

**BARB Quarterly Reach Report- Quarter Q1 2018 (BARB weeks 2580-2592)**  
**Individuals 4+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	55398	92.2	58520	97.4	59551	99.1
&TV	280	0.5	636	1.1	1062	1.8
4Music	2612	4.3	6687	11.1	12217	20.3
4seven	5287	8.8	13915	23.2	24467	40.7
5 USA	3875	6.4	7445	12.4	11864	19.7
5 USA+1	660	1.1	1707	2.8	3218	5.4
5SELECT	2897	4.8	8025	13.4	15051	25.0
5Spike	5198	8.7	11448	19.1	18720	31.2
5Spike+1	285	0.5	925	1.5	1971	3.3
5STAR	5769	9.6	13507	22.5	22817	38.0
5STAR+1	1014	1.7	3275	5.5	6866	11.4
Aaj Tak	116	0.2	288	0.5	606	1.0
ABN TV	135	0.2	313	0.5	629	1.0
ABP News	152	0.3	420	0.7	701	1.2
Akaal Channel	78	0.1	239	0.4	613	1.0
Alibi	1699	2.8	3609	6.0	6242	10.4
Alibi+1	497	0.8	1265	2.1	2214	3.7
AMC	107	0.2	390	0.6	928	1.5
Animal Planet	409	0.7	1170	1.9	2381	4.0
Animal Planet+1	96	0.2	276	0.5	604	1.0
ATN Bangla	122	0.2	296	0.5	560	0.9
attheraces	571	1.0	944	1.6	1374	2.3
B4U Movies	278	0.5	603	1.0	863	1.4
B4U Music	236	0.4	560	0.9	986	1.6
BBC 4	10734	17.9	22020	36.6	32361	53.9
BBC News	7614	12.7	13172	21.9	19104	31.8
BBC Parliament	623	1.0	1619	2.7	2916	4.9
BBC RB 1	882	1.5	2738	4.6	6618	11.0
BBC RB 601	1076	1.8	2674	4.5	5149	8.6
BBC1	44229	73.6	52602	87.5	56549	94.1
BBC2	32104	53.4	45295	75.4	52127	86.8
BET:BlackEntTv	237	0.4	701	1.2	1564	2.6
BLAZE	1870	3.1	3860	6.4	6546	10.9
Boomerang	947	1.6	2373	3.9	4324	7.2
Boomerang+1	524	0.9	1490	2.5	2833	4.7
Box Hits	490	0.8	1437	2.4	3045	5.1
Box Upfront	325	0.5	1040	1.7	2190	3.6
Brit Asia TV	155	0.3	411	0.7	840	1.4
BT Sport 1	2395	4.0	5183	8.6	7154	11.9
BT Sport 2	2539	4.2	5491	9.1	7698	12.8
BT Sport 3	969	1.6	2730	4.5	4900	8.2
BT Sport Showcase	35	0.1	126	0.2	291	0.5
BT Sport//ESPN	221	0.4	686	1.1	1518	2.5
C4+1	9654	16.1	21718	36.1	33353	55.5
Capital TV	201	0.3	625	1.0	1356	2.3
Cartoon Network	1283	2.1	2680	4.5	4558	7.6
Cartoon Network +1	600	1.0	1433	2.4	2497	4.2
Cartoonito	919	1.5	2115	3.5	3569	5.9
CBBC	3173	5.3	6687	11.1	11029	18.4
Cbeebies	5636	9.4	9819	16.3	13716	22.8
CBS Action	2029	3.4	4582	7.6	8243	13.7
CBS Drama	1322	2.2	3198	5.3	6034	10.0
CBS Reality Simulcast	554	0.9	1415	2.4	2516	4.2
CBS Reality	2638	4.4	5527	9.2	9601	16.0
CBS Reality+1	553	0.9	1440	2.4	2827	4.7
Challenge TV	3535	5.9	7473	12.4	12853	21.4
Challenge TV+1	575	1.0	1652	2.7	3316	5.5
CHANNEL 4	31246	52.0	45669	76.0	53039	88.3
Channel 44	63	0.1	141	0.2	246	0.4
CHANNEL 5	25681	42.7	41049	68.3	50095	83.4
CHANNEL 5+1	4090	6.8	11020	18.3	20585	34.3
Channel AKA	323	0.5	913	1.5	1983	3.3

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Channel Starz	250	0.4	794	1.3	1691	2.8
Channels 24	41	0.1	97	0.2	208	0.3
Chart Show TV	369	0.6	1136	1.9	2462	4.1
Chartshow Hits	258	0.4	822	1.4	1926	3.2
CITV and CITV Breakfast	2194	3.7	4887	8.1	8536	14.2
Clubland TV	345	0.6	1073	1.8	2288	3.8
COLORS TV	329	0.5	732	1.2	1294	2.2
Comedy Central	4109	6.8	9266	15.4	15537	25.9
Comedy Central Extra	1311	2.2	3886	6.5	7515	12.5
Comedy Central Extra+1	263	0.4	883	1.5	1933	3.2
Comedy Central+1	1530	2.5	4398	7.3	8512	14.2
Crime + Investigation	532	0.9	1120	1.9	1965	3.3
Crime + Investigation +1	189	0.3	417	0.7	689	1.1
Dave	9825	16.4	21063	35.1	32474	54.0
Dave ja vu	1335	2.2	3732	6.2	7357	12.2
Discovery	1894	3.2	3635	6.0	5531	9.2
Discovery History	415	0.7	1132	1.9	2124	3.5
Discovery History +1	301	0.5	854	1.4	1608	2.7
Discovery Home & Health	328	0.5	1069	1.8	2417	4.0
Discovery Home & Health+1	147	0.2	465	0.8	1017	1.7
Discovery Science	699	1.2	1785	3.0	3176	5.3
Discovery Science+1	277	0.5	712	1.2	1253	2.1
Discovery Shed	474	0.8	1440	2.4	3089	5.1
Discovery Turbo	681	1.1	1592	2.7	2899	4.8
Discovery+1	664	1.1	1605	2.7	2839	4.7
Disney Channel	941	1.6	2054	3.4	3557	5.9
Disney Channel+1	586	1.0	1388	2.3	2439	4.1
Disney Junior	1266	2.1	2737	4.6	4587	7.6
Disney Junior Plus	604	1.0	1443	2.4	2365	3.9
Disney XD	561	0.9	1374	2.3	2602	4.3
Disney XD +1	305	0.5	862	1.4	1626	2.7
DMAX	193	0.3	622	1.0	1432	2.4
DMAX+1	162	0.3	508	0.8	1189	2.0
Drama	5874	9.8	11311	18.8	17475	29.1
Dunya TV	122	0.2	235	0.4	389	0.6
E!	1012	1.7	2569	4.3	4796	8.0
E4	11115	18.5	21322	35.5	31870	53.0
E4+1	5447	9.1	12580	20.9	20992	34.9
Eden	392	0.7	1217	2.0	2526	4.2
Eden+1	214	0.4	658	1.1	1440	2.4
Eurosport	1239	2.1	3182	5.3	6024	10.0
Eurosport 2	999	1.7	2679	4.5	5193	8.6
Film4	9192	15.3	18949	31.5	28113	46.8
Film4+1	2591	4.3	7077	11.8	12774	21.3
Food Network	2088	3.5	4828	8.0	8542	14.2
Food Network +1	312	0.5	793	1.3	1545	2.6
Forces TV	613	1.0	1617	2.7	3233	5.4
FOX	3248	5.4	5677	9.4	8939	14.9
FOX+1	627	1.0	1449	2.4	2844	4.7
Freesports	420	0.7	1074	1.8	2188	3.6
Front Runner	52	0.1	145	0.2	332	0.6
Geo Kahani	94	0.2	261	0.4	554	0.9
GEO NEWS	221	0.4	413	0.7	627	1.0
Geo TV	161	0.3	349	0.6	622	1.0
Ginx	45	0.1	155	0.3	434	0.7
GOLD	4402	7.3	9664	16.1	15601	26.0
GOLD+1	717	1.2	2052	3.4	4153	6.9
Good Food	1486	2.5	3493	5.8	5942	9.9
Good Food +1	359	0.6	884	1.5	1732	2.9
H2	564	0.9	1315	2.2	2311	3.8
Heart TV	261	0.4	786	1.3	1690	2.8
History	1179	2.0	2359	3.9	3767	6.3

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	527	0.9	1226	2.0	2325	3.9
Home	2907	4.8	6985	11.6	12387	20.6
Home +1	304	0.5	832	1.4	1620	2.7
Horror Channel	2703	4.5	5721	9.5	9543	15.9
Horror Channel +1	566	0.9	1641	2.7	3138	5.2
Horse and Country	58	0.1	206	0.3	480	0.8
HUM Europe	299	0.5	533	0.9	861	1.4
HUM Masala	236	0.4	499	0.8	833	1.4
Insight	47	0.1	145	0.2	300	0.5
Investigation Discovery	602	1.0	1280	2.1	2189	3.6
Investigation Discovery +1	350	0.6	802	1.3	1449	2.4
ITV	33909	56.4	45829	76.3	52906	88.0
ITV Encore	970	1.6	2348	3.9	4309	7.2
ITV Encore +1	93	0.2	292	0.5	664	1.1
ITV HD	10421	17.3	17171	28.6	23924	39.8
ITV+1	9729	16.2	21195	35.3	32114	53.4
ITV2	13976	23.3	28494	47.4	40769	67.9
ITV2+1	5068	8.4	12823	21.3	21975	36.6
ITV3	9379	15.6	17777	29.6	26254	43.7
ITV3+1	2025	3.4	5266	8.8	9727	16.2
ITV4	8440	14.0	18922	31.5	29310	48.8
ITV4+1	659	1.1	2016	3.4	4254	7.1
ITVBe	3303	5.5	7658	12.7	13780	22.9
ITVBe +1	624	1.0	1723	2.9	3374	5.6
Keep It Country	454	0.8	1150	1.9	2392	4.0
Kerrang	342	0.6	987	1.6	2060	3.4
Kiss TV	329	0.5	1012	1.7	2223	3.7
Lifetime	834	1.4	1891	3.1	3551	5.9
Lifetime +1	175	0.3	500	0.8	1076	1.8
Living Foodz	69	0.1	253	0.4	565	0.9
London Live	966	1.6	2385	4.0	3976	6.6
Made TV Network	314	0.5	1014	1.7	2240	3.7
Magic TV	576	1.0	1632	2.7	3370	5.6
More 4	9865	16.4	21387	35.6	32258	53.7
More 4+1	2095	3.5	5816	9.7	10740	17.9
Motors TV	136	0.2	412	0.7	848	1.4
Movies 24	576	1.0	1288	2.1	2197	3.7
Movies 24 +	418	0.7	1065	1.8	1940	3.2
Movies 4 Men	2749	4.6	5801	9.7	9303	15.5
Movies4Men+1	379	0.6	1001	1.7	1837	3.1
MTV	2074	3.5	4653	7.7	8011	13.3
MTV +1	113	0.2	345	0.6	660	1.1
MTV Base	446	0.7	1334	2.2	2909	4.8
MTV BEATS	107	0.2	304	0.5	668	1.1
MTV Classic	418	0.7	1328	2.2	2940	4.9
MTV Dance	324	0.5	1088	1.8	2495	4.2
MTV Euro Live	272	0.5	862	1.4	1932	3.2
MTV Hits	510	0.8	1590	2.6	3340	5.6
MTV Music	698	1.2	2080	3.5	4364	7.3
MTV Music +1	172	0.3	593	1.0	1451	2.4
MTV OMG	631	1.0	1947	3.2	4176	7.0
MTV Rocks	525	0.9	1609	2.7	3542	5.9
mytv	57	0.1	207	0.3	566	0.9
National Geographic +1	410	0.7	1129	1.9	1924	3.2
National Geographic	944	1.6	2364	3.9	4238	7.1
National Geographic Wild	661	1.1	1661	2.8	2968	4.9
NDTV 24x7	140	0.2	321	0.5	619	1.0
New Vision TV	199	0.3	389	0.6	613	1.0
News 18	16	0.0	55	0.1	153	0.3
Nick Jr	2321	3.9	4814	8.0	7441	12.4
Nick Jr +1	310	0.5	816	1.4	1588	2.6
Nick Jr 2	1816	3.0	3780	6.3	6138	10.2

