

BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	55347	93.2	58145	97.9	58974	99.3
&TV	517	0.9	1034	1.7	1572	2.6
4Music	3141	5.3	7802	13.1	13501	22.7
4seven	5518	9.3	14659	24.7	25722	43.3
5 USA	4436	7.5	8059	13.6	12381	20.8
5 USA+1	643	1.1	1574	2.7	2986	5.0
5STAR	6316	10.6	14024	23.6	22771	38.3
5STAR+1	954	1.6	3049	5.1	6320	10.6
Aaj Tak	130	0.2	356	0.6	688	1.2
ABN TV	252	0.4	466	0.8	754	1.3
ABP News	126	0.2	326	0.5	577	1.0
Akaal Channel	104	0.2	331	0.6	832	1.4
Alibi	1775	3.0	3931	6.6	7115	12.0
Alibi+1	515	0.9	1319	2.2	2613	4.4
AMC	70	0.1	244	0.4	645	1.1
Animal Planet	702	1.2	2004	3.4	4053	6.8
Animal Planet+1	163	0.3	514	0.9	1158	2.0
ATN Bangla	126	0.2	264	0.4	442	0.7
attheraces	564	0.9	1013	1.7	1494	2.5
B4U Music	355	0.6	788	1.3	1244	2.1
BBC 4	10860	18.3	22088	37.2	32571	54.8
BBC News	8536	14.4	14851	25.0	21458	36.1
BBC Parliament	827	1.4	2139	3.6	4384	7.4
BBC RB 1	722	1.2	2391	4.0	5696	9.6
BBC RB 601	825	1.4	1967	3.3	3599	6.1
BBC1	45125	76.0	53302	89.7	56685	95.4
BBC2	31583	53.2	44659	75.2	51949	87.5
BET:BlackEntTv	252	0.4	763	1.3	1675	2.8
Bike Channel	126	0.2	408	0.7	951	1.6
BLAZE	1154	1.9	2404	4.0	4357	7.3
Boomerang	1295	2.2	3056	5.1	5537	9.3
Boomerang+1	688	1.2	1756	3.0	3136	5.3
Box Hits	609	1.0	1808	3.0	3603	6.1
Box Upfront	461	0.8	1393	2.3	2814	4.7
BT Sport 1	2023	3.4	4645	7.8	6832	11.5
BT Sport 2	2300	3.9	5359	9.0	7906	13.3
BT Sport 3	731	1.2	1938	3.3	3557	6.0
BT Sport Showcase	267	0.4	849	1.4	1910	3.2
BT Sport//ESPN	233	0.4	666	1.1	1403	2.4
Capital TV	319	0.5	1001	1.7	2079	3.5
Cartoon Network	1307	2.2	2824	4.8	4747	8.0
Cartoon Network +1	640	1.1	1537	2.6	2714	4.6
Cartoonito	799	1.3	1980	3.3	3695	6.2
CBBC	3346	5.6	6831	11.5	11211	18.9
Cbeebies	5717	9.6	9837	16.6	14290	24.1
CBS Action	1795	3.0	3908	6.6	7018	11.8
CBS Drama	1028	1.7	2446	4.1	4576	7.7
CBS Reality TV	2652	4.5	5355	9.0	9055	15.2
CBS Reality+1	1080	1.8	2450	4.1	4376	7.4
Challenge TV	3345	5.6	7409	12.5	12809	21.6
Challenge TV+1	662	1.1	1868	3.1	3973	6.7
CHANNEL 4	31279	52.7	45857	77.2	52999	89.2
CHANNEL 4+1	10049	16.9	22376	37.7	34186	57.5
CHANNEL 5	26075	43.9	41505	69.9	50060	84.3
CHANNEL 5+1	4500	7.6	12045	20.3	21800	36.7
Channel AKA	225	0.4	741	1.2	1630	2.7
Channel Starz	395	0.7	1155	1.9	2202	3.7
Channels 24	50	0.1	107	0.2	232	0.4
Chart Show TV	480	0.8	1456	2.5	3001	5.1
Chartshow Hits	326	0.5	980	1.7	2034	3.4
Chilled	422	0.7	1329	2.2	2915	4.9
CITV and CITV Breakfast	2307	3.9	5122	8.6	8596	14.5

BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Clubland TV	370	0.6	1103	1.9	2136	3.6
COLORS TV	480	0.8	925	1.6	1554	2.6
Comedy Central	4260	7.2	9598	16.2	15591	26.2
Comedy Central Extra	1576	2.7	4172	7.0	7824	13.2
Comedy Central Extra+1	291	0.5	952	1.6	2049	3.5
Comedy Central+1	1723	2.9	4759	8.0	8853	14.9
Community Channel	287	0.5	973	1.6	2244	3.8
Crime + Investigation	597	1.0	1300	2.2	2615	4.4
Crime + Investigation +1	219	0.4	479	0.8	894	1.5
Dave	9570	16.1	20421	34.4	31035	52.2
Dave ja vu	1553	2.6	4386	7.4	8370	14.1
Discovery	1904	3.2	3835	6.5	6254	10.5
Discovery History	451	0.8	1268	2.1	2410	4.1
Discovery History +1	346	0.6	992	1.7	1890	3.2
Discovery Home & Health	423	0.7	1375	2.3	3102	5.2
Discovery Home & Health+1	196	0.3	569	1.0	1205	2.0
Discovery Science	786	1.3	1980	3.3	3700	6.2
Discovery Science+1	234	0.4	590	1.0	1244	2.1
Discovery Shed	527	0.9	1489	2.5	3280	5.5
Discovery Turbo	849	1.4	1982	3.3	3258	5.5
Discovery+1	802	1.4	1941	3.3	3299	5.6
Disney Channel	1154	1.9	2243	3.8	3433	5.8
Disney Channel+1	739	1.2	1643	2.8	2631	4.4
Disney Junior	1755	3.0	3422	5.8	5250	8.8
Disney Junior Plus	933	1.6	2058	3.5	3210	5.4
Disney XD	811	1.4	2041	3.4	3463	5.8
Disney XD +1	541	0.9	1376	2.3	2336	3.9
DMAX	384	0.6	1156	1.9	2601	4.4
DMAX+1	147	0.2	484	0.8	1039	1.7
Drama	6241	10.5	11481	19.3	17138	28.9
Dunya TV	180	0.3	327	0.6	591	1.0
E!	998	1.7	2529	4.3	4872	8.2
E! +1	107	0.2	335	0.6	794	1.3
E4	11023	18.6	20480	34.5	30431	51.2
E4+1	5894	9.9	13504	22.7	21936	36.9
Eden	634	1.1	1896	3.2	3901	6.6
Eden+1	328	0.6	1054	1.8	2133	3.6
Eurosport	987	1.7	2632	4.4	5432	9.1
Eurosport 2	874	1.5	2306	3.9	4439	7.5
Film4	9388	15.8	19270	32.4	28188	47.5
Film4+1	2542	4.3	6662	11.2	11717	19.7
Flava	237	0.4	753	1.3	1580	2.7
Food Network	2168	3.6	4860	8.2	8483	14.3
Food Network +1	389	0.7	1044	1.8	1979	3.3
Forces TV	351	0.6	917	1.5	1919	3.2
FOX	3744	6.3	6810	11.5	10670	18.0
Fox News	277	0.5	635	1.1	1170	2.0
FOX+1	752	1.3	1805	3.0	3487	5.9
Front Runner	146	0.2	417	0.7	971	1.6
GEO NEWS	256	0.4	464	0.8	721	1.2
Geo Tez	180	0.3	404	0.7	732	1.2
Geo TV	226	0.4	510	0.9	1050	1.8
Ginx	69	0.1	191	0.3	363	0.6
GOLD	4398	7.4	9685	16.3	15326	25.8
GOLD+1	737	1.2	2105	3.5	4211	7.1
Good Food	1558	2.6	3892	6.6	7293	12.3
Good Food +1	368	0.6	954	1.6	1921	3.2
H2	632	1.1	1560	2.6	2772	4.7
Heart TV	323	0.5	1009	1.7	2202	3.7
History	1264	2.1	2618	4.4	4338	7.3
History +1	572	1.0	1343	2.3	2365	4.0
Home	2727	4.6	6513	11.0	11211	18.9

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**  
**Individuals 4+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Home & Leisure TV	55	0.1	220	0.4	541	0.9
Home +1	282	0.5	832	1.4	1896	3.2
Horror Channel	2350	4.0	5234	8.8	8891	15.0
Horror Channel +1	571	1.0	1659	2.8	3133	5.3
Horse and Country	67	0.1	244	0.4	540	0.9
HUM Europe	352	0.6	619	1.0	1005	1.7
Insight	36	0.1	131	0.2	340	0.6
Investigation Discovery	816	1.4	1751	2.9	3085	5.2
Investigation Discovery +1	432	0.7	914	1.5	1722	2.9
ITV	34404	57.9	46171	77.7	53038	89.3
ITV Encore	1058	1.8	2658	4.5	5024	8.5
ITV Encore +1	180	0.3	553	0.9	1080	1.8
ITV HD	10105	17.0	16192	27.3	22152	37.3
ITV+1	9918	16.7	21290	35.8	32316	54.4
ITV2	14502	24.4	29233	49.2	41324	69.6
ITV2+1	5200	8.8	13468	22.7	22677	38.2
ITV3	9468	15.9	17952	30.2	26618	44.8
ITV3+1	2015	3.4	5127	8.6	9286	15.6
ITV4	8473	14.3	18958	31.9	29752	50.1
ITV4+1	684	1.2	2031	3.4	4031	6.8
ITVBe	3750	6.3	8028	13.5	13812	23.3
ITVBe +1	761	1.3	1960	3.3	3744	6.3
Keep It Country	341	0.6	870	1.5	1811	3.0
Kerrang	381	0.6	1076	1.8	2169	3.7
Kiss TV	423	0.7	1297	2.2	2536	4.3
Kix	814	1.4	1920	3.2	3649	6.1
Kix +1	228	0.4	613	1.0	1157	1.9
Lifetime	1009	1.7	2301	3.9	4528	7.6
Lifetime +1	196	0.3	581	1.0	1217	2.0
Liverpool FC TV	94	0.2	274	0.5	579	1.0
London Live	1186	2.0	2863	4.8	4659	7.8
Made TV Network	909	1.5	2664	4.5	5274	8.9
Magic TV	694	1.2	1930	3.2	3739	6.3
More 4	10240	17.2	21883	36.8	32735	55.1
More 4+1	2029	3.4	5692	9.6	10450	17.6
Motors TV	141	0.2	427	0.7	789	1.3
Movies 24	588	1.0	1333	2.2	2395	4.0
Movies 24 +	511	0.9	1241	2.1	2232	3.8
Movies 4 Men	2676	4.5	5757	9.7	9415	15.9
Movies4Men+1	488	0.8	1251	2.1	2206	3.7
MTV	2328	3.9	5283	8.9	8838	14.9
MTV +1	118	0.2	361	0.6	769	1.3
MTV Base	453	0.8	1342	2.3	2735	4.6
MTV Classic	455	0.8	1413	2.4	2983	5.0
MTV Dance	458	0.8	1464	2.5	3030	5.1
MTV Euro Live	267	0.4	825	1.4	1870	3.1
MTV Hits	632	1.1	1839	3.1	3456	5.8
MTV Music	845	1.4	2387	4.0	4572	7.7
MTV Music +1	218	0.4	748	1.3	1492	2.5
MTV Rocks	666	1.1	1932	3.3	3802	6.4
My5	2896	4.9	7967	13.4	14846	25.0
National Geographic +1	569	1.0	1531	2.6	2849	4.8
National Geographic TV	1163	2.0	2882	4.9	5137	8.6
National Geographic Wild	777	1.3	1956	3.3	3685	6.2
NDTV 24x7	178	0.3	375	0.6	723	1.2
News 18	41	0.1	106	0.2	248	0.4
Nick Jr	2685	4.5	5325	9.0	8061	13.6
Nick Jr +1	478	0.8	1231	2.1	2085	3.5
Nick Jr 2	1611	2.7	3458	5.8	5719	9.6
Nickelodeon	1122	1.9	2412	4.1	3952	6.7
Nickelodeon +1	704	1.2	1654	2.8	2746	4.6
Nicktoons	906	1.5	2148	3.6	4100	6.9

