

BARB Quarterly Reach Report- Quarter 4 2015 (BARB weeks 2462-2475)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	54850	94.4	57328	98.6	57910	99.6
&TV	686	1.2	1463	2.5	2513	4.3
4Music	3745	6.4	9657	16.6	17203	29.6
4seven	5530	9.5	15589	26.8	26653	45.9
5 USA	4890	8.4	10125	17.4	16255	28.0
5 USA+1	702	1.2	1906	3.3	3550	6.1
5*	6282	10.8	15833	27.2	25774	44.3
5*+1	630	1.1	2164	3.7	4531	7.8
Aaj Tak	192	0.3	526	0.9	979	1.7
ABN TV	253	0.4	567	1.0	1103	1.9
ABP News	221	0.4	576	1.0	1075	1.8
Akaal Channel	111	0.2	384	0.7	978	1.7
Alibi	2187	3.8	4985	8.6	8422	14.5
Alibi+1	712	1.2	1845	3.2	3320	5.7
AlJazeera English	1208	2.1	2677	4.6	4714	8.1
AMC	106	0.2	384	0.7	1053	1.8
Animal Planet	927	1.6	2586	4.4	5242	9.0
Animal Planet+1	183	0.3	654	1.1	1517	2.6
ARY News	491	0.8	930	1.6	1612	2.8
attheraces	600	1.0	1131	1.9	1881	3.2
BBC 3	13283	22.9	28724	49.4	41515	71.4
BBC 4	10227	17.6	21921	37.7	32274	55.5
BBC News	9311	16.0	17094	29.4	25590	44.0
BBC Parliament	837	1.4	2531	4.4	5208	9.0
BBC RB 1	628	1.1	2444	4.2	5657	9.7
BBC RB 601	1062	1.8	2942	5.1	5656	9.7
BBC1	46455	79.9	54196	93.2	56830	97.8
BBC2	33200	57.1	47215	81.2	53807	92.6
BET:BlackEntTv	257	0.4	834	1.4	1787	3.1
Boomerang	1662	2.9	4185	7.2	7366	12.7
Boomerang+1	727	1.3	2067	3.6	3801	6.5
Brit Asia TV	186	0.3	492	0.8	1098	1.9
BT Sport 1	1829	3.1	4451	7.7	7007	12.1
BT Sport 2	1300	2.2	3600	6.2	6012	10.3
BT Sport Europe	1479	2.5	3877	6.7	5718	9.8
BT Sport Showcase	184	0.3	661	1.1	1437	2.5
BT Sport//ESPN	411	0.7	1319	2.3	2609	4.5
Capital TV	379	0.7	1310	2.3	2925	5.0
Cartoon Network	1759	3.0	3823	6.6	6461	11.1
Cartoon Network +1	954	1.6	2161	3.7	3651	6.3
Cartoonito	1040	1.8	2630	4.5	4632	8.0
CBBC	3928	6.8	8452	14.5	13601	23.4
Cbeebies	6009	10.3	10886	18.7	15502	26.7
CBS Action	2135	3.7	5085	8.7	9507	16.4
CBS Drama	1380	2.4	3709	6.4	7336	12.6
CBS Reality TV	2763	4.8	6248	10.7	10904	18.8
CBS Reality+1	838	1.4	2175	3.7	4237	7.3
Challenge TV	3274	5.6	8177	14.1	14572	25.1
Challenge TV+1	636	1.1	2002	3.4	4052	7.0
CHANNEL 4	33139	57.0	47882	82.4	54295	93.4
CHANNEL 4+1	10889	18.7	25092	43.2	37297	64.2
CHANNEL 5	26896	46.3	43654	75.1	52249	89.9
CHANNEL 5+1	4527	7.8	12957	22.3	22675	39.0
Channel 5+24	2293	3.9	7545	13.0	14670	25.2
Channel AKA	336	0.6	1095	1.9	2228	3.8
Channel Starz	428	0.7	1370	2.4	2768	4.8
Chart Show Dance	314	0.5	1104	1.9	2534	4.4
Chart Show TV	657	1.1	2017	3.5	4098	7.1
Chilled	509	0.9	1837	3.2	3974	6.8
CITV and CITV Breakfast	2116	3.6	4931	8.5	8098	13.9
Clubland TV	286	0.5	1010	1.7	2254	3.9
COLORS TV	660	1.1	1164	2.0	1945	3.3

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Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central	4803	8.3	11017	19.0	17335	29.8
Comedy Central Extra	1451	2.5	4422	7.6	8522	14.7
Comedy Central Extra+1	326	0.6	1180	2.0	2499	4.3
Comedy Central+1	1908	3.3	5553	9.6	10069	17.3
Community Channel	303	0.5	1165	2.0	2735	4.7
Crime + Investigation	627	1.1	1493	2.6	2677	4.6
Crime + Investigation +1	237	0.4	587	1.0	980	1.7
Dave	11131	19.1	24043	41.4	35724	61.5
Dave ja vu	3826	6.6	9945	17.1	17441	30.0
Discovery	2501	4.3	5239	9.0	8635	14.9
Discovery History	565	1.0	1619	2.8	2952	5.1
Discovery History +1	378	0.7	1085	1.9	1991	3.4
Discovery Home & Health	276	0.5	907	1.6	2007	3.5
Discovery Home & Health+1	188	0.3	663	1.1	1480	2.5
Discovery Science	909	1.6	2449	4.2	4415	7.6
Discovery Science+1	251	0.4	757	1.3	1445	2.5
Discovery Shed	347	0.6	868	1.5	1696	2.9
Discovery Turbo	1026	1.8	2366	4.1	3848	6.6
Discovery+1	1132	1.9	2711	4.7	4584	7.9
Disney Channel	1549	2.7	3122	5.4	5192	8.9
Disney Channel+1	1019	1.8	2279	3.9	3766	6.5
Disney Junior	2160	3.7	4379	7.5	6766	11.6
Disney Junior Plus	1180	2.0	2702	4.6	4261	7.3
Disney XD	1187	2.0	2814	4.8	4902	8.4
Disney XD +1	782	1.3	1905	3.3	3299	5.7
DM Global	175	0.3	621	1.1	1445	2.5
DMAX	531	0.9	1842	3.2	4140	7.1
DMAX+1	178	0.3	618	1.1	1494	2.6
Drama	5304	9.1	10790	18.6	16735	28.8
Dunya TV	202	0.3	392	0.7	743	1.3
E!	1269	2.2	2982	5.1	4894	8.4
E! +1	173	0.3	517	0.9	1031	1.8
E4	11758	20.2	23013	39.6	33373	57.4
E4+1	6790	11.7	16078	27.7	25105	43.2
Eden	759	1.3	2538	4.4	5378	9.3
Eden+1	346	0.6	1148	2.0	2301	4.0
Eurosport	826	1.4	2387	4.1	4650	8.0
Eurosport 2	838	1.4	2423	4.2	4771	8.2
Film4	10159	17.5	21897	37.7	32438	55.8
Film4+1	2876	4.9	8299	14.3	14769	25.4
FilmOn TV	113	0.2	450	0.8	1143	2.0
Flava	314	0.5	1033	1.8	2184	3.8
Food Network	2099	3.6	5130	8.8	8940	15.4
Food Network +1	378	0.7	1069	1.8	2072	3.6
Forces TV	194	0.3	634	1.1	1406	2.4
FOX	3527	6.1	7594	13.1	11699	20.1
Fox News	193	0.3	543	0.9	1152	2.0
FOX+	692	1.2	2064	3.6	3958	6.8
GEO NEWS	323	0.6	632	1.1	1162	2.0
Geo Tez	240	0.4	572	1.0	964	1.7
Geo TV	331	0.6	706	1.2	1249	2.1
Ginx	87	0.2	242	0.4	586	1.0
GOLD	5097	8.8	11723	20.2	18613	32.0
GOLD+1	1438	2.5	4029	6.9	7833	13.5
Good Food	1918	3.3	5221	9.0	9652	16.6
Good Food +1	509	0.9	1526	2.6	3154	5.4
H2	718	1.2	1812	3.1	3282	5.6
Heart TV	501	0.9	1672	2.9	3867	6.7
heat	650	1.1	2249	3.9	4884	8.4
History	1354	2.3	2807	4.8	4523	7.8
History +1	734	1.3	1746	3.0	3021	5.2
Home	575	1.0	1776	3.1	3637	6.3

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Home +1	315	0.5	989	1.7	1994	3.4
Horror Channel	2441	4.2	6041	10.4	10474	18.0
Horror Channel +1	547	0.9	1777	3.1	3538	6.1
Horse and Country	104	0.2	336	0.6	705	1.2
HUM Europe	505	0.9	938	1.6	1685	2.9
Investigation Discovery	699	1.2	1677	2.9	3075	5.3
Investigation Discovery +1	354	0.6	809	1.4	1341	2.3
ITV	36455	62.7	48938	84.2	54227	93.3
ITV Encore	1231	2.1	3105	5.3	5790	10.0
ITV Encore +1	208	0.4	645	1.1	1372	2.4
ITV HD	9378	16.1	15670	27.0	21371	36.8
ITV+1	9544	16.4	22424	38.6	34235	58.9
ITV2	17498	30.1	34753	59.8	46914	80.7
ITV2+1	6085	10.5	16394	28.2	27546	47.4
ITV3	9988	17.2	20324	35.0	30768	52.9
ITV3+1	2078	3.6	5907	10.2	10919	18.8
ITV4	8354	14.4	19822	34.1	31466	54.1
ITV4+1	564	1.0	1829	3.1	4083	7.0
ITVBe	3983	6.9	9281	16.0	15669	27.0
ITVBe +1	681	1.2	2053	3.5	4093	7.0
Kerrang	413	0.7	1218	2.1	2457	4.2
Kiss TV	681	1.2	2198	3.8	4207	7.2
Kix	493	0.8	1197	2.1	2189	3.8
Lifetime	1095	1.9	2749	4.7	4976	8.6
Lifetime +1	288	0.5	800	1.4	1516	2.6
Liverpool FC TV	83	0.1	228	0.4	561	1.0
London Live	1012	1.7	2591	4.5	4286	7.4
Magic TV	1037	1.8	3172	5.5	6688	11.5
More 4	10869	18.7	24321	41.8	36018	62.0
More 4+1	2223	3.8	6513	11.2	11821	20.3
more>movies/movie mix	3545	6.1	8794	15.1	14844	25.5
more>movies/movie mix +1	382	0.7	1469	2.5	3112	5.4
Motors TV	446	0.8	1264	2.2	2551	4.4
Movies 24	978	1.7	2503	4.3	4842	8.3
Movies 24 +	906	1.6	2312	4.0	4388	7.5
Movies 4 Men	2304	4.0	5425	9.3	9006	15.5
Movies4Men+1	569	1.0	1669	2.9	3184	5.5
MTV	2414	4.2	5662	9.7	9647	16.6
MTV +1	111	0.2	345	0.6	780	1.3
MTV Base	605	1.0	1913	3.3	3928	6.8
MTV Classic	647	1.1	2127	3.7	4883	8.4
MTV Dance	549	0.9	1814	3.1	3741	6.4
MTV Hits	934	1.6	2856	4.9	5442	9.4
MTV Live	766	1.3	2577	4.4	5692	9.8
MTV Music	1099	1.9	3429	5.9	6788	11.7
MTV Rocks	673	1.2	2077	3.6	4304	7.4
National Geographic +1	682	1.2	2000	3.4	3665	6.3
National Geographic TV	1284	2.2	3426	5.9	6148	10.6
National Geographic Wild	927	1.6	2661	4.6	5117	8.8
NDTV 24x7	179	0.3	450	0.8	952	1.6
News18 India	67	0.1	247	0.4	610	1.0
Nick Jr	2898	5.0	5720	9.8	8670	14.9
Nick Jr +1	452	0.8	1180	2.0	2048	3.5
Nick Jr 2	2225	3.8	4804	8.3	7556	13.0
Nickelodeon	1360	2.3	2994	5.2	5042	8.7
Nickelodeon +1	791	1.4	1828	3.1	3130	5.4
Nicktoons	1209	2.1	2886	5.0	4879	8.4
Nollywood Movies	84	0.1	316	0.5	846	1.5
NOWM	544	0.9	1902	3.3	4199	7.2
PBS America	620	1.1	1844	3.2	3607	6.2
Pick	7110	12.2	15656	26.9	24704	42.5
Pick +1	759	1.3	2364	4.1	4649	8.0

