

Top 50 on-demand programmes

Week ending 19th March 2017



	Programme	TV Player	Avg Programme Streams
1	The Replacement S1E3	BBC A, I, W	344,842
2	Eastenders S1E5457	BBC A, I, W	326,479
3	Eastenders S1E5458	BBC A, I, W	298,716
4	Eastenders S1E5460	BBC A, I, W	281,289
5	Eastenders S1E5459	BBC A, I, W	267,707
6	Broadchurch (Series 3) Episode 0003	ITV A, I, W	238,809
7	The Only Way Is Essex (Series 20) Episode 0003	ITV A, I, W	202,321
8	The Only Way Is Essex (Series 20) Episode 0004	ITV A, I, W	190,102
9	Call The Midwife S6E8	BBC A, I, W	169,417
10	The Replacement S1E2	BBC A, I, W	154,801
11	Top Gear S24E2	BBC A, I, W	137,760
12	The Dumping Ground S5E10	BBC A, I, W	136,509
13	Clique E2	BBC A, I, W	132,478
14	The Replacement S1E1	BBC A, I, W	131,622
15	Coronation Street (Series 58) 2017 Episode 9121	ITV A, I, W	112,900
16	The Weight Cut: Extreme Weight Loss	BBC A, I, W	112,198
17	Coronation Street (Series 58) 2017 Episode 9122	ITV A, I, W	107,063
18	Casualty S31E27	BBC A, I, W	105,477
19	The Last Kingdom S2E1	BBC A, I, W	103,051
20	Coronation Street (Series 58) 2017 Episode 9120	ITV A, I, W	98,949
21	Coronation Street (Series 58) 2017 Episode 9124	ITV A, I, W	92,562
22	Ss-GB S1E4	BBC A, I, W	89,585
23	The Worst Witch S1E11	BBC A, I, W	84,196
24	Coronation Street (Series 58) 2017 Episode 9123	ITV A, I, W	83,623
25	Holby City S19E23	BBC A, I, W	82,782
26	This Country S1E6	BBC A, I, W	81,136
27	Clique E1	BBC A, I, W	79,619
28	People Just Do Nothing Feat. Edsheeran	BBC A, I, W	77,103
29	Clique: Episode 3	BBC A, I, W	75,413
30	Inside No. 9 S3E5	BBC A, I, W	75,193

	Programme	TV Player	Avg Programme Streams
31	4 O'clock Club S6E3	BBC A, I, W	72,094
32	The Real Marigold Hotel S2E4	BBC A, I, W	71,274
33	Ibiza Weekender (Series 3) Episode 0006	ITV A, I, W	70,593
34	Eastenders S1E5456	BBC A, I, W	68,112
35	Catastrophe S3E3	ALL 4 A, I, W	66,200
36	The Great Pottery Throw Down S2E7	BBC A, I, W	63,935
37	Broadchurch (Series 3) Episode 0002	ITV A, I, W	61,745
38	4 O'clock Club S6E4	BBC A, I, W	60,103
39	Emmerdale (Series 46) 2017 Episode 7772	ITV A, I, W	58,899
40	Emmerdale (Series 46) 2017 Episode 7771	ITV A, I, W	58,753
41	Emmerdale (Series 46) 2017 Episode 7773	ITV A, I, W	58,131
42	Lost & Found Music Studios S1E24	BBC A, I, W	57,877
43	Emmerdale (Series 46) 2017 Episode 7775	ITV A, I, W	56,307
44	Hollyoaks S26E51	ALL 4 A, I, W	55,208
45	Ex On The Beach S6E9 (Viacom)	Sky A, I, W	54,915
46	Casualty S31E26	BBC A, I, W	54,554
47	The Only Way Is Essex (Series 20) Episode 0002	ITV A, I, W	54,203
48	Hollyoaks S26E52	ALL 4 A, I, W	54,004
49	Hollyoaks S26E53	ALL 4 A, I, W	53,112
50	The Last Kingdom: The Story So Far	BBC A, I, W	51,872

Only viewing time for audited platforms is included. See page 29.

Excludes live streaming and viewing of broadcaster's content through third-party apps such as Sky Go.

A = Android app, I = iOS app, W = Website player