

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	54582	95.0	56779	98.8	57211	99.6
4Music	4671	8.1	11402	19.8	19146	33.3
4seven	5295	9.2	14507	25.3	25556	44.5
5 USA	5836	10.2	11863	20.6	18626	32.4
5 USA+1	1217	2.1	3304	5.8	6227	10.8
5*	7000	12.2	15937	27.7	25544	44.5
5*+1	977	1.7	2984	5.2	5909	10.3
Alibi	2262	3.9	4740	8.3	7981	13.9
Alibi+1	643	1.1	1545	2.7	2825	4.9
AlJazeera English	817	1.4	1929	3.4	3504	6.1
Animal Planet	1078	1.9	2755	4.8	5177	9.0
Animal Planet+1	347	0.6	983	1.7	1969	3.4
ARY News	389	0.7	615	1.1	822	1.4
attheraces	559	1.0	961	1.7	1478	2.6
BBC 3	16487	28.7	33196	57.8	45418	79.1
BBC 4	11931	20.8	24262	42.2	34905	60.8
BBC HD	3175	5.5	7042	12.3	11882	20.7
BBC News	10794	18.8	18754	32.6	26710	46.5
BBC Parliament	790	1.4	2219	3.9	4446	7.7
BBC RB 6880	613	1.1	1953	3.4	4572	8.0
BBC RB FREEVIEW 301	1481	2.6	3561	6.2	6389	11.1
BBC1	47665	83.0	54476	94.8	56411	98.2
BBC2	35070	61.0	48360	84.2	53829	93.7
BET:BlackEntTv	146	0.3	417	0.7	879	1.5
BET:BlackEntTv +1	95	0.2	274	0.5	597	1.0
Bio	1075	1.9	2592	4.5	4945	8.6
Blighty	506	0.9	1570	2.7	3389	5.9
Bliss	554	1.0	1596	2.8	3195	5.6
Boomerang	2043	3.6	4538	7.9	7418	12.9
Boomerang+1	1287	2.2	3117	5.4	5168	9.0
BuzMuzik	411	0.7	1127	2.0	2242	3.9
Cartoon Network	1626	2.8	3306	5.8	5537	9.6
Cartoon Network Too	971	1.7	2287	4.0	3967	6.9
Cartoonito	1443	2.5	2986	5.2	4824	8.4
CBBC	5044	8.8	9850	17.1	15332	26.7
Cbeebies	6160	10.7	11110	19.3	15841	27.6
CBS Action	1369	2.4	3441	6.0	6382	11.1
CBS Drama	908	1.6	2301	4.0	4495	7.8
CBS Reality TV	1394	2.4	3475	6.1	6448	11.2
CBS Reality+1	953	1.7	2429	4.2	4544	7.9
Challenge TV	4677	8.1	10817	18.8	18641	32.4
Challenge TV+1	972	1.7	2914	5.1	5903	10.3
CHANNEL 4	36119	62.9	49887	86.8	54758	95.3
CHANNEL 4+1	13258	23.1	28255	49.2	40130	69.9
CHANNEL 5	28369	49.4	44209	77.0	52293	91.0
CHANNEL 5+1	4478	7.8	12005	20.9	21449	37.3
Channel AKA	363	0.6	1074	1.9	2172	3.8
Channel Starz	658	1.1	1685	2.9	3164	5.5
Chart Show TV	952	1.7	2410	4.2	4312	7.5
CITV and CITV Breakfast	3095	5.4	6351	11.1	10337	18.0
Clubland TV	394	0.7	1058	1.8	2118	3.7
Comedy Central	5529	9.6	11665	20.3	17421	30.3
Comedy Central Extra	1565	2.7	4074	7.1	7148	12.4
Comedy Central Extra+1	347	0.6	1086	1.9	2295	4.0
Comedy Central+1	2485	4.3	6348	11.0	10928	19.0
Community Channel	267	0.5	912	1.6	2120	3.7
Crime & Investigation Net+1	439	0.8	1037	1.8	1787	3.1
Crime & Investigation Network	1072	1.9	2339	4.1	4049	7.0
Dance Nation TV	337	0.6	1033	1.8	2143	3.7
Dave	13405	23.3	26922	46.9	37907	66.0
Dave ja vu	1756	3.1	5127	8.9	9900	17.2
Discovery	2893	5.0	5970	10.4	9709	16.9

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Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery History	1106	1.9	2720	4.7	4776	8.3
Discovery History +1	245	0.4	690	1.2	1315	2.3
Discovery Home & Health	604	1.1	1570	2.7	3242	5.6
Discovery Home & Health+1	361	0.6	940	1.6	1890	3.3
Discovery Real Time	1010	1.8	2815	4.9	5548	9.7
Discovery Real Time+1	682	1.2	1958	3.4	3899	6.8
Discovery Science	1231	2.1	3074	5.4	5543	9.6
Discovery Science+1	274	0.5	890	1.5	1802	3.1
Discovery Shed	849	1.5	2193	3.8	3924	6.8
Discovery Travel & Living	360	0.6	1119	1.9	2429	4.2
Discovery Turbo	1309	2.3	3069	5.3	5153	9.0
Discovery+1	1567	2.7	3705	6.5	6232	10.8
Disney Channel	2696	4.7	4822	8.4	6659	11.6
Disney Channel+1	2084	3.6	4124	7.2	5981	10.4
Disney Cinemagic	816	1.4	1963	3.4	3352	5.8
Disney Cinemagic+1	302	0.5	847	1.5	1719	3.0
Disney Junior	2380	4.1	4487	7.8	6579	11.5
Disney Junior Plus	1624	2.8	3392	5.9	5154	9.0
Disney XD	1522	2.7	3318	5.8	5283	9.2
Disney XD +1	1311	2.3	2963	5.2	4755	8.3
DMAX	1560	2.7	4368	7.6	8313	14.5
DMAX+1	993	1.7	3006	5.2	6094	10.6
DMAX+2	237	0.4	897	1.6	2037	3.5
E!	1417	2.5	3260	5.7	6026	10.5
E4	12706	22.1	24178	42.1	34926	60.8
E4+1	8174	14.2	17744	30.9	27337	47.6
Eden	1080	1.9	2940	5.1	5735	10.0
Eden+1	646	1.1	1913	3.3	4014	7.0
ESPN	1449	2.5	3094	5.4	4624	8.0
ESPN America	144	0.3	345	0.6	729	1.3
ESPN Classic	521	0.9	1500	2.6	2792	4.9
Euronews	272	0.5	749	1.3	1539	2.7
Eurosport	1056	1.8	2748	4.8	5063	8.8
Eurosport 2	1005	1.8	2651	4.6	5038	8.8
Extreme Sports Channel	399	0.7	1161	2.0	2342	4.1
Film4	11585	20.2	23477	40.9	33340	58.0
Film4 HD	362	0.6	1025	1.8	2004	3.5
Film4+1	2489	4.3	6801	11.8	11936	20.8
Flava	556	1.0	1597	2.8	3063	5.3
Food Network	2258	3.9	5074	8.8	8817	15.3
Food Network +1	612	1.1	1559	2.7	2918	5.1
Fox News	287	0.5	742	1.3	1479	2.6
FX	3360	5.8	6834	11.9	10496	18.3
FX+	701	1.2	1809	3.1	3324	5.8
GOLD	5746	10.0	12422	21.6	19555	34.0
GOLD+1	2550	4.4	6690	11.6	12334	21.5
Good Food	1369	2.4	3437	6.0	6433	11.2
Good Food +1	867	1.5	2393	4.2	4728	8.2
Greatest Hits TV	516	0.9	1505	2.6	3046	5.3
heat	736	1.3	2201	3.8	4279	7.4
History	1938	3.4	3694	6.4	5702	9.9
History +1	976	1.7	2028	3.5	3094	5.4
Home	951	1.7	2525	4.4	4899	8.5
Home +1	636	1.1	1814	3.2	3735	6.5
Horror Channel	1124	2.0	2885	5.0	5360	9.3
Horror Channel +1	671	1.2	1794	3.1	3357	5.8
Horse and Country	122	0.2	350	0.6	807	1.4
Investigation Discovery	544	0.9	1143	2.0	1835	3.2
ITV1	40818	71.1	51508	89.7	55327	96.3
ITV1 HD	5628	9.8	9880	17.2	14045	24.4
ITV1+1	10938	19.0	24533	42.7	36745	64.0
ITV2	21104	36.7	37544	65.4	47742	83.1

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ITV2+1	7852	13.7	18964	33.0	30013	52.2
ITV3	11576	20.2	22029	38.3	31999	55.7
ITV3+1	1633	2.8	4056	7.1	7257	12.6
ITV4	11230	19.5	25213	43.9	36774	64.0
ITV4+1	1108	1.9	3211	5.6	6437	11.2
Kerrang	607	1.1	1608	2.8	3090	5.4
Kiss TV	815	1.4	2314	4.0	4336	7.5
Kix!	517	0.9	1133	2.0	1817	3.2
Liverpool FC TV	365	0.6	956	1.7	1790	3.1
Magic TV	1099	1.9	3059	5.3	5851	10.2
Massive R&B	432	0.8	1223	2.1	2409	4.2
Men & Movies	406	0.7	1293	2.3	2725	4.7
Men & Movies +1	249	0.4	890	1.6	2006	3.5
MGM HD	210	0.4	646	1.1	1279	2.2
Military History	897	1.6	2348	4.1	4124	7.2
More 4	13266	23.1	27315	47.5	38782	67.5
More 4+1	2525	4.4	6964	12.1	12289	21.4
Motors TV	409	0.7	1070	1.9	1942	3.4
Movies 24	1570	2.7	3883	6.8	7383	12.9
Movies 24 +	1226	2.1	3069	5.3	5978	10.4
Movies 4 Men	990	1.7	2618	4.6	4684	8.2
Movies4Men+1	742	1.3	2167	3.8	3922	6.8
MTV	2478	4.3	5654	9.8	9702	16.9
MTV +1	529	0.9	1668	2.9	3512	6.1
MTV Base	810	1.4	2371	4.1	4638	8.1
MTV Classic	690	1.2	2004	3.5	4108	7.2
MTV Dance	768	1.3	2264	3.9	4585	8.0
MTV Hits	1222	2.1	3405	5.9	6178	10.8
MTV Live	663	1.2	2040	3.6	4183	7.3
MTV Music	1093	1.9	2844	4.9	5132	8.9
MTV Rocks	573	1.0	1695	3.0	3424	6.0
MUTV	84	0.1	209	0.4	431	0.8
My Channel	53	0.1	188	0.3	450	0.8
National Geographic +1	1029	1.8	2774	4.8	5128	8.9
National Geographic TV	1599	2.8	3929	6.8	6925	12.1
National Geographic Wild	1128	2.0	3183	5.5	5981	10.4
Nick Jr	2214	3.9	4406	7.7	6647	11.6
Nick Jr 2	1406	2.4	3159	5.5	5182	9.0
Nickelodeon	2056	3.6	4292	7.5	6659	11.6
Nickelodeon +1	1719	3.0	3714	6.5	5866	10.2
Nicktoons	1680	2.9	3803	6.6	6335	11.0
PBS	450	0.8	1373	2.4	2979	5.2
Pick TV	9299	16.2	18177	31.6	27290	47.5
Pick TV+1	893	1.6	2629	4.6	5329	9.3
Pop	761	1.3	1883	3.3	3443	6.0
Pop Girl	418	0.7	931	1.6	1612	2.8
Pop Girl+1	262	0.5	658	1.1	1112	1.9
Quest	4678	8.1	10401	18.1	16986	29.6
Quest +1	440	0.8	1462	2.5	3156	5.5
Really	4973	8.7	11255	19.6	18318	31.9
RT	500	0.9	1254	2.2	2295	4.0
S4C	591	1.0	1423	2.5	2717	4.7
SAB	250	0.4	548	1.0	982	1.7
Sahara One	260	0.5	567	1.0	1002	1.7
Scuzz	358	0.6	963	1.7	1832	3.2
Sky 1	10932	19.0	19200	33.4	25173	43.8
Sky 2	3732	6.5	9594	16.7	16326	28.4
Sky Arts 1	1711	3.0	4812	8.4	9563	16.6
Sky Arts 2	1158	2.0	3473	6.0	7136	12.4
Sky Atlantic	3229	5.6	7137	12.4	11607	20.2
Sky Atlantic +1	369	0.6	1118	1.9	2454	4.3
Sky Box Office (Movies)	234	0.4	848	1.5	1860	3.2

