

BARB Quarterly Reach Report- Quarter Q3 2017 (BARB weeks 2534-2566)

Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	54313	91.2	58159	97.7	59079	99.2
&TV	281	0.5	643	1.1	1270	2.1
4Music	2762	4.6	6859	11.5	12112	20.3
4seven	4979	8.4	13322	22.4	23988	40.3
5 USA	4158	7.0	7721	13.0	12174	20.4
5 USA+1	631	1.1	1697	2.8	3168	5.3
5STAR	5608	9.4	13209	22.2	22597	38.0
5STAR+1	905	1.5	2910	4.9	6345	10.7
Aaj Tak	192	0.3	390	0.7	711	1.2
ABN TV	123	0.2	313	0.5	566	1.0
ABP News	170	0.3	356	0.6	677	1.1
Akaal Channel	107	0.2	296	0.5	603	1.0
Alibi	1878	3.2	3952	6.6	6705	11.3
Alibi+1	558	0.9	1430	2.4	2742	4.6
AMC	72	0.1	183	0.3	454	0.8
Animal Planet	515	0.9	1313	2.2	2531	4.3
Animal Planet+1	104	0.2	315	0.5	685	1.2
Aplus Europe	41	0.1	117	0.2	304	0.5
ATN Bangla	89	0.2	197	0.3	435	0.7
attheraces	501	0.8	837	1.4	1208	2.0
B4U Music	230	0.4	554	0.9	966	1.6
BBC 4	9295	15.6	19645	33.0	29299	49.2
BBC News	7634	12.8	13612	22.9	20186	33.9
BBC Parliament	600	1.0	1647	2.8	3286	5.5
BBC RB 1	548	0.9	1956	3.3	4790	8.0
BBC RB 601	807	1.4	2191	3.7	4562	7.7
BBC1	42079	70.7	51726	86.9	55986	94.0
BBC2	28859	48.5	43475	73.0	51263	86.1
BET:BlackEntTv	204	0.3	634	1.1	1413	2.4
BLAZE	1366	2.3	2980	5.0	5459	9.2
Boomerang	1099	1.8	2676	4.5	4891	8.2
Boomerang+1	544	0.9	1444	2.4	2646	4.4
Box Hits	485	0.8	1436	2.4	2998	5.0
Box Upfront	383	0.6	1135	1.9	2377	4.0
Brit Asia TV	137	0.2	303	0.5	566	1.0
BT Sport 1	1737	2.9	3857	6.5	6558	11.0
BT Sport 2	1447	2.4	3635	6.1	6204	10.4
BT Sport 3	655	1.1	1844	3.1	3712	6.2
BT Sport Showcase	44	0.1	171	0.3	479	0.8
BT Sport//ESPN	346	0.6	1054	1.8	2235	3.8
Capital TV	241	0.4	728	1.2	1552	2.6
Cartoon Network	1267	2.1	2797	4.7	4685	7.9
Cartoon Network +1	711	1.2	1696	2.8	3020	5.1
Cartoonito	752	1.3	1910	3.2	3683	6.2
CBBC	3140	5.3	6652	11.2	11246	18.9
Cbeebies	5215	8.8	9195	15.4	13445	22.6
CBS Action	1851	3.1	4069	6.8	7181	12.1
CBS Action+1	162	0.3	405	0.7	822	1.4
CBS Drama	1181	2.0	2716	4.6	5062	8.5
CBS Reality	2360	4.0	5126	8.6	8980	15.1
CBS Reality+1	923	1.5	2330	3.9	4370	7.3
Challenge TV	3149	5.3	6964	11.7	12196	20.5
Challenge TV+1	565	0.9	1592	2.7	3215	5.4
CHANNEL 4	29879	50.2	45403	76.3	53011	89.0
C4+1	9261	15.6	21293	35.8	33056	55.5
Channel 44	113	0.2	203	0.3	378	0.6
CHANNEL 5	23874	40.1	39112	65.7	48677	81.8
CHANNEL 5+1	3958	6.6	10612	17.8	19269	32.4
Channel AKA	211	0.4	580	1.0	1269	2.1
Channel Starz	256	0.4	711	1.2	1414	2.4
Channels 24	50	0.1	114	0.2	279	0.5
Chart Show TV	349	0.6	1113	1.9	2371	4.0

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Chartshow Hits	282	0.5	810	1.4	1803	3.0
Chilled	340	0.6	983	1.7	2245	3.8
CITV and CITV Breakfast	2238	3.8	5081	8.5	8797	14.8
Clubland TV	319	0.5	940	1.6	2006	3.4
COLORS TV	334	0.6	801	1.3	1542	2.6
Comedy Central	3718	6.2	8500	14.3	13972	23.5
Comedy Central Extra	1301	2.2	3658	6.1	7128	12.0
Comedy Central Extra+1	248	0.4	856	1.4	1949	3.3
Comedy Central+1	1502	2.5	4192	7.0	7911	13.3
Community Channel	264	0.4	878	1.5	2128	3.6
Crime + Investigation	548	0.9	1166	2.0	2183	3.7
Crime + Investigation +1	176	0.3	417	0.7	765	1.3
Dave	9357	15.7	20343	34.2	31487	52.9
Dave ja vu	1370	2.3	3714	6.2	7338	12.3
Discovery	1457	2.4	3211	5.4	5508	9.3
Discovery History	404	0.7	1088	1.8	2057	3.5
Discovery History +1	302	0.5	843	1.4	1596	2.7
Discovery Home & Health	314	0.5	1021	1.7	2348	3.9
Discovery Home & Health+1	175	0.3	491	0.8	1059	1.8
Discovery Science	730	1.2	1789	3.0	3028	5.1
Discovery Science+1	264	0.4	703	1.2	1356	2.3
Discovery Shed	522	0.9	1476	2.5	3071	5.2
Discovery Turbo	688	1.2	1555	2.6	2667	4.5
Discovery+1	649	1.1	1711	2.9	3101	5.2
Disney Channel	1082	1.8	2442	4.1	4239	7.1
Disney Channel+1	670	1.1	1620	2.7	2729	4.6
Disney Junior	1343	2.3	2958	5.0	4719	7.9
Disney Junior Plus	763	1.3	1803	3.0	2899	4.9
Disney Pop-Up	393	0.7	1073	1.8	2617	4.4
Disney XD	759	1.3	1811	3.0	3074	5.2
DMAX	186	0.3	553	0.9	1203	2.0
DMAX+1	117	0.2	392	0.7	907	1.5
Drama	5736	9.6	10856	18.2	16817	28.2
Dunya TV	158	0.3	274	0.5	470	0.8
E!	914	1.5	2163	3.6	4008	6.7
E! +1	109	0.2	304	0.5	682	1.1
E4	9244	15.5	18929	31.8	29617	49.7
E4+1	5287	8.9	12623	21.2	21055	35.4
Eden	472	0.8	1416	2.4	3067	5.2
Eden+1	259	0.4	799	1.3	1737	2.9
Eurosport	1148	1.9	3098	5.2	5634	9.5
Eurosport 2	870	1.5	2382	4.0	4193	7.0
Film4	9356	15.7	19528	32.8	29368	49.3
Film4+1	2737	4.6	7370	12.4	13037	21.9
Flava	202	0.3	596	1.0	1310	2.2
Food Network	2031	3.4	4482	7.5	7841	13.2
Food Network +1	351	0.6	867	1.5	1636	2.7
Forces TV	316	0.5	792	1.3	1755	2.9
FOX	2009	3.4	4347	7.3	7621	12.8
FOX+1	489	0.8	1223	2.1	2394	4.0
Front Runner	38	0.1	126	0.2	298	0.5
Geo Kahani	146	0.2	388	0.7	803	1.3
GEO NEWS	252	0.4	476	0.8	761	1.3
Geo TV	212	0.4	449	0.8	780	1.3
Ginx	56	0.1	183	0.3	402	0.7
GOLD	4234	7.1	9052	15.2	14862	25.0
GOLD+1	680	1.1	1919	3.2	3839	6.4
Good Food	1361	2.3	3471	5.8	6283	10.6
Good Food +1	312	0.5	842	1.4	1567	2.6
H2	564	0.9	1402	2.4	2485	4.2
Heart TV	210	0.4	625	1.1	1446	2.4
History	1113	1.9	2237	3.8	3768	6.3

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	490	0.8	1103	1.9	1994	3.3
Home	2749	4.6	6521	11.0	11380	19.1
Home +1	310	0.5	819	1.4	1600	2.7
Horror Channel	2658	4.5	5516	9.3	9145	15.4
Horror Channel +1	627	1.1	1752	2.9	3277	5.5
Horse & Country	50	0.1	159	0.3	367	0.6
HUM Europe	355	0.6	523	0.9	764	1.3
Insight	38	0.1	103	0.2	238	0.4
Investigation Discovery	709	1.2	1503	2.5	2715	4.6
Investigation Discovery +1	357	0.6	879	1.5	1582	2.7
ITV	31376	52.7	44166	74.2	51546	86.6
ITV Encore	1040	1.7	2481	4.2	4678	7.9
ITV Encore +1	120	0.2	327	0.5	675	1.1
ITV HD	8436	14.2	14607	24.5	20732	34.8
ITV+1	9002	15.1	20113	33.8	31461	52.8
ITV2	13831	23.2	27920	46.9	40615	68.2
ITV2+1	4734	8.0	12127	20.4	21750	36.5
ITV3	8846	14.9	16995	28.5	25955	43.6
ITV3+1	1791	3.0	4796	8.1	9212	15.5
ITV4	9154	15.4	20559	34.5	32316	54.3
ITV4+1	678	1.1	2192	3.7	4706	7.9
ITVBe	3132	5.3	7271	12.2	13215	22.2
ITVBe +1	547	0.9	1570	2.6	3179	5.3
Keep It Country	368	0.6	900	1.5	1879	3.2
Kerrang	353	0.6	941	1.6	1945	3.3
Kiss TV	358	0.6	1083	1.8	2367	4.0
Lifetime	945	1.6	2068	3.5	3918	6.6
Lifetime +1	203	0.3	502	0.8	1024	1.7
London Live	1077	1.8	2633	4.4	4448	7.5
Made TV Network	455	0.8	1436	2.4	3129	5.3
Magic TV	602	1.0	1749	2.9	3698	6.2
More 4	9684	16.3	20966	35.2	32386	54.4
More 4+1	1861	3.1	5280	8.9	9795	16.5
Motors TV	183	0.3	455	0.8	804	1.4
Movies 24	541	0.9	1342	2.3	2443	4.1
Movies 24 +	460	0.8	1161	2.0	2206	3.7
Movies 4 Men	2406	4.0	5042	8.5	8062	13.5
Movies4Men+1	381	0.6	1055	1.8	1823	3.1
MTV	2153	3.6	4948	8.3	8738	14.7
MTV +1	110	0.2	362	0.6	850	1.4
MTV Base	406	0.7	1216	2.0	2532	4.3
MTV BEATS	61	0.1	163	0.3	373	0.6
MTV Classic	358	0.6	1083	1.8	2456	4.1
MTV Dance	348	0.6	1098	1.8	2283	3.8
MTV Euro Live	210	0.4	681	1.1	1517	2.5
MTV Hits	507	0.9	1534	2.6	3185	5.3
MTV Music	628	1.1	1858	3.1	3749	6.3
MTV Music +1	186	0.3	595	1.0	1220	2.0
MTV Rocks	497	0.8	1434	2.4	2921	4.9
My5	2711	4.6	7390	12.4	14114	23.7
mytv	60	0.1	191	0.3	460	0.8
National Geographic +1	480	0.8	1351	2.3	2583	4.3
National Geographic	893	1.5	2433	4.1	4374	7.3
National Geographic Wild	599	1.0	1622	2.7	3106	5.2
NDTV 24x7	191	0.3	413	0.7	771	1.3
New Vision TV	202	0.3	439	0.7	703	1.2
News 18	30	0.0	96	0.2	203	0.3
Nick Jr	2381	4.0	4911	8.2	7995	13.4
Nick Jr +1	353	0.6	937	1.6	1709	2.9
Nick Jr 2	1662	2.8	3675	6.2	6270	10.5
Nickelodeon	1157	1.9	2372	4.0	3907	6.6
Nickelodeon +1	802	1.3	1783	3.0	2895	4.9

