

BARB Quarterly Reach Report- Quarter Q2 2017 (BARB weeks 2541-2553)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	54907	92.4	58134	97.9	58902	99.1
&TV	370	0.6	811	1.4	1354	2.3
4Music	2752	4.6	6930	11.7	12183	20.5
4seven	4811	8.1	12758	21.5	23032	38.8
5 USA	4065	6.8	7482	12.6	11536	19.4
5 USA+1	650	1.1	1702	2.9	3338	5.6
5STAR	5685	9.6	12725	21.4	21527	36.2
5STAR+1	892	1.5	2830	4.8	6404	10.8
Aaj Tak	137	0.2	309	0.5	550	0.9
ABN TV	176	0.3	342	0.6	522	0.9
ABP News	143	0.2	376	0.6	736	1.2
Akaal Channel	96	0.2	269	0.5	646	1.1
Alibi	1904	3.2	3930	6.6	6589	11.1
Alibi+1	541	0.9	1368	2.3	2535	4.3
AMC	77	0.1	250	0.4	606	1.0
Animal Planet	625	1.1	1635	2.8	3341	5.6
Animal Planet+1	155	0.3	444	0.7	906	1.5
Aplus Europe	43	0.1	123	0.2	353	0.6
ATN Bangla	115	0.2	248	0.4	454	0.8
attheraces	514	0.9	912	1.5	1422	2.4
B4U Music	297	0.5	732	1.2	1302	2.2
BBC 4	10207	17.2	21672	36.5	32301	54.4
BBC News	9151	15.4	16392	27.6	24496	41.2
BBC Parliament	772	1.3	2057	3.5	4081	6.9
BBC RB 1	740	1.2	2470	4.2	6149	10.4
BBC RB 601	908	1.5	2282	3.8	4581	7.7
BBC1	43900	73.9	52854	89.0	56572	95.2
BBC2	30029	50.5	44023	74.1	51605	86.9
BET:BlackEntTv	190	0.3	528	0.9	1195	2.0
Bike Channel	119	0.2	331	0.6	704	1.2
BLAZE	1143	1.9	2494	4.2	4613	7.8
Boomerang	1096	1.8	2543	4.3	4592	7.7
Boomerang+1	552	0.9	1525	2.6	2899	4.9
Box Hits	479	0.8	1417	2.4	2917	4.9
Box Upfront	361	0.6	1147	1.9	2390	4.0
BT Sport 1	1618	2.7	3725	6.3	6873	11.6
BT Sport 2	2150	3.6	5528	9.3	9268	15.6
BT Sport 3	724	1.2	1991	3.4	3901	6.6
BT Sport Showcase	351	0.6	1200	2.0	2654	4.5
BT Sport//ESPN	358	0.6	962	1.6	1857	3.1
Capital TV	237	0.4	732	1.2	1664	2.8
Cartoon Network	1340	2.3	2839	4.8	4782	8.0
Cartoon Network +1	697	1.2	1688	2.8	3131	5.3
Cartoonito	742	1.2	1965	3.3	3761	6.3
CBBC	3049	5.1	6363	10.7	10666	18.0
Cbeebies	5354	9.0	9191	15.5	13162	22.2
CBS Action	1848	3.1	4040	6.8	6995	11.8
CBS Drama	1225	2.1	3006	5.1	5736	9.7
CBS Reality	2409	4.1	4947	8.3	8431	14.2
CBS Reality+1	875	1.5	2110	3.6	3877	6.5
Challenge TV	3100	5.2	6690	11.3	11897	20.0
Challenge TV+1	559	0.9	1562	2.6	3137	5.3
CHANNEL 4	29329	49.4	44454	74.8	52319	88.1
CHANNEL 4+1	9199	15.5	20839	35.1	32453	54.6
Channel 44	122	0.2	236	0.4	423	0.7
CHANNEL 5	25100	42.3	40608	68.4	49896	84.0
CHANNEL 5+1	4170	7.0	11144	18.8	20414	34.4
Channel AKA	178	0.3	543	0.9	1277	2.2
Channel Starz	271	0.5	803	1.4	1684	2.8
Channels 24	52	0.1	134	0.2	239	0.4
Chart Show TV	370	0.6	1115	1.9	2299	3.9
Chartshow Hits	242	0.4	768	1.3	1555	2.6

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Chilled	337	0.6	1024	1.7	2298	3.9
CITV and CITV Breakfast	2389	4.0	5210	8.8	9026	15.2
Clubland TV	327	0.6	925	1.6	1974	3.3
COLORS TV	409	0.7	804	1.4	1378	2.3
Comedy Central	3828	6.4	9016	15.2	14651	24.7
Comedy Central Extra	1229	2.1	3582	6.0	7129	12.0
Comedy Central Extra+1	239	0.4	782	1.3	1698	2.9
Comedy Central+1	1521	2.6	4379	7.4	8280	13.9
Community Channel	315	0.5	1031	1.7	2447	4.1
Crime + Investigation	564	1.0	1149	1.9	2049	3.5
Crime + Investigation +1	198	0.3	436	0.7	843	1.4
Dave	9492	16.0	20388	34.3	31669	53.3
Dave ja vu	1420	2.4	3877	6.5	7676	12.9
Discovery	1505	2.5	3136	5.3	5221	8.8
Discovery History	424	0.7	1150	1.9	2265	3.8
Discovery History +1	293	0.5	790	1.3	1519	2.6
Discovery Home & Health	292	0.5	944	1.6	2217	3.7
Discovery Home & Health+1	141	0.2	460	0.8	1091	1.8
Discovery Science	747	1.3	1827	3.1	3499	5.9
Discovery Science+1	271	0.5	678	1.1	1390	2.3
Discovery Shed	504	0.8	1452	2.4	2966	5.0
Discovery Turbo	740	1.2	1780	3.0	3088	5.2
Discovery+1	662	1.1	1651	2.8	2903	4.9
Disney Channel	1084	1.8	2189	3.7	3751	6.3
Disney Channel+1	658	1.1	1565	2.6	2600	4.4
Disney Junior	1446	2.4	2984	5.0	4712	7.9
Disney Junior Plus	812	1.4	1873	3.2	3134	5.3
Disney XD	762	1.3	1922	3.2	3555	6.0
Disney XD +1	544	0.9	1412	2.4	2578	4.3
DMAX	211	0.4	599	1.0	1342	2.3
DMAX+1	137	0.2	461	0.8	1073	1.8
Drama	5896	9.9	11218	18.9	17373	29.2
Dunya TV	166	0.3	330	0.6	513	0.9
E!	966	1.6	2184	3.7	3956	6.7
E! +1	107	0.2	342	0.6	705	1.2
E4	10260	17.3	19100	32.2	28061	47.2
E4+1	5475	9.2	12378	20.8	20334	34.2
Eden	459	0.8	1416	2.4	3114	5.2
Eden+1	249	0.4	830	1.4	1801	3.0
Eurosport	1196	2.0	2874	4.8	5232	8.8
Eurosport 2	963	1.6	2404	4.0	4365	7.3
Film4	8935	15.0	18703	31.5	28137	47.4
Film4+1	2623	4.4	6989	11.8	12818	21.6
Flava	176	0.3	577	1.0	1290	2.2
Food Network	2005	3.4	4459	7.5	7853	13.2
Food Network +1	330	0.6	769	1.3	1548	2.6
Forces TV	356	0.6	838	1.4	1757	3.0
FOX	3138	5.3	6267	10.6	9909	16.7
Fox News	200	0.3	543	0.9	1049	1.8
FOX+1	658	1.1	1649	2.8	3120	5.3
Front Runner	134	0.2	386	0.7	850	1.4
GEO NEWS	300	0.5	578	1.0	857	1.4
Geo Tez	144	0.2	367	0.6	650	1.1
Geo TV	256	0.4	557	0.9	1094	1.8
Ginx	58	0.1	165	0.3	419	0.7
GOLD	4386	7.4	9759	16.4	15727	26.5
GOLD+1	749	1.3	2036	3.4	4182	7.0
Good Food	1488	2.5	3763	6.3	6727	11.3
Good Food +1	345	0.6	903	1.5	1863	3.1
H2	625	1.1	1528	2.6	2777	4.7
Heart TV	278	0.5	863	1.5	1974	3.3
History	1074	1.8	2217	3.7	3900	6.6

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	000s	%	000s	%	000s	%
History +1	514	0.9	1190	2.0	2120	3.6
Home	2670	4.5	6518	11.0	11500	19.4
Home +1	259	0.4	785	1.3	1685	2.8
Horror Channel	2532	4.3	5465	9.2	9218	15.5
Horror Channel +1	543	0.9	1580	2.7	2927	4.9
Horse & Country	71	0.1	229	0.4	502	0.8
HUM Europe	377	0.6	596	1.0	850	1.4
Insight	47	0.1	131	0.2	369	0.6
Investigation Discovery	638	1.1	1319	2.2	2358	4.0
Investigation Discovery +1	320	0.5	793	1.3	1458	2.5
ITV	32589	54.9	45082	75.9	51936	87.4
ITV Encore	1062	1.8	2453	4.1	4682	7.9
ITV Encore +1	170	0.3	490	0.8	1033	1.7
ITV HD	9184	15.5	15234	25.6	21668	36.5
ITV+1	9271	15.6	20633	34.7	32020	53.9
ITV2	14704	24.8	28999	48.8	41558	70.0
ITV2+1	4980	8.4	12741	21.4	22786	38.4
ITV3	8816	14.8	16921	28.5	25266	42.5
ITV3+1	1828	3.1	4694	7.9	8827	14.9
ITV4	8427	14.2	19511	32.8	31020	52.2
ITV4+1	576	1.0	1829	3.1	4028	6.8
ITVBe	3854	6.5	8477	14.3	14719	24.8
ITVBe +1	692	1.2	1890	3.2	3797	6.4
Keep It Country	367	0.6	912	1.5	1900	3.2
Kerrang	325	0.5	879	1.5	1807	3.0
Kiss TV	367	0.6	1087	1.8	2287	3.8
Kix	657	1.1	1651	2.8	3241	5.5
Kix +1	230	0.4	524	0.9	1033	1.7
Lifetime	982	1.7	2233	3.8	4200	7.1
Lifetime +1	187	0.3	534	0.9	1148	1.9
LFC TV	88	0.1	236	0.4	476	0.8
London Live	1027	1.7	2511	4.2	4109	6.9
Made TV Network	618	1.0	1922	3.2	4008	6.7
Magic TV	586	1.0	1615	2.7	3305	5.6
More 4	9541	16.1	20786	35.0	32144	54.1
More 4+1	1969	3.3	5499	9.3	10314	17.4
Motors TV	186	0.3	465	0.8	943	1.6
Movies 24	488	0.8	1173	2.0	2110	3.6
Movies 24 +	404	0.7	1040	1.8	1981	3.3
Movies 4 Men	2597	4.4	5385	9.1	8666	14.6
Movies4Men+1	418	0.7	1084	1.8	2028	3.4
MTV	2438	4.1	5212	8.8	8761	14.7
MTV +1	163	0.3	415	0.7	845	1.4
MTV Base	373	0.6	1066	1.8	2397	4.0
MTV Classic	361	0.6	1143	1.9	2549	4.3
MTV Dance	319	0.5	1011	1.7	2185	3.7
MTV Euro Live	144	0.2	497	0.8	1163	2.0
MTV Hits	519	0.9	1555	2.6	3258	5.5
MTV Music	650	1.1	1920	3.2	3856	6.5
MTV Music +1	183	0.3	596	1.0	1277	2.1
MTV Rocks	501	0.8	1412	2.4	2897	4.9
My Channel	64	0.1	213	0.4	514	0.9
My5	2829	4.8	7684	12.9	14333	24.1
National Geographic +1	436	0.7	1226	2.1	2423	4.1
National Geographic	1074	1.8	2654	4.5	4742	8.0
National Geographic Wild	695	1.2	1784	3.0	3268	5.5
NDTV 24x7	180	0.3	391	0.7	750	1.3
News 18	26	0.0	82	0.1	158	0.3
Nick Jr	2371	4.0	4818	8.1	7964	13.4
Nick Jr +1	351	0.6	924	1.6	1704	2.9
Nick Jr 2	1499	2.5	3260	5.5	5717	9.6
Nickelodeon	1170	2.0	2530	4.3	4146	7.0