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	000s	%	000s	%	000s	%
Sky Living	6146	10.7	12911	22.5	19760	34.4
Sky Living +1	2398	4.2	6330	11.0	11429	19.9
Sky LIVINGit	2724	4.7	7350	12.8	12871	22.4
Sky LIVINGit +1	413	0.7	1307	2.3	2760	4.8
Sky Movies Action & Adventure	1515	2.6	3871	6.7	6577	11.4
Sky Movies Classics	559	1.0	1744	3.0	3463	6.0
Sky Movies Comedy	1454	2.5	3948	6.9	6923	12.1
Sky Movies Crime & Thriller	858	1.5	2562	4.5	4758	8.3
Sky Movies Drama & Romance	822	1.4	2516	4.4	4903	8.5
Sky Movies Family	1805	3.1	4520	7.9	7610	13.2
Sky Movies Indie	545	0.9	1783	3.1	3862	6.7
Sky Movies Modern Greats	960	1.7	2847	5.0	5361	9.3
Sky Movies Premiere	2432	4.2	5492	9.6	8261	14.4
Sky Movies Premiere+1	1056	1.8	2960	5.2	5270	9.2
Sky Movies SciFi-Horror	992	1.7	2816	4.9	5303	9.2
Sky Movies Showcase	2269	4.0	5262	9.2	8368	14.6
Sky News	6370	11.1	12127	21.1	18754	32.6
Sky Sports 1	6180	10.8	9420	16.4	11246	19.6
Sky Sports 2	4839	8.4	8223	14.3	10356	18.0
Sky Sports 3	2513	4.4	5496	9.6	8242	14.3
Sky Sports 4	2250	3.9	5384	9.4	8089	14.1
Sky Sports Active 2	65	0.1	235	0.4	582	1.0
Sky Sports Active 3	47	0.1	187	0.3	434	0.8
Sky Sports Active 4	25	0.0	83	0.1	214	0.4
Sky Sports Active 5	20	0.0	80	0.1	221	0.4
Sky Sports Active 6	14	0.0	61	0.1	170	0.3
Sky Sports Active 7	18	0.0	73	0.1	202	0.4
Sky Sports Active 8	16	0.0	71	0.1	194	0.3
Sky Sports Active Other	106	0.2	397	0.7	909	1.6
Sky Sports F1	1232	2.1	2879	5.0	5393	9.4
Sky Sports News	6003	10.4	9662	16.8	12293	21.4
Smash Hits	931	1.6	2649	4.6	4976	8.7
Sony Movie Channel	592	1.0	1866	3.2	3710	6.5
Sony Movie Channel +1	532	0.9	1689	2.9	3407	5.9
Sony TV	850	1.5	2665	4.6	5644	9.8
Sony TV+1	324	0.6	1143	2.0	2601	4.5
Star Gold	630	1.1	1067	1.9	1471	2.6
Star Life OK	466	0.8	760	1.3	1117	1.9
Star Plus	1198	2.1	1545	2.7	1943	3.4
Style	181	0.3	512	0.9	1111	1.9
Sunrise TV	351	0.6	657	1.1	973	1.7
Syfy	3167	5.5	7260	12.6	12364	21.5
Syfy +1	561	1.0	1598	2.8	3338	5.8
TCM	1659	2.9	4226	7.4	7705	13.4
TCM 2	380	0.7	1227	2.1	2691	4.7
The Africa Channel	145	0.3	354	0.6	780	1.4
The Box	1068	1.9	2944	5.1	5465	9.5
The Travel Channel	252	0.4	765	1.3	1609	2.8
The Travel Channel+1	204	0.4	649	1.1	1396	2.4
The Vault	576	1.0	1623	2.8	3079	5.4
Tiny Pop	989	1.7	2320	4.0	4027	7.0
Tiny Pop+1	458	0.8	1134	2.0	2056	3.6
Trace Sports	32	0.1	114	0.2	258	0.4
True Entertainment	790	1.4	2131	3.7	4085	7.1
True Movies 1	1249	2.2	3121	5.4	5755	10.0
True Movies 2	879	1.5	2355	4.1	4362	7.6
UMP Movies	726	1.3	1250	2.2	1649	2.9
Universal	2388	4.2	5487	9.6	9791	17.0
Universal+1	779	1.4	2103	3.7	4339	7.6
VH-1	1048	1.8	3128	5.4	6387	11.1
Vintage TV	712	1.2	1916	3.3	3757	6.5
VIVA	4028	7.0	10317	18.0	18152	31.6

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	000s	%	000s	%	000s	%
Vox Africa	106	0.2	202	0.4	398	0.7
Watch	6594	11.5	14545	25.3	21790	37.9
Watch+1	1314	2.3	3953	6.9	8172	14.2
Wedding TV	110	0.2	346	0.6	743	1.3
Yesterday	6920	12.0	13216	23.0	19399	33.8
Yesterday+1	850	1.5	2268	3.9	4277	7.4
Zing	510	0.9	938	1.6	1425	2.5
Other Non Itemised Channels	15090	26.3	26915	46.9	37089	64.6

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	46629	95.2	48410	98.8	48794	99.6
4Music	3976	8.1	9752	19.9	16471	33.6
4seven	4921	10.0	13265	27.1	23044	47.0
5 USA	5561	11.4	11072	22.6	17086	34.9
5 USA+1	1149	2.3	3083	6.3	5753	11.7
5*	6428	13.1	14361	29.3	22717	46.4
5*+1	899	1.8	2693	5.5	5286	10.8
Alibi	2150	4.4	4406	9.0	7266	14.8
Alibi+1	608	1.2	1437	2.9	2614	5.3
AlJazeera English	772	1.6	1803	3.7	3244	6.6
Animal Planet	965	2.0	2442	5.0	4551	9.3
Animal Planet+1	321	0.7	896	1.8	1783	3.6
ARY News	284	0.6	457	0.9	632	1.3
attheraces	533	1.1	886	1.8	1323	2.7
BBC 3	14743	30.1	29318	59.8	39577	80.8
BBC 4	11509	23.5	22893	46.7	32098	65.5
BBC HD	2964	6.0	6384	13.0	10648	21.7
BBC News	10159	20.7	17279	35.3	24232	49.5
BBC Parliament	763	1.6	2124	4.3	4217	8.6
BBC RB 6880	575	1.2	1812	3.7	4210	8.6
BBC RB FREEVIEW 301	1412	2.9	3365	6.9	5993	12.2
BBC1	42045	85.8	46845	95.6	48192	98.4
BBC2	31953	65.2	42520	86.8	46444	94.8
BET:BlackEntTv	116	0.2	339	0.7	726	1.5
BET:BlackEntTv +1	83	0.2	232	0.5	514	1.0
Bio	972	2.0	2315	4.7	4353	8.9
Blighty	479	1.0	1480	3.0	3168	6.5
Bliss	463	0.9	1305	2.7	2607	5.3
Boomerang	1093	2.2	2690	5.5	4715	9.6
Boomerang+1	699	1.4	1819	3.7	3222	6.6
BuzMuzik	307	0.6	854	1.7	1736	3.5
Cartoon Network	835	1.7	1932	3.9	3471	7.1
Cartoon Network Too	498	1.0	1270	2.6	2361	4.8
Cartoonito	867	1.8	1926	3.9	3247	6.6
CBBC	2547	5.2	5829	11.9	10084	20.6
Cbeebies	4290	8.8	7970	16.3	11705	23.9
CBS Action	1275	2.6	3174	6.5	5823	11.9
CBS Drama	857	1.7	2128	4.3	4111	8.4
CBS Reality TV	1302	2.7	3162	6.5	5766	11.8
CBS Reality+1	883	1.8	2213	4.5	4079	8.3
Challenge TV	4153	8.5	9456	19.3	16023	32.7
Challenge TV+1	853	1.7	2538	5.2	5116	10.4
CHANNEL 4	32238	65.8	43328	88.4	46995	95.9
CHANNEL 4+1	11917	24.3	25075	51.2	34979	71.4
CHANNEL 5	25418	51.9	38592	78.8	44930	91.7
CHANNEL 5+1	4073	8.3	10725	21.9	18949	38.7
Channel AKA	277	0.6	843	1.7	1719	3.5
Channel Starz	493	1.0	1296	2.6	2433	5.0
Chart Show TV	734	1.5	1882	3.8	3343	6.8
CITV and CITV Breakfast	1560	3.2	3647	7.4	6514	13.3
Clubland TV	321	0.7	837	1.7	1656	3.4
Comedy Central	4820	9.8	10079	20.6	14858	30.3
Comedy Central Extra	1417	2.9	3635	7.4	6276	12.8
Comedy Central Extra+1	329	0.7	1028	2.1	2150	4.4
Comedy Central+1	2195	4.5	5542	11.3	9405	19.2
Community Channel	256	0.5	870	1.8	2026	4.1
Crime & Investigation Net+1	400	0.8	927	1.9	1582	3.2
Crime & Investigation Network	1001	2.0	2136	4.4	3599	7.3
Dance Nation TV	286	0.6	867	1.8	1806	3.7
Dave	12053	24.6	23733	48.4	33036	67.4
Dave ja vu	1578	3.2	4613	9.4	8905	18.2
Discovery	2588	5.3	5229	10.7	8297	16.9

