

Top 50 on-demand programmes (Android players)

4 weeks ending 23rd October 2016



	Programme	TV Player	Avg Programme Streams
1	Eastenders 07/10/2016	BBC	58,495
2	Eastenders 30/09/2016	BBC	57,336
3	Eastenders 29/09/2016	BBC	55,769
4	Eastenders 27/09/2016	BBC	54,436
5	The Great British Bake Off Series 7 Botanical Week	BBC	54,230
6	Eastenders 14/10/2016	BBC	54,157
7	Eastenders 04/10/2016	BBC	53,647
8	Eastenders 03/10/2016	BBC	53,243
9	The Apprentice Series 12 Meet The Candidates	BBC	51,947
10	The Apprentice Series 12 Collectables	BBC	51,790
11	Eastenders 13/10/2016	BBC	51,427
12	Eastenders 26/09/2016	BBC	51,089
13	Eastenders 06/10/2016	BBC	50,052
14	Eastenders 18/10/2016	BBC	49,725
15	The Great British Bake Off Series 7 Dessert Week	BBC	49,609
16	Eastenders 17/10/2016	BBC	48,952
17	Eastenders 11/10/2016	BBC	47,064
18	The Apprentice Series 12 Advertising - Jeans	BBC	46,985
19	Eastenders 10/10/2016	BBC	46,636
20	Eastenders 20/10/2016	BBC	45,922
21	The Great British Bake Off Series 7 Tudor Week	BBC	45,899
22	Our Girl Series 2 Episode 4	BBC	43,972
23	The Great British Bake Off Series 7 Patisserie Week	BBC	42,298
24	Louis Theroux: Savile	BBC	42,134
25	Eastenders 21/10/2016	BBC	41,875
26	The Dumping Ground Series 4 Perfect Match	BBC	39,611
27	Our Girl Series 2 Episode 5	BBC	37,742
28	The Apprentice Series 12 Corporate Candy	BBC	34,671
29	The Fall Series 3 Episode 1	BBC	34,625
30	The Dumping Ground Series 4 Doris	BBC	32,827

	Programme	TV Player	Avg Programme Streams
31	The Next Step Series 4 Dancing With Myself	BBC	31,121
32	Emmerdale (Series 45) 2016 Episode 7628	ITV	30,863
33	The Dumping Ground Series 4 Risky Business	BBC	30,810
34	The Missing Series 2 Episode 1	BBC	30,535
35	Still Game Series 7 Gadgets	BBC	30,300
36	The Next Step Series 4 Simple Twist Of Fate	BBC	29,591
37	The Fall Series 3 Episode 2	BBC	29,410
38	Emmerdale (Series 45) 2016 Episode 7648	ITV	29,142
39	Emmerdale (Series 45) 2016 Episode 7629	ITV	28,773
40	Emmerdale (Series 45) 2016 Episode 7647	ITV	28,707
41	Have I Got News For You Series 52 Episode 1	BBC	27,937
42	The Fall Series 3 Episode 3	BBC	26,974
43	Emmerdale (Series 45) 2016 Episode 7646	ITV	26,526
44	Still Game Series 7 The Undrinkables	BBC	26,468
45	So Awkward Series 2 Girls & Boys	BBC	26,370
46	Casualty Series 31 Too Much Love Will Kill You	BBC	26,037
47	The Next Step Series 4 On The Rocks	BBC	25,942
48	The Only Way Is Essex (Series 19) Episode 0002	ITV	25,894
49	Casualty Series 31 The Big Day	BBC	25,814
50	The Only Way Is Essex (Series 19) Episode 0003	ITV	25,500

Only viewing time for audited platforms is included. See page 28.

Excludes live streaming and viewing of broadcaster's content through third-party apps such as Sky Go.

Top 50 on-demand programmes (iOS players)

4 weeks ending 23rd October 2016



	Programme	TV Player	Avg Programme Streams
1	The Great British Bake Off Series 7 Botanical Week	BBC	224,904
2	The Great British Bake Off Series 7 Dessert Week	BBC	214,025
3	The Apprentice Series 12 Collectables	BBC	202,778
4	The Great British Bake Off Series 7 Tudor Week	BBC	194,823
5	The Apprentice Series 12 Meet The Candidates	BBC	186,970
6	The Apprentice Series 12 Advertising - Jeans	BBC	180,022
7	Our Girl Series 2 Episode 4	BBC	172,433
8	Eastenders 30/09/2016	BBC	169,945
9	The Great British Bake Off Series 7 Patisserie Week	BBC	169,577
10	Eastenders 07/10/2016	BBC	165,175
11	Eastenders 27/09/2016	BBC	164,990
12	Eastenders 29/09/2016	BBC	158,174
13	Eastenders 11/10/2016	BBC	155,322
14	Eastenders 26/09/2016	BBC	155,312
15	Louis Theroux: Savile	BBC	154,765
16	Eastenders 04/10/2016	BBC	154,730
17	Eastenders 06/10/2016	BBC	153,844
18	Our Girl Series 2 Episode 5	BBC	151,870
19	Eastenders 14/10/2016	BBC	150,396
20	Eastenders 03/10/2016	BBC	148,879
21	Eastenders 10/10/2016	BBC	147,573
22	Eastenders 13/10/2016	BBC	144,074
23	The Dumping Ground Series 4 Perfect Match	BBC	139,987
24	Eastenders 18/10/2016	BBC	138,157
25	Eastenders 17/10/2016	BBC	134,206
26	The Apprentice Series 12 Corporate Candy	BBC	132,598
27	The Only Way Is Essex (Series 19) Episode 0002	ITV	129,044
28	Eastenders 20/10/2016	BBC	127,527
29	The Only Way Is Essex (Series 19) Episode 0001	ITV	126,525
30	The Fall Series 3 Episode 1	BBC	125,023