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Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop	1614	2.8	3707	6.4	6419	11.0
Pop+1	307	0.5	834	1.4	1660	2.9
Prime TV	249	0.4	514	0.9	876	1.5
Property TV	76	0.1	313	0.5	828	1.4
PTC Punjabi	267	0.5	783	1.3	1595	2.7
PTV Global	192	0.3	536	0.9	1196	2.1
Quest	4480	7.7	10135	17.4	16399	28.2
Quest +1	2653	4.6	6281	10.8	10317	17.8
Real Lives	732	1.3	2328	4.0	4789	8.2
Real Lives +1	436	0.8	1485	2.6	3137	5.4
Really	5433	9.3	13009	22.4	21334	36.7
Rishtey	690	1.2	1375	2.4	2507	4.3
RT	739	1.3	1860	3.2	3685	6.3
S4C	606	1.0	1726	3.0	3723	6.4
SAB	473	0.8	1122	1.9	1856	3.2
Samaa	230	0.4	502	0.9	929	1.6
Scuzz	348	0.6	1125	1.9	2184	3.8
ShowBiz TV	178	0.3	529	0.9	1206	2.1
Showcase	194	0.3	669	1.2	1546	2.7
Sikh Channel	175	0.3	579	1.0	1256	2.2
Sky 1	9712	16.7	18589	32.0	25141	43.3
Sky 1 +1	1429	2.5	4377	7.5	8244	14.2
Sky 2	2376	4.1	7116	12.2	13206	22.7
Sky Arts	2343	4.0	6685	11.5	12414	21.4
Sky Atlantic	2463	4.2	6354	10.9	10904	18.8
Sky Atlantic +1	328	0.6	1047	1.8	2154	3.7
Sky Box Office (Movies)	63	0.1	258	0.4	696	1.2
Sky Living	4807	8.3	10261	17.7	15977	27.5
Sky Living +1	1333	2.3	3844	6.6	7333	12.6
Sky Movies Action & Adventure	1364	2.3	3794	6.5	6817	11.7
Sky Movies Comedy	1090	1.9	3363	5.8	6469	11.1
Sky Movies Crime & Thriller	863	1.5	2799	4.8	5401	9.3
Sky Movies Disney	2227	3.8	5630	9.7	9507	16.4
Sky Movies Drama & Romance	1642	2.8	4550	7.8	8616	14.8
Sky Movies Family	1837	3.2	5068	8.7	8882	15.3
Sky Movies Greats	1767	3.0	4694	8.1	8207	14.1
Sky Movies Premiere	2458	4.2	6095	10.5	9319	16.0
Sky Movies Premiere+1	837	1.4	2510	4.3	4456	7.7
Sky Movies SciFi-Horror	1426	2.5	3851	6.6	7533	13.0
Sky Movies Select	737	1.3	2441	4.2	5016	8.6
Sky Movies Showcase	1280	2.2	3982	6.8	7206	12.4
Sky News	5756	9.9	11270	19.4	17713	30.5
Sky Sports 1	5374	9.2	8699	15.0	10943	18.8
Sky Sports 2	2759	4.7	5757	9.9	8359	14.4
Sky Sports 3	1790	3.1	4323	7.4	7060	12.1
Sky Sports 4	1228	2.1	3135	5.4	5476	9.4
Sky Sports 5	1216	2.1	3340	5.7	6033	10.4
Sky Sports Active Lo 1	14	0.0	58	0.1	144	0.2
Sky Sports Active Lo 3	17	0.0	79	0.1	218	0.4
Sky Sports Active Lo 4	9	0.0	39	0.1	87	0.2
Sky Sports Active Lo 5	23	0.0	102	0.2	312	0.5
Sky Sports Active Lo 6	16	0.0	66	0.1	194	0.3
Sky Sports Active Lo 8	30	0.1	118	0.2	294	0.5
Sky Sports Active Lo 9	23	0.0	96	0.2	244	0.4
Sky Sports F1	1317	2.3	3276	5.6	5968	10.3
Sky Sports News HQ	5782	9.9	9693	16.7	12913	22.2
Smash Hits	668	1.1	2182	3.8	4556	7.8
Sony Movie Channel	545	0.9	1841	3.2	3813	6.6
Sony Movie Channel +1	430	0.7	1442	2.5	2943	5.1
Sony TV	743	1.3	2577	4.4	5491	9.4
Sony TV+1	307	0.5	1115	1.9	2488	4.3
Spike	4027	6.9	10101	17.4	16498	28.4

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Star Gold	524	0.9	1060	1.8	1709	2.9
Star Life OK	369	0.6	716	1.2	1114	1.9
Star Plus	996	1.7	1750	3.0	2778	4.8
STV City	210	0.4	576	1.0	1078	1.9
Syfy	2786	4.8	7058	12.1	11855	20.4
Syfy +1	647	1.1	2037	3.5	4142	7.1
Talking Pictures	368	0.6	1042	1.8	2148	3.7
TCM	1400	2.4	3669	6.3	6651	11.4
TCM +1	849	1.5	2319	4.0	4225	7.3
The Box	763	1.3	2414	4.2	4633	8.0
The Travel Channel	1520	2.6	4031	6.9	7341	12.6
The Travel Channel+1	220	0.4	672	1.2	1371	2.4
The Vault	426	0.7	1433	2.5	3141	5.4
Tiny Pop	1965	3.4	4397	7.6	7772	13.4
Tiny Pop+1	428	0.7	1109	1.9	2065	3.6
TLC	2420	4.2	6093	10.5	10852	18.7
TLC +1	664	1.1	2085	3.6	4207	7.2
TLC +2	186	0.3	645	1.1	1300	2.2
Tru TV	1682	2.9	4112	7.1	7492	12.9
Tru TV +1	138	0.2	475	0.8	1082	1.9
True Drama	494	0.8	1587	2.7	3260	5.6
True Entertainment	2702	4.6	6493	11.2	11194	19.3
True Movies 1	1327	2.3	3367	5.8	6252	10.8
True Movies 2	588	1.0	1838	3.2	3626	6.2
TV99	112	0.2	390	0.7	992	1.7
UMP Movies	712	1.2	1414	2.4	2178	3.7
Universal	2182	3.8	4708	8.1	7595	13.1
Universal+1	711	1.2	1872	3.2	3209	5.5
Venus TV	218	0.4	647	1.1	1499	2.6
VH-1	795	1.4	2735	4.7	5855	10.1
Vintage TV	881	1.5	2605	4.5	5257	9.0
VIVA	1113	1.9	3638	6.3	7710	13.3
Vox Africa	147	0.3	425	0.7	942	1.6
Watch	4132	7.1	10463	18.0	17575	30.2
Watch+1	781	1.3	2503	4.3	5003	8.6
Yesterday	5600	9.6	12159	20.9	18580	32.0
Yesterday+1	552	1.0	1628	2.8	2983	5.1
Zing	631	1.1	1430	2.5	2296	4.0
Other Non Itemised Channels	8860	15.2	19836	34.1	31236	53.7

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	46696	94.6	48664	98.6	49172	99.6
&TV	545	1.1	1120	2.3	1928	3.9
4Music	3238	6.6	8338	16.9	14812	30.0
4seven	5145	10.4	14272	28.9	24087	48.8
5 USA	4711	9.5	9583	19.4	15190	30.8
5 USA+1	673	1.4	1811	3.7	3385	6.9
5*	5825	11.8	14458	29.3	23191	47.0
5*+1	560	1.1	1911	3.9	4002	8.1
Aaj Tak	163	0.3	421	0.9	724	1.5
ABN TV	192	0.4	409	0.8	779	1.6
ABP News	180	0.4	441	0.9	780	1.6
Akaal Channel	95	0.2	314	0.6	798	1.6
Alibi	2105	4.3	4722	9.6	7832	15.9
Alibi+1	700	1.4	1799	3.6	3199	6.5
AlJazeera English	1143	2.3	2491	5.0	4317	8.7
AMC	96	0.2	334	0.7	898	1.8
Animal Planet	834	1.7	2261	4.6	4478	9.1
Animal Planet+1	175	0.4	617	1.3	1441	2.9
ARY News	393	0.8	730	1.5	1286	2.6
attheraces	549	1.1	994	2.0	1588	3.2
BBC 3	12120	24.5	25696	52.0	36481	73.9
BBC 4	9900	20.1	20840	42.2	30037	60.8
BBC News	8753	17.7	15730	31.9	23097	46.8
BBC Parliament	807	1.6	2409	4.9	4881	9.9
BBC RB 1	582	1.2	2255	4.6	5210	10.6
BBC RB 601	1023	2.1	2790	5.7	5273	10.7
BBC1	41277	83.6	46678	94.5	48445	98.1
BBC2	30664	62.1	41915	84.9	46638	94.5
BET:BlackEntTv	199	0.4	663	1.3	1436	2.9
Boomerang	887	1.8	2470	5.0	4657	9.4
Boomerang+1	384	0.8	1203	2.4	2293	4.6
Brit Asia TV	140	0.3	357	0.7	805	1.6
BT Sport 1	1661	3.4	3976	8.1	6223	12.6
BT Sport 2	1197	2.4	3262	6.6	5411	11.0
BT Sport Europe	1336	2.7	3471	7.0	5075	10.3
BT Sport Showcase	180	0.4	645	1.3	1391	2.8
BT Sport//ESPN	364	0.7	1162	2.4	2307	4.7
Capital TV	292	0.6	993	2.0	2284	4.6
Cartoon Network	859	1.7	2163	4.4	4035	8.2
Cartoon Network +1	413	0.8	1078	2.2	1965	4.0
Cartoonito	615	1.2	1659	3.4	2995	6.1
CBBC	1944	3.9	4923	10.0	8862	17.9
Cbeebies	4082	8.3	7642	15.5	11168	22.6
CBS Action	2046	4.1	4788	9.7	8807	17.8
CBS Drama	1323	2.7	3531	7.2	6891	14.0
CBS Reality TV	2624	5.3	5859	11.9	10199	20.7
CBS Reality+1	780	1.6	2026	4.1	3943	8.0
Challenge TV	3018	6.1	7367	14.9	12950	26.2
Challenge TV+1	566	1.1	1748	3.5	3564	7.2
CHANNEL 4	29952	60.7	41984	85.0	46693	94.6
CHANNEL 4+1	10018	20.3	22640	45.9	33018	66.9
CHANNEL 5	24289	49.2	38297	77.6	44999	91.1
CHANNEL 5+1	4251	8.6	11956	24.2	20540	41.6
Channel 5+24	2200	4.5	7158	14.5	13718	27.8
Channel AKA	268	0.5	863	1.7	1728	3.5
Channel Starz	334	0.7	1073	2.2	2197	4.5
Chart Show Dance	257	0.5	886	1.8	2005	4.1
Chart Show TV	523	1.1	1592	3.2	3205	6.5
Chilled	413	0.8	1475	3.0	3150	6.4
CITV and CITV Breakfast	995	2.0	2653	5.4	4793	9.7
Clubland TV	239	0.5	838	1.7	1805	3.7
COLORS TV	498	1.0	857	1.7	1420	2.9