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Individuals 4+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nicktoons	774	1.3	1933	3.2	3626	6.1
Nollywood Movies	210	0.4	430	0.7	725	1.2
NOWM	380	0.6	1050	1.8	2166	3.6
PBS America	473	0.8	1341	2.3	2590	4.4
Pick	5889	9.9	12385	20.8	20132	33.8
Pick +1	373	0.6	1146	1.9	2526	4.2
Pop	2141	3.6	4675	7.9	8013	13.5
Pop+1	414	0.7	1001	1.7	1878	3.2
Prime TV	196	0.3	420	0.7	717	1.2
PTC Punjabi	181	0.3	437	0.7	710	1.2
PTV Global	121	0.2	330	0.6	743	1.2
Quest	4456	7.5	9325	15.7	15263	25.6
Quest +1	861	1.4	2472	4.2	4897	8.2
Quest Red	2389	4.0	5392	9.1	9705	16.3
Quest Red +1	165	0.3	512	0.9	1133	1.9
Real Lives	760	1.3	2168	3.6	4480	7.5
Real Lives +1	369	0.6	1115	1.9	2352	3.9
Really	5775	9.7	13047	21.9	21557	36.2
Rishtey	329	0.6	719	1.2	1290	2.2
Rishtey Cineplex	342	0.6	786	1.3	1381	2.3
ROK TV	114	0.2	283	0.5	629	1.1
RT	508	0.9	1158	1.9	2148	3.6
S4C	536	0.9	1492	2.5	3106	5.2
SAB	303	0.5	717	1.2	1298	2.2
Samaa	160	0.3	276	0.5	464	0.8
Scuzz	308	0.5	775	1.3	1433	2.4
Showcase	114	0.2	365	0.6	875	1.5
Sky 1	6866	11.5	14374	24.1	21072	35.4
Sky 1 +1	998	1.7	3003	5.0	5973	10.0
Sky 2	993	1.7	2841	4.8	5708	9.6
Sky Arts	1740	2.9	4752	8.0	9021	15.2
Sky Atlantic	4669	7.8	8812	14.8	13903	23.4
Sky Atlantic +1	233	0.4	636	1.1	1474	2.5
Sky Box Office Events	106	0.2	355	0.6	966	1.6
Sky Cinema Action & Adventure	1315	2.2	3518	5.9	6480	10.9
Sky Cinema Comedy	958	1.6	2820	4.7	5580	9.4
Sky Cinema Crime & Thriller	728	1.2	2209	3.7	4295	7.2
Sky Cinema Disney	2072	3.5	4937	8.3	8397	14.1
Sky Cinema Drama & Romance	559	0.9	1843	3.1	4116	6.9
Sky Cinema Family	1489	2.5	3871	6.5	7075	11.9
Sky Cinema Greats	1208	2.0	3361	5.6	6324	10.6
Sky Cinema Hits	1364	2.3	3981	6.7	7551	12.7
Sky Cinema Premiere	2743	4.6	6070	10.2	9354	15.7
Sky Cinema Premiere+1	615	1.0	1750	2.9	3451	5.8
Sky Cinema Sci-Fi & Horror	1001	1.7	2782	4.7	5325	8.9
Sky Cinema Select	469	0.8	1600	2.7	3482	5.8
Sky Living	3546	6.0	7608	12.8	12645	21.2
Sky Living +1	852	1.4	2339	3.9	4731	7.9
Sky News	4899	8.2	9051	15.2	14183	23.8
Sky Sports Action	856	1.4	2341	3.9	4269	7.2
Sky Sports Active Lo 3	21	0.0	81	0.1	218	0.4
Sky Sports Active Lo 8	7	0.0	25	0.0	51	0.1
Sky Sports Cricket	2295	3.9	3923	6.6	5374	9.0
Sky Sports F1	1212	2.0	2992	5.0	4639	7.8
Sky Sports Golf	1009	1.7	2025	3.4	3101	5.2
Sky Sports Main Event	4179	7.0	7423	12.5	10164	17.1
Sky Sports Mix	1317	2.2	3875	6.5	7756	13.0
Sky Sports News	3945	6.6	6744	11.3	9546	16.0
Sky Sports Premier League	2287	3.8	4928	8.3	7960	13.4
Sony Channel	613	1.0	1985	3.3	4407	7.4
Sony Channel +1	226	0.4	752	1.3	1843	3.1
Sony Movie Channel	3832	6.4	8991	15.1	14946	25.1

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Sony Movie Channel +1	416	0.7	1319	2.2	2667	4.5
Spike	5095	8.6	11379	19.1	18615	31.3
Spike +1	237	0.4	720	1.2	1602	2.7
Star Bharat	265	0.4	560	0.9	967	1.6
Star Gold	355	0.6	762	1.3	1138	1.9
Star Plus	666	1.1	1079	1.8	1651	2.8
Star Utsav	105	0.2	235	0.4	494	0.8
STV2	311	0.5	711	1.2	1201	2.0
Syfy	2378	4.0	5617	9.4	9820	16.5
Syfy +1	529	0.9	1558	2.6	3063	5.1
Talking Pictures	1008	1.7	2067	3.5	3586	6.0
TCM	1115	1.9	2857	4.8	5167	8.7
TCM +1	680	1.1	1859	3.1	3387	5.7
The Box	467	0.8	1364	2.3	2893	4.9
Travel Channel	1730	2.9	3871	6.5	6737	11.3
Travel Channel+1	214	0.4	608	1.0	1189	2.0
The Vault	273	0.5	856	1.4	1895	3.2
Times Now	28	0.0	82	0.1	162	0.3
Tiny Pop	1292	2.2	3054	5.1	5387	9.0
Tiny Pop+1	327	0.6	916	1.5	1883	3.2
TLC	2141	3.6	4684	7.9	8083	13.6
TLC +1	761	1.3	2021	3.4	3752	6.3
TLC +2	191	0.3	579	1.0	1223	2.1
Tru TV	1628	2.7	4051	6.8	7875	13.2
Tru TV +1	236	0.4	651	1.1	1326	2.2
Tru TV Simulcast	489	0.8	1325	2.2	2627	4.4
True Crime	821	1.4	1935	3.2	3641	6.1
True Entertainment	2163	3.6	4851	8.1	8395	14.1
True Entertainment +1	255	0.4	763	1.3	1490	2.5
True Movies	899	1.5	2553	4.3	4939	8.3
True Movies +1	377	0.6	1129	1.9	2323	3.9
Universal	2000	3.4	4306	7.2	7744	13.0
Universal+1	610	1.0	1594	2.7	2928	4.9
Urdu 1 Europe	50	0.1	142	0.2	364	0.6
Venus TV	119	0.2	340	0.6	740	1.2
VH-1	520	0.9	1559	2.6	3466	5.8
Viceland	221	0.4	704	1.2	1604	2.7
Vintage TV	875	1.5	2250	3.8	4247	7.1
VIVA	696	1.2	2170	3.6	4679	7.9
W	3981	6.7	9631	16.2	16208	27.2
W +1	606	1.0	1870	3.1	3959	6.6
Yesterday	5293	8.9	11243	18.9	17736	29.8
Yesterday+1	437	0.7	1222	2.1	2336	3.9
Your TV	985	1.7	2144	3.6	3875	6.5
Zing	272	0.5	679	1.1	1362	2.3
Other Non Itemised Channels	8227	13.8	17734	29.8	28817	48.4

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	46632	92.3	49413	97.8	50096	99.2
&TV	226	0.4	489	1.0	955	1.9
4Music	2432	4.8	5972	11.8	10422	20.6
4seven	4713	9.3	12479	24.7	22201	44.0
5 USA	4023	8.0	7372	14.6	11471	22.7
5 USA+1	613	1.2	1621	3.2	2992	5.9
5STAR	5235	10.4	12128	24.0	20413	40.4
5STAR+1	841	1.7	2684	5.3	5809	11.5
Aaj Tak	169	0.3	323	0.6	555	1.1
ABN TV	101	0.2	244	0.5	454	0.9
ABP News	152	0.3	303	0.6	547	1.1
Akaal Channel	92	0.2	238	0.5	489	1.0
Alibi	1819	3.6	3763	7.5	6299	12.5
Alibi+1	541	1.1	1375	2.7	2581	5.1
AMC	67	0.1	177	0.4	430	0.9
Animal Planet	485	1.0	1222	2.4	2326	4.6
Animal Planet+1	102	0.2	304	0.6	654	1.3
Aplus Europe	39	0.1	109	0.2	258	0.5
ATN Bangla	68	0.1	143	0.3	302	0.6
attheraces	482	1.0	774	1.5	1080	2.1
B4U Music	196	0.4	451	0.9	784	1.6
BBC 4	9025	17.9	18797	37.2	27528	54.5
BBC News	7192	14.2	12596	24.9	18418	36.5
BBC Parliament	583	1.2	1584	3.1	3138	6.2
BBC RB 1	528	1.0	1865	3.7	4531	9.0
BBC RB 601	787	1.6	2118	4.2	4370	8.7
BBC1	38382	76.0	45384	89.9	48122	95.3
BBC2	27144	53.7	39430	78.1	45093	89.3
BET:BlackEntTv	174	0.3	542	1.1	1237	2.5
BLAZE	1274	2.5	2794	5.5	5070	10.0
Boomerang	562	1.1	1508	3.0	3023	6.0
Boomerang+1	278	0.6	806	1.6	1597	3.2
Box Hits	383	0.8	1133	2.2	2373	4.7
Box Upfront	300	0.6	900	1.8	1867	3.7
Brit Asia TV	94	0.2	224	0.4	465	0.9
BT Sport 1	1622	3.2	3510	6.9	5846	11.6
BT Sport 2	1360	2.7	3332	6.6	5555	11.0
BT Sport 3	612	1.2	1695	3.4	3435	6.8
BT Sport Showcase	42	0.1	162	0.3	450	0.9
BT Sport//ESPN	325	0.6	969	1.9	2079	4.1
Capital TV	192	0.4	584	1.2	1242	2.5
Cartoon Network	621	1.2	1517	3.0	2760	5.5
Cartoon Network +1	334	0.7	897	1.8	1694	3.4
Cartoonito	474	0.9	1203	2.4	2342	4.6
CBBC	1550	3.1	3848	7.6	7180	14.2
Cbeebies	3491	6.9	6330	12.5	9506	18.8
CBS Action	1802	3.6	3904	7.7	6831	13.5
CBS Action+1	161	0.3	400	0.8	807	1.6
CBS Drama	1131	2.2	2610	5.2	4848	9.6
CBS Reality	2278	4.5	4881	9.7	8472	16.8
CBS Reality+1	881	1.7	2201	4.4	4112	8.1
Challenge TV	2949	5.8	6354	12.6	10901	21.6
Challenge TV+1	516	1.0	1406	2.8	2761	5.5
CHANNEL 4	27563	54.6	40555	80.3	46132	91.3
C4+1	8651	17.1	19582	38.8	29898	59.2
Channel 44	85	0.2	150	0.3	295	0.6
CHANNEL 5	21916	43.4	35033	69.4	42602	84.4
CHANNEL 5+1	3749	7.4	9948	19.7	17770	35.2
Channel AKA	178	0.4	483	1.0	1068	2.1
Channel Starz	184	0.4	535	1.1	1097	2.2
Channels 24	41	0.1	88	0.2	219	0.4
Chart Show TV	275	0.5	872	1.7	1850	3.7

