

# Aggregate viewing by broadcaster group

## Week ending 30th October 2016



**LEGEND:**

A = Android app,  
I = iOS app,  
W = Website player

	Total viewing time (minutes)										
	All viewing			Own apps				Sky Go (A, I, W)		BBC iPlayer (A, I, W)	
	Total	On-demand	Live streaming	On-demand		Live streaming		On-demand	Live streaming	On-demand	Live streaming
<b>TOTAL</b>	<b>1,238,391,584</b>	<b>872,189,404</b>	<b>366,202,180</b>	<b>247,521,606</b>		<b>61,974,351</b>		<b>109,834,580</b>	<b>180,669,334</b>	<b>514,833,218</b>	<b>123,558,495</b>
BBC	638,912,116	515,433,398	123,478,718	-		-		600,180	-	514,833,218	123,478,718
ITV	190,792,577	135,056,680	55,735,897	126,218,922	A, I, W	42,189,591	A, I, W	8,837,758	13,546,306	-	-
Sky	180,697,001	57,959,213	122,737,787	-	A, I, W	-	A, I, W	57,959,213	122,737,787	-	-
Channel 4	140,227,564	112,579,088	27,648,477	109,514,840	A, I, W	19,784,760	A, I, W	3,064,247	7,863,717	-	-
Fox	16,039,473	10,639,536	5,399,937	-		-		10,639,536	5,399,937	-	-
Viacom	15,981,637	9,739,864	6,241,773	-		-		9,739,864	6,241,773	-	-
UKTV	15,917,808	8,890,912	7,026,896	6,319,726	A, I, W	-		2,571,186	7,026,896	-	-
Channel 5	10,620,242	7,112,665	3,507,577	5,468,118	I	-		1,644,547	3,507,577	-	-
Disney	10,321,809	9,646,167	675,642	-		-		9,646,167	675,642	-	-
Discovery	6,440,038	1,747,369	4,692,669	-		-		1,747,369	4,692,669	-	-
NBC Universal	5,294,510	1,541,998	3,752,512	-		-		1,541,998	3,752,512	-	-
AETN	4,267,702	473,711	3,793,991	-		-		473,711	3,793,991	-	-
Turner	1,893,023	1,239,805	653,218	-		-		1,239,805	653,218	-	-
Star India	777,308	-	777,308	-		-		-	777,308	-	-
Vice UK TV Ltd	96,267	96,267	-	-		-		96,267	-	-	-
S4C	79,777	-	79,777	-		-		-	-	-	79,777
UTV Entertainment TV	153	153	-	-		-		153	-	-	-
Not Attributable	32,579	32,579	-	-		-		32,579	-	-	-

Note: All totals are rounded to the nearest whole minute.

Only viewing time for audited platforms is included. See page 28.