BARB Quarterly Reach Report- Quarter 4 2015 (BARB weeks 2462-2475)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central	4195	8.5	9411	19.1	14550	29.5
Comedy Central Extra	1302	2.6	3947	8.0	7535	15.3
Comedy Central Extra+1	288	0.6	1044	2.1	2193	4.4
Comedy Central+1	1686	3.4	4879	9.9	8643	17.5
Community Channel	285	0.6	1089	2.2	2559	5.2
Crime + Investigation	597	1.2	1401	2.8	2452	5.0
Crime + Investigation +1	231	0.5	563	1.1	938	1.9
Dave	10255	20.8	21760	44.1	31778	64.4
Dave ja vu	3603	7.3	9223	18.7	15920	32.2
Discovery	2325	4.7	4717	9.6	7591	15.4
Discovery History	546	1.1	1549	3.1	2786	5.6
Discovery History +1	368	0.7	1045	2.1	1902	3.9
Discovery Home & Health	265	0.5	854	1.7	1900	3.8
Discovery Home & Health+1	183	0.4	641	1.3	1423	2.9
Discovery Science	834	1.7	2217	4.5	3953	8.0
Discovery Science+1	238	0.5	716	1.5	1349	2.7
Discovery Shed	317	0.6	781	1.6	1530	3.1
Discovery Turbo	970	2.0	2179	4.4	3472	7.0
Discovery+1	1043	2.1	2469	5.0	4127	8.4
Disney Channel	755	1.5	1755	3.6	3139	6.4
Disney Channel+1	478	1.0	1228	2.5	2176	4.4
Disney Junior	1252	2.5	2771	5.6	4546	9.2
Disney Junior Plus	667	1.4	1663	3.4	2730	5.5
Disney XD	595	1.2	1595	3.2	2908	5.9
Disney XD +1	361	0.7	985	2.0	1794	3.6
DM Global	148	0.3	498	1.0	1147	2.3
DMAX	469	1.0	1624	3.3	3604	7.3
DMAX+1	163	0.3	553	1.1	1320	2.7
Drama	5176	10.5	10363	21.0	15808	32.0
Dunya TV	168	0.3	316	0.6	593	1.2
E!	1120	2.3	2635	5.3	4326	8.8
E! +1	156	0.3	456	0.9	932	1.9
E4	10500	21.3	20227	41.0	28950	58.6
E4+1	6043	12.2	14185	28.7	21902	44.4
Eden	702	1.4	2296	4.6	4814	9.7
Eden+1	326	0.7	1064	2.2	2147	4.3
Eurosport	774	1.6	2190	4.4	4202	8.5
Eurosport 2	781	1.6	2211	4.5	4274	8.7
Film4	9290	18.8	19572	39.6	28534	57.8
Film4+1	2589	5.2	7322	14.8	12846	26.0
FilmOn TV	103	0.2	410	0.8	1036	2.1
Flava	249	0.5	820	1.7	1737	3.5
Food Network	1950	3.9	4669	9.5	8124	16.5
Food Network +1	345	0.7	962	1.9	1882	3.8
Forces TV	183	0.4	586	1.2	1292	2.6
FOX	3316	6.7	6992	14.2	10553	21.4
Fox News	178	0.4	497	1.0	1037	2.1
FOX+	664	1.3	1964	4.0	3749	7.6
GEO NEWS	264	0.5	480	1.0	858	1.7
Geo Tez	200	0.4	446	0.9	740	1.5
Geo TV	262	0.5	544	1.1	956	1.9
Ginx	71	0.1	196	0.4	454	0.9
GOLD	4730	9.6	10638	21.5	16603	33.6
GOLD+1	1357	2.7	3763	7.6	7182	14.5
Good Food	1779	3.6	4727	9.6	8584	17.4
Good Food +1	481	1.0	1426	2.9	2918	5.9
H2	673	1.4	1688	3.4	3015	6.1
Heart TV	409	0.8	1360	2.8	3091	6.3
heat	528	1.1	1817	3.7	3868	7.8
History	1266	2.6	2590	5.2	4129	8.4
History +1	693	1.4	1608	3.3	2743	5.6
Home	548	1.1	1665	3.4	3344	6.8

BARB Quarterly Reach Report- Quarter 4 2015 (BARB weeks 2462-2475)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Home +1	304	0.6	945	1.9	1878	3.8
Horror Channel	2306	4.7	5571	11.3	9489	19.2
Horror Channel +1	521	1.1	1677	3.4	3300	6.7
Horse and Country	96	0.2	312	0.6	650	1.3
HUM Europe	377	0.8	694	1.4	1255	2.5
Investigation Discovery	661	1.3	1550	3.1	2787	5.6
Investigation Discovery +1	340	0.7	770	1.6	1264	2.6
ITV	32697	66.2	42575	86.2	46505	94.2
ITV Encore	1192	2.4	2963	6.0	5430	11.0
ITV Encore +1	203	0.4	625	1.3	1314	2.7
ITV HD	8287	16.8	13580	27.5	18366	37.2
ITV+1	8920	18.1	20416	41.3	30502	61.8
ITV2	15610	31.6	30297	61.4	40265	81.5
ITV2+1	5419	11.0	14403	29.2	23911	48.4
ITV3	9596	19.4	19127	38.7	28262	57.2
ITV3+1	1999	4.0	5594	11.3	10198	20.7
ITV4	7860	15.9	18250	37.0	28410	57.5
ITV4+1	542	1.1	1741	3.5	3854	7.8
ITVBe	3686	7.5	8443	17.1	14038	28.4
ITVBe +1	646	1.3	1917	3.9	3777	7.6
Kerrang	345	0.7	1027	2.1	2059	4.2
Kiss TV	546	1.1	1758	3.6	3348	6.8
Kix	198	0.4	570	1.2	1157	2.3
Lifetime	965	2.0	2419	4.9	4438	9.0
Lifetime +1	267	0.5	734	1.5	1419	2.9
Liverpool FC TV	70	0.1	176	0.4	407	0.8
London Live	966	2.0	2433	4.9	3921	7.9
Magic TV	882	1.8	2633	5.3	5469	11.1
More 4	10347	21.0	22618	45.8	32870	66.6
More 4+1	2074	4.2	5987	12.1	10740	21.8
more>movies/movie mix	3378	6.8	8240	16.7	13609	27.6
more>movies/movie mix +1	361	0.7	1372	2.8	2888	5.9
Motors TV	410	0.8	1142	2.3	2248	4.6
Movies 24	897	1.8	2248	4.6	4328	8.8
Movies 24 +	846	1.7	2114	4.3	3930	8.0
Movies 4 Men	2265	4.6	5290	10.7	8668	17.6
Movies4Men+1	554	1.1	1610	3.3	3059	6.2
MTV	2189	4.4	4986	10.1	8351	16.9
MTV +1	106	0.2	325	0.7	722	1.5
MTV Base	469	1.0	1471	3.0	2983	6.0
MTV Classic	531	1.1	1724	3.5	3901	7.9
MTV Dance	446	0.9	1456	2.9	2962	6.0
MTV Hits	697	1.4	2169	4.4	4207	8.5
MTV Live	594	1.2	1999	4.0	4312	8.7
MTV Music	851	1.7	2609	5.3	5168	10.5
MTV Rocks	545	1.1	1667	3.4	3384	6.9
National Geographic +1	650	1.3	1887	3.8	3395	6.9
National Geographic TV	1210	2.5	3149	6.4	5544	11.2
National Geographic Wild	822	1.7	2313	4.7	4375	8.9
NDTV 24x7	161	0.3	397	0.8	826	1.7
News18 India	55	0.1	197	0.4	457	0.9
Nick Jr	1815	3.7	3691	7.5	5655	11.5
Nick Jr +1	290	0.6	765	1.5	1297	2.6
Nick Jr 2	1505	3.0	3288	6.7	5248	10.6
Nickelodeon	614	1.2	1528	3.1	2843	5.8
Nickelodeon +1	326	0.7	872	1.8	1639	3.3
Nicktoons	625	1.3	1647	3.3	2963	6.0
Nollywood Movies	65	0.1	242	0.5	606	1.2
NOWM	445	0.9	1541	3.1	3381	6.8
PBS America	596	1.2	1749	3.5	3365	6.8
Pick	6786	13.7	14627	29.6	22537	45.6
Pick +1	714	1.4	2204	4.5	4277	8.7

BARB Quarterly Reach Report- Quarter 4 2015 (BARB weeks 2462-2475)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop	823	1.7	2167	4.4	4105	8.3
Pop+1	138	0.3	409	0.8	844	1.7
Prime TV	211	0.4	414	0.8	693	1.4
Property TV	66	0.1	272	0.6	720	1.5
PTC Punjabi	216	0.4	619	1.3	1259	2.5
PTV Global	158	0.3	417	0.8	920	1.9
Quest	4271	8.7	9474	19.2	15140	30.7
Quest +1	2525	5.1	5866	11.9	9506	19.3
Real Lives	696	1.4	2173	4.4	4431	9.0
Real Lives +1	411	0.8	1390	2.8	2939	6.0
Really	5189	10.5	12230	24.8	19689	39.9
Rishtey	507	1.0	998	2.0	1803	3.7
RT	696	1.4	1731	3.5	3362	6.8
S4C	532	1.1	1473	3.0	3173	6.4
SAB	380	0.8	870	1.8	1426	2.9
Samaa	190	0.4	390	0.8	736	1.5
Scuzz	289	0.6	924	1.9	1808	3.7
ShowBiz TV	166	0.3	476	1.0	1062	2.2
Showcase	182	0.4	614	1.2	1406	2.8
Sikh Channel	144	0.3	455	0.9	953	1.9
Sky 1	8417	17.0	15857	32.1	21042	42.6
Sky 1 +1	1247	2.5	3808	7.7	7195	14.6
Sky 2	2200	4.5	6479	13.1	11770	23.8
Sky Arts	2204	4.5	6170	12.5	11249	22.8
Sky Atlantic	2351	4.8	5916	12.0	9980	20.2
Sky Atlantic +1	316	0.6	999	2.0	2056	4.2
Sky Box Office (Movies)	50	0.1	195	0.4	521	1.1
Sky Living	4512	9.1	9371	19.0	14253	28.9
Sky Living +1	1265	2.6	3588	7.3	6745	13.7
Sky Movies Action & Adventure	1212	2.5	3330	6.7	5826	11.8
Sky Movies Comedy	948	1.9	2913	5.9	5540	11.2
Sky Movies Crime & Thriller	794	1.6	2570	5.2	4876	9.9
Sky Movies Disney	1666	3.4	4269	8.6	7262	14.7
Sky Movies Drama & Romance	1327	2.7	3710	7.5	6919	14.0
Sky Movies Family	1351	2.7	3812	7.7	6667	13.5
Sky Movies Greats	1471	3.0	3879	7.9	6668	13.5
Sky Movies Premiere	2107	4.3	5130	10.4	7644	15.5
Sky Movies Premiere+1	715	1.4	2130	4.3	3742	7.6
Sky Movies SciFi-Horror	1223	2.5	3294	6.7	6315	12.8
Sky Movies Select	683	1.4	2250	4.6	4516	9.1
Sky Movies Showcase	1092	2.2	3371	6.8	5960	12.1
Sky News	5341	10.8	10263	20.8	15982	32.4
Sky Sports 1	4874	9.9	7682	15.6	9525	19.3
Sky Sports 2	2539	5.1	5167	10.5	7431	15.1
Sky Sports 3	1641	3.3	3900	7.9	6290	12.7
Sky Sports 4	1144	2.3	2853	5.8	4946	10.0
Sky Sports 5	1126	2.3	3053	6.2	5509	11.2
Sky Sports Active Lo 1	13	0.0	51	0.1	130	0.3
Sky Sports Active Lo 3	17	0.0	78	0.2	213	0.4
Sky Sports Active Lo 4	9	0.0	39	0.1	87	0.2
Sky Sports Active Lo 5	22	0.0	97	0.2	296	0.6
Sky Sports Active Lo 6	15	0.0	63	0.1	184	0.4
Sky Sports Active Lo 8	28	0.1	109	0.2	273	0.6
Sky Sports Active Lo 9	23	0.0	96	0.2	244	0.5
Sky Sports F1	1195	2.4	2932	5.9	5308	10.8
Sky Sports News HQ	5173	10.5	8435	17.1	11065	22.4
Smash Hits	528	1.1	1716	3.5	3556	7.2
Sony Movie Channel	509	1.0	1698	3.4	3451	7.0
Sony Movie Channel +1	404	0.8	1330	2.7	2689	5.4
Sony TV	693	1.4	2377	4.8	5022	10.2
Sony TV+1	282	0.6	1006	2.0	2241	4.5
Spike	3786	7.7	9352	18.9	15109	30.6

