

**BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)**  
**Individuals 4+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	55188	93.4	58090	98.3	58799	99.5
&TV	500	0.8	1080	1.8	2089	3.5
4Music	3203	5.4	7985	13.5	13829	23.4
4seven	4682	7.9	12790	21.6	23243	39.3
5 USA	4433	7.5	8512	14.4	13626	23.1
5 USA+1	778	1.3	1921	3.3	3700	6.3
5STAR	6072	10.3	13889	23.5	23177	39.2
5STAR+1	623	1.1	1916	3.2	4114	7.0
Aaj Tak	134	0.2	416	0.7	912	1.5
ABN TV	289	0.5	592	1.0	1042	1.8
ABP News	142	0.2	412	0.7	906	1.5
Akaal Channel	136	0.2	460	0.8	1108	1.9
Alibi	2293	3.9	4675	7.9	7985	13.5
Alibi+1	680	1.2	1660	2.8	3074	5.2
AMC	114	0.2	303	0.5	748	1.3
Animal Planet	846	1.4	2338	4.0	4779	8.1
Animal Planet+1	170	0.3	545	0.9	1179	2.0
ARY News	452	0.8	800	1.4	1388	2.3
attheraces	574	1.0	1049	1.8	1765	3.0
BBC 4	10563	17.9	22670	38.4	34070	57.7
BBC News	8295	14.0	14877	25.2	22500	38.1
BBC Parliament	807	1.4	2282	3.9	4846	8.2
BBC RB 1	778	1.3	2623	4.4	6454	10.9
BBC RB 601	1085	1.8	2776	4.7	5661	9.6
BBC1	44412	75.2	53123	89.9	56985	96.4
BBC2	31027	52.5	44957	76.1	52535	88.9
BET:BlackEntTv	277	0.5	823	1.4	1936	3.3
Bike Channel	113	0.2	354	0.6	820	1.4
Boomerang	1380	2.3	3361	5.7	5958	10.1
Boomerang+1	622	1.1	1647	2.8	2934	5.0
Box Hits	625	1.1	1884	3.2	3956	6.7
Box Upfront	544	0.9	1684	2.9	3751	6.3
Brit Asia TV	154	0.3	392	0.7	852	1.4
BT Sport 1	1149	1.9	2966	5.0	5595	9.5
BT Sport 2	1001	1.7	2679	4.5	5165	8.7
BT Sport Europe	1971	3.3	4698	8.0	9029	15.3
BT Sport Showcase	422	0.7	1427	2.4	3592	6.1
BT Sport//ESPN	308	0.5	917	1.6	1936	3.3
Capital TV	360	0.6	1103	1.9	2479	4.2
Cartoon Network	1684	2.9	3473	5.9	5812	9.8
Cartoon Network +1	856	1.4	1937	3.3	3208	5.4
Cartoonito	849	1.4	2116	3.6	3857	6.5
CBBC	3542	6.0	7327	12.4	12218	20.7
Cbeebies	5216	8.8	9544	16.2	14394	24.4
CBS Action	2031	3.4	4486	7.6	7840	13.3
CBS Drama	1084	1.8	2859	4.8	5945	10.1
CBS Reality TV	2444	4.1	5235	8.9	8823	14.9
CBS Reality+1	1030	1.7	2545	4.3	4613	7.8
Challenge TV	3005	5.1	6929	11.7	12548	21.2
Challenge TV+1	628	1.1	1876	3.2	3966	6.7
CHANNEL 4	30754	52.0	46129	78.1	53309	90.2
CHANNEL 4+1	9684	16.4	21986	37.2	33297	56.3
CHANNEL 5	25190	42.6	40886	69.2	50358	85.2
CHANNEL 5+1	4300	7.3	11409	19.3	20710	35.0
Channel 5+24	2689	4.5	8350	14.1	16323	27.6
Channel AKA	213	0.4	680	1.2	1537	2.6
Channel Starz	396	0.7	1179	2.0	2475	4.2
Chart Show Dance	309	0.5	994	1.7	2200	3.7
Chart Show TV	563	1.0	1637	2.8	3390	5.7
Chilled	469	0.8	1527	2.6	3445	5.8
CITV and CITV Breakfast	2074	3.5	4669	7.9	7999	13.5
Clubland TV	276	0.5	841	1.4	2172	3.7

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**Individuals 4+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
COLORS TV	454	0.8	954	1.6	1679	2.8
Comedy Central	3991	6.8	9340	15.8	15327	25.9
Comedy Central Extra	1557	2.6	4384	7.4	8219	13.9
Comedy Central Extra+1	337	0.6	1092	1.8	2375	4.0
Comedy Central+1	1684	2.9	4819	8.2	8980	15.2
Community Channel	263	0.4	938	1.6	2414	4.1
Crime + Investigation	648	1.1	1509	2.6	2784	4.7
Crime + Investigation +1	250	0.4	601	1.0	981	1.7
Dave	9598	16.2	20857	35.3	32315	54.7
Dave ja vu	2217	3.8	5840	9.9	10710	18.1
Discovery	1908	3.2	4142	7.0	7128	12.1
Discovery History	512	0.9	1388	2.3	2632	4.5
Discovery History +1	383	0.6	1028	1.7	1885	3.2
Discovery Home & Health	352	0.6	1053	1.8	2294	3.9
Discovery Home & Health+1	212	0.4	591	1.0	1203	2.0
Discovery Science	702	1.2	1882	3.2	3469	5.9
Discovery Science+1	208	0.4	606	1.0	1219	2.1
Discovery Shed	353	0.6	876	1.5	1632	2.8
Discovery Turbo	918	1.6	2133	3.6	3659	6.2
Discovery+1	838	1.4	2076	3.5	3609	6.1
Disney Channel	1319	2.2	2683	4.5	4362	7.4
Disney Channel+1	841	1.4	1922	3.3	3198	5.4
Disney Junior	2030	3.4	4070	6.9	6201	10.5
Disney Junior Plus	957	1.6	2189	3.7	3504	5.9
Disney XD	1050	1.8	2463	4.2	4032	6.8
Disney XD +1	700	1.2	1685	2.9	2840	4.8
DMAX	456	0.8	1489	2.5	3397	5.7
DMAX+1	166	0.3	591	1.0	1319	2.2
Drama	5394	9.1	10207	17.3	15666	26.5
Dunya TV	231	0.4	437	0.7	817	1.4
E!	1074	1.8	2478	4.2	4419	7.5
E! +1	148	0.3	453	0.8	1013	1.7
E4	11427	19.3	20698	35.0	29536	50.0
E4+1	6101	10.3	13506	22.9	21494	36.4
Eden	678	1.1	2065	3.5	4614	7.8
Eden+1	314	0.5	967	1.6	2062	3.5
Eurosport	1370	2.3	3479	5.9	6358	10.8
Eurosport 2	1108	1.9	2749	4.7	4683	7.9
Film4	9301	15.7	19343	32.7	29182	49.4
Film4+1	2553	4.3	6930	11.7	12514	21.2
Flava	316	0.5	1023	1.7	2247	3.8
Food Network	2143	3.6	4948	8.4	8816	14.9
Food Network +1	408	0.7	1074	1.8	1992	3.4
Forces TV	280	0.5	791	1.3	1789	3.0
FOX	3180	5.4	6453	10.9	10505	17.8
Fox News	199	0.3	521	0.9	1082	1.8
FOX+	738	1.2	1937	3.3	3675	6.2
GEO NEWS	339	0.6	596	1.0	1103	1.9
Geo Tez	239	0.4	502	0.8	1035	1.8
Geo TV	254	0.4	595	1.0	1147	1.9
Ginx	87	0.1	274	0.5	539	0.9
GOLD	4259	7.2	9770	16.5	16035	27.1
GOLD+1	1221	2.1	3203	5.4	6038	10.2
Good Food	1584	2.7	4128	7.0	7755	13.1
Good Food +1	415	0.7	1027	1.7	1855	3.1
H2	614	1.0	1544	2.6	2892	4.9
Heart TV	418	0.7	1332	2.3	2870	4.9
History	1209	2.0	2491	4.2	4085	6.9
History +1	626	1.1	1378	2.3	2321	3.9
Home	2699	4.6	6530	11.1	11502	19.5
Home +1	317	0.5	963	1.6	1978	3.3
Horror Channel	2297	3.9	5228	8.8	9039	15.3

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horror Channel +1	532	0.9	1494	2.5	2949	5.0
Horse and Country	92	0.2	303	0.5	760	1.3
HUM Europe	482	0.8	849	1.4	1521	2.6
Investigation Discovery	666	1.1	1519	2.6	2841	4.8
Investigation Discovery +1	359	0.6	878	1.5	1495	2.5
ITV	35249	59.6	47671	80.7	54201	91.7
ITV Encore	1128	1.9	2727	4.6	5204	8.8
ITV Encore +1	184	0.3	481	0.8	1030	1.7
ITV HD	9393	15.9	15288	25.9	22266	37.7
ITV+1	8538	14.4	19815	33.5	31254	52.9
ITV2	15131	25.6	29571	50.0	41786	70.7
ITV2+1	5221	8.8	13180	22.3	22931	38.8
ITV3	8907	15.1	17384	29.4	26864	45.5
ITV3+1	1803	3.1	4758	8.1	9018	15.3
ITV4	8377	14.2	19576	33.1	30971	52.4
ITV4+1	643	1.1	2063	3.5	4590	7.8
ITVBe	3641	6.2	8444	14.3	14334	24.3
ITVBe +1	706	1.2	1903	3.2	3766	6.4
Keep It Country	274	0.5	769	1.3	1892	3.2
Kerrang	378	0.6	1091	1.8	2276	3.9
Kiss TV	548	0.9	1687	2.9	3705	6.3
Kix	724	1.2	1619	2.7	3074	5.2
Kix +1	241	0.4	523	0.9	961	1.6
Lifetime	1221	2.1	2779	4.7	5480	9.3
Lifetime +1	275	0.5	715	1.2	1438	2.4
Liverpool FC TV	119	0.2	372	0.6	806	1.4
London Live	1120	1.9	2692	4.6	4522	7.7
Magic TV	766	1.3	2259	3.8	4734	8.0
More 4	10209	17.3	22013	37.3	33159	56.1
More 4+1	2057	3.5	5610	9.5	10225	17.3
Motors TV	194	0.3	522	0.9	1034	1.7
Movie Mix	2725	4.6	6259	10.6	10151	17.2
Movies 24	494	0.8	1233	2.1	2407	4.1
Movies 24 +	412	0.7	1140	1.9	2293	3.9
Movies 4 Men	2132	3.6	4617	7.8	7971	13.5
Movies4Men+1	413	0.7	1165	2.0	2192	3.7
MTV	2738	4.6	5880	10.0	10279	17.4
MTV +1	169	0.3	506	0.9	1131	1.9
MTV Base	554	0.9	1583	2.7	3212	5.4
MTV Classic	479	0.8	1519	2.6	3381	5.7
MTV Dance	552	0.9	1719	2.9	3691	6.2
MTV Euro Live	258	0.4	884	1.5	2237	3.8
MTV Hits	802	1.4	2293	3.9	4533	7.7
MTV Music	948	1.6	2649	4.5	5167	8.7
MTV Music +1	275	0.5	854	1.4	1832	3.1
MTV Rocks	598	1.0	1830	3.1	3709	6.3
National Geographic +1	652	1.1	1858	3.1	3407	5.8
National Geographic TV	1201	2.0	2926	5.0	5290	9.0
National Geographic Wild	721	1.2	2077	3.5	4225	7.1
NDTV 24x7	162	0.3	422	0.7	882	1.5
News 18	50	0.1	184	0.3	518	0.9
Nick Jr	2580	4.4	5260	8.9	8274	14.0
Nick Jr +1	412	0.7	1035	1.8	1911	3.2
Nick Jr 2	1787	3.0	3879	6.6	6356	10.8
Nickelodeon	1275	2.2	2773	4.7	4785	8.1
Nickelodeon +1	721	1.2	1649	2.8	2695	4.6
Nicktoons	944	1.6	2300	3.9	4173	7.1
Nollywood Movies	133	0.2	352	0.6	868	1.5
NOWM	393	0.7	1225	2.1	2624	4.4
PBS America	572	1.0	1533	2.6	2699	4.6
Pick	6016	10.2	12715	21.5	20600	34.9
Pick +1	617	1.0	1778	3.0	3703	6.3

