

**BARB Quarterly Reach Report- Quarter Q4 2017 (BARB weeks 2567-2579)**  
**Individuals 4+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	55429	92.7	58363	97.6	59182	99.1
&TV	310	0.5	730	1.2	1213	2.0
4Music	2885	4.8	7629	12.8	14048	23.5
4seven	5198	8.7	14098	23.6	25194	42.2
5 USA	3983	6.7	7515	12.6	11636	19.5
5 USA+1	588	1.0	1552	2.6	3056	5.1
5Spike	5095	8.5	11471	19.2	18789	31.4
5Spike+1	250	0.4	799	1.3	1734	2.9
5STAR	5453	9.1	13461	22.5	23173	38.8
5STAR+1	943	1.6	3121	5.2	6695	11.2
Aaj Tak	162	0.3	310	0.5	589	1.0
ABN TV	111	0.2	294	0.5	563	0.9
ABP News	170	0.3	388	0.6	747	1.3
Akaal Channel	143	0.2	343	0.6	704	1.2
Alibi	1481	2.5	3755	6.3	6760	11.3
Alibi+1	433	0.7	1239	2.1	2428	4.1
AMC	99	0.2	348	0.6	945	1.6
Animal Planet	451	0.8	1222	2.0	2488	4.2
Animal Planet+1	70	0.1	245	0.4	508	0.8
Aplus Europe	32	0.1	105	0.2	264	0.4
ATN Bangla	109	0.2	260	0.4	468	0.8
attheraces	558	0.9	980	1.6	1476	2.5
B4U Movies	240	0.4	500	0.8	806	1.3
B4U Music	251	0.4	597	1.0	1017	1.7
BBC 4	10247	17.1	21205	35.5	31381	52.5
BBC News	7894	13.2	13896	23.2	20164	33.7
BBC Parliament	695	1.2	1819	3.0	3370	5.6
BBC RB 1	473	0.8	1589	2.7	3618	6.1
BBC RB 601	831	1.4	2109	3.5	3993	6.7
BBC1	45593	76.3	53782	90.0	57228	95.8
BBC2	31989	53.5	45416	76.0	52659	88.1
BET:BlackEntTv	232	0.4	738	1.2	1651	2.8
BLAZE	1695	2.8	3528	5.9	6321	10.6
Boomerang	1110	1.9	2668	4.5	5045	8.4
Boomerang+1	568	1.0	1554	2.6	2898	4.9
Box Hits	517	0.9	1572	2.6	3339	5.6
Box Upfront	390	0.7	1232	2.1	2756	4.6
Brit Asia TV	139	0.2	351	0.6	726	1.2
BT Sport 1	2888	4.8	5660	9.5	8192	13.7
BT Sport 2	1744	2.9	4349	7.3	6472	10.8
BT Sport 3	916	1.5	2608	4.4	4573	7.7
BT Sport Showcase	93	0.2	366	0.6	895	1.5
BT Sport//ESPN	514	0.9	1628	2.7	3129	5.2
C4+1	9882	16.5	22545	37.7	34943	58.5
Capital TV	294	0.5	940	1.6	1981	3.3
Cartoon Network	1261	2.1	2755	4.6	4730	7.9
Cartoon Network +1	671	1.1	1570	2.6	2751	4.6
Cartoonito	829	1.4	1969	3.3	3526	5.9
CBBC	3179	5.3	6619	11.1	11040	18.5
Cbeebies	5340	8.9	9431	15.8	13649	22.8
CBS Action	1835	3.1	4224	7.1	7769	13.0
CBS Action+1	156	0.3	438	0.7	854	1.4
CBS Drama	1078	1.8	2615	4.4	4999	8.4
CBS Reality	2395	4.0	5144	8.6	8712	14.6
CBS Reality+1	844	1.4	1966	3.3	3744	6.3
Challenge TV	3459	5.8	7659	12.8	13358	22.4
Challenge TV+1	507	0.8	1537	2.6	3293	5.5
CHANNEL 4	31993	53.5	47094	78.8	54067	90.5
Channel 44	73	0.1	173	0.3	356	0.6
CHANNEL 5	26024	43.5	42025	70.3	50977	85.3
CHANNEL 5+1	4300	7.2	11880	19.9	21188	35.5
