

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Individuals 4+**

|                    | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|--------------------|--------------|------|---------------|------|-----------------|------|
|                    | 000s         | %    | 000s          | %    | 000s            | %    |
| TOTAL TV           | 53817        | 92.5 | 57148         | 98.2 | 57816           | 99.3 |
| &TV                | 565          | 1.0  | 1292          | 2.2  | 2333            | 4.0  |
| 4Music             | 3198         | 5.5  | 7912          | 13.6 | 14213           | 24.4 |
| 4seven             | 4659         | 8.0  | 12764         | 21.9 | 22949           | 39.4 |
| 5 USA              | 4657         | 8.0  | 9125          | 15.7 | 14492           | 24.9 |
| 5 USA+1            | 684          | 1.2  | 1670          | 2.9  | 3124            | 5.4  |
| 5*                 | 6028         | 10.4 | 14508         | 24.9 | 23883           | 41.0 |
| 5*+1               | 555          | 1.0  | 1856          | 3.2  | 4037            | 6.9  |
| Aaj Tak            | 161          | 0.3  | 406           | 0.7  | 860             | 1.5  |
| ABN TV             | 228          | 0.4  | 547           | 0.9  | 1116            | 1.9  |
| ABP News           | 180          | 0.3  | 452           | 0.8  | 873             | 1.5  |
| Alibi              | 2174         | 3.7  | 4322          | 7.4  | 7236            | 12.4 |
| Alibi+1            | 648          | 1.1  | 1525          | 2.6  | 2780            | 4.8  |
| AlJazeera English  | 991          | 1.7  | 2141          | 3.7  | 3785            | 6.5  |
| Animal Planet      | 917          | 1.6  | 2499          | 4.3  | 4876            | 8.4  |
| Animal Planet+1    | 211          | 0.4  | 640           | 1.1  | 1339            | 2.3  |
| ARY News           | 455          | 0.8  | 823           | 1.4  | 1312            | 2.3  |
| attheraces         | 545          | 0.9  | 1046          | 1.8  | 1640            | 2.8  |
| BBC 3              | 13476        | 23.2 | 28041         | 48.2 | 40924           | 70.3 |
| BBC 4              | 9805         | 16.8 | 20761         | 35.7 | 31179           | 53.6 |
| BBC News           | 8256         | 14.2 | 14500         | 24.9 | 20829           | 35.8 |
| BBC Parliament     | 646          | 1.1  | 1871          | 3.2  | 3854            | 6.6  |
| BBC RB 1           | 802          | 1.4  | 2695          | 4.6  | 6666            | 11.5 |
| BBC RB 601         | 1136         | 2.0  | 3128          | 5.4  | 6508            | 11.2 |
| BBC1               | 43691        | 75.1 | 52481         | 90.2 | 56095           | 96.4 |
| BBC2               | 30821        | 52.9 | 44990         | 77.3 | 52122           | 89.5 |
| BET:BlackEntTv     | 228          | 0.4  | 657           | 1.1  | 1381            | 2.4  |
| Bliss              | 433          | 0.7  | 1386          | 2.4  | 3110            | 5.3  |
| Boomerang          | 1649         | 2.8  | 4050          | 7.0  | 7279            | 12.5 |
| Boomerang+1        | 718          | 1.2  | 1866          | 3.2  | 3344            | 5.7  |
| Brit Asia TV       | 146          | 0.3  | 342           | 0.6  | 756             | 1.3  |
| BT Sport 1         | 1445         | 2.5  | 3443          | 5.9  | 5780            | 9.9  |
| BT Sport 2         | 984          | 1.7  | 2863          | 4.9  | 5173            | 8.9  |
| BT Sport Europe    | 854          | 1.5  | 2311          | 4.0  | 4385            | 7.5  |
| BT Sport Showcase  | 143          | 0.2  | 525           | 0.9  | 1403            | 2.4  |
| BT Sport//ESPN     | 359          | 0.6  | 1112          | 1.9  | 2375            | 4.1  |
| Capital TV         | 424          | 0.7  | 1353          | 2.3  | 2979            | 5.1  |
| Cartoon Network    | 1932         | 3.3  | 3948          | 6.8  | 6379            | 11.0 |
| Cartoon Network +1 | 1077         | 1.9  | 2390          | 4.1  | 3962            | 6.8  |
| Cartoonito         | 920          | 1.6  | 2263          | 3.9  | 4354            | 7.5  |
| CBBC               | 3391         | 5.8  | 7113          | 12.2 | 11790           | 20.3 |
| Cbeebies           | 5555         | 9.5  | 10070         | 17.3 | 14793           | 25.4 |
| CBS Action         | 2050         | 3.5  | 4536          | 7.8  | 8148            | 14.0 |
| CBS Drama          | 768          | 1.3  | 2090          | 3.6  | 4761            | 8.2  |
| CBS Reality TV     | 2546         | 4.4  | 5476          | 9.4  | 9605            | 16.5 |
| CBS Reality+1      | 738          | 1.3  | 1881          | 3.2  | 3561            | 6.1  |

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|                           | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|---------------------------|--------------|------|---------------|------|-----------------|------|
|                           | 000s         | %    | 000s          | %    | 000s            | %    |
| CH4 HD                    | 0            | 0.0  | 0             | 0.0  | 0               | 0.0  |
| Challenge TV              | 3201         | 5.5  | 7294          | 12.5 | 13115           | 22.5 |
| Challenge TV+1            | 700          | 1.2  | 2074          | 3.6  | 4160            | 7.1  |
| CHANNEL 4                 | 30187        | 51.9 | 45243         | 77.7 | 52429           | 90.1 |
| CHANNEL 4+1               | 10053        | 17.3 | 22638         | 38.9 | 34858           | 59.9 |
| CHANNEL 5                 | 24828        | 42.7 | 40574         | 69.7 | 49250           | 84.6 |
| CHANNEL 5+1               | 4355         | 7.5  | 11451         | 19.7 | 20727           | 35.6 |
| Channel 5+24              | 1992         | 3.4  | 6090          | 10.5 | 12233           | 21.0 |
| Channel AKA               | 293          | 0.5  | 924           | 1.6  | 2022            | 3.5  |
| Channel Starz             | 458          | 0.8  | 1314          | 2.3  | 2572            | 4.4  |
| Chart Show Dance          | 320          | 0.6  | 1101          | 1.9  | 2555            | 4.4  |
| Chart Show TV             | 515          | 0.9  | 1574          | 2.7  | 3226            | 5.5  |
| Chilled                   | 486          | 0.8  | 1558          | 2.7  | 3578            | 6.1  |
| CITV and CITV Breakfast   | 1953         | 3.4  | 4384          | 7.5  | 7555            | 13.0 |
| Clubland TV               | 300          | 0.5  | 1003          | 1.7  | 2289            | 3.9  |
| COLORS TV                 | 582          | 1.0  | 1113          | 1.9  | 1742            | 3.0  |
| Comedy Central            | 4148         | 7.1  | 9494          | 16.3 | 15127           | 26.0 |
| Comedy Central Extra      | 1388         | 2.4  | 3984          | 6.8  | 7654            | 13.2 |
| Comedy Central Extra+1    | 334          | 0.6  | 1119          | 1.9  | 2539            | 4.4  |
| Comedy Central+1          | 1770         | 3.0  | 5018          | 8.6  | 9091            | 15.6 |
| Community Channel         | 555          | 1.0  | 1858          | 3.2  | 4269            | 7.3  |
| Crime + Investigation     | 619          | 1.1  | 1363          | 2.3  | 2343            | 4.0  |
| Crime + Investigation +1  | 236          | 0.4  | 504           | 0.9  | 918             | 1.6  |
| Dave                      | 10234        | 17.6 | 21405         | 36.8 | 32502           | 55.8 |
| Dave ja vu                | 3249         | 5.6  | 8227          | 14.1 | 14402           | 24.7 |
| Discovery                 | 2444         | 4.2  | 5176          | 8.9  | 8427            | 14.5 |
| Discovery History         | 546          | 0.9  | 1479          | 2.5  | 2790            | 4.8  |
| Discovery History +1      | 381          | 0.7  | 1003          | 1.7  | 1896            | 3.3  |
| Discovery Home & Health   | 317          | 0.5  | 932           | 1.6  | 2023            | 3.5  |
| Discovery Home & Health+1 | 202          | 0.3  | 606           | 1.0  | 1400            | 2.4  |
| Discovery Science         | 934          | 1.6  | 2422          | 4.2  | 4309            | 7.4  |
| Discovery Science+1       | 271          | 0.5  | 772           | 1.3  | 1449            | 2.5  |
| Discovery Shed            | 404          | 0.7  | 1060          | 1.8  | 2023            | 3.5  |
| Discovery Turbo           | 1042         | 1.8  | 2373          | 4.1  | 3781            | 6.5  |
| Discovery+1               | 1175         | 2.0  | 2882          | 5.0  | 4757            | 8.2  |
| Disney Channel            | 1642         | 2.8  | 3410          | 5.9  | 5435            | 9.3  |
| Disney Channel+1          | 1129         | 1.9  | 2444          | 4.2  | 3862            | 6.6  |
| Disney Junior             | 2177         | 3.7  | 4329          | 7.4  | 6910            | 11.9 |
| Disney Junior Plus        | 1146         | 2.0  | 2497          | 4.3  | 4119            | 7.1  |
| Disney XD                 | 1270         | 2.2  | 2815          | 4.8  | 4958            | 8.5  |
| Disney XD +1              | 846          | 1.5  | 1961          | 3.4  | 3339            | 5.7  |
| DM Global                 | 163          | 0.3  | 509           | 0.9  | 1082            | 1.9  |
| DMAX                      | 612          | 1.1  | 1940          | 3.3  | 4279            | 7.4  |
| DMAX+1                    | 183          | 0.3  | 569           | 1.0  | 1433            | 2.5  |
| Drama                     | 5067         | 8.7  | 10176         | 17.5 | 15869           | 27.3 |
| Dunya TV                  | 194          | 0.3  | 388           | 0.7  | 783             | 1.3  |

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|----------------------------|--------------|------|---------------|------|-----------------|------|
|                            | 000s         | %    | 000s          | %    | 000s            | %    |
| E!                         | 1282         | 2.2  | 2829          | 4.9  | 4730            | 8.1  |
| E! +1                      | 174          | 0.3  | 537           | 0.9  | 1105            | 1.9  |
| E4                         | 10812        | 18.6 | 20804         | 35.7 | 31038           | 53.3 |
| E4+1                       | 6298         | 10.8 | 14315         | 24.6 | 22960           | 39.4 |
| Eden                       | 663          | 1.1  | 2118          | 3.6  | 4601            | 7.9  |
| Eden+1                     | 303          | 0.5  | 989           | 1.7  | 2018            | 3.5  |
| Eurosport                  | 1343         | 2.3  | 3323          | 5.7  | 6269            | 10.8 |
| Eurosport 2                | 1095         | 1.9  | 2762          | 4.7  | 5050            | 8.7  |
| Extreme Sports Channel     | 187          | 0.3  | 602           | 1.0  | 1351            | 2.3  |
| Film4                      | 9608         | 16.5 | 20580         | 35.4 | 31073           | 53.4 |
| Film4+1                    | 2739         | 4.7  | 7712          | 13.2 | 13509           | 23.2 |
| FilmOn TV                  | 112          | 0.2  | 403           | 0.7  | 1030            | 1.8  |
| Flava                      | 324          | 0.6  | 977           | 1.7  | 2139            | 3.7  |
| Food Network               | 1911         | 3.3  | 4313          | 7.4  | 7454            | 12.8 |
| Food Network +1            | 374          | 0.6  | 1022          | 1.8  | 1882            | 3.2  |
| Forces TV                  | 179          | 0.3  | 577           | 1.0  | 1263            | 2.2  |
| FOX                        | 3150         | 5.4  | 6215          | 10.7 | 10379           | 17.8 |
| Fox News                   | 165          | 0.3  | 441           | 0.8  | 980             | 1.7  |
| FOX+                       | 709          | 1.2  | 1872          | 3.2  | 3575            | 6.1  |
| GEO NEWS                   | 306          | 0.5  | 512           | 0.9  | 911             | 1.6  |
| Geo Tez                    | 214          | 0.4  | 452           | 0.8  | 824             | 1.4  |
| Geo TV                     | 283          | 0.5  | 622           | 1.1  | 1260            | 2.2  |
| Ginx                       | 89           | 0.2  | 235           | 0.4  | 522             | 0.9  |
| GOLD                       | 4337         | 7.5  | 9844          | 16.9 | 15785           | 27.1 |
| GOLD+1                     | 1265         | 2.2  | 3455          | 5.9  | 6552            | 11.3 |
| Good Food                  | 1656         | 2.8  | 4327          | 7.4  | 7852            | 13.5 |
| Good Food +1               | 415          | 0.7  | 1178          | 2.0  | 2442            | 4.2  |
| H2                         | 704          | 1.2  | 1657          | 2.8  | 2765            | 4.8  |
| Heart TV                   | 422          | 0.7  | 1303          | 2.2  | 2826            | 4.9  |
| heat                       | 543          | 0.9  | 1713          | 2.9  | 3571            | 6.1  |
| History                    | 1481         | 2.5  | 3005          | 5.2  | 4966            | 8.5  |
| History +1                 | 739          | 1.3  | 1735          | 3.0  | 2783            | 4.8  |
| Home                       | 689          | 1.2  | 1869          | 3.2  | 3775            | 6.5  |
| Home +1                    | 371          | 0.6  | 1078          | 1.9  | 2225            | 3.8  |
| Horror Channel             | 2356         | 4.0  | 5508          | 9.5  | 9560            | 16.4 |
| Horror Channel +1          | 517          | 0.9  | 1583          | 2.7  | 3162            | 5.4  |
| Horse and Country          | 112          | 0.2  | 342           | 0.6  | 821             | 1.4  |
| HUM Europe                 | 505          | 0.9  | 867           | 1.5  | 1639            | 2.8  |
| Investigation Discovery    | 689          | 1.2  | 1582          | 2.7  | 3001            | 5.2  |
| Investigation Discovery +1 | 377          | 0.6  | 852           | 1.5  | 1464            | 2.5  |
| ITV                        | 33315        | 57.2 | 46696         | 80.2 | 53457           | 91.8 |
| ITV Encore                 | 1047         | 1.8  | 2570          | 4.4  | 4879            | 8.4  |
| ITV Encore +1              | 237          | 0.4  | 721           | 1.2  | 1648            | 2.8  |
| ITV HD                     | 6885         | 11.8 | 12525         | 21.5 | 18991           | 32.6 |
| ITV+1                      | 8755         | 15.0 | 20111         | 34.5 | 31833           | 54.7 |
| ITV2                       | 15155        | 26.0 | 30617         | 52.6 | 42637           | 73.3 |

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|--------------------------|--------------|------|---------------|------|-----------------|------|
|                          | 000s         | %    | 000s          | %    | 000s            | %    |
| ITV2+1                   | 5478         | 9.4  | 14326         | 24.6 | 24403           | 41.9 |
| ITV3                     | 9084         | 15.6 | 17727         | 30.5 | 27064           | 46.5 |
| ITV3+1                   | 1954         | 3.4  | 5245          | 9.0  | 9983            | 17.2 |
| ITV4                     | 8912         | 15.3 | 20200         | 34.7 | 32160           | 55.3 |
| ITV4+1                   | 772          | 1.3  | 2360          | 4.1  | 4948            | 8.5  |
| ITVBe                    | 3807         | 6.5  | 8469          | 14.5 | 14879           | 25.6 |
| ITVBe +1                 | 681          | 1.2  | 1945          | 3.3  | 3757            | 6.5  |
| Kerrang                  | 512          | 0.9  | 1375          | 2.4  | 2785            | 4.8  |
| Kiss TV                  | 692          | 1.2  | 2123          | 3.6  | 4498            | 7.7  |
| Kix                      | 510          | 0.9  | 1122          | 1.9  | 1851            | 3.2  |
| Lifetime                 | 1190         | 2.0  | 2745          | 4.7  | 4988            | 8.6  |
| Lifetime +1              | 282          | 0.5  | 746           | 1.3  | 1456            | 2.5  |
| Liverpool FC TV          | 101          | 0.2  | 272           | 0.5  | 632             | 1.1  |
| London Live              | 976          | 1.7  | 2464          | 4.2  | 4212            | 7.2  |
| Magic TV                 | 843          | 1.4  | 2504          | 4.3  | 5103            | 8.8  |
| More 4                   | 10265        | 17.6 | 22288         | 38.3 | 33662           | 57.8 |
| More 4+1                 | 2185         | 3.8  | 5997          | 10.3 | 10650           | 18.3 |
| more>movies/movie mix    | 3320         | 5.7  | 8143          | 14.0 | 13414           | 23.0 |
| more>movies/movie mix +1 | 338          | 0.6  | 1151          | 2.0  | 2595            | 4.5  |
| Motors TV                | 456          | 0.8  | 1228          | 2.1  | 2380            | 4.1  |
| Movies 24                | 489          | 0.8  | 1314          | 2.3  | 2629            | 4.5  |
| Movies 24 +              | 463          | 0.8  | 1275          | 2.2  | 2482            | 4.3  |
| Movies 4 Men             | 2254         | 3.9  | 5025          | 8.6  | 8517            | 14.6 |
| Movies4Men+1             | 403          | 0.7  | 1164          | 2.0  | 2269            | 3.9  |
| MTV                      | 2349         | 4.0  | 5469          | 9.4  | 9509            | 16.3 |
| MTV +1                   | 99           | 0.2  | 360           | 0.6  | 937             | 1.6  |
| MTV Base                 | 593          | 1.0  | 1730          | 3.0  | 3544            | 6.1  |
| MTV Classic              | 461          | 0.8  | 1521          | 2.6  | 3358            | 5.8  |
| MTV Dance                | 517          | 0.9  | 1682          | 2.9  | 3611            | 6.2  |
| MTV Hits                 | 862          | 1.5  | 2490          | 4.3  | 4762            | 8.2  |
| MTV Live                 | 787          | 1.4  | 2469          | 4.2  | 5451            | 9.4  |
| MTV Music                | 996          | 1.7  | 2766          | 4.8  | 5341            | 9.2  |
| MTV Rocks                | 668          | 1.1  | 1836          | 3.2  | 3697            | 6.4  |
| National Geographic +1   | 709          | 1.2  | 1983          | 3.4  | 3547            | 6.1  |
| National Geographic TV   | 1298         | 2.2  | 3278          | 5.6  | 5733            | 9.8  |
| National Geographic Wild | 834          | 1.4  | 2348          | 4.0  | 4351            | 7.5  |
| NDTV 24x7                | 180          | 0.3  | 434           | 0.7  | 894             | 1.5  |
| News18 India             | 65           | 0.1  | 185           | 0.3  | 429             | 0.7  |
| Nick Jr                  | 2467         | 4.2  | 4916          | 8.4  | 7921            | 13.6 |
| Nick Jr +1               | 466          | 0.8  | 1132          | 1.9  | 2049            | 3.5  |
| Nick Jr 2                | 2053         | 3.5  | 4331          | 7.4  | 6853            | 11.8 |
| Nickelodeon              | 1359         | 2.3  | 3068          | 5.3  | 5055            | 8.7  |
| Nickelodeon +1           | 905          | 1.6  | 2155          | 3.7  | 3574            | 6.1  |
| Nicktoons                | 1284         | 2.2  | 2948          | 5.1  | 5316            | 9.1  |
| Nollywood Movies         | 132          | 0.2  | 426           | 0.7  | 1096            | 1.9  |
| NOWM                     | 480          | 0.8  | 1470          | 2.5  | 3209            | 5.5  |

