

BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	49736	92.9	56730	98.1	57519	99.5
4Music	3840	6.9	9819	17.0	16924	29.3
4seven	4534	8.5	12691	22.0	22941	39.7
5 USA	5372	9.9	11583	20.0	18701	32.4
5 USA+1	1181	2.3	3158	5.5	5898	10.2
5*	6284	11.7	15284	26.4	25024	43.3
5*+1	865	1.6	2819	4.9	6112	10.6
Aaj Tak	302	0.6	558	1.0	801	1.4
Alibi	2158	4.1	4387	7.6	7137	12.3
Alibi+1	663	1.6	1684	2.9	3203	5.5
AlJazeera English	897	1.6	2055	3.6	3524	6.1
Animal Planet	1131	2.3	3102	5.4	5539	9.6
Animal Planet+1	252	0.6	785	1.4	1711	3.0
ARY News	372	0.6	695	1.2	1009	1.7
attheraces	467	0.9	891	1.5	1396	2.4
BBC 3	13994	25.8	30018	51.9	43173	74.7
BBC 4	9829	18.1	21346	36.9	31994	55.4
BBC News	8589	16.2	15971	27.6	23640	40.9
BBC Parliament	543	1.0	1661	2.9	3630	6.3
BBC RB 6880	570	1.0	2056	3.6	4733	8.2
BBC RB FREEVIEW 301	1335	2.4	3744	6.5	7288	12.6
BBC RB HD	268	0.5	1018	1.8	2652	4.6
BBC1	41381	77.0	52760	91.3	55970	96.8
BBC2	30513	57.1	46211	79.9	52786	91.3
BET:BlackEntTv	260	0.5	775	1.3	1766	3.1
BET:BlackEntTv +1	125	0.2	346	0.6	730	1.3
Bio	880	1.6	2243	3.9	4041	7.0
Bliss	339	0.7	1095	1.9	2291	4.0
Boomerang	1865	3.5	4429	7.7	7668	13.3
Boomerang+1	1034	1.8	2605	4.5	4825	8.3
BuzMuzik	303	0.5	965	1.7	1955	3.4
Capital TV	371	0.7	1119	1.9	2440	4.2
Cartoon Network	1758	3.6	3571	6.2	5826	10.1
Cartoon Network Too	892	1.5	2217	3.8	4024	7.0
Cartoonito	985	1.7	2507	4.3	4501	7.8
CBBC	4016	7.1	8552	14.8	14052	24.3
Cbeebies	5206	9.1	10061	17.4	15010	26.0
CBS Action	970	1.8	2443	4.2	4830	8.4
CBS Drama	1024	2.0	2740	4.7	5458	9.4
CBS Reality TV	1259	2.3	3086	5.3	5957	10.3
CBS Reality+1	881	1.5	2189	3.8	4230	7.3
Challenge TV	3583	6.4	8770	15.2	15714	27.2
Challenge TV+1	874	1.5	2539	4.4	5314	9.2
CHANNEL 4	29718	55.3	46348	80.2	53275	92.2
CHANNEL 4+1	10561	20.0	24375	42.2	36921	63.9
CHANNEL 5	23777	43.8	41200	71.3	50466	87.3
CHANNEL 5+1	4560	9.0	11953	20.7	21561	37.3
Channel AKA	257	0.4	740	1.3	1527	2.6
Channel Starz	472	0.8	1345	2.3	2543	4.4
Chart Show Dance	275	0.5	877	1.5	1799	3.1
Chart Show TV	691	1.2	1984	3.4	3696	6.4
CITV and CITV Breakfast	2713	5.0	5681	9.8	9360	16.2
Clubland TV	313	0.7	916	1.6	1933	3.3
Comedy Central	4180	8.0	9425	16.3	14765	25.5
Comedy Central Extra	1347	2.4	3900	6.7	7640	13.2
Comedy Central Extra+1	350	0.7	1209	2.1	2684	4.6
Comedy Central+1	2093	4.0	5488	9.5	9610	16.6
Community Channel	246	0.5	862	1.5	1993	3.4
Crime & Investigation Net+1	224	0.4	619	1.1	1214	2.1
Crime & Investigation Network	577	1.3	1358	2.3	2547	4.4
Dave	11494	21.8	24151	41.8	35107	60.7
Dave ja vu	1991	4.3	5795	10.0	12153	21.0

**BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)**

**Individuals 4+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	2611	5.2	5518	9.5	8690	15.0
Discovery History	594	1.2	1663	2.9	3129	5.4
Discovery History +1	455	0.9	1318	2.3	2646	4.6
Discovery Home & Health	619	1.3	1725	3.0	3384	5.9
Discovery Home & Health+1	400	0.9	1202	2.1	2452	4.2
Discovery Science	1052	1.9	2709	4.7	4745	8.2
Discovery Science+1	291	0.6	847	1.5	1682	2.9
Discovery Shed	745	1.5	1910	3.3	3716	6.4
Discovery Turbo	950	1.9	2377	4.1	4008	6.9
Discovery+1	1401	2.8	3573	6.2	6117	10.6
Disney Channel	2275	4.1	4502	7.8	6795	11.8
Disney Channel+1	1761	3.1	3682	6.4	5666	9.8
Disney Junior	2134	3.7	4428	7.7	6839	11.8
Disney Junior Plus	1350	2.3	3066	5.3	4880	8.4
Disney XD	1191	2.2	2866	5.0	4948	8.6
Disney XD +1	966	1.9	2427	4.2	4321	7.5
DMAX	1121	2.1	3322	5.7	6690	11.6
DMAX+1	323	0.6	1028	1.8	2313	4.0
E!	1438	2.7	3175	5.5	5465	9.5
E4	10095	19.1	20435	35.4	30436	52.7
E4+1	6535	11.9	15132	26.2	23863	41.3
Eden	699	1.3	2088	3.6	4235	7.3
Eden+1	458	1.0	1435	2.5	3013	5.2
ESPN	447	0.9	1230	2.1	2434	4.2
Euronews	239	0.6	643	1.1	1231	2.1
Eurosport	1245	2.4	3178	5.5	5852	10.1
Eurosport 2	1221	2.7	3001	5.2	5305	9.2
Extreme Sports Channel	260	0.5	792	1.4	1691	2.9
Film4	9452	17.7	20258	35.0	30383	52.6
Film4 HD	575	1.0	1614	2.8	3552	6.1
Film4+1	2749	5.5	7574	13.1	15171	26.2
Flava	358	0.6	1129	2.0	2470	4.3
Food Network	1944	3.5	4598	8.0	8272	14.3
Food Network +1	434	0.8	1144	2.0	2454	4.2
FOX	2823	5.4	6120	10.6	9549	16.5
Fox News	146	0.3	386	0.7	828	1.4
FOX+	682	1.2	1731	3.0	3153	5.5
GOLD	4381	8.1	10549	18.3	16658	28.8
GOLD+1	1876	3.6	5177	9.0	9907	17.1
Good Food	925	1.8	2549	4.4	4870	8.4
Good Food +1	616	1.1	1735	3.0	3493	6.0
Greatest Hits TV	318	0.6	953	1.6	1993	3.4
H2	796	1.4	1978	3.4	3721	6.4
Heart TV	301	0.7	938	1.6	2004	3.5
heat	652	1.1	1991	3.4	4034	7.0
History	1554	3.3	3169	5.5	4893	8.5
History +1	966	2.0	2285	4.0	3666	6.3
Holiday & Cruise Channel	65	0.1	196	0.3	462	0.8
Home	830	1.7	2181	3.8	4310	7.5
Home +1	552	1.2	1564	2.7	3093	5.4
Horror Channel	889	1.6	2334	4.0	4574	7.9
Horror Channel +1	535	1.0	1519	2.6	3169	5.5
Horse and Country	96	0.2	290	0.5	649	1.1
Investigation Discovery	716	1.7	1764	3.1	3164	5.5
Investigation Discovery +1	387	0.8	946	1.6	1662	2.9
ITV	33719	63.7	47985	83.0	54013	93.4
ITV HD	4546	9.0	8778	15.2	13561	23.5
ITV+1	9169	17.0	21373	37.0	33206	57.5
ITV2	17205	32.7	34048	58.9	45748	79.2
ITV2+1	6539	12.1	16724	28.9	27828	48.1
ITV3	9506	17.5	19079	33.0	28562	49.4
ITV3+1	1325	2.4	3398	5.9	6271	10.9

BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV4	9804	18.4	22744	39.3	34831	60.3
ITV4+1	1027	1.9	3118	5.4	6468	11.2
Kerrang	623	1.1	1664	2.9	3090	5.3
Kiss TV	853	1.5	2484	4.3	4886	8.5
Kix	512	0.9	1120	1.9	2006	3.5
Liverpool FC TV	420	0.7	1099	1.9	2138	3.7
Magic TV	870	1.6	2539	4.4	5125	8.9
MGM HD	216	0.5	678	1.2	1440	2.5
More 4	10429	19.5	23728	41.1	36062	62.4
More 4+1	2267	4.2	6562	11.4	11850	20.5
more>movies/movie mix	3332	6.0	8388	14.5	14400	24.9
more>movies/movie mix +1	256	0.6	974	1.7	2247	3.9
Motors TV	247	0.4	633	1.1	1156	2.0
Movies 24	619	1.4	1790	3.1	3542	6.1
Movies 24 +	573	1.2	1761	3.0	3493	6.0
Movies 4 Men	807	1.6	2094	3.6	3843	6.6
Movies4Men+1	595	1.3	1657	2.9	2979	5.2
MTV	2519	4.7	6187	10.7	10609	18.4
MTV +1	406	0.8	1288	2.2	2812	4.9
MTV Base	622	1.1	1840	3.2	3708	6.4
MTV Classic	397	0.7	1253	2.2	2663	4.6
MTV Dance	608	1.1	1766	3.1	3710	6.4
MTV Hits	855	1.5	2476	4.3	4828	8.4
MTV Live	541	1.0	1673	2.9	3681	6.4
MTV Music	983	1.7	2781	4.8	5517	9.5
MTV Rocks	481	0.8	1340	2.3	2693	4.7
My Channel	27	0.0	99	0.2	293	0.5
National Geographic +1	790	1.6	2285	4.0	4303	7.4
National Geographic TV	1346	2.6	3574	6.2	6393	11.1
National Geographic Wild	856	1.5	2536	4.4	4913	8.5
Nick Jr	1828	3.3	4024	7.0	6490	11.2
Nick Jr +1	412	0.7	1078	1.9	2085	3.6
Nick Jr 2	1526	2.9	3418	5.9	5640	9.8
Nickelodeon	1560	2.9	3477	6.0	5688	9.8
Nickelodeon +1	1165	2.0	2728	4.7	4572	7.9
Nicktoons	1385	2.5	3060	5.3	5194	9.0
PBS America	506	1.0	1560	2.7	3273	5.7
Pick TV	7672	14.3	16135	27.9	24992	43.2
Pick TV+1	745	1.4	2244	3.9	4690	8.1
Planet Pop	480	0.9	1436	2.5	2847	4.9
Pop	841	1.7	1988	3.4	3510	6.1
Pop Girl	408	0.7	899	1.6	1702	2.9
Quest	4447	8.3	10073	17.4	16798	29.1
Quest +1	510	0.9	1647	2.8	3534	6.1
Really	4556	8.3	10753	18.6	17903	31.0
Rishtey	747	1.4	1268	2.2	1825	3.2
RT	455	0.9	1192	2.1	2284	4.0
S4C	464	0.8	1221	2.1	2583	4.5
SAB	478	0.8	935	1.6	1496	2.6
Scuzz	367	0.6	948	1.6	1756	3.0
Sky 1	7622	15.0	15571	26.9	22053	38.2
Sky 1 +1	572	1.1	1793	3.1	3758	6.5
Sky 2	2655	5.3	7539	13.0	13873	24.0
Sky Arts 1	1331	2.4	3977	6.9	7729	13.4
Sky Arts 2	812	1.5	2282	3.9	4681	8.1
Sky Atlantic	2260	4.2	5260	9.1	8933	15.5
Sky Atlantic +1	326	0.7	874	1.5	1794	3.1
Sky Box Office (Movies)	152	0.3	557	1.0	1348	2.3
Sky Living	5234	9.8	11602	20.1	17654	30.5
Sky Living +1	2161	4.1	5994	10.4	10941	18.9
Sky LIVINGit	2240	4.5	6284	10.9	11661	20.2
Sky LIVINGit +1	351	0.8	1095	1.9	2525	4.4

**BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)**

**Individuals 4+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Movies Action & Adventure	1367	2.6	3796	6.6	6614	11.4
Sky Movies Comedy	1132	2.1	3228	5.6	5906	10.2
Sky Movies Crime & Thriller	722	1.3	2265	3.9	4458	7.7
Sky Movies Disney	1451	2.6	3581	6.2	6107	10.6
Sky Movies Drama & Romance	620	1.6	2039	3.5	4169	7.2
Sky Movies Family	1328	2.3	3606	6.2	6461	11.2
Sky Movies Greats	1205	2.1	3255	5.6	5770	10.0
Sky Movies Premiere	2145	4.2	5132	8.9	7804	13.5
Sky Movies Premiere+1	857	1.5	2509	4.3	4478	7.7
Sky Movies SciFi-Horror	927	1.7	2666	4.6	4892	8.5
Sky Movies Select	503	1.1	1616	2.8	3421	5.9
Sky Movies Showcase	1264	2.2	3676	6.4	6574	11.4
Sky News	5031	9.7	9748	16.9	15288	26.5
Sky Sports 1	4489	9.1	8520	14.7	12280	21.2
Sky Sports 2	3416	6.8	6213	10.7	8642	15.0
Sky Sports 3	2005	4.0	4568	7.9	6942	12.0
Sky Sports 4	1500	3.4	3836	6.6	6386	11.0
Sky Sports Active Hi 1	8	0.0	31	0.1	83	0.1
Sky Sports Active Hi 5	10	0.0	40	0.1	105	0.2
Sky Sports Active Lo 1	2	0.0	11	0.0	32	0.1
Sky Sports Active Lo 2	17	0.0	68	0.1	187	0.3
Sky Sports Active Lo 3	37	0.1	145	0.3	393	0.7
Sky Sports Active Lo 4	11	0.0	43	0.1	121	0.2
Sky Sports Active Lo 5	16	0.0	63	0.1	182	0.3
Sky Sports Active Lo 6	14	0.0	56	0.1	160	0.3
Sky Sports Active Lo 7	11	0.0	47	0.1	155	0.3
Sky Sports Active Lo 8	3	0.0	13	0.0	41	0.1
Sky Sports F1	1130	2.0	3069	5.3	4908	8.5
Sky Sports News	4955	9.8	8647	15.0	11890	20.6
Smash Hits	802	1.4	2384	4.1	4721	8.2
Sony Movie Channel	476	1.1	1516	2.6	3088	5.3
Sony Movie Channel +1	403	0.9	1314	2.3	2749	4.8
Sony TV	739	1.4	2371	4.1	5281	9.1
Sony TV+1	336	0.6	1169	2.0	2790	4.8
Star Gold	475	1.2	963	1.7	1422	2.5
Star Life OK	426	0.7	784	1.4	1024	1.8
Star Plus	990	2.1	1482	2.6	1905	3.3
Style	244	0.5	723	1.3	1556	2.7
Syfy	2542	4.9	6457	11.2	11159	19.3
Syfy +1	679	1.4	2019	3.5	4119	7.1
TCM	1193	2.3	3015	5.2	5491	9.5
The Africa Channel	181	0.3	468	0.8	962	1.7
The Box	932	1.6	2650	4.6	5219	9.0
The Travel Channel	559	1.1	1739	3.0	3935	6.8
The Travel Channel+1	169	0.3	555	1.0	1185	2.1
The Vault	437	0.8	1303	2.3	2572	4.5
Tiny Pop	979	2.0	2370	4.1	4339	7.5
Tiny Pop+1	433	1.0	1095	1.9	2091	3.6
TLC	2694	5.3	6507	11.3	11369	19.7
TLC +1	677	1.3	1964	3.4	4097	7.1
True Drama	310	0.6	997	1.7	2146	3.7
True Entertainment	1165	2.4	3210	5.6	6956	12.0
True Movies 1	857	1.6	2295	4.0	4313	7.5
True Movies 2	564	1.1	1564	2.7	2892	5.0
UMP Movies	792	1.4	1484	2.6	2011	3.5
Universal	2096	3.7	4435	7.7	7376	12.8
Universal+1	785	1.7	1996	3.5	3675	6.4
VH-1	663	1.1	2064	3.6	4319	7.5
Vintage TV	631	1.2	1752	3.0	3476	6.0
VIVA	3352	5.8	8666	15.0	15570	26.9
Vox Africa	109	0.2	253	0.4	496	0.9
Watch	5135	9.9	12390	21.4	19178	33.2

**BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)**

**Individuals 4+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Watch+1	1236	2.4	3764	6.5	7949	13.8
Yesterday	5294	9.7	11490	19.9	17754	30.7
Yesterday+1	592	1.2	1703	2.9	3291	5.7
Zing	537	1.0	1053	1.8	1586	2.7
Other Non Itemised Channels	8501	15.9	17499	30.3	27425	47.4

BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	42593	93.4	48320	98.2	48963	99.5
4Music	3346	7.1	8534	17.3	14735	29.9
4seven	4210	9.3	11653	23.7	20819	42.3
5 USA	5172	11.2	10974	22.3	17508	35.6
5 USA+1	1113	2.6	2945	6.0	5441	11.1
5*	5849	12.9	14027	28.5	22594	45.9
5*+1	797	1.7	2567	5.2	5500	11.2
Aaj Tak	232	0.6	418	0.8	583	1.2
Alibi	2058	4.6	4128	8.4	6607	13.4
Alibi+1	633	1.8	1574	3.2	2978	6.1
AlJazeera English	858	1.8	1952	4.0	3330	6.8
Animal Planet	1012	2.4	2771	5.6	4897	9.9
Animal Planet+1	227	0.6	706	1.4	1494	3.0
ARY News	279	0.6	535	1.1	749	1.5
attheraces	445	1.0	827	1.7	1270	2.6
BBC 3	12623	27.2	26805	54.5	38115	77.4
BBC 4	9520	20.6	20341	41.3	29805	60.6
BBC News	8142	17.9	14883	30.2	21649	44.0
BBC Parliament	530	1.2	1602	3.3	3477	7.1
BBC RB 6880	534	1.1	1913	3.9	4402	8.9
BBC RB FREEVIEW 301	1268	2.7	3522	7.2	6761	13.7
BBC RB HD	254	0.5	960	2.0	2517	5.1
BBC1	37163	81.5	45980	93.4	48099	97.7
BBC2	28373	62.3	41533	84.4	46193	93.9
BET:BlackEntTv	223	0.5	663	1.3	1552	3.2
BET:BlackEntTv +1	106	0.2	295	0.6	615	1.3
Bio	789	1.6	2009	4.1	3568	7.2
Bliss	288	0.8	907	1.8	1851	3.8
Boomerang	990	2.2	2570	5.2	4761	9.7
Boomerang+1	540	1.1	1445	2.9	2815	5.7
BuzMuzik	241	0.5	765	1.6	1517	3.1
Capital TV	292	0.7	888	1.8	1887	3.8
Cartoon Network	870	1.9	1999	4.1	3592	7.3
Cartoon Network Too	479	1.0	1277	2.6	2451	5.0
Cartoonito	535	1.1	1489	3.0	2807	5.7
CBBC	2007	4.2	4972	10.1	9014	18.3
Cbeebies	3502	7.2	7000	14.2	10809	22.0
CBS Action	930	2.0	2286	4.6	4392	8.9
CBS Drama	941	2.2	2513	5.1	4901	10.0
CBS Reality TV	1156	2.6	2804	5.7	5404	11.0
CBS Reality+1	806	1.6	2009	4.1	3839	7.8
Challenge TV	3197	6.8	7676	15.6	13604	27.6
Challenge TV+1	772	1.6	2231	4.5	4574	9.3
CHANNEL 4	26898	58.9	40892	83.1	46083	93.6
CHANNEL 4+1	9628	21.3	21976	44.6	32819	66.7
CHANNEL 5	21466	46.6	36336	73.8	43752	88.9
CHANNEL 5+1	4181	9.7	10795	21.9	19173	39.0
Channel AKA	199	0.4	567	1.2	1140	2.3
Channel Starz	350	0.7	1021	2.1	1916	3.9
Chart Show Dance	216	0.5	685	1.4	1418	2.9
Chart Show TV	535	1.1	1527	3.1	2821	5.7
CITV and CITV Breakfast	1316	2.8	3169	6.4	5862	11.9
Clubland TV	253	0.7	724	1.5	1464	3.0
Comedy Central	3658	8.4	8183	16.6	12574	25.5
Comedy Central Extra	1214	2.5	3487	7.1	6655	13.5
Comedy Central Extra+1	314	0.7	1083	2.2	2380	4.8
Comedy Central+1	1831	4.1	4760	9.7	8282	16.8
Community Channel	230	0.5	801	1.6	1843	3.7
Crime & Investigation Net+1	211	0.4	585	1.2	1145	2.3
Crime & Investigation Network	542	1.5	1245	2.5	2308	4.7
Dave	10459	23.2	21598	43.9	30875	62.7
Dave ja vu	1811	4.4	5250	10.7	10897	22.1

**BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)**

**Adults 16+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	2380	5.6	4927	10.0	7594	15.4
Discovery History	567	1.4	1578	3.2	2928	5.9
Discovery History +1	435	1.0	1255	2.5	2481	5.0
Discovery Home & Health	571	1.4	1583	3.2	3080	6.3
Discovery Home & Health+1	372	1.0	1110	2.3	2230	4.5
Discovery Science	979	2.1	2505	5.1	4350	8.8
Discovery Science+1	274	0.7	803	1.6	1599	3.2
Discovery Shed	688	1.7	1750	3.6	3351	6.8
Discovery Turbo	892	2.1	2199	4.5	3653	7.4
Discovery+1	1271	2.9	3154	6.4	5247	10.7
Disney Channel	1056	2.2	2464	5.0	4098	8.3
Disney Channel+1	772	1.6	1926	3.9	3244	6.6
Disney Junior	1288	2.7	2781	5.7	4433	9.0
Disney Junior Plus	806	1.6	1901	3.9	3197	6.5
Disney XD	571	1.2	1480	3.0	2823	5.7
Disney XD +1	457	1.0	1262	2.6	2379	4.8
DMAX	978	2.1	2886	5.9	5801	11.8
DMAX+1	282	0.6	901	1.8	2033	4.1
E!	1260	2.8	2720	5.5	4671	9.5
E4	8941	19.7	18076	36.7	26917	54.7
E4+1	5826	12.5	13404	27.2	21037	42.7
Eden	648	1.4	1908	3.9	3796	7.7
Eden+1	427	1.1	1319	2.7	2703	5.5
ESPN	396	0.9	1049	2.1	2068	4.2
Euronews	231	0.6	614	1.2	1156	2.3
Eurosport	1163	2.6	2903	5.9	5179	10.5
Eurosport 2	1142	3.0	2783	5.7	4797	9.7
Extreme Sports Channel	221	0.5	655	1.3	1370	2.8
Film4	8618	18.8	18122	36.8	26797	54.4
Film4 HD	527	1.1	1466	3.0	3176	6.5
Film4+1	2465	5.7	6689	13.6	13343	27.1
Flava	285	0.6	915	1.9	1968	4.0
Food Network	1781	3.8	4176	8.5	7524	15.3
Food Network +1	394	0.8	1029	2.1	2223	4.5
FOX	2580	5.7	5484	11.1	8395	17.1
Fox News	139	0.3	365	0.7	781	1.6
FOX+	638	1.4	1604	3.3	2893	5.9
GOLD	4021	8.8	9461	19.2	14657	29.8
GOLD+1	1754	4.0	4755	9.7	8923	18.1
Good Food	837	1.9	2270	4.6	4364	8.9
Good Food +1	552	1.1	1543	3.1	3103	6.3
Greatest Hits TV	272	0.6	800	1.6	1616	3.3
H2	752	1.5	1851	3.8	3434	7.0
Heart TV	268	0.7	815	1.7	1703	3.5
heat	534	1.1	1634	3.3	3319	6.7
History	1398	3.5	2801	5.7	4296	8.7
History +1	891	2.2	2061	4.2	3223	6.5
Holiday & Cruise Channel	65	0.1	196	0.4	462	0.9
Home	802	1.9	2079	4.2	4053	8.2
Home +1	532	1.4	1491	3.0	2916	5.9
Horror Channel	843	1.8	2185	4.4	4223	8.6
Horror Channel +1	515	1.2	1451	2.9	2981	6.1
Horse and Country	94	0.2	280	0.6	623	1.3
Investigation Discovery	684	2.0	1658	3.4	2896	5.9
Investigation Discovery +1	365	0.9	867	1.8	1495	3.0
ITV	30267	66.6	41987	85.3	46535	94.5
ITV HD	4086	9.5	7733	15.7	11762	23.9
ITV+1	8416	18.4	19201	39.0	29374	59.7
ITV2	15286	34.0	29733	60.4	39561	80.4
ITV2+1	5855	12.8	14778	30.0	24375	49.5
ITV3	9181	19.9	18022	36.6	26453	53.7
ITV3+1	1273	2.8	3220	6.5	5833	11.9

BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV4	9202	20.3	20953	42.6	31491	64.0
ITV4+1	978	2.1	2931	6.0	5983	12.2
Kerrang	517	1.1	1383	2.8	2575	5.2
Kiss TV	696	1.4	2020	4.1	3995	8.1
Kix	264	0.5	611	1.2	1189	2.4
Liverpool FC TV	338	0.7	881	1.8	1686	3.4
Magic TV	745	1.6	2162	4.4	4342	8.8
MGM HD	198	0.6	615	1.3	1296	2.6
More 4	9855	21.7	22019	44.7	32765	66.6
More 4+1	2107	4.7	6054	12.3	10783	21.9
more>movies/movie mix	3108	6.6	7734	15.7	13085	26.6
more>movies/movie mix +1	234	0.6	887	1.8	2031	4.1
Motors TV	230	0.5	592	1.2	1054	2.1
Movies 24	585	1.5	1673	3.4	3277	6.7
Movies 24 +	544	1.4	1680	3.4	3316	6.7
Movies 4 Men	778	1.9	1992	4.0	3626	7.4
Movies4Men+1	576	1.4	1586	3.2	2844	5.8
MTV	2234	4.7	5379	10.9	9048	18.4
MTV +1	369	0.8	1155	2.3	2462	5.0
MTV Base	504	1.1	1474	3.0	2920	5.9
MTV Classic	340	0.7	1073	2.2	2231	4.5
MTV Dance	501	1.0	1434	2.9	3005	6.1
MTV Hits	688	1.4	1990	4.0	3814	7.7
MTV Live	433	0.9	1349	2.7	2910	5.9
MTV Music	795	1.6	2254	4.6	4371	8.9
MTV Rocks	405	0.8	1105	2.2	2186	4.4
My Channel	25	0.1	89	0.2	265	0.5
National Geographic +1	741	1.7	2114	4.3	3915	8.0
National Geographic TV	1258	2.9	3281	6.7	5779	11.7
National Geographic Wild	776	1.6	2255	4.6	4284	8.7
Nick Jr	1163	2.5	2629	5.3	4304	8.7
Nick Jr +1	267	0.5	705	1.4	1390	2.8
Nick Jr 2	981	2.2	2226	4.5	3718	7.6
Nickelodeon	707	1.5	1849	3.8	3330	6.8
Nickelodeon +1	476	1.0	1302	2.6	2433	4.9
Nicktoons	701	1.5	1745	3.5	3230	6.6
PBS America	491	1.0	1509	3.1	3147	6.4
Pick TV	7257	15.8	14994	30.5	22902	46.5
Pick TV+1	686	1.5	2031	4.1	4140	8.4
Planet Pop	370	0.9	1102	2.2	2200	4.5
Pop	413	1.0	1073	2.2	2044	4.2
Pop Girl	192	0.4	476	1.0	970	2.0
Quest	4182	9.2	9386	19.1	15435	31.4
Quest +1	488	1.0	1565	3.2	3323	6.8
Really	4281	9.2	9953	20.2	16366	33.3
Rishtey	572	1.3	986	2.0	1375	2.8
RT	443	1.0	1148	2.3	2180	4.4
S4C	420	0.9	1078	2.2	2241	4.6
SAB	393	0.8	766	1.6	1240	2.5
Scuzz	299	0.6	784	1.6	1467	3.0
Sky 1	6460	15.0	13180	26.8	18517	37.6
Sky 1 +1	506	1.1	1578	3.2	3332	6.8
Sky 2	2383	5.6	6711	13.6	12114	24.6
Sky Arts 1	1264	2.7	3743	7.6	7220	14.7
Sky Arts 2	784	1.8	2175	4.4	4392	8.9
Sky Atlantic	2137	4.7	4868	9.9	8123	16.5
Sky Atlantic +1	315	0.8	833	1.7	1691	3.4
Sky Box Office (Movies)	126	0.3	468	1.0	1150	2.3
Sky Living	4767	10.5	10370	21.1	15448	31.4
Sky Living +1	1979	4.5	5431	11.0	9789	19.9
Sky LIVINGit	2057	4.8	5689	11.6	10368	21.1
Sky LIVINGit +1	334	0.9	1030	2.1	2348	4.8



**BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)**

**Adults 16+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Movies Action & Adventure	1155	2.5	3162	6.4	5432	11.0
Sky Movies Comedy	936	2.0	2651	5.4	4802	9.8
Sky Movies Crime & Thriller	664	1.4	2057	4.2	4003	8.1
Sky Movies Disney	1051	2.2	2635	5.4	4572	9.3
Sky Movies Drama & Romance	545	1.4	1788	3.6	3600	7.3
Sky Movies Family	932	1.9	2591	5.3	4743	9.6
Sky Movies Greats	1031	2.1	2747	5.6	4827	9.8
Sky Movies Premiere	1793	4.2	4230	8.6	6313	12.8
Sky Movies Premiere+1	715	1.5	2082	4.2	3592	7.3
Sky Movies SciFi-Horror	796	1.7	2282	4.6	4163	8.5
Sky Movies Select	462	1.2	1492	3.0	3115	6.3
Sky Movies Showcase	1023	2.1	2931	6.0	5257	10.7
Sky News	4655	10.6	8906	18.1	13854	28.1
Sky Sports 1	4077	9.8	7600	15.4	10817	22.0
Sky Sports 2	3151	7.4	5612	11.4	7628	15.5
Sky Sports 3	1827	4.3	4064	8.3	6087	12.4
Sky Sports 4	1374	3.7	3444	7.0	5587	11.4
Sky Sports Active Hi 1	7	0.0	30	0.1	80	0.2
Sky Sports Active Hi 5	10	0.0	40	0.1	105	0.2
Sky Sports Active Lo 1	2	0.0	8	0.0	25	0.1
Sky Sports Active Lo 2	16	0.0	66	0.1	181	0.4
Sky Sports Active Lo 3	32	0.1	126	0.3	335	0.7
Sky Sports Active Lo 4	10	0.0	40	0.1	113	0.2
Sky Sports Active Lo 5	15	0.0	59	0.1	169	0.3
Sky Sports Active Lo 6	12	0.0	47	0.1	134	0.3
Sky Sports Active Lo 7	11	0.0	43	0.1	146	0.3
Sky Sports Active Lo 8	3	0.0	13	0.0	41	0.1
Sky Sports F1	1038	2.1	2795	5.7	4455	9.1
Sky Sports News	4402	10.2	7487	15.2	10132	20.6
Smash Hits	643	1.3	1903	3.9	3764	7.6
Sony Movie Channel	431	1.2	1359	2.8	2714	5.5
Sony Movie Channel +1	366	0.9	1195	2.4	2485	5.0
Sony TV	694	1.6	2196	4.5	4821	9.8
Sony TV+1	307	0.6	1064	2.2	2488	5.1
Star Gold	387	1.0	766	1.6	1111	2.3
Star Life OK	347	0.7	639	1.3	822	1.7
Star Plus	740	1.8	1115	2.3	1455	3.0
Style	225	0.5	653	1.3	1403	2.8
Syfy	2341	5.2	5843	11.9	9840	20.0
Syfy +1	634	1.5	1867	3.8	3724	7.6
TCM	1143	2.6	2823	5.7	5032	10.2
The Africa Channel	160	0.3	396	0.8	827	1.7
The Box	743	1.5	2136	4.3	4191	8.5
The Travel Channel	534	1.2	1657	3.4	3735	7.6
The Travel Channel+1	156	0.3	518	1.1	1100	2.2
The Vault	362	0.7	1084	2.2	2099	4.3
Tiny Pop	528	1.1	1392	2.8	2729	5.5
Tiny Pop+1	227	0.5	605	1.2	1213	2.5
TLC	2366	5.4	5690	11.6	9856	20.0
TLC +1	579	1.4	1705	3.5	3504	7.1
True Drama	298	0.7	951	1.9	2021	4.1
True Entertainment	1107	2.7	3014	6.1	6468	13.1
True Movies 1	811	1.7	2150	4.4	3953	8.0
True Movies 2	546	1.2	1498	3.0	2749	5.6
UMP Movies	638	1.3	1168	2.4	1574	3.2
Universal	1957	4.1	4060	8.2	6675	13.6
Universal+1	755	1.9	1895	3.9	3462	7.0
VH-1	548	1.1	1690	3.4	3498	7.1
Vintage TV	583	1.4	1604	3.3	3122	6.3
VIVA	2714	5.6	7142	14.5	12916	26.2
Vox Africa	89	0.2	197	0.4	399	0.8
Watch	4542	10.1	10762	21.9	16303	33.1

**BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)**

**Adults 16+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Watch+1	1107	2.5	3331	6.8	6942	14.1
Yesterday	5154	11.1	11063	22.5	16916	34.4
Yesterday+1	573	1.3	1637	3.3	3148	6.4
Zing	441	1.0	836	1.7	1260	2.6
Other Non Itemised Channels	7691	17.0	15718	31.9	24270	49.3

BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	12138	88.0	14236	96.4	14603	98.9
4Music	1494	10.2	3577	24.2	5792	39.2
4seven	1137	7.8	3254	22.0	5989	40.5
5 USA	943	7.0	2254	15.3	3961	26.8
5 USA+1	228	1.8	636	4.3	1234	8.4
5*	1418	10.6	3534	23.9	6051	41.0
5*+1	194	1.3	646	4.4	1473	10.0
Aaj Tak	64	0.4	130	0.9	199	1.3
Alibi	265	2.1	694	4.7	1310	8.9
Alibi+1	76	0.8	204	1.4	418	2.8
AlJazeera English	129	0.9	315	2.1	536	3.6
Animal Planet	281	2.6	810	5.5	1448	9.8
Animal Planet+1	38	0.5	128	0.9	306	2.1
ARY News	92	0.6	213	1.4	297	2.0
attheraces	50	0.3	148	1.0	287	1.9
BBC 3	4320	30.2	8500	57.5	11634	78.8
BBC 4	984	6.8	2836	19.2	5341	36.2
BBC News	1151	8.3	2514	17.0	4317	29.2
BBC Parliament	50	0.3	197	1.3	502	3.4
BBC RB 6880	78	0.5	320	2.2	743	5.0
BBC RB FREEVIEW 301	184	1.2	557	3.8	1249	8.5
BBC RB HD	45	0.3	163	1.1	470	3.2
BBC1	9043	65.6	12767	86.4	14083	95.3
BBC2	5780	41.9	10400	70.4	12873	87.1
BET:BlackEntTv	80	0.5	224	1.5	551	3.7
BET:BlackEntTv +1	40	0.3	103	0.7	206	1.4
Bio	236	1.6	629	4.3	1252	8.5
Bliss	132	1.2	418	2.8	790	5.3
Boomerang	418	2.8	1037	7.0	1861	12.6
Boomerang+1	244	1.7	632	4.3	1250	8.5
BuzMuzik	133	0.9	416	2.8	762	5.2
Capital TV	153	1.3	456	3.1	937	6.3
Cartoon Network	375	2.5	838	5.7	1455	9.9
Cartoon Network Too	207	1.4	539	3.6	1002	6.8
Cartoonito	246	1.7	669	4.5	1237	8.4
CBBC	626	4.2	1548	10.5	2818	19.1
Cbeebies	1559	10.6	2823	19.1	4063	27.5
CBS Action	128	0.9	356	2.4	738	5.0
CBS Drama	168	1.5	547	3.7	1139	7.7
CBS Reality TV	216	1.7	624	4.2	1304	8.8
CBS Reality+1	153	1.0	446	3.0	918	6.2
Challenge TV	795	5.4	2081	14.1	3942	26.7
Challenge TV+1	228	1.5	705	4.8	1557	10.5
CHANNEL 4	6978	49.8	11266	76.3	13285	89.9
CHANNEL 4+1	2650	18.8	6302	42.7	9813	66.4
CHANNEL 5	5047	35.3	9487	64.2	12225	82.8
CHANNEL 5+1	1002	7.4	2748	18.6	5358	36.3
Channel AKA	126	0.8	348	2.4	685	4.6
Channel Starz	210	1.4	597	4.0	1060	7.2
Chart Show Dance	118	0.8	377	2.6	745	5.0
Chart Show TV	305	2.1	878	5.9	1542	10.4
CITV and CITV Breakfast	519	3.5	1183	8.0	2143	14.5
Clubland TV	137	1.2	405	2.7	771	5.2
Comedy Central	1751	12.9	3602	24.4	5181	35.1
Comedy Central Extra	548	3.7	1571	10.6	2886	19.5
Comedy Central Extra+1	127	0.9	463	3.1	995	6.7
Comedy Central+1	927	6.4	2249	15.2	3640	24.6
Community Channel	36	0.2	133	0.9	335	2.3
Crime & Investigation Net+1	24	0.2	88	0.6	206	1.4
Crime & Investigation Network	102	0.9	248	1.7	570	3.9
Dave	3161	23.3	6662	45.1	9533	64.5
Dave ja vu	578	5.0	1708	11.6	3573	24.2

BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	741	5.9	1534	10.4	2370	16.0
Discovery History	56	0.4	187	1.3	442	3.0
Discovery History +1	48	0.3	151	1.0	376	2.5
Discovery Home & Health	127	1.0	376	2.5	758	5.1
Discovery Home & Health+1	83	0.7	277	1.9	612	4.1
Discovery Science	211	1.4	623	4.2	1219	8.2
Discovery Science+1	39	0.3	125	0.8	260	1.8
Discovery Shed	116	1.1	351	2.4	765	5.2
Discovery Turbo	202	1.4	567	3.8	1011	6.8
Discovery+1	354	2.4	936	6.3	1578	10.7
Disney Channel	380	2.8	877	5.9	1518	10.3
Disney Channel+1	288	2.0	689	4.7	1231	8.3
Disney Junior	712	5.1	1388	9.4	2072	14.0
Disney Junior Plus	419	2.8	925	6.3	1522	10.3
Disney XD	247	1.9	615	4.2	1141	7.7
Disney XD +1	195	1.5	547	3.7	1030	7.0
DMAX	365	2.7	1064	7.2	2100	14.2
DMAX+1	100	0.7	316	2.1	722	4.9
E!	636	4.3	1232	8.3	1902	12.9
E4	4105	28.8	7339	49.7	9948	67.3
E4+1	2744	20.0	5727	38.8	8234	55.7
Eden	118	0.8	391	2.6	850	5.8
Eden+1	82	0.6	269	1.8	601	4.1
ESPN	131	0.9	335	2.3	612	4.1
Euronews	22	0.5	67	0.5	160	1.1
Eurosport	215	1.5	607	4.1	1270	8.6
Eurosport 2	231	2.3	636	4.3	1226	8.3
Extreme Sports Channel	72	0.5	215	1.5	436	3.0
Film4	1954	14.5	4554	30.8	7267	49.2
Film4 HD	136	0.9	414	2.8	833	5.6
Film4+1	561	4.1	1677	11.4	3487	23.6
Flava	164	1.1	514	3.5	1037	7.0
Food Network	479	3.2	1118	7.6	2203	14.9
Food Network +1	111	0.8	303	2.1	695	4.7
FOX	999	7.0	2230	15.1	3471	23.5
Fox News	17	0.1	57	0.4	168	1.1
FOX+	225	1.5	603	4.1	1140	7.7
GOLD	1021	7.1	2710	18.3	4483	30.3
GOLD+1	372	2.5	1134	7.7	2439	16.5
Good Food	214	1.4	632	4.3	1298	8.8
Good Food +1	132	0.9	394	2.7	880	6.0
Greatest Hits TV	117	0.8	348	2.4	702	4.8
H2	127	0.9	360	2.4	752	5.1
Heart TV	110	1.1	354	2.4	724	4.9
heat	289	2.0	864	5.8	1662	11.3
History	461	3.8	927	6.3	1436	9.7
History +1	258	2.0	640	4.3	1041	7.1
Holiday & Cruise Channel	8	0.1	35	0.2	90	0.6
Home	104	1.1	339	2.3	772	5.2
Home +1	73	0.6	245	1.7	560	3.8
Horror Channel	107	0.7	321	2.2	675	4.6
Horror Channel +1	51	0.3	170	1.2	375	2.5
Horse and Country	14	0.1	39	0.3	114	0.8
Investigation Discovery	98	0.9	290	2.0	569	3.9
Investigation Discovery +1	45	0.5	124	0.8	247	1.7
ITV	6875	49.7	11105	75.2	13377	90.6
ITV HD	1063	9.1	2135	14.5	3452	23.4
ITV+1	1871	13.5	4673	31.6	7952	53.8
ITV2	4532	32.8	8961	60.7	11973	81.1
ITV2+1	1873	13.7	4760	32.2	7818	52.9
ITV3	883	6.1	2471	16.7	4672	31.6
ITV3+1	136	0.9	430	2.9	942	6.4

BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV4	1869	13.2	4945	33.5	8252	55.9
ITV4+1	159	1.1	525	3.6	1147	7.8
Kerrang	275	1.9	673	4.6	1115	7.5
Kiss TV	413	2.8	1168	7.9	2188	14.8
Kix	136	0.9	280	1.9	494	3.3
Liverpool FC TV	104	0.7	275	1.9	560	3.8
Magic TV	307	2.2	891	6.0	1731	11.7
MGM HD	24	0.4	89	0.6	247	1.7
More 4	1975	13.9	5202	35.2	8694	58.9
More 4+1	522	3.7	1610	10.9	2913	19.7
more>movies/movie mix	533	3.6	1534	10.4	2871	19.4
more>movies/movie mix +1	46	0.4	192	1.3	462	3.1
Motors TV	50	0.3	135	0.9	245	1.7
Movies 24	89	1.1	276	1.9	547	3.7
Movies 24 +	89	0.7	293	2.0	617	4.2
Movies 4 Men	61	0.4	197	1.3	444	3.0
Movies4Men+1	50	0.6	168	1.1	366	2.5
MTV	1278	8.8	2738	18.5	4119	27.9
MTV +1	209	1.4	607	4.1	1251	8.5
MTV Base	306	2.5	878	5.9	1639	11.1
MTV Classic	156	1.1	511	3.5	1065	7.2
MTV Dance	294	2.0	856	5.8	1780	12.0
MTV Hits	400	2.7	1139	7.7	2109	14.3
MTV Live	252	1.7	777	5.3	1599	10.8
MTV Music	469	3.2	1264	8.6	2304	15.6
MTV Rocks	219	1.5	589	4.0	1099	7.4
My Channel	5	0.0	20	0.1	47	0.3
National Geographic +1	139	0.9	442	3.0	937	6.3
National Geographic TV	314	2.6	864	5.8	1814	12.3
National Geographic Wild	192	1.3	589	4.0	1189	8.0
Nick Jr	598	4.0	1251	8.5	1906	12.9
Nick Jr +1	152	1.0	370	2.5	698	4.7
Nick Jr 2	520	3.5	1090	7.4	1665	11.3
Nickelodeon	250	1.9	664	4.5	1193	8.1
Nickelodeon +1	169	1.1	462	3.1	878	5.9
Nicktoons	325	2.4	765	5.2	1369	9.3
PBS America	51	0.3	193	1.3	435	2.9
Pick TV	1475	10.2	3440	23.3	5846	39.6
Pick TV+1	183	1.2	582	3.9	1301	8.8
Planet Pop	199	1.3	601	4.1	1122	7.6
Pop	175	1.2	457	3.1	894	6.1
Pop Girl	83	0.6	190	1.3	407	2.8
Quest	797	5.4	1939	13.1	3407	23.1
Quest +1	103	0.7	353	2.4	779	5.3
Really	1008	6.8	2495	16.9	4387	29.7
Rishtey	224	1.5	389	2.6	536	3.6
RT	53	0.4	159	1.1	318	2.2
S4C	68	0.5	195	1.3	453	3.1
SAB	152	1.0	284	1.9	433	2.9
Scuzz	187	1.3	437	3.0	758	5.1
Sky 1	2372	17.7	4731	32.0	6516	44.1
Sky 1 +1	166	1.1	524	3.5	1102	7.5
Sky 2	728	5.6	2179	14.8	4041	27.4
Sky Arts 1	199	1.3	679	4.6	1585	10.7
Sky Arts 2	79	0.5	277	1.9	706	4.8
Sky Atlantic	573	3.9	1332	9.0	2372	16.1
Sky Atlantic +1	75	0.9	203	1.4	408	2.8
Sky Box Office (Movies)	42	0.4	158	1.1	393	2.7
Sky Living	1416	10.0	3174	21.5	4882	33.0
Sky Living +1	538	4.4	1513	10.2	2927	19.8
Sky LIVINGit	513	4.1	1562	10.6	3212	21.7
Sky LIVINGit +1	69	0.7	255	1.7	617	4.2

**BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)**

**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Movies Action & Adventure	373	2.5	1089	7.4	1914	13.0
Sky Movies Comedy	390	2.9	1061	7.2	1923	13.0
Sky Movies Crime & Thriller	196	1.3	649	4.4	1302	8.8
Sky Movies Disney	441	3.2	1026	6.9	1725	11.7
Sky Movies Drama & Romance	171	1.7	560	3.8	1155	7.8
Sky Movies Family	366	2.5	1023	6.9	1859	12.6
Sky Movies Greats	306	2.1	845	5.7	1532	10.4
Sky Movies Premiere	597	5.0	1401	9.5	2116	14.3
Sky Movies Premiere+1	211	1.4	628	4.3	1120	7.6
Sky Movies SciFi-Horror	265	1.9	782	5.3	1492	10.1
Sky Movies Select	122	1.3	413	2.8	970	6.6
Sky Movies Showcase	365	2.5	1053	7.1	1923	13.0
Sky News	675	5.2	1650	11.2	3030	20.5
Sky Sports 1	1211	10.4	2365	16.0	3351	22.7
Sky Sports 2	845	6.9	1680	11.4	2491	16.9
Sky Sports 3	558	4.6	1274	8.6	2010	13.6
Sky Sports 4	393	3.7	1031	7.0	1776	12.0
Sky Sports Active Hi 1	2	0.0	8	0.1	21	0.1
Sky Sports Active Hi 5	2	0.0	7	0.0	21	0.1
Sky Sports Active Lo 1	0	0.0	0	0.0	1	0.0
Sky Sports Active Lo 2	3	0.0	12	0.1	33	0.2
Sky Sports Active Lo 3	4	0.0	18	0.1	54	0.4
Sky Sports Active Lo 4	1	0.0	2	0.0	8	0.1
Sky Sports Active Lo 5	6	0.0	24	0.2	63	0.4
Sky Sports Active Lo 6	5	0.0	22	0.1	59	0.4
Sky Sports Active Lo 7	3	0.0	12	0.1	35	0.2
Sky Sports Active Lo 8	1	0.0	2	0.0	10	0.1
Sky Sports F1	311	2.1	827	5.6	1339	9.1
Sky Sports News	1456	11.4	2567	17.4	3610	24.4
Smash Hits	362	2.5	1033	7.0	1950	13.2
Sony Movie Channel	60	0.4	218	1.5	495	3.4
Sony Movie Channel +1	51	0.3	191	1.3	470	3.2
Sony TV	179	1.2	599	4.1	1418	9.6
Sony TV+1	79	0.5	308	2.1	789	5.3
Star Gold	135	0.9	287	1.9	422	2.9
Star Life OK	128	0.9	242	1.6	303	2.0
Star Plus	262	1.8	409	2.8	574	3.9
Style	84	0.7	219	1.5	480	3.3
Syfy	604	4.6	1660	11.2	3009	20.4
Syfy +1	137	0.9	423	2.9	890	6.0
TCM	124	1.1	411	2.8	883	6.0
The Africa Channel	52	0.3	125	0.8	270	1.8
The Box	427	2.9	1204	8.2	2283	15.5
The Travel Channel	68	0.5	244	1.7	623	4.2
The Travel Channel+1	22	0.1	90	0.6	217	1.5
The Vault	196	1.3	592	4.0	1087	7.4
Tiny Pop	216	1.5	591	4.0	1127	7.6
Tiny Pop+1	105	0.7	270	1.8	561	3.8
TLC	865	6.2	2037	13.8	3531	23.9
TLC +1	221	1.7	631	4.3	1293	8.8
True Drama	34	0.2	128	0.9	318	2.2
True Entertainment	109	0.7	391	2.6	984	6.7
True Movies 1	81	0.5	261	1.8	595	4.0
True Movies 2	46	0.3	169	1.1	355	2.4
UMP Movies	241	1.6	446	3.0	617	4.2
Universal	437	3.0	1065	7.2	1775	12.0
Universal+1	147	1.2	414	2.8	852	5.8
VH-1	277	1.9	839	5.7	1736	11.8
Vintage TV	118	0.8	386	2.6	818	5.5
VIVA	1256	8.5	3062	20.7	5291	35.8
Vox Africa	25	0.2	74	0.5	161	1.1
Watch	1378	9.8	3466	23.5	5538	37.5

**BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)**

**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Watch+1	323	2.4	1007	6.8	2205	14.9
Yesterday	447	3.3	1264	8.6	2441	16.5
Yesterday+1	48	0.3	163	1.1	404	2.7
Zing	160	1.1	329	2.2	490	3.3
Other Non Itemised Channels	1610	11.7	3663	24.8	6241	42.2

BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	22297	92.1	25522	97.9	25939	99.5
4Music	1446	5.9	3824	14.7	6832	26.2
4seven	2026	8.6	5681	21.8	10255	39.3
5 USA	2034	8.2	4637	17.8	7735	29.7
5 USA+1	427	1.6	1210	4.6	2406	9.2
5*	2374	10.2	5973	22.9	10164	39.0
5*+1	340	1.3	1166	4.5	2537	9.7
Aaj Tak	112	0.6	184	0.7	236	0.9
Alibi	1030	4.3	2067	7.9	3431	13.2
Alibi+1	305	1.5	776	3.0	1454	5.6
AlJazeera English	419	1.6	922	3.5	1553	6.0
Animal Planet	349	1.8	1009	3.9	1943	7.5
Animal Planet+1	81	0.4	261	1.0	577	2.2
ARY News	94	0.4	198	0.8	289	1.1
attheraces	197	0.8	403	1.5	610	2.3
BBC 3	6100	24.7	13575	52.1	19807	76.0
BBC 4	5259	21.5	11170	42.9	16152	62.0
BBC News	4450	18.0	8118	31.1	11870	45.5
BBC Parliament	284	1.1	870	3.3	1934	7.4
BBC RB 6880	296	1.1	1081	4.1	2461	9.4
BBC RB FREEVIEW 301	544	2.1	1627	6.2	3328	12.8
BBC RB HD	131	0.5	500	1.9	1319	5.1
BBC1	19520	80.7	24325	93.3	25503	97.8
BBC2	15436	63.6	22330	85.7	24650	94.6
BET:BlackEntTv	113	0.4	327	1.3	762	2.9
BET:BlackEntTv +1	53	0.2	164	0.6	291	1.1
Bio	313	1.2	844	3.2	1546	5.9
Bliss	81	0.3	293	1.1	636	2.4
Boomerang	463	2.1	1231	4.7	2291	8.8
Boomerang+1	277	1.1	707	2.7	1377	5.3
BuzMuzik	70	0.3	233	0.9	533	2.0
Capital TV	105	0.4	343	1.3	727	2.8
Cartoon Network	417	1.6	1004	3.9	1794	6.9
Cartoon Network Too	223	0.9	631	2.4	1215	4.7
Cartoonito	246	0.9	692	2.7	1328	5.1
CBBC	879	3.5	2222	8.5	4092	15.7
Cbeebies	1691	6.5	3351	12.9	5134	19.7
CBS Action	405	1.8	982	3.8	1948	7.5
CBS Drama	365	1.7	1040	4.0	2049	7.9
CBS Reality TV	412	1.7	1109	4.3	2236	8.6
CBS Reality+1	288	1.1	770	3.0	1534	5.9
Challenge TV	1176	5.0	3031	11.6	5785	22.2
Challenge TV+1	297	1.1	925	3.5	1995	7.7
CHANNEL 4	13548	56.6	21181	81.2	24116	92.5
CHANNEL 4+1	4523	19.0	10731	41.2	16553	63.5
CHANNEL 5	10027	41.3	18056	69.3	22405	86.0
CHANNEL 5+1	1811	7.9	4790	18.4	8959	34.4
Channel AKA	57	0.2	178	0.7	373	1.4
Channel Starz	115	0.4	360	1.4	689	2.6
Chart Show Dance	68	0.3	226	0.9	517	2.0
Chart Show TV	187	0.7	542	2.1	1030	4.0
CITV and CITV Breakfast	484	2.1	1224	4.7	2392	9.2
Clubland TV	64	0.2	196	0.8	394	1.5
Comedy Central	2024	8.8	4552	17.5	6995	26.8
Comedy Central Extra	678	2.7	1925	7.4	3697	14.2
Comedy Central Extra+1	161	0.7	563	2.2	1220	4.7
Comedy Central+1	1030	4.4	2596	10.0	4439	17.0
Community Channel	91	0.5	315	1.2	783	3.0
Crime & Investigation Net+1	91	0.3	277	1.1	570	2.2
Crime & Investigation Network	217	0.8	524	2.0	994	3.8
Dave	5013	21.0	10743	41.2	15831	60.7
Dave ja vu	782	3.7	2329	8.9	4895	18.8



BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	996	4.4	2110	8.1	3289	12.6
Discovery History	234	0.9	659	2.5	1276	4.9
Discovery History +1	198	0.8	584	2.2	1188	4.6
Discovery Home & Health	261	1.2	757	2.9	1471	5.6
Discovery Home & Health+1	155	0.8	517	2.0	1030	4.0
Discovery Science	408	1.7	1057	4.1	1948	7.5
Discovery Science+1	118	0.7	382	1.5	790	3.0
Discovery Shed	299	1.5	782	3.0	1498	5.7
Discovery Turbo	393	1.8	982	3.8	1654	6.3
Discovery+1	509	2.2	1314	5.0	2176	8.3
Disney Channel	500	2.1	1141	4.4	1885	7.2
Disney Channel+1	367	1.4	945	3.6	1521	5.8
Disney Junior	562	2.2	1256	4.8	2009	7.7
Disney Junior Plus	348	1.3	824	3.2	1440	5.5
Disney XD	276	1.2	679	2.6	1277	4.9
Disney XD +1	220	0.9	580	2.2	1085	4.2
DMAX	415	1.8	1316	5.0	2805	10.8
DMAX+1	99	0.4	339	1.3	847	3.3
E!	711	3.1	1519	5.8	2546	9.8
E4	4555	19.0	9186	35.2	13852	53.1
E4+1	2996	12.3	6819	26.2	10674	40.9
Eden	285	1.1	836	3.2	1709	6.6
Eden+1	178	0.9	554	2.1	1174	4.5
ESPN	204	0.9	549	2.1	1075	4.1
Euronews	127	0.5	323	1.2	600	2.3
Eurosport	653	2.7	1583	6.1	2792	10.7
Eurosport 2	590	3.1	1467	5.6	2532	9.7
Extreme Sports Channel	105	0.4	319	1.2	629	2.4
Film4	3887	16.0	8510	32.6	12944	49.7
Film4 HD	277	1.1	786	3.0	1786	6.9
Film4+1	1075	4.7	2994	11.5	6107	23.4
Flava	105	0.4	346	1.3	738	2.8
Food Network	807	3.4	1913	7.3	3434	13.2
Food Network +1	191	0.7	511	2.0	1064	4.1
FOX	1299	5.5	2825	10.8	4372	16.8
Fox News	76	0.3	188	0.7	366	1.4
FOX+	282	1.2	731	2.8	1356	5.2
GOLD	2065	8.6	5004	19.2	7851	30.1
GOLD+1	814	3.3	2275	8.7	4363	16.7
Good Food	441	1.9	1207	4.6	2383	9.1
Good Food +1	283	1.1	818	3.1	1671	6.4
Greatest Hits TV	77	0.3	273	1.0	567	2.2
H2	322	1.2	801	3.1	1537	5.9
Heart TV	81	0.3	286	1.1	626	2.4
heat	217	0.8	661	2.5	1438	5.5
History	601	3.2	1237	4.7	1912	7.3
History +1	385	1.9	907	3.5	1420	5.4
Holiday & Cruise Channel	29	0.1	94	0.4	230	0.9
Home	409	1.7	1075	4.1	2091	8.0
Home +1	274	1.3	770	3.0	1469	5.6
Horror Channel	324	1.4	901	3.5	1749	6.7
Horror Channel +1	192	0.9	571	2.2	1177	4.5
Horse and Country	39	0.1	126	0.5	268	1.0
Investigation Discovery	252	1.1	649	2.5	1236	4.7
Investigation Discovery +1	126	0.5	317	1.2	611	2.3
ITV	14703	61.2	21474	82.4	24362	93.5
ITV HD	2215	9.8	4302	16.5	6643	25.5
ITV+1	3640	15.5	8722	33.5	14079	54.0
ITV2	6883	28.9	14363	55.1	20051	76.9
ITV2+1	2482	10.3	6561	25.2	11462	44.0
ITV3	4115	16.6	8502	32.6	12934	49.6
ITV3+1	483	2.0	1344	5.2	2582	9.9

BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV4	4129	17.6	9929	38.1	15509	59.5
ITV4+1	469	2.0	1415	5.4	2904	11.1
Kerrang	205	0.8	586	2.2	1093	4.2
Kiss TV	277	1.1	812	3.1	1630	6.3
Kix	89	0.3	226	0.9	450	1.7
Liverpool FC TV	138	0.5	362	1.4	755	2.9
Magic TV	283	1.2	849	3.3	1818	7.0
MGM HD	113	0.4	364	1.4	753	2.9
More 4	4765	20.0	11018	42.3	16866	64.7
More 4+1	1084	4.4	3139	12.0	5630	21.6
more>movies/movie mix	1197	4.9	3217	12.3	5677	21.8
more>movies/movie mix +1	88	0.5	331	1.3	773	3.0
Motors TV	118	0.5	327	1.3	574	2.2
Movies 24	246	1.0	717	2.8	1504	5.8
Movies 24 +	206	1.2	661	2.5	1409	5.4
Movies 4 Men	305	1.6	850	3.3	1577	6.0
Movies4Men+1	225	1.0	658	2.5	1246	4.8
MTV	1098	4.3	2680	10.3	4602	17.7
MTV +1	172	0.8	548	2.1	1232	4.7
MTV Base	222	1.0	675	2.6	1348	5.2
MTV Classic	130	0.5	435	1.7	924	3.5
MTV Dance	211	0.8	613	2.3	1315	5.0
MTV Hits	294	1.1	906	3.5	1753	6.7
MTV Live	196	0.8	624	2.4	1377	5.3
MTV Music	332	1.3	1042	4.0	2109	8.1
MTV Rocks	161	0.6	498	1.9	1031	4.0
My Channel	11	0.0	44	0.2	124	0.5
National Geographic +1	331	1.6	947	3.6	1792	6.9
National Geographic TV	569	2.7	1453	5.6	2612	10.0
National Geographic Wild	325	1.2	974	3.7	1873	7.2
Nick Jr	552	2.2	1266	4.9	2161	8.3
Nick Jr +1	125	0.5	330	1.3	709	2.7
Nick Jr 2	473	2.0	1102	4.2	1919	7.4
Nickelodeon	332	1.5	884	3.4	1565	6.0
Nickelodeon +1	211	0.8	577	2.2	1110	4.3
Nicktoons	312	1.3	816	3.1	1465	5.6
PBS America	216	0.8	671	2.6	1453	5.6
Pick TV	2798	11.7	6339	24.3	10505	40.3
Pick TV+1	247	1.1	809	3.1	1769	6.8
Planet Pop	129	0.7	400	1.5	802	3.1
Pop	196	1.0	496	1.9	933	3.6
Pop Girl	92	0.4	236	0.9	461	1.8
Quest	1500	6.3	3721	14.3	6421	24.6
Quest +1	218	0.8	710	2.7	1490	5.7
Really	1696	7.1	4194	16.1	7401	28.4
Rishtey	195	0.9	418	1.6	607	2.3
RT	214	0.8	517	2.0	987	3.8
S4C	204	0.8	528	2.0	1074	4.1
SAB	153	0.6	336	1.3	586	2.3
Scuzz	110	0.4	315	1.2	596	2.3
Sky 1	3386	14.6	6949	26.7	9937	38.1
Sky 1 +1	239	1.1	764	2.9	1650	6.3
Sky 2	1097	5.0	3245	12.4	6062	23.3
Sky Arts 1	671	2.7	1998	7.7	3842	14.7
Sky Arts 2	407	1.8	1167	4.5	2314	8.9
Sky Atlantic	1227	5.2	2775	10.6	4628	17.8
Sky Atlantic +1	191	1.0	498	1.9	1009	3.9
Sky Box Office (Movies)	58	0.4	236	0.9	594	2.3
Sky Living	2379	9.9	5289	20.3	8003	30.7
Sky Living +1	936	3.7	2685	10.3	5079	19.5
Sky LIVINGit	939	4.0	2711	10.4	5123	19.7
Sky LIVINGit +1	125	0.5	408	1.6	1015	3.9

**BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)**

**Adults ABC1**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Movies Action & Adventure	591	2.5	1612	6.2	2823	10.8
Sky Movies Comedy	449	1.9	1304	5.0	2393	9.2
Sky Movies Crime & Thriller	345	1.5	1051	4.0	2136	8.2
Sky Movies Disney	512	2.0	1317	5.1	2229	8.6
Sky Movies Drama & Romance	298	1.5	967	3.7	1947	7.5
Sky Movies Family	463	1.8	1289	4.9	2353	9.0
Sky Movies Greats	558	2.1	1463	5.6	2524	9.7
Sky Movies Premiere	950	4.6	2216	8.5	3281	12.6
Sky Movies Premiere+1	349	1.3	1022	3.9	1813	7.0
Sky Movies SciFi-Horror	370	1.6	1058	4.1	1938	7.4
Sky Movies Select	231	1.0	778	3.0	1656	6.4
Sky Movies Showcase	504	2.0	1432	5.5	2611	10.0
Sky News	2385	10.0	4592	17.6	7194	27.6
Sky Sports 1	2233	10.3	4203	16.1	5817	22.3
Sky Sports 2	1850	8.3	3318	12.7	4358	16.7
Sky Sports 3	953	4.5	2212	8.5	3292	12.6
Sky Sports 4	729	3.7	1848	7.1	2979	11.4
Sky Sports Active Hi 1	4	0.0	18	0.1	49	0.2
Sky Sports Active Hi 5	3	0.0	14	0.1	39	0.2
Sky Sports Active Lo 1	1	0.0	4	0.0	11	0.0
Sky Sports Active Lo 2	9	0.0	39	0.1	112	0.4
Sky Sports Active Lo 3	18	0.1	70	0.3	180	0.7
Sky Sports Active Lo 4	6	0.0	22	0.1	68	0.3
Sky Sports Active Lo 5	10	0.0	40	0.2	107	0.4
Sky Sports Active Lo 6	8	0.0	30	0.1	87	0.3
Sky Sports Active Lo 7	7	0.0	29	0.1	98	0.4
Sky Sports Active Lo 8	1	0.0	2	0.0	7	0.0
Sky Sports F1	573	2.2	1517	5.8	2386	9.2
Sky Sports News	2212	9.8	3829	14.7	5213	20.0
Smash Hits	259	1.0	784	3.0	1630	6.3
Sony Movie Channel	183	1.2	597	2.3	1214	4.7
Sony Movie Channel +1	136	0.6	472	1.8	972	3.7
Sony TV	341	1.6	1076	4.1	2329	8.9
Sony TV+1	138	0.5	501	1.9	1132	4.3
Star Gold	201	1.0	416	1.6	597	2.3
Star Life OK	164	0.6	343	1.3	407	1.6
Star Plus	388	1.9	597	2.3	783	3.0
Style	139	0.7	380	1.5	793	3.0
Syfy	1081	4.6	2748	10.5	4745	18.2
Syfy +1	261	1.1	774	3.0	1647	6.3
TCM	475	2.1	1265	4.9	2361	9.1
The Africa Channel	76	0.3	192	0.7	393	1.5
The Box	311	1.2	984	3.8	1915	7.3
The Travel Channel	250	1.1	787	3.0	1705	6.5
The Travel Channel+1	64	0.2	224	0.9	455	1.7
The Vault	125	0.5	414	1.6	809	3.1
Tiny Pop	239	1.0	614	2.4	1265	4.9
Tiny Pop+1	85	0.4	232	0.9	505	1.9
TLC	1099	4.9	2744	10.5	4895	18.8
TLC +1	272	1.3	823	3.2	1738	6.7
True Drama	112	0.4	385	1.5	864	3.3
True Entertainment	400	1.8	1140	4.4	2592	9.9
True Movies 1	288	1.1	811	3.1	1584	6.1
True Movies 2	198	1.0	553	2.1	1085	4.2
UMP Movies	261	1.0	506	1.9	717	2.8
Universal	892	3.4	1954	7.5	3417	13.1
Universal+1	305	1.4	805	3.1	1568	6.0
VH-1	228	0.9	720	2.8	1541	5.9
Vintage TV	248	1.0	706	2.7	1374	5.3
VIVA	1060	4.1	2984	11.4	5623	21.6
Vox Africa	43	0.2	115	0.4	245	0.9
Watch	2176	9.4	5353	20.5	8437	32.4

**BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)****Adults ABC1**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Watch+1	469	2.0	1450	5.6	3122	12.0
Yesterday	2215	8.9	5004	19.2	7910	30.3
Yesterday+1	246	1.0	728	2.8	1417	5.4
Zing	228	1.0	412	1.6	621	2.4
Other Non Itemised Channels	3407	14.5	7233	27.7	11510	44.2

BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	23444	95.8	26183	98.9	26412	99.7
4Music	1864	7.5	4689	17.7	8101	30.6
4seven	2546	10.8	6735	25.4	11757	44.4
5 USA	3333	13.3	6675	25.2	10217	38.6
5 USA+1	676	2.8	1696	6.4	3011	11.4
5*	3622	15.0	8308	31.4	12894	48.7
5*+1	463	1.9	1471	5.6	3039	11.5
Aaj Tak	99	0.6	178	0.7	258	1.0
Alibi	1271	5.5	2401	9.1	3679	13.9
Alibi+1	388	2.1	927	3.5	1689	6.4
AlJazeera English	470	1.8	1057	4.0	1837	6.9
Animal Planet	561	2.4	1465	5.5	2558	9.7
Animal Planet+1	131	0.6	394	1.5	792	3.0
ARY News	110	0.4	206	0.8	307	1.2
attheraces	216	0.9	392	1.5	609	2.3
BBC 3	6955	27.9	14614	55.2	20587	77.7
BBC 4	5870	23.7	12071	45.6	17157	64.8
BBC News	4829	19.9	8608	32.5	12423	46.9
BBC Parliament	321	1.3	948	3.6	1969	7.4
BBC RB 6880	284	1.1	1007	3.8	2313	8.7
BBC RB FREEVIEW 301	744	2.8	2097	7.9	3947	14.9
BBC RB HD	154	0.6	586	2.2	1522	5.7
BBC1	21204	86.9	25363	95.8	26144	98.7
BBC2	16583	68.0	23398	88.4	25455	96.1
BET:BlackEntTv	132	0.5	390	1.5	897	3.4
BET:BlackEntTv +1	58	0.2	160	0.6	349	1.3
Bio	433	1.6	1073	4.1	1862	7.0
Bliss	164	0.7	495	1.9	969	3.7
Boomerang	554	2.2	1377	5.2	2555	9.6
Boomerang+1	291	1.1	766	2.9	1486	5.6
BuzMuzik	133	0.5	415	1.6	783	3.0
Capital TV	150	0.6	438	1.7	922	3.5
Cartoon Network	492	2.1	1114	4.2	1997	7.5
Cartoon Network Too	253	1.0	670	2.5	1263	4.8
Cartoonito	314	1.2	854	3.2	1552	5.9
CBBC	1234	4.9	2960	11.2	5237	19.8
Cbeebies	2091	8.0	4062	15.3	6143	23.2
CBS Action	528	2.0	1233	4.7	2297	8.7
CBS Drama	577	2.5	1519	5.7	2895	10.9
CBS Reality TV	720	3.1	1660	6.3	3042	11.5
CBS Reality+1	509	1.9	1214	4.6	2249	8.5
Challenge TV	1937	7.6	4468	16.9	7675	29.0
Challenge TV+1	429	1.6	1203	4.5	2367	8.9
CHANNEL 4	15595	63.5	22802	86.1	25204	95.2
CHANNEL 4+1	5701	23.8	12546	47.4	18074	68.2
CHANNEL 5	12817	52.2	20620	77.9	24191	91.3
CHANNEL 5+1	2615	11.4	6450	24.4	11039	41.7
Channel AKA	104	0.4	298	1.1	558	2.1
Channel Starz	177	0.7	500	1.9	910	3.4
Chart Show Dance	107	0.5	333	1.3	685	2.6
Chart Show TV	267	1.0	736	2.8	1366	5.2
CITV and CITV Breakfast	825	3.3	1846	7.0	3306	12.5
Clubland TV	130	0.6	378	1.4	727	2.7
Comedy Central	1735	7.5	3807	14.4	5925	22.4
Comedy Central Extra	561	2.2	1607	6.1	3192	12.1
Comedy Central Extra+1	158	0.8	527	2.0	1185	4.5
Comedy Central+1	844	3.5	2250	8.5	3837	14.5
Community Channel	144	0.6	496	1.9	1094	4.1
Crime & Investigation Net+1	124	0.5	317	1.2	615	2.3
Crime & Investigation Network	327	1.6	706	2.7	1267	4.8
Dave	5573	22.7	11391	43.0	16188	61.1
Dave ja vu	931	3.8	2707	10.2	5655	21.4

**BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)**

**Housewives**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery	1130	4.8	2361	8.9	3587	13.5
Discovery History	289	1.3	788	3.0	1475	5.6
Discovery History +1	217	0.9	614	2.3	1169	4.4
Discovery Home & Health	347	1.7	885	3.3	1677	6.3
Discovery Home & Health+1	226	1.0	650	2.5	1269	4.8
Discovery Science	458	1.7	1169	4.4	2034	7.7
Discovery Science+1	132	0.6	384	1.4	775	2.9
Discovery Shed	308	1.3	831	3.1	1668	6.3
Discovery Turbo	383	1.6	975	3.7	1581	6.0
Discovery+1	597	2.4	1476	5.6	2428	9.2
Disney Channel	516	1.9	1202	4.5	2022	7.6
Disney Channel+1	390	1.5	959	3.6	1613	6.1
Disney Junior	699	2.6	1475	5.6	2262	8.5
Disney Junior Plus	442	1.7	1000	3.8	1629	6.1
Disney XD	299	1.1	770	2.9	1508	5.7
Disney XD +1	243	0.9	657	2.5	1256	4.7
DMAX	498	2.1	1447	5.5	2910	11.0
DMAX+1	125	0.5	419	1.6	973	3.7
E!	699	2.8	1414	5.3	2380	9.0
E4	4768	19.3	9511	35.9	14221	53.7
E4+1	3076	12.3	7046	26.6	11058	41.8
Eden	320	1.3	941	3.6	1890	7.1
Eden+1	213	1.1	665	2.5	1373	5.2
ESPN	157	0.8	434	1.6	914	3.4
Euronews	128	0.6	339	1.3	628	2.4
Eurosport	584	2.4	1400	5.3	2520	9.5
Eurosport 2	522	2.6	1292	4.9	2242	8.5
Extreme Sports Channel	92	0.3	269	1.0	542	2.0
Film4	4977	19.8	10180	38.4	14721	55.6
Film4 HD	262	1.0	691	2.6	1528	5.8
Film4+1	1332	5.7	3523	13.3	7024	26.5
Flava	148	0.6	450	1.7	958	3.6
Food Network	1074	4.4	2451	9.3	4275	16.1
Food Network +1	206	0.8	529	2.0	1157	4.4
FOX	1309	5.3	2718	10.3	4033	15.2
Fox News	75	0.3	197	0.7	441	1.7
FOX+	319	1.4	801	3.0	1427	5.4
GOLD	2098	8.6	4813	18.2	7361	27.8
GOLD+1	968	4.2	2501	9.4	4641	17.5
Good Food	443	2.2	1209	4.6	2317	8.7
Good Food +1	282	1.1	787	3.0	1621	6.1
Greatest Hits TV	158	0.6	447	1.7	847	3.2
H2	366	1.4	907	3.4	1645	6.2
Heart TV	156	0.7	437	1.7	877	3.3
heat	262	1.0	790	3.0	1615	6.1
History	662	3.1	1333	5.0	2059	7.8
History +1	406	1.8	924	3.5	1398	5.3
Holiday & Cruise Channel	30	0.1	95	0.4	214	0.8
Home	476	2.0	1194	4.5	2225	8.4
Home +1	303	1.5	846	3.2	1659	6.3
Horror Channel	463	1.9	1149	4.3	2222	8.4
Horror Channel +1	287	1.2	798	3.0	1651	6.2
Horse and Country	55	0.2	153	0.6	337	1.3
Investigation Discovery	393	2.1	902	3.4	1494	5.6
Investigation Discovery +1	225	1.1	495	1.9	824	3.1
ITV	17707	72.6	23470	88.6	25496	96.3
ITV HD	2104	8.8	3915	14.8	5901	22.3
ITV+1	5300	21.6	11418	43.1	16702	63.1
ITV2	8871	36.8	16463	62.2	21389	80.8
ITV2+1	3400	13.7	8272	31.2	13277	50.1
ITV3	6039	24.6	11190	42.3	15737	59.4
ITV3+1	819	3.4	1959	7.4	3384	12.8

BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV4	5042	20.8	11380	43.0	17003	64.2
ITV4+1	532	2.1	1562	5.9	3081	11.6
Kerrang	248	0.9	649	2.5	1261	4.8
Kiss TV	361	1.4	1010	3.8	1986	7.5
Kix	145	0.5	335	1.3	620	2.3
Liverpool FC TV	148	0.6	403	1.5	797	3.0
Magic TV	417	1.7	1159	4.4	2318	8.8
MGM HD	99	0.5	296	1.1	612	2.3
More 4	6043	25.1	12854	48.5	18449	69.7
More 4+1	1186	5.0	3275	12.4	5745	21.7
more>movies/movie mix	1945	7.7	4649	17.6	7702	29.1
more>movies/movie mix +1	135	0.8	506	1.9	1110	4.2
Motors TV	96	0.4	265	1.0	504	1.9
Movies 24	348	1.6	964	3.6	1861	7.0
Movies 24 +	335	1.6	985	3.7	1874	7.1
Movies 4 Men	418	1.8	1035	3.9	1852	7.0
Movies4Men+1	316	1.5	841	3.2	1472	5.6
MTV	1121	4.6	2686	10.1	4570	17.3
MTV +1	193	0.9	573	2.2	1196	4.5
MTV Base	232	0.9	659	2.5	1298	4.9
MTV Classic	173	0.7	525	2.0	1100	4.2
MTV Dance	228	0.9	629	2.4	1289	4.9
MTV Hits	338	1.3	935	3.5	1791	6.8
MTV Live	207	0.8	645	2.4	1432	5.4
MTV Music	384	1.5	1067	4.0	2109	8.0
MTV Rocks	186	0.7	506	1.9	1000	3.8
My Channel	16	0.1	56	0.2	162	0.6
National Geographic +1	350	1.4	995	3.8	1797	6.8
National Geographic TV	590	2.3	1551	5.9	2699	10.2
National Geographic Wild	353	1.3	1053	4.0	2022	7.6
Nick Jr	638	2.5	1409	5.3	2300	8.7
Nick Jr +1	145	0.5	380	1.4	779	2.9
Nick Jr 2	539	2.1	1211	4.6	2012	7.6
Nickelodeon	378	1.6	963	3.6	1697	6.4
Nickelodeon +1	257	1.0	677	2.6	1265	4.8
Nicktoons	373	1.5	912	3.4	1684	6.4
PBS America	279	1.1	838	3.2	1665	6.3
Pick TV	4486	18.0	8934	33.7	13139	49.6
Pick TV+1	395	1.5	1125	4.2	2178	8.2
Planet Pop	197	0.9	547	2.1	1058	4.0
Pop	241	1.1	623	2.4	1147	4.3
Pop Girl	108	0.4	265	1.0	516	1.9
Quest	2433	9.9	5360	20.2	8704	32.9
Quest +1	247	0.9	772	2.9	1634	6.2
Really	2723	11.3	6075	22.9	9606	36.3
Rishtey	260	1.2	419	1.6	588	2.2
RT	266	1.1	692	2.6	1302	4.9
S4C	243	0.9	615	2.3	1274	4.8
SAB	158	0.6	312	1.2	524	2.0
Scuzz	135	0.5	345	1.3	641	2.4
Sky 1	3264	13.9	6574	24.8	9192	34.7
Sky 1 +1	255	1.0	783	3.0	1630	6.2
Sky 2	1188	4.9	3310	12.5	5941	22.4
Sky Arts 1	661	2.5	1976	7.5	3777	14.3
Sky Arts 2	459	2.0	1237	4.7	2429	9.2
Sky Atlantic	1123	4.5	2509	9.5	4132	15.6
Sky Atlantic +1	182	0.8	450	1.7	918	3.5
Sky Box Office (Movies)	60	0.3	221	0.8	564	2.1
Sky Living	2689	11.2	5597	21.1	8002	30.2
Sky Living +1	1118	4.6	3029	11.4	5299	20.0
Sky LIVINGit	1073	4.6	2896	10.9	5222	19.7
Sky LIVINGit +1	169	0.8	522	2.0	1189	4.5

**BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)**

**Housewives**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Movies Action & Adventure	512	2.1	1434	5.4	2514	9.5
Sky Movies Comedy	417	1.6	1186	4.5	2167	8.2
Sky Movies Crime & Thriller	308	1.2	937	3.5	1847	7.0
Sky Movies Disney	504	1.9	1247	4.7	2184	8.2
Sky Movies Drama & Romance	268	1.3	857	3.2	1678	6.3
Sky Movies Family	456	1.8	1249	4.7	2234	8.4
Sky Movies Greats	467	1.8	1256	4.7	2233	8.4
Sky Movies Premiere	814	3.5	1957	7.4	2905	11.0
Sky Movies Premiere+1	331	1.2	959	3.6	1660	6.3
Sky Movies SciFi-Horror	343	1.3	1025	3.9	1813	6.8
Sky Movies Select	214	0.9	721	2.7	1497	5.7
Sky Movies Showcase	449	1.7	1324	5.0	2404	9.1
Sky News	2632	11.0	4947	18.7	7635	28.8
Sky Sports 1	1861	8.2	3514	13.3	5060	19.1
Sky Sports 2	1466	6.3	2620	9.9	3542	13.4
Sky Sports 3	842	3.6	1886	7.1	2795	10.6
Sky Sports 4	618	2.8	1550	5.9	2551	9.6
Sky Sports Active Hi 1	4	0.0	15	0.1	38	0.1
Sky Sports Active Hi 5	2	0.0	11	0.0	30	0.1
Sky Sports Active Lo 1	1	0.0	6	0.0	18	0.1
Sky Sports Active Lo 2	11	0.0	44	0.2	111	0.4
Sky Sports Active Lo 3	16	0.1	63	0.2	155	0.6
Sky Sports Active Lo 4	6	0.0	22	0.1	58	0.2
Sky Sports Active Lo 5	6	0.0	25	0.1	65	0.2
Sky Sports Active Lo 6	6	0.0	23	0.1	70	0.3
Sky Sports Active Lo 7	3	0.0	12	0.0	41	0.2
Sky Sports Active Lo 8	1	0.0	5	0.0	14	0.1
Sky Sports F1	475	1.8	1299	4.9	2055	7.8
Sky Sports News	1992	8.4	3423	12.9	4639	17.5
Smash Hits	323	1.2	939	3.5	1861	7.0
Sony Movie Channel	252	1.1	775	2.9	1505	5.7
Sony Movie Channel +1	216	1.0	675	2.6	1375	5.2
Sony TV	408	1.8	1254	4.7	2663	10.1
Sony TV+1	187	0.7	616	2.3	1392	5.3
Star Gold	172	0.9	330	1.2	499	1.9
Star Life OK	150	0.6	265	1.0	332	1.3
Star Plus	327	1.7	471	1.8	655	2.5
Style	147	0.7	412	1.6	857	3.2
Syfy	1185	4.6	2886	10.9	4844	18.3
Syfy +1	325	1.4	959	3.6	1913	7.2
TCM	609	2.6	1437	5.4	2466	9.3
The Africa Channel	88	0.3	199	0.8	421	1.6
The Box	373	1.4	1011	3.8	1988	7.5
The Travel Channel	311	1.3	952	3.6	2079	7.8
The Travel Channel+1	77	0.3	266	1.0	558	2.1
The Vault	191	0.7	541	2.0	1026	3.9
Tiny Pop	284	1.1	742	2.8	1432	5.4
Tiny Pop+1	134	0.5	353	1.3	686	2.6
TLC	1339	5.8	3092	11.7	5227	19.7
TLC +1	335	1.4	933	3.5	1844	7.0
True Drama	199	0.8	598	2.3	1174	4.4
True Entertainment	747	3.3	1918	7.2	3993	15.1
True Movies 1	535	2.2	1338	5.1	2343	8.8
True Movies 2	362	1.6	952	3.6	1687	6.4
UMP Movies	289	1.1	495	1.9	644	2.4
Universal	1155	4.6	2262	8.5	3672	13.9
Universal+1	457	2.1	1105	4.2	1997	7.5
VH-1	276	1.0	822	3.1	1732	6.5
Vintage TV	339	1.5	883	3.3	1690	6.4
VIVA	1509	5.8	3878	14.6	6956	26.3
Vox Africa	53	0.2	101	0.4	204	0.8
Watch	2354	9.6	5475	20.7	8263	31.2



**BARB Quarterly Reach Report- Quarter 3 2013 (BARB weeks 2345-2357)**

**Housewives**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Watch+1	577	2.3	1723	6.5	3509	13.3
Yesterday	3355	13.7	6978	26.3	10349	39.1
Yesterday+1	344	1.5	952	3.6	1752	6.6
Zing	207	0.8	389	1.5	609	2.3
Other Non Itemised Channels	4335	18.1	8721	32.9	13388	50.6