Channel AKA	317	0.5	910	1.5	2080	3.5

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	000s	%	000s	%	000s	%
Channel Starz	316	0.5	949	1.6	2081	3.5
Channels 24	51	0.1	122	0.2	232	0.4
Chart Show TV	362	0.6	1210	2.0	2608	4.4
Chartshow Hits	279	0.5	919	1.5	2040	3.4
CITV and CITV Breakfast	2248	3.8	5176	8.7	9066	15.2
Clubland TV	362	0.6	1122	1.9	2520	4.2
COLORS TV	388	0.6	811	1.4	1408	2.4
Comedy Central	4158	7.0	9398	15.7	15609	26.1
Comedy Central Extra	1243	2.1	3621	6.1	6895	11.5
Comedy Central Extra+1	254	0.4	923	1.5	2156	3.6
Comedy Central+1	1530	2.6	4306	7.2	8202	13.7
Community Channel	153	0.3	504	0.8	1176	2.0
Crime + Investigation	598	1.0	1240	2.1	2074	3.5
Crime + Investigation +1	155	0.3	357	0.6	606	1.0
Dave	10216	17.1	21762	36.4	33118	55.4
Dave ja vu	1436	2.4	4015	6.7	8056	13.5
Discovery	1544	2.6	3179	5.3	5317	8.9
Discovery History	376	0.6	1033	1.7	1949	3.3
Discovery History +1	280	0.5	823	1.4	1585	2.7
Discovery Home & Health	347	0.6	1068	1.8	2234	3.7
Discovery Home & Health+1	172	0.3	535	0.9	1186	2.0
Discovery Science	605	1.0	1606	2.7	2966	5.0
Discovery Science+1	222	0.4	639	1.1	1277	2.1
Discovery Shed	516	0.9	1444	2.4	2802	4.7
Discovery Turbo	734	1.2	1718	2.9	2958	5.0
Discovery+1	599	1.0	1526	2.6	2766	4.6
Disney Channel	1149	1.9	2519	4.2	4359	7.3
Disney Channel+1	665	1.1	1645	2.8	2989	5.0
Disney Junior	1391	2.3	2949	4.9	4816	8.1
Disney Junior Plus	710	1.2	1705	2.9	2985	5.0
Disney XD	671	1.1	1632	2.7	2992	5.0
Disney XD +1	386	0.6	988	1.7	2033	3.4
DMAX	209	0.4	609	1.0	1354	2.3
DMAX+1	120	0.2	392	0.7	838	1.4
Drama	6193	10.4	11979	20.0	18458	30.9
Dunya TV	128	0.2	242	0.4	490	0.8
E!	954	1.6	2199	3.7	3964	6.6
E! +1	66	0.1	219	0.4	553	0.9
E4	10920	18.3	21454	35.9	31802	53.2
E4+1	5326	8.9	12546	21.0	20968	35.1
Eden	444	0.7	1324	2.2	2722	4.6
Eden+1	209	0.3	689	1.2	1462	2.4
Eurosport	1050	1.8	2764	4.6	4905	8.2
Eurosport 2	710	1.2	1986	3.3	3759	6.3
Film4	9527	15.9	19798	33.1	29322	49.1
Film4+1	2624	4.4	7108	11.9	12771	21.4
Food Network	2148	3.6	4787	8.0	8405	14.1
Food Network +1	324	0.5	824	1.4	1629	2.7
Forces TV	512	0.9	1308	2.2	2639	4.4
FOX	3324	5.6	6585	11.0	9951	16.7
FOX+1	577	1.0	1482	2.5	2922	4.9
Freesports	379	0.6	968	1.6	1849	3.1
Front Runner	48	0.1	157	0.3	380	0.6
Geo Kahani	88	0.1	275	0.5	618	1.0
GEO NEWS	221	0.4	468	0.8	762	1.3
Geo TV	186	0.3	438	0.7	809	1.4
Ginx	49	0.1	144	0.2	322	0.5
GOLD	4926	8.2	11012	18.4	17971	30.1
GOLD+1	826	1.4	2382	4.0	4747	7.9
Good Food	1661	2.8	4029	6.7	7079	11.8