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nickelodeon +1	694	1.2	1631	2.7	2466	4.2
Nicktoons	913	1.5	2186	3.7	3837	6.5
Nollywood Movies	180	0.3	408	0.7	615	1.0
NOWM	394	0.7	1077	1.8	2077	3.5
PBS America	504	0.8	1328	2.2	2523	4.2
Pick	6149	10.3	12839	21.6	20779	35.0
Pick +1	419	0.7	1284	2.2	2744	4.6
Pop	2008	3.4	4496	7.6	7738	13.0
Pop+1	368	0.6	994	1.7	1903	3.2
Prime TV	230	0.4	448	0.8	731	1.2
PTC Punjabi	163	0.3	405	0.7	804	1.4
PTV Global	130	0.2	336	0.6	750	1.3
Quest	4214	7.1	8766	14.8	14525	24.5
Quest +1	618	1.0	1746	2.9	3654	6.2
Quest Red	1935	3.3	4636	7.8	8533	14.4
Quest Red +1	145	0.2	460	0.8	1119	1.9
Real Lives	672	1.1	1929	3.2	3856	6.5
Real Lives +1	354	0.6	1122	1.9	2508	4.2
Really	5644	9.5	12988	21.9	21586	36.3
Rishtey	349	0.6	706	1.2	1179	2.0
Rishtey Cineplex	407	0.7	949	1.6	1535	2.6
ROK TV	128	0.2	274	0.5	473	0.8
RT	658	1.1	1586	2.7	2970	5.0
S4C	484	0.8	1246	2.1	2446	4.1
SAB	400	0.7	874	1.5	1498	2.5
Samaa	173	0.3	347	0.6	566	1.0
Scuzz	260	0.4	675	1.1	1453	2.4
Showcase	128	0.2	447	0.8	1086	1.8
Sky 1	8208	13.8	15427	26.0	21713	36.5
Sky 1 +1	1137	1.9	3192	5.4	6041	10.2
Sky 2	1727	2.9	4966	8.4	9606	16.2
Sky Arts	1750	2.9	4851	8.2	9170	15.4
Sky Atlantic	2786	4.7	6456	10.9	10983	18.5
Sky Atlantic +1	360	0.6	932	1.6	1828	3.1
Sky Box Office Events	204	0.3	755	1.3	2029	3.4
Sky Cinema Action & Adventure	1253	2.1	3588	6.0	6556	11.0
Sky Cinema Comedy	982	1.7	3057	5.1	6071	10.2
Sky Cinema Crime & Thriller	658	1.1	1994	3.4	3860	6.5
Sky Cinema Disney	2001	3.4	4861	8.2	8722	14.7
Sky Cinema Drama & Romance	492	0.8	1689	2.8	3683	6.2
Sky Cinema Family	1271	2.1	3456	5.8	6267	10.5
Sky Cinema Greats	1009	1.7	2782	4.7	5160	8.7
Sky Cinema Hits	1438	2.4	4071	6.9	7722	13.0
Sky Cinema Premiere	2493	4.2	5737	9.7	8705	14.7
Sky Cinema Premiere+1	661	1.1	1942	3.3	3499	5.9
Sky Cinema Sci-Fi & Horror	955	1.6	2817	4.7	5380	9.1
Sky Cinema Select	530	0.9	1677	2.8	3495	5.9
Sky Living	4586	7.7	9065	15.3	14189	23.9
Sky Living +1	1306	2.2	3496	5.9	6809	11.5
Sky News	5825	9.8	10830	18.2	17194	28.9
Sky Sports 1	4718	7.9	7950	13.4	10785	18.2
Sky Sports 2	2617	4.4	5069	8.5	7751	13.0
Sky Sports 3	1466	2.5	3501	5.9	5954	10.0
Sky Sports 4	1171	2.0	2527	4.3	4038	6.8
Sky Sports 5	1171	2.0	2924	4.9	5094	8.6
Sky Sports Active Lo 2	28	0.0	107	0.2	300	0.5
Sky Sports F1	1183	2.0	2811	4.7	4331	7.3
Sky Sports Mix	993	1.7	2803	4.7	5187	8.7
Sky Sports News HQ	3979	6.7	6690	11.3	9506	16.0
Sony Channel	766	1.3	2327	3.9	4777	8.0
Sony Channel +1	272	0.5	938	1.6	2056	3.5
Sony Movie Channel	3789	6.4	8754	14.7	14655	24.7

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Sony Movie Channel +1	430	0.7	1284	2.2	2517	4.2
Spike	4976	8.4	10941	18.4	18352	30.9
Star Gold	419	0.7	930	1.6	1435	2.4
Star Life OK	296	0.5	546	0.9	872	1.5
Star Plus	827	1.4	1260	2.1	1773	3.0
Star Utsav	111	0.2	272	0.5	484	0.8
Syfy	2034	3.4	5148	8.7	9126	15.4
Syfy +1	473	0.8	1411	2.4	3006	5.1
Talking Pictures	823	1.4	1727	2.9	3010	5.1
TCM	1016	1.7	2547	4.3	4644	7.8
TCM +1	649	1.1	1780	3.0	3276	5.5
The Box	454	0.8	1400	2.4	2924	4.9
Travel Channel	1828	3.1	4000	6.7	6928	11.7
Travel Channel+1	242	0.4	592	1.0	1224	2.1
The Vault	289	0.5	817	1.4	1673	2.8
Times Now	37	0.1	97	0.2	189	0.3
Tiny Pop	1140	1.9	2686	4.5	4757	8.0
TLC	2163	3.6	4824	8.1	8351	14.1
TLC +1	696	1.2	1972	3.3	3791	6.4
TLC +2	210	0.4	676	1.1	1494	2.5
Tru TV	1249	2.1	2898	4.9	5527	9.3
True Crime	846	1.4	2056	3.5	3863	6.5
True Entertainment	2179	3.7	5048	8.5	8824	14.9
True Entertainment +1	275	0.5	892	1.5	1894	3.2
True Movies	859	1.4	2419	4.1	4655	7.8
True Movies +1	347	0.6	1027	1.7	2124	3.6
Universal	2140	3.6	4347	7.3	7076	11.9
Universal+1	690	1.2	1660	2.8	2904	4.9
Venus TV	149	0.3	413	0.7	817	1.4
VH-1	480	0.8	1486	2.5	3240	5.5
Viceland	260	0.4	846	1.4	1834	3.1
Vintage TV	916	1.5	2332	3.9	4548	7.7
VIVA	704	1.2	2280	3.8	4923	8.3
Vox Africa	50	0.1	165	0.3	418	0.7
W	4218	7.1	10413	17.5	17670	29.7
W +1	728	1.2	2171	3.7	4679	7.9
Yesterday	5071	8.5	10835	18.2	17034	28.7
Yesterday+1	436	0.7	1147	1.9	2216	3.7
Your TV	1012	1.7	2175	3.7	3916	6.6
Zing	348	0.6	812	1.4	1365	2.3
Other Non Itemised Channels	8154	13.7	17445	29.4	28671	48.3

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	47028	93.3	49352	97.9	49967	99.2
&TV	306	0.6	651	1.3	1022	2.0
4Music	2455	4.9	6086	12.1	10560	21.0
4seven	4556	9.0	11972	23.8	21238	42.1
5 USA	3960	7.9	7208	14.3	10959	21.7
5 USA+1	631	1.3	1630	3.2	3173	6.3
5STAR	5288	10.5	11662	23.1	19536	38.8
5STAR+1	822	1.6	2571	5.1	5780	11.5
Aaj Tak	124	0.2	264	0.5	438	0.9
ABN TV	148	0.3	286	0.6	436	0.9
ABP News	128	0.3	317	0.6	576	1.1
Akaal Channel	81	0.2	205	0.4	495	1.0
Alibi	1829	3.6	3689	7.3	6129	12.2
Alibi+1	532	1.1	1335	2.6	2444	4.8
AMC	73	0.1	233	0.5	575	1.1
Animal Planet	585	1.2	1507	3.0	3034	6.0
Animal Planet+1	152	0.3	428	0.8	857	1.7
Aplus Europe	35	0.1	102	0.2	263	0.5
ATN Bangla	92	0.2	182	0.4	344	0.7
attheraces	492	1.0	844	1.7	1271	2.5
B4U Music	252	0.5	590	1.2	976	1.9
BBC 4	9877	19.6	20635	40.9	30114	59.8
BBC News	8594	17.1	15189	30.1	22251	44.2
BBC Parliament	752	1.5	1976	3.9	3878	7.7
BBC RB 1	699	1.4	2312	4.6	5695	11.3
BBC RB 601	883	1.8	2207	4.4	4360	8.7
BBC1	39923	79.2	46276	91.8	48561	96.4
BBC2	28319	56.2	40028	79.4	45356	90.0
BET:BlackEntTv	162	0.3	455	0.9	1002	2.0
Bike Channel	111	0.2	309	0.6	650	1.3
BLAZE	1080	2.1	2332	4.6	4336	8.6
Boomerang	569	1.1	1439	2.9	2827	5.6
Boomerang+1	297	0.6	876	1.7	1755	3.5
Box Hits	373	0.7	1129	2.2	2355	4.7
Box Upfront	278	0.6	896	1.8	1880	3.7
BT Sport 1	1489	3.0	3376	6.7	6110	12.1
BT Sport 2	1995	4.0	5054	10.0	8257	16.4
BT Sport 3	669	1.3	1827	3.6	3553	7.1
BT Sport Showcase	332	0.7	1123	2.2	2460	4.9
BT Sport//ESPN	326	0.6	862	1.7	1679	3.3
Capital TV	174	0.3	575	1.1	1288	2.6
Cartoon Network	660	1.3	1579	3.1	2889	5.7
Cartoon Network +1	329	0.7	875	1.7	1760	3.5
Cartoonito	482	1.0	1304	2.6	2560	5.1
CBBC	1450	2.9	3588	7.1	6637	13.2
Cbeebies	3595	7.1	6290	12.5	9258	18.4
CBS Action	1806	3.6	3880	7.7	6638	13.2
CBS Drama	1184	2.3	2881	5.7	5526	11.0
CBS Reality	2303	4.6	4680	9.3	7909	15.7
CBS Reality+1	829	1.6	1957	3.9	3623	7.2
Challenge TV	2911	5.8	6117	12.1	10618	21.1
Challenge TV+1	515	1.0	1402	2.8	2766	5.5
CHANNEL 4	27260	54.1	39959	79.3	45782	90.8
CHANNEL 4+1	8625	17.1	19270	38.2	29352	58.2
Channel 44	96	0.2	178	0.4	327	0.6
CHANNEL 5	23067	45.8	36298	72.0	43544	86.4
CHANNEL 5+1	4004	7.9	10578	21.0	18996	37.7
Channel AKA	147	0.3	456	0.9	1028	2.0
Channel Starz	210	0.4	634	1.3	1311	2.6
Channels 24	41	0.1	89	0.2	176	0.3
Chart Show TV	301	0.6	898	1.8	1826	3.6
Chartshow Hits	186	0.4	607	1.2	1194	2.4