	Programme	TV Player	Avg Programme Streams
31	The Only Way Is Essex (Series 19) Episode 0003	ITV	121,714
32	Eastenders 21/10/2016	BBC	115,855
33	The Next Step Series 4 Dancing With Myself	BBC	113,802
34	The Dumping Ground Series 4 Doris	BBC	113,538
35	The Only Way Is Essex (Series 19) Episode 0004	ITV	108,937
36	The Missing Series 2 Episode 1	BBC	107,336
37	The Fall Series 3 Episode 2	BBC	106,581
38	The Dumping Ground Series 4 Risky Business	BBC	104,773
39	The Next Step Series 4 Simple Twist Of Fate	BBC	103,719
40	The Next Step Series 4 On The Rocks	BBC	97,738
41	Made In Chelsea S12E1	ALL 4	97,531
42	The Fall Series 3 Episode 3	BBC	96,832
43	Victoria Episode 0006	ITV	92,433
44	The Graham Norton Show Series 20 Episode 1	BBC	90,623
45	Poldark Series 2 Episode 4	BBC	88,664
46	Victoria Episode 0007	ITV	88,588
47	The Missing Series 2 The Turtle And The Stick	BBC	87,499
48	Casualty Series 31 Party Pooper	BBC	87,226
49	Poldark Series 2 Episode 5	BBC	86,920
50	So Awkward Series 2 Girls & Boys	BBC	86,820

Only viewing time for audited platforms is included. See page 28.

Excludes live streaming and viewing of broadcaster's content through third-party apps such as Sky Go.

Top 50 on-demand programmes (Website players)

4 weeks ending 23rd October 2016



	Programme	TV Player	Avg Programme Streams
1	The Great British Bake Off Series 7 Botanical Week	BBC	326,615
2	The Apprentice Series 12 Collectables	BBC	314,584
3	The Great British Bake Off Series 7 Dessert Week	BBC	309,153
4	The Great British Bake Off Series 7 Tudor Week	BBC	284,067
5	The Apprentice Series 12 Advertising - Jeans	BBC	276,454
6	Louis Theroux: Savile	BBC	262,230
7	The Great British Bake Off Series 7 Patisserie Week	BBC	239,369
8	The Apprentice Series 12 Meet The Candidates	BBC	216,409
9	The Apprentice Series 12 Corporate Candy	BBC	192,731
10	Our Girl Series 2 Episode 4	BBC	155,664
11	The Fall Series 3 Episode 1	BBC	150,041
12	Our Girl Series 2 Episode 5	BBC	136,013
13	Have I Got News For You Series 52 Episode 1	BBC	134,953
14	Made In Chelsea S12E1	ALL 4	133,049
15	Eastenders 27/09/2016	BBC	127,875
16	Eastenders 30/09/2016	BBC	127,810
17	The Fall Series 3 Episode 2	BBC	123,848
18	Eastenders 07/10/2016	BBC	121,692
19	Eastenders 29/09/2016	BBC	120,873
20	Eastenders 26/09/2016	BBC	119,701
21	Eastenders 04/10/2016	BBC	119,509
22	Eastenders 11/10/2016	BBC	118,936
23	Eastenders 06/10/2016	BBC	116,136
24	Eastenders 10/10/2016	BBC	115,967
25	Have I Got News For You Series 52 Episode 2	BBC	115,823
26	Eastenders 03/10/2016	BBC	114,458
27	Made In Chelsea S12E2	ALL 4	112,481
28	Eastenders 14/10/2016	BBC	111,169
29	The Graham Norton Show Series 20 Episode 1	BBC	110,531
30	The Missing Series 2 Episode 1	BBC	109,933
31	Eastenders 13/10/2016	BBC	109,712

	Programme	TV Player	Avg Programme Streams
32	Poldark Series 2 Episode 4	BBC	108,830
33	Poldark Series 2 Episode 5	BBC	107,687
34	The Fall Series 3 Episode 3	BBC	106,474
35	Eastenders 18/10/2016	BBC	104,217
36	Eastenders 17/10/2016	BBC	101,843
37	Poldark Series 2 Episode 6	BBC	94,533
38	Mock The Week Series 15 Episode 10	BBC	94,526
39	Eastenders 20/10/2016	BBC	92,784
40	The Only Way Is Essex Series 19 - Episode 1	ITV	91,375
41	Victoria S1 : Engine Of Change	ITV	90,761
42	The Only Way Is Essex Series 19 - Episode 2	ITV	90,264
43	The Missing Series 2 The Turtle And The Stick	BBC	87,474
44	Reggie Yates: Life And Death In Chicago	BBC	86,939
45	Mock The Week Series 15 Episode 11	BBC	86,297
46	Panorama: Paxman On Trump V Clinton: Divided America	BBC	85,820
47	Still Game Series 7 Gadgets	BBC	85,293
48	Have I Got News For You Series 52 Episode 3	BBC	83,199
49	The Graham Norton Show Series 20 Episode 2	BBC	82,835
50	The Only Way Is Essex (Series 19) S26 : Episode 0003	ITV	80,569

Only viewing time for audited platforms is included. See page 28.

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