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop	1860	3.1	4155	7.0	7598	12.9
Pop+1	360	0.6	880	1.5	1673	2.8
Prime TV	322	0.5	615	1.0	1178	2.0
PTC Punjabi	187	0.3	546	0.9	1237	2.1
PTV Global	176	0.3	493	0.8	1201	2.0
Quest	4164	7.0	9094	15.4	15171	25.7
Quest +1	2400	4.1	5539	9.4	9335	15.8
Real Lives	776	1.3	2322	3.9	4742	8.0
Real Lives +1	443	0.8	1391	2.4	3026	5.1
Really	4999	8.5	11509	19.5	19443	32.9
Rishtey	517	0.9	1124	1.9	2222	3.8
RT	646	1.1	1621	2.7	3156	5.3
S4C	524	0.9	1457	2.5	3149	5.3
SAB	397	0.7	937	1.6	1741	2.9
Samaa	247	0.4	484	0.8	907	1.5
Scuzz	317	0.5	885	1.5	1997	3.4
ShowBiz TV	163	0.3	441	0.7	1043	1.8
Showcase	137	0.2	470	0.8	1187	2.0
Sikh Channel	130	0.2	425	0.7	960	1.6
Sky 1	8856	15.0	16430	27.8	23124	39.1
Sky 1 +1	1330	2.3	3576	6.1	6673	11.3
Sky 2	2084	3.5	5679	9.6	10906	18.5
Sky Arts	2076	3.5	5866	9.9	11209	19.0
Sky Atlantic	5200	8.8	9604	16.3	14091	23.8
Sky Atlantic +1	448	0.8	1210	2.0	2551	4.3
Sky Box Office (Movies)	50	0.1	165	0.3	495	0.8
Sky Living	5467	9.3	10402	17.6	15990	27.1
Sky Living +1	1659	2.8	4062	6.9	7498	12.7
Sky Movies Action & Adventure	1347	2.3	3602	6.1	6732	11.4
Sky Movies Comedy	1019	1.7	3077	5.2	6198	10.5
Sky Movies Crime & Thriller	771	1.3	2416	4.1	4784	8.1
Sky Movies Disney	1687	2.9	4358	7.4	7580	12.8
Sky Movies Drama & Romance	690	1.2	2253	3.8	4918	8.3
Sky Movies Family	1472	2.5	3961	6.7	7258	12.3
Sky Movies Greats	1285	2.2	3511	5.9	6488	11.0
Sky Movies Premiere	1792	3.0	4526	7.7	7526	12.7
Sky Movies Premiere+1	545	0.9	1680	2.8	3284	5.6
Sky Movies SciFi-Horror	909	1.5	2711	4.6	5507	9.3
Sky Movies Select	559	0.9	1753	3.0	3690	6.2
Sky Movies Showcase	1463	2.5	4172	7.1	7669	13.0
Sky News	5243	8.9	9725	16.5	15563	26.3
Sky Sports 1	4603	7.8	8131	13.8	11261	19.1
Sky Sports 2	2712	4.6	5271	8.9	8146	13.8
Sky Sports 3	1559	2.6	3799	6.4	6068	10.3
Sky Sports 4	1311	2.2	2894	4.9	4804	8.1
Sky Sports 5	1279	2.2	3064	5.2	5266	8.9
Sky Sports Active Lo 6	7	0.0	25	0.0	67	0.1
Sky Sports F1	1368	2.3	3413	5.8	5217	8.8
Sky Sports News HQ	5115	8.7	8721	14.8	12232	20.7
Sony Channel	693	1.2	1979	3.3	4205	7.1
Sony Channel +1	260	0.4	847	1.4	2025	3.4
Sony Movie Channel	469	0.8	1456	2.5	3105	5.3
Sony Movie Channel +1	378	0.6	1131	1.9	2247	3.8
Spike	4070	6.9	9244	15.6	14973	25.3
Star Gold	411	0.7	910	1.5	1510	2.6
Star Life OK	366	0.6	695	1.2	1130	1.9
Star Plus	916	1.6	1527	2.6	2492	4.2
STV City	169	0.3	493	0.8	896	1.5
Syfy	2212	3.7	5898	10.0	10641	18.0
Syfy +1	515	0.9	1577	2.7	3479	5.9
Talking Pictures	480	0.8	1159	2.0	2237	3.8
TCM	1056	1.8	2707	4.6	5185	8.8

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	000s	%	000s	%	000s	%
TCM +1	668	1.1	1728	2.9	3297	5.6
The Box	654	1.1	1925	3.3	3915	6.6
The Travel Channel	1593	2.7	3823	6.5	6734	11.4
The Travel Channel+1	207	0.4	595	1.0	1218	2.1
The Vault	402	0.7	1217	2.1	2620	4.4
Times Now	42	0.1	153	0.3	401	0.7
Tiny Pop	1772	3.0	4139	7.0	7583	12.8
Tiny Pop+1	379	0.6	1046	1.8	1983	3.4
TLC	2279	3.9	5500	9.3	9706	16.4
TLC +1	667	1.1	1906	3.2	3906	6.6
TLC +2	221	0.4	686	1.2	1571	2.7
Tru TV	1478	2.5	3318	5.6	6116	10.4
Tru TV +1	130	0.2	380	0.6	856	1.4
True Crime	797	1.3	2139	3.6	4196	7.1
True Crime +1	193	0.3	666	1.1	1473	2.5
True Drama	383	0.6	1137	1.9	2405	4.1
True Entertainment	2207	3.7	5107	8.6	9098	15.4
True Movies 1	615	1.0	1708	2.9	3319	5.6
True Movies 2	453	0.8	1245	2.1	2570	4.3
TVC News	59	0.1	202	0.3	417	0.7
UMP Movies	606	1.0	1304	2.2	2005	3.4
Universal	2188	3.7	4524	7.7	7513	12.7
Universal+1	722	1.2	1753	3.0	3142	5.3
Venus TV	169	0.3	507	0.9	1193	2.0
VH-1	719	1.2	2197	3.7	4728	8.0
Vintage TV	766	1.3	2144	3.6	4283	7.2
VIVA	1008	1.7	2953	5.0	6306	10.7
Vox Africa	205	0.3	502	0.9	949	1.6
W	5030	8.5	11951	20.2	19586	33.1
W +1	866	1.5	2526	4.3	5327	9.0
Wellbeing Network	67	0.1	261	0.4	648	1.1
Yesterday	5278	8.9	10986	18.6	17184	29.1
Yesterday+1	515	0.9	1470	2.5	2839	4.8
Your TV	1033	1.7	2338	4.0	4337	7.3
Zing	455	0.8	1082	1.8	1948	3.3
Other Non Itemised Channels	8363	14.2	18022	30.5	29073	49.2

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	47154	94.0	49327	98.3	49915	99.5
&TV	398	0.8	846	1.7	1636	3.3
4Music	2772	5.5	6914	13.8	12000	23.9
4seven	4429	8.8	11954	23.8	21324	42.5
5 USA	4277	8.5	8075	16.1	12740	25.4
5 USA+1	755	1.5	1848	3.7	3504	7.0
5STAR	5602	11.2	12737	25.4	21075	42.0
5STAR+1	556	1.1	1712	3.4	3651	7.3
Aaj Tak	111	0.2	328	0.7	727	1.4
ABN TV	234	0.5	479	1.0	846	1.7
ABP News	118	0.2	332	0.7	750	1.5
Akaal Channel	117	0.2	389	0.8	928	1.8
Alibi	2201	4.4	4392	8.8	7396	14.7
Alibi+1	664	1.3	1602	3.2	2961	5.9
AMC	111	0.2	296	0.6	719	1.4
Animal Planet	768	1.5	2081	4.1	4187	8.3
Animal Planet+1	164	0.3	520	1.0	1112	2.2
ARY News	358	0.7	621	1.2	1085	2.2
attheraces	545	1.1	959	1.9	1577	3.1
BBC 4	10198	20.3	21518	42.9	31776	63.3
BBC News	7798	15.5	13718	27.3	20419	40.7
BBC Parliament	779	1.6	2173	4.3	4542	9.1
BBC RB 1	725	1.4	2427	4.8	5922	11.8
BBC RB 601	1046	2.1	2649	5.3	5386	10.7
BBC1	40112	79.9	46283	92.2	48722	97.1
BBC2	29133	58.0	40642	81.0	46121	91.9
BET:BlackEntTv	240	0.5	706	1.4	1637	3.3
Bike Channel	101	0.2	307	0.6	678	1.4
Boomerang	725	1.4	1922	3.8	3707	7.4
Boomerang+1	316	0.6	896	1.8	1757	3.5
Box Hits	495	1.0	1477	2.9	3122	6.2
Box Upfront	448	0.9	1371	2.7	3044	6.1
Brit Asia TV	116	0.2	302	0.6	631	1.3
BT Sport 1	1048	2.1	2668	5.3	4967	9.9
BT Sport 2	924	1.8	2433	4.8	4597	9.2
BT Sport Europe	1785	3.6	4164	8.3	7902	15.7
BT Sport Showcase	394	0.8	1311	2.6	3262	6.5
BT Sport//ESPN	285	0.6	839	1.7	1729	3.4
Capital TV	270	0.5	839	1.7	1895	3.8
Cartoon Network	818	1.6	1942	3.9	3471	6.9
Cartoon Network +1	373	0.7	965	1.9	1741	3.5
Cartoonito	510	1.0	1284	2.6	2503	5.0
CBBC	1706	3.4	4160	8.3	7778	15.5
Cbeebies	3518	7.0	6604	13.2	10212	20.3
CBS Action	1970	3.9	4294	8.6	7461	14.9
CBS Drama	1036	2.1	2686	5.4	5549	11.1
CBS Reality TV	2351	4.7	4972	9.9	8308	16.6
CBS Reality+1	971	1.9	2394	4.8	4296	8.6
Challenge TV	2794	5.6	6239	12.4	11048	22.0
Challenge TV+1	576	1.1	1681	3.4	3494	7.0
CHANNEL 4	28314	56.4	41043	81.8	46425	92.5
CHANNEL 4+1	9002	17.9	20112	40.1	30069	59.9
CHANNEL 5	22982	45.8	36227	72.2	43745	87.2
CHANNEL 5+1	4071	8.1	10630	21.2	18970	37.8
Channel 5+24	2543	5.1	7804	15.6	15130	30.1
Channel AKA	180	0.4	572	1.1	1252	2.5
Channel Starz	307	0.6	894	1.8	1875	3.7
Chart Show Dance	244	0.5	786	1.6	1754	3.5
Chart Show TV	437	0.9	1263	2.5	2674	5.3
Chilled	412	0.8	1319	2.6	2923	5.8
CITV and CITV Breakfast	943	1.9	2432	4.8	4556	9.1
Clubland TV	222	0.4	683	1.4	1737	3.5

BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
COLORS TV	359	0.7	768	1.5	1346	2.7
Comedy Central	3519	7.0	8158	16.3	13297	26.5
Comedy Central Extra	1389	2.8	3906	7.8	7338	14.6
Comedy Central Extra+1	305	0.6	993	2.0	2168	4.3
Comedy Central+1	1495	3.0	4286	8.5	7892	15.7
Community Channel	248	0.5	877	1.7	2241	4.5
Crime + Investigation	623	1.2	1421	2.8	2583	5.1
Crime + Investigation +1	244	0.5	580	1.2	944	1.9
Dave	8896	17.7	18967	37.8	28905	57.6
Dave ja vu	2095	4.2	5431	10.8	9891	19.7
Discovery	1794	3.6	3790	7.6	6312	12.6
Discovery History	493	1.0	1322	2.6	2507	5.0
Discovery History +1	371	0.7	987	2.0	1800	3.6
Discovery Home & Health	328	0.7	977	1.9	2126	4.2
Discovery Home & Health+1	205	0.4	570	1.1	1145	2.3
Discovery Science	649	1.3	1736	3.5	3133	6.2
Discovery Science+1	191	0.4	549	1.1	1095	2.2
Discovery Shed	323	0.6	803	1.6	1509	3.0
Discovery Turbo	868	1.7	1971	3.9	3343	6.7
Discovery+1	793	1.6	1932	3.8	3337	6.6
Disney Channel	649	1.3	1439	2.9	2559	5.1
Disney Channel+1	401	0.8	1018	2.0	1888	3.8
Disney Junior	1179	2.3	2525	5.0	4062	8.1
Disney Junior Plus	534	1.1	1267	2.5	2135	4.3
Disney XD	514	1.0	1327	2.6	2389	4.8
Disney XD +1	319	0.6	865	1.7	1667	3.3
DMAX	428	0.9	1381	2.8	3113	6.2
DMAX+1	159	0.3	560	1.1	1246	2.5
Drama	5289	10.5	9889	19.7	15005	29.9
Dunya TV	193	0.4	355	0.7	690	1.4
E!	969	1.9	2202	4.4	3941	7.9
E! +1	135	0.3	407	0.8	886	1.8
E4	10304	20.5	18442	36.7	26072	51.9
E4+1	5467	10.9	12001	23.9	18951	37.8
Eden	621	1.2	1878	3.7	4087	8.1
Eden+1	296	0.6	907	1.8	1913	3.8
Eurosport	1287	2.6	3197	6.4	5722	11.4
Eurosport 2	1051	2.1	2556	5.1	4254	8.5
Film4	8606	17.1	17527	34.9	25913	51.6
Film4+1	2357	4.7	6285	12.5	11149	22.2
Flava	251	0.5	802	1.6	1746	3.5
Food Network	1974	3.9	4489	8.9	7936	15.8
Food Network +1	371	0.7	964	1.9	1762	3.5
Forces TV	272	0.5	759	1.5	1696	3.4
FOX	3033	6.0	6065	12.1	9744	19.4
Fox News	185	0.4	463	0.9	916	1.8
FOX+	715	1.4	1874	3.7	3529	7.0
GEO NEWS	271	0.5	471	0.9	861	1.7
Geo Tez	195	0.4	399	0.8	832	1.7
Geo TV	202	0.4	449	0.9	877	1.7
Ginx	74	0.1	229	0.5	474	0.9
GOLD	4006	8.0	8992	17.9	14529	29.0
GOLD+1	1158	2.3	3006	6.0	5587	11.1
Good Food	1452	2.9	3708	7.4	6878	13.7
Good Food +1	384	0.8	937	1.9	1673	3.3
H2	586	1.2	1458	2.9	2750	5.5
Heart TV	367	0.7	1158	2.3	2482	4.9
History	1129	2.3	2287	4.6	3722	7.4
History +1	590	1.2	1280	2.6	2160	4.3
Home	2587	5.2	6144	12.2	10748	21.4
Home +1	306	0.6	922	1.8	1864	3.7
Horror Channel	2200	4.4	4904	9.8	8378	16.7

BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horror Channel +1	509	1.0	1426	2.8	2763	5.5
Horse and Country	78	0.2	263	0.5	676	1.3
HUM Europe	361	0.7	632	1.3	1143	2.3
Investigation Discovery	629	1.3	1406	2.8	2585	5.2
Investigation Discovery +1	335	0.7	800	1.6	1340	2.7
ITV	31872	63.5	41772	83.2	46653	93.0
ITV Encore	1087	2.2	2573	5.1	4835	9.6
ITV Encore +1	181	0.4	472	0.9	1005	2.0
ITV HD	8392	16.7	13348	26.6	19242	38.3
ITV+1	7996	15.9	18166	36.2	28117	56.0
ITV2	13581	27.1	25919	51.6	36191	72.1
ITV2+1	4690	9.3	11658	23.2	20206	40.3
ITV3	8621	17.2	16481	32.8	24917	49.6
ITV3+1	1763	3.5	4597	9.2	8600	17.1
ITV4	7930	15.8	18170	36.2	28220	56.2
ITV4+1	623	1.2	1977	3.9	4336	8.6
ITVBe	3352	6.7	7629	15.2	12955	25.8
ITVBe +1	666	1.3	1761	3.5	3461	6.9
Keep It Country	247	0.5	668	1.3	1621	3.2
Kerrang	311	0.6	887	1.8	1805	3.6
Kiss TV	440	0.9	1359	2.7	2937	5.9
Kix	352	0.7	889	1.8	1857	3.7
Kix +1	103	0.2	253	0.5	525	1.0
Lifetime	1085	2.2	2447	4.9	4808	9.6
Lifetime +1	261	0.5	671	1.3	1352	2.7
Liverpool FC TV	106	0.2	325	0.6	700	1.4
London Live	1069	2.1	2538	5.1	4191	8.4
Magic TV	658	1.3	1914	3.8	4002	8.0
More 4	9767	19.5	20623	41.1	30580	60.9
More 4+1	1948	3.9	5238	10.4	9317	18.6
Motors TV	179	0.4	473	0.9	927	1.8
Movie Mix	2621	5.2	5901	11.8	9436	18.8
Movies 24	469	0.9	1158	2.3	2256	4.5
Movies 24 +	392	0.8	1052	2.1	2082	4.1
Movies 4 Men	2094	4.2	4493	9.0	7688	15.3
Movies4Men+1	406	0.8	1137	2.3	2100	4.2
MTV	2494	5.0	5243	10.4	9101	18.1
MTV +1	157	0.3	458	0.9	1040	2.1
MTV Base	455	0.9	1292	2.6	2589	5.2
MTV Classic	413	0.8	1291	2.6	2847	5.7
MTV Dance	448	0.9	1367	2.7	2972	5.9
MTV Euro Live	204	0.4	707	1.4	1764	3.5
MTV Hits	628	1.3	1818	3.6	3694	7.4
MTV Music	750	1.5	2100	4.2	4147	8.3
MTV Music +1	200	0.4	626	1.2	1417	2.8
MTV Rocks	482	1.0	1453	2.9	2945	5.9
National Geographic +1	622	1.2	1746	3.5	3193	6.4
National Geographic TV	1143	2.3	2739	5.5	4879	9.7
National Geographic Wild	661	1.3	1857	3.7	3729	7.4
NDTV 24x7	144	0.3	356	0.7	712	1.4
News 18	44	0.1	162	0.3	441	0.9
Nick Jr	1656	3.3	3463	6.9	5645	11.2
Nick Jr +1	263	0.5	639	1.3	1217	2.4
Nick Jr 2	1199	2.4	2613	5.2	4319	8.6
Nickelodeon	613	1.2	1513	3.0	2912	5.8
Nickelodeon +1	296	0.6	783	1.6	1415	2.8
Nicktoons	487	1.0	1276	2.5	2505	5.0
Nollywood Movies	113	0.2	287	0.6	692	1.4
NOWM	309	0.6	961	1.9	2082	4.1
PBS America	557	1.1	1473	2.9	2572	5.1
Pick	5775	11.5	11966	23.8	19099	38.1
Pick +1	580	1.2	1648	3.3	3409	6.8

BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop	961	1.9	2419	4.8	4827	9.6
Pop+1	165	0.3	465	0.9	962	1.9
Prime TV	268	0.5	511	1.0	958	1.9
PTC Punjabi	148	0.3	423	0.8	936	1.9
PTV Global	143	0.3	379	0.8	922	1.8
Quest	3978	7.9	8539	17.0	14080	28.1
Quest +1	2298	4.6	5231	10.4	8728	17.4
Real Lives	745	1.5	2199	4.4	4441	8.8
Real Lives +1	422	0.8	1311	2.6	2858	5.7
Really	4815	9.6	10926	21.8	18218	36.3
Rishtey	391	0.8	877	1.7	1738	3.5
RT	616	1.2	1516	3.0	2895	5.8
S4C	448	0.9	1205	2.4	2563	5.1
SAB	331	0.7	760	1.5	1435	2.9
Samaa	202	0.4	387	0.8	752	1.5
Scuzz	281	0.6	770	1.5	1710	3.4
ShowBiz TV	156	0.3	409	0.8	956	1.9
Showcase	129	0.3	437	0.9	1107	2.2
Sikh Channel	108	0.2	344	0.7	738	1.5
Sky 1	7738	15.4	14228	28.4	19863	39.6
Sky 1 +1	1179	2.3	3137	6.3	5813	11.6
Sky 2	1931	3.8	5192	10.3	9855	19.6
Sky Arts	1967	3.9	5488	10.9	10283	20.5
Sky Atlantic	5010	10.0	9027	18.0	12947	25.8
Sky Atlantic +1	428	0.9	1137	2.3	2420	4.8
Sky Box Office (Movies)	42	0.1	140	0.3	415	0.8
Sky Living	5153	10.3	9534	19.0	14370	28.6
Sky Living +1	1586	3.2	3838	7.6	6960	13.9
Sky Movies Action & Adventure	1189	2.4	3093	6.2	5744	11.4
Sky Movies Comedy	905	1.8	2695	5.4	5292	10.5
Sky Movies Crime & Thriller	719	1.4	2233	4.4	4374	8.7
Sky Movies Disney	1194	2.4	3167	6.3	5687	11.3
Sky Movies Drama & Romance	628	1.3	2018	4.0	4362	8.7
Sky Movies Family	1068	2.1	2919	5.8	5482	10.9
Sky Movies Greats	1126	2.2	2994	6.0	5376	10.7
Sky Movies Premiere	1626	3.2	4023	8.0	6578	13.1
Sky Movies Premiere+1	506	1.0	1553	3.1	3021	6.0
Sky Movies SciFi-Horror	798	1.6	2364	4.7	4737	9.4
Sky Movies Select	533	1.1	1658	3.3	3469	6.9
Sky Movies Showcase	1239	2.5	3490	7.0	6341	12.6
Sky News	4944	9.9	8966	17.9	14126	28.1
Sky Sports 1	4215	8.4	7262	14.5	9819	19.6
Sky Sports 2	2527	5.0	4798	9.6	7261	14.5
Sky Sports 3	1449	2.9	3460	6.9	5480	10.9
Sky Sports 4	1220	2.4	2645	5.3	4305	8.6
Sky Sports 5	1151	2.3	2747	5.5	4728	9.4
Sky Sports Active Lo 6	6	0.0	22	0.0	59	0.1
Sky Sports F1	1278	2.5	3113	6.2	4664	9.3
Sky Sports News HQ	4644	9.3	7730	15.4	10670	21.3
Sony Channel	667	1.3	1881	3.7	3969	7.9
Sony Channel +1	246	0.5	797	1.6	1902	3.8
Sony Movie Channel	452	0.9	1379	2.7	2909	5.8
Sony Movie Channel +1	370	0.7	1099	2.2	2146	4.3
Spike	3852	7.7	8652	17.2	13885	27.7
Star Gold	344	0.7	723	1.4	1214	2.4
Star Life OK	314	0.6	571	1.1	903	1.8
Star Plus	725	1.4	1194	2.4	2007	4.0
STV City	162	0.3	464	0.9	827	1.6
Syfy	2062	4.1	5405	10.8	9645	19.2
Syfy +1	497	1.0	1509	3.0	3251	6.5
Talking Pictures	467	0.9	1104	2.2	2121	4.2
TCM	1023	2.0	2587	5.2	4876	9.7

**BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)**

**Adults 16+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TCM +1	655	1.3	1677	3.3	3154	6.3
The Box	509	1.0	1501	3.0	3050	6.1
The Travel Channel	1508	3.0	3575	7.1	6236	12.4
The Travel Channel+1	201	0.4	572	1.1	1170	2.3
The Vault	325	0.6	987	2.0	2122	4.2
Times Now	37	0.1	133	0.3	354	0.7
Tiny Pop	1064	2.1	2610	5.2	5021	10.0
Tiny Pop+1	209	0.4	623	1.2	1286	2.6
TLC	2076	4.1	4968	9.9	8655	17.2
TLC +1	601	1.2	1692	3.4	3436	6.8
TLC +2	202	0.4	615	1.2	1382	2.8
Tru TV	1420	2.8	3120	6.2	5695	11.3
Tru TV +1	123	0.2	358	0.7	797	1.6
True Crime	765	1.5	2015	4.0	3848	7.7
True Crime +1	183	0.4	623	1.2	1398	2.8
True Drama	369	0.7	1082	2.2	2275	4.5
True Entertainment	2155	4.3	4918	9.8	8666	17.3
True Movies 1	597	1.2	1636	3.3	3133	6.2
True Movies 2	435	0.9	1195	2.4	2446	4.9
TVC News	54	0.1	183	0.4	388	0.8
UMP Movies	495	1.0	1038	2.1	1555	3.1
Universal	2074	4.1	4217	8.4	6905	13.8
Universal+1	694	1.4	1669	3.3	2942	5.9
Venus TV	142	0.3	410	0.8	938	1.9
VH-1	590	1.2	1776	3.5	3809	7.6
Vintage TV	695	1.4	1874	3.7	3643	7.3
VIVA	803	1.6	2365	4.7	5063	10.1
Vox Africa	176	0.4	436	0.9	818	1.6
W	4621	9.2	10751	21.4	17170	34.2
W +1	812	1.6	2326	4.6	4884	9.7
Wellbeing Network	61	0.1	231	0.5	569	1.1
Yesterday	5133	10.2	10518	21.0	16287	32.5
Yesterday+1	502	1.0	1416	2.8	2732	5.4
Your TV	1001	2.0	2260	4.5	4172	8.3
Zing	380	0.8	858	1.7	1537	3.1
Other Non Itemised Channels	7534	15.0	15939	31.8	25424	50.7

**BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)**  
**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	12938	88.7	14102	96.6	14421	98.8
&TV	118	0.8	278	1.9	672	4.6
4Music	1088	7.5	2628	18.0	4370	29.9
4seven	999	6.8	2890	19.8	5455	37.4
5 USA	639	4.4	1448	9.9	2677	18.4
5 USA+1	96	0.7	280	1.9	627	4.3
5STAR	1368	9.4	3178	21.8	5529	37.9
5STAR+1	148	1.0	457	3.1	1006	6.9
Aaj Tak	30	0.2	101	0.7	287	2.0
ABN TV	77	0.5	178	1.2	334	2.3
ABP News	33	0.2	110	0.8	274	1.9
Akaal Channel	45	0.3	159	1.1	369	2.5
Alibi	319	2.2	748	5.1	1544	10.6
Alibi+1	67	0.5	176	1.2	404	2.8
AMC	27	0.2	77	0.5	209	1.4
Animal Planet	209	1.4	569	3.9	1172	8.0
Animal Planet+1	42	0.3	127	0.9	262	1.8
ARY News	102	0.7	213	1.5	420	2.9
attheraces	71	0.5	192	1.3	424	2.9
BBC 4	1019	7.0	3021	20.7	5908	40.5
BBC News	765	5.2	1779	12.2	3337	22.9
BBC Parliament	75	0.5	257	1.8	682	4.7
BBC RB 1	118	0.8	457	3.1	1187	8.1
BBC RB 601	108	0.7	301	2.1	705	4.8
BBC1	9041	62.0	12222	83.8	13661	93.6
BBC2	5171	35.4	9326	63.9	12101	82.9
BET:BlackEntTv	80	0.5	239	1.6	560	3.8
Bike Channel	19	0.1	76	0.5	206	1.4
Boomerang	254	1.7	634	4.3	1298	8.9
Boomerang+1	97	0.7	264	1.8	574	3.9
Box Hits	298	2.0	831	5.7	1721	11.8
Box Upfront	253	1.7	726	5.0	1605	11.0
Brit Asia TV	45	0.3	124	0.9	261	1.8
BT Sport 1	194	1.3	567	3.9	1110	7.6
BT Sport 2	215	1.5	575	3.9	1169	8.0
BT Sport Europe	419	2.9	1079	7.4	2255	15.5
BT Sport Showcase	86	0.6	301	2.1	784	5.4
BT Sport//ESPN	58	0.4	215	1.5	517	3.5
Capital TV	150	1.0	451	3.1	1053	7.2
Cartoon Network	282	1.9	654	4.5	1204	8.3
Cartoon Network +1	137	0.9	326	2.2	592	4.1
Cartoonito	230	1.6	540	3.7	1073	7.4
CBBC	455	3.1	1156	7.9	2261	15.5
Cbeebies	1542	10.6	2564	17.6	3779	25.9
CBS Action	233	1.6	618	4.2	1164	8.0
CBS Drama	149	1.0	460	3.2	1029	7.1
CBS Reality TV	354	2.4	868	6.0	1557	10.7
CBS Reality+1	138	0.9	379	2.6	784	5.4
Challenge TV	479	3.3	1270	8.7	2438	16.7
Challenge TV+1	144	1.0	434	3.0	980	6.7
CHANNEL 4	6602	45.2	10573	72.5	12646	86.7
CHANNEL 4+1	2059	14.1	4918	33.7	7586	52.0
CHANNEL 5	4821	33.0	8575	58.8	11261	77.2
CHANNEL 5+1	784	5.4	2172	14.9	4339	29.7
Channel 5+24	428	2.9	1375	9.4	3020	20.7
Channel AKA	118	0.8	346	2.4	770	5.3
Channel Starz	192	1.3	511	3.5	1028	7.0
Chart Show Dance	152	1.0	473	3.2	1032	7.1
Chart Show TV	269	1.8	693	4.8	1441	9.9
Chilled	201	1.4	618	4.2	1384	9.5
CITV and CITV Breakfast	318	2.2	789	5.4	1473	10.1
Clubland TV	126	0.9	377	2.6	966	6.6

**BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)**  
**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
COLORS TV	102	0.7	222	1.5	459	3.1
Comedy Central	1651	11.3	3498	24.0	5301	36.3
Comedy Central Extra	652	4.5	1747	12.0	3091	21.2
Comedy Central Extra+1	123	0.8	373	2.6	844	5.8
Comedy Central+1	751	5.1	1991	13.6	3367	23.1
Community Channel	41	0.3	156	1.1	442	3.0
Crime + Investigation	131	0.9	372	2.5	716	4.9
Crime + Investigation +1	42	0.3	111	0.8	195	1.3
Dave	2164	14.8	5048	34.6	7795	53.4
Dave ja vu	505	3.5	1366	9.4	2515	17.2
Discovery	472	3.2	1021	7.0	1701	11.7
Discovery History	40	0.3	161	1.1	390	2.7
Discovery History +1	28	0.2	109	0.7	255	1.7
Discovery Home & Health	81	0.6	210	1.4	479	3.3
Discovery Home & Health+1	29	0.2	90	0.6	213	1.5
Discovery Science	131	0.9	396	2.7	759	5.2
Discovery Science+1	35	0.2	113	0.8	235	1.6
Discovery Shed	80	0.6	215	1.5	376	2.6
Discovery Turbo	200	1.4	505	3.5	913	6.3
Discovery+1	179	1.2	447	3.1	761	5.2
Disney Channel	190	1.3	452	3.1	870	6.0
Disney Channel+1	127	0.9	349	2.4	698	4.8
Disney Junior	514	3.5	1116	7.7	1745	12.0
Disney Junior Plus	240	1.6	557	3.8	901	6.2
Disney XD	174	1.2	451	3.1	816	5.6
Disney XD +1	108	0.7	318	2.2	698	4.8
DMAX	135	0.9	416	2.9	972	6.7
DMAX+1	36	0.2	127	0.9	294	2.0
Drama	476	3.3	1133	7.8	2108	14.4
Dunya TV	45	0.3	106	0.7	236	1.6
E!	459	3.1	976	6.7	1719	11.8
E! +1	50	0.3	155	1.1	303	2.1
E4	4146	28.4	6980	47.8	9268	63.5
E4+1	2244	15.4	4656	31.9	6747	46.2
Eden	132	0.9	467	3.2	1145	7.8
Eden+1	45	0.3	153	1.0	339	2.3
Eurosport	193	1.3	594	4.1	1172	8.0
Eurosport 2	145	1.0	419	2.9	814	5.6
Film4	1614	11.1	3778	25.9	6125	42.0
Film4+1	440	3.0	1350	9.3	2549	17.5
Flava	158	1.1	489	3.4	1097	7.5
Food Network	439	3.0	1075	7.4	2034	13.9
Food Network +1	82	0.6	226	1.5	415	2.8
Forces TV	37	0.3	107	0.7	265	1.8
FOX	1054	7.2	2210	15.1	3647	25.0
Fox News	25	0.2	89	0.6	211	1.4
FOX+	208	1.4	590	4.0	1116	7.6
GEO NEWS	63	0.4	146	1.0	281	1.9
Geo Tez	43	0.3	119	0.8	281	1.9
Geo TV	57	0.4	145	1.0	305	2.1
Ginx	31	0.2	99	0.7	199	1.4
GOLD	843	5.8	2196	15.1	4058	27.8
GOLD+1	214	1.5	609	4.2	1233	8.4
Good Food	333	2.3	933	6.4	1965	13.5
Good Food +1	74	0.5	202	1.4	400	2.7
H2	80	0.5	253	1.7	590	4.0
Heart TV	129	0.9	420	2.9	864	5.9
History	276	1.9	602	4.1	1044	7.2
History +1	122	0.8	275	1.9	469	3.2
Home	299	2.1	879	6.0	1783	12.2
Home +1	48	0.3	162	1.1	321	2.2
Horror Channel	243	1.7	650	4.5	1307	9.0

**BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)**  
**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horror Channel +1	43	0.3	136	0.9	320	2.2
Horse and Country	25	0.2	80	0.5	260	1.8
HUM Europe	103	0.7	236	1.6	490	3.4
Investigation Discovery	137	0.9	312	2.1	646	4.4
Investigation Discovery +1	48	0.3	132	0.9	264	1.8
ITV	6868	47.1	10522	72.1	12681	86.9
ITV Encore	120	0.8	373	2.6	859	5.9
ITV Encore +1	18	0.1	45	0.3	103	0.7
ITV HD	2123	14.5	3525	24.2	5318	36.4
ITV+1	1511	10.4	3869	26.5	6433	44.1
ITV2	4271	29.3	7756	53.2	10476	71.8
ITV2+1	1512	10.4	3668	25.1	6207	42.5
ITV3	708	4.9	1991	13.6	3926	26.9
ITV3+1	142	1.0	439	3.0	978	6.7
ITV4	1258	8.6	3440	23.6	6060	41.5
ITV4+1	79	0.5	303	2.1	776	5.3
ITVBe	985	6.8	2219	15.2	3784	25.9
ITVBe +1	156	1.1	448	3.1	907	6.2
Keep It Country	58	0.4	205	1.4	562	3.8
Kerrang	169	1.2	474	3.2	996	6.8
Kiss TV	261	1.8	757	5.2	1543	10.6
Kix	106	0.7	286	2.0	616	4.2
Kix +1	43	0.3	112	0.8	208	1.4
Lifetime	307	2.1	746	5.1	1512	10.4
Lifetime +1	67	0.5	197	1.4	369	2.5
Liverpool FC TV	31	0.2	106	0.7	245	1.7
London Live	145	1.0	443	3.0	903	6.2
Magic TV	276	1.9	829	5.7	1806	12.4
More 4	1727	11.8	4420	30.3	7280	49.9
More 4+1	353	2.4	1093	7.5	2114	14.5
Motors TV	28	0.2	81	0.6	204	1.4
Movie Mix	253	1.7	727	5.0	1398	9.6
Movies 24	43	0.3	144	1.0	344	2.4
Movies 24 +	40	0.3	149	1.0	357	2.4
Movies 4 Men	109	0.7	349	2.4	800	5.5
Movies4Men+1	21	0.1	80	0.5	190	1.3
MTV	1440	9.9	2576	17.7	4024	27.6
MTV +1	89	0.6	255	1.7	569	3.9
MTV Base	277	1.9	741	5.1	1451	9.9
MTV Classic	196	1.3	590	4.0	1316	9.0
MTV Dance	271	1.9	776	5.3	1600	11.0
MTV Euro Live	113	0.8	384	2.6	945	6.5
MTV Hits	364	2.5	1015	7.0	2052	14.1
MTV Music	428	2.9	1119	7.7	2113	14.5
MTV Music +1	110	0.8	312	2.1	683	4.7
MTV Rocks	272	1.9	809	5.5	1678	11.5
National Geographic +1	83	0.6	276	1.9	625	4.3
National Geographic TV	213	1.5	534	3.7	1057	7.2
National Geographic Wild	107	0.7	360	2.5	837	5.7
NDTV 24x7	29	0.2	93	0.6	251	1.7
News 18	18	0.1	75	0.5	208	1.4
Nick Jr	796	5.5	1615	11.1	2619	17.9
Nick Jr +1	135	0.9	308	2.1	581	4.0
Nick Jr 2	559	3.8	1192	8.2	2010	13.8
Nickelodeon	181	1.2	453	3.1	921	6.3
Nickelodeon +1	76	0.5	219	1.5	410	2.8
Nicktoons	179	1.2	469	3.2	925	6.3
Nollywood Movies	43	0.3	98	0.7	201	1.4
NOWM	192	1.3	537	3.7	1145	7.8
PBS America	33	0.2	120	0.8	268	1.8
Pick	776	5.3	1939	13.3	3616	24.8
Pick +1	91	0.6	309	2.1	800	5.5

**BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)**  
**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop	324	2.2	771	5.3	1612	11.0
Pop+1	77	0.5	206	1.4	406	2.8
Prime TV	73	0.5	178	1.2	359	2.5
PTC Punjabi	50	0.3	163	1.1	401	2.7
PTV Global	36	0.2	115	0.8	320	2.2
Quest	523	3.6	1358	9.3	2547	17.5
Quest +1	293	2.0	786	5.4	1415	9.7
Real Lives	115	0.8	418	2.9	991	6.8
Real Lives +1	53	0.4	204	1.4	491	3.4
Really	655	4.5	1826	12.5	3668	25.1
Rishtey	113	0.8	272	1.9	537	3.7
RT	46	0.3	168	1.2	389	2.7
S4C	81	0.6	270	1.9	655	4.5
SAB	83	0.6	218	1.5	453	3.1
Samaa	55	0.4	146	1.0	317	2.2
Scuzz	168	1.1	428	2.9	956	6.6
ShowBiz TV	26	0.2	106	0.7	297	2.0
Showcase	22	0.1	73	0.5	192	1.3
Sikh Channel	42	0.3	127	0.9	278	1.9
Sky 1	2427	16.6	4499	30.8	6328	43.4
Sky 1 +1	323	2.2	964	6.6	1881	12.9
Sky 2	479	3.3	1442	9.9	2944	20.2
Sky Arts	281	1.9	922	6.3	2168	14.9
Sky Atlantic	1736	11.9	3199	21.9	4621	31.7
Sky Atlantic +1	61	0.4	196	1.3	493	3.4
Sky Box Office (Movies)	6	0.0	23	0.2	66	0.5
Sky Living	1267	8.7	2624	18.0	4179	28.6
Sky Living +1	323	2.2	901	6.2	1801	12.3
Sky Movies Action & Adventure	418	2.9	1081	7.4	2040	14.0
Sky Movies Comedy	382	2.6	1114	7.6	2182	15.0
Sky Movies Crime & Thriller	203	1.4	682	4.7	1416	9.7
Sky Movies Disney	489	3.3	1281	8.8	2250	15.4
Sky Movies Drama & Romance	213	1.5	719	4.9	1520	10.4
Sky Movies Family	423	2.9	1167	8.0	2156	14.8
Sky Movies Greats	353	2.4	994	6.8	1805	12.4
Sky Movies Premiere	534	3.7	1384	9.5	2270	15.6
Sky Movies Premiere+1	135	0.9	430	2.9	888	6.1
Sky Movies SciFi-Horror	269	1.8	842	5.8	1652	11.3
Sky Movies Select	114	0.8	382	2.6	902	6.2
Sky Movies Showcase	445	3.0	1229	8.4	2298	15.8
Sky News	614	4.2	1385	9.5	2584	17.7
Sky Sports 1	1022	7.0	2005	13.7	2927	20.1
Sky Sports 2	482	3.3	1092	7.5	1879	12.9
Sky Sports 3	310	2.1	853	5.8	1490	10.2
Sky Sports 4	206	1.4	533	3.7	1020	7.0
Sky Sports 5	313	2.1	757	5.2	1342	9.2
Sky Sports Active Lo 6	1	0.0	3	0.0	10	0.1
Sky Sports F1	301	2.1	738	5.1	1145	7.8
Sky Sports News HQ	1111	7.6	2046	14.0	3008	20.6
Sony Channel	137	0.9	379	2.6	840	5.8
Sony Channel +1	56	0.4	196	1.3	517	3.5
Sony Movie Channel	42	0.3	159	1.1	368	2.5
Sony Movie Channel +1	26	0.2	98	0.7	230	1.6
Spike	698	4.8	1726	11.8	3043	20.9
Star Gold	97	0.7	232	1.6	466	3.2
Star Life OK	100	0.7	205	1.4	330	2.3
Star Plus	230	1.6	433	3.0	784	5.4
STV City	20	0.1	72	0.5	149	1.0
Syfy	428	2.9	1269	8.7	2574	17.6
Syfy +1	93	0.6	317	2.2	716	4.9
Talking Pictures	28	0.2	107	0.7	279	1.9
TCM	99	0.7	301	2.1	745	5.1

**BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)**  
**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TCM +1	46	0.3	147	1.0	429	2.9
The Box	290	2.0	822	5.6	1656	11.3
The Travel Channel	185	1.3	489	3.3	923	6.3
The Travel Channel+1	16	0.1	58	0.4	169	1.2
The Vault	182	1.2	527	3.6	1154	7.9
Times Now	11	0.1	42	0.3	123	0.8
Tiny Pop	414	2.8	954	6.5	1827	12.5
Tiny Pop+1	83	0.6	270	1.9	557	3.8
TLC	688	4.7	1721	11.8	2880	19.7
TLC +1	160	1.1	463	3.2	941	6.5
TLC +2	48	0.3	175	1.2	410	2.8
Tru TV	224	1.5	547	3.7	1040	7.1
Tru TV +1	15	0.1	47	0.3	115	0.8
True Crime	124	0.8	321	2.2	673	4.6
True Crime +1	32	0.2	119	0.8	268	1.8
True Drama	29	0.2	103	0.7	263	1.8
True Entertainment	128	0.9	364	2.5	821	5.6
True Movies 1	58	0.4	199	1.4	460	3.1
True Movies 2	42	0.3	134	0.9	349	2.4
TVC News	16	0.1	64	0.4	155	1.1
UMP Movies	133	0.9	328	2.2	568	3.9
Universal	440	3.0	1051	7.2	1913	13.1
Universal+1	129	0.9	353	2.4	668	4.6
Venus TV	43	0.3	143	1.0	377	2.6
VH-1	264	1.8	759	5.2	1630	11.2
Vintage TV	148	1.0	470	3.2	1107	7.6
VIVA	425	2.9	1188	8.1	2456	16.8
Vox Africa	67	0.5	182	1.2	360	2.5
W	1184	8.1	2945	20.2	4919	33.7
W +1	166	1.1	521	3.6	1243	8.5
Wellbeing Network	10	0.1	40	0.3	132	0.9
Yesterday	420	2.9	1177	8.1	2350	16.1
Yesterday+1	36	0.2	125	0.9	310	2.1
Your TV	144	1.0	346	2.4	712	4.9
Zing	97	0.7	254	1.7	522	3.6
Other Non Itemised Channels	1547	10.6	3870	26.5	6720	46.1

BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25603	93.3	26925	98.1	27297	99.5
&TV	187	0.7	384	1.4	794	2.9
4Music	1152	4.2	3080	11.2	5550	20.2
4seven	2273	8.3	6243	22.7	11329	41.3
5 USA	1717	6.3	3456	12.6	5601	20.4
5 USA+1	289	1.1	739	2.7	1416	5.2
5STAR	2357	8.6	5554	20.2	9872	36.0
5STAR+1	229	0.8	728	2.7	1589	5.8
Aaj Tak	43	0.2	137	0.5	322	1.2
ABN TV	141	0.5	306	1.1	526	1.9
ABP News	54	0.2	173	0.6	411	1.5
Akaal Channel	65	0.2	217	0.8	481	1.8
Alibi	1058	3.9	2182	8.0	3731	13.6
Alibi+1	271	1.0	734	2.7	1473	5.4
AMC	68	0.2	171	0.6	421	1.5
Animal Planet	274	1.0	828	3.0	1802	6.6
Animal Planet+1	64	0.2	205	0.7	475	1.7
ARY News	144	0.5	260	0.9	468	1.7
attheraces	214	0.8	420	1.5	802	2.9
BBC 4	5830	21.2	12259	44.7	17796	64.8
BBC News	4450	16.2	7913	28.8	11760	42.9
BBC Parliament	467	1.7	1344	4.9	2836	10.3
BBC RB 1	361	1.3	1279	4.7	3189	11.6
BBC RB 601	463	1.7	1276	4.7	2699	9.8
BBC1	21959	80.0	25382	92.5	26627	97.0
BBC2	16379	59.7	22655	82.6	25301	92.2
BET:BlackEntTv	106	0.4	320	1.2	758	2.8
Bike Channel	49	0.2	145	0.5	306	1.1
Boomerang	329	1.2	911	3.3	1790	6.5
Boomerang+1	154	0.6	452	1.6	882	3.2
Box Hits	185	0.7	576	2.1	1231	4.5
Box Upfront	167	0.6	558	2.0	1237	4.5
Brit Asia TV	58	0.2	160	0.6	378	1.4
BT Sport 1	598	2.2	1557	5.7	2921	10.6
BT Sport 2	528	1.9	1399	5.1	2565	9.3
BT Sport Europe	1038	3.8	2424	8.8	4512	16.4
BT Sport Showcase	181	0.7	625	2.3	1680	6.1
BT Sport//ESPN	155	0.6	454	1.7	913	3.3
Capital TV	84	0.3	294	1.1	690	2.5
Cartoon Network	456	1.7	1058	3.9	1859	6.8
Cartoon Network +1	209	0.8	505	1.8	945	3.4
Cartoonito	213	0.8	615	2.2	1156	4.2
CBBC	889	3.2	2222	8.1	4117	15.0
Cbeebies	1853	6.8	3507	12.8	5435	19.8
CBS Action	735	2.7	1737	6.3	3197	11.6
CBS Drama	416	1.5	1138	4.1	2337	8.5
CBS Reality TV	742	2.7	1780	6.5	3187	11.6
CBS Reality+1	344	1.3	920	3.4	1746	6.4
Challenge TV	1090	4.0	2652	9.7	4987	18.2
Challenge TV+1	255	0.9	781	2.8	1721	6.3
CHANNEL 4	15082	55.0	22221	81.0	25193	91.8
CHANNEL 4+1	4509	16.4	10418	38.0	15772	57.5
CHANNEL 5	11081	40.4	18432	67.2	23141	84.3
CHANNEL 5+1	1668	6.1	4631	16.9	8710	31.7
Channel 5+24	1023	3.7	3271	11.9	6753	24.6
Channel AKA	72	0.3	221	0.8	484	1.8
Channel Starz	100	0.4	322	1.2	679	2.5
Chart Show Dance	92	0.3	297	1.1	656	2.4
Chart Show TV	157	0.6	451	1.6	1021	3.7
Chilled	169	0.6	596	2.2	1406	5.1
CITV and CITV Breakfast	401	1.5	1062	3.9	2042	7.4
Clubland TV	76	0.3	268	1.0	744	2.7

**BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)**  
**Adults ABC1**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
COLORS TV	165	0.6	371	1.4	693	2.5
Comedy Central	1864	6.8	4329	15.8	7187	26.2
Comedy Central Extra	713	2.6	2043	7.4	3848	14.0
Comedy Central Extra+1	145	0.5	495	1.8	1119	4.1
Comedy Central+1	759	2.8	2159	7.9	4112	15.0
Community Channel	104	0.4	386	1.4	1001	3.6
Crime + Investigation	232	0.8	537	2.0	995	3.6
Crime + Investigation +1	96	0.3	228	0.8	312	1.1
Dave	4357	15.9	9633	35.1	15161	55.2
Dave ja vu	865	3.2	2375	8.7	4600	16.8
Discovery	798	2.9	1813	6.6	3095	11.3
Discovery History	240	0.9	661	2.4	1250	4.6
Discovery History +1	171	0.6	460	1.7	849	3.1
Discovery Home & Health	132	0.5	423	1.5	916	3.3
Discovery Home & Health+1	92	0.3	271	1.0	569	2.1
Discovery Science	289	1.1	785	2.9	1509	5.5
Discovery Science+1	78	0.3	236	0.9	521	1.9
Discovery Shed	147	0.5	368	1.3	779	2.8
Discovery Turbo	394	1.4	950	3.5	1662	6.1
Discovery+1	346	1.3	872	3.2	1502	5.5
Disney Channel	382	1.4	786	2.9	1342	4.9
Disney Channel+1	245	0.9	582	2.1	1019	3.7
Disney Junior	535	2.0	1213	4.4	2049	7.5
Disney Junior Plus	257	0.9	613	2.2	1047	3.8
Disney XD	315	1.1	772	2.8	1406	5.1
Disney XD +1	210	0.8	529	1.9	1013	3.7
DMAX	156	0.6	548	2.0	1306	4.8
DMAX+1	63	0.2	239	0.9	529	1.9
Drama	2294	8.4	4518	16.5	7105	25.9
Dunya TV	65	0.2	138	0.5	304	1.1
E!	524	1.9	1164	4.2	2141	7.8
E! +1	70	0.3	205	0.7	487	1.8
E4	5278	19.2	9534	34.7	13517	49.3
E4+1	2738	10.0	6060	22.1	9701	35.3
Eden	268	1.0	878	3.2	1985	7.2
Eden+1	106	0.4	365	1.3	799	2.9
Eurosport	802	2.9	1969	7.2	3563	13.0
Eurosport 2	644	2.3	1529	5.6	2502	9.1
Film4	3823	13.9	8380	30.5	13060	47.6
Film4+1	1021	3.7	2924	10.7	5363	19.5
Flava	97	0.4	291	1.1	624	2.3
Food Network	866	3.2	2070	7.5	3768	13.7
Food Network +1	157	0.6	411	1.5	753	2.7
Forces TV	119	0.4	356	1.3	831	3.0
FOX	1468	5.4	3024	11.0	4954	18.1
Fox News	122	0.4	271	1.0	538	2.0
FOX+	343	1.2	892	3.2	1631	5.9
GEO NEWS	134	0.5	225	0.8	408	1.5
Geo Tez	99	0.4	198	0.7	389	1.4
Geo TV	84	0.3	197	0.7	404	1.5
Ginx	32	0.1	106	0.4	232	0.8
GOLD	1926	7.0	4508	16.4	7680	28.0
GOLD+1	503	1.8	1353	4.9	2658	9.7
Good Food	748	2.7	1968	7.2	3676	13.4
Good Food +1	168	0.6	435	1.6	793	2.9
H2	224	0.8	606	2.2	1140	4.2
Heart TV	133	0.5	472	1.7	1072	3.9
History	461	1.7	1013	3.7	1665	6.1
History +1	235	0.9	544	2.0	963	3.5
Home	1182	4.3	2959	10.8	5280	19.2
Home +1	141	0.5	425	1.5	870	3.2
Horror Channel	716	2.6	1749	6.4	3283	12.0

**BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)**  
**Adults ABC1**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horror Channel +1	173	0.6	519	1.9	1031	3.8
Horse and Country	35	0.1	121	0.4	306	1.1
HUM Europe	186	0.7	350	1.3	648	2.4
Investigation Discovery	208	0.8	525	1.9	1066	3.9
Investigation Discovery +1	119	0.4	288	1.1	490	1.8
ITV	16119	58.7	22154	80.7	25283	92.1
ITV Encore	548	2.0	1340	4.9	2626	9.6
ITV Encore +1	75	0.3	210	0.8	422	1.5
ITV HD	4688	17.1	7549	27.5	10955	39.9
ITV+1	3539	12.9	8663	31.6	14179	51.7
ITV2	6101	22.2	12508	45.6	18389	67.0
ITV2+1	1993	7.3	5292	19.3	9827	35.8
ITV3	3964	14.4	8028	29.3	12539	45.7
ITV3+1	790	2.9	2130	7.8	4109	15.0
ITV4	3581	13.0	8908	32.5	14541	53.0
ITV4+1	265	1.0	915	3.3	2023	7.4
ITVBe	1615	5.9	3708	13.5	6378	23.2
ITVBe +1	332	1.2	915	3.3	1868	6.8
Keep It Country	91	0.3	294	1.1	756	2.8
Kerrang	127	0.5	390	1.4	807	2.9
Kiss TV	171	0.6	543	2.0	1213	4.4
Kix	146	0.5	377	1.4	747	2.7
Kix +1	55	0.2	128	0.5	259	0.9
Lifetime	533	1.9	1280	4.7	2609	9.5
Lifetime +1	123	0.4	328	1.2	683	2.5
Liverpool FC TV	58	0.2	182	0.7	417	1.5
London Live	467	1.7	1232	4.5	2171	7.9
Magic TV	261	1.0	822	3.0	1837	6.7
More 4	5053	18.4	10821	39.4	16211	59.1
More 4+1	993	3.6	2752	10.0	4983	18.2
Motors TV	105	0.4	273	1.0	522	1.9
Movie Mix	950	3.5	2352	8.6	4028	14.7
Movies 24	198	0.7	508	1.9	1029	3.8
Movies 24 +	161	0.6	467	1.7	969	3.5
Movies 4 Men	720	2.6	1698	6.2	3171	11.6
Movies4Men+1	137	0.5	415	1.5	814	3.0
MTV	1183	4.3	2591	9.4	4585	16.7
MTV +1	84	0.3	233	0.9	501	1.8
MTV Base	175	0.6	550	2.0	1179	4.3
MTV Classic	169	0.6	596	2.2	1430	5.2
MTV Dance	180	0.7	583	2.1	1339	4.9
MTV Euro Live	90	0.3	331	1.2	781	2.8
MTV Hits	239	0.9	793	2.9	1710	6.2
MTV Music	290	1.1	899	3.3	1846	6.7
MTV Music +1	68	0.2	238	0.9	602	2.2
MTV Rocks	219	0.8	695	2.5	1455	5.3
National Geographic +1	295	1.1	837	3.1	1554	5.7
National Geographic TV	522	1.9	1384	5.0	2521	9.2
National Geographic Wild	271	1.0	808	2.9	1671	6.1
NDTV 24x7	105	0.4	242	0.9	458	1.7
News 18	23	0.1	82	0.3	231	0.8
Nick Jr	821	3.0	1720	6.3	2707	9.9
Nick Jr +1	122	0.4	304	1.1	550	2.0
Nick Jr 2	644	2.3	1372	5.0	2204	8.0
Nickelodeon	292	1.1	750	2.7	1478	5.4
Nickelodeon +1	145	0.5	383	1.4	664	2.4
Nicktoons	231	0.8	614	2.2	1280	4.7
Nollywood Movies	56	0.2	147	0.5	394	1.4
NOWM	114	0.4	364	1.3	815	3.0
PBS America	260	0.9	732	2.7	1295	4.7
Pick	2236	8.1	5052	18.4	8671	31.6
Pick +1	210	0.8	649	2.4	1438	5.2

BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop	437	1.6	1109	4.0	2167	7.9
Pop+1	73	0.3	220	0.8	463	1.7
Prime TV	114	0.4	233	0.8	482	1.8
PTC Punjabi	73	0.3	220	0.8	461	1.7
PTV Global	42	0.2	150	0.5	402	1.5
Quest	1507	5.5	3527	12.9	6262	22.8
Quest +1	855	3.1	2137	7.8	3853	14.0
Real Lives	323	1.2	980	3.6	2057	7.5
Real Lives +1	159	0.6	505	1.8	1214	4.4
Really	2067	7.5	5070	18.5	8929	32.5
Rishtey	151	0.6	368	1.3	752	2.7
RT	267	1.0	690	2.5	1339	4.9
S4C	222	0.8	590	2.1	1300	4.7
SAB	130	0.5	342	1.2	703	2.6
Samaa	65	0.2	163	0.6	345	1.3
Scuzz	112	0.4	332	1.2	784	2.9
ShowBiz TV	63	0.2	198	0.7	508	1.9
Showcase	61	0.2	216	0.8	578	2.1
Sikh Channel	62	0.2	198	0.7	406	1.5
Sky 1	4018	14.6	7574	27.6	10776	39.3
Sky 1 +1	629	2.3	1650	6.0	3008	11.0
Sky 2	932	3.4	2554	9.3	5017	18.3
Sky Arts	1032	3.8	2924	10.7	5501	20.0
Sky Atlantic	3065	11.2	5359	19.5	7581	27.6
Sky Atlantic +1	224	0.8	626	2.3	1373	5.0
Sky Box Office (Movies)	23	0.1	73	0.3	252	0.9
Sky Living	2692	9.8	4967	18.1	7679	28.0
Sky Living +1	813	3.0	1957	7.1	3531	12.9
Sky Movies Action & Adventure	536	2.0	1434	5.2	2772	10.1
Sky Movies Comedy	450	1.6	1337	4.9	2669	9.7
Sky Movies Crime & Thriller	363	1.3	1153	4.2	2290	8.3
Sky Movies Disney	580	2.1	1613	5.9	2969	10.8
Sky Movies Drama & Romance	324	1.2	1053	3.8	2222	8.1
Sky Movies Family	502	1.8	1449	5.3	2872	10.5
Sky Movies Greats	562	2.0	1549	5.6	2830	10.3
Sky Movies Premiere	824	3.0	2069	7.5	3338	12.2
Sky Movies Premiere+1	235	0.9	736	2.7	1486	5.4
Sky Movies SciFi-Horror	393	1.4	1191	4.3	2379	8.7
Sky Movies Select	260	0.9	850	3.1	1839	6.7
Sky Movies Showcase	614	2.2	1773	6.5	3258	11.9
Sky News	2641	9.6	4806	17.5	7751	28.2
Sky Sports 1	2338	8.5	4087	14.9	5600	20.4
Sky Sports 2	1505	5.5	2785	10.2	4162	15.2
Sky Sports 3	812	3.0	1933	7.0	3134	11.4
Sky Sports 4	719	2.6	1527	5.6	2491	9.1
Sky Sports 5	596	2.2	1495	5.4	2706	9.9
Sky Sports Active Lo 6	2	0.0	9	0.0	29	0.1
Sky Sports F1	729	2.7	1810	6.6	2762	10.1
Sky Sports News HQ	2385	8.7	4008	14.6	5696	20.8
Sony Channel	250	0.9	740	2.7	1655	6.0
Sony Channel +1	97	0.4	308	1.1	743	2.7
Sony Movie Channel	157	0.6	535	2.0	1139	4.2
Sony Movie Channel +1	120	0.4	411	1.5	822	3.0
Spike	1365	5.0	3373	12.3	5968	21.7
Star Gold	196	0.7	395	1.4	621	2.3
Star Life OK	150	0.5	283	1.0	491	1.8
Star Plus	392	1.4	664	2.4	1100	4.0
STV City	64	0.2	197	0.7	356	1.3
Syfy	967	3.5	2663	9.7	4862	17.7
Syfy +1	200	0.7	633	2.3	1419	5.2
Talking Pictures	239	0.9	549	2.0	1065	3.9
TCM	459	1.7	1242	4.5	2423	8.8

**BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)**  
**Adults ABC1**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TCM +1	262	1.0	739	2.7	1438	5.2
The Box	160	0.6	515	1.9	1117	4.1
The Travel Channel	548	2.0	1435	5.2	2709	9.9
The Travel Channel+1	79	0.3	236	0.9	535	1.9
The Vault	124	0.5	406	1.5	979	3.6
Times Now	22	0.1	72	0.3	185	0.7
Tiny Pop	476	1.7	1154	4.2	2228	8.1
Tiny Pop+1	87	0.3	275	1.0	551	2.0
TLC	961	3.5	2413	8.8	4455	16.2
TLC +1	247	0.9	773	2.8	1626	5.9
TLC +2	97	0.4	304	1.1	651	2.4
Tru TV	457	1.7	1153	4.2	2267	8.3
Tru TV +1	35	0.1	108	0.4	248	0.9
True Crime	256	0.9	775	2.8	1496	5.5
True Crime +1	76	0.3	248	0.9	531	1.9
True Drama	157	0.6	487	1.8	1081	3.9
True Entertainment	794	2.9	1991	7.3	3767	13.7
True Movies 1	223	0.8	675	2.5	1325	4.8
True Movies 2	146	0.5	468	1.7	1021	3.7
TVC News	27	0.1	102	0.4	223	0.8
UMP Movies	220	0.8	507	1.8	792	2.9
Universal	929	3.4	1985	7.2	3373	12.3
Universal+1	287	1.0	718	2.6	1319	4.8
Venus TV	48	0.2	180	0.7	492	1.8
VH-1	261	1.0	820	3.0	1801	6.6
Vintage TV	285	1.0	836	3.0	1729	6.3
VIVA	337	1.2	1059	3.9	2405	8.8
Vox Africa	102	0.4	248	0.9	418	1.5
W	2281	8.3	5518	20.1	9058	33.0
W +1	351	1.3	1043	3.8	2264	8.2
Wellbeing Network	25	0.1	102	0.4	263	1.0
Yesterday	2343	8.5	5120	18.7	8140	29.7
Yesterday+1	229	0.8	645	2.3	1272	4.6
Your TV	310	1.1	803	2.9	1625	5.9
Zing	188	0.7	446	1.6	768	2.8
Other Non Itemised Channels	3607	13.1	7872	28.7	12949	47.2

BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25507	96.1	26259	99.0	26451	99.7
&TV	161	0.6	374	1.4	704	2.7
4Music	1591	6.0	3828	14.4	6592	24.8
4seven	2689	10.1	6989	26.3	12113	45.7
5 USA	2757	10.4	4968	18.7	7627	28.7
5 USA+1	483	1.8	1123	4.2	2049	7.7
5STAR	3424	12.9	7387	27.8	11839	44.6
5STAR+1	313	1.2	963	3.6	1996	7.5
Aaj Tak	50	0.2	151	0.6	308	1.2
ABN TV	108	0.4	217	0.8	393	1.5
ABP News	55	0.2	161	0.6	372	1.4
Akaal Channel	49	0.2	170	0.6	434	1.6
Alibi	1328	5.0	2518	9.5	4073	15.4
Alibi+1	402	1.5	912	3.4	1622	6.1
AMC	65	0.2	162	0.6	366	1.4
Animal Planet	388	1.5	1011	3.8	2035	7.7
Animal Planet+1	80	0.3	256	1.0	542	2.0
ARY News	137	0.5	244	0.9	443	1.7
attheraces	264	1.0	470	1.8	778	2.9
BBC 4	5973	22.5	12375	46.6	17937	67.6
BBC News	4462	16.8	7657	28.9	11314	42.6
BBC Parliament	484	1.8	1275	4.8	2606	9.8
BBC RB 1	400	1.5	1326	5.0	3197	12.1
BBC RB 601	649	2.4	1625	6.1	3246	12.2
BBC1	22409	84.5	25073	94.5	26033	98.1
BBC2	16725	63.0	22594	85.2	25025	94.3
BET:BlackEntTv	130	0.5	374	1.4	821	3.1
Bike Channel	46	0.2	143	0.5	335	1.3
Boomerang	396	1.5	1025	3.9	1973	7.4
Boomerang+1	172	0.6	457	1.7	914	3.4
Box Hits	266	1.0	770	2.9	1602	6.0
Box Upfront	239	0.9	714	2.7	1544	5.8
Brit Asia TV	50	0.2	133	0.5	285	1.1
BT Sport 1	458	1.7	1160	4.4	2166	8.2
BT Sport 2	422	1.6	1117	4.2	2160	8.1
BT Sport Europe	783	3.0	1871	7.1	3582	13.5
BT Sport Showcase	215	0.8	707	2.7	1696	6.4
BT Sport//ESPN	131	0.5	374	1.4	784	3.0
Capital TV	144	0.5	437	1.6	950	3.6
Cartoon Network	430	1.6	1025	3.9	1844	7.0
Cartoon Network +1	195	0.7	516	1.9	955	3.6
Cartoonito	299	1.1	739	2.8	1429	5.4
CBBC	953	3.6	2307	8.7	4351	16.4
Cbeebies	2123	8.0	3853	14.5	5781	21.8
CBS Action	1258	4.7	2588	9.8	4387	16.5
CBS Drama	649	2.4	1610	6.1	3291	12.4
CBS Reality TV	1592	6.0	3103	11.7	5006	18.9
CBS Reality+1	627	2.4	1447	5.5	2492	9.4
Challenge TV	1695	6.4	3618	13.6	6328	23.9
Challenge TV+1	323	1.2	892	3.4	1807	6.8
CHANNEL 4	16186	61.0	22501	84.8	25060	94.5
CHANNEL 4+1	5337	20.1	11494	43.3	16829	63.4
CHANNEL 5	13573	51.2	20299	76.5	23884	90.0
CHANNEL 5+1	2589	9.8	6472	24.4	11061	41.7
Channel 5+24	1592	6.0	4747	17.9	8873	33.4
Channel AKA	75	0.3	247	0.9	602	2.3
Channel Starz	151	0.6	428	1.6	884	3.3
Chart Show Dance	132	0.5	410	1.5	867	3.3
Chart Show TV	228	0.9	633	2.4	1284	4.8
Chilled	222	0.8	677	2.6	1503	5.7
CITV and CITV Breakfast	564	2.1	1411	5.3	2594	9.8
Clubland TV	121	0.5	356	1.3	866	3.3

**BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)**

**Housewives**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
COLORS TV	159	0.6	343	1.3	601	2.3
Comedy Central	1693	6.4	3841	14.5	6274	23.6
Comedy Central Extra	659	2.5	1837	6.9	3467	13.1
Comedy Central Extra+1	157	0.6	491	1.9	1091	4.1
Comedy Central+1	724	2.7	2040	7.7	3765	14.2
Community Channel	139	0.5	487	1.8	1239	4.7
Crime + Investigation	353	1.3	760	2.9	1339	5.0
Crime + Investigation +1	141	0.5	303	1.1	488	1.8
Dave	4741	17.9	10047	37.9	15343	57.8
Dave ja vu	1128	4.3	2891	10.9	5274	19.9
Discovery	846	3.2	1802	6.8	3088	11.6
Discovery History	235	0.9	612	2.3	1189	4.5
Discovery History +1	175	0.7	452	1.7	820	3.1
Discovery Home & Health	194	0.7	559	2.1	1203	4.5
Discovery Home & Health+1	121	0.5	323	1.2	620	2.3
Discovery Science	273	1.0	742	2.8	1373	5.2
Discovery Science+1	88	0.3	245	0.9	537	2.0
Discovery Shed	153	0.6	397	1.5	760	2.9
Discovery Turbo	370	1.4	869	3.3	1538	5.8
Discovery+1	347	1.3	885	3.3	1591	6.0
Disney Channel	322	1.2	718	2.7	1311	4.9
Disney Channel+1	199	0.8	492	1.9	858	3.2
Disney Junior	659	2.5	1366	5.1	2122	8.0
Disney Junior Plus	310	1.2	711	2.7	1155	4.4
Disney XD	260	1.0	674	2.5	1251	4.7
Disney XD +1	158	0.6	422	1.6	780	2.9
DMAX	208	0.8	695	2.6	1541	5.8
DMAX+1	65	0.2	238	0.9	556	2.1
Drama	3482	13.1	6255	23.6	9247	34.9
Dunya TV	73	0.3	152	0.6	319	1.2
E!	573	2.2	1193	4.5	2051	7.7
E! +1	86	0.3	235	0.9	477	1.8
E4	5590	21.1	9670	36.4	13600	51.3
E4+1	2956	11.1	6362	24.0	9948	37.5
Eden	314	1.2	952	3.6	2108	7.9
Eden+1	152	0.6	458	1.7	970	3.7
Eurosport	636	2.4	1550	5.8	2726	10.3
Eurosport 2	511	1.9	1256	4.7	2068	7.8
Film4	4859	18.3	9669	36.4	14233	53.6
Film4+1	1288	4.9	3343	12.6	5880	22.2
Flava	127	0.5	403	1.5	878	3.3
Food Network	1188	4.5	2594	9.8	4483	16.9
Food Network +1	206	0.8	531	2.0	985	3.7
Forces TV	135	0.5	383	1.4	859	3.2
FOX	1550	5.8	3021	11.4	4809	18.1
Fox News	90	0.3	227	0.9	456	1.7
FOX+	379	1.4	957	3.6	1763	6.6
GEO NEWS	105	0.4	197	0.7	370	1.4
Geo Tez	78	0.3	171	0.6	385	1.5
Geo TV	98	0.4	202	0.8	370	1.4
Ginx	36	0.1	112	0.4	235	0.9
GOLD	2102	7.9	4642	17.5	7378	27.8
GOLD+1	601	2.3	1525	5.7	2800	10.6
Good Food	771	2.9	1961	7.4	3666	13.8
Good Food +1	203	0.8	474	1.8	846	3.2
H2	279	1.1	699	2.6	1344	5.1
Heart TV	211	0.8	641	2.4	1318	5.0
History	524	2.0	1071	4.0	1770	6.7
History +1	280	1.1	604	2.3	1006	3.8
Home	1683	6.3	3781	14.2	6327	23.8
Home +1	182	0.7	525	2.0	1010	3.8
Horror Channel	1306	4.9	2756	10.4	4661	17.6