Good Food +1	423	0.7	1092	1.8	2192	3.7
H2	586	1.0	1410	2.4	2482	4.2

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	000s	%	000s	%	000s	%
Heart TV	347	0.6	1029	1.7	2168	3.6
History	921	1.5	2202	3.7	3962	6.6
History +1	480	0.8	1185	2.0	2299	3.8
Home	2598	4.3	6574	11.0	11516	19.3
Home +1	231	0.4	649	1.1	1304	2.2
Horror Channel	2688	4.5	5797	9.7	9609	16.1
Horror Channel +1	621	1.0	1735	2.9	3407	5.7
Horse & Country	67	0.1	197	0.3	353	0.6
HUM Europe	351	0.6	600	1.0	985	1.6
HUM Masala	221	0.4	464	0.8	781	1.3
Insight	34	0.1	119	0.2	305	0.5
Investigation Discovery	674	1.1	1523	2.5	2601	4.4
Investigation Discovery +1	373	0.6	923	1.5	1686	2.8
ITV	33632	56.3	46250	77.4	53303	89.2
ITV Encore	1023	1.7	2487	4.2	4506	7.5
ITV Encore +1	114	0.2	331	0.6	691	1.2
ITV HD	10087	16.9	16700	27.9	23569	39.4
ITV+1	9455	15.8	21388	35.8	32938	55.1
ITV2	15241	25.5	30619	51.2	43571	72.9
ITV2+1	5211	8.7	13749	23.0	23818	39.9
ITV3	8801	14.7	17494	29.3	27289	45.7
ITV3+1	1711	2.9	4726	7.9	9062	15.2
ITV4	8485	14.2	18924	31.7	29562	49.5
ITV4+1	703	1.2	2165	3.6	4508	7.5
ITVBe	3652	6.1	8670	14.5	15191	25.4
ITVBe +1	636	1.1	1796	3.0	3473	5.8
Keep It Country	427	0.7	1051	1.8	2156	3.6
Kerrang	376	0.6	1015	1.7	2119	3.5
Kiss TV	411	0.7	1223	2.0	2656	4.4
Lifetime	1020	1.7	2211	3.7	3917	6.6
Lifetime +1	236	0.4	624	1.0	1235	2.1
London Live	1055	1.8	2578	4.3	4124	6.9
Made TV Network	518	0.9	1578	2.6	3313	5.5
Magic TV	815	1.4	2421	4.0	4889	8.2
More 4	9721	16.3	21467	35.9	32987	55.2
More 4+1	1882	3.1	5478	9.2	10268	17.2
Motors TV	192	0.3	527	0.9	1089	1.8
Movies 24	1030	1.7	2354	3.9	4057	6.8
Movies 24 +	813	1.4	1984	3.3	3503	5.9
Movies 4 Men	2583	4.3	5323	8.9	8664	14.5
Movies4Men+1	420	0.7	1090	1.8	1982	3.3
MTV	1734	2.9	4394	7.4	8188	13.7
MTV +1	98	0.2	311	0.5	688	1.2
MTV Base	440	0.7	1372	2.3	2842	4.8
MTV BEATS	84	0.1	245	0.4	448	0.8
MTV Classic	527	0.9	1701	2.8	4001	6.7
MTV Dance	388	0.7	1304	2.2	3024	5.1
MTV Euro Live	278	0.5	859	1.4	1898	3.2
MTV Hits	557	0.9	1812	3.0	4100	6.9
MTV Music	740	1.2	2316	3.9	4943	8.3
MTV Music +1	206	0.3	719	1.2	1684	2.8
MTV Rocks	615	1.0	1792	3.0	3635	6.1
My5	2816	4.7	7996	13.4	15069	25.2
mytv	66	0.1	229	0.4	589	1.0
National Geographic +1	463	0.8	1336	2.2	2365	4.0
National Geographic	949	1.6	2428	4.1	4300	7.2
National Geographic Wild	593	1.0	1522	2.5	2846	4.8
NDTV 24x7	155	0.3	386	0.6	770	1.3
New Vision TV	182	0.3	394	0.7	599	1.0
News 18	13	0.0	40	0.1	127	0.2