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nickelodeon	1121	1.9	2231	3.7	3759	6.3
Nickelodeon +1	612	1.0	1272	2.1	2196	3.7
Nicktoons	686	1.1	1697	2.8	3176	5.3
Nollywood Movies	165	0.3	425	0.7	940	1.6
Now 90s	422	0.7	1256	2.1	2447	4.1
NOW80s	441	0.7	1154	1.9	2309	3.8
NTV Europe	117	0.2	232	0.4	404	0.7
PBS America	727	1.2	1911	3.2	3660	6.1
Pick	6173	10.3	12811	21.3	20519	34.1
Pick +1	413	0.7	1249	2.1	2820	4.7
Pop	1933	3.2	4347	7.2	7180	11.9
POP Max	522	0.9	1350	2.2	2514	4.2
POP Max +1	159	0.3	389	0.6	800	1.3
Pop+1	334	0.6	774	1.3	1516	2.5
Prime TV	209	0.3	440	0.7	836	1.4
PTC Punjabi	197	0.3	497	0.8	968	1.6
PTV Global	101	0.2	279	0.5	583	1.0
Quest	4981	8.3	10007	16.7	15793	26.3
Quest +1	1136	1.9	3079	5.1	5918	9.8
Quest Red	2454	4.1	5655	9.4	10395	17.3
Quest Red +1	335	0.6	987	1.6	2068	3.4
Real Lives	654	1.1	1887	3.1	3788	6.3
Real Lives +1	346	0.6	1099	1.8	2306	3.8
Really	5496	9.1	12352	20.6	20210	33.6
Rishtey	190	0.3	412	0.7	727	1.2
Rishtey Cineplex	351	0.6	829	1.4	1250	2.1
ROK TV	103	0.2	279	0.5	533	0.9
RT	524	0.9	1260	2.1	2347	3.9
S4C	468	0.8	1217	2.0	2514	4.2
SAB	309	0.5	717	1.2	1153	1.9
Samaa	125	0.2	237	0.4	431	0.7
Scuzz	272	0.5	797	1.3	1710	2.8
Showcase	139	0.2	433	0.7	1018	1.7
Sky 1	8474	14.1	15570	25.9	21736	36.2
Sky 1 +1	1136	1.9	2948	4.9	5677	9.4
Sky 2	1263	2.1	3402	5.7	6634	11.0
Sky Arts	2204	3.7	5606	9.3	10225	17.0
Sky Atlantic	2514	4.2	5943	9.9	10594	17.6
Sky Atlantic +1	175	0.3	470	0.8	1031	1.7
Sky Cinema Action & Adventure	1494	2.5	4000	6.7	7178	11.9
Sky Cinema Comedy	873	1.5	2664	4.4	5334	8.9
Sky Cinema Crime & Thriller	781	1.3	2314	3.9	4481	7.5
Sky Cinema Disney	1993	3.3	4792	8.0	8146	13.6
Sky Cinema Drama & Romance	729	1.2	2333	3.9	5004	8.3
Sky Cinema Family	1903	3.2	4859	8.1	8479	14.1
Sky Cinema Greats	1137	1.9	3283	5.5	6443	10.7
Sky Cinema Hits	1654	2.8	4703	7.8	8754	14.6
Sky Cinema Premiere	3133	5.2	6603	11.0	9842	16.4
Sky Cinema Premiere+1	581	1.0	1690	2.8	3102	5.2
Sky Cinema Sci-Fi & Horror	963	1.6	2848	4.7	5803	9.7
Sky Cinema Select	641	1.1	2041	3.4	4424	7.4
Sky Living	4981	8.3	10226	17.0	16120	26.8
Sky Living +1	1000	1.7	2949	4.9	5997	10.0
Sky News	4519	7.5	8174	13.6	12434	20.7
Sky Sports Action	961	1.6	2475	4.1	4550	7.6
Sky Sports Active Lo 2	7	0.0	29	0.0	82	0.1
Sky Sports Active Lo 3	9	0.0	31	0.1	85	0.1
Sky Sports Active Lo 4	6	0.0	24	0.0	78	0.1
Sky Sports Arena	931	1.5	2283	3.8	4113	6.8
Sky Sports Cricket	1018	1.7	2059	3.4	3367	5.6
Sky Sports F1	456	0.8	1202	2.0	2578	4.3
Sky Sports Football	1768	2.9	4119	6.9	6468	10.8

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	000s	%	000s	%	000s	%
Sky Sports Golf	814	1.4	1504	2.5	2499	4.2
Sky Sports Main Event	4775	7.9	8055	13.4	10162	16.9
Sky Sports Mix	1238	2.1	3576	6.0	6753	11.2
Sky Sports News	4026	6.7	6956	11.6	9436	15.7
Sky Sports Premier League	2885	4.8	5905	9.8	8394	14.0
Sony Crime Channel	1087	1.8	2823	4.7	6273	10.4
Sony Crime Channel 2	494	0.8	1272	2.1	2792	4.6
Sony Crime Channel+1	341	0.6	1066	1.8	2395	4.0
Sony Entertainment TV	296	0.5	604	1.0	1012	1.7
Sony Max	364	0.6	766	1.3	1228	2.0
Sony Mix	67	0.1	223	0.4	488	0.8
Sony Movie Channel	4235	7.0	9568	15.9	15663	26.1
Sony Movie Channel +1	641	1.1	1935	3.2	3821	6.4
Star Bharat	233	0.4	501	0.8	729	1.2
Star Gold	414	0.7	865	1.4	1278	2.1
Star Plus	630	1.0	1098	1.8	1571	2.6
STV2	351	0.6	791	1.3	1343	2.2
Syfy	2374	4.0	6029	10.0	10353	17.2
Syfy +1	523	0.9	1591	2.6	3287	5.5
Talking Pictures	1750	2.9	3438	5.7	5867	9.8
TCM	1179	2.0	2883	4.8	5010	8.3
TCM +1	699	1.2	1866	3.1	3410	5.7
The Box	423	0.7	1273	2.1	2745	4.6
The Travel Channel	2045	3.4	4506	7.5	7694	12.8
The Travel Channel+1	215	0.4	607	1.0	1195	2.0
The Vault	294	0.5	887	1.5	2041	3.4
Tiny Pop	1318	2.2	3021	5.0	4967	8.3
Tiny Pop+1	324	0.5	850	1.4	1584	2.6
TLC	2114	3.5	4650	7.7	7921	13.2
TLC +1	574	1.0	1582	2.6	2958	4.9
TLC +2	233	0.4	635	1.1	1239	2.1
Together	266	0.4	852	1.4	1864	3.1
Tru TV	1045	1.7	2726	4.5	5443	9.1
Tru TV +1	193	0.3	575	1.0	1251	2.1
True Entertainment	2423	4.0	5409	9.0	9517	15.8
True Entertainment +1	277	0.5	854	1.4	1825	3.0
True Movies	1489	2.5	4032	6.7	7819	13.0
True Movies +1	347	0.6	1088	1.8	2181	3.6
Universal	1977	3.3	4103	6.8	6728	11.2
Universal+1	540	0.9	1364	2.3	2584	4.3
Urdu 1 Europe	43	0.1	105	0.2	236	0.4
Venus TV	155	0.3	384	0.6	722	1.2
VH-1	631	1.1	1922	3.2	4288	7.1
Viceland	232	0.4	731	1.2	1717	2.9
Vintage TV	924	1.5	2306	3.8	4446	7.4
W	4252	7.1	10255	17.1	16722	27.8
W +1	562	0.9	1782	3.0	3692	6.1
Yesterday	5675	9.4	11512	19.2	17733	29.5
Yesterday+1	449	0.7	1229	2.0	2320	3.9
Your TV	964	1.6	2022	3.4	3604	6.0
Zee Cinema	318	0.5	670	1.1	962	1.6
Zee TV	214	0.4	523	0.9	851	1.4
Zing	265	0.4	653	1.1	1068	1.8
Other Non Itemised Channels	8285	13.8	18101	30.1	29198	48.6

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	47306	93.0	49579	97.5	50363	99.0
&TV	237	0.5	528	1.0	872	1.7
4Music	2362	4.6	5953	11.7	10733	21.1
4seven	4978	9.8	12887	25.3	22285	43.8
5 USA	3752	7.4	7110	14.0	11203	22.0
5 USA+1	644	1.3	1647	3.2	3079	6.1
5SELECT	2815	5.5	7726	15.2	14292	28.1
5Spike	4945	9.7	10757	21.2	17344	34.1
5Spike+1	279	0.5	900	1.8	1902	3.7
5STAR	5399	10.6	12449	24.5	20636	40.6
5STAR+1	959	1.9	3064	6.0	6371	12.5
Aaj Tak	103	0.2	238	0.5	486	1.0
ABN TV	115	0.2	254	0.5	503	1.0
ABP News	120	0.2	314	0.6	503	1.0
Akaal Channel	64	0.1	187	0.4	464	0.9
Alibi	1656	3.3	3457	6.8	5894	11.6
Alibi+1	488	1.0	1226	2.4	2143	4.2
AMC	95	0.2	346	0.7	821	1.6
Animal Planet	373	0.7	1045	2.1	2128	4.2
Animal Planet+1	91	0.2	260	0.5	551	1.1
ATN Bangla	95	0.2	222	0.4	414	0.8
attheraces	550	1.1	889	1.7	1278	2.5
B4U Movies	212	0.4	469	0.9	679	1.3
B4U Music	207	0.4	481	0.9	812	1.6
BBC 4	10372	20.4	20879	41.1	30117	59.2
BBC News	7228	14.2	12283	24.2	17533	34.5
BBC Parliament	614	1.2	1580	3.1	2809	5.5
BBC RB 1	801	1.6	2472	4.9	5910	11.6
BBC RB 601	1044	2.1	2559	5.0	4861	9.6
BBC1	40028	78.7	45852	90.2	48486	95.3
BBC2	29966	58.9	40706	80.0	45769	90.0
BET:BlackEntTv	186	0.4	577	1.1	1332	2.6
BLAZE	1744	3.4	3615	7.1	6115	12.0
Boomerang	499	1.0	1356	2.7	2695	5.3
Boomerang+1	297	0.6	867	1.7	1672	3.3
Box Hits	393	0.8	1141	2.2	2400	4.7
Box Upfront	240	0.5	771	1.5	1617	3.2
Brit Asia TV	116	0.2	303	0.6	630	1.2
BT Sport 1	2198	4.3	4613	9.1	6257	12.3
BT Sport 2	2365	4.7	5000	9.8	6916	13.6
BT Sport 3	895	1.8	2519	5.0	4450	8.8
BT Sport Showcase	33	0.1	119	0.2	271	0.5
BT Sport//ESPN	197	0.4	601	1.2	1389	2.7
C4+1	9005	17.7	19947	39.2	30143	59.3
Capital TV	163	0.3	494	1.0	1107	2.2
Cartoon Network	582	1.1	1448	2.8	2706	5.3
Cartoon Network +1	266	0.5	714	1.4	1375	2.7
Cartoonito	611	1.2	1437	2.8	2478	4.9
CBBC	1590	3.1	3945	7.8	7070	13.9
Cbeebies	3817	7.5	6761	13.3	9645	19.0
CBS Action	1981	3.9	4419	8.7	7891	15.5
CBS Drama	1251	2.5	3002	5.9	5646	11.1
CBS Reality Simulcast	533	1.0	1361	2.7	2409	4.7
CBS Reality	2506	4.9	5189	10.2	8975	17.6
CBS Reality+1	541	1.1	1400	2.8	2737	5.4
Challenge TV	3299	6.5	6799	13.4	11528	22.7
Challenge TV+1	528	1.0	1496	2.9	2994	5.9
CHANNEL 4	28728	56.5	40618	79.9	46049	90.5
Channel 44	54	0.1	123	0.2	220	0.4
CHANNEL 5	23457	46.1	36563	71.9	43840	86.2
CHANNEL 5+1	3914	7.7	10425	20.5	19141	37.6
Channel AKA	281	0.6	770	1.5	1681	3.3