BARB Quarterly Reach Report- Quarter 4 2015 (BARB weeks 2462-2475)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Star Gold	406	0.8	783	1.6	1208	2.4
Star Life OK	289	0.6	538	1.1	816	1.7
Star Plus	733	1.5	1251	2.5	1935	3.9
STV City	204	0.4	546	1.1	1010	2.0
Syfy	2616	5.3	6465	13.1	10609	21.5
Syfy +1	610	1.2	1879	3.8	3743	7.6
Talking Pictures	353	0.7	986	2.0	1975	4.0
TCM	1344	2.7	3441	7.0	6121	12.4
TCM +1	826	1.7	2218	4.5	3967	8.0
The Box	589	1.2	1884	3.8	3667	7.4
The Travel Channel	1459	3.0	3846	7.8	6941	14.1
The Travel Channel+1	211	0.4	636	1.3	1276	2.6
The Vault	353	0.7	1166	2.4	2494	5.1
Tiny Pop	1176	2.4	2797	5.7	5155	10.4
Tiny Pop+1	225	0.5	611	1.2	1208	2.4
TLC	2162	4.4	5344	10.8	9448	19.1
TLC +1	607	1.2	1869	3.8	3705	7.5
TLC +2	173	0.4	590	1.2	1155	2.3
Tru TV	1613	3.3	3846	7.8	6903	14.0
Tru TV +1	134	0.3	453	0.9	1024	2.1
True Drama	472	1.0	1500	3.0	3016	6.1
True Entertainment	2607	5.3	6178	12.5	10550	21.4
True Movies 1	1245	2.5	3089	6.3	5672	11.5
True Movies 2	561	1.1	1728	3.5	3343	6.8
TV99	90	0.2	304	0.6	761	1.5
UMP Movies	580	1.2	1094	2.2	1614	3.3
Universal	2055	4.2	4333	8.8	6842	13.9
Universal+1	687	1.4	1781	3.6	2993	6.1
Venus TV	180	0.4	525	1.1	1169	2.4
VH-1	648	1.3	2215	4.5	4674	9.5
Vintage TV	803	1.6	2296	4.7	4492	9.1
VIVA	877	1.8	2885	5.8	6134	12.4
Vox Africa	125	0.3	352	0.7	769	1.6
Watch	3772	7.6	9363	19.0	15286	31.0
Watch+1	726	1.5	2285	4.6	4531	9.2
Yesterday	5424	11.0	11588	23.5	17392	35.2
Yesterday+1	537	1.1	1569	3.2	2850	5.8
Zing	510	1.0	1074	2.2	1660	3.4
Other Non Itemised Channels	7864	15.9	17274	35.0	26817	54.3

BARB Quarterly Reach Report- Quarter 4 2015 (BARB weeks 2462-2475)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	13031	89.9	14118	97.4	14391	99.2
&TV	177	1.2	371	2.6	672	4.6
4Music	1245	8.6	3118	21.5	5378	37.1
4seven	1198	8.3	3587	24.7	6311	43.5
5 USA	666	4.6	1538	10.6	2788	19.2
5 USA+1	76	0.5	239	1.6	505	3.5
5*	1372	9.5	3508	24.2	5855	40.4
5*+1	137	0.9	463	3.2	928	6.4
Aaj Tak	45	0.3	122	0.8	208	1.4
ABN TV	65	0.4	143	1.0	292	2.0
ABP News	50	0.3	154	1.1	288	2.0
Akaal Channel	30	0.2	102	0.7	274	1.9
Alibi	258	1.8	793	5.5	1592	11.0
Alibi+1	85	0.6	247	1.7	538	3.7
AlJazeera English	163	1.1	368	2.5	643	4.4
AMC	29	0.2	114	0.8	293	2.0
Animal Planet	184	1.3	589	4.1	1237	8.5
Animal Planet+1	31	0.2	128	0.9	346	2.4
ARY News	133	0.9	282	1.9	551	3.8
attheraces	72	0.5	194	1.3	374	2.6
BBC 3	4027	27.8	7912	54.6	10837	74.7
BBC 4	912	6.3	2812	19.4	5265	36.3
BBC News	960	6.6	2410	16.6	4331	29.9
BBC Parliament	96	0.7	367	2.5	872	6.0
BBC RB 1	111	0.8	492	3.4	1144	7.9
BBC RB 601	112	0.8	348	2.4	764	5.3
BBC1	9881	68.2	12830	88.5	13983	96.4
BBC2	5789	39.9	10229	70.6	12798	88.3
BET:BlackEntTv	69	0.5	249	1.7	518	3.6
Boomerang	334	2.3	909	6.3	1783	12.3
Boomerang+1	134	0.9	417	2.9	784	5.4
Brit Asia TV	49	0.3	140	1.0	343	2.4
BT Sport 1	355	2.4	974	6.7	1662	11.5
BT Sport 2	288	2.0	842	5.8	1516	10.5
BT Sport Europe	330	2.3	928	6.4	1448	10.0
BT Sport Showcase	39	0.3	140	1.0	311	2.1
BT Sport//ESPN	97	0.7	343	2.4	760	5.2
Capital TV	126	0.9	430	3.0	994	6.9
Cartoon Network	300	2.1	734	5.1	1416	9.8
Cartoon Network +1	136	0.9	325	2.2	584	4.0
Cartoonito	259	1.8	689	4.8	1246	8.6
CBBC	547	3.8	1410	9.7	2466	17.0
Cbeebies	1790	12.3	3034	20.9	4131	28.5
CBS Action	264	1.8	766	5.3	1658	11.4
CBS Drama	186	1.3	549	3.8	1112	7.7
CBS Reality TV	395	2.7	1008	7.0	1974	13.6
CBS Reality+1	122	0.8	372	2.6	828	5.7
Challenge TV	597	4.1	1686	11.6	3255	22.5
Challenge TV+1	128	0.9	400	2.8	786	5.4
CHANNEL 4	7386	50.9	11202	77.3	13158	90.7
CHANNEL 4+1	2501	17.2	6043	41.7	9177	63.3
CHANNEL 5	4954	34.2	9275	64.0	12039	83.0
CHANNEL 5+1	724	5.0	2257	15.6	4289	29.6
Channel 5+24	381	2.6	1312	9.0	2672	18.4
Channel AKA	178	1.2	537	3.7	985	6.8
Channel Starz	184	1.3	553	3.8	1073	7.4
Chart Show Dance	140	1.0	469	3.2	1016	7.0
Chart Show TV	318	2.2	898	6.2	1756	12.1
Chilled	195	1.3	674	4.6	1426	9.8
CITV and CITV Breakfast	348	2.4	866	6.0	1548	10.7
Clubland TV	116	0.8	378	2.6	804	5.5
COLORS TV	201	1.4	324	2.2	545	3.8

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central	1936	13.4	3877	26.7	5613	38.7
Comedy Central Extra	578	4.0	1677	11.6	3166	21.8
Comedy Central Extra+1	105	0.7	371	2.6	774	5.3
Comedy Central+1	802	5.5	2128	14.7	3438	23.7
Community Channel	46	0.3	193	1.3	481	3.3
Crime + Investigation	125	0.9	345	2.4	630	4.3
Crime + Investigation +1	30	0.2	89	0.6	178	1.2
Dave	2558	17.6	5893	40.6	9099	62.8
Dave ja vu	904	6.2	2434	16.8	4403	30.4
Discovery	653	4.5	1374	9.5	2315	16.0
Discovery History	58	0.4	214	1.5	508	3.5
Discovery History +1	23	0.2	85	0.6	188	1.3
Discovery Home & Health	52	0.4	194	1.3	501	3.5
Discovery Home & Health+1	23	0.2	96	0.7	213	1.5
Discovery Science	180	1.2	533	3.7	1068	7.4
Discovery Science+1	46	0.3	152	1.1	309	2.1
Discovery Shed	85	0.6	213	1.5	387	2.7
Discovery Turbo	216	1.5	592	4.1	1038	7.2
Discovery+1	247	1.7	607	4.2	1054	7.3
Disney Channel	265	1.8	586	4.0	1097	7.6
Disney Channel+1	157	1.1	412	2.8	775	5.3
Disney Junior	615	4.2	1288	8.9	2069	14.3
Disney Junior Plus	350	2.4	780	5.4	1232	8.5
Disney XD	212	1.5	592	4.1	1014	7.0
Disney XD +1	130	0.9	385	2.7	666	4.6
DM Global	52	0.4	193	1.3	434	3.0
DMAX	142	1.0	469	3.2	1056	7.3
DMAX+1	42	0.3	136	0.9	343	2.4
Drama	426	2.9	1138	7.9	2166	14.9
Dunya TV	46	0.3	109	0.8	226	1.6
E!	530	3.7	1173	8.1	1788	12.3
E! +1	61	0.4	182	1.3	387	2.7
E4	4189	28.9	7343	50.6	9823	67.7
E4+1	2402	16.6	5196	35.8	7642	52.7
Eden	132	0.9	504	3.5	1253	8.6
Eden+1	41	0.3	152	1.1	352	2.4
Eurosport	112	0.8	401	2.8	897	6.2
Eurosport 2	115	0.8	415	2.9	935	6.4
Film4	1910	13.2	4677	32.3	7479	51.6
Film4+1	533	3.7	1739	12.0	3391	23.4
FilmOn TV	24	0.2	90	0.6	245	1.7
Flava	155	1.1	483	3.3	978	6.7
Food Network	449	3.1	1101	7.6	2002	13.8
Food Network +1	86	0.6	243	1.7	479	3.3
Forces TV	16	0.1	63	0.4	159	1.1
FOX	1312	9.0	2810	19.4	4203	29.0
Fox News	22	0.2	85	0.6	221	1.5
FOX+	198	1.4	624	4.3	1297	8.9
GEO NEWS	79	0.5	169	1.2	341	2.3
Geo Tez	57	0.4	166	1.1	298	2.1
Geo TV	87	0.6	191	1.3	333	2.3
Ginx	38	0.3	92	0.6	190	1.3
GOLD	1061	7.3	2677	18.5	4710	32.5
GOLD+1	258	1.8	781	5.4	1633	11.3
Good Food	429	3.0	1257	8.7	2480	17.1
Good Food +1	96	0.7	325	2.2	749	5.2
H2	90	0.6	282	1.9	603	4.2
Heart TV	143	1.0	479	3.3	1143	7.9
heat	254	1.8	867	6.0	1816	12.5
History	308	2.1	686	4.7	1173	8.1
History +1	170	1.2	434	3.0	745	5.1
Home	56	0.4	200	1.4	492	3.4