BARB Quarterly Reach Report- Quarter Q3 2017 (BARB weeks 2534-2566)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Chartshow Hits	213	0.4	638	1.3	1458	2.9
Chilled	301	0.6	850	1.7	1901	3.8
CITV and CITV Breakfast	1067	2.1	2739	5.4	5224	10.3
Clubland TV	257	0.5	749	1.5	1589	3.1
COLORS TV	274	0.5	633	1.3	1238	2.5
Comedy Central	3317	6.6	7511	14.9	12157	24.1
Comedy Central Extra	1124	2.2	3129	6.2	5973	11.8
Comedy Central Extra+1	222	0.4	766	1.5	1703	3.4
Comedy Central+1	1346	2.7	3752	7.4	6977	13.8
Community Channel	253	0.5	840	1.7	2026	4.0
Crime + Investigation	529	1.0	1105	2.2	2009	4.0
Crime + Investigation +1	171	0.3	393	0.8	697	1.4
Dave	8703	17.2	18513	36.7	28132	55.7
Dave ja vu	1286	2.5	3445	6.8	6786	13.4
Discovery	1367	2.7	2941	5.8	4939	9.8
Discovery History	391	0.8	1040	2.1	1944	3.9
Discovery History +1	295	0.6	815	1.6	1521	3.0
Discovery Home & Health	295	0.6	962	1.9	2199	4.4
Discovery Home & Health+1	169	0.3	469	0.9	984	1.9
Discovery Science	657	1.3	1605	3.2	2683	5.3
Discovery Science+1	249	0.5	659	1.3	1256	2.5
Discovery Shed	474	0.9	1348	2.7	2759	5.5
Discovery Turbo	644	1.3	1442	2.9	2442	4.8
Discovery+1	617	1.2	1606	3.2	2859	5.7
Disney Channel	531	1.1	1315	2.6	2392	4.7
Disney Channel+1	329	0.7	880	1.7	1506	3.0
Disney Junior	750	1.5	1752	3.5	2988	5.9
Disney Junior Plus	417	0.8	1059	2.1	1777	3.5
Disney Pop-Up	218	0.4	655	1.3	1657	3.3
Disney XD	395	0.8	1012	2.0	1809	3.6
DMAX	171	0.3	511	1.0	1102	2.2
DMAX+1	109	0.2	358	0.7	831	1.6
Drama	5638	11.2	10538	20.9	16099	31.9
Dunya TV	124	0.2	214	0.4	349	0.7
E!	829	1.6	1932	3.8	3522	7.0
E! +1	99	0.2	275	0.5	626	1.2
E4	8372	16.6	17022	33.7	26347	52.2
E4+1	4803	9.5	11429	22.6	18887	37.4
Eden	432	0.9	1278	2.5	2709	5.4
Eden+1	241	0.5	744	1.5	1593	3.2
Eurosport	1075	2.1	2846	5.6	5071	10.0
Eurosport 2	824	1.6	2227	4.4	3848	7.6
Film4	8656	17.1	17733	35.1	26061	51.6
Film4+1	2492	4.9	6646	13.2	11527	22.8
Flava	180	0.4	525	1.0	1158	2.3
Food Network	1858	3.7	4072	8.1	7024	13.9
Food Network +1	315	0.6	752	1.5	1378	2.7
Forces TV	304	0.6	767	1.5	1663	3.3
FOX	1855	3.7	3922	7.8	6847	13.6
FOX+1	464	0.9	1131	2.2	2224	4.4
Front Runner	33	0.1	109	0.2	250	0.5
Geo Kahani	125	0.2	325	0.6	662	1.3
GEO NEWS	208	0.4	356	0.7	565	1.1
Geo TV	185	0.4	370	0.7	605	1.2
Ginx	46	0.1	142	0.3	317	0.6
GOLD	3957	7.8	8258	16.4	13323	26.4
GOLD+1	659	1.3	1845	3.7	3646	7.2
Good Food	1246	2.5	3121	6.2	5489	10.9
Good Food +1	291	0.6	768	1.5	1424	2.8
H2	546	1.1	1330	2.6	2340	4.6
Heart TV	178	0.4	526	1.0	1220	2.4
History	1059	2.1	2060	4.1	3451	6.8

BARB Quarterly Reach Report- Quarter Q3 2017 (BARB weeks 2534-2566)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	473	0.9	1039	2.1	1872	3.7
Home	2671	5.3	6263	12.4	10790	21.4
Home +1	304	0.6	797	1.6	1542	3.1
Horror Channel	2565	5.1	5235	10.4	8607	17.0
Horror Channel +1	603	1.2	1658	3.3	3060	6.1
Horse & Country	45	0.1	139	0.3	328	0.7
HUM Europe	283	0.6	410	0.8	590	1.2
Insight	35	0.1	95	0.2	224	0.4
Investigation Discovery	692	1.4	1449	2.9	2578	5.1
Investigation Discovery +1	343	0.7	824	1.6	1448	2.9
ITV	28920	57.3	39322	77.9	44843	88.8
ITV Encore	1012	2.0	2374	4.7	4409	8.7
ITV Encore +1	120	0.2	327	0.6	675	1.3
ITV HD	7637	15.1	12876	25.5	18085	35.8
ITV+1	8516	16.9	18697	37.0	28573	56.6
ITV2	12536	24.8	24708	48.9	35316	69.9
ITV2+1	4324	8.6	10855	21.5	19158	37.9
ITV3	8588	17.0	16204	32.1	24324	48.2
ITV3+1	1749	3.5	4636	9.2	8821	17.5
ITV4	8703	17.2	19196	38.0	29586	58.6
ITV4+1	646	1.3	2073	4.1	4426	8.8
ITVBe	2964	5.9	6784	13.4	12142	24.0
ITVBe +1	517	1.0	1459	2.9	2894	5.7
Keep It Country	352	0.7	838	1.7	1756	3.5
Kerrang	310	0.6	827	1.6	1686	3.3
Kiss TV	284	0.6	851	1.7	1875	3.7
Lifetime	849	1.7	1842	3.6	3433	6.8
Lifetime +1	191	0.4	473	0.9	950	1.9
London Live	1024	2.0	2458	4.9	4095	8.1
Made TV Network	430	0.9	1338	2.6	2879	5.7
Magic TV	531	1.1	1535	3.0	3202	6.3
More 4	9285	18.4	19793	39.2	29956	59.3
More 4+1	1771	3.5	4944	9.8	8995	17.8
Motors TV	171	0.3	407	0.8	713	1.4
Movies 24	512	1.0	1246	2.5	2204	4.4
Movies 24 +	437	0.9	1090	2.2	2037	4.0
Movies 4 Men	2375	4.7	4945	9.8	7829	15.5
Movies4Men+1	379	0.8	1044	2.1	1788	3.5
MTV	1961	3.9	4411	8.7	7659	15.2
MTV +1	101	0.2	333	0.7	758	1.5
MTV Base	324	0.6	973	1.9	2063	4.1
MTV BEATS	51	0.1	129	0.3	299	0.6
MTV Classic	304	0.6	932	1.8	2057	4.1
MTV Dance	268	0.5	854	1.7	1835	3.6
MTV Euro Live	168	0.3	536	1.1	1169	2.3
MTV Hits	398	0.8	1205	2.4	2555	5.1
MTV Music	486	1.0	1467	2.9	2971	5.9
MTV Music +1	133	0.3	437	0.9	912	1.8
MTV Rocks	422	0.8	1210	2.4	2468	4.9
My5	2589	5.1	7004	13.9	13164	26.1
mytv	54	0.1	169	0.3	401	0.8
National Geographic +1	460	0.9	1272	2.5	2399	4.8
National Geographic	841	1.7	2266	4.5	4023	8.0
National Geographic Wild	549	1.1	1482	2.9	2808	5.6
NDTV 24x7	172	0.3	352	0.7	623	1.2
New Vision TV	167	0.3	338	0.7	539	1.1
News 18	28	0.1	85	0.2	172	0.3
Nick Jr	1527	3.0	3245	6.4	5400	10.7
Nick Jr +1	216	0.4	598	1.2	1121	2.2
Nick Jr 2	1100	2.2	2441	4.8	4299	8.5
Nickelodeon	523	1.0	1192	2.4	2149	4.3
Nickelodeon +1	360	0.7	879	1.7	1571	3.1

BARB Quarterly Reach Report- Quarter Q3 2017 (BARB weeks 2534-2566)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nicktoons	382	0.8	1058	2.1	2074	4.1
Nollywood Movies	168	0.3	356	0.7	600	1.2
NOWM	351	0.7	953	1.9	1948	3.9
PBS America	464	0.9	1300	2.6	2486	4.9
Pick	5710	11.3	11780	23.3	18851	37.3
Pick +1	350	0.7	1076	2.1	2325	4.6
Pop	1099	2.2	2665	5.3	4888	9.7
Pop+1	181	0.4	483	1.0	1021	2.0
Prime TV	164	0.3	330	0.7	540	1.1
PTC Punjabi	143	0.3	333	0.7	567	1.1
PTV Global	103	0.2	278	0.6	611	1.2
Quest	4233	8.4	8711	17.2	14018	27.8
Quest +1	823	1.6	2341	4.6	4603	9.1
Quest Red	2276	4.5	5075	10.0	8963	17.7
Quest Red +1	158	0.3	478	0.9	1051	2.1
Real Lives	733	1.5	2072	4.1	4185	8.3
Real Lives +1	351	0.7	1062	2.1	2225	4.4
Really	5525	10.9	12309	24.4	19947	39.5
Rishtey	251	0.5	530	1.1	949	1.9
Rishtey Cineplex	270	0.5	594	1.2	1016	2.0
ROK TV	103	0.2	247	0.5	534	1.1
RT	483	1.0	1099	2.2	2050	4.1
S4C	469	0.9	1277	2.5	2650	5.2
SAB	243	0.5	561	1.1	1024	2.0
Samaa	119	0.2	198	0.4	338	0.7
Scuzz	270	0.5	674	1.3	1241	2.5
Showcase	103	0.2	324	0.6	753	1.5
Sky 1	6154	12.2	12695	25.1	18389	36.4
Sky 1 +1	892	1.8	2656	5.3	5274	10.4
Sky 2	933	1.8	2652	5.3	5260	10.4
Sky Arts	1683	3.3	4561	9.0	8479	16.8
Sky Atlantic	4479	8.9	8310	16.5	12914	25.6
Sky Atlantic +1	229	0.5	622	1.2	1423	2.8
Sky Box Office Events	96	0.2	314	0.6	849	1.7
Sky Cinema Action & Adventure	1165	2.3	3043	6.0	5445	10.8
Sky Cinema Comedy	853	1.7	2464	4.9	4822	9.5
Sky Cinema Crime & Thriller	681	1.3	2061	4.1	3966	7.9
Sky Cinema Disney	1434	2.8	3518	7.0	6154	12.2
Sky Cinema Drama & Romance	501	1.0	1625	3.2	3620	7.2
Sky Cinema Family	1026	2.0	2763	5.5	5235	10.4
Sky Cinema Greats	1043	2.1	2853	5.6	5241	10.4
Sky Cinema Hits	1144	2.3	3294	6.5	6184	12.2
Sky Cinema Premiere	2292	4.5	5006	9.9	7544	14.9
Sky Cinema Premiere+1	546	1.1	1521	3.0	2820	5.6
Sky Cinema Sci-Fi & Horror	889	1.8	2436	4.8	4515	8.9
Sky Cinema Select	438	0.9	1495	3.0	3215	6.4
Sky Living	3333	6.6	7032	13.9	11406	22.6
Sky Living +1	805	1.6	2204	4.4	4353	8.6
Sky News	4626	9.2	8369	16.6	12797	25.3
Sky Sports Action	798	1.6	2151	4.3	3833	7.6
Sky Sports Active Lo 3	19	0.0	75	0.1	202	0.4
Sky Sports Active Lo 8	7	0.0	25	0.0	48	0.1
Sky Sports Cricket	2130	4.2	3530	7.0	4780	9.5
Sky Sports F1	1109	2.2	2686	5.3	4112	8.1
Sky Sports Golf	944	1.9	1853	3.7	2815	5.6
Sky Sports Main Event	3844	7.6	6596	13.1	8994	17.8
Sky Sports Mix	1220	2.4	3566	7.1	7058	14.0
Sky Sports News	3559	7.0	5947	11.8	8398	16.6
Sky Sports Premier League	2092	4.1	4399	8.7	7040	13.9
Sony Channel	574	1.1	1831	3.6	3992	7.9
Sony Channel +1	214	0.4	706	1.4	1736	3.4
Sony Movie Channel	3678	7.3	8477	16.8	13839	27.4