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|                               | 000s         | %    | 000s          | %    | 000s            | %    |
| PBS America                   | 562          | 1.0  | 1527          | 2.6  | 2789            | 4.8  |
| Pick                          | 6856         | 11.8 | 14638         | 25.1 | 23319           | 40.1 |
| Pick +1                       | 717          | 1.2  | 2085          | 3.6  | 4040            | 6.9  |
| Pop                           | 1618         | 2.8  | 3398          | 5.8  | 5762            | 9.9  |
| Pop Girl                      | 258          | 0.4  | 670           | 1.2  | 1335            | 2.3  |
| Pop+1                         | 401          | 0.7  | 893           | 1.5  | 1429            | 2.5  |
| Prime TV                      | 187          | 0.3  | 426           | 0.7  | 854             | 1.5  |
| Property TV                   | 154          | 0.3  | 546           | 0.9  | 1303            | 2.2  |
| PTC Punjabi                   | 232          | 0.4  | 631           | 1.1  | 1314            | 2.3  |
| PTV Global                    | 166          | 0.3  | 437           | 0.8  | 915             | 1.6  |
| Quest                         | 4107         | 7.1  | 9115          | 15.7 | 15173           | 26.1 |
| Quest +1                      | 2486         | 4.3  | 5765          | 9.9  | 9831            | 16.9 |
| Real Lives                    | 830          | 1.4  | 2453          | 4.2  | 5342            | 9.2  |
| Real Lives +1                 | 466          | 0.8  | 1579          | 2.7  | 3469            | 6.0  |
| Really                        | 5219         | 9.0  | 11798         | 20.3 | 19425           | 33.4 |
| Rishtey                       | 621          | 1.1  | 1270          | 2.2  | 2099            | 3.6  |
| RT                            | 497          | 0.9  | 1281          | 2.2  | 2577            | 4.4  |
| S4C                           | 610          | 1.0  | 1719          | 3.0  | 3758            | 6.5  |
| SAB                           | 408          | 0.7  | 933           | 1.6  | 1670            | 2.9  |
| Samaa                         | 206          | 0.4  | 408           | 0.7  | 665             | 1.1  |
| Scuzz                         | 369          | 0.6  | 1070          | 1.8  | 2192            | 3.8  |
| ShowBiz TV                    | 156          | 0.3  | 466           | 0.8  | 1063            | 1.8  |
| Showcase                      | 197          | 0.3  | 631           | 1.1  | 1466            | 2.5  |
| Sikh Channel                  | 146          | 0.3  | 494           | 0.8  | 1197            | 2.1  |
| Sky 1                         | 7708         | 13.2 | 15285         | 26.3 | 22097           | 38.0 |
| Sky 1 +1                      | 1256         | 2.2  | 3652          | 6.3  | 7283            | 12.5 |
| Sky 2                         | 1838         | 3.2  | 5614          | 9.6  | 11025           | 18.9 |
| Sky Arts                      | 2009         | 3.5  | 5714          | 9.8  | 10896           | 18.7 |
| Sky Atlantic                  | 2804         | 4.8  | 6240          | 10.7 | 10708           | 18.4 |
| Sky Atlantic +1               | 350          | 0.6  | 953           | 1.6  | 1996            | 3.4  |
| Sky Box Office (Movies)       | 71           | 0.1  | 273           | 0.5  | 688             | 1.2  |
| Sky Box Office Events         | 49           | 0.1  | 167           | 0.3  | 307             | 0.5  |
| Sky Living                    | 4484         | 7.7  | 9227          | 15.9 | 14328           | 24.6 |
| Sky Living +1                 | 1391         | 2.4  | 3727          | 6.4  | 7069            | 12.1 |
| Sky Movies Action & Adventure | 1379         | 2.4  | 3617          | 6.2  | 6359            | 10.9 |
| Sky Movies Comedy             | 1078         | 1.9  | 3115          | 5.4  | 5734            | 9.9  |
| Sky Movies Crime & Thriller   | 779          | 1.3  | 2320          | 4.0  | 4510            | 7.7  |
| Sky Movies Disney             | 1958         | 3.4  | 4854          | 8.3  | 8368            | 14.4 |
| Sky Movies Drama & Romance    | 757          | 1.3  | 2354          | 4.0  | 4775            | 8.2  |
| Sky Movies Family             | 1540         | 2.6  | 4167          | 7.2  | 7475            | 12.8 |
| Sky Movies Greats             | 1373         | 2.4  | 3631          | 6.2  | 6586            | 11.3 |
| Sky Movies Premiere           | 1971         | 3.4  | 4890          | 8.4  | 8060            | 13.8 |
| Sky Movies Premiere+1         | 653          | 1.1  | 1928          | 3.3  | 3546            | 6.1  |
| Sky Movies SciFi-Horror       | 934          | 1.6  | 2718          | 4.7  | 5228            | 9.0  |
| Sky Movies Select             | 578          | 1.0  | 1913          | 3.3  | 4082            | 7.0  |
| Sky Movies Showcase           | 1377         | 2.4  | 3949          | 6.8  | 7327            | 12.6 |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Individuals 4+**

|                        | Weekly Reach |     | Monthly Reach |      | Quarterly Reach |      |
|------------------------|--------------|-----|---------------|------|-----------------|------|
|                        | 000s         | %   | 000s          | %    | 000s            | %    |
| Sky News               | 5086         | 8.7 | 9276          | 15.9 | 14384           | 24.7 |
| Sky Sports 1           | 4351         | 7.5 | 7730          | 13.3 | 10612           | 18.2 |
| Sky Sports 2           | 2703         | 4.6 | 5131          | 8.8  | 7161            | 12.3 |
| Sky Sports 3           | 1648         | 2.8 | 3999          | 6.9  | 6472            | 11.1 |
| Sky Sports 4           | 1272         | 2.2 | 2917          | 5.0  | 4963            | 8.5  |
| Sky Sports 5           | 1363         | 2.3 | 3607          | 6.2  | 6178            | 10.6 |
| Sky Sports Active Lo 2 | 23           | 0.0 | 84            | 0.1  | 179             | 0.3  |
| Sky Sports Active Lo 3 | 41           | 0.1 | 147           | 0.3  | 390             | 0.7  |
| Sky Sports Active Lo 4 | 12           | 0.0 | 47            | 0.1  | 132             | 0.2  |
| Sky Sports Active Lo 6 | 11           | 0.0 | 50            | 0.1  | 132             | 0.2  |
| Sky Sports F1          | 1188         | 2.0 | 2953          | 5.1  | 4595            | 7.9  |
| Sky Sports News HQ     | 5292         | 9.1 | 9006          | 15.5 | 12407           | 21.3 |
| Smash Hits             | 688          | 1.2 | 2054          | 3.5  | 4089            | 7.0  |
| Sony Movie Channel     | 405          | 0.7 | 1318          | 2.3  | 2861            | 4.9  |
| Sony Movie Channel +1  | 334          | 0.6 | 1097          | 1.9  | 2273            | 3.9  |
| Sony TV                | 660          | 1.1 | 2079          | 3.6  | 4464            | 7.7  |
| Sony TV+1              | 253          | 0.4 | 833           | 1.4  | 1955            | 3.4  |
| Spike                  | 3529         | 6.1 | 8514          | 14.6 | 14576           | 25.0 |
| Star Gold              | 451          | 0.8 | 999           | 1.7  | 1552            | 2.7  |
| Star Life OK           | 318          | 0.5 | 635           | 1.1  | 1100            | 1.9  |
| Star Plus              | 900          | 1.5 | 1568          | 2.7  | 2510            | 4.3  |
| Syfy                   | 2828         | 4.9 | 6648          | 11.4 | 11423           | 19.6 |
| Syfy +1                | 625          | 1.1 | 1814          | 3.1  | 3705            | 6.4  |
| Talking Pictures       | 107          | 0.2 | 322           | 0.6  | 837             | 1.4  |
| TBN UK                 | 424          | 0.7 | 1274          | 2.2  | 2985            | 5.1  |
| TCM                    | 1222         | 2.1 | 3228          | 5.5  | 5856            | 10.1 |
| TCM +1                 | 736          | 1.3 | 2052          | 3.5  | 4017            | 6.9  |
| The Box                | 780          | 1.3 | 2371          | 4.1  | 4694            | 8.1  |
| The Travel Channel     | 1223         | 2.1 | 3196          | 5.5  | 6095            | 10.5 |
| The Travel Channel+1   | 220          | 0.4 | 636           | 1.1  | 1227            | 2.1  |
| The Vault              | 382          | 0.7 | 1161          | 2.0  | 2488            | 4.3  |
| Tiny Pop               | 1995         | 3.4 | 4394          | 7.5  | 7456            | 12.8 |
| Tiny Pop+1             | 440          | 0.8 | 1035          | 1.8  | 1832            | 3.1  |
| TLC                    | 2572         | 4.4 | 6065          | 10.4 | 10819           | 18.6 |
| TLC +1                 | 729          | 1.3 | 2072          | 3.6  | 4160            | 7.1  |
| TLC +2                 | 242          | 0.4 | 706           | 1.2  | 1460            | 2.5  |
| Tru TV                 | 1792         | 3.1 | 4163          | 7.2  | 7561            | 13.0 |
| Tru TV +1              | 188          | 0.3 | 588           | 1.0  | 1210            | 2.1  |
| True Drama             | 342          | 0.6 | 1069          | 1.8  | 2245            | 3.9  |
| True Entertainment     | 2548         | 4.4 | 5799          | 10.0 | 10007           | 17.2 |
| True Movies 1          | 636          | 1.1 | 1809          | 3.1  | 3562            | 6.1  |
| True Movies 2          | 460          | 0.8 | 1407          | 2.4  | 2826            | 4.9  |
| UMP Movies             | 653          | 1.1 | 1326          | 2.3  | 1952            | 3.4  |
| Universal              | 2162         | 3.7 | 4344          | 7.5  | 6942            | 11.9 |
| Universal+1            | 631          | 1.1 | 1597          | 2.7  | 3020            | 5.2  |
| Venus TV               | 159          | 0.3 | 527           | 0.9  | 1132            | 1.9  |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Individuals 4+**

|                             | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|-----------------------------|--------------|------|---------------|------|-----------------|------|
|                             | 000s         | %    | 000s          | %    | 000s            | %    |
| VH-1                        | 659          | 1.1  | 2160          | 3.7  | 4703            | 8.1  |
| Vintage TV                  | 819          | 1.4  | 2173          | 3.7  | 4505            | 7.7  |
| VIVA                        | 851          | 1.5  | 2613          | 4.5  | 5493            | 9.4  |
| Vox Africa                  | 130          | 0.2  | 357           | 0.6  | 787             | 1.4  |
| Watch                       | 3935         | 6.8  | 10058         | 17.3 | 17084           | 29.4 |
| Watch+1                     | 704          | 1.2  | 2151          | 3.7  | 4445            | 7.6  |
| Yesterday                   | 5028         | 8.6  | 10665         | 18.3 | 17018           | 29.2 |
| Yesterday+1                 | 544          | 0.9  | 1573          | 2.7  | 2842            | 4.9  |
| Zing                        | 508          | 0.9  | 1157          | 2.0  | 1955            | 3.4  |
| Other Non Itemised Channels | 7912         | 13.6 | 17091         | 29.4 | 27769           | 47.7 |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults 16+**

|                    | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|--------------------|--------------|------|---------------|------|-----------------|------|
|                    | 000s         | %    | 000s          | %    | 000s            | %    |
| TOTAL TV           | 46020        | 93.1 | 48536         | 98.1 | 49087           | 99.3 |
| &TV                | 440          | 0.9  | 979           | 2.0  | 1720            | 3.5  |
| 4Music             | 2716         | 5.5  | 6782          | 13.7 | 12126           | 24.5 |
| 4seven             | 4383         | 8.9  | 11833         | 23.9 | 21035           | 42.5 |
| 5 USA              | 4478         | 9.1  | 8627          | 17.4 | 13463           | 27.2 |
| 5 USA+1            | 661          | 1.3  | 1593          | 3.2  | 2956            | 6.0  |
| 5*                 | 5686         | 11.5 | 13454         | 27.2 | 21743           | 44.0 |
| 5*+1               | 500          | 1.0  | 1650          | 3.3  | 3521            | 7.1  |
| Aaj Tak            | 136          | 0.3  | 347           | 0.7  | 717             | 1.4  |
| ABN TV             | 170          | 0.3  | 409           | 0.8  | 862             | 1.7  |
| ABP News           | 148          | 0.3  | 375           | 0.8  | 698             | 1.4  |
| Alibi              | 2062         | 4.2  | 4022          | 8.1  | 6547            | 13.2 |
| Alibi+1            | 626          | 1.3  | 1445          | 2.9  | 2597            | 5.3  |
| AlJazeera English  | 923          | 1.9  | 1963          | 4.0  | 3411            | 6.9  |
| Animal Planet      | 839          | 1.7  | 2216          | 4.5  | 4191            | 8.5  |
| Animal Planet+1    | 198          | 0.4  | 593           | 1.2  | 1194            | 2.4  |
| ARY News           | 338          | 0.7  | 612           | 1.2  | 998             | 2.0  |
| attheraces         | 515          | 1.0  | 961           | 1.9  | 1462            | 3.0  |
| BBC 3              | 12349        | 25.0 | 25342         | 51.2 | 36292           | 73.4 |
| BBC 4              | 9519         | 19.2 | 19859         | 40.2 | 29182           | 59.0 |
| BBC News           | 7787         | 15.7 | 13444         | 27.2 | 18956           | 38.3 |
| BBC Parliament     | 624          | 1.3  | 1792          | 3.6  | 3637            | 7.4  |
| BBC RB 1           | 737          | 1.5  | 2477          | 5.0  | 5989            | 12.1 |
| BBC RB 601         | 1097         | 2.2  | 2979          | 6.0  | 6102            | 12.3 |
| BBC1               | 39469        | 79.8 | 45770         | 92.5 | 48007           | 97.1 |
| BBC2               | 28783        | 58.2 | 40437         | 81.8 | 45361           | 91.7 |
| BET:BlackEntTv     | 176          | 0.4  | 533           | 1.1  | 1163            | 2.4  |
| Bliss              | 341          | 0.7  | 1067          | 2.2  | 2361            | 4.8  |
| Boomerang          | 867          | 1.8  | 2336          | 4.7  | 4556            | 9.2  |
| Boomerang+1        | 373          | 0.8  | 1070          | 2.2  | 2011            | 4.1  |
| Brit Asia TV       | 102          | 0.2  | 254           | 0.5  | 564             | 1.1  |
| BT Sport 1         | 1304         | 2.6  | 3062          | 6.2  | 5039            | 10.2 |
| BT Sport 2         | 914          | 1.8  | 2629          | 5.3  | 4644            | 9.4  |
| BT Sport Europe    | 763          | 1.5  | 2033          | 4.1  | 3804            | 7.7  |
| BT Sport Showcase  | 131          | 0.3  | 484           | 1.0  | 1260            | 2.5  |
| BT Sport//ESPN     | 334          | 0.7  | 1028          | 2.1  | 2135            | 4.3  |
| Capital TV         | 337          | 0.7  | 1059          | 2.1  | 2317            | 4.7  |
| Cartoon Network    | 927          | 1.9  | 2159          | 4.4  | 3852            | 7.8  |
| Cartoon Network +1 | 477          | 1.0  | 1194          | 2.4  | 2158            | 4.4  |
| Cartoonito         | 554          | 1.1  | 1459          | 3.0  | 2890            | 5.8  |
| CBBC               | 1626         | 3.3  | 4051          | 8.2  | 7507            | 15.2 |
| Cbeebies           | 3718         | 7.5  | 6934          | 14.0 | 10532           | 21.3 |
| CBS Action         | 1973         | 4.0  | 4304          | 8.7  | 7699            | 15.6 |
| CBS Drama          | 740          | 1.5  | 1975          | 4.0  | 4452            | 9.0  |
| CBS Reality TV     | 2434         | 4.9  | 5165          | 10.4 | 8942            | 18.1 |
| CBS Reality+1      | 694          | 1.4  | 1758          | 3.6  | 3302            | 6.7  |



