.2	644	2.4
Sky Living	2897	11.0	5619	21.4	8124	30.9
Sky Living +1	1243	4.7	3098	11.8	5524	21.0
Sky LIVINGit	1331	5.1	3417	13.0	5645	21.5
Sky LIVINGit +1	235	0.9	764	2.9	1552	5.9
Sky Movies Action & Adventure	553	2.1	1409	5.4	2374	9.0
Sky Movies Classics	213	0.8	611	2.3	1171	4.5
Sky Movies Comedy	472	1.8	1251	4.8	2195	8.3
Sky Movies Crime & Thriller	386	1.5	1077	4.1	2024	7.7
Sky Movies Drama & Romance	391	1.5	1072	4.1	1946	7.4
Sky Movies Family	596	2.3	1489	5.7	2504	9.5
Sky Movies Indie	194	0.7	640	2.4	1331	5.1
Sky Movies Modern Greats	363	1.4	1071	4.1	1965	7.5
Sky Movies Premiere	993	3.8	2067	7.9	2989	11.4
Sky Movies Premiere+1	399	1.5	1078	4.1	1901	7.2
Sky Movies SciFi-Horror	404	1.5	1112	4.2	1946	7.4
Sky Movies Showcase	660	2.5	1648	6.3	2726	10.4
Sky News	2853	10.8	5115	19.4	7861	29.9
Sky News Active	161	0.6	310	1.2	522	2.0
Sky Sports 1	2031	7.7	3415	13.0	4510	17.1
Sky Sports 2	1413	5.4	2767	10.5	3975	15.1
Sky Sports 3	885	3.4	1949	7.4	3058	11.6
Sky Sports 4	607	2.3	1566	6.0	2644	10.1
Sky Sports Active 1	16	0.1	69	0.3	175	0.7
Sky Sports Active 2	12	0.0	48	0.2	130	0.5
Sky Sports Active 3	12	0.0	52	0.2	133	0.5
Sky Sports Active 4	5	0.0	17	0.1	39	0.1
Sky Sports Active 5	5	0.0	21	0.1	62	0.2
Sky Sports Active 6	6	0.0	22	0.1	77	0.3
Sky Sports Active 7	5	0.0	19	0.1	58	0.2
Sky Sports Active Other	26	0.1	100	0.4	290	1.1
Sky Sports F1	579	2.2	1500	5.7	2495	9.5
Sky Sports News	2132	8.1	3545	13.5	4761	18.1
Smash Hits	310	1.2	884	3.4	1741	6.6
Sony Movie Channel	336	1.3	949	3.6	1836	7.0
Sony Movie Channel +1	263	1.0	791	3.0	1538	5.8
Sony TV	448	1.7	1272	4.8	2556	9.7
Sony TV+1	148	0.6	499	1.9	1167	4.4
Star Gold	196	0.7	337	1.3	453	1.7
Star Life OK	150	0.6	238	0.9	291	1.1
Star Plus	364	1.4	491	1.9	683	2.6
Style	166	0.6	400	1.5	770	2.9
Sunrise TV	106	0.4	210	0.8	325	1.2
Syfy	1374	5.2	3248	12.3	5269	20.0
Syfy +1	257	1.0	732	2.8	1507	5.7
TCM	725	2.8	1684	6.4	3020	11.5
TCM 2	193	0.7	604	2.3	1247	4.7
The Africa Channel	52	0.2	134	0.5	296	1.1
The Box	361	1.4	1023	3.9	1995	7.6
The Travel Channel	104	0.4	323	1.2	683	2.6
The Travel Channel+1	92	0.3	300	1.1	617	2.3
The Vault	236	0.9	636	2.4	1280	4.9
Tiny Pop	341	1.3	809	3.1	1458	5.5
Tiny Pop+1	171	0.7	400	1.5	755	2.9
Trace Sports	15	0.1	53	0.2	143	0.5
True Entertainment	459	1.7	1098	4.2	2063	7.8
True Movies 1	614	2.3	1468	5.6	2500	9.5
True Movies 2	442	1.7	1124	4.3	1892	7.2

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
UMP Movies	260	1.0	427	1.6	585	2.2
UMP Stars	72	0.3	142	0.5	225	0.9
Universal	1281	4.9	2430	9.2	3821	14.5
Universal+1	488	1.9	1103	4.2	1905	7.2
VH-1	372	1.4	1108	4.2	2192	8.3
Vintage TV	346	1.3	880	3.3	1724	6.6
VIVA	1632	6.2	4071	15.5	7252	27.6
Vox Africa	54	0.2	104	0.4	188	0.7
Watch	2707	10.3	5696	21.6	8364	31.8
Watch+1	597	2.3	1763	6.7	3451	13.1
Wedding TV	92	0.3	267	1.0	567	2.2
Yesterday	4619	17.6	8379	31.8	11758	44.7
Yesterday+1	451	1.7	1130	4.3	1993	7.6
Zing	137	0.5	263	1.0	442	1.7
Other Non Itemised Channels	7445	28.3	12850	48.8	17622	67.0