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**  
**Individuals 4+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nollywood Movies	140	0.2	346	0.6	760	1.3
NOWM	427	0.7	1229	2.1	2507	4.2
PBS America	575	1.0	1519	2.6	2797	4.7
Pick	6485	10.9	13276	22.3	21053	35.4
Pick +1	425	0.7	1225	2.1	2524	4.2
Pop	2040	3.4	4452	7.5	7682	12.9
Pop+1	335	0.6	911	1.5	1910	3.2
Prime TV	296	0.5	601	1.0	1111	1.9
PTC Punjabi	181	0.3	451	0.8	947	1.6
PTV Global	130	0.2	355	0.6	761	1.3
Quest	4514	7.6	9274	15.6	14758	24.8
Quest +1	2488	4.2	5885	9.9	9721	16.4
Real Lives	728	1.2	2117	3.6	4566	7.7
Real Lives +1	401	0.7	1239	2.1	2878	4.8
Really	6033	10.2	13652	23.0	21814	36.7
Rishtey	401	0.7	816	1.4	1458	2.5
Rishtey Cineplex	510	0.9	1006	1.7	1520	2.6
ROK TV	176	0.3	377	0.6	731	1.2
RT	640	1.1	1501	2.5	2665	4.5
S4C	599	1.0	1546	2.6	3080	5.2
SAB	493	0.8	1093	1.8	1758	3.0
Samaa	230	0.4	408	0.7	779	1.3
Scuzz	320	0.5	872	1.5	1703	2.9
Showcase	152	0.3	478	0.8	1166	2.0
Sky 1	9026	15.2	16167	27.2	22628	38.1
Sky 1 +1	1254	2.1	3446	5.8	6544	11.0
Sky 2	1685	2.8	4653	7.8	8985	15.1
Sky Arts	2248	3.8	5863	9.9	10373	17.5
Sky Atlantic	2745	4.6	6374	10.7	10883	18.3
Sky Atlantic +1	388	0.7	974	1.6	1890	3.2
Sky Cinema Action & Adventure	1410	2.4	3742	6.3	6761	11.4
Sky Cinema Comedy	1027	1.7	3112	5.2	5851	9.8
Sky Cinema Crime & Thriller	892	1.5	2575	4.3	5201	8.8
Sky Cinema Disney	2463	4.1	5964	10.0	9816	16.5
Sky Cinema Drama & Romance	751	1.3	2510	4.2	4995	8.4
Sky Cinema Family	1421	2.4	3873	6.5	7156	12.0
Sky Cinema Greats	1263	2.1	3524	5.9	6626	11.2
Sky Cinema Hits	1590	2.7	4638	7.8	8680	14.6
Sky Cinema Premiere	2380	4.0	5524	9.3	8242	13.9
Sky Cinema Premiere+1	555	0.9	1662	2.8	3148	5.3
Sky Cinema Sci-Fi & Horror	967	1.6	2782	4.7	5403	9.1
Sky Cinema Select	646	1.1	2039	3.4	4233	7.1
Sky Living	4962	8.4	9748	16.4	15032	25.3
Sky Living +1	1349	2.3	3444	5.8	6675	11.2
Sky News	5136	8.6	9326	15.7	14536	24.5
Sky Sports 1	5473	9.2	9059	15.2	11309	19.0
Sky Sports 2	2199	3.7	4757	8.0	7462	12.6
Sky Sports 3	1121	1.9	2926	4.9	5326	9.0
Sky Sports 4	1004	1.7	2083	3.5	3660	6.2
Sky Sports 5	1170	2.0	2821	4.7	5184	8.7
Sky Sports Active Lo 4	4	0.0	16	0.0	36	0.1
Sky Sports Active Lo 8	3	0.0	12	0.0	20	0.0
Sky Sports F1	465	0.8	1288	2.2	2802	4.7
Sky Sports Mix	879	1.5	2614	4.4	5236	8.8
Sky Sports News HQ	4485	7.5	7480	12.6	10194	17.2
Sony Channel	771	1.3	2505	4.2	5320	9.0
Sony Channel +1	293	0.5	982	1.7	2241	3.8
Sony Movie Channel	4280	7.2	10066	16.9	16290	27.4
Sony Movie Channel +1	505	0.8	1555	2.6	3077	5.2
Spike	5312	8.9	11971	20.2	19297	32.5
Star Gold	514	0.9	1026	1.7	1438	2.4
Star Life OK	406	0.7	766	1.3	1183	2.0

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**  
**Individuals 4+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Star Plus	901	1.5	1325	2.2	1953	3.3
Star Utsav	156	0.3	379	0.6	651	1.1
STV City	188	0.3	462	0.8	851	1.4
Syfy	2302	3.9	5787	9.7	10331	17.4
Syfy +1	512	0.9	1575	2.7	3222	5.4
Talking Pictures	656	1.1	1442	2.4	2468	4.2
TCM	1094	1.8	2770	4.7	5136	8.6
TCM +1	661	1.1	1734	2.9	3407	5.7
The Box	556	0.9	1642	2.8	3248	5.5
The Travel Channel	2077	3.5	4580	7.7	7924	13.3
The Travel Channel+1	281	0.5	703	1.2	1402	2.4
The Vault	350	0.6	1051	1.8	2203	3.7
Times Now	52	0.1	130	0.2	279	0.5
Tiny Pop	1605	2.7	3735	6.3	6697	11.3
TLC	2232	3.8	5262	8.9	9360	15.8
TLC +1	663	1.1	1835	3.1	3958	6.7
TLC +2	217	0.4	617	1.0	1400	2.4
Tru TV	1461	2.5	3213	5.4	5796	9.8
True Crime	1019	1.7	2387	4.0	4421	7.4
True Entertainment	2239	3.8	5039	8.5	8948	15.1
True Entertainment +1	280	0.5	831	1.4	1751	2.9
True Movies	1052	1.8	2693	4.5	5133	8.6
True Movies +1	353	0.6	1074	1.8	2124	3.6
Universal	2167	3.6	4361	7.3	7283	12.3
Universal+1	701	1.2	1776	3.0	3314	5.6
Venus TV	132	0.2	359	0.6	713	1.2
VH-1	626	1.1	1940	3.3	3858	6.5
Viceland	264	0.4	827	1.4	1744	2.9
Vintage TV	955	1.6	2474	4.2	4827	8.1
VIVA	899	1.5	2670	4.5	5313	8.9
Vox Africa	103	0.2	362	0.6	717	1.2
W	4653	7.8	11031	18.6	18209	30.7
W +1	787	1.3	2334	3.9	4889	8.2
Yesterday	5636	9.5	11511	19.4	17702	29.8
Yesterday+1	517	0.9	1422	2.4	2639	4.4
Your TV	1077	1.8	2312	3.9	4326	7.3
Zing	426	0.7	971	1.6	1573	2.6
Other Non Itemised Channels	8114	13.7	17514	29.5	28480	47.9

BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	47362	93.9	49386	98.0	50029	99.2
&TV	419	0.8	797	1.6	1225	2.4
4Music	2775	5.5	6823	13.5	11640	23.1
4seven	5216	10.3	13589	27.0	23484	46.6
5 USA	4293	8.5	7698	15.3	11647	23.1
5 USA+1	616	1.2	1500	3.0	2829	5.6
5STAR	5872	11.6	12877	25.5	20645	41.0
5STAR+1	898	1.8	2874	5.7	5918	11.7
Aaj Tak	114	0.2	284	0.6	541	1.1
ABN TV	213	0.4	389	0.8	640	1.3
ABP News	109	0.2	264	0.5	477	0.9
Akaal Channel	93	0.2	283	0.6	709	1.4
Alibi	1705	3.4	3710	7.4	6657	13.2
Alibi+1	496	1.0	1264	2.5	2495	4.9
AMC	67	0.1	236	0.5	629	1.2
Animal Planet	643	1.3	1787	3.5	3519	7.0
Animal Planet+1	154	0.3	479	1.0	1071	2.1
ATN Bangla	94	0.2	181	0.4	307	0.6
attheraces	541	1.1	943	1.9	1360	2.7
B4U Music	297	0.6	634	1.3	968	1.9
BBC 4	10500	20.8	21015	41.7	30322	60.1
BBC News	8058	16.0	13743	27.3	19607	38.9
BBC Parliament	812	1.6	2075	4.1	4200	8.3
BBC RB 1	680	1.3	2228	4.4	5249	10.4
BBC RB 601	808	1.6	1888	3.7	3436	6.8
BBC1	40785	80.9	46457	92.2	48631	96.5
BBC2	29615	58.7	40348	80.0	45629	90.5
BET:BlackEntTv	212	0.4	651	1.3	1410	2.8
Bike Channel	119	0.2	378	0.8	865	1.7
BLAZE	1084	2.1	2253	4.5	4048	8.0
Boomerang	700	1.4	1786	3.5	3406	6.8
Boomerang+1	358	0.7	992	2.0	1868	3.7
Box Hits	485	1.0	1425	2.8	2820	5.6
Box Upfront	366	0.7	1096	2.2	2248	4.5
BT Sport 1	1855	3.7	4142	8.2	5969	11.8
BT Sport 2	2112	4.2	4803	9.5	6943	13.8
BT Sport 3	660	1.3	1726	3.4	3139	6.2
BT Sport Showcase	257	0.5	807	1.6	1831	3.6
BT Sport//ESPN	210	0.4	588	1.2	1221	2.4
Capital TV	245	0.5	780	1.5	1621	3.2
Cartoon Network	626	1.2	1537	3.0	2703	5.4
Cartoon Network +1	276	0.5	762	1.5	1455	2.9
Cartoonito	512	1.0	1289	2.6	2474	4.9
CBBC	1677	3.3	3974	7.9	7074	14.0
Cbeebies	3868	7.7	6873	13.6	10320	20.5
CBS Action	1735	3.4	3741	7.4	6683	13.3
CBS Drama	965	1.9	2297	4.6	4334	8.6
CBS Reality TV	2547	5.1	5073	10.1	8521	16.9
CBS Reality+1	1006	2.0	2271	4.5	4062	8.1
Challenge TV	3076	6.1	6662	13.2	11368	22.5
Challenge TV+1	588	1.2	1647	3.3	3474	6.9
CHANNEL 4	28788	57.1	40846	81.0	46112	91.5
CHANNEL 4+1	9322	18.5	20546	40.8	30844	61.2
CHANNEL 5	23882	47.4	36947	73.3	43587	86.5
CHANNEL 5+1	4300	8.5	11346	22.5	20183	40.0
Channel AKA	175	0.3	592	1.2	1274	2.5
Channel Starz	302	0.6	871	1.7	1669	3.3
Channels 24	46	0.1	90	0.2	188	0.4
Chart Show TV	385	0.8	1168	2.3	2377	4.7
Chartshow Hits	257	0.5	774	1.5	1576	3.1
Chilled	372	0.7	1146	2.3	2495	4.9
CITV and CITV Breakfast	1125	2.2	2793	5.5	5079	10.1

BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Clubland TV	297	0.6	903	1.8	1761	3.5
COLORS TV	397	0.8	732	1.5	1236	2.5
Comedy Central	3736	7.4	8318	16.5	13439	26.7
Comedy Central Extra	1375	2.7	3623	7.2	6708	13.3
Comedy Central Extra+1	253	0.5	842	1.7	1807	3.6
Comedy Central+1	1522	3.0	4180	8.3	7725	15.3
Community Channel	278	0.6	936	1.9	2135	4.2
Crime + Investigation	580	1.2	1233	2.4	2437	4.8
Crime + Investigation +1	213	0.4	457	0.9	833	1.7
Dave	8862	17.6	18517	36.7	27667	54.9
Dave ja vu	1438	2.9	4006	7.9	7593	15.1
Discovery	1779	3.5	3481	6.9	5601	11.1
Discovery History	436	0.9	1207	2.4	2247	4.5
Discovery History +1	334	0.7	941	1.9	1765	3.5
Discovery Home & Health	385	0.8	1238	2.5	2767	5.5
Discovery Home & Health+1	187	0.4	538	1.1	1092	2.2
Discovery Science	725	1.4	1793	3.6	3300	6.5
Discovery Science+1	222	0.4	554	1.1	1156	2.3
Discovery Shed	480	1.0	1354	2.7	2922	5.8
Discovery Turbo	791	1.6	1813	3.6	2947	5.8
Discovery+1	753	1.5	1779	3.5	3005	6.0
Disney Channel	606	1.2	1250	2.5	2037	4.0
Disney Channel+1	355	0.7	864	1.7	1487	2.9
Disney Junior	1030	2.0	2159	4.3	3566	7.1
Disney Junior Plus	540	1.1	1232	2.4	2021	4.0
Disney XD	433	0.9	1182	2.3	2169	4.3
Disney XD +1	276	0.5	747	1.5	1283	2.5
DMAX	344	0.7	1030	2.0	2301	4.6
DMAX+1	144	0.3	471	0.9	1023	2.0
Drama	6106	12.1	11048	21.9	16194	32.1
Dunya TV	147	0.3	258	0.5	464	0.9
E!	882	1.8	2201	4.4	4264	8.5
E! +1	93	0.2	281	0.6	663	1.3
E4	9936	19.7	18226	36.2	26925	53.4
E4+1	5361	10.6	12143	24.1	19620	38.9
Eden	594	1.2	1751	3.5	3557	7.1
Eden+1	311	0.6	993	2.0	1979	3.9
Eurosport	911	1.8	2373	4.7	4799	9.5
Eurosport 2	825	1.6	2126	4.2	4008	8.0
Film4	8777	17.4	17599	34.9	25342	50.3
Film4+1	2391	4.7	6174	12.2	10774	21.4
Flava	180	0.4	584	1.2	1217	2.4
Food Network	1988	3.9	4389	8.7	7625	15.1
Food Network +1	353	0.7	911	1.8	1706	3.4
Forces TV	336	0.7	865	1.7	1776	3.5
FOX	3541	7.0	6298	12.5	9723	19.3
Fox News	260	0.5	576	1.1	1048	2.1
FOX+1	714	1.4	1699	3.4	3306	6.6
Front Runner	136	0.3	378	0.8	849	1.7
GEO NEWS	219	0.4	377	0.7	599	1.2
Geo Tez	153	0.3	333	0.7	584	1.2
Geo TV	196	0.4	435	0.9	885	1.8
Ginx	62	0.1	161	0.3	299	0.6
GOLD	4113	8.2	8855	17.6	13935	27.6
GOLD+1	699	1.4	1982	3.9	3942	7.8
Good Food	1446	2.9	3547	7.0	6580	13.1
Good Food +1	341	0.7	869	1.7	1704	3.4
H2	607	1.2	1477	2.9	2592	5.1
Heart TV	278	0.6	862	1.7	1869	3.7
History	1193	2.4	2421	4.8	3970	7.9
History +1	543	1.1	1249	2.5	2186	4.3
Home	2629	5.2	6210	12.3	10575	21.0

BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Home & Leisure TV	52	0.1	206	0.4	508	1.0
Home +1	269	0.5	776	1.5	1743	3.5
Horror Channel	2279	4.5	5022	10.0	8376	16.6
Horror Channel +1	552	1.1	1602	3.2	2974	5.9
Horse and Country	62	0.1	229	0.5	517	1.0
HUM Europe	291	0.6	518	1.0	817	1.6
Insight	33	0.1	118	0.2	304	0.6
Investigation Discovery	786	1.6	1658	3.3	2865	5.7
Investigation Discovery +1	421	0.8	887	1.8	1615	3.2
ITV	31341	62.2	40721	80.8	46013	91.3
ITV Encore	1023	2.0	2527	5.0	4650	9.2
ITV Encore +1	176	0.3	534	1.1	1035	2.1
ITV HD	9030	17.9	14148	28.1	19266	38.2
ITV+1	9287	18.4	19487	38.7	28983	57.5
ITV2	13062	25.9	25663	50.9	35685	70.8
ITV2+1	4717	9.4	11957	23.7	19745	39.2
ITV3	9181	18.2	17131	34.0	25120	49.8
ITV3+1	1974	3.9	4995	9.9	8974	17.8
ITV4	8052	16.0	17638	35.0	27175	53.9
ITV4+1	663	1.3	1950	3.9	3861	7.7
ITVBe	3468	6.9	7323	14.5	12481	24.8
ITVBe +1	709	1.4	1795	3.6	3418	6.8
Keep It Country	325	0.6	809	1.6	1650	3.3
Kerrang	340	0.7	957	1.9	1922	3.8
Kiss TV	351	0.7	1067	2.1	2089	4.1
Kix	386	0.8	981	1.9	1958	3.9
Kix +1	108	0.2	304	0.6	597	1.2
Lifetime	907	1.8	2040	4.0	3948	7.8
Lifetime +1	185	0.4	534	1.1	1115	2.2
Liverpool FC TV	88	0.2	244	0.5	501	1.0
London Live	1128	2.2	2665	5.3	4236	8.4
Made TV Network	856	1.7	2470	4.9	4795	9.5
Magic TV	617	1.2	1696	3.4	3270	6.5
More 4	9796	19.4	20545	40.8	30271	60.0
More 4+1	1923	3.8	5337	10.6	9704	19.2
Motors TV	133	0.3	395	0.8	703	1.4
Movies 24	546	1.1	1232	2.4	2187	4.3
Movies 24 +	481	1.0	1161	2.3	2057	4.1
Movies 4 Men	2638	5.2	5617	11.1	9053	18.0
Movies4Men+1	481	1.0	1223	2.4	2149	4.3
MTV	2132	4.2	4715	9.4	7766	15.4
MTV +1	107	0.2	324	0.6	684	1.4
MTV Base	369	0.7	1080	2.1	2149	4.3
MTV Classic	378	0.7	1167	2.3	2490	4.9
MTV Dance	356	0.7	1139	2.3	2309	4.6
MTV Euro Live	204	0.4	634	1.3	1396	2.8
MTV Hits	481	1.0	1395	2.8	2627	5.2
MTV Music	661	1.3	1866	3.7	3618	7.2
MTV Music +1	174	0.3	591	1.2	1201	2.4
MTV Rocks	545	1.1	1564	3.1	3145	6.2
My5	2776	5.5	7548	15.0	13902	27.6
National Geographic +1	541	1.1	1434	2.8	2687	5.3
National Geographic TV	1110	2.2	2705	5.4	4759	9.4
National Geographic Wild	697	1.4	1732	3.4	3195	6.3
NDTV 24x7	163	0.3	336	0.7	646	1.3
News 18	39	0.1	98	0.2	225	0.4
Nick Jr	1718	3.4	3494	6.9	5534	11.0
Nick Jr +1	315	0.6	791	1.6	1366	2.7
Nick Jr 2	1107	2.2	2362	4.7	3897	7.7
Nickelodeon	532	1.1	1264	2.5	2248	4.5
Nickelodeon +1	311	0.6	832	1.7	1497	3.0
Nicktoons	433	0.9	1155	2.3	2293	4.5

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**

**Adults 16+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nollywood Movies	118	0.2	295	0.6	658	1.3
NOWM	380	0.8	1055	2.1	2169	4.3
PBS America	562	1.1	1472	2.9	2711	5.4
Pick	6245	12.4	12566	24.9	19586	38.9
Pick +1	409	0.8	1159	2.3	2357	4.7
Pop	1072	2.1	2570	5.1	4751	9.4
Pop+1	154	0.3	446	0.9	1029	2.0
Prime TV	236	0.5	470	0.9	857	1.7
PTC Punjabi	147	0.3	363	0.7	767	1.5
PTV Global	112	0.2	305	0.6	658	1.3
Quest	4308	8.5	8695	17.2	13664	27.1
Quest +1	2370	4.7	5537	11.0	9095	18.0
Real Lives	696	1.4	1997	4.0	4321	8.6
Real Lives +1	383	0.8	1171	2.3	2685	5.3
Really	5763	11.4	12891	25.6	20344	40.4
Rishtey	330	0.7	664	1.3	1156	2.3
Rishtey Cineplex	430	0.9	798	1.6	1225	2.4
ROK TV	153	0.3	315	0.6	600	1.2
RT	616	1.2	1416	2.8	2491	4.9
S4C	515	1.0	1276	2.5	2513	5.0
SAB	421	0.8	862	1.7	1380	2.7
Samaa	177	0.4	320	0.6	606	1.2
Scuzz	278	0.6	753	1.5	1449	2.9
Showcase	143	0.3	449	0.9	1058	2.1
Sky 1	8015	15.9	14010	27.8	19305	38.3
Sky 1 +1	1104	2.2	3030	6.0	5725	11.4
Sky 2	1600	3.2	4363	8.7	8404	16.7
Sky Arts	2173	4.3	5591	11.1	9679	19.2
Sky Atlantic	2615	5.2	5953	11.8	9939	19.7
Sky Atlantic +1	377	0.7	941	1.9	1817	3.6
Sky Cinema Action & Adventure	1261	2.5	3280	6.5	5846	11.6
Sky Cinema Comedy	916	1.8	2735	5.4	5061	10.0
Sky Cinema Crime & Thriller	838	1.7	2399	4.8	4764	9.5
Sky Cinema Disney	1767	3.5	4344	8.6	7396	14.7
Sky Cinema Drama & Romance	693	1.4	2311	4.6	4558	9.0
Sky Cinema Family	1043	2.1	2856	5.7	5300	10.5
Sky Cinema Greats	1133	2.2	3088	6.1	5739	11.4
Sky Cinema Hits	1340	2.7	3885	7.7	7210	14.3
Sky Cinema Premiere	2100	4.2	4727	9.4	6947	13.8
Sky Cinema Premiere+1	512	1.0	1502	3.0	2818	5.6
Sky Cinema Sci-Fi & Horror	870	1.7	2447	4.9	4740	9.4
Sky Cinema Select	615	1.2	1923	3.8	3943	7.8
Sky Living	4690	9.3	8990	17.8	13567	26.9
Sky Living +1	1273	2.5	3202	6.4	6152	12.2
Sky News	4843	9.6	8554	17.0	13201	26.2
Sky Sports 1	4966	9.9	7972	15.8	9809	19.5
Sky Sports 2	2032	4.0	4299	8.5	6684	13.3
Sky Sports 3	1051	2.1	2679	5.3	4768	9.5
Sky Sports 4	955	1.9	1944	3.9	3332	6.6
Sky Sports 5	1044	2.1	2483	4.9	4514	9.0
Sky Sports Active Lo 4	4	0.0	16	0.0	36	0.1
Sky Sports Active Lo 8	3	0.0	12	0.0	20	0.0
Sky Sports F1	439	0.9	1190	2.4	2566	5.1
Sky Sports Mix	807	1.6	2368	4.7	4670	9.3
Sky Sports News HQ	4055	8.0	6608	13.1	8869	17.6
Sony Channel	724	1.4	2331	4.6	4930	9.8
Sony Channel +1	271	0.5	905	1.8	2048	4.1
Sony Movie Channel	4085	8.1	9404	18.7	14932	29.6
Sony Movie Channel +1	486	1.0	1479	2.9	2909	5.8
Spike	5059	10.0	11210	22.2	17927	35.6
Star Gold	422	0.8	795	1.6	1110	2.2
Star Life OK	347	0.7	623	1.2	969	1.9