**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults 16+**

|                           | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|---------------------------|--------------|------|---------------|------|-----------------|------|
|                           | 000s         | %    | 000s          | %    | 000s            | %    |
| CH4 HD                    | 0            | 0.0  | 0             | 0.0  | 0               | 0.0  |
| Challenge TV              | 2977         | 6.0  | 6640          | 13.4 | 11697           | 23.7 |
| Challenge TV+1            | 624          | 1.3  | 1832          | 3.7  | 3648            | 7.4  |
| CHANNEL 4                 | 27728        | 56.1 | 40374         | 81.6 | 45624           | 92.3 |
| CHANNEL 4+1               | 9335         | 18.9 | 20791         | 42.0 | 31439           | 63.6 |
| CHANNEL 5                 | 22526        | 45.5 | 35839         | 72.5 | 42749           | 86.4 |
| CHANNEL 5+1               | 4049         | 8.2  | 10515         | 21.3 | 18734           | 37.9 |
| Channel 5+24              | 1904         | 3.8  | 5781          | 11.7 | 11470           | 23.2 |
| Channel AKA               | 235          | 0.5  | 742           | 1.5  | 1586            | 3.2  |
| Channel Starz             | 353          | 0.7  | 987           | 2.0  | 1963            | 4.0  |
| Chart Show Dance          | 263          | 0.5  | 905           | 1.8  | 2057            | 4.2  |
| Chart Show TV             | 412          | 0.8  | 1265          | 2.6  | 2563            | 5.2  |
| Chilled                   | 372          | 0.8  | 1169          | 2.4  | 2680            | 5.4  |
| CITV and CITV Breakfast   | 894          | 1.8  | 2319          | 4.7  | 4434            | 9.0  |
| Clubland TV               | 243          | 0.5  | 819           | 1.7  | 1813            | 3.7  |
| COLORS TV                 | 422          | 0.9  | 774           | 1.6  | 1184            | 2.4  |
| Comedy Central            | 3635         | 7.4  | 8249          | 16.7 | 12901           | 26.1 |
| Comedy Central Extra      | 1224         | 2.5  | 3466          | 7.0  | 6612            | 13.4 |
| Comedy Central Extra+1    | 292          | 0.6  | 978           | 2.0  | 2223            | 4.5  |
| Comedy Central+1          | 1556         | 3.1  | 4415          | 8.9  | 7872            | 15.9 |
| Community Channel         | 529          | 1.1  | 1758          | 3.6  | 3993            | 8.1  |
| Crime + Investigation     | 594          | 1.2  | 1275          | 2.6  | 2180            | 4.4  |
| Crime + Investigation +1  | 231          | 0.5  | 490           | 1.0  | 879             | 1.8  |
| Dave                      | 9388         | 19.0 | 19298         | 39.0 | 28653           | 57.9 |
| Dave ja vu                | 3044         | 6.2  | 7621          | 15.4 | 13209           | 26.7 |
| Discovery                 | 2271         | 4.6  | 4658          | 9.4  | 7419            | 15.0 |
| Discovery History         | 529          | 1.1  | 1421          | 2.9  | 2639            | 5.3  |
| Discovery History +1      | 375          | 0.8  | 982           | 2.0  | 1853            | 3.7  |
| Discovery Home & Health   | 291          | 0.6  | 830           | 1.7  | 1779            | 3.6  |
| Discovery Home & Health+1 | 193          | 0.4  | 567           | 1.1  | 1276            | 2.6  |
| Discovery Science         | 854          | 1.7  | 2164          | 4.4  | 3812            | 7.7  |
| Discovery Science+1       | 250          | 0.5  | 698           | 1.4  | 1293            | 2.6  |
| Discovery Shed            | 375          | 0.8  | 953           | 1.9  | 1802            | 3.6  |
| Discovery Turbo           | 975          | 2.0  | 2148          | 4.3  | 3346            | 6.8  |
| Discovery+1               | 1086         | 2.2  | 2617          | 5.3  | 4302            | 8.7  |
| Disney Channel            | 742          | 1.5  | 1820          | 3.7  | 3150            | 6.4  |
| Disney Channel+1          | 494          | 1.0  | 1260          | 2.5  | 2166            | 4.4  |
| Disney Junior             | 1255         | 2.5  | 2731          | 5.5  | 4574            | 9.2  |
| Disney Junior Plus        | 672          | 1.4  | 1588          | 3.2  | 2650            | 5.4  |
| Disney XD                 | 632          | 1.3  | 1565          | 3.2  | 2906            | 5.9  |
| Disney XD +1              | 393          | 0.8  | 1049          | 2.1  | 1854            | 3.7  |
| DM Global                 | 124          | 0.3  | 382           | 0.8  | 814             | 1.6  |
| DMAX                      | 546          | 1.1  | 1706          | 3.4  | 3762            | 7.6  |
| DMAX+1                    | 168          | 0.3  | 517           | 1.0  | 1282            | 2.6  |
| Drama                     | 4945         | 10.0 | 9798          | 19.8 | 14994           | 30.3 |
| Dunya TV                  | 150          | 0.3  | 301           | 0.6  | 604             | 1.2  |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults 16+**

|                            | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|----------------------------|--------------|------|---------------|------|-----------------|------|
|                            | 000s         | %    | 000s          | %    | 000s            | %    |
| E!                         | 1143         | 2.3  | 2488          | 5.0  | 4128            | 8.3  |
| E! +1                      | 159          | 0.3  | 491           | 1.0  | 1005            | 2.0  |
| E4                         | 9734         | 19.7 | 18535         | 37.5 | 27197           | 55.0 |
| E4+1                       | 5649         | 11.4 | 12772         | 25.8 | 20221           | 40.9 |
| Eden                       | 599          | 1.2  | 1878          | 3.8  | 3936            | 8.0  |
| Eden+1                     | 288          | 0.6  | 919           | 1.9  | 1838            | 3.7  |
| Eurosport                  | 1236         | 2.5  | 2992          | 6.1  | 5518            | 11.2 |
| Eurosport 2                | 1029         | 2.1  | 2538          | 5.1  | 4491            | 9.1  |
| Extreme Sports Channel     | 164          | 0.3  | 527           | 1.1  | 1184            | 2.4  |
| Film4                      | 8744         | 17.7 | 18368         | 37.1 | 27209           | 55.0 |
| Film4+1                    | 2408         | 4.9  | 6729          | 13.6 | 11716           | 23.7 |
| FilmOn TV                  | 99           | 0.2  | 356           | 0.7  | 888             | 1.8  |
| Flava                      | 263          | 0.5  | 793           | 1.6  | 1703            | 3.4  |
| Food Network               | 1761         | 3.6  | 3915          | 7.9  | 6730            | 13.6 |
| Food Network +1            | 329          | 0.7  | 881           | 1.8  | 1603            | 3.2  |
| Forces TV                  | 169          | 0.3  | 541           | 1.1  | 1181            | 2.4  |
| FOX                        | 2939         | 5.9  | 5678          | 11.5 | 9265            | 18.7 |
| Fox News                   | 151          | 0.3  | 385           | 0.8  | 861             | 1.7  |
| FOX+                       | 680          | 1.4  | 1771          | 3.6  | 3309            | 6.7  |
| GEO NEWS                   | 233          | 0.5  | 395           | 0.8  | 694             | 1.4  |
| Geo Tez                    | 176          | 0.4  | 371           | 0.8  | 668             | 1.4  |
| Geo TV                     | 212          | 0.4  | 468           | 0.9  | 921             | 1.9  |
| Ginx                       | 83           | 0.2  | 214           | 0.4  | 457             | 0.9  |
| GOLD                       | 3984         | 8.1  | 8859          | 17.9 | 13996           | 28.3 |
| GOLD+1                     | 1179         | 2.4  | 3153          | 6.4  | 5906            | 11.9 |
| Good Food                  | 1520         | 3.1  | 3891          | 7.9  | 6988            | 14.1 |
| Good Food +1               | 390          | 0.8  | 1085          | 2.2  | 2213            | 4.5  |
| H2                         | 667          | 1.3  | 1545          | 3.1  | 2542            | 5.1  |
| Heart TV                   | 365          | 0.7  | 1084          | 2.2  | 2275            | 4.6  |
| heat                       | 452          | 0.9  | 1400          | 2.8  | 2920            | 5.9  |
| History                    | 1387         | 2.8  | 2744          | 5.5  | 4412            | 8.9  |
| History +1                 | 689          | 1.4  | 1579          | 3.2  | 2506            | 5.1  |
| Home                       | 652          | 1.3  | 1750          | 3.5  | 3499            | 7.1  |
| Home +1                    | 358          | 0.7  | 1027          | 2.1  | 2061            | 4.2  |
| Horror Channel             | 2235         | 4.5  | 5131          | 10.4 | 8710            | 17.6 |
| Horror Channel +1          | 492          | 1.0  | 1494          | 3.0  | 2930            | 5.9  |
| Horse and Country          | 104          | 0.2  | 317           | 0.6  | 772             | 1.6  |
| HUM Europe                 | 364          | 0.7  | 619           | 1.3  | 1141            | 2.3  |
| Investigation Discovery    | 662          | 1.3  | 1486          | 3.0  | 2743            | 5.5  |
| Investigation Discovery +1 | 363          | 0.7  | 807           | 1.6  | 1377            | 2.8  |
| ITV                        | 30175        | 61.0 | 41032         | 83.0 | 46021           | 93.1 |
| ITV Encore                 | 1013         | 2.0  | 2452          | 5.0  | 4570            | 9.2  |
| ITV Encore +1              | 226          | 0.5  | 689           | 1.4  | 1549            | 3.1  |
| ITV HD                     | 6140         | 12.4 | 10973         | 22.2 | 16424           | 33.2 |
| ITV+1                      | 8141         | 16.5 | 18318         | 37.0 | 28386           | 57.4 |
| ITV2                       | 13667        | 27.6 | 27076         | 54.7 | 37010           | 74.8 |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**
**Adults 16+**

|                          | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|--------------------------|--------------|------|---------------|------|-----------------|------|
|                          | 000s         | %    | 000s          | %    | 000s            | %    |
| ITV2+1                   | 4915         | 9.9  | 12721         | 25.7 | 21307           | 43.1 |
| ITV3                     | 8786         | 17.8 | 16865         | 34.1 | 25115           | 50.8 |
| ITV3+1                   | 1880         | 3.8  | 5014          | 10.1 | 9426            | 19.1 |
| ITV4                     | 8409         | 17.0 | 18694         | 37.8 | 29038           | 58.7 |
| ITV4+1                   | 734          | 1.5  | 2220          | 4.5  | 4628            | 9.4  |
| ITVBe                    | 3508         | 7.1  | 7687          | 15.5 | 13286           | 26.9 |
| ITVBe +1                 | 633          | 1.3  | 1775          | 3.6  | 3344            | 6.8  |
| Kerrang                  | 414          | 0.8  | 1132          | 2.3  | 2294            | 4.6  |
| Kiss TV                  | 555          | 1.1  | 1686          | 3.4  | 3527            | 7.1  |
| Kix                      | 202          | 0.4  | 524           | 1.1  | 941             | 1.9  |
| Lifetime                 | 1050         | 2.1  | 2413          | 4.9  | 4362            | 8.8  |
| Lifetime +1              | 252          | 0.5  | 675           | 1.4  | 1320            | 2.7  |
| Liverpool FC TV          | 84           | 0.2  | 234           | 0.5  | 547             | 1.1  |
| London Live              | 930          | 1.9  | 2300          | 4.7  | 3764            | 7.6  |
| Magic TV                 | 715          | 1.4  | 2099          | 4.2  | 4209            | 8.5  |
| More 4                   | 9762         | 19.7 | 20839         | 42.1 | 30838           | 62.4 |
| More 4+1                 | 2033         | 4.1  | 5500          | 11.1 | 9639            | 19.5 |
| more>movies/movie mix    | 3207         | 6.5  | 7744          | 15.7 | 12532           | 25.3 |
| more>movies/movie mix +1 | 321          | 0.6  | 1086          | 2.2  | 2463            | 5.0  |
| Motors TV                | 432          | 0.9  | 1146          | 2.3  | 2161            | 4.4  |
| Movies 24                | 468          | 0.9  | 1247          | 2.5  | 2458            | 5.0  |
| Movies 24 +              | 442          | 0.9  | 1198          | 2.4  | 2271            | 4.6  |
| Movies 4 Men             | 2207         | 4.5  | 4870          | 9.8  | 8103            | 16.4 |
| Movies4Men+1             | 395          | 0.8  | 1124          | 2.3  | 2167            | 4.4  |
| MTV                      | 2109         | 4.3  | 4759          | 9.6  | 8155            | 16.5 |
| MTV +1                   | 92           | 0.2  | 328           | 0.7  | 845             | 1.7  |
| MTV Base                 | 456          | 0.9  | 1321          | 2.7  | 2664            | 5.4  |
| MTV Classic              | 372          | 0.8  | 1204          | 2.4  | 2656            | 5.4  |
| MTV Dance                | 428          | 0.9  | 1337          | 2.7  | 2870            | 5.8  |
| MTV Hits                 | 665          | 1.3  | 1929          | 3.9  | 3605            | 7.3  |
| MTV Live                 | 604          | 1.2  | 1911          | 3.9  | 4188            | 8.5  |
| MTV Music                | 773          | 1.6  | 2162          | 4.4  | 4188            | 8.5  |
| MTV Rocks                | 531          | 1.1  | 1468          | 3.0  | 2908            | 5.9  |
| National Geographic +1   | 666          | 1.3  | 1839          | 3.7  | 3225            | 6.5  |
| National Geographic TV   | 1217         | 2.5  | 2998          | 6.1  | 5125            | 10.4 |
| National Geographic Wild | 754          | 1.5  | 2068          | 4.2  | 3789            | 7.7  |
| NDTV 24x7                | 162          | 0.3  | 378           | 0.8  | 783             | 1.6  |
| News18 India             | 55           | 0.1  | 152           | 0.3  | 344             | 0.7  |
| Nick Jr                  | 1561         | 3.2  | 3184          | 6.4  | 5229            | 10.6 |
| Nick Jr +1               | 295          | 0.6  | 721           | 1.5  | 1332            | 2.7  |
| Nick Jr 2                | 1365         | 2.8  | 2972          | 6.0  | 4727            | 9.6  |
| Nickelodeon              | 618          | 1.2  | 1643          | 3.3  | 2914            | 5.9  |
| Nickelodeon +1           | 384          | 0.8  | 1075          | 2.2  | 1906            | 3.9  |
| Nicktoons                | 693          | 1.4  | 1782          | 3.6  | 3336            | 6.7  |
| Nollywood Movies         | 98           | 0.2  | 301           | 0.6  | 787             | 1.6  |
| NOWM                     | 362          | 0.7  | 1100          | 2.2  | 2403            | 4.9  |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults 16+**

|                               | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|-------------------------------|--------------|------|---------------|------|-----------------|------|
|                               | 000s         | %    | 000s          | %    | 000s            | %    |
| PBS America                   | 547          | 1.1  | 1466          | 3.0  | 2622            | 5.3  |
| Pick                          | 6552         | 13.2 | 13739         | 27.8 | 21378           | 43.2 |
| Pick +1                       | 673          | 1.4  | 1928          | 3.9  | 3686            | 7.5  |
| Pop                           | 799          | 1.6  | 1900          | 3.8  | 3495            | 7.1  |
| Pop Girl                      | 102          | 0.2  | 322           | 0.7  | 730             | 1.5  |
| Pop+1                         | 168          | 0.3  | 437           | 0.9  | 749             | 1.5  |
| Prime TV                      | 151          | 0.3  | 336           | 0.7  | 681             | 1.4  |
| Property TV                   | 111          | 0.2  | 403           | 0.8  | 974             | 2.0  |
| PTC Punjabi                   | 161          | 0.3  | 462           | 0.9  | 965             | 2.0  |
| PTV Global                    | 132          | 0.3  | 338           | 0.7  | 732             | 1.5  |
| Quest                         | 3926         | 7.9  | 8621          | 17.4 | 14062           | 28.4 |
| Quest +1                      | 2381         | 4.8  | 5453          | 11.0 | 9211            | 18.6 |
| Real Lives                    | 790          | 1.6  | 2321          | 4.7  | 4972            | 10.1 |
| Real Lives +1                 | 444          | 0.9  | 1497          | 3.0  | 3244            | 6.6  |
| Really                        | 4990         | 10.1 | 11137         | 22.5 | 18044           | 36.5 |
| Rishtey                       | 442          | 0.9  | 937           | 1.9  | 1562            | 3.2  |
| RT                            | 467          | 0.9  | 1193          | 2.4  | 2353            | 4.8  |
| S4C                           | 526          | 1.1  | 1453          | 2.9  | 3120            | 6.3  |
| SAB                           | 317          | 0.6  | 716           | 1.4  | 1267            | 2.6  |
| Samaa                         | 155          | 0.3  | 317           | 0.6  | 528             | 1.1  |
| Scuzz                         | 312          | 0.6  | 887           | 1.8  | 1807            | 3.7  |
| ShowBiz TV                    | 144          | 0.3  | 421           | 0.9  | 943             | 1.9  |
| Showcase                      | 181          | 0.4  | 569           | 1.2  | 1281            | 2.6  |
| Sikh Channel                  | 115          | 0.2  | 372           | 0.8  | 871             | 1.8  |
| Sky 1                         | 6598         | 13.3 | 12967         | 26.2 | 18566           | 37.5 |
| Sky 1 +1                      | 1092         | 2.2  | 3141          | 6.4  | 6236            | 12.6 |
| Sky 2                         | 1689         | 3.4  | 5086          | 10.3 | 9811            | 19.8 |
| Sky Arts                      | 1869         | 3.8  | 5209          | 10.5 | 9672            | 19.6 |
| Sky Atlantic                  | 2687         | 5.4  | 5844          | 11.8 | 9828            | 19.9 |
| Sky Atlantic +1               | 338          | 0.7  | 902           | 1.8  | 1874            | 3.8  |
| Sky Box Office (Movies)       | 55           | 0.1  | 217           | 0.4  | 570             | 1.2  |
| Sky Box Office Events         | 43           | 0.1  | 146           | 0.3  | 262             | 0.5  |
| Sky Living                    | 4158         | 8.4  | 8324          | 16.8 | 12615           | 25.5 |
| Sky Living +1                 | 1288         | 2.6  | 3381          | 6.8  | 6282            | 12.7 |
| Sky Movies Action & Adventure | 1227         | 2.5  | 3174          | 6.4  | 5436            | 11.0 |
| Sky Movies Comedy             | 943          | 1.9  | 2685          | 5.4  | 4874            | 9.9  |
| Sky Movies Crime & Thriller   | 710          | 1.4  | 2098          | 4.2  | 3976            | 8.0  |
| Sky Movies Disney             | 1473         | 3.0  | 3660          | 7.4  | 6226            | 12.6 |
| Sky Movies Drama & Romance    | 692          | 1.4  | 2136          | 4.3  | 4222            | 8.5  |
| Sky Movies Family             | 1121         | 2.3  | 3077          | 6.2  | 5521            | 11.2 |
| Sky Movies Greats             | 1211         | 2.4  | 3127          | 6.3  | 5544            | 11.2 |
| Sky Movies Premiere           | 1725         | 3.5  | 4169          | 8.4  | 6607            | 13.4 |
| Sky Movies Premiere+1         | 570          | 1.2  | 1689          | 3.4  | 3081            | 6.2  |
| Sky Movies SciFi-Horror       | 816          | 1.7  | 2361          | 4.8  | 4405            | 8.9  |
| Sky Movies Select             | 533          | 1.1  | 1748          | 3.5  | 3682            | 7.4  |
| Sky Movies Showcase           | 1163         | 2.4  | 3272          | 6.6  | 5880            | 11.9 |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults 16+**

