

THE TOP TENS OF 2018



MOST WATCHED CHRISTMAS DAY

- Call The Midwife**
BBC 1 25/12/2018
8.72 millions (avg)
- Michael McIntyre's Big Christmas**
BBC 1 25/12/2018
7.57
- Strictly Come Dancing Christmas**
BBC 1 25/12/2018
7.48
- Zog**
BBC 1 25/12/2018
6.92
- Mrs Brown's Boys Christmas Special**
BBC 1 25/12/2018
6.68
- Coronation Street**
ITV (Total) 25/12/2018
6.65
- EastEnders**
BBC 1 25/12/2018
6.48
- The Queen's Christmas Message**
BBC 1 25/12/2018
5.56
- Film: The Jungle Book**
BBC 1 25/12/2018
5.54
- Emmerdale**
ITV (Total) 25/12/2018
5.42



TOP FILMS

- Spectre**
ITV (Total) 01/01/2018
5.58 millions (avg)
- Elf**
ITV (Total) 16/12/2018
5.50
- Mary Poppins**
BBC 1 24/12/2018
4.74
- Watership Down**
BBC 1 22/12/2018
4.63
- Maleficent**
BBC 1 01/01/2018
4.24
- Ant-Man**
BBC 1 29/12/2018
4.08
- The Silent Child**
BBC 1 30/03/2018
4.07
- The BFG**
BBC 1 26/12/2018
3.87
- Brooklyn**
BBC 1 18/03/2018
3.86
- Star Wars: Episode VII**
ITV (Total) 30/12/2018
3.33



TOP DRAMA PROGRAMMES

- Bodyguard**
BBC 1 23/09/2018
14.34 millions (avg)
- Doctor Who**
BBC 1 07/10/2018
10.54
- Call the Midwife**
BBC 1 04/03/2018
9.57
- Coronation Street**
ITV (Total) 30/03/2018
9.38
- Vera**
ITV (Total) 07/01/2018
8.83
- Silent Witness**
BBC 1 08/01/2018
8.68
- McMafia**
BBC 1 01/01/2018
8.51
- Death in Paradise**
BBC 1 18/01/2018
8.22
- Emmerdale**
ITV (Total) 17/01/2018
7.72
- EastEnders**
BBC 1 09/01/2018
7.71



MOST WATCHED 2018

1
World Cup 2018: CRO v ENG
ITV 11/07/18
20.73
millions (avg)



- World Cup 2018: SWE v ENG**
BBC 1 07/07/18
17.40
- World Cup 2018: COL v ENG**
ITV 03/07/18
17.22
- World Cup 2018: TUN v ENG**
BBC 1 18/06/18
16.87
- Bodyguard**
BBC 1 23/09/18
14.34
- I'm a Celebrity... Get Me Out of Here!**
ITV 18/11/18
13.69

- World Cup 2018: ENG v BEL**
ITV 28/06/18
13.64
- World Cup 2018: Post-match**
BBC 1 07/07/18
13.44
- World Cup 2018: ENG v PAN**
BBC 1 24/06/18
12.89
- World Cup 2018: FRA v BEL**
BBC 1 10/07/2018
12.68
- World Cup 2018: Pre-match**
BBC 1 07/07/2018
10.50
- World Cup 2018: BRA v BEL**
BBC 1 06/07/2018
10.17

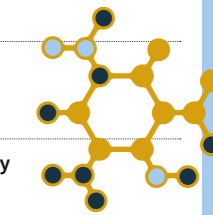


MOST WATCHED SPORT EVENTS

- World Cup 2018: CRO v ENG**
ITV (Total) 11/07/2018
20.73 millions (avg)
- World Cup 2018: SWE v ENG**
BBC 1 07/07/2018
17.40
- World Cup 2018: COL v ENG**
ITV (Total) 03/07/2018
17.22
- World Cup 2018: TUN v ENG**
BBC 1 18/06/2018
16.87
- World Cup 2018: ENG v BEL**
ITV (Total) 28/06/2018
13.64
- World Cup 2018: Post-match**
BBC 1 07/07/2018
13.44
- World Cup 2018: ENG v PAN**
BBC 1 24/06/2018
12.89
- World Cup 2018: FRA v BEL**
BBC 1 10/07/2018
12.68
- World Cup 2018: Pre-match**
BBC 1 07/07/2018
10.50
- World Cup 2018: BRA v BEL**
BBC 1 06/07/2018
10.17

MOST WATCHED MULTICHANNEL

- Love Island**
ITV2 08/07/2018
4.45 millions (avg)
- UEFA CL Final: REAL MADRID v LIV**
BT Sport 2 26/05/2018
3.06
- Love Island: The Reunion**
ITV2 05/08/2018
2.60
- Young Sheldon**
E4 22/02/2018
2.49
- The Big Bang Theory**
E4 01/03/2018
2.48
- The Jeremy Thorpe Scandal**
BBC 4 03/06/2018
2.38
- Love Island: Aftersun**
ITV2 08/07/2018
2.18
- Love Island: The Christmas Reunion**
ITV2 17/12/2018
1.97
- I'm a Celebrity... Extra Camp**
ITV2 09/12/2018
1.96
- Jumanji: Welcome to the Jungle**
Sky Cinema Premiere 24/08/2018
1.87