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery History	1053	2.1	2548	5.2	4379	8.9
Discovery History +1	233	0.5	654	1.3	1240	2.5
Discovery Home & Health	551	1.1	1412	2.9	2872	5.9
Discovery Home & Health+1	326	0.7	855	1.7	1707	3.5
Discovery Real Time	939	1.9	2569	5.2	4976	10.2
Discovery Real Time+1	633	1.3	1817	3.7	3596	7.3
Discovery Science	1132	2.3	2800	5.7	5018	10.2
Discovery Science+1	255	0.5	820	1.7	1653	3.4
Discovery Shed	793	1.6	2009	4.1	3552	7.2
Discovery Travel & Living	341	0.7	1050	2.1	2251	4.6
Discovery Turbo	1198	2.4	2733	5.6	4494	9.2
Discovery+1	1400	2.9	3257	6.6	5299	10.8
Disney Channel	1261	2.6	2676	5.5	4015	8.2
Disney Channel+1	924	1.9	2157	4.4	3393	6.9
Disney Cinemagic	517	1.1	1285	2.6	2281	4.7
Disney Cinemagic+1	184	0.4	540	1.1	1115	2.3
Disney Junior	1486	3.0	2885	5.9	4310	8.8
Disney Junior Plus	1024	2.1	2220	4.5	3450	7.0
Disney XD	708	1.4	1750	3.6	3053	6.2
Disney XD +1	600	1.2	1516	3.1	2668	5.4
DMAX	1393	2.8	3888	7.9	7339	15.0
DMAX+1	869	1.8	2618	5.3	5288	10.8
DMAX+2	211	0.4	803	1.6	1819	3.7
E!	1264	2.6	2869	5.9	5233	10.7
E4	11218	22.9	21258	43.4	30551	62.4
E4+1	7250	14.8	15681	32.0	24040	49.1
Eden	990	2.0	2650	5.4	5079	10.4
Eden+1	603	1.2	1765	3.6	3659	7.5
ESPN	1317	2.7	2739	5.6	4046	8.3
ESPN America	131	0.3	304	0.6	646	1.3
ESPN Classic	451	0.9	1293	2.6	2416	4.9
Euronews	260	0.5	706	1.4	1423	2.9
Eurosport	985	2.0	2503	5.1	4503	9.2
Eurosport 2	927	1.9	2402	4.9	4488	9.2
Extreme Sports Channel	329	0.7	958	2.0	1947	4.0
Film4	10486	21.4	20813	42.5	29132	59.5
Film4 HD	333	0.7	926	1.9	1759	3.6
Film4+1	2244	4.6	6002	12.2	10288	21.0
Flava	422	0.9	1227	2.5	2331	4.8
Food Network	2035	4.2	4512	9.2	7755	15.8
Food Network +1	548	1.1	1366	2.8	2571	5.2
Fox News	252	0.5	650	1.3	1289	2.6
FX	3066	6.3	6072	12.4	9135	18.6
FX+	648	1.3	1647	3.4	2987	6.1
GOLD	5271	10.8	11075	22.6	17036	34.8
GOLD+1	2386	4.9	6128	12.5	11058	22.6
Good Food	1261	2.6	3105	6.3	5722	11.7
Good Food +1	795	1.6	2164	4.4	4219	8.6
Greatest Hits TV	441	0.9	1279	2.6	2621	5.4
heat	593	1.2	1803	3.7	3536	7.2
History	1760	3.6	3285	6.7	4975	10.2
History +1	887	1.8	1802	3.7	2730	5.6
Home	900	1.8	2373	4.8	4520	9.2
Home +1	604	1.2	1714	3.5	3465	7.1
Horror Channel	1056	2.2	2635	5.4	4785	9.8
Horror Channel +1	626	1.3	1652	3.4	3036	6.2
Horse and Country	115	0.2	318	0.6	714	1.5
Investigation Discovery	510	1.0	1047	2.1	1667	3.4
ITV1	36094	73.7	44552	90.9	47391	96.7
ITV1 HD	4993	10.2	8638	17.6	12145	24.8
ITV1+1	9967	20.3	21858	44.6	32121	65.6
ITV2	18592	37.9	32460	66.2	40921	83.5

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	6960	14.2	16585	33.8	25967	53.0
ITV3	11063	22.6	20581	42.0	29257	59.7
ITV3+1	1569	3.2	3832	7.8	6757	13.8
ITV4	10445	21.3	22936	46.8	32688	66.7
ITV4+1	1060	2.2	3055	6.2	6048	12.3
Kerrang	488	1.0	1334	2.7	2596	5.3
Kiss TV	655	1.3	1868	3.8	3495	7.1
Kix!	266	0.5	613	1.3	1008	2.1
Liverpool FC TV	310	0.6	820	1.7	1517	3.1
Magic TV	931	1.9	2549	5.2	4850	9.9
Massive R&B	338	0.7	968	2.0	1888	3.9
Men & Movies	384	0.8	1198	2.4	2490	5.1
Men & Movies +1	233	0.5	828	1.7	1828	3.7
MGM HD	192	0.4	578	1.2	1142	2.3
Military History	835	1.7	2164	4.4	3759	7.7
More 4	12466	25.4	25108	51.2	34914	71.3
More 4+1	2329	4.8	6307	12.9	10967	22.4
Motors TV	365	0.7	944	1.9	1716	3.5
Movies 24	1425	2.9	3452	7.0	6484	13.2
Movies 24 +	1104	2.3	2696	5.5	5123	10.5
Movies 4 Men	942	1.9	2470	5.0	4344	8.9
Movies4Men+1	707	1.4	2050	4.2	3655	7.5
MTV	2168	4.4	4826	9.8	8170	16.7
MTV +1	461	0.9	1448	3.0	3046	6.2
MTV Base	661	1.3	1918	3.9	3729	7.6
MTV Classic	578	1.2	1667	3.4	3374	6.9
MTV Dance	629	1.3	1836	3.7	3671	7.5
MTV Hits	976	2.0	2708	5.5	4937	10.1
MTV Live	533	1.1	1663	3.4	3412	7.0
MTV Music	896	1.8	2307	4.7	4135	8.4
MTV Rocks	475	1.0	1438	2.9	2932	6.0
MUTV	76	0.2	186	0.4	404	0.8
My Channel	49	0.1	177	0.4	421	0.9
National Geographic +1	951	1.9	2528	5.2	4602	9.4
National Geographic TV	1480	3.0	3577	7.3	6180	12.6
National Geographic Wild	1034	2.1	2880	5.9	5354	10.9
Nick Jr	1377	2.8	2883	5.9	4479	9.1
Nick Jr 2	862	1.8	2037	4.2	3443	7.0
Nickelodeon	959	2.0	2367	4.8	4075	8.3
Nickelodeon +1	778	1.6	1959	4.0	3402	6.9
Nicktoons	886	1.8	2197	4.5	3859	7.9
PBS	437	0.9	1322	2.7	2846	5.8
Pick TV	8634	17.6	16672	34.0	24651	50.3
Pick TV+1	807	1.6	2352	4.8	4763	9.7
Pop	378	0.8	1039	2.1	2020	4.1
Pop Girl	201	0.4	503	1.0	973	2.0
Pop Girl+1	118	0.2	342	0.7	674	1.4
Quest	4377	8.9	9604	19.6	15480	31.6
Quest +1	407	0.8	1346	2.7	2885	5.9
Really	4578	9.3	10219	20.9	16477	33.6
RT	482	1.0	1191	2.4	2128	4.3
S4C	532	1.1	1263	2.6	2396	4.9
SAB	199	0.4	441	0.9	765	1.6
Sahara One	217	0.4	472	1.0	808	1.6
Scuzz	282	0.6	794	1.6	1556	3.2
Sky 1	9320	19.0	16181	33.0	21039	42.9
Sky 2	3310	6.8	8469	17.3	14221	29.0
Sky Arts 1	1616	3.3	4504	9.2	8835	18.0
Sky Arts 2	1098	2.2	3239	6.6	6558	13.4
Sky Atlantic	3047	6.2	6553	13.4	10468	21.4
Sky Atlantic +1	355	0.7	1066	2.2	2319	4.7
Sky Box Office (Movies)	196	0.4	707	1.4	1524	3.1