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Chilled	297	0.6	889	1.8	1991	4.0
CITV and CITV Breakfast	1211	2.4	2932	5.8	5431	10.8
Clubland TV	259	0.5	768	1.5	1669	3.3
COLORS TV	323	0.6	623	1.2	1076	2.1
Comedy Central	3416	6.8	7904	15.7	12659	25.1
Comedy Central Extra	1065	2.1	3107	6.2	6105	12.1
Comedy Central Extra+1	205	0.4	685	1.4	1520	3.0
Comedy Central+1	1350	2.7	3868	7.7	7233	14.4
Community Channel	305	0.6	992	2.0	2318	4.6
Crime + Investigation	548	1.1	1092	2.2	1903	3.8
Crime + Investigation +1	191	0.4	418	0.8	790	1.6
Dave	8800	17.5	18593	36.9	28377	56.3
Dave ja vu	1336	2.7	3601	7.1	7076	14.0
Discovery	1404	2.8	2881	5.7	4699	9.3
Discovery History	413	0.8	1110	2.2	2156	4.3
Discovery History +1	285	0.6	762	1.5	1441	2.9
Discovery Home & Health	277	0.5	884	1.8	2084	4.1
Discovery Home & Health+1	135	0.3	433	0.9	1017	2.0
Discovery Science	689	1.4	1659	3.3	3155	6.3
Discovery Science+1	259	0.5	637	1.3	1299	2.6
Discovery Shed	451	0.9	1303	2.6	2605	5.2
Discovery Turbo	698	1.4	1650	3.3	2826	5.6
Discovery+1	623	1.2	1517	3.0	2659	5.3
Disney Channel	558	1.1	1220	2.4	2179	4.3
Disney Channel+1	336	0.7	869	1.7	1509	3.0
Disney Junior	837	1.7	1858	3.7	3081	6.1
Disney Junior Plus	454	0.9	1122	2.2	1935	3.8
Disney XD	388	0.8	1039	2.1	2062	4.1
Disney XD +1	278	0.6	760	1.5	1517	3.0
DMAX	187	0.4	540	1.1	1184	2.3
DMAX+1	130	0.3	433	0.9	999	2.0
Drama	5771	11.5	10836	21.5	16587	32.9
Dunya TV	134	0.3	267	0.5	404	0.8
E!	868	1.7	1936	3.8	3511	7.0
E! +1	97	0.2	316	0.6	658	1.3
E4	9324	18.5	17186	34.1	25018	49.6
E4+1	4994	9.9	11203	22.2	18240	36.2
Eden	423	0.8	1296	2.6	2792	5.5
Eden+1	235	0.5	786	1.6	1702	3.4
Eurosport	1120	2.2	2631	5.2	4701	9.3
Eurosport 2	921	1.8	2252	4.5	4024	8.0
Film4	8329	16.5	17048	33.8	25086	49.8
Film4+1	2416	4.8	6340	12.6	11417	22.7
Flava	154	0.3	504	1.0	1096	2.2
Food Network	1862	3.7	4088	8.1	7198	14.3
Food Network +1	306	0.6	704	1.4	1407	2.8
Forces TV	338	0.7	803	1.6	1681	3.3
FOX	2962	5.9	5811	11.5	9084	18.0
Fox News	182	0.4	476	0.9	924	1.8
FOX+1	634	1.3	1568	3.1	2974	5.9
Front Runner	126	0.3	363	0.7	784	1.6
GEO NEWS	251	0.5	465	0.9	675	1.3
Geo Tez	124	0.2	315	0.6	551	1.1
Geo TV	215	0.4	436	0.9	863	1.7
Ginx	47	0.1	138	0.3	342	0.7
GOLD	4114	8.2	8944	17.7	14202	28.2
GOLD+1	726	1.4	1955	3.9	3956	7.9
Good Food	1383	2.7	3456	6.9	6164	12.2
Good Food +1	321	0.6	827	1.6	1719	3.4
H2	597	1.2	1442	2.9	2601	5.2
Heart TV	240	0.5	725	1.4	1665	3.3
History	1020	2.0	2083	4.1	3605	7.2

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	489	1.0	1109	2.2	1942	3.9
Home	2586	5.1	6254	12.4	10831	21.5
Home +1	249	0.5	759	1.5	1612	3.2
Horror Channel	2457	4.9	5223	10.4	8706	17.3
Horror Channel +1	524	1.0	1503	3.0	2787	5.5
Horse & Country	67	0.1	213	0.4	458	0.9
HUM Europe	314	0.6	497	1.0	735	1.5
Insight	42	0.1	122	0.2	341	0.7
Investigation Discovery	620	1.2	1269	2.5	2239	4.4
Investigation Discovery +1	309	0.6	744	1.5	1339	2.7
ITV	29819	59.2	39840	79.1	44952	89.2
ITV Encore	1043	2.1	2378	4.7	4497	8.9
ITV Encore +1	169	0.3	483	1.0	1013	2.0
ITV HD	8263	16.4	13357	26.5	18650	37.0
ITV+1	8751	17.4	19083	37.9	29025	57.6
ITV2	13361	26.5	25711	51.0	36089	71.6
ITV2+1	4558	9.0	11498	22.8	20174	40.0
ITV3	8595	17.1	16272	32.3	23866	47.4
ITV3+1	1799	3.6	4588	9.1	8562	17.0
ITV4	8025	15.9	18249	36.2	28526	56.6
ITV4+1	555	1.1	1750	3.5	3849	7.6
ITVBe	3573	7.1	7752	15.4	13283	26.4
ITVBe +1	641	1.3	1730	3.4	3459	6.9
Keep It Country	355	0.7	862	1.7	1764	3.5
Kerrang	278	0.6	754	1.5	1538	3.1
Kiss TV	290	0.6	871	1.7	1844	3.7
Kix	311	0.6	856	1.7	1803	3.6
Kix +1	104	0.2	246	0.5	548	1.1
Lifetime	896	1.8	2020	4.0	3787	7.5
Lifetime +1	178	0.4	498	1.0	1062	2.1
LFC TV	81	0.2	208	0.4	404	0.8
London Live	978	1.9	2356	4.7	3839	7.6
Made TV Network	591	1.2	1822	3.6	3726	7.4
Magic TV	513	1.0	1410	2.8	2932	5.8
More 4	9161	18.2	19635	39.0	29712	59.0
More 4+1	1875	3.7	5185	10.3	9573	19.0
Motors TV	172	0.3	423	0.8	809	1.6
Movies 24	468	0.9	1111	2.2	1997	4.0
Movies 24 +	389	0.8	995	2.0	1869	3.7
Movies 4 Men	2570	5.1	5300	10.5	8483	16.8
Movies4Men+1	413	0.8	1066	2.1	1987	3.9
MTV	2239	4.4	4692	9.3	7793	15.5
MTV +1	148	0.3	378	0.8	795	1.6
MTV Base	300	0.6	835	1.7	1869	3.7
MTV Classic	301	0.6	968	1.9	2179	4.3
MTV Dance	250	0.5	785	1.6	1694	3.4
MTV Euro Live	119	0.2	412	0.8	931	1.8
MTV Hits	403	0.8	1224	2.4	2561	5.1
MTV Music	501	1.0	1488	3.0	3111	6.2
MTV Music +1	140	0.3	463	0.9	987	2.0
MTV Rocks	410	0.8	1144	2.3	2370	4.7
My Channel	59	0.1	194	0.4	468	0.9
My5	2714	5.4	7305	14.5	13433	26.7
National Geographic +1	418	0.8	1163	2.3	2267	4.5
National Geographic	1034	2.1	2499	5.0	4416	8.8
National Geographic Wild	632	1.3	1592	3.2	2848	5.7
NDTV 24x7	164	0.3	348	0.7	655	1.3
News 18	23	0.0	69	0.1	125	0.2
Nick Jr	1512	3.0	3213	6.4	5440	10.8
Nick Jr +1	233	0.5	613	1.2	1144	2.3
Nick Jr 2	1003	2.0	2203	4.4	3884	7.7
Nickelodeon	529	1.1	1270	2.5	2280	4.5



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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nickelodeon +1	302	0.6	799	1.6	1310	2.6
Nicktoons	435	0.9	1138	2.3	2132	4.2
Nollywood Movies	147	0.3	319	0.6	491	1.0
NOWM	367	0.7	980	1.9	1854	3.7
PBS America	495	1.0	1299	2.6	2444	4.8
Pick	5930	11.8	12170	24.1	19422	38.5
Pick +1	404	0.8	1227	2.4	2590	5.1
Pop	1029	2.0	2599	5.2	4763	9.5
Pop+1	168	0.3	506	1.0	1036	2.1
Prime TV	190	0.4	358	0.7	596	1.2
PTC Punjabi	121	0.2	300	0.6	611	1.2
PTV Global	113	0.2	283	0.6	645	1.3
Quest	4056	8.0	8298	16.5	13544	26.9
Quest +1	590	1.2	1654	3.3	3447	6.8
Quest Red	1860	3.7	4367	8.7	7960	15.8
Quest Red +1	136	0.3	427	0.8	1034	2.1
Real Lives	652	1.3	1849	3.7	3680	7.3
Real Lives +1	346	0.7	1092	2.2	2419	4.8
Really	5443	10.8	12301	24.4	20123	39.9
Rishtey	274	0.5	552	1.1	959	1.9
Rishtey Cineplex	338	0.7	752	1.5	1180	2.3
ROK TV	106	0.2	223	0.4	386	0.8
RT	630	1.3	1493	3.0	2762	5.5
S4C	429	0.9	1084	2.2	2116	4.2
SAB	339	0.7	710	1.4	1184	2.4
Samaa	137	0.3	262	0.5	443	0.9
Scuzz	229	0.5	593	1.2	1282	2.5
Showcase	120	0.2	413	0.8	991	2.0
Sky 1	7414	14.7	13671	27.1	18969	37.6
Sky 1 +1	1029	2.0	2831	5.6	5310	10.5
Sky 2	1638	3.3	4668	9.3	8974	17.8
Sky Arts	1682	3.3	4602	9.1	8570	17.0
Sky Atlantic	2670	5.3	6075	12.1	10155	20.2
Sky Atlantic +1	352	0.7	905	1.8	1778	3.5
Sky Box Office Events	184	0.4	676	1.3	1837	3.6
Sky Cinema Action & Adventure	1097	2.2	3080	6.1	5448	10.8
Sky Cinema Comedy	867	1.7	2667	5.3	5092	10.1
Sky Cinema Crime & Thriller	627	1.2	1885	3.7	3604	7.2
Sky Cinema Disney	1439	2.9	3582	7.1	6473	12.8
Sky Cinema Drama & Romance	459	0.9	1551	3.1	3354	6.7
Sky Cinema Family	895	1.8	2477	4.9	4500	8.9
Sky Cinema Greats	920	1.8	2495	5.0	4480	8.9
Sky Cinema Hits	1216	2.4	3392	6.7	6256	12.4
Sky Cinema Premiere	2175	4.3	4862	9.6	7205	14.3
Sky Cinema Premiere+1	595	1.2	1739	3.5	3077	6.1
Sky Cinema Sci-Fi & Horror	845	1.7	2439	4.8	4606	9.1
Sky Cinema Select	502	1.0	1578	3.1	3224	6.4
Sky Living	4313	8.6	8339	16.5	12888	25.6
Sky Living +1	1236	2.5	3267	6.5	6315	12.5
Sky News	5463	10.8	9978	19.8	15554	30.9
Sky Sports 1	4313	8.6	7037	14.0	9335	18.5
Sky Sports 2	2415	4.8	4604	9.1	6867	13.6
Sky Sports 3	1364	2.7	3187	6.3	5272	10.5
Sky Sports 4	1110	2.2	2325	4.6	3644	7.2
Sky Sports 5	1054	2.1	2589	5.1	4430	8.8
Sky Sports Active Lo 2	27	0.1	104	0.2	290	0.6
Sky Sports F1	1095	2.2	2536	5.0	3872	7.7
Sky Sports Mix	916	1.8	2558	5.1	4723	9.4
Sky Sports News HQ	3615	7.2	5928	11.8	8375	16.6
Sony Channel	724	1.4	2163	4.3	4410	8.8
Sony Channel +1	257	0.5	865	1.7	1884	3.7
Sony Movie Channel	3669	7.3	8320	16.5	13677	27.1