|                        | Weekly Reach |     | Monthly Reach |      | Quarterly Reach |      |
|------------------------|--------------|-----|---------------|------|-----------------|------|
|                        | 000s         | %   | 000s          | %    | 000s            | %    |
| Sky News               | 4741         | 9.6 | 8470          | 17.1 | 12901           | 26.1 |
| Sky Sports 1           | 3936         | 8.0 | 6807          | 13.8 | 9095            | 18.4 |
| Sky Sports 2           | 2477         | 5.0 | 4610          | 9.3  | 6299            | 12.7 |
| Sky Sports 3           | 1501         | 3.0 | 3612          | 7.3  | 5756            | 11.6 |
| Sky Sports 4           | 1190         | 2.4 | 2674          | 5.4  | 4421            | 8.9  |
| Sky Sports 5           | 1249         | 2.5 | 3222          | 6.5  | 5391            | 10.9 |
| Sky Sports Active Lo 2 | 23           | 0.0 | 83            | 0.2  | 177             | 0.4  |
| Sky Sports Active Lo 3 | 41           | 0.1 | 147           | 0.3  | 390             | 0.8  |
| Sky Sports Active Lo 4 | 12           | 0.0 | 45            | 0.1  | 128             | 0.3  |
| Sky Sports Active Lo 6 | 10           | 0.0 | 45            | 0.1  | 121             | 0.2  |
| Sky Sports F1          | 1094         | 2.2 | 2687          | 5.4  | 4155            | 8.4  |
| Sky Sports News HQ     | 4731         | 9.6 | 7841          | 15.9 | 10624           | 21.5 |
| Smash Hits             | 540          | 1.1 | 1609          | 3.3  | 3176            | 6.4  |
| Sony Movie Channel     | 387          | 0.8 | 1245          | 2.5  | 2647            | 5.4  |
| Sony Movie Channel +1  | 320          | 0.6 | 1043          | 2.1  | 2129            | 4.3  |
| Sony TV                | 622          | 1.3 | 1933          | 3.9  | 4076            | 8.2  |
| Sony TV+1              | 242          | 0.5 | 791           | 1.6  | 1805            | 3.7  |
| Spike                  | 3354         | 6.8 | 7999          | 16.2 | 13565           | 27.4 |
| Star Gold              | 366          | 0.7 | 787           | 1.6  | 1233            | 2.5  |
| Star Life OK           | 258          | 0.5 | 491           | 1.0  | 852             | 1.7  |
| Star Plus              | 680          | 1.4 | 1168          | 2.4  | 1910            | 3.9  |
| Syfy                   | 2638         | 5.3 | 6068          | 12.3 | 10206           | 20.6 |
| Syfy +1                | 592          | 1.2 | 1711          | 3.5  | 3419            | 6.9  |
| Talking Pictures       | 98           | 0.2 | 292           | 0.6  | 740             | 1.5  |
| TBN UK                 | 356          | 0.7 | 1060          | 2.1  | 2433            | 4.9  |
| TCM                    | 1180         | 2.4 | 3060          | 6.2  | 5455            | 11.0 |
| TCM +1                 | 720          | 1.5 | 1983          | 4.0  | 3803            | 7.7  |
| The Box                | 613          | 1.2 | 1862          | 3.8  | 3666            | 7.4  |
| The Travel Channel     | 1182         | 2.4 | 3051          | 6.2  | 5782            | 11.7 |
| The Travel Channel+1   | 212          | 0.4 | 610           | 1.2  | 1180            | 2.4  |
| The Vault              | 314          | 0.6 | 939           | 1.9  | 2018            | 4.1  |
| Tiny Pop               | 1164         | 2.4 | 2720          | 5.5  | 4822            | 9.8  |
| Tiny Pop+1             | 222          | 0.4 | 549           | 1.1  | 1034            | 2.1  |
| TLC                    | 2279         | 4.6 | 5251          | 10.6 | 9225            | 18.7 |
| TLC +1                 | 665          | 1.3 | 1855          | 3.8  | 3656            | 7.4  |
| TLC +2                 | 215          | 0.4 | 623           | 1.3  | 1265            | 2.6  |
| Tru TV                 | 1689         | 3.4 | 3841          | 7.8  | 6801            | 13.8 |
| Tru TV +1              | 179          | 0.4 | 555           | 1.1  | 1134            | 2.3  |
| True Drama             | 332          | 0.7 | 1031          | 2.1  | 2135            | 4.3  |
| True Entertainment     | 2472         | 5.0 | 5575          | 11.3 | 9463            | 19.1 |
| True Movies 1          | 618          | 1.3 | 1730          | 3.5  | 3379            | 6.8  |
| True Movies 2          | 441          | 0.9 | 1344          | 2.7  | 2660            | 5.4  |
| UMP Movies             | 516          | 1.0 | 1029          | 2.1  | 1487            | 3.0  |
| Universal              | 2030         | 4.1 | 4017          | 8.1  | 6320            | 12.8 |
| Universal+1            | 610          | 1.2 | 1530          | 3.1  | 2845            | 5.8  |
| Venus TV               | 127          | 0.3 | 414           | 0.8  | 908             | 1.8  |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults 16+**

|                             | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|-----------------------------|--------------|------|---------------|------|-----------------|------|
|                             | 000s         | %    | 000s          | %    | 000s            | %    |
| VH-1                        | 539          | 1.1  | 1739          | 3.5  | 3708            | 7.5  |
| Vintage TV                  | 741          | 1.5  | 1923          | 3.9  | 3849            | 7.8  |
| VIVA                        | 649          | 1.3  | 2011          | 4.1  | 4231            | 8.6  |
| Vox Africa                  | 105          | 0.2  | 280           | 0.6  | 635             | 1.3  |
| Watch                       | 3603         | 7.3  | 9030          | 18.3 | 15032           | 30.4 |
| Watch+1                     | 662          | 1.3  | 2013          | 4.1  | 4121            | 8.3  |
| Yesterday                   | 4894         | 9.9  | 10227         | 20.7 | 16024           | 32.4 |
| Yesterday+1                 | 524          | 1.1  | 1496          | 3.0  | 2664            | 5.4  |
| Zing                        | 403          | 0.8  | 887           | 1.8  | 1482            | 3.0  |
| Other Non Itemised Channels | 7039         | 14.2 | 14890         | 30.1 | 23893           | 48.3 |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults 16-34**

|                    | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|--------------------|--------------|------|---------------|------|-----------------|------|
|                    | 000s         | %    | 000s          | %    | 000s            | %    |
| TOTAL TV           | 12791        | 87.7 | 14069         | 96.4 | 14385           | 98.6 |
| &TV                | 153          | 1.0  | 365           | 2.5  | 657             | 4.5  |
| 4Music             | 1085         | 7.4  | 2650          | 18.2 | 4570            | 31.3 |
| 4seven             | 986          | 6.8  | 2930          | 20.1 | 5433            | 37.2 |
| 5 USA              | 677          | 4.6  | 1530          | 10.5 | 2650            | 18.2 |
| 5 USA+1            | 112          | 0.8  | 274           | 1.9  | 515             | 3.5  |
| 5*                 | 1388         | 9.5  | 3425          | 23.5 | 5695            | 39.0 |
| 5*+1               | 144          | 1.0  | 480           | 3.3  | 1029            | 7.1  |
| Aaj Tak            | 38           | 0.3  | 96            | 0.7  | 209             | 1.4  |
| ABN TV             | 66           | 0.5  | 165           | 1.1  | 354             | 2.4  |
| ABP News           | 43           | 0.3  | 111           | 0.8  | 218             | 1.5  |
| Alibi              | 284          | 1.9  | 669           | 4.6  | 1254            | 8.6  |
| Alibi+1            | 73           | 0.5  | 202           | 1.4  | 385             | 2.6  |
| AlJazeera English  | 122          | 0.8  | 297           | 2.0  | 574             | 3.9  |
| Animal Planet      | 184          | 1.3  | 561           | 3.8  | 1157            | 7.9  |
| Animal Planet+1    | 32           | 0.2  | 95            | 0.7  | 194             | 1.3  |
| ARY News           | 95           | 0.7  | 205           | 1.4  | 351             | 2.4  |
| attheraces         | 67           | 0.5  | 185           | 1.3  | 353             | 2.4  |
| BBC 3              | 4039         | 27.7 | 7793          | 53.4 | 10738           | 73.6 |
| BBC 4              | 837          | 5.7  | 2602          | 17.8 | 4803            | 32.9 |
| BBC News           | 857          | 5.9  | 1898          | 13.0 | 3088            | 21.2 |
| BBC Parliament     | 60           | 0.4  | 213           | 1.5  | 500             | 3.4  |
| BBC RB 1           | 124          | 0.9  | 492           | 3.4  | 1227            | 8.4  |
| BBC RB 601         | 108          | 0.7  | 352           | 2.4  | 796             | 5.5  |
| BBC1               | 9177         | 62.9 | 12353         | 84.7 | 13691           | 93.8 |
| BBC2               | 5392         | 37.0 | 9617          | 65.9 | 12058           | 82.7 |
| BET:BlackEntTv     | 59           | 0.4  | 195           | 1.3  | 405             | 2.8  |
| Bliss              | 145          | 1.0  | 481           | 3.3  | 996             | 6.8  |
| Boomerang          | 331          | 2.3  | 864           | 5.9  | 1587            | 10.9 |
| Boomerang+1        | 148          | 1.0  | 429           | 2.9  | 807             | 5.5  |
| Brit Asia TV       | 31           | 0.2  | 89            | 0.6  | 180             | 1.2  |
| BT Sport 1         | 289          | 2.0  | 723           | 5.0  | 1221            | 8.4  |
| BT Sport 2         | 215          | 1.5  | 632           | 4.3  | 1104            | 7.6  |
| BT Sport Europe    | 180          | 1.2  | 512           | 3.5  | 967             | 6.6  |
| BT Sport Showcase  | 27           | 0.2  | 96            | 0.7  | 238             | 1.6  |
| BT Sport//ESPN     | 73           | 0.5  | 274           | 1.9  | 624             | 4.3  |
| Capital TV         | 156          | 1.1  | 503           | 3.4  | 1065            | 7.3  |
| Cartoon Network    | 340          | 2.3  | 770           | 5.3  | 1370            | 9.4  |
| Cartoon Network +1 | 175          | 1.2  | 434           | 3.0  | 777             | 5.3  |
| Cartoonito         | 224          | 1.5  | 578           | 4.0  | 1162            | 8.0  |
| CBBC               | 477          | 3.3  | 1166          | 8.0  | 2129            | 14.6 |
| Cbeebies           | 1669         | 11.4 | 2845          | 19.5 | 3846            | 26.4 |
| CBS Action         | 218          | 1.5  | 606           | 4.2  | 1209            | 8.3  |
| CBS Drama          | 81           | 0.6  | 281           | 1.9  | 665             | 4.6  |
| CBS Reality TV     | 341          | 2.3  | 902           | 6.2  | 1724            | 11.8 |
| CBS Reality+1      | 109          | 0.8  | 340           | 2.3  | 637             | 4.4  |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults 16-34**

|                           | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|---------------------------|--------------|------|---------------|------|-----------------|------|
|                           | 000s         | %    | 000s          | %    | 000s            | %    |
| CH4 HD                    | 0            | 0.0  | 0             | 0.0  | 0               | 0.0  |
| Challenge TV              | 572          | 3.9  | 1437          | 9.8  | 2738            | 18.8 |
| Challenge TV+1            | 132          | 0.9  | 416           | 2.9  | 845             | 5.8  |
| CHANNEL 4                 | 6939         | 47.6 | 10749         | 73.7 | 12666           | 86.8 |
| CHANNEL 4+1               | 2323         | 15.9 | 5475          | 37.5 | 8562            | 58.7 |
| CHANNEL 5                 | 4884         | 33.5 | 8715          | 59.7 | 11249           | 77.1 |
| CHANNEL 5+1               | 767          | 5.3  | 2212          | 15.2 | 4321            | 29.6 |
| Channel 5+24              | 320          | 2.2  | 1050          | 7.2  | 2309            | 15.8 |
| Channel AKA               | 163          | 1.1  | 500           | 3.4  | 987             | 6.8  |
| Channel Starz             | 208          | 1.4  | 593           | 4.1  | 1122            | 7.7  |
| Chart Show Dance          | 145          | 1.0  | 491           | 3.4  | 1069            | 7.3  |
| Chart Show TV             | 236          | 1.6  | 671           | 4.6  | 1278            | 8.8  |
| Chilled                   | 181          | 1.2  | 571           | 3.9  | 1313            | 9.0  |
| CITV and CITV Breakfast   | 305          | 2.1  | 803           | 5.5  | 1387            | 9.5  |
| Clubland TV               | 130          | 0.9  | 408           | 2.8  | 899             | 6.2  |
| COLORS TV                 | 161          | 1.1  | 280           | 1.9  | 404             | 2.8  |
| Comedy Central            | 1759         | 12.1 | 3646          | 25.0 | 5342            | 36.6 |
| Comedy Central Extra      | 545          | 3.7  | 1522          | 10.4 | 2788            | 19.1 |
| Comedy Central Extra+1    | 116          | 0.8  | 390           | 2.7  | 857             | 5.9  |
| Comedy Central+1          | 737          | 5.1  | 1949          | 13.4 | 3270            | 22.4 |
| Community Channel         | 62           | 0.4  | 237           | 1.6  | 676             | 4.6  |
| Crime + Investigation     | 97           | 0.7  | 260           | 1.8  | 447             | 3.1  |
| Crime + Investigation +1  | 26           | 0.2  | 70            | 0.5  | 142             | 1.0  |
| Dave                      | 2542         | 17.4 | 5578          | 38.2 | 8321            | 57.0 |
| Dave ja vu                | 795          | 5.4  | 2134          | 14.6 | 3698            | 25.4 |
| Discovery                 | 617          | 4.2  | 1312          | 9.0  | 2121            | 14.5 |
| Discovery History         | 53           | 0.4  | 195           | 1.3  | 445             | 3.0  |
| Discovery History +1      | 31           | 0.2  | 104           | 0.7  | 222             | 1.5  |
| Discovery Home & Health   | 49           | 0.3  | 172           | 1.2  | 443             | 3.0  |
| Discovery Home & Health+1 | 30           | 0.2  | 104           | 0.7  | 256             | 1.8  |
| Discovery Science         | 200          | 1.4  | 544           | 3.7  | 1016            | 7.0  |
| Discovery Science+1       | 42           | 0.3  | 140           | 1.0  | 291             | 2.0  |
| Discovery Shed            | 92           | 0.6  | 263           | 1.8  | 542             | 3.7  |
| Discovery Turbo           | 190          | 1.3  | 529           | 3.6  | 879             | 6.0  |
| Discovery+1               | 247          | 1.7  | 659           | 4.5  | 1057            | 7.2  |
| Disney Channel            | 242          | 1.7  | 612           | 4.2  | 1079            | 7.4  |
| Disney Channel+1          | 150          | 1.0  | 382           | 2.6  | 663             | 4.5  |
| Disney Junior             | 609          | 4.2  | 1271          | 8.7  | 2076            | 14.2 |
| Disney Junior Plus        | 327          | 2.2  | 750           | 5.1  | 1230            | 8.4  |
| Disney XD                 | 226          | 1.6  | 589           | 4.0  | 1054            | 7.2  |
| Disney XD +1              | 159          | 1.1  | 439           | 3.0  | 728             | 5.0  |
| DM Global                 | 33           | 0.2  | 128           | 0.9  | 291             | 2.0  |
| DMAX                      | 153          | 1.0  | 496           | 3.4  | 1149            | 7.9  |
| DMAX+1                    | 49           | 0.3  | 166           | 1.1  | 438             | 3.0  |
| Drama                     | 419          | 2.9  | 1108          | 7.6  | 2096            | 14.4 |
| Dunya TV                  | 36           | 0.3  | 98            | 0.7  | 214             | 1.5  |



**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults 16-34**

|                            | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|----------------------------|--------------|------|---------------|------|-----------------|------|
|                            | 000s         | %    | 000s          | %    | 000s            | %    |
| E!                         | 520          | 3.6  | 1074          | 7.4  | 1619            | 11.1 |
| E! +1                      | 70           | 0.5  | 218           | 1.5  | 427             | 2.9  |
| E4                         | 3984         | 27.3 | 6975          | 47.8 | 9414            | 64.5 |
| E4+1                       | 2345         | 16.1 | 4975          | 34.1 | 7327            | 50.2 |
| Eden                       | 125          | 0.9  | 453           | 3.1  | 1071            | 7.3  |
| Eden+1                     | 43           | 0.3  | 141           | 1.0  | 306             | 2.1  |
| Eurosport                  | 199          | 1.4  | 604           | 4.1  | 1232            | 8.4  |
| Eurosport 2                | 165          | 1.1  | 513           | 3.5  | 949             | 6.5  |
| Extreme Sports Channel     | 50           | 0.3  | 165           | 1.1  | 324             | 2.2  |
| Film4                      | 1994         | 13.7 | 4636          | 31.8 | 7198            | 49.3 |
| Film4+1                    | 572          | 3.9  | 1713          | 11.7 | 3130            | 21.5 |
| FilmOn TV                  | 19           | 0.1  | 73            | 0.5  | 230             | 1.6  |
| Flava                      | 173          | 1.2  | 498           | 3.4  | 1021            | 7.0  |
| Food Network               | 399          | 2.7  | 989           | 6.8  | 1772            | 12.1 |
| Food Network +1            | 91           | 0.6  | 279           | 1.9  | 508             | 3.5  |
| Forces TV                  | 22           | 0.2  | 90            | 0.6  | 218             | 1.5  |
| FOX                        | 975          | 6.7  | 2034          | 13.9 | 3303            | 22.6 |
| Fox News                   | 22           | 0.2  | 90            | 0.6  | 226             | 1.6  |
| FOX+                       | 207          | 1.4  | 604           | 4.1  | 1106            | 7.6  |
| GEO NEWS                   | 57           | 0.4  | 121           | 0.8  | 240             | 1.6  |
| Geo Tez                    | 43           | 0.3  | 128           | 0.9  | 222             | 1.5  |
| Geo TV                     | 70           | 0.5  | 185           | 1.3  | 392             | 2.7  |
| Ginx                       | 43           | 0.3  | 95            | 0.7  | 156             | 1.1  |
| GOLD                       | 954          | 6.5  | 2353          | 16.1 | 4049            | 27.8 |
| GOLD+1                     | 251          | 1.7  | 705           | 4.8  | 1351            | 9.3  |
| Good Food                  | 379          | 2.6  | 1049          | 7.2  | 1981            | 13.6 |
| Good Food +1               | 83           | 0.6  | 243           | 1.7  | 546             | 3.7  |
| H2                         | 102          | 0.7  | 276           | 1.9  | 469             | 3.2  |
| Heart TV                   | 129          | 0.9  | 438           | 3.0  | 874             | 6.0  |
| heat                       | 232          | 1.6  | 744           | 5.1  | 1466            | 10.0 |
| History                    | 340          | 2.3  | 744           | 5.1  | 1214            | 8.3  |
| History +1                 | 148          | 1.0  | 382           | 2.6  | 581             | 4.0  |
| Home                       | 81           | 0.6  | 270           | 1.8  | 589             | 4.0  |
| Home +1                    | 41           | 0.3  | 139           | 1.0  | 330             | 2.3  |
| Horror Channel             | 272          | 1.9  | 762           | 5.2  | 1453            | 10.0 |
| Horror Channel +1          | 42           | 0.3  | 166           | 1.1  | 372             | 2.6  |
| Horse and Country          | 30           | 0.2  | 95            | 0.7  | 234             | 1.6  |
| HUM Europe                 | 129          | 0.9  | 243           | 1.7  | 471             | 3.2  |
| Investigation Discovery    | 119          | 0.8  | 321           | 2.2  | 685             | 4.7  |
| Investigation Discovery +1 | 43           | 0.3  | 134           | 0.9  | 231             | 1.6  |
| ITV                        | 6570         | 45.0 | 10538         | 72.2 | 12642           | 86.7 |
| ITV Encore                 | 105          | 0.7  | 349           | 2.4  | 770             | 5.3  |
| ITV Encore +1              | 33           | 0.2  | 120           | 0.8  | 309             | 2.1  |
| ITV HD                     | 1667         | 11.4 | 3128          | 21.4 | 4782            | 32.8 |
| ITV+1                      | 1613         | 11.1 | 4150          | 28.4 | 6817            | 46.7 |
| ITV2                       | 3885         | 26.6 | 7781          | 53.3 | 10501           | 72.0 |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults 16-34**