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Channel Starz	199	0.4	632	1.2	1325	2.6
Channels 24	34	0.1	74	0.1	154	0.3
Chart Show TV	283	0.6	882	1.7	1935	3.8
Chartshow Hits	206	0.4	639	1.3	1502	3.0
CITV and CITV Breakfast	1130	2.2	2772	5.5	5174	10.2
Clubland TV	294	0.6	908	1.8	1873	3.7
COLORS TV	280	0.6	597	1.2	1021	2.0
Comedy Central	3679	7.2	8169	16.1	13578	26.7
Comedy Central Extra	1151	2.3	3362	6.6	6468	12.7
Comedy Central Extra+1	232	0.5	783	1.5	1713	3.4
Comedy Central+1	1369	2.7	3875	7.6	7497	14.7
Crime + Investigation	506	1.0	1046	2.1	1829	3.6
Crime + Investigation +1	173	0.3	391	0.8	637	1.3
Dave	9205	18.1	19323	38.0	29227	57.5
Dave ja vu	1237	2.4	3458	6.8	6800	13.4
Discovery	1754	3.5	3310	6.5	4971	9.8
Discovery History	403	0.8	1085	2.1	2002	3.9
Discovery History +1	292	0.6	814	1.6	1529	3.0
Discovery Home & Health	308	0.6	987	1.9	2213	4.4
Discovery Home & Health+1	142	0.3	446	0.9	963	1.9
Discovery Science	640	1.3	1598	3.1	2816	5.5
Discovery Science+1	263	0.5	665	1.3	1156	2.3
Discovery Shed	435	0.9	1315	2.6	2793	5.5
Discovery Turbo	634	1.2	1460	2.9	2635	5.2
Discovery+1	627	1.2	1493	2.9	2573	5.1
Disney Channel	464	0.9	1106	2.2	2013	4.0
Disney Channel+1	288	0.6	738	1.5	1397	2.7
Disney Junior	741	1.5	1689	3.3	2879	5.7
Disney Junior Plus	344	0.7	863	1.7	1456	2.9
Disney XD	284	0.6	770	1.5	1555	3.1
Disney XD +1	143	0.3	438	0.9	897	1.8
DMAX	175	0.3	566	1.1	1277	2.5
DMAX+1	153	0.3	476	0.9	1116	2.2
Drama	5759	11.3	10947	21.5	16677	32.8
Dunya TV	102	0.2	192	0.4	318	0.6
E!	908	1.8	2279	4.5	4226	8.3
E4	10085	19.8	19055	37.5	28079	55.2
E4+1	4992	9.8	11403	22.4	18858	37.1
Eden	360	0.7	1089	2.1	2244	4.4
Eden+1	198	0.4	607	1.2	1299	2.6
Eurosport	1143	2.2	2866	5.6	5352	10.5
Eurosport 2	938	1.8	2469	4.9	4642	9.1
Film4	8608	16.9	17260	33.9	25068	49.3
Film4+1	2431	4.8	6519	12.8	11594	22.8
Food Network	1922	3.8	4348	8.6	7638	15.0
Food Network +1	282	0.6	702	1.4	1348	2.7
Forces TV	590	1.2	1531	3.0	3019	5.9
FOX	3111	6.1	5296	10.4	8218	16.2
FOX+1	613	1.2	1411	2.8	2739	5.4
Freesports	391	0.8	995	2.0	1988	3.9
Front Runner	47	0.1	131	0.3	283	0.6
Geo Kahani	82	0.2	211	0.4	434	0.9
GEO NEWS	199	0.4	349	0.7	511	1.0
Geo TV	140	0.3	290	0.6	474	0.9
Ginx	38	0.1	133	0.3	360	0.7
GOLD	4154	8.2	8937	17.6	14109	27.7
GOLD+1	697	1.4	1971	3.9	3965	7.8
Good Food	1370	2.7	3149	6.2	5292	10.4
Good Food +1	343	0.7	825	1.6	1589	3.1
H2	547	1.1	1252	2.5	2142	4.2
Heart TV	230	0.5	702	1.4	1493	2.9
History	1123	2.2	2219	4.4	3509	6.9

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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	503	1.0	1150	2.3	2146	4.2
Home	2797	5.5	6644	13.1	11589	22.8
Home +1	294	0.6	796	1.6	1538	3.0
Horror Channel	2635	5.2	5501	10.8	9089	17.9
Horror Channel +1	539	1.1	1549	3.0	2915	5.7
Horse and Country	48	0.1	172	0.3	395	0.8
HUM Europe	253	0.5	424	0.8	647	1.3
HUM Masala	207	0.4	411	0.8	673	1.3
Insight	42	0.1	132	0.3	263	0.5
Investigation Discovery	580	1.1	1199	2.4	2021	4.0
Investigation Discovery +1	344	0.7	772	1.5	1387	2.7
ITV	30898	60.8	40520	79.7	45794	90.0
ITV Encore	935	1.8	2214	4.4	3996	7.9
ITV Encore +1	92	0.2	286	0.6	645	1.3
ITV HD	9365	18.4	15093	29.7	20852	41.0
ITV+1	9138	18.0	19439	38.2	28856	56.7
ITV2	12655	24.9	25230	49.6	35548	69.9
ITV2+1	4622	9.1	11530	22.7	19425	38.2
ITV3	9095	17.9	16928	33.3	24566	48.3
ITV3+1	1988	3.9	5132	10.1	9442	18.6
ITV4	8046	15.8	17739	34.9	26989	53.1
ITV4+1	638	1.3	1942	3.8	4043	7.9
ITVBe	3093	6.1	7077	13.9	12591	24.8
ITVBe +1	589	1.2	1596	3.1	3115	6.1
Keep It Country	423	0.8	1049	2.1	2136	4.2
Kerrang	303	0.6	875	1.7	1786	3.5
Kiss TV	277	0.5	814	1.6	1750	3.4
Lifetime	738	1.5	1687	3.3	3204	6.3
Lifetime +1	165	0.3	474	0.9	1034	2.0
Living Foodz	60	0.1	210	0.4	470	0.9
London Live	919	1.8	2249	4.4	3592	7.1
Made TV Network	300	0.6	953	1.9	2084	4.1
Magic TV	518	1.0	1457	2.9	2954	5.8
More 4	9428	18.5	20085	39.5	29728	58.5
More 4+1	1992	3.9	5454	10.7	9908	19.5
Motors TV	125	0.2	376	0.7	788	1.5
Movies 24	534	1.1	1196	2.4	2058	4.0
Movies 24 +	405	0.8	1007	2.0	1794	3.5
Movies 4 Men	2714	5.3	5676	11.2	9054	17.8
Movies4Men+1	373	0.7	989	1.9	1790	3.5
MTV	1899	3.7	4155	8.2	7044	13.9
MTV +1	103	0.2	299	0.6	563	1.1
MTV Base	376	0.7	1115	2.2	2319	4.6
MTV BEATS	92	0.2	250	0.5	526	1.0
MTV Classic	348	0.7	1100	2.2	2419	4.8
MTV Dance	267	0.5	894	1.8	2015	4.0
MTV Euro Live	215	0.4	675	1.3	1524	3.0
MTV Hits	397	0.8	1231	2.4	2540	5.0
MTV Music	555	1.1	1632	3.2	3425	6.7
MTV Music +1	128	0.3	437	0.9	1082	2.1
MTV OMG	494	1.0	1533	3.0	3267	6.4
MTV Rocks	450	0.9	1349	2.7	2895	5.7
mytv	52	0.1	187	0.4	508	1.0
National Geographic +1	385	0.8	1047	2.1	1810	3.6
National Geographic	894	1.8	2203	4.3	3892	7.7
National Geographic Wild	595	1.2	1454	2.9	2529	5.0
NDTV 24x7	128	0.3	284	0.6	523	1.0
New Vision TV	176	0.3	330	0.6	509	1.0
News 18	14	0.0	48	0.1	131	0.3
Nick Jr	1497	2.9	3143	6.2	5035	9.9
Nick Jr +1	176	0.3	495	1.0	1001	2.0
Nick Jr 2	1185	2.3	2499	4.9	4193	8.2



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Adults 16+

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nickelodeon	502	1.0	1160	2.3	2018	4.0
Nickelodeon +1	266	0.5	612	1.2	1103	2.2
Nicktoons	342	0.7	945	1.9	1919	3.8
Nollywood Movies	135	0.3	352	0.7	768	1.5
Now 90s	385	0.8	1134	2.2	2177	4.3
NOW80s	411	0.8	1056	2.1	2086	4.1
NTV Europe	95	0.2	182	0.4	312	0.6
PBS America	711	1.4	1859	3.7	3549	7.0
Pick	5963	11.7	12217	24.0	19196	37.7
Pick +1	395	0.8	1190	2.3	2666	5.2
Pop	988	1.9	2510	4.9	4410	8.7
POP Max	244	0.5	723	1.4	1405	2.8
POP Max +1	61	0.1	175	0.3	422	0.8
Pop+1	136	0.3	372	0.7	822	1.6
Prime TV	178	0.3	356	0.7	672	1.3
PTC Punjabi	153	0.3	380	0.7	733	1.4
PTV Global	88	0.2	234	0.5	453	0.9
Quest	4743	9.3	9387	18.5	14634	28.8
Quest +1	1091	2.1	2928	5.8	5559	10.9
Quest Red	2364	4.6	5381	10.6	9798	19.3
Quest Red +1	323	0.6	948	1.9	1967	3.9
Real Lives	634	1.2	1808	3.6	3639	7.2
Real Lives +1	336	0.7	1065	2.1	2225	4.4
Really	5298	10.4	11718	23.0	18906	37.2
Rishtey	156	0.3	333	0.7	578	1.1
Rishtey Cineplex	318	0.6	716	1.4	1035	2.0
ROK TV	85	0.2	226	0.4	426	0.8
RT	499	1.0	1189	2.3	2188	4.3
S4C	419	0.8	1088	2.1	2233	4.4
SAB	248	0.5	571	1.1	889	1.7
Samaa	107	0.2	189	0.4	346	0.7
Scuzz	240	0.5	705	1.4	1462	2.9
Showcase	126	0.2	403	0.8	953	1.9
Sky 1	7475	14.7	13604	26.8	18793	37.0
Sky 1 +1	1016	2.0	2617	5.1	5030	9.9
Sky 2	1208	2.4	3211	6.3	6109	12.0
Sky Arts	2118	4.2	5295	10.4	9475	18.6
Sky Atlantic	2415	4.7	5620	11.1	9895	19.5
Sky Atlantic +1	174	0.3	467	0.9	1023	2.0
Sky Cinema Action & Adventure	1314	2.6	3440	6.8	6008	11.8
Sky Cinema Comedy	803	1.6	2427	4.8	4769	9.4
Sky Cinema Crime & Thriller	741	1.5	2163	4.3	4170	8.2
Sky Cinema Disney	1457	2.9	3531	6.9	6013	11.8
Sky Cinema Drama & Romance	679	1.3	2169	4.3	4557	9.0
Sky Cinema Family	1308	2.6	3408	6.7	6084	12.0
Sky Cinema Greats	1025	2.0	2926	5.8	5592	11.0
Sky Cinema Hits	1367	2.7	3791	7.5	6978	13.7
Sky Cinema Premiere	2673	5.3	5494	10.8	7946	15.6
Sky Cinema Premiere+1	523	1.0	1513	3.0	2712	5.3
Sky Cinema Sci-Fi & Horror	863	1.7	2498	4.9	4985	9.8
Sky Cinema Select	605	1.2	1913	3.8	4071	8.0
Sky Living	4676	9.2	9352	18.4	14397	28.3
Sky Living +1	934	1.8	2735	5.4	5519	10.9
Sky News	4281	8.4	7600	14.9	11449	22.5
Sky Sports Action	886	1.7	2241	4.4	4050	8.0
Sky Sports Active Lo 2	7	0.0	29	0.1	82	0.2
Sky Sports Active Lo 3	9	0.0	31	0.1	85	0.2
Sky Sports Active Lo 4	6	0.0	24	0.0	78	0.2
Sky Sports Arena	852	1.7	2070	4.1	3673	7.2
Sky Sports Cricket	953	1.9	1863	3.7	3011	5.9
Sky Sports F1	431	0.8	1125	2.2	2389	4.7
Sky Sports Football	1655	3.3	3760	7.4	5894	11.6