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Living	5624	11.5	11522	23.5	17214	35.1
Sky Living +1	2228	4.5	5796	11.8	10278	21.0
Sky LIVINGit	2512	5.1	6650	13.6	11439	23.3
Sky LIVINGit +1	391	0.8	1224	2.5	2553	5.2
Sky Movies Action & Adventure	1282	2.6	3255	6.6	5466	11.2
Sky Movies Classics	514	1.0	1591	3.2	3077	6.3
Sky Movies Comedy	1223	2.5	3280	6.7	5760	11.8
Sky Movies Crime & Thriller	789	1.6	2338	4.8	4301	8.8
Sky Movies Drama & Romance	742	1.5	2229	4.5	4260	8.7
Sky Movies Family	1350	2.8	3434	7.0	5854	11.9
Sky Movies Indie	483	1.0	1559	3.2	3352	6.8
Sky Movies Modern Greats	847	1.7	2489	5.1	4553	9.3
Sky Movies Premiere	2074	4.2	4597	9.4	6797	13.9
Sky Movies Premiere+1	887	1.8	2463	5.0	4329	8.8
Sky Movies SciFi-Horror	874	1.8	2434	5.0	4516	9.2
Sky Movies Showcase	1916	3.9	4391	9.0	6823	13.9
Sky News	5873	12.0	11011	22.5	16888	34.5
Sky Sports 1	5576	11.4	8227	16.8	9670	19.7
Sky Sports 2	4431	9.0	7275	14.8	8996	18.4
Sky Sports 3	2299	4.7	4930	10.1	7288	14.9
Sky Sports 4	2078	4.2	4850	9.9	7128	14.5
Sky Sports Active 2	62	0.1	222	0.5	553	1.1
Sky Sports Active 3	44	0.1	176	0.4	410	0.8
Sky Sports Active 4	23	0.0	77	0.2	199	0.4
Sky Sports Active 5	20	0.0	79	0.2	221	0.5
Sky Sports Active 6	14	0.0	61	0.1	170	0.3
Sky Sports Active 7	18	0.0	71	0.1	195	0.4
Sky Sports Active 8	15	0.0	66	0.1	179	0.4
Sky Sports Active Other	102	0.2	382	0.8	868	1.8
Sky Sports F1	1127	2.3	2592	5.3	4783	9.8
Sky Sports News	5384	11.0	8422	17.2	10543	21.5
Smash Hits	729	1.5	2107	4.3	4006	8.2
Sony Movie Channel	557	1.1	1736	3.5	3418	7.0
Sony Movie Channel +1	489	1.0	1537	3.1	3046	6.2
Sony TV	788	1.6	2426	5.0	5129	10.5
Sony TV+1	303	0.6	1065	2.2	2379	4.9
Star Gold	488	1.0	788	1.6	1069	2.2
Star Life OK	356	0.7	575	1.2	829	1.7
Star Plus	874	1.8	1120	2.3	1429	2.9
Style	172	0.4	485	1.0	1022	2.1
Sunrise TV	289	0.6	524	1.1	752	1.5
Syfy	2891	5.9	6457	13.2	10776	22.0
Syfy +1	532	1.1	1488	3.0	3052	6.2
TCM	1567	3.2	3911	8.0	6983	14.3
TCM 2	358	0.7	1142	2.3	2465	5.0
The Africa Channel	129	0.3	317	0.6	690	1.4
The Box	858	1.8	2386	4.9	4384	8.9
The Travel Channel	239	0.5	716	1.5	1491	3.0
The Travel Channel+1	191	0.4	597	1.2	1276	2.6
The Vault	482	1.0	1360	2.8	2566	5.2
Tiny Pop	550	1.1	1383	2.8	2599	5.3
Tiny Pop+1	257	0.5	625	1.3	1187	2.4
Trace Sports	30	0.1	105	0.2	235	0.5
True Entertainment	748	1.5	1980	4.0	3747	7.6
True Movies 1	1179	2.4	2889	5.9	5199	10.6
True Movies 2	830	1.7	2185	4.5	3991	8.1
UMP Movies	573	1.2	951	1.9	1252	2.6
Universal	2206	4.5	4941	10.1	8687	17.7
Universal+1	738	1.5	1939	4.0	3914	8.0
VH-1	866	1.8	2556	5.2	5248	10.7
Vintage TV	652	1.3	1717	3.5	3304	6.7
VIVA	3319	6.8	8601	17.6	15328	31.3

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Vox Africa	101	0.2	185	0.4	342	0.7
Watch	5858	12.0	12599	25.7	18510	37.8
Watch+1	1184	2.4	3500	7.1	7131	14.6
Wedding TV	98	0.2	316	0.6	675	1.4
Yesterday	6715	13.7	12660	25.8	18356	37.5
Yesterday+1	827	1.7	2190	4.5	4078	8.3
Zing	406	0.8	722	1.5	1058	2.2
Other Non Itemised Channels	13538	27.6	23753	48.5	32473	66.3

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	13291	90.9	14271	97.7	14498	99.2
4Music	1667	11.4	3762	25.7	5941	40.7
4seven	1272	8.7	3594	24.6	6447	44.1
5 USA	978	6.7	2276	15.6	3949	27.0
5 USA+1	233	1.6	733	5.0	1426	9.8
5*	1672	11.4	3807	26.0	6167	42.2
5*+1	250	1.7	779	5.3	1620	11.1
Alibi	322	2.2	811	5.5	1564	10.7
Alibi+1	80	0.5	208	1.4	412	2.8
AlJazeera English	119	0.8	274	1.9	482	3.3
Animal Planet	221	1.5	604	4.1	1246	8.5
Animal Planet+1	63	0.4	196	1.3	421	2.9
ARY News	86	0.6	158	1.1	208	1.4
attheraces	51	0.3	134	0.9	270	1.8
BBC 3	5105	34.9	9401	64.3	12160	83.2
BBC 4	1402	9.6	3644	24.9	6307	43.2
BBC HD	567	3.9	1414	9.7	2544	17.4
BBC News	1378	9.4	2948	20.2	4673	32.0
BBC Parliament	70	0.5	246	1.7	586	4.0
BBC RB 6880	82	0.6	285	2.0	717	4.9
BBC RB FREEVIEW 301	188	1.3	505	3.5	962	6.6
BBC1	10531	72.1	13254	90.7	14140	96.8
BBC2	6455	44.2	10751	73.6	12913	88.4
BET:BlackEntTv	38	0.3	100	0.7	220	1.5
BET:BlackEntTv +1	33	0.2	80	0.6	155	1.1
Bio	252	1.7	631	4.3	1233	8.4
Blighty	59	0.4	204	1.4	503	3.4
Bliss	218	1.5	623	4.3	1187	8.1
Boomerang	450	3.1	1074	7.3	1760	12.0
Boomerang+1	290	2.0	747	5.1	1293	8.9
BuzMuzik	193	1.3	498	3.4	987	6.8
Cartoon Network	330	2.3	766	5.2	1356	9.3
Cartoon Network Too	228	1.6	568	3.9	1037	7.1
Cartoonito	354	2.4	776	5.3	1278	8.7
CBBC	736	5.0	1618	11.1	2893	19.8
Cbeebies	1777	12.2	2972	20.3	4057	27.8
CBS Action	223	1.5	643	4.4	1325	9.1
CBS Drama	145	1.0	420	2.9	901	6.2
CBS Reality TV	281	1.9	755	5.2	1425	9.7
CBS Reality+1	184	1.3	507	3.5	1030	7.1
Challenge TV	995	6.8	2484	17.0	4462	30.5
Challenge TV+1	225	1.5	726	5.0	1577	10.8
CHANNEL 4	8529	58.4	12155	83.2	13624	93.2
CHANNEL 4+1	3557	24.3	7667	52.5	10745	73.5
CHANNEL 5	5707	39.1	9967	68.2	12625	86.4
CHANNEL 5+1	939	6.4	2675	18.3	4976	34.1
Channel AKA	169	1.2	490	3.4	990	6.8
Channel Starz	294	2.0	735	5.0	1300	8.9
Chart Show TV	442	3.0	1089	7.4	1788	12.2
CITV and CITV Breakfast	589	4.0	1320	9.0	2314	15.8
Clubland TV	185	1.3	477	3.3	930	6.4
Comedy Central	2247	15.4	4259	29.1	5809	39.8
Comedy Central Extra	608	4.2	1566	10.7	2664	18.2
Comedy Central Extra+1	115	0.8	384	2.6	872	6.0
Comedy Central+1	1094	7.5	2596	17.8	4135	28.3
Community Channel	29	0.2	121	0.8	342	2.3
Crime & Investigation Net+1	81	0.6	191	1.3	366	2.5
Crime & Investigation Network	194	1.3	493	3.4	953	6.5
Dance Nation TV	160	1.1	489	3.3	1002	6.9
Dave	3800	26.0	7428	50.8	10177	69.6
Dave ja vu	551	3.8	1660	11.4	3164	21.7
Discovery	814	5.6	1633	11.2	2665	18.2

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery History	149	1.0	446	3.1	893	6.1
Discovery History +1	17	0.1	53	0.4	159	1.1
Discovery Home & Health	133	0.9	365	2.5	786	5.4
Discovery Home & Health+1	98	0.7	243	1.7	455	3.1
Discovery Real Time	184	1.3	564	3.9	1167	8.0
Discovery Real Time+1	108	0.7	360	2.5	786	5.4
Discovery Science	278	1.9	744	5.1	1457	10.0
Discovery Science+1	44	0.3	173	1.2	387	2.6
Discovery Shed	130	0.9	378	2.6	755	5.2
Discovery Travel & Living	44	0.3	158	1.1	373	2.6
Discovery Turbo	276	1.9	746	5.1	1326	9.1
Discovery+1	384	2.6	924	6.3	1465	10.0
Disney Channel	468	3.2	929	6.4	1388	9.5
Disney Channel+1	341	2.3	778	5.3	1202	8.2
Disney Cinemagic	241	1.7	560	3.8	978	6.7
Disney Cinemagic+1	81	0.6	235	1.6	495	3.4
Disney Junior	814	5.6	1446	9.9	1984	13.6
Disney Junior Plus	525	3.6	1052	7.2	1597	10.9
Disney XD	304	2.1	745	5.1	1274	8.7
Disney XD +1	223	1.5	584	4.0	1001	6.9
DMAX	492	3.4	1301	8.9	2446	16.7
DMAX+1	295	2.0	897	6.1	1783	12.2
DMAX+2	65	0.4	248	1.7	532	3.6
E!	570	3.9	1159	7.9	1932	13.2
E4	5079	34.8	8425	57.7	10926	74.8
E4+1	3340	22.9	6543	44.8	9276	63.5
Eden	238	1.6	684	4.7	1304	8.9
Eden+1	133	0.9	446	3.1	999	6.8
ESPN	421	2.9	920	6.3	1445	9.9
ESPN America	36	0.2	85	0.6	190	1.3
ESPN Classic	132	0.9	405	2.8	844	5.8
Euronews	28	0.2	102	0.7	260	1.8
Eurosport	155	1.1	511	3.5	1049	7.2
Eurosport 2	162	1.1	480	3.3	1052	7.2
Extreme Sports Channel	111	0.8	305	2.1	612	4.2
Film4	2350	16.1	5358	36.7	8063	55.2
Film4 HD	116	0.8	324	2.2	600	4.1
Film4+1	527	3.6	1576	10.8	2962	20.3
Flava	258	1.8	718	4.9	1286	8.8
Food Network	534	3.7	1206	8.3	2083	14.3
Food Network +1	152	1.0	389	2.7	752	5.1
Fox News	31	0.2	95	0.6	220	1.5
FX	1177	8.1	2374	16.2	3508	24.0
FX+	204	1.4	554	3.8	1086	7.4
GOLD	1206	8.3	3009	20.6	5065	34.7
GOLD+1	502	3.4	1540	10.5	3075	21.0
Good Food	285	1.9	758	5.2	1465	10.0
Good Food +1	164	1.1	516	3.5	1114	7.6
Greatest Hits TV	182	1.2	507	3.5	976	6.7
heat	326	2.2	961	6.6	1779	12.2
History	499	3.4	984	6.7	1528	10.5
History +1	208	1.4	477	3.3	736	5.0
Home	112	0.8	388	2.7	859	5.9
Home +1	85	0.6	307	2.1	742	5.1
Horror Channel	154	1.1	448	3.1	928	6.4
Horror Channel +1	69	0.5	241	1.6	492	3.4
Horse and Country	19	0.1	60	0.4	147	1.0
Investigation Discovery	82	0.6	179	1.2	260	1.8
ITV1	8853	60.6	12336	84.4	13731	94.0
ITV1 HD	1422	9.7	2544	17.4	3638	24.9
ITV1+1	2389	16.4	5782	39.6	9109	62.3
ITV2	5614	38.4	9746	66.7	12235	83.7