TOP FACTUAL PROGRAMMES

- The Great British Bake Off**
Channel 4 (Total) 30/10/2018
9.94 millions (avg)
- Dynasties**
BBC 1 25/11/2018
8.06
- The Apprentice**
BBC 1 16/12/2018
7.30
- The Coronation**
BBC 1 14/01/2018
6.90
- Countryfile**
BBC 1 18/03/2018
6.49
- The Queen's Green Planet**
ITV (Total) 16/04/2018
6.36
- The Real Full Monty: Ladies' Night**
ITV (Total) 29/03/2018
6.33
- Prince, Son and Heir: Charles at 70**
BBC 1 08/11/2018
6.00
- The Great Celebrity Bake Off: SU2C**
Channel 4 (Total) 20/03/2018
5.68
- Gordon, Gino and Fred: Road Trip**
ITV (Total) 18/10/2018
5.32



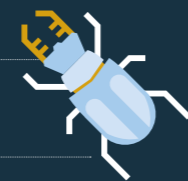
MOST WATCHED BY 4-15 YEAR OLDS

- World Cup 2018: CRO v ENG**
ITV 11/07/18
2.49 millions (avg)
- World Cup 2018: SWE v ENG**
BBC 1 07/07/18
1.93
- Zog**
BBC 1 25/12/18
1.80
- World Cup 2018: TUN v ENG**
BBC 1 18/06/18
1.61
- World Cup 2018: COL v ENG**
ITV 03/07/18
1.55
- World Cup 2018: ENG v BEL**
ITV (Total) 28/06/18
1.48
- World Cup 2018: ENG v PAN**
ITV (Total) 24/06/18
1.46
- World Cup 2018: Post-match**
BBC 1 07/07/18
1.36
- Britain's Got Talent**
ITV 14/04/18
1.30
- Ant & Dec's Saturday Night Takeaway**
BBC 1 03/03/18
1.19



MOST WATCHED BY 16-24 YEAR OLDS

- World Cup 2018: CRO v ENG**
ITV (Total) 11/07/2018
1.61 millions (avg)
- I'm a Celebrity... Get Me Out of Here!**
ITV (Total) 18/11/2018
1.55
- World Cup 2018: TUN v ENG**
BBC 1 18/06/2018
1.45
- World Cup 2018: COL v ENG**
ITV (Total) 03/07/2018
1.32
- World Cup 2018: SWE v ENG**
BBC 1 07/07/2018
1.17
- World Cup 2018: ENG v BEL**
ITV (Total) 28/06/2018
1.13
- World Cup 2018: FRA v BEL**
ITV 10/07/2018
1.12
- New Year's Eve Fireworks**
BBC 1 31/12/2018
1.02
- Love Island**
ITV2 (Total) 08/07/2018
0.96
- World Cup 2018: ENG v PAN**
BBC 1 24/06/2018
0.95



TOP TIMESHIFT PROGRAMMES 0-28 DAYS

- Bodyguard**
BBC 1 16/09/2018
9.73 millions (avg)
- The Great British Bake Off**
Channel 4 (Total) 04/09/2018
5.43
- I'm a Celebrity... Get Me Out of Here!**
ITV (Total) 24/11/2018
5.38
- McMafia**
BBC 1 01/01/2018
5.30
- Call the Midwife**
BBC 1 25/12/2018
5.29
- Doctor Who**
BBC 1 07/10/2018
5.25
- Mrs Wilson**
BBC 1 27/11/2018
4.91
- Killing Eve**
BBC 1 15/09/2018
4.72
- Silent Witness**
BBC 1 09/01/2018
4.72
- The ABC Murders**
BBC 1 11/12/2018
4.68



TOP NON-TV DEVICES (27/8/18 - 31/12/18)

- Bodyguard**
BBC 1 23/09/2018
0.87 millions (avg)
- Love Island: The Christmas Reunion**
ITV2 (Total) 17/12/2018
0.53
- The Apprentice**
BBC 1 03/10/2018
0.52
- I'm a Celebrity... Get Me Out of Here!**
ITV (Total) 19/11/2018
0.51
- The Great British Bake Off**
Channel 4 (Total) 23/10/2018
0.43
- Doctor Who**
BBC 1 07/10/2018
0.42
- The Cry**
BBC 1 21/10/2018
0.36
- Killing Eve**
BBC 1 15/09/2018
0.36
- EastEnders**
BBC 1 09/10/2018
0.33
- Mrs Wilson**
BBC 1 11/12/2018
0.29



*All viewing figures are total figures including HD and +1 channels (where relevant) from BARB's 7-day consolidated data, apart from the table that states a specific timeshift window. Programmes 5 minutes + are included (15 minutes + for top non-TV devices chart). Only the top programme per programme title is included in each table, with the exception of sports. Top non-TV devices chart is from 27/8/18 - 31/12/18



THE TOP TENS OF 2018

Everyone loves a list, which is why we have put together our now customary centrefold of the most popular television programmes in 2018.

In September 2018, we started to report multiple-screen viewing figures, showing the number of people watching programmes on four screens. So, for the first time, you'll find a ranking of the most-watched programmes on non-TV devices (PCs, tablets and smartphones) in this centrefold.

Turn the page to find out which title topped the devices chart, and how the most-watched programmes on non-TV devices differed from the overall top ten programmes of the year. We've also picked out the most popular multichannel programmes, dramas, factual programmes, sport events and films.

You can also find the most popular programmes among children and young people, as well as those that were most timeshifted up to four weeks after broadcast. We've also included the top Christmas Day programmes.

So, how did your favourite shows fare in the Top Tens of 2018?