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Horror Channel +1	288	1.1	775	2.9	1439	5.4
Horse and Country	45	0.2	141	0.5	374	1.4
HUM Europe	166	0.6	290	1.1	550	2.1
Investigation Discovery	325	1.2	702	2.6	1316	5.0
Investigation Discovery +1	188	0.7	434	1.6	702	2.6
ITV	18199	68.6	22936	86.5	25168	94.9
ITV Encore	656	2.5	1497	5.6	2732	10.3
ITV Encore +1	112	0.4	285	1.1	599	2.3
ITV HD	4311	16.2	6769	25.5	9672	36.5
ITV+1	4947	18.6	10648	40.1	15889	59.9
ITV2	7766	29.3	14404	54.3	19748	74.4
ITV2+1	2739	10.3	6543	24.7	11039	41.6
ITV3	5523	20.8	10016	37.8	14586	55.0
ITV3+1	1112	4.2	2860	10.8	5258	19.8
ITV4	4254	16.0	9762	36.8	15200	57.3
ITV4+1	320	1.2	1013	3.8	2219	8.4
ITVBe	2144	8.1	4590	17.3	7544	28.4
ITVBe +1	412	1.6	1024	3.9	1957	7.4
Keep It Country	145	0.5	373	1.4	876	3.3
Kerrang	165	0.6	439	1.7	892	3.4
Kiss TV	230	0.9	718	2.7	1567	5.9
Kix	201	0.8	499	1.9	1008	3.8
Kix +1	47	0.2	121	0.5	255	1.0
Lifetime	655	2.5	1334	5.0	2496	9.4
Lifetime +1	162	0.6	385	1.5	757	2.9
Liverpool FC TV	44	0.2	133	0.5	277	1.0
London Live	657	2.5	1498	5.6	2423	9.1
Magic TV	371	1.4	1049	4.0	2208	8.3
More 4	5979	22.5	11935	45.0	17271	65.1
More 4+1	1147	4.3	2934	11.1	5098	19.2
Motors TV	81	0.3	221	0.8	454	1.7
Movie Mix	1658	6.2	3615	13.6	5764	21.7
Movies 24	311	1.2	721	2.7	1333	5.0
Movies 24 +	264	1.0	664	2.5	1276	4.8
Movies 4 Men	1229	4.6	2616	9.9	4375	16.5
Movies4Men+1	238	0.9	654	2.5	1171	4.4
MTV	1365	5.1	2733	10.3	4661	17.6
MTV +1	100	0.4	272	1.0	599	2.3
MTV Base	227	0.9	625	2.4	1258	4.7
MTV Classic	232	0.9	692	2.6	1528	5.8
MTV Dance	211	0.8	607	2.3	1319	5.0
MTV Euro Live	109	0.4	352	1.3	830	3.1
MTV Hits	341	1.3	929	3.5	1883	7.1
MTV Music	402	1.5	1067	4.0	2095	7.9
MTV Music +1	115	0.4	337	1.3	754	2.8
MTV Rocks	222	0.8	642	2.4	1327	5.0
National Geographic +1	270	1.0	778	2.9	1445	5.4
National Geographic TV	530	2.0	1286	4.8	2360	8.9
National Geographic Wild	323	1.2	877	3.3	1850	7.0
NDTV 24x7	61	0.2	155	0.6	341	1.3
News 18	21	0.1	79	0.3	226	0.9
Nick Jr	978	3.7	1934	7.3	3145	11.9
Nick Jr +1	166	0.6	387	1.5	699	2.6
Nick Jr 2	718	2.7	1497	5.6	2417	9.1
Nickelodeon	335	1.3	836	3.2	1596	6.0
Nickelodeon +1	159	0.6	396	1.5	718	2.7
Nicktoons	260	1.0	667	2.5	1265	4.8
Nollywood Movies	58	0.2	150	0.6	370	1.4
NOWM	165	0.6	524	2.0	1050	4.0
PBS America	282	1.1	732	2.8	1265	4.8
Pick	3732	14.1	7335	27.6	11346	42.8
Pick +1	355	1.3	982	3.7	1954	7.4

**BARB Quarterly Reach Report- Quarter 2 2016 (BARB weeks 2489-2501)**

**Housewives**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Pop	595	2.2	1447	5.5	2811	10.6
Pop+1	94	0.4	259	1.0	530	2.0
Prime TV	99	0.4	193	0.7	376	1.4
PTC Punjabi	63	0.2	178	0.7	385	1.5
PTV Global	62	0.2	180	0.7	467	1.8
Quest	2180	8.2	4648	17.5	7725	29.1
Quest +1	1251	4.7	2851	10.7	4840	18.2
Real Lives	386	1.5	1151	4.3	2337	8.8
Real Lives +1	227	0.9	699	2.6	1538	5.8
Really	3079	11.6	6666	25.1	10662	40.2
Rishtey	179	0.7	395	1.5	822	3.1
RT	378	1.4	878	3.3	1663	6.3
S4C	243	0.9	642	2.4	1347	5.1
SAB	143	0.5	330	1.2	615	2.3
Samaa	71	0.3	141	0.5	282	1.1
Scuzz	155	0.6	394	1.5	819	3.1
ShowBiz TV	80	0.3	197	0.7	453	1.7
Showcase	69	0.3	236	0.9	597	2.2
Sikh Channel	55	0.2	174	0.7	398	1.5
Sky 1	3944	14.9	7112	26.8	9741	36.7
Sky 1 +1	608	2.3	1622	6.1	2928	11.0
Sky 2	1051	4.0	2720	10.3	5001	18.9
Sky Arts	1039	3.9	2876	10.8	5338	20.1
Sky Atlantic	2544	9.6	4559	17.2	6524	24.6
Sky Atlantic +1	242	0.9	621	2.3	1271	4.8
Sky Box Office (Movies)	27	0.1	93	0.4	255	1.0
Sky Living	2891	10.9	5082	19.2	7428	28.0
Sky Living +1	924	3.5	2128	8.0	3758	14.2
Sky Movies Action & Adventure	533	2.0	1395	5.3	2653	10.0
Sky Movies Comedy	417	1.6	1268	4.8	2474	9.3
Sky Movies Crime & Thriller	333	1.3	1040	3.9	2076	7.8
Sky Movies Disney	613	2.3	1568	5.9	2793	10.5
Sky Movies Drama & Romance	324	1.2	1022	3.9	2170	8.2
Sky Movies Family	531	2.0	1430	5.4	2718	10.2
Sky Movies Greats	522	2.0	1358	5.1	2465	9.3
Sky Movies Premiere	770	2.9	1892	7.1	3058	11.5
Sky Movies Premiere+1	230	0.9	720	2.7	1400	5.3
Sky Movies SciFi-Horror	358	1.3	1058	4.0	2212	8.3
Sky Movies Select	249	0.9	787	3.0	1656	6.2
Sky Movies Showcase	566	2.1	1605	6.1	2936	11.1
Sky News	2720	10.3	4853	18.3	7639	28.8
Sky Sports 1	1895	7.1	3336	12.6	4496	16.9
Sky Sports 2	1154	4.3	2219	8.4	3355	12.6
Sky Sports 3	661	2.5	1597	6.0	2465	9.3
Sky Sports 4	604	2.3	1268	4.8	2056	7.7
Sky Sports 5	520	2.0	1251	4.7	2168	8.2
Sky Sports Active Lo 6	2	0.0	9	0.0	28	0.1
Sky Sports F1	605	2.3	1499	5.7	2222	8.4
Sky Sports News HQ	2139	8.1	3585	13.5	5008	18.9
Sony Channel	393	1.5	1099	4.1	2237	8.4
Sony Channel +1	152	0.6	474	1.8	1094	4.1
Sony Movie Channel	264	1.0	784	3.0	1603	6.0
Sony Movie Channel +1	216	0.8	646	2.4	1228	4.6
Spike	2230	8.4	4898	18.5	7827	29.5
Star Gold	152	0.6	313	1.2	494	1.9
Star Life OK	120	0.5	225	0.8	390	1.5
Star Plus	280	1.1	487	1.8	921	3.5
STV City	100	0.4	285	1.1	513	1.9
Syfy	1050	4.0	2690	10.1	4809	18.1
Syfy +1	264	1.0	777	2.9	1665	6.3
Talking Pictures	289	1.1	651	2.5	1189	4.5
TCM	545	2.1	1334	5.0	2433	9.2

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TCM +1	361	1.4	917	3.5	1627	6.1
The Box	269	1.0	787	3.0	1564	5.9
The Travel Channel	849	3.2	2016	7.6	3618	13.6
The Travel Channel+1	114	0.4	312	1.2	623	2.3
The Vault	170	0.6	495	1.9	1094	4.1
Times Now	18	0.1	69	0.3	183	0.7
Tiny Pop	639	2.4	1538	5.8	2890	10.9
Tiny Pop+1	117	0.4	347	1.3	741	2.8
TLC	1225	4.6	2707	10.2	4644	17.5
TLC +1	373	1.4	992	3.7	1930	7.3
TLC +2	134	0.5	375	1.4	810	3.1
Tru TV	965	3.6	1977	7.5	3521	13.3
Tru TV +1	83	0.3	221	0.8	500	1.9
True Crime	519	2.0	1311	4.9	2449	9.2
True Crime +1	105	0.4	356	1.3	782	2.9
True Drama	247	0.9	718	2.7	1441	5.4
True Entertainment	1478	5.6	3242	12.2	5516	20.8
True Movies 1	371	1.4	998	3.8	1881	7.1
True Movies 2	266	1.0	733	2.8	1451	5.5
TVC News	32	0.1	102	0.4	239	0.9
UMP Movies	209	0.8	428	1.6	615	2.3
Universal	1231	4.6	2349	8.9	3709	14.0
Universal+1	427	1.6	948	3.6	1613	6.1
Venus TV	60	0.2	177	0.7	422	1.6
VH-1	314	1.2	925	3.5	1962	7.4
Vintage TV	385	1.5	1020	3.8	1961	7.4
VIVA	431	1.6	1256	4.7	2642	10.0
Vox Africa	76	0.3	186	0.7	342	1.3
W	2555	9.6	5762	21.7	8927	33.6
W +1	481	1.8	1304	4.9	2691	10.1
Wellbeing Network	38	0.1	139	0.5	334	1.3
Yesterday	3104	11.7	6207	23.4	9489	35.8
Yesterday+1	269	1.0	756	2.9	1429	5.4
Your TV	694	2.6	1500	5.7	2641	10.0
Zing	167	0.6	372	1.4	682	2.6
Other Non Itemised Channels	4234	16.0	8788	33.1	13930	52.5