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**

**Adults 16+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Star Plus	729	1.4	1041	2.1	1572	3.1
Star Utsav	129	0.3	307	0.6	537	1.1
STV City	184	0.4	449	0.9	819	1.6
Syfy	2127	4.2	5246	10.4	9193	18.2
Syfy +1	483	1.0	1485	2.9	3028	6.0
Talking Pictures	634	1.3	1372	2.7	2312	4.6
TCM	1066	2.1	2656	5.3	4886	9.7
TCM +1	650	1.3	1690	3.4	3310	6.6
The Box	445	0.9	1314	2.6	2636	5.2
The Travel Channel	1989	3.9	4308	8.5	7353	14.6
The Travel Channel+1	261	0.5	645	1.3	1264	2.5
The Vault	287	0.6	844	1.7	1754	3.5
Times Now	50	0.1	123	0.2	253	0.5
Tiny Pop	944	1.9	2361	4.7	4507	8.9
TLC	2038	4.0	4726	9.4	8275	16.4
TLC +1	608	1.2	1654	3.3	3525	7.0
TLC +2	202	0.4	567	1.1	1288	2.6
Tru TV	1421	2.8	3069	6.1	5462	10.8
True Crime	965	1.9	2250	4.5	4141	8.2
True Entertainment	2197	4.4	4873	9.7	8572	17.0
True Entertainment +1	277	0.5	818	1.6	1725	3.4
True Movies	1021	2.0	2592	5.1	4919	9.8
True Movies +1	348	0.7	1053	2.1	2066	4.1
Universal	2006	4.0	3980	7.9	6567	13.0
Universal+1	663	1.3	1660	3.3	3101	6.2
Venus TV	117	0.2	310	0.6	592	1.2
VH-1	499	1.0	1527	3.0	3048	6.0
Viceland	244	0.5	766	1.5	1631	3.2
Vintage TV	894	1.8	2275	4.5	4396	8.7
VIVA	719	1.4	2149	4.3	4347	8.6
Vox Africa	84	0.2	294	0.6	584	1.2
W	4297	8.5	10010	19.9	16175	32.1
W +1	750	1.5	2207	4.4	4583	9.1
Yesterday	5481	10.9	11060	21.9	16742	33.2
Yesterday+1	506	1.0	1378	2.7	2533	5.0
Your TV	1045	2.1	2224	4.4	4099	8.1
Zing	363	0.7	765	1.5	1285	2.5
Other Non Itemised Channels	7276	14.4	15461	30.7	24710	49.0

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**  
**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	12680	87.4	13846	95.4	14233	98.1
&TV	100	0.7	227	1.6	384	2.6
4Music	997	6.9	2385	16.4	3934	27.1
4seven	1105	7.6	3169	21.8	5883	40.6
5 USA	554	3.8	1205	8.3	2060	14.2
5 USA+1	65	0.4	182	1.3	391	2.7
5STAR	1384	9.5	3076	21.2	5154	35.5
5STAR+1	169	1.2	555	3.8	1254	8.6
Aaj Tak	30	0.2	82	0.6	138	0.9
ABN TV	63	0.4	122	0.8	216	1.5
ABP News	27	0.2	77	0.5	135	0.9
Akaal Channel	33	0.2	112	0.8	260	1.8
Alibi	165	1.1	449	3.1	983	6.8
Alibi+1	46	0.3	146	1.0	322	2.2
AMC	25	0.2	77	0.5	232	1.6
Animal Planet	161	1.1	472	3.3	964	6.6
Animal Planet+1	32	0.2	96	0.7	229	1.6
ATN Bangla	24	0.2	57	0.4	105	0.7
attheraces	70	0.5	185	1.3	319	2.2
B4U Music	85	0.6	186	1.3	327	2.3
BBC 4	993	6.8	2834	19.5	5327	36.7
BBC News	755	5.2	1763	12.2	3210	22.1
BBC Parliament	58	0.4	206	1.4	539	3.7
BBC RB 1	83	0.6	300	2.1	777	5.4
BBC RB 601	62	0.4	131	0.9	267	1.8
BBC1	8843	61.0	11841	81.6	13230	91.2
BBC2	4944	34.1	8796	60.6	11356	78.3
BET:BlackEntTv	74	0.5	237	1.6	517	3.6
Bike Channel	16	0.1	69	0.5	201	1.4
BLAZE	155	1.1	298	2.1	562	3.9
Boomerang	249	1.7	574	4.0	1101	7.6
Boomerang+1	129	0.9	350	2.4	646	4.5
Box Hits	275	1.9	762	5.3	1392	9.6
Box Upfront	209	1.4	597	4.1	1186	8.2
BT Sport 1	354	2.4	939	6.5	1531	10.6
BT Sport 2	454	3.1	1177	8.1	1905	13.1
BT Sport 3	114	0.8	354	2.4	708	4.9
BT Sport Showcase	29	0.2	113	0.8	336	2.3
BT Sport//ESPN	36	0.2	126	0.9	265	1.8
Capital TV	134	0.9	407	2.8	809	5.6
Cartoon Network	206	1.4	484	3.3	777	5.4
Cartoon Network +1	104	0.7	270	1.9	466	3.2
Cartoonito	202	1.4	496	3.4	901	6.2
CBBC	403	2.8	1008	6.9	1852	12.8
Cbeebies	1603	11.1	2572	17.7	3599	24.8
CBS Action	150	1.0	408	2.8	797	5.5
CBS Drama	146	1.0	332	2.3	611	4.2
CBS Reality TV	371	2.6	810	5.6	1465	10.1
CBS Reality+1	150	1.0	366	2.5	635	4.4
Challenge TV	545	3.8	1431	9.9	2656	18.3
Challenge TV+1	110	0.8	343	2.4	871	6.0
CHANNEL 4	6274	43.2	9964	68.7	12140	83.7
CHANNEL 4+1	1947	13.4	4719	32.5	7621	52.5
CHANNEL 5	4639	32.0	8296	57.2	10683	73.6
CHANNEL 5+1	701	4.8	2099	14.5	4104	28.3
Channel AKA	117	0.8	374	2.6	735	5.1
Channel Starz	178	1.2	502	3.5	983	6.8
Channels 24	11	0.1	24	0.2	52	0.4
Chart Show TV	228	1.6	661	4.6	1298	9.0
Chartshow Hits	149	1.0	450	3.1	912	6.3
Chilled	153	1.1	477	3.3	1034	7.1
CITV and CITV Breakfast	353	2.4	847	5.8	1585	10.9

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**  
**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Clubland TV	148	1.0	442	3.0	819	5.6
COLORS TV	121	0.8	246	1.7	426	2.9
Comedy Central	1816	12.5	3547	24.4	5264	36.3
Comedy Central Extra	695	4.8	1710	11.8	2991	20.6
Comedy Central Extra+1	109	0.8	332	2.3	661	4.6
Comedy Central+1	738	5.1	1879	13.0	3265	22.5
Community Channel	27	0.2	99	0.7	299	2.1
Crime + Investigation	109	0.8	291	2.0	627	4.3
Crime + Investigation +1	32	0.2	95	0.7	199	1.4
Dave	2039	14.1	4565	31.5	7219	49.8
Dave ja vu	298	2.1	894	6.2	1709	11.8
Discovery	473	3.3	899	6.2	1512	10.4
Discovery History	23	0.2	89	0.6	189	1.3
Discovery History +1	14	0.1	59	0.4	160	1.1
Discovery Home & Health	69	0.5	271	1.9	675	4.7
Discovery Home & Health+1	24	0.2	89	0.6	172	1.2
Discovery Science	145	1.0	374	2.6	768	5.3
Discovery Science+1	27	0.2	76	0.5	206	1.4
Discovery Shed	92	0.6	278	1.9	608	4.2
Discovery Turbo	144	1.0	427	2.9	732	5.0
Discovery+1	165	1.1	414	2.9	756	5.2
Disney Channel	208	1.4	446	3.1	729	5.0
Disney Channel+1	123	0.8	300	2.1	498	3.4
Disney Junior	470	3.2	956	6.6	1470	10.1
Disney Junior Plus	252	1.7	542	3.7	899	6.2
Disney XD	154	1.1	437	3.0	837	5.8
Disney XD +1	106	0.7	301	2.1	481	3.3
DMAX	77	0.5	246	1.7	559	3.9
DMAX+1	25	0.2	84	0.6	159	1.1
Drama	454	3.1	1071	7.4	1955	13.5
Dunya TV	37	0.3	70	0.5	129	0.9
E!	378	2.6	869	6.0	1631	11.2
E! +1	27	0.2	92	0.6	256	1.8
E4	3694	25.5	6283	43.3	8708	60.0
E4+1	1952	13.5	4119	28.4	6408	44.2
Eden	111	0.8	329	2.3	765	5.3
Eden+1	40	0.3	149	1.0	289	2.0
Eurosport	127	0.9	412	2.8	968	6.7
Eurosport 2	107	0.7	346	2.4	736	5.1
Film4	1429	9.8	3442	23.7	5592	38.5
Film4+1	368	2.5	1116	7.7	2275	15.7
Flava	106	0.7	346	2.4	704	4.9
Food Network	398	2.7	929	6.4	1753	12.1
Food Network +1	66	0.5	176	1.2	378	2.6
Forces TV	32	0.2	86	0.6	191	1.3
FOX	1158	8.0	2232	15.4	3371	23.2
Fox News	20	0.1	65	0.4	140	1.0
FOX+1	164	1.1	434	3.0	889	6.1
Front Runner	16	0.1	43	0.3	108	0.7
GEO NEWS	64	0.4	115	0.8	169	1.2
Geo Tez	42	0.3	109	0.7	162	1.1
Geo TV	54	0.4	146	1.0	317	2.2
Ginx	39	0.3	85	0.6	124	0.9
GOLD	878	6.1	2038	14.0	3519	24.3
GOLD+1	125	0.9	394	2.7	839	5.8
Good Food	265	1.8	723	5.0	1494	10.3
Good Food +1	43	0.3	136	0.9	341	2.3
H2	62	0.4	187	1.3	358	2.5
Heart TV	102	0.7	324	2.2	712	4.9
History	244	1.7	553	3.8	1021	7.0
History +1	85	0.6	225	1.6	444	3.1
Home	254	1.8	744	5.1	1457	10.0