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**Adults 16+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sony Movie Channel +1	410	0.8	1208	2.4	2330	4.6
Spike	4773	9.5	10341	20.5	17068	33.9
Star Gold	342	0.7	744	1.5	1121	2.2
Star Life OK	248	0.5	448	0.9	684	1.4
Star Plus	639	1.3	947	1.9	1326	2.6
Star Utsav	84	0.2	204	0.4	359	0.7
Syfy	1902	3.8	4757	9.4	8299	16.5
Syfy +1	446	0.9	1319	2.6	2843	5.6
Talking Pictures	806	1.6	1674	3.3	2882	5.7
TCM	992	2.0	2452	4.9	4419	8.8
TCM +1	636	1.3	1724	3.4	3167	6.3
The Box	363	0.7	1133	2.2	2393	4.7
Travel Channel	1779	3.5	3827	7.6	6502	12.9
Travel Channel+1	236	0.5	574	1.1	1146	2.3
The Vault	249	0.5	700	1.4	1379	2.7
Times Now	35	0.1	88	0.2	177	0.4
Tiny Pop	660	1.3	1616	3.2	2969	5.9
TLC	1966	3.9	4308	8.5	7352	14.6
TLC +1	648	1.3	1802	3.6	3409	6.8
TLC +2	197	0.4	623	1.2	1353	2.7
Tru TV	1181	2.3	2714	5.4	5138	10.2
True Crime	805	1.6	1937	3.8	3616	7.2
True Entertainment	2146	4.3	4928	9.8	8555	17.0
True Entertainment +1	269	0.5	867	1.7	1839	3.6
True Movies	840	1.7	2330	4.6	4456	8.8
True Movies +1	339	0.7	998	2.0	2032	4.0
Universal	1990	3.9	3970	7.9	6444	12.8
Universal+1	662	1.3	1592	3.2	2767	5.5
Venus TV	124	0.2	326	0.6	614	1.2
VH-1	390	0.8	1218	2.4	2644	5.2
Viceland	236	0.5	756	1.5	1667	3.3
Vintage TV	854	1.7	2152	4.3	4212	8.4
VIVA	567	1.1	1826	3.6	3926	7.8
Vox Africa	40	0.1	124	0.2	294	0.6
W	3917	7.8	9475	18.8	15852	31.5
W +1	678	1.3	2010	4.0	4223	8.4
Yesterday	4957	9.8	10445	20.7	16140	32.0
Yesterday+1	428	0.9	1119	2.2	2134	4.2
Your TV	994	2.0	2110	4.2	3788	7.5
Zing	299	0.6	653	1.3	1060	2.1
Other Non Itemised Channels	7253	14.4	15283	30.3	24704	49.0

**BARB Quarterly Reach Report- Quarter Q2 2017 (BARB weeks 2541-2553)**  
**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	12531	86.8	13799	95.6	14186	98.3
&TV	67	0.5	180	1.2	312	2.2
4Music	839	5.8	2054	14.2	3548	24.6
4seven	1032	7.1	2808	19.5	5130	35.5
5 USA	478	3.3	1101	7.6	1837	12.7
5 USA+1	75	0.5	225	1.6	528	3.7
5STAR	1207	8.4	2771	19.2	4995	34.6
5STAR+1	163	1.1	556	3.9	1291	8.9
Aaj Tak	32	0.2	64	0.4	100	0.7
ABN TV	47	0.3	94	0.7	137	0.9
ABP News	31	0.2	89	0.6	192	1.3
Akaal Channel	27	0.2	77	0.5	212	1.5
Alibi	175	1.2	436	3.0	842	5.8
Alibi+1	52	0.4	147	1.0	296	2.0
AMC	11	0.1	42	0.3	113	0.8
Animal Planet	109	0.8	334	2.3	731	5.1
Animal Planet+1	17	0.1	63	0.4	133	0.9
Aplus Europe	7	0.1	23	0.2	62	0.4
ATN Bangla	21	0.1	54	0.4	90	0.6
attheraces	57	0.4	131	0.9	226	1.6
B4U Music	59	0.4	154	1.1	326	2.3
BBC 4	930	6.4	2786	19.3	5287	36.6
BBC News	997	6.9	2290	15.9	4113	28.5
BBC Parliament	53	0.4	188	1.3	409	2.8
BBC RB 1	119	0.8	437	3.0	1086	7.5
BBC RB 601	72	0.5	226	1.6	547	3.8
BBC1	8564	59.3	11755	81.4	13154	91.1
BBC2	4617	32.0	8639	59.8	11195	77.6
BET:BlackEntTv	38	0.3	103	0.7	192	1.3
Bike Channel	11	0.1	42	0.3	79	0.6
BLAZE	166	1.1	407	2.8	753	5.2
Boomerang	205	1.4	507	3.5	1006	7.0
Boomerang+1	112	0.8	314	2.2	619	4.3
Box Hits	223	1.5	634	4.4	1263	8.7
Box Upfront	162	1.1	502	3.5	981	6.8
BT Sport 1	274	1.9	755	5.2	1596	11.1
BT Sport 2	448	3.1	1247	8.6	2175	15.1
BT Sport 3	132	0.9	390	2.7	791	5.5
BT Sport Showcase	71	0.5	269	1.9	547	3.8
BT Sport//ESPN	56	0.4	168	1.2	435	3.0
Capital TV	83	0.6	258	1.8	548	3.8
Cartoon Network	214	1.5	506	3.5	919	6.4
Cartoon Network +1	109	0.8	255	1.8	495	3.4
Cartoonito	200	1.4	537	3.7	987	6.8
CBBC	389	2.7	993	6.9	1906	13.2
Cbeebies	1559	10.8	2494	17.3	3500	24.2
CBS Action	175	1.2	451	3.1	875	6.1
CBS Drama	171	1.2	437	3.0	896	6.2
CBS Reality	339	2.4	748	5.2	1352	9.4
CBS Reality+1	126	0.9	327	2.3	630	4.4
Challenge TV	508	3.5	1284	8.9	2459	17.0
Challenge TV+1	92	0.6	285	2.0	583	4.0
CHANNEL 4	6043	41.9	9825	68.1	12001	83.1
CHANNEL 4+1	1811	12.5	4372	30.3	7045	48.8
Channel 44	26	0.2	54	0.4	103	0.7
CHANNEL 5	4328	30.0	7886	54.6	10615	73.5
CHANNEL 5+1	641	4.4	1923	13.3	3793	26.3
Channel AKA	95	0.7	286	2.0	629	4.4
Channel Starz	126	0.9	364	2.5	694	4.8
Channels 24	10	0.1	26	0.2	46	0.3
Chart Show TV	173	1.2	504	3.5	1011	7.0
Chartshow Hits	99	0.7	316	2.2	572	4.0

**BARB Quarterly Reach Report- Quarter Q2 2017 (BARB weeks 2541-2553)**  
**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Chilled	108	0.7	333	2.3	793	5.5
CITV and CITV Breakfast	431	3.0	1007	7.0	1812	12.6
Clubland TV	121	0.8	352	2.4	737	5.1
COLORS TV	78	0.5	156	1.1	269	1.9
Comedy Central	1545	10.7	3224	22.3	4839	33.5
Comedy Central Extra	506	3.5	1379	9.6	2533	17.5
Comedy Central Extra+1	83	0.6	268	1.9	598	4.1
Comedy Central+1	619	4.3	1677	11.6	2995	20.8
Community Channel	24	0.2	99	0.7	262	1.8
Crime + Investigation	101	0.7	238	1.7	431	3.0
Crime + Investigation +1	23	0.2	59	0.4	136	0.9
Dave	2135	14.8	4690	32.5	7225	50.1
Dave ja vu	269	1.9	785	5.4	1607	11.1
Discovery	357	2.5	721	5.0	1156	8.0
Discovery History	24	0.2	80	0.6	186	1.3
Discovery History +1	11	0.1	40	0.3	89	0.6
Discovery Home & Health	41	0.3	146	1.0	354	2.5
Discovery Home & Health+1	15	0.1	58	0.4	118	0.8
Discovery Science	132	0.9	343	2.4	732	5.1
Discovery Science+1	31	0.2	63	0.4	153	1.1
Discovery Shed	93	0.6	309	2.1	601	4.2
Discovery Turbo	117	0.8	307	2.1	551	3.8
Discovery+1	125	0.9	334	2.3	597	4.1
Disney Channel	195	1.4	415	2.9	727	5.0
Disney Channel+1	98	0.7	281	1.9	508	3.5
Disney Junior	366	2.5	753	5.2	1134	7.9
Disney Junior Plus	198	1.4	450	3.1	781	5.4
Disney XD	134	0.9	363	2.5	686	4.8
Disney XD +1	106	0.7	283	2.0	543	3.8
DMAX	37	0.3	112	0.8	239	1.7
DMAX+1	32	0.2	106	0.7	224	1.6
Drama	434	3.0	1074	7.4	2100	14.6
Dunya TV	31	0.2	77	0.5	109	0.8
E!	379	2.6	818	5.7	1308	9.1
E! +1	25	0.2	92	0.6	202	1.4
E4	3498	24.2	5844	40.5	7932	55.0
E4+1	1846	12.8	3861	26.7	5967	41.3
Eden	73	0.5	259	1.8	624	4.3
Eden+1	26	0.2	94	0.7	194	1.3
Eurosport	146	1.0	427	3.0	901	6.2
Eurosport 2	129	0.9	394	2.7	795	5.5
Film4	1402	9.7	3425	23.7	5709	39.6
Film4+1	412	2.9	1240	8.6	2576	17.8
Flava	87	0.6	279	1.9	610	4.2
Food Network	349	2.4	846	5.9	1624	11.2
Food Network +1	53	0.4	127	0.9	282	2.0
Forces TV	36	0.2	72	0.5	140	1.0
FOX	1048	7.3	2096	14.5	3384	23.4
Fox News	19	0.1	67	0.5	161	1.1
FOX+1	171	1.2	438	3.0	852	5.9
Front Runner	9	0.1	42	0.3	115	0.8
GEO NEWS	63	0.4	142	1.0	194	1.3
Geo Tez	24	0.2	80	0.6	145	1.0
Geo TV	53	0.4	139	1.0	322	2.2
Ginx	22	0.1	60	0.4	136	0.9
GOLD	822	5.7	2072	14.4	3555	24.6
GOLD+1	103	0.7	337	2.3	811	5.6
Good Food	309	2.1	819	5.7	1520	10.5
Good Food +1	45	0.3	131	0.9	293	2.0
H2	57	0.4	180	1.2	443	3.1
Heart TV	80	0.6	244	1.7	602	4.2
History	208	1.4	436	3.0	828	5.7

