

Top 50 on-demand programmes (Android players)

Week ending 30th October 2016



| | Programme | TV Player | Avg Programme Streams |
|----|---|-----------|-----------------------|
| 1 | Eastenders 25/10/2016 | BBC | 51,299 |
| 2 | Eastenders 24/10/2016 | BBC | 48,372 |
| 3 | Eastenders 27/10/2016 | BBC | 45,678 |
| 4 | Eastenders 28/10/2016 | BBC | 42,596 |
| 5 | The Great British Bake Off Series 7 The Final | BBC | 39,963 |
| 6 | The Apprentice Series 12 Department Store | BBC | 35,764 |
| 7 | Sex, Drugs & Murder: Life In The Red Light Zone: Complicated Love | BBC | 31,943 |
| 8 | The Next Step Series 4 The Game Belongs To Me | BBC | 28,041 |
| 9 | The Missing Series 2 A Prison Without Walls | BBC | 27,376 |
| 10 | The Only Way Is Essex (Series 19) Episode 0005 | ITV | 24,235 |
| 11 | The Dumping Ground Series 4 It Takes Two | BBC | 23,598 |
| 12 | Emmerdale (Series 45) 2016 Episode 7649 | ITV | 21,348 |
| 13 | The Fall Series 3 Episode 5 | BBC | 20,190 |
| 14 | Coronation Street (Series 57) 2016 Episode 9020 | ITV | 19,708 |
| 15 | Emmerdale (Series 45) 2016 Episode 7650 | ITV | 18,554 |
| 16 | Poldark Series 2 Episode 8 | BBC | 18,318 |
| 17 | The Apprentice: Honest Subtitles Series 12 Department Store | BBC | 17,292 |
| 18 | The Only Way Is Essex (Series 19) Episode 0006 | ITV | 17,097 |
| 19 | Coronation Street (Series 57) 2016 Episode 9021 | ITV | 17,067 |
| 20 | Ordinary Lies Series 2 Episode 2 | BBC | 16,993 |
| 21 | Coronation Street (Series 57) 2016 Episode 9019 | ITV | 16,936 |
| 22 | So Awkward Series 2 What Would Emmeline Do? | BBC | 16,918 |
| 23 | Have I Got News For You Series 52 Episode 4 | BBC | 16,754 |
| 24 | Casualty Series 31 Shock To The System | BBC | 16,711 |
| 25 | Emmerdale (Series 45) 2016 Episode 7651 | ITV | 16,377 |
| 26 | The Fall Series 3 Episode 6 | BBC | 15,733 |
| 27 | Bing: Ice Cream | BBC | 15,711 |
| 28 | Still Game Series 7 Small Change | BBC | 15,097 |

| | Programme | TV Player | Avg Programme Streams |
|----|---|-----------|-----------------------|
| 29 | Cold Feet (Series 6) Episode 0008 | ITV | 14,643 |
| 30 | Josh Series 2 Close Up & Long Shot | BBC | 14,222 |
| 31 | Emmerdale (Series 45) 2016 Episode 7653 | ITV | 13,752 |
| 32 | Eastenders 21/10/2016 | BBC | 13,146 |
| 33 | Holby City Series 19 Black Dog | BBC | 13,133 |
| 34 | Emmerdale (Series 45) 2016 Episode 7654 | ITV | 12,998 |
| 35 | The Missing Series 2 The Turtle And The Stick | BBC | 12,592 |
| 36 | Emmerdale (Series 45) 2016 Episode 7652 | ITV | 11,778 |
| 37 | Strictly Come Dancing Series 14 Week 6 | BBC | 11,662 |
| 38 | Coronation Street (Series 57) 2016 Episode 9023 | ITV | 11,497 |
| 39 | The Graham Norton Show Series 20 Episode 5 | BBC | 11,398 |
| 40 | The Apprentice Series 12 Corporate Candy | BBC | 11,223 |
| 41 | Eve Series 3 Children Of Eve | BBC | 10,764 |
| 42 | Made In Chelsea S12E3 | ALL 4 | 10,472 |
| 43 | Coronation Street (Series 57) 2016 Episode 9022 | ITV | 10,468 |
| 44 | Sex, Drugs & Murder: Life In The Red Light Zone | BBC | 10,454 |
| 45 | Clown Attacks: Wtf? | BBC | 10,179 |
| 46 | Bing: Plasters | BBC | 10,149 |
| 47 | Ordinary Lies Series 2 Episode 1 | BBC | 9,962 |
| 48 | Transgender Love | BBC | 9,795 |
| 49 | The Fall Series 3 Episode 4 | BBC | 9,736 |
| 50 | The Furchester Hotel: Preview | BBC | 9,584 |

Only viewing time for audited platforms is included. See page 28.

Excludes live streaming and viewing of broadcaster's content through third-party apps such as Sky Go.