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**  
**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Home & Leisure TV	9	0.1	36	0.3	100	0.7
Home +1	17	0.1	51	0.4	149	1.0
Horror Channel	220	1.5	551	3.8	1086	7.5
Horror Channel +1	43	0.3	161	1.1	335	2.3
Horse and Country	11	0.1	41	0.3	105	0.7
HUM Europe	63	0.4	128	0.9	200	1.4
Insight	4	0.0	17	0.1	48	0.3
Investigation Discovery	133	0.9	295	2.0	564	3.9
Investigation Discovery +1	71	0.5	181	1.2	302	2.1
ITV	6128	42.2	9538	65.7	11957	82.4
ITV Encore	94	0.6	293	2.0	642	4.4
ITV Encore +1	19	0.1	55	0.4	112	0.8
ITV HD	2196	15.1	3736	25.8	5323	36.7
ITV+1	1631	11.2	3923	27.0	6331	43.6
ITV2	3694	25.5	7160	49.4	9906	68.3
ITV2+1	1374	9.5	3382	23.3	5582	38.5
ITV3	675	4.7	1865	12.9	3654	25.2
ITV3+1	139	1.0	422	2.9	878	6.1
ITV4	1168	8.0	3208	22.1	5703	39.3
ITV4+1	89	0.6	297	2.0	593	4.1
ITVBe	1055	7.3	2170	15.0	3746	25.8
ITVBe +1	201	1.4	511	3.5	990	6.8
Keep It Country	42	0.3	142	1.0	349	2.4
Kerrang	189	1.3	517	3.6	1024	7.1
Kiss TV	231	1.6	649	4.5	1189	8.2
Kix	100	0.7	272	1.9	556	3.8
Kix +1	37	0.3	107	0.7	210	1.5
Lifetime	280	1.9	611	4.2	1168	8.1
Lifetime +1	49	0.3	156	1.1	309	2.1
Liverpool FC TV	17	0.1	52	0.4	111	0.8
London Live	157	1.1	457	3.2	858	5.9
Made TV Network	111	0.8	386	2.7	923	6.4
Magic TV	261	1.8	686	4.7	1298	8.9
More 4	1681	11.6	4164	28.7	6767	46.6
More 4+1	296	2.0	920	6.3	1934	13.3
Motors TV	14	0.1	58	0.4	114	0.8
Movies 24	63	0.4	162	1.1	302	2.1
Movies 24 +	57	0.4	162	1.1	356	2.5
Movies 4 Men	112	0.8	352	2.4	826	5.7
Movies4Men+1	20	0.1	75	0.5	165	1.1
MTV	1198	8.3	2333	16.1	3437	23.7
MTV +1	55	0.4	159	1.1	319	2.2
MTV Base	227	1.6	639	4.4	1222	8.4
MTV Classic	189	1.3	566	3.9	1154	8.0
MTV Dance	212	1.5	660	4.6	1292	8.9
MTV Euro Live	123	0.8	361	2.5	817	5.6
MTV Hits	286	2.0	783	5.4	1391	9.6
MTV Music	383	2.6	1052	7.3	1936	13.3
MTV Music +1	99	0.7	309	2.1	578	4.0
MTV Rocks	324	2.2	906	6.2	1816	12.5
My5	418	2.9	1284	8.9	2618	18.0
National Geographic +1	83	0.6	225	1.6	446	3.1
National Geographic TV	189	1.3	555	3.8	1072	7.4
National Geographic Wild	142	1.0	378	2.6	731	5.0
NDTV 24x7	21	0.1	64	0.4	130	0.9
News 18	10	0.1	33	0.2	80	0.5
Nick Jr	740	5.1	1441	9.9	2270	15.7
Nick Jr +1	142	1.0	346	2.4	588	4.1
Nick Jr 2	467	3.2	987	6.8	1641	11.3
Nickelodeon	169	1.2	392	2.7	677	4.7
Nickelodeon +1	95	0.7	275	1.9	495	3.4
Nicktoons	163	1.1	454	3.1	891	6.1

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**  
**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nollywood Movies	31	0.2	82	0.6	194	1.3
NOWM	98	0.7	316	2.2	672	4.6
PBS America	26	0.2	95	0.7	209	1.4
Pick	783	5.4	1955	13.5	3563	24.6
Pick +1	48	0.3	157	1.1	324	2.2
Pop	346	2.4	818	5.6	1540	10.6
Pop+1	49	0.3	142	1.0	320	2.2
Prime TV	71	0.5	149	1.0	247	1.7
PTC Punjabi	62	0.4	169	1.2	342	2.4
PTV Global	27	0.2	74	0.5	194	1.3
Quest	494	3.4	1263	8.7	2292	15.8
Quest +1	255	1.8	743	5.1	1456	10.0
Real Lives	105	0.7	352	2.4	835	5.8
Real Lives +1	54	0.4	188	1.3	504	3.5
Really	893	6.2	2334	16.1	4240	29.2
Rishtey	90	0.6	164	1.1	239	1.6
Rishtey Cineplex	117	0.8	230	1.6	357	2.5
ROK TV	53	0.4	109	0.8	184	1.3
RT	28	0.2	97	0.7	231	1.6
S4C	88	0.6	286	2.0	648	4.5
SAB	95	0.7	268	1.8	482	3.3
Samaa	49	0.3	92	0.6	204	1.4
Scuzz	179	1.2	471	3.2	856	5.9
Showcase	21	0.1	79	0.5	204	1.4
Sky 1	2435	16.8	4286	29.5	5912	40.8
Sky 1 +1	308	2.1	937	6.5	1819	12.5
Sky 2	320	2.2	986	6.8	2080	14.3
Sky Arts	185	1.3	658	4.5	1435	9.9
Sky Atlantic	575	4.0	1424	9.8	2580	17.8
Sky Atlantic +1	46	0.3	136	0.9	296	2.0
Sky Cinema Action & Adventure	396	2.7	1042	7.2	1933	13.3
Sky Cinema Comedy	377	2.6	1073	7.4	1958	13.5
Sky Cinema Crime & Thriller	239	1.6	698	4.8	1514	10.4
Sky Cinema Disney	806	5.6	1890	13.0	3123	21.5
Sky Cinema Drama & Romance	224	1.5	760	5.2	1527	10.5
Sky Cinema Family	428	2.9	1130	7.8	2153	14.8
Sky Cinema Greats	378	2.6	1066	7.4	2062	14.2
Sky Cinema Hits	473	3.3	1399	9.6	2756	19.0
Sky Cinema Premiere	650	4.5	1583	10.9	2456	16.9
Sky Cinema Premiere+1	133	0.9	396	2.7	858	5.9
Sky Cinema Sci-Fi & Horror	290	2.0	798	5.5	1666	11.5
Sky Cinema Select	159	1.1	530	3.7	1184	8.2
Sky Living	1176	8.1	2364	16.3	3723	25.7
Sky Living +1	229	1.6	647	4.5	1354	9.3
Sky News	540	3.7	1268	8.7	2392	16.5
Sky Sports 1	1244	8.6	2269	15.6	2985	20.6
Sky Sports 2	384	2.6	989	6.8	1777	12.2
Sky Sports 3	194	1.3	571	3.9	1146	7.9
Sky Sports 4	137	0.9	336	2.3	647	4.5
Sky Sports 5	322	2.2	743	5.1	1384	9.5
Sky Sports Active Lo 4	0	0.0	1	0.0	3	0.0
Sky Sports Active Lo 8	0	0.0	0	0.0	0	0.0
Sky Sports F1	99	0.7	260	1.8	603	4.2
Sky Sports Mix	185	1.3	621	4.3	1293	8.9
Sky Sports News HQ	996	6.9	1737	12.0	2489	17.2
Sony Channel	134	0.9	458	3.2	1081	7.5
Sony Channel +1	57	0.4	176	1.2	422	2.9
Sony Movie Channel	491	3.4	1447	10.0	2656	18.3
Sony Movie Channel +1	54	0.4	198	1.4	463	3.2
Spike	785	5.4	2078	14.3	3761	25.9
Star Gold	132	0.9	248	1.7	363	2.5
Star Life OK	94	0.6	207	1.4	352	2.4

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**  
**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Star Plus	223	1.5	348	2.4	563	3.9
Star Utsav	34	0.2	85	0.6	133	0.9
STV City	14	0.1	44	0.3	93	0.6
Syfy	385	2.7	1121	7.7	2135	14.7
Syfy +1	82	0.6	267	1.8	628	4.3
Talking Pictures	22	0.2	93	0.6	220	1.5
TCM	98	0.7	344	2.4	766	5.3
TCM +1	41	0.3	149	1.0	394	2.7
The Box	251	1.7	716	4.9	1387	9.6
The Travel Channel	187	1.3	508	3.5	1067	7.4
The Travel Channel+1	16	0.1	51	0.3	147	1.0
The Vault	152	1.1	411	2.8	904	6.2
Times Now	12	0.1	32	0.2	84	0.6
Tiny Pop	324	2.2	771	5.3	1483	10.2
TLC	598	4.1	1404	9.7	2423	16.7
TLC +1	152	1.0	438	3.0	992	6.8
TLC +2	60	0.4	146	1.0	365	2.5
Tru TV	168	1.2	401	2.8	761	5.2
True Crime	109	0.8	269	1.9	574	4.0
True Entertainment	114	0.8	318	2.2	662	4.6
True Entertainment +1	15	0.1	61	0.4	171	1.2
True Movies	65	0.4	204	1.4	511	3.5
True Movies +1	22	0.2	103	0.7	249	1.7
Universal	416	2.9	935	6.4	1580	10.9
Universal+1	111	0.8	313	2.2	647	4.5
Venus TV	15	0.1	53	0.4	127	0.9
VH-1	254	1.8	729	5.0	1402	9.7
Viceland	54	0.4	170	1.2	393	2.7
Vintage TV	166	1.1	454	3.1	1024	7.1
VIVA	366	2.5	1018	7.0	2033	14.0
Vox Africa	32	0.2	111	0.8	184	1.3
W	1040	7.2	2613	18.0	4428	30.5
W +1	160	1.1	528	3.6	1133	7.8
Yesterday	359	2.5	1031	7.1	2095	14.4
Yesterday+1	25	0.2	71	0.5	181	1.2
Your TV	136	0.9	281	1.9	553	3.8
Zing	73	0.5	196	1.4	355	2.4
Other Non Itemised Channels	1472	10.1	3615	24.9	6363	43.9

BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25700	93.3	26947	97.9	27306	99.2
&TV	189	0.7	387	1.4	595	2.2
4Music	1201	4.4	3092	11.2	5394	19.6
4seven	2658	9.7	7080	25.7	12523	45.5
5 USA	1700	6.2	3209	11.7	4992	18.1
5 USA+1	263	1.0	657	2.4	1298	4.7
5STAR	2345	8.5	5639	20.5	9700	35.2
5STAR+1	370	1.3	1252	4.5	2664	9.7
Aaj Tak	43	0.2	132	0.5	288	1.0
ABN TV	133	0.5	233	0.8	341	1.2
ABP News	43	0.2	114	0.4	226	0.8
Akaal Channel	46	0.2	148	0.5	392	1.4
Alibi	812	2.9	1794	6.5	3393	12.3
Alibi+1	187	0.7	539	2.0	1126	4.1
AMC	43	0.2	140	0.5	374	1.4
Animal Planet	267	1.0	771	2.8	1572	5.7
Animal Planet+1	54	0.2	175	0.6	422	1.5
ATN Bangla	61	0.2	123	0.4	200	0.7
attheraces	203	0.7	352	1.3	514	1.9
B4U Music	160	0.6	343	1.2	535	1.9
BBC 4	6046	22.0	12010	43.6	17175	62.4
BBC News	4619	16.8	7926	28.8	11354	41.2
BBC Parliament	491	1.8	1243	4.5	2445	8.9
BBC RB 1	384	1.4	1329	4.8	3154	11.5
BBC RB 601	325	1.2	853	3.1	1690	6.1
BBC1	22200	80.6	25406	92.3	26562	96.5
BBC2	16701	60.7	22401	81.4	25142	91.3
BET:BlackEntTv	110	0.4	324	1.2	674	2.4
Bike Channel	57	0.2	205	0.7	470	1.7
BLAZE	310	1.1	809	2.9	1620	5.9
Boomerang	339	1.2	857	3.1	1586	5.8
Boomerang+1	200	0.7	546	2.0	1003	3.6
Box Hits	193	0.7	614	2.2	1249	4.5
Box Upfront	127	0.5	411	1.5	877	3.2
BT Sport 1	1118	4.1	2459	8.9	3525	12.8
BT Sport 2	1257	4.6	2796	10.2	3986	14.5
BT Sport 3	403	1.5	1052	3.8	1854	6.7
BT Sport Showcase	112	0.4	355	1.3	824	3.0
BT Sport//ESPN	117	0.4	318	1.2	725	2.6
Capital TV	83	0.3	244	0.9	598	2.2
Cartoon Network	371	1.3	865	3.1	1452	5.3
Cartoon Network +1	154	0.6	432	1.6	788	2.9
Cartoonito	268	1.0	717	2.6	1441	5.2
CBBC	814	3.0	1988	7.2	3600	13.1
Cbeebies	2134	7.8	3633	13.2	5257	19.1
CBS Action	619	2.2	1460	5.3	2752	10.0
CBS Drama	375	1.4	929	3.4	1817	6.6
CBS Reality TV	847	3.1	1903	6.9	3427	12.4
CBS Reality+1	394	1.4	933	3.4	1769	6.4
Challenge TV	1224	4.4	2888	10.5	5325	19.3
Challenge TV+1	258	0.9	755	2.7	1601	5.8
CHANNEL 4	15562	56.5	22166	80.5	25183	91.5
CHANNEL 4+1	4772	17.3	10751	39.1	16495	59.9
CHANNEL 5	11766	42.7	19102	69.4	23219	84.4
CHANNEL 5+1	1850	6.7	5135	18.7	9697	35.2
Channel AKA	65	0.2	225	0.8	538	2.0
Channel Starz	97	0.4	274	1.0	518	1.9
Channels 24	13	0.0	26	0.1	54	0.2
Chart Show TV	127	0.5	389	1.4	915	3.3
Chartshow Hits	77	0.3	229	0.8	525	1.9
Chilled	134	0.5	463	1.7	1125	4.1
CITV and CITV Breakfast	531	1.9	1338	4.9	2441	8.9