**BARB Quarterly Reach Report- Quarter Q2 2017 (BARB weeks 2541-2553)**  
**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	104	0.7	244	1.7	459	3.2
Home	279	1.9	862	6.0	1808	12.5
Home +1	22	0.2	72	0.5	182	1.3
Horror Channel	245	1.7	586	4.1	1155	8.0
Horror Channel +1	47	0.3	147	1.0	283	2.0
Horse & Country	10	0.1	42	0.3	104	0.7
HUM Europe	66	0.5	121	0.8	208	1.4
Insight	8	0.1	29	0.2	74	0.5
Investigation Discovery	89	0.6	216	1.5	457	3.2
Investigation Discovery +1	43	0.3	131	0.9	261	1.8
ITV	5791	40.1	9311	64.5	11477	79.5
ITV Encore	86	0.6	255	1.8	616	4.3
ITV Encore +1	20	0.1	43	0.3	96	0.7
ITV HD	1987	13.8	3449	23.9	4891	33.9
ITV+1	1589	11.0	3824	26.5	6437	44.6
ITV2	3980	27.6	7270	50.4	10115	70.1
ITV2+1	1421	9.8	3428	23.7	5949	41.2
ITV3	646	4.5	1733	12.0	3300	22.9
ITV3+1	114	0.8	328	2.3	771	5.3
ITV4	1169	8.1	3244	22.5	5962	41.3
ITV4+1	78	0.5	265	1.8	621	4.3
ITVBe	1088	7.5	2421	16.8	4027	27.9
ITVBe +1	189	1.3	526	3.6	1048	7.3
Keep It Country	50	0.3	168	1.2	370	2.6
Kerrang	142	1.0	386	2.7	783	5.4
Kiss TV	182	1.3	510	3.5	937	6.5
Kix	96	0.7	280	1.9	576	4.0
Kix +1	43	0.3	103	0.7	228	1.6
Lifetime	235	1.6	547	3.8	1106	7.7
Lifetime +1	31	0.2	98	0.7	213	1.5
LFC TV	15	0.1	53	0.4	113	0.8
London Live	131	0.9	414	2.9	820	5.7
Made TV Network	76	0.5	284	2.0	715	5.0
Magic TV	195	1.4	524	3.6	1141	7.9
More 4	1437	10.0	3779	26.2	6622	45.9
More 4+1	314	2.2	943	6.5	1846	12.8
Motors TV	13	0.1	45	0.3	106	0.7
Movies 24	44	0.3	126	0.9	203	1.4
Movies 24 +	36	0.2	113	0.8	239	1.7
Movies 4 Men	122	0.8	336	2.3	642	4.4
Movies4Men+1	14	0.1	53	0.4	143	1.0
MTV	1241	8.6	2272	15.7	3317	23.0
MTV +1	85	0.6	196	1.4	388	2.7
MTV Base	190	1.3	490	3.4	1043	7.2
MTV Classic	139	1.0	432	3.0	950	6.6
MTV Dance	141	1.0	424	2.9	889	6.2
MTV Euro Live	63	0.4	222	1.5	513	3.6
MTV Hits	227	1.6	659	4.6	1317	9.1
MTV Music	266	1.8	758	5.3	1540	10.7
MTV Music +1	74	0.5	244	1.7	503	3.5
MTV Rocks	243	1.7	679	4.7	1380	9.6
My Channel	4	0.0	17	0.1	48	0.3
My5	415	2.9	1304	9.0	2680	18.6
National Geographic +1	46	0.3	149	1.0	341	2.4
National Geographic	149	1.0	403	2.8	808	5.6
National Geographic Wild	122	0.8	376	2.6	695	4.8
NDTV 24x7	15	0.1	51	0.4	115	0.8
News 18	4	0.0	16	0.1	28	0.2
Nick Jr	678	4.7	1377	9.5	2289	15.9
Nick Jr +1	100	0.7	260	1.8	476	3.3
Nick Jr 2	459	3.2	963	6.7	1641	11.4
Nickelodeon	169	1.2	382	2.6	655	4.5

BARB Quarterly Reach Report- Quarter Q2 2017 (BARB weeks 2541-2553)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nickelodeon +1	79	0.5	210	1.5	299	2.1
Nicktoons	168	1.2	455	3.2	873	6.0
Nollywood Movies	53	0.4	125	0.9	189	1.3
NOWM	74	0.5	249	1.7	490	3.4
PBS America	26	0.2	88	0.6	238	1.6
Pick	766	5.3	1973	13.7	3700	25.6
Pick +1	54	0.4	201	1.4	459	3.2
Pop	357	2.5	884	6.1	1575	10.9
Pop+1	63	0.4	194	1.3	385	2.7
Prime TV	47	0.3	102	0.7	197	1.4
PTC Punjabi	35	0.2	108	0.8	257	1.8
PTV Global	27	0.2	77	0.5	217	1.5
Quest	444	3.1	1171	8.1	2291	15.9
Quest +1	75	0.5	229	1.6	428	3.0
Quest Red	303	2.1	778	5.4	1581	11.0
Quest Red +1	29	0.2	80	0.6	214	1.5
Real Lives	82	0.6	282	2.0	646	4.5
Real Lives +1	43	0.3	155	1.1	378	2.6
Really	790	5.5	2125	14.7	3908	27.1
Rishtey	80	0.6	154	1.1	273	1.9
Rishtey Cineplex	73	0.5	183	1.3	310	2.1
ROK TV	41	0.3	82	0.6	121	0.8
RT	35	0.2	108	0.7	242	1.7
S4C	64	0.4	206	1.4	527	3.7
SAB	64	0.4	170	1.2	315	2.2
Samaa	28	0.2	69	0.5	131	0.9
Scuzz	150	1.0	360	2.5	769	5.3
Showcase	22	0.2	89	0.6	262	1.8
Sky 1	2188	15.2	4070	28.2	5625	39.0
Sky 1 +1	290	2.0	851	5.9	1638	11.4
Sky 2	343	2.4	1119	7.8	2340	16.2
Sky Arts	165	1.1	603	4.2	1379	9.6
Sky Atlantic	589	4.1	1476	10.2	2682	18.6
Sky Atlantic +1	35	0.2	122	0.8	354	2.5
Sky Box Office Events	85	0.6	288	2.0	772	5.4
Sky Cinema Action & Adventure	340	2.4	1007	7.0	1909	13.2
Sky Cinema Comedy	351	2.4	1065	7.4	1975	13.7
Sky Cinema Crime & Thriller	167	1.2	539	3.7	1083	7.5
Sky Cinema Disney	642	4.4	1575	10.9	2740	19.0
Sky Cinema Drama & Romance	134	0.9	500	3.5	1095	7.6
Sky Cinema Family	326	2.3	918	6.4	1636	11.3
Sky Cinema Greats	229	1.6	683	4.7	1314	9.1
Sky Cinema Hits	411	2.9	1139	7.9	2219	15.4
Sky Cinema Premiere	700	4.9	1689	11.7	2581	17.9
Sky Cinema Premiere+1	141	1.0	435	3.0	834	5.8
Sky Cinema Sci-Fi & Horror	252	1.7	770	5.3	1520	10.5
Sky Cinema Select	88	0.6	317	2.2	734	5.1
Sky Living	978	6.8	2008	13.9	3286	22.8
Sky Living +1	242	1.7	731	5.1	1506	10.4
Sky News	761	5.3	1715	11.9	3102	21.5
Sky Sports 1	1018	7.1	1846	12.8	2734	18.9
Sky Sports 2	446	3.1	1003	6.9	1656	11.5
Sky Sports 3	255	1.8	653	4.5	1228	8.5
Sky Sports 4	161	1.1	433	3.0	805	5.6
Sky Sports 5	264	1.8	625	4.3	1080	7.5
Sky Sports Active Lo 2	3	0.0	14	0.1	31	0.2
Sky Sports F1	223	1.5	521	3.6	910	6.3
Sky Sports Mix	162	1.1	509	3.5	1007	7.0
Sky Sports News HQ	870	6.0	1451	10.0	2126	14.7
Sony Channel	124	0.9	390	2.7	784	5.4
Sony Channel +1	48	0.3	176	1.2	407	2.8
Sony Movie Channel	405	2.8	1166	8.1	2293	15.9

**BARB Quarterly Reach Report- Quarter Q2 2017 (BARB weeks 2541-2553)**

**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sony Movie Channel +1	37	0.3	126	0.9	317	2.2
Spike	713	4.9	1801	12.5	3433	23.8
Star Gold	83	0.6	197	1.4	321	2.2
Star Life OK	57	0.4	120	0.8	187	1.3
Star Plus	160	1.1	282	2.0	419	2.9
Star Utsav	12	0.1	36	0.3	69	0.5
Syfy	332	2.3	919	6.4	1808	12.5
Syfy +1	81	0.6	254	1.8	598	4.1
Talking Pictures	30	0.2	92	0.6	177	1.2
TCM	81	0.6	267	1.9	662	4.6
TCM +1	46	0.3	167	1.2	401	2.8
The Box	194	1.3	598	4.1	1131	7.8
Travel Channel	186	1.3	465	3.2	923	6.4
Travel Channel+1	27	0.2	64	0.4	176	1.2
The Vault	120	0.8	330	2.3	637	4.4
Times Now	10	0.1	35	0.2	97	0.7
Tiny Pop	226	1.6	568	3.9	1023	7.1
TLC	572	4.0	1328	9.2	2304	16.0
TLC +1	172	1.2	499	3.5	949	6.6
TLC +2	54	0.4	181	1.3	394	2.7
Tru TV	144	1.0	402	2.8	902	6.2
True Crime	89	0.6	255	1.8	554	3.8
True Entertainment	106	0.7	310	2.1	677	4.7
True Entertainment +1	11	0.1	54	0.4	127	0.9
True Movies	66	0.5	248	1.7	497	3.4
True Movies +1	25	0.2	86	0.6	211	1.5
Universal	406	2.8	862	6.0	1508	10.4
Universal+1	117	0.8	317	2.2	606	4.2
Venus TV	29	0.2	97	0.7	197	1.4
VH-1	189	1.3	575	4.0	1237	8.6
Viceland	74	0.5	237	1.6	537	3.7
Vintage TV	142	1.0	420	2.9	879	6.1
VIVA	278	1.9	844	5.8	1687	11.7
Vox Africa	17	0.1	48	0.3	112	0.8
W	938	6.5	2463	17.1	4337	30.0
W +1	155	1.1	457	3.2	997	6.9
Yesterday	359	2.5	1005	7.0	1972	13.7
Yesterday+1	23	0.2	75	0.5	162	1.1
Your TV	126	0.9	272	1.9	508	3.5
Zing	56	0.4	158	1.1	308	2.1
Other Non Itemised Channels	1374	9.5	3435	23.8	6101	42.3

BARB Quarterly Reach Report- Quarter Q2 2017 (BARB weeks 2541-2553)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25647	92.6	27076	97.7	27476	99.2
&TV	137	0.5	316	1.1	498	1.8
4Music	1061	3.8	2698	9.7	4935	17.8
4seven	2234	8.1	6034	21.8	11023	39.8
5 USA	1560	5.6	3024	10.9	4882	17.6
5 USA+1	271	1.0	732	2.6	1494	5.4
5STAR	2182	7.9	5114	18.5	9182	33.1
5STAR+1	366	1.3	1156	4.2	2717	9.8
Aaj Tak	36	0.1	105	0.4	201	0.7
ABN TV	90	0.3	158	0.6	216	0.8
ABP News	42	0.2	137	0.5	277	1.0
Akaal Channel	47	0.2	105	0.4	275	1.0
Alibi	842	3.0	1751	6.3	3024	10.9
Alibi+1	247	0.9	642	2.3	1205	4.4
AMC	49	0.2	149	0.5	392	1.4
Animal Planet	226	0.8	640	2.3	1342	4.8
Animal Planet+1	52	0.2	173	0.6	411	1.5
Aplus Europe	19	0.1	52	0.2	113	0.4
ATN Bangla	57	0.2	115	0.4	236	0.9
attheraces	193	0.7	341	1.2	555	2.0
B4U Music	147	0.5	325	1.2	465	1.7
BBC 4	5683	20.5	11998	43.3	17412	62.8
BBC News	4945	17.8	8822	31.8	12754	46.0
BBC Parliament	429	1.5	1150	4.2	2261	8.2
BBC RB 1	381	1.4	1297	4.7	3259	11.8
BBC RB 601	384	1.4	1035	3.7	2150	7.8
BBC1	21947	79.2	25483	92.0	26751	96.5
BBC2	16046	57.9	22434	81.0	25142	90.7
BET:BlackEntTv	77	0.3	207	0.7	455	1.6
Bike Channel	62	0.2	179	0.6	369	1.3
BLAZE	289	1.0	755	2.7	1536	5.5
Boomerang	287	1.0	711	2.6	1425	5.1
Boomerang+1	159	0.6	462	1.7	909	3.3
Box Hits	143	0.5	468	1.7	1053	3.8
Box Upfront	107	0.4	375	1.4	824	3.0
BT Sport 1	931	3.4	2114	7.6	3693	13.3
BT Sport 2	1270	4.6	3164	11.4	5020	18.1
BT Sport 3	417	1.5	1156	4.2	2193	7.9
BT Sport Showcase	168	0.6	592	2.1	1317	4.8
BT Sport//ESPN	209	0.8	556	2.0	1072	3.9
Capital TV	69	0.2	234	0.8	548	2.0
Cartoon Network	383	1.4	895	3.2	1574	5.7
Cartoon Network +1	196	0.7	502	1.8	1037	3.7
Cartoonito	246	0.9	668	2.4	1336	4.8
CBBC	765	2.8	1890	6.8	3499	12.6
Cbeebies	2008	7.2	3490	12.6	5146	18.6
CBS Action	595	2.1	1381	5.0	2560	9.2
CBS Drama	417	1.5	1073	3.9	2138	7.7
CBS Reality	687	2.5	1594	5.8	2939	10.6
CBS Reality+1	299	1.1	755	2.7	1491	5.4
Challenge TV	1155	4.2	2670	9.6	4876	17.6
Challenge TV+1	254	0.9	704	2.5	1387	5.0
CHANNEL 4	14800	53.4	21824	78.8	25102	90.6
CHANNEL 4+1	4350	15.7	10037	36.2	15699	56.7
Channel 44	14	0.1	48	0.2	126	0.5
CHANNEL 5	11387	41.1	18878	68.1	23291	84.1
CHANNEL 5+1	1705	6.2	4672	16.9	8753	31.6
Channel AKA	61	0.2	187	0.7	398	1.4
Channel Starz	73	0.3	231	0.8	519	1.9
Channels 24	16	0.1	38	0.1	80	0.3
Chart Show TV	102	0.4	332	1.2	732	2.6
Chartshow Hits	68	0.2	229	0.8	519	1.9