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Home +1	33	0.2	131	0.9	351	2.4
Horror Channel	263	1.8	801	5.5	1609	11.1
Horror Channel +1	39	0.3	151	1.0	369	2.5
Horse and Country	27	0.2	97	0.7	211	1.5
HUM Europe	129	0.9	264	1.8	492	3.4
Investigation Discovery	103	0.7	318	2.2	677	4.7
Investigation Discovery +1	43	0.3	108	0.7	211	1.5
ITV	7393	51.0	11175	77.1	12991	89.6
ITV Encore	127	0.9	429	3.0	911	6.3
ITV Encore +1	16	0.1	64	0.4	143	1.0
ITV HD	2232	15.4	3904	26.9	5421	37.4
ITV+1	1840	12.7	4783	33.0	7807	53.8
ITV2	4360	30.1	8683	59.9	11575	79.8
ITV2+1	1543	10.6	4263	29.4	7096	48.9
ITV3	952	6.6	2711	18.7	5252	36.2
ITV3+1	143	1.0	503	3.5	1190	8.2
ITV4	1347	9.3	3795	26.2	6907	47.6
ITV4+1	76	0.5	264	1.8	645	4.4
ITVBe	1209	8.3	2743	18.9	4425	30.5
ITVBe +1	183	1.3	580	4.0	1186	8.2
Kerrang	178	1.2	543	3.7	1053	7.3
Kiss TV	331	2.3	1021	7.0	1904	13.1
Kix	81	0.6	221	1.5	447	3.1
Lifetime	265	1.8	682	4.7	1260	8.7
Lifetime +1	56	0.4	183	1.3	347	2.4
Liverpool FC TV	17	0.1	40	0.3	95	0.7
London Live	167	1.2	527	3.6	949	6.5
Magic TV	304	2.1	951	6.6	1988	13.7
More 4	1866	12.9	4963	34.2	8264	57.0
More 4+1	378	2.6	1249	8.6	2552	17.6
more>movies/movie mix	370	2.5	1211	8.4	2330	16.1
more>movies/movie mix +1	49	0.3	212	1.5	512	3.5
Motors TV	70	0.5	228	1.6	496	3.4
Movies 24	157	1.1	462	3.2	971	6.7
Movies 24 +	139	1.0	397	2.7	869	6.0
Movies 4 Men	127	0.9	456	3.1	967	6.7
Movies4Men+1	28	0.2	103	0.7	208	1.4
MTV	1281	8.8	2523	17.4	3815	26.3
MTV +1	54	0.4	164	1.1	353	2.4
MTV Base	268	1.8	793	5.5	1529	10.5
MTV Classic	226	1.6	708	4.9	1638	11.3
MTV Dance	226	1.6	741	5.1	1453	10.0
MTV Hits	369	2.5	1123	7.7	2136	14.7
MTV Live	305	2.1	999	6.9	2077	14.3
MTV Music	437	3.0	1264	8.7	2423	16.7
MTV Rocks	310	2.1	933	6.4	1850	12.8
National Geographic +1	108	0.7	347	2.4	683	4.7
National Geographic TV	229	1.6	698	4.8	1438	9.9
National Geographic Wild	161	1.1	514	3.5	1077	7.4
NDTV 24x7	34	0.2	83	0.6	190	1.3
News18 India	11	0.1	47	0.3	77	0.5
Nick Jr	867	6.0	1680	11.6	2451	16.9
Nick Jr +1	147	1.0	366	2.5	557	3.8
Nick Jr 2	758	5.2	1572	10.8	2443	16.8
Nickelodeon	167	1.1	446	3.1	907	6.3
Nickelodeon +1	87	0.6	248	1.7	451	3.1
Nicktoons	206	1.4	548	3.8	1082	7.5
Nollywood Movies	31	0.2	94	0.6	233	1.6
NOWM	208	1.4	706	4.9	1555	10.7
PBS America	50	0.3	185	1.3	478	3.3
Pick	1113	7.7	2892	19.9	5163	35.6
Pick +1	129	0.9	440	3.0	937	6.5

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop	300	2.1	770	5.3	1513	10.4
Pop+1	73	0.5	186	1.3	359	2.5
Prime TV	49	0.3	131	0.9	240	1.7
Property TV	16	0.1	77	0.5	194	1.3
PTC Punjabi	85	0.6	284	2.0	592	4.1
PTV Global	43	0.3	150	1.0	367	2.5
Quest	650	4.5	1725	11.9	3071	21.2
Quest +1	361	2.5	937	6.5	1677	11.6
Real Lives	116	0.8	402	2.8	954	6.6
Real Lives +1	67	0.5	238	1.6	586	4.0
Really	804	5.5	2291	15.8	4224	29.1
Rishtey	189	1.3	366	2.5	631	4.4
RT	78	0.5	242	1.7	608	4.2
S4C	96	0.7	345	2.4	833	5.7
SAB	123	0.9	309	2.1	523	3.6
Samaa	47	0.3	124	0.9	288	2.0
Scuzz	166	1.1	514	3.5	963	6.6
ShowBiz TV	21	0.1	83	0.6	193	1.3
Showcase	19	0.1	82	0.6	215	1.5
Sikh Channel	56	0.4	203	1.4	393	2.7
Sky 1	2818	19.4	5190	35.8	6889	47.5
Sky 1 +1	400	2.8	1266	8.7	2458	16.9
Sky 2	621	4.3	1921	13.2	3645	25.1
Sky Arts	275	1.9	1010	7.0	2360	16.3
Sky Atlantic	530	3.7	1464	10.1	2753	19.0
Sky Atlantic +1	40	0.3	155	1.1	351	2.4
Sky Box Office (Movies)	10	0.1	37	0.3	101	0.7
Sky Living	1111	7.7	2520	17.4	4249	29.3
Sky Living +1	273	1.9	893	6.2	1815	12.5
Sky Movies Action & Adventure	366	2.5	1076	7.4	2020	13.9
Sky Movies Comedy	364	2.5	1102	7.6	2058	14.2
Sky Movies Crime & Thriller	217	1.5	748	5.2	1612	11.1
Sky Movies Disney	667	4.6	1643	11.3	2743	18.9
Sky Movies Drama & Romance	469	3.2	1304	9.0	2432	16.8
Sky Movies Family	528	3.6	1503	10.4	2660	18.3
Sky Movies Greats	482	3.3	1293	8.9	2371	16.4
Sky Movies Premiere	656	4.5	1683	11.6	2691	18.6
Sky Movies Premiere+1	164	1.1	548	3.8	1059	7.3
Sky Movies SciFi-Horror	359	2.5	1058	7.3	2191	15.1
Sky Movies Select	154	1.1	546	3.8	1225	8.5
Sky Movies Showcase	355	2.4	1119	7.7	2046	14.1
Sky News	720	5.0	1781	12.3	3130	21.6
Sky Sports 1	1244	8.6	2218	15.3	2968	20.5
Sky Sports 2	509	3.5	1260	8.7	2153	14.9
Sky Sports 3	384	2.6	998	6.9	1786	12.3
Sky Sports 4	205	1.4	626	4.3	1284	8.9
Sky Sports 5	244	1.7	745	5.1	1421	9.8
Sky Sports Active Lo 1	2	0.0	11	0.1	33	0.2
Sky Sports Active Lo 3	1	0.0	5	0.0	14	0.1
Sky Sports Active Lo 4	0	0.0	0	0.0	1	0.0
Sky Sports Active Lo 5	6	0.0	25	0.2	88	0.6
Sky Sports Active Lo 6	4	0.0	16	0.1	40	0.3
Sky Sports Active Lo 8	5	0.0	22	0.1	57	0.4
Sky Sports Active Lo 9	3	0.0	14	0.1	42	0.3
Sky Sports F1	317	2.2	806	5.6	1520	10.5
Sky Sports News HQ	1244	8.6	2268	15.6	3228	22.3
Smash Hits	281	1.9	885	6.1	1737	12.0
Sony Movie Channel	61	0.4	228	1.6	552	3.8
Sony Movie Channel +1	42	0.3	170	1.2	371	2.6
Sony TV	149	1.0	563	3.9	1303	9.0
Sony TV+1	57	0.4	208	1.4	517	3.6
Spike	716	4.9	1917	13.2	3369	23.2

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Star Gold	129	0.9	256	1.8	379	2.6
Star Life OK	97	0.7	190	1.3	311	2.1
Star Plus	250	1.7	464	3.2	766	5.3
STV City	22	0.1	71	0.5	155	1.1
Syfy	520	3.6	1536	10.6	2893	20.0
Syfy +1	97	0.7	364	2.5	824	5.7
Talking Pictures	29	0.2	116	0.8	251	1.7
TCM	149	1.0	513	3.5	1174	8.1
TCM +1	75	0.5	245	1.7	539	3.7
The Box	308	2.1	957	6.6	1852	12.8
The Travel Channel	142	1.0	447	3.1	940	6.5
The Travel Channel+1	19	0.1	84	0.6	209	1.4
The Vault	165	1.1	551	3.8	1168	8.1
Tiny Pop	492	3.4	1125	7.8	2087	14.4
Tiny Pop+1	113	0.8	287	2.0	553	3.8
TLC	686	4.7	1755	12.1	3113	21.5
TLC +1	165	1.1	562	3.9	1091	7.5
TLC +2	52	0.4	174	1.2	336	2.3
Tru TV	271	1.9	736	5.1	1425	9.8
Tru TV +1	26	0.2	94	0.6	207	1.4
True Drama	41	0.3	163	1.1	414	2.9
True Entertainment	184	1.3	585	4.0	1325	9.1
True Movies 1	149	1.0	456	3.1	957	6.6
True Movies 2	59	0.4	219	1.5	489	3.4
TV99	32	0.2	122	0.8	338	2.3
UMP Movies	195	1.3	403	2.8	603	4.2
Universal	447	3.1	1068	7.4	1813	12.5
Universal+1	124	0.9	363	2.5	666	4.6
Venus TV	53	0.4	193	1.3	422	2.9
VH-1	258	1.8	870	6.0	1834	12.6
Vintage TV	166	1.1	567	3.9	1224	8.4
VIVA	407	2.8	1295	8.9	2666	18.4
Vox Africa	40	0.3	147	1.0	373	2.6
Watch	943	6.5	2512	17.3	4418	30.5
Watch+1	162	1.1	541	3.7	1142	7.9
Yesterday	479	3.3	1485	10.2	2827	19.5
Yesterday+1	46	0.3	157	1.1	366	2.5
Zing	169	1.2	375	2.6	604	4.2
Other Non Itemised Channels	1719	11.9	4297	29.6	7158	49.4