**BARB Quarterly Reach Report- Quarter Q1 2018 (BARB weeks 2580-2592)**

**Adults 16+**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Sports Golf	781	1.5	1417	2.8	2300	4.5
Sky Sports Main Event	4375	8.6	7144	14.0	8896	17.5
Sky Sports Mix	1144	2.3	3275	6.4	6117	12.0
Sky Sports News	3639	7.2	6115	12.0	8160	16.0
Sky Sports Premier League	2629	5.2	5249	10.3	7333	14.4
Sony Crime Channel	1046	2.1	2679	5.3	5881	11.6
Sony Crime Channel 2	479	0.9	1213	2.4	2637	5.2
Sony Crime Channel+1	327	0.6	1014	2.0	2274	4.5
Sony Entertainment TV	234	0.5	463	0.9	756	1.5
Sony Max	312	0.6	629	1.2	951	1.9
Sony Mix	53	0.1	172	0.3	353	0.7
Sony Movie Channel	4061	8.0	9025	17.7	14509	28.5
Sony Movie Channel +1	628	1.2	1877	3.7	3652	7.2
Star Bharat	190	0.4	393	0.8	556	1.1
Star Gold	341	0.7	706	1.4	1048	2.1
Star Plus	494	1.0	868	1.7	1248	2.5
STV2	343	0.7	770	1.5	1276	2.5
Syfy	2176	4.3	5423	10.7	9194	18.1
Syfy +1	490	1.0	1450	2.9	2979	5.9
Talking Pictures	1731	3.4	3386	6.7	5753	11.3
TCM	1143	2.2	2750	5.4	4722	9.3
TCM +1	680	1.3	1794	3.5	3217	6.3
The Box	331	0.7	999	2.0	2158	4.2
The Travel Channel	1946	3.8	4220	8.3	7152	14.1
The Travel Channel+1	199	0.4	550	1.1	1064	2.1
The Vault	244	0.5	738	1.5	1704	3.4
Tiny Pop	796	1.6	1893	3.7	3218	6.3
Tiny Pop+1	183	0.4	498	1.0	988	1.9
TLC	1904	3.7	4078	8.0	6880	13.5
TLC +1	533	1.0	1405	2.8	2591	5.1
TLC +2	221	0.4	591	1.2	1153	2.3
Together	261	0.5	832	1.6	1814	3.6
Tru TV	1010	2.0	2618	5.1	5179	10.2
Tru TV +1	183	0.4	536	1.1	1151	2.3
True Entertainment	2377	4.7	5264	10.4	9143	18.0
True Entertainment +1	270	0.5	828	1.6	1749	3.4
True Movies	1443	2.8	3872	7.6	7354	14.5
True Movies +1	336	0.7	1050	2.1	2090	4.1
Universal	1851	3.6	3758	7.4	6169	12.1
Universal+1	522	1.0	1286	2.5	2406	4.7
Urdu 1 Europe	35	0.1	82	0.2	180	0.4
Venus TV	131	0.3	315	0.6	569	1.1
VH-1	507	1.0	1535	3.0	3365	6.6
Viceland	224	0.4	710	1.4	1672	3.3
Vintage TV	867	1.7	2129	4.2	4072	8.0
W	3873	7.6	9183	18.1	14623	28.8
W +1	522	1.0	1657	3.3	3377	6.6
Yesterday	5535	10.9	11064	21.8	16767	33.0
Yesterday+1	441	0.9	1194	2.3	2219	4.4
Your TV	942	1.9	1932	3.8	3409	6.7
Zee Cinema	264	0.5	531	1.0	752	1.5
Zee TV	182	0.4	416	0.8	666	1.3
Zing	227	0.4	528	1.0	846	1.7
Other Non Itemised Channels	7355	14.5	15720	30.9	25045	49.2

**BARB Quarterly Reach Report- Quarter Q1 2018 (BARB weeks 2580-2592)**  
**Adults 16-34**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	12559	86.1	13872	95.1	14295	98.0
&TV	55	0.4	126	0.9	238	1.6
4Music	795	5.4	1853	12.7	3328	22.8
4seven	1081	7.4	2954	20.3	5429	37.2
5 USA	412	2.8	898	6.2	1588	10.9
5 USA+1	56	0.4	178	1.2	389	2.7
5SELECT	311	2.1	1025	7.0	2220	15.2
5Spike	632	4.3	1615	11.1	2944	20.2
5Spike+1	43	0.3	146	1.0	330	2.3
5STAR	1127	7.7	2755	18.9	4814	33.0
5STAR+1	167	1.1	585	4.0	1225	8.4
Aaj Tak	21	0.1	54	0.4	99	0.7
ABN TV	43	0.3	109	0.7	204	1.4
ABP News	25	0.2	82	0.6	119	0.8
Akaal Channel	16	0.1	67	0.5	179	1.2
Alibi	123	0.8	369	2.5	801	5.5
Alibi+1	28	0.2	94	0.6	191	1.3
AMC	20	0.1	65	0.4	158	1.1
Animal Planet	59	0.4	188	1.3	435	3.0
Animal Planet+1	4	0.0	13	0.1	39	0.3
ATN Bangla	21	0.1	67	0.5	158	1.1
attheraces	69	0.5	151	1.0	279	1.9
B4U Movies	44	0.3	106	0.7	199	1.4
B4U Music	52	0.4	148	1.0	275	1.9
BBC 4	868	6.0	2459	16.9	4858	33.3
BBC News	736	5.0	1560	10.7	2653	18.2
BBC Parliament	26	0.2	105	0.7	260	1.8
BBC RB 1	154	1.1	509	3.5	1365	9.4
BBC RB 601	95	0.7	313	2.1	749	5.1
BBC1	8341	57.2	11459	78.6	13080	89.7
BBC2	4897	33.6	8808	60.4	11456	78.5
BET:BlackEntTv	60	0.4	189	1.3	417	2.9
BLAZE	228	1.6	479	3.3	845	5.8
Boomerang	149	1.0	420	2.9	868	6.0
Boomerang+1	91	0.6	256	1.8	490	3.4
Box Hits	217	1.5	601	4.1	1200	8.2
Box Upfront	141	1.0	430	2.9	874	6.0
Brit Asia TV	29	0.2	87	0.6	204	1.4
BT Sport 1	398	2.7	1010	6.9	1447	9.9
BT Sport 2	500	3.4	1220	8.4	1892	13.0
BT Sport 3	172	1.2	522	3.6	1039	7.1
BT Sport Showcase	5	0.0	21	0.1	58	0.4
BT Sport//ESPN	37	0.3	132	0.9	334	2.3
C4+1	1753	12.0	4322	29.6	7071	48.5
Capital TV	85	0.6	266	1.8	569	3.9
Cartoon Network	173	1.2	471	3.2	883	6.1
Cartoon Network +1	68	0.5	193	1.3	353	2.4
Cartoonito	271	1.9	581	4.0	898	6.2
CBBC	351	2.4	975	6.7	1865	12.8
Cbeebies	1480	10.1	2443	16.8	3409	23.4
CBS Action	173	1.2	476	3.3	971	6.7
CBS Drama	154	1.1	394	2.7	761	5.2
CBS Reality Simulcast	70	0.5	193	1.3	390	2.7
CBS Reality	365	2.5	871	6.0	1758	12.0
CBS Reality+1	74	0.5	179	1.2	364	2.5
Challenge TV	558	3.8	1399	9.6	2571	17.6
Challenge TV+1	91	0.6	312	2.1	646	4.4
CHANNEL 4	6164	42.3	9756	66.9	11969	82.0
Channel 44	17	0.1	42	0.3	66	0.5
CHANNEL 5	4176	28.6	7738	53.1	10530	72.2
CHANNEL 5+1	569	3.9	1769	12.1	3533	24.2
Channel AKA	210	1.4	542	3.7	1120	7.7

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Channel Starz	124	0.9	363	2.5	721	4.9
Channels 24	4	0.0	17	0.1	35	0.2
Chart Show TV	167	1.1	528	3.6	1111	7.6
Chartshow Hits	125	0.9	364	2.5	810	5.6
CITV and CITV Breakfast	364	2.5	884	6.1	1681	11.5
Clubland TV	148	1.0	446	3.1	874	6.0
COLORS TV	79	0.5	188	1.3	347	2.4
Comedy Central	1642	11.3	3357	23.0	5217	35.8
Comedy Central Extra	518	3.6	1422	9.8	2621	18.0
Comedy Central Extra+1	85	0.6	258	1.8	565	3.9
Comedy Central+1	583	4.0	1538	10.5	2732	18.7
Crime + Investigation	75	0.5	185	1.3	364	2.5
Crime + Investigation +1	17	0.1	40	0.3	89	0.6
Dave	1876	12.9	4363	29.9	7162	49.1
Dave ja vu	196	1.3	610	4.2	1295	8.9
Discovery	317	2.2	657	4.5	1073	7.4
Discovery History	24	0.2	70	0.5	173	1.2
Discovery History +1	15	0.1	53	0.4	123	0.8
Discovery Home & Health	49	0.3	164	1.1	408	2.8
Discovery Home & Health+1	18	0.1	59	0.4	128	0.9
Discovery Science	86	0.6	258	1.8	501	3.4
Discovery Science+1	31	0.2	76	0.5	147	1.0
Discovery Shed	85	0.6	272	1.9	603	4.1
Discovery Turbo	100	0.7	261	1.8	458	3.1
Discovery+1	101	0.7	254	1.7	462	3.2
Disney Channel	145	1.0	326	2.2	569	3.9
Disney Channel+1	91	0.6	237	1.6	432	3.0
Disney Junior	309	2.1	635	4.4	1078	7.4
Disney Junior Plus	158	1.1	345	2.4	522	3.6
Disney XD	86	0.6	252	1.7	513	3.5
Disney XD +1	41	0.3	129	0.9	304	2.1
DMAX	23	0.2	84	0.6	183	1.3
DMAX+1	23	0.2	82	0.6	184	1.3
Drama	359	2.5	956	6.6	1887	12.9
Dunya TV	24	0.2	58	0.4	80	0.5
E!	335	2.3	812	5.6	1457	10.0
E4	3638	24.9	6234	42.7	8665	59.4
E4+1	1740	11.9	3802	26.1	5974	40.9
Eden	37	0.3	134	0.9	299	2.0
Eden+1	20	0.1	59	0.4	139	1.0
Eurosport	167	1.1	496	3.4	1181	8.1
Eurosport 2	135	0.9	423	2.9	954	6.5
Film4	1315	9.0	3164	21.7	5307	36.4
Film4+1	344	2.4	1074	7.4	2302	15.8
Food Network	349	2.4	848	5.8	1574	10.8
Food Network +1	37	0.3	128	0.9	283	1.9
Forces TV	58	0.4	156	1.1	341	2.3
FOX	946	6.5	1724	11.8	2771	19.0
FOX+1	146	1.0	353	2.4	719	4.9
Freesports	73	0.5	196	1.3	404	2.8
Front Runner	4	0.0	18	0.1	53	0.4
Geo Kahani	17	0.1	53	0.4	111	0.8
GEO NEWS	49	0.3	105	0.7	164	1.1
Geo TV	45	0.3	101	0.7	168	1.2
Ginx	20	0.1	63	0.4	166	1.1
GOLD	764	5.2	1931	13.2	3496	24.0
GOLD+1	85	0.6	271	1.9	671	4.6
Good Food	208	1.4	568	3.9	1140	7.8
Good Food +1	40	0.3	111	0.8	286	2.0
H2	40	0.3	116	0.8	262	1.8
Heart TV	75	0.5	237	1.6	517	3.5
History	153	1.0	345	2.4	582	4.0