BARB Quarterly Reach Report- Quarter Q2 2017 (BARB weeks 2541-2553)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Chilled	108	0.4	350	1.3	867	3.1
CITV and CITV Breakfast	595	2.1	1423	5.1	2749	9.9
Clubland TV	97	0.4	289	1.0	663	2.4
COLORS TV	144	0.5	309	1.1	559	2.0
Comedy Central	1875	6.8	4388	15.8	7139	25.8
Comedy Central Extra	562	2.0	1666	6.0	3220	11.6
Comedy Central Extra+1	101	0.4	345	1.2	714	2.6
Comedy Central+1	690	2.5	2008	7.2	3747	13.5
Community Channel	116	0.4	417	1.5	1023	3.7
Crime + Investigation	218	0.8	475	1.7	944	3.4
Crime + Investigation +1	101	0.4	218	0.8	413	1.5
Dave	4342	15.7	9651	34.8	15046	54.3
Dave ja vu	555	2.0	1655	6.0	3385	12.2
Discovery	639	2.3	1400	5.1	2368	8.5
Discovery History	203	0.7	561	2.0	1104	4.0
Discovery History +1	138	0.5	382	1.4	766	2.8
Discovery Home & Health	102	0.4	349	1.3	879	3.2
Discovery Home & Health+1	60	0.2	219	0.8	529	1.9
Discovery Science	297	1.1	761	2.7	1445	5.2
Discovery Science+1	126	0.5	314	1.1	623	2.2
Discovery Shed	194	0.7	549	2.0	1146	4.1
Discovery Turbo	331	1.2	822	3.0	1438	5.2
Discovery+1	284	1.0	672	2.4	1185	4.3
Disney Channel	303	1.1	674	2.4	1194	4.3
Disney Channel+1	191	0.7	493	1.8	835	3.0
Disney Junior	423	1.5	900	3.2	1544	5.6
Disney Junior Plus	239	0.9	566	2.0	983	3.5
Disney XD	242	0.9	589	2.1	1189	4.3
Disney XD +1	179	0.6	458	1.7	875	3.2
DMAX	76	0.3	244	0.9	584	2.1
DMAX+1	47	0.2	175	0.6	419	1.5
Drama	2465	8.9	4926	17.8	7820	28.2
Dunya TV	49	0.2	135	0.5	210	0.8
E!	502	1.8	1100	4.0	2030	7.3
E! +1	60	0.2	199	0.7	414	1.5
E4	4695	16.9	8751	31.6	12912	46.6
E4+1	2399	8.7	5483	19.8	9185	33.1
Eden	195	0.7	650	2.3	1430	5.2
Eden+1	92	0.3	338	1.2	779	2.8
Eurosport	747	2.7	1707	6.2	3000	10.8
Eurosport 2	569	2.1	1394	5.0	2494	9.0
Film4	3676	13.3	8209	29.6	12616	45.5
Film4+1	1087	3.9	3055	11.0	5659	20.4
Flava	57	0.2	190	0.7	449	1.6
Food Network	891	3.2	2073	7.5	3724	13.4
Food Network +1	152	0.5	364	1.3	751	2.7
Forces TV	149	0.5	383	1.4	833	3.0
FOX	1400	5.1	2800	10.1	4650	16.8
Fox News	112	0.4	295	1.1	604	2.2
FOX+1	300	1.1	742	2.7	1447	5.2
Front Runner	48	0.2	163	0.6	362	1.3
GEO NEWS	102	0.4	215	0.8	332	1.2
Geo Tez	50	0.2	153	0.6	260	0.9
Geo TV	119	0.4	251	0.9	477	1.7
Ginx	31	0.1	86	0.3	243	0.9
GOLD	1958	7.1	4494	16.2	7430	26.8
GOLD+1	311	1.1	900	3.3	1818	6.6
Good Food	686	2.5	1843	6.7	3348	12.1
Good Food +1	160	0.6	443	1.6	923	3.3
H2	260	0.9	697	2.5	1233	4.4
Heart TV	91	0.3	283	1.0	736	2.7
History	495	1.8	1002	3.6	1710	6.2

BARB Quarterly Reach Report- Quarter Q2 2017 (BARB weeks 2541-2553)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	246	0.9	552	2.0	947	3.4
Home	1145	4.1	2881	10.4	5245	18.9
Home +1	102	0.4	341	1.2	688	2.5
Horror Channel	875	3.2	2074	7.5	3686	13.3
Horror Channel +1	232	0.8	679	2.5	1318	4.8
Horse & Country	28	0.1	96	0.3	202	0.7
HUM Europe	151	0.5	264	1.0	394	1.4
Insight	21	0.1	59	0.2	201	0.7
Investigation Discovery	241	0.9	532	1.9	952	3.4
Investigation Discovery +1	138	0.5	335	1.2	655	2.4
ITV	14996	54.1	20931	75.5	24095	87.0
ITV Encore	526	1.9	1197	4.3	2329	8.4
ITV Encore +1	85	0.3	231	0.8	500	1.8
ITV HD	4630	16.7	7508	27.1	10491	37.9
ITV+1	3980	14.4	9264	33.4	14672	53.0
ITV2	6138	22.2	12590	45.4	18508	66.8
ITV2+1	1886	6.8	5187	18.7	9637	34.8
ITV3	3894	14.1	7803	28.2	12013	43.4
ITV3+1	761	2.7	1994	7.2	3873	14.0
ITV4	3487	12.6	8678	31.3	14356	51.8
ITV4+1	234	0.8	778	2.8	1876	6.8
ITVBe	1726	6.2	3799	13.7	6577	23.7
ITVBe +1	302	1.1	833	3.0	1835	6.6
Keep It Country	150	0.5	399	1.4	928	3.3
Kerrang	121	0.4	334	1.2	669	2.4
Kiss TV	105	0.4	360	1.3	854	3.1
Kix	151	0.5	431	1.6	901	3.3
Kix +1	57	0.2	136	0.5	334	1.2
Lifetime	372	1.3	896	3.2	1774	6.4
Lifetime +1	86	0.3	244	0.9	539	1.9
LFC TV	57	0.2	141	0.5	246	0.9
London Live	466	1.7	1237	4.5	2181	7.9
Made TV Network	262	0.9	830	3.0	1760	6.4
Magic TV	204	0.7	577	2.1	1276	4.6
More 4	4572	16.5	10236	36.9	15894	57.4
More 4+1	991	3.6	2829	10.2	5320	19.2
Motors TV	107	0.4	243	0.9	438	1.6
Movies 24	236	0.9	564	2.0	1003	3.6
Movies 24 +	185	0.7	470	1.7	866	3.1
Movies 4 Men	903	3.3	2115	7.6	3611	13.0
Movies4Men+1	153	0.6	432	1.6	846	3.1
MTV	1109	4.0	2408	8.7	4089	14.8
MTV +1	70	0.3	172	0.6	362	1.3
MTV Base	109	0.4	335	1.2	854	3.1
MTV Classic	121	0.4	411	1.5	1034	3.7
MTV Dance	88	0.3	301	1.1	670	2.4
MTV Euro Live	57	0.2	188	0.7	441	1.6
MTV Hits	156	0.6	529	1.9	1169	4.2
MTV Music	227	0.8	737	2.7	1606	5.8
MTV Music +1	55	0.2	191	0.7	423	1.5
MTV Rocks	192	0.7	511	1.8	1138	4.1
My Channel	41	0.1	131	0.5	324	1.2
My5	1033	3.7	3005	10.8	5913	21.3
National Geographic +1	185	0.7	533	1.9	1088	3.9
National Geographic	523	1.9	1288	4.6	2269	8.2
National Geographic Wild	288	1.0	730	2.6	1356	4.9
NDTV 24x7	96	0.3	205	0.7	369	1.3
News 18	9	0.0	26	0.1	60	0.2
Nick Jr	826	3.0	1761	6.4	2896	10.5
Nick Jr +1	118	0.4	295	1.1	549	2.0
Nick Jr 2	597	2.2	1259	4.5	2192	7.9
Nickelodeon	222	0.8	571	2.1	1188	4.3