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25556	94.1	26739	98.5	27032	99.6
&TV	273	1.0	579	2.1	987	3.6
4Music	1378	5.1	3743	13.8	7020	25.9
4seven	2679	9.9	7586	27.9	12967	47.8
5 USA	1914	7.1	4196	15.5	6951	25.6
5 USA+1	244	0.9	748	2.8	1546	5.7
5*	2403	8.9	6504	24.0	11027	40.6
5*+1	206	0.8	776	2.9	1757	6.5
Aaj Tak	55	0.2	197	0.7	367	1.4
ABN TV	107	0.4	232	0.9	395	1.5
ABP News	76	0.3	210	0.8	417	1.5
Akaal Channel	55	0.2	173	0.6	434	1.6
Alibi	1048	3.9	2473	9.1	4195	15.5
Alibi+1	295	1.1	848	3.1	1610	5.9
AlJazeera English	598	2.2	1360	5.0	2430	9.0
AMC	57	0.2	216	0.8	561	2.1
Animal Planet	340	1.3	1022	3.8	2130	7.8
Animal Planet+1	63	0.2	240	0.9	602	2.2
ARY News	182	0.7	388	1.4	715	2.6
attheraces	212	0.8	411	1.5	666	2.5
BBC 3	6120	22.5	13659	50.3	19634	72.3
BBC 4	5838	21.5	12092	44.5	17150	63.2
BBC News	5007	18.4	9162	33.8	13502	49.7
BBC Parliament	452	1.7	1403	5.2	2907	10.7
BBC RB 1	304	1.1	1217	4.5	2870	10.6
BBC RB 601	440	1.6	1277	4.7	2583	9.5
BBC1	22726	83.7	25744	94.8	26712	98.4
BBC2	17420	64.2	23499	86.6	25953	95.6
BET:BlackEntTv	89	0.3	303	1.1	685	2.5
Boomerang	419	1.5	1171	4.3	2265	8.3
Boomerang+1	183	0.7	565	2.1	1058	3.9
Brit Asia TV	86	0.3	198	0.7	464	1.7
BT Sport 1	941	3.5	2302	8.5	3538	13.0
BT Sport 2	676	2.5	1851	6.8	3038	11.2
BT Sport Europe	762	2.8	2005	7.4	2935	10.8
BT Sport Showcase	74	0.3	297	1.1	683	2.5
BT Sport//ESPN	193	0.7	668	2.5	1224	4.5
Capital TV	115	0.4	420	1.5	966	3.6
Cartoon Network	458	1.7	1123	4.1	2229	8.2
Cartoon Network +1	219	0.8	566	2.1	1045	3.9
Cartoonito	305	1.1	844	3.1	1513	5.6
CBBC	1055	3.9	2661	9.8	4716	17.4
Cbeebies	2263	8.3	4226	15.6	5994	22.1
CBS Action	800	2.9	1996	7.4	3880	14.3
CBS Drama	542	2.0	1533	5.6	3108	11.4
CBS Reality TV	862	3.2	2198	8.1	4131	15.2
CBS Reality+1	270	1.0	781	2.9	1663	6.1
Challenge TV	1184	4.4	3170	11.7	6002	22.1
Challenge TV+1	214	0.8	704	2.6	1508	5.6
CHANNEL 4	16209	59.7	23033	84.9	25665	94.5
CHANNEL 4+1	5020	18.5	11932	44.0	17781	65.5
CHANNEL 5	11978	44.1	20114	74.1	24326	89.6
CHANNEL 5+1	1754	6.5	5395	19.9	9825	36.2
Channel 5+24	906	3.3	3111	11.5	6448	23.8
Channel AKA	102	0.4	323	1.2	721	2.7
Channel Starz	118	0.4	408	1.5	874	3.2
Chart Show Dance	104	0.4	371	1.4	840	3.1
Chart Show TV	204	0.8	646	2.4	1400	5.2
Chilled	170	0.6	649	2.4	1436	5.3
CITV and CITV Breakfast	451	1.7	1231	4.5	2276	8.4
Clubland TV	84	0.3	309	1.1	754	2.8
COLORS TV	209	0.8	423	1.6	763	2.8

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central	2330	8.6	5316	19.6	8166	30.1
Comedy Central Extra	692	2.6	2170	8.0	4243	15.6
Comedy Central Extra+1	130	0.5	485	1.8	978	3.6
Comedy Central+1	923	3.4	2706	10.0	4720	17.4
Community Channel	122	0.5	478	1.8	1137	4.2
Crime + Investigation	234	0.9	594	2.2	1073	4.0
Crime + Investigation +1	108	0.4	245	0.9	387	1.4
Dave	4983	18.4	11148	41.1	16941	62.4
Dave ja vu	1517	5.6	4198	15.5	7744	28.5
Discovery	1012	3.7	2168	8.0	3586	13.2
Discovery History	280	1.0	798	2.9	1434	5.3
Discovery History +1	199	0.7	549	2.0	981	3.6
Discovery Home & Health	121	0.4	408	1.5	967	3.6
Discovery Home & Health+1	90	0.3	315	1.2	728	2.7
Discovery Science	379	1.4	1097	4.0	2056	7.6
Discovery Science+1	110	0.4	335	1.2	627	2.3
Discovery Shed	136	0.5	345	1.3	693	2.6
Discovery Turbo	450	1.7	1028	3.8	1672	6.2
Discovery+1	438	1.6	1133	4.2	1973	7.3
Disney Channel	430	1.6	949	3.5	1614	5.9
Disney Channel+1	282	1.0	695	2.6	1159	4.3
Disney Junior	537	2.0	1269	4.7	2140	7.9
Disney Junior Plus	283	1.0	729	2.7	1194	4.4
Disney XD	333	1.2	845	3.1	1558	5.7
Disney XD +1	217	0.8	562	2.1	1005	3.7
DM Global	51	0.2	214	0.8	537	2.0
DMAX	166	0.6	637	2.3	1493	5.5
DMAX+1	53	0.2	196	0.7	485	1.8
Drama	2259	8.3	4719	17.4	7448	27.4
Dunya TV	64	0.2	147	0.5	316	1.2
E!	574	2.1	1364	5.0	2279	8.4
E! +1	59	0.2	182	0.7	412	1.5
E4	5320	19.6	10518	38.7	15132	55.7
E4+1	2930	10.8	7128	26.3	11169	41.1
Eden	325	1.2	1115	4.1	2443	9.0
Eden+1	122	0.5	444	1.6	977	3.6
Eurosport	463	1.7	1272	4.7	2474	9.1
Eurosport 2	448	1.7	1241	4.6	2323	8.6
Film4	4190	15.4	9581	35.3	14591	53.8
Film4+1	1206	4.4	3596	13.2	6552	24.1
FilmOn TV	49	0.2	196	0.7	493	1.8
Flava	93	0.3	323	1.2	726	2.7
Food Network	854	3.1	2097	7.7	3825	14.1
Food Network +1	140	0.5	420	1.5	892	3.3
Forces TV	93	0.3	291	1.1	657	2.4
FOX	1668	6.1	3573	13.2	5324	19.6
Fox News	126	0.5	344	1.3	715	2.6
FOX+	282	1.0	879	3.2	1758	6.5
GEO NEWS	133	0.5	243	0.9	451	1.7
Geo Tez	93	0.3	226	0.8	368	1.4
Geo TV	122	0.4	267	1.0	498	1.8
Ginx	35	0.1	82	0.3	185	0.7
GOLD	2252	8.3	5416	20.0	8810	32.5
GOLD+1	607	2.2	1812	6.7	3667	13.5
Good Food	939	3.5	2579	9.5	4768	17.6
Good Food +1	244	0.9	731	2.7	1549	5.7
H2	278	1.0	768	2.8	1492	5.5
Heart TV	147	0.5	523	1.9	1266	4.7
heat	207	0.8	753	2.8	1635	6.0
History	529	1.9	1166	4.3	1898	7.0
History +1	294	1.1	714	2.6	1259	4.6
Home	257	0.9	801	3.0	1622	6.0

BARB Quarterly Reach Report- Quarter 4 2015 (BARB weeks 2462-2475)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Home +1	143	0.5	442	1.6	912	3.4
Horror Channel	806	3.0	2179	8.0	4090	15.1
Horror Channel +1	195	0.7	694	2.6	1441	5.3
Horse and Country	36	0.1	146	0.5	327	1.2
HUM Europe	185	0.7	386	1.4	734	2.7
Investigation Discovery	234	0.9	611	2.2	1111	4.1
Investigation Discovery +1	105	0.4	279	1.0	511	1.9
ITV	16779	61.8	22937	84.5	25524	94.0
ITV Encore	580	2.1	1516	5.6	2936	10.8
ITV Encore +1	96	0.4	303	1.1	670	2.5
ITV HD	4739	17.5	7959	29.3	10822	39.9
ITV+1	4077	15.0	9874	36.4	15584	57.4
ITV2	7271	26.8	15148	55.8	21124	77.8
ITV2+1	2352	8.7	6671	24.6	11684	43.0
ITV3	4603	17.0	9622	35.4	14781	54.5
ITV3+1	907	3.3	2652	9.8	4889	18.0
ITV4	3401	12.5	8674	32.0	14290	52.6
ITV4+1	208	0.8	731	2.7	1759	6.5
ITVBe	1716	6.3	4113	15.2	7119	26.2
ITVBe +1	316	1.2	955	3.5	1855	6.8
Kerrang	167	0.6	511	1.9	1040	3.8
Kiss TV	188	0.7	623	2.3	1239	4.6
Kix	92	0.3	245	0.9	499	1.8
Lifetime	423	1.6	1129	4.2	2073	7.6
Lifetime +1	111	0.4	318	1.2	629	2.3
Liverpool FC TV	43	0.2	91	0.3	215	0.8
London Live	443	1.6	1256	4.6	2214	8.2
Magic TV	368	1.4	1147	4.2	2546	9.4
More 4	5097	18.8	11747	43.3	17572	64.7
More 4+1	1061	3.9	3187	11.7	5821	21.4
more>movies/movie mix	1269	4.7	3400	12.5	5902	21.7
more>movies/movie mix +1	154	0.6	607	2.2	1339	4.9
Motors TV	207	0.8	589	2.2	1182	4.4
Movies 24	409	1.5	1055	3.9	2119	7.8
Movies 24 +	380	1.4	947	3.5	1806	6.7
Movies 4 Men	838	3.1	2158	8.0	3761	13.9
Movies4Men+1	222	0.8	669	2.5	1356	5.0
MTV	1018	3.8	2370	8.7	4017	14.8
MTV +1	48	0.2	140	0.5	305	1.1
MTV Base	184	0.7	596	2.2	1228	4.5
MTV Classic	226	0.8	781	2.9	1839	6.8
MTV Dance	181	0.7	611	2.3	1294	4.8
MTV Hits	265	1.0	905	3.3	1825	6.7
MTV Live	278	1.0	963	3.5	2125	7.8
MTV Music	338	1.2	1108	4.1	2462	9.1
MTV Rocks	273	1.0	862	3.2	1779	6.6
National Geographic +1	306	1.1	920	3.4	1722	6.3
National Geographic TV	569	2.1	1527	5.6	2757	10.2
National Geographic Wild	340	1.3	1047	3.9	1959	7.2
NDTV 24x7	112	0.4	260	1.0	530	2.0
News18 India	28	0.1	108	0.4	268	1.0
Nick Jr	1012	3.7	1968	7.3	3041	11.2
Nick Jr +1	134	0.5	346	1.3	579	2.1
Nick Jr 2	846	3.1	1798	6.6	2804	10.3
Nickelodeon	290	1.1	755	2.8	1369	5.0
Nickelodeon +1	150	0.6	426	1.6	839	3.1
Nicktoons	302	1.1	804	3.0	1381	5.1
Nollywood Movies	36	0.1	135	0.5	333	1.2
NOWM	189	0.7	744	2.7	1737	6.4
PBS America	297	1.1	911	3.4	1793	6.6
Pick	2736	10.1	6409	23.6	10560	38.9
Pick +1	301	1.1	982	3.6	2050	7.6