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	49	0.3	133	0.9	291	2.0
Home	239	1.6	736	5.0	1598	11.0
Home +1	37	0.3	90	0.6	143	1.0
Horror Channel	257	1.8	653	4.5	1230	8.4
Horror Channel +1	50	0.3	180	1.2	362	2.5
Horse and Country	8	0.1	36	0.2	77	0.5
HUM Europe	55	0.4	107	0.7	186	1.3
HUM Masala	43	0.3	104	0.7	196	1.3
Insight	4	0.0	12	0.1	31	0.2
Investigation Discovery	94	0.6	234	1.6	410	2.8
Investigation Discovery +1	36	0.2	111	0.8	247	1.7
ITV	6004	41.2	9597	65.8	11897	81.5
ITV Encore	76	0.5	211	1.4	492	3.4
ITV Encore +1	7	0.0	24	0.2	67	0.5
ITV HD	2270	15.6	3895	26.7	5464	37.5
ITV+1	1614	11.1	3901	26.8	6331	43.4
ITV2	3533	24.2	6958	47.7	9775	67.0
ITV2+1	1396	9.6	3348	23.0	5556	38.1
ITV3	659	4.5	1779	12.2	3310	22.7
ITV3+1	134	0.9	431	3.0	967	6.6
ITV4	1016	7.0	2862	19.6	5243	35.9
ITV4+1	74	0.5	249	1.7	586	4.0
ITVBe	830	5.7	1849	12.7	3501	24.0
ITVBe +1	156	1.1	404	2.8	794	5.4
Keep It Country	62	0.4	218	1.5	561	3.8
Kerrang	131	0.9	376	2.6	743	5.1
Kiss TV	184	1.3	503	3.5	997	6.8
Lifetime	132	0.9	316	2.2	582	4.0
Lifetime +1	21	0.1	76	0.5	169	1.2
Living Foodz	16	0.1	71	0.5	162	1.1
London Live	101	0.7	308	2.1	561	3.8
Made TV Network	30	0.2	111	0.8	316	2.2
Magic TV	215	1.5	596	4.1	1164	8.0
More 4	1472	10.1	3802	26.1	6522	44.7
More 4+1	338	2.3	987	6.8	1966	13.5
Motors TV	13	0.1	50	0.3	115	0.8
Movies 24	71	0.5	182	1.2	350	2.4
Movies 24 +	32	0.2	96	0.7	178	1.2
Movies 4 Men	144	1.0	422	2.9	898	6.2
Movies4Men+1	10	0.1	38	0.3	100	0.7
MTV	1050	7.2	1972	13.5	3038	20.8
MTV +1	41	0.3	122	0.8	237	1.6
MTV Base	245	1.7	688	4.7	1395	9.6
MTV BEATS	29	0.2	98	0.7	203	1.4
MTV Classic	184	1.3	573	3.9	1210	8.3
MTV Dance	158	1.1	516	3.5	1082	7.4
MTV Euro Live	130	0.9	414	2.8	855	5.9
MTV Hits	220	1.5	644	4.4	1289	8.8
MTV Music	300	2.1	841	5.8	1645	11.3
MTV Music +1	76	0.5	241	1.7	539	3.7
MTV OMG	238	1.6	717	4.9	1417	9.7
MTV Rocks	241	1.7	720	4.9	1569	10.8
mytv	10	0.1	39	0.3	121	0.8
National Geographic +1	38	0.3	126	0.9	199	1.4
National Geographic	127	0.9	350	2.4	703	4.8
National Geographic Wild	113	0.8	325	2.2	628	4.3
NDTV 24x7	22	0.2	63	0.4	136	0.9
New Vision TV	52	0.4	108	0.7	168	1.1
News 18	2	0.0	8	0.1	22	0.2
Nick Jr	642	4.4	1270	8.7	1983	13.6
Nick Jr +1	83	0.6	214	1.5	422	2.9
Nick Jr 2	506	3.5	999	6.9	1717	11.8

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nickelodeon	137	0.9	287	2.0	476	3.3
Nickelodeon +1	63	0.4	131	0.9	212	1.5
Nicktoons	107	0.7	302	2.1	651	4.5
Nollywood Movies	36	0.2	111	0.8	230	1.6
Now 90s	127	0.9	445	3.0	821	5.6
NOW80s	75	0.5	233	1.6	500	3.4
NTV Europe	23	0.2	52	0.4	121	0.8
PBS America	38	0.3	130	0.9	328	2.2
Pick	719	4.9	1916	13.1	3460	23.7
Pick +1	37	0.3	148	1.0	396	2.7
Pop	345	2.4	848	5.8	1520	10.4
POP Max	68	0.5	215	1.5	448	3.1
POP Max +1	21	0.1	59	0.4	147	1.0
Pop+1	41	0.3	115	0.8	277	1.9
Prime TV	52	0.4	110	0.8	243	1.7
PTC Punjabi	36	0.2	115	0.8	253	1.7
PTV Global	25	0.2	74	0.5	154	1.1
Quest	529	3.6	1298	8.9	2225	15.3
Quest +1	123	0.8	366	2.5	744	5.1
Quest Red	327	2.2	863	5.9	1824	12.5
Quest Red +1	50	0.3	150	1.0	325	2.2
Real Lives	81	0.6	301	2.1	696	4.8
Real Lives +1	45	0.3	146	1.0	314	2.2
Really	668	4.6	1760	12.1	3409	23.4
Rishtey	22	0.2	67	0.5	138	0.9
Rishtey Cineplex	77	0.5	180	1.2	315	2.2
ROK TV	22	0.2	69	0.5	140	1.0
RT	30	0.2	113	0.8	263	1.8
S4C	64	0.4	228	1.6	544	3.7
SAB	51	0.3	130	0.9	237	1.6
Samaa	23	0.2	54	0.4	119	0.8
Scuzz	126	0.9	349	2.4	704	4.8
Showcase	7	0.0	24	0.2	75	0.5
Sky 1	2076	14.2	3977	27.3	5400	37.0
Sky 1 +1	268	1.8	779	5.3	1493	10.2
Sky 2	222	1.5	656	4.5	1389	9.5
Sky Arts	196	1.3	657	4.5	1417	9.7
Sky Atlantic	450	3.1	1232	8.4	2397	16.4
Sky Atlantic +1	11	0.1	43	0.3	104	0.7
Sky Cinema Action & Adventure	403	2.8	1112	7.6	2024	13.9
Sky Cinema Comedy	276	1.9	841	5.8	1642	11.3
Sky Cinema Crime & Thriller	176	1.2	550	3.8	1066	7.3
Sky Cinema Disney	664	4.6	1471	10.1	2372	16.3
Sky Cinema Drama & Romance	180	1.2	595	4.1	1374	9.4
Sky Cinema Family	535	3.7	1280	8.8	2181	14.9
Sky Cinema Greats	290	2.0	884	6.1	1810	12.4
Sky Cinema Hits	474	3.3	1321	9.1	2433	16.7
Sky Cinema Premiere	829	5.7	1846	12.7	2854	19.6
Sky Cinema Premiere+1	105	0.7	351	2.4	622	4.3
Sky Cinema Sci-Fi & Horror	272	1.9	788	5.4	1665	11.4
Sky Cinema Select	138	0.9	494	3.4	1189	8.1
Sky Living	1062	7.3	2303	15.8	3684	25.2
Sky Living +1	157	1.1	542	3.7	1227	8.4
Sky News	432	3.0	1037	7.1	1826	12.5
Sky Sports Action	214	1.5	625	4.3	1233	8.5
Sky Sports Active Lo 2	1	0.0	2	0.0	8	0.1
Sky Sports Active Lo 3	2	0.0	9	0.1	26	0.2
Sky Sports Active Lo 4	1	0.0	5	0.0	16	0.1
Sky Sports Arena	214	1.5	540	3.7	947	6.5
Sky Sports Cricket	138	0.9	314	2.2	546	3.7
Sky Sports F1	99	0.7	267	1.8	607	4.2
Sky Sports Football	391	2.7	1004	6.9	1651	11.3

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	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Sports Golf	108	0.7	272	1.9	528	3.6
Sky Sports Main Event	1052	7.2	1989	13.6	2662	18.2
Sky Sports Mix	215	1.5	701	4.8	1477	10.1
Sky Sports News	830	5.7	1568	10.8	2198	15.1
Sky Sports Premier League	641	4.4	1432	9.8	2109	14.5
Sony Crime Channel	156	1.1	426	2.9	1011	6.9
Sony Crime Channel 2	59	0.4	153	1.0	317	2.2
Sony Crime Channel+1	42	0.3	161	1.1	368	2.5
Sony Entertainment TV	51	0.3	116	0.8	241	1.7
Sony Max	68	0.5	156	1.1	273	1.9
Sony Mix	9	0.1	36	0.2	87	0.6
Sony Movie Channel	504	3.5	1343	9.2	2492	17.1
Sony Movie Channel +1	63	0.4	216	1.5	500	3.4
Star Bharat	50	0.3	133	0.9	182	1.3
Star Gold	74	0.5	172	1.2	321	2.2
Star Plus	125	0.9	251	1.7	407	2.8
STV2	28	0.2	88	0.6	169	1.2
Syfy	408	2.8	1172	8.0	2161	14.8
Syfy +1	82	0.6	273	1.9	609	4.2
Talking Pictures	58	0.4	165	1.1	374	2.6
TCM	129	0.9	382	2.6	792	5.4
TCM +1	44	0.3	168	1.2	364	2.5
The Box	184	1.3	548	3.8	1123	7.7
The Travel Channel	215	1.5	559	3.8	1044	7.2
The Travel Channel+1	17	0.1	57	0.4	128	0.9
The Vault	109	0.7	310	2.1	718	4.9
Tiny Pop	327	2.2	726	5.0	1181	8.1
Tiny Pop+1	78	0.5	208	1.4	387	2.7
TLC	531	3.6	1214	8.3	2033	13.9
TLC +1	109	0.7	343	2.4	664	4.5
TLC +2	43	0.3	130	0.9	273	1.9
Together	14	0.1	48	0.3	121	0.8
Tru TV	129	0.9	369	2.5	745	5.1
Tru TV +1	19	0.1	67	0.5	135	0.9
True Entertainment	126	0.9	366	2.5	851	5.8
True Entertainment +1	16	0.1	64	0.4	165	1.1
True Movies	82	0.6	301	2.1	701	4.8
True Movies +1	20	0.1	75	0.5	173	1.2
Universal	325	2.2	767	5.3	1271	8.7
Universal+1	55	0.4	182	1.3	406	2.8
Urdu 1 Europe	9	0.1	27	0.2	63	0.4
Venus TV	35	0.2	101	0.7	222	1.5
VH-1	244	1.7	685	4.7	1414	9.7
Viceland	61	0.4	195	1.3	453	3.1
Vintage TV	156	1.1	421	2.9	918	6.3
W	858	5.9	2216	15.2	3785	25.9
W +1	103	0.7	349	2.4	719	4.9
Yesterday	418	2.9	1140	7.8	2201	15.1
Yesterday+1	27	0.2	82	0.6	193	1.3
Your TV	128	0.9	257	1.8	497	3.4
Zee Cinema	50	0.3	122	0.8	213	1.5
Zee TV	36	0.2	87	0.6	153	1.1
Zing	31	0.2	90	0.6	179	1.2
Other Non Itemised Channels	1469	10.1	3607	24.7	6215	42.6

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**Adults ABC1**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	26346	92.4	27696	97.1	28045	98.8
&TV	104	0.4	248	0.9	424	1.5
4Music	945	3.3	2622	9.2	4935	17.4
4seven	2526	8.9	6718	23.6	11916	42.0
5 USA	1576	5.5	3150	11.0	5179	18.2
5 USA+1	274	1.0	741	2.6	1444	5.1
5SELECT	1164	4.1	3427	12.0	6735	23.7
5Spike	1832	6.4	4548	15.9	8038	28.3
5Spike+1	117	0.4	390	1.4	857	3.0
5STAR	2268	8.0	5633	19.7	9875	34.8
5STAR+1	389	1.4	1302	4.6	2809	9.9
Aaj Tak	59	0.2	141	0.5	294	1.0
ABN TV	73	0.3	134	0.5	238	0.8
ABP News	68	0.2	179	0.6	288	1.0
Akaal Channel	37	0.1	93	0.3	206	0.7
Alibi	863	3.0	1895	6.6	3311	11.7
Alibi+1	254	0.9	650	2.3	1173	4.1
AMC	61	0.2	216	0.8	514	1.8
Animal Planet	146	0.5	436	1.5	900	3.2
Animal Planet+1	30	0.1	89	0.3	175	0.6
ATN Bangla	60	0.2	139	0.5	275	1.0
attheraces	220	0.8	374	1.3	554	2.0
B4U Movies	101	0.4	215	0.8	312	1.1
B4U Music	143	0.5	307	1.1	462	1.6
BBC 4	6170	21.6	12295	43.1	17501	61.6
BBC News	4211	14.8	7204	25.3	10282	36.2
BBC Parliament	342	1.2	897	3.1	1645	5.8
BBC RB 1	471	1.7	1489	5.2	3620	12.7
BBC RB 601	481	1.7	1223	4.3	2563	9.0
BBC1	22476	78.8	25830	90.6	27157	95.7
BBC2	17377	60.9	23310	81.7	25966	91.5
BET:BlackEntTv	90	0.3	290	1.0	659	2.3
BLAZE	470	1.6	1172	4.1	2261	8.0
Boomerang	270	0.9	705	2.5	1415	5.0
Boomerang+1	170	0.6	478	1.7	909	3.2
Box Hits	166	0.6	519	1.8	1121	3.9
Box Upfront	101	0.4	355	1.2	719	2.5
Brit Asia TV	68	0.2	178	0.6	386	1.4
BT Sport 1	1434	5.0	3022	10.6	4093	14.4
BT Sport 2	1534	5.4	3243	11.4	4436	15.6
BT Sport 3	574	2.0	1621	5.7	2902	10.2
BT Sport Showcase	17	0.1	68	0.2	168	0.6
BT Sport//ESPN	118	0.4	376	1.3	909	3.2
C4+1	4628	16.2	10623	37.2	16267	57.3
Capital TV	76	0.3	230	0.8	477	1.7
Cartoon Network	344	1.2	817	2.9	1526	5.4
Cartoon Network +1	157	0.6	409	1.4	797	2.8
Cartoonito	335	1.2	818	2.9	1368	4.8
CBBC	914	3.2	2175	7.6	3674	12.9
Cbeebies	2238	7.8	3856	13.5	5258	18.5
CBS Action	725	2.5	1762	6.2	3293	11.6
CBS Drama	532	1.9	1303	4.6	2548	9.0
CBS Reality Simulcast	190	0.7	576	2.0	1060	3.7
CBS Reality	865	3.0	2007	7.0	3713	13.1
CBS Reality+1	188	0.7	547	1.9	1142	4.0
Challenge TV	1288	4.5	2920	10.2	5145	18.1
Challenge TV+1	223	0.8	688	2.4	1426	5.0
CHANNEL 4	15933	55.9	22732	79.7	25714	90.6
Channel 44	17	0.1	39	0.1	62	0.2
CHANNEL 5	12111	42.5	19656	68.9	24012	84.6
CHANNEL 5+1	1756	6.2	4903	17.2	9421	33.2
Channel AKA	136	0.5	367	1.3	795	2.8