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nickelodeon +1	123	0.4	336	1.2	600	2.2
Nicktoons	229	0.8	582	2.1	1102	4.0
Nollywood Movies	87	0.3	175	0.6	237	0.9
NOWM	131	0.5	368	1.3	759	2.7
PBS America	234	0.8	634	2.3	1191	4.3
Pick	2337	8.4	5254	19.0	8991	32.5
Pick +1	168	0.6	512	1.8	1163	4.2
Pop	499	1.8	1298	4.7	2430	8.8
Pop+1	93	0.3	276	1.0	563	2.0
Prime TV	75	0.3	162	0.6	295	1.1
PTC Punjabi	63	0.2	149	0.5	310	1.1
PTV Global	37	0.1	118	0.4	314	1.1
Quest	1624	5.9	3633	13.1	6307	22.8
Quest +1	243	0.9	729	2.6	1575	5.7
Quest Red	691	2.5	1786	6.4	3342	12.1
Quest Red +1	44	0.2	168	0.6	451	1.6
Real Lives	267	1.0	835	3.0	1753	6.3
Real Lives +1	140	0.5	465	1.7	1093	3.9
Really	2309	8.3	5540	20.0	9483	34.2
Rishtey	132	0.5	309	1.1	574	2.1
Rishtey Cineplex	159	0.6	385	1.4	614	2.2
ROK TV	54	0.2	111	0.4	165	0.6
RT	256	0.9	662	2.4	1236	4.5
S4C	234	0.8	605	2.2	1217	4.4
SAB	158	0.6	359	1.3	615	2.2
Samaa	38	0.1	102	0.4	208	0.7
Scuzz	93	0.3	254	0.9	593	2.1
Showcase	56	0.2	200	0.7	506	1.8
Sky 1	4026	14.5	7614	27.5	10713	38.7
Sky 1 +1	527	1.9	1442	5.2	2761	10.0
Sky 2	795	2.9	2310	8.3	4629	16.7
Sky Arts	940	3.4	2669	9.6	5049	18.2
Sky Atlantic	1696	6.1	3739	13.5	6168	22.3
Sky Atlantic +1	205	0.7	524	1.9	1024	3.7
Sky Box Office Events	97	0.4	372	1.3	1042	3.8
Sky Cinema Action & Adventure	593	2.1	1638	5.9	2881	10.4
Sky Cinema Comedy	478	1.7	1426	5.1	2779	10.0
Sky Cinema Crime & Thriller	333	1.2	987	3.6	1858	6.7
Sky Cinema Disney	763	2.8	1943	7.0	3574	12.9
Sky Cinema Drama & Romance	272	1.0	894	3.2	1927	7.0
Sky Cinema Family	439	1.6	1221	4.4	2203	8.0
Sky Cinema Greats	508	1.8	1370	4.9	2363	8.5
Sky Cinema Hits	661	2.4	1786	6.4	3291	11.9
Sky Cinema Premiere	1208	4.4	2677	9.7	3918	14.1
Sky Cinema Premiere+1	320	1.2	874	3.2	1575	5.7
Sky Cinema Sci-Fi & Horror	474	1.7	1322	4.8	2432	8.8
Sky Cinema Select	284	1.0	905	3.3	1903	6.9
Sky Living	2293	8.3	4466	16.1	6870	24.8
Sky Living +1	650	2.3	1712	6.2	3397	12.3
Sky News	3000	10.8	5471	19.7	8424	30.4
Sky Sports 1	2624	9.5	4322	15.6	5636	20.3
Sky Sports 2	1504	5.4	2835	10.2	4184	15.1
Sky Sports 3	822	3.0	1937	7.0	3214	11.6
Sky Sports 4	699	2.5	1480	5.3	2267	8.2
Sky Sports 5	582	2.1	1496	5.4	2513	9.1
Sky Sports Active Lo 2	21	0.1	76	0.3	224	0.8
Sky Sports F1	602	2.2	1413	5.1	2251	8.1
Sky Sports Mix	553	2.0	1564	5.6	2947	10.6
Sky Sports News HQ	1992	7.2	3294	11.9	4669	16.9
Sony Channel	323	1.2	1031	3.7	2166	7.8
Sony Channel +1	94	0.3	330	1.2	745	2.7
Sony Movie Channel	1359	4.9	3524	12.7	6268	22.6

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sony Movie Channel +1	155	0.6	504	1.8	1085	3.9
Spike	1692	6.1	4157	15.0	7469	27.0
Star Gold	183	0.7	406	1.5	609	2.2
Star Life OK	102	0.4	215	0.8	351	1.3
Star Plus	276	1.0	474	1.7	706	2.5
Star Utsav	45	0.2	111	0.4	186	0.7
Syfy	931	3.4	2384	8.6	4225	15.2
Syfy +1	213	0.8	638	2.3	1308	4.7
Talking Pictures	366	1.3	803	2.9	1421	5.1
TCM	481	1.7	1254	4.5	2357	8.5
TCM +1	281	1.0	848	3.1	1653	6.0
The Box	137	0.5	486	1.8	1081	3.9
Travel Channel	604	2.2	1522	5.5	2889	10.4
Travel Channel+1	84	0.3	258	0.9	553	2.0
The Vault	68	0.2	233	0.8	552	2.0
Times Now	13	0.0	38	0.1	68	0.2
Tiny Pop	343	1.2	813	2.9	1495	5.4
TLC	996	3.6	2225	8.0	3785	13.7
TLC +1	294	1.1	879	3.2	1657	6.0
TLC +2	95	0.3	330	1.2	729	2.6
Tru TV	310	1.1	826	3.0	1678	6.1
True Crime	251	0.9	654	2.4	1346	4.9
True Entertainment	821	3.0	1981	7.2	3547	12.8
True Entertainment +1	129	0.5	419	1.5	928	3.4
True Movies	331	1.2	928	3.4	1886	6.8
True Movies +1	144	0.5	432	1.6	938	3.4
Universal	917	3.3	1926	7.0	3339	12.1
Universal+1	308	1.1	730	2.6	1288	4.7
Venus TV	44	0.2	138	0.5	283	1.0
VH-1	164	0.6	555	2.0	1210	4.4
Viceland	111	0.4	363	1.3	833	3.0
Vintage TV	371	1.3	963	3.5	1953	7.0
VIVA	248	0.9	836	3.0	1924	6.9
Vox Africa	20	0.1	66	0.2	155	0.6
W	1890	6.8	4904	17.7	8581	31.0
W +1	312	1.1	931	3.4	1996	7.2
Yesterday	2237	8.1	5010	18.1	7937	28.6
Yesterday+1	190	0.7	516	1.9	974	3.5
Your TV	328	1.2	753	2.7	1410	5.1
Zing	158	0.6	342	1.2	500	1.8
Other Non Itemised Channels	3599	13.0	7814	28.2	13031	47.0

BARB Quarterly Reach Report- Quarter Q2 2017 (BARB weeks 2541-2553)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25624	95.7	26435	98.7	26627	99.5
&TV	123	0.5	266	1.0	411	1.5
4Music	1447	5.4	3429	12.8	5749	21.5
4seven	2726	10.2	6958	26.0	12060	45.0
5 USA	2599	9.7	4486	16.8	6625	24.7
5 USA+1	402	1.5	980	3.7	1873	7.0
5STAR	3295	12.3	6954	26.0	11307	42.2
5STAR+1	474	1.8	1482	5.5	3306	12.3
Aaj Tak	51	0.2	115	0.4	179	0.7
ABN TV	62	0.2	117	0.4	171	0.6
ABP News	53	0.2	125	0.5	227	0.8
Akaal Channel	38	0.1	95	0.4	242	0.9
Alibi	1096	4.1	2075	7.7	3349	12.5
Alibi+1	320	1.2	752	2.8	1349	5.0
AMC	37	0.1	113	0.4	279	1.0
Animal Planet	288	1.1	716	2.7	1420	5.3
Animal Planet+1	76	0.3	216	0.8	419	1.6
Aplus Europe	19	0.1	57	0.2	136	0.5
ATN Bangla	47	0.2	93	0.3	175	0.7
attheraces	236	0.9	414	1.5	624	2.3
B4U Music	113	0.4	273	1.0	438	1.6
BBC 4	5792	21.6	11835	44.2	17006	63.5
BBC News	4875	18.2	8501	31.7	12393	46.3
BBC Parliament	430	1.6	1087	4.1	2117	7.9
BBC RB 1	366	1.4	1199	4.5	2971	11.1
BBC RB 601	576	2.2	1419	5.3	2677	10.0
BBC1	22547	84.2	25225	94.2	26081	97.4
BBC2	16403	61.3	22363	83.5	24782	92.6
BET:BlackEntTv	92	0.3	241	0.9	532	2.0
Bike Channel	53	0.2	143	0.5	312	1.2
BLAZE	638	2.4	1312	4.9	2400	9.0
Boomerang	311	1.2	780	2.9	1531	5.7
Boomerang+1	159	0.6	471	1.8	933	3.5
Box Hits	207	0.8	597	2.2	1200	4.5
Box Upfront	154	0.6	480	1.8	1006	3.8
BT Sport 1	677	2.5	1528	5.7	2794	10.4
BT Sport 2	893	3.3	2261	8.4	3767	14.1
BT Sport 3	290	1.1	786	2.9	1569	5.9
BT Sport Showcase	169	0.6	561	2.1	1230	4.6
BT Sport//ESPN	151	0.6	400	1.5	768	2.9
Capital TV	95	0.4	312	1.2	652	2.4
Cartoon Network	333	1.2	823	3.1	1517	5.7
Cartoon Network +1	163	0.6	452	1.7	914	3.4
Cartoonito	278	1.0	746	2.8	1391	5.2
CBBC	846	3.2	2069	7.7	3672	13.7
Cbeebies	2151	8.0	3665	13.7	5240	19.6
CBS Action	1190	4.4	2467	9.2	4111	15.4
CBS Drama	814	3.0	1921	7.2	3526	13.2
CBS Reality	1613	6.0	3100	11.6	5012	18.7
CBS Reality+1	552	2.1	1262	4.7	2237	8.4
Challenge TV	1761	6.6	3542	13.2	6053	22.6
Challenge TV+1	299	1.1	791	3.0	1523	5.7
CHANNEL 4	15837	59.1	22259	83.1	24905	93.0
CHANNEL 4+1	5204	19.4	11184	41.8	16581	61.9
Channel 44	27	0.1	56	0.2	126	0.5
CHANNEL 5	13754	51.4	20525	76.7	23944	89.4
CHANNEL 5+1	2577	9.6	6482	24.2	11310	42.2
Channel AKA	64	0.2	205	0.8	489	1.8
Channel Starz	110	0.4	333	1.2	670	2.5
Channels 24	18	0.1	38	0.1	77	0.3
Chart Show TV	166	0.6	477	1.8	945	3.5
Chartshow Hits	107	0.4	332	1.2	619	2.3

**BARB Quarterly Reach Report- Quarter Q2 2017 (BARB weeks 2541-2553)**

**Housewives**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Chilled	163	0.6	482	1.8	1065	4.0
CITV and CITV Breakfast	700	2.6	1708	6.4	3025	11.3
Clubland TV	135	0.5	401	1.5	883	3.3
COLORS TV	147	0.5	288	1.1	476	1.8
Comedy Central	1673	6.2	3809	14.2	6020	22.5
Comedy Central Extra	505	1.9	1488	5.6	2810	10.5
Comedy Central Extra+1	99	0.4	334	1.2	764	2.9
Comedy Central+1	660	2.5	1854	6.9	3518	13.1
Community Channel	184	0.7	585	2.2	1297	4.8
Crime + Investigation	319	1.2	594	2.2	988	3.7
Crime + Investigation +1	121	0.5	239	0.9	404	1.5
Dave	4632	17.3	9906	37.0	15037	56.2
Dave ja vu	710	2.7	1887	7.0	3680	13.7
Discovery	644	2.4	1362	5.1	2249	8.4
Discovery History	184	0.7	504	1.9	973	3.6
Discovery History +1	131	0.5	345	1.3	618	2.3
Discovery Home & Health	161	0.6	484	1.8	1115	4.2
Discovery Home & Health+1	82	0.3	247	0.9	551	2.1
Discovery Science	309	1.2	760	2.8	1487	5.6
Discovery Science+1	124	0.5	305	1.1	634	2.4
Discovery Shed	203	0.8	603	2.3	1277	4.8
Discovery Turbo	284	1.1	703	2.6	1250	4.7
Discovery+1	263	1.0	664	2.5	1172	4.4
Disney Channel	263	1.0	584	2.2	1058	4.0
Disney Channel+1	171	0.6	422	1.6	728	2.7
Disney Junior	464	1.7	1013	3.8	1663	6.2
Disney Junior Plus	261	1.0	630	2.4	1064	4.0
Disney XD	179	0.7	482	1.8	950	3.5
Disney XD +1	140	0.5	374	1.4	784	2.9
DMAX	96	0.4	274	1.0	616	2.3
DMAX+1	60	0.2	208	0.8	480	1.8
Drama	3822	14.3	6824	25.5	10062	37.6
Dunya TV	42	0.2	86	0.3	142	0.5
E!	494	1.8	1017	3.8	1811	6.8
E! +1	55	0.2	159	0.6	298	1.1
E4	5122	19.1	9209	34.4	13374	50.0
E4+1	2701	10.1	5984	22.4	9645	36.0
Eden	196	0.7	617	2.3	1371	5.1
Eden+1	120	0.4	393	1.5	837	3.1
Eurosport	556	2.1	1281	4.8	2300	8.6
Eurosport 2	449	1.7	1089	4.1	1918	7.2
Film4	4803	17.9	9586	35.8	13930	52.0
Film4+1	1325	4.9	3410	12.7	5970	22.3
Flava	84	0.3	278	1.0	588	2.2
Food Network	1130	4.2	2341	8.7	4012	15.0
Food Network +1	164	0.6	353	1.3	673	2.5
Forces TV	173	0.6	406	1.5	820	3.1
FOX	1565	5.8	2962	11.1	4525	16.9
Fox News	83	0.3	237	0.9	434	1.6
FOX+1	361	1.4	824	3.1	1442	5.4
Front Runner	70	0.3	190	0.7	400	1.5
GEO NEWS	98	0.4	167	0.6	242	0.9
Geo Tez	44	0.2	121	0.5	215	0.8
Geo TV	100	0.4	177	0.7	321	1.2
Ginx	25	0.1	69	0.3	168	0.6
GOLD	2064	7.7	4477	16.7	7097	26.5
GOLD+1	372	1.4	1008	3.8	1992	7.4
Good Food	694	2.6	1724	6.4	3096	11.6
Good Food +1	150	0.6	387	1.4	845	3.2
H2	275	1.0	680	2.5	1254	4.7
Heart TV	133	0.5	399	1.5	905	3.4
History	450	1.7	939	3.5	1642	6.1