Top 50 on-demand programmes (iOS players)

Week ending 30th October 2016



| | Programme | TV Player | Avg Programme Streams |
|----|---|-----------|-----------------------|
| 1 | The Great British Bake Off Series 7 The Final | BBC | 159,267 |
| 2 | Eastenders 25/10/2016 | BBC | 142,634 |
| 3 | The Apprentice Series 12 Department Store | BBC | 138,579 |
| 4 | Eastenders 24/10/2016 | BBC | 132,636 |
| 5 | Eastenders 27/10/2016 | BBC | 128,223 |
| 6 | The Only Way Is Essex (Series 19) Episode 0005 | ITV | 123,102 |
| 7 | Eastenders 28/10/2016 | BBC | 118,648 |
| 8 | The Only Way Is Essex (Series 19) Episode 0006 | ITV | 109,204 |
| 9 | The Missing Series 2 A Prison Without Walls | BBC | 98,467 |
| 10 | The Next Step Series 4 The Game Belongs To Me | BBC | 90,968 |
| 11 | Sex, Drugs & Murder: Life In The Red Light Zone: Complicated Love | BBC | 89,733 |
| 12 | Made In Chelsea S12E3 | ALL 4 | 81,647 |
| 13 | The Dumping Ground Series 4 It Takes Two | BBC | 75,220 |
| 14 | The Fall Series 3 Episode 5 | BBC | 73,452 |
| 15 | Poldark Series 2 Episode 8 | BBC | 61,713 |
| 16 | Cold Feet (Series 6) Episode 0008 | ITV | 57,641 |
| 17 | Ordinary Lies Series 2 Episode 2 | BBC | 56,612 |
| 18 | The Fall Series 3 Episode 6 | BBC | 54,495 |
| 19 | Have I Got News For You Series 52 Episode 4 | BBC | 53,985 |
| 20 | So Awkward Series 2 What Would Emmeline Do? | BBC | 53,091 |
| 21 | The Apprentice: Honest Subtitles Series 12 Department Store | BBC | 51,701 |
| 22 | Casualty Series 31 Shock To The System | BBC | 51,033 |
| 23 | Josh Series 2 Close Up & Long Shot | BBC | 50,581 |
| 24 | Coronation Street (Series 57) 2016 Episode 9020 | ITV | 50,087 |
| 25 | Coronation Street (Series 57) 2016 Episode 9021 | ITV | 48,166 |
| 26 | The Graham Norton Show Series 20 Episode 5 | BBC | 47,385 |
| 27 | The Missing Series 2 The Turtle And The Stick | BBC | 46,232 |
| 28 | Coronation Street (Series 57) 2016 Episode 9019 | ITV | 44,719 |

| | Programme | TV Player | Avg Programme Streams |
|----|---|-----------|-----------------------|
| 29 | Emmerdale (Series 45) 2016 Episode 7649 | ITV | 43,408 |
| 30 | The Real Housewives Of Cheshire (Series 4) Episode 0008 | ITV | 43,205 |
| 31 | The Apprentice Series 12 Corporate Candy | BBC | 43,140 |
| 32 | Strictly Come Dancing Series 14 Week 6 | BBC | 41,707 |
| 33 | Sam Faiers: The Mummy Diaries - Episode 0003 | ITV | 41,545 |
| 34 | Emmerdale (Series 45) 2016 Episode 7650 | ITV | 40,195 |
| 35 | Coronation Street (Series 57) 2016 Episode 9023 | ITV | 39,648 |
| 36 | Coronation Street (Series 57) 2016 Episode 9022 | ITV | 38,737 |
| 37 | Bing: Ice Cream | BBC | 38,554 |
| 38 | Holby City Series 19 Black Dog | BBC | 38,168 |
| 39 | Emmerdale (Series 45) 2016 Episode 7651 | ITV | 37,143 |
| 40 | The Fall Series 3 Episode 4 | BBC | 36,379 |
| 41 | Eastenders 21/10/2016 | BBC | 36,231 |
| 42 | Emmerdale (Series 45) 2016 Episode 7653 | ITV | 36,053 |
| 43 | Emmerdale (Series 45) 2016 Episode 7654 | ITV | 35,839 |
| 44 | Celebrity Juice (Series 16) Episode 0008 | ITV | 35,589 |
| 45 | Still Game Series 7 Small Change | BBC | 33,666 |
| 46 | Ordinary Lies Series 2 Episode 1 | BBC | 33,062 |
| 47 | Hollyoaks S25E212 | ALL 4 | 32,739 |
| 48 | Sas: Who Dares Wins S2E2 | ALL 4 | 32,705 |
| 49 | The Walking Dead S7E1 (Sky) | Sky | 32,545 |
| 50 | Hollyoaks S25E213 | ALL 4 | 31,600 |

Only viewing time for audited platforms is included. See page 28.