BARB Quarterly Reach Report- Quarter Q1 2018 (BARB weeks 2580-2592)

Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Channel Starz	73	0.3	263	0.9	504	1.8
Channels 24	18	0.1	39	0.1	86	0.3
Chart Show TV	118	0.4	390	1.4	821	2.9
Chartshow Hits	76	0.3	260	0.9	618	2.2
CITV and CITV Breakfast	566	2.0	1343	4.7	2444	8.6
Clubland TV	106	0.4	336	1.2	718	2.5
COLORS TV	139	0.5	307	1.1	492	1.7
Comedy Central	2105	7.4	4706	16.5	7785	27.4
Comedy Central Extra	579	2.0	1763	6.2	3335	11.7
Comedy Central Extra+1	117	0.4	419	1.5	913	3.2
Comedy Central+1	760	2.7	2204	7.7	4185	14.7
Crime + Investigation	243	0.9	568	2.0	975	3.4
Crime + Investigation +1	102	0.4	264	0.9	419	1.5
Dave	4562	16.0	10117	35.5	15626	55.0
Dave ja vu	509	1.8	1527	5.4	3046	10.7
Discovery	761	2.7	1537	5.4	2365	8.3
Discovery History	218	0.8	565	2.0	1003	3.5
Discovery History +1	156	0.5	431	1.5	799	2.8
Discovery Home & Health	129	0.5	449	1.6	1039	3.7
Discovery Home & Health+1	68	0.2	217	0.8	488	1.7
Discovery Science	308	1.1	783	2.7	1418	5.0
Discovery Science+1	140	0.5	346	1.2	557	2.0
Discovery Shed	242	0.8	705	2.5	1451	5.1
Discovery Turbo	302	1.1	718	2.5	1264	4.5
Discovery+1	286	1.0	739	2.6	1205	4.2
Disney Channel	220	0.8	542	1.9	889	3.1
Disney Channel+1	146	0.5	380	1.3	680	2.4
Disney Junior	403	1.4	904	3.2	1440	5.1
Disney Junior Plus	186	0.7	450	1.6	679	2.4
Disney XD	167	0.6	425	1.5	812	2.9
Disney XD +1	78	0.3	230	0.8	441	1.6
DMAX	72	0.3	271	0.9	673	2.4
DMAX+1	62	0.2	226	0.8	555	2.0
Drama	2563	9.0	5167	18.1	8210	28.9
Dunya TV	44	0.2	89	0.3	145	0.5
E!	556	1.9	1375	4.8	2534	8.9
E4	5103	17.9	9924	34.8	14762	52.0
E4+1	2351	8.2	5555	19.5	9466	33.3
Eden	162	0.6	513	1.8	1092	3.8
Eden+1	79	0.3	272	1.0	574	2.0
Eurosport	758	2.7	1841	6.5	3364	11.8
Eurosport 2	621	2.2	1611	5.7	2932	10.3
Film4	4031	14.1	8693	30.5	12904	45.4
Film4+1	1160	4.1	3320	11.6	6044	21.3
Food Network	930	3.3	2177	7.6	3857	13.6
Food Network +1	158	0.6	378	1.3	716	2.5
Forces TV	264	0.9	734	2.6	1496	5.3
FOX	1683	5.9	2874	10.1	4500	15.9
FOX+1	299	1.0	719	2.5	1437	5.1
Freesports	171	0.6	450	1.6	1030	3.6
Front Runner	15	0.1	51	0.2	140	0.5
Geo Kahani	31	0.1	89	0.3	202	0.7
GEO NEWS	101	0.4	184	0.6	248	0.9
Geo TV	58	0.2	134	0.5	186	0.7
Ginx	28	0.1	89	0.3	215	0.8
GOLD	2162	7.6	4885	17.1	7758	27.3
GOLD+1	341	1.2	1008	3.5	2094	7.4
Good Food	762	2.7	1837	6.4	3138	11.1
Good Food +1	164	0.6	432	1.5	887	3.1
H2	254	0.9	601	2.1	1072	3.8
Heart TV	94	0.3	311	1.1	658	2.3
History	472	1.7	1014	3.6	1643	5.8

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**Adults ABC1**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	242	0.8	569	2.0	1060	3.7
Home	1297	4.5	3183	11.2	5766	20.3
Home +1	122	0.4	344	1.2	702	2.5
Horror Channel	968	3.4	2198	7.7	3771	13.3
Horror Channel +1	229	0.8	687	2.4	1345	4.7
Horse and Country	19	0.1	86	0.3	196	0.7
HUM Europe	148	0.5	243	0.9	361	1.3
HUM Masala	105	0.4	210	0.7	352	1.2
Insight	25	0.1	77	0.3	140	0.5
Investigation Discovery	246	0.9	524	1.8	940	3.3
Investigation Discovery +1	159	0.6	377	1.3	695	2.4
ITV	16024	56.2	21922	76.9	25030	88.2
ITV Encore	444	1.6	1159	4.1	2220	7.8
ITV Encore +1	36	0.1	128	0.4	308	1.1
ITV HD	5397	18.9	8874	31.1	12188	42.9
ITV+1	4375	15.3	9793	34.3	15008	52.9
ITV2	5823	20.4	12582	44.1	18532	65.3
ITV2+1	1968	6.9	5274	18.5	9230	32.5
ITV3	4200	14.7	8250	28.9	12555	44.2
ITV3+1	802	2.8	2237	7.8	4443	15.7
ITV4	3395	11.9	8291	29.1	13432	47.3
ITV4+1	253	0.9	809	2.8	1832	6.5
ITVBe	1510	5.3	3466	12.2	6168	21.7
ITVBe +1	303	1.1	843	3.0	1627	5.7
Keep It Country	175	0.6	477	1.7	961	3.4
Kerrang	124	0.4	365	1.3	706	2.5
Kiss TV	101	0.4	335	1.2	751	2.6
Lifetime	323	1.1	819	2.9	1664	5.9
Lifetime +1	74	0.3	219	0.8	491	1.7
Living Foodz	30	0.1	109	0.4	232	0.8
London Live	443	1.6	1192	4.2	2024	7.1
Made TV Network	137	0.5	429	1.5	937	3.3
Magic TV	221	0.8	675	2.4	1346	4.7
More 4	4755	16.7	10580	37.1	15998	56.3
More 4+1	1025	3.6	2911	10.2	5396	19.0
Motors TV	71	0.2	224	0.8	448	1.6
Movies 24	292	1.0	677	2.4	1107	3.9
Movies 24 +	205	0.7	501	1.8	838	3.0
Movies 4 Men	988	3.5	2289	8.0	3926	13.8
Movies4Men+1	145	0.5	408	1.4	805	2.8
MTV	989	3.5	2191	7.7	3816	13.4
MTV +1	52	0.2	153	0.5	307	1.1
MTV Base	190	0.7	561	2.0	1154	4.1
MTV BEATS	63	0.2	155	0.5	297	1.0
MTV Classic	150	0.5	501	1.8	1108	3.9
MTV Dance	132	0.5	444	1.6	970	3.4
MTV Euro Live	105	0.4	368	1.3	788	2.8
MTV Hits	193	0.7	621	2.2	1231	4.3
MTV Music	251	0.9	777	2.7	1669	5.9
MTV Music +1	48	0.2	189	0.7	466	1.6
MTV OMG	217	0.8	718	2.5	1567	5.5
MTV Rocks	217	0.8	668	2.3	1331	4.7
mytv	29	0.1	102	0.4	270	1.0
National Geographic +1	152	0.5	472	1.7	864	3.0
National Geographic	425	1.5	1127	4.0	1975	7.0
National Geographic Wild	267	0.9	707	2.5	1243	4.4
NDTV 24x7	77	0.3	169	0.6	299	1.1
New Vision TV	69	0.2	150	0.5	248	0.9
News 18	11	0.0	36	0.1	83	0.3
Nick Jr	828	2.9	1748	6.1	2703	9.5
Nick Jr +1	106	0.4	289	1.0	550	1.9
Nick Jr 2	670	2.3	1460	5.1	2347	8.3

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Adults ABC1

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nickelodeon	194	0.7	524	1.8	941	3.3
Nickelodeon +1	112	0.4	304	1.1	498	1.8
Nicktoons	170	0.6	484	1.7	949	3.3
Nollywood Movies	82	0.3	207	0.7	436	1.5
Now 90s	151	0.5	476	1.7	896	3.2
NOW80s	151	0.5	422	1.5	856	3.0
NTV Europe	54	0.2	110	0.4	199	0.7
PBS America	374	1.3	958	3.4	1807	6.4
Pick	2506	8.8	5598	19.6	9271	32.7
Pick +1	172	0.6	507	1.8	1146	4.0
Pop	482	1.7	1251	4.4	2147	7.6
POP Max	133	0.5	373	1.3	651	2.3
POP Max +1	40	0.1	111	0.4	248	0.9
Pop+1	88	0.3	215	0.8	460	1.6
Prime TV	80	0.3	177	0.6	330	1.2
PTC Punjabi	74	0.3	174	0.6	349	1.2
PTV Global	45	0.2	113	0.4	214	0.8
Quest	1823	6.4	3924	13.8	6531	23.0
Quest +1	439	1.5	1166	4.1	2259	8.0
Quest Red	958	3.4	2342	8.2	4352	15.3
Quest Red +1	143	0.5	435	1.5	921	3.2
Real Lives	274	1.0	873	3.1	1793	6.3
Real Lives +1	137	0.5	485	1.7	997	3.5
Really	2321	8.1	5557	19.5	9265	32.6
Rishtey	74	0.3	153	0.5	278	1.0
Rishtey Cineplex	171	0.6	365	1.3	549	1.9
ROK TV	49	0.2	129	0.5	250	0.9
RT	238	0.8	622	2.2	1163	4.1
S4C	228	0.8	584	2.0	1168	4.1
SAB	119	0.4	285	1.0	447	1.6
Samaa	42	0.1	72	0.3	143	0.5
Scuzz	85	0.3	260	0.9	528	1.9
Showcase	61	0.2	191	0.7	495	1.7
Sky 1	4141	14.5	7684	26.9	10748	37.9
Sky 1 +1	513	1.8	1401	4.9	2692	9.5
Sky 2	627	2.2	1720	6.0	3345	11.8
Sky Arts	1266	4.4	3233	11.3	5786	20.4
Sky Atlantic	1409	4.9	3323	11.6	5869	20.7
Sky Atlantic +1	94	0.3	244	0.9	513	1.8
Sky Cinema Action & Adventure	706	2.5	1878	6.6	3233	11.4
Sky Cinema Comedy	440	1.5	1349	4.7	2581	9.1
Sky Cinema Crime & Thriller	391	1.4	1197	4.2	2274	8.0
Sky Cinema Disney	836	2.9	2037	7.1	3497	12.3
Sky Cinema Drama & Romance	410	1.4	1309	4.6	2645	9.3
Sky Cinema Family	728	2.6	1917	6.7	3375	11.9
Sky Cinema Greats	574	2.0	1645	5.8	3096	10.9
Sky Cinema Hits	741	2.6	2081	7.3	3807	13.4
Sky Cinema Premiere	1480	5.2	3042	10.7	4335	15.3
Sky Cinema Premiere+1	279	1.0	816	2.9	1354	4.8
Sky Cinema Sci-Fi & Horror	471	1.7	1366	4.8	2604	9.2
Sky Cinema Select	348	1.2	1087	3.8	2297	8.1
Sky Living	2589	9.1	5213	18.3	8135	28.7
Sky Living +1	480	1.7	1398	4.9	2896	10.2
Sky News	2415	8.5	4316	15.1	6630	23.4
Sky Sports Action	506	1.8	1278	4.5	2303	8.1
Sky Sports Active Lo 2	2	0.0	15	0.1	45	0.2
Sky Sports Active Lo 3	5	0.0	20	0.1	54	0.2
Sky Sports Active Lo 4	4	0.0	14	0.0	45	0.2
Sky Sports Arena	445	1.6	1151	4.0	2156	7.6
Sky Sports Cricket	627	2.2	1258	4.4	1950	6.9
Sky Sports F1	245	0.9	659	2.3	1351	4.8
Sky Sports Football	921	3.2	2095	7.3	3436	12.1