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Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	213	0.8	493	1.8	845	3.2
Home	1675	6.3	3930	14.7	6565	24.5
Home +1	151	0.6	431	1.6	850	3.2
Horror Channel	1472	5.5	3016	11.3	4898	18.3
Horror Channel +1	290	1.1	811	3.0	1501	5.6
Horse & Country	44	0.2	135	0.5	295	1.1
HUM Europe	140	0.5	211	0.8	301	1.1
Insight	22	0.1	59	0.2	160	0.6
Investigation Discovery	325	1.2	679	2.5	1177	4.4
Investigation Discovery +1	178	0.7	405	1.5	704	2.6
ITV	17457	65.2	22298	83.3	24547	91.7
ITV Encore	636	2.4	1389	5.2	2524	9.4
ITV Encore +1	105	0.4	301	1.1	592	2.2
ITV HD	4365	16.3	6922	25.9	9670	36.1
ITV+1	5470	20.4	11274	42.1	16430	61.4
ITV2	7727	28.9	14346	53.6	19701	73.6
ITV2+1	2662	9.9	6552	24.5	11255	42.0
ITV3	5548	20.7	9984	37.3	14139	52.8
ITV3+1	1160	4.3	2862	10.7	5145	19.2
ITV4	4453	16.6	9982	37.3	15504	57.9
ITV4+1	281	1.0	916	3.4	2029	7.6
ITVBe	2263	8.5	4624	17.3	7676	28.7
ITVBe +1	401	1.5	999	3.7	1893	7.1
Keep It Country	207	0.8	490	1.8	986	3.7
Kerrang	156	0.6	411	1.5	814	3.0
Kiss TV	146	0.5	438	1.6	932	3.5
Kix	187	0.7	500	1.9	1006	3.8
Kix +1	46	0.2	102	0.4	201	0.8
Lifetime	524	2.0	1129	4.2	2055	7.7
Lifetime +1	122	0.5	330	1.2	676	2.5
LFC TV	38	0.1	109	0.4	241	0.9
London Live	593	2.2	1396	5.2	2178	8.1
Made TV Network	387	1.4	1138	4.3	2185	8.2
Magic TV	290	1.1	761	2.8	1557	5.8
More 4	5635	21.0	11586	43.3	16980	63.4
More 4+1	1071	4.0	2838	10.6	5151	19.2
Motors TV	70	0.3	189	0.7	390	1.5
Movies 24	316	1.2	676	2.5	1117	4.2
Movies 24 +	267	1.0	631	2.4	1112	4.2
Movies 4 Men	1521	5.7	3043	11.4	4856	18.1
Movies4Men+1	239	0.9	579	2.2	1069	4.0
MTV	1247	4.7	2475	9.2	4085	15.3
MTV +1	85	0.3	197	0.7	383	1.4
MTV Base	150	0.6	426	1.6	950	3.5
MTV Classic	180	0.7	556	2.1	1205	4.5
MTV Dance	125	0.5	384	1.4	819	3.1
MTV Euro Live	67	0.3	211	0.8	487	1.8
MTV Hits	204	0.8	606	2.3	1220	4.6
MTV Music	266	1.0	750	2.8	1547	5.8
MTV Music +1	76	0.3	246	0.9	493	1.8
MTV Rocks	206	0.8	562	2.1	1177	4.4
My Channel	34	0.1	113	0.4	242	0.9
My5	1707	6.4	4381	16.4	7881	29.4
National Geographic +1	185	0.7	519	1.9	1059	4.0
National Geographic	477	1.8	1161	4.3	2109	7.9
National Geographic Wild	274	1.0	714	2.7	1314	4.9
NDTV 24x7	58	0.2	130	0.5	266	1.0
News 18	10	0.0	29	0.1	60	0.2
Nick Jr	872	3.3	1816	6.8	3010	11.2
Nick Jr +1	147	0.5	378	1.4	692	2.6
Nick Jr 2	583	2.2	1260	4.7	2164	8.1
Nickelodeon	300	1.1	693	2.6	1226	4.6

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**Housewives**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nickelodeon +1	180	0.7	447	1.7	731	2.7
Nicktoons	233	0.9	597	2.2	1109	4.1
Nollywood Movies	66	0.2	147	0.5	234	0.9
NOWM	194	0.7	523	2.0	989	3.7
PBS America	243	0.9	632	2.4	1226	4.6
Pick	3812	14.2	7472	27.9	11479	42.9
Pick +1	246	0.9	717	2.7	1460	5.5
Pop	636	2.4	1569	5.9	2753	10.3
Pop+1	94	0.4	282	1.1	568	2.1
Prime TV	73	0.3	143	0.5	212	0.8
PTC Punjabi	48	0.2	119	0.4	243	0.9
PTV Global	59	0.2	134	0.5	275	1.0
Quest	2213	8.3	4490	16.8	7229	27.0
Quest +1	283	1.1	837	3.1	1764	6.6
Quest Red	1241	4.6	2786	10.4	4899	18.3
Quest Red +1	72	0.3	233	0.9	603	2.3
Real Lives	328	1.2	940	3.5	1924	7.2
Real Lives +1	173	0.6	562	2.1	1295	4.8
Really	3464	12.9	7430	27.7	11637	43.5
Rishtey	116	0.4	241	0.9	416	1.6
Rishtey Cineplex	169	0.6	366	1.4	586	2.2
ROK TV	45	0.2	106	0.4	212	0.8
RT	380	1.4	863	3.2	1595	6.0
S4C	241	0.9	611	2.3	1178	4.4
SAB	138	0.5	302	1.1	496	1.9
Samaa	49	0.2	91	0.3	153	0.6
Scuzz	127	0.5	342	1.3	684	2.6
Showcase	60	0.2	208	0.8	493	1.8
Sky 1	3844	14.4	6938	25.9	9535	35.6
Sky 1 +1	566	2.1	1487	5.6	2668	10.0
Sky 2	880	3.3	2445	9.1	4623	17.3
Sky Arts	905	3.4	2444	9.1	4492	16.8
Sky Atlantic	1447	5.4	3216	12.0	5291	19.8
Sky Atlantic +1	199	0.7	489	1.8	936	3.5
Sky Box Office Events	78	0.3	290	1.1	787	2.9
Sky Cinema Action & Adventure	492	1.8	1454	5.4	2563	9.6
Sky Cinema Comedy	404	1.5	1263	4.7	2459	9.2
Sky Cinema Crime & Thriller	286	1.1	906	3.4	1699	6.3
Sky Cinema Disney	733	2.7	1786	6.7	3216	12.0
Sky Cinema Drama & Romance	232	0.9	790	2.9	1731	6.5
Sky Cinema Family	451	1.7	1280	4.8	2362	8.8
Sky Cinema Greats	419	1.6	1170	4.4	2161	8.1
Sky Cinema Hits	548	2.0	1604	6.0	2980	11.1
Sky Cinema Premiere	1075	4.0	2396	8.9	3493	13.0
Sky Cinema Premiere+1	283	1.1	857	3.2	1495	5.6
Sky Cinema Sci-Fi & Horror	364	1.4	1079	4.0	2100	7.8
Sky Cinema Select	246	0.9	791	3.0	1620	6.1
Sky Living	2477	9.3	4603	17.2	6953	26.0
Sky Living +1	729	2.7	1786	6.7	3328	12.4
Sky News	2932	10.9	5376	20.1	8466	31.6
Sky Sports 1	1928	7.2	3249	12.1	4330	16.2
Sky Sports 2	1083	4.0	2061	7.7	3128	11.7
Sky Sports 3	608	2.3	1390	5.2	2375	8.9
Sky Sports 4	532	2.0	1103	4.1	1701	6.4
Sky Sports 5	440	1.6	1111	4.1	1923	7.2
Sky Sports Active Lo 2	14	0.1	51	0.2	155	0.6
Sky Sports F1	488	1.8	1170	4.4	1784	6.7
Sky Sports Mix	420	1.6	1138	4.3	2165	8.1
Sky Sports News HQ	1627	6.1	2756	10.3	3983	14.9
Sony Channel	419	1.6	1207	4.5	2382	8.9
Sony Channel +1	147	0.5	485	1.8	1038	3.9
Sony Movie Channel	2296	8.6	4993	18.6	7896	29.5



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	000s	%	000s	%	000s	%
Sony Movie Channel +1	241	0.9	704	2.6	1298	4.8
Spike	2833	10.6	5900	22.0	9531	35.6
Star Gold	140	0.5	298	1.1	431	1.6
Star Life OK	108	0.4	184	0.7	291	1.1
Star Plus	262	1.0	384	1.4	564	2.1
Star Utsav	42	0.2	94	0.4	161	0.6
Syfy	1004	3.7	2481	9.3	4279	16.0
Syfy +1	240	0.9	686	2.6	1483	5.5
Talking Pictures	503	1.9	1027	3.8	1721	6.4
TCM	513	1.9	1221	4.6	2180	8.1
TCM +1	335	1.3	863	3.2	1587	5.9
The Box	186	0.7	582	2.2	1145	4.3
Travel Channel	1024	3.8	2167	8.1	3669	13.7
Travel Channel+1	127	0.5	308	1.2	614	2.3
The Vault	137	0.5	369	1.4	734	2.7
Times Now	15	0.1	41	0.2	84	0.3
Tiny Pop	395	1.5	944	3.5	1712	6.4
TLC	1155	4.3	2380	8.9	3908	14.6
TLC +1	393	1.5	1030	3.8	1906	7.1
TLC +2	121	0.5	373	1.4	798	3.0
Tru TV	825	3.1	1791	6.7	3255	12.2
True Crime	564	2.1	1317	4.9	2355	8.8
True Entertainment	1468	5.5	3233	12.1	5413	20.2
True Entertainment +1	179	0.7	557	2.1	1119	4.2
True Movies	568	2.1	1491	5.6	2728	10.2
True Movies +1	217	0.8	609	2.3	1202	4.5
Universal	1201	4.5	2241	8.4	3513	13.1
Universal+1	413	1.5	924	3.5	1529	5.7
Venus TV	67	0.3	161	0.6	283	1.1
VH-1	219	0.8	663	2.5	1434	5.4
Viceland	114	0.4	381	1.4	857	3.2
Vintage TV	454	1.7	1170	4.4	2332	8.7
VIVA	320	1.2	1027	3.8	2184	8.2
Vox Africa	15	0.1	59	0.2	140	0.5
W	2188	8.2	5105	19.1	8330	31.1
W +1	386	1.4	1097	4.1	2244	8.4
Yesterday	3035	11.3	6294	23.5	9541	35.6
Yesterday+1	231	0.9	584	2.2	1101	4.1
Your TV	682	2.5	1416	5.3	2495	9.3
Zing	127	0.5	272	1.0	403	1.5
Other Non Itemised Channels	4155	15.5	8556	32.0	13633	50.9