|                          | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|--------------------------|--------------|------|---------------|------|-----------------|------|
|                          | 000s         | %    | 000s          | %    | 000s            | %    |
| ITV2+1                   | 1510         | 10.4 | 3910          | 26.8 | 6582            | 45.1 |
| ITV3                     | 770          | 5.3  | 2121          | 14.5 | 3999            | 27.4 |
| ITV3+1                   | 182          | 1.2  | 572           | 3.9  | 1251            | 8.6  |
| ITV4                     | 1355         | 9.3  | 3646          | 25.0 | 6382            | 43.7 |
| ITV4+1                   | 101          | 0.7  | 324           | 2.2  | 780             | 5.3  |
| ITVBe                    | 1169         | 8.0  | 2462          | 16.9 | 4254            | 29.2 |
| ITVBe +1                 | 179          | 1.2  | 536           | 3.7  | 979             | 6.7  |
| Kerrang                  | 206          | 1.4  | 581           | 4.0  | 1152            | 7.9  |
| Kiss TV                  | 322          | 2.2  | 954           | 6.5  | 1926            | 13.2 |
| Kix                      | 90           | 0.6  | 226           | 1.5  | 341             | 2.3  |
| Lifetime                 | 317          | 2.2  | 706           | 4.8  | 1270            | 8.7  |
| Lifetime +1              | 47           | 0.3  | 135           | 0.9  | 259             | 1.8  |
| Liverpool FC TV          | 26           | 0.2  | 90            | 0.6  | 220             | 1.5  |
| London Live              | 171          | 1.2  | 507           | 3.5  | 946             | 6.5  |
| Magic TV                 | 256          | 1.8  | 785           | 5.4  | 1570            | 10.8 |
| More 4                   | 1795         | 12.3 | 4620          | 31.7 | 7549            | 51.7 |
| More 4+1                 | 410          | 2.8  | 1238          | 8.5  | 2382            | 16.3 |
| more>movies/movie mix    | 403          | 2.8  | 1206          | 8.3  | 2201            | 15.1 |
| more>movies/movie mix +1 | 39           | 0.3  | 142           | 1.0  | 377             | 2.6  |
| Motors TV                | 73           | 0.5  | 228           | 1.6  | 458             | 3.1  |
| Movies 24                | 59           | 0.4  | 196           | 1.3  | 433             | 3.0  |
| Movies 24 +              | 53           | 0.4  | 187           | 1.3  | 404             | 2.8  |
| Movies 4 Men             | 107          | 0.7  | 365           | 2.5  | 857             | 5.9  |
| Movies4Men+1             | 19           | 0.1  | 63            | 0.4  | 159             | 1.1  |
| MTV                      | 1188         | 8.1  | 2421          | 16.6 | 3824            | 26.2 |
| MTV +1                   | 53           | 0.4  | 181           | 1.2  | 479             | 3.3  |
| MTV Base                 | 278          | 1.9  | 759           | 5.2  | 1508            | 10.3 |
| MTV Classic              | 176          | 1.2  | 566           | 3.9  | 1176            | 8.1  |
| MTV Dance                | 227          | 1.6  | 710           | 4.9  | 1453            | 10.0 |
| MTV Hits                 | 361          | 2.5  | 1012          | 6.9  | 1814            | 12.4 |
| MTV Live                 | 332          | 2.3  | 1028          | 7.0  | 2181            | 15.0 |
| MTV Music                | 417          | 2.9  | 1146          | 7.9  | 2097            | 14.4 |
| MTV Rocks                | 303          | 2.1  | 808           | 5.5  | 1478            | 10.1 |
| National Geographic +1   | 99           | 0.7  | 337           | 2.3  | 637             | 4.4  |
| National Geographic TV   | 221          | 1.5  | 649           | 4.4  | 1190            | 8.2  |
| National Geographic Wild | 145          | 1.0  | 490           | 3.4  | 1031            | 7.1  |
| NDTV 24x7                | 37           | 0.3  | 112           | 0.8  | 264             | 1.8  |
| News18 India             | 14           | 0.1  | 48            | 0.3  | 103             | 0.7  |
| Nick Jr                  | 778          | 5.3  | 1512          | 10.4 | 2314            | 15.9 |
| Nick Jr +1               | 136          | 0.9  | 313           | 2.1  | 575             | 3.9  |
| Nick Jr 2                | 692          | 4.7  | 1423          | 9.8  | 2210            | 15.1 |
| Nickelodeon              | 177          | 1.2  | 516           | 3.5  | 955             | 6.5  |
| Nickelodeon +1           | 105          | 0.7  | 312           | 2.1  | 579             | 4.0  |
| Nicktoons                | 260          | 1.8  | 698           | 4.8  | 1337            | 9.2  |
| Nollywood Movies         | 50           | 0.3  | 146           | 1.0  | 368             | 2.5  |
| NOWM                     | 181          | 1.2  | 528           | 3.6  | 1167            | 8.0  |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults 16-34**

|                               | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|-------------------------------|--------------|------|---------------|------|-----------------|------|
|                               | 000s         | %    | 000s          | %    | 000s            | %    |
| PBS America                   | 48           | 0.3  | 169           | 1.2  | 304             | 2.1  |
| Pick                          | 1078         | 7.4  | 2684          | 18.4 | 4669            | 32.0 |
| Pick +1                       | 103          | 0.7  | 365           | 2.5  | 742             | 5.1  |
| Pop                           | 311          | 2.1  | 724           | 5.0  | 1300            | 8.9  |
| Pop Girl                      | 38           | 0.3  | 129           | 0.9  | 320             | 2.2  |
| Pop+1                         | 84           | 0.6  | 188           | 1.3  | 283             | 1.9  |
| Prime TV                      | 38           | 0.3  | 124           | 0.8  | 287             | 2.0  |
| Property TV                   | 27           | 0.2  | 107           | 0.7  | 295             | 2.0  |
| PTC Punjabi                   | 59           | 0.4  | 178           | 1.2  | 401             | 2.7  |
| PTV Global                    | 34           | 0.2  | 116           | 0.8  | 282             | 1.9  |
| Quest                         | 635          | 4.4  | 1665          | 11.4 | 3012            | 20.6 |
| Quest +1                      | 395          | 2.7  | 1044          | 7.2  | 1943            | 13.3 |
| Real Lives                    | 157          | 1.1  | 476           | 3.3  | 1181            | 8.1  |
| Real Lives +1                 | 86           | 0.6  | 337           | 2.3  | 805             | 5.5  |
| Really                        | 824          | 5.6  | 2168          | 14.9 | 3799            | 26.0 |
| Rishtey                       | 168          | 1.2  | 346           | 2.4  | 525             | 3.6  |
| RT                            | 52           | 0.4  | 166           | 1.1  | 390             | 2.7  |
| S4C                           | 109          | 0.7  | 370           | 2.5  | 805             | 5.5  |
| SAB                           | 99           | 0.7  | 217           | 1.5  | 399             | 2.7  |
| Samaa                         | 38           | 0.3  | 100           | 0.7  | 166             | 1.1  |
| Scuzz                         | 165          | 1.1  | 457           | 3.1  | 884             | 6.1  |
| ShowBiz TV                    | 17           | 0.1  | 60            | 0.4  | 166             | 1.1  |
| Showcase                      | 20           | 0.1  | 83            | 0.6  | 201             | 1.4  |
| Sikh Channel                  | 40           | 0.3  | 145           | 1.0  | 356             | 2.4  |
| Sky 1                         | 2242         | 15.4 | 4444          | 30.5 | 6305            | 43.2 |
| Sky 1 +1                      | 357          | 2.5  | 1083          | 7.4  | 2122            | 14.5 |
| Sky 2                         | 408          | 2.8  | 1338          | 9.2  | 2924            | 20.0 |
| Sky Arts                      | 242          | 1.7  | 865           | 5.9  | 1854            | 12.7 |
| Sky Atlantic                  | 683          | 4.7  | 1607          | 11.0 | 2803            | 19.2 |
| Sky Atlantic +1               | 57           | 0.4  | 200           | 1.4  | 457             | 3.1  |
| Sky Box Office (Movies)       | 10           | 0.1  | 42            | 0.3  | 110             | 0.8  |
| Sky Box Office Events         | 24           | 0.2  | 82            | 0.6  | 138             | 0.9  |
| Sky Living                    | 1078         | 7.4  | 2332          | 16.0 | 3702            | 25.4 |
| Sky Living +1                 | 281          | 1.9  | 847           | 5.8  | 1704            | 11.7 |
| Sky Movies Action & Adventure | 368          | 2.5  | 1031          | 7.1  | 1894            | 13.0 |
| Sky Movies Comedy             | 360          | 2.5  | 1014          | 7.0  | 1916            | 13.1 |
| Sky Movies Crime & Thriller   | 181          | 1.2  | 575           | 3.9  | 1208            | 8.3  |
| Sky Movies Disney             | 648          | 4.4  | 1535          | 10.5 | 2547            | 17.5 |
| Sky Movies Drama & Romance    | 200          | 1.4  | 644           | 4.4  | 1374            | 9.4  |
| Sky Movies Family             | 412          | 2.8  | 1125          | 7.7  | 2000            | 13.7 |
| Sky Movies Greats             | 346          | 2.4  | 960           | 6.6  | 1766            | 12.1 |
| Sky Movies Premiere           | 515          | 3.5  | 1326          | 9.1  | 2242            | 15.4 |
| Sky Movies Premiere+1         | 130          | 0.9  | 436           | 3.0  | 828             | 5.7  |
| Sky Movies SciFi-Horror       | 243          | 1.7  | 772           | 5.3  | 1522            | 10.4 |
| Sky Movies Select             | 119          | 0.8  | 434           | 3.0  | 1024            | 7.0  |
| Sky Movies Showcase           | 377          | 2.6  | 1078          | 7.4  | 2003            | 13.7 |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults 16-34**

|                        | Weekly Reach |     | Monthly Reach |      | Quarterly Reach |      |
|------------------------|--------------|-----|---------------|------|-----------------|------|
|                        | 000s         | %   | 000s          | %    | 000s            | %    |
| Sky News               | 623          | 4.3 | 1397          | 9.6  | 2373            | 16.3 |
| Sky Sports 1           | 1049         | 7.2 | 1991          | 13.6 | 2756            | 18.9 |
| Sky Sports 2           | 496          | 3.4 | 1062          | 7.3  | 1562            | 10.7 |
| Sky Sports 3           | 362          | 2.5 | 948           | 6.5  | 1544            | 10.6 |
| Sky Sports 4           | 216          | 1.5 | 598           | 4.1  | 1137            | 7.8  |
| Sky Sports 5           | 301          | 2.1 | 841           | 5.8  | 1470            | 10.1 |
| Sky Sports Active Lo 2 | 5            | 0.0 | 12            | 0.1  | 26              | 0.2  |
| Sky Sports Active Lo 3 | 8            | 0.1 | 26            | 0.2  | 84              | 0.6  |
| Sky Sports Active Lo 4 | 3            | 0.0 | 11            | 0.1  | 24              | 0.2  |
| Sky Sports Active Lo 6 | 3            | 0.0 | 12            | 0.1  | 30              | 0.2  |
| Sky Sports F1          | 302          | 2.1 | 733           | 5.0  | 1100            | 7.5  |
| Sky Sports News HQ     | 1267         | 8.7 | 2292          | 15.7 | 3261            | 22.4 |
| Smash Hits             | 299          | 2.1 | 879           | 6.0  | 1630            | 11.2 |
| Sony Movie Channel     | 50           | 0.3 | 183           | 1.3  | 469             | 3.2  |
| Sony Movie Channel +1  | 36           | 0.2 | 152           | 1.0  | 361             | 2.5  |
| Sony TV                | 112          | 0.8 | 386           | 2.6  | 822             | 5.6  |
| Sony TV+1              | 45           | 0.3 | 150           | 1.0  | 387             | 2.7  |
| Spike                  | 650          | 4.5 | 1741          | 11.9 | 3108            | 21.3 |
| Star Gold              | 102          | 0.7 | 233           | 1.6  | 403             | 2.8  |
| Star Life OK           | 89           | 0.6 | 162           | 1.1  | 306             | 2.1  |
| Star Plus              | 219          | 1.5 | 402           | 2.8  | 700             | 4.8  |
| Syfy                   | 528          | 3.6 | 1437          | 9.9  | 2644            | 18.1 |
| Syfy +1                | 115          | 0.8 | 340           | 2.3  | 759             | 5.2  |
| Talking Pictures       | 12           | 0.1 | 47            | 0.3  | 118             | 0.8  |
| TBN UK                 | 69           | 0.5 | 248           | 1.7  | 680             | 4.7  |
| TCM                    | 133          | 0.9 | 443           | 3.0  | 1063            | 7.3  |
| TCM +1                 | 66           | 0.5 | 252           | 1.7  | 610             | 4.2  |
| The Box                | 328          | 2.2 | 990           | 6.8  | 1964            | 13.5 |
| The Travel Channel     | 134          | 0.9 | 406           | 2.8  | 895             | 6.1  |
| The Travel Channel+1   | 23           | 0.2 | 66            | 0.5  | 164             | 1.1  |
| The Vault              | 172          | 1.2 | 530           | 3.6  | 1070            | 7.3  |
| Tiny Pop               | 474          | 3.3 | 1100          | 7.5  | 1846            | 12.7 |
| Tiny Pop+1             | 106          | 0.7 | 253           | 1.7  | 490             | 3.4  |
| TLC                    | 713          | 4.9 | 1705          | 11.7 | 3010            | 20.6 |
| TLC +1                 | 188          | 1.3 | 529           | 3.6  | 1049            | 7.2  |
| TLC +2                 | 61           | 0.4 | 170           | 1.2  | 333             | 2.3  |
| Tru TV                 | 270          | 1.9 | 729           | 5.0  | 1432            | 9.8  |
| Tru TV +1              | 34           | 0.2 | 100           | 0.7  | 222             | 1.5  |
| True Drama             | 23           | 0.2 | 88            | 0.6  | 212             | 1.5  |
| True Entertainment     | 154          | 1.1 | 472           | 3.2  | 1011            | 6.9  |
| True Movies 1          | 51           | 0.3 | 171           | 1.2  | 407             | 2.8  |
| True Movies 2          | 41           | 0.3 | 145           | 1.0  | 380             | 2.6  |
| UMP Movies             | 161          | 1.1 | 357           | 2.4  | 563             | 3.9  |
| Universal              | 439          | 3.0 | 1016          | 7.0  | 1709            | 11.7 |
| Universal+1            | 109          | 0.7 | 295           | 2.0  | 644             | 4.4  |
| Venus TV               | 34           | 0.2 | 122           | 0.8  | 264             | 1.8  |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults 16-34**

|                             | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|-----------------------------|--------------|------|---------------|------|-----------------|------|
|                             | 000s         | %    | 000s          | %    | 000s            | %    |
| VH-1                        | 219          | 1.5  | 749           | 5.1  | 1549            | 10.6 |
| Vintage TV                  | 147          | 1.0  | 448           | 3.1  | 1014            | 6.9  |
| VIVA                        | 330          | 2.3  | 986           | 6.8  | 1937            | 13.3 |
| Vox Africa                  | 26           | 0.2  | 70            | 0.5  | 220             | 1.5  |
| Watch                       | 858          | 5.9  | 2421          | 16.6 | 4286            | 29.4 |
| Watch+1                     | 149          | 1.0  | 445           | 3.1  | 1006            | 6.9  |
| Yesterday                   | 415          | 2.8  | 1192          | 8.2  | 2382            | 16.3 |
| Yesterday+1                 | 43           | 0.3  | 156           | 1.1  | 291             | 2.0  |
| Zing                        | 129          | 0.9  | 268           | 1.8  | 494             | 3.4  |
| Other Non Itemised Channels | 1528         | 10.5 | 3718          | 25.5 | 6387            | 43.8 |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults ABC1**

|                    | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|--------------------|--------------|------|---------------|------|-----------------|------|
|                    | 000s         | %    | 000s          | %    | 000s            | %    |
| TOTAL TV           | 25012        | 92.2 | 26575         | 97.9 | 26911           | 99.2 |
| &TV                | 245          | 0.9  | 536           | 2.0  | 965             | 3.6  |
| 4Music             | 1113         | 4.1  | 2941          | 10.8 | 5572            | 20.5 |
| 4seven             | 2230         | 8.2  | 6097          | 22.5 | 10997           | 40.5 |
| 5 USA              | 1827         | 6.7  | 3710          | 13.7 | 6027            | 22.2 |
| 5 USA+1            | 236          | 0.9  | 620           | 2.3  | 1280            | 4.7  |
| 5*                 | 2324         | 8.6  | 5876          | 21.7 | 10153           | 37.4 |
| 5*+1               | 199          | 0.7  | 712           | 2.6  | 1636            | 6.0  |
| Aaj Tak            | 53           | 0.2  | 151           | 0.6  | 346             | 1.3  |
| ABN TV             | 107          | 0.4  | 246           | 0.9  | 523             | 1.9  |
| ABP News           | 59           | 0.2  | 157           | 0.6  | 282             | 1.0  |
| Alibi              | 1048         | 3.9  | 2045          | 7.5  | 3359            | 12.4 |
| Alibi+1            | 269          | 1.0  | 628           | 2.3  | 1212            | 4.5  |
| AlJazeera English  | 500          | 1.8  | 1048          | 3.9  | 1833            | 6.8  |
| Animal Planet      | 331          | 1.2  | 923           | 3.4  | 1856            | 6.8  |
| Animal Planet+1    | 87           | 0.3  | 258           | 1.0  | 545             | 2.0  |
| ARY News           | 155          | 0.6  | 300           | 1.1  | 498             | 1.8  |
| attheraces         | 227          | 0.8  | 469           | 1.7  | 743             | 2.7  |
| BBC 3              | 6133         | 22.6 | 13273         | 48.9 | 19589           | 72.2 |
| BBC 4              | 5514         | 20.3 | 11406         | 42.0 | 16545           | 61.0 |
| BBC News           | 4396         | 16.2 | 7639          | 28.2 | 10719           | 39.5 |
| BBC Parliament     | 332          | 1.2  | 994           | 3.7  | 2049            | 7.6  |
| BBC RB 1           | 408          | 1.5  | 1405          | 5.2  | 3515            | 13.0 |
| BBC RB 601         | 521          | 1.9  | 1492          | 5.5  | 3223            | 11.9 |
| BBC1               | 21588        | 79.6 | 25154         | 92.7 | 26370           | 97.2 |
| BBC2               | 16279        | 60.0 | 22621         | 83.4 | 25192           | 92.9 |
| BET:BlackEntTv     | 89           | 0.3  | 241           | 0.9  | 505             | 1.9  |
| Bliss              | 124          | 0.5  | 439           | 1.6  | 1035            | 3.8  |
| Boomerang          | 395          | 1.5  | 1074          | 4.0  | 2108            | 7.8  |
| Boomerang+1        | 176          | 0.6  | 501           | 1.8  | 1007            | 3.7  |
| Brit Asia TV       | 59           | 0.2  | 141           | 0.5  | 303             | 1.1  |
| BT Sport 1         | 693          | 2.6  | 1688          | 6.2  | 2788            | 10.3 |
| BT Sport 2         | 519          | 1.9  | 1511          | 5.6  | 2685            | 9.9  |
| BT Sport Europe    | 393          | 1.4  | 1114          | 4.1  | 2141            | 7.9  |
| BT Sport Showcase  | 58           | 0.2  | 205           | 0.8  | 554             | 2.0  |
| BT Sport//ESPN     | 198          | 0.7  | 591           | 2.2  | 1207            | 4.4  |
| Capital TV         | 126          | 0.5  | 422           | 1.6  | 977             | 3.6  |
| Cartoon Network    | 489          | 1.8  | 1140          | 4.2  | 2124            | 7.8  |
| Cartoon Network +1 | 249          | 0.9  | 628           | 2.3  | 1197            | 4.4  |
| Cartoonito         | 291          | 1.1  | 780           | 2.9  | 1543            | 5.7  |
| CBBC               | 842          | 3.1  | 2111          | 7.8  | 3849            | 14.2 |
| Cbeebies           | 2063         | 7.6  | 3805          | 14.0 | 5615            | 20.7 |
| CBS Action         | 767          | 2.8  | 1754          | 6.5  | 3210            | 11.8 |
| CBS Drama          | 313          | 1.2  | 882           | 3.3  | 2006            | 7.4  |
| CBS Reality TV     | 797          | 2.9  | 1893          | 7.0  | 3654            | 13.5 |
| CBS Reality+1      | 251          | 0.9  | 666           | 2.5  | 1385            | 5.1  |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults ABC1**