**BARB Quarterly Reach Report- Quarter Q1 2018 (BARB weeks 2580-2592)**  
**Adults ABC1**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Sports Golf	512	1.8	900	3.2	1424	5.0
Sky Sports Main Event	2575	9.0	4248	14.9	5222	18.4
Sky Sports Mix	663	2.3	1877	6.6	3427	12.1
Sky Sports News	1977	6.9	3372	11.8	4474	15.8
Sky Sports Premier League	1469	5.1	3058	10.7	4241	14.9
Sony Crime Channel	416	1.5	1166	4.1	2637	9.3
Sony Crime Channel 2	168	0.6	468	1.6	1059	3.7
Sony Crime Channel+1	127	0.4	421	1.5	1006	3.5
Sony Entertainment TV	116	0.4	208	0.7	308	1.1
Sony Max	150	0.5	316	1.1	460	1.6
Sony Mix	37	0.1	111	0.4	218	0.8
Sony Movie Channel	1632	5.7	3924	13.8	6759	23.8
Sony Movie Channel +1	255	0.9	814	2.9	1610	5.7
Star Bharat	102	0.4	210	0.7	270	1.0
Star Gold	161	0.6	343	1.2	533	1.9
Star Plus	202	0.7	391	1.4	601	2.1
STV2	127	0.4	340	1.2	582	2.1
Syfy	1132	4.0	2813	9.9	4899	17.3
Syfy +1	260	0.9	722	2.5	1557	5.5
Talking Pictures	843	3.0	1673	5.9	2843	10.0
TCM	598	2.1	1503	5.3	2581	9.1
TCM +1	311	1.1	884	3.1	1623	5.7
The Box	138	0.5	444	1.6	980	3.5
The Travel Channel	682	2.4	1672	5.9	3158	11.1
The Travel Channel+1	81	0.3	229	0.8	460	1.6
The Vault	81	0.3	287	1.0	692	2.4
Tiny Pop	423	1.5	1001	3.5	1727	6.1
Tiny Pop+1	110	0.4	276	1.0	529	1.9
TLC	1049	3.7	2166	7.6	3641	12.8
TLC +1	299	1.0	763	2.7	1373	4.8
TLC +2	128	0.4	336	1.2	612	2.2
Together	123	0.4	403	1.4	879	3.1
Tru TV	321	1.1	929	3.3	1977	7.0
Tru TV +1	79	0.3	249	0.9	527	1.9
True Entertainment	906	3.2	2166	7.6	4007	14.1
True Entertainment +1	126	0.4	398	1.4	873	3.1
True Movies	558	2.0	1620	5.7	3354	11.8
True Movies +1	145	0.5	495	1.7	1038	3.7
Universal	920	3.2	1979	6.9	3357	11.8
Universal+1	254	0.9	638	2.2	1163	4.1
Urdu 1 Europe	19	0.1	38	0.1	56	0.2
Venus TV	45	0.2	127	0.4	253	0.9
VH-1	222	0.8	719	2.5	1530	5.4
Viceland	114	0.4	388	1.4	960	3.4
Vintage TV	343	1.2	932	3.3	1889	6.7
W	1909	6.7	4868	17.1	7850	27.6
W +1	230	0.8	740	2.6	1542	5.4
Yesterday	2472	8.7	5287	18.5	8480	29.9
Yesterday+1	213	0.7	577	2.0	1074	3.8
Your TV	371	1.3	835	2.9	1563	5.5
Zee Cinema	103	0.4	235	0.8	341	1.2
Zee TV	74	0.3	193	0.7	304	1.1
Zing	106	0.4	255	0.9	425	1.5
Other Non Itemised Channels	3776	13.2	8138	28.5	13093	46.1

BARB Quarterly Reach Report- Quarter Q1 2018 (BARB weeks 2580-2592)

Housepersons

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
TOTAL TV	25795	95.3	26558	98.1	26886	99.3
&TV	106	0.4	229	0.8	401	1.5
4Music	1425	5.3	3499	12.9	6217	23.0
4seven	3011	11.1	7497	27.7	12652	46.7
5 USA	2438	9.0	4423	16.3	6839	25.3
5 USA+1	387	1.4	962	3.6	1810	6.7
5SELECT	1797	6.6	4757	17.6	8544	31.6
5Spike	2923	10.8	6137	22.7	9829	36.3
5Spike+1	137	0.5	440	1.6	972	3.6
5STAR	3298	12.2	7271	26.9	11677	43.1
5STAR+1	567	2.1	1776	6.6	3706	13.7
Aaj Tak	44	0.2	108	0.4	208	0.8
ABN TV	49	0.2	109	0.4	223	0.8
ABP News	53	0.2	136	0.5	208	0.8
Akaal Channel	26	0.1	80	0.3	192	0.7
Alibi	1031	3.8	2014	7.4	3346	12.4
Alibi+1	303	1.1	732	2.7	1264	4.7
AMC	48	0.2	174	0.6	411	1.5
Animal Planet	202	0.7	537	2.0	1095	4.0
Animal Planet+1	48	0.2	136	0.5	308	1.1
ATN Bangla	45	0.2	106	0.4	190	0.7
attheraces	258	1.0	427	1.6	597	2.2
B4U Movies	106	0.4	212	0.8	311	1.1
B4U Music	92	0.3	190	0.7	316	1.2
BBC 4	6140	22.7	12094	44.7	17111	63.2
BBC News	4144	15.3	6877	25.4	9752	36.0
BBC Parliament	344	1.3	887	3.3	1616	6.0
BBC RB 1	419	1.5	1272	4.7	3044	11.2
BBC RB 601	655	2.4	1532	5.7	2852	10.5
BBC1	22597	83.5	25013	92.4	26151	96.6
BBC2	17276	63.8	22622	83.6	24954	92.2
BET:BlackEntTv	115	0.4	334	1.2	753	2.8
BLAZE	976	3.6	1975	7.3	3372	12.5
Boomerang	276	1.0	748	2.8	1470	5.4
Boomerang+1	163	0.6	480	1.8	890	3.3
Box Hits	210	0.8	603	2.2	1245	4.6
Box Upfront	131	0.5	422	1.6	882	3.3
Brit Asia TV	44	0.2	128	0.5	278	1.0
BT Sport 1	1004	3.7	2103	7.8	2902	10.7
BT Sport 2	1093	4.0	2301	8.5	3179	11.7
BT Sport 3	398	1.5	1153	4.3	2023	7.5
BT Sport Showcase	19	0.1	63	0.2	136	0.5
BT Sport//ESPN	93	0.3	286	1.1	656	2.4
C4+1	5436	20.1	11455	42.3	16871	62.3
Capital TV	81	0.3	250	0.9	570	2.1
Cartoon Network	320	1.2	784	2.9	1483	5.5
Cartoon Network +1	148	0.5	389	1.4	744	2.7
Cartoonito	350	1.3	841	3.1	1371	5.1
CBBC	927	3.4	2248	8.3	4053	15.0
Cbeebies	2223	8.2	3830	14.2	5433	20.1
CBS Action	1262	4.7	2714	10.0	4722	17.4
CBS Drama	843	3.1	1955	7.2	3597	13.3
CBS Reality Simulcast	361	1.3	861	3.2	1473	5.4
CBS Reality	1664	6.1	3267	12.1	5414	20.0
CBS Reality+1	355	1.3	879	3.2	1671	6.2
Challenge TV	1972	7.3	3896	14.4	6463	23.9
Challenge TV+1	288	1.1	793	2.9	1577	5.8
CHANNEL 4	16646	61.5	22612	83.6	25133	92.8
Channel 44	14	0.1	42	0.2	84	0.3
CHANNEL 5	13934	51.5	20710	76.5	24235	89.5
CHANNEL 5+1	2489	9.2	6351	23.5	11249	41.5
Channel AKA	145	0.5	377	1.4	813	3.0

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Housepersons

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Channel Starz	113	0.4	332	1.2	714	2.6
Channels 24	19	0.1	43	0.2	97	0.4
Chart Show TV	154	0.6	462	1.7	1044	3.9
Chartshow Hits	112	0.4	331	1.2	796	2.9
CITV and CITV Breakfast	641	2.4	1556	5.7	2924	10.8
Clubland TV	168	0.6	498	1.8	1011	3.7
COLORS TV	129	0.5	275	1.0	486	1.8
Comedy Central	1845	6.8	4081	15.1	6795	25.1
Comedy Central Extra	571	2.1	1641	6.1	3149	11.6
Comedy Central Extra+1	119	0.4	389	1.4	859	3.2
Comedy Central+1	682	2.5	1909	7.1	3705	13.7
Crime + Investigation	289	1.1	565	2.1	1044	3.9
Crime + Investigation +1	104	0.4	215	0.8	335	1.2
Dave	4979	18.4	10422	38.5	15606	57.6
Dave ja vu	697	2.6	1886	7.0	3698	13.7
Discovery	767	2.8	1527	5.6	2336	8.6
Discovery History	186	0.7	529	2.0	1020	3.8
Discovery History +1	137	0.5	376	1.4	744	2.7
Discovery Home & Health	191	0.7	588	2.2	1285	4.7
Discovery Home & Health+1	88	0.3	267	1.0	595	2.2
Discovery Science	292	1.1	748	2.8	1333	4.9
Discovery Science+1	126	0.5	326	1.2	560	2.1
Discovery Shed	197	0.7	620	2.3	1329	4.9
Discovery Turbo	260	1.0	648	2.4	1178	4.4
Discovery+1	262	1.0	646	2.4	1168	4.3
Disney Channel	259	1.0	601	2.2	1074	4.0
Disney Channel+1	158	0.6	396	1.5	764	2.8
Disney Junior	443	1.6	958	3.5	1547	5.7
Disney Junior Plus	204	0.8	514	1.9	825	3.0
Disney XD	141	0.5	413	1.5	827	3.1
Disney XD +1	71	0.3	218	0.8	448	1.7
DMAX	81	0.3	269	1.0	639	2.4
DMAX+1	69	0.3	221	0.8	534	2.0
Drama	3852	14.2	6994	25.8	10261	37.9
Dunya TV	32	0.1	64	0.2	111	0.4
E!	568	2.1	1343	5.0	2333	8.6
E4	5562	20.5	10342	38.2	15124	55.9
E4+1	2749	10.2	6132	22.7	10128	37.4
Eden	177	0.7	571	2.1	1204	4.4
Eden+1	94	0.3	290	1.1	631	2.3
Eurosport	558	2.1	1379	5.1	2530	9.3
Eurosport 2	450	1.7	1176	4.3	2183	8.1
Film4	4946	18.3	9778	36.1	13924	51.4
Film4+1	1356	5.0	3578	13.2	6295	23.3
Food Network	1178	4.4	2499	9.2	4332	16.0
Food Network +1	157	0.6	358	1.3	691	2.6
Forces TV	337	1.2	838	3.1	1607	5.9
FOX	1649	6.1	2683	9.9	4080	15.1
FOX+1	340	1.3	743	2.7	1388	5.1
Freesports	198	0.7	470	1.7	896	3.3
Front Runner	25	0.1	65	0.2	143	0.5
Geo Kahani	41	0.2	94	0.3	182	0.7
GEO NEWS	79	0.3	133	0.5	201	0.7
Geo TV	67	0.2	125	0.5	193	0.7
Ginx	19	0.1	66	0.2	188	0.7
GOLD	2170	8.0	4625	17.1	7290	26.9
GOLD+1	374	1.4	1041	3.8	2111	7.8
Good Food	721	2.7	1634	6.0	2718	10.0
Good Food +1	163	0.6	396	1.5	773	2.9
H2	267	1.0	618	2.3	1074	4.0
Heart TV	124	0.5	364	1.3	773	2.9
History	536	2.0	1088	4.0	1778	6.6