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop	403	1.5	1066	3.9	1991	7.3
Pop+1	66	0.2	186	0.7	365	1.3
Prime TV	99	0.4	211	0.8	359	1.3
Property TV	36	0.1	151	0.6	361	1.3
PTC Punjabi	109	0.4	328	1.2	679	2.5
PTV Global	42	0.2	163	0.6	434	1.6
Quest	1576	5.8	3951	14.6	6743	24.8
Quest +1	888	3.3	2321	8.6	4030	14.8
Real Lives	289	1.1	955	3.5	2074	7.6
Real Lives +1	160	0.6	591	2.2	1261	4.6
Really	2279	8.4	5762	21.2	9692	35.7
Rishtey	197	0.7	470	1.7	865	3.2
RT	365	1.3	963	3.5	1797	6.6
S4C	257	0.9	732	2.7	1642	6.1
SAB	191	0.7	416	1.5	698	2.6
Samaa	90	0.3	220	0.8	455	1.7
Scuzz	118	0.4	389	1.4	785	2.9
ShowBiz TV	79	0.3	240	0.9	583	2.1
Showcase	96	0.4	331	1.2	727	2.7
Sikh Channel	93	0.3	296	1.1	595	2.2
Sky 1	4468	16.5	8588	31.6	11518	42.4
Sky 1 +1	637	2.3	1983	7.3	3819	14.1
Sky 2	1049	3.9	3278	12.1	6215	22.9
Sky Arts	1204	4.4	3441	12.7	6396	23.6
Sky Atlantic	1380	5.1	3423	12.6	5743	21.2
Sky Atlantic +1	185	0.7	582	2.1	1181	4.4
Sky Box Office (Movies)	27	0.1	108	0.4	292	1.1
Sky Living	2350	8.7	4927	18.2	7484	27.6
Sky Living +1	604	2.2	1801	6.6	3507	12.9
Sky Movies Action & Adventure	609	2.2	1726	6.4	3027	11.2
Sky Movies Comedy	470	1.7	1497	5.5	2961	10.9
Sky Movies Crime & Thriller	415	1.5	1375	5.1	2564	9.4
Sky Movies Disney	888	3.3	2353	8.7	3986	14.7
Sky Movies Drama & Romance	677	2.5	1935	7.1	3756	13.8
Sky Movies Family	706	2.6	2028	7.5	3538	13.0
Sky Movies Greats	806	3.0	2160	8.0	3715	13.7
Sky Movies Premiere	1087	4.0	2770	10.2	4092	15.1
Sky Movies Premiere+1	334	1.2	1028	3.8	1872	6.9
Sky Movies SciFi-Horror	686	2.5	1872	6.9	3603	13.3
Sky Movies Select	382	1.4	1277	4.7	2627	9.7
Sky Movies Showcase	587	2.2	1849	6.8	3242	11.9
Sky News	2860	10.5	5601	20.6	8747	32.2
Sky Sports 1	2737	10.1	4428	16.3	5445	20.1
Sky Sports 2	1499	5.5	3074	11.3	4310	15.9
Sky Sports 3	897	3.3	2182	8.0	3558	13.1
Sky Sports 4	658	2.4	1675	6.2	2874	10.6
Sky Sports 5	607	2.2	1733	6.4	3113	11.5
Sky Sports Active Lo 1	8	0.0	33	0.1	86	0.3
Sky Sports Active Lo 3	9	0.0	40	0.1	124	0.5
Sky Sports Active Lo 4	3	0.0	15	0.1	33	0.1
Sky Sports Active Lo 5	13	0.0	61	0.2	180	0.7
Sky Sports Active Lo 6	7	0.0	28	0.1	79	0.3
Sky Sports Active Lo 8	13	0.0	56	0.2	136	0.5
Sky Sports Active Lo 9	14	0.1	61	0.2	148	0.5
Sky Sports F1	658	2.4	1613	5.9	2875	10.6
Sky Sports News HQ	2660	9.8	4458	16.4	5865	21.6
Smash Hits	193	0.7	667	2.5	1472	5.4
Sony Movie Channel	216	0.8	734	2.7	1607	5.9
Sony Movie Channel +1	156	0.6	524	1.9	1155	4.3
Sony TV	279	1.0	1026	3.8	2346	8.6
Sony TV+1	126	0.5	456	1.7	1048	3.9
Spike	1331	4.9	3804	14.0	6682	24.6

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Star Gold	211	0.8	421	1.5	660	2.4
Star Life OK	128	0.5	264	1.0	408	1.5
Star Plus	388	1.4	665	2.4	1021	3.8
STV City	81	0.3	254	0.9	491	1.8
Syfy	1269	4.7	3307	12.2	5442	20.0
Syfy +1	263	1.0	852	3.1	1789	6.6
Talking Pictures	184	0.7	490	1.8	1001	3.7
TCM	596	2.2	1676	6.2	3128	11.5
TCM +1	354	1.3	1056	3.9	1947	7.2
The Box	216	0.8	737	2.7	1471	5.4
The Travel Channel	563	2.1	1638	6.0	3097	11.4
The Travel Channel+1	81	0.3	260	1.0	544	2.0
The Vault	122	0.4	435	1.6	972	3.6
Tiny Pop	556	2.0	1353	5.0	2506	9.2
Tiny Pop+1	108	0.4	293	1.1	578	2.1
TLC	1042	3.8	2653	9.8	4869	17.9
TLC +1	266	1.0	869	3.2	1839	6.8
TLC +2	71	0.3	266	1.0	561	2.1
Tru TV	537	2.0	1476	5.4	2872	10.6
Tru TV +1	46	0.2	141	0.5	326	1.2
True Drama	192	0.7	605	2.2	1322	4.9
True Entertainment	1006	3.7	2537	9.3	4563	16.8
True Movies 1	459	1.7	1264	4.7	2533	9.3
True Movies 2	230	0.8	744	2.7	1552	5.7
TV99	31	0.1	122	0.5	378	1.4
UMP Movies	285	1.1	558	2.1	865	3.2
Universal	1001	3.7	2224	8.2	3595	13.2
Universal+1	306	1.1	826	3.0	1488	5.5
Venus TV	69	0.3	262	1.0	644	2.4
VH-1	270	1.0	961	3.5	2153	7.9
Vintage TV	345	1.3	1071	3.9	2153	7.9
VIVA	365	1.3	1279	4.7	2845	10.5
Vox Africa	66	0.2	190	0.7	414	1.5
Watch	1852	6.8	4708	17.3	8037	29.6
Watch+1	323	1.2	1038	3.8	2189	8.1
Yesterday	2453	9.0	5628	20.7	8718	32.1
Yesterday+1	239	0.9	709	2.6	1286	4.7
Zing	277	1.0	574	2.1	895	3.3
Other Non Itemised Channels	3752	13.8	8654	31.9	13923	51.3

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25146	96.7	25783	99.1	25931	99.7
&TV	235	0.9	492	1.9	907	3.5
4Music	1811	7.0	4543	17.5	7954	30.6
4seven	3090	11.9	8187	31.5	13472	51.8
5 USA	2989	11.5	5821	22.4	8898	34.2
5 USA+1	406	1.6	1037	4.0	1912	7.3
5*	3465	13.3	8284	31.8	12945	49.8
5*+1	303	1.2	1036	4.0	2146	8.2
Aaj Tak	75	0.3	209	0.8	367	1.4
ABN TV	94	0.4	180	0.7	333	1.3
ABP News	83	0.3	206	0.8	391	1.5
Akaal Channel	48	0.2	161	0.6	419	1.6
Alibi	1234	4.7	2613	10.0	4282	16.5
Alibi+1	419	1.6	1018	3.9	1736	6.7
AlJazeera English	614	2.4	1333	5.1	2328	8.9
AMC	48	0.2	175	0.7	488	1.9
Animal Planet	433	1.7	1175	4.5	2338	9.0
Animal Planet+1	98	0.4	339	1.3	787	3.0
ARY News	168	0.6	307	1.2	572	2.2
attheraces	246	0.9	463	1.8	739	2.8
BBC 3	6612	25.4	13887	53.4	19502	75.0
BBC 4	5863	22.5	11975	46.0	16882	64.9
BBC News	5025	19.3	8743	33.6	12677	48.7
BBC Parliament	472	1.8	1350	5.2	2669	10.3
BBC RB 1	309	1.2	1190	4.6	2771	10.7
BBC RB 601	612	2.4	1636	6.3	3116	12.0
BBC1	22930	88.1	25084	96.4	25651	98.6
BBC2	17514	67.3	23077	88.7	25082	96.4
BET:BlackEntTv	113	0.4	360	1.4	768	3.0
Boomerang	475	1.8	1296	5.0	2357	9.1
Boomerang+1	210	0.8	658	2.5	1211	4.7
Brit Asia TV	55	0.2	145	0.6	340	1.3
BT Sport 1	728	2.8	1773	6.8	2839	10.9
BT Sport 2	545	2.1	1501	5.8	2560	9.8
BT Sport Europe	601	2.3	1574	6.1	2273	8.7
BT Sport Showcase	93	0.4	330	1.3	667	2.6
BT Sport//ESPN	161	0.6	509	2.0	1033	4.0
Capital TV	155	0.6	519	2.0	1141	4.4
Cartoon Network	461	1.8	1154	4.4	2087	8.0
Cartoon Network +1	219	0.8	563	2.2	1025	3.9
Cartoonito	343	1.3	894	3.4	1615	6.2
CBBC	1090	4.2	2747	10.6	4880	18.8
Cbeebies	2390	9.2	4297	16.5	6179	23.8
CBS Action	1267	4.9	2814	10.8	4996	19.2
CBS Drama	866	3.3	2180	8.4	4138	15.9
CBS Reality TV	1732	6.7	3608	13.9	6031	23.2
CBS Reality+1	481	1.8	1222	4.7	2297	8.8
Challenge TV	1809	7.0	4179	16.1	7164	27.5
Challenge TV+1	323	1.2	986	3.8	1931	7.4
CHANNEL 4	16930	65.1	22875	87.9	24910	95.8
CHANNEL 4+1	5755	22.1	12545	48.2	17826	68.5
CHANNEL 5	14224	54.7	21360	82.1	24412	93.8
CHANNEL 5+1	2623	10.1	7100	27.3	11810	45.4
Channel 5+24	1371	5.3	4257	16.4	7972	30.6
Channel AKA	118	0.5	368	1.4	756	2.9
Channel Starz	171	0.7	521	2.0	998	3.8
Chart Show Dance	128	0.5	430	1.7	962	3.7
Chart Show TV	254	1.0	750	2.9	1468	5.6
Chilled	226	0.9	803	3.1	1689	6.5
CITV and CITV Breakfast	585	2.2	1542	5.9	2754	10.6
Clubland TV	122	0.5	421	1.6	876	3.4
COLORS TV	222	0.9	374	1.4	636	2.4

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Comedy Central	2020	7.8	4506	17.3	7041	27.1
Comedy Central Extra	627	2.4	1870	7.2	3556	13.7
Comedy Central Extra+1	145	0.6	524	2.0	1087	4.2
Comedy Central+1	825	3.2	2357	9.1	4183	16.1
Community Channel	161	0.6	615	2.4	1437	5.5
Crime + Investigation	338	1.3	771	3.0	1326	5.1
Crime + Investigation +1	149	0.6	318	1.2	505	1.9
Dave	5453	21.0	11474	44.1	16743	64.4
Dave ja vu	1910	7.3	4814	18.5	8248	31.7
Discovery	1070	4.1	2264	8.7	3736	14.4
Discovery History	258	1.0	727	2.8	1311	5.0
Discovery History +1	174	0.7	500	1.9	900	3.5
Discovery Home & Health	158	0.6	503	1.9	1059	4.1
Discovery Home & Health+1	107	0.4	372	1.4	763	2.9
Discovery Science	373	1.4	1024	3.9	1858	7.1
Discovery Science+1	107	0.4	332	1.3	632	2.4
Discovery Shed	144	0.6	374	1.4	733	2.8
Discovery Turbo	431	1.7	1016	3.9	1635	6.3
Discovery+1	470	1.8	1121	4.3	1941	7.5
Disney Channel	373	1.4	866	3.3	1556	6.0
Disney Channel+1	232	0.9	628	2.4	1114	4.3
Disney Junior	690	2.7	1443	5.5	2290	8.8
Disney Junior Plus	376	1.4	899	3.5	1398	5.4
Disney XD	286	1.1	795	3.1	1473	5.7
Disney XD +1	170	0.7	468	1.8	870	3.3
DM Global	70	0.3	232	0.9	543	2.1
DMAX	229	0.9	793	3.0	1720	6.6
DMAX+1	73	0.3	263	1.0	663	2.5
Drama	3368	12.9	6482	24.9	9591	36.9
Dunya TV	72	0.3	146	0.6	276	1.1
E!	594	2.3	1325	5.1	2155	8.3
E! +1	87	0.3	237	0.9	476	1.8
E4	5656	21.7	10664	41.0	15195	58.4
E4+1	3200	12.3	7472	28.7	11400	43.8
Eden	352	1.4	1164	4.5	2442	9.4
Eden+1	167	0.6	552	2.1	1118	4.3
Eurosport	409	1.6	1086	4.2	2090	8.0
Eurosport 2	404	1.6	1098	4.2	2065	7.9
Film4	5187	19.9	10693	41.1	15355	59.0
Film4+1	1385	5.3	3784	14.5	6509	25.0
FilmOn TV	58	0.2	224	0.9	586	2.3
Flava	126	0.5	383	1.5	820	3.2
Food Network	1171	4.5	2691	10.3	4529	17.4
Food Network +1	176	0.7	511	2.0	975	3.7
Forces TV	91	0.3	298	1.1	680	2.6
FOX	1657	6.4	3422	13.2	5119	19.7
Fox News	96	0.4	246	0.9	489	1.9
FOX+	356	1.4	1016	3.9	1865	7.2
GEO NEWS	113	0.4	222	0.9	407	1.6
Geo Tez	82	0.3	190	0.7	319	1.2
Geo TV	130	0.5	249	1.0	423	1.6
Ginx	37	0.1	101	0.4	223	0.9
GOLD	2512	9.7	5456	21.0	8334	32.0
GOLD+1	733	2.8	1961	7.5	3731	14.3
Good Food	972	3.7	2528	9.7	4479	17.2
Good Food +1	254	1.0	750	2.9	1515	5.8
H2	338	1.3	808	3.1	1413	5.4
Heart TV	218	0.8	712	2.7	1593	6.1
heat	279	1.1	945	3.6	1967	7.6
History	593	2.3	1198	4.6	1931	7.4
History +1	315	1.2	706	2.7	1190	4.6
Home	328	1.3	952	3.7	1857	7.1