BARB Quarterly Reach Report- Quarter Q3 2017 (BARB weeks 2534-2566)

Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sony Movie Channel +1	399	0.8	1261	2.5	2491	4.9
Spike	4854	9.6	10645	21.1	17111	33.9
Spike +1	228	0.5	685	1.4	1496	3.0
Star Bharat	218	0.4	450	0.9	778	1.5
Star Gold	278	0.6	566	1.1	851	1.7
Star Plus	518	1.0	805	1.6	1269	2.5
Star Utsav	86	0.2	187	0.4	391	0.8
STV2	306	0.6	693	1.4	1170	2.3
Syfy	2217	4.4	5121	10.1	8743	17.3
Syfy +1	501	1.0	1458	2.9	2827	5.6
Talking Pictures	996	2.0	2033	4.0	3496	6.9
TCM	1081	2.1	2731	5.4	4882	9.7
TCM +1	659	1.3	1775	3.5	3189	6.3
The Box	365	0.7	1083	2.1	2294	4.5
Travel Channel	1670	3.3	3680	7.3	6366	12.6
Travel Channel+1	205	0.4	571	1.1	1101	2.2
The Vault	232	0.5	728	1.4	1575	3.1
Times Now	25	0.0	69	0.1	126	0.2
Tiny Pop	738	1.5	1842	3.6	3344	6.6
Tiny Pop+1	172	0.3	525	1.0	1156	2.3
TLC	1921	3.8	4160	8.2	7055	14.0
TLC +1	675	1.3	1755	3.5	3243	6.4
TLC +2	175	0.3	521	1.0	1092	2.2
Tru TV	1523	3.0	3726	7.4	7184	14.2
Tru TV +1	211	0.4	582	1.2	1176	2.3
Tru TV Simulcast	464	0.9	1247	2.5	2461	4.9
True Crime	799	1.6	1852	3.7	3446	6.8
True Entertainment	2125	4.2	4723	9.4	8121	16.1
True Entertainment +1	248	0.5	736	1.5	1450	2.9
True Movies	883	1.7	2497	4.9	4762	9.4
True Movies +1	371	0.7	1109	2.2	2271	4.5
Universal	1856	3.7	3925	7.8	7000	13.9
Universal+1	587	1.2	1492	3.0	2722	5.4
Urdu 1 Europe	43	0.1	127	0.3	309	0.6
Venus TV	104	0.2	282	0.6	605	1.2
VH-1	421	0.8	1287	2.5	2850	5.6
Viceland	207	0.4	659	1.3	1475	2.9
Vintage TV	833	1.6	2117	4.2	3871	7.7
VIVA	564	1.1	1734	3.4	3737	7.4
W	3687	7.3	8790	17.4	14517	28.7
W +1	572	1.1	1755	3.5	3676	7.3
Yesterday	5164	10.2	10766	21.3	16663	33.0
Yesterday+1	429	0.8	1193	2.4	2276	4.5
Your TV	962	1.9	2067	4.1	3688	7.3
Zing	219	0.4	536	1.1	1068	2.1
Other Non Itemised Channels	7327	14.5	15449	30.6	24823	49.2

BARB Quarterly Reach Report- Quarter Q3 2017 (BARB weeks 2534-2566)
Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	12321	85.3	13779	95.3	14215	98.4
&TV	46	0.3	118	0.8	293	2.0
4Music	823	5.7	1986	13.7	3299	22.8
4seven	1007	7.0	2808	19.4	5300	36.7
5 USA	533	3.7	1118	7.7	1940	13.4
5 USA+1	56	0.4	197	1.4	397	2.8
5STAR	1128	7.8	2817	19.5	5047	34.9
5STAR+1	165	1.1	564	3.9	1286	8.9
Aaj Tak	34	0.2	71	0.5	128	0.9
ABN TV	31	0.2	83	0.6	143	1.0
ABP News	28	0.2	72	0.5	156	1.1
Akaal Channel	24	0.2	84	0.6	189	1.3
Alibi	168	1.2	460	3.2	944	6.5
Alibi+1	40	0.3	131	0.9	301	2.1
AMC	8	0.1	31	0.2	76	0.5
Animal Planet	94	0.7	270	1.9	521	3.6
Animal Planet+1	17	0.1	62	0.4	142	1.0
Aplus Europe	7	0.0	28	0.2	66	0.5
ATN Bangla	21	0.1	54	0.4	109	0.8
attheraces	54	0.4	111	0.8	171	1.2
B4U Music	30	0.2	87	0.6	181	1.3
BBC 4	739	5.1	2132	14.8	4002	27.7
BBC News	800	5.5	1738	12.0	3009	20.8
BBC Parliament	40	0.3	152	1.1	382	2.6
BBC RB 1	60	0.4	242	1.7	649	4.5
BBC RB 601	62	0.4	207	1.4	503	3.5
BBC1	7835	54.2	11144	77.1	12778	88.4
BBC2	4232	29.3	8264	57.2	10989	76.0
BET:BlackEntTv	53	0.4	172	1.2	384	2.7
BLAZE	180	1.2	384	2.7	725	5.0
Boomerang	203	1.4	524	3.6	1045	7.2
Boomerang+1	94	0.6	290	2.0	565	3.9
Box Hits	212	1.5	620	4.3	1210	8.4
Box Upfront	189	1.3	530	3.7	999	6.9
Brit Asia TV	28	0.2	63	0.4	148	1.0
BT Sport 1	312	2.2	764	5.3	1430	9.9
BT Sport 2	299	2.1	798	5.5	1424	9.9
BT Sport 3	118	0.8	357	2.5	806	5.6
BT Sport Showcase	7	0.1	28	0.2	80	0.6
BT Sport//ESPN	56	0.4	198	1.4	499	3.5
Capital TV	91	0.6	277	1.9	600	4.1
Cartoon Network	207	1.4	521	3.6	1012	7.0
Cartoon Network +1	104	0.7	282	2.0	512	3.5
Cartoonito	195	1.3	447	3.1	869	6.0
CBBC	369	2.6	906	6.3	1688	11.7
Cbeebies	1458	10.1	2436	16.9	3490	24.1
CBS Action	204	1.4	521	3.6	950	6.6
CBS Action+1	14	0.1	44	0.3	85	0.6
CBS Drama	117	0.8	302	2.1	652	4.5
CBS Reality	338	2.3	792	5.5	1589	11.0
CBS Reality+1	135	0.9	383	2.7	797	5.5
Challenge TV	469	3.2	1233	8.5	2324	16.1
Challenge TV+1	84	0.6	274	1.9	559	3.9
CHANNEL 4	6111	42.3	9965	68.9	12057	83.4
C4+1	1899	13.1	4538	31.4	7375	51.0
Channel 44	22	0.1	42	0.3	107	0.7
CHANNEL 5	4124	28.5	7585	52.5	10258	71.0
CHANNEL 5+1	614	4.2	1835	12.7	3645	25.2
Channel AKA	133	0.9	340	2.4	704	4.9
Channel Starz	113	0.8	316	2.2	601	4.2
Channels 24	7	0.0	23	0.2	76	0.5
Chart Show TV	154	1.1	492	3.4	1010	7.0

BARB Quarterly Reach Report- Quarter Q3 2017 (BARB weeks 2534-2566)

Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Chartshow Hits	120	0.8	357	2.5	805	5.6
Chilled	100	0.7	317	2.2	739	5.1
CITV and CITV Breakfast	355	2.5	836	5.8	1587	11.0
Clubland TV	108	0.7	332	2.3	691	4.8
COLORS TV	69	0.5	167	1.2	369	2.6
Comedy Central	1492	10.3	3120	21.6	4729	32.7
Comedy Central Extra	520	3.6	1391	9.6	2433	16.8
Comedy Central Extra+1	97	0.7	331	2.3	724	5.0
Comedy Central+1	602	4.2	1590	11.0	2689	18.6
Community Channel	32	0.2	121	0.8	291	2.0
Crime + Investigation	88	0.6	238	1.6	510	3.5
Crime + Investigation +1	21	0.1	72	0.5	158	1.1
Dave	1919	13.3	4431	30.7	6926	47.9
Dave ja vu	254	1.8	710	4.9	1493	10.3
Discovery	285	2.0	654	4.5	1207	8.4
Discovery History	17	0.1	62	0.4	165	1.1
Discovery History +1	21	0.1	81	0.6	176	1.2
Discovery Home & Health	48	0.3	179	1.2	468	3.2
Discovery Home & Health+1	22	0.2	76	0.5	211	1.5
Discovery Science	93	0.6	275	1.9	526	3.6
Discovery Science+1	33	0.2	93	0.6	205	1.4
Discovery Shed	106	0.7	310	2.1	698	4.8
Discovery Turbo	110	0.8	261	1.8	511	3.5
Discovery+1	103	0.7	306	2.1	616	4.3
Disney Channel	181	1.3	445	3.1	872	6.0
Disney Channel+1	104	0.7	306	2.1	540	3.7
Disney Junior	315	2.2	707	4.9	1107	7.7
Disney Junior Plus	166	1.1	404	2.8	696	4.8
Disney Pop-Up	80	0.6	232	1.6	636	4.4
Disney XD	143	1.0	350	2.4	604	4.2
DMAX	40	0.3	134	0.9	282	1.9
DMAX+1	30	0.2	98	0.7	211	1.5
Drama	359	2.5	932	6.4	1945	13.5
Dunya TV	28	0.2	53	0.4	109	0.8
E!	328	2.3	768	5.3	1332	9.2
E! +1	26	0.2	76	0.5	168	1.2
E4	3162	21.9	5727	39.6	8243	57.0
E4+1	1729	12.0	3837	26.6	5989	41.4
Eden	66	0.5	226	1.6	502	3.5
Eden+1	33	0.2	116	0.8	228	1.6
Eurosport	128	0.9	465	3.2	1004	6.9
Eurosport 2	83	0.6	282	1.9	601	4.2
Film4	1485	10.3	3622	25.1	6097	42.2
Film4+1	429	3.0	1299	9.0	2518	17.4
Flava	103	0.7	298	2.1	694	4.8
Food Network	339	2.3	860	5.9	1578	10.9
Food Network +1	39	0.3	105	0.7	214	1.5
Forces TV	35	0.2	87	0.6	180	1.2
FOX	615	4.3	1301	9.0	2324	16.1
FOX+1	109	0.8	241	1.7	499	3.5
Front Runner	5	0.0	20	0.1	37	0.3
Geo Kahani	30	0.2	91	0.6	205	1.4
GEO NEWS	51	0.4	95	0.7	166	1.1
Geo TV	48	0.3	113	0.8	186	1.3
Ginx	25	0.2	74	0.5	149	1.0
GOLD	814	5.6	1863	12.9	3395	23.5
GOLD+1	111	0.8	347	2.4	716	5.0
Good Food	241	1.7	684	4.7	1275	8.8
Good Food +1	32	0.2	111	0.8	235	1.6
H2	47	0.3	163	1.1	333	2.3
Heart TV	54	0.4	172	1.2	394	2.7
History	188	1.3	432	3.0	788	5.5