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	2248	15.4	5378	36.8	8288	56.7
ITV3	1155	7.9	3120	21.4	5567	38.1
ITV3+1	167	1.1	518	3.5	1129	7.7
ITV4	2027	13.9	5380	36.8	8494	58.1
ITV4+1	180	1.2	585	4.0	1299	8.9
Kerrang	264	1.8	696	4.8	1310	9.0
Kiss TV	399	2.7	1122	7.7	2040	14.0
Kix!	136	0.9	278	1.9	402	2.8
Liverpool FC TV	105	0.7	269	1.8	508	3.5
Magic TV	384	2.6	1043	7.1	1900	13.0
Massive R&B	198	1.4	566	3.9	1059	7.2
Men & Movies	43	0.3	163	1.1	367	2.5
Men & Movies +1	27	0.2	116	0.8	301	2.1
MGM HD	25	0.2	94	0.6	230	1.6
Military History	115	0.8	373	2.6	801	5.5
More 4	2766	18.9	6369	43.6	9600	65.7
More 4+1	621	4.2	1842	12.6	3441	23.5
Motors TV	90	0.6	239	1.6	475	3.3
Movies 24	286	2.0	736	5.0	1500	10.3
Movies 24 +	206	1.4	576	3.9	1241	8.5
Movies 4 Men	80	0.5	296	2.0	628	4.3
Movies4Men+1	70	0.5	275	1.9	563	3.9
MTV	1198	8.2	2414	16.5	3745	25.6
MTV +1	217	1.5	671	4.6	1397	9.6
MTV Base	415	2.8	1132	7.7	2108	14.4
MTV Classic	247	1.7	719	4.9	1364	9.3
MTV Dance	356	2.4	1019	7.0	1966	13.5
MTV Hits	537	3.7	1443	9.9	2533	17.3
MTV Live	303	2.1	922	6.3	1813	12.4
MTV Music	514	3.5	1262	8.6	2136	14.6
MTV Rocks	252	1.7	746	5.1	1465	10.0
MUTV	22	0.1	54	0.4	120	0.8
My Channel	6	0.0	24	0.2	59	0.4
National Geographic +1	210	1.4	559	3.8	1134	7.8
National Geographic TV	383	2.6	930	6.4	1702	11.6
National Geographic Wild	263	1.8	774	5.3	1436	9.8
Nick Jr	640	4.4	1261	8.6	1877	12.8
Nick Jr 2	406	2.8	908	6.2	1507	10.3
Nickelodeon	386	2.6	922	6.3	1612	11.0
Nickelodeon +1	297	2.0	704	4.8	1248	8.5
Nicktoons	385	2.6	930	6.4	1595	10.9
PBS	40	0.3	154	1.1	401	2.7
Pick TV	1791	12.3	3924	26.8	6275	42.9
Pick TV+1	203	1.4	650	4.4	1399	9.6
Pop	148	1.0	387	2.7	727	5.0
Pop Girl	71	0.5	190	1.3	364	2.5
Pop Girl+1	35	0.2	122	0.8	266	1.8
Quest	806	5.5	1935	13.2	3387	23.2
Quest +1	78	0.5	277	1.9	685	4.7
Really	1091	7.5	2545	17.4	4244	29.0
RT	64	0.4	167	1.1	304	2.1
S4C	91	0.6	248	1.7	521	3.6
SAB	46	0.3	132	0.9	225	1.5
Sahara One	81	0.6	182	1.2	305	2.1
Scuzz	146	1.0	400	2.7	797	5.5
Sky 1	3383	23.1	5774	39.5	7431	50.9
Sky 2	1075	7.4	2816	19.3	4896	33.5
Sky Arts 1	304	2.1	914	6.3	2061	14.1
Sky Arts 2	140	1.0	522	3.6	1280	8.8
Sky Atlantic	839	5.7	1859	12.7	3047	20.9
Sky Atlantic +1	78	0.5	234	1.6	533	3.6
Sky Box Office (Movies)	66	0.5	255	1.7	574	3.9

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Living	1647	11.3	3613	24.7	5649	38.7
Sky Living +1	585	4.0	1666	11.4	3069	21.0
Sky LIVINGit	594	4.1	1834	12.6	3479	23.8
Sky LIVINGit +1	74	0.5	260	1.8	588	4.0
Sky Movies Action & Adventure	374	2.6	1022	7.0	1832	12.5
Sky Movies Classics	63	0.4	243	1.7	613	4.2
Sky Movies Comedy	478	3.3	1226	8.4	2175	14.9
Sky Movies Crime & Thriller	211	1.4	665	4.5	1425	9.8
Sky Movies Drama & Romance	231	1.6	710	4.9	1362	9.3
Sky Movies Family	510	3.5	1284	8.8	2146	14.7
Sky Movies Indie	138	0.9	488	3.3	1050	7.2
Sky Movies Modern Greats	260	1.8	820	5.6	1536	10.5
Sky Movies Premiere	659	4.5	1492	10.2	2261	15.5
Sky Movies Premiere+1	255	1.7	739	5.1	1296	8.9
Sky Movies SciFi-Horror	275	1.9	786	5.4	1551	10.6
Sky Movies Showcase	609	4.2	1486	10.2	2436	16.7
Sky News	888	6.1	2138	14.6	3681	25.2
Sky Sports 1	1562	10.7	2589	17.7	3183	21.8
Sky Sports 2	1218	8.3	2198	15.0	2905	19.9
Sky Sports 3	665	4.6	1455	10.0	2263	15.5
Sky Sports 4	530	3.6	1373	9.4	2173	14.9
Sky Sports Active 2	11	0.1	41	0.3	116	0.8
Sky Sports Active 3	11	0.1	39	0.3	94	0.6
Sky Sports Active 4	6	0.0	21	0.1	49	0.3
Sky Sports Active 5	4	0.0	15	0.1	38	0.3
Sky Sports Active 6	1	0.0	5	0.0	15	0.1
Sky Sports Active 7	3	0.0	13	0.1	38	0.3
Sky Sports Active 8	2	0.0	9	0.1	16	0.1
Sky Sports Active Other	22	0.1	89	0.6	189	1.3
Sky Sports F1	302	2.1	686	4.7	1313	9.0
Sky Sports News	1628	11.1	2702	18.5	3482	23.8
Smash Hits	431	2.9	1200	8.2	2145	14.7
Sony Movie Channel	74	0.5	279	1.9	588	4.0
Sony Movie Channel +1	72	0.5	233	1.6	538	3.7
Sony TV	175	1.2	578	4.0	1349	9.2
Sony TV+1	68	0.5	267	1.8	623	4.3
Star Gold	155	1.1	260	1.8	357	2.4
Star Life OK	132	0.9	199	1.4	266	1.8
Star Plus	319	2.2	405	2.8	530	3.6
Style	52	0.4	146	1.0	289	2.0
Sunrise TV	79	0.5	176	1.2	260	1.8
Syfy	734	5.0	1801	12.3	3343	22.9
Syfy +1	116	0.8	352	2.4	813	5.6
TCM	170	1.2	595	4.1	1410	9.6
TCM 2	44	0.3	175	1.2	431	2.9
The Africa Channel	28	0.2	71	0.5	129	0.9
The Box	508	3.5	1351	9.2	2354	16.1
The Travel Channel	44	0.3	157	1.1	318	2.2
The Travel Channel+1	18	0.1	70	0.5	193	1.3
The Vault	268	1.8	721	4.9	1295	8.9
Tiny Pop	264	1.8	596	4.1	1081	7.4
Tiny Pop+1	130	0.9	294	2.0	539	3.7
Trace Sports	3	0.0	11	0.1	36	0.2
True Entertainment	74	0.5	246	1.7	501	3.4
True Movies 1	116	0.8	359	2.5	738	5.1
True Movies 2	95	0.6	302	2.1	626	4.3
UMP Movies	196	1.3	361	2.5	415	2.8
Universal	548	3.8	1403	9.6	2650	18.1
Universal+1	163	1.1	500	3.4	1095	7.5
VH-1	392	2.7	1120	7.7	2235	15.3
Vintage TV	162	1.1	507	3.5	984	6.7
VIVA	1553	10.6	3629	24.8	6024	41.2

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Vox Africa	27	0.2	44	0.3	86	0.6
Watch	1704	11.7	3911	26.8	5912	40.5
Watch+1	281	1.9	921	6.3	1998	13.7
Wedding TV	38	0.3	95	0.7	187	1.3
Yesterday	603	4.1	1574	10.8	2804	19.2
Yesterday+1	63	0.4	222	1.5	543	3.7
Zing	152	1.0	285	2.0	419	2.9
Other Non Itemised Channels	3271	22.4	6307	43.2	8982	61.5