|                           | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|---------------------------|--------------|------|---------------|------|-----------------|------|
|                           | 000s         | %    | 000s          | %    | 000s            | %    |
| CH4 HD                    | 0            | 0.0  | 0             | 0.0  | 0               | 0.0  |
| Challenge TV              | 1193         | 4.4  | 2815          | 10.4 | 5118            | 18.9 |
| Challenge TV+1            | 250          | 0.9  | 768           | 2.8  | 1605            | 5.9  |
| CHANNEL 4                 | 14897        | 54.9 | 21907         | 80.7 | 24938           | 91.9 |
| CHANNEL 4+1               | 4800         | 17.7 | 10897         | 40.2 | 16801           | 61.9 |
| CHANNEL 5                 | 10774        | 39.7 | 18361         | 67.7 | 22726           | 83.8 |
| CHANNEL 5+1               | 1667         | 6.1  | 4616          | 17.0 | 8748            | 32.2 |
| Channel 5+24              | 803          | 3.0  | 2464          | 9.1  | 5042            | 18.6 |
| Channel AKA               | 95           | 0.4  | 317           | 1.2  | 699             | 2.6  |
| Channel Starz             | 119          | 0.4  | 351           | 1.3  | 715             | 2.6  |
| Chart Show Dance          | 115          | 0.4  | 383           | 1.4  | 873             | 3.2  |
| Chart Show TV             | 143          | 0.5  | 456           | 1.7  | 975             | 3.6  |
| Chilled                   | 147          | 0.5  | 506           | 1.9  | 1226            | 4.5  |
| CITV and CITV Breakfast   | 380          | 1.4  | 1059          | 3.9  | 2088            | 7.7  |
| Clubland TV               | 93           | 0.3  | 340           | 1.3  | 761             | 2.8  |
| COLORS TV                 | 163          | 0.6  | 354           | 1.3  | 620             | 2.3  |
| Comedy Central            | 2062         | 7.6  | 4689          | 17.3 | 7359            | 27.1 |
| Comedy Central Extra      | 617          | 2.3  | 1800          | 6.6  | 3613            | 13.3 |
| Comedy Central Extra+1    | 132          | 0.5  | 424           | 1.6  | 1062            | 3.9  |
| Comedy Central+1          | 825          | 3.0  | 2327          | 8.6  | 4219            | 15.6 |
| Community Channel         | 224          | 0.8  | 746           | 2.8  | 1815            | 6.7  |
| Crime + Investigation     | 234          | 0.9  | 532           | 2.0  | 1015            | 3.7  |
| Crime + Investigation +1  | 103          | 0.4  | 207           | 0.8  | 361             | 1.3  |
| Dave                      | 4673         | 17.2 | 10039         | 37.0 | 15308           | 56.4 |
| Dave ja vu                | 1333         | 4.9  | 3572          | 13.2 | 6594            | 24.3 |
| Discovery                 | 989          | 3.6  | 2115          | 7.8  | 3528            | 13.0 |
| Discovery History         | 274          | 1.0  | 704           | 2.6  | 1360            | 5.0  |
| Discovery History +1      | 181          | 0.7  | 469           | 1.7  | 928             | 3.4  |
| Discovery Home & Health   | 120          | 0.4  | 359           | 1.3  | 777             | 2.9  |
| Discovery Home & Health+1 | 82           | 0.3  | 235           | 0.9  | 580             | 2.1  |
| Discovery Science         | 373          | 1.4  | 954           | 3.5  | 1782            | 6.6  |
| Discovery Science+1       | 119          | 0.4  | 323           | 1.2  | 573             | 2.1  |
| Discovery Shed            | 173          | 0.6  | 448           | 1.7  | 859             | 3.2  |
| Discovery Turbo           | 446          | 1.6  | 1007          | 3.7  | 1630            | 6.0  |
| Discovery+1               | 453          | 1.7  | 1128          | 4.2  | 1935            | 7.1  |
| Disney Channel            | 398          | 1.5  | 886           | 3.3  | 1416            | 5.2  |
| Disney Channel+1          | 268          | 1.0  | 663           | 2.4  | 1072            | 4.0  |
| Disney Junior             | 576          | 2.1  | 1301          | 4.8  | 2323            | 8.6  |
| Disney Junior Plus        | 312          | 1.1  | 767           | 2.8  | 1376            | 5.1  |
| Disney XD                 | 363          | 1.3  | 868           | 3.2  | 1619            | 6.0  |
| Disney XD +1              | 233          | 0.9  | 549           | 2.0  | 988             | 3.6  |
| DM Global                 | 51           | 0.2  | 169           | 0.6  | 374             | 1.4  |
| DMAX                      | 205          | 0.8  | 706           | 2.6  | 1687            | 6.2  |
| DMAX+1                    | 62           | 0.2  | 193           | 0.7  | 515             | 1.9  |
| Drama                     | 2214         | 8.2  | 4537          | 16.7 | 7150            | 26.4 |
| Dunya TV                  | 67           | 0.2  | 140           | 0.5  | 314             | 1.2  |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults ABC1**

|                            | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|----------------------------|--------------|------|---------------|------|-----------------|------|
|                            | 000s         | %    | 000s          | %    | 000s            | %    |
| E!                         | 553          | 2.0  | 1226          | 4.5  | 2153            | 7.9  |
| E! +1                      | 76           | 0.3  | 236           | 0.9  | 534             | 2.0  |
| E4                         | 4881         | 18.0 | 9512          | 35.1 | 14125           | 52.1 |
| E4+1                       | 2831         | 10.4 | 6518          | 24.0 | 10583           | 39.0 |
| Eden                       | 258          | 1.0  | 841           | 3.1  | 1923            | 7.1  |
| Eden+1                     | 107          | 0.4  | 349           | 1.3  | 748             | 2.8  |
| Eurosport                  | 769          | 2.8  | 1822          | 6.7  | 3274            | 12.1 |
| Eurosport 2                | 596          | 2.2  | 1475          | 5.4  | 2609            | 9.6  |
| Extreme Sports Channel     | 76           | 0.3  | 267           | 1.0  | 642             | 2.4  |
| Film4                      | 3937         | 14.5 | 8915          | 32.9 | 13793           | 50.8 |
| Film4+1                    | 1102         | 4.1  | 3244          | 12.0 | 5765            | 21.3 |
| FilmOn TV                  | 48           | 0.2  | 186           | 0.7  | 496             | 1.8  |
| Flava                      | 112          | 0.4  | 332           | 1.2  | 709             | 2.6  |
| Food Network               | 770          | 2.8  | 1776          | 6.5  | 3085            | 11.4 |
| Food Network +1            | 131          | 0.5  | 383           | 1.4  | 779             | 2.9  |
| Forces TV                  | 88           | 0.3  | 286           | 1.1  | 663             | 2.4  |
| FOX                        | 1487         | 5.5  | 2892          | 10.7 | 4855            | 17.9 |
| Fox News                   | 98           | 0.4  | 256           | 0.9  | 569             | 2.1  |
| FOX+                       | 285          | 1.0  | 737           | 2.7  | 1392            | 5.1  |
| GEO NEWS                   | 124          | 0.5  | 192           | 0.7  | 336             | 1.2  |
| Geo Tez                    | 89           | 0.3  | 172           | 0.6  | 293             | 1.1  |
| Geo TV                     | 102          | 0.4  | 217           | 0.8  | 422             | 1.6  |
| Ginx                       | 41           | 0.2  | 111           | 0.4  | 232             | 0.9  |
| GOLD                       | 1997         | 7.4  | 4694          | 17.3 | 7708            | 28.4 |
| GOLD+1                     | 527          | 1.9  | 1440          | 5.3  | 2782            | 10.3 |
| Good Food                  | 808          | 3.0  | 2070          | 7.6  | 3736            | 13.8 |
| Good Food +1               | 177          | 0.7  | 492           | 1.8  | 1051            | 3.9  |
| H2                         | 263          | 1.0  | 670           | 2.5  | 1140            | 4.2  |
| Heart TV                   | 126          | 0.5  | 426           | 1.6  | 927             | 3.4  |
| heat                       | 193          | 0.7  | 621           | 2.3  | 1320            | 4.9  |
| History                    | 579          | 2.1  | 1234          | 4.5  | 2066            | 7.6  |
| History +1                 | 285          | 1.1  | 694           | 2.6  | 1179            | 4.3  |
| Home                       | 330          | 1.2  | 882           | 3.2  | 1774            | 6.5  |
| Home +1                    | 193          | 0.7  | 526           | 1.9  | 1051            | 3.9  |
| Horror Channel             | 753          | 2.8  | 1921          | 7.1  | 3508            | 12.9 |
| Horror Channel +1          | 196          | 0.7  | 640           | 2.4  | 1344            | 5.0  |
| Horse and Country          | 35           | 0.1  | 138           | 0.5  | 359             | 1.3  |
| HUM Europe                 | 163          | 0.6  | 309           | 1.1  | 599             | 2.2  |
| Investigation Discovery    | 238          | 0.9  | 608           | 2.2  | 1203            | 4.4  |
| Investigation Discovery +1 | 145          | 0.5  | 325           | 1.2  | 591             | 2.2  |
| ITV                        | 15007        | 55.3 | 21671         | 79.9 | 24963           | 92.0 |
| ITV Encore                 | 517          | 1.9  | 1282          | 4.7  | 2421            | 8.9  |
| ITV Encore +1              | 111          | 0.4  | 338           | 1.2  | 789             | 2.9  |
| ITV HD                     | 3436         | 12.7 | 6407          | 23.6 | 9860            | 36.3 |
| ITV+1                      | 3608         | 13.3 | 8684          | 32.0 | 14225           | 52.4 |
| ITV2                       | 6149         | 22.7 | 13289         | 49.0 | 19076           | 70.3 |



**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults ABC1**

|                          | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|--------------------------|--------------|------|---------------|------|-----------------|------|
|                          | 000s         | %    | 000s          | %    | 000s            | %    |
| ITV2+1                   | 2127         | 7.8  | 5793          | 21.4 | 10305           | 38.0 |
| ITV3                     | 4064         | 15.0 | 8120          | 29.9 | 12649           | 46.6 |
| ITV3+1                   | 861          | 3.2  | 2366          | 8.7  | 4689            | 17.3 |
| ITV4                     | 3850         | 14.2 | 9198          | 33.9 | 14940           | 55.1 |
| ITV4+1                   | 314          | 1.2  | 1000          | 3.7  | 2191            | 8.1  |
| ITVBe                    | 1607         | 5.9  | 3644          | 13.4 | 6564            | 24.2 |
| ITVBe +1                 | 340          | 1.3  | 927           | 3.4  | 1704            | 6.3  |
| Kerrang                  | 203          | 0.7  | 556           | 2.0  | 1137            | 4.2  |
| Kiss TV                  | 224          | 0.8  | 721           | 2.7  | 1557            | 5.7  |
| Kix                      | 101          | 0.4  | 260           | 1.0  | 464             | 1.7  |
| Lifetime                 | 516          | 1.9  | 1207          | 4.4  | 2241            | 8.3  |
| Lifetime +1              | 117          | 0.4  | 300           | 1.1  | 622             | 2.3  |
| Liverpool FC TV          | 45           | 0.2  | 124           | 0.5  | 254             | 0.9  |
| London Live              | 439          | 1.6  | 1168          | 4.3  | 2048            | 7.5  |
| Magic TV                 | 315          | 1.2  | 1011          | 3.7  | 2039            | 7.5  |
| More 4                   | 4760         | 17.5 | 10630         | 39.2 | 16294           | 60.1 |
| More 4+1                 | 1019         | 3.8  | 2809          | 10.4 | 5068            | 18.7 |
| more>movies/movie mix    | 1250         | 4.6  | 3279          | 12.1 | 5773            | 21.3 |
| more>movies/movie mix +1 | 140          | 0.5  | 506           | 1.9  | 1156            | 4.3  |
| Motors TV                | 235          | 0.9  | 627           | 2.3  | 1157            | 4.3  |
| Movies 24                | 214          | 0.8  | 561           | 2.1  | 1142            | 4.2  |
| Movies 24 +              | 198          | 0.7  | 532           | 2.0  | 1019            | 3.8  |
| Movies 4 Men             | 797          | 2.9  | 1920          | 7.1  | 3423            | 12.6 |
| Movies4Men+1             | 151          | 0.6  | 454           | 1.7  | 978             | 3.6  |
| MTV                      | 952          | 3.5  | 2299          | 8.5  | 4071            | 15.0 |
| MTV +1                   | 49           | 0.2  | 174           | 0.6  | 461             | 1.7  |
| MTV Base                 | 204          | 0.8  | 615           | 2.3  | 1231            | 4.5  |
| MTV Classic              | 159          | 0.6  | 557           | 2.1  | 1257            | 4.6  |
| MTV Dance                | 199          | 0.7  | 639           | 2.4  | 1427            | 5.3  |
| MTV Hits                 | 282          | 1.0  | 870           | 3.2  | 1648            | 6.1  |
| MTV Live                 | 274          | 1.0  | 906           | 3.3  | 2027            | 7.5  |
| MTV Music                | 333          | 1.2  | 964           | 3.6  | 1918            | 7.1  |
| MTV Rocks                | 256          | 0.9  | 708           | 2.6  | 1399            | 5.2  |
| National Geographic +1   | 300          | 1.1  | 823           | 3.0  | 1495            | 5.5  |
| National Geographic TV   | 542          | 2.0  | 1363          | 5.0  | 2428            | 9.0  |
| National Geographic Wild | 328          | 1.2  | 928           | 3.4  | 1821            | 6.7  |
| NDTV 24x7                | 124          | 0.5  | 252           | 0.9  | 508             | 1.9  |
| News18 India             | 31           | 0.1  | 82            | 0.3  | 187             | 0.7  |
| Nick Jr                  | 835          | 3.1  | 1687          | 6.2  | 2713            | 10.0 |
| Nick Jr +1               | 144          | 0.5  | 352           | 1.3  | 638             | 2.4  |
| Nick Jr 2                | 772          | 2.8  | 1683          | 6.2  | 2657            | 9.8  |
| Nickelodeon              | 298          | 1.1  | 817           | 3.0  | 1482            | 5.5  |
| Nickelodeon +1           | 188          | 0.7  | 520           | 1.9  | 933             | 3.4  |
| Nicktoons                | 314          | 1.2  | 811           | 3.0  | 1547            | 5.7  |
| Nollywood Movies         | 59           | 0.2  | 168           | 0.6  | 416             | 1.5  |
| NOWM                     | 142          | 0.5  | 461           | 1.7  | 1038            | 3.8  |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults ABC1**

|                               | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|-------------------------------|--------------|------|---------------|------|-----------------|------|
|                               | 000s         | %    | 000s          | %    | 000s            | %    |
| PBS America                   | 273          | 1.0  | 735           | 2.7  | 1413            | 5.2  |
| Pick                          | 2544         | 9.4  | 5844          | 21.5 | 9793            | 36.1 |
| Pick +1                       | 278          | 1.0  | 824           | 3.0  | 1624            | 6.0  |
| Pop                           | 345          | 1.3  | 885           | 3.3  | 1637            | 6.0  |
| Pop Girl                      | 49           | 0.2  | 158           | 0.6  | 359             | 1.3  |
| Pop+1                         | 73           | 0.3  | 200           | 0.7  | 334             | 1.2  |
| Prime TV                      | 66           | 0.2  | 151           | 0.6  | 316             | 1.2  |
| Property TV                   | 66           | 0.2  | 226           | 0.8  | 541             | 2.0  |
| PTC Punjabi                   | 63           | 0.2  | 198           | 0.7  | 424             | 1.6  |
| PTV Global                    | 37           | 0.1  | 125           | 0.5  | 329             | 1.2  |
| Quest                         | 1372         | 5.1  | 3446          | 12.7 | 6121            | 22.6 |
| Quest +1                      | 799          | 2.9  | 2067          | 7.6  | 3788            | 14.0 |
| Real Lives                    | 346          | 1.3  | 1061          | 3.9  | 2345            | 8.6  |
| Real Lives +1                 | 169          | 0.6  | 569           | 2.1  | 1300            | 4.8  |
| Really                        | 2079         | 7.7  | 5013          | 18.5 | 8591            | 31.7 |
| Rishtey                       | 171          | 0.6  | 425           | 1.6  | 758             | 2.8  |
| RT                            | 232          | 0.9  | 580           | 2.1  | 1203            | 4.4  |
| S4C                           | 258          | 1.0  | 734           | 2.7  | 1582            | 5.8  |
| SAB                           | 167          | 0.6  | 381           | 1.4  | 682             | 2.5  |
| Samaa                         | 72           | 0.3  | 160           | 0.6  | 264             | 1.0  |
| Scuzz                         | 145          | 0.5  | 396           | 1.5  | 836             | 3.1  |
| ShowBiz TV                    | 73           | 0.3  | 235           | 0.9  | 574             | 2.1  |
| Showcase                      | 82           | 0.3  | 268           | 1.0  | 613             | 2.3  |
| Sikh Channel                  | 66           | 0.2  | 205           | 0.8  | 463             | 1.7  |
| Sky 1                         | 3417         | 12.6 | 6893          | 25.4 | 10064           | 37.1 |
| Sky 1 +1                      | 522          | 1.9  | 1458          | 5.4  | 3064            | 11.3 |
| Sky 2                         | 800          | 2.9  | 2488          | 9.2  | 5073            | 18.7 |
| Sky Arts                      | 1015         | 3.7  | 2883          | 10.6 | 5418            | 20.0 |
| Sky Atlantic                  | 1618         | 6.0  | 3425          | 12.6 | 5690            | 21.0 |
| Sky Atlantic +1               | 196          | 0.7  | 500           | 1.8  | 1049            | 3.9  |
| Sky Box Office (Movies)       | 28           | 0.1  | 101           | 0.4  | 286             | 1.1  |
| Sky Box Office Events         | 19           | 0.1  | 64            | 0.2  | 112             | 0.4  |
| Sky Living                    | 2157         | 8.0  | 4309          | 15.9 | 6550            | 24.1 |
| Sky Living +1                 | 616          | 2.3  | 1581          | 5.8  | 3034            | 11.2 |
| Sky Movies Action & Adventure | 648          | 2.4  | 1702          | 6.3  | 2973            | 11.0 |
| Sky Movies Comedy             | 491          | 1.8  | 1403          | 5.2  | 2551            | 9.4  |
| Sky Movies Crime & Thriller   | 360          | 1.3  | 1074          | 4.0  | 2110            | 7.8  |
| Sky Movies Disney             | 778          | 2.9  | 2016          | 7.4  | 3506            | 12.9 |
| Sky Movies Drama & Romance    | 388          | 1.4  | 1202          | 4.4  | 2284            | 8.4  |
| Sky Movies Family             | 575          | 2.1  | 1599          | 5.9  | 2924            | 10.8 |
| Sky Movies Greats             | 659          | 2.4  | 1707          | 6.3  | 3003            | 11.1 |
| Sky Movies Premiere           | 920          | 3.4  | 2256          | 8.3  | 3635            | 13.4 |
| Sky Movies Premiere+1         | 272          | 1.0  | 840           | 3.1  | 1579            | 5.8  |
| Sky Movies SciFi-Horror       | 407          | 1.5  | 1207          | 4.5  | 2287            | 8.4  |
| Sky Movies Select             | 315          | 1.2  | 1018          | 3.8  | 2100            | 7.7  |
| Sky Movies Showcase           | 627          | 2.3  | 1771          | 6.5  | 3349            | 12.3 |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults ABC1**