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Housepersons

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
History +1	214	0.8	525	1.9	998	3.7
Home	1818	6.7	4096	15.1	6883	25.4
Home +1	165	0.6	442	1.6	840	3.1
Horror Channel	1528	5.6	3069	11.3	5060	18.7
Horror Channel +1	282	1.0	809	3.0	1512	5.6
Horse and Country	32	0.1	106	0.4	239	0.9
HUM Europe	112	0.4	174	0.6	261	1.0
HUM Masala	94	0.3	182	0.7	306	1.1
Insight	19	0.1	61	0.2	119	0.4
Investigation Discovery	309	1.1	615	2.3	1047	3.9
Investigation Discovery +1	202	0.7	432	1.6	743	2.7
ITV	17966	66.4	22589	83.5	25033	92.5
ITV Encore	565	2.1	1293	4.8	2306	8.5
ITV Encore +1	57	0.2	177	0.7	370	1.4
ITV HD	4927	18.2	7773	28.7	10716	39.6
ITV+1	5772	21.3	11500	42.5	16588	61.3
ITV2	7311	27.0	14032	51.8	19344	71.4
ITV2+1	2676	9.9	6474	23.9	10664	39.4
ITV3	5914	21.9	10474	38.7	14696	54.3
ITV3+1	1295	4.8	3212	11.9	5743	21.2
ITV4	4519	16.7	9706	35.9	14759	54.5
ITV4+1	321	1.2	982	3.6	2085	7.7
ITVBe	1995	7.4	4286	15.8	7396	27.3
ITVBe +1	366	1.4	939	3.5	1776	6.6
Keep It Country	252	0.9	600	2.2	1222	4.5
Kerrang	153	0.6	433	1.6	887	3.3
Kiss TV	149	0.5	423	1.6	903	3.3
Lifetime	445	1.6	962	3.6	1790	6.6
Lifetime +1	108	0.4	287	1.1	602	2.2
Living Foodz	26	0.1	88	0.3	214	0.8
London Live	583	2.2	1328	4.9	2069	7.6
Made TV Network	200	0.7	620	2.3	1353	5.0
Magic TV	303	1.1	815	3.0	1626	6.0
More 4	5776	21.3	11719	43.3	16887	62.4
More 4+1	1136	4.2	3017	11.1	5431	20.1
Motors TV	46	0.2	136	0.5	309	1.1
Movies 24	337	1.2	714	2.6	1203	4.4
Movies 24 +	275	1.0	661	2.4	1109	4.1
Movies 4 Men	1616	6.0	3248	12.0	5112	18.9
Movies4Men+1	213	0.8	564	2.1	1002	3.7
MTV	1089	4.0	2197	8.1	3637	13.4
MTV +1	62	0.2	176	0.6	335	1.2
MTV Base	190	0.7	538	2.0	1078	4.0
MTV BEATS	38	0.1	110	0.4	265	1.0
MTV Classic	200	0.7	605	2.2	1328	4.9
MTV Dance	136	0.5	448	1.7	1014	3.7
MTV Euro Live	109	0.4	351	1.3	832	3.1
MTV Hits	211	0.8	648	2.4	1285	4.7
MTV Music	311	1.1	922	3.4	1902	7.0
MTV Music +1	76	0.3	242	0.9	599	2.2
MTV OMG	279	1.0	838	3.1	1775	6.6
MTV Rocks	219	0.8	642	2.4	1398	5.2
mytv	32	0.1	104	0.4	295	1.1
National Geographic +1	181	0.7	492	1.8	843	3.1
National Geographic	414	1.5	1046	3.9	1858	6.9
National Geographic Wild	285	1.1	680	2.5	1153	4.3
NDTV 24x7	51	0.2	114	0.4	229	0.8
New Vision TV	63	0.2	118	0.4	181	0.7
News 18	8	0.0	29	0.1	82	0.3
Nick Jr	863	3.2	1751	6.5	2796	10.3
Nick Jr +1	114	0.4	307	1.1	602	2.2
Nick Jr 2	713	2.6	1461	5.4	2366	8.7

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**Housepersons**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Nickelodeon	287	1.1	628	2.3	1104	4.1
Nickelodeon +1	164	0.6	340	1.3	592	2.2
Nicktoons	189	0.7	498	1.8	1016	3.8
Nollywood Movies	63	0.2	148	0.5	357	1.3
Now 90s	216	0.8	611	2.3	1163	4.3
NOW80s	236	0.9	590	2.2	1143	4.2
NTV Europe	46	0.2	92	0.3	168	0.6
PBS America	374	1.4	987	3.6	1902	7.0
Pick	3794	14.0	7388	27.3	11218	41.4
Pick +1	228	0.8	658	2.4	1432	5.3
Pop	606	2.2	1498	5.5	2668	9.9
POP Max	141	0.5	414	1.5	793	2.9
POP Max +1	38	0.1	114	0.4	276	1.0
Pop+1	80	0.3	214	0.8	457	1.7
Prime TV	66	0.2	142	0.5	268	1.0
PTC Punjabi	54	0.2	143	0.5	317	1.2
PTV Global	41	0.2	104	0.4	198	0.7
Quest	2605	9.6	5088	18.8	7971	29.4
Quest +1	562	2.1	1531	5.7	2990	11.0
Quest Red	1628	6.0	3526	13.0	6270	23.2
Quest Red +1	203	0.7	571	2.1	1197	4.4
Real Lives	328	1.2	911	3.4	1872	6.9
Real Lives +1	177	0.7	557	2.1	1228	4.5
Really	3420	12.6	7151	26.4	11042	40.8
Rishtey	74	0.3	150	0.6	269	1.0
Rishtey Cineplex	136	0.5	304	1.1	443	1.6
ROK TV	47	0.2	122	0.5	261	1.0
RT	297	1.1	682	2.5	1279	4.7
S4C	236	0.9	601	2.2	1230	4.5
SAB	109	0.4	248	0.9	369	1.4
Samaa	43	0.2	84	0.3	166	0.6
Scuzz	134	0.5	389	1.4	814	3.0
Showcase	65	0.2	210	0.8	484	1.8
Sky 1	3873	14.3	6896	25.5	9431	34.8
Sky 1 +1	527	1.9	1349	5.0	2588	9.6
Sky 2	682	2.5	1770	6.5	3321	12.3
Sky Arts	1160	4.3	2843	10.5	5024	18.6
Sky Atlantic	1352	5.0	3058	11.3	5318	19.6
Sky Atlantic +1	104	0.4	269	1.0	618	2.3
Sky Cinema Action & Adventure	609	2.2	1633	6.0	2818	10.4
Sky Cinema Comedy	392	1.4	1172	4.3	2385	8.8
Sky Cinema Crime & Thriller	340	1.3	993	3.7	1930	7.1
Sky Cinema Disney	790	2.9	1887	7.0	3201	11.8
Sky Cinema Drama & Romance	370	1.4	1182	4.4	2451	9.1
Sky Cinema Family	708	2.6	1818	6.7	3192	11.8
Sky Cinema Greats	502	1.9	1434	5.3	2707	10.0
Sky Cinema Hits	677	2.5	1897	7.0	3439	12.7
Sky Cinema Premiere	1305	4.8	2675	9.9	3803	14.0
Sky Cinema Premiere+1	259	1.0	763	2.8	1363	5.0
Sky Cinema Sci-Fi & Horror	409	1.5	1202	4.4	2475	9.1
Sky Cinema Select	297	1.1	952	3.5	2020	7.5
Sky Living	2737	10.1	5135	19.0	7643	28.2
Sky Living +1	574	2.1	1601	5.9	3184	11.8
Sky News	2341	8.7	4102	15.2	6135	22.7
Sky Sports Action	373	1.4	963	3.6	1769	6.5
Sky Sports Active Lo 2	3	0.0	12	0.0	30	0.1
Sky Sports Active Lo 3	6	0.0	20	0.1	58	0.2
Sky Sports Active Lo 4	4	0.0	18	0.1	57	0.2
Sky Sports Arena	368	1.4	901	3.3	1629	6.0
Sky Sports Cricket	455	1.7	876	3.2	1396	5.2
Sky Sports F1	187	0.7	522	1.9	1125	4.2
Sky Sports Football	717	2.6	1651	6.1	2644	9.8



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**Housepersons**

	Weekly Reach		Monthly Reach		Quarterly Reach	
	000s	%	000s	%	000s	%
Sky Sports Golf	369	1.4	699	2.6	1123	4.1
Sky Sports Main Event	1972	7.3	3296	12.2	4093	15.1
Sky Sports Mix	548	2.0	1541	5.7	2928	10.8
Sky Sports News	1639	6.1	2840	10.5	3873	14.3
Sky Sports Premier League	1137	4.2	2314	8.6	3368	12.4
Sony Crime Channel	668	2.5	1646	6.1	3543	13.1
Sony Crime Channel 2	313	1.2	764	2.8	1653	6.1
Sony Crime Channel+1	188	0.7	566	2.1	1293	4.8
Sony Entertainment TV	103	0.4	205	0.8	355	1.3
Sony Max	141	0.5	288	1.1	456	1.7
Sony Mix	29	0.1	87	0.3	170	0.6
Sony Movie Channel	2470	9.1	5273	19.5	8259	30.5
Sony Movie Channel +1	365	1.3	1090	4.0	2134	7.9
Star Bharat	83	0.3	144	0.5	208	0.8
Star Gold	152	0.6	318	1.2	489	1.8
Star Plus	204	0.8	346	1.3	531	2.0
STV2	215	0.8	467	1.7	768	2.8
Syfy	1167	4.3	2802	10.4	4755	17.6
Syfy +1	268	1.0	755	2.8	1600	5.9
Talking Pictures	1079	4.0	2073	7.7	3500	12.9
TCM	611	2.3	1409	5.2	2403	8.9
TCM +1	381	1.4	962	3.6	1752	6.5
The Box	171	0.6	534	2.0	1157	4.3
The Travel Channel	1116	4.1	2374	8.8	4019	14.8
The Travel Channel+1	101	0.4	276	1.0	564	2.1
The Vault	140	0.5	410	1.5	964	3.6
Tiny Pop	477	1.8	1106	4.1	1841	6.8
Tiny Pop+1	103	0.4	278	1.0	532	2.0
TLC	1146	4.2	2246	8.3	3618	13.4
TLC +1	347	1.3	854	3.2	1507	5.6
TLC +2	140	0.5	360	1.3	687	2.5
Together	144	0.5	465	1.7	1013	3.7
Tru TV	647	2.4	1613	6.0	3134	11.6
Tru TV +1	106	0.4	305	1.1	648	2.4
True Entertainment	1651	6.1	3494	12.9	5809	21.5
True Entertainment +1	179	0.7	529	2.0	1081	4.0
True Movies	965	3.6	2489	9.2	4579	16.9
True Movies +1	209	0.8	636	2.4	1238	4.6
Universal	1116	4.1	2143	7.9	3440	12.7
Universal+1	327	1.2	789	2.9	1426	5.3
Urdu 1 Europe	16	0.1	37	0.1	72	0.3
Venus TV	63	0.2	136	0.5	231	0.9
VH-1	284	1.0	834	3.1	1849	6.8
Viceland	108	0.4	355	1.3	851	3.1
Vintage TV	484	1.8	1177	4.3	2196	8.1
W	2206	8.1	5003	18.5	7805	28.8
W +1	299	1.1	921	3.4	1912	7.1
Yesterday	3405	12.6	6595	24.4	9787	36.1
Yesterday+1	235	0.9	640	2.4	1202	4.4
Your TV	613	2.3	1247	4.6	2157	8.0
Zee Cinema	118	0.4	229	0.8	313	1.2
Zee TV	71	0.3	188	0.7	328	1.2
Zing	100	0.4	212	0.8	346	1.3
Other Non Itemised Channels	4257	15.7	8822	32.6	13917	51.4