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	24622	94.5	25700	98.7	25940	99.6
4Music	1670	6.4	4353	16.7	7799	29.9
4seven	2335	9.0	6460	24.8	11616	44.6
5 USA	2108	8.1	4511	17.3	7302	28.0
5 USA+1	419	1.6	1228	4.7	2388	9.2
5*	2778	10.7	6476	24.9	10601	40.7
5*+1	416	1.6	1242	4.8	2461	9.4
Alibi	1011	3.9	2158	8.3	3636	14.0
Alibi+1	261	1.0	640	2.5	1183	4.5
AlJazeera English	351	1.3	842	3.2	1523	5.8
Animal Planet	351	1.3	965	3.7	1926	7.4
Animal Planet+1	84	0.3	273	1.0	585	2.2
ARY News	103	0.4	200	0.8	299	1.1
attheraces	231	0.9	397	1.5	616	2.4
BBC 3	7361	28.3	15094	57.9	20916	80.3
BBC 4	6416	24.6	12591	48.3	17631	67.7
BBC HD	1858	7.1	3892	14.9	6439	24.7
BBC News	5508	21.1	9458	36.3	13439	51.6
BBC Parliament	392	1.5	1118	4.3	2371	9.1
BBC RB 6880	257	1.0	864	3.3	2116	8.1
BBC RB FREEVIEW 301	549	2.1	1419	5.4	2671	10.3
BBC1	22217	85.3	24864	95.5	25631	98.4
BBC2	17361	66.7	22874	87.8	24834	95.3
BET:BlackEntTv	66	0.3	178	0.7	349	1.3
BET:BlackEntTv +1	43	0.2	116	0.4	241	0.9
Bio	393	1.5	977	3.7	1929	7.4
Blighty	194	0.7	636	2.4	1378	5.3
Bliss	146	0.6	474	1.8	1119	4.3
Boomerang	506	1.9	1313	5.0	2342	9.0
Boomerang+1	342	1.3	851	3.3	1543	5.9
BuzMuzik	90	0.3	265	1.0	644	2.5
Cartoon Network	404	1.6	950	3.6	1771	6.8
Cartoon Network Too	240	0.9	611	2.3	1084	4.2
Cartoonito	389	1.5	882	3.4	1548	5.9
CBBC	1092	4.2	2632	10.1	4676	18.0
Cbeebies	2158	8.3	3911	15.0	5655	21.7
CBS Action	481	1.8	1329	5.1	2557	9.8
CBS Drama	311	1.2	846	3.2	1750	6.7
CBS Reality TV	465	1.8	1208	4.6	2333	9.0
CBS Reality+1	319	1.2	825	3.2	1557	6.0
Challenge TV	1506	5.8	3901	15.0	7248	27.8
Challenge TV+1	322	1.2	1047	4.0	2298	8.8
CHANNEL 4	16636	63.9	22781	87.5	24936	95.7
CHANNEL 4+1	5741	22.0	12483	47.9	17912	68.8
CHANNEL 5	11929	45.8	19301	74.1	23314	89.5
CHANNEL 5+1	1661	6.4	4596	17.6	8531	32.8
Channel AKA	86	0.3	299	1.1	674	2.6
Channel Starz	166	0.6	487	1.9	953	3.7
Chart Show TV	277	1.1	732	2.8	1318	5.1
CITV and CITV Breakfast	574	2.2	1439	5.5	2665	10.2
Clubland TV	99	0.4	290	1.1	624	2.4
Comedy Central	2830	10.9	5813	22.3	8450	32.4
Comedy Central Extra	843	3.2	2140	8.2	3590	13.8
Comedy Central Extra+1	173	0.7	536	2.1	1086	4.2
Comedy Central+1	1317	5.1	3237	12.4	5422	20.8
Community Channel	90	0.3	355	1.4	853	3.3
Crime & Investigation Net+1	143	0.6	357	1.4	701	2.7
Crime & Investigation Network	340	1.3	823	3.2	1522	5.8
Dance Nation TV	93	0.4	314	1.2	746	2.9
Dave	6142	23.6	12408	47.6	17340	66.6
Dave ja vu	759	2.9	2282	8.8	4535	17.4
Discovery	1124	4.3	2365	9.1	3930	15.1

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery History	470	1.8	1164	4.5	2056	7.9
Discovery History +1	111	0.4	325	1.2	608	2.3
Discovery Home & Health	224	0.9	583	2.2	1246	4.8
Discovery Home & Health+1	137	0.5	357	1.4	699	2.7
Discovery Real Time	416	1.6	1172	4.5	2370	9.1
Discovery Real Time+1	297	1.1	840	3.2	1699	6.5
Discovery Science	492	1.9	1291	5.0	2448	9.4
Discovery Science+1	109	0.4	366	1.4	789	3.0
Discovery Shed	332	1.3	839	3.2	1482	5.7
Discovery Travel & Living	171	0.7	528	2.0	1138	4.4
Discovery Turbo	533	2.0	1250	4.8	2066	7.9
Discovery+1	588	2.3	1418	5.4	2393	9.2
Disney Channel	599	2.3	1289	4.9	1905	7.3
Disney Channel+1	451	1.7	1061	4.1	1720	6.6
Disney Cinemagic	217	0.8	567	2.2	1055	4.0
Disney Cinemagic+1	86	0.3	246	0.9	496	1.9
Disney Junior	681	2.6	1357	5.2	2141	8.2
Disney Junior Plus	483	1.9	1027	3.9	1626	6.2
Disney XD	346	1.3	878	3.4	1487	5.7
Disney XD +1	271	1.0	708	2.7	1236	4.7
DMAX	526	2.0	1608	6.2	3235	12.4
DMAX+1	329	1.3	1065	4.1	2315	8.9
DMAX+2	80	0.3	303	1.2	694	2.7
E!	697	2.7	1551	6.0	2815	10.8
E4	5792	22.2	10829	41.6	15505	59.5
E4+1	3706	14.2	8018	30.8	12142	46.6
Eden	458	1.8	1306	5.0	2625	10.1
Eden+1	269	1.0	827	3.2	1765	6.8
ESPN	724	2.8	1560	6.0	2331	8.9
ESPN America	95	0.4	211	0.8	410	1.6
ESPN Classic	240	0.9	681	2.6	1319	5.1
Euronews	152	0.6	418	1.6	828	3.2
Eurosport	490	1.9	1233	4.7	2267	8.7
Eurosport 2	451	1.7	1229	4.7	2326	8.9
Extreme Sports Channel	151	0.6	438	1.7	871	3.3
Film4	4673	17.9	9768	37.5	14261	54.7
Film4 HD	181	0.7	494	1.9	882	3.4
Film4+1	1001	3.8	2817	10.8	5007	19.2
Flava	146	0.6	459	1.8	900	3.5
Food Network	890	3.4	2050	7.9	3771	14.5
Food Network +1	260	1.0	659	2.5	1278	4.9
Fox News	122	0.5	326	1.3	653	2.5
FX	1549	5.9	3185	12.2	4837	18.6
FX+	265	1.0	714	2.7	1333	5.1
GOLD	2646	10.2	5847	22.4	9137	35.1
GOLD+1	1155	4.4	3069	11.8	5755	22.1
Good Food	669	2.6	1660	6.4	2965	11.4
Good Food +1	406	1.6	1145	4.4	2242	8.6
Greatest Hits TV	134	0.5	475	1.8	1149	4.4
heat	250	1.0	771	3.0	1595	6.1
History	758	2.9	1486	5.7	2361	9.1
History +1	372	1.4	783	3.0	1226	4.7
Home	436	1.7	1174	4.5	2267	8.7
Home +1	284	1.1	837	3.2	1662	6.4
Horror Channel	354	1.4	999	3.8	1950	7.5
Horror Channel +1	211	0.8	584	2.2	1116	4.3
Horse and Country	52	0.2	153	0.6	319	1.2
Investigation Discovery	178	0.7	401	1.5	700	2.7
ITV1	17916	68.8	23135	88.8	24971	95.9
ITV1 HD	2857	11.0	5003	19.2	6971	26.8
ITV1+1	4371	16.8	10180	39.1	15697	60.3
ITV2	8322	31.9	15644	60.1	20591	79.0

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	2986	11.5	7620	29.3	12625	48.5
ITV3	4807	18.5	9632	37.0	14438	55.4
ITV3+1	604	2.3	1605	6.2	2963	11.4
ITV4	4537	17.4	10772	41.4	16182	62.1
ITV4+1	464	1.8	1402	5.4	2794	10.7
Kerrang	218	0.8	622	2.4	1216	4.7
Kiss TV	267	1.0	803	3.1	1548	5.9
Kix!	87	0.3	223	0.9	396	1.5
Liverpool FC TV	145	0.6	379	1.5	672	2.6
Magic TV	395	1.5	1169	4.5	2308	8.9
Massive R&B	111	0.4	342	1.3	757	2.9
Men & Movies	129	0.5	402	1.5	880	3.4
Men & Movies +1	85	0.3	316	1.2	713	2.7
MGM HD	87	0.3	266	1.0	547	2.1
Military History	392	1.5	1048	4.0	1900	7.3
More 4	5908	22.7	12379	47.5	17857	68.6
More 4+1	1167	4.5	3255	12.5	5690	21.8
Motors TV	166	0.6	456	1.7	876	3.4
Movies 24	548	2.1	1416	5.4	2735	10.5
Movies 24 +	440	1.7	1114	4.3	2072	8.0
Movies 4 Men	364	1.4	1002	3.8	1814	7.0
Movies4Men+1	272	1.0	838	3.2	1544	5.9
MTV	1098	4.2	2478	9.5	4268	16.4
MTV +1	222	0.9	680	2.6	1494	5.7
MTV Base	302	1.2	898	3.4	1791	6.9
MTV Classic	251	1.0	794	3.0	1736	6.7
MTV Dance	286	1.1	820	3.1	1670	6.4
MTV Hits	438	1.7	1275	4.9	2415	9.3
MTV Live	233	0.9	790	3.0	1675	6.4
MTV Music	416	1.6	1153	4.4	2085	8.0
MTV Rocks	233	0.9	733	2.8	1542	5.9
MUTV	42	0.2	103	0.4	218	0.8
My Channel	17	0.1	67	0.3	162	0.6
National Geographic +1	420	1.6	1168	4.5	2179	8.4
National Geographic TV	675	2.6	1731	6.6	3082	11.8
National Geographic Wild	433	1.7	1295	5.0	2569	9.9
Nick Jr	700	2.7	1440	5.5	2289	8.8
Nick Jr 2	445	1.7	1003	3.9	1711	6.6
Nickelodeon	456	1.8	1159	4.5	2053	7.9
Nickelodeon +1	387	1.5	968	3.7	1668	6.4
Nicktoons	406	1.6	1013	3.9	1825	7.0
PBS	193	0.7	609	2.3	1362	5.2
Pick TV	3402	13.1	7214	27.7	11456	44.0
Pick TV+1	300	1.2	943	3.6	2037	7.8
Pop	161	0.6	451	1.7	854	3.3
Pop Girl	71	0.3	202	0.8	372	1.4
Pop Girl+1	39	0.2	129	0.5	280	1.1
Quest	1560	6.0	3802	14.6	6459	24.8
Quest +1	161	0.6	560	2.1	1287	4.9
Really	1872	7.2	4423	17.0	7484	28.7
RT	217	0.8	564	2.2	1042	4.0
S4C	267	1.0	643	2.5	1270	4.9
SAB	65	0.3	167	0.6	323	1.2
Sahara One	55	0.2	159	0.6	292	1.1
Scuzz	131	0.5	365	1.4	731	2.8
Sky 1	4951	19.0	8679	33.3	11486	44.1
Sky 2	1589	6.1	4320	16.6	7435	28.5
Sky Arts 1	869	3.3	2500	9.6	4843	18.6
Sky Arts 2	593	2.3	1714	6.6	3468	13.3
Sky Atlantic	1817	7.0	3861	14.8	6115	23.5
Sky Atlantic +1	203	0.8	599	2.3	1279	4.9
Sky Box Office (Movies)	99	0.4	353	1.4	762	2.9