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	86	0.6	202	1.4	364	2.5
Home	260	1.8	807	5.6	1669	11.5
Home +1	28	0.2	91	0.6	191	1.3
Horror Channel	237	1.6	570	3.9	1041	7.2
Horror Channel +1	59	0.4	179	1.2	348	2.4
Horse & Country	5	0.0	19	0.1	53	0.4
HUM Europe	61	0.4	104	0.7	170	1.2
Insight	2	0.0	6	0.0	17	0.1
Investigation Discovery	128	0.9	314	2.2	612	4.2
Investigation Discovery +1	54	0.4	174	1.2	341	2.4
ITV	5629	39.0	9207	63.7	11512	79.7
ITV Encore	91	0.6	310	2.1	713	4.9
ITV Encore +1	14	0.1	29	0.2	51	0.4
ITV HD	1764	12.2	3246	22.5	4699	32.5
ITV+1	1554	10.8	3842	26.6	6445	44.6
ITV2	3782	26.2	6996	48.4	9875	68.3
ITV2+1	1353	9.4	3282	22.7	5704	39.5
ITV3	651	4.5	1874	13.0	3693	25.6
ITV3+1	110	0.8	372	2.6	912	6.3
ITV4	1231	8.5	3318	23.0	6167	42.7
ITV4+1	77	0.5	258	1.8	633	4.4
ITVBe	730	5.1	1758	12.2	3308	22.9
ITVBe +1	125	0.9	379	2.6	753	5.2
Keep It Country	41	0.3	127	0.9	316	2.2
Kerrang	161	1.1	436	3.0	862	6.0
Kiss TV	179	1.2	507	3.5	1032	7.1
Lifetime	189	1.3	416	2.9	790	5.5
Lifetime +1	43	0.3	109	0.8	222	1.5
London Live	157	1.1	429	3.0	797	5.5
Made TV Network	67	0.5	243	1.7	606	4.2
Magic TV	192	1.3	584	4.0	1195	8.3
More 4	1456	10.1	3760	26.0	6594	45.6
More 4+1	283	2.0	926	6.4	1778	12.3
Motors TV	24	0.2	66	0.5	149	1.0
Movies 24	64	0.4	195	1.4	393	2.7
Movies 24 +	54	0.4	177	1.2	420	2.9
Movies 4 Men	97	0.7	278	1.9	593	4.1
Movies4Men+1	12	0.1	44	0.3	98	0.7
MTV	1059	7.3	2044	14.1	3109	21.5
MTV +1	41	0.3	143	1.0	334	2.3
MTV Base	209	1.4	610	4.2	1187	8.2
MTV BEATS	19	0.1	43	0.3	87	0.6
MTV Classic	152	1.0	447	3.1	949	6.6
MTV Dance	159	1.1	496	3.4	965	6.7
MTV Euro Live	98	0.7	287	2.0	569	3.9
MTV Hits	211	1.5	625	4.3	1223	8.5
MTV Music	255	1.8	742	5.1	1401	9.7
MTV Music +1	80	0.6	267	1.9	516	3.6
MTV Rocks	262	1.8	762	5.3	1494	10.3
My5	345	2.4	1092	7.6	2338	16.2
mytv	8	0.1	30	0.2	86	0.6
National Geographic +1	71	0.5	232	1.6	449	3.1
National Geographic	124	0.9	380	2.6	708	4.9
National Geographic Wild	103	0.7	310	2.1	634	4.4
NDTV 24x7	19	0.1	64	0.4	133	0.9
New Vision TV	42	0.3	84	0.6	139	1.0
News 18	6	0.0	30	0.2	77	0.5
Nick Jr	692	4.8	1372	9.5	2308	16.0
Nick Jr +1	94	0.6	244	1.7	447	3.1
Nick Jr 2	529	3.7	1063	7.4	1839	12.7
Nickelodeon	164	1.1	337	2.3	632	4.4
Nickelodeon +1	106	0.7	249	1.7	452	3.1

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nicktoons	133	0.9	393	2.7	766	5.3
Nollywood Movies	43	0.3	101	0.7	169	1.2
NOWM	70	0.5	236	1.6	524	3.6
PBS America	22	0.1	70	0.5	177	1.2
Pick	725	5.0	1889	13.1	3580	24.8
Pick +1	47	0.3	165	1.1	443	3.1
Pop	355	2.5	817	5.7	1531	10.6
Pop+1	43	0.3	110	0.8	244	1.7
Prime TV	42	0.3	100	0.7	174	1.2
PTC Punjabi	39	0.3	110	0.8	209	1.4
PTV Global	28	0.2	95	0.7	223	1.5
Quest	454	3.1	1198	8.3	2363	16.4
Quest +1	92	0.6	292	2.0	636	4.4
Quest Red	368	2.5	982	6.8	1925	13.3
Quest Red +1	28	0.2	78	0.5	153	1.1
Real Lives	108	0.7	373	2.6	891	6.2
Real Lives +1	46	0.3	169	1.2	420	2.9
Really	851	5.9	2265	15.7	4183	28.9
Rishtey	67	0.5	138	1.0	269	1.9
Rishtey Cineplex	55	0.4	141	1.0	251	1.7
ROK TV	35	0.2	84	0.6	191	1.3
RT	24	0.2	80	0.6	164	1.1
S4C	83	0.6	280	1.9	672	4.7
SAB	47	0.3	117	0.8	242	1.7
Samaa	23	0.2	45	0.3	81	0.6
Scuzz	167	1.2	386	2.7	700	4.8
Showcase	8	0.1	29	0.2	71	0.5
Sky 1	1771	12.3	3747	25.9	5519	38.2
Sky 1 +1	261	1.8	772	5.3	1603	11.1
Sky 2	190	1.3	591	4.1	1281	8.9
Sky Arts	149	1.0	497	3.4	1185	8.2
Sky Atlantic	1436	9.9	2693	18.6	4352	30.1
Sky Atlantic +1	33	0.2	119	0.8	315	2.2
Sky Box Office Events	47	0.3	146	1.0	382	2.6
Sky Cinema Action & Adventure	343	2.4	920	6.4	1653	11.4
Sky Cinema Comedy	291	2.0	852	5.9	1764	12.2
Sky Cinema Crime & Thriller	182	1.3	573	4.0	1214	8.4
Sky Cinema Disney	598	4.1	1448	10.0	2567	17.8
Sky Cinema Drama & Romance	123	0.9	413	2.9	1085	7.5
Sky Cinema Family	377	2.6	1026	7.1	2070	14.3
Sky Cinema Greats	292	2.0	851	5.9	1667	11.5
Sky Cinema Hits	357	2.5	1090	7.5	2166	15.0
Sky Cinema Premiere	662	4.6	1608	11.1	2611	18.1
Sky Cinema Premiere+1	120	0.8	346	2.4	733	5.1
Sky Cinema Sci-Fi & Horror	232	1.6	682	4.7	1384	9.6
Sky Cinema Select	104	0.7	389	2.7	987	6.8
Sky Living	723	5.0	1652	11.4	2854	19.8
Sky Living +1	159	1.1	461	3.2	935	6.5
Sky News	565	3.9	1355	9.4	2372	16.4
Sky Sports Action	157	1.1	469	3.2	877	6.1
Sky Sports Active Lo 3	3	0.0	7	0.0	0	0.0
Sky Sports Active Lo 8	4	0.0	9	0.1	0	0.0
Sky Sports Cricket	316	2.2	635	4.4	1026	7.1
Sky Sports F1	213	1.5	544	3.8	859	5.9
Sky Sports Golf	98	0.7	252	1.7	467	3.2
Sky Sports Main Event	825	5.7	1602	11.1	2529	17.5
Sky Sports Mix	266	1.8	810	5.6	1765	12.2
Sky Sports News	895	6.2	1572	10.9	2315	16.0
Sky Sports Premier League	490	3.4	1168	8.1	2019	14.0
Sony Channel	97	0.7	320	2.2	786	5.4
Sony Channel +1	31	0.2	117	0.8	341	2.4
Sony Movie Channel	406	2.8	1180	8.2	2281	15.8

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Adults 16-34

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sony Movie Channel +1	37	0.3	123	0.9	348	2.4
Spike	726	5.0	1868	12.9	3284	22.7
Spike +1	44	0.3	117	0.8	242	1.7
Star Bharat	40	0.3	104	0.7	195	1.3
Star Gold	63	0.4	145	1.0	214	1.5
Star Plus	135	0.9	240	1.7	431	3.0
Star Utsav	13	0.1	39	0.3	93	0.6
STV2	27	0.2	66	0.5	154	1.1
Syfy	422	2.9	1051	7.3	1992	13.8
Syfy +1	88	0.6	271	1.9	532	3.7
Talking Pictures	40	0.3	113	0.8	274	1.9
TCM	111	0.8	377	2.6	839	5.8
TCM +1	48	0.3	191	1.3	463	3.2
The Box	203	1.4	578	4.0	1184	8.2
Travel Channel	182	1.3	470	3.3	949	6.6
Travel Channel+1	16	0.1	48	0.3	116	0.8
The Vault	133	0.9	415	2.9	842	5.8
Times Now	6	0.0	20	0.1	37	0.3
Tiny Pop	263	1.8	652	4.5	1197	8.3
Tiny Pop+1	53	0.4	159	1.1	353	2.4
TLC	568	3.9	1324	9.2	2197	15.2
TLC +1	171	1.2	486	3.4	902	6.2
TLC +2	46	0.3	136	0.9	288	2.0
Tru TV	208	1.4	601	4.2	1262	8.7
Tru TV +1	37	0.3	113	0.8	237	1.6
Tru TV Simulcast	75	0.5	191	1.3	399	2.8
True Crime	76	0.5	184	1.3	405	2.8
True Entertainment	89	0.6	286	2.0	670	4.6
True Entertainment +1	10	0.1	38	0.3	79	0.5
True Movies	72	0.5	258	1.8	555	3.8
True Movies +1	23	0.2	101	0.7	258	1.8
Universal	379	2.6	884	6.1	1705	11.8
Universal+1	101	0.7	291	2.0	573	4.0
Urdu 1 Europe	14	0.1	36	0.2	85	0.6
Venus TV	25	0.2	86	0.6	202	1.4
VH-1	195	1.4	588	4.1	1329	9.2
Viceland	59	0.4	187	1.3	450	3.1
Vintage TV	163	1.1	442	3.1	813	5.6
VIVA	279	1.9	806	5.6	1692	11.7
W	913	6.3	2319	16.0	4023	27.8
W +1	148	1.0	426	2.9	878	6.1
Yesterday	412	2.8	1163	8.0	2243	15.5
Yesterday+1	36	0.2	99	0.7	230	1.6
Your TV	118	0.8	261	1.8	467	3.2
Zing	39	0.3	115	0.8	297	2.1
Other Non Itemised Channels	1450	10.0	3537	24.5	6171	42.7

BARB Quarterly Reach Report- Quarter Q3 2017 (BARB weeks 2534-2566)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25858	91.8	27529	97.7	27936	99.2
&TV	97	0.3	229	0.8	462	1.6
4Music	1054	3.7	2763	9.8	5107	18.1
4seven	2449	8.7	6696	23.8	12315	43.7
5 USA	1653	5.9	3157	11.2	5172	18.4
5 USA+1	274	1.0	722	2.6	1408	5.0
5STAR	2215	7.9	5480	19.5	9707	34.5
5STAR+1	369	1.3	1219	4.3	2800	9.9
Aaj Tak	83	0.3	173	0.6	335	1.2
ABN TV	63	0.2	145	0.5	256	0.9
ABP News	77	0.3	150	0.5	290	1.0
Akaal Channel	69	0.2	160	0.6	303	1.1
Alibi	885	3.1	1925	6.8	3311	11.8
Alibi+1	266	0.9	652	2.3	1208	4.3
AMC	43	0.2	98	0.3	212	0.8
Animal Planet	183	0.6	491	1.7	985	3.5
Animal Planet+1	40	0.1	125	0.4	307	1.1
Aplus Europe	16	0.1	48	0.2	104	0.4
ATN Bangla	36	0.1	75	0.3	168	0.6
attheraces	178	0.6	330	1.2	483	1.7
B4U Music	110	0.4	235	0.8	401	1.4
BBC 4	5315	18.9	11054	39.2	16134	57.3
BBC News	4136	14.7	7262	25.8	10532	37.4
BBC Parliament	323	1.1	931	3.3	1855	6.6
BBC RB 1	321	1.1	1172	4.2	2940	10.4
BBC RB 601	377	1.3	1075	3.8	2349	8.3
BBC1	21406	76.0	25359	90.0	26934	95.6
BBC2	15679	55.7	22599	80.2	25598	90.9
BET:BlackEntTv	79	0.3	250	0.9	566	2.0
BLAZE	375	1.3	1013	3.6	2116	7.5
Boomerang	300	1.1	811	2.9	1618	5.7
Boomerang+1	145	0.5	392	1.4	798	2.8
Box Hits	144	0.5	456	1.6	1024	3.6
Box Upfront	111	0.4	347	1.2	760	2.7
Brit Asia TV	46	0.2	131	0.5	228	0.8
BT Sport 1	966	3.4	2180	7.7	3585	12.7
BT Sport 2	844	3.0	2088	7.4	3499	12.4
BT Sport 3	368	1.3	1045	3.7	2143	7.6
BT Sport Showcase	23	0.1	88	0.3	282	1.0
BT Sport//ESPN	185	0.7	579	2.1	1256	4.5
Capital TV	66	0.2	198	0.7	428	1.5
Cartoon Network	326	1.2	826	2.9	1493	5.3
Cartoon Network +1	181	0.6	515	1.8	971	3.4
Cartoonito	268	1.0	666	2.4	1240	4.4
CBBC	858	3.0	2169	7.7	4074	14.5
Cbeebies	2014	7.2	3518	12.5	5207	18.5
CBS Action	641	2.3	1516	5.4	2837	10.1
CBS Action+1	65	0.2	167	0.6	358	1.3
CBS Drama	392	1.4	977	3.5	1932	6.9
CBS Reality	742	2.6	1829	6.5	3548	12.6
CBS Reality+1	332	1.2	884	3.1	1719	6.1
Challenge TV	1180	4.2	2803	10.0	5017	17.8
Challenge TV+1	221	0.8	627	2.2	1238	4.4
CHANNEL 4	15278	54.2	22549	80.1	25723	91.3
C4+1	4463	15.8	10389	36.9	16270	57.8
Channel 44	19	0.1	40	0.1	105	0.4
CHANNEL 5	11070	39.3	18515	65.7	23092	82.0
CHANNEL 5+1	1685	6.0	4580	16.3	8566	30.4
Channel AKA	67	0.2	179	0.6	406	1.4
Channel Starz	61	0.2	189	0.7	387	1.4
Channels 24	18	0.1	46	0.2	115	0.4
Chart Show TV	113	0.4	372	1.3	775	2.8