Excludes live streaming and viewing of broadcaster's content through third-party apps such as Sky Go.

Top 50 on-demand programmes (Website players)

Week ending 30th October 2016



| | Programme | TV Player | Avg Programme Streams |
|----|---|-----------|-----------------------|
| 1 | The Great British Bake Off Series 7 The Final | BBC | 213,805 |
| 2 | The Apprentice Series 12 Department Store | BBC | 194,395 |
| 3 | Made In Chelsea S12E3 | ALL 4 | 105,136 |
| 4 | Eastenders 25/10/2016 | BBC | 104,968 |
| 5 | Eastenders 24/10/2016 | BBC | 99,180 |
| 6 | The Missing Series 2 A Prison Without Walls | BBC | 97,626 |
| 7 | Eastenders 27/10/2016 | BBC | 92,025 |
| 8 | Have I Got News For You Series 52 Episode 4 | BBC | 84,847 |
| 9 | Eastenders 28/10/2016 | BBC | 81,025 |
| 10 | The Only Way Is Essex (Series 19) S26 : Episode 0005 | ITV | 78,991 |
| 11 | The Fall Series 3 Episode 5 | BBC | 74,793 |
| 12 | Sex, Drugs & Murder: Life In The Red Light Zone: Complicated Love | BBC | 74,678 |
| 13 | The Only Way Is Essex (Series 19) S26 : Episode 0006 | ITV | 72,210 |
| 14 | Poldark Series 2 Episode 8 | BBC | 71,538 |
| 15 | The Apprentice Series 12 Corporate Candy | BBC | 64,405 |
| 16 | The Graham Norton Show Series 20 Episode 5 | BBC | 60,066 |
| 17 | The Fall Series 3 Episode 6 | BBC | 58,106 |
| 18 | The Apprentice: Honest Subtitles Series 12 Department Store | BBC | 50,633 |
| 19 | The Missing Series 2 The Turtle And The Stick | BBC | 49,115 |
| 20 | The Next Step Series 4 The Game Belongs To Me | BBC | 44,438 |
| 21 | Strictly Come Dancing Series 14 Week 6 | BBC | 41,866 |
| 22 | Cold Feet (Series 6) S8 : Episode 0008 | ITV | 41,115 |
| 23 | Josh Series 2 Close Up & Long Shot | BBC | 40,877 |
| 24 | Still Game Series 7 Small Change | BBC | 40,675 |
| 25 | First Dates S5E14 | ALL 4 | 40,429 |
| 26 | The Great British Bake Off Series 7 Patisserie Week | BBC | 39,291 |
| 27 | Sas: Who Dares Wins S2E2 | ALL 4 | 38,837 |
| 28 | Ordinary Lies Series 2 Episode 2 | BBC | 38,374 |

| | Programme | TV Player | Avg Programme Streams |
|----|--|-----------|-----------------------|
| 29 | The Fall Series 3 Episode 4 | BBC | 37,952 |
| 30 | The Missing Series 2 Come Home | BBC | 35,546 |
| 31 | Coronation Street (Series 57) 2016 S58 : Episode 9020 | ITV | 33,936 |
| 32 | Hunted S3E6 | ALL 4 | 33,432 |
| 33 | Asian Provocateur Series Mum's American Dream Brother Dinesh | BBC | 32,727 |
| 34 | The Dumping Ground Series 4 It Takes Two | BBC | 31,670 |
| 35 | Coronation Street (Series 57) 2016 S58 : Episode 9021 | ITV | 31,048 |
| 36 | Coronation Street (Series 57) 2016 S58 : Episode 9019 | ITV | 30,694 |
| 37 | Casualty Series 31 Shock To The System | BBC | 30,197 |
| 38 | Eastenders 21/10/2016 | BBC | 30,107 |
| 39 | The Apprentice: You're Fired Series 12 Department Store | BBC | 30,062 |
| 40 | Would I Lie To You? Series 10 The Unseen Bits | BBC | 28,528 |
| 41 | Class Series 1 For Tonight We Might Die | BBC | 27,666 |
| 42 | Adam Curtis: Hypernormalisation | BBC | 27,318 |
| 43 | Celebrity Juice (Series 16) S16 : Halloween | ITV | 26,949 |
| 44 | The Great British Bake Off: An Extra Slice Series 3 Episode 10 | BBC | 26,849 |
| 45 | Would I Lie To You? Series 10 Episode 8 | BBC | 26,707 |
| 46 | Holby City Series 19 Black Dog | BBC | 26,409 |
| 47 | The X Factor (Series 13) S10 : Live Show 4 | ITV | 26,269 |
| 48 | Clown Attacks: Wtf? | BBC | 26,231 |
| 49 | Married At First Sight S2E2 | ALL 4 | 25,792 |
| 50 | Coronation Street (Series 57) 2016 S58 : Episode 9023 | ITV | 25,520 |

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