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Living	2826	10.9	5964	22.9	9162	35.2
Sky Living +1	1039	4.0	2769	10.6	5126	19.7
Sky LIVINGit	1120	4.3	3198	12.3	5835	22.4
Sky LIVINGit +1	131	0.5	468	1.8	1036	4.0
Sky Movies Action & Adventure	606	2.3	1596	6.1	2767	10.6
Sky Movies Classics	263	1.0	820	3.1	1552	6.0
Sky Movies Comedy	600	2.3	1685	6.5	2991	11.5
Sky Movies Crime & Thriller	378	1.5	1143	4.4	2085	8.0
Sky Movies Drama & Romance	357	1.4	1120	4.3	2213	8.5
Sky Movies Family	617	2.4	1633	6.3	2910	11.2
Sky Movies Indie	243	0.9	810	3.1	1691	6.5
Sky Movies Modern Greats	436	1.7	1246	4.8	2286	8.8
Sky Movies Premiere	1047	4.0	2366	9.1	3495	13.4
Sky Movies Premiere+1	414	1.6	1151	4.4	2024	7.8
Sky Movies SciFi-Horror	446	1.7	1251	4.8	2368	9.1
Sky Movies Showcase	1005	3.9	2350	9.0	3737	14.3
Sky News	3006	11.5	5670	21.8	8733	33.5
Sky Sports 1	3203	12.3	4758	18.3	5602	21.5
Sky Sports 2	2566	9.9	4249	16.3	5264	20.2
Sky Sports 3	1296	5.0	2816	10.8	4190	16.1
Sky Sports 4	1147	4.4	2705	10.4	4030	15.5
Sky Sports Active 2	32	0.1	116	0.4	302	1.2
Sky Sports Active 3	20	0.1	78	0.3	192	0.7
Sky Sports Active 4	8	0.0	26	0.1	62	0.2
Sky Sports Active 5	11	0.0	43	0.2	125	0.5
Sky Sports Active 6	9	0.0	39	0.1	101	0.4
Sky Sports Active 7	12	0.0	49	0.2	126	0.5
Sky Sports Active 8	8	0.0	36	0.1	97	0.4
Sky Sports Active Other	61	0.2	226	0.9	525	2.0
Sky Sports F1	606	2.3	1394	5.4	2654	10.2
Sky Sports News	2824	10.8	4564	17.5	5788	22.2
Smash Hits	303	1.2	900	3.5	1792	6.9
Sony Movie Channel	208	0.8	691	2.7	1430	5.5
Sony Movie Channel +1	158	0.6	555	2.1	1162	4.5
Sony TV	368	1.4	1199	4.6	2550	9.8
Sony TV+1	149	0.6	524	2.0	1131	4.3
Star Gold	219	0.8	377	1.4	547	2.1
Star Life OK	170	0.7	312	1.2	448	1.7
Star Plus	460	1.8	605	2.3	769	3.0
Style	105	0.4	279	1.1	563	2.2
Sunrise TV	61	0.2	137	0.5	211	0.8
Syfy	1312	5.0	3136	12.0	5423	20.8
Syfy +1	231	0.9	640	2.5	1365	5.2
TCM	688	2.6	1907	7.3	3576	13.7
TCM 2	153	0.6	497	1.9	1156	4.4
The Africa Channel	58	0.2	145	0.6	332	1.3
The Box	359	1.4	1088	4.2	2045	7.9
The Travel Channel	103	0.4	320	1.2	674	2.6
The Travel Channel+1	89	0.3	288	1.1	615	2.4
The Vault	157	0.6	487	1.9	1013	3.9
Tiny Pop	221	0.9	591	2.3	1183	4.5
Tiny Pop+1	108	0.4	278	1.1	564	2.2
Trace Sports	16	0.1	55	0.2	113	0.4
True Entertainment	269	1.0	746	2.9	1539	5.9
True Movies 1	397	1.5	1041	4.0	1996	7.7
True Movies 2	303	1.2	819	3.1	1508	5.8
UMP Movies	219	0.8	409	1.6	579	2.2
Universal	977	3.8	2325	8.9	4205	16.1
Universal+1	313	1.2	869	3.3	1858	7.1
VH-1	359	1.4	1093	4.2	2407	9.2
Vintage TV	253	1.0	730	2.8	1498	5.8
VIVA	1306	5.0	3697	14.2	6838	26.3

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Vox Africa	38	0.1	97	0.4	190	0.7
Watch	2901	11.1	6473	24.9	9917	38.1
Watch+1	501	1.9	1542	5.9	3320	12.7
Wedding TV	31	0.1	110	0.4	265	1.0
Yesterday	2713	10.4	5570	21.4	8406	32.3
Yesterday+1	332	1.3	961	3.7	1859	7.1
Zing	188	0.7	320	1.2	473	1.8
Other Non Itemised Channels	6188	23.8	11388	43.7	16140	62.0

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25535	96.9	26167	99.3	26286	99.8
4Music	2216	8.4	5370	20.4	8928	33.9
4seven	2958	11.2	7656	29.1	12886	48.9
5 USA	3548	13.5	6730	25.5	10008	38.0
5 USA+1	697	2.6	1765	6.7	3197	12.1
5*	3917	14.9	8415	31.9	12926	49.1
5*+1	491	1.9	1430	5.4	2696	10.2
Alibi	1330	5.0	2570	9.8	3974	15.1
Alibi+1	385	1.5	878	3.3	1603	6.1
AlJazeera English	447	1.7	1025	3.9	1825	6.9
Animal Planet	517	2.0	1294	4.9	2338	8.9
Animal Planet+1	182	0.7	488	1.9	932	3.5
ARY News	121	0.5	206	0.8	290	1.1
attheraces	262	1.0	434	1.6	637	2.4
BBC 3	8218	31.2	16160	61.3	21610	82.0
BBC 4	6965	26.4	13461	51.1	18482	70.1
BBC HD	1601	6.1	3330	12.6	5500	20.9
BBC News	6015	22.8	9948	37.8	13800	52.4
BBC Parliament	464	1.8	1258	4.8	2455	9.3
BBC RB 6880	315	1.2	982	3.7	2265	8.6
BBC RB FREEVIEW 301	820	3.1	1938	7.4	3432	13.0
BBC1	23741	90.1	25637	97.3	26090	99.0
BBC2	18592	70.6	23813	90.4	25524	96.9
BET:BlackEntTv	60	0.2	187	0.7	390	1.5
BET:BlackEntTv +1	51	0.2	150	0.6	333	1.3
Bio	531	2.0	1216	4.6	2263	8.6
Blighty	257	1.0	757	2.9	1548	5.9
Bliss	251	1.0	693	2.6	1423	5.4
Boomerang	569	2.2	1379	5.2	2351	8.9
Boomerang+1	386	1.5	989	3.8	1713	6.5
BuzMuzik	151	0.6	413	1.6	853	3.2
Cartoon Network	440	1.7	1022	3.9	1802	6.8
Cartoon Network Too	232	0.9	619	2.4	1189	4.5
Cartoonito	495	1.9	1055	4.0	1745	6.6
CBBC	1559	5.9	3434	13.0	5744	21.8
Cbeebies	2531	9.6	4554	17.3	6585	25.0
CBS Action	741	2.8	1763	6.7	3189	12.1
CBS Drama	535	2.0	1280	4.9	2415	9.2
CBS Reality TV	750	2.8	1745	6.6	3144	11.9
CBS Reality+1	543	2.1	1279	4.9	2286	8.7
Challenge TV	2424	9.2	5332	20.2	8817	33.5
Challenge TV+1	485	1.8	1359	5.2	2647	10.0
CHANNEL 4	18465	70.1	23966	91.0	25608	97.2
CHANNEL 4+1	6888	26.1	13922	52.8	18952	71.9
CHANNEL 5	14917	56.6	21736	82.5	24764	94.0
CHANNEL 5+1	2460	9.3	6222	23.6	10831	41.1
Channel AKA	127	0.5	406	1.5	851	3.2
Channel Starz	247	0.9	648	2.5	1214	4.6
Chart Show TV	365	1.4	920	3.5	1620	6.1
CITV and CITV Breakfast	989	3.8	2192	8.3	3776	14.3
Clubland TV	174	0.7	433	1.6	828	3.1
Comedy Central	2316	8.8	4839	18.4	7228	27.4
Comedy Central Extra	698	2.7	1736	6.6	2984	11.3
Comedy Central Extra+1	166	0.6	516	2.0	1071	4.1
Comedy Central+1	1027	3.9	2587	9.8	4390	16.7
Community Channel	147	0.6	473	1.8	1062	4.0
Crime & Investigation Net+1	246	0.9	527	2.0	835	3.2
Crime & Investigation Network	583	2.2	1169	4.4	1905	7.2
Dance Nation TV	145	0.6	407	1.5	838	3.2
Dave	6371	24.2	12529	47.5	17539	66.6
Dave ja vu	776	2.9	2251	8.5	4416	16.8
Discovery	1201	4.6	2463	9.3	3956	15.0

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Discovery History	514	1.9	1243	4.7	2149	8.2
Discovery History +1	138	0.5	366	1.4	662	2.5
Discovery Home & Health	361	1.4	857	3.3	1646	6.2
Discovery Home & Health+1	209	0.8	509	1.9	981	3.7
Discovery Real Time	520	2.0	1420	5.4	2736	10.4
Discovery Real Time+1	332	1.3	936	3.6	1825	6.9
Discovery Science	518	2.0	1312	5.0	2359	9.0
Discovery Science+1	128	0.5	405	1.5	776	2.9
Discovery Shed	332	1.3	867	3.3	1586	6.0
Discovery Travel & Living	193	0.7	560	2.1	1158	4.4
Discovery Turbo	525	2.0	1221	4.6	2023	7.7
Discovery+1	628	2.4	1493	5.7	2405	9.1
Disney Channel	632	2.4	1320	5.0	1948	7.4
Disney Channel+1	474	1.8	1082	4.1	1711	6.5
Disney Cinemagic	274	1.0	684	2.6	1205	4.6
Disney Cinemagic+1	98	0.4	280	1.1	584	2.2
Disney Junior	808	3.1	1526	5.8	2245	8.5
Disney Junior Plus	543	2.1	1150	4.4	1801	6.8
Disney XD	363	1.4	893	3.4	1538	5.8
Disney XD +1	299	1.1	746	2.8	1340	5.1
DMAX	718	2.7	1989	7.5	3666	13.9
DMAX+1	446	1.7	1320	5.0	2627	10.0
DMAX+2	106	0.4	412	1.6	925	3.5
E!	684	2.6	1491	5.7	2717	10.3
E4	5883	22.3	11104	42.1	16072	61.0
E4+1	3805	14.4	8165	31.0	12438	47.2
Eden	480	1.8	1292	4.9	2477	9.4
Eden+1	294	1.1	848	3.2	1721	6.5
ESPN	587	2.2	1239	4.7	1874	7.1
ESPN America	58	0.2	140	0.5	306	1.2
ESPN Classic	183	0.7	561	2.1	1089	4.1
Euronews	142	0.5	379	1.4	727	2.8
Eurosport	498	1.9	1202	4.6	2094	7.9
Eurosport 2	438	1.7	1118	4.2	2076	7.9
Extreme Sports Channel	129	0.5	385	1.5	776	2.9
Film4	6056	23.0	11629	44.1	16074	61.0
Film4 HD	159	0.6	424	1.6	796	3.0
Film4+1	1162	4.4	3049	11.6	5144	19.5
Flava	200	0.8	583	2.2	1106	4.2
Food Network	1204	4.6	2623	10.0	4513	17.1
Food Network +1	296	1.1	747	2.8	1425	5.4
Fox News	137	0.5	357	1.4	702	2.7
FX	1527	5.8	2924	11.1	4387	16.6
FX+	338	1.3	834	3.2	1459	5.5
GOLD	2809	10.7	5699	21.6	8674	32.9
GOLD+1	1289	4.9	3185	12.1	5647	21.4
Good Food	660	2.5	1662	6.3	3065	11.6
Good Food +1	416	1.6	1127	4.3	2176	8.3
Greatest Hits TV	241	0.9	678	2.6	1383	5.3
heat	294	1.1	862	3.3	1650	6.3
History	859	3.3	1583	6.0	2320	8.8
History +1	440	1.7	892	3.4	1300	4.9
Home	537	2.0	1357	5.1	2492	9.5
Home +1	345	1.3	956	3.6	1890	7.2
Horror Channel	547	2.1	1328	5.0	2381	9.0
Horror Channel +1	328	1.2	850	3.2	1575	6.0
Horse and Country	67	0.3	178	0.7	380	1.4
Investigation Discovery	312	1.2	587	2.2	914	3.5
ITV1	20620	78.3	24516	93.0	25794	97.9
ITV1 HD	2590	9.8	4362	16.6	6113	23.2
ITV1+1	6102	23.2	12626	47.9	17819	67.6
ITV2	10823	41.1	18055	68.5	22271	84.5