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**  
**Adults ABC1**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Clubland TV	98	0.4	318	1.2	652	2.4
COLORS TV	211	0.8	417	1.5	736	2.7
Comedy Central	2005	7.3	4506	16.4	7388	26.8
Comedy Central Extra	693	2.5	1838	6.7	3467	12.6
Comedy Central Extra+1	132	0.5	431	1.6	940	3.4
Comedy Central+1	743	2.7	2126	7.7	4052	14.7
Community Channel	116	0.4	391	1.4	950	3.5
Crime + Investigation	231	0.8	513	1.9	1116	4.1
Crime + Investigation +1	88	0.3	204	0.7	384	1.4
Dave	4410	16.0	9674	35.1	14717	53.5
Dave ja vu	621	2.3	1796	6.5	3658	13.3
Discovery	777	2.8	1592	5.8	2747	10.0
Discovery History	195	0.7	537	2.0	1044	3.8
Discovery History +1	161	0.6	439	1.6	848	3.1
Discovery Home & Health	187	0.7	623	2.3	1387	5.0
Discovery Home & Health+1	75	0.3	211	0.8	424	1.5
Discovery Science	300	1.1	779	2.8	1560	5.7
Discovery Science+1	109	0.4	248	0.9	492	1.8
Discovery Shed	232	0.8	642	2.3	1444	5.2
Discovery Turbo	362	1.3	844	3.1	1467	5.3
Discovery+1	345	1.3	839	3.0	1455	5.3
Disney Channel	325	1.2	643	2.3	1050	3.8
Disney Channel+1	181	0.7	461	1.7	830	3.0
Disney Junior	541	2.0	1116	4.1	1784	6.5
Disney Junior Plus	292	1.1	631	2.3	1006	3.7
Disney XD	266	1.0	699	2.5	1206	4.4
Disney XD +1	169	0.6	419	1.5	758	2.8
DMAX	164	0.6	513	1.9	1143	4.2
DMAX+1	58	0.2	188	0.7	426	1.5
Drama	2670	9.7	5054	18.4	7595	27.6
Dunya TV	46	0.2	100	0.4	214	0.8
E!	503	1.8	1247	4.5	2332	8.5
E! +1	56	0.2	157	0.6	400	1.5
E4	4872	17.7	9168	33.3	13651	49.6
E4+1	2572	9.3	6029	21.9	9834	35.7
Eden	261	0.9	824	3.0	1823	6.6
Eden+1	126	0.5	445	1.6	983	3.6
Eurosport	588	2.1	1493	5.4	2944	10.7
Eurosport 2	505	1.8	1267	4.6	2425	8.8
Film4	3931	14.3	8590	31.2	12860	46.7
Film4+1	1040	3.8	2909	10.6	5274	19.2
Flava	58	0.2	203	0.7	488	1.8
Food Network	927	3.4	2076	7.5	3725	13.5
Food Network +1	173	0.6	443	1.6	850	3.1
Forces TV	153	0.6	414	1.5	884	3.2
FOX	1767	6.4	3191	11.6	5024	18.3
Fox News	170	0.6	369	1.3	675	2.5
FOX+1	352	1.3	835	3.0	1597	5.8
Front Runner	48	0.2	151	0.6	352	1.3
GEO NEWS	91	0.3	152	0.6	257	0.9
Geo Tez	70	0.3	166	0.6	316	1.1
Geo TV	97	0.4	212	0.8	413	1.5
Ginx	31	0.1	65	0.2	139	0.5
GOLD	1959	7.1	4468	16.2	7300	26.5
GOLD+1	306	1.1	895	3.3	1826	6.6
Good Food	770	2.8	1931	7.0	3767	13.7
Good Food +1	181	0.7	478	1.7	961	3.5
H2	236	0.9	624	2.3	1215	4.4
Heart TV	101	0.4	366	1.3	824	3.0
History	525	1.9	1113	4.0	1886	6.9
History +1	246	0.9	589	2.1	1097	4.0
Home	1200	4.4	2900	10.5	5002	18.2

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**  
**Adults ABC1**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Home & Leisure TV	28	0.1	115	0.4	287	1.0
Home +1	143	0.5	421	1.5	942	3.4
Horror Channel	767	2.8	1865	6.8	3425	12.4
Horror Channel +1	204	0.7	616	2.2	1289	4.7
Horse and Country	24	0.1	96	0.3	222	0.8
HUM Europe	145	0.5	269	1.0	444	1.6
Insight	22	0.1	73	0.3	195	0.7
Investigation Discovery	296	1.1	656	2.4	1208	4.4
Investigation Discovery +1	163	0.6	341	1.2	660	2.4
ITV	16003	58.1	21579	78.4	24807	90.1
ITV Encore	517	1.9	1324	4.8	2531	9.2
ITV Encore +1	91	0.3	271	1.0	540	2.0
ITV HD	5100	18.5	8023	29.1	10967	39.8
ITV+1	4309	15.7	9596	34.9	14842	53.9
ITV2	5889	21.4	12391	45.0	18047	65.6
ITV2+1	1934	7.0	5409	19.6	9408	34.2
ITV3	4149	15.1	8172	29.7	12537	45.5
ITV3+1	854	3.1	2201	8.0	4025	14.6
ITV4	3256	11.8	7988	29.0	13252	48.1
ITV4+1	231	0.8	756	2.7	1667	6.1
ITVBe	1564	5.7	3368	12.2	5933	21.6
ITVBe +1	319	1.2	848	3.1	1726	6.3
Keep It Country	137	0.5	347	1.3	739	2.7
Kerrang	148	0.5	430	1.6	897	3.3
Kiss TV	131	0.5	429	1.6	878	3.2
Kix	196	0.7	482	1.7	936	3.4
Kix +1	61	0.2	159	0.6	293	1.1
Lifetime	378	1.4	899	3.3	1910	6.9
Lifetime +1	73	0.3	216	0.8	470	1.7
Liverpool FC TV	53	0.2	140	0.5	249	0.9
London Live	540	2.0	1417	5.1	2380	8.6
Made TV Network	381	1.4	1112	4.0	2195	8.0
Magic TV	239	0.9	668	2.4	1360	4.9
More 4	4822	17.5	10631	38.6	16154	58.7
More 4+1	976	3.5	2812	10.2	5197	18.9
Motors TV	80	0.3	231	0.8	429	1.6
Movies 24	252	0.9	562	2.0	988	3.6
Movies 24 +	228	0.8	564	2.1	1031	3.7
Movies 4 Men	945	3.4	2227	8.1	3890	14.1
Movies4Men+1	170	0.6	475	1.7	902	3.3
MTV	1036	3.8	2364	8.6	3974	14.4
MTV +1	48	0.2	164	0.6	397	1.4
MTV Base	126	0.5	416	1.5	865	3.1
MTV Classic	138	0.5	455	1.7	1037	3.8
MTV Dance	142	0.5	493	1.8	1031	3.7
MTV Euro Live	86	0.3	267	1.0	530	1.9
MTV Hits	167	0.6	531	1.9	1075	3.9
MTV Music	257	0.9	773	2.8	1610	5.9
MTV Music +1	60	0.2	236	0.9	513	1.9
MTV Rocks	250	0.9	755	2.7	1574	5.7
My5	1104	4.0	3251	11.8	6400	23.3
National Geographic +1	218	0.8	636	2.3	1273	4.6
National Geographic TV	502	1.8	1268	4.6	2385	8.7
National Geographic Wild	311	1.1	788	2.9	1524	5.5
NDTV 24x7	111	0.4	222	0.8	427	1.6
News 18	14	0.1	41	0.1	107	0.4
Nick Jr	979	3.6	1991	7.2	3098	11.3
Nick Jr +1	171	0.6	436	1.6	733	2.7
Nick Jr 2	680	2.5	1431	5.2	2326	8.4
Nickelodeon	241	0.9	587	2.1	1080	3.9
Nickelodeon +1	150	0.5	407	1.5	698	2.5
Nicktoons	183	0.7	521	1.9	1058	3.8

BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nollywood Movies	79	0.3	183	0.7	345	1.3
NOWM	121	0.4	402	1.5	864	3.1
PBS America	263	1.0	702	2.6	1321	4.8
Pick	2451	8.9	5459	19.8	9154	33.3
Pick +1	150	0.5	440	1.6	984	3.6
Pop	498	1.8	1272	4.6	2387	8.7
Pop+1	69	0.3	227	0.8	511	1.9
Prime TV	98	0.4	226	0.8	474	1.7
PTC Punjabi	76	0.3	185	0.7	476	1.7
PTV Global	41	0.2	110	0.4	276	1.0
Quest	1643	6.0	3564	12.9	5976	21.7
Quest +1	844	3.1	2166	7.9	3911	14.2
Real Lives	288	1.0	891	3.2	2109	7.7
Real Lives +1	138	0.5	471	1.7	1163	4.2
Really	2499	9.1	5933	21.6	9913	36.0
Rishtey	178	0.6	380	1.4	678	2.5
Rishtey Cineplex	214	0.8	414	1.5	649	2.4
ROK TV	91	0.3	189	0.7	346	1.3
RT	249	0.9	633	2.3	1226	4.5
S4C	272	1.0	644	2.3	1308	4.8
SAB	204	0.7	444	1.6	724	2.6
Samaa	55	0.2	125	0.5	277	1.0
Scuzz	104	0.4	295	1.1	612	2.2
Showcase	59	0.2	202	0.7	518	1.9
Sky 1	4190	15.2	7488	27.2	10496	38.1
Sky 1 +1	542	2.0	1527	5.5	2927	10.6
Sky 2	759	2.8	2217	8.1	4365	15.9
Sky Arts	1199	4.4	3175	11.5	5608	20.4
Sky Atlantic	1574	5.7	3491	12.7	5678	20.6
Sky Atlantic +1	216	0.8	514	1.9	1017	3.7
Sky Cinema Action & Adventure	662	2.4	1676	6.1	3103	11.3
Sky Cinema Comedy	465	1.7	1324	4.8	2567	9.3
Sky Cinema Crime & Thriller	428	1.6	1205	4.4	2577	9.4
Sky Cinema Disney	921	3.3	2241	8.1	3843	14.0
Sky Cinema Drama & Romance	386	1.4	1257	4.6	2532	9.2
Sky Cinema Family	529	1.9	1431	5.2	2583	9.4
Sky Cinema Greats	590	2.1	1618	5.9	3032	11.0
Sky Cinema Hits	699	2.5	1991	7.2	3736	13.6
Sky Cinema Premiere	1092	4.0	2417	8.8	3604	13.1
Sky Cinema Premiere+1	248	0.9	736	2.7	1381	5.0
Sky Cinema Sci-Fi & Horror	444	1.6	1209	4.4	2421	8.8
Sky Cinema Select	316	1.1	986	3.6	2068	7.5
Sky Living	2479	9.0	4744	17.2	7235	26.3
Sky Living +1	637	2.3	1585	5.8	3181	11.6
Sky News	2624	9.5	4686	17.0	7388	26.8
Sky Sports 1	2775	10.1	4433	16.1	5511	20.0
Sky Sports 2	1187	4.3	2413	8.8	3685	13.4
Sky Sports 3	576	2.1	1459	5.3	2639	9.6
Sky Sports 4	559	2.0	1137	4.1	1864	6.8
Sky Sports 5	520	1.9	1262	4.6	2430	8.8
Sky Sports Active Lo 4	4	0.0	15	0.1	33	0.1
Sky Sports Active Lo 8	3	0.0	9	0.0	14	0.1
Sky Sports F1	217	0.8	619	2.2	1368	5.0
Sky Sports Mix	480	1.7	1397	5.1	2739	9.9
Sky Sports News HQ	2053	7.5	3347	12.2	4505	16.4
Sony Channel	293	1.1	1010	3.7	2221	8.1
Sony Channel +1	96	0.3	362	1.3	884	3.2
Sony Movie Channel	1509	5.5	3884	14.1	6845	24.9
Sony Movie Channel +1	184	0.7	616	2.2	1309	4.8
Spike	1823	6.6	4572	16.6	7908	28.7
Star Gold	242	0.9	468	1.7	653	2.4
Star Life OK	172	0.6	324	1.2	539	2.0

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**  
**Adults ABC1**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Star Plus	349	1.3	540	2.0	851	3.1
Star Utsav	73	0.3	180	0.7	308	1.1
STV City	64	0.2	184	0.7	370	1.3
Syfy	1014	3.7	2631	9.6	4682	17.0
Syfy +1	210	0.8	675	2.5	1444	5.2
Talking Pictures	277	1.0	627	2.3	1135	4.1
TCM	466	1.7	1240	4.5	2400	8.7
TCM +1	266	1.0	757	2.8	1532	5.6
The Box	152	0.6	489	1.8	1058	3.8
The Travel Channel	689	2.5	1701	6.2	3339	12.1
The Travel Channel+1	81	0.3	226	0.8	535	1.9
The Vault	83	0.3	274	1.0	681	2.5
Times Now	18	0.1	53	0.2	108	0.4
Tiny Pop	465	1.7	1168	4.2	2197	8.0
TLC	1050	3.8	2504	9.1	4430	16.1
TLC +1	305	1.1	830	3.0	1752	6.4
TLC +2	98	0.4	290	1.1	635	2.3
Tru TV	410	1.5	1013	3.7	1974	7.2
True Crime	298	1.1	782	2.8	1578	5.7
True Entertainment	860	3.1	2063	7.5	3856	14.0
True Entertainment +1	122	0.4	358	1.3	804	2.9
True Movies	387	1.4	1048	3.8	2155	7.8
True Movies +1	141	0.5	460	1.7	914	3.3
Universal	898	3.3	1881	6.8	3208	11.7
Universal+1	300	1.1	731	2.7	1376	5.0
Venus TV	38	0.1	123	0.4	254	0.9
VH-1	206	0.7	673	2.4	1395	5.1
Viceland	128	0.5	398	1.4	915	3.3
Vintage TV	338	1.2	919	3.3	1868	6.8
VIVA	274	1.0	889	3.2	1906	6.9
Vox Africa	48	0.2	190	0.7	372	1.4
W	2044	7.4	5085	18.5	8509	30.9
W +1	333	1.2	1001	3.6	2169	7.9
Yesterday	2543	9.2	5384	19.6	8446	30.7
Yesterday+1	213	0.8	600	2.2	1177	4.3
Your TV	322	1.2	735	2.7	1451	5.3
Zing	181	0.7	416	1.5	706	2.6
Other Non Itemised Channels	3548	12.9	7782	28.3	12733	46.3

BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25773	96.3	26455	98.9	26628	99.5
&TV	170	0.6	331	1.2	548	2.1
4Music	1599	6.0	3832	14.3	6531	24.4
4seven	3114	11.6	7821	29.2	13202	49.3
5 USA	2785	10.4	4783	17.9	6996	26.1
5 USA+1	387	1.4	943	3.5	1724	6.4
5STAR	3591	13.4	7547	28.2	11795	44.1
5STAR+1	523	2.0	1633	6.1	3303	12.3
Aaj Tak	46	0.2	114	0.4	196	0.7
ABN TV	96	0.4	172	0.6	300	1.1
ABP News	49	0.2	117	0.4	222	0.8
Akaal Channel	41	0.2	138	0.5	338	1.3
Alibi	1040	3.9	2158	8.1	3806	14.2
Alibi+1	301	1.1	743	2.8	1447	5.4
AMC	41	0.2	140	0.5	366	1.4
Animal Planet	321	1.2	873	3.3	1699	6.4
Animal Planet+1	81	0.3	242	0.9	500	1.9
ATN Bangla	52	0.2	95	0.4	161	0.6
attheraces	248	0.9	440	1.6	659	2.5
B4U Music	147	0.5	291	1.1	439	1.6
BBC 4	6141	23.0	12149	45.4	17175	64.2
BBC News	4619	17.3	7800	29.2	10952	40.9
BBC Parliament	470	1.8	1185	4.4	2380	8.9
BBC RB 1	370	1.4	1200	4.5	2749	10.3
BBC RB 601	535	2.0	1202	4.5	2145	8.0
BBC1	22976	85.9	25340	94.7	26179	97.8
BBC2	17125	64.0	22517	84.2	24964	93.3
BET:BlackEntTv	124	0.5	362	1.4	802	3.0
Bike Channel	50	0.2	166	0.6	388	1.5
BLAZE	633	2.4	1293	4.8	2337	8.7
Boomerang	376	1.4	959	3.6	1817	6.8
Boomerang+1	196	0.7	535	2.0	1022	3.8
Box Hits	279	1.0	800	3.0	1590	5.9
Box Upfront	197	0.7	561	2.1	1151	4.3
BT Sport 1	821	3.1	1854	6.9	2726	10.2
BT Sport 2	952	3.6	2225	8.3	3254	12.2
BT Sport 3	291	1.1	758	2.8	1429	5.3
BT Sport Showcase	148	0.6	465	1.7	1016	3.8
BT Sport//ESPN	97	0.4	262	1.0	578	2.2
Capital TV	137	0.5	435	1.6	917	3.4
Cartoon Network	324	1.2	808	3.0	1443	5.4
Cartoon Network +1	147	0.6	426	1.6	787	2.9
Cartoonito	310	1.2	753	2.8	1457	5.4
CBBC	987	3.7	2270	8.5	4023	15.0
Cbeebies	2313	8.6	3996	14.9	5846	21.8
CBS Action	1142	4.3	2342	8.8	4024	15.0
CBS Drama	599	2.2	1412	5.3	2625	9.8
CBS Reality TV	1732	6.5	3305	12.4	5351	20.0
CBS Reality+1	623	2.3	1378	5.2	2432	9.1
Challenge TV	1878	7.0	3856	14.4	6517	24.4
Challenge TV+1	333	1.2	906	3.4	1840	6.9
CHANNEL 4	16695	62.4	22681	84.8	25069	93.7
CHANNEL 4+1	5563	20.8	11795	44.1	17164	64.1
CHANNEL 5	14178	53.0	20868	78.0	24085	90.0
CHANNEL 5+1	2726	10.2	6910	25.8	11896	44.5
Channel AKA	90	0.3	287	1.1	633	2.4
Channel Starz	157	0.6	450	1.7	881	3.3
Channels 24	24	0.1	48	0.2	92	0.3
Chart Show TV	207	0.8	611	2.3	1207	4.5
Chartshow Hits	154	0.6	431	1.6	860	3.2
Chilled	223	0.8	675	2.5	1439	5.4
CITV and CITV Breakfast	691	2.6	1705	6.4	2937	11.0

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**

**Housewives**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Clubland TV	166	0.6	487	1.8	957	3.6
COLORS TV	173	0.6	302	1.1	520	1.9
Comedy Central	1822	6.8	4038	15.1	6534	24.4
Comedy Central Extra	670	2.5	1696	6.3	3125	11.7
Comedy Central Extra+1	124	0.5	410	1.5	910	3.4
Comedy Central+1	760	2.8	2049	7.7	3728	13.9
Community Channel	163	0.6	532	2.0	1220	4.6
Crime + Investigation	324	1.2	650	2.4	1285	4.8
Crime + Investigation +1	133	0.5	252	0.9	422	1.6
Dave	4750	17.8	9940	37.2	14862	55.5
Dave ja vu	800	3.0	2190	8.2	4161	15.5
Discovery	813	3.0	1629	6.1	2644	9.9
Discovery History	192	0.7	543	2.0	1032	3.9
Discovery History +1	145	0.5	416	1.6	796	3.0
Discovery Home & Health	212	0.8	686	2.6	1550	5.8
Discovery Home & Health+1	104	0.4	311	1.2	626	2.3
Discovery Science	317	1.2	796	3.0	1506	5.6
Discovery Science+1	105	0.4	278	1.0	586	2.2
Discovery Shed	222	0.8	618	2.3	1381	5.2
Discovery Turbo	325	1.2	789	2.9	1293	4.8
Discovery+1	327	1.2	780	2.9	1363	5.1
Disney Channel	286	1.1	601	2.2	987	3.7
Disney Channel+1	180	0.7	428	1.6	739	2.8
Disney Junior	599	2.2	1207	4.5	1943	7.3
Disney Junior Plus	324	1.2	712	2.7	1158	4.3
Disney XD	193	0.7	562	2.1	1096	4.1
Disney XD +1	125	0.5	343	1.3	610	2.3
DMAX	163	0.6	487	1.8	1102	4.1
DMAX+1	64	0.2	216	0.8	465	1.7
Drama	3998	14.9	6948	26.0	9916	37.1
Dunya TV	47	0.2	99	0.4	174	0.7
E!	497	1.9	1166	4.4	2210	8.3
E! +1	56	0.2	154	0.6	360	1.3
E4	5544	20.7	9837	36.8	14411	53.9
E4+1	2951	11.0	6476	24.2	10249	38.3
Eden	292	1.1	865	3.2	1774	6.6
Eden+1	143	0.5	469	1.8	937	3.5
Eurosport	480	1.8	1220	4.6	2434	9.1
Eurosport 2	422	1.6	1067	4.0	2014	7.5
Film4	5095	19.0	9946	37.2	14161	52.9
Film4+1	1331	5.0	3310	12.4	5736	21.4
Flava	98	0.4	303	1.1	636	2.4
Food Network	1217	4.5	2590	9.7	4364	16.3
Food Network +1	185	0.7	462	1.7	842	3.1
Forces TV	171	0.6	437	1.6	906	3.4
FOX	1883	7.0	3221	12.0	4939	18.5
Fox News	126	0.5	285	1.1	528	2.0
FOX+1	417	1.6	918	3.4	1771	6.6
Front Runner	71	0.3	191	0.7	430	1.6
GEO NEWS	78	0.3	135	0.5	227	0.8
Geo Tez	51	0.2	118	0.4	243	0.9
Geo TV	102	0.4	224	0.8	483	1.8
Ginx	30	0.1	70	0.3	135	0.5
GOLD	2123	7.9	4553	17.0	7155	26.7
GOLD+1	371	1.4	1029	3.8	1993	7.4
Good Food	742	2.8	1815	6.8	3394	12.7
Good Food +1	173	0.6	458	1.7	881	3.3
H2	278	1.0	674	2.5	1206	4.5
Heart TV	162	0.6	497	1.9	1085	4.1
History	545	2.0	1106	4.1	1832	6.8
History +1	237	0.9	541	2.0	957	3.6
Home	1660	6.2	3757	14.0	6193	23.1

BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Home & Leisure TV	35	0.1	139	0.5	337	1.3
Home +1	159	0.6	451	1.7	974	3.6
Horror Channel	1363	5.1	2887	10.8	4690	17.5
Horror Channel +1	295	1.1	840	3.1	1573	5.9
Horse and Country	39	0.1	133	0.5	290	1.1
HUM Europe	125	0.5	221	0.8	371	1.4
Insight	17	0.1	62	0.2	155	0.6
Investigation Discovery	419	1.6	877	3.3	1491	5.6
Investigation Discovery +1	242	0.9	492	1.8	858	3.2
ITV	18174	67.9	22630	84.6	25083	93.7
ITV Encore	634	2.4	1485	5.6	2587	9.7
ITV Encore +1	112	0.4	319	1.2	592	2.2
ITV HD	4784	17.9	7333	27.4	9845	36.8
ITV+1	5720	21.4	11387	42.6	16481	61.6
ITV2	7544	28.2	14345	53.6	19587	73.2
ITV2+1	2750	10.3	6762	25.3	10945	40.9
ITV3	5902	22.1	10459	39.1	14876	55.6
ITV3+1	1263	4.7	3105	11.6	5402	20.2
ITV4	4481	16.7	9613	35.9	14671	54.8
ITV4+1	352	1.3	1042	3.9	2079	7.8
ITVBe	2173	8.1	4365	16.3	7272	27.2
ITVBe +1	442	1.7	1051	3.9	1894	7.1
Keep It Country	195	0.7	478	1.8	968	3.6
Kerrang	197	0.7	509	1.9	983	3.7
Kiss TV	199	0.7	564	2.1	1043	3.9
Kix	221	0.8	541	2.0	1054	3.9
Kix +1	56	0.2	164	0.6	324	1.2
Lifetime	550	2.1	1182	4.4	2171	8.1
Lifetime +1	117	0.4	324	1.2	674	2.5
Liverpool FC TV	39	0.1	125	0.5	281	1.1
London Live	693	2.6	1582	5.9	2492	9.3
Made TV Network	542	2.0	1494	5.6	2800	10.5
Magic TV	369	1.4	967	3.6	1881	7.0
More 4	5912	22.1	11950	44.7	17129	64.0
More 4+1	1079	4.0	2909	10.9	5241	19.6
Motors TV	65	0.2	194	0.7	374	1.4
Movies 24	376	1.4	781	2.9	1313	4.9
Movies 24 +	336	1.3	758	2.8	1241	4.6
Movies 4 Men	1576	5.9	3244	12.1	5169	19.3
Movies4Men+1	278	1.0	678	2.5	1192	4.5
MTV	1163	4.3	2410	9.0	3956	14.8
MTV +1	70	0.3	202	0.8	410	1.5
MTV Base	203	0.8	589	2.2	1119	4.2
MTV Classic	234	0.9	674	2.5	1345	5.0
MTV Dance	184	0.7	568	2.1	1092	4.1
MTV Euro Live	116	0.4	354	1.3	717	2.7
MTV Hits	258	1.0	740	2.8	1406	5.3
MTV Music	360	1.3	985	3.7	1875	7.0
MTV Music +1	93	0.3	320	1.2	626	2.3
MTV Rocks	259	1.0	725	2.7	1450	5.4
My5	1773	6.6	4628	17.3	8238	30.8
National Geographic +1	243	0.9	630	2.4	1205	4.5
National Geographic TV	515	1.9	1234	4.6	2293	8.6
National Geographic Wild	334	1.2	846	3.2	1557	5.8
NDTV 24x7	61	0.2	140	0.5	307	1.1
News 18	15	0.1	40	0.2	99	0.4
Nick Jr	1013	3.8	2005	7.5	3084	11.5
Nick Jr +1	200	0.7	489	1.8	801	3.0
Nick Jr 2	666	2.5	1364	5.1	2191	8.2
Nickelodeon	292	1.1	669	2.5	1217	4.5
Nickelodeon +1	169	0.6	433	1.6	786	2.9
Nicktoons	223	0.8	619	2.3	1234	4.6

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**

**Housewives**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nollywood Movies	64	0.2	158	0.6	376	1.4
NOWM	225	0.8	606	2.3	1247	4.7
PBS America	267	1.0	674	2.5	1299	4.9
Pick	4006	15.0	7732	28.9	11581	43.3
Pick +1	250	0.9	673	2.5	1311	4.9
Pop	649	2.4	1514	5.7	2701	10.1
Pop+1	90	0.3	254	0.9	561	2.1
Prime TV	93	0.3	180	0.7	348	1.3
PTC Punjabi	64	0.2	152	0.6	340	1.3
PTV Global	61	0.2	167	0.6	337	1.3
Quest	2391	8.9	4741	17.7	7444	27.8
Quest +1	1283	4.8	3008	11.2	4881	18.2
Real Lives	361	1.4	1059	4.0	2297	8.6
Real Lives +1	188	0.7	615	2.3	1446	5.4
Really	3636	13.6	7767	29.0	11858	44.3
Rishtey	149	0.6	320	1.2	594	2.2
Rishtey Cineplex	203	0.8	363	1.4	526	2.0
ROK TV	70	0.3	148	0.6	312	1.2
RT	378	1.4	820	3.1	1353	5.1
S4C	299	1.1	724	2.7	1436	5.4
SAB	188	0.7	374	1.4	610	2.3
Samaa	64	0.2	127	0.5	242	0.9
Scuzz	160	0.6	426	1.6	765	2.9
Showcase	76	0.3	238	0.9	547	2.0
Sky 1	4142	15.5	7070	26.4	9690	36.2
Sky 1 +1	578	2.2	1497	5.6	2819	10.5
Sky 2	867	3.2	2298	8.6	4379	16.4
Sky Arts	1205	4.5	3064	11.5	5273	19.7
Sky Atlantic	1467	5.5	3172	11.9	5138	19.2
Sky Atlantic +1	220	0.8	513	1.9	1010	3.8
Sky Cinema Action & Adventure	568	2.1	1527	5.7	2766	10.3
Sky Cinema Comedy	432	1.6	1323	4.9	2491	9.3
Sky Cinema Crime & Thriller	380	1.4	1122	4.2	2239	8.4
Sky Cinema Disney	939	3.5	2241	8.4	3730	13.9
Sky Cinema Drama & Romance	379	1.4	1245	4.7	2423	9.1
Sky Cinema Family	528	2.0	1448	5.4	2631	9.8
Sky Cinema Greats	519	1.9	1446	5.4	2710	10.1
Sky Cinema Hits	634	2.4	1876	7.0	3491	13.0
Sky Cinema Premiere	1053	3.9	2379	8.9	3409	12.7
Sky Cinema Premiere+1	239	0.9	701	2.6	1313	4.9
Sky Cinema Sci-Fi & Horror	401	1.5	1125	4.2	2178	8.1
Sky Cinema Select	286	1.1	901	3.4	1877	7.0
Sky Living	2667	10.0	4831	18.1	7116	26.6
Sky Living +1	777	2.9	1843	6.9	3367	12.6
Sky News	2649	9.9	4629	17.3	7081	26.5
Sky Sports 1	2265	8.5	3685	13.8	4505	16.8
Sky Sports 2	927	3.5	1924	7.2	3012	11.3
Sky Sports 3	486	1.8	1247	4.7	2218	8.3
Sky Sports 4	458	1.7	924	3.5	1586	5.9
Sky Sports 5	457	1.7	1116	4.2	2006	7.5
Sky Sports Active Lo 4	2	0.0	9	0.0	19	0.1
Sky Sports Active Lo 8	3	0.0	10	0.0	16	0.1
Sky Sports F1	194	0.7	536	2.0	1220	4.6
Sky Sports Mix	371	1.4	1089	4.1	2186	8.2
Sky Sports News HQ	1866	7.0	3117	11.6	4191	15.7
Sony Channel	423	1.6	1328	5.0	2756	10.3
Sony Channel +1	167	0.6	538	2.0	1183	4.4
Sony Movie Channel	2504	9.4	5542	20.7	8516	31.8
Sony Movie Channel +1	289	1.1	837	3.1	1593	6.0
Spike	2973	11.1	6394	23.9	9907	37.0
Star Gold	192	0.7	341	1.3	493	1.8
Star Life OK	141	0.5	241	0.9	393	1.5

**BARB Quarterly Reach Report- Quarter Q1 2017 (BARB weeks 2528-2540)**

**Housewives**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Star Plus	282	1.1	403	1.5	636	2.4
Star Utsav	63	0.2	148	0.6	276	1.0
STV City	114	0.4	280	1.0	516	1.9
Syfy	1124	4.2	2692	10.1	4718	17.6
Syfy +1	272	1.0	805	3.0	1640	6.1
Talking Pictures	407	1.5	865	3.2	1418	5.3
TCM	568	2.1	1382	5.2	2544	9.5
TCM +1	345	1.3	876	3.3	1715	6.4
The Box	242	0.9	698	2.6	1398	5.2
The Travel Channel	1151	4.3	2468	9.2	4190	15.7
The Travel Channel+1	145	0.5	355	1.3	644	2.4
The Vault	161	0.6	450	1.7	914	3.4
Times Now	22	0.1	60	0.2	130	0.5
Tiny Pop	587	2.2	1412	5.3	2608	9.7
TLC	1220	4.6	2726	10.2	4555	17.0
TLC +1	377	1.4	1002	3.7	2077	7.8
TLC +2	124	0.5	344	1.3	762	2.8
Tru TV	967	3.6	1965	7.3	3417	12.8
True Crime	639	2.4	1434	5.4	2544	9.5
True Entertainment	1509	5.6	3189	11.9	5418	20.2
True Entertainment +1	181	0.7	524	2.0	1075	4.0
True Movies	716	2.7	1718	6.4	3095	11.6
True Movies +1	236	0.9	688	2.6	1290	4.8
Universal	1175	4.4	2215	8.3	3582	13.4
Universal+1	407	1.5	955	3.6	1748	6.5
Venus TV	65	0.2	158	0.6	268	1.0
VH-1	288	1.1	858	3.2	1623	6.1
Viceland	133	0.5	391	1.5	802	3.0
Vintage TV	506	1.9	1301	4.9	2528	9.4
VIVA	425	1.6	1247	4.7	2435	9.1
Vox Africa	40	0.1	140	0.5	319	1.2
W	2431	9.1	5465	20.4	8624	32.2
W +1	449	1.7	1286	4.8	2567	9.6
Yesterday	3297	12.3	6512	24.3	9636	36.0
Yesterday+1	261	1.0	700	2.6	1299	4.9
Your TV	722	2.7	1484	5.5	2677	10.0
Zing	166	0.6	338	1.3	566	2.1
Other Non Itemised Channels	4130	15.4	8565	32.0	13589	50.8