|                        | Weekly Reach |     | Monthly Reach |      | Quarterly Reach |      |
|------------------------|--------------|-----|---------------|------|-----------------|------|
|                        | 000s         | %   | 000s          | %    | 000s            | %    |
| Sky News               | 2595         | 9.6 | 4695          | 17.3 | 7136            | 26.3 |
| Sky Sports 1           | 2205         | 8.1 | 3951          | 14.6 | 5329            | 19.6 |
| Sky Sports 2           | 1582         | 5.8 | 2949          | 10.9 | 3890            | 14.3 |
| Sky Sports 3           | 812          | 3.0 | 2051          | 7.6  | 3380            | 12.5 |
| Sky Sports 4           | 687          | 2.5 | 1527          | 5.6  | 2459            | 9.1  |
| Sky Sports 5           | 678          | 2.5 | 1807          | 6.7  | 3052            | 11.2 |
| Sky Sports Active Lo 2 | 16           | 0.1 | 62            | 0.2  | 130             | 0.5  |
| Sky Sports Active Lo 3 | 20           | 0.1 | 76            | 0.3  | 194             | 0.7  |
| Sky Sports Active Lo 4 | 8            | 0.0 | 32            | 0.1  | 87              | 0.3  |
| Sky Sports Active Lo 6 | 7            | 0.0 | 29            | 0.1  | 78              | 0.3  |
| Sky Sports F1          | 675          | 2.5 | 1661          | 6.1  | 2604            | 9.6  |
| Sky Sports News HQ     | 2483         | 9.2 | 4227          | 15.6 | 5756            | 21.2 |
| Smash Hits             | 212          | 0.8 | 657           | 2.4  | 1385            | 5.1  |
| Sony Movie Channel     | 168          | 0.6 | 578           | 2.1  | 1226            | 4.5  |
| Sony Movie Channel +1  | 128          | 0.5 | 436           | 1.6  | 965             | 3.6  |
| Sony TV                | 269          | 1.0 | 890           | 3.3  | 2021            | 7.5  |
| Sony TV+1              | 88           | 0.3 | 295           | 1.1  | 752             | 2.8  |
| Spike                  | 1171         | 4.3 | 3122          | 11.5 | 5730            | 21.1 |
| Star Gold              | 192          | 0.7 | 410           | 1.5  | 631             | 2.3  |
| Star Life OK           | 123          | 0.5 | 255           | 0.9  | 469             | 1.7  |
| Star Plus              | 349          | 1.3 | 604           | 2.2  | 966             | 3.6  |
| Syfy                   | 1291         | 4.8 | 3062          | 11.3 | 5303            | 19.5 |
| Syfy +1                | 252          | 0.9 | 785           | 2.9  | 1646            | 6.1  |
| Talking Pictures       | 48           | 0.2 | 149           | 0.5  | 401             | 1.5  |
| TBN UK                 | 169          | 0.6 | 527           | 1.9  | 1182            | 4.4  |
| TCM                    | 530          | 2.0 | 1473          | 5.4  | 2799            | 10.3 |
| TCM +1                 | 293          | 1.1 | 868           | 3.2  | 1775            | 6.5  |
| The Box                | 231          | 0.9 | 755           | 2.8  | 1520            | 5.6  |
| The Travel Channel     | 461          | 1.7 | 1307          | 4.8  | 2701            | 10.0 |
| The Travel Channel+1   | 79           | 0.3 | 265           | 1.0  | 530             | 2.0  |
| The Vault              | 124          | 0.5 | 405           | 1.5  | 930             | 3.4  |
| Tiny Pop               | 563          | 2.1 | 1334          | 4.9  | 2342            | 8.6  |
| Tiny Pop+1             | 101          | 0.4 | 260           | 1.0  | 498             | 1.8  |
| TLC                    | 1074         | 4.0 | 2583          | 9.5  | 4723            | 17.4 |
| TLC +1                 | 291          | 1.1 | 818           | 3.0  | 1775            | 6.5  |
| TLC +2                 | 113          | 0.4 | 324           | 1.2  | 631             | 2.3  |
| Tru TV                 | 578          | 2.1 | 1489          | 5.5  | 2761            | 10.2 |
| Tru TV +1              | 65           | 0.2 | 216           | 0.8  | 491             | 1.8  |
| True Drama             | 131          | 0.5 | 434           | 1.6  | 936             | 3.5  |
| True Entertainment     | 960          | 3.5 | 2364          | 8.7  | 4237            | 15.6 |
| True Movies 1          | 226          | 0.8 | 700           | 2.6  | 1494            | 5.5  |
| True Movies 2          | 180          | 0.7 | 580           | 2.1  | 1203            | 4.4  |
| UMP Movies             | 250          | 0.9 | 517           | 1.9  | 757             | 2.8  |
| Universal              | 969          | 3.6 | 1972          | 7.3  | 3199            | 11.8 |
| Universal+1            | 233          | 0.9 | 629           | 2.3  | 1226            | 4.5  |
| Venus TV               | 54           | 0.2 | 189           | 0.7  | 477             | 1.8  |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Adults ABC1**

|                             | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|-----------------------------|--------------|------|---------------|------|-----------------|------|
|                             | 000s         | %    | 000s          | %    | 000s            | %    |
| VH-1                        | 221          | 0.8  | 768           | 2.8  | 1719            | 6.3  |
| Vintage TV                  | 311          | 1.1  | 865           | 3.2  | 1788            | 6.6  |
| VIVA                        | 278          | 1.0  | 937           | 3.5  | 1949            | 7.2  |
| Vox Africa                  | 60           | 0.2  | 163           | 0.6  | 364             | 1.3  |
| Watch                       | 1723         | 6.4  | 4555          | 16.8 | 8074            | 29.8 |
| Watch+1                     | 289          | 1.1  | 932           | 3.4  | 2010            | 7.4  |
| Yesterday                   | 2220         | 8.2  | 4870          | 17.9 | 7919            | 29.2 |
| Yesterday+1                 | 246          | 0.9  | 710           | 2.6  | 1311            | 4.8  |
| Zing                        | 231          | 0.9  | 493           | 1.8  | 779             | 2.9  |
| Other Non Itemised Channels | 3379         | 12.5 | 7465          | 27.5 | 12387           | 45.7 |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Housewives**

|                    | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|--------------------|--------------|------|---------------|------|-----------------|------|
|                    | 000s         | %    | 000s          | %    | 000s            | %    |
| TOTAL TV           | 24836        | 95.4 | 25741         | 98.9 | 25895           | 99.5 |
| &TV                | 200          | 0.8  | 463           | 1.8  | 824             | 3.2  |
| 4Music             | 1524         | 5.9  | 3676          | 14.1 | 6512            | 25.0 |
| 4seven             | 2657         | 10.2 | 6851          | 26.3 | 11889           | 45.7 |
| 5 USA              | 2876         | 11.0 | 5224          | 20.1 | 7859            | 30.2 |
| 5 USA+1            | 390          | 1.5  | 936           | 3.6  | 1664            | 6.4  |
| 5*                 | 3498         | 13.4 | 7886          | 30.3 | 12310           | 47.3 |
| 5*+1               | 282          | 1.1  | 912           | 3.5  | 1950            | 7.5  |
| Aaj Tak            | 65           | 0.2  | 167           | 0.6  | 376             | 1.4  |
| ABN TV             | 89           | 0.3  | 196           | 0.8  | 427             | 1.6  |
| ABP News           | 68           | 0.3  | 164           | 0.6  | 293             | 1.1  |
| Alibi              | 1212         | 4.7  | 2282          | 8.8  | 3617            | 13.9 |
| Alibi+1            | 380          | 1.5  | 857           | 3.3  | 1516            | 5.8  |
| AlJazeera English  | 504          | 1.9  | 1049          | 4.0  | 1832            | 7.0  |
| Animal Planet      | 446          | 1.7  | 1143          | 4.4  | 2191            | 8.4  |
| Animal Planet+1    | 114          | 0.4  | 325           | 1.2  | 645             | 2.5  |
| ARY News           | 148          | 0.6  | 273           | 1.0  | 470             | 1.8  |
| attheraces         | 246          | 0.9  | 461           | 1.8  | 728             | 2.8  |
| BBC 3              | 6784         | 26.1 | 13681         | 52.5 | 19410           | 74.5 |
| BBC 4              | 5687         | 21.8 | 11529         | 44.3 | 16588           | 63.7 |
| BBC News           | 4500         | 17.3 | 7594          | 29.2 | 10732           | 41.2 |
| BBC Parliament     | 372          | 1.4  | 1040          | 4.0  | 2064            | 7.9  |
| BBC RB 1           | 407          | 1.6  | 1341          | 5.2  | 3220            | 12.4 |
| BBC RB 601         | 677          | 2.6  | 1812          | 7.0  | 3639            | 14.0 |
| BBC1               | 22127        | 85.0 | 24817         | 95.3 | 25592           | 98.3 |
| BBC2               | 16407        | 63.0 | 22327         | 85.7 | 24590           | 94.4 |
| BET:BlackEntTv     | 100          | 0.4  | 283           | 1.1  | 620             | 2.4  |
| Bliss              | 188          | 0.7  | 576           | 2.2  | 1255            | 4.8  |
| Boomerang          | 485          | 1.9  | 1284          | 4.9  | 2511            | 9.6  |
| Boomerang+1        | 194          | 0.7  | 553           | 2.1  | 1081            | 4.2  |
| Brit Asia TV       | 44           | 0.2  | 106           | 0.4  | 245             | 0.9  |
| BT Sport 1         | 546          | 2.1  | 1332          | 5.1  | 2305            | 8.9  |
| BT Sport 2         | 405          | 1.6  | 1174          | 4.5  | 2110            | 8.1  |
| BT Sport Europe    | 344          | 1.3  | 899           | 3.5  | 1710            | 6.6  |
| BT Sport Showcase  | 70           | 0.3  | 268           | 1.0  | 668             | 2.6  |
| BT Sport//ESPN     | 143          | 0.5  | 437           | 1.7  | 931             | 3.6  |
| Capital TV         | 180          | 0.7  | 539           | 2.1  | 1144            | 4.4  |
| Cartoon Network    | 493          | 1.9  | 1158          | 4.4  | 2062            | 7.9  |
| Cartoon Network +1 | 245          | 0.9  | 623           | 2.4  | 1116            | 4.3  |
| Cartoonito         | 324          | 1.2  | 807           | 3.1  | 1535            | 5.9  |
| CBBC               | 946          | 3.6  | 2335          | 9.0  | 4296            | 16.5 |
| Cbeebies           | 2224         | 8.5  | 3990          | 15.3 | 6008            | 23.1 |
| CBS Action         | 1231         | 4.7  | 2562          | 9.8  | 4501            | 17.3 |
| CBS Drama          | 476          | 1.8  | 1222          | 4.7  | 2704            | 10.4 |
| CBS Reality TV     | 1624         | 6.2  | 3207          | 12.3 | 5238            | 20.1 |
| CBS Reality+1      | 450          | 1.7  | 1085          | 4.2  | 1950            | 7.5  |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Housewives**

|                           | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|---------------------------|--------------|------|---------------|------|-----------------|------|
|                           | 000s         | %    | 000s          | %    | 000s            | %    |
| CH4 HD                    | 0            | 0.0  | 0             | 0.0  | 0               | 0.0  |
| Challenge TV              | 1782         | 6.8  | 3837          | 14.7 | 6672            | 25.6 |
| Challenge TV+1            | 331          | 1.3  | 962           | 3.7  | 1919            | 7.4  |
| CHANNEL 4                 | 15856        | 60.9 | 22164         | 85.1 | 24580           | 94.4 |
| CHANNEL 4+1               | 5500         | 21.1 | 11743         | 45.1 | 17322           | 66.5 |
| CHANNEL 5                 | 13265        | 50.9 | 20037         | 77.0 | 23247           | 89.3 |
| CHANNEL 5+1               | 2539         | 9.8  | 6302          | 24.2 | 10715           | 41.2 |
| Channel 5+24              | 1203         | 4.6  | 3540          | 13.6 | 6769            | 26.0 |
| Channel AKA               | 104          | 0.4  | 311           | 1.2  | 670             | 2.6  |
| Channel Starz             | 167          | 0.6  | 463           | 1.8  | 942             | 3.6  |
| Chart Show Dance          | 133          | 0.5  | 442           | 1.7  | 985             | 3.8  |
| Chart Show TV             | 222          | 0.9  | 644           | 2.5  | 1281            | 4.9  |
| Chilled                   | 188          | 0.7  | 564           | 2.2  | 1232            | 4.7  |
| CITV and CITV Breakfast   | 547          | 2.1  | 1386          | 5.3  | 2621            | 10.1 |
| Clubland TV               | 130          | 0.5  | 424           | 1.6  | 885             | 3.4  |
| COLORS TV                 | 192          | 0.7  | 340           | 1.3  | 505             | 1.9  |
| Comedy Central            | 1725         | 6.6  | 3950          | 15.2 | 6157            | 23.6 |
| Comedy Central Extra      | 583          | 2.2  | 1701          | 6.5  | 3174            | 12.2 |
| Comedy Central Extra+1    | 140          | 0.5  | 478           | 1.8  | 1087            | 4.2  |
| Comedy Central+1          | 756          | 2.9  | 2134          | 8.2  | 3778            | 14.5 |
| Community Channel         | 314          | 1.2  | 1030          | 4.0  | 2292            | 8.8  |
| Crime + Investigation     | 332          | 1.3  | 675           | 2.6  | 1169            | 4.5  |
| Crime + Investigation +1  | 142          | 0.5  | 279           | 1.1  | 469             | 1.8  |
| Dave                      | 4961         | 19.1 | 10080         | 38.7 | 15016           | 57.7 |
| Dave ja vu                | 1659         | 6.4  | 4061          | 15.6 | 6988            | 26.8 |
| Discovery                 | 1078         | 4.1  | 2247          | 8.6  | 3651            | 14.0 |
| Discovery History         | 255          | 1.0  | 678           | 2.6  | 1285            | 4.9  |
| Discovery History +1      | 181          | 0.7  | 474           | 1.8  | 907             | 3.5  |
| Discovery Home & Health   | 171          | 0.7  | 474           | 1.8  | 968             | 3.7  |
| Discovery Home & Health+1 | 118          | 0.5  | 343           | 1.3  | 753             | 2.9  |
| Discovery Science         | 388          | 1.5  | 983           | 3.8  | 1762            | 6.8  |
| Discovery Science+1       | 118          | 0.5  | 334           | 1.3  | 620             | 2.4  |
| Discovery Shed            | 160          | 0.6  | 450           | 1.7  | 858             | 3.3  |
| Discovery Turbo           | 434          | 1.7  | 989           | 3.8  | 1598            | 6.1  |
| Discovery+1               | 507          | 1.9  | 1223          | 4.7  | 2056            | 7.9  |
| Disney Channel            | 383          | 1.5  | 939           | 3.6  | 1681            | 6.5  |
| Disney Channel+1          | 252          | 1.0  | 645           | 2.5  | 1119            | 4.3  |
| Disney Junior             | 683          | 2.6  | 1437          | 5.5  | 2430            | 9.3  |
| Disney Junior Plus        | 367          | 1.4  | 841           | 3.2  | 1431            | 5.5  |
| Disney XD                 | 320          | 1.2  | 799           | 3.1  | 1502            | 5.8  |
| Disney XD +1              | 199          | 0.8  | 541           | 2.1  | 969             | 3.7  |
| DM Global                 | 62           | 0.2  | 195           | 0.7  | 430             | 1.7  |
| DMAX                      | 286          | 1.1  | 881           | 3.4  | 1982            | 7.6  |
| DMAX+1                    | 85           | 0.3  | 253           | 1.0  | 644             | 2.5  |
| Drama                     | 3221         | 12.4 | 6164          | 23.7 | 9167            | 35.2 |
| Dunya TV                  | 63           | 0.2  | 143           | 0.5  | 280             | 1.1  |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Housewives**