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Home +1	185	0.7	561	2.2	1060	4.1
Horror Channel	1336	5.1	3088	11.9	5128	19.7
Horror Channel +1	282	1.1	884	3.4	1731	6.7
Horse and Country	53	0.2	162	0.6	336	1.3
HUM Europe	183	0.7	324	1.2	609	2.3
Investigation Discovery	361	1.4	838	3.2	1519	5.8
Investigation Discovery +1	191	0.7	414	1.6	688	2.6
ITV	18615	71.6	23184	89.1	24859	95.6
ITV Encore	713	2.7	1693	6.5	2988	11.5
ITV Encore +1	123	0.5	366	1.4	744	2.9
ITV HD	4287	16.5	6821	26.2	9143	35.1
ITV+1	5366	20.6	11621	44.7	16741	64.4
ITV2	8895	34.2	16566	63.7	21624	83.1
ITV2+1	3104	11.9	8027	30.9	12901	49.6
ITV3	6062	23.3	11463	44.1	16239	62.4
ITV3+1	1286	4.9	3465	13.3	6135	23.6
ITV4	4200	16.1	9657	37.1	14975	57.6
ITV4+1	284	1.1	937	3.6	2051	7.9
ITVBe	2271	8.7	4949	19.0	8036	30.9
ITVBe +1	400	1.5	1126	4.3	2144	8.2
Kerrang	171	0.7	499	1.9	1023	3.9
Kiss TV	270	1.0	864	3.3	1590	6.1
Kix	110	0.4	315	1.2	641	2.5
Lifetime	555	2.1	1266	4.9	2280	8.8
Lifetime +1	172	0.7	438	1.7	831	3.2
Liverpool FC TV	36	0.1	89	0.3	202	0.8
London Live	556	2.1	1338	5.1	2115	8.1
Magic TV	464	1.8	1379	5.3	2813	10.8
More 4	6129	23.6	12935	49.7	18264	70.2
More 4+1	1158	4.5	3262	12.5	5863	22.5
more>movies/movie mix	2090	8.0	4887	18.8	7971	30.6
more>movies/movie mix +1	200	0.8	749	2.9	1598	6.1
Motors TV	197	0.8	545	2.1	1085	4.2
Movies 24	568	2.2	1354	5.2	2502	9.6
Movies 24 +	537	2.1	1272	4.9	2287	8.8
Movies 4 Men	1337	5.1	3035	11.7	4918	18.9
Movies4Men+1	322	1.2	910	3.5	1679	6.5
MTV	1136	4.4	2501	9.6	4085	15.7
MTV +1	67	0.3	177	0.7	380	1.5
MTV Base	246	0.9	722	2.8	1411	5.4
MTV Classic	286	1.1	900	3.5	2003	7.7
MTV Dance	225	0.9	723	2.8	1421	5.5
MTV Hits	377	1.5	1097	4.2	1985	7.6
MTV Live	289	1.1	954	3.7	2075	8.0
MTV Music	446	1.7	1310	5.0	2524	9.7
MTV Rocks	241	0.9	730	2.8	1495	5.7
National Geographic +1	308	1.2	883	3.4	1602	6.2
National Geographic TV	570	2.2	1490	5.7	2611	10.0
National Geographic Wild	394	1.5	1100	4.2	2124	8.2
NDTV 24x7	65	0.2	187	0.7	431	1.7
News18 India	25	0.1	89	0.3	224	0.9
Nick Jr	1016	3.9	2045	7.9	3065	11.8
Nick Jr +1	174	0.7	424	1.6	723	2.8
Nick Jr 2	860	3.3	1790	6.9	2782	10.7
Nickelodeon	331	1.3	809	3.1	1475	5.7
Nickelodeon +1	170	0.7	449	1.7	835	3.2
Nicktoons	335	1.3	878	3.4	1583	6.1
Nollywood Movies	34	0.1	133	0.5	314	1.2
NOWM	226	0.9	765	2.9	1640	6.3
PBS America	298	1.1	872	3.4	1647	6.3
Pick	4165	16.0	8587	33.0	12923	49.7
Pick +1	408	1.6	1208	4.6	2285	8.8

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop	483	1.9	1245	4.8	2257	8.7
Pop+1	87	0.3	248	1.0	502	1.9
Prime TV	90	0.3	173	0.7	299	1.1
Property TV	35	0.1	141	0.5	386	1.5
PTC Punjabi	90	0.3	263	1.0	514	2.0
PTV Global	72	0.3	192	0.7	418	1.6
Quest	2379	9.1	5183	19.9	8114	31.2
Quest +1	1408	5.4	3214	12.4	5244	20.2
Real Lives	357	1.4	1113	4.3	2290	8.8
Real Lives +1	227	0.9	769	3.0	1657	6.4
Really	3218	12.4	7249	27.9	11405	43.8
Rishtey	232	0.9	439	1.7	793	3.0
RT	390	1.5	971	3.7	1896	7.3
S4C	297	1.1	793	3.0	1664	6.4
SAB	162	0.6	397	1.5	662	2.5
Samaa	77	0.3	162	0.6	315	1.2
Scuzz	142	0.5	428	1.6	812	3.1
ShowBiz TV	94	0.4	266	1.0	580	2.2
Showcase	105	0.4	351	1.3	788	3.0
Sikh Channel	66	0.3	209	0.8	441	1.7
Sky 1	4247	16.3	7808	30.0	10339	39.7
Sky 1 +1	644	2.5	1916	7.4	3502	13.5
Sky 2	1142	4.4	3323	12.8	5988	23.0
Sky Arts	1207	4.6	3328	12.8	5966	22.9
Sky Atlantic	1289	5.0	3123	12.0	5179	19.9
Sky Atlantic +1	188	0.7	570	2.2	1122	4.3
Sky Box Office (Movies)	28	0.1	108	0.4	288	1.1
Sky Living	2448	9.4	4827	18.6	7196	27.7
Sky Living +1	731	2.8	1956	7.5	3620	13.9
Sky Movies Action & Adventure	561	2.2	1526	5.9	2733	10.5
Sky Movies Comedy	458	1.8	1396	5.4	2699	10.4
Sky Movies Crime & Thriller	380	1.5	1228	4.7	2354	9.0
Sky Movies Disney	868	3.3	2161	8.3	3603	13.8
Sky Movies Drama & Romance	685	2.6	1874	7.2	3515	13.5
Sky Movies Family	702	2.7	1927	7.4	3305	12.7
Sky Movies Greats	700	2.7	1841	7.1	3097	11.9
Sky Movies Premiere	1045	4.0	2481	9.5	3671	14.1
Sky Movies Premiere+1	360	1.4	1020	3.9	1779	6.8
Sky Movies SciFi-Horror	565	2.2	1529	5.9	2960	11.4
Sky Movies Select	332	1.3	1131	4.3	2273	8.7
Sky Movies Showcase	523	2.0	1614	6.2	2820	10.8
Sky News	2932	11.3	5515	21.2	8674	33.3
Sky Sports 1	2231	8.6	3530	13.6	4331	16.6
Sky Sports 2	1187	4.6	2382	9.2	3472	13.3
Sky Sports 3	771	3.0	1816	7.0	2911	11.2
Sky Sports 4	550	2.1	1323	5.1	2308	8.9
Sky Sports 5	548	2.1	1442	5.5	2616	10.1
Sky Sports Active Lo 1	7	0.0	20	0.1	49	0.2
Sky Sports Active Lo 3	8	0.0	38	0.1	103	0.4
Sky Sports Active Lo 4	5	0.0	22	0.1	49	0.2
Sky Sports Active Lo 5	10	0.0	44	0.2	123	0.5
Sky Sports Active Lo 6	6	0.0	28	0.1	76	0.3
Sky Sports Active Lo 8	11	0.0	46	0.2	116	0.4
Sky Sports Active Lo 9	13	0.1	52	0.2	128	0.5
Sky Sports F1	562	2.2	1381	5.3	2543	9.8
Sky Sports News HQ	2411	9.3	4003	15.4	5249	20.2
Smash Hits	283	1.1	883	3.4	1742	6.7
Sony Movie Channel	307	1.2	999	3.8	2017	7.8
Sony Movie Channel +1	246	0.9	796	3.1	1560	6.0
Sony TV	421	1.6	1377	5.3	2795	10.7
Sony TV+1	163	0.6	558	2.1	1236	4.8
Spike	2119	8.1	5208	20.0	8268	31.8

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Star Gold	186	0.7	347	1.3	526	2.0
Star Life OK	112	0.4	209	0.8	312	1.2
Star Plus	301	1.2	535	2.1	901	3.5
STV City	128	0.5	338	1.3	631	2.4
Syfy	1360	5.2	3269	12.6	5309	20.4
Syfy +1	319	1.2	938	3.6	1812	7.0
Talking Pictures	208	0.8	558	2.1	1138	4.4
TCM	718	2.8	1796	6.9	3128	12.0
TCM +1	441	1.7	1156	4.4	2053	7.9
The Box	305	1.2	954	3.7	1816	7.0
The Travel Channel	856	3.3	2221	8.5	3959	15.2
The Travel Channel+1	119	0.5	351	1.3	667	2.6
The Vault	196	0.8	614	2.4	1302	5.0
Tiny Pop	702	2.7	1639	6.3	2906	11.2
Tiny Pop+1	145	0.6	376	1.4	720	2.8
TLC	1261	4.8	2944	11.3	5070	19.5
TLC +1	380	1.5	1090	4.2	2025	7.8
TLC +2	108	0.4	368	1.4	702	2.7
Tru TV	1056	4.1	2347	9.0	4048	15.6
Tru TV +1	87	0.3	289	1.1	630	2.4
True Drama	307	1.2	941	3.6	1854	7.1
True Entertainment	1732	6.7	3919	15.1	6432	24.7
True Movies 1	816	3.1	1899	7.3	3369	13.0
True Movies 2	378	1.5	1108	4.3	2024	7.8
TV99	39	0.2	128	0.5	339	1.3
UMP Movies	260	1.0	478	1.8	703	2.7
Universal	1190	4.6	2333	9.0	3570	13.7
Universal+1	416	1.6	1008	3.9	1610	6.2
Venus TV	89	0.3	257	1.0	558	2.1
VH-1	337	1.3	1122	4.3	2283	8.8
Vintage TV	439	1.7	1250	4.8	2382	9.2
VIVA	467	1.8	1512	5.8	3199	12.3
Vox Africa	71	0.3	177	0.7	364	1.4
Watch	2021	7.8	4938	19.0	7853	30.2
Watch+1	418	1.6	1271	4.9	2476	9.5
Yesterday	3290	12.6	6793	26.1	9957	38.3
Yesterday+1	270	1.0	786	3.0	1437	5.5
Zing	226	0.9	480	1.8	785	3.0
Other Non Itemised Channels	4413	17.0	9434	36.3	14470	55.6