Nick Jr	2320	3.9	4825	8.1	7623	12.8
Nick Jr +1	290	0.5	828	1.4	1619	2.7

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	000s	%	000s	%	000s	%
Nick Jr 2	1914	3.2	3945	6.6	6407	10.7
Nickelodeon	1202	2.0	2348	3.9	3940	6.6
Nickelodeon +1	687	1.2	1524	2.6	2437	4.1
Nicktoons	739	1.2	1854	3.1	3546	5.9
Nollywood Movies	205	0.3	498	0.8	1064	1.8
Now 90s	543	0.9	1603	2.7	3585	6.0
NOW80s	484	0.8	1312	2.2	2715	4.5
PBS America	537	0.9	1446	2.4	2721	4.6
Pick	6435	10.8	13632	22.8	21566	36.1
Pick +1	418	0.7	1258	2.1	2640	4.4
Pop	1728	2.9	4083	6.8	7110	11.9
POP Max	510	0.9	1300	2.2	2520	4.2
POP Max +1	126	0.2	342	0.6	713	1.2
Pop+1	334	0.6	876	1.5	1795	3.0
Prime TV	158	0.3	342	0.6	550	0.9
PTC Punjabi	234	0.4	506	0.8	900	1.5
PTV Global	101	0.2	331	0.6	682	1.1
Quest	4878	8.2	10178	17.0	16302	27.3
Quest +1	999	1.7	2847	4.8	5644	9.4
Quest Red	2304	3.9	5339	8.9	9373	15.7
Quest Red +1	211	0.4	603	1.0	1304	2.2
Real Lives	706	1.2	1997	3.3	4034	6.8
Real Lives +1	337	0.6	1052	1.8	2262	3.8
Really	5774	9.7	12903	21.6	21345	35.7
Rishtey	220	0.4	466	0.8	888	1.5
Rishtey Cineplex	343	0.6	803	1.3	1202	2.0
ROK TV	126	0.2	336	0.6	627	1.0
RT	453	0.8	1122	1.9	2117	3.5
S4C	588	1.0	1582	2.6	3178	5.3
SAB	251	0.4	667	1.1	1189	2.0
Samaa	147	0.2	313	0.5	543	0.9
Scuzz	297	0.5	842	1.4	1783	3.0
Showcase	139	0.2	462	0.8	1107	1.9
Sky 1	8788	14.7	16697	27.9	23403	39.2
Sky 1 +1	1142	1.9	3318	5.6	6510	10.9
Sky 2	1260	2.1	3476	5.8	7161	12.0
Sky Arts	2123	3.6	5624	9.4	10174	17.0
Sky Atlantic	2255	3.8	5585	9.3	9964	16.7
Sky Atlantic +1	162	0.3	455	0.8	959	1.6
Sky Cinema Action & Adventure	1214	2.0	3383	5.7	6070	10.2
Sky Cinema Comedy	1221	2.0	3715	6.2	7450	12.5
Sky Cinema Crime & Thriller	801	1.3	2378	4.0	4640	7.8
Sky Cinema Disney	2021	3.4	4838	8.1	8265	13.8
Sky Cinema Drama & Romance	1940	3.2	5142	8.6	10092	16.9
Sky Cinema Family	1948	3.3	4948	8.3	8410	14.1
Sky Cinema Greats	1144	1.9	3219	5.4	6024	10.1
Sky Cinema Hits	1484	2.5	4474	7.5	8516	14.3
Sky Cinema Premiere	2642	4.4	6258	10.5	9871	16.5
Sky Cinema Premiere+1	458	0.8	1518	2.5	3060	5.1
Sky Cinema Sci-Fi & Horror	1028	1.7	3054	5.1	5815	9.7
Sky Cinema Select	718	1.2	2291	3.8	4822	8.1
Sky Living	4630	7.7	9639	16.1	15370	25.7
Sky Living +1	997	1.7	2821	4.7	5692	9.5
Sky News	4853	8.1	8810	14.7	13466	22.5
Sky Sports Action	1101	1.8	2745	4.6	4735	7.9
Sky Sports Active Lo 2	13	0.0	52	0.1	141	0.2
Sky Sports Active Lo 3	8	0.0	29	0.0	72	0.1
Sky Sports Active Lo 5	7	0.0	31	0.1	87	0.1