|                            | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|----------------------------|--------------|------|---------------|------|-----------------|------|
|                            | 000s         | %    | 000s          | %    | 000s            | %    |
| E!                         | 620          | 2.4  | 1239          | 4.8  | 1986            | 7.6  |
| E! +1                      | 95           | 0.4  | 273           | 1.1  | 566             | 2.2  |
| E4                         | 5260         | 20.2 | 9725          | 37.3 | 14234           | 54.7 |
| E4+1                       | 3050         | 11.7 | 6732          | 25.9 | 10622           | 40.8 |
| Eden                       | 297          | 1.1  | 954           | 3.7  | 1988            | 7.6  |
| Eden+1                     | 143          | 0.6  | 475           | 1.8  | 920             | 3.5  |
| Eurosport                  | 608          | 2.3  | 1450          | 5.6  | 2671            | 10.3 |
| Eurosport 2                | 490          | 1.9  | 1189          | 4.6  | 2148            | 8.2  |
| Extreme Sports Channel     | 66           | 0.3  | 214           | 0.8  | 462             | 1.8  |
| Film4                      | 4934         | 19.0 | 10110         | 38.8 | 14904           | 57.2 |
| Film4+1                    | 1306         | 5.0  | 3521          | 13.5 | 6062            | 23.3 |
| FilmOn TV                  | 50           | 0.2  | 171           | 0.7  | 442             | 1.7  |
| Flava                      | 119          | 0.5  | 339           | 1.3  | 750             | 2.9  |
| Food Network               | 1073         | 4.1  | 2309          | 8.9  | 3800            | 14.6 |
| Food Network +1            | 186          | 0.7  | 476           | 1.8  | 859             | 3.3  |
| Forces TV                  | 83           | 0.3  | 268           | 1.0  | 581             | 2.2  |
| FOX                        | 1518         | 5.8  | 2879          | 11.1 | 4686            | 18.0 |
| Fox News                   | 83           | 0.3  | 187           | 0.7  | 448             | 1.7  |
| FOX+                       | 378          | 1.5  | 937           | 3.6  | 1692            | 6.5  |
| GEO NEWS                   | 103          | 0.4  | 179           | 0.7  | 334             | 1.3  |
| Geo Tez                    | 75           | 0.3  | 180           | 0.7  | 366             | 1.4  |
| Geo TV                     | 108          | 0.4  | 217           | 0.8  | 444             | 1.7  |
| Ginx                       | 43           | 0.2  | 104           | 0.4  | 220             | 0.8  |
| GOLD                       | 2066         | 7.9  | 4521          | 17.4 | 7105            | 27.3 |
| GOLD+1                     | 618          | 2.4  | 1627          | 6.2  | 2988            | 11.5 |
| Good Food                  | 841          | 3.2  | 2105          | 8.1  | 3746            | 14.4 |
| Good Food +1               | 221          | 0.8  | 598           | 2.3  | 1173            | 4.5  |
| H2                         | 345          | 1.3  | 776           | 3.0  | 1285            | 4.9  |
| Heart TV                   | 198          | 0.8  | 585           | 2.2  | 1184            | 4.5  |
| heat                       | 234          | 0.9  | 697           | 2.7  | 1424            | 5.5  |
| History                    | 669          | 2.6  | 1308          | 5.0  | 2149            | 8.3  |
| History +1                 | 326          | 1.3  | 727           | 2.8  | 1204            | 4.6  |
| Home                       | 389          | 1.5  | 1024          | 3.9  | 1987            | 7.6  |
| Home +1                    | 214          | 0.8  | 597           | 2.3  | 1156            | 4.4  |
| Horror Channel             | 1284         | 4.9  | 2863          | 11.0 | 4753            | 18.3 |
| Horror Channel +1          | 262          | 1.0  | 777           | 3.0  | 1517            | 5.8  |
| Horse and Country          | 59           | 0.2  | 181           | 0.7  | 415             | 1.6  |
| HUM Europe                 | 178          | 0.7  | 300           | 1.2  | 576             | 2.2  |
| Investigation Discovery    | 369          | 1.4  | 787           | 3.0  | 1491            | 5.7  |
| Investigation Discovery +1 | 216          | 0.8  | 435           | 1.7  | 729             | 2.8  |
| ITV                        | 17400        | 66.8 | 22565         | 86.7 | 24810           | 95.3 |
| ITV Encore                 | 635          | 2.4  | 1446          | 5.6  | 2599            | 10.0 |
| ITV Encore +1              | 148          | 0.6  | 419           | 1.6  | 902             | 3.5  |
| ITV HD                     | 3230         | 12.4 | 5603          | 21.5 | 8241            | 31.7 |
| ITV+1                      | 4957         | 19.0 | 10620         | 40.8 | 15924           | 61.2 |
| ITV2                       | 7872         | 30.2 | 14967         | 57.5 | 20099           | 77.2 |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Housewives**

|                          | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|--------------------------|--------------|------|---------------|------|-----------------|------|
|                          | 000s         | %    | 000s          | %    | 000s            | %    |
| ITV2+1                   | 2800         | 10.8 | 7022          | 27.0 | 11589           | 44.5 |
| ITV3                     | 5665         | 21.8 | 10338         | 39.7 | 14799           | 56.8 |
| ITV3+1                   | 1203         | 4.6  | 3082          | 11.8 | 5697            | 21.9 |
| ITV4                     | 4473         | 17.2 | 9927          | 38.1 | 15438           | 59.3 |
| ITV4+1                   | 378          | 1.5  | 1169          | 4.5  | 2445            | 9.4  |
| ITVBe                    | 2176         | 8.4  | 4575          | 17.6 | 7593            | 29.2 |
| ITVBe +1                 | 394          | 1.5  | 1052          | 4.0  | 1920            | 7.4  |
| Kerrang                  | 218          | 0.8  | 552           | 2.1  | 1131            | 4.3  |
| Kiss TV                  | 286          | 1.1  | 832           | 3.2  | 1658            | 6.4  |
| Kix                      | 115          | 0.4  | 303           | 1.2  | 523             | 2.0  |
| Lifetime                 | 632          | 2.4  | 1365          | 5.2  | 2395            | 9.2  |
| Lifetime +1              | 162          | 0.6  | 395           | 1.5  | 739             | 2.8  |
| Liverpool FC TV          | 32           | 0.1  | 99            | 0.4  | 230             | 0.9  |
| London Live              | 547          | 2.1  | 1296          | 5.0  | 2019            | 7.8  |
| Magic TV                 | 402          | 1.5  | 1177          | 4.5  | 2283            | 8.8  |
| More 4                   | 5852         | 22.5 | 11979         | 46.0 | 17248           | 66.2 |
| More 4+1                 | 1148         | 4.4  | 3001          | 11.5 | 5121            | 19.7 |
| more>movies/movie mix    | 1961         | 7.5  | 4576          | 17.6 | 7295            | 28.0 |
| more>movies/movie mix +1 | 174          | 0.7  | 576           | 2.2  | 1319            | 5.1  |
| Motors TV                | 204          | 0.8  | 534           | 2.1  | 1030            | 4.0  |
| Movies 24                | 293          | 1.1  | 732           | 2.8  | 1382            | 5.3  |
| Movies 24 +              | 284          | 1.1  | 726           | 2.8  | 1313            | 5.0  |
| Movies 4 Men             | 1302         | 5.0  | 2812          | 10.8 | 4620            | 17.7 |
| Movies4Men+1             | 222          | 0.9  | 622           | 2.4  | 1203            | 4.6  |
| MTV                      | 1149         | 4.4  | 2441          | 9.4  | 4117            | 15.8 |
| MTV +1                   | 57           | 0.2  | 195           | 0.7  | 493             | 1.9  |
| MTV Base                 | 220          | 0.8  | 611           | 2.3  | 1221            | 4.7  |
| MTV Classic              | 199          | 0.8  | 623           | 2.4  | 1327            | 5.1  |
| MTV Dance                | 208          | 0.8  | 614           | 2.4  | 1313            | 5.0  |
| MTV Hits                 | 354          | 1.4  | 970           | 3.7  | 1762            | 6.8  |
| MTV Live                 | 268          | 1.0  | 869           | 3.3  | 1911            | 7.3  |
| MTV Music                | 397          | 1.5  | 1100          | 4.2  | 2111            | 8.1  |
| MTV Rocks                | 227          | 0.9  | 647           | 2.5  | 1347            | 5.2  |
| National Geographic +1   | 306          | 1.2  | 837           | 3.2  | 1498            | 5.8  |
| National Geographic TV   | 583          | 2.2  | 1451          | 5.6  | 2551            | 9.8  |
| National Geographic Wild | 367          | 1.4  | 1000          | 3.8  | 1784            | 6.9  |
| NDTV 24x7                | 64           | 0.2  | 164           | 0.6  | 368             | 1.4  |
| News18 India             | 23           | 0.1  | 67            | 0.3  | 160             | 0.6  |
| Nick Jr                  | 906          | 3.5  | 1798          | 6.9  | 2867            | 11.0 |
| Nick Jr +1               | 182          | 0.7  | 432           | 1.7  | 790             | 3.0  |
| Nick Jr 2                | 798          | 3.1  | 1668          | 6.4  | 2631            | 10.1 |
| Nickelodeon              | 337          | 1.3  | 875           | 3.4  | 1553            | 6.0  |
| Nickelodeon +1           | 205          | 0.8  | 571           | 2.2  | 1032            | 4.0  |
| Nicktoons                | 355          | 1.4  | 913           | 3.5  | 1742            | 6.7  |
| Nollywood Movies         | 53           | 0.2  | 156           | 0.6  | 424             | 1.6  |
| NOWM                     | 181          | 0.7  | 550           | 2.1  | 1191            | 4.6  |



**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Housewives**

|                               | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|-------------------------------|--------------|------|---------------|------|-----------------|------|
|                               | 000s         | %    | 000s          | %    | 000s            | %    |
| PBS America                   | 283          | 1.1  | 767           | 2.9  | 1376            | 5.3  |
| Pick                          | 4080         | 15.7 | 8227          | 31.6 | 12363           | 47.5 |
| Pick +1                       | 400          | 1.5  | 1071          | 4.1  | 2026            | 7.8  |
| Pop                           | 483          | 1.9  | 1128          | 4.3  | 2039            | 7.8  |
| Pop Girl                      | 61           | 0.2  | 185           | 0.7  | 406             | 1.6  |
| Pop+1                         | 103          | 0.4  | 251           | 1.0  | 445             | 1.7  |
| Prime TV                      | 62           | 0.2  | 145           | 0.6  | 327             | 1.3  |
| Property TV                   | 64           | 0.2  | 235           | 0.9  | 552             | 2.1  |
| PTC Punjabi                   | 72           | 0.3  | 208           | 0.8  | 447             | 1.7  |
| PTV Global                    | 67           | 0.3  | 167           | 0.6  | 354             | 1.4  |
| Quest                         | 2191         | 8.4  | 4696          | 18.0 | 7506            | 28.8 |
| Quest +1                      | 1305         | 5.0  | 2941          | 11.3 | 4905            | 18.8 |
| Real Lives                    | 419          | 1.6  | 1211          | 4.7  | 2572            | 9.9  |
| Real Lives +1                 | 252          | 1.0  | 839           | 3.2  | 1764            | 6.8  |
| Really                        | 3125         | 12.0 | 6665          | 25.6 | 10381           | 39.9 |
| Rishtey                       | 218          | 0.8  | 440           | 1.7  | 768             | 3.0  |
| RT                            | 278          | 1.1  | 679           | 2.6  | 1370            | 5.3  |
| S4C                           | 300          | 1.2  | 791           | 3.0  | 1678            | 6.4  |
| SAB                           | 133          | 0.5  | 298           | 1.1  | 521             | 2.0  |
| Samaa                         | 62           | 0.2  | 141           | 0.5  | 253             | 1.0  |
| Scuzz                         | 156          | 0.6  | 422           | 1.6  | 860             | 3.3  |
| ShowBiz TV                    | 75           | 0.3  | 220           | 0.8  | 494             | 1.9  |
| Showcase                      | 98           | 0.4  | 296           | 1.1  | 670             | 2.6  |
| Sikh Channel                  | 56           | 0.2  | 189           | 0.7  | 443             | 1.7  |
| Sky 1                         | 3355         | 12.9 | 6450          | 24.8 | 9144            | 35.1 |
| Sky 1 +1                      | 578          | 2.2  | 1623          | 6.2  | 3139            | 12.1 |
| Sky 2                         | 905          | 3.5  | 2693          | 10.3 | 5114            | 19.6 |
| Sky Arts                      | 1008         | 3.9  | 2783          | 10.7 | 5145            | 19.8 |
| Sky Atlantic                  | 1408         | 5.4  | 2986          | 11.5 | 4960            | 19.1 |
| Sky Atlantic +1               | 189          | 0.7  | 476           | 1.8  | 961             | 3.7  |
| Sky Box Office (Movies)       | 30           | 0.1  | 114           | 0.4  | 317             | 1.2  |
| Sky Box Office Events         | 20           | 0.1  | 60            | 0.2  | 106             | 0.4  |
| Sky Living                    | 2344         | 9.0  | 4438          | 17.0 | 6589            | 25.3 |
| Sky Living +1                 | 756          | 2.9  | 1881          | 7.2  | 3306            | 12.7 |
| Sky Movies Action & Adventure | 566          | 2.2  | 1441          | 5.5  | 2488            | 9.6  |
| Sky Movies Comedy             | 445          | 1.7  | 1269          | 4.9  | 2334            | 9.0  |
| Sky Movies Crime & Thriller   | 356          | 1.4  | 1014          | 3.9  | 1883            | 7.2  |
| Sky Movies Disney             | 776          | 3.0  | 1852          | 7.1  | 3101            | 11.9 |
| Sky Movies Drama & Romance    | 364          | 1.4  | 1114          | 4.3  | 2182            | 8.4  |
| Sky Movies Family             | 585          | 2.2  | 1560          | 6.0  | 2765            | 10.6 |
| Sky Movies Greats             | 566          | 2.2  | 1456          | 5.6  | 2642            | 10.1 |
| Sky Movies Premiere           | 855          | 3.3  | 2047          | 7.9  | 3169            | 12.2 |
| Sky Movies Premiere+1         | 299          | 1.1  | 842           | 3.2  | 1484            | 5.7  |
| Sky Movies SciFi-Horror       | 394          | 1.5  | 1138          | 4.4  | 2110            | 8.1  |
| Sky Movies Select             | 273          | 1.0  | 880           | 3.4  | 1864            | 7.2  |
| Sky Movies Showcase           | 539          | 2.1  | 1530          | 5.9  | 2805            | 10.8 |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Housewives**

|                        | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|------------------------|--------------|------|---------------|------|-----------------|------|
|                        | 000s         | %    | 000s          | %    | 000s            | %    |
| Sky News               | 2652         | 10.2 | 4641          | 17.8 | 7067            | 27.1 |
| Sky Sports 1           | 1775         | 6.8  | 3103          | 11.9 | 4157            | 16.0 |
| Sky Sports 2           | 1183         | 4.5  | 2205          | 8.5  | 2939            | 11.3 |
| Sky Sports 3           | 709          | 2.7  | 1672          | 6.4  | 2726            | 10.5 |
| Sky Sports 4           | 581          | 2.2  | 1253          | 4.8  | 2016            | 7.7  |
| Sky Sports 5           | 571          | 2.2  | 1427          | 5.5  | 2332            | 9.0  |
| Sky Sports Active Lo 2 | 11           | 0.0  | 39            | 0.2  | 78              | 0.3  |
| Sky Sports Active Lo 3 | 22           | 0.1  | 79            | 0.3  | 208             | 0.8  |
| Sky Sports Active Lo 4 | 7            | 0.0  | 27            | 0.1  | 84              | 0.3  |
| Sky Sports Active Lo 6 | 5            | 0.0  | 24            | 0.1  | 73              | 0.3  |
| Sky Sports F1          | 501          | 1.9  | 1259          | 4.8  | 1934            | 7.4  |
| Sky Sports News HQ     | 2195         | 8.4  | 3670          | 14.1 | 4914            | 18.9 |
| Smash Hits             | 297          | 1.1  | 836           | 3.2  | 1607            | 6.2  |
| Sony Movie Channel     | 221          | 0.8  | 691           | 2.7  | 1425            | 5.5  |
| Sony Movie Channel +1  | 178          | 0.7  | 561           | 2.2  | 1082            | 4.2  |
| Sony TV                | 375          | 1.4  | 1129          | 4.3  | 2362            | 9.1  |
| Sony TV+1              | 141          | 0.5  | 458           | 1.8  | 1013            | 3.9  |
| Spike                  | 1901         | 7.3  | 4383          | 16.8 | 7299            | 28.0 |
| Star Gold              | 169          | 0.6  | 356           | 1.4  | 574             | 2.2  |
| Star Life OK           | 98           | 0.4  | 193           | 0.7  | 375             | 1.4  |
| Star Plus              | 281          | 1.1  | 486           | 1.9  | 847             | 3.3  |
| Syfy                   | 1335         | 5.1  | 3040          | 11.7 | 5156            | 19.8 |
| Syfy +1                | 313          | 1.2  | 908           | 3.5  | 1793            | 6.9  |
| Talking Pictures       | 55           | 0.2  | 169           | 0.6  | 417             | 1.6  |
| TBN UK                 | 224          | 0.9  | 645           | 2.5  | 1459            | 5.6  |
| TCM                    | 609          | 2.3  | 1572          | 6.0  | 2784            | 10.7 |
| TCM +1                 | 386          | 1.5  | 1031          | 4.0  | 1917            | 7.4  |
| The Box                | 325          | 1.2  | 943           | 3.6  | 1779            | 6.8  |
| The Travel Channel     | 686          | 2.6  | 1735          | 6.7  | 3247            | 12.5 |
| The Travel Channel+1   | 117          | 0.5  | 330           | 1.3  | 613             | 2.4  |
| The Vault              | 155          | 0.6  | 450           | 1.7  | 935             | 3.6  |
| Tiny Pop               | 715          | 2.7  | 1634          | 6.3  | 2914            | 11.2 |
| Tiny Pop+1             | 134          | 0.5  | 333           | 1.3  | 624             | 2.4  |
| TLC                    | 1344         | 5.2  | 2844          | 10.9 | 4801            | 18.4 |
| TLC +1                 | 421          | 1.6  | 1126          | 4.3  | 2091            | 8.0  |
| TLC +2                 | 133          | 0.5  | 365           | 1.4  | 705             | 2.7  |
| Tru TV                 | 1070         | 4.1  | 2322          | 8.9  | 3952            | 15.2 |
| Tru TV +1              | 121          | 0.5  | 355           | 1.4  | 708             | 2.7  |
| True Drama             | 199          | 0.8  | 608           | 2.3  | 1254            | 4.8  |
| True Entertainment     | 1664         | 6.4  | 3567          | 13.7 | 5764            | 22.1 |
| True Movies 1          | 405          | 1.6  | 1083          | 4.2  | 2015            | 7.7  |
| True Movies 2          | 294          | 1.1  | 861           | 3.3  | 1615            | 6.2  |
| UMP Movies             | 241          | 0.9  | 460           | 1.8  | 654             | 2.5  |
| Universal              | 1163         | 4.5  | 2176          | 8.4  | 3366            | 12.9 |
| Universal+1            | 363          | 1.4  | 886           | 3.4  | 1530            | 5.9  |
| Venus TV               | 66           | 0.3  | 216           | 0.8  | 456             | 1.8  |

**BARB Quarterly Reach Report- Quarter 3 2015 (BARB weeks 2449-2461)**

**Housewives**

|                             | Weekly Reach |      | Monthly Reach |      | Quarterly Reach |      |
|-----------------------------|--------------|------|---------------|------|-----------------|------|
|                             | 000s         | %    | 000s          | %    | 000s            | %    |
| VH-1                        | 294          | 1.1  | 937           | 3.6  | 1969            | 7.6  |
| Vintage TV                  | 402          | 1.5  | 1033          | 4.0  | 1966            | 7.6  |
| VIVA                        | 328          | 1.3  | 1001          | 3.8  | 2089            | 8.0  |
| Vox Africa                  | 66           | 0.3  | 166           | 0.6  | 334             | 1.3  |
| Watch                       | 1941         | 7.5  | 4710          | 18.1 | 7758            | 29.8 |
| Watch+1                     | 369          | 1.4  | 1105          | 4.2  | 2204            | 8.5  |
| Yesterday                   | 2991         | 11.5 | 6068          | 23.3 | 9271            | 35.6 |
| Yesterday+1                 | 279          | 1.1  | 774           | 3.0  | 1368            | 5.3  |
| Zing                        | 187          | 0.7  | 407           | 1.6  | 662             | 2.5  |
| Other Non Itemised Channels | 3960         | 15.2 | 8130          | 31.2 | 12933           | 49.7 |