

Aggregate viewing by broadcaster group

Week ending 19th March 2017



LEGEND:
A = Android app,
I = iOS app,
W = Website player

| | Total viewing time (minutes) | | | | | | | | | | |
|-------------------------|------------------------------|--------------------|--------------------|--------------------|---------|-------------------|---------|-------------------|--------------------|-----------------------|--------------------|
| | All viewing | | | Own apps | | | | Sky Go (A, I, W) | | BBC iPlayer (A, I, W) | |
| | Total | On-demand | Live streaming | On-demand | | Live streaming | | On-demand | Live streaming | On-demand | Live streaming |
| TOTAL | 1,136,954,231 | 793,807,486 | 343,146,745 | 229,384,732 | | 78,000,323 | | 92,184,954 | 124,663,775 | 472,237,800 | 140,482,648 |
| BBC | 613,105,576 | 472,686,500 | 140,419,076 | - | A, I, W | - | A, I, W | 448,701 | - | 472,237,800 | 140,419,076 |
| ITV | 212,121,742 | 131,287,536 | 80,834,206 | 121,484,509 | A, I, W | 64,501,738 | A, I, W | 9,803,027 | 16,332,468 | - | - |
| Channel 4 | 120,034,202 | 99,785,324 | 20,248,878 | 96,425,394 | A, I, W | 13,449,586 | A, I, W | 3,359,931 | 6,799,292 | - | - |
| Sky | 118,112,886 | 48,563,820 | 69,549,066 | - | A, I, W | - | A, I, W | 48,563,820 | 69,549,066 | - | - |
| Viacom | 16,447,606 | 10,619,482 | 5,828,124 | - | | - | | 10,619,482 | 5,828,124 | - | - |
| UKTV | 13,554,756 | 7,418,951 | 6,135,806 | 5,797,894 | A, I, W | - | | 1,621,057 | 6,135,806 | - | - |
| Fox | 11,019,485 | 6,676,946 | 4,342,539 | - | | - | | 6,676,946 | 4,342,539 | - | - |
| Channel 5 | 10,442,798 | 7,105,874 | 3,336,924 | 5,676,935 | I | - | | 1,428,939 | 3,336,924 | - | - |
| Disney | 6,082,955 | 5,617,454 | 465,501 | - | | - | | 5,617,454 | 465,501 | - | - |
| Discovery | 5,153,851 | 1,728,347 | 3,425,504 | - | | - | | 1,728,347 | 3,425,504 | - | - |
| NBC Universal | 4,143,156 | 431,496 | 3,711,660 | - | | - | | 431,496 | 3,711,660 | - | - |
| AETN | 4,045,758 | 532,337 | 3,513,421 | - | | - | | 532,337 | 3,513,421 | - | - |
| Turner | 1,665,634 | 1,213,122 | 452,511 | - | | - | | 1,213,122 | 452,511 | - | - |
| Star India | 770,959 | - | 770,959 | - | | - | | - | 770,959 | - | - |
| Vice UK TV Ltd | 119,256 | 119,256 | - | - | | - | | 119,256 | - | - | - |
| S4C | 112,570 | - | 112,570 | - | | 48,999 | | - | - | - | 63,572 |
| <i>Not Attributable</i> | <i>21,040</i> | <i>21,040</i> | <i>-</i> | <i>-</i> | | <i>-</i> | | <i>21,040</i> | <i>-</i> | <i>-</i> | <i>-</i> |

Note: All totals are rounded to the nearest whole minute.