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
ITV2+1	4090	15.5	9364	35.5	14275	54.2
ITV3	7155	27.2	12553	47.6	17220	65.3
ITV3+1	978	3.7	2266	8.6	3875	14.7
ITV4	5790	22.0	12436	47.2	17652	67.0
ITV4+1	587	2.2	1613	6.1	3124	11.9
Kerrang	224	0.9	625	2.4	1225	4.6
Kiss TV	306	1.2	859	3.3	1636	6.2
Kix!	128	0.5	315	1.2	540	2.1
Liverpool FC TV	139	0.5	360	1.4	673	2.6
Magic TV	490	1.9	1289	4.9	2469	9.4
Massive R&B	177	0.7	484	1.8	957	3.6
Men & Movies	217	0.8	634	2.4	1276	4.8
Men & Movies +1	133	0.5	462	1.8	984	3.7
MGM HD	91	0.3	273	1.0	551	2.1
Military History	405	1.5	1026	3.9	1716	6.5
More 4	7564	28.7	14520	55.1	19472	73.9
More 4+1	1298	4.9	3370	12.8	5752	21.8
Motors TV	141	0.5	385	1.5	710	2.7
Movies 24	842	3.2	1911	7.3	3472	13.2
Movies 24 +	681	2.6	1517	5.8	2770	10.5
Movies 4 Men	499	1.9	1244	4.7	2151	8.2
Movies4Men+1	387	1.5	1068	4.1	1827	6.9
MTV	1076	4.1	2314	8.8	3923	14.9
MTV +1	241	0.9	756	2.9	1527	5.8
MTV Base	305	1.2	888	3.4	1739	6.6
MTV Classic	305	1.2	860	3.3	1769	6.7
MTV Dance	299	1.1	879	3.3	1717	6.5
MTV Hits	480	1.8	1293	4.9	2335	8.9
MTV Live	257	1.0	798	3.0	1584	6.0
MTV Music	452	1.7	1157	4.4	2013	7.6
MTV Rocks	210	0.8	659	2.5	1386	5.3
MUTV	39	0.1	90	0.3	197	0.7
My Channel	30	0.1	100	0.4	225	0.9
National Geographic +1	433	1.6	1176	4.5	2107	8.0
National Geographic TV	696	2.6	1680	6.4	2923	11.1
National Geographic Wild	506	1.9	1415	5.4	2623	10.0
Nick Jr	790	3.0	1596	6.1	2440	9.3
Nick Jr 2	506	1.9	1128	4.3	1898	7.2
Nickelodeon	515	2.0	1222	4.6	2056	7.8
Nickelodeon +1	409	1.6	998	3.8	1650	6.3
Nicktoons	466	1.8	1149	4.4	1965	7.5
PBS	249	0.9	725	2.8	1556	5.9
Pick TV	5267	20.0	9735	36.9	14042	53.3
Pick TV+1	443	1.7	1274	4.8	2546	9.7
Pop	219	0.8	601	2.3	1151	4.4
Pop Girl	104	0.4	267	1.0	530	2.0
Pop Girl+1	65	0.2	185	0.7	374	1.4
Quest	2491	9.5	5402	20.5	8586	32.6
Quest +1	211	0.8	702	2.7	1484	5.6
Really	2932	11.1	6318	24.0	9838	37.3
RT	273	1.0	668	2.5	1161	4.4
S4C	318	1.2	728	2.8	1370	5.2
SAB	93	0.4	215	0.8	370	1.4
Sahara One	99	0.4	213	0.8	373	1.4
Scuzz	124	0.5	366	1.4	712	2.7
Sky 1	4657	17.7	7952	30.2	10342	39.2
Sky 2	1682	6.4	4218	16.0	7103	27.0
Sky Arts 1	873	3.3	2370	9.0	4504	17.1
Sky Arts 2	630	2.4	1781	6.8	3514	13.3
Sky Atlantic	1633	6.2	3423	13.0	5393	20.5
Sky Atlantic +1	201	0.8	599	2.3	1283	4.9
Sky Box Office (Movies)	105	0.4	364	1.4	760	2.9

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Living	3137	11.9	6080	23.1	8793	33.4
Sky Living +1	1306	5.0	3216	12.2	5525	21.0
Sky LIVINGit	1326	5.0	3482	13.2	5861	22.2
Sky LIVINGit +1	215	0.8	670	2.5	1381	5.2
Sky Movies Action & Adventure	584	2.2	1491	5.7	2507	9.5
Sky Movies Classics	274	1.0	808	3.1	1511	5.7
Sky Movies Comedy	577	2.2	1533	5.8	2673	10.1
Sky Movies Crime & Thriller	385	1.5	1073	4.1	1956	7.4
Sky Movies Drama & Romance	392	1.5	1141	4.3	2141	8.1
Sky Movies Family	659	2.5	1644	6.2	2768	10.5
Sky Movies Indie	230	0.9	730	2.8	1582	6.0
Sky Movies Modern Greats	406	1.5	1182	4.5	2147	8.1
Sky Movies Premiere	989	3.8	2171	8.2	3192	12.1
Sky Movies Premiere+1	440	1.7	1201	4.6	2095	8.0
Sky Movies SciFi-Horror	405	1.5	1122	4.3	2002	7.6
Sky Movies Showcase	906	3.4	2067	7.8	3229	12.3
Sky News	3314	12.6	6097	23.1	9345	35.5
Sky Sports 1	2510	9.5	3779	14.3	4458	16.9
Sky Sports 2	1972	7.5	3330	12.6	4159	15.8
Sky Sports 3	1007	3.8	2189	8.3	3278	12.4
Sky Sports 4	918	3.5	2196	8.3	3318	12.6
Sky Sports Active 2	25	0.1	95	0.4	234	0.9
Sky Sports Active 3	18	0.1	69	0.3	184	0.7
Sky Sports Active 4	9	0.0	29	0.1	90	0.3
Sky Sports Active 5	9	0.0	36	0.1	95	0.4
Sky Sports Active 6	8	0.0	35	0.1	92	0.4
Sky Sports Active 7	8	0.0	31	0.1	77	0.3
Sky Sports Active 8	5	0.0	22	0.1	67	0.3
Sky Sports Active Other	45	0.2	165	0.6	391	1.5
Sky Sports F1	505	1.9	1162	4.4	2156	8.2
Sky Sports News	2412	9.2	3866	14.7	4920	18.7
Smash Hits	352	1.3	993	3.8	1925	7.3
Sony Movie Channel	316	1.2	947	3.6	1853	7.0
Sony Movie Channel +1	284	1.1	849	3.2	1637	6.2
Sony TV	467	1.8	1365	5.2	2829	10.7
Sony TV+1	182	0.7	604	2.3	1336	5.1
Star Gold	226	0.9	353	1.3	463	1.8
Star Life OK	163	0.6	261	1.0	369	1.4
Star Plus	380	1.4	469	1.8	608	2.3
Style	111	0.4	302	1.1	625	2.4
Sunrise TV	136	0.5	258	1.0	355	1.3
Syfy	1489	5.7	3266	12.4	5430	20.6
Syfy +1	278	1.1	748	2.8	1537	5.8
TCM	834	3.2	2013	7.6	3517	13.3
TCM 2	187	0.7	575	2.2	1230	4.7
The Africa Channel	74	0.3	173	0.7	382	1.5
The Box	405	1.5	1124	4.3	2097	8.0
The Travel Channel	108	0.4	334	1.3	743	2.8
The Travel Channel+1	83	0.3	262	1.0	572	2.2
The Vault	258	1.0	709	2.7	1342	5.1
Tiny Pop	300	1.1	782	3.0	1462	5.5
Tiny Pop+1	145	0.6	351	1.3	665	2.5
Trace Sports	18	0.1	57	0.2	122	0.5
True Entertainment	493	1.9	1233	4.7	2278	8.6
True Movies 1	753	2.9	1738	6.6	3006	11.4
True Movies 2	520	2.0	1285	4.9	2280	8.7
UMP Movies	264	1.0	428	1.6	578	2.2
Universal	1298	4.9	2736	10.4	4610	17.5
Universal+1	441	1.7	1115	4.2	2114	8.0
VH-1	433	1.6	1286	4.9	2635	10.0
Vintage TV	356	1.4	898	3.4	1759	6.7
VIVA	1823	6.9	4737	18.0	8347	31.7

BARB Quarterly Reach Report- Quarter 4 2012 (BARB weeks 2306-2318)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Vox Africa	49	0.2	97	0.4	183	0.7
Watch	3136	11.9	6453	24.5	9262	35.1
Watch+1	653	2.5	1866	7.1	3716	14.1
Wedding TV	56	0.2	174	0.7	375	1.4
Yesterday	4267	16.2	7742	29.4	10991	41.7
Yesterday+1	444	1.7	1159	4.4	2080	7.9
Zing	192	0.7	331	1.3	479	1.8
Other Non Itemised Channels	7641	29.0	13113	49.8	17830	67.7