Sky Sports Active Lo 9	5	0.0	22	0.0	46	0.1
Sky Sports Arena	1073	1.8	2619	4.4	4869	8.1
Sky Sports Cricket	772	1.3	1728	2.9	2780	4.7
Sky Sports F1	1054	1.8	2520	4.2	4403	7.4

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Sky Sports Football	2117	3.5	4635	7.8	6899	11.5
Sky Sports Golf	704	1.2	1357	2.3	2014	3.4
Sky Sports Main Event	4723	7.9	8011	13.4	10381	17.4
Sky Sports Mix	1369	2.3	3883	6.5	7473	12.5
Sky Sports News	3814	6.4	6566	11.0	9031	15.1
Sky Sports Premier League	2962	5.0	5964	10.0	8343	14.0
Sony Channel	636	1.1	2091	3.5	4716	7.9
Sony Channel +1	295	0.5	956	1.6	2139	3.6
Sony Entertainment TV	352	0.6	703	1.2	1165	2.0
Sony Max	361	0.6	845	1.4	1514	2.5
Sony Mix	54	0.1	196	0.3	464	0.8
Sony Movie Channel	4200	7.0	9827	16.4	16271	27.2
Sony Movie Channel +1	488	0.8	1516	2.5	3105	5.2
Star Bharat	283	0.5	582	1.0	891	1.5
Star Gold	429	0.7	849	1.4	1293	2.2
Star Plus	750	1.3	1212	2.0	1714	2.9
Star Utsav	130	0.2	347	0.6	636	1.1
STV2	295	0.5	735	1.2	1242	2.1
Syfy	2434	4.1	6230	10.4	11159	18.7
Syfy +1	537	0.9	1688	2.8	3485	5.8
Talking Pictures	1264	2.1	2694	4.5	4932	8.3
TCM	1133	1.9	2891	4.8	5329	8.9
TCM +1	719	1.2	1990	3.3	3845	6.4
The Box	492	0.8	1468	2.5	2956	4.9
Travel Channel	1877	3.1	4207	7.0	7356	12.3
Travel Channel+1	237	0.4	653	1.1	1287	2.2
The Vault	315	0.5	957	1.6	2298	3.8
Times Now	43	0.1	113	0.2	170	0.3
Tiny Pop	1243	2.1	2959	5.0	5246	8.8
Tiny Pop+1	278	0.5	844	1.4	1891	3.2
TLC	1826	3.1	4256	7.1	7537	12.6
TLC +1	591	1.0	1635	2.7	3287	5.5
TLC +2	174	0.3	544	0.9	1214	2.0
Tru TV	1446	2.4	3681	6.2	7078	11.8
Tru TV +1	195	0.3	599	1.0	1391	2.3
True Crime	872	1.5	2172	3.6	3980	6.7
True Entertainment	2208	3.7	5088	8.5	9203	15.4
True Entertainment +1	247	0.4	762	1.3	1605	2.7
True Movies	1578	2.6	3756	6.3	6823	11.4
True Movies +1	505	0.8	1372	2.3	2591	4.3
Universal	1937	3.2	4593	7.7	8391	14.0
Universal+1	596	1.0	1596	2.7	3228	5.4
Urdu 1 Europe	45	0.1	117	0.2	303	0.5
Venus TV	101	0.2	295	0.5	611	1.0
VH-1	673	1.1	2232	3.7	4984	8.3
Viceland	250	0.4	794	1.3	1846	3.1
Vintage TV	1037	1.7	2555	4.3	4960	8.3
VIVA	991	1.7	3122	5.2	6857	11.5
W	4068	6.8	10172	17.0	17494	29.3
W +1	603	1.0	1976	3.3	4472	7.5
Yesterday	5439	9.1	11634	19.5	18279	30.6
Yesterday+1	407	0.7	1190	2.0	2465	4.1
Your TV	1011	1.7	2162	3.6	3774	6.3
Zee Cinema	291	0.5	632	1.1	997	1.7
Zee Punjabi	77	0.1	251	0.4	485	0.8
Zee TV	217	0.4	511	0.9	864	1.4
Zing	306	0.5	705	1.2	1172	2.0
Other Non Itemised Channels	8846	14.8	19083	31.9	30555	51.1