BARB Quarterly Reach Report- Quarter Q3 2017 (BARB weeks 2534-2566)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Chartshow Hits	70	0.3	229	0.8	565	2.0
Chilled	88	0.3	293	1.0	734	2.6
CITV and CITV Breakfast	549	2.0	1440	5.1	2736	9.7
Clubland TV	80	0.3	264	0.9	627	2.2
COLORS TV	108	0.4	302	1.1	604	2.1
Comedy Central	1908	6.8	4359	15.5	7018	24.9
Comedy Central Extra	598	2.1	1715	6.1	3308	11.7
Comedy Central Extra+1	112	0.4	414	1.5	901	3.2
Comedy Central+1	762	2.7	2106	7.5	3964	14.1
Community Channel	112	0.4	370	1.3	911	3.2
Crime + Investigation	239	0.8	518	1.8	889	3.2
Crime + Investigation +1	93	0.3	207	0.7	346	1.2
Dave	4341	15.4	9647	34.3	15277	54.2
Dave ja vu	562	2.0	1591	5.6	3286	11.7
Discovery	608	2.2	1367	4.9	2331	8.3
Discovery History	229	0.8	581	2.1	1033	3.7
Discovery History +1	168	0.6	447	1.6	762	2.7
Discovery Home & Health	119	0.4	423	1.5	1036	3.7
Discovery Home & Health+1	58	0.2	186	0.7	437	1.6
Discovery Science	308	1.1	786	2.8	1309	4.7
Discovery Science+1	122	0.4	311	1.1	585	2.1
Discovery Shed	209	0.7	568	2.0	1162	4.1
Discovery Turbo	301	1.1	696	2.5	1195	4.2
Discovery+1	288	1.0	769	2.7	1372	4.9
Disney Channel	299	1.1	765	2.7	1346	4.8
Disney Channel+1	177	0.6	463	1.6	769	2.7
Disney Junior	376	1.3	909	3.2	1564	5.6
Disney Junior Plus	225	0.8	555	2.0	887	3.1
Disney Pop-Up	128	0.5	373	1.3	898	3.2
Disney XD	255	0.9	635	2.3	1102	3.9
DMAX	57	0.2	183	0.7	377	1.3
DMAX+1	41	0.1	144	0.5	364	1.3
Drama	2471	8.8	4844	17.2	7630	27.1
Dunya TV	43	0.2	84	0.3	149	0.5
E!	501	1.8	1163	4.1	2074	7.4
E! +1	56	0.2	153	0.5	367	1.3
E4	4216	15.0	8734	31.0	13733	48.8
E4+1	2315	8.2	5692	20.2	9689	34.4
Eden	206	0.7	644	2.3	1402	5.0
Eden+1	116	0.4	356	1.3	808	2.9
Eurosport	705	2.5	1848	6.6	3209	11.4
Eurosport 2	493	1.8	1358	4.8	2350	8.3
Film4	3938	14.0	8671	30.8	13452	47.8
Film4+1	1144	4.1	3209	11.4	5833	20.7
Flava	58	0.2	160	0.6	417	1.5
Food Network	930	3.3	2056	7.3	3538	12.6
Food Network +1	163	0.6	394	1.4	702	2.5
Forces TV	139	0.5	392	1.4	856	3.0
FOX	851	3.0	1877	6.7	3335	11.8
FOX+1	226	0.8	563	2.0	1133	4.0
Front Runner	17	0.1	56	0.2	116	0.4
Geo Kahani	38	0.1	113	0.4	264	0.9
GEO NEWS	78	0.3	130	0.5	238	0.8
Geo TV	93	0.3	188	0.7	315	1.1
Ginx	30	0.1	81	0.3	171	0.6
GOLD	1964	7.0	4260	15.1	7046	25.0
GOLD+1	284	1.0	832	3.0	1691	6.0
Good Food	650	2.3	1705	6.1	2951	10.5
Good Food +1	146	0.5	399	1.4	705	2.5
H2	258	0.9	660	2.3	1162	4.1
Heart TV	58	0.2	204	0.7	464	1.6
History	536	1.9	1010	3.6	1643	5.8

BARB Quarterly Reach Report- Quarter Q3 2017 (BARB weeks 2534-2566)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	252	0.9	507	1.8	841	3.0
Home	1212	4.3	3030	10.8	5435	19.3
Home +1	130	0.5	371	1.3	749	2.7
Horror Channel	957	3.4	2119	7.5	3616	12.8
Horror Channel +1	259	0.9	751	2.7	1414	5.0
Horse & Country	15	0.1	49	0.2	109	0.4
HUM Europe	130	0.5	201	0.7	283	1.0
Insight	21	0.1	48	0.2	116	0.4
Investigation Discovery	297	1.1	632	2.2	1161	4.1
Investigation Discovery +1	159	0.6	376	1.3	664	2.4
ITV	14825	52.6	21030	74.7	24470	86.9
ITV Encore	501	1.8	1262	4.5	2425	8.6
ITV Encore +1	43	0.2	117	0.4	258	0.9
ITV HD	4391	15.6	7497	26.6	10645	37.8
ITV+1	3880	13.8	9084	32.3	14675	52.1
ITV2	5867	20.8	12377	44.0	18652	66.2
ITV2+1	1780	6.3	4854	17.2	9385	33.3
ITV3	4010	14.2	7960	28.3	12448	44.2
ITV3+1	771	2.7	2146	7.6	4254	15.1
ITV4	4097	14.5	9682	34.4	15672	55.6
ITV4+1	277	1.0	990	3.5	2256	8.0
ITVBe	1446	5.1	3377	12.0	6278	22.3
ITVBe +1	250	0.9	718	2.5	1517	5.4
Keep It Country	159	0.6	406	1.4	874	3.1
Kerrang	123	0.4	347	1.2	748	2.7
Kiss TV	92	0.3	317	1.1	708	2.5
Lifetime	394	1.4	905	3.2	1759	6.2
Lifetime +1	78	0.3	187	0.7	429	1.5
London Live	496	1.8	1315	4.7	2391	8.5
Made TV Network	202	0.7	642	2.3	1524	5.4
Magic TV	220	0.8	711	2.5	1590	5.6
More 4	4685	16.6	10386	36.9	16306	57.9
More 4+1	901	3.2	2592	9.2	4827	17.1
Motors TV	104	0.4	238	0.8	370	1.3
Movies 24	259	0.9	648	2.3	1120	4.0
Movies 24 +	209	0.7	555	2.0	1055	3.7
Movies 4 Men	878	3.1	2027	7.2	3502	12.4
Movies4Men+1	140	0.5	432	1.5	795	2.8
MTV	1010	3.6	2265	8.0	4022	14.3
MTV +1	60	0.2	191	0.7	418	1.5
MTV Base	126	0.4	415	1.5	894	3.2
MTV BEATS	20	0.1	56	0.2	105	0.4
MTV Classic	98	0.3	340	1.2	828	2.9
MTV Dance	103	0.4	346	1.2	793	2.8
MTV Euro Live	66	0.2	219	0.8	463	1.6
MTV Hits	175	0.6	546	1.9	1212	4.3
MTV Music	214	0.8	697	2.5	1421	5.0
MTV Music +1	56	0.2	199	0.7	418	1.5
MTV Rocks	184	0.7	561	2.0	1181	4.2
My5	1041	3.7	2990	10.6	5972	21.2
mytv	35	0.1	103	0.4	234	0.8
National Geographic +1	223	0.8	617	2.2	1151	4.1
National Geographic	388	1.4	1103	3.9	1966	7.0
National Geographic Wild	288	1.0	759	2.7	1451	5.2
NDTV 24x7	93	0.3	213	0.8	372	1.3
New Vision TV	50	0.2	122	0.4	226	0.8
News 18	15	0.1	50	0.2	109	0.4
Nick Jr	840	3.0	1788	6.3	2854	10.1
Nick Jr +1	104	0.4	318	1.1	661	2.3
Nick Jr 2	629	2.2	1364	4.8	2358	8.4
Nickelodeon	211	0.7	561	2.0	1018	3.6
Nickelodeon +1	164	0.6	451	1.6	814	2.9

BARB Quarterly Reach Report- Quarter Q3 2017 (BARB weeks 2534-2566)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nicktoons	210	0.7	552	2.0	941	3.3
Nollywood Movies	128	0.5	266	0.9	412	1.5
NOWM	118	0.4	375	1.3	785	2.8
PBS America	227	0.8	639	2.3	1227	4.4
Pick	2270	8.1	5112	18.2	8825	31.3
Pick +1	173	0.6	516	1.8	1145	4.1
Pop	529	1.9	1328	4.7	2449	8.7
Pop+1	84	0.3	257	0.9	563	2.0
Prime TV	57	0.2	118	0.4	199	0.7
PTC Punjabi	78	0.3	162	0.6	237	0.8
PTV Global	43	0.2	119	0.4	293	1.0
Quest	1574	5.6	3628	12.9	6246	22.2
Quest +1	332	1.2	1014	3.6	2158	7.7
Quest Red	860	3.1	2037	7.2	3885	13.8
Quest Red +1	54	0.2	191	0.7	440	1.6
Real Lives	307	1.1	927	3.3	1925	6.8
Real Lives +1	132	0.5	438	1.6	981	3.5
Really	2337	8.3	5707	20.3	9982	35.4
Rishtey	104	0.4	250	0.9	479	1.7
Rishtey Cineplex	131	0.5	302	1.1	500	1.8
ROK TV	63	0.2	153	0.5	325	1.2
RT	208	0.7	525	1.9	1027	3.6
S4C	257	0.9	735	2.6	1516	5.4
SAB	112	0.4	277	1.0	500	1.8
Samaa	24	0.1	57	0.2	120	0.4
Scuzz	91	0.3	260	0.9	525	1.9
Showcase	68	0.2	211	0.8	485	1.7
Sky 1	3237	11.5	6978	24.8	10294	36.6
Sky 1 +1	427	1.5	1335	4.7	2724	9.7
Sky 2	442	1.6	1257	4.5	2610	9.3
Sky Arts	967	3.4	2663	9.5	4934	17.5
Sky Atlantic	2787	9.9	5129	18.2	7898	28.0
Sky Atlantic +1	125	0.4	334	1.2	779	2.8
Sky Box Office Events	49	0.2	158	0.6	434	1.5
Sky Cinema Action & Adventure	611	2.2	1646	5.8	2949	10.5
Sky Cinema Comedy	463	1.6	1356	4.8	2688	9.5
Sky Cinema Crime & Thriller	357	1.3	1131	4.0	2152	7.6
Sky Cinema Disney	804	2.9	1941	6.9	3377	12.0
Sky Cinema Drama & Romance	307	1.1	956	3.4	2131	7.6
Sky Cinema Family	560	2.0	1456	5.2	2700	9.6
Sky Cinema Greats	595	2.1	1613	5.7	2911	10.3
Sky Cinema Hits	647	2.3	1855	6.6	3588	12.7
Sky Cinema Premiere	1313	4.7	2854	10.1	4305	15.3
Sky Cinema Premiere+1	308	1.1	868	3.1	1565	5.6
Sky Cinema Sci-Fi & Horror	496	1.8	1296	4.6	2398	8.5
Sky Cinema Select	252	0.9	860	3.1	1908	6.8
Sky Living	1720	6.1	3761	13.4	6280	22.3
Sky Living +1	382	1.4	1025	3.6	2107	7.5
Sky News	2543	9.0	4557	16.2	7063	25.1
Sky Sports Action	464	1.6	1257	4.5	2180	7.7
Sky Sports Active Lo 3	15	0.1	58	0.2	157	0.6
Sky Sports Active Lo 8	6	0.0	19	0.1	32	0.1
Sky Sports Cricket	1399	5.0	2333	8.3	3107	11.0
Sky Sports F1	639	2.3	1562	5.5	2472	8.8
Sky Sports Golf	597	2.1	1176	4.2	1798	6.4
Sky Sports Main Event	2319	8.2	3918	13.9	5248	18.6
Sky Sports Mix	699	2.5	2040	7.2	3972	14.1
Sky Sports News	1936	6.9	3236	11.5	4596	16.3
Sky Sports Premier League	1178	4.2	2543	9.0	4151	14.7
Sony Channel	257	0.9	854	3.0	1993	7.1
Sony Channel +1	79	0.3	284	1.0	719	2.6
Sony Movie Channel	1472	5.2	3701	13.1	6467	23.0

BARB Quarterly Reach Report- Quarter Q3 2017 (BARB weeks 2534-2566)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sony Movie Channel +1	162	0.6	534	1.9	1100	3.9
Spike	1707	6.1	4235	15.0	7470	26.5
Spike +1	81	0.3	264	0.9	620	2.2
Star Bharat	105	0.4	218	0.8	422	1.5
Star Gold	129	0.5	271	1.0	429	1.5
Star Plus	218	0.8	383	1.4	674	2.4
Star Utsav	35	0.1	73	0.3	163	0.6
STV2	121	0.4	293	1.0	542	1.9
Syfy	1143	4.1	2677	9.5	4610	16.4
Syfy +1	264	0.9	769	2.7	1465	5.2
Talking Pictures	475	1.7	1036	3.7	1807	6.4
TCM	537	1.9	1429	5.1	2513	8.9
TCM +1	300	1.1	838	3.0	1519	5.4
The Box	137	0.5	421	1.5	893	3.2
Travel Channel	563	2.0	1443	5.1	2854	10.1
Travel Channel+1	87	0.3	279	1.0	538	1.9
The Vault	77	0.3	283	1.0	695	2.5
Times Now	19	0.1	43	0.2	84	0.3
Tiny Pop	387	1.4	974	3.5	1724	6.1
Tiny Pop+1	92	0.3	297	1.1	672	2.4
TLC	1038	3.7	2227	7.9	3774	13.4
TLC +1	368	1.3	988	3.5	1784	6.3
TLC +2	94	0.3	314	1.1	645	2.3
Tru TV	512	1.8	1388	4.9	2922	10.4
Tru TV +1	116	0.4	328	1.2	601	2.1
Tru TV Simulcast	147	0.5	469	1.7	1063	3.8
True Crime	291	1.0	721	2.6	1402	5.0
True Entertainment	839	3.0	1984	7.0	3631	12.9
True Entertainment +1	106	0.4	338	1.2	680	2.4
True Movies	381	1.4	1092	3.9	2142	7.6
True Movies +1	180	0.6	530	1.9	1066	3.8
Universal	901	3.2	2006	7.1	3614	12.8
Universal+1	279	1.0	706	2.5	1317	4.7
Urdu 1 Europe	32	0.1	91	0.3	212	0.8
Venus TV	34	0.1	112	0.4	285	1.0
VH-1	164	0.6	569	2.0	1312	4.7
Viceland	103	0.4	342	1.2	834	3.0
Vintage TV	346	1.2	928	3.3	1853	6.6
VIVA	233	0.8	749	2.7	1663	5.9
W	1851	6.6	4612	16.4	7796	27.7
W +1	274	1.0	847	3.0	1814	6.4
Yesterday	2404	8.5	5317	18.9	8660	30.8
Yesterday+1	204	0.7	596	2.1	1155	4.1
Your TV	341	1.2	805	2.9	1508	5.4
Zing	111	0.4	262	0.9	567	2.0
Other Non Itemised Channels	3691	13.1	7960	28.3	13204	46.9

BARB Quarterly Reach Report- Quarter Q3 2017 (BARB weeks 2534-2566)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25504	95.0	26493	98.7	26709	99.5
&TV	94	0.3	212	0.8	442	1.6
4Music	1462	5.4	3424	12.8	5832	21.7
4seven	2845	10.6	7203	26.8	12451	46.4
5 USA	2612	9.7	4610	17.2	6948	25.9
5 USA+1	377	1.4	962	3.6	1791	6.7
5STAR	3264	12.2	7166	26.7	11660	43.5
5STAR+1	486	1.8	1523	5.7	3276	12.2
Aaj Tak	65	0.2	127	0.5	227	0.8
ABN TV	44	0.2	107	0.4	196	0.7
ABP News	63	0.2	119	0.4	236	0.9
Akaal Channel	42	0.2	108	0.4	254	0.9
Alibi	1093	4.1	2108	7.9	3416	12.7
Alibi+1	304	1.1	748	2.8	1408	5.2
AMC	36	0.1	95	0.4	226	0.8
Animal Planet	249	0.9	588	2.2	1159	4.3
Animal Planet+1	51	0.2	154	0.6	328	1.2
Aplus Europe	23	0.1	59	0.2	128	0.5
ATN Bangla	34	0.1	73	0.3	158	0.6
attheraces	216	0.8	366	1.4	531	2.0
B4U Music	90	0.3	183	0.7	334	1.2
BBC 4	5337	19.9	10917	40.7	15723	58.6
BBC News	4068	15.2	6944	25.9	10104	37.7
BBC Parliament	341	1.3	912	3.4	1757	6.5
BBC RB 1	290	1.1	1022	3.8	2485	9.3
BBC RB 601	501	1.9	1289	4.8	2604	9.7
BBC1	21884	81.6	24905	92.8	25993	96.9
BBC2	15840	59.0	22153	82.6	24833	92.5
BET:BlackEntTv	104	0.4	305	1.1	697	2.6
BLAZE	732	2.7	1598	6.0	2922	10.9
Boomerang	296	1.1	769	2.9	1525	5.7
Boomerang+1	147	0.5	441	1.6	836	3.1
Box Hits	210	0.8	621	2.3	1303	4.9
Box Upfront	161	0.6	478	1.8	979	3.6
Brit Asia TV	39	0.1	98	0.4	249	0.9
BT Sport 1	721	2.7	1593	5.9	2680	10.0
BT Sport 2	587	2.2	1455	5.4	2524	9.4
BT Sport 3	272	1.0	744	2.8	1569	5.8
BT Sport Showcase	20	0.1	78	0.3	201	0.8
BT Sport//ESPN	153	0.6	439	1.6	919	3.4
Capital TV	98	0.4	302	1.1	667	2.5
Cartoon Network	319	1.2	795	3.0	1448	5.4
Cartoon Network +1	177	0.7	474	1.8	891	3.3
Cartoonito	274	1.0	677	2.5	1317	4.9
CBBC	904	3.4	2217	8.3	4054	15.1
Cbeebies	2071	7.7	3672	13.7	5403	20.1
CBS Action	1150	4.3	2415	9.0	4130	15.4
CBS Action+1	107	0.4	260	1.0	516	1.9
CBS Drama	820	3.1	1806	6.7	3275	12.2
CBS Reality	1577	5.9	3189	11.9	5303	19.8
CBS Reality+1	578	2.2	1359	5.1	2490	9.3
Challenge TV	1817	6.8	3726	13.9	6201	23.1
Challenge TV+1	288	1.1	768	2.9	1460	5.4
CHANNEL 4	15904	59.3	22519	83.9	25091	93.5
C4+1	5157	19.2	11250	41.9	16714	62.3
Channel 44	26	0.1	51	0.2	112	0.4
CHANNEL 5	13059	48.7	19910	74.2	23616	88.0
CHANNEL 5+1	2384	8.9	6043	22.5	10415	38.8
Channel AKA	88	0.3	225	0.8	528	2.0
Channel Starz	96	0.4	278	1.0	573	2.1
Channels 24	20	0.1	50	0.2	130	0.5
Chart Show TV	145	0.5	466	1.7	1002	3.7

BARB Quarterly Reach Report- Quarter Q3 2017 (BARB weeks 2534-2566)

Housewives

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Chartshow Hits	111	0.4	327	1.2	758	2.8
Chilled	187	0.7	500	1.9	1113	4.1
CITV and CITV Breakfast	623	2.3	1581	5.9	3030	11.3
Clubland TV	146	0.5	422	1.6	868	3.2
COLORS TV	119	0.4	262	1.0	529	2.0
Comedy Central	1650	6.1	3672	13.7	5956	22.2
Comedy Central Extra	538	2.0	1492	5.6	2905	10.8
Comedy Central Extra+1	108	0.4	400	1.5	919	3.4
Comedy Central+1	662	2.5	1811	6.7	3363	12.5
Community Channel	145	0.5	483	1.8	1169	4.4
Crime + Investigation	294	1.1	587	2.2	1039	3.9
Crime + Investigation +1	116	0.4	239	0.9	399	1.5
Dave	4667	17.4	9991	37.2	15227	56.7
Dave ja vu	670	2.5	1794	6.7	3476	13.0
Discovery	585	2.2	1331	5.0	2348	8.8
Discovery History	166	0.6	458	1.7	911	3.4
Discovery History +1	133	0.5	370	1.4	714	2.7
Discovery Home & Health	180	0.7	580	2.2	1280	4.8
Discovery Home & Health+1	103	0.4	277	1.0	594	2.2
Discovery Science	272	1.0	697	2.6	1221	4.6
Discovery Science+1	111	0.4	300	1.1	591	2.2
Discovery Shed	210	0.8	629	2.3	1308	4.9
Discovery Turbo	258	1.0	610	2.3	1064	4.0
Discovery+1	251	0.9	689	2.6	1295	4.8
Disney Channel	269	1.0	677	2.5	1255	4.7
Disney Channel+1	168	0.6	458	1.7	838	3.1
Disney Junior	429	1.6	964	3.6	1577	5.9
Disney Junior Plus	246	0.9	606	2.3	1006	3.7
Disney Pop-Up	127	0.5	378	1.4	952	3.5
Disney XD	182	0.7	496	1.9	922	3.4
DMAX	84	0.3	258	1.0	600	2.2
DMAX+1	49	0.2	165	0.6	375	1.4
Drama	3700	13.8	6662	24.8	9868	36.8
Dunya TV	49	0.2	94	0.4	153	0.6
E!	501	1.9	1089	4.1	1928	7.2
E! +1	57	0.2	155	0.6	350	1.3
E4	4637	17.3	9217	34.4	14054	52.4
E4+1	2687	10.0	6250	23.3	10270	38.3
Eden	199	0.7	594	2.2	1307	4.9
Eden+1	107	0.4	324	1.2	732	2.7
Eurosport	538	2.0	1382	5.2	2393	8.9
Eurosport 2	409	1.5	1095	4.1	1859	6.9
Film4	5010	18.7	9870	36.8	14231	53.0
Film4+1	1361	5.1	3488	13.0	5886	21.9
Flava	105	0.4	277	1.0	616	2.3
Food Network	1136	4.2	2381	8.9	3978	14.8
Food Network +1	183	0.7	409	1.5	754	2.8
Forces TV	162	0.6	406	1.5	897	3.3
FOX	985	3.7	2025	7.5	3521	13.1
FOX+1	260	1.0	612	2.3	1187	4.4
Front Runner	14	0.1	43	0.2	122	0.5
Geo Kahani	57	0.2	157	0.6	326	1.2
GEO NEWS	86	0.3	155	0.6	252	0.9
Geo TV	97	0.4	174	0.6	288	1.1
Ginx	23	0.1	69	0.3	143	0.5
GOLD	2028	7.6	4222	15.7	6793	25.3
GOLD+1	343	1.3	964	3.6	1923	7.2
Good Food	661	2.5	1641	6.1	2934	10.9
Good Food +1	138	0.5	367	1.4	704	2.6
H2	248	0.9	624	2.3	1152	4.3
Heart TV	108	0.4	311	1.2	725	2.7
History	458	1.7	894	3.3	1553	5.8

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	201	0.7	430	1.6	817	3.0
Home	1748	6.5	3891	14.5	6424	23.9
Home +1	182	0.7	438	1.6	795	3.0
Horror Channel	1520	5.7	3015	11.2	4842	18.0
Horror Channel +1	323	1.2	870	3.2	1580	5.9
Horse & Country	26	0.1	74	0.3	161	0.6
HUM Europe	127	0.5	181	0.7	279	1.0
Insight	17	0.1	43	0.2	122	0.5
Investigation Discovery	375	1.4	760	2.8	1316	4.9
Investigation Discovery +1	196	0.7	430	1.6	733	2.7
ITV	17048	63.5	22119	82.4	24596	91.7
ITV Encore	612	2.3	1354	5.0	2455	9.2
ITV Encore +1	64	0.2	176	0.7	369	1.4
ITV HD	4070	15.2	6633	24.7	9333	34.8
ITV+1	5379	20.0	11164	41.6	16388	61.1
ITV2	7203	26.8	13754	51.3	19248	71.7
ITV2+1	2501	9.3	6077	22.6	10477	39.0
ITV3	5562	20.7	10010	37.3	14409	53.7
ITV3+1	1133	4.2	2888	10.8	5331	19.9
ITV4	4736	17.7	10345	38.6	15883	59.2
ITV4+1	341	1.3	1100	4.1	2355	8.8
ITVBe	1903	7.1	4150	15.5	7169	26.7
ITVBe +1	324	1.2	843	3.1	1634	6.1
Keep It Country	201	0.7	462	1.7	986	3.7
Kerrang	177	0.7	441	1.6	866	3.2
Kiss TV	144	0.5	432	1.6	936	3.5
Lifetime	515	1.9	1045	3.9	1897	7.1
Lifetime +1	125	0.5	278	1.0	550	2.1
London Live	610	2.3	1402	5.2	2279	8.5
Made TV Network	277	1.0	821	3.1	1692	6.3
Magic TV	309	1.2	877	3.3	1826	6.8
More 4	5691	21.2	11617	43.3	17062	63.6
More 4+1	1016	3.8	2729	10.2	4854	18.1
Motors TV	73	0.3	188	0.7	351	1.3
Movies 24	346	1.3	772	2.9	1303	4.9
Movies 24 +	300	1.1	686	2.6	1199	4.5
Movies 4 Men	1428	5.3	2888	10.8	4399	16.4
Movies4Men+1	222	0.8	595	2.2	987	3.7
MTV	1086	4.0	2291	8.5	3922	14.6
MTV +1	57	0.2	188	0.7	419	1.6
MTV Base	166	0.6	474	1.8	995	3.7
MTV BEATS	19	0.1	54	0.2	144	0.5
MTV Classic	177	0.7	537	2.0	1148	4.3
MTV Dance	125	0.5	398	1.5	903	3.4
MTV Euro Live	92	0.3	304	1.1	678	2.5
MTV Hits	214	0.8	654	2.4	1322	4.9
MTV Music	262	1.0	798	3.0	1576	5.9
MTV Music +1	72	0.3	225	0.8	457	1.7
MTV Rocks	208	0.8	570	2.1	1123	4.2
My5	1653	6.2	4325	16.1	7812	29.1
mytv	30	0.1	102	0.4	251	0.9
National Geographic +1	194	0.7	541	2.0	1029	3.8
National Geographic	372	1.4	986	3.7	1889	7.0
National Geographic Wild	239	0.9	675	2.5	1319	4.9
NDTV 24x7	55	0.2	128	0.5	257	1.0
New Vision TV	67	0.3	142	0.5	221	0.8
News 18	12	0.0	35	0.1	73	0.3
Nick Jr	869	3.2	1827	6.8	2960	11.0
Nick Jr +1	134	0.5	359	1.3	621	2.3
Nick Jr 2	661	2.5	1416	5.3	2400	8.9
Nickelodeon	303	1.1	648	2.4	1142	4.3
Nickelodeon +1	206	0.8	470	1.8	807	3.0

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	000s	%	000s	%	000s	%
Nicktoons	201	0.7	538	2.0	1047	3.9
Nollywood Movies	74	0.3	162	0.6	302	1.1
NOWM	198	0.7	525	2.0	1065	4.0
PBS America	220	0.8	617	2.3	1180	4.4
Pick	3642	13.6	7091	26.4	10785	40.2
Pick +1	207	0.8	604	2.3	1270	4.7
Pop	662	2.5	1530	5.7	2789	10.4
Pop+1	95	0.4	255	1.0	545	2.0
Prime TV	72	0.3	143	0.5	206	0.8
PTC Punjabi	55	0.2	123	0.5	242	0.9
PTV Global	50	0.2	137	0.5	301	1.1
Quest	2357	8.8	4775	17.8	7587	28.3
Quest +1	433	1.6	1236	4.6	2444	9.1
Quest Red	1561	5.8	3294	12.3	5612	20.9
Quest Red +1	96	0.4	296	1.1	636	2.4
Real Lives	362	1.4	1042	3.9	2140	8.0
Real Lives +1	185	0.7	547	2.0	1160	4.3
Really	3517	13.1	7461	27.8	11669	43.5
Rishtey	102	0.4	219	0.8	367	1.4
Rishtey Cineplex	128	0.5	273	1.0	464	1.7
ROK TV	46	0.2	111	0.4	263	1.0
RT	300	1.1	651	2.4	1228	4.6
S4C	258	1.0	695	2.6	1407	5.2
SAB	96	0.4	220	0.8	413	1.5
Samaa	50	0.2	91	0.3	148	0.6
Scuzz	161	0.6	389	1.5	692	2.6
Showcase	53	0.2	168	0.6	412	1.5
Sky 1	3137	11.7	6399	23.8	9207	34.3
Sky 1 +1	482	1.8	1392	5.2	2784	10.4
Sky 2	503	1.9	1383	5.2	2783	10.4
Sky Arts	914	3.4	2463	9.2	4596	17.1
Sky Atlantic	2296	8.6	4185	15.6	6558	24.4
Sky Atlantic +1	131	0.5	350	1.3	781	2.9
Sky Box Office Events	41	0.2	137	0.5	377	1.4
Sky Cinema Action & Adventure	515	1.9	1384	5.2	2566	9.6
Sky Cinema Comedy	411	1.5	1170	4.4	2323	8.7
Sky Cinema Crime & Thriller	309	1.2	952	3.5	1853	6.9
Sky Cinema Disney	768	2.9	1829	6.8	3183	11.9
Sky Cinema Drama & Romance	264	1.0	854	3.2	1818	6.8
Sky Cinema Family	521	1.9	1394	5.2	2717	10.1
Sky Cinema Greats	474	1.8	1321	4.9	2477	9.2
Sky Cinema Hits	555	2.1	1610	6.0	3097	11.5
Sky Cinema Premiere	1098	4.1	2408	9.0	3667	13.7
Sky Cinema Premiere+1	256	1.0	742	2.8	1391	5.2
Sky Cinema Sci-Fi & Horror	385	1.4	1079	4.0	2095	7.8
Sky Cinema Select	201	0.7	695	2.6	1527	5.7
Sky Living	1902	7.1	3813	14.2	6115	22.8
Sky Living +1	465	1.7	1221	4.5	2389	8.9
Sky News	2478	9.2	4475	16.7	6856	25.6
Sky Sports Action	346	1.3	959	3.6	1761	6.6
Sky Sports Active Lo 3	10	0.0	38	0.1	98	0.4
Sky Sports Active Lo 8	3	0.0	9	0.0	11	0.0
Sky Sports Cricket	977	3.6	1613	6.0	2231	8.3
Sky Sports F1	487	1.8	1198	4.5	1882	7.0
Sky Sports Golf	445	1.7	892	3.3	1328	4.9
Sky Sports Main Event	1705	6.4	3022	11.3	4140	15.4
Sky Sports Mix	554	2.1	1625	6.1	3215	12.0
Sky Sports News	1567	5.8	2741	10.2	3873	14.4
Sky Sports Premier League	905	3.4	1945	7.2	3228	12.0
Sony Channel	349	1.3	1074	4.0	2259	8.4
Sony Channel +1	136	0.5	432	1.6	1007	3.8
Sony Movie Channel	2328	8.7	5091	19.0	8019	29.9

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Sony Movie Channel +1	238	0.9	733	2.7	1423	5.3
Spike	2836	10.6	6058	22.6	9508	35.4
Spike +1	121	0.5	377	1.4	839	3.1
Star Bharat	91	0.3	173	0.6	287	1.1
Star Gold	125	0.5	245	0.9	371	1.4
Star Plus	213	0.8	327	1.2	560	2.1
Star Utsav	49	0.2	101	0.4	195	0.7
STV2	197	0.7	435	1.6	734	2.7
Syfy	1158	4.3	2628	9.8	4542	16.9
Syfy +1	273	1.0	761	2.8	1491	5.6
Talking Pictures	607	2.3	1239	4.6	2107	7.9
TCM	553	2.1	1357	5.1	2481	9.2
TCM +1	360	1.3	939	3.5	1687	6.3
The Box	183	0.7	555	2.1	1147	4.3
Travel Channel	953	3.5	2089	7.8	3571	13.3
Travel Channel+1	110	0.4	289	1.1	571	2.1
The Vault	133	0.5	429	1.6	927	3.5
Times Now	10	0.0	29	0.1	56	0.2
Tiny Pop	447	1.7	1048	3.9	1907	7.1
Tiny Pop+1	101	0.4	300	1.1	632	2.4
TLC	1144	4.3	2363	8.8	3934	14.7
TLC +1	426	1.6	1044	3.9	1890	7.0
TLC +2	115	0.4	319	1.2	661	2.5
Tru TV	1020	3.8	2359	8.8	4344	16.2
Tru TV +1	131	0.5	342	1.3	679	2.5
Tru TV Simulcast	295	1.1	754	2.8	1430	5.3
True Crime	551	2.1	1248	4.7	2248	8.4
True Entertainment	1492	5.6	3152	11.7	5217	19.4
True Entertainment +1	174	0.6	505	1.9	936	3.5
True Movies	586	2.2	1573	5.9	2888	10.8
True Movies +1	238	0.9	699	2.6	1365	5.1
Universal	1088	4.1	2142	8.0	3731	13.9
Universal+1	361	1.3	868	3.2	1527	5.7
Urdu 1 Europe	23	0.1	66	0.2	155	0.6
Venus TV	54	0.2	127	0.5	268	1.0
VH-1	236	0.9	735	2.7	1537	5.7
Viceland	97	0.4	308	1.1	704	2.6
Vintage TV	476	1.8	1221	4.6	2229	8.3
VIVA	320	1.2	973	3.6	2020	7.5
W	2058	7.7	4740	17.7	7654	28.5
W +1	333	1.2	967	3.6	2010	7.5
Yesterday	3144	11.7	6397	23.8	9756	36.4
Yesterday+1	240	0.9	635	2.4	1213	4.5
Your TV	639	2.4	1356	5.1	2348	8.7
Zing	106	0.4	231	0.9	455	1.7
Other Non Itemised Channels	4169	15.5